

PRESS NIGHT

Editorial & Photography
Awards Banquet
Thursday, April 2
5 pm
Trenton Marriott

SPRING BANQUET

Advertising & Circulation
Awards Dinner
Friday, April 24
6 pm
Princeton Marriott

NJ COLLEGIATE PRESS SPRING CONFERENCE & AWARDS LUNCHEON

Saturday, April 18
10 am – 2:15 pm
Trenton Marriott

NJPA GOVERNMENT AFFAIRS COMMITTEE

Tuesday, April 28
11 am, teleconference

NJPA EXECUTIVE COMMITTEE MEETING

Thursday, May 7
10 am, teleconference

LEGISLATIVE CORRESPONDENTS CLUB SHOW

Wednesday, May 13
6–7:30 pm: Reception
8 pm: Show
The Palace at Somerset Park

NJPA BOARD OF DIRECTORS MEETING

Thursday, May 21
10:30 am
NJPA Conference Room

NJ PRESS FOUNDATION TRUSTEES MEETING

Thursday, May 21
12 noon
NJPA Conference Room

For more information about these events and seminars, please visit our website: www.njpa.org

Kilgore scholarship winner announced

Stefanie Dazio, a senior at Communications High School in Wall Township, Monmouth County, has been awarded the 2009 Bernard Kilgore Memorial Scholarship by the New Jersey Press Foundation.



Dazio

With this honor, Ms. Dazio is also named the 2009 New Jersey High School Journalist of the Year by the Garden State Scholastic Press Association. She becomes New Jersey's candidate for the Journalism Education Association's competition for 2009 National High School Journalist of the Year.

Ms. Dazio will be honored at "Press Night," the New Jersey Press Association's annual editorial awards banquet, on April 2 at the Trenton Marriott.

She is editor-in-chief of her high school newspaper, *The Inkblot*. She was an intern last summer for *The Coast Star* in Manasquan.

Ms. Dazio will receive the \$5,000 Kilgore scholarship toward her first year of journalism studies at a college to be confirmed in April.

She is the daughter of Mike and Paula Dazio of Red Bank.

First Amendment queen

Her high school journalism teacher, Andrea Mulshine, will join her at the awards ceremony. Ms. Mulshine herself received NJPF's New Jersey High School Journalism Teacher of the Year award in 2007.

"My school newspaper adviser calls me her "First Amendment Queen," Ms. Dazio wrote in her application essay. "At first, I laughed," she wrote. "But as I thought about it, she is absolutely right."

In one of her first opinion columns for *The Inkblot* discussing the First Amendment, Ms. Dazio wrote: "Forty-five little words. Forty-five little words impact my day, every day. They influence yours, too. Without them, I wouldn't be writing this column and you wouldn't be reading it."

— Continues on Page 4

Complexities of Open Records law reviewed at recent session

Those who want to see government records and the officials who keep them – two groups that regularly engage in disputes over public information – gathered for six hours on March 26 to learn more about the state law that governs the release of documents.

Their common goal was a better understanding of the Open Public Records Act, which has regulated public access to information kept at the state, county and local levels since 2002.

The seminar drew 320 participants, including clerks, elected officials and police from 70 municipalities. Private citizens and reporters from 18 different news organizations also attended.

North Jersey Media Group, publisher of *The Record* and the *Herald News*, at Bergen Community College. Jennifer Borg, vice president and general counsel of North Jersey Media Group, said organizers were overwhelmed by the sold-



Borg



Cafferty

out response.

A panel of experts on OPRA had a lively discussion that underscored the need for such a dialogue. Among other things, they differed about which officials are responsible for releasing records, once someone submits a form called an OPRA request.

Municipal clerks are usually the gatekeepers. But Catherine Starghill, executive director of the state Government Records Council, which helps resolve

— Continues on Page 3

Obie's versatile, adapts to change

In recent months the little statue called Obie has been dressed up as a Santa Claus, a Cupid and an Olympic athlete. In October he donned a costume and went trick-or-treating. In March, to observe St. Patrick's Day, Obie became a leprechaun, as shown here.



All year, the staff at *The West Essex Tribune* dressed the statuette in suitable seasonal garb. Last spring they were awarded custody of Obie for a year when they won a competition at NJPA's Advertising Awards

Banquet by creating the best centerpiece, using materials provided.

Now Obie is rehearsing for a big new role. At this year's banquet, to be held Friday, April 24 at the Princeton Marriott at Forrester, Obie will be awarded for a year to the newspaper whose winning advertising entry is named 'Best In Show' among all category winners.

Informed of his selection as the year's top NJPA advertising award, Obie looked pleased but remained characteristically speechless.

SPRING
Awards BANQUET

Honoring the winners of the 2008 Advertising, Circulation & Online contests

Friday, April 24 • 6–10 pm • Princeton Marriott at Forrester

INPRINT

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New Jersey Press Association

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As I see it...

Remember who you work for!

This month's column is an update of one that appeared in this space several years ago. Some issues seem to be universal and timeless, so it is still as timely as when it was first presented.

* * *

With the never-ending upheaval over access to public records here in New Jersey, I was reminded of something that happen many years ago. More than anything else, this moment in time capsulized, for me, the real reason we continue to have problems in this arena.

I was attending a meeting of my township committee when the press and the citizens in attendance bombarded the mayor with an avalanche of questions. (I don't remember the subject matter, but that's not important.)

After stumbling through some contrived and not well-thought-out answers, the mayor suddenly lost it. He banged his gavel on the table and in a sharply raised voice proclaimed, "If it wasn't for you people and the press, we'd get a lot done around here!"

Those words have stuck with me for all these years as if they were uttered yesterday. In one short sentence, he captured the underlying feeling of many of our elected officials, back then, and unfortunately, today.



John J. O'Brien
Executive Director
New Jersey Press Association

We see it time and again, whether at a school board meeting, a borough council meeting or a legislative session in Trenton. We, the public (and we the public's surrogates, the press) are considered an intrusion, a bother, a distraction from their "important duties." How dare we take the time to come out to an evening meeting to ask them embarrassing questions and take up their valuable time?

It's our information

In the area of public records, they deal with us as if it was "their information," not ours. We paid for it. We pay them to keep it and organize it. But, when we want to see it, they protect it

like it's their grandfather's gold watch and we are trying to steal it!

I realize this same mind-set is prevalent in many states, and certainly in our nation's Capitol, but why have elected officials here in New Jersey taken it to an art form?

One reason could be our government structure in the Garden State. With 550-plus municipalities, countless school boards, zoning boards, sewer authorities, etc., we have created a climate of "fiefdoms"! County freeholders, mayors, school board presidents, all have to "protect their turf" or they may not get re-elected.

This creates an atmosphere of insecurity and secrecy. Not a good environment in which to get something accomplished. And, experience shows, that the longer they are in office, the more possessive they become.

What it all comes down to is one simple fact. You must remember who you work for...who pays your salary.

When I joined NJPA nearly 18 years ago, a seasoned newspaper association manager from another state gave me a piece of sound advice. He said, "The quickest way to get into trouble in this job is to forget who you work for." I've taken pride in the fact that I've lived by that motto. I wish some of my friends in the public sector did likewise!



Press Forward

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- Wednesday, June 3 • 2 pm
Online Promotions: The Next Sales Frontier
- Wednesday, June 17 • 2 pm
Directories Online: Ad Revenue Success

For more information:

Go to www.njpa.org and click on Events.
Or contact Peggy Stephan
NJPA member services manager
609-406-0600 ext. 14 • pastephan@njpa.org

presented by:



NJPA
Tomorrow's Media, Understood Today

Eat this ad: Taste-It Notes

When is the last time you smacked your lips over something you saw in the newspaper? Such reactions may soon be on the rise.

First Flavor, Bala Cynwyd, Pa., and US Ink, Carlstadt, N.J., recently introduced Taste-it Notes, a “sticky note that newspapers can place on their front pages to engage readers in a taste sampling advertising experience.”

Taste-it Notes are created using First Flavor’s Peel ‘n Taste edible-film technology and US Ink’s news ink capabilities to create an interactive ad that readers can use to literally smell and taste a food, beverage or

other flavored product. Each note provides an easy-to-open, tamper-evident foil pouch in a multi-layered sticky-note format that leverages the power of print advertising and brings interaction not possible with online or broadcast ads.

While studies show sticky notes now used on front pages are effective, Taste-it Notes advances the advertising approach to an engaging promotional sampling campaign that does not rely on bundling or bagging of costly product samples with each newspaper, making production and delivery easier.

— from Editor & Publisher

AbitibiBowater gets extension

First the newspaper industry began suffering. Now it is newsprint.

AbitibiBowater, the giant purveyor of newsprint (and an NJPA Associate Member), has been struggling to restructure its debt. The company recently staved off a bankruptcy filing, obtaining an extension to present a plan to restructure its multibillion-dollar debt.

The Montreal-based company got five more days to reach an accord with lenders, including Bank of America, Citicorp and Wachovia, that would allow it to proceed with a plan to restructure \$1.8-billion in debt at its subsidiary Bowater Inc.

It had faced a deadline of March 20 to reach an agreement with its bondholders or face the possibility of bankruptcy, ac-

ording to people briefed on the matter.

As newspaper companies absorb sharp declines in advertising, AbitibiBowater — which provides what is often the biggest expense for publishers, has seen sales suffer. The price of newsprint has fallen, forcing paper companies to shutter mills and take losses. Last year, newsprint consumption fell a “staggering” 14%, and 16% among daily newspapers, wrote Paul Quinn, an analyst at RBC Capital Markets.

That plunge left AbitibiBowater struggling to carry its debt, much of which it assumed when the company was created through the 2007 merger of Abitibi-Consolidated of Montreal and Bowater of Greenville, S.C.

— From *The New York Times* and *Financial Post*

OPRA seminar reviews law

Continues from Page 1

disputes, said municipalities can designate other record custodians as long as such changes are publicized. Thomas Cafferty, general counsel for NJPA, said the law states clearly that only clerks can serve as official custodians.

A third panelist, Paramus Borough Clerk Ian Shore, called for legislation that would protect clerks against legal action should a colleague refuse to disclose a record. The idea drew applause.

Paramus recently sought to limit Shore’s power to release records. But a judge ruled in January that Paramus could not force Shore to delay responses while a borough attorney reviewed

them. The judge advised Shore to send courtesy copies of requests to the attorney.

Rutherford Borough Clerk Mary Kriston said she attended the seminar to get a broader understanding.

“I wanted to learn all the sides of the OPRA issue — not just from the clerks,” she said.

State Senator Loretta Weinberg, whom Borg identified as a champion of open government, encouraged all attendees to use the information presented at the seminar in good faith.

“I hope that every one of you is here to find out how you can comply with the law and not how you can evade it,” she said.

— from *North Jersey Media Group*.



NJNN Update

Amy Lear

Director
New Jersey Newspaper Network

Be Web Now

NJPA/NJNN is proud to be presenting “Be Web Now,” a fresh perspective on the value of local news websites in today’s media mix. Ed Efchak, senior consultant for Belden Interactive and current president of the International Newspaper Marketing Association (INMA), will lead this seminar for advertisers and ad agencies, with an in-depth look at today’s web audience using Belden’s unique database of studies and interviews.

NJNN will be sending invitations to our current advertising contacts and to guest lists from NJPA-member newspapers.

This special program is a precursor to a possible statewide interactive study of newspaper websites. The pending survey would examine visitor demographics, site engagement, Internet and media behaviors, purchase intentions and more. Those attending the April 24 seminar will be asked to provide input for the study, to ensure that results speak directly to issues that matter most to advertisers and agency clients.

Special thanks are due to the newly formed NJPA Online Advisory Committee, which helped plan this event. Recently, the NJPA Board of Directors determined that

such a committee is needed to focus on the future of print and web initiatives and on evolving trends affecting the newspaper industry and your association.

Members of this committee include:

Madhavi Saifee (Chair), director of online services, Packet Publications

Barbara Chodos, general manager, NJ.com and SILive.com (affiliates of Advance Internet)

Tim Gerstmyer, corporate sales manager, The Record of Bergen County

Preston Gibson, VP of solution delivery, Digital Press Consortium

Ted Mann, digital development director, Gannett New Jersey

Four of the five committee members will participate in a panel discussion on April 24 following Ed Efchak’s “Be Web Now” presentation. He will moderate the panel.

More information about the seminar and survey will follow in the coming weeks.

Welcome back!

Jennine Remington, major account specialist for NJNN, returned to the office recently after an extended leave. Reach Jennine at 609-406-0600, ext. 25, or by email at jremington@njpa.org.

Be Web Now

a *fresh* perspective

with Ed Efchak of Belden Interactive

The value of local news websites in today’s media mix

April 24
8:30 am – 11 am
includes continental breakfast

NJ State Interscholastic Athletic Association Campus
1161 Route 130, Robbinsville, NJ (near NJ Turnpike and I-95)
\$15 per person

For more information
Go to www.njpa.org and click on Events

Questions
Contact Brian Critchley
NJNN Marketing/Research Manager
(609) 406-0600, ext. 18
bcritchley@njpa.org



New Jersey Press Foundation

George White
Foundation Director

Changes

Thank you, Tom

The foundation has eliminated the position of part-time program director, effective March 27. This is a regrettable reflection of the toll the dismal economy has taken on foundations large and small. And for NJPF, the sting feels even sharper. Tom Engleman's unwavering dedication to the newspaper industry and his passion for our many foundation programs has long marked him as a special resource – one who has made a great difference during his 10 years here. There has been no mistaking Tom's deep commitment to NJPF statewide programs supporting Newspaper In Education, summer newsroom internships, journalism scholarships, scholastic and collegiate press associations, youth readership and civic engagement. A true professional, he will be missed.

College press conference & awards

The New Jersey Collegiate Press Association has expanded its annual awards event by adding two morning educational sessions. And to make it easier for more college journalists to attend, the event has been scheduled on a Saturday instead of a weekday. NJPF's new NJ Collegiate Press Spring Conference & Awards Luncheon will be April 18, from 10 a.m. to 2 p.m. at the Trenton Marriott. Please see the related story on this page, above right; or visit www.njcollegepress.org for more information and registration details. Professional editors and reporters are encouraged to support tomorrow's journalists by attending all or part of the event.

College contest goes digital

This year, the Better College Newspaper Contest asked for all entries to be submitted digitally. By all accounts this was well received by the collegiate press and a record number of entries were received. The contest results are posted online at www.njcollegepress.org/Contest2008.html. The site includes links to the first-place awards.

Roth scholarship applications due

New Jersey newspaper carriers and their children are invited to apply for a \$2,000 scholarship offered by the New Jersey Press Foundation.

The foundation will award the 2009 Isaac Roth Newspaper Carrier Scholarship to a student who delivers newspapers or to the child of a newspaper carrier.

The foundation's website offers separate applications for adult carriers who are full-time college students, youth carriers who are still in high school and the children of adult carriers.

The application forms, all of

which have a deadline of April 30, are available at www.njpress-foundation.org.

The scholarship is awarded from a trust fund established in 1926 by the estate of Isaac Roth, who was a newspaper carrier for the former *Newark Daily News*. The trust fund was transferred to NJPF in 1983.

Student Press Law Center director to speak at college press conference

The largest gathering of New Jersey college journalists is expected Saturday, April 18 at the annual New Jersey Collegiate Press Association spring conference and awards luncheon.

More than 100 students and their faculty advisers will meet at the Trenton Marriott Hotel to focus on the conference theme, "The Online Edition as a Campus/Community Destination."

Frank LoMonte, executive director of the Student Press Law Center, based in Arlington, Va., will be the keynote speaker at the luncheon, where the New Jersey Press Foundation will present awards for the 2008-2009 New Jersey College Newspaper Contest.

Staff members of 19 college newspapers submitted a record 389 entries to the contest, which was evaluated in March by 23 New Jersey newspaper editors and other journalists. Eleven papers from four-year colleges and seven papers from two-year colleges entered the contest;

there were two newspaper contestants from one of the schools.

The conference will begin at 10 a.m. on Saturday, April 18, with a panel discussion led by Loren Fisher, digital editor of the Home News Tribune. Joining him on the panel will be three college journalists who work for their newspapers' on-line editions.

A series of "roundtable" discussions will follow that session, covering topics such as "What Comes First, The Printed or On-line Edition" and "Student Government Funding of the Printed and Online Newspaper."

Registration details are available at www.njcollegepress.org. The conference fee, including the luncheon, is \$15 per person.

The 2008-2009 contest was expanded to 14 categories, including these new ones: Deadline Reporting, Biography/Personality Profile, Column/Opinion



LoMonte

Writing, Sports Photography and Editorial Cartoon/Story Illustration.

The new categories were recommended by a group of students and faculty members who met last fall to map out plans to broaden the reach of the New Jersey

Collegiate Press Association.

The contest was judged by newspaper journalists and college journalism professors who are listed in the box below. Several of the contest judges are newspaper employees who teach journalism at the state's colleges.

A "sweepstakes award" will be presented to the two-year and four-year college newspapers that accumulate the most points in the contest.

The New Jersey Press Foundation and the New Jersey Press Association have sponsored the New Jersey College Newspaper Contest for more than 20 years.

Better College Newspaper Contest 2008-2009 Thank you to contest judges

Randy Bergmann, *Asbury Park Press*
Michael Boone, *The Wall Street Journal*
Rachael Bosley, *American Cinematographer Magazine*
Peter Callas, former managing editor, *The Times*, Trenton
Kit Cone, *The West Essex Tribune*
Yvonne Dennis, *The Wall Street Journal*
Jeff Edelstein, *The Trentonian*
James Flachsenhaar, *Daily Record*
Glenn Garvie, North Jersey Media Group
Lou Hochman, *Daily Record*
Ed Kensik, North Jersey Media Group
Mike Lamendola, *South Bergenite*
Emilie Lounsberry, *The Philadelphia Inquirer*
Paul Merkoski, *The Press of Atlantic City*
Scott Muller, *Herald News*
Jim Namiotka, *Daily Record*
Kathleen Nicholson Webber, freelance writer
Ray Ollwerther, former executive editor, *Asbury Park Press*
Jim Perskie, *The Press of Atlantic City*
Mark Rosman, Greater Media Newspapers
Larry Savadove, *The SandPaper*
Fred Simmonds, *Asbury Park Press*
Randy Splaingard, *The Record*
Jaimie Winters, *South Bergenite*

Kilgore scholarship

Continues from Page 1

Her eyes are set on a career as a reporter. She said "nothing pleases me more than churning out a perfect lead and sending great copy to an editor."

Three New Jersey newspaper professionals evaluated the applications: Michael Boonin, executive editor of Packet Publications; Richard Holden, executive director of the Dow Jones Newspaper Fund; and Dr. Thomas Simonet, journalism professor at Rider University.

The former chairman of the board of Dow Jones and Company, Bernard Kilgore was named Business Journalist of the 20th Century in 2000. His family and friends created this scholarship fund with New Jersey Press Foundation as a way to remember the man and his accomplishments.

The Garden State Scholastic Press Association, which sponsors the High School Journalist of the Year award, is the organization of New Jersey's high school newspaper advisers and journalism teachers.

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- Dreams come true

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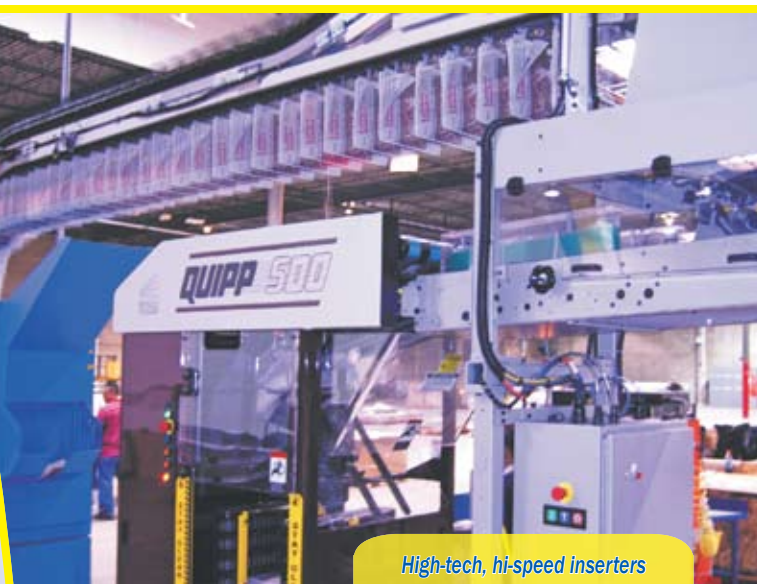
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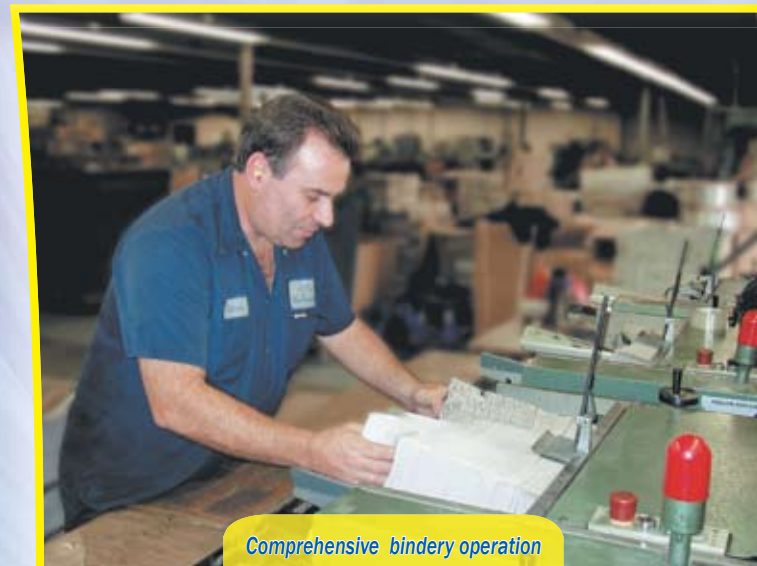


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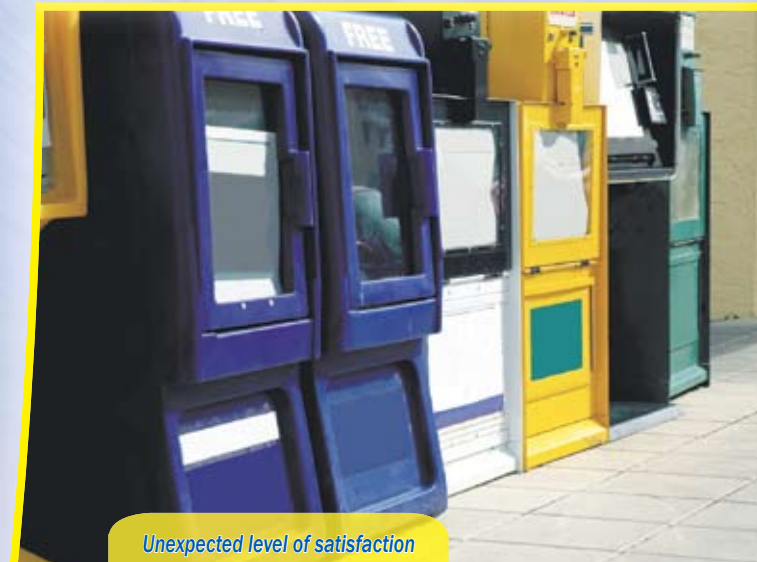
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P R E S S R E L E A S E

A.F.L. Web Printing installs a new SLS 2000 inserter and two Barstrom Labelers



A.F.L. Web Printing has once again introduced new state-of-the-art revenue growth opportunities for publishers. The award-winning publications printer has increased the inserting capacity of its new Secaucus Regional Print Center (RPC) by a factor of 250 percent with the installation of a Muller Martini SLS 2000 inserting system. The new machine is capable of inserting 20 pieces into the host product on a single pass at a rate of 36,000 copies per hour. Previously the single-pass limit on the RPC's other inserting equipment was eight inserts.

The addition of the SLS inserting machine to the equipment roster comes in response to A.F.L.'s growing number of daily newspaper customers that recognize the Secaucus facility as the ideal outsourcing location, said Mark Henderson, Executive Vice President of A.F.L. Web Printing. The new inserting system will increase A.F.L.'s service offerings to weekly and monthly newspapers as well.

The new SLS inserter is equipped with a highly advanced computer control system that offers customers important advantages over and above faster throughput—more complex zoning and higher levels of quality assurance. At the start of a job, operators can specify the insert quantities and zone configuration for the entire run. This eliminates the need for stops between zone changes. The programmable controls also

reduce shortages and misdirected inserts. Other features of the inserter monitor and correct for duplicates and misses.

The installation of the new SLS machine is part of an overall plan to expand the post-press capabilities of the Secaucus Regional Print Center. Another example of this effort is the installation of two Barstrom Labelers. These machines are designed primarily to affix "sticky notes" to the front page of newspapers. The machines offer great flexibility in terms of the size and thickness of the "notes" applied, thus providing publishers with a variety of programs to offer their advertisers. The Barstrom Labelers match the speeds of the inserting and inkjet equipment with which they are paired. Thus publishers can provide advertisers with a "Sticky Note" program without affecting their production or distribution schedules.

For more information on A.F.L. Web Printing and its expanded post-press services, contact:

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People & Papers

Advance announces company-wide furloughs

Middletown Courier closing

After 26 years owning and operating *The Courier*, a weekly newspaper serving northern Monmouth County (and an NJPA member), the Azzolina and Scaduto families will close it on April 1, with the final issue coming out April 3. The newspaper will go into hiatus while an as-yet-unidentified new owner prepares its re-launch.

Former N.J. Senator Joseph Azzolina Sr. took ownership of *The Courier* in 1983, following the death of owner and popular publisher Matthew Gill.

"My father recognized that *The Courier* is something that really belongs to the Bayshore area," said *Courier* Vice President John Azzolina.

Over the years, owners and staff worked to adapt to a changing marketplace and changing readers. Most recently, the staff joined with Rutgers University to inaugurate *The Courier Online* as a daily website for an increasingly online news audience.

John Azzolina touted the great teamwork and pride shown by his staff. "But, things do change

and there comes a time for the torch to be passed," he said.

Joseph Azzolina Sr. said he looks forward to seeing the approach of the new owner and said he is "sure the party that is taking control... will work to make the publication bigger and better."

Rutgers' Targum funding plan passes 28-1

In a 28-to-1 decision, the Rutgers University Student Assembly agreed to reform the opt-out process for student-run independent media in New Brunswick, which includes *The Daily Targum*.

The plan would let students opt out of *Targum's* \$9.75-per-semester fee on the paper's website during the first two weeks of the semester instead of visiting the office.

"By recommending that the refund process be on our website, RUSA is helping to ensure that students will not have to jump through hoops to receive their refunds, while helping to protect the independence of the nation's second-oldest college newspa-

per," said Editor-In-Chief John S. Clyde.

Another recommended change is in the referendum process, where to remain on students' term bill the *Targum* must get 60% plus one approval of a 30% student turnout between 10 to 20 class days.

"The timeline was reduced to save students and the organization money," said Clyde, a junior in the School of Arts and Sciences. "This does not provide uniformity but it does provide clarity."

The resolution proposed keeping the *Targum* independent but the student referendum would be conducted under the jurisdiction

of the vice president of Student Affairs.

Kevin Nedza, a Rutgers College senior who spoke against the bill, was the sole no vote.

"The University does not run this website. The *Targum's* website is terrible," said Nedza, a RUSA member. "I don't trust the *Targum's* website to handle this."

He proposed putting the opt-out system on the printed term bill, but that proposal was defeated.

By going to the *Targum* website first, "parents who are unaware of what the *Targum* is will have an opportunity to see what they are funding before they choose whether to fund it," Clyde said.

The Star-Ledger; The Plain Dealer in Cleveland; *The Oregonian* in Portland; *The Times-Picayune* in New Orleans; and *The Staten Island Advance*, as well as dailies in Syracuse, N.Y.; Birmingham, Ala.; and Harrisburg, Pa.

mandatory 10-day furlough." Not included in his list was *The Jersey Journal*, which is threatened with closure next month if cutbacks cannot be instituted.

He said the furloughs would likely be required by the end of 2009. He did not have specifics on the 401(k) increase.

"It is certainly a difficult day. We are facing unprecedented economic challenges," he said.

The Oregonian reported that its furloughs would be for four days, but that salary reductions of five to 10 percent also would be instituted.

In Michigan, several changes are occurring. The first is the shutdown of the *Ann Arbor News* and the launch of a new, local website there. Elsewhere in Michigan, four newspapers — in Grand Rapids, Jackson, Kalamazoo and Muskegon — will consolidate some functions, but remain seven-day papers. Three others — in Flint, Bay City and Saginaw — will consolidate further and be reduced to three days per week print publication.

Newhouse gave no specifics on losses sustained by the newspapers, or advertising revenue details.


— from Editor & Publisher

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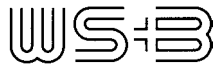
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Send resume, including salary requirements, to The Princeton Packet, Inc., Attn: Advertising Director, PO Box 350, Princeton, NJ 08542; fax to (609) 921-2714 or e-mail to addressor@centraljersey.com.

For more information on The Princeton Packet, Inc. visit www.centraljersey.com. E-063009

Recruitment Advertising Specialist

Discover an exciting and fulfilling career with The Princeton Packet, Inc. We have an exciting opportunity as an account executive specializing in recruitment/internet sales.

This position is accountable for meeting and exceeding revenue objectives by providing consultative services to existing clients through the development of strategic marketing plans. The right candidate will lead the effort to gain new business by demonstrating The Princeton Packet's ability to meet their advertising needs through effective print and web based advertising.

We offer a competitive compensation plan that includes salary, uncapped incentive plan and a well rounded benefits plan. Excellent presentation and communication skills are required. Car and valid driver's license required.

Send resume, including salary requirements, to The Princeton Packet, Inc., Attn: Advertising Director, PO Box 350, Princeton, NJ

08542; fax to (609) 921-2714 or e-mail to addressor@centraljersey.com.

For more information on The Princeton Packet, Inc., visit www.centraljersey.com. E-063009

Sales Executive

Center City Philadelphia publishing company seeks an energetic, persistent and experienced outside sales consultant to drive advertising into our lawyer-oriented print and online publications and to sell sponsorships for our events.

Well established sales territory focuses on businesses related to the legal field in the Greater Philadelphia area.

Proven track record of sales success in print and online advertising is required. A four year degree is required.

Competitive salary plus commission and benefits package. Please send resume and cover letter with salary requirements to pahiring@alm.com. EOE, M/F/D/V. E-053109

WANTED

NJPA memorabilia

For our archives: Copies of InPrint for years 1991-1998; Membership directories prior to 1980; NJPA event invitations and programs. Please call C. Langley at NJPA, (609) 406-0600 ext.17.

Editorial

Copy Editor

The Express-Times in Easton, Pa., is seeking a copy editor with strong word skills, sound news judgment and a sharp eye for detail and design.

Duties include headline writing, page building and contributing to our website, lehighvalleylive.com. Quark experience is a plus.

We're in the Lehigh Valley, just across the New Jersey state line and roughly halfway between New York City and Philadelphia.

Send cover letter, resume and references to managing editor Jim Deegan at jdeegan@express-times.com or 30 N. Fourth St., Easton, PA 18042. E-053109

Local Reporter

The editors at New Jersey Local News Service are looking for an eager and tenacious reporter to join our newsroom. LNS and its reporters cover six counties in Central and North Jersey. LNS stories appear in print in The Star-Ledger and online at NJ.com. Our reporters, based out of our offices in Somerville, cover local and municipal beats. This opening is a full-time position and offers health benefits.

To apply, send a resume and three or four of your best local clips to news@njlns.com E-063009

Work Wanted

Editor/Writer

Editor with community newspaper background seeks part-time editorial work in Warren-Sussex County area.

Strong feature writing skills and editorial proficiency. Excellent communicator. 2008 Arc Excellence in Media Award winner.

Looking for 20-25 hours per week. Salary in the range of \$300 per week. No benefits needed.

Contact trish.a.reynolds@gmail.com E-053109

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