

2011 NJPA Online Contest Results

A - Best Overall Website

1st Place: Asbury Park Press
"Asbury Park Press website"
Staff

2nd Place: New Jersey Herald
"www.njherald.com"
Staff

3rd Place: The Coast Star
"Star News Group website"
Jamie Biesiada, Webmaster

B - Best Web Project

1st Place: Asbury Park Press
"A Year in Tent City"
Shannon P. Mullen, Peter Ackerman, Dan Sinni

2nd Place: Asbury Park Press
"Struggling to Understand"
Shannon Mullen, Thomas P. Costello, Dan Sinni, Paul D'Ambrosio

3rd Place: The Philadelphia Inquirer
"The Curtis Factor"
Staff

C - Best Multimedia Element

1st Place: Asbury Park Press
"Life in the Camp"
Peter Ackerman, Shannon P. Mullen

2nd Place: The Press of Atlantic City
"Pearl Harbor Survivors Discuss Attack"
Rob Spahr

3rd Place: The Press of Atlantic City
"School in Suspension"
Sarah Watson, Krishna Mathias

D - Best Blog

- 1st Place: The Alternative Press
"Uncommon Sense"
Henry Bassman
- 2nd Place: The Press of Atlantic City
"A Photographer's View"
Vernon Ogradnek
- 3rd Place: The Record (Bergen County)
"Jersey Dog"
Naomi Seldin Ramirez

E - Best Video

- 1st Place: Asbury Park Press
"One Camper's Hope"
Peter Ackerman, Shannon P. Mullen
- 2nd Place: The Star-Ledger
"Young Matthew Whitaker Demonstrates His Musical Gifts"
John Munson
- 3rd Place: The Star-Ledger
"New Jersey Man Captures and Preserves Spider Webs on Glass"
Andre Malok

F - Innovation Award

- 1st Place: The Press of Atlantic City
"Niche Mobile Websites"
Steve Warren, Mike DellaVecchia
- 2nd Place: The Philadelphia Inquirer
"Health Portal"
Karl Stark
- 3rd Place: The Express-Times
"Somebody Do Something on lehighvalleylive.com"
Janice Blake-Piccotti, Alyssa Young

G - Best Web Event

- 1st Place: The Star-Ledger
"Hurricane Irene Coverage: August 24-September 2, 2011"
Staff
- 2nd Place: Asbury Park Press
"Officer Matlozs Slaying"
Staff
- 3rd Place: The Press of Atlantic City
"Dave Matthews Band Caravan"
Staff

H - Best Online Advertising - Single Ad, Static

- 1st Place: The Star-Ledger
"Newark Black Film Festival"
Tracey Brandstatter, Sales Representative
Suzanne Anan, Artist
Brian Pfeifer, National Advertising Director
- 2nd Place: The Star-Ledger
"\$69 Professional Gutter Cleaning"
Lauren DeMaio, Sales Representative
David Petersen, Artist
Dawn Apisa, Advertising Sales Manager
- 3rd Place: The Star-Ledger
"Governor's Jefferson Awards PNC"
Charlie San Fillipo, Sale Representative
Suzanne Anan, Artist
Brian Pfeifer, National Advertising Director

I - Best Online Advertising - Single Ad, Animated

- 1st Place: Home News Tribune
"Graduation"
Deanna Ditty, Lisa Hoffman
- 2nd Place: Asbury Park Press
"Hillbilly Horrors"
Nicole Kearney, Staff Artist
- 3rd Place: The Star-Ledger
"Cherry Hill Public Schools"
Ricky Bell, Sales Representative
David Petersen, Artist
Kim Alvarez, Recruitment & Inside Sales Manager

J - Best Online Advertising - Campaign

1st Place: No award

2nd Place: No award

3rd Place: No award

K - Best Online House Ad or Campaign

1st Place: New Jersey Herald
"Chef Herald"
Lee Williams
Retail Advertising Staff

2nd Place: New Jersey Herald
"9.11.01 Tribute Lawn Sign"
Lee Williams

3rd Place: New Jersey Herald
"Northern New Jersey Pet Expo"
Lee Williams