

# 2013 NJPA Advertising Contest Results

## General Excellence

Daily

**The Star-Ledger**  
Newark

Weekly

**The SandPaper**  
Surf City

## 1 – Best Real Estate Ad

### Daily

- 1st Place: **Asbury Park Press**  
*Value of a Home Coldwell*  
Debbie Downing, Account Executive
- 2nd Place: **The Star-Ledger**  
*Nolan's Ridge*  
David Petersen, Designer  
Barbara Pearson, Account Executive
- 3rd Place: **Asbury Park Press**  
*Sotheby's - The Brian Church Group*  
Darlene Zemkoski, Account Executive

### Weekly

- 1st Place: **The West Essex Tribune**  
*Striker Realty Is Turning the Market on its Side!*  
Nancy Katz Perlmutter  
Karen Trachtenberg  
Grisel Cardona
- 2nd Place: **Ocean City Sentinel**  
*30 Bay Road, Ocean City*  
Samuel Hutchins, Graphic Designer  
Caitlin Brady, Sales Representative
- 3rd Place: **The SandPaper**  
*Mancini Custom Homes*  
Cindy Linkous  
Staff

## 2 – Best Auto Ad

### Daily

- 1st Place: **The Times**  
*Grand Opening*  
Gaylen Gallimore
- 2nd Place: **The Trentonian**  
*All New 2013 Lincoln MKZ – Lawrenceville Lincoln*  
Anne Bench, Graphic Artist  
John Conte, Sales Representative
- 3rd Place: **South Jersey Times**  
*Lilliston*  
Julie Rosenthal

### Weekly

- 1st Place: **The Princeton Packet**  
*Fullerton Fiat*  
Natalie Braun, Graphic Artist
- 2nd Place: **The News Transcript**  
*Hyundai Black Friday*  
Joseph McCaffrey  
Diane Avery
- 3rd Place: **The Two River Times**  
*Mazda Spring Sales*  
Chris Draper

### 3 – Best Food Ad

#### Daily

- 1st Place: **The Trentonian**  
*Two Day Sale – Risoldi's*  
Anne Bench, Graphic Artist  
Sandy Hopkins, Sales Representative
- 2nd Place: **The Trentonian**  
*Merry Christmas – Marrazzo's of Ewing*  
Anne Bench, Graphic Artist  
Sandy Hopkins, Sales Representative
- 3rd Place: **The Trentonian**  
*3 Day Sale – Marrazzo's*  
Cindy Manion, Graphic Artist  
Sandy Hopkins, Sales Representative

#### Weekly

- 1st Place: **The SandPaper**  
*Country Kettle Fudge & Chowda*  
Cindy Linkous  
Staff
- 2nd Place: **Ocean City Sentinel**  
*Shrivers, Not Just a Summer Time Treat!*  
Sean Kolman, Graphic Designer  
Samuel Hutchins, Graphic Designer  
Rob Elder, Sales Representative
- 3rd Place: **Ocean City Sentinel**  
*Johnson's Popcorn*  
Samuel Hutchins, Graphic Designer  
Rob Elder, Sales Representative

## 4 – Best Restaurant/Entertainment Ad, Black & White

### Daily

1st Place: **The Star-Ledger**  
*Wood Pit*  
David Petersen, Designer  
Carmela Giardina, Account Executive

2nd Place: **The Star-Ledger**  
*Holiday Party?*  
Ashley Langan, Designer  
Joanna Carides, Account Executive

3rd Place: **Burlington County Times**  
*Prime Rib Night*  
Sharon Vazquez  
Kimm Holmes

### Weekly

1st Place: **The West Essex Tribune**  
*Il Ripasso: New Year's Eve*  
Diane Driggs

2nd Place: **The SandPaper**  
*DaVinci's Eatly & Italian Market*  
Steve Havelka  
Staff

3rd Place: **The SandPaper**  
*Pearl Street Market*  
Cindy Linkous  
Staff

## 5 – Best Restaurant/Entertainment Ad, Color

### Daily

- 1st Place: **The Star-Ledger**  
*Maize*  
Karen Fazio, Designer  
Carmela Giardina, Account Executive
- 2nd Place: **The Times**  
*Come Out & Enjoy*  
Gaylen Gallimore
- 3rd Place: **The Trentonian**  
*Show Some Love – The Big Easy*  
Cindy Manion, Graphic Artist  
Michelle Prunetti, Sales Representative

### Weekly

- 1st Place: **Ocean City Sentinel**  
*Grease, The Musical*  
Sean Kolman, Graphic Designer  
Samuel Hutchins, Graphic Designer  
Rob Elder, Sales Representative
- 2nd Place: **The West Essex Tribune**  
*Smoke Rise Village Inn*  
Wendy Navin  
Karen Trachtenberg  
Grisel Cardona
- 3rd Place: **The Retrospect**  
*Froggie's Fresh*  
Mark Zeigler, Artist

## 6 – Best Home & Garden Ad, Black & White

### Daily

1st Place: **The Star-Ledger**  
*Dykes Lumber*  
Ashley Langan, Designer  
Christina Grimm, Account Executive

2nd Place: **The Times**  
*Re-New*  
Gaylen Gallimore

3rd Place: **The Star-Ledger**  
*Jaeger Lumber*  
Ashley Langan, Designer  
Christina Grimm, Account Executive

### Weekly

1st Place: **The SandPaper**  
*K. Pistone Construction*  
Steve Havelka  
Staff

2nd Place: **The SandPaper**  
*Francie Milano*  
Cindy Linkous  
Jeffrey Kuhlman

3rd Place: **The West Essex Tribune**  
*Earth Wind & Flowers: Mother's Day*  
Diane Driggs

## 7 – Best Home & Garden Ad, Color

### Daily

1st Place: **The Trentonian**  
*Make Valentine's Day Special*  
Flowers By Dragonfly  
Cindy Manion, Graphic Artist  
Sandy Hopkins, Sales Representative

2nd Place: **The Star-Ledger**  
*Lighting Expo*  
Ashley Langan, Designer  
Jack Marflack, Account Executive

3rd Place: **Burlington County Times**  
*Father's Day*  
Sharon Vazquez  
Amy Kiss

### Weekly

1st Place: **The News Transcript**  
*Celebrate Mother's Day*  
Kate Rochelle  
Joan Fruchter

2nd Place: **The West Essex Tribune**  
*Growing Our Own: Great Swamp Greenhouses*  
Wendy Navin  
Karen Trachtenberg  
Grisel Cardona

3rd Place: **The News Transcript**  
*Fall, Oween*  
Lauren Simons  
Diane Avery



## 8 – Best Fashion & Personal Care Ad, Black & White

### Daily

- 1st Place: **Burlington County Times**  
*Fall in Love With*  
Sharon Vazquez  
Amy Kiss
- 2nd Place: **The Star-Ledger**  
*Winter Blowout*  
Ashley Langan, Designer  
Diego Perri, Account Executive
- 3rd Place: **The Times**  
*Weigh Loss Surgery*  
Gaylen Gallimore

### Weekly

- 1st Place: **The West Essex Tribune**  
*Sale! – Little Ones*  
Diane Driggs
- 2nd Place: **The West Essex Tribune**  
*Bella Bridesmaid*  
Wendy Navin
- 3rd Place: **The SandPaper**  
*Surf City Barbershop*  
Steve Havelka  
Jason Cascais

## 9 – Best Fashion & Personal Care Ad, Color

### Daily

- 1st Place: **Home News Tribune**  
*All You'll Have to Do – Ford Jewelers*  
Deanna Ditty, Account Executive  
Michelle Martinez, Artist
- 2nd Place: **Asbury Park Press**  
*More Than a Gym – NJRC*  
Brenda Brodsky, Artist  
Kathy LeMaire, Account Executive
- 3rd Place: **Asbury Park Press**  
*Swagger Barber Shop*  
Christopher Dougherty, Account Executive

### Weekly

- 1st Place: **The West Essex Tribune**  
*Wish*  
Nancy Katz Perlmutter  
Karen Trachtenberg  
Grisel Cardona
- 2nd Place: **The SandPaper**  
*The Island Shop*  
Steve Havelka  
Staff
- 3rd Place: **The SandPaper**  
*Indian Summer*  
Cindy Linkous  
Staff

## 10 – Best Ad for Retail Business

### Daily

- 1st Place: **South Jersey Times**  
*Cedar Lane Feeds*  
Jessie Swindell
- 2nd Place: **Asbury Park Press**  
*Dog Grooming, Bloomin' Tails*  
Christopher Dougherty, Account Executive
- 3rd Place: **The Star-Ledger**  
*The Red Balloon*  
Karen Fazio, Designer  
Joanna Carides, Account Executive

### Weekly

- 1st Place: **The SandPaper**  
*D. Marie*  
Stan Kapica  
Staff
- 2nd Place: **The SandPaper**  
*Surf City 5&10*  
Stan Kapica  
Staff
- 3rd Place: **The West Essex Tribune**  
*Beyond Knits & Needles*  
Diane Driggs

## 11 – Best Ad Professional & Technology Services, Black & White

### Daily

1st Place: **The Star-Ledger**  
*Life Saver*  
Ron Ostroff, Account Executive  
Art Staff

2nd Place: **The Star-Ledger**  
*Fairy Tale Wedding*  
Ashley Langan, Designer  
Sales Staff

3rd Place: **The Times**  
*Foot & Ankle*  
Gaylen Gallimore

### Weekly

1st Place: **The West Essex Tribune**  
*Volunteers Wanted*  
Jennifer Cone Chciuk  
Karen Trachtenberg  
Grisel Cardona

2nd Place: **The West Essex Tribune**  
*All-Pro Health*  
Diane Driggs

3rd Place: **The West Essex Tribune**  
*Pups @ Play: 2nd Anniversary*  
Diane Driggs

## 12 – Best Ad Professional & Technology Services, Color

### Daily

- 1st Place: **South Jersey Times**  
*Got Knee Pain?*  
Julie Rosenthal
- 2nd Place: **The Star-Ledger**  
*We Treat Your Pets Like Our Family*  
Karen Fazio, Designer  
Ron Ostroff, Account Executive
- 3rd Place: **The Star-Ledger**  
*Got Critters?*  
Karen Fazio, Designer  
Ron Ostroff, Account Executive

### Weekly

- 1st Place: **The SandPaper**  
*Verizon*  
Cindy Linkous  
Staff
- 2nd Place: **The West Essex Tribune**  
*Andy's Family Music Center*  
Nancy Katz Perlmutter  
Karen Trachtenberg  
Grisel Cardona
- 3rd Place: **The SandPaper**  
*Haskell Plumbing & Heating*  
Stan Kapica  
Eileen Keller

## 13 – Best Use of Color

### Daily

- 1st Place: **The Times**  
*Free Wine Making*  
Gaylen Gallimore
- 2nd Place: **The Times**  
*Grand Opening*  
Gaylen Gallimore
- 3rd Place: **The Jersey Journal**  
*Introcaso-Angelo Funeral Home*  
Art Staff

### Weekly

- 1st Place: **The West Essex Tribune**  
*Chari Amster: Fall 2013 Trunk Show*  
Nancy Katz Perlmutter  
Karen Trachtenberg  
Grisel Cardona
- 2nd Place: **The SandPaper**  
*Architectural Integrity LLC*  
Jeffrey Kuhlman  
Stan Kapica
- 3rd Place: **The West Essex Tribune**  
*Mark & Julie's*  
Wendy Navin  
Karen Trachtenberg  
Grisel Cardona

## 14 – Best Use of Humor

### Daily

- 1st Place: **The Trentonian**  
*Sell Your Gold Silver Diamonds*  
Little Shop Jewelry Store  
Cindy Manion, Graphic Artist  
Sandy Hopkins, Sales Representative
- 2nd Place: **The Trentonian**  
*Don't Make Other Gold Buyers Look Like Turkeys – Little Shop*  
Cindy Manion, Graphic Artist  
Sandy Hopkins, Sales Representative
- 3rd Place: **The Star-Ledger**  
*A Round Tuit*  
Gokce Yurekli, Designer  
Michele Hayes, Marketing Promotions Director

### Weekly

- 1st Place: **East Brunswick Sentinel**  
*Lose the Muffin Top*  
Anthony Naturale  
Harvey Hersh
- 2nd Place: **The SandPaper**  
*10 South*  
Staff
- 3rd Place: **The West Essex Tribune**  
*Air Group: The Coolest Class*  
Nancy Katz Perlmutter  
Karen Trachtenberg  
Grisel Cardona

## 15 – Best Newspaper Promotion or House Ad

### Daily

- 1st Place: **New Jersey Herald**  
*Honoring Our Heroes*  
Lee Williams, Circulation Director
- 2nd Place: **New Jersey Herald**  
*Ladies Night Out Promotional Event*  
Donna Lee Amerman, Promotions Manager  
Keith Flinn, Advertising & Marketing Director  
Sales Staff  
Allison Allocca,
- 3rd Place: **The Star-Ledger**  
*Healthy Family Fun Fair*  
Melissa Chin, Designer  
Kevin McIntosh, Designer  
Doug Hutton, Community Relations Director

### Weekly

- 1st Place: **The News Transcript**  
*Blippar*  
Kate Rochelle  
Diane Avery
- 2nd Place: **The Princeton Packet**  
*JazzFest*  
Natalie Braun
- 3rd Place: **The SandPaper**  
*Happily Ever After*  
Cindy Linkous  
Adrian Antonio



## 16 – Best External Promotion Piece or Media Kit

### Daily

- 1st Place: **The Times**  
*PSA Program Spotlight*  
Gaylen Gallimore
- 2nd Place: **The Star-Ledger**  
*New Jersey Jobs for New Jersey People*  
Melissa Chin, Designer  
Gokce Yurekli, Designer  
Kim Alvarez, Director Multi Media Classified Advertising  
Michele Hayes, Marketing Promotions Director
- 3rd Place: **The Star-Ledger**  
*Back to the Shore*  
Gokce Yurekli, Designer  
Michele Hayes, Marketing Promotions Director

### Weekly

- 1st Place: **The Hoboken Reporter**  
*Media Kit for Hoboken 07030 and Jersey City Magazines*  
Lisa M. Cuthbert
- 2nd Place: **The SandPaper**  
*The SandPaper Media Kit*  
Staff
- 3rd Place: **Bayonne Community News**  
*It's a Summer Heat Wave!*  
Patricia Verano  
Tish Kraszyk

## 17 – Best Special Section

### Daily

- 1st Place: **Asbury Park Press**  
*Summer Guide 2013 Soundtrack of Summer*  
Sales & Art Staffs
- 2nd Place: **Asbury Park Press**  
*We May Be Bent But We're Not Broken, A Tale of Two Shores*  
Sales & Art Staffs
- 3rd Place: **New Jersey Herald**  
*Volunteers Fighting Fire in Sussex County*  
Donna Lee Amerman, Promotions Manager  
Jennifer Lechiski Creative Services  
Sales and Art Staffs

### Weekly

- 1st Place: **The West Essex Tribune**  
*Celebrate Livingston's History*  
Staff
- 2nd Place: **Pascack Valley Community Life**  
*BergEncyclopedia*  
Staff
- 3rd Place: **The Ridgewood News**  
*The Ridgewood Chamber Village Guide 2013*  
Staff

## 18 – Best Special Section Cover

### Daily

- 1st Place: **Asbury Park Press**  
*We May Be Bent But We're Not Broken, A Tale of Two Shores*  
Sales & Art Staffs
- 2nd Place: **The Record** (Bergen County)  
*Next Up*  
Alan Post, Artist  
Fran Macaluso, Sales Representative  
George Rivera, Sales Representative  
Production Staff
- 3rd Place: **New Jersey Herald**  
*Our Pets*  
Donna Lee Amerman, Promotions Manager

### Weekly

- 1st Place: **Bayonne Community News**  
*A Gift from Me to You...Shop Bayonne*  
Lisa M. Cuthbert
- 2nd Place: **Ocean City Sentinel**  
*Brides 2013*  
Alison Slippey, Graphic Designer  
David Nahan Photographer
- 3rd Place: **The Ridgewood News**  
*BergEncyclopedia*  
Joram Mushinske

## 19 – Best Special Topic Page(s)

### Daily

- 1st Place: **Asbury Park Press**  
*Fall Holiday Sale Smart Carpet*  
Bonnie Edwards, Account Executive  
Chris Carnese, Artist
- 2nd Place: **The Star-Ledger**  
*Holidays in Morristown*  
Karen Fazio, Designer  
Diego Perri, Account Executive
- 3rd Place: **The Star-Ledger**  
*International Franchise Expo*  
Melissa Chin, Designer  
Doug Hutton, Community Relations Director

### Weekly

- 1st Place: **Pascack Valley Community Life**  
*Rockland Rocks!*  
Anna Giancaspro  
Judy Famulare  
JoAnn Carr  
Sigrid Bouab
- 2nd Place: **Town Journal**  
*Home Inside & Out 2013*  
Staff
- 3rd Place: **The SandPaper**  
*New Jersey's Open House Weekend*  
Cindy Linkous  
Staff

## 20 – Best Community Service or Shared Ad

### Daily

1st Place: **The Star-Ledger**  
*Keeping Up with Obamacare*  
Melissa Chin, Designer  
Michele Hayes, Marketing Promotions Director

2nd Place: **Burlington County Times**  
*Halloween Safety*  
Sharon Vazquez  
Carole Sarlo

3rd Place: **The Times**  
*Golf for a Cause*  
Gaylen Gallimore

### Weekly

1st Place: **Bayonne Community News**  
*Shop Broadway*  
Pasquale Spina  
Tish Kraszyk

2nd Place: **The SandPaper**  
*Craft Show*  
Steve Havelka  
Staff

3rd Place: **The SandPaper**  
*Lighthouse International Film Festival*  
Staff

## 21 – Best Use of Small Space

### Daily

- 1st Place: **The Star-Ledger**  
*Rebuilt. Remodeled. Reopened.*  
Suzanne Anan, Designer  
Joy Destories, Account Executive
- 2nd Place: **South Jersey Times**  
*Ever-Fresh Produce*  
Jessie Swindell
- 3rd Place: **Asbury Park Press**  
*You Won't Need the Mistletoe – Earth Treasurers*  
Jennifer Fornarotto, Account Executive  
Staff, Artist

### Weekly

- 1st Place: **The Retrospect**  
*Frusen Berri Now Open*  
Mark Zeigler, Artist
- 2nd Place: **The Retrospect**  
*Gabriel Electric*  
Mark Zeigler, Artist
- 3rd Place: **The SandPaper**  
*Indian Summer*  
Cindy Linkou  
Staff

## 22 – Best Large Space Ad

### Daily

- 1st Place: **Burlington County Times**  
*Come Join Us*  
Sharon Vazquez  
Amy Kiss
- 2nd Place: **Burlington County Times**  
*Christopher's*  
Sharon Vazquez  
Nancy Smith
- 3rd Place: **Asbury Park Press**  
*Monster Under the Bed*  
Shane Herner, Account Executive  
Brenda Brodsky, Artist

### Weekly

- 1st Place: **The SandPaper**  
*The Sea Shell Resort & Beach Club*  
Cindy Linkous  
Staff
- 2nd Place: **The Retrospect**  
*Get in the Spirit of the Season*  
Mark Zeigler, Artist
- 3rd Place: **Ocean City Sentinel**  
*Happy & Healthy Holiday Season*  
Samuel Hutchins, Graphic Designer  
Rob Elder, Sales Representative

## 23 – Best Advertising Campaign, Small Space

### Daily

1st Place: **The Trentonian**  
*Sell Your Gold – Little Shop*  
*El Mucho Dinero – Little Shop*  
*Hop Hop – Little Shop*  
Cindy Manion, Graphic Artist  
Sandy Hopkins, Sales Representative

2nd Place: **The Trentonian**  
*Ballerina – Arctic Motors*  
*Walk In, Ride Out – Arctic Motors*  
*Elf – Arctic Motors*  
Samantha Kenyon, Graphic Artist  
John Conte, Sales Representative

3rd Place: **The Star-Ledger**  
*Westfield Diner*  
Ron Ostroff, Account Executive  
Art Staff

### Weekly

1st Place: **The SandPaper**  
*Indian Summer*  
Cindy Linkous  
Staff

2nd Place: **The SandPaper**  
*LR Costanzo Residential Builders*  
Cindy Linkous  
Staff

3rd Place: **The Retrospect**  
*Time for a New Kitchen or Bath?*  
Mark Zeigler, Artist



## 24 – Best Advertising Campaign, Large Space

### Daily

- 1st Place: **Home News Tribune**  
*Comprehensive Medical Care INIMEG*  
Deanna Ditty, Account Executive  
Andrew Hyman Digital, Account Executive  
Chris Carnese, Artist
- 2nd Place: **The Trentonian**  
*Dads Grads*  
*Today Movado Watch*  
*If It's Now*  
*Golden Pleasures*  
Cindy Manion, Graphic Artist  
Sandy Hopkins, Sales Representative
- 3rd Place: **The Star-Ledger**  
*Service Professionals*  
Ashley Langan, Designer  
Joanna Carides, Account Executive

### Weekly

- 1st Place: **The SandPaper**  
*LBI Thank You Fest*  
Steve Havelka  
Staff
- 2nd Place: **The SandPaper**  
*Joe Pop's Shore Bar and Restaurant*  
Steve Havelka
- 3rd Place: **The SandPaper**  
*Giglio Awning*  
Cindy Linkous  
Adrian Antonio

## 25 – Best Single Sheet Insert

### Daily

1st Place: **The Star-Ledger**  
*ZS Fitness*  
Ashley Langan, Designer  
Diego Perri, Account Executive

2nd Place: **The Times**  
*50% Off*  
Gaylen Gallimore

3rd Place: no winner

### Weekly

1st Place: **The Princeton Packet**  
*Vulcan*  
Natalie Braun, Graphic Artist

2nd Place: **The News Transcript**  
*Summer Savings*  
Lauren Simons  
Joan Fruchter

3rd Place: no winner

## 26 – Best Niche Publication/Magazine

### Daily

1st Place: **Asbury Park Press**

*New Jersey Tides*

Ellie Dippold

2nd Place: **The Star-Ledger**

*Statewide Hispanic Chamber of Commerce of New Jersey*

Melissa Chin, Designer

Donna Canfield, Designer

Ana Gonzalez, Special Section Production Supervisor

3rd Place: **New Jersey Herald**

*Health Connections Magazine*

Donna Lee Amerman, Promotions Manager

Keith Flinn Advertising & Marketing Director

Sales Staff

### Weekly

1st Place: **The Ridgewood News**

*Getting to Know Ridgewood*

Staff

2nd Place: **Northern Valley Suburbanite**

*Senior Guide*

Staff

3rd Place: **The SandPaper**

*Happily Ever After*

Staff

## 27 – Best Ad in a Niche Publication/Magazine

### Daily

- 1st Place: **The Star-Ledger**  
*The 'Warehouse of Wow'*  
Suzanne Anan, Designer  
Christina Grimm, Account Executive
- 2nd Place: **The Star-Ledger**  
*EDG*  
Ashley Langan, Designer  
Sean O'Donnell, Account Executive
- 3rd Place: **The Jersey Journal**  
*Kids Cruise Series*  
Adriana Machado-Jaworski, Senior Graphic Artist  
Agata Slota  
Sales Staff

### Weekly

- 1st Place: **The SandPaper**  
*David Ash Landscape Contractors*  
Andrea Driscoll
- 2nd Place: **The SandPaper**  
*The Sea Shell Resort & Beach Club*  
Cindy Linkous  
Adrian Antonio
- 3rd Place: **The West Essex Tribune**  
*George Press*  
Wendy Navin  
Karen Trachtenberg  
Grisel Cardona

## 28 – Best Classified Recruitment/Miscellaneous Display Ad

### Daily

- 1st Place: **The Star-Ledger**  
*Fort Lee Public Schools*  
Ricky Bell, Sales Representative  
Art Staff  
Nanci Malave, Sales Supervisor  
Kim Alvarez, Director Multi Media Classified Advertising
- 2nd Place: **The Jersey Journal**  
*Graphic Artist Wanted*  
Adriana Machado-Jaworski, Senior Graphic Artist
- 3rd Place: **The Star-Ledger**  
*Tris Pharma*  
Ashley Langan, Designer  
Ricky Bell, Sales Representative  
Nanci Malave, Sales Supervisor  
Kim Alvarez, Director Multi Media Classified Advertising

### Weekly

- 1st Place: **The West Essex Tribune**  
*Chauca & Son*  
Ellen Harte  
Karen Trachtenberg  
Grisel Cardona
- 2nd Place: **The West Essex Tribune**  
*V.T. Remodeling*  
Ellen Harte  
Grisel Cardona
- 3rd Place: **The West Essex Tribune**  
*Arden Stone*  
Ellen Harte  
Karen Trachtenberg  
Grisel Cardona

## 29 – Best Classified House Ad

### Daily

- 1st Place: **The Star-Ledger**  
*Customize Your Automotive Digital Marketing*  
Gokce Yurekli, Designer  
Michele Hayes, Marketing Promotions Director
- 2nd Place: **The Star-Ledger**  
*NJ.COM/Autos*  
Gokce Yurekli, Designer  
Michele Hayes, Marketing Promotions Director
- 3rd Place: **The Star-Ledger**  
*New Jersey Jobs*  
Gokce Yurekli, Designer  
Michele Hayes, Marketing Promotions Director  
Kim Alvarez, Director Multi Media Classified Advertising

### Weekly

- 1st Place: **The Jersey City Reporter**  
*Classified Advertising Works*  
Alyssa Bredin  
Ann Reilly
- 2nd Place: **The West Essex Tribune**  
*Stop! Don't Throw it Out!*  
Karen Trachtenberg
- 3rd Place: **The SandPaper**  
*View Pictures – [www.thesandpaper.net](http://www.thesandpaper.net)*  
Lee Little  
Cindy Linkous

## 30 – Best Small Space Classified Ad

### Daily

- 1st Place: **The Star-Ledger**  
*Atlanta Police*  
Ricky Bell, Sales Representative  
Nanci Malave, Sales Supervisor  
Kim Alvarez, Director Multi Media Classified Advertising
- 2nd Place: **The Jersey Journal**  
*Quick Cash*  
Adriana Machado-Jaworski, Senior Graphic Artist
- 3rd Place: **The Star-Ledger**  
*Gateway Kia*  
Sergio Wilcher, Sales Representative  
Art Staff  
Nanci Malave, Sales Supervisor  
Kim Alvarez, Director Multi Media Classified Advertising

### Weekly

- 1st Place: **The West Essex Tribune**  
*Master Tree Service*  
Ellen Harte  
Karen Trachtenberg  
Grisel Cardona
- 2nd Place: **The SandPaper**  
*P. J. Holland*  
Lee Little  
Eileen Keller
- 3rd Place: **The SandPaper**  
*Great Shine*  
Cindy Linkous  
Eileen Keller

## 31 – Best Classified Pages

### Daily

- 1st Place: **The Star-Ledger**  
*Jobfinder, Polished & Professional*  
Colette Doudin, Special Sections  
Kim Alvarez, Director Multi Media Classified Advertising  
Ana Gonzalez, Special Section Production Supervisor
- 2nd Place: **The Star-Ledger**  
*In Memorium*  
Nanci Malave, Sales Supervisor  
Suzanne Anan, Designer  
Kim Alvarez, Director Multi Media Classified Advertising  
Advertising, Sales Staff
- 3rd Place: **The Star-Ledger**  
*Words of Love*  
Nanci Malave, Sales Supervisor  
Kim Alvarez, Director Multi Media Classified Advertising

### Weekly

- 1st Place: **The West Essex Tribune**  
*West Essex Tribune Classifieds October 10*  
Ellen Harte  
Michelle Bent
- 2nd Place: **The SandPaper**  
*The SandPaper Classifieds February 20, 2013*  
Lee Little  
Eileen Keller
- 3rd Place: **The SandPaper**  
*The SandPaper Classifieds May 22, 2013*  
Lee Little  
Eileen Keller



## 32 – Best New Project for 2013

### Daily

- 1st Place: **Asbury Park Press**  
*Anniversary Edition SANDY Devastation and Rebirth*  
Sales and Art Staffs
- 2nd Place: **New Jersey Herald**  
*Home Connections*  
Donna Lee Amerman, Promotions Manager  
Keith Flinn, Advertising & Marketing Director  
Sales and Art Staffs
- 3rd Place: **The Times**  
*Family Life*  
Staff

### Weekly

- 1st Place: **Ocean City Sentinel**  
*2013 Map of Ocean City & Boardwalk*  
Samuel Hutchins, Graphic Designer  
Sean Kolman, Graphic Designer  
Sales Staff
- 2nd Place: **South Bergenite**  
*Super Book*  
Mike Lamendola  
Joe Ritacco  
Staff
- 3rd Place: **Northern Valley Suburbanite**  
*Tenafly Community Guide 2013*  
Staff

## 33 – Best “Ooops” Ad

No entries submitted

### **34 – Best Digital Standard Unit Ad**

- 1st Place: **The Times**  
*Ever Want To Fly*  
Gaylen Gallimore
- 2nd Place: **South Jersey Times**  
*Burlington Carpet Spillabration*  
Jessie Swindell
- 3rd Place: **The Star-Ledger**  
*Albany Tourism*  
David Petersen, Designer  
Charlie San Filippo, Account Executive

### **35 – Best Digital Impact Ad**

- 1st Place: **The Star-Ledger**  
*Jimmy Johns*  
David Petersen, Designer  
Tom Bohlen, Digital, Sales Strategist
- 2nd Place: **The Star-Ledger**  
*Eastwick College*  
David Petersen, Designer  
Theresa Green, Sales Representative  
Nanci Malave, Sales Supervisor  
Kim Alvarez, Director Multi Media Classified Advertising

### **36 – Best Digital In-Banner Video Ad**

- 1st Place: **The Star-Ledger**  
*Planet Honda*  
David Petersen, Designer  
Ray Soriente, Account Executive
- 2nd Place: **The Star-Ledger**  
*Rebounderz*  
David Petersen, Designer  
Tania Salgado, Account Executive
- 3rd Place: **The Star-Ledger**  
*Horizon Blue Cross*  
Suzanne Anan, Designer  
Debbie Cannizzaro, Account Executive

### **37 – Best Multi-Media Online & Print Campaign**

- 1st Place:     **The Star-Ledger**  
                  *RCCA*  
                  Suzanne Anan, Designer  
                  Christina Grimm, Account Executive  
                  Ed Burns, Business Development, Sales Manager
- 2nd Place:     **The Star-Ledger**  
                  *Affordable Healthcare*  
                  Melissa Chin, Designer  
                  Michele Hayes, Marketing Promotions Director
- 3rd Place:     **The Star-Ledger**  
                  *Huffman Koos*  
                  Ashley Langan, Designer  
                  Jack Marflack, Account Executive

### **38 – Best Mobile Ad Campaign & Strategy**

- 1st Place:     **The Star-Ledger**  
                  *Dr. Ferret*  
                  David Petersen, Designer  
                  Ron Ostroff, Account Executive
- 2nd Place:     **The Star-Ledger**  
                  *Green Farmers Market*  
                  Karen Fazio, Designer  
                  Ron Ostroff, Account Executive
- 3rd Place:     no winner

### **39 – Best Digital House Ad**

- 1st Place:     **The Two River Times**  
                  *The Website That's All About You*  
                  Chris Draper  
                  Scott Longfield
- 2nd Place:     **Asbury Park Press**  
                  *APP.com Presents Your Holiday Gift Guide*  
                  Sales and Art Staffs
- 3rd Place:     **The Star-Ledger**  
                  *Barnabas Health*  
                  Suzanne Anan, Designer  
                  Sue Kachnoskie, Account Executive

## 40 – Best Rich Media Creative

- 1st Place: **The Star-Ledger**  
*Simon Premium Outlets*  
David Petersen, Designer  
Dawn Apisa, Sales Manager  
Tom Bohlen, Digital, Sales Strategist
- 2nd Place: **The Star-Ledger**  
*Prudential Green Awards*  
Melissa Chin, Designer  
Doug Hutton, Community Relations Director
- 3rd Place: **The Star-Ledger**  
*Boscov's*  
Suzanne Anan, Designer  
David Petersen, Designer  
Gerry Donnelly, Account Executive

## 41 – Best Digital Ad Campaign

- 1st Place: **The Star-Ledger**  
*Newark Museum*  
Suzanne Anan, Designer  
Tracey Brandstatter, Account Executive
- 2nd Place: **The Star-Ledger**  
*Atlantic Spinal*  
David Petersen, Designer  
Tania Salgado, Account Executive
- 3rd Place: no winner