

The Complete Guide

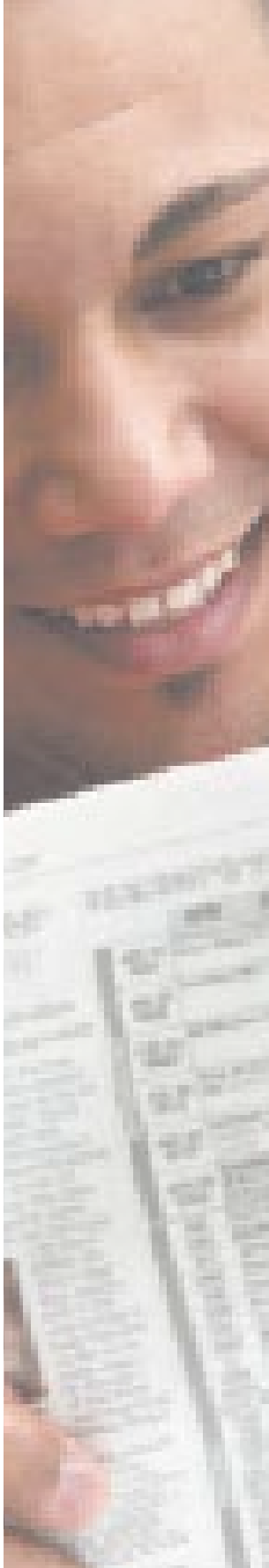
2021 New Jersey Press Association

# Journalism Contest

Weekly Division



New Jersey Press Association  
P.O. Box 358  
Titusville, NJ 08560  
(609) 406-0600 • [www.njpa.org](http://www.njpa.org)



# 2021 New Jersey Press Association Journalism Contest

## Weekly Newspapers

### The Essentials

CONTEST DEADLINE: **Monday, January 10, 2022**

- All other entries may be uploaded until 11:59 p.m.

CONTEST PERIOD: **January 1 to December 31, 2021**

CONTEST WEBSITE: **[www.betternewspapercontest.com](http://www.betternewspapercontest.com)**

All entries must be submitted on the website.

#### YOUR PASSWORD:

If this is the first time your newspaper will enter the contest, the temporary password is bnc. You will be asked to change it when you log on for the first time. However, if your newspaper entered last year, you already have a Contestant Manager who selected a password. Please contact them and request to be made an Authorized Entrant. If you don't know who is your Contestant Manager, call Peggy Arbitell at (609) 406-0600 ext. 14.

#### MAXIMUM NUMBER OF ENTRIES:

**Varies by category**

Please refer to the list of contest categories for specific information.

#### COST TO ENTER:

**Choose either \$399 per newspaper or \$11 per entry**

Please total the number of your entries on the enclosed Contest Entry Form. Send the form and a check for the full amount to NJPA by the mail-in deadline. If entering multiple contests, a single check may be sent with the various contest entry forms.

#### FOR ADDITIONAL INFORMATION:

Peggy Arbitell  
(609) 406-0600 ext. 14  
[parbitell@njpa.org](mailto:parbitell@njpa.org)  
[www.njpa.org](http://www.njpa.org)

New Jersey Press Association  
2021 NJPA Journalism Weekly Contest  
P.O. Box 358  
Titusville, NJ 08560

## General Information



### Pay Attention

when you see this icon. It could make the difference between winning an award and having your entry disqualified.

New Jersey Press Association's Weekly Journalism Contest encourages excellence by recognizing the achievements of NJPA member weekly newspapers. The contest looks to the future by encouraging news organizations to find new ways to inform, entertain, enlighten and engage their readers.

### Eligibility

This competition is open to weekly newspapers that are full members of New Jersey Press Association whose dues and assessments are paid in full through December 31, 2021.

### Contest Period

January 1, 2021 – December 31, 2021

### Deadline

Monday, January 10, 2022

The contest website will accept all other entries until 11:59 p.m.

### Judging

Entries will be judged according to the guidelines set forth in the category listings and rules. Judges who are independent of the New Jersey Press Association will select First, Second and Third place winners in each category. Awards will be granted only when judges believe that special recognition is warranted. In categories that receive fewer than four entries, the association encourages judges to award prizes only if the entries merit them.

### Awards Presentation

Winners will receive their awards at NJPA's Spring Awards Celebration in April.

### Entry Criteria - REMINDER

All weekly newspaper members will be judged together. There will no longer be separate circulation divisions.



All entries must have been published between January 1, 2021 and December 31, 2021. Entries must have been published inside the newspaper or website except for Online categories O1–O10.

The maximum number of entries per category, per newspaper or digital news organization, is two, unless otherwise indicated in the category description.

An individual article or series of articles may be entered in only one category, with one exception: An individual article also may be entered as part of a series, or in the Public Service, or Coverage of Government.



Identical or nearly identical articles or series may only be submitted once.

A "series" is no more than five stories.

Entries from a publication or magazine that is distributed with or within the newspaper on a regular basis throughout the year may enter any category except Special Issue. Special Issue entries must be distributed with or within the newspaper and published no more than six times a year. Publications distributed independent of the newspaper are not eligible for the contest.

Cover letters or statements must be submitted in categories W1, W3, W4, W5, W13, W21, O2 through O9. They are optional for categories O1 and O2.

Each print entry must be submitted either as a URL or as a PDF tearsheet of the entire newspaper page, including the publication date. List each article, column or section by its title or headline; do not use just the reporter's or columnist's name. See Making entries on Page 7 for more details.



For files larger than 20 MG, you can click the "RealView" icon on the Submit Entry page to create a free account, upload your files, and then copy and paste the URL into the URL field on the Submit Entry Page. You may also use a similar 3rd party website that provides hosting services (scribd.com, issuu.com, etc.). Alternatively, you can use Adobe to shrink your full-size edition and then upload it to the website. The size limit is 20 MB.

Again, you will no longer need to mail in special sections, etc. Simply upload your shrunken file, or generate a link to your publication online using the third party software. Once you e-publish your large document, then copy the link. Paste the link into the entry form (instead of uploading). When judges click your entry, they will be instantly taken to your e-published document. Check your work by navigating to "Manage Entries" where you can test the link.

## Group weekly newspapers

Group weeklies must submit each entry under the name of an individual newspaper, not under the name of the group.

Only the originating newspaper, or the newspaper in the group that made the greatest contribution to the project, may submit an entry. If the story was published in all or a majority of the group's publications, it may be entered by only one newspaper.

Groups must complete a Contest Entry Form for each newspaper in their group that is entering the contest. In addition, please submit a Master Entry Form that totals their entire group's submissions and attach with each individual entry form.

### Color icons

Icons shown in each category indicate whether a statement or letter is required.



letter required

If you have any problems uploading your entries or have any questions about the process, please contact Peggy S. Arbitell at 609-406-0600 ext. 14 or [parbitell@njpa.org](mailto:parbitell@njpa.org).

## Contest Instructions

New Jersey Press Association's Editorial Contest is digital.

All editorial entries are submitted on the contest website: [www.betternewspapercontest.com](http://www.betternewspapercontest.com). For best results, the contest website recommends using Google Chrome browser; and Firefox for an older PC/Mac to make your contest entries.

Reminders for this year's contest

### Username and Password

Each person submitting entries will have a unique username and password.

### Contestant Manager

The "Contestant Manager" controls what is entered in a contest for your newspaper or website.



- **IMPORTANT:** Your Contestant Manager is the same person year to year. The first person who logs into the contest and makes two entries becomes your Contestant Manager. (These first two entries may be test entries that are deleted after other entries are submitted.)
- NJPA has four contests: Advertising, Editorial Daily, Editorial Weekly, and Photography. Your newspaper or website can have a different Contestant Manager for each contest.

- The Contestant Manager can choose to make entries exclusively or authorize others to make entries. To allow others to make entries, the Contestant Manager must create a separate account for each person.
- The Contestant Manager has access to all entries submitted to a contest for your newspaper or website, and can edit, disable or delete any entry.
- The Contestant Manager can access account information and passwords for every person he/she authorizes to make entries.

### Authorized Entrant

Each person the Contestant Manager gives permission to make entries is an “Authorized Entrant”.

- While the Contestant Manager can see and edit all of the entries and account information, the Authorized Entrant only can see and edit the entries he/she made.

### Scrapbooks

Potential contestants can save their work on the contest website in their own Scrapbook accounts. Scrapbooks are personal. They are not connected with a particular contest, but are available for any contest.

- For this contest, once a potential contestant has been made an Authorized Entrant, he/she can upload content from his/her Scrapbook directly into an entry.

## Start early and become familiar with the process!



We strongly recommend that you start making your entries early. Certainly don't wait until the day before the deadline!

We suggest you make some test entries to learn the process. Later, these test entries should be “disabled” so they are not part of your official entries.

Step-by-step directions for setting up accounts and making entries are available on the contest website –

[www.betternewspapercontest.com](http://www.betternewspapercontest.com). Under “Contestant Login”, click on “Contestant Manager Help” or “Authorized Entrant Help”.

Or use these links for PDFs of the directions:

- **Contestant Managers**

[http://betterbnctsupport.com/images/ContestantManager\\_Instructions\\_4\\_3.pdf](http://betterbnctsupport.com/images/ContestantManager_Instructions_4_3.pdf)

- **Authorized Entrants**

[http://betterbnctsupport.com/images/AuthorizedEntrant\\_Instructions\\_4\\_3.pdf](http://betterbnctsupport.com/images/AuthorizedEntrant_Instructions_4_3.pdf)

If you have questions or problems, please contact Peggy S. Arbitell at (609) 406-0600 ext. 14, or [parbitell@njpa.org](mailto:parbitell@njpa.org).

For technical issues, go to the contest website –

[www.betternewspapercontest.com](http://www.betternewspapercontest.com)

Click on “contact BetterBNC”, then “Start Trouble Ticket”.

## Contest definitions

**Division:** a specific contest, e.g., Advertising, Editorial Daily, Editorial Weekly or Photography

**Category:** a specific competition within a contest division, e.g., “News Writing Portfolio” or “Opinion Column”. Each division has a number of categories, which have specific requirements and limitations that are explained in the contest rules.

**Entry:** a submission in a category. Each category permits a specific number of entries. For example, a newspaper may submit two entries in the “Editorial Comment” category, but only one in the “Breaking News” category. The contest rules provide specific information.

**Example:** Some categories require multiple examples as part of each entry, e.g., several columns as part of a writing portfolio. In this case, ALL of the examples for the entry should be uploaded in a single PDF, e.g., three tearsheets containing the columns as separate pages in one PDF. For information on how to combine multiple tearsheets into one PDF, see Preparing your entries below.



## Preparing your entries

### Keep the judges happy!

Don't make them wait for your PDFs to be displayed because a file is too large. Entries that the judges cannot view will be disqualified.

### Maximum entry size

Each entry should be less than 5 MB. Smaller is better, faster.

- Eliminate extra pages. Upload only the page on which the entry is located.
- For multiple-example entries, combine all examples into one PDF.
- Reduce the size of each PDF.

### Extract pages from multi-page PDFs or URLs.

If your entry is part of a multi-page PDF, open the PDF and save it with a new name. Open the new PDF, go to “Document” menu, select “Extract Pages” and follow the directions. Eliminate all pages that are NOT part of your entry.

### Combine multiple PDFs into one

Open the PDF that you want first in your entry and save it with a new name. Open the new PDF, go to the “Document” menu and choose “Insert Pages”. Navigate to the PDF that you want next in the entry and select it. Continue until you have inserted all of your pages.

### Make PDF files smaller

For printing, most newspaper PDFs include high-resolution grayscale or color images. However, contest entries will be viewed and judged on computer screens at low resolution (72–96 dpi) and in RGB color. Changing the resolution and color mode of images are the two most effective ways to reduce file size without sacrificing the screen viewing quality.



### Use lower resolution

In PDFs, the text is clear regardless of resolution. Resolution only relates to photos and graphics. Reducing resolution by half can reduce an image file size by 75%. The recommended maximum resolution of 96 dpi can be enforced in your Adobe Distiller settings.

You might create an Adobe PDF Preset called “NJPA Contest” with the recommended settings, and share it with all the Contestant Managers and Authorized Users in your company.

Or simply use the “Smallest File Size” preset, instead of “High Quality Print” or “Press Quality”.



### Convert images to RGB color mode

Converting images from CMYK color mode to RGB will reduce image files by about 25%. This color conversion can be enforced in your Distiller settings.

### Embed all fonts

Regardless how you make your PDFs, make sure ALL fonts are embedded. The judges will not have the same fonts as you have. If the PDF is missing fonts, your entry will not display properly.

### Redistill PDFs

After making final adjustments to your PDF, redistill it to make it smaller.

Changes you made to your PDF may not yield the expected reduction in file size until you redistill the PDF. This is true even if you reduce resolution or change color mode using a PDF editor, like Enfocus Pitstop or Quite a Box of Tricks, or use the native profiling/editing tools in Acrobat 6 or later.

To redistill, open the PDF in Adobe Acrobat. Go to the “Advanced” menu, scroll down to “Print Production” and select “Acrobat Distiller”. Enter the settings recommended above or choose the preset that you created and be sure that ALL fonts are embedded.

## Web entries

All website entries must be accessible online to the judges.

- Provide a direct URL for each entry, to a permanent location on your web server.
- If a username and password are required, please enter those details in the “Comments” box on the entry page.
- If the judge cannot access your entry, it will be disqualified.



Also, upload a screenshot of each entry, in PDF or JPEG format, for the slide presentations of winning entries shown during the award banquets.

## Making entries

### Headline or Title of Entry

Remember that you are submitting full-page PDFs, so please make sure your titles accurately identify the items the judges need to locate on the pages!

- In the “Headline or Title of Entry” box, enter the headline of the ad, article or photo being uploaded, exactly as it appears on the page.
- Do NOT use just the name of the advertiser, writer or photographer.

- For categories that require more than one example per entry, you may use the name of the advertiser, writer or photographer if it is obvious on every example in the entry. Otherwise, list all of the headlines or titles, separated by double slashes like this: Title1 // Title2 // Title3
- Do NOT use commas, semicolons, colons, dashes or single slashes to separate entry titles. Often they are used in headlines, but double slashes never are.

To add web/audio/video content, copy and paste the content's URL address into the provided Website URL field. To host your content online, either upload it to a free streaming content website (e.g. YouTube) or talk to your IT person about adding it to your publication's website. Make sure the content will be accessible online throughout the duration of the contest and judging process. **IMPORTANT** - Be sure that items are not behind a paywall or a password protected area.

### Credits

In the boxes labeled "Who should be credited for this entry?" you can enter up to four names of people who worked on the entry.

- In the box titled "First Name" list the FULL name: Joe Green
- In the box titled "Last Name" list that person's title: Reporter, Editor, etc.
- If more than four people worked on the project, enter: Editorial Staff, etc.

### Statements

Some categories require that a statement or cover letter be included with each entry.

- If a statement is required, attach it as a Microsoft Word document or PDF.

### Official Entry Form

Once you have completed the entry form, click on the "Submit" button and you will be taken to the entry verification page, titled "This Page is Your Official Entry Form."

- From the verification page, you can "Submit Another Entry", "Manage Entries" or "Logout".
- DO NOT hit the Back button or you may eliminate this entry!

Once the maximum number of entries is reached in a category, that category is no longer available unless an entry is "disabled" using "Manage Entries".

You may print copies of the Official Entry Form for your use, but do not send them to NJPA.

Please send NJPA the Contest Entry Form that is included with this package.





## Print Categories – Open to member newspapers

### RESPONSIBLE JOURNALISM

Two entries per newspaper per category

- W1** **Public Service – Lloyd P. Burns Memorial Award**  
 (Lloyd Burns was the long-time general manager of the New Jersey Press Association who served in that capacity from 1950 until his untimely death in 1976 at the age of 60.)  
 This award goes to articles or series that help fulfill journalism's responsibility to use enterprise and initiative to advance the public good. Judged by the newspaper's willingness to commit resources, the team effort involved, the initiative shown in finding information and overcoming obstacles and the outcome of the articles or series. Limit of 5 stories per entry. An explanatory letter (500 words or less) must accompany each entry.
- W2** **Editorial Comment**  
 This category encourages excellence in editorial writing and recognizes courage, analysis, logic and writing style. An entry is composed of two published editorials by the same writer, judged as a pair.
- W3** **Enterprise**  
 This category recognizes enterprise, initiative and resourcefulness by a staff reporter or reporters, in uncovering newsworthy happenings that are not necessarily hard news. An entry is one article, a series or group of articles, not necessarily published on consecutive days. Limit of 5 stories per entry. An explanatory letter (maximum 500 words) must accompany each entry.
- W4** **First Amendment Award**  
 Recognizing excellence in reporting that highlights the importance of a free press. The award gives special weight to reporting that uncovers hard news that reveals an issue that is detrimental to the public good and which would have remained hidden otherwise. Entries may be features or news coverage and must be accompanied by a letter (maximum of 500 words) describing the impact of the story.



## REPORTING, WRITING & ILLUSTRATION

Two entries per newspaper per category, unless otherwise stated

### W5

#### News Writing

Each entry is an article and sidebars on a news event by one or more reporters. Judging will be based on readability, completeness, reader interest and resourcefulness in overcoming obstacles. An explanatory letter (maximum 500 words) must accompany each entry.



### W6

#### Coverage of Government – Art Weissman Memorial Award

(Art Weissman was a talented journalist who worked for ABC news in New York, The Record in Hackensack and finally moved to the Asbury park Press in 1991. He became head of the Press' Statehouse bureau in 1993, overseeing coverage of government and politics for the paper and its sister publication, The Home News. In January 1997, he died suddenly of heart failure at the age of 37. Later that year the board of directors of NJPA established this award in his name.)

An entry is composed of three articles by one writer demonstrating excellence in reporting on local, state or national government. Articles may be features or news coverage and will be judged on significance, clarity, originality and writing style.

### W7

#### Coverage of Elections/Politics

An entry is three articles by a team or individual, to be judged on the quality and depth of local coverage of elections or politics, balance in reporting and quality of writing.

### W8

#### Coverage of Crime, Police, Courts

An entry is three articles by a team or individual, to be judged on the quality of local coverage of crime, police or courts, thoroughness of reporting and quality of writing.

### W9

#### Interpretive Writing

An entry is a supporting story or series that delves more deeply into breaking news or an issue of wide public interest and explains or clarifies a situation. Judging will be based on readability, thoroughness of research and ability to make technical details clear to the reader.

### W10

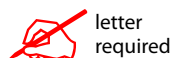
#### Feature Writing

An entry is an article or series, by a team or individual, to be judged on reader interest, quality of writing, originality, style and local appeal.

### W11

#### Column Writing

An entry is two columns – humorous, reflective or general – by the same writer, on any subject, not necessarily appearing regularly. Entry will be judged on originality, local appeal and writing quality.



letter  
required

- W12 Sports Writing Portfolio**  
An entry is three articles demonstrating excellence in sports reporting by the same individual. Entries can include series or single stories and/or sports columns. Entries will be judged on significance, clarity, originality and writing style.
- W13 Investigative Reporting**  
An entry is an article or series, by a team or individual. A distinguished example of investigative reporting, emphasizing the originality of the subject, depth of reporting and clarity of writing. An explanatory letter (maximum of 500 words) must accompany each entry.
- W14 Arts & Entertainment Writing**  
To recognize excellence in coverage of the arts by a team or individual. Judging will be based on readability, local appeal and cultural background. Entries may be single stories or stories with sidebars. This category includes reviews of art, movies, books, music or restaurants.
- W15 Special Subject Writing**  
To recognize excellence in coverage by a team or individual of special interest areas other than those for which special categories are provided. Examples of such eligible categories are transportation, religion, technology and law enforcement. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.
- W16 Environmental, Health & Science Writing**  
A competition to recognize excellence in environmental, health or science coverage by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or a series.
- W17 Business & Economic Writing**  
A competition to recognize excellence in coverage of business by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.
- W18 Education Writing**  
To recognize excellence in coverage of education by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.
- W19 Fresh Approach to Routine Reporting**  
This entry will recognize efforts by a newspaper or an individual to bring a fresh approach to routine reporting. One story is an entry.
- W20 Headlines**  
An entry is three headlines by one editor, judged as a group.



## W21

### General Coronavirus/COVID-19 Coverage

(Three entries per newspaper) An entry must be five articles by one or more writers demonstrating how the coronavirus pandemic impacted an individual community or region. Articles may be news coverage, features, business or sports related. This category rewards solid, local coverage of the worldwide pandemic. An entry will be judged on community impact, clarity, and writing style. Submissions can be print, web or a combination of both. A letter of explanation (no more than 500 words) detailing the unique challenges of local coverage must accompany each entry.



## PACKAGING THE NEWS

One entry per newspaper per category, except for W26.

In categories W22 and W23, newspapers submit one entry with two examples, one of which must have been published within the three-week core period of Sunday October 10, 2021 through Saturday, October 30, 2021. The other example may be from any week during the year.

I

## W22

### Editorial Section Layout & Content

Layout, typography and content will be considered. The purpose of the contest is to stimulate development of better editorial sections, including columns and letters to the editor and editorial writing of quality. The entire section should be entered.

## W23

### Sports Section Layout & Content

Major judging factors are makeup and general appearance, including the use of columns and illustrations, scope of coverage and local coverage and appeal. The entire section should be entered.

## W24

### Special Issue

(Two entries per newspaper)

Open to any special issue regardless of subject matter or date as long as it was published during the contest year, distributed with or within the newspaper and was not published more than six times a year. This includes magazines.

## General Excellence Award

Winner is chosen by tallying points based on each award won in both editorial, online, and photo contests categories: first place earns three points; second, two points; third, one point.



## Online Categories - Open to weekly newspaper websites

Three entries per category per news organization.


- 01 Best Web Project**  
Recognizes the presentation and content on a single topic. Projects may integrate both online and print elements, and should be innovative, visually stunning and have interactive components to engage readers. Project must have been created by the publisher. May include a description of the project and any promotion done in print. Submit a permanent link to the project, and a screenshot saved as PDF or JPEG. For projects with print elements, also submit PDFs of newspaper pages.
- 02 Best Multimedia Element**  
Recognizes a single element such as audio slideshow, Flash, podcast, video, or audio to tell a story and serve a community. Element must have been created by the publisher. Emphasis will be placed on visitor experience, engagement and response as well as on creative use of technology. It may be part of a larger project or stand on its own. May include a description of the project and any promotion done in print. Submit a permanent link to the element, and a screenshot saved as PDF or JPEG.
- 03 Best Video**  
Recognizes a single video that uses visuals, natural sound, interviews and narration to tell a story. Can be related to breaking news, features or sports, and can be a supplement to print coverage or a stand-alone element. Emphasis will be placed on engagement and creativity. Contestant must include information in the comment box pertaining to their video the following instructions for the judge: For example: If the video is 15 minutes in length, they will instruct the judge to only concentrate on a specific portion of the video that pertains to their entry such as: minute 7 to minute 13, which pertains to their story. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.
- 04 Innovation Award**  
Awarded to a member's news website that introduces a service, design, feature or news package during the contest year that encourages a new segment of online news readers. Include a letter (maximum of 500) explaining measurable ways in which this was accomplished. Submit a permanent link to the project, and a screenshot saved as PDF or JPEG.
- 05 Online Breaking News**  
Overall work on a breaking story within 24 hours after the story breaks. Judges will consider the speed with which postings were made, including overall coverage, updates, and supplementary information, such as photographs, video, audio, PDFs or any other form of multimedia. Submit permanent links to the elements, and one screenshot saved as PDF or JPEG. Include a short statement (maximum of 200 words) describing the specific circumstances surrounding the entry. Date of content must be verified by time stamps or a signed statement from the editor.

  
letter  
optional







 letter  
required

06

**Best Web Event**

Recognizes the online presentation of a breaking or ongoing news event that serves the community. Project may integrate multiple elements such as video, still photos and galleries, graphics, streaming video, blogs, community interaction and mobile that were grouped together during the course of the event. Include a description of the mobilization and implementation of covering the event, and a timetable. Submit permanent links to project elements, and one screenshot saved as PDF or JPEG.



07

**Best Use of Social Media**

This award recognizes excellence in using social media to increase interaction with readers and to promote the work of a newspaper and the communities it serves. Newspapers who utilize any social media platform(s) (Facebook, Google+, Twitter, Instagram, Pinterest, etc.) may enter this contest. Entries may come from a newspaper account or an individual reporter's account. Emphasis will be placed on community interest, interaction, and any other factors that promote engagement before, during and after a story is published. Please include three to five screenshots of good social media usage and a cover letter (500 words or less), explaining the importance of the examples. Statistical data must be included with this entry. Submit the URL of any and all platforms that should be reviewed.



08

**Best Video Portfolio**

Recognizes excellence in a video portfolio generated by a single journalist. A portfolio shall consist of no more than 5 entries and can be drawn from any platform. Can be related to any content topic or theme, and may include individual pieces of work nominated as a standalone entry in other categories. Contestant must include information in the comment box pertaining to their video the following instructions for the judge: For example: If the video is 15 minutes in length, they will instruct the judge to only concentrate on a specific portion of the video that pertains to their entry such as: minute 7 to minute 13, which pertains to their story. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.



09

**Best Video Series**

Recognizes excellence in regularly recurring video series produced by newsroom staff. An entry will include 3 samples, drawn from any platform. Can be related to any content topic or theme. The series may not all carry the same exact title but should be a clearly distinguishable common theme that is obvious to judges. Contestant must include information in the comment box pertaining to their video the following instructions for the judge: For example: If the video is 15 minutes in length, they will instruct the judge to only concentrate on a specific portion of the video that pertains to their entry such as: minute 7 to minute 13, which pertains to their story. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.



10

**Best Audio Portfolio**

Recognizes excellence in an audio portfolio generated by a single journalist or a team of journalists. A portfolio shall consist of no more than 3 entries generated and produced by the same individual or team. Because this is a new category, there will be latitude in entries but judges will expect to see a common theme or collaborators in the work being submitted. Entries may include podcasts, audio briefings or audio used to complement traditional reporting. Can be related to any content topic or theme, and may include individual pieces of work nominated as a standalone entry in other categories. No time limit. Submit a permanent link to the audio file or podcast, and a screenshot saved as PDF or JPEG.



NEW JERSEY PRESS ASSOCIATION  
**2021 Weekly Journalism Contest Entry Form**

Group Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

Below, please indicate the total number of entries per category for your group.

Group Weeklies must complete this form and submit along with individual entry forms for each paper.



CATEGORIES		# of Entries
W1	Public Service – Lloyd P. Burns Memorial Award	W1 _____
W2	Editorial Comment	W2 _____
W3	Enterprise	W3 _____
W4	First Amendment Award	W4 _____
W5	News Writing	W5 _____
W6	Coverage of Government – Art Weissman Memorial Award	W6 _____
W7	Coverage of Elections/Politics	W7 _____
W8	Coverage of Crime, Police, Court	W8 _____
W9	Interpretive Writing	W9 _____
W10	Feature Writing	W10 _____
W11	Column Writing	W11 _____
W12	Sports Writing Portfolio	W12 _____
W13	Investigative Reporting	W13 _____
W14	Arts & Entertainment Writing	W14 _____
W15	Special Subject Writing	W15 _____
W16	Environmental, Health & Science Writing	W16 _____
W17	Business & Economic Writing	W17 _____
W18	Education Writing	W18 _____
W19	Fresh Approach to Routine Reporting	W19 _____
W20	Headlines	W20 _____
W21	General Coronavirus/COVID-19 Coverage	W21 _____
W22	Editorial Section Layout & Content	W22 _____
W23	Sports Section Layout & Content	W23 _____
W24	Special Issue	W24 _____
O1	Best Web Project	O1 _____
O2	Best Multimedia Element	O2 _____
O3	Best Video	O3 _____
O4	Innovation Award	O4 _____
O5	Online Breaking News	O5 _____
O6	Best Web Event	O6 _____
O7	Best Use of Social Media	O7 _____
O8	Best Video Portfolio	O8 _____
O9	Best Video Series	O9 _____
O10	Best Audio Category	O10 _____
TOTAL Number of ENTRIES		Total _____

Contest Entry Forms MUST arrive at NJPA's office by 4 p.m. on January 11, 2021

parbitell@njpa.org or mail to: Weekly Journalism Contest, P.O. Box 358, Titusville, NJ 08560





NEW JERSEY PRESS ASSOCIATION  
**2021 GROUP WEEKLY MASTER ENTRY FORM**

Group Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Below, please indicate the total number of entries per category for your group.**

Group Weeklies must complete this form and submit along with individual entry forms for each paper.

CATEGORIES		# of Entries	
W1	Public Service – Lloyd P. Burns Memorial Award	W1	_____
W2	Editorial Comment	W2	_____
W3	Enterprise	W3	_____
W4	First Amendment Award	W4	_____
W5	News Writing	W5	_____
W6	Coverage of Government – Art Weissman Memorial Award	W6	_____
W7	Coverage of Elections/Politics	W7	_____
W8	Coverage of Crime, Police, Court	W8	_____
W9	Interpretive Writing	W9	_____
W10	Feature Writing	W10	_____
W11	Column Writing	W11	_____
W12	Sports Writing Portfolio	W12	_____
W13	Investigative Reporting	W13	_____
W14	Arts & Entertainment Writing	W14	_____
W15	Special Subject Writing	W15	_____
W16	Environmental, Health & Science Writing	W16	_____
W17	Business & Economic Writing	W17	_____
W18	Education Writing	W18	_____
W19	Fresh Approach to Routine Reporting	W19	_____
W20	Headlines	W20	_____
W21	General Coronavirus/COVID-19 Coverage	W21	_____
W22	Editorial Section Layout & Content	W22	_____
W23	Sports Section Layout & Content	W23	_____
W24	Special Issue	W24	_____
O1	Best Web Project	O1	_____
O2	Best Multimedia Element	O2	_____
O3	Best Video	O3	_____
O4	Innovation Award	O4	_____
O5	Online Breaking News	O5	_____
O6	Best Web Event	O6	_____
O7	Best Use of Social Media	O7	_____
O8	Best Video Portfolio	O8	_____
O9	Best Video Series	O9	_____
O10	Best Audio Category	O10	_____
TOTAL Number of ENTRIES		Total	_____

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