

**2004 NJPA Better Newspaper Contest
Classified Advertising Results**

ASBURY PARK PRESS

**C-4, Best Real Estate Display Ad, Black & White
First Place**
Crossroads Realty
Carol Squillante, Sales Representative
Staff, Artists
Asbury Park Press, Neptune

BURLINGTON COUNTY TIMES

**C-3, Best Automotive Display Ad, Multi Color
First Place**
Hyundai City
Joe DiPaolo, Artist
Burlington County Times, Willingboro

**C-13, Best Classified and/or Telemarketing Pages
Second Place**
Season's Greetings
Ruth Mongillo, Sales Representative
Rich Stetson, Artist
Burlington County Times, Willingboro

COURIER NEWS

**C-1, Best Automotive Display Ad, Black & White
First Place**
The Stable, Ltd.
Adrian Ghergesco, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

**C-1, Best Automotive Display Ad, Black & White
Third Place**
The Stable, Ltd,
Adrian Ghergesco, Sales Representative
Chris Carnese, Donna Van Zandt, Artists
Courier News, Bridgewater

**C-4, Best Real Estate Display Ad, Black & White
Second Place**

We've Moved
Jonathan Drury, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

**C-4, Best Real Estate Display Ad, Black & White
Third Place**

Century 21 Lou Pompilio
Krystyna Baca, Sales Representative
Chris Carnese, Danielle Simpson, Artists
Courier News, Bridgewater

**C-5, Best Real Estate Display Ad, Spot Color
First Place**

ERA E.A. Boniakowski
Paula Tate, Sales Representative
Staff, Artists
Courier News, Bridgewater

**C-6, Best Real Estate Display Ad, Multi Color
First Place**

The Bendall Group
Jonathan Drury, Sales Representative
Chris Carnese, Artist
Courier News, Bridgewater

**C-7, Best Recruitment/Miscellaneous Display Ad, Color or Black & White
Third Place**

Sierra Suites Hotels
Emilie Rex, Sales Representative
Danielle Simpson, Artist
Courier News, Bridgewater

**C-8, Best Agency Produced Newspaper Ad, Color or Black & White
Third Place**

Clinton Honda
Adrian Ghergescu, Sales Representative
Courier News, Bridgewater

C-9, Best In-Column Classified Ad Idea

Second Place

Receptionist - Wild & Crazy
Staff, Sales Representatives
Courier News, Bridgewater

C-9, Best In-Column Classified Ad Idea

Third Place

Chocolate Lovers
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

C-10, Best In-Column Classified Ad with Graphics

Third Place

UPS
Staff, Sales Representatives
Courier News, Bridgewater

C-11, Best Special Section, Free Standing

Third Place

Super Classified
Staff, Sales Representatives
Staff, Artists
Courier News, Bridgewater

C-13, Best Classified and/or Telemarketing Pages

First Place

Meet The Women of Weichert
Krystyna Baca, Sales Representative
Staff, Artists
Courier News, Bridgewater

C-16, Best External Classified Promotion Idea

First Place

Job of the Day
Staff, Sales Representatives, Chris Spolarich, Artist
Courier News, Bridgewater

C-16, Best External Classified Promotion Idea

Third Place

New Year, New Career
Staff, Sales Representatives
Christopher Spolarich, Artist
Courier News, Bridgewater

COURIER-POST

C-3, Best Automotive Display Ad, Multi Color Third Place

Eckenhoff
Staff, Sales Representatives
Kathleen Rossell, Artist
Courier-Post, Cherry Hill

C-15, Best Internal Classified Promotion Idea Second Place

Get That Thing Out of Your Cellar
Courier-Post, Cherry Hill

THE DAILY JOURNAL

C-2, Best Automotive Display Ad, Spot Color Second Place

1, 2, 3, 4
Jody Stoothoff, Sales Representative
Cassandra Fileccia, Artist
The Daily Journal, Vineland

C-2, Best Automotive Display Ad, Spot Color Third Place

04's Gotta Go
Jody Stoothoff, Sales Representative
Cassandra Fileccia, Artist
The Daily Journal, Vineland

C-3, Best Automotive Display Ad, Multi Color Second Place

Be Cost Effective
Jody Stoothoff, Sales Representative
Pamela Adams, Artist
The Daily Journal, Vineland

C-6, Best Real Estate Display Ad, Multi Color Second Place

Make The Leap
Debbie Amadei, Sales Representatives
Cassandra Fileccia, Artist
The Daily Journal, Vineland

DAILY RECORD

C-12, Best Non-Newspaper Special Section

Second Place

Showcase of Estate Homes

Erin Kubach, Artist

Daily Record, Parsippany

GREATER MEDIA NEWSPAPERS

C-5, Best Real Estate Display Ad, Spot Color

First Place

Taking Care of Families

Denise Binn, Sales Representative

The Hub, Long Branch, Greater Media Newspapers

C-5, Best Real Estate Display Ad, Spot Color

Second Place

Prudential NJ Properties

Sharon Schlesinger, Sales Representative

News Transcript, Freehold, Greater Media Newspapers

C-5, Best Real Estate Display Ad, Spot Color

Third Place

A1 Coldwell Banker

Sharon Schlesinger, Sales Representative

Tri-Town News, Freehold, Greater Media Newspapers

C-7, Best Recruitment/Miscellaneous Display Ad, Color or Black & White

First Place

It Pays To Be Scary

Joel Rosenfeld, Sales Representative

News Transcript, Freehold, Greater Media Newspapers

C-8, Best Agency Produced Newspaper Ad, Color or Black & White

Second Place

Red Tag Sale

Bob Sims, Sales Representative

Independent, Freehold, Greater Media Newspapers

C-14, Best Classified and/or Telemarketing Directory

First Place

Make Your House a Home
Staff, Sales Representatives
News Transcript, Freehold, Greater Media Newspapers

C-14, Best Classified and/or Telemarketing Directory

Second Place

Let's Party
Staff, Sales Representatives
Tri-Town News, Freehold, Greater Media Newspapers

C-16, Best External Classified Promotion Idea

First Place

Welcome to Greater Media Territory
Staff, Sales Representatives
News Transcript, Freehold, Greater Media Newspapers

C-16, Best External Classified Promotion Idea

Second Place

Media Kit
Staff, Sales Representative
News Transcript, Freehold, Greater Media Newspapers

INTERCOUNTY NEWSPAPER GROUP

C-4, Best Real Estate Display Ad, Black & White

Third Place

Prudential Fox & Roach
Peggy Weir, Sales Representative
Staff, Artists
The Central Record, Medford, Intercounty Newspaper Group

C-11, Best Special Section, Free Standing

Third Place

Home Builders Real Estate
Staff, Sales Representatives
Staff, Artists
The Central Record, Medford, Intercounty Newspaper Group

C-13, Best Classified and/or Telemarketing Pages

Third Place

Halloween Safety Tips

Michael Levinsky, Sales Representative

Denise Wittkop, Artist

The Central Record, Medford, Intercounty Newspaper Group

C-15, Best Internal Classified Promotion Idea

Second Place

Rent Your Shore Home

Kim Cunningham, Claudette Moore, Sales Representatives

Staff, Artists

The Central Record, Medford, Intercounty Newspaper Group

NEW JERSEY HERALD

C-13, Best Classified and/or Telemarketing Pages

Third Place

Stay Alive

Staff, Sales Representatives

New Jersey Herald, Newton

NJN PUBLISHING

C-1, Best Automotive Display Ad, Black & White

Third Place

Don's Jaguar

Scott Rountree, Sales Representative

Amanda Samuel, Artist

Hunterdon County Democrat, Flemington, NJN Publishing

C-3, Best Automotive Display Ad, Multi Color

Second Place

Our Biggest Sale Ever

George Creathorne, Sales Representative

Lori Piteo, Artist

The Warren Reporter, Hackettstown, NJN Publishing

C-9, Best In-Colum Classified Ad Idea

Second Place

Handy Don

Staff, Sales Representatives

Hunterdon County Democrat, Flemington, NJN Publishing

C-9, Best In-Colum Classified Ad Idea

Third Place

Loaded

Staff, Sales Representatives

Hunterdon County Democrat, Flemington, NJN Publishing

C-11, Best Special Section, Free Standing

Second Place

Special Holiday Edition

Staff, Sales Representatives

Staff, Artists

The Reporter, Somerville, NJN Publishing

C-12, Best Non-Newspaper Special Section

First Place

Home Design Trends

Allison Spinella & Staff, Sales Representatives

Al Kratzer, Staff, Artists

The Reporter, NJN Publishing

C-13, Best Classified and/or Telemarketing Pages

First Place

Hillsborough The Good Life

Maggie Chess, Sales Representative

Carol Zawiski, Artist

The Reporter, NJN Publishing

C-14, Best Classified and/or Telemarketing Directory

Third Place

Must See Property

Staff, Sales Representatives

Adam Sullens, Artist

Hunterdon County Democrat, Flemington, NJN Publishing

C-15, Best Internal Classified Promotion Idea

First Place

Adopt A Pet

Staff, Sales Representatives

Amanda Samuel, Artist

Hunterdon County Democrat, Flemington, NJN Publishing

C-15, Best Internal Classified Promotion Idea

Third Place

Have The Itch To Move

Allison Spinella, Sales Representative

Joe Villanuevo, Artist, The Warren Reporter, Hackettstown, NJN Publishing

NORTH JERSEY COMMUNITY NEWSPAPERS

C-4, Best Real Estate Display Ad, Black & White First Place

Just The Two of Us

Sara Singleton, Sales Representative

Danielle Dickinson, Artist

The Montclair Times, North Jersey Community Newspapers

THE PRESS OF ATLANTIC CITY

C-1, Best Automotive Display Ad, Black & White Second Place

Sussman BMW

Bob Fertsch, Sales Representative

Sherrii Brentari, John Clement Artists

The Press of Atlantic City, Pleasantville

C-2, Best Automotive Display Ad, Spot Color First Place

RK/Avalon

Ray Calkin, Sales Representative

Trish Eckel, Artist

The Press of Atlantic City, Pleasantville

C-9, Best In-Colum Classified Ad Idea First Place

Couch Potato

Janice Trama, Sales Representative

The Press of Atlantic City, Pleasantville

C-10, Best In-Column Classified Ad with Graphics First Place

Tour Guides

Mary Springer, Sales Representative

The Press of Atlantic City, Pleasantville

C-10, Best In-Column Classified Ad with Graphics Second Place

Caesar's

Chery Shockey, Sales Representative

Chery Shockey, Artist

The Press of Atlantic City, Pleasantville

C-12, Best Non-Newspaper Special Section

First Place

Real Estate Monthly
Staff, Sales Representatives
Staff, Artists
The Press of Atlantic City, Pleasantville

C-12, Best Non-Newspaper Special Section

Third Place

Summer Jobs
Peg Arbona, Sales Representative
Tracey Fox, Artist
The Press of Atlantic City, Pleasantville

C-14, Best Classified and/or Telemarketing Directory

Second Place

Where The Cars Are
Staff, Sales Representatives
Staff, Artists
The Press of Atlantic City, Pleasantville

C-14, Best Classified and/or Telemarketing Directory

Third Place

New Home Neighborhood
Staff, Sales Representatives
Sherrii Brentari, Artist
The Press of Atlantic City, Pleasantville

C-15, Best Internal Classified Promotion Idea

First Place

Win A Dream Job
Peg Arbona, Sales Representative
Margaret Rynshall, Artist
The Press of Atlantic City, Pleasantville

THE RECORD, BERGEN COUNTY

C-7, Best Recruitment/Miscellaneous Display Ad, Color or Black & White

Second Place

LeCroy Corporation
Jennifer Miller, Sales Representative
Chris Dickinson, Artists
The Record, Bergen County

**C-8, Best Agency Produced Newspaper Ad, Color or Black & White
First Place**

Springfest
The Maning Agency, Sales Representatives
The Record, Bergen County

**C-8, Best Agency Produced Newspaper Ad, Color or Black & White
Second Place**

Jeep 17
The Maning Agency, Sales Representatives
The Record, Bergen County

**C-11, Best Special Section, Free Standing
First Place**

Columbus Day
Staff, Sales Representatives
Cosmo DiFiore, Alan Post Artists
The Record, Bergen County

**C-11, Best Special Section, Free Standing
Second Place**

Winter Auto Guide
Staff, Sales Representatives
Cosmo DiFiore, Alan Post Artists
The Record, Bergen County

**C-14, Best Classified and/or Telemarketing Directory
First Place**

Just For Kids
Patrick Hammer, Sales Representative
Don Walsh, Artist
The Record, Bergen County

RECORDER COMMUNITY NEWSPAPERS

**C-3, Best Automotive Display Ad, Multi Color
Third Place**

Let Us Be Your Car Store
Jerry O'Donnell, Sales Representative
Toni Codd, Artist
The Bernardsville News, Recorder Community Newspapers

C-6, Best Real Estate Display Ad, Multi Color

Second Place

Come to the Shore

Bob Dello Russo, Sales Representative

Toni Codd, Artist

The Bernardsville News, Recorder Community Newspapers

C-6, Best Real Estate Display Ad, Multi Color

Third Place

Somerset Hills

Bob Dello Russo, Sales Representative

Toni Codd, Artist

The Bernardsville News, Recorder Community Newspapers

C-8, Best Agency Produced Newspaper Ad, Color or Black & White

First Place

Strategy

Kathy Walker, Sales Representative

Furman & Finer, Artists

The Bernardsville News, Recorder Community Newspapers

C-8, Best Agency Produced Newspaper Ad, Color or Black & White

Third Place

Ryan Automotive

Jerry O'Donnell, Sales Representative

Timely Advertising, Artists

The Bernardsville News, Recorder Community Newspapers

C-10, Best In-Column Classified Ad with Graphics

First Place

Yoga for Stiff Men & Women

Carol Taylor, Sales Representative

Carol Taylor, Artist

The Madison Eagle, Recorder Community Newspapers

C-10, Best In-Column Classified Ad with Graphics

Second Place

Must See "Alphabet Soup"

Kathy Walker, Sales Representative, Artist

The Bernardsville News, Recorder Community Newspapers

C-10, Best In-Column Classified Ad with Graphics

Third Place

Par 3 Golf

Liz Heisler, Sales Representative

The Progress, Caldwell, Recorder Community Newspapers

C-11, Best Special Section, Free Standing

First Place

Fall Preview '05

Jerry O'Donnell, Sales Representative

Toni Codd, Artist, Pat Anderson, Editor

The Bernardsville News, Recorder Community Newspapers

C-12, Best Non-Newspaper Special Section

Third Place

Your New House

Staff, Sales Representatives

Toni Codd, Artist, Pat Anderson, Editor

The Bernardsville News, Recorder Community Newspapers

C-13, Best Classified and/or Telemarketing Pages

Second Place

2005 Resolutions

Staff, Sales Representatives

Stephanie Amato, Artist

The Bernardsville News, Recorder Community Newspapers

C-16, Best External Classified Promotion Idea

Third Place

Stay In Touch

Dave Nelson, Sales Representative

Toni Codd, Artist

The Bernardsville News, Recorder Community Newspapers

THE RETROSPECT

C-1, Best Automotive Display Ad, Black & White

First Place

Eckenhoff Buick

Richard Dinerman, Sales Representative

Mark Zeigler, Artist

The Retrospect, Collingswood

C-1, Best Automotive Display Ad, Black & White

Second Place

Eckenhoff Buick

Richard Dinerman, Sales Representative

Mark Zeigler, Artist

The Retrospect, Collingswood

SAMPLE MEDIA, INC.

C-3, Best Automotive Display Ad, Multi Color

First Place

Spring Fever Sale

Zack Webb, Sales Representative

Joan Hinman, Artist

Ocean City Sentinel, Sample Media, Inc.

C-6, Best Real Estate Display Ad, Multi Color

First Place

Academy Real Estate

Lee Polidori, Sales Representative

Diana Flaherty, Artist

Ocean City Sentinel, Sample Media, Inc.

THE SANDPAPER

C-7, Best Recruitment/Miscellaneous Display Ad, Color or Black & White

Third Place

Slap!

Carole Adams, Sales Representative

Jeff Kuhlman, Artist

The Sandpaper, Surf City

C-9, Best In-Colum Classified Ad Idea

First Place

Grab Me

Phyllis Roberts, Sales Representative

Joe McDonald, Artist

The Sandpaper, Surf City

C-12, Best Non-Newspaper Special Section

Second Place

Sandcastles

Staff, Sales Representatives

Staff, Artists

The Sandpaper, Surf City

THE STAR-LEDGER

C-15, Best Internal Classified Promotion Idea

Third Place

Best Local Merchandise
Staff, Sales Representatives
The Star-Ledger, Newark

C-16, Best External Classified Promotion Idea

Second Place

Sunshine Properties
Staff, Sales Representatives
Karen Fazio, Artist, Cindy Delonas, Copy
The Star-Ledger, Newark

THE TIMES, TRENTON

C-5, Best Real Estate Display Ad, Spot Color

Second Place

2003 Winners
Nora Missak, Sales Representative
Staff, Artists
The Times, Trenton

C-5, Best Real Estate Display Ad, Spot Color

Third Place

Weichert
Michael Byers, Sales Representative
Staff, Artists
The Times, Trenton

C-6, Best Real Estate Display Ad, Multi Color

Third Place

Century 21 Has Moved
Trudy Holzbaur, Sales Representative
Jodi Bozzi, Artist
The Times, Trenton

TOWN TOPICS

C-7, Best Recruitment/Miscellaneous Display Ad, Color or Black & White

Second Place

Sunstone
Robin Broomer, Sales Representative
Julie Gonzalez-Iavin, Artist
Town Topics, Princeton

THE WEST ESSEX TRIBUNE

**C-4, Best Real Estate Display Ad, Black & White
Second Place**

Lew Brenner "Two-Halves"

Donna Cota, Sales Representative

Grisel Cardona, Karen Trachtenberg Artists

The West Essex Tribune, Livingston

GENERAL EXCELLENCE

DAILY DIVISION – Courier News, Bridgewater

WEEKLY DIVISION - The Bernardsville News, Recorder Community Newspapers