

2012 NJPA Editorial Contest Results – Online

O1 – Best Overall Website

- 1st Place: **The Star-Ledger**
"NJ.com"
Staff
- 2nd Place: **The Record** (Bergen County)
"NorthJersey.com"
Staff
- 3rd Place: **Asbury Park Press**
"APP.com"
Staff

O2 – Best Web Project

- 1st Place: **The Record** (Bergen County)
"Heroes 2012"
Staff
- 2nd Place: **Asbury Park Press**
"Cheated: Why Lakewood Schools Have Failed
and What We Can Do to Fix Them"
Staff
- 3rd Place: **The Express-Times**
"Down on the Farm"
Matt Smith
Kelly Huth

O3 – Best Multimedia Element

- 1st Place: **The Star-Ledger**
"The Choice: How Reconstruction Revolutionized
the Treatment of Breast Cancer"
Adya Beasley
- 2nd Place: **The Record** (Bergen County)
"Sandy: Then and Now"
Tariq Zehawi
Michael Karas
Thomas E. Franklin
Sean Oates
- 3rd Place: **Burlington County Times**
"Holiday Lighting Displays in Burlington County"
Audrey Harvin

O4 – Best Blog

- 1st Place: **Asbury Park Press**
"Home & School"
Alesha Williams Boyd
- 2nd Place: **Burlington County Times**
"Joe Mason"
Joe Mason
- 3rd Place: **The Star-Ledger**
"Munchmobile"
Peter Genovese

O5 – Best Video

- 1st Place: **Asbury Park Press**
"Superstorm Sandy Retrospective"
Thomas P. Costello
- 2nd Place: **The Star-Ledger**
"10-Year-Old Champion Weightlifter Keeps on Breaking Records"
Adya Beasley
- 3rd Place: **The Record** (Bergen County)
"Final Words – Reflections on Living and Dying"
Carmine Galasso
Thomas E. Franklin
Jon Naso

O6 – Innovation Award

- 1st Place: **Asbury Park Press**
"Chef's Table"
Bill Canacci
Nina Rizzo
Multimedia Staff
- 2nd Place: **The Star-Ledger**
"Hurricane Sandy Live Chats"
Staff
- 3rd Place: **Asbury Park Press**
"The 66 Sessions"
Alex Biese
Tom Spader

O7 – Online Breaking News

- 1st Place: **The Star-Ledger**
"Hurricane Sandy"
Staff
- 2nd Place: **Asbury Park Press**
"Superstorm Sandy Hits the Jersey Shore"
Staff
- 3rd Place: **The Jersey Journal**
"Facebook Page of Hoboken Man Identified
as Connecticut Shooter: 'It Wasn't Me'"
"Hoboken Police Bring in Two Roommates of Man Falsely Identified
as Connecticut School Shooter"
"Jersey City Mayor Healy: Not Time to Talk About Gun Control"
Terrence T. McDonald
Anthony J. Machcinski
Michaelangelo Conte
Editorial staff

O8 – Best Web Event

- 1st Place: **Asbury Park Press**
"Sandy Leaves Trail of Destruction at Jersey Shore"
Staff
- 2nd Place: **The Star-Ledger**
"Hurricane Sandy"
Staff
- 3rd Place: **New Jersey Herald**
"Tedesco Trial"
Steven Reilly, Reporter
Amy Paterson, Internet Director
NJH Staff