

The Complete Guide

2022 New Jersey Press Association

# Journalism Contest

Weekly Division



New Jersey Press Association  
P.O. Box 358  
Titusville, NJ 08560  
(609) 406-0600 • [www.njpa.org](http://www.njpa.org)



# 2022 New Jersey Press Association Journalism Contest

## Weekly Newspapers

### The Essentials

CONTEST DEADLINE: **Friday, January 20, 2023**

- All other entries must be uploaded until 11:59 p.m.

CONTEST PERIOD: **January 1 to December 31, 2022**

CONTEST WEBSITE: [www.betternewspapercontest.com](http://www.betternewspapercontest.com)

All entries must be submitted on the website.

#### YOUR PASSWORD:

If this is the first time your newspaper will enter the contest, the temporary password is bnc. You will be asked to change it when you log on for the first time. However, if your newspaper entered last year, you already have a Contestant Manager who selected a password. Please contact them and request to be made an Authorized Entrant. If you don't know who is your Contestant Manager, call Peggy Arbitell at (609) 406-0600 ext. 14.

#### MAXIMUM NUMBER OF ENTRIES:

**Varies by category**

Please refer to the list of contest categories for specific information.

#### COST TO ENTER:

**Choose either \$425 per newspaper or \$15 per entry**

Please total the number of your entries on the enclosed Contest Entry Form. Send the form and a check for the full amount to NJPA by the mail-in deadline. If entering multiple contests, a single check may be sent with the various contest entry forms.

#### FOR ADDITIONAL INFORMATION:

Peggy Arbitell  
(609) 406-0600 ext. 14  
[parbitell@njpa.org](mailto:parbitell@njpa.org)  
[www.njpa.org](http://www.njpa.org)

New Jersey Press Association  
2022 NJPA Journalism Weekly Contest  
P.O. Box 358  
Titusville, NJ 08560

## General Information



### Pay Attention

when you see this icon. It could make the difference between winning an award and having your entry disqualified.

New Jersey Press Association's Weekly Journalism Contest encourages excellence by recognizing the achievements of NJPA member weekly newspapers. The contest looks to the future by encouraging news organizations to find new ways to inform, entertain, enlighten and engage their readers.

### Eligibility

This competition is open to weekly newspapers that are full members of New Jersey Press Association whose dues and assessments are paid in full through December 31, 2022

### Contest Period

January 1, 2022– December 31, 2022

### Deadline

Friday, January 20, 2023

The contest website will accept all other entries until 11:59 p.m.

### Judging

Entries will be judged according to the guidelines set forth in the category listings and rules. Judges who are independent of the New Jersey Press Association will select First, Second and Third place winners in each category. Awards will be granted only when judges believe that special recognition is warranted. In categories that receive fewer than four entries, the association encourages judges to award prizes only if the entries merit them.

### Awards Presentation

Winners will receive their awards at NJPA's Spring Awards Celebration in April.

### Entry Criteria - REMINDER

All weekly newspaper members will be judged together. There are no circulation divisions.

All entries must have been published between January 1, 2022 and December 31, 20212



Entries must have been published inside the newspaper or website except for Online categories O1–O7

The maximum number of entries per category, per newspaper or digital news organization, is two, unless otherwise indicated in the category description.

An individual article or series of articles may be entered in only one category, with one exception: An individual article also may be entered as part of a series, or in the Public Service, or Coverage of Government .



Identical or nearly identical articles or series may only be submitted once.

A "series" is no more than five stories.

Entries from a publication or magazine that is distributed with or within the newspaper on a regular basis throughout the year may enter any category except Special Issue. Special Issue entries must be distributed with or within the newspaper and published no more than six times a year. Publications distributed independent of the newspaper are not eligible for the contest.

Cover letters or statements may be submitted in categories W1, W3, W4, W5, W13, W21, O2 through O7.

Each print entry must be submitted either as a URL or as a PDF tearsheet of the entire newspaper page, including the publication date. List each article, column or section by its title or headline; do not use just the reporter's or columnist's name. See Making entries on Page 7 for more details.



For files larger than 20 MG, you can click the "RealView" icon on the Submit Entry page to create a free account, upload your files, and then copy and paste the URL into the URL field on the Submit Entry Page. You may also use a similar 3rd party website that provides hosting services (scribd.com, issuu.com, etc.). Alternatively, you can use Adobe to shrink your full-size edition and then upload it to the website. The size limit is 20 MB.

Upload your shrunken file, or generate a link to your publication online using the third party software. Once you e-publish your large document, then copy the link. Paste the link into the entry form (instead of uploading). When judges click your entry, they will be instantly taken to your e-published document. Check your work by navigating to "Manage Entries" where you can test the link.

## Group weekly newspapers

Group weeklies must submit each entry under the name of an individual newspaper, not under the name of the group.

Only the originating newspaper, or the newspaper in the group that made the greatest contribution to the project, may submit an entry. If the story was published in all or a majority of the group's publications, it must be entered by only one newspaper.

Groups must complete a Contest Entry Form for each newspaper in their group that is entering the contest. In addition, please submit a Master Entry Form that totals their entire group's submissions and attach with each individual entry form.

### Color icons

Icons shown in each category indicate whether a statement or letter is required.



If you have any problems uploading your entries or have any questions about the process, please contact

Peggy S. Arbitell at 609-406-0600 ext. 14 or

[parbitell@njpa.org](mailto:parbitell@njpa.org).

## Contest Instructions

New Jersey Press Association's Weekly Journalism Contest is digital.

All editorial entries are submitted on the contest website:

[www.betternewspapercontest.com](http://www.betternewspapercontest.com). For best results, the contest website recommends using Google Chrome browser; and Firefox for an older PC/Mac to make your contest entries.

Reminders for this year's contest

### Username and Password

Each person submitting entries will have a unique username and password.

### Contestant Manager

The "Contestant Manager" controls what is entered in a contest for your newspaper or website.

- **IMPORTANT:** Your Contestant Manager is the same person year to year. The first person who logs into the contest and makes two entries becomes your Contestant Manager. (These first two entries may be test entries that are deleted after other entries are submitted.)
- NJPA has four contests: Advertising, Journalism Daily, Journalism Weekly, and Photography Daily and Photography Weekly. Your newspaper or website can have a different Contestant Manager for each contest.
- The Contestant Manager can choose to make entries exclusively or authorize others



to make entries. To allow others to make entries, the Contestant Manager must create a separate account for each person.

- The Contestant Manager has access to all entries submitted to a contest for your newspaper or website, and can edit, disable or delete any entry.
- The Contestant Manager can access account information and passwords for every person he/she authorizes to make entries.

### Authorized Entrant

Each person the Contestant Manager gives permission to make entries is an “Authorized Entrant”.

- While the Contestant Manager can see and edit all of the entries and account information, the Authorized Entrant only can see and edit the entries he/she made.

### Scrapbooks

Potential contestants can save their work on the contest website in their own Scrapbook accounts. Scrapbooks are personal. They are not connected with a particular contest, but are available for any contest.

- For this contest, once a potential contestant has been made an Authorized Entrant, he/she can upload content from his/her Scrapbook directly into an entry.

## Start early and become familiar with the process!



We strongly recommend that you start making your entries early. Certainly don't wait until the day before the deadline!

We suggest you make some test entries to learn the process. Later, these test entries should be “disabled” so they are not part of your official entries.

Step-by-step directions for setting up accounts and making entries are available on the contest website –

[www.betternewspapercontest.com](http://www.betternewspapercontest.com). Under “Contestant Login”, click on “Contestant Manager Help” or “Authorized Entrant Help”.

Or use these links for PDFs of the directions:

- **Contestant Managers**  
[http://betterbnctsupport.com/images/ContestantManager\\_Instructions\\_4\\_3.pdf](http://betterbnctsupport.com/images/ContestantManager_Instructions_4_3.pdf)
- **Authorized Entrants**  
[http://betterbnctsupport.com/images/AuthorizedEntrant\\_Instructions\\_4\\_3.pdf](http://betterbnctsupport.com/images/AuthorizedEntrant_Instructions_4_3.pdf)

If you have questions or problems, please contact Peggy S. Arbitell at (609) 406-0600 ext. 14, or [parbitell@njpa.org](mailto:parbitell@njpa.org).

For technical issues, go to the contest website –

[www.betternewspapercontest.com](http://www.betternewspapercontest.com)

Click on “contact BetterBNC”, then “Start Trouble Ticket”.

## Contest definitions

**Division:** a specific contest, e.g., Advertising, Journalism Daily, Journalism Weekly or Photography Daily or Weekly

**Category:** a specific competition within a contest division, e.g., “News Writing Portfolio” or “Opinion Column”. Each division has a number of categories, which have specific requirements and limitations that are explained in the contest rules.

**Entry:** a submission in a category. Each category permits a specific number of entries. For example, a newspaper may submit two entries in the “Editorial Comment” category, but only one in the “Breaking News” category. The contest rules provide specific information.

**Example:** Some categories require multiple examples as part of each entry, e.g., several columns as part of a writing portfolio. In this case, ALL of the examples for the entry should be uploaded in a single PDF, e.g., three tearsheets containing the columns as separate pages in one PDF. For information on how to combine multiple tearsheets into one PDF, see Preparing your entries below.



## Preparing your entries

### Keep the judges happy!

Don't make them wait for your PDFs to be displayed because a file is too large. Entries that the judges cannot view will be disqualified.

### Maximum entry size

Each entry should be less than 5 MB. Smaller is better, faster.

- Eliminate extra pages. Upload only the page on which the entry is located.
- For multiple-example entries, combine all examples into one PDF.
- Reduce the size of each PDF.

### Extract pages from multi-page PDFs or URLs.

If your entry is part of a multi-page PDF, open the PDF and save it with a new name. Open the new PDF, go to “Document” menu, select “Extract Pages” and follow the directions. Eliminate all pages that are NOT part of your entry.

### Combine multiple PDFs into one

Open the PDF that you want first in your entry and save it with a new name. Open the new PDF, go to the “Document” menu and choose “Insert Pages”. Navigate to the PDF that you want next in the entry and select it. Continue until you have inserted all of your pages.

### Make PDF files smaller

For printing, most newspaper PDFs include high-resolution grayscale or color images. However, contest entries will be viewed and judged on computer screens at low resolution (72–96 dpi) and in RGB color. Changing the resolution and color mode of images are the two most effective ways to reduce file size without sacrificing the screen viewing quality.

### Use lower resolution

In PDFs, the text is clear regardless of resolution. Resolution only relates to photos and graphics. Reducing resolution by half can reduce an image file size by 75%. The recommended maximum resolution of 96 dpi can be enforced in your Adobe Distiller settings.

You might create an Adobe PDF Preset called “NJPA Contest” with the recommended settings, and share it with all the Contestant Managers and Authorized Users in your company.

Or simply use the “Smallest File Size” preset, instead of “High Quality Print” or “Press Quality”.



### Convert images to RGB color mode

Converting images from CMYK color mode to RGB will reduce image files by about 25%. This color conversion can be enforced in your Distiller settings.

### Embed all fonts

Regardless how you make your PDFs, make sure ALL fonts are embedded. The judges will not have the same fonts as you have. If the PDF is missing fonts, your entry will not display properly.

### Redistill PDFs

After making final adjustments to your PDF, redistill it to make it smaller.

Changes you made to your PDF may not yield the expected reduction in file size until you redistill the PDF. This is true even if you reduce resolution or change color mode using a PDF editor, like Enfocus Pitstop or Quite a Box of Tricks, or use the native profiling/editing tools in Acrobat 6 or later.

To redistill, open the PDF in Adobe Acrobat. Go to the “Advanced” menu, scroll down to “Print Production” and select “Acrobat Distiller”. Enter the settings recommended above or choose the preset that you created and be sure that ALL fonts are embedded.

## Web entries

All website entries must be accessible online to the judges.

- Provide a direct URL for each entry, to a permanent location on your web server.
- If a username and password are required, please enter those details in the “Comments” box on the entry page.
- If the judge cannot access your entry, it will be disqualified.



Also, upload a screenshot of each entry, in PDF or JPEG format, for the slide presentations of winning entries shown during the award banquets.

## Making entries

### Headline or Title of Entry

Remember that you are submitting full-page PDFs, so please make sure your titles accurately identify the items the judges need to locate on the pages!

- In the “Headline or Title of Entry” box, enter the headline of the ad, article or photo being uploaded, exactly as it appears on the page.
- Do NOT use just the name of the advertiser, writer or photographer.

- For categories that require more than one example per entry, you may use the name of the advertiser, writer or photographer if it is obvious on every example in the entry. Otherwise, list all of the headlines or titles, separated by double slashes like this: Title1 // Title2 // Title3
- Do NOT use commas, semicolons, colons, dashes or single slashes to separate entry titles. Often they are used in headlines, but double slashes never are.

To add web/audio/video content, copy and paste the content's URL address into the provided Website URL field. To host your content online, either upload it to a free streaming content website (e.g. YouTube) or talk to your IT person about adding it to your publication's website. Make sure the content will be accessible online throughout the duration of the contest and judging process. **IMPORTANT** - Be sure that items are not behind a paywall or a password protected area.

### Credits

In the boxes labeled "Who should be credited for this entry?" you can enter up to four names of people who worked on the entry. If there are more than four, just list as Staff. If the entry wins, you can submit the names of each person who contributed.

- In the box titled "First Name" list the FULL name: Joe Green
- In the box titled "Last Name" list that person's title: Reporter, Editor, etc.
- If more than four people worked on the project, enter: Editorial Staff, etc.

### Statements

Some categories require that a statement or cover letter be included with each entry.

- If a statement is required, attach it as a Microsoft Word document or PDF.

### Official Entry Form

Once you have completed the entry form, click on the "Submit" button and you will be taken to the entry verification page, titled "This Page is Your Official Entry Form."

- From the verification page, you can "Submit Another Entry", "Manage Entries" or "Logout".
- DO NOT hit the Back button or you may eliminate this entry!

Once the maximum number of entries is reached in a category, that category is no longer available unless an entry is "disabled" using "Manage Entries".

You may print copies of the Official Entry Form for your use, but do not send them to NJPA.

Please send NJPA the Contest Entry Form that is included with this package.



## Print Categories – Open to member newspapers

### RESPONSIBLE JOURNALISM

Two entries per newspaper per category

- W1**      **Public Service – Lloyd P. Burns Memorial Award**  
 (Lloyd Burns was the long-time general manager of the New Jersey Press Association who served in that capacity from 1950 until his untimely death in 1976 at the age of 60.)
- This category recognizes articles that highlight a significant community problem or issue. The writing can stem from an investigation that exposes a situation or focus on a positive project that advances the public good. Judges will consider the project's importance to the community and quality of reporting. An explanatory letter (500 words or less) must accompany each entry.
- W2**      **Editorial Comment**  
 This category encourages excellence in editorial writing and recognizes courage, analysis, logic and writing style. An entry is composed of two published editorials by the same writer, judged as a pair.
- W3**      **Enterprise**  
 This category recognizes articles that take a comprehensive look at a topic of high-reader interest. An entry is one article, a series, or a group of articles that explores an issue more through research and additional sources. Limit of 3 stories per entry. An explanatory letter (500 words or less) must accompany each entry.
- W4**      **First Amendment Award**  
 Recognizing excellence in responsible journalism in covering issues important to the local community, shining a light on stories that would have otherwise remained hidden. While not limited to, special consideration should be given to stories where taxpayers money is being used in a manner construed as detrimental to the public good. Entries may be articles or series by an individual or a team that acts as a catalyst in informing the public and/or inspiring participation or change. Each entry must be accompanied by a letter (300 words or less) explaining its impact. Two entries per paper. Judging will be based on quality of writing and local importance.



## REPORTING, WRITING & ILLUSTRATION

Two entries per newspaper per category, unless otherwise stated

### W5

#### News Writing

Recognizes excellence in the variety and balance of news reporting on a topic or event of importance to the local community. Judges should consider community impact, writing quality and thoroughness. An entry is a single story and/or sidebars by an individual or a team of writers. An explanatory letter (500 words or less) must accompany each entry.



### W6

#### Coverage of Government – Art Weissman Memorial Award

(Art Weissman was a talented journalist who worked for ABC news in New York, The Record in Hackensack and finally moved to the Asbury park Press in 1991. He became head of the Press' Statehouse bureau in 1993, overseeing coverage of government and politics for the paper and its sister publication, The Home News. In January 1997, he died suddenly of heart failure at the age of 37. Later that year the board of directors of NJPA established this award in his name.)

An entry is composed of three articles by one writer demonstrating excellence in reporting on local, state or national government about the same topic related to government, such as a project, controversy or other issue. Articles will be judged on significance, clarity, originality and writing style.

### W7

#### Coverage of Elections/Politics

An entry is three articles by a team or individual, to be judged on the quality and depth of local coverage of elections or politics, balance in reporting and quality of writing.

### W8

#### Coverage of Crime, Police, Courts(Criminal and Civil)

An entry is three articles by a team or individual, to be judged on the quality of local coverage of crime, police or courts, thoroughness of reporting and quality of writing.

### W9

#### Interpretive Writing

Recognizes excellence in reporting on a topic, often an issue or trend, that delves more deeply into breaking news or an issue of wide public interest and explains or clarifies a situation. Judging will be based on readability, thoroughness of research and ability to make technical details clear to the reader..

### W10

#### Feature Writing

An entry is an article or series, by a team or individual, to be judged on reader interest, quality of writing, originality, style and local appeal.

### W11

#### Column Writing

An entry is two columns – humorous, reflective or general – by the same writer, on any subject, not necessarily appearing regularly. Entry will be judged on originality, local appeal and writing quality.

**W12** **Sports Writing Portfolio**  
An entry is three articles demonstrating excellence in sports reporting by the same individual. Entries can include series or single stories and/or sports columns. Entries will be judged on significance, clarity, originality and writing style.

**W13** **Investigative Reporting**  
Recognizes an outstanding story that involves investigative, analytical or other in-depth reporting. Entries in this category must go beyond first-day news stories in approach and execution. Entry may include any sidebars. Judging will be based on the quality of reporting, depth of information presented and initiative. An explanatory letter (500 words or less) must accompany each entry



**W14** **Arts & Entertainment Writing**  
To recognize excellence in coverage of the arts by a team or individual. Judging will be based on readability, local appeal and cultural background. Entries may be single stories or stories with sidebars.

**W15** **Critical Thinking:**  
An entry must be four articles by the same individual demonstrating excellence in areas such as art, music, and theater. Judging will be based on quality of writing and local appeal.

**W16** **Ongoing/Extended Coverage:**  
This award recognizes excellence in continuous coverage of a news and/or sports story. Three to five articles per submission. Two submissions per paper. Judges will consider significance of subject to community, writing quality and thoroughness. The articles can stem from meeting coverage or sports event. In the case of news, at least one of the stories should come from writer's initiative to follow up on the issue.

**W17** **Special Subject Writing**  
To recognize excellence in coverage by a team or individual of special interest areas other than those for which special categories are provided. Examples of such eligible categories are transportation, religion, technology and law enforcement. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

**W18** **Health & Science Writing:**  
A competition to recognize excellence in health or science coverage by a team or individual. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or a series.

**W19** **Environmental Writing:**  
Recognizes best single news or feature story or stories on local topic dealing with the environment. Judging will be based on local appeal, technique of writing, originality and readability.

**W20** **Business & Economic Writing**



letter  
required

Recognizes the best single news or feature business/economic story or stories on a local topic. Judging will be based on readability, local appeal, technical knowledge and ability to translate technical terms into everyday language. Entries may be single stories, stories with sidebars or series.

## W21

### Education Writing

To recognize excellence in coverage of education by a team or individual on local education issues or events. Entries may be local educational news or features. Judging will be based on community impact, local appeal, and readability. Entries may be single stories, stories with sidebars or series.

## W22

### Fresh Approach to Routine Reporting

This entry will recognize efforts by a newspaper or an individual to bring a fresh approach to routine reporting. One story is an entry.

## W23

### Headlines

An entry is three headlines by one editor, judged as a group.

## W24

### Best Lede:

An entry is a strong lede that entices readers to continue reading the article. This award recognizes efforts to create an informative and compelling introductory paragraph for a news or feature story. The full article must be submitted. Entry must consist of 3 ledes.

## PACKAGING THE NEWS

One entry per newspaper per category, except for W26.

In categories W25 and W26, newspapers submit one entry with two examples, one of which must have been published within the three-week core period of Sunday September 11 through Saturday, October 1, 2022. The other example may be from any week during the year.

## W25

### Editorial Section Layout & Content

Layout, typography and content will be considered. The purpose of the contest is to stimulate development of better editorial sections, including columns and letters to the editor and editorial writing of quality. The entire section should be entered.

## W26

### Sports Section Layout & Content

Major judging factors are makeup and general appearance, including the use of columns and illustrations, scope of coverage and local coverage and appeal. The entire section should be entered.

## W27

### Special Issue

(Two entries per newspaper)

Open to any special issue regardless of subject matter or date as long as it was published during the contest year, distributed with or within the newspaper and was not published more than six times a year. This includes magazines.

## General Excellence Award



Winner is chosen by tallying points based on each award won in both journalism, online, and photo contests categories: first place earns three points; second, two points; third, one point.

## Online Categories - Open to weekly newspaper websites

Two entries per category per news organization.

01

### Best Web Project

Recognizes the presentation and content on a single topic. Projects may integrate both online and print elements, and should be innovative, visually stunning and have interactive components to engage readers. Project must have been created by the publisher. May include a description of the project and any promotion done in print. Submit a permanent link to the project, and a screenshot saved as PDF or JPEG. For projects with print elements, also submit PDFs of newspaper pages.



02

### Breaking News Sports Story

Digital coverage involving organized sports and/or recreation programs, that are planned or developing news events. Submissions may be about an individual associated with the sports program in any way or about the event itself. All work submitted must be posted within 48 hours of the originating news event. Judging will be based on timeliness, technique and style of writing. Letter of explanation required.



03

### Best Video

Recognizes a single video that uses visuals, natural sound, interviews and narration to tell a story. Can be related to breaking news, features or sports, and can be a supplement to print coverage or a stand-alone element. Emphasis will be placed on engagement and creativity. Contestant must include information in the comment box pertaining to their video the following instructions for the judge: For example: If the video is 15 minutes in length, they will instruct the judge to only concentrate on a specific portion of the video that pertains to their entry such as: minute 7 to minute 13, which pertains to their story. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.



04

### Online Breaking News

Overall work on a breaking story within 24 hours after the story breaks. Judges will consider the speed with which postings were made, including overall coverage, updates, and supplementary information, such as photographs, video, audio, PDFs or any other form of multimedia. Submit permanent links to the elements, and one screenshot saved as PDF or JPEG. Include a short statement (maximum of 200 words) describing the specific circumstances surrounding the entry. Date of content must be verified by time stamps or a signed statement from the editor.



05

### Best Use of Social Media

This award recognizes excellence in using social media to increase interaction with readers and to promote the work of a newspaper and the communities it serves. Newspapers who utilize any social media platform(s) (Facebook, Google+, Twitter, Instagram, Pinterest, etc.) may enter this contest. Entries may come from a newspaper account or an individual reporter's account. Emphasis will be placed on community interest, interaction, and any other factors that promote engagement before, during and after a story is published. Please include three to five screenshots of good social media usage and a cover letter (500 words or less), explaining the importance of the examples. Statistical data must be included with this entry. Submit the URL of any and all platforms that should be reviewed.



06

### Best Video Series

Recognizes excellence in regularly recurring video series produced by newsroom staff. An entry will include 3 samples, drawn from any platform. Can be related to any content topic or theme. The series may not all carry the same exact title but should be a clearly distinguishable common theme that is obvious to judges. Contestant must include information in the comment box pertaining to their video the following instructions for the judge: For example: If the video is 15 minutes in length, they will instruct the judge to only concentrate on a specific portion of the video that pertains to their entry such as: minute 7 to minute 13, which pertains to their story. Submit a permanent link to the video, and a screenshot saved as PDF or JPEG.



07

### Best Audio Portfolio

Recognizes excellence in an audio portfolio generated by a single journalist or a team of journalists. A portfolio shall consist of no more than 3 entries generated and produced by the same individual or team. Because this is a new category, there will be latitude in entries but judges will expect to reporting. Can be related to any content topic or theme, and may include individual pieces of work nominated as a standalone entry in other categories. No time limit. submit a permanent link to the audio file or podcast, and a screenshot saved as PDF or JPEG.



NEW JERSEY PRESS ASSOCIATION  
**2022 Weekly Journalism Contest Entry Form**

Group Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

Below, please indicate the total number of entries per category for your newspaper.

Flat Rate Fee: \$425 or \$15 per entry

Group Weeklies must complete this form and submit along with individual entry forms for each paper.



CATEGORIES		# of Entries
W1	Public Service – Lloyd P. Burns Memorial Award	W1 _____
W2	Editorial Comment	W2 _____
W3	Enterprise	W3 _____
W4	First Amendment Award	W4 _____
W5	News Writing	W5 _____
W6	Coverage of Government – Art Weissman Memorial Award	W6 _____
W7	Coverage of Elections/Politics	W7 _____
W8	Coverage of Crime, Police, Court (Criminal and Civil)	W8 _____
W9	Interpretive Writing	W9 _____
W10	Feature Writing	W10 _____
W11	Column Writing	W11 _____
W12	Sports Writing Portfolio	W12 _____
W13	Investigative Reporting	W13 _____
W14	Arts & Entertainment Writing	W14 _____
W15	Critical Thinking	W15 _____
W16	Ongoing/Extended Coverage	W16 _____
W17	Special Subject Writing	W17 _____
W18	Health & Science Writing	W18 _____
W19	Environmental Writing	W19 _____
W20	Business & Economic Writing	W20 _____
W21	Education Writing	W21 _____
W22	Fresh Approach to Routine Reporting	W22 _____
W23	Headlines	W23 _____
W24	Best Lede	W24 _____
W25	Editorial Section Layout and Content	W25 _____
W26	Sports Section Layout and Contest	W26 _____
W27	Special Issue	W27 _____
WO1	Best Web Project	O1 _____
WO2	Online Breaking News Sports Story	O2 _____
WO3	Best Video	O3 _____
WO4	Online Breaking News	O4 _____
WO5	Best Use of Social Media	O5 _____
WO6	Best Video Series	O6 _____
WO7	Best Audio Portfolio	O7 _____
TOTAL Number of ENTRIES		Total _____



Contest Entry Forms MUST arrive at NJPA's office by 4 p.m. on January 20, 2023

parbitell@njpa.org or mail to: Weekly Journalism Contest, P.O. Box 358, Titusville, NJ 08560

NEW JERSEY PRESS ASSOCIATION  
**2022 Weekly Journalism Contest**  
**GROUP WEEKLY MASTER FORM**

Group Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

Below, please indicate the total number of entries per category for your group.

Flate Rate: \$425 or \$15 per entry

Group Weeklies must complete this form and submit along with individual entry forms for each paper.

CATEGORIES		# of Entries
W1	Public Service – Lloyd P. Burns Memorial Award	W1 _____
W2	Editorial Comment	W2 _____
W3	Enterprise	W3 _____
W4	First Amendment Award	W4 _____
W5	News Writing	W5 _____
W6	Coverage of Government – Art Weissman Memorial Award	W6 _____
W7	Coverage of Elections/Politics	W7 _____
W8	Coverage of Crime, Police, Court (Criminal and Civil)	W8 _____
W9	Interpretive Writing	W9 _____
W10	Feature Writing	W10 _____
W11	Column Writing	W11 _____
W12	Sports Writing Portfolio	W12 _____
W13	Investigative Reporting	W13 _____
W14	Arts & Entertainment Writing	W14 _____
W15	Critical Thinking	W15 _____
W16	Ongoing/Extended Coverage	W16 _____
W17	Special Subject Writing	W17 _____
W18	Health & Science Writing	W18 _____
W19	Environmental Writing	W19 _____
W20	Business & Economic Writing	W20 _____
W21	Education Writing	W21 _____
W22	Fresh Approach to Routine Reporting	W22 _____
W23	Headlines	W23 _____
W24	Best Lede	W24 _____
W25	Editorial Section Layout and Content	W25 _____
W 26	Sports Section Layout and Contest	W26 _____
W27	Special Issue	W27 _____
WO1	Best Web Project	O1 _____
WO2	Online Breaking News Sports Story	O2 _____
WO3	Best Video	O3 _____
WO4	Online Breaking News	O4 _____
WO5	Best Use of Social Media	O5 _____
WO6	Best Video Series	O6 _____
WO7	Best Audio Portfolio	O7 _____
TOTAL Number of ENTRIES		Total _____

Contest Entry Forms **MUST** arrive at NJPA's office by 4 p.m. on January 20, 2023

parbitell@njpa.org or mail to: Weekly Journalism Contest, P.O. Box 358, Titusville, NJ 08560