



# Advertising Awards Celebration

April 14, 2016  
**#NJPAAdAwards**



# Better Newspaper Contest 2015

A large, white, five-pointed star is positioned on the left side of the page, partially overlapping the dark blue background. The star is oriented with one point pointing towards the top-left corner.

# Best Real Estate Ad

# BEST REAL ESTATE AD

**2015 Member Roster**

**2014**  
1,370 transactions totaling \$942,881,000  
Put us to work for you!  
Visit [TopProducersNJ.com](http://TopProducersNJ.com)

**2015 Member Roster**

**2014**  
1,370 transactions totaling \$942,881,000  
Put us to work for you!  
Visit [TopProducersNJ.com](http://TopProducersNJ.com)

**Sponsor of the Mercer County Top Producers Association**

**Southern Piedmont Realty & Realty**

Third Place, Weekly

# The Princeton Packet

Top Producers 2015

Jimmy Ellerth  
Joe Kanaska

# NJPA

NEW JERSEY PRESS ASSOCIATION

# BEST REAL ESTATE AD

**December**

APPLICATION FEES WAIVED UNTIL DEC. 30!

Make Albertson Village your first stop for brand-new luxury apartment living.

Lease with us today and take occupancy within the month of December and receive a \$100 Wegman's gift card.

start the life you've been dreaming of.

**Specials**



Albertson Village • 100 Lindisfarne Avenue, Westmont, NJ 08108  
www.waltersgroupapartments.com • 856-833-0400

Second Place, Weekly

## The Retrospect

**December Specials**

Mark Zeigler  
Graphic Artist

# BEST REAL ESTATE AD



**The Comfort of Home**

I've called Haddon Township home for over 40 years and know the town and the people very well. My kids have gone through the school system and my husband taught and coached in town for 40 years. It's a great place to call home and has so many things to offer a growing family!

**VISIT THIS WEEKEND'S OPEN HOUSES!**

**Collingswood**  
811 N. Atlantic Avenue, "The LumberYards," 2-story brownstone townhome, 2 br, 2.5 bath, 1,845 sq ft, largest unit. Top-of-the-line upgrades too. Commuter's dream! \$389,000.

**Haddon Township**  
710 Avondale Avenue, 4-5 brs, 2.5 baths, Haddonleigh neighborhood. Scar det gar, Florida room, 1st fl br or office w/handicap accessible bath, 90, h/w fr to, eek-in lot. \$215,000.

**Barrington**  
1124 Davis Road, 4 bedrooms, 2.5 baths. Half-acre beautiful lot! Large private home w/ full finished basement - tons of storage. \$345,000.

**Your "Hometown Girl"**  
**Suzanne Hoover**  
ABR, SFR, SRS  
Circle of Excellence 2012-2014  
hooversellshomes@gmail.com  
(Cell) 856-938-4205  
Getting Results That Move YOU!

**BERKSHIRE BATHAWAY Home Services** | **Fox & Roach REALTORS®**

41 S. Haddon Ave., Haddonfield  
856-428-2600

First Place, Weekly

# The Retrospect

## *The Comfort of Home*

Mark Zeigler  
Graphic Artist

# BEST REAL ESTATE AD



**Waterfront Living**  
Coming Sunday, June 14th

Reach an affluent audience with an ad in Waterfront Living in the Asbury Park Press and Daily Record. **Deadline Tuesday, June 9th**

**GANNETT**  
**nj**

Reserve space today at 732-643-3652  
KFerguson@GannettNJ.com

Third Place, Daily

**Asbury Park Press**

***Waterfront Living***

**Real Estate Team**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST REAL ESTATE AD

Place an ad: 800-501-2100 or nj.com/realstateads

## REAL ESTATE

NEW CONSTRUCTION   RESALE HOMES   RENTALS

### Adults pursuing active lifestyle attracted to Nolan's Ridge

With a scenic views, championship golf course, and a variety of amenities, Nolan's Ridge offers a lifestyle that is truly unique. The community of active adults is growing rapidly, and the amenities are second to none. The resort-style clubhouse and swimming pool are just a few of the many amenities that make Nolan's Ridge a truly unique community. The amenities are second to none, and the views are breathtaking. The amenities are second to none, and the views are breathtaking. The amenities are second to none, and the views are breathtaking.



**Hurry... we've saved our best homesites for last!**



**Make it to the Top... Experience Nolan's Ridge!**  
Morris County's Premier Lifestyle Community for Adults 55+

Nolan's Ridge is northern New Jersey's top destination for remarkable golfing. The lush preserved woodlands, 18th hole recreational amenities and award-winning single-family home designs set the stage for an unparalleled lifestyle.

- Scenic views from Lake Hopatcong, Route 94, the NJ Arlington train station and Red Bank Township, NJ's Nolan's Ridge Golf.
- Stunning woodstoves and picturesque surrounding views.
- Sophisticated two-floor master suite, gleaming window walls and soaring volume ceilings.
- Top-of-the-line finished basements including granite countertops and kitchen island appliances.
- Community clubhouse, swimming pool and tennis courts.
- Low maintenance living.

**From \$499,900**

**Only 7 homesites remain**

*Nolan's Ridge*

nolanridge.com   8888888888 Hwy. 94, Arlington   873-830-2172

**Fun Fact #1**  
The historic clubhouse has been completely redesigned... the fact that it is still standing... The property is a true gem... and the views are breathtaking.

**Fun Fact #2**  
The new Red Bank... the fact that it is still standing... The property is a true gem... and the views are breathtaking.

**Town Tour**  
The people of Nolan's Ridge... the fact that it is still standing... The property is a true gem... and the views are breathtaking.

Second Place, Daily

## The Star-Ledger

### Nolan's Ridge

Ryan Bracey

Creative Consultant

Maureen Gaffey

Marketing Solutions Manager

Stan Lemond

Account Manager, NJ Advance Media

# NJPA

NEW JERSEY PRESS ASSOCIATION

# BEST REAL ESTATE AD

**ONE**  
*Ocean Boulevard*

**Open House**  
Every Sunday  
1 to 4 PM

Seaside Heights, New Jersey  
**A Luxury Residential Condominium Property**  
2 and 3 Bedroom Residences ranging from Upper \$300,000's to Mid \$500,000's

- Ocean and Bay views
- Rooftop deck with chic open air lounge area
- 8' ceilings on 2nd & 3rd floors, 9' ceilings on 4th floor
- Elevator from parking garage to rooftop
- 3d space, under-building secure parking garage with 2 dedicated spaces per residence & storage
- Anderson Stone® Walk windows and doors
- 1st floor of living space 15.82 feet above sea level
- Stainless steel appliances and granite countertops
- Hardwood floors in living areas and kitchens
- Ceramic tile floors in bathrooms
- Unit K - fully furnished pricing on request

Ready for Occupancy  
Summer 2015!

Facebook: [www.Facebook.com/oneoceanboulevard](http://www.Facebook.com/oneoceanboulevard)

**Call Today For Information On This Exceptional Property!**

**James Anzano • One Ocean Boulevard LLC**  
81 East Water Street • Toms River • NJ 08753  
Cell: 908-330-1446 • Office: 732-249-7227  
Email: [j.anzano@utendensing.com](mailto:j.anzano@utendensing.com)

GLDREXING INC/TOMAS CORPORATION LICENSED MORTGAGE BROKER  
FL Office of Financial Regulation • DE Office of the State Bank Commissioner • NJ Dept. of Banking & Insurance • PA Dept. of Banking & Finance

First Place, Daily

## The Star-Ledger

### *One Ocean Boulevard*

David Petersen  
Creative Consultant

Swaty Rao  
Account Manager  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION




**Best Auto  
Ad**

# BEST AUTO AD


**OPEN FOR THE SEASON!**

VOTED THE BEST RENTAL ON  
LONG BEACH ISLAND "LBI"



**ROUTE 72**  
WAVERUNNER & KAYAK

- Largest/ safest riding area - ride from our dock!
- Always the newest equipment
- Always state licensed instructors
- Rent by the 1/2 hour or hour. Call for daily specials
- Lounging area / Picnic area
- High performance rentals - 60+ MPH!
- No boater's license required
- Must be 18 to operate with ID & parental consent
- OPEN 8 AM TO SUNSET 7 DAYS A WEEK!



• NOW RENTING PADDLEBOARDS (SUPS)!

**\$5 OFF ANY RENTAL**


WITH THIS COUPON, VALID ANYTIME EXCEPT HOLIDAYS. NO BOAT LICENSE REQUIRED.  
MUST BE 18 YRS OLD WITH ID & PARENTAL CONSENT TO OPERATE.

[www.route72waverunner.com](http://www.route72waverunner.com)

Located next to the beautiful Bonnet Island  
Estate on the causeway, "LBI" side of bridge -  
Rt. 72 West bound. Just past the Dutchman's)

2400 East Bay Ave. • Cedar Bonnet Island • Manahawkin, NJ 08050  
**609-361-7147**

Wheelchair  
Accessible



Third Place, Weekly

## The Sandpaper

*Route 72 Waverunner &  
Kayak*

Jason Cascais  
Artist

Stan Kapica  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST AUTO AD

Second Place, Weekly

## The West Essex Tribune

**Samm Sound**

**Diane Driggs**

**\* Shop Local for All Your Car & Home Electronic Holiday Gifts**

**Deluxe Auto Starter**  
*Complete with all parts and installation, no gimmicks*

**SMART STOCKING STUFFERS:**  
True Utility Smart Knife  
• Knife  
• Glass Breaker  
• Bottle Opener  
• Screwdriver  
• Bolt Cutter  
• Multi-size Spanner  
**\$14<sup>99</sup>**

**NEBO Larry2**  
12 LED work light & laser  
**\$15<sup>99</sup>**

**SAVE \$50 ON ANY BACK-UP SYSTEM INSTALLED\***  
Front & Rear Back-up Sensors & Back-up Cameras  
*Offer expires 12/31/15*

**The Perfect Holiday Gift**

**The Ultimate Listening Experience. NEW! SONOS PLAY:5**  
delivers all the music on earth, in every room, with deep, richly textured sound.  
Samm Sound is a certified Gold Authorized SONOS Dealer

**SAMM SOUND**

Your Local Source for Smart Phone and iPod Integration, Home Audio, TVs, Furniture and Surveillance Systems with Expert Installation.

1103 Bloomfield Avenue, West Caldwell, NJ • 973-575-8910  
www.sammsound.com

# BEST AUTO AD

**TUCKERTON  
CARWASH**  
**294-3349**



Gift Certificates Available

EXTERIOR & INTERIOR WASH • DETAILING  
OIL CHANGE • BRAKES • BELTS  
COMPLETE AUTO REPAIRS

**\$1 OFF  
CAR WASH**

**WASH &  
WAX \$49<sup>95</sup>**

424 East Main Street (Rt. 9) Tuckerton • Open 7 Days

First Place, Weekly

# The Sandpaper

***Tuckerton Car Wash***

Staff Artists

Doreen Cramer, Sales Representative

**NJPA**

NEW JERSEY PRESS ASSOCIATION


# BEST AUTO AD

**Guy's AFFORDABLE AUTO SALES** 78 Mill St. Newton, NJ

**BUY HERE • PAY HERE**

Own this car for as little as \$39.99 a week!  
0% Financing • No credit check

**2000 Honda Civic**



**No Credit  
Bad Credit  
NO  
PROBLEM!**

\$3,595  
Trim: VP Sedan 4D  
Drive Train: FWD  
Transmission: Automatic  
Engine: 4-Cyl, 1.6 Liter  
Mileage: 111,413  
Doors: 4  
Exterior Color: Green  
Interior Color: Tan  
VIN: 2HGEJ6614YH540627

Monday to Friday: 10:00 AM to 6:00 PM  
Saturday: 9:00 AM to 5:00 PM

78 Mill Street, Newton, NJ 07860  
973-383-2886  
www.guysaffordable.com

Third Place, Daily

New Jersey Herald

*Guy's Affordable Auto Sales*

AnnaMarie Heverly  
Stephanie Sapone

# BEST AUTO AD

New Jersey's Best Kept Secret

## TRENTON TIRE WHOLESALE

NEW & USED TIRES

**ALL BRANDS  
OF TIRES AT  
WHOLESALE  
PRICES**

We Sell,  
Service, and  
Repair All Tires For  
Passenger Cars,  
SUVs, Pickup Trucks, and  
All Commercial Vehicles

1735 North Olden Avenue, Ewing, NJ  
(next to Boston Market)  
**609-895-8811**  
Se Habla Espanola

Visit us Monday thru Friday 8am-5pm, Saturday 8am-2pm, Closed Sunday

[www.TrentonTire.com](http://www.TrentonTire.com)

Second Place, Daily

## The Times

*Trenton Tire Wholesale*

Gaylen Gallimore  
NJ Advance Media





**Best Food  
Ad**



# BEST FOOD AD

**GRAND OPENING!!!**  
Saturday, June 27th 2pm  
Ribbon Cutting with Mayor Art Midgley  
and The Turkey Hill Cow



**Pine Cone, Too**  
Old Fashioned Ice Cream Parlor, Bakery & Arcade  
(Formerly Beverly's)

- **48 Flavors of Ice Cream**
- **Fresh Baked Donuts**
- **Crumb Cake, Pies & Pastries**
- **Bagels, Rolls & Bread**
- **Hot Sandwiches**

Food Sampling

Everything Baked on Premises!

980 Radio Rd., Mystic Island  
609-296-3200  
Open 7am - 9pm



Third Place, Weekly

## The Sandpaper

### *Pine Cone, Too*

Jason Cascais  
Artist

Doreen Cramer  
Sales Representative


# BEST FOOD AD

Second Place, Weekly

## Tri-Town News

### *Dolce & Clemente's*

Lauren Simons  
Joan Fruchter




**Make Your Holiday Celebrations Memorable, Convenient & Delicious**

Dolce & Clemente's takes the hassle out of holiday events. Spend less time in the kitchen and more time with your family and friends enjoying delicious gourmet Italian & American dinners.

**Call today to place your Holiday Package** for Christmas Eve, Christmas, New Year's Eve or other event. We offer both cooked or uncooked Holiday Packages - including antipasto, shrimp platters, roasts, and seasonal specialties.

**Packages start at \$22.99 pp (min. 10)**  
Mention this ad in the Examiner or Tri-Town News and get **10% OFF** your Holiday Party Package when you order.




Enter into an authentic Italian gourmet market and experience the aromas of house-made fresh mozzarella and Italian Bread baked on site. Feast your eyes on house-made freshly prepared dinners, and enjoy delicious Italian pastries.

**Chef-owner Joe Clemente** is renowned for high quality, great tasting and fresh Brooklyn-inspired house-made gourmet foods.

Conveniently located just minutes from the corner of Route 100, Route 202 and the NJ Turnpike. Route 100/202

**Washington Town Center**  
2 North Commerce Square • Robbinsville, NJ 08861  
609-259-0072  
[www.dolceandclementes.com](http://www.dolceandclementes.com)



# NJPA

NEW JERSEY PRESS ASSOCIATION

# BEST FOOD AD

First Place, Weekly

# The Sandpaper Murphy's Marketplace

Jeffrey Kuhlman  
Artist

Cindy Linkous  
Sales Representative



**MURPHY'S Marketplace**

*"Your Specialty Market Without the Specialty Price"*

9 South Bay Ave. • Beach Haven • 609-492-5100  
6/26/15 to 7/9/15

Ask Us About Our Full Service Catering!





**NON GMO Project VERIFIED**  
nongmoproject.org

100% NATURAL SUPPLIES  
ORGANIC & FREE FROM

**Murphy's Jumbo Lump Crab Cakes 3oz**

**\$6.49 ea**



Our classic recipe is 75% of the finest lump crab meat combined with pork tenderloin sauce with an array of our special spices. These handcrafted cakes only have so much filler as necessary to hold the lumps together. Just one bite and you'll feel like you're in Maryland!

**Murphy's Own Scallop Kabobs**

**\$17.99 lb**



Made with the freshest scallops and crisp vegetables, all assembled on a Shish Kabob Stick ready for your grill!

**Gourmet Deli**



Murphy's Gourmet Apple Walnut Pa. Slice **\$2.99**

Murphy's Turkey Breast **\$3.99 lb**

Murphy's Fresh Mac & Cheese **\$6.99 lb**

**Farm Fresh Produce**

 Sweet Potatoes Bundled in 5-lb. <b>2/ \$5.00</b>	 Fresh Crisp Lettuce Bundled in 4-lb. 2-ct. <b>\$3.49 ea</b>	 Sweet Corn Green Shucks 8-ct. <b>99¢ lb</b>
 Organic Carrots Bundled in 5-lb. <b>2/ \$3.00</b>	 Organic Rainbow Salad Bundled in 5-lb. <b>2/ \$4.00</b>	

**Butcher Shop & Fresh Seafood**

 Certified Angus Beef London Broil <b>\$5.99 lb</b>	 Shell & Dairy Bonanza Chicken Wings <b>\$4.99 lb</b>	 Hormel National Sausage 15-Oz. <b>\$5.49</b>
 Shell & Dairy Bonanza Chicken Legs <b>\$3.99 lb</b>	 Bonanza Pork Chops <b>\$5.99 lb</b>	 Murphy's Homemade Tuna Kabobs <b>\$5.99 lb</b>
 Murphy's Sausage 12-ct. <b>\$5.99</b>	 Gourmet Valley All Natural Turkey Bacon 8-ct. <b>\$4.99</b>	

**Grocery**

 Bananas Case 12-lb. <b>\$3.99</b>	 Bananas Case 12-lb. <b>2/ \$2.00</b>	 Bananas Case 12-lb. <b>\$3.99</b>	 Bananas Case 12-lb. <b>5/ \$4.00</b>	 Bananas Case 12-lb. <b>2/ \$2.00</b>	 Bananas Case 12-lb. <b>\$2.99</b>
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**Murphy's Wine Shoppe**

 Tanganyika Dry Gin 750ml <b>\$27.99</b>	 Robert Mondavi Cabernet Sauvignon 750ml <b>\$22.99</b>	 Bonterra Organic Chardonnay 750ml <b>\$11.99</b>
 Jose Cuervo Margarita 750ml <b>\$4.99</b>	 Jose Cuervo Tequila 750ml <b>\$5.99</b>	 Chateau de Merveille Sauvignon Blanc or Chardonnay 750ml <b>\$11.99</b>
 M.U.S.E. Champagne <b>\$11.99</b>	 English Head Merlot 12oz/6pk <b>\$15.99</b>	

We Welcome Your Checks with Telecheck

NJPA

NEW JERSEY PRESS ASSOCIATION

# **BEST FOOD AD**

**Third Place, Daily**

**No Third Place**

# BEST FOOD AD

**Heritage's**  
**Lunch Box Special**

1LB DOMESTIC COOKED HAM  
1LB HOMESTYLE TURKEY BREAST  
2LB Diets & Watson AMERICAN CHEESE

**\$19.99**

ALL FOR ONLY...  
**\$1 OFF** COUPON  
Lunch Box or Lunch Box Junior  
Offer expires November 4, 2015

**WIN LUNCH FOR A MONTH! - A HERITAGE A DAY!**

**THE Heritage**  
Visit any Heritage's location during October 5th - October 31st and purchase a Heritage size sub for a chance to win free lunch for a month.  
The winner will be notified by phone on Wednesday, November 4th.

Facebook [www.facebook.com/heritagesdaily](http://www.facebook.com/heritagesdaily)

Second Place, Daily

South Jersey Times

*Lunch Box Special*

Julia Rosenthal

Graphic Artist

NJ Advance Media

# BEST FOOD AD

First Place, Daily

## South Jersey Times

### *Dunkin Donuts*

Jessie Swindell  
NJ Advance Media

**NOW OPEN!**  
**DUNKIN' DONUTS**  
Come visit our New Dunkin' Donuts • Drive Through Available!  
696 South Broadway • Pennsauken, NJ 08109 • 856-279-2901

<b>FREE</b> Medium Coffee	<b>\$2.99</b> Half Dozen Donuts
<b>99¢</b> Medium Coffee or Iced Coffee	<b>\$1.99</b> Breakfast Sandwich with meat
<b>99¢</b> Bagel with Cream Cheese	<b>\$2.99</b> Half Dozen Bagels
<b>\$12.99</b> for 2lb Coffee	<b>FREE</b> Chicken Biscuit
<b>\$1.49</b> Extra Large Coffee	<b>2 Donuts for 99¢</b>

**NOW OPEN! NEW DUNKIN' DONUTS!**



**Better Newspaper Contest 2015**

**Best Restaurant/  
Entertainment Ad**

**Black & White**

# BEST RESTAURANT/ENTERTAINMENT AD – BLACK & WHITE



*Il Vicolo*  
RISTORANTE  
"Casual Italian Dining"  
OPEN 6 DAYS A WEEK  
Lunch: Tue.-Fri. 11:30 am-3 pm  
Dinner: Tue.-Sat. 4 pm-10 pm, Sun. 3 pm-9 pm

SPECIAL PRIX FIX DINNER - SUNDAY - THURSDAY - \$21

973-740-0016  
113 South Livingston Ave. Livingston  
[www.ilvicoloristorante.com](http://www.ilvicoloristorante.com)

Reserve NOW For Your Holiday Parties Party Room Available for 10-80 People

Third Place, Weekly

The West Essex  
Tribune

*Il Vicolo Ristorante*

Diane Driggs



# BEST RESTAURANT/ENTERTAINMENT AD – BLACK & WHITE

Second Place, Weekly

## The Sandpaper

### *Market Gourmet Food Shop*

**Adrian Antonio**

Artist

**Stan Kapica**

Sales Representative

OPEN THURS. 6/25 FOR THE SEASON

YOUR  
*Gourmet Food Shop*  
FOR THE SURF

**MARKET**

RAW JUICE BAR    ORGANIC PRODUCE    PREPARED FOODS    CATERING

FRESH SALADS  
DAILY NEWSPAPERS

600 LBI BLVD. @ 6TH ST. • SURF CITY  
609-494-3400  
NOW HIRING ALL POSITIONS

SPECIALTY SANDWICHES

*Cafe Aletta*

f t i @MARKETLBI

YELLOW FIN

# BEST RESTAURANT/ENTERTAINMENT AD – BLACK & WHITE

An Old Style New England Fish House with a Manhattan Flair!

## BEACH HAVEN FISHERY

Lunch & Dinner ♦ Daily Specials  
Restaurant ♦ Take-Out ♦ Fresh Market  
(609) 492-4388 ♦ Outside & Air Conditioned Inside Dining ♦ (609) 492-4388

**You Came to The Jersey Shore to eat SEAFOOD! Not POND FOOD! At the Beach Haven Fishery we offer only wild fish and seafood in our Restaurant & Market. Nothing Farm Raised!**

**BYOB SAVE MONEY**  
No 20% Tipping  
**FREE WIFI**

**FAMILY SPECIALS**

**Number One**  
4 Pkts of Tender  
1 lb. Clam Strips  
12 Jumbo Shrimp  
Fries, Cole Slaw  
\$29.95

**Number Four**  
4 (1/2) B. Lobsters  
1 B. Cold Cooked Shrimp  
1 B. Clam, Mussels or Mx  
Fries, Cole Slaw ♦ Bread Four  
\$39.95

**CHILDREN'S MENU**

**DESSERT**

**God Bless America • God Bless Our Armed Forces • God Bless the Police**  
7th Market, 36th Ocean • Restaurant 11:30am - Open  
**ON THE BAY, AT 21ST & 22ND, NORTH BEACH HAVEN**  
AMPLA PARKING • ALL MAJOR CREDIT CARDS ACCEPTED • RESERV NO AMOK • FREE WIFI

**THANK YOU FOR ANOTHER FANTASTIC SEASON!**

First Place, Weekly

The Sandpaper

Beach Haven Fishery

Jason Cascais  
Artist

Andrea Driscoll  
Sales Representative

NJPA  
NEW JERSEY PRESS ASSOCIATION

# BEST RESTAURANT/ENTERTAINMENT AD – BLACK & WHITE



Third Place, Daily

**The Times**

***Umi***

**Gaylen Gallimore**  
NJ Advance Media

# BEST RESTAURANT/ENTERTAINMENT AD – BLACK & WHITE



*1st Year Anniversary Celebration 2/6/15*  
Tonight's Featured Dish:  
**Pan-Seared Sea Scallops**  
(Mention this ad for \$5 off featured entree)  
Tonight's Drink Special: (5:30 – 9:00 PM)  
**20% off all Scotch's, Bourbons  
and Whiskeys**  
(Not to be combined with any other offer or coupon)  
**Blooming Grove Inn**  
234 West Upper Ferry Road · Ewing, New Jersey 08628  
[www.bloominggroveinn.com](http://www.bloominggroveinn.com) 609-882-1150  
Seeking experienced  
servers.  
Contact Julia for appt.

Second Place, Daily

## The Times

### *Pan-seared Sea Scallops*

Gaylen Gallimore  
NJ Advance Media

# BEST RESTAURANT/ENTERTAINMENT AD – BLACK & WHITE

The image shows two restaurant advertisements. The top one is for Don Pepe STEAKHOUSE, featuring a tagline 'Home of the Best Prime Porterhouse' and a list of specialties including 'Fresh Wild Fish & Seafood Daily'. The bottom one is for Don Pepe II RESTAURANT, with a tagline 'Home of the Best Prime Porterhouse' and a list of specialties including 'Marrasada Sala Verde', 'Paella', and 'Chicken in Garlic'. Both ads include contact information such as phone numbers and websites, and mention 'PRIVATE ROOMS AVAILABLE' and 'GIFT CERTIFICATES AVAILABLE'.

*Home of the Best Prime Porterhouse*  
Crisp and Juicy Steaks • Domestic Lamb • Kids & Party

**Don Pepe**  
STEAKHOUSE

Restaurant • Continental & Spanish Specialties  
*Fresh Wild Fish & Seafood Daily*

GIFT CERTIFICATES AVAILABLE  
PRIVATE ROOMS AVAILABLE

58 Route 46 West  
Fine Brook, NJ  
**973•882•6757**  
www.donpepesteakhouse.com

SOME OF OUR  
*Specials*

- Marrasada Sala Verde
- Paella
- Chicken in Garlic  
and much more!

**Don Pepe II**  
RESTAURANT

18 Old Bloomfield Ave.  
Fine Brook, NJ  
**973•882•6757**  
www.donpepell.com

OPEN For  
*Lunch & Dinner*

PRIVATE ROOMS AVAILABLE  
GIFT CERTIFICATES AVAILABLE

First Place, Daily

## The Star-Ledger

### *Don Pepe II*


David Petersen  
Creative Consultant,  
NJ Advance Media

Carmela Giardina  
Account Executive,  
NJ Advance Media

**Best Restaurant/  
Entertainment Ad**

**Color**

# BEST RESTAURANT/ENTERTAINMENT AD - COLOR



*Helen's Pizza*  
FAMILY OWNED SINCE 1988  
PIZZA • HOT & COLD SUBS • SALADS  
ITALIAN DINNERS • GRILL

**FAST DELIVERY**  
Minimum \$15 for Delivery • \$1.00 Delivery Fee

CALL OR ORDER  
ONLINE  
[WWW.HELENSPIZZA.COM](http://WWW.HELENSPIZZA.COM)  
183 NEWARK AVENUE  
JERSEY CITY  
**201.435.1507**  
OPEN 7 DAYS  
11:00 AM - 10:00 PM  
SUNDAY 12:00 PM - 10:00 PM

Third Place, Weekly

## The Jersey City Reporter

*Helen's Pizza*

Pasquale Spina  
Melissa Bridda

# BEST RESTAURANT/ENTERTAINMENT AD - COLOR



Second Place, Weekly

Ocean City Sentinel

*Restaurant Week 2015*

Samuel Hutchins  
Graphic Artist

Rob Elder  
Sales Representative

NJPA  
NEW JERSEY PRESS ASSOCIATION



# BEST RESTAURANT/ENTERTAINMENT AD - COLOR

WEDNESDAYS ARE **Ladies Night**

AT **MOLLY MAGUIRE'S GASTRO PUB**

May 6 • May 13 • May 20 • May 27

**\$4 MIXED DRINKS**

**\$6 MARTINIS**

DEEPEDD VODKA

MAY 27TH IS SUMMER KICK OFF

132 E River Rd, Rumson, NJ 07760  
732-530-2882  
[www.mollymaguiresblackpointinn.com](http://www.mollymaguiresblackpointinn.com)

First Place, Weekly

## The Two River Times

*Wednesdays Are Ladies Night*

Chris Draper

# BEST RESTAURANT/ENTERTAINMENT AD - COLOR



Third Place, Daily

South Jersey  
Times

*Everest*

Jessie Swindell  
Graphic Artist  
NJ Advance Media

NJPA  
NEW JERSEY PRESS ASSOCIATION

# BEST RESTAURANT/ENTERTAINMENT AD - COLOR



The poster for Food Trucktoberfest features a central logo with a food truck and two beer mugs. The text is arranged in a clear, hierarchical layout, starting with the date and time, followed by a description of the event, a list of participating food trucks, and the location and admission details. At the bottom, there is a small illustration of a man and a woman in a field, and a row of logos for the event's sponsors.

**FOOD Trucktoberfest**

**SATURDAY, SEPTEMBER 19, 2015**  
GATES OPEN AT 11:30AM

**ENJOY LIVE MUSIC, UNIQUE GERMAN BREWS, AS WELL AS ALL OF YOUR FAVORITE FOOD TRUCKS!**

Usher in the fall with a special Oktoberfest Celebration... Food Trucktoberfest featuring a German Beer Garden! Your favorite mobile eateries from The Jersey Shore Food Truck Festival are BACK to help showcase brewers' Oktoberfest creations. All beers in the garden are \$5!

**PARTICIPATING FOOD TRUCKS**

Amanda's Bananas	Igloo Ice Cream Truck	PBand U
Carlito's Taco Wagon	Kenny's Empanadas	Red Hook Lobster Pound
El Lechon de Negron	Kona Ice	Tony's Italian Sausage
Fed By Ed	Ma & Pa's Tex Mex BBQ	Toum Food Truck
Fork In The Road	Mary Queen of Pork	Vito's Hot Dogs
House of Cupcakes	Nj Mov	Zinna's Bistro

**MONMOUTH PARK RACETRACK**  
175 OCEANPORT AVE., OCEANPORT, NJ  
\$3 GENERAL ADMISSION, \$4 GENERAL PARKING  
FOR MORE INFO: [WWW.MONMOUTH-PARK.COM](http://WWW.MONMOUTH-PARK.COM) OR CALL 732-222-5100

As part of Food Trucktoberfest, first seating (11:30am) receive FREE Grandstand admission!

EVENT SPONSORED BY:    

Second Place, Daily

The Star-Ledger

*Trucktoberfest*

Alaa Selim

Creative Consultant

Michele Hayes

Director, Marketing & Community Affairs

NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST RESTAURANT/ENTERTAINMENT AD - COLOR

**9TH ANNUAL SHORE CRAB CRAB CAKE COOK-OFF**

Monmouth Park Racetrack  
August 15 & 16  
11:30 AM - 5 PM  
Grandstand Admission: \$3  
Grandstand Parking: \$4  
Food pricing varies from \$5 - \$16

**IRRESISTIBLE CRAB CAKES & THE SHORE'S BEST SEAFOOD!**

Enjoy seafood favorites from area chefs and cast your vote for the coveted People's Choice award. Crab cakes, lobster rolls, fried catfish and clam chowder bread bowls are just a few favorites you'll find.

**SUNDAY IS STAR-LEDGER FAMILY FUN DAY!**

**FREE KIDDE ACTIVITIES!**

**MEET PETE GENOVESE WITH THE MUNCHMOBILE!**

**ENJOY THRILLING THOROUGHBRED RACING**

For more information, visit [monmouthpark.com](http://monmouthpark.com) or call 732-222-5100

**FEATURED VENDORS**

- Bahrs Restaurant Inc.
- Boordocks Fishery
- Branches
- Chip Stix
- Enzo's Deli
- Four Boys Concessions
- Igloo Ice Cream Truck
- Ike's Famous Crabcakes
- Kona Ice
- Maddalena's Cheesecake Co.
- Mary Queen of Park
- Off The Hook Food Truck
- Palm Restaurant Atlantic City
- Point Lobster
- Quenchers LLC
- Simply Southern (formerly My Two Sides)
- Station One Seafood
- Wild Bill's Old Fashioned Soda

Sponsored by:

Sponsored in part by a grant from the NJ Department of State, Division of Travel and Tourism.

First Place, Daily

The Star-Ledger

*Crabcake Festival*

Melissa Chin  
Creative Consultant

Michele Hayes  
Director, Marketing & Community Affairs  
NJ Advance Media


**Best Home &  
Garden Ad**

**Color or Black & White**


# BEST HOME & GARDEN AD – COLOR OR BLACK & WHITE

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**LUMBER COMPANY**

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Third Place, Weekly

## Ocean City Sentinel

*Make your ideas a reality... -  
Shoemaker Lumber Company*

**Alison Slippey**  
Graphic Artist

**Colin O'Brien**  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST HOME & GARDEN AD – COLOR OR BLACK & WHITE

Second Place, Weekly

## The Two River Times

*Delicious Possibilities,  
Sweet Rewards*

Chris Draper

**MONOGRAM**  
monogram.com

**DELICIOUS POSSIBILITIES, SWEET REWARDS**  
ENJOY UP TO \$3,698 IN FREE APPLIANCES WITH YOUR QUALIFYING PURCHASE. \*THROUGH 2015

BUY ONE:	RECEIVE ONE FREE:	BUY ANOTHER ONE:	RECEIVE A SECOND APPLIANCE FREE:
<p>ANY PRO RANGE</p>	<p>ELIGIBLE ADVANTIUM® ATC OR HOOD INSERT</p> <p>ELIGIBLE WINE RESERVE</p> <p>ELIGIBLE BEVERAGE CENTER</p> <p>ELIGIBLE 18" or 24" DISHWASHER</p> <p><small>Ask your sales associate about upgrade opportunities.</small></p>	<p>ANY BUILT-IN REFRIGERATOR</p>	<p>ELIGIBLE ADVANTIUM ATC OR HOOD INSERT</p> <p>ELIGIBLE WINE RESERVE</p> <p>ELIGIBLE BEVERAGE CENTER</p> <p>ELIGIBLE 18" or 24" DISHWASHER</p> <p><small>Ask your sales associate about upgrade opportunities.</small></p>

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Custom Made Wreaths & Centerpieces  
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**Artificial & Cut Trees**

- Trees
- Wreaths
- Roping
- Crave Wreaths
- Blankets
- Pillows

*Cookies • Cider Donuts  
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Cakes • Honey  
Jellies • Jams • Pies  
No Sugar Added Pies!*

**FREE PIE!**  
With Christmas Tree Purchase  
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*Call for seasonal hours*

Firewood by Stack or Cord  
*Don't Forget to Order Your Holiday Pies Early!*

First Place, Weekly

## The Princeton Packet

**A&M Garden Center**

Jimmy Ellerth  
Joe Kanaska



# BEST HOME & GARDEN AD – COLOR OR BLACK & WHITE



**SUNFLOWER  
SCAVENGER HUNT MAZE**

- Come find what's hidden inside the maze, and solve the scrambled message!
- Be a part of our GIANT sunflower finger print painting!
- Fun for the whole family
- Bring your camera

**OPENING DAY THIS  
FRIDAY, AUGUST 14TH**

**COUPON**  
Sussex County Residents  
**\$1.00 off admission for 1 adult ticket**



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FARMS**

LIKE US ON FACEBOOK FOR UPDATES or  
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OPEN DAILY 11 AM - 7 PM  
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Third Place, Daily

**New Jersey Herald**

***Andersen Farms***

**Lori McNeil**

**Stephanie Sapone**

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# BEST HOME & GARDEN AD – COLOR OR BLACK & WHITE

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Fall Arrangements for  
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Corn Stalks, Pumpkins  
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Open 7 Days A Week  
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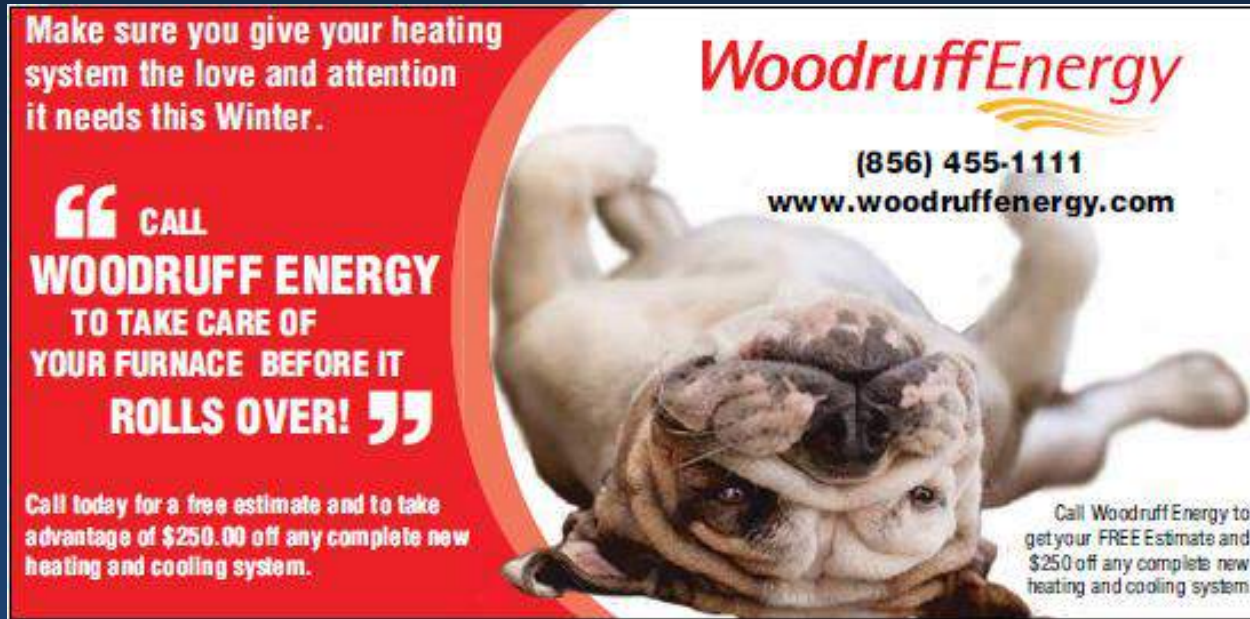
Second Place, Daily

## The Trentonian

*Tree King: Now Open*

Cindy Manion  
Sandy Hopkins

# BEST HOME & GARDEN AD – COLOR OR BLACK & WHITE



Make sure you give your heating system the love and attention it needs this Winter.

**CALL**  
**WOODRUFF ENERGY**  
TO TAKE CARE OF  
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ROLLS OVER!

Call today for a free estimate and to take advantage of \$250.00 off any complete new heating and cooling system.

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First Place, Daily

South Jersey Times

*Woodruff Energy*

Jessie Swindell

Graphic Artist, NJ Advance Media



**Better Newspaper Contest 2015**

**Best Fashion &  
Personal Care Ad**

**Color or Black & White**

# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE



Third Place, Weekly

## Cape May Star & Wave

*A Gift of Relaxation – Cape May Day Spa*

Alison Slippey, Graphic Artist

Rob Elder, Sales Representative

NJPA  
NEW JERSEY PRESS ASSOCIATION

# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE

Second Place, Weekly

## The West Essex Tribune

*Lafayette 148: Chari Amster*

Nancy Perlmutter  
Karen Trachtenberg  
Grisel Cardona



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NEW YORK

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Discover a new collection, inspired by Jane Birkin and Faye Dunaway, rich with design influences from the 70s and a palette lifted right out of a winter garden.

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# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE

First Place, Weekly

## The West Essex Tribune

*Vintage Valentine:  
George Press*

Jennifer Chciuk  
Grisel Cardona  
Karen Trachtenberg



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Albert W. Dahl - Manager - G.I.A. Graduate Gemologist, A.G.S. Certified Gemologist

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Third Place, Daily

## The Star-Ledger

***Fords Jewelers***

David Petersen, Creative Consultant

Tania Lugo, Account Executive, NJ Advance Media

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# BEST FASHION & PERSONAL CARE AD – COLOR OR BLACK & WHITE

the **BEST** 2015  
The Magazine of County Times

**Salon**  
SDK

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Second Place, Daily

**Burlington  
County Times**

***Salon SDK***

**Leah Oliveri  
Kimberly Holmes**

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*Have the gown of  
your dream  
with prices that you  
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With over 25 year of experience in the industry...  
*Lady Gwendolyn can make your  
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First Place, Daily

**South Jersey  
Times**

***Lady Gwendolyn***

**Jessie Swindell**  
Graphic Artist  
NJ Advance Media

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**Best Ad  
Professional &  
Technology Services**

**Color or Black & White**

# BEST AD PROFESSIONAL & TECHNOLOGY SERVICES – COLOR OR BLACK & WHITE

Third Place, Weekly

## Ocean City Sentinel

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Alison Slippey  
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Sales Representative

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CARPET CLEANING<sup>®</sup>  
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**UPHOLSTERY SPECIAL \$135**  
Includes Sofa & Loveseat

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We strive to provide every patient with exceptional care in a comfortable, friendly atmosphere. Dr. Vives offers a wide variety of treatment options including conventional metal or ceramic braces, self-ligating braces, lingual braces (behind the teeth), and Invisalign.

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20061

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## Suburban


*Live Life Smiling*

Bob Noppe

Joan Fruchter


# BEST AD PROFESSIONAL & TECHNOLOGY SERVICES – COLOR OR BLACK & WHITE

**Celebrating 150 Years of Service**




Saint Barnabas Medical Center, 1964

**Saint Barnabas Medical Center: A Proud Part of Livingston**




Installation of Hyperbaric Chamber  
July, 1966



Newly expanded Emergency Department  
November, 1981

Saint Barnabas Medical Center, New Jersey's oldest nonprofit, nonsectarian hospital, is an affiliate of Barnabas Health, and is proud to be an integral part of the history of Livingston. The Medical Center offers New Jersey's only certified burn treatment facility, as well as the Barnabas Health Renal and Pancreas Transplant Division; the Saint Barnabas Heart Center; the Regional Perinatal Center; including a 56-bed Neonatal Intensive Care Unit; comprehensive Pediatric Services; the Institute for Reproductive Medicine and Science of Saint Barnabas; the comprehensive Cancer Center; and one of the largest Radiation Oncology programs in Northern New Jersey.



**SAINT BARNABAS MEDICAL CENTER**  
**150**  
COMMISSION EXCELLENCE SERVICE  
**ANNIVERSARY**  
1865-2015

■ ■ **Saint Barnabas Medical Center**  
■ ■ **Barnabas Health**

94 Old Short Hills Road  
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Phone: 973-322-5000  
[www.barnabashealth.org/shmc](http://www.barnabashealth.org/shmc)

First Place, Weekly

## The West Essex Tribune

*Celebrating 150 Years of Service: Saint Barnabas Medical Center*

Jennifer Chciuk, Karen Trachtenberg, Grisel Cardona

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# BEST AD PROFESSIONAL & TECHNOLOGY SERVICES – COLOR OR BLACK & WHITE

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OCTOBER 15TH & 16th  
11AM-5PM • 11AM-7PM



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1/2 Price sun glasses (non-rx) except Oakleys (25% off)  
COMPLETE EYE EXAM: \$55\*  
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**FRAMES...FUN...FRAMES**

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## The Star-Ledger

*Franklin Family Eye Center*

Lisette Velez

Creative Consultant

Lauren Feldman

Account Executive

NJ Advance Media

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When you need health information...we're just a few clicks away.  
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Sovereign Health System is committed to meeting all the healthcare needs of New Jersey and New York residents. So when you need health information – including information on our primary care and specialist physicians practicing at a location near you – visit our website at:

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## The Star-Ledger

### *Sovereign Health System Website*

Melissa Chin  
Creative Consultant

Laura Boniello  
Marketing Solutions Manager

Chris Bock  
Account Manager  
NJ Advance Media



# BEST AD PROFESSIONAL & TECHNOLOGY SERVICES – COLOR OR BLACK & WHITE



**Our NEW Wedding Packages**  
starting at \$52.95 per person, includes:

- 5 Hour Beer and Wine
- Champagne Toast
- Flour Length Linens
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Three different rooms to choose from, each unique in its own beautiful way.

- THE BEAU PALAIS up to 400 guests
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- THE TERRACE ROOM up to 200 guests

Call or stop in to get complete details.

Receive a FREE Cocktail Reception Upgrade with your WEDDING BOOKING  
*Must bring this ad in at the same time of booking to be eligible. Offer valid after any prior wedding booking only.*

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EXPERIENCE THE ROYALTY

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First Place, Daily

## South Jersey Times


### The Palace

Jessie Swindell  
Graphic Artist  
NJ Advance Media



**Best Ad for  
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# BEST AD FOR RETAIL BUSINESS



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HOLIDAY HOURS: MON., TUES., THURS., 9:30AM-8PM, WED., FRI. & SAT. 9:30AM-6PM **OPEN SUNDAY 11AM-5PM**

Third Place, Weekly

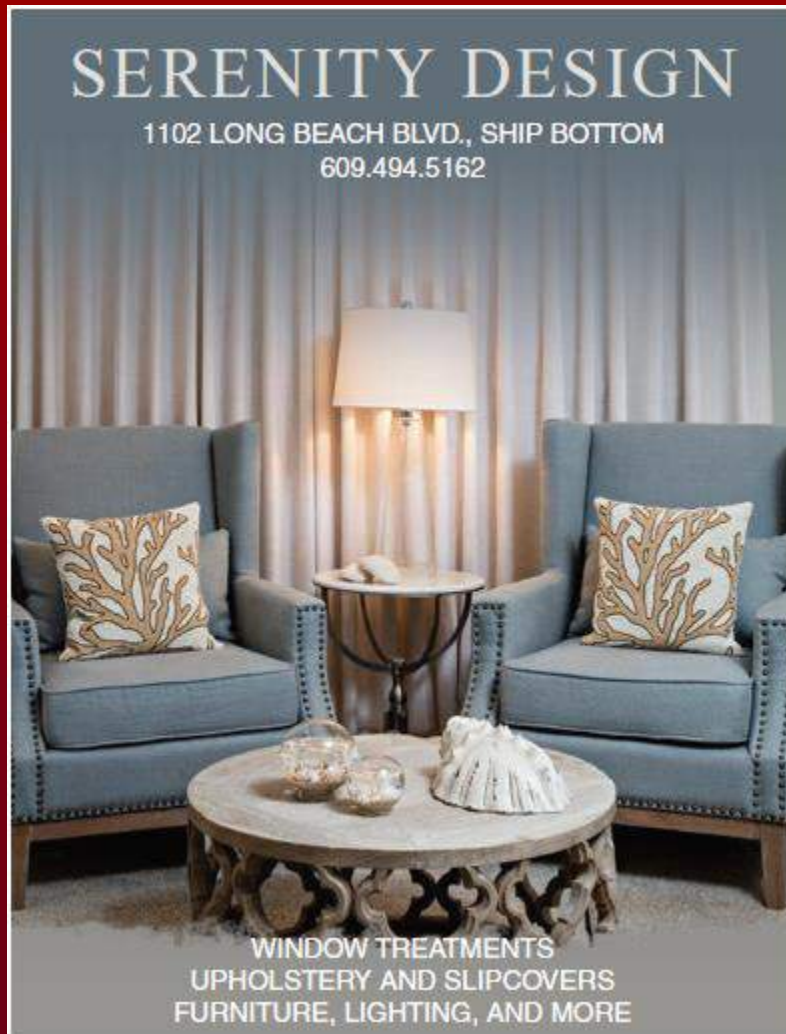
East  
Brunswick  
Sentinel

*Fords Jewelers –  
Wish you had!*

Maryann Karpel  
Harvey Hersh

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST AD FOR RETAIL BUSINESS



**Second Place, Weekly**

## **The Sandpaper**

***Serenity Design***

**Adrian Antonio**  
Artist

**Doreen Cramer**  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST AD FOR RETAIL BUSINESS

First Place, Weekly

## The Sandpaper

*Fire Fly*

Adrian Antonio  
Artist

Steve Havelka  
Sales Representative

*firefly*  
FALL FESTIVAL SALE  
UP TO 50% OFF JEWELRY

30% Off  
Firefly Jewelry

Up To 85% Off  
CLOTHING

30% Off  
"My Girl is Water"

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OPEN  
DAILY  
10AM - 6PM

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## 20% off

### ALL retail bag costumes

Over 10,000 unique theatrical quality costume rentals available.  
Masks, Wigs, Mascot Characters, Full lines of Theatrical, Beauty, and SFX makeup, Hats, Costume Accessories.

Hours beginning 9/28 through 11/2 M-F 10-9  
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[www.thecostumescene.com](http://www.thecostumescene.com)

Third Place, Daily

## The Times

### *20% Off All Retail Bag Costumes*

Gaylen Gallimore  
NJ Advance Media

# BEST AD FOR RETAIL BUSINESS



**ALASKA 2016 CRUISEFEST**

If you are planning an Alaska Cruise or Cruise-tour vacation in 2016, this is the one event you do not want to miss. These presentations will feature all the information necessary to help you choose the Alaska vacation that is right for you. **Admission is free but you must RSVP.**

**TUESDAY, 9/15 EDISON**  
**WEDNESDAY, 9/16 FREEHOLD**  
**THURSDAY, 9/17 SADDLE BROOK**  
PRESENTATIONS FROM 7:00 P.M. - 9:00 P.M.

Call or visit us online to register  
1-800-576-2378 • [CRUISES2ALASKA.COM](http://CRUISES2ALASKA.COM)

 PRINCESS CRUISES 

Second Place, Daily

## The Star-Ledger

***Best Cruises***

Alaa Selim, Creative Consultant

Charlie San Filippo,

Marketing Solutions Manager, NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST AD FOR RETAIL BUSINESS



Share Your Photos In Apple Vacations' Winter Getaway Photo Contest

Share your favorite vacation destination photos from anywhere in New Jersey. By doing so, you'll enter for a chance to win 3 nights at Barcelo Bavaro Beach, Punta Cana\* courtesy of Apple Vacations.

So start uploading pictures, share with your friends and get voting!

SUBMIT PHOTOS AND VOTE AT:  
[getaway.capturejersey.com](http://getaway.capturejersey.com)  
or go to [capturejersey.com/challenges](http://capturejersey.com/challenges)

\*No purchase necessary. Taxes and certain restrictions apply. Open to legal NJ residents age 21 or older. Void where prohibited. Please read contest rules for full details and information. Promotional period ends 1/31/15.

**Capture Jersey** **APPLE VACATIONS** **Barceló**  
HOTELS & RESORTS

**CANCUN**  
Non-Stop departures from Newark and New York's JFK

YOUR VACATION STARTS HERE

Call your travel agent or visit us online! **APPLE VACATIONS**

First Place, Daily

## The Star-Ledger

### *Apple Vacations Photo Contest*

Alaa Selim

Creative Consultant

Jackie Price

Marketing Strategist

NJ Advance Media

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NEW JERSEY PRESS ASSOCIATION





**Best Use of  
Color**

# BEST USE OF COLOR

Third Place, Weekly

## The West Essex Tribune

*Thank You!: Lisa Lang*

Diane Driggs



*Thank You!*

*It is with great appreciation that I say thank you to all my clients. May warmth and joy fill your homes this Thanksgiving!*

**kw** SUBURBAN REALTY  
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# BEST USE OF COLOR

our focus is weight again:

WE HAVE A  
WEIGHT LOSS  
SEMINAR  
March 24th  
at 6pm

don't wait to lose weight....

register by emailing to [chandlerwellnesscare@gmail.com](mailto:chandlerwellnesscare@gmail.com)  
giveaways: animo gift cards and our services

Chandler Wellness Care

25A Tanner Street, Haddonfield • 856.874.8194 • [www.chandlerwellnesscare.com](http://www.chandlerwellnesscare.com)

Second Place, Weekly

## The Retrospect

*Our Focus is Weight Again*

Mark Zeigler, Graphic Artist

# BEST USE OF COLOR



First Place, Weekly

## The Sandpaper

*Triton Halloween Party*

Adrian Antonio  
Artist

Doreen Cramer  
Sales Representative

# BEST USE OF COLOR

Only at **BOBBITT** AUTO.COM Since 1959

**Bobbitt's STEALS UNDER \$10,000 EVENT**

- ✓ 670 New Jersey State Inspection
- ✓ Easy Financing Terms
- ✓ Huge Inventory
- ✓ Complimentary Oil Change

<b>2008 Jeep Patriot SE</b> \$7,500	<b>1996 Dodge Ram Pickup B3500</b> \$8,500
<b>2005 Dodge Ram 1500 ST</b> \$9,925	<b>2000 Toyota Tacoma</b> \$9,400
<b>2007 Ford Focus</b> <b>SOLD</b> \$9,975	<b>2009 Honda Accord EX-L</b> \$9,888
<b>2010 Chrysler PT Cruiser</b> \$9,855	<b>2010 Dodge Charger SXT</b> \$9,975

**BOBBITT AUTO.COM** Since 1959  
RT 49 SALEM CALL 856-935-3222

Third Place, Daily

# South Jersey Times

*Bobbitt*

Jessie Swindell  
Graphic Artist  
NJ Advance Media

# BEST USE OF COLOR

Second Place, Daily

## The Star-Ledger

*Bracket Boy: Who Will Be the Victor?*

Ashley Langan  
Creative Consultant

Jackie Price  
Marketing Strategist  
NJ Advance Media



BRACKET BOY  
-VS.-  
THE AUTO EXPERTS

AutoExpert.com  
Sports Illustrated  
NIELSEN  
Ray Catena

**WHO WILL BE THE VICTOR?**  
Stay tuned each week to see how the picks play out.

Test your bracketology skills against Bracket Boy in the NJ.com March Fever Challenge.  
To enter, visit <http://contest.collegehoops.nj.com>

NO PURCHASE NECESSARY. Promotion ends April 4th. For official rules, visit <http://contest.collegehoops.nj.com/collegebasketball/registration/login.asp>.

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST USE OF COLOR

**Sovereign Health System**

SOVEREIGN HEALTH SYSTEM IS DEVOTED TO YOUR WELL-BEING

Sovereign Health System is a fully integrated community healthcare system

- Sovereign Health Cancer Care
- Sovereign Health SurgiCare
- Sovereign Health Urgent Care
- Sovereign Health Medical Group

Experience the Sovereign Difference

We demonstrate the highest quality of technical expertise, supported by excellent patient satisfaction scores and provide compassionate clinical care in serving our patients and collaborate effectively with our colleagues.

- Cutting-edge technology and treatment
- Convenient appointment times and locations, free parking
- An empathetic team committed to meeting your needs
- A one patient one doctor personalized relationship and experience

Sovereign Health System (SHS) is a healthcare provider management organization with over 20 years of success and growth in building patient relationships and managing physician practices.

SOVEREIGN MEDICAL SERVICES, INC., CORPORATE OFFICE: 80 HANCOCKMAN RD, CLAYTON NJ 07033, 201-856-1100

To schedule your appointment today, visit  
[WWW.SOVEREIGNHEALTHSYSTEM.COM](http://WWW.SOVEREIGNHEALTHSYSTEM.COM)

Second Place, Daily

# The Star-Ledger

*Sovereign Health System*  
*generic ad*

Melissa Chin

Creative Consultant

Laura Boniello

Marketing Solutions Manager

NJ Advance Media

Chris Bock

Account Manager

# NJPA

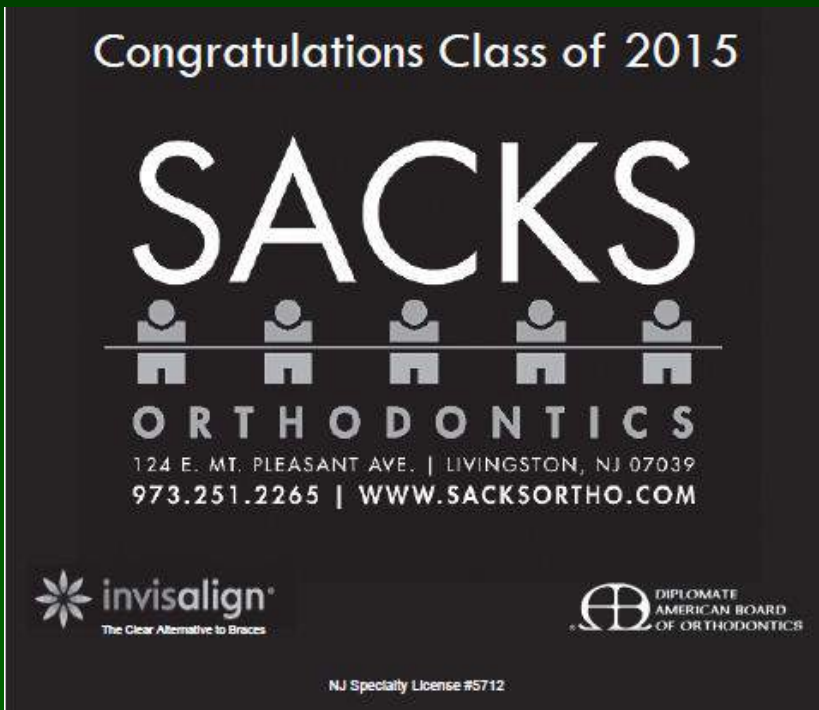
NEW JERSEY PRESS ASSOCIATION

**Best Use of  
Black & White to  
Make a Statement**

**(Weekly Only)**



# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT



Third Place, Weekly

The West Essex  
Tribune

*Sacks Orthodontics*

Nancy Perlmutter  
Karen Trachtenberg  
Grisel Cardona

# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT




Second Place, Weekly

## The Two River Times

*Timeless*

Chris Draper

# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT



*Please inquire about our  
vintage and pre-owned watches*

**Goldtinker**  
24 Broad Street, Red Bank • 732-531-8787

First Place, Weekly

The Two River  
Times

*Goldtinker*

Chris Draper

# BEST USE OF BLACK & WHITE TO MAKE A STATEMENT

**No Daily Entries**



**Best Use of  
Humor**

# BEST USE OF HUMOR

**SPAG-GHETTI DINNER**



*Show The Pups & Kitties Some Love This Valentine's*

**A Benefit for The Friends of the  
Southern Ocean County Animal Shelter**

**Mon., Feb. 23rd - 6pm**

Ticket Includes: Salad, Bread, Spaghetti & Meatballs,  
Dessert & a Beverage Plus: 5 Tickets for Silent Auction

Join Us At:

**VILLAGGIO**  
Mediterranean Grill  
Brick Oven Pizza

100 McKinley Ave.  
Manahawkin, NJ

Please Contact Connie for Tickets - 609-618-0954

Third Place, Weekly

## The Sandpaper

### *Spay-ghetti Dinner*


**Eileen Keller**  
Artist

**Steve Havelka**  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST USE OF HUMOR

**Merry Christmas...  
You're Still a Criminal.**



*Let me erase your  
criminal record forever!*

**Don't let your past haunt your future.**  
Don't you deserve a second chance?  
I can help you clean up your criminal record, allowing you to pursue the career you deserve.  
As a criminal defense attorney with 30 years experience, I will work to expunge your criminal record. And in most cases, you won't even have to go to court.  
To find out if you qualify to erase your criminal record, call me for a free confidential consultation.

**Prosper A. Bellizia, Esq.**

**The Law Offices of Prosper A. Bellizia**  
50 Grand Avenue in the Heart of Asbury Park  
Specializing in Criminal Defense, Traffic, DUI, Juvenile, and Expungements  
Also located at 395 Franklin Street in Bloomfield, NJ  
732-455-5018    prosperlawoffice.com

Second Place, Weekly

## The Two River Times

*Merry Christmas... You're  
Still a Criminal.*

Chris Draper

# BEST USE OF HUMOR



*Lose the*  
**MUFFIN TOP**  
**DROP 20 – 35 POUNDS**  
**IN ONLY 6 WEEKS!\***

\*Individual Results May Vary

**WITHOUT Exercise, Drugs, Hormones,  
Shakes, Bars, or Pre-packaged Foods**

**Safe For Adults  
& Kids 10+**

Eligible for health savings & flexible  
spending accounts. Payment plans  
available, if qualified.

**CALL FOR PRIVATE CONSULTATION  
NO CHARGE OR OBLIGATION**  
(Day, Evening & Weekend Hours Available)

RESULTS TYPICAL WITH

Doctor Supervised  
**CHIROTHIN**  
Weight Loss Program

Exclusively Available @  **732 254 6011**

**FreedmanChiropracticCenter.com**

BRIER HILL COURT D-6, EAST BRUNSWICK



First Place, Weekly

East Brunswick  
Sentinel

*Muffin Top*

Anthony Naturale  
Art Department



# BEST USE OF HUMOR

Third Place, Daily

## The Trentonian

*Arctic Motors Gas is really cheap!*

Cindy Manion  
John Conte



**ARCTIC MOTORS**  
**\$499\*** Down Payment

**GAS IS REALLY CHEAP!  
SO ARE OUR CARS!**

Come to **ARCTIC** "2" See for Yourself!!

We'll Approve You Regardless Of

- Repossession • Bankruptcy
- Divorce • Poor Credit

**NO PROBLEM!**  
Call Bryant  
393-1119

**WE NOW HAVE**  
70 Vehicles To Choose,  
4 Acura MDXs Touring

[www.arcticmotorsnj.com](http://www.arcticmotorsnj.com)  
**ARCTIC MOTORS**  
609-393-1119

62 Arctic Parkway  
Ewing, NJ 08638

**WE HAVE A FULL SERVICE DEPT**

\*Tax, Tags Extra, based upon income, cash down & credit approval.

# BEST USE OF HUMOR

Second Place, Daily

New Jersey Herald

*Hayek's Market*

Jayne McHugh  
Eileen Lakatos

**DEFLATED  
MEATBALLS**

Order yours  
today!  
**\$34.95**  
*(Feeds up to 12)*

Also... Assorted  
Homemade Dips &  
Spreads, Football Cakes,  
our Famous  
Buffalo Wings &  
much more!

**HAYEK'S MARKET**  
1 Mill Street, Newton  
**973-383-1640**

EST. 1982  
**HAYEK'S**  
Hometown Market

The advertisement is framed with a red and white checkered border. It features a cartoon meatball character with a deflated, sad expression, holding a football. The text is arranged in a clear, eye-catching layout with various colors and fonts. A small logo for Hayek's Market is in the bottom left corner, and a football is shown in motion at the bottom right.

# BEST USE OF HUMOR

**ARCTIC MOTORS**  
**\$499** Down Payment

*Don't Lose Your Pants at the Competition, Come to Arctic and Save Big \$\$*

**We'll Approve You Regardless Of**

- Repossession • Bankruptcy
- Divorce • Poor Credit

**NO PROBLEM!**  
Call Bryant  
393-1119

\*Tax, Tags Extra, based upon income, cash down & credit approval

[www.arcticmotorsnj.com](http://www.arcticmotorsnj.com)  
**ARCTIC MOTORS**  
609-393-1119

62 Arctic Parkway  
Ewing, NJ 08638  
**WE HAVE A FULL SERVICE DEPT**  
**Over 50 Vehicles to Look at!**

First Place, Daily

The Trentonian

*Arctic Motors: Don't lose your pants*

Cindy Manion  
John Conte

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Best Newspaper  
Promotion  
or House Ad**

# BEST NEWSPAPER PROMOTION OR HOUSE AD



Third Place, Weekly

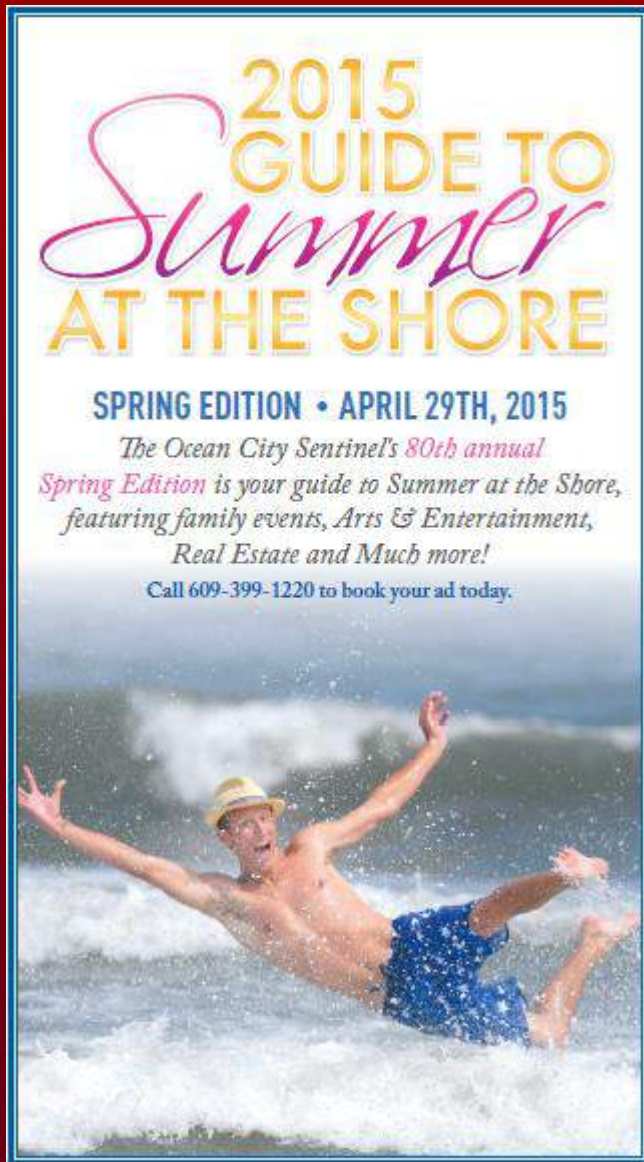
## Wyckoff Suburban News

*Support Your Local  
Business Community*

Jason Tyburczy

Alan Post

# BEST NEWSPAPER PROMOTION OR HOUSE AD



Second Place, Weekly

Ocean City  
Sentinel

**2015 Guide to Summer  
at the Shore**

Samuel Hutchins  
Graphic Artist

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST NEWSPAPER PROMOTION OR HOUSE AD

**PLACE YOUR VOTE!**  
VOTING BEGINS MAY 5TH

1ST ANNUAL PEOPLE'S CHOICE

**BEST OF THE SENTINEL**  
2015

THE FINEST OF THE OCEAN CITY AREA

What's the best amusement park, appetizer, playground, doctor, foods, places and people?  
YOU'RE THE READER, YOU DECIDE!

TELL US WHAT YOU THINK AT...  
[www.ocsentinel.com](http://www.ocsentinel.com)

**VOTING ENDS JUNE 1ST**

OCEAN CITY SENTINEL LIPSETT TOWNSHIP SENTINEL THE SENTINEL

First Place, Weekly  
**Ocean City  
Sentinel**

*Best of the Sentinel; Place Your Vote; Vote Now; The Votes are In*

**Samuel Hutchins**  
Graphic Artist

**Allison Slippey**  
Graphic Artist

# BEST NEWSPAPER PROMOTION OR HOUSE AD

**Inside Jersey**  
**BEST HOME CHEFS 2015 CONTEST**

We're holding a cook-off to find local culinary artists in three categories:  
**APPETIZER** **ENTRÉE** **DESSERT**

It's time for Inside Jersey's popular Best Home Chefs contest where 11 foodies get to show off their cooking chops. So get ready to nominate the person you think is a great home chef. And if that person just happens to be you, no problem. You're permitted to nominate yourself.

**3 WINNING CHEFS**  
MAY BE FEATURED IN OUR 2016 "TOP CHEFS" ISSUE

PLUS: **\$1,000 GIFT CARD** FROM **RICHARD & SON**  
RUNNERS-UP FINAISTS EACH RECEIVE: \$100 R.C. Richard & Son Gift Card

**NOMINATION DEADLINE: 11:59PM ET, FRIDAY, SEPTEMBER 4, 2015**

**How do I nominate a Best Home Chef?**

1. Send us the name of your nominee. Include his or her contact information (name, address, daytime phone number and email address so we can start them if they're a finalist).
2. Tell us in one short paragraph why you think this person is one of Jersey's Best Home Chefs.
3. Submit one of your nominee's best recipes in one of three categories: appetizer, entrée or dessert.
4. Remember to include your own contact information (name, address, daytime phone number and e-mail address) in case we have a question about your entry. All contact information is for our purposes only.

**What happens next?**

One of our professional chef judges will select nine finalists (three each for appetizers, entrées, and desserts) based on the recipes submitted. The finalists will be asked to bring their signature dishes to the Classic Thyme Cooking School, 710 South Ave., Westfield, NJ on Tuesday, Oct. 13, 2015 where they will be judged by two top chefs.

**What our experts will look for:**

- Creativity
- Authenticity
- Use of fresh ingredients, with limited reliance on prepackaged food
- Cooking from scratch

FOR FULL RULES AND TO NOMINATE VISIT:  
[NJ.COM/INSIDE-JERSEY/HOMECHEFCONTEST](http://NJ.COM/INSIDE-JERSEY/HOMECHEFCONTEST)

Or mail nominations to:  
Inside Jersey Best Home Chefs,  
One Gateway Center, Suite 1100  
Newark, N.J. 07102-5323

To subscribe to Inside Jersey  
call 1-800-876-2326.

Third Place, Daily

## The Star-Ledger

### *Best Home Chefs Contest*

Alaa Selim

Creative Consultant

Michele Hayes

Director, Marketing &

Community Affairs

NJ Advance Media

# NJPA

NEW JERSEY PRESS ASSOCIATION



# BEST NEWSPAPER PROMOTION OR HOUSE AD

Reach an engaged audience ready to kick off the season!

# SUMMER GUIDE

to the JERSEY SHORE

**Publication Date:**  
Friday, May 22nd

**Deadlines:**  
Space/Materials..... Wednesday, April 15th  
Page Layout..... Thursday, April 16th

Gannett NJ's highly anticipated Summer Guide is a glossy keepsake section filled with exclusive localized content, providing an ideal platform for your advertising message.

The section receives a full run in the Asbury Park Press with 22,000 additional copies inserted into selected ZIP codes in the Home News Tribune, Greater News, and Daily Record.

**PLUS:** Bulk Drop Distribution (brought to you by Cream Light) for expanded exposure.

For more information, contact your Gannett NJ account executive or call 732.922.6000

[www.GannettNJ.com](http://www.GannettNJ.com)

**GANNETT nj**

Second Place, Daily

Asbury Park Press

*Summer Guide*

Chris Carnese

Senior Graphic Artist

# BEST NEWSPAPER PROMOTION OR HOUSE AD

★ ★ ★ ★ ★  
**CHRIS CHRISTIE'S NEW JERSEY**  
**AN EVENING WITH TOM MORAN & FRIENDS**  
★ ★ ★ ★ ★  
FEATURING MATT KATZ, WNYC    HOSTED BY BRIAN DONOHUE

Join The Star-Ledger's Tom Moran and NJ Advance Media's Brian Donohue for a lively discussion about:

- Governor Chris Christie
- New Jersey's biggest challenges
- The 2017 Gubernatorial Race

There will be an opportunity to participate in several Q&A sessions following each of these topics.

**WATCH IT LIVE TONIGHT**  
**THURSDAY,**  
**SEPTEMBER 24 • 7PM**  
**AT NJ.COM/ASKMORAN**

★ ★ ★ ★ ★

Tom Moran is an award-winning columnist for The Star-Ledger. He has covered New Jersey politics and policy for more than 25 years.

**nj.com**  
True Jersey

**RUTGERS**  
Edward J. Bloustein School  
of Planning and Public Policy



First Place, Daily

## The Star-Ledger

### *An Evening with Tom Moran and Friends*

Lissette Velez  
Creative Consultant

Jackie Price  
Marketing Strategist  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Best External  
Promotion Piece  
or Media Kit**

# BEST EXTERNAL PROMOTION PIECE OR MEDIA KIT



Place your Jersey City or Hoboken eatery front and center in this special full color dining supplement to The Hudson Reporter

**Destination Dining**

Quarter Page	Half Page
\$250	\$500
Full Page	
\$1000	

PUBLISHING 7/19  
DEADLINE 7/14

For additional information, please contact The Hudson Reporter Advertising Department  
201-798-7800

Third Place, Weekly

## The Hoboken Reporter

***Destination Dining***

Alyssa Bredin  
Tish Kraszyk

# BEST EXTERNAL PROMOTION PIECE OR MEDIA KIT



*Kids Fashion Show*  
presented by  
Greater Media  
Newspapers and  
Lord & Taylor, for our  
Back to School Blast  
Off Fashion Show, 2  
p.m., Saturday  
September 5th at  
Monmouth Mall.

Back to School Blast Off

*Sponsorship Opportunities Available*

A great opportunity for your business to be a part of the community at this great event. You can sponsor the event or sponsor a child walking in the show. See attached for more details.

**Back To School Blast Off**

Greater Media Newspapers Manalapan, NJ 732-358-5200 [www.gmnews.com](http://www.gmnews.com)

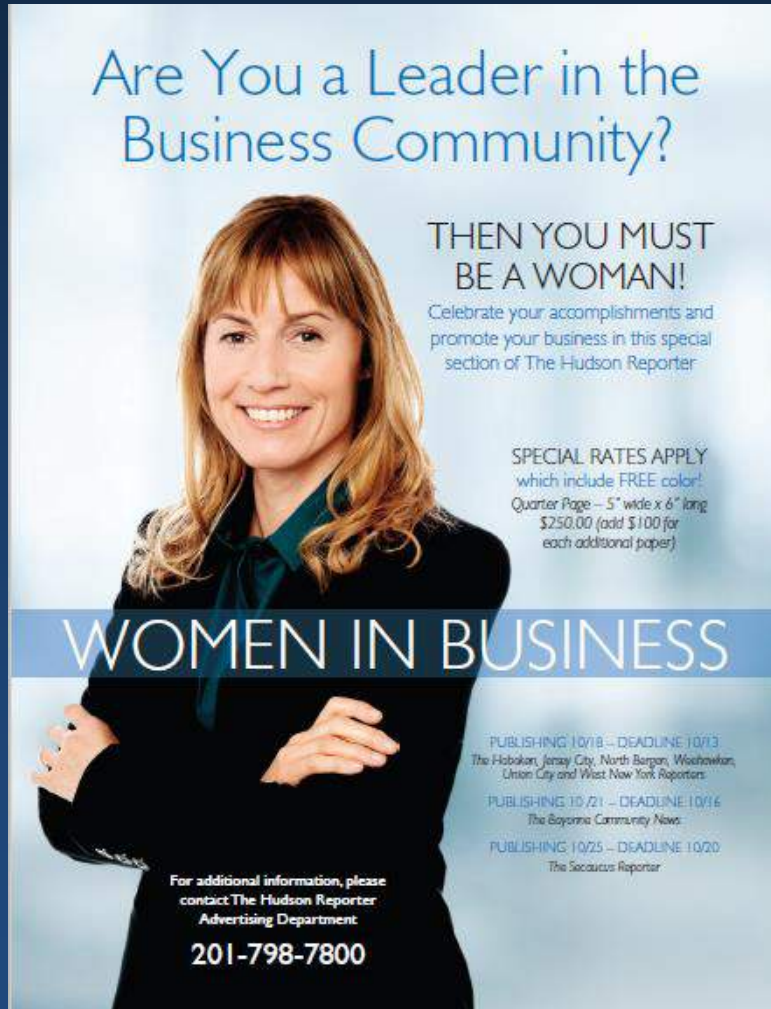
Second Place, Weekly

Atlanticville

*Kids Fashion Show*

Lauren Simons

# BEST EXTERNAL PROMOTION PIECE OR MEDIA KIT



Are You a Leader in the  
Business Community?

THEN YOU MUST  
BE A WOMAN!

Celebrate your accomplishments and  
promote your business in this special  
section of The Hudson Reporter

SPECIAL RATES APPLY  
which include FREE color!  
Quarter Page – 5" wide x 6" long  
\$250.00 (add \$100 for  
each additional paper)

**WOMEN IN BUSINESS**

PUBLISHING 10/18 – DEADLINE 10/13  
The Hoboken, Jersey City, North Bergen, Weehawken,  
Union City and West New York Reporters

PUBLISHING 10/21 – DEADLINE 10/16  
The Bayonne Community News

PUBLISHING 10/25 – DEADLINE 10/20  
The Secaucus Reporter

For additional information, please  
contact The Hudson Reporter  
Advertising Department  
**201-798-7800**

**First Place, Weekly**

## The Secaucus Reporter

***Women in Business***

**Alyssa Bredin  
Tish Kraszyk**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# BEST EXTERNAL PROMOTION PIECE OR MEDIA KIT

New Jersey's Largest Local Media Company



Power to Reach  
**6.3+** Million  
People\*

**YOUR MARKETING WISH  
IS OUR COMMAND**

*YES, you can have more than 3!*

- Employer Branding
- Video Display Advertising and Production
- Targeted Email Campaigns
- Resume Database
- Search Engine Marketing (Google, Bing, Yahoo)
- Search Engine Optimization (Website Optimization)
- Custom Mobile Recruiting Sites
- Responsive Website Development
- Targeted Digital Display Advertising (Local & National)
- Mobile Display Ads
- Social Media Solutions
- Reputation Management
- Enhanced Job Posting
- Diversity, Healthcare and Niche Posting Opportunities
- Print and Event Solutions

**nj** ADVANCE media

**nj** + Star-Ledger

Learn more about NJ Advance Media Recruitment Solutions.

Contact Kim Alvarez – Recruitment Director  
732-902-4309, kalvarez@njadvancemedia.com

Nanci Malave – Recruitment Sales Manager  
732-902-4391, nmalave@njadvancemedia.com

Third Place, Daily

## The Star-Ledger

*Your Marketing Wish Is Our Command*

David Petersen  
Creative Consultant

Michele Hayes  
Director, Marketing & Community Affairs

Kim Alvarez  
Director,  
Classified Recruitment & Call Center  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST EXTERNAL PROMOTION PIECE OR MEDIA KIT

Second Place, Daily

## The Star-Ledger

### *Year End Social Contest*

Lissette Velez  
Creative Consultant

Gillian Deak  
Manager, Creative Services

Richard Campanaro  
Director,  
Digital Marketing Strategy  
NJ Advance Media



**#YEAR END SOCIAL CONTEST**  
November 19th to December 21st

**#MOSTSOCIALCONTRACT**  
Account Executive with the Most Social Contract Dollars Sold by Dec. 21 (\$3500 min.)

**1ST PRIZE \$1,000**    **2ND PRIZE \$750**    **3RD PRIZE \$250**

**#WEEKLYAWARDS**  
Most Social Contract Dollars sold per week (\$500 min) 5 months of smallest package.  
Top Rep per office - \$100 (GIFT CARD)  
7 Offices: Edison, Clenn Rock, Woodbridge, Morristown, Flemington, South Jersey, Trenton

**#TOPMANAGER**  
Most Contract Dollars Sold by Dec. 21 (\$7000 min.)  
Top Manager - \$750  
10-broker goes to manager with most team members with at least 1 deal

#NO PRINT  
ALL SALES HAVE TO BE QUALIFIED AND CLOSED IN SF WITH eSIGN CONTRACT  
Winners announced in Manage

**FOLLOW**     



# BEST EXTERNAL PROMOTION PIECE OR MEDIA KIT



First Place, Daily

## Asbury Park Press

*Media Kit*

Heidi Hickman

Chris Carnese  
Designer

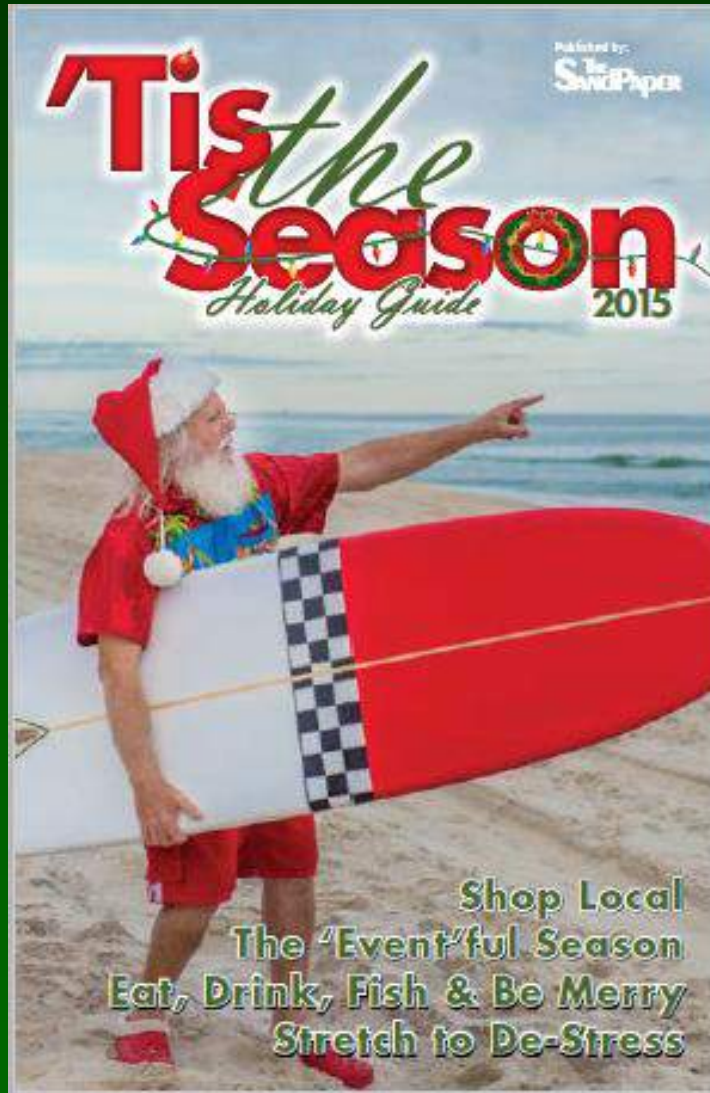


**Better Newspaper Contest 2015**

A large, white, five-pointed star is positioned on the left side of the page, partially overlapping the dark blue background. The star is oriented with one point pointing towards the top left.

**Best  
Special Section**

# BEST SPECIAL SECTION



Third Place, Weekly

**The Sandpaper**

***Tis the Season***

Staff

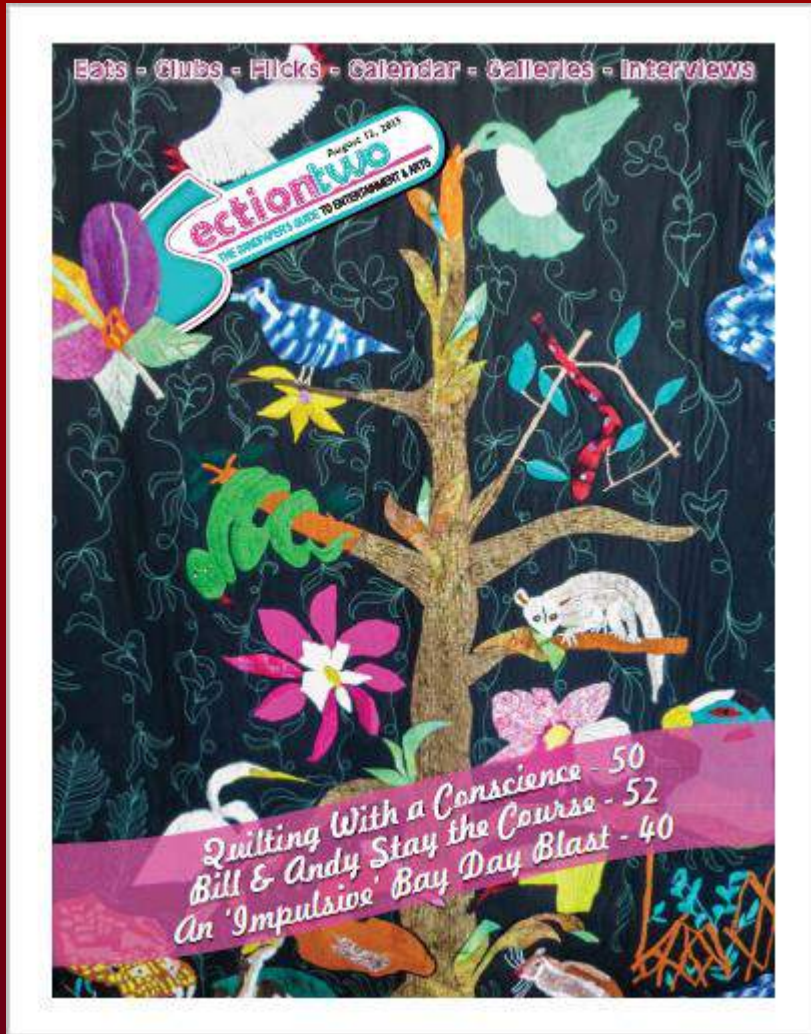
# BEST SPECIAL SECTION

Second Place, Weekly

## The Sandpaper

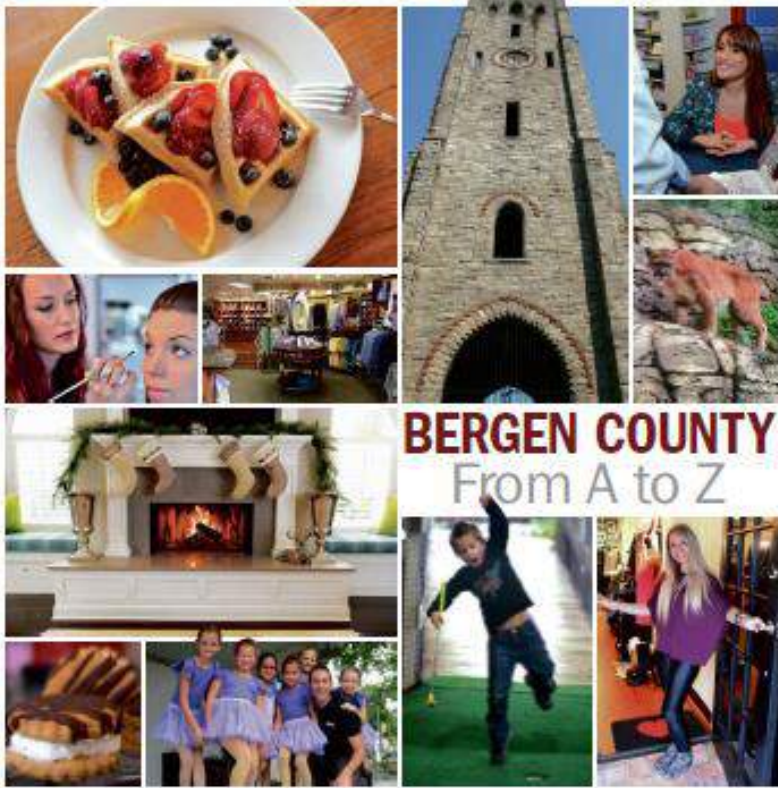
*Section 2 August 12 2015*

Staff



# BEST SPECIAL SECTION

## BergEncyclopedia



**BERGEN COUNTY**  
From A to Z

First Place, Weekly

Wyckoff  
Suburban News

*BergEncyclopedia*

Casey Donnellon  
Mike Lamendola  
Joe Ritacco

# BEST SPECIAL SECTION



Third Place, Daily

## The Trentonian

*2015 Reader's Choice Awards*

Ann Bench

Cindy Manion

Trentonian Sales Staff

# BEST SPECIAL SECTION

Second Place, Daily

South Jersey  
Times

*Salem County Fair*

Julia Rosenthal  
Graphic Artist  
NJ Advance Media



# BEST SPECIAL SECTION

Mercer County High Schools'

## Top Students

*A Salute to Excellence*



Honoring High Achievers

 The Trentonian

First Place, Daily

## The Trentonian

### *Top Students*

Anne Bench

Cindy Manion

Trentonian Sales Staff

# NJPA

NEW JERSEY PRESS ASSOCIATION

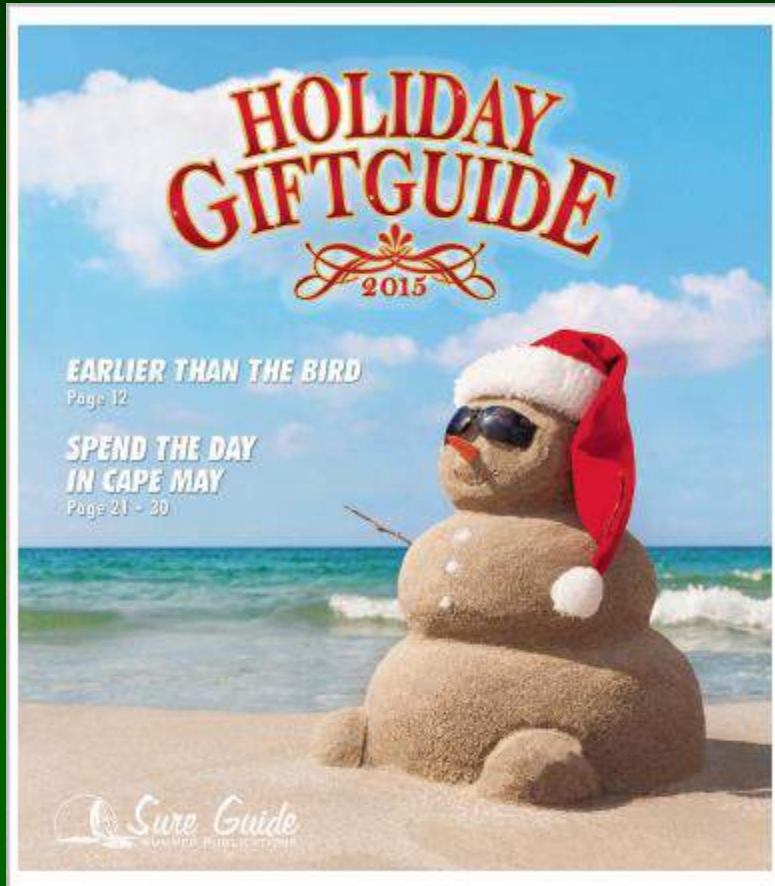




**Better Newspaper Contest 2015**

**Best Special  
Section Cover**

# BEST SPECIAL SECTION COVER



Third Place, Weekly

Cape May Star &  
Wave

*Holiday Gift Guide 2015*

Samuel Hutchins  
Graphic Artist

NJPA  
NEW JERSEY PRESS ASSOCIATION

# BEST SPECIAL SECTION COVER



Second Place, Weekly

## The West Essex Tribune

*Livingston High School  
Class of 2015*

Karen Trachtenberg

Michelle Bent

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# BEST SPECIAL SECTION COVER

First Place, Weekly

## Bayonne Community News

*Tick...Tick...Tock...*

Lisa Cuthbert



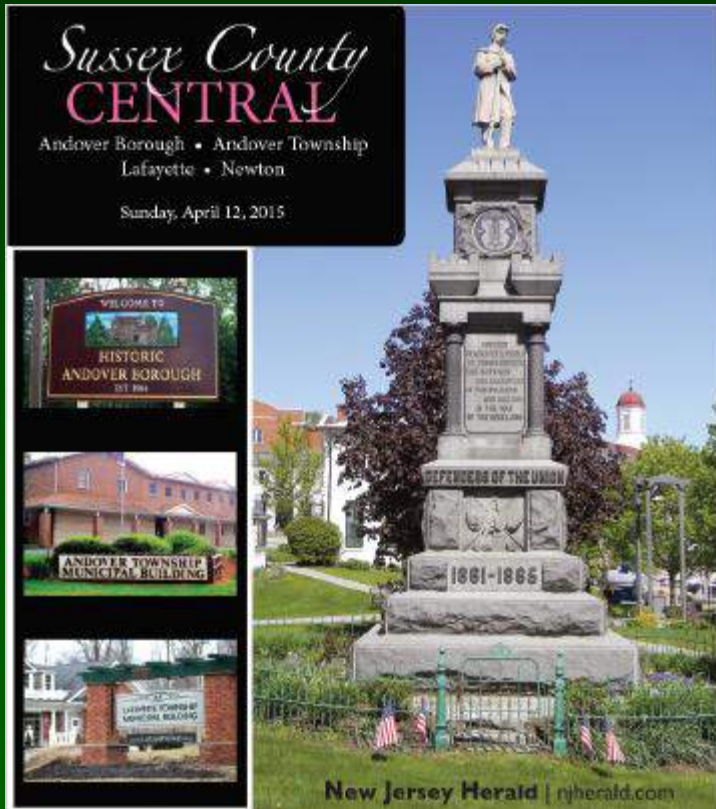
# BEST SPECIAL SECTION COVER

Third Place, Daily

# New Jersey Herald

## *Sussex County Central*

Jennifer Lechiski



# BEST SPECIAL SECTION COVER



Second Place, Daily

## Asbury Park Press

*Front Cover - Haskell*

**Brian Shapiro**

Key Account Healthcare Executive

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST SPECIAL SECTION COVER

First Place, Daily

South Jersey  
Times

*Jersey Fresh 2015*

Julia Rosenthal  
Graphic Artist

Brian Marshall  
Art Director  
NJ Advance Media



**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Best Special Topic  
Page(s)**



# BEST SPECIAL TOPIC PAGE(S)

## HALLOWEEN IN WYCKOFF

Ready for scary night



Six kids in costumes posed for the Wyckoff Chamber of Commerce photo booth celebrating Halloween.

Third Place, Weekly

# Wyckoff Suburban News

## *Halloween in Wyckoff*

Staff

**Happy Halloween from**  
*Boiling Springs Savings Bank!*

Visit your local Wyckoff Office to open a Boiling Bucks Youth Savings Account with \$10 or more and Boiling Springs will match it by depositing \$10 into your account!\*

This savings account was designed especially for young depositors to teach children the importance of saving!

**Boulder Run Shopping Center**  
319 Franklin Avenue • Wyckoff, NJ 07481  
(201) 891-2400

**Boiling Springs Savings Bank**  
Come Home to Better Banking  
Corporate Headquarters  
25 Christ Way, Rutherford, NJ 07070  
Tel: (201) 946-5000  
www.bsbank.com

\*Minimum deposit of \$10 is required to open the account. Age 12 and under must open a Custodial Account. At age 18, the account converts to the regular Statement Savings Account. Service fees may apply to the regular Statement Savings Account and fees could reduce earnings. Only one account per child will earn the \$10. If account is closed within 1 year of opening, the \$10 bonus dollars will be forfeited.

**Right Source**  
**Painting & Restoration**

**10% off**  
any paint project  
booked before  
December 1st, 2015

Interior & Exterior Painting

Dry Wall & Plaster Repairs

Residential & Commercial

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www.rightsourcepainting.com



# BEST SPECIAL TOPIC PAGE(S)



First Place, Weekly

## The Sandpaper *Ice Cream Page*

Staff Artist  
Staff Sales Representatives

# BEST SPECIAL TOPIC PAGE(S)



Star-Ledger NJ  
AN ADVERTISING FEATURE | BUNGEI, NOVEMBER 29, 2018

Greater Newark Holiday Fund  
78 Years of Helping Families & Individuals in Crisis in Our Community

**your help**  
makes it happen

Come learn how



Greater Newark  
Holiday Fund  
CELEBRATING OVER 75 YEARS OF SERVICE  
TO THE GREATER NEWARK COMMUNITY



investors Bank  
Banking in your best interest.  
www.investorsbank.com  
To view this feature online, visit  
[www.nj.com/s1/holidayfund](http://www.nj.com/s1/holidayfund)

Third Place, Daily

## The Star-Ledger

*Your Help Makes It Happen:  
Greater Newark Holiday  
Fund*

Ryan Bracey  
Creative Consultant

Lauren Feldman  
Account Executive  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST SPECIAL TOPIC PAGE(S)

Second Place, Daily

## The Star-Ledger

### Autumn in Morristown

David Petersen  
Creative Consultant

Ana Gonzalez  
Advertising Content Supervisor  
NJ Advance Media

**Autumn In Morristown**  
FESTIVAL OF PUBLICATION OF THE MORRISTOWN PUBLISHING

**Festival on the Green**  
Fall showstopper set for Sept. 27

**Morristown Festival of Books**

**Fall safety tips from AAA for accident-free season**

**Morristown Festival on the Green**  
SUNDAY, SEPTEMBER 27, 2015  
10:00 AM - 5:00 PM



**Best Community  
Service or  
Shared Ad**

# BEST COMMUNITY SERVICE OR SHARED AD



STRAWBERRY FESTIVAL

Artwork by Fran Fanzis

*You're invited to the*  
**26<sup>th</sup> Annual**  
**STRAWBERRY FESTIVAL**  
*and CRAFT SHOW*

**Saturday, May 30, 2015**  
(Rain Date: Sunday, May 31, 2015)  
**10am – 4pm**

**THE GANDY FARMSTEAD**  
26 Tyler Road (Route 616) Greenfield

Presented by the Historical Preservation  
Society of Upper Township

**Treat Yourself**

- Delicious Fresh Strawberry Shortcake and Ice Cream  
*Light Lunch Available*
- Visit the Farmstead
- Hear its History
- Browse through Handmade Crafts

*Live Music* 11am – 1pm  
Donald Young & Linda Banks  
*Presentation of Arms* 1:30pm  
American Legion Post 239  
National Anthem by Jessica Houdart

Ad co-sponsored by  
**UPPER TOWNSHIP**  
Business Association  
ESTABLISHED 1892  
& Historical Society of Upper Township

For more info: 609-628-2425  
[www.uppertwphistory.org](http://www.uppertwphistory.org)

Third Place, Weekly

## Ocean City Sentinel

### *Strawberry Festival and Craft Show*

Alison Slippey  
Graphic Artist

Colin O'Brien  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# BEST COMMUNITY SERVICE OR SHARED AD

**SURF THE LBI SHUTTLE**  
ECO-FRIENDLY  
SAFE  
ECONOMIC  
7 DAYS A WEEK  
FREE!

**FREE LBI SHUTTLE**  
10AM - 11PM • 7 DAYS!  
VISIT: [LBISHUTTLE.COM](http://LBISHUTTLE.COM)

**SAFE-EASY-FREE!**

**FLAG DOWN THE BUS AT ANY CORNER!**  
Bring The Family • Go Shopping • Don't Drink And Drive  
Leave The Car Home • Air Conditioned Comfort  
FOLLOW THE SHUTTLE ONLINE

RT. 72

Holgate, Beach Haven, Long Beach Twp., Ship Bottom, LBI BLVD., Surf City, North Beach, Harvey Cedars, Loveladies, Barnegat Light

**← THE LBI SHUTTLE BUSES COVER THE ENTIRE 18 MILES OF LBI! →**

The shuttle stays on LB Blvd. except for: BARNEGAT LIGHT northbound to Lighthouse returns south to Bayview Ave., High Bar Harbor, 20th St. and returns to Blvd. SHIP BOTTOM goes around the circle on Central Ave. at East 3<sup>rd</sup> & East 11<sup>th</sup>. BEACH HAVEN goes behind Bay Village onto Delaware, returns on Engleside to Blvd., then south to Holgate. Northbound East to Beach Ave., to Center St., back to Blvd.

[LBISHUTTLE.COM](http://LBISHUTTLE.COM) (Routes subject to change) [LBISHUTTLE.COM](http://LBISHUTTLE.COM)

Second Place, Weekly

# The Sandpaper

## *The LBI Shuttle*

Eileen Keller, Artist

Steve Havelka, Sales Representative



# BEST COMMUNITY SERVICE OR SHARED AD

**NOMINATE A VOLUNTEER**  
Who makes a difference in your community

PNC BANK presents  
New Jersey State Governor's  
**JEFFERSON AWARDS**  
FOR PUBLIC SERVICE

**WHAT?**  
The New Jersey State Governor's Jefferson Awards honor ordinary people who, through volunteer service, do extraordinary things for other people, their community, their nation, or the environment.

Send in your nomination today at:  
[www.NJGOVERNORSAWARDS.com](http://www.NJGOVERNORSAWARDS.com)  
Nomination deadline: January 30, 2016

**HOW?**  
To nominate an individual or group for these awards, highlight your nominee's service and/or achievements by completing the online nomination form. Honorees in various categories are recognized at a New Jersey ceremony in Spring 2016. In June 2016, a select group of honorees will be invited to participate in a national Jefferson Award ceremony taking place in Washington D.C.!

"Each year we honor deserving individuals whose volunteer achievements set an example for us all. Please nominate a volunteer who makes a difference."  
Linda Bowden, President, PNC Bank New Jersey

Program Underwriters: State Farm, BD, PSE&G, Verizon, NJ CleanGrid, CH2M Hill, American State of New Jersey  
Program Administrators: CHARLES D. BROWN, Director of Affiliates

Third Place, Daily

## The Star-Ledger

### *New Jersey State Governor's Jefferson Awards*

**Lissette Velez**  
Creative Consultant

**Michele Hayes**  
Director, Marketing & Community Affairs  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# BEST COMMUNITY SERVICE OR SHARED AD

**These arms do more than flex.  
They save lives too.**



**CHRIS**  
Husband/Father  
Loves Sports  
Lost his mom to cancer

Please join the fight and donate platelets to help chemotherapy patients fight cancer.

To donate please call  
Community Blood  
Council of NJ  
at 609-883-9750 X 121 or X 118  
or register online at  
[www.GiveBloodNJ.org](http://www.GiveBloodNJ.org)

1410 Parkside Ave.  
Ewing, NJ 08638  
609-883-9750 X 121 or X 118  
[www.GiveBloodNJ.org](http://www.GiveBloodNJ.org)

**COMMUNITY BLOOD COUNCIL  
OF NEW JERSEY, INC.**

FOLLOW US ON  
FACEBOOK, TWITTER AND INSTAGRAM



First Place, Daily

## The Trentonian

### *Community Blood Council*

Anne Bench  
Cindy Manion  
Chris Phillipi

**Best Use of  
Small Space**

**Black & White**

# BEST USE OF SMALL SPACE – BLACK & WHITE



Third Place, Weekly

## The Sandpaper

*Smokey's Bar-B-Q*

Rose Perry  
Artist

Cindy Linkous  
Sales Representative

# BEST USE OF SMALL SPACE – BLACK & WHITE

*Leo Fasseas*

**Watch  
Blowout Sale**  
*(below wholesale cost)*

  
**BREITLING**  
1884

**FRANCK MULLER**  
GENEVE

  
**MAURICE LACROIX**  
Switzerland

**Just in time for Grads & Dads!**

FASSEAS JEWELER • 171 S. LIVINGSTON AVE., LIVINGSTON, NJ • 973.533.1114 

Second Place, Weekly

## The West Essex Tribune

***Leo Fasseas: Watch Blowout Sale***

Nancy Perlmutter

Karen Trachtenberg

Grisel Cardona

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# BEST USE OF SMALL SPACE – BLACK & WHITE

First Place, Weekly

The West Essex  
Tribune

*CBL Fine Art*

Diane Driggs

**OPEN 'TIL 8 MON-THURS\***



ART • CRAFTS • JEWELRY • JUDAICA • FURNITURE • WEARABLES • FRAMING

 **CBL FINE ART**  
"WORTH THE TRIP FROM ANYWHERE"

459 Pleasant Valley Way • West Orange • 973-736-7776  
\*Holiday Hours; Mon - Thurs 9:30-8 • Fri 9:30-6 • Sat 10-5 • Sun 11-5  
[www.cblfineart.com](http://www.cblfineart.com)  
**MALL SCHMALL ...CBL HAS IT ALL!**

# BEST USE OF SMALL SPACE – BLACK & WHITE

**NOW  
OPEN!**



**Order  
Delivery  
for the  
Big Game!**

Organic Burgers & Fries  
Real Meat • Real Food

**Imo Burgers**

154 Hillside Avenue  
Hillside  
(973) 705-3626  
imoburgers.com

**We Deliver**  
(\$10 minimum)

Third Place, Daily

## The Star-Ledger

*Imo Burger*

David Petersen  
Creative Consultant  
NJ Advance Media

# BEST USE OF SMALL SPACE – BLACK & WHITE

*Show the Love...*  
**This Valentine's Day**  
Saturday, February 14th

**All Diamond Engagement Rings**  
**40% Off**

*Corbo Jewelers*  
since 1876  
Where New Jersey Gets Engaged

Rutherford (201) 438-4454  
Clifton (973) 777-1625  
Gillette (908) 540-0100  
Old Bridge (732) 341-6032  
Chester (800) 639-0770

[www.corbojewelers.com](http://www.corbojewelers.com)

**Second Place, Daily**

**The Star-Ledger**

***Corbo Jewelers***

**David Petersen**  
Creative Consultant

**Nick Cannizzaro**  
Account Executive  
NJ Advance Media

# BEST USE OF SMALL SPACE – BLACK & WHITE

**Haunted** By High Heating & Cooling Maintenance Costs?

Call Joe's Heating & Cooling Service For a Free Estimate!

Joe's Heating & Cooling Service  
**Special \$250 OFF** The replacement of your Heating and/or Air Conditioning Equipment

Must present coupon at time of installation. Coupon Expires December 1, 2015.

Feel confident! All of our technicians are HVACR certified.

[www.joesheatingandcooling.com](http://www.joesheatingandcooling.com)  
973-300-9296

First Place, Daily

New Jersey Herald

*Joe's Heating & Cooling*

Jayne McHugh  
Eileen Lakatos

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Best Use of  
Small Space**

**Color**

# BEST USE OF SMALL SPACE – COLOR



Third Place, Weekly

**Ocean City  
Sentinel**

***Thank You***

**Alison Slippey**  
Graphic Artist

**Colin O'Brien**  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST USE OF SMALL SPACE – COLOR



Do you have a natural curiosity about the towns around you, & exceptional writing & grammar skills?

**THE HUDSON REPORTER NEWSPAPERS** are looking for occasional freelancers to write stories in eight different towns

*If you're interested and have prior writing experience, please send a resume and letter stating your interests to*

**Caren Matzner**  
**THE HUDSON REPORTER**  
1400 Washington St. Hoboken NJ, 07030  
**OR** [editorial@hudsonreporter.com](mailto:editorial@hudsonreporter.com).

**Second Place, Weekly**

## The Weehawken Reporter

***Freelance Writer***

**Alyssa Bredin**  
**Caren Matzner**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST USE OF SMALL SPACE – COLOR



First Place, Weekly

## The Retrospect

*Little Shop of Horrors*

Emma Oehlers  
Graphic Artist



# BEST USE OF SMALL SPACE – COLOR



**Kitchen & Bath  
Remodeling**

Serving Mercer County & Surrounding  
Communities for 33 Years

**PLUMMER**  
CONSTRUCTION  
COMPANY  
INC.

*"When you need a carpenter call the Plummer"*  
[www.plummerconstructionnj.com](http://www.plummerconstructionnj.com)  
**609.585.7646** NJ License # 13VH00391000

Third Place, Daily

**The Times**

***Kitchen & Bath***

**Gaylen Gallimore**  
NJ Advance Media

# BEST USE OF SMALL SPACE – COLOR



**17th Annual Spring  
Chester  
Craft Show**

Municipal Field • Chester, NJ  
10am - 5pm • Rain or Shine

**Saturday, May 30th &  
Sunday, May 31st**

\$4 Per Person Admission  
Children Under 12 Free • No Dogs Please



**\$1 OFF ADMISSION  
WITH THIS AD!**

Visit [www.ChesterCraftShow.com](http://www.ChesterCraftShow.com)

Second Place, Daily

The Star-Ledger

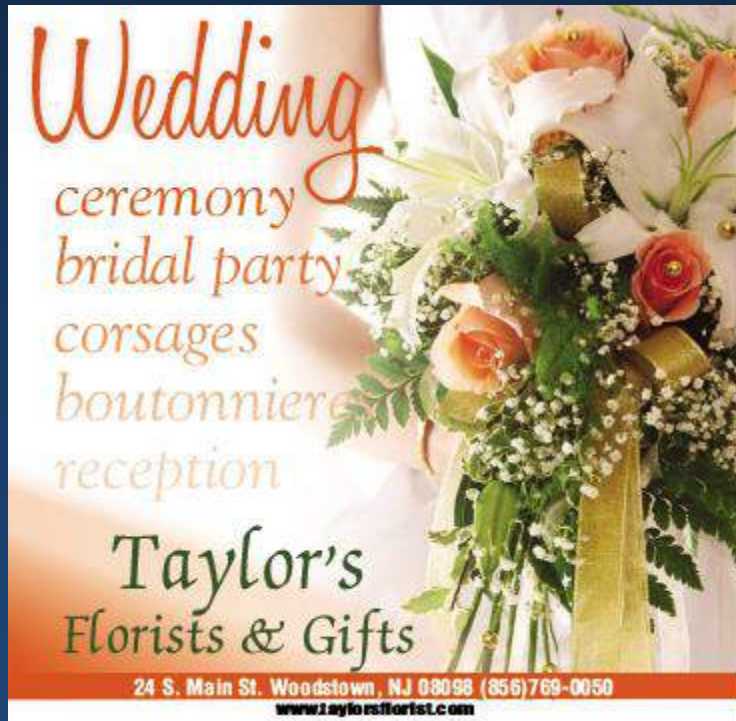
*Chester Craft Show*

**David Petersen**  
Creative Consultant

**Scott Baker**  
Account Executive  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST USE OF SMALL SPACE – COLOR



First Place, Daily

South Jersey  
Times

*Taylor's Florist*

Julia Rosenthal  
Graphic Artist  
NJ Advance Media

**Best Large  
Space Ad**

**Black & White**

# BEST LARGE SPACE AD – BLACK & WHITE

Congratulations to  
The Livingston High School  
Class of 2015

“What lies behind us, and what lies before us  
are small matters compared to  
what lies within us.”  
~ Ralph Waldo Emerson

■ ■ Saint Barnabas Medical Center  
■ ■ Barnabas Health

94 Old Short Hills Road, Livingston, NJ 07039  
Phone: 973-322-5000 [www.barnabashealth.org/sbmc](http://www.barnabashealth.org/sbmc)

150  
ANNIVERSARY  
1865-2015

Third Place, Weekly

## The West Essex Tribune

*Saint Barnabas Medical  
Center: Class of 2015*

Jennifer Chciuk  
Grisel Cardona  
Karen Trachtenberg

# BEST LARGE SPACE AD – BLACK & WHITE

**Play Livingston Jr. Lancer  
LACROSSE**



**Register Now**  
Boys and Girls  
Grades K-8



**Registration for Spring Lacrosse is now open.**

Lacrosse is the fastest growing youth sport in the country. All of the mental and athletic skills developed in soccer, football, basketball, and baseball/softball come into play. The game is fast teamwork and it is always moving. Livingston Jr. Lancer Lacrosse has built a fantastic and disciplined program that is fun and builds strong friendships.

**We welcome first-time players.**

**We must build our schedules,  
so early discount ends  
on November 15.**



Register online at  
[www.livingstonlacrosse.org](http://www.livingstonlacrosse.org)

Questions?  
Email us: [livingstonlax@gmail.com](mailto:livingstonlax@gmail.com)

**Second Place, Weekly**

## **The West Essex Tribune**

***Livingston Jr. Lancer  
Lacrosse***

**Jennifer Chciuk  
Karen Trachtenberg  
Grisel Cardona**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST LARGE SPACE AD – BLACK & WHITE

<p><b>PEARL STREET MARKET</b></p> <p>229 Pearl Street Beach Haven, NJ 08008</p> <p> 609•492•3910 609•492•7124(fax)</p> <p> Fine Food, Fresh Fish Quality Meats Specialty Desserts</p> <p> Fresh Fish Market</p> <p> Credit Card orders accepted</p> <p> Year Round Catering</p> <p> <a href="http://www.pearlstreetmarket.com">www.pearlstreetmarket.com</a></p>	<p><b>PEARL STREET favorites</b></p> <p><b>TURKEY JOE</b> Oven roasted turkey breast Swiss, bacon, coleslaw creamy Russian dressing on New York rye</p> <p><b>LOBSTER ROLL</b> Sweet Maine lobster meat tossed lightly with mayonnaise and chopped celery on toasted brioche bun</p> <p><b>CHICKEN SALAD</b> <b>APPLE WRAP</b> Classic chicken salad leaf lettuce and sliced Granny Smith apple on whole wheat wrap</p> <p><b>BERKELEY AVE.</b> Thinly sliced honey cured ham apple, creamy brie, honey mustard on baguette</p> <p><b>AUTUMN SALAD</b> Mesclun field greens, dried cranberries, caramelized walnuts sliced apple, crumbled gorgonzola low fat raspberry vinaigrette</p> <p><b>SOUTH ATLANTIC</b> Thinly sliced grilled chicken breast fresh mozzarella, roasted red bell peppers, Jersey Tomato and homemade basil pesto on focaccia</p>
--	--

*Chocolate Covered Pearls, as featured on Rachael Ray*

*Fresh Fish now Available!*

First Place, Weekly

# The Sandpaper

## *Pearl Street Market*

Staff Artist

Cindy Linkous

Sales Representative

# NJPA

NEW JERSEY PRESS ASSOCIATION

**BEST LARGE SPACE AD – BLACK & WHITE**

**No Daily Entries**



**Best Large  
Space Ad**

**Color**

# BEST LARGE SPACE AD - COLOR

**Shop & Dine**

**HADDON TOWNSHIP**

**Local!**

**PAINT-A-PINT!**

AT  
**KEG & KITCHEN**

Wednesday, December 9  
8 pm

Create a truly seasonal keepsake at Keg & Kitchen by crafting your own personal pint glass! Ron Johnson, a local artist and beer representative for Yards Brewing, will walk you through step-by-step to create an adorned drinking glass that is truly 'you,' or perfect for a certain someone on your list!

**YARDS BREWING COMPANY**

90 Haddon Avenue, Haddon Twp.  
call for reservations, 833-9800.

Third Place, Weekly

## The Retrospect

*Paint a Pint*

Mark Zeigler  
Graphic Artist

# BEST LARGE SPACE AD - COLOR



**HHDC**  
HARBOR HILLS DAY CAMP

Join Us  
Sunday, October 25 from 11am - 2pm  
**\$'MORE CAMP & OPEN HOUSE**

**BBQ lunch and Roasting \$'mores:**  
Pumpkin Bowling • Pumpkin Painting • Pumpkin Chuckin' Gocarts • Airgames • Fall Family Photos

Concert at 12:30 with JOANIE LEEDS 

2:00 PM - Q & A for Geshar Summer Camp families  
Learn About:

- Program excellence that builds identity in a caring community.
- Meal plans including Kosher option
- Door to Door transportation

This event is free, all are welcome.  
Please RSVP to 973-895-3200 or [info@hhdc.com](mailto:info@hhdc.com)  
For more information or directions visit us at [www.HHDC.com](http://www.HHDC.com)

Second Place, Weekly

## The West Essex Tribune

*Harbor Hills Day Camp*

Diane Driggs

# BEST LARGE SPACE AD - COLOR

*Christmas Rocks at the Ritz!*

**RITZ**  
THEATRE CO.

**SCROOGE**  
THE MUSICAL  
December 10-21  
Tickets \$15 & \$18

**THE SNOW QUEEN**  
December 14-19  
Tickets \$10  
Weekday Shows at 7:30 P.M. - Saturday Shows at 8 P.M.

**Introducing the 2016 Mainstage Season...**

**85**  
The Musical  
WHAT A WAY TO MAKE A CAW!  
January 14 - February 7

**Dark of the Moon**  
February 28 - March 20  
DARK OF MOON AT THE RITZ

**The Great American Trailer Park Musical**  
May 3 - May 28

**The Addams Family**  
A NEW MUSICAL PRODUCTION  
July 14 - August 7

**SWING**  
THE MUSICAL  
SEPTEMBER 8 - OCTOBER 2

**Promises, Promises**  
The Musical Comedy  
October 27 - November 20

**Season Subscriptions Are Now Available!**

915 White Horse Pike, Haddon Twp. • 858-5230 • [www.ritzthetreco.org](http://www.ritzthetreco.org)

**RITZ** THEATRE CO. **COSSADO COUNTY** **RITZ** THEATRE CO.

First Place, Weekly

## The Retrospect

*Christmas Rocks at the Ritz*

Mark Zeigler  
Graphic Artist

# BEST LARGE SPACE AD - COLOR

PAGE 4 THE STAR-LEDGER, WASHINGTON, D.C. WEDNESDAY, JANUARY 22, 2015

## NOMINATE A VOLUNTEER

WHO MAKES A DIFFERENCE IN YOUR COMMUNITY



PNC BANK presents

### JEFFERSON AWARDS



**WHAT?**  
The New Jersey State Governor's Jefferson Awards honor ordinary people who, through volunteer service, do extraordinary things for other people, their community, their nation, or the environment.

**HOW?**  
To nominate an individual or group for these awards, highlight your nominee's service and/or achievements by completing the online nomination form. Honorees in various categories are recognized at a New Jersey ceremony in Spring 2015. In June 2015, a select group of honorees will be invited to participate in a national Jefferson Award ceremony taking place in Washington D.C.



"Each year we honor deserving individuals whose volunteer achievements set an example for us all. Please nominate a volunteer who makes a difference."  
Linda Bowden, President, PNC Bank New Jersey

Send in your nomination today at:  
[www.NJGOVERNORSAWARDS.com](http://www.NJGOVERNORSAWARDS.com)  
Nomination deadline: January 30, 2015

Program Underwriters: State Farm, BD, PSEG, Verizon

Program Administrators: Community Foundation of New Jersey, Governor's Office of Volunteerism

Third Place, Daily

## The Star-Ledger

*Nominate a Volunteer for New Jersey State Governor's Jefferson Awards*

Lissette Velez  
Creative Consultant

Michele Hayes  
Director, Marketing &  
Community Affairs  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST LARGE SPACE AD - COLOR

**DOUGHTY'S**  
FURNITURE & MATTRESS

**Memorial Day**  
Storewide Sale!

Savings in Every Department!

Going on NOW through Memorial Day!

0% Financing until 2017  
with No Minimum Purchase!

Special Memorial Day hours  
11:00 a.m. - 4:00 p.m.

England

Comfortable Shopping

www.doughtysfurniture.net

LOWEST PRICES ON AMERICA'S TOP BRAND NAMES!

Windsor | Davenport | England | Rococo | Rococo | Rococo

200 N. Delaware Drive (Rt. 47) - Clayton, NJ 08012

**856-881-4800**

Reservations accepted. Deposit required. 5% off all. These prices & special financing available in NJ. See web page, Dept. 1000.

Second Place, Daily

## South Jersey Times

### *Doughty's Furniture*

Julia Rosenthal  
Graphic Artist  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST LARGE SPACE AD - COLOR

856-896-6700

**HONDA** **Lilliston**  
MOTORCYCLES

12 Days of Christmas  
**Holiday Discounts**

SUN	MON	TUES	WED	THURS	FRI	SAT
6	7	8	9	10 30% OFF HELMETS	11 30% OFF DUNLOP TIRES	12 25% OFF ALL MOTORCYCLE ACCESSORIES ON THE TOPS
13	14 25% OFF ALL JACKETS	15 20% OFF STREET WEAR GEAR	16 20% OFF ROAD RACING GEAR	17 20% OFF WHEELS, TIRES OR PACKAGES	18 20% OFF ALL WEAR AND PLUGS	19 10% OFF ON THE WHEELS AND TIRES
20	21 15% OFF FULL RACING GOGGLES	22 BUY A RACE CASE, RECEIVE 25% EXTRA	23 FREE 1% OFF ON ORDER JUST FOR SUBSCRIBERS	24 OPEN CREDIT CARD 1% \$25 - \$50	25	26

ASK ABOUT OUR  
LEASING PROGRAM ON NEW  
BIKES AND ACCESSORIES

NORMAL HOURS  
MON-FRI 9-6 • SAT 9-4  
WEEK OF CHRISTMAS  
MON-WED 9-7 • CHRISTMAS EVE 9-2

**SALES ON ATVS AND KIDS' DIRTBIKES**  
Ask a sales associate about something to go under your tree!

WE WANT ALL TRADES OF MOTORCYCLES, ATVS, BOATS, CARS, TRUCKS OR TRAILERS

**Come and visit our state of the art  
service department**  
where we can take care of all your ATV and  
motorcycle needs. Our technicians specialize in Harley-  
Davidson repair, atv, and side x side service. We can order  
parts for any manufacturer!

*Please Contact Us Today To Schedule A  
Service Appointment!*

**HONDA** **Lilliston**  
MOTORCYCLES

707 N. Delaware Drive  
Woodland, New Jersey 08300 (856) 896-6700  
www.LillistonHonda.com • Only 3.9% Sales Tax

First Place, Daily

South Jersey  
Times

*Holiday Discounts*

Jessie Swindell  
Graphic Artist  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Best Advertising  
Campaign**

**Small Space**



# BEST ADVERTISING CAMPAIGN – SMALL SPACE

Third Place, Weekly

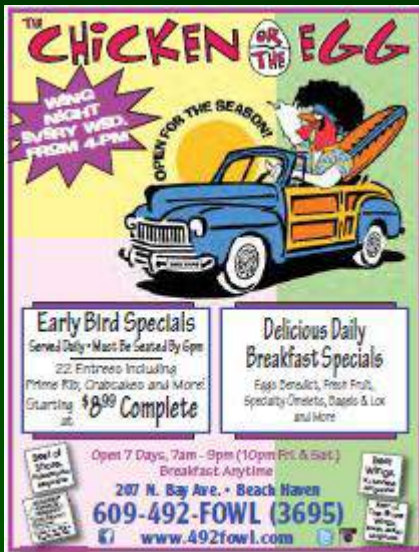
## The Sandpaper

*Chicken or the Egg*

Staff Artist

Cindy Linkous

Sales Representative



**THE CHICKEN OR THE EGG**

**WING NIGHT**  
EVERY WED. FROM 4PM

**OPEN FOR THE SEASON!**

**Early Bird Specials**  
Served Daily - Must Be Seated By 6pm  
22 Entrees Including Prime Rib, Crabcakes and More!  
Starting at \$8.99 Complete

**Delicious Daily Breakfast Specials**  
Eggs Benedict, Fresh Fruit, Specialty Omelets, Daisies & Lox and More

Open 7 Days, 7am - 9pm (10pm Fri. & Sat.)  
Breakfast Anytime  
207 N. Bay Ave. • Beach Haven  
609-492-FOWL (3695)  
www.492fowl.com



**THE CHICKEN OR THE EGG**

Open Daily Till Nov. 1st

**WING NIGHT WEDNESDAYS**  
4PM TO CLOSE

**HALF PRICE QUARTS OF WHITE CHEESE HOT, COLD OR FROZEN**

Open Sun-Thurs. 7am-9pm  
Fri. & Sat. 7am-10pm

207 N. Bay Ave. • Beach Haven  
609-492-FOWL (3695) • www.492fowl.com



**THE CHICKEN OR THE EGG**

**BOO HOO!!!**  
The Change is Cloaking Soon!  
Join us on Sat. Oct. 31st  
for our Annual Costume Contest!  
\*100 Gift Card for the Best Costume!  
\*25 Gift Card for Runner Up

**Delicious Daily Breakfast Specials**  
Eggs Benedict, Fresh Fruit, Specialty Omelets, Daisies & Lox & More

**Early Bird Specials**  
Served Daily from 4pm  
Must Be Seated by 6pm  
For File, Prime Rib, Crabcakes & More!  
Starting at \$8.99 Complete

**LAST WING NIGHT**  
WED. FROM 4PM TO CLOSE

Open Sun. - Thurs. 7am - 9pm  
Fri. - Sat. 7am - 10pm  
Last Day of the Season Sun, Nov. 1st

207 N. Bay Ave. • Beach Haven  
609-492-FOWL (3695)  
www.492fowl.com

# BEST ADVERTISING CAMPAIGN – SMALL SPACE

Second Place, Weekly

# The West Essex Tribune

Adopt These Pets!

Diane Driggs

NJPA  
NEW JERSEY PRESS ASSOCIATION

**Adopt These Pets!**



There is a handsome fella looking for a fun, active family to spend his days with. Sweet and affectionate. Teen loves everyone he meets and everyone who feeds him loves him. Teen's favorite thing to do at the shelter is go to events because he gets to meet so many new people. He also loves walks and playing. Come to Mt. Pleasant Animal Shelter and fall in love with Teen!

Crater is a lovable, easy-going boy that loves the company of other cats. He likes to sit in his favorite chair on the outdoor patio, but is happy to make new ones of your home. Sweet and friendly. Crater would love a family to call his own. Visit Mt. Pleasant Animal Shelter today and find out just how sweet Crater is.

Mt. Pleasant Animal Shelter 194 Rt. 10 West, East Hanover, NJ 07927 • 973-386-0590 • [www.njshelter.org](http://www.njshelter.org)

This ad sponsored by:  
**Barbara Margulis**  
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495 S. Livingston Ave.  
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[www.WestEssexTribune.net](http://www.WestEssexTribune.net)

**Adopt These Pets!**



Falton is an absolutely adorable and unique 5-month-old Doberman mix looking for a family to call her own. This sweet girl has an equally beautiful personality to match her size of a kind look. Visit Mt. Pleasant Animal Shelter today and discover all there is to love about Falton, inside and out.

Reuby is a sweet and affectionate boy who would love to hang out in your lap and soak up the sun in your yard. This 1 1/2 year old, discarded orange tabby seems up for anything and just happy to hold wherever he takes him. Come to Mt. Pleasant Animal Shelter today and see how easily Rusty could fit into your lifestyle.

Mt. Pleasant Animal Shelter 194 Rt. 10 West, East Hanover, NJ 07927 • 973-386-0590 • [www.njshelter.org](http://www.njshelter.org)

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**Adopt These Pets!**



Looking for a dog, but can't have one? Meet Puppy! This handsome fella is as sweet as can be. Friendly and outgoing. Puppy loves being pampered and will reward you with lots of head butts.

Cryx is a stunning pitbull mix rescued from an overcrowded shelter nearby. He is a friendly and outgoing dog and would make a great pet for someone. Visit Mt. Pleasant Animal Shelter and discover all the ways you will love about Cryx.

Mt. Pleasant Animal Shelter 194 Rt. 10 West, East Hanover, NJ 07927 • 973-386-0590 • [www.njshelter.org](http://www.njshelter.org)

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Your information could appear in this space for only \$25 a week. For more information please call your advertising representative at 973-992-1771.

**Adopt These Pets!**



Meet Joy! Joy is one of the sweetest, friendliest dogs in our kennel. Joy's tail never stops wagging, especially if you have a treat with you. Joy does well with other dogs, cats, and kids and has never met a person she didn't like. Come down to Mt. Pleasant Animal Shelter today and see how easily Joy can wiggle her way into your heart!

Jubilee is a stunningly beautiful, sweet female Tortoiseshell. This affectionate and playful kitty is looking for a family to call her own - and she doesn't mind sharing that family with other cats as well. Visit Mt. Pleasant Animal Shelter and discover all there is to love about Jubilee.

Mt. Pleasant Animal Shelter 194 Rt. 10 West, East Hanover, NJ 07927 • 973-386-0590 • [www.njshelter.org](http://www.njshelter.org)

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**Adopt These Pets!**



WHO COULD RESIST THOSE EARS????!!!!!! Cute as a Button and sweet as can be, Button is a lovable cat who plays well with others (humans and feline alike) and would love a home where she can play and curlie in equal measure. Wait, with a bit of napping in the sun in between. Our generous giving Tuesday supporters ensured that Button's adoption is free for the month of December. Visit Mt. Pleasant Animal Shelter today to discover just how easy it is to fall in love with Button.

Spunky is a country and city dog who loves attention and would be a great fit for any family. He is a 2 year old Congi mix who loves everyone he meets and makes sure to give them a kiss upon greeting. Babies, toddlers, teenagers and adults... it doesn't matter. Spunky loves them and they will love Spunky. Come to Mt. Pleasant Animal Shelter today and find out what a perfect fit Spunky will be in your family.

Mt. Pleasant Animal Shelter 194 Rt. 10 West, East Hanover, NJ 07927 • 973-386-0590 • [www.njshelter.org](http://www.njshelter.org)

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# BEST ADVERTISING CAMPAIGN – SMALL SPACE



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**J bucci**  
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Manahawkin, NJ 08050

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johnbucci2@verizon.net  
L#13VH02289000

First Place, Weekly

## The Sandpaper

### *J Bucci Landscaping*

Jeffrey Kuhlman  
Artist

Lee Little  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST ADVERTISING CAMPAIGN – SMALL SPACE



Third Place, Daily

# South Jersey Times

## Heritages Low Prices

Julia Rosenthal  
Graphic Artist  
NJ Advance Media

**Heritages**  
**NEW LOW PRICES!**  
On all Dietz & Watson premium meats and cheeses

Dietz & Watson Bologna was \$7.18 lb now **\$4.99**  
Dietz & Watson American Cheese was \$6.99 lb now **\$4.99**  
Domestic Ham was \$8.58 lb now **\$6.49**  
Homestyle Turkey Breast was \$8.98 lb now **\$6.99**

Heritages offers a wide selection of **Dietz** premium meats & cheeses. All deli meat and cheese is sliced fresh at each location. Order ahead or stop in any location to place a fresh lunch/dinner order.

**Heritages**  
**HOTTEST PRICES IN TOWN!**  
**\$1 OFF** any lb. of premium meat & cheese

On all Dietz & Watson premium meats and cheeses

Dietz & Watson Bologna was \$7.18 lb now **\$6.99**  
Dietz & Watson American Cheese was \$6.99 lb now **\$4.99**  
Domestic Ham was \$8.58 lb now **\$6.49**  
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**Heritages**  
**HOTTEST PRICES IN TOWN!**  
**\$1 OFF** any lb. of premium meat & cheese

On all Dietz & Watson premium meats and cheeses

Dietz & Watson Domestic Slices was \$9.18 lb now **\$6.59**  
Black Pepper Ham was \$8.98 lb now **\$6.99**  
Homestyle Turkey Breast was \$8.98 lb now **\$6.99**  
Homestyle Turkey Breast was \$8.98 lb now **\$6.99**

Heritages offers a wide selection of **Dietz** premium meats & cheeses. All deli meat and cheese is sliced fresh at each location. Order ahead or stop in any location to place a fresh lunch/dinner order.

**Heritages**  
**Back to School Deli Specials**  
On all Dietz & Watson premium meats & cheeses

Beef Bologna **\$4.99 lb**  
American Cheese **\$4.99 lb**  
Domestic Cured Ham **\$6.49 lb**  
Homestyle Turkey **\$6.99 lb**

**NEW LOW PRICES!**

Heritages offers a wide selection of **Dietz** premium meats & cheeses. All deli meat and cheese is sliced fresh at each location. Order ahead or stop in any location to place a fresh lunch/dinner order.

**Heritages**  
**Scary Low Prices Deli Specials**  
On all Dietz & Watson premium meats & cheeses

Roast Beef **\$8.99 lb**  
Homestyle Turkey **\$6.99 lb**  
American Cheese **\$4.99 lb**  
Domestic Cooked Ham **\$6.49 lb**

**\$1 off** any lb. of premium meat & cheese

Heritages offers a wide selection of **Dietz** premium meats & cheeses. All deli meat and cheese is sliced fresh at each location. Order ahead or stop in any location to place a fresh lunch/dinner order.

**Heritages**  
**Gobble Up the Low Prices Deli Specials**  
On all Dietz & Watson premium meats & cheeses

Roast Beef **\$8.99 lb**  
Domestic Cooked Ham **\$6.49 lb**  
American Cheese **\$4.99 lb**  
Homestyle Turkey **\$6.99 lb**

**\$1 off** any lb. of premium meat & cheese

Heritages offers a wide selection of **Dietz** premium meats & cheeses. All deli meat and cheese is sliced fresh at each location. Order ahead or stop in any location to place a fresh lunch/dinner order.

**Heritages**  
**Do the Low Price Jingle! Deli Specials**  
On all Dietz & Watson premium meats & cheeses

Roast Beef **\$8.99 lb**  
Domestic Cured Ham **\$6.49 lb**  
American Cheese **\$4.99 lb**  
Homestyle Turkey **\$6.99 lb**

**\$1 off** any lb. of premium meat & cheese

Heritages offers a wide selection of **Dietz** premium meats & cheeses. All deli meat and cheese is sliced fresh at each location. Order ahead or stop in any location to place a fresh lunch/dinner order.

# BEST ADVERTISING CAMPAIGN – SMALL SPACE

**Sell your Diamonds, Gold and Silver to get the tax man off your back**

Beating All Our Competitors  
No Gimmicks!

SHADOW

**THE Little Shop Jewelry Store**

1111 State Hwy. 33  
Hamilton, NJ  
609-586-1075

**Sell your old Gold, Silver & Diamonds!**

Beating All Our Competitors!  
Make Us Your Last Stop!

Don't keep all your eggs in one basket.  
Hop on over to The Little Shop to sell your Gold, Silver & Diamonds!!

**THE Little Shop Jewelry Store**

1111 State Hwy. 33  
Hamilton, NJ  
609-586-1075

**It's March Madness at The Little Shop**

Our prices for Gold, Silver and Diamond Buying are a Slam Dunk!

Silver State College  
Golden State University  
Diamond State University  
Little Shop Estate Buying U

**FINAL FOUR**  
Golden State University

**THE Little Shop Jewelry Store**

1111 State Hwy. 33  
Hamilton, NJ  
609-586-1075

Second Place, Daily

## The Trentonian

*Little Shop: Beating Taxes; Puppies in Basket; Basketball*

Cindy Manion  
Sandy Hopkins

# BEST ADVERTISING CAMPAIGN – SMALL SPACE

praised

"Amuse's influences are French, but its blinds wood interior, cool modern lines and relaxed staff make it clear that Mr. Roycraft is intent on taking the haughty out of haute cuisine."  
—Marissa Rothkopf Ross, *The New York Times* Staff "Very Good"

**AMUSE**

An upscale casual bistro with a focus on fine French food and impeccable service in a unique atmosphere.

39 Elm Street • Westfield  
908.317.2640 • AmuseNJ.com

★★★★ - *The Star-Ledger*  
Great Messagys

gifts

For friends, family or colleagues - with this gift, one size fits all. A gift certificate to Amuse in any amount is sure to be the gift they really enjoy.

**AMUSE**

An upscale casual bistro with a focus on fine French food and impeccable service in a unique atmosphere.

39 Elm Street • Westfield  
908.317.2640  
AmuseNJ.com

"Very Good" - *The New York Times*  
★★★★ - *The Star-Ledger*

romantic

A French restaurant with a modern twist on classic cuisine and a comfortable environment for a memorable meal. It's the perfect place for a special celebration.

**AMUSE**

An upscale casual bistro with a focus on fine French food and impeccable service in a unique atmosphere.

39 Elm Street • Westfield  
908.317.2640  
AmuseNJ.com

"Very Good" - *The New York Times*  
★★★★ - *The Star-Ledger*

First Place, Daily

The Star-Ledger

*Amuse*

Ron Ostroff  
Account Executive,  
NJ Advance Media

catering

Let us make the holidays more festive by preparing a memorable meal and serving at our place or yours. We cater. You celebrate.

**AMUSE**

An upscale casual bistro with a focus on fine French food and impeccable service in a unique atmosphere.

39 Elm Street • Westfield  
908.317.2640  
AmuseNJ.com

"Very Good" - *The New York Times*  
★★★★ - *The Star-Ledger*

holiday eves

Christmas Eve and New Year's Eve should be a celebration, not more work. Take the evening off. Join us for a memorable evening of delicious food. Let us cook, so you don't have to.

**AMUSE**

An upscale casual bistro with a focus on fine French food and impeccable service in a unique atmosphere.

39 Elm Street • Westfield  
908.317.2640  
AmuseNJ.com

"Very Good" - *The New York Times*  
★★★★ - *The Star-Ledger*



**Best Niche  
Publication/  
Magazine**

# BEST NICHE PUBLICATION / MAGAZINE



Third Place, Weekly

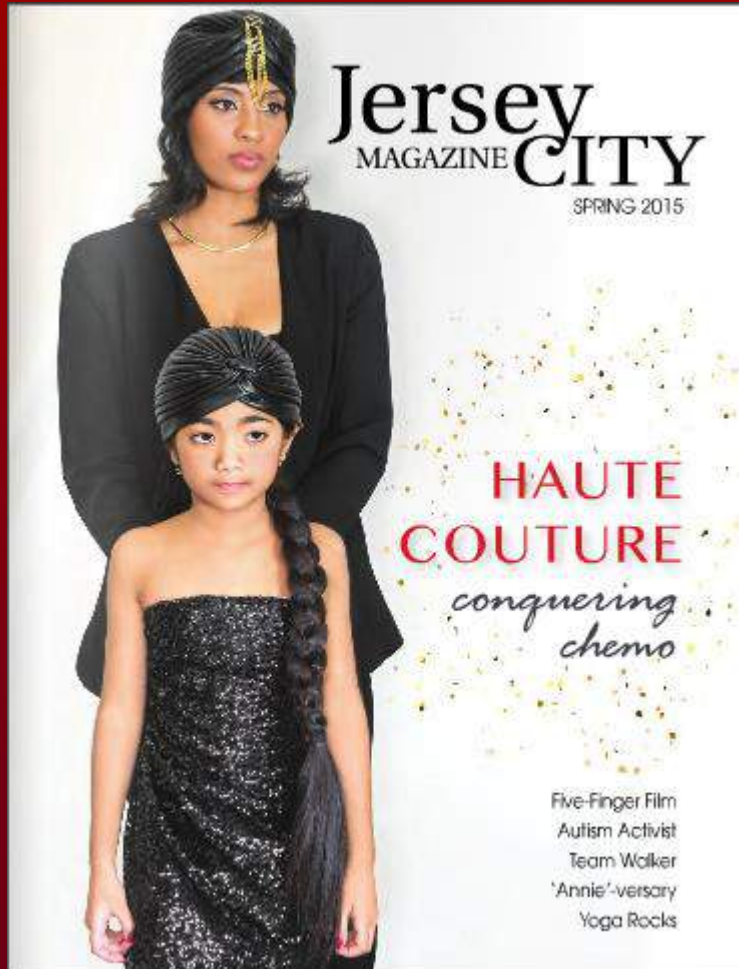
## The Hoboken Reporter

*Hoboken 07030 Fall:  
Winter*

Staff



# BEST NICHE PUBLICATION / MAGAZINE



Second Place, Weekly

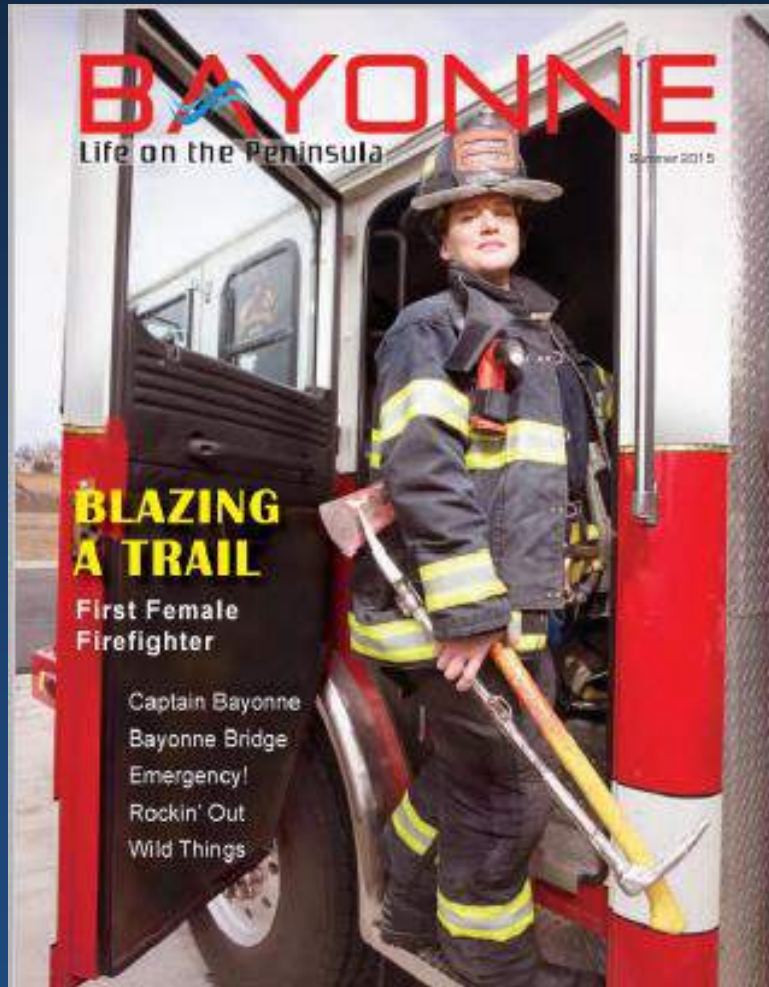
The Jersey City  
Reporter

*Jersey City Magazine*

Staff

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# BEST NICHE PUBLICATION / MAGAZINE



First Place, Weekly

## Bayonne Community News

*Bayonne – Life on the  
Peninsula*

Staff

# BEST NICHE PUBLICATION / MAGAZINE



Third Place, Daily

New Jersey Herald

*Health Connections Winter 2015*

Advertising Staff

Jennifer Lechiski

NJPA  
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# BEST NICHE PUBLICATION / MAGAZINE

Second Place, Daily

## South Jersey Times

### *September Book of Homes*

**Julia Rosenthal**

Graphic Artist

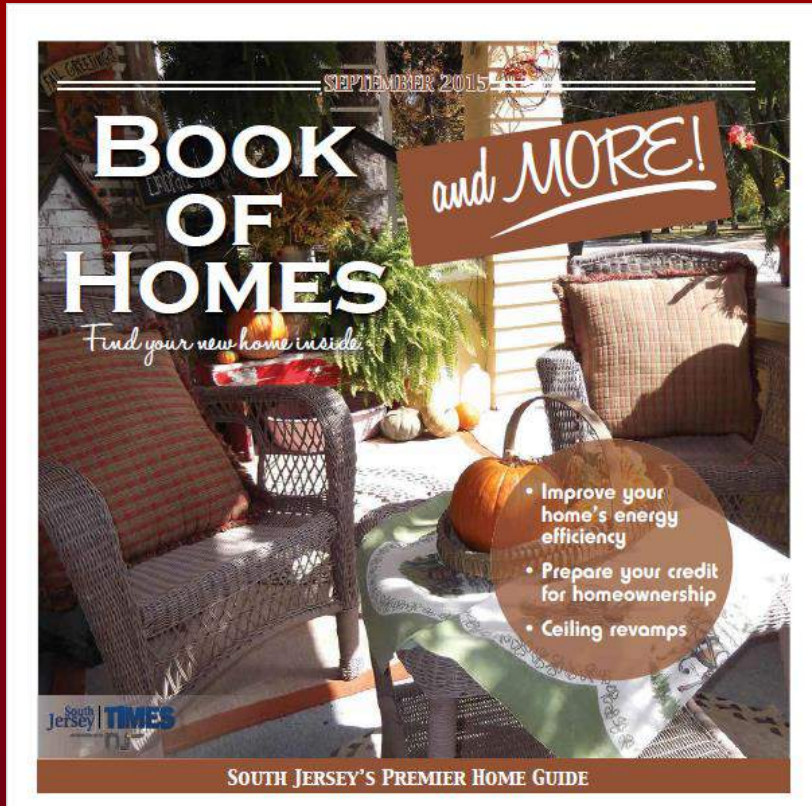
**Jessie Swindell**

Graphic Artist

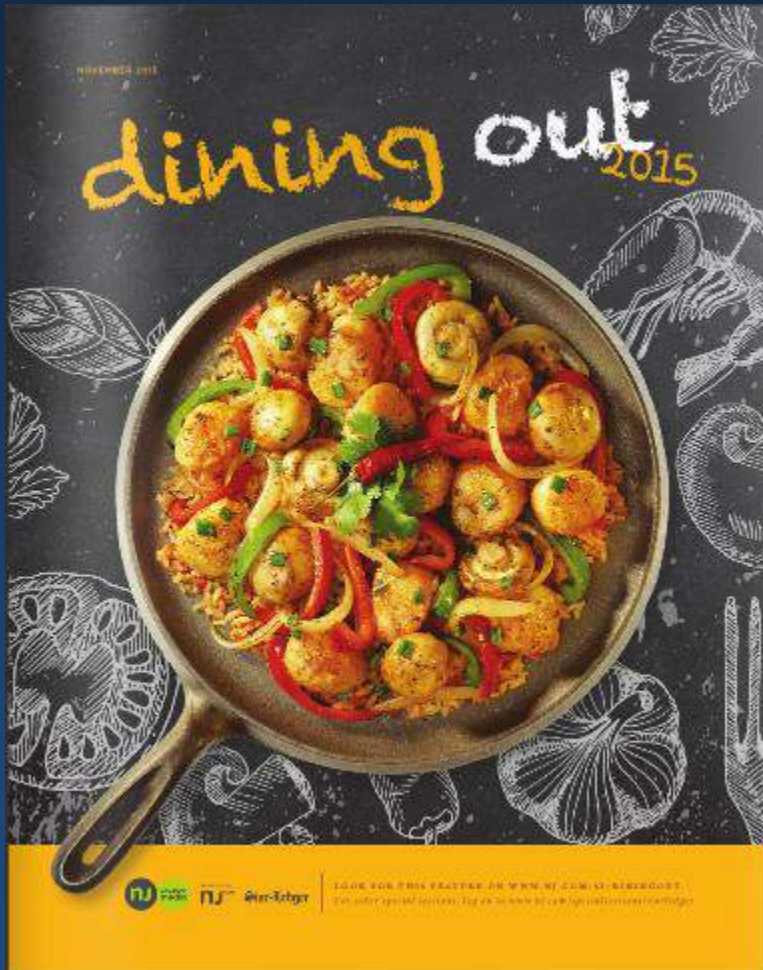
**Ed Lott**

Graphic Artist

NJ Advance Media



# BEST NICHE PUBLICATION / MAGAZINE



First Place, Daily

## The Star-Ledger

### *Dining Out 2015*

**Ashley Langan**  
Creative Consultant


**Carmela Giardina**  
Account Executive  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Best Ad in a Niche  
Publication/  
Magazine**


# BEST AD IN A NICHE PUBLICATION/MAGAZINE

**Empowering Women. Changing Lives.**



We offer a safe & affordable place to go for help at the Linda & Rudy Slucker NCJW/Essex Center for Women.

Support Groups • Computer Classes • Workshops  
Legal & Financial Guidance • Career Services

Linda & Rudy Slucker All programs nonsectarian.  
**CENTER for WOMEN** 70 South Orange Ave. Suite 120  
NCJW/Essex Livingston, NJ 07039  
**973.994.4994** 

**centerforwomenNJ.org**

Third Place, Weekly

## The West Essex Tribune

*Empowering Women,  
Changing Lives*

Diane Driggs

# BEST AD IN A NICHE PUBLICATION/MAGAZINE

Second Place, Weekly

## The Sandpaper

**Bistro 14**

Jeffrey Kuhlman  
Artist

Andrea Driscoll  
Sales Representative

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**bistro 14**  
raw bar & restaurant

SIMPLE, GENEROUS, DELICIOUS FOOD.  
WARM, FRIENDLY, CASUAL ATMOSPHERE

**Open Daily**

Serving Lunch 11:30 - 3:30pm • Dinner from 5pm

• **SAMPLING** •

- **ROASTED MULLICA RIVER OYSTERS** - FRESH LOCAL OYSTERS STUFFED WITH PANCETTA, CARMELIZED SHALLOT AND LEMON BUTTER.
- **PAN ROASTED PORK CHOP** - WITH A ROSEMARY MUSTARD SAUCE, MASHED POTATOES AND ASPRAGUS
- **GRILLED HALIBUT** - SERVED ON A BED OF ROASTED TOMATOES, GRILLED VIDALIA ONIONS AND BABY ARUGULA WITH A BASIL VINAIGRETTE
- **SCALLOP RISOTTO** - LOCAL SCALLOPS SEARED QUICKLY & SERVED WITH A SAFFRON TOMATO BROTH OVER HERBED RISOTTO

**Come Sample the Area's Best Raw Bar!**

**WITH THE GREATEST SELECTION OF EAST & WEST COAST OYSTERS!**

SUNSETS DAILY • RESERVATIONS SUGGESTED  
CATERING FOR ANY REASON • SPECIALIZING IN REHEARSAL DINNERS, WEDDINGS, SHOWERS & BRUNCHES

**609.492.6100**

[www.bistro14bi.com](http://www.bistro14bi.com)   

2nd Floor Bay Village • 9th Street & Bay Beach Haven

The Beachcomber, July 2015 15



# BEST AD IN A NICHE PUBLICATION/MAGAZINE

First Place, Weekly

## The Sandpaper

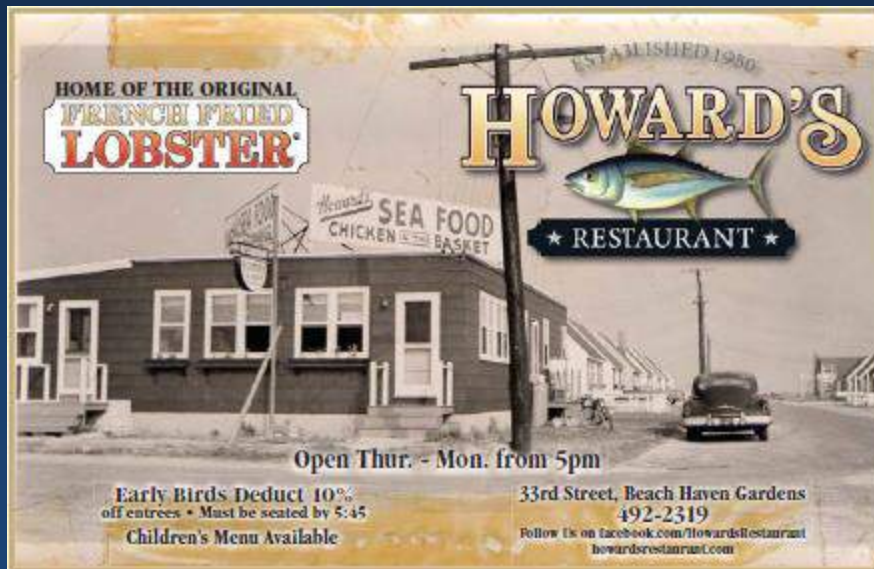
### *Howard's Restaurant*

Jeffrey Kuhlman

Artist

Andrea Driscoll

Sales Representative



# BEST AD IN A NICHE PUBLICATION/MAGAZINE

**CONGRATULATING**  
**56**  
**TOP DOCTORS**

**RCCA**  
REGIONAL CANCER CARE ASSOCIATES  
THE FUTURE OF CANCER CARE RIGHT HERE, RIGHT NOW

**'COMING TO TERMS' WITH CANCER:  
UNDERSTANDING THE ONCOLOGY VOCABULARY**

...perhaps more often, than the average person would dare, based on your physician's recommendation, you may choose to have genetic testing to better characterize your risk for colon cancer and then work with your physician to develop a plan based on the results of that testing.

...survival rate, the survival rate typically is expressed as the percentage of people who are alive at a defined time after having been diagnosed with cancer. For example, an 85 percent five-year survival rate means that of 100 people diagnosed with a particular type of cancer, 85 are still alive one year after diagnosis. ...the average five-year survival rate is 85 percent.

...typical of the lower stages, the higher the survival rate for a particular cancer stage means the cancer has not metastasized from and is treated as such as it has at a higher stage.

...the most important thing to remember about survival rates," Dr. Piccus adds, "is that we treat people, not numbers. You're unique, and how your treatment is personalized by your genetics, whether your outcome is shaped by your own health and how you approach your cancer, by the therapies you receive, the people you're being treated by, and the strength of your care. You merit and deserve to be treated as an individual, and thanks to advances in genetics, immunology and other developments, we have a greater ability than ever to take a truly personalized approach to combating cancer."

**RCCA**  
REGIONAL CANCER CARE ASSOCIATES  
(301) 510-0950  
WWW.RCCACANCERASSOCIATES.ORG  
CALL OR VISIT OUR WEBSITE FOR MORE INFORMATION

Third Place, Daily

## The Star-Ledger

### RCCA: Top Docs

Ryan Bracey, Creative Consultant

William Doolan, Marketing Solutions Manager

Benjamin Grannick, Account Manager

NJ Advance Media



# BEST AD IN A NICHE PUBLICATION/MAGAZINE

**Dr. Scott Katzman:  
An International Leader  
in Minimally Invasive  
Spine Surgery**

Dr. Scott Katzman is an internationally recognized leader in the field of orthopedic surgery who specializes in minimally invasive spine surgery and currently practices in New Jersey, New York, and Florida through his practice NJ Spine & Orthopedic. He and his team of doctors and spine specialists are focused on treating neck and back pain with minimally invasive methods and using a mini surgical incision only.

As one of the most sought after orthopedic surgeons in the country, Dr. Katzman is a leader in performing an alternative to cervical laminectomy and microdiscectomy procedures. His procedure addresses neck pain due to cervical conditions such as herniated disc or disc degeneration, along with his surgical expertise and over 20 years of experience, Dr. Katzman is a pioneer in the development of minimally invasive and non-painful discography injections to treat spine conditions.

After opening his first practice in New York, Dr. Katzman earned his medical degree at American Medical College in Philadelphia and completed his residency in orthopedic surgery at the University of Arizona. He continues to work and share his expertise to help his patients and has received the honor of being named highly regarded orthopedic spine surgeon by multiple magazines and websites and is evaluating other practices and surgeons. He has received a clinical instructor for companies such as Allstate, American Airlines, AppleCare, and Sears.

Dr. Katzman continues to have his dedication and commitment to both minimally invasive methods and minimally invasive surgery. He continues to work with patients to make treatment in an outpatient surgery setting, which means no overnight and a quicker recovery than most traditional spine surgeries.

Dr. Katzman and his team of nurses and orthopedic nurse practitioners use advanced disc replacement, as well as laminectomy and other minimally invasive orthopedic procedures. He believes that spine & orthopedic advanced procedures are so valuable, enjoyable, and even fun. It's a patient's journey towards living pain free. Visit our site at [nj.spineandortho.com](http://nj.spineandortho.com)

**Dr. Scott Katzman, MD – Voted one of Newsweek's 2012 Leaders in Spine Surgery**

**NJ SPINE & ORTHOPEDIC**

CALL TODAY - 855.585.2615

Edison | Manalapan | Saddle Brook | Oakhill | New Hill | Paterson | Millburn | Princeton | NYC

Third Place, Daily

## The Star-Ledger

### *NJ Spine*

David Peterson  
Creative Consultant

Chris Bock  
Account Manager

Laura Boniello  
Marketing Solutions Manager  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST AD IN A NICHE PUBLICATION/MAGAZINE

## A taste of the world that's Above the ordinary



**SERVING MULTINATIONAL CUISINE** in a contemporary two-story setting, there's a menu item to please every palate at Above Restaurant & Bar in South Orange. A downtown staple since 2008, this full-service restaurant and bar boasts a main dining room and bar area, two outdoor rooftop terraces, an open kitchen, a sushi bar featuring creations by Sushi Chef Ja Yoon Whang, and private dining for special events.

Marked by exposed brick and polished hardwood, Above Restaurant & Bar surrounds patrons with a modern upscale look yet casual atmosphere. The restaurant is open seven days a week for lunch and dinner, and also serves brunch on Sundays, according to General Manager Mario LaVecchia.

"What's unique about our restaurant is we don't focus on any one specific type of cuisine; rather, we do a little bit of everything," he said. "Patrons who dine at Above Restaurant & Bar can choose menu items from all over the world, from classic American hamburgers to pizza, pasta, Spanish paella or sushi. We make it easy for friends, family and colleagues to enjoy dining out together. Because we have such a large variety of dishes on our menu, everyone is sure to find something they will enjoy."

The extensive menu includes appetizers, soups and salads, burgers, pizza, sliders, sandwiches and wraps, quesadillas and a variety of meat, seafood and pasta entrees. The restaurant's extensive burger list is renowned with diners, with options ranging from the classic beef or turkey burger to adventurous options, such as soft shell crab and Italian burgers. The sushi menu features a large variety of freshly prepared contemporary and classic options.

The restaurant offers extensive wine and specialty-drink menus, along with a large variety of house-made desserts. Above Restaurant & Bar hosts live entertainment on Fridays from 7 to 11 p.m. Famed Garden State jazz musician Hunter Hayes is one of the restaurant's regular performers.

Above Restaurant & Bar also is the perfect choice for hosting private parties and special events. The restaurant's third-floor event space, main dining room, and bar and patio areas can accommodate a range of parties from baby and bridal showers to birthdays, family reunions, holiday gatherings and wedding receptions. "There is no size party that's too big or too small," LaVecchia said. "We have worked with guests to create very intimate affairs for about 10 people, and also have hosted wedding receptions for 250 guests. We customize our event menus to meet a client's exact taste and budget."

Above Restaurant & Bar is located near the South Orange train station, one floor above Ashley Marketplace. Gift cards are available. Patrons are encouraged to "Like" the restaurant on Facebook to stay up to date on drink and menu specials, as well as upcoming special events.

Reservations are suggested but not required. The main dining room is open Mondays through Wednesdays from 11:30 a.m. to 10 p.m., Thursdays through Saturdays from 11:30 a.m. to 11 p.m., and Sundays from 11:30 to 1 a.m., Thursdays through Saturdays from 11:30 to 2 a.m., and Sundays from 11 a.m. to midnight. The kitchen is open until midnight. The restaurant is open for Sunday brunch from 11 a.m. to 3 p.m.

For private events, call LaVecchia at (973) 715-7231, or email [mario@aboverestaurantbar.com](mailto:mario@aboverestaurantbar.com)

— By Lori Crowell

### ABOVE RESTAURANT & BAR

1 South Orange Ave., South Orange • (973) 762-2683 • [aboverestaurantbar.com](http://aboverestaurantbar.com)

\*\*\* Star Ledger

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First Place, Daily

# The Star-Ledger

## Above Restaurant & Bar

Ashley Langan  
Creative Consultant

Carmela Giardina  
Account Executive  
NJ Advance Media

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# BEST CLASSIFIED RECRUITMENT / MISCELLANEOUS DISPLAY AD



Third Place, Weekly

## The Sandpaper

***Sparkling Clean Cleaning Service***

Eileen Keller, Artist

Lee Little, Sales Representative

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Second Place, Weekly

## The West Essex Tribune

### *Hands Up Cleaning Service*

Ellen Harte

Diane Driggs

# BEST CLASSIFIED RECRUITMENT / MISCELLANEOUS DISPLAY AD

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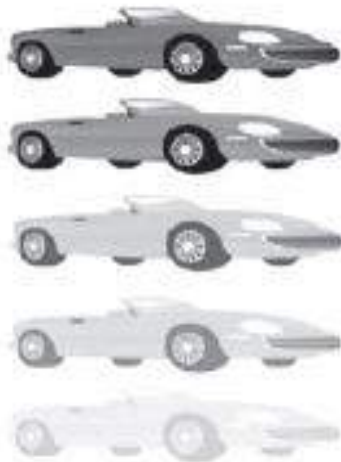


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**Tribune** West Essex

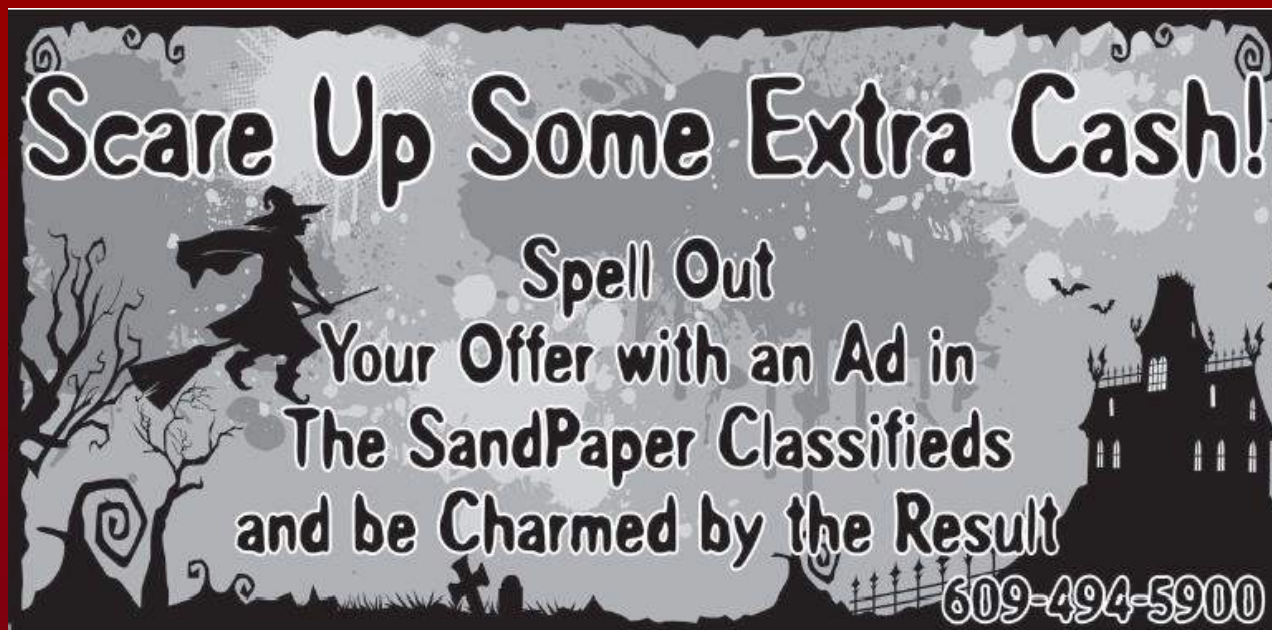
Third Place, Weekly

## The West Essex Tribune

***Make Your Car Disappear***

Karen Trachtenberg

# BEST CLASSIFIED HOUSE AD



Second Place, Weekly

## The Sandpaper

***Scare Up Some Extra Cash***

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First Place, Weekly

The West Essex  
Tribune

*Moving?*

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Third Place, Daily

## The Star-Ledger

*Advance Your Career*

**Ashley Langan**  
Creative Consultant

**Michele Hayes**  
Director, Marketing & Community Affairs  
NJ Advance Media

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**Third Place, Daily**

## The Star-Ledger

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Creative Consultant

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First Place, Daily

## The Star-Ledger

*Find Your Next Home*

**Ashley Langan**  
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**Michele Hayes**  
Director, Marketing & Community Affairs  
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**Better Newspaper Contest 2015**

**Best Small Space  
Classified Ad**

# BEST SMALL SPACE CLASSIFIED AD

Third Place, Weekly



## The West Essex Tribune

***Martin Casper: No Job  
Too Small***

Ellen Harte  
Grisel Cardona  
Karen Trachtenberg

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST SMALL SPACE CLASSIFIED AD

Second Place, Weekly

## The West Essex Tribune

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& ASSOCIATES**

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**Description:**  
Experience needed in geotechnical/structural/civil engineering projects, primarily in relation to transmission line design, including geotechnical & geologic investigations, foundation design, line inspections, structure and line modeling, and the preparation of construction documents.

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Third Place, Weekly

## The Princeton Packet

*Project Management*

Jimmy Ellerth  
Joe Kanaska

# BEST SMALL SPACE CLASSIFIED AD

## No Daily Entries



**Better Newspaper Contest 2015**

**Best Classified  
Pages**



# BEST CLASSIFIED PAGES

Second Place, Weekly

# The Sandpaper

May 27, 2015 - Classifieds

Eileen Keller  
Artist

Lee Little  
Sales Representative

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• Fax your classified ad 24 hours, seven days a week • 859-464-4397  
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30 consecutive issues	\$7.75 per week (30 consecutive issues)	40 consecutive issues	\$6.00 per week (40 consecutive issues)
50 consecutive issues	\$5.75 per week (50 consecutive issues)	75 consecutive issues	\$4.50 per week (75 consecutive issues)
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Classified Dept.: 859-464-4397  
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# BEST CLASSIFIED PAGES

First Place, Weekly

## The News Transcript

## Breast Cancer Awareness Pages

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**Proper steps to conducting a breast self-exam**

Women recognize the importance of living a healthy lifestyle, which includes conducting self-exams to detect for breast cancer. Breast self-exams are vital to discovering abnormalities, including lumps or tenderness, in the breast.

Self-examination increases the chance of early detection of breast cancer. John Hopkins Medical Center states that 40 percent of diagnosed breast cancers are detected by women who feel a lump.

Doctors urge women to conduct monthly self-exams to familiarize themselves with the look and feel of their breasts, which enables them to more readily recognize any abnormalities that may indicate illness. There are a number of ways to conduct a breast self-exam, and women are urged to find the method they find is most comfortable for them.

The National Breast Cancer Foundation Inc. (NBCF) offers these tips for conducting a breast examination at home:

- Examine breasts in the shower. A breast examination can take place in the shower while you are washing. The shower is a convenient place to conduct an exam since you already have removed your clothes. NBCF says you should use the pads of your fingers and move across your entire breast in a circular pattern, moving from the outside to the center, checking the entire breast and armpit area. Check both breasts each month for any lumps, thickening or

hardened knots. If you find a lump, visit your physician for an evaluation.

- Conduct an examination in bed. The breast tissue will naturally distribute over your chest wall and ribs when you are lying down. NBCF advises you to place a pillow under your right shoulder and your right arm behind your head. Using your left hand, move the pads of your fingers around your right breast gently in small circular motions covering the entire breast area and armpit. Separate the nipple and check for discharge or lump. Then repeat the process on the left breast.
- Conduct a visual examination. Standing in front of the mirror, you can look at your breasts with your hands at your sides and over your head. Look for any differences between breasts. Many women find that their breasts are not exactly the same shape or size, but unusual dimpling or lumps or thickening may be indicative of a problem.

Should any lumps or abnormalities be discovered during an examination, a woman should not panic but schedule an appointment with her doctor for a more thorough examination, which may include a mammogram or ultrasound to map out the shape of the breast that may be hidden to the naked eye.

Breast self-examinations are an essential element of a healthy lifestyle for women. Early detection of breast cancer vastly improves survival rates, and self-examination is often the most effective way to detect breast cancer early on.

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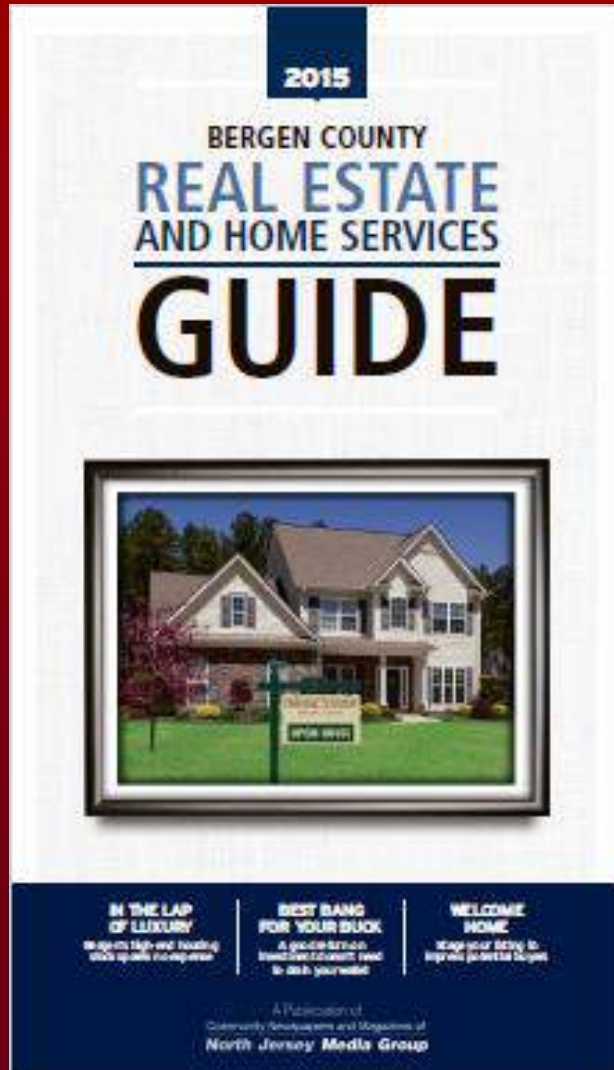


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or visit [www.gethealthinfo.org/rlc](http://www.gethealthinfo.org/rlc)



University Medical  
Center of Princeton  
at Princeton  
Princeton HealthCare System

Dee Scarpati  
Michele Nesbihal  
Jimmy Ellerth  
Joe Kanaska

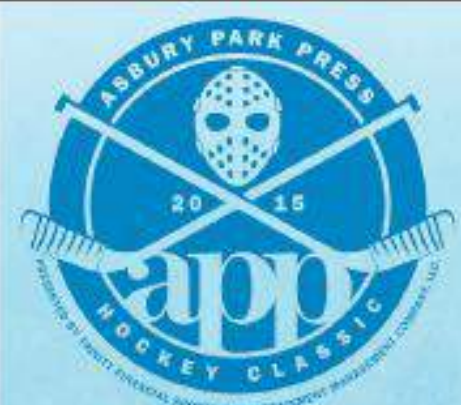
NJPA

NEW JERSEY PRESS ASSOCIATION



# BEST NEW PROJECT FOR 2015

**Tickets Only \$10 At The Door**





**Sunday, August 23**  
**Middletown Ice World**  
Harmony Road, Middletown

Doors open 2pm | Game starts 4pm  
Featuring All-Stars from Monmouth and Ocean Counties

Meet and Greet with  
Hockey Greats:  
Grant Marshak - NJ Devils  
Nick Fotiu - NJ Rangers

Raffle with Professional  
Sports Memorabilia  
Proceeds from the sale of tickets  
and raffle benefit Jon Ron Jovi Soup  
Kitchens of Red Bank & Toms River



Third Place, Daily

## Asbury Park Press

*APP Hockey Classic*

Staff

# BEST NEW PROJECT FOR 2015

Second Place, Daily

## The Star-Ledger

### *Navigate the Recruitment Landscape More Efficiently*

David Petersen  
Creative Consultant

Michele Hayes  
Director, Marketing & Community Affairs

Kim Alvarez  
Director, Classified Recruitment & Call  
Center  
NJ Advance Media

**Navigate the recruitment landscape more efficiently.**

NJ Advance Media helps strengthen your recruitment marketing strategy to attract talent and create lasting relationships with the right candidates.

- Job seekers are not just looking for a career, they're looking for a great experience in an engaging culture.
  - 75% of professionals would not take a job with a company that had a bad reputation, even if they were unemployed.
- Passive candidates create the perfect audience for targeted display advertising, social branding and content marketing.
  - 86% of the global workforce is open to a new job.
- Mobile optimized career sites are proving to be a recruiting necessity.
  - 80% of job seekers expect to do part of their job search easily on their smartphones.
- Active candidates are focusing their efforts around search engines and social outlets, creating a decline of traffic to specific job boards.
  - 52% of job seekers use Facebook to help find work, 38% use LinkedIn and 34% use Twitter.

Contact us at 732-902-4391 or [recruitment@njadvancemedia.com](mailto:recruitment@njadvancemedia.com)

Sources: 2014 Brain Report, 2014 US Recruiting Trends, LinkedIn, 2012 Jobsite Survey, 2014 World Trends, LinkedIn, 2014 Jobs Survey

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST NEW PROJECT FOR 2015

 Give the Gift of Golf this Holiday Season!

PRESENTING THE  
**2016 GOLF SAMPLER CARD**

3 Golf Courses • 18 Holes of Golf  
No Restrictions!

**1 for \$30** OR Bring A Friend! **2 for \$50**

**\$130 Value OVER 75% OFF!**

\*Card is valid from January 1, 2016 to December 31, 2016 • Price not does include golf cart rental.

Card is good for one 18-hole round of golf at each of these fine area courses:

 The Lynx at River Bend Golf Course Port Jervis, NY	 Apple Mountain Golf Course Belvidere, NJ	 Harkers Hollow Golf & Country Club Phillipsburg, NJ
---	---	--

Send this completed form with payment to the New Jersey Herald/Golf Card:  
2 Spring Street, Newton, NJ 07860 or call 973-383-1293 to order your card(s) today!

Name \_\_\_\_\_ Cards @ \$30.00 each -- \$ \_\_\_\_\_  
Telephone \_\_\_\_\_ 2 Cards for \$50.00 -- \$ \_\_\_\_\_  
Address \_\_\_\_\_ Total Purchase \$ \_\_\_\_\_  
Email \_\_\_\_\_

Check enclosed for total purchase amount \$ \_\_\_\_\_  
Bill my credit card:  Visa  MasterCard  American Express  Discover  
Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3/4 Digit Code \_\_\_\_\_  
Signature \_\_\_\_\_

**New Jersey Herald | njherald.com**  
Call 973-383-1293 to Order or use this form!



First Place, Daily

New Jersey  
Herald

*Golf Sampler Card*

Jennifer Lechiski



**Best  
Miscellaneous  
Ad**

# BEST MISCELLANEOUS AD

Third Place, Weekly








## The West Essex Tribune

*LMAC: Celebrating  
Healthy Lifestyles*

Jennifer Chciuk  
Karen Trachtenberg  
Grisel Cardona

**Celebrating 26 Years**

**LMAC: Celebrating Healthy Lifestyles**

<b>Parent Education Programs</b> <b>Featuring Professionals</b> Rhoda Alekel • Maurice Elias Rachel Simmons • Rosalind Wiseman Wendy Mogel • Anthony Wolf	<b>Elementary School Programs</b> • Sadecky's Puppets (public & private schools) during Red Ribbon Week 	<b>Middle School Programs</b> • Student Ambassadors • John Morello's D.I.R.T. • Cameo Cast • Ryan's Story 
 <p>Don't be A Party to Teenage Drinking. It's against the law.</p>	<b>High School Programs</b> • Drunk Driving Simulator for all seniors • Recovering students from Daytop Village Mendham and High Focus • Matt Bellace • Michael Fowlin • Peer Leadership Program 	<b>Red Ribbon Week</b>  <b>Smoke-Free Weekend</b> 
<b>Publications</b> • Just Say News • LMAC FACTS • Parent Education Columns • Marijuana Myths 	<b>Alcohol Awareness Month</b> 	<b>Listen to Children</b> 
<b>My Toolbox of Character</b> Reading List Aligned with K-12 Guidance Curriculum 	<b>Celebrating Healthy Lifestyles Scholarships for Graduating Seniors</b> 	<b>Support of</b> • Intergenerational Prom • National Night Out • National Family Eat Together Day • Healthy Community Healthy Youth • Coordinated School Health Committee 
<b>Safe Homes</b> Be a Part of the Solution – Become a Safe Homes Parent! For further information contact: Pat Fernandez, 973-992-1336 	<b>Livingston Parents in Self Help Support Group</b> 	

**LMAC** Helping People be Their Personal Best Since 1989  
 Livingston Municipal Alliance Committee - "Working for the Prevention of Substance Abuse" - [www.lmacnj.org](http://www.lmacnj.org)

# BEST MISCELLANEOUS AD

Second Place, Weekly

## Twin-Boro News

*Harvest Moon Dance*  
*New Milford K of C Hall*

JoAnn Carr



A live band will perform music from the 50's and 60's

All are welcome to the 2nd Annual **New Milford Knights of Columbus Harvest Moon Dance**

8pm to Midnight

**November 7, 2015**

Coffee and Dessert will be served.  
You may bring table snacks.  
There will be a cash bar!

Tickets: \$25 per person

**New Milford K of C Hall**  
199 River Road, New Milford

for more information,  
call Bob Luongo at 201-519-3296  
Reserve a ticket - Reserve a table.

0100020817061011911M103

# BEST MISCELLANEOUS AD

OCEAN CITY HIGH SCHOOL CREW TEAM  
ANNOUNCES REGISTRATION FOR

## Summer Crew Camp

LEARN TO ROW  
FOR KIDS 12 to 14 YEARS OLD



**REGISTRATION**  
will take place  
Monday, June 15 &  
Wednesday, June 17  
6:00 p.m. to 7:00 p.m.  
34th Street Boat Yard  
(Under 34th Street Bridge)

**Session 1:**  
July 20 to 23, 5 to 7:30 p.m.  
(make-up date July 24)

**Session 2:**  
July 27 to Aug. 30, 5 to 7:30 p.m.  
(make-up date July 31)

**Session 3:**  
Aug. 3 to 6, 5 to 7:30 p.m.  
(make-up date Aug. 7)

**Session 4:**  
Aug. 10 to 13, 5 to 7:30 p.m.  
(make-up date Aug. 14)

**Championship Regatta:**  
Aug. 17, 5 to 7:30 p.m.  
(make-up date Aug. 18)

Cost is \$160 per session.  
At-risk child will be discounted  
to \$125 for that rower.  
Register for all four camps.  
The fourth camp is free.

For more information, visit [www.ochscrew.com](http://www.ochscrew.com)



First Place, Weekly

# Ocean City Sentinel

## Summer Crew Camp Learn to Row

Alison Slippey  
Graphic Artist

Rob Elder  
Sales Representative

# BEST MISCELLANEOUS AD



**LIONEL** 

**Pennsylvania Flyer Train Set**  
*The most popular set in O-Gauge!*

**TRAINS & THINGS**  
EWING, NJ

- Die-Cast Metal Locomotive
- Operating Headlight
- Puffing Smoke
- Talking Engineer
- Whistle/Bell
- Remote Control
- Oval Track

  
Your Authorized Lionel®  
Value-Added Dealer



**LIONEL**  
Pennsylvania Flyer  
Train Set

**NOW ONLY**  
**\$219.99**  
REG. \$269.99

**TRAINS & THINGS**

**EWING, NJ (809) 883-8790**  
**GLAN ROCK SHOPPING CENTER**  
346 SCOTCH ROAD South  
EWING, NJ 08825



Take Hwy 90 south to exit  
Pennsylvania to Exit 2  
Scotch Road South.  
Follow around the airport  
until they see the  
red sign on the left  
turn right on  
Scotch Road and  
turn right on  
Glan Rock Shopping Center

Hours: 10:00am to 6:00pm  
Mon-Fri 11:00am to 4:00pm  
Sat 10:00am to 4:00pm  
Sun 11:00am to 4:00pm

Third Place, Daily

## The Trentonian

### *Lionel Trains & Things*

Cindy Manion

Stephanie Ford

# NJPA

NEW JERSEY PRESS ASSOCIATION





# BEST MISCELLANEOUS AD

The Best Quality. The Best Selection. The Best Prices.  
**EVERYDAY**  
FOR FRUITS, VEGETABLES, FRESH FISH & ORGANIC PRODUCTS

**OVER 40 KINDS OF CHEESE**  
**13 VARIETIES OF MUSTARD**  
**7 TYPES OF HONEY**  
**15 VARIETIES OF OLIVE OIL**

Now featuring **GREEN Farmer's Market**

- Dairy/Bacon Grazing
- Action Products
- European Delicacies
- Soap products
- Fresh Bread & Pastry

Delivered from 5 Different Bakeries

- Fresh Made-to-Order Platters of Fruit, Vegetables, Soup's Head Cell Meats & Cheeses
- Organic Food Department - Spices, Soups & Sauces, Fruit, Vegetables, Pectins, Dairy & Snacks
- Unusual Items for Gourmet Baskets

**Open EVERY Day!** Mon-Sat 9-7:30, Sunday 9-6:30  
1220 South Ave, Plainfield - 908-768-8900  
GreenFarmersMarketPlainfield.com

CLUBED  
NEW! FROM PAULA, PERRY COUNTY

The advertisement features a central logo for 'GREEN Farmer's Market' with a basket of produce. To the right, there are several small images: a basket of pumpkins, a box of 'CLUBED' mushrooms, ears of corn, and various fresh vegetables like tomatoes and onions.

Second Place, Daily

## The Star-Ledger

*Best Quality. Best Selection.  
Best Prices. Everyday.  
Green Farmer's Market*

Ryan Bracey  
Creative Consultant

Ron Ostroff  
Account Executive  
NJ Advance Media



**Better Newspaper Contest 2015**

A large, stylized purple star graphic is positioned on the left side of the page, partially overlapping the text. The star is a solid purple color and has a five-pointed shape with slightly rounded corners.

**Best Digital  
Standard Unit Ad**

# BEST DIGITAL STANDARD UNIT AD

Third Place

South Jersey  
Times

*Beat the Heat 728x90*

Julia Rosenthal  
Graphic Artist  
NJ Advance Media

Heritage's Premium Ice Cream. Delicious and creamy, and still a full HALF GALLON. **EXPAND TO FLORE**

**Beat the Heat**

Heritage's Premium Ice Cream. Delicious and creamy, and still a full HALF GALLON.

### Gloucester County

These maps show the best places in N.J. to see the Perseid meteor shower

Which N.J. county has the highest rate of income inequality?

#### Latest Stories

- GCIT holds 'Meet and Greet' for incoming freshman
- Paulsboro man charged in sex assault of teen
- The year Woodbury's varsity teams went 8-for-8 | Bob Shryock Column
- Three South Jersey men charged in armed robbery

#### Most Read

- Earthquake shakes part of N.J.
- Which N.J. county has the highest rate of income inequality?
- Teen arrested for DWI twice in 10 hours, then also charged
- These maps show the best places in N.J. to see the Perseid meteor shower
- Pick the Best Little Philly and Jersey Casa-Cala. N.J.'s own the Supreme

# BEST DIGITAL STANDARD UNIT AD



Second Place

## The Star-Ledger

*I Demand RCCA in my Corner*

**Melissa Chin**

Creative Consultant

**William Doolan**

Marketing Solutions Manager

**Benjamin Grannick**

Account Manager

NJ Advance Media

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# BEST DIGITAL STANDARD UNIT AD

First Place

# The Star-Ledger

## *Newark ComicCon 2015*

David Petersen  
Creative Consultant

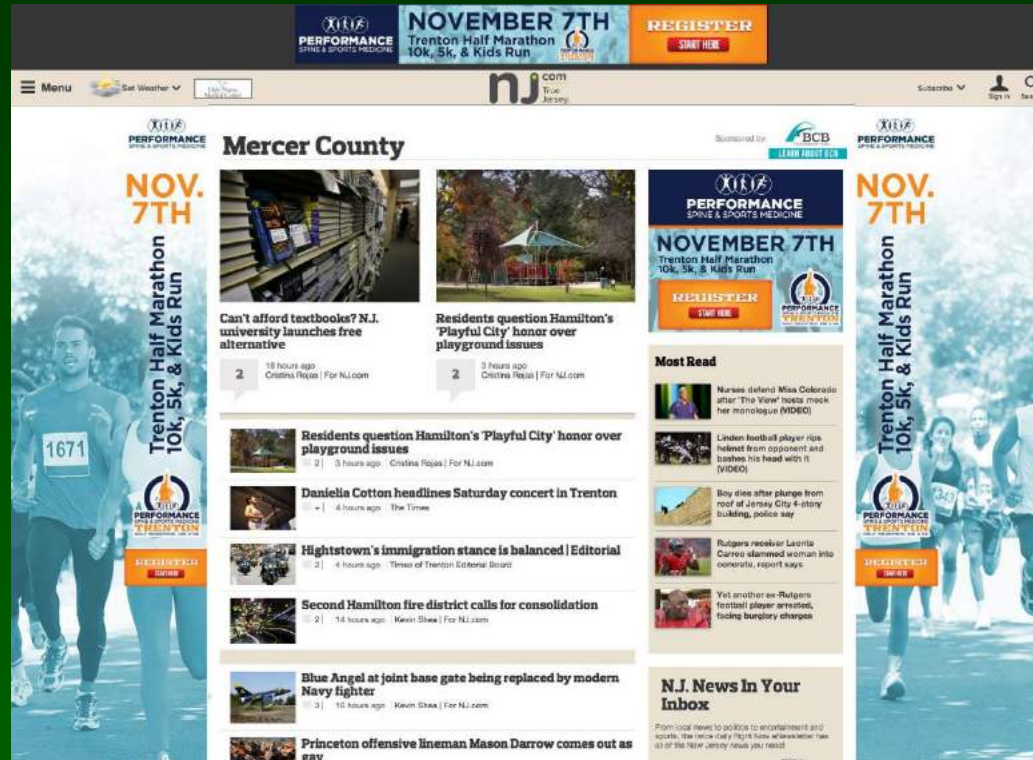
Lauren Feldman  
Account Executive  
NJ Advance Media

The screenshot shows the NJ.com website interface. At the top, there is a navigation menu with 'Menu', 'Set Weather', and 'nj.com' logo. Below the navigation, there are several content blocks: a news article about a new proposal for armed, retired cops in N.J. schools; a weather forecast for North Jersey; a featured local advertisement for Newark ComicCon 2015; a real estate listing for a 5-bedroom house; and a 'FIND LOCAL' section with 'Autos' and 'Most Read' articles. The Newark ComicCon ad is prominently displayed in the center-right area of the page.

**Best Digital  
Impact Ad**

# BEST DIGITAL IMPACT AD

## Third Place



# The Star-Ledger

## *Performance Spine & Sports Medicine*

Lissette Velez, Creative Consultant

Benjamin Grannick, Account Manager, NJ Advance Media

# NJPA

NEW JERSEY PRESS ASSOCIATION



# BEST DIGITAL IMPACT AD

## Second Place



# South Jersey Times

## *Dodge Charger*

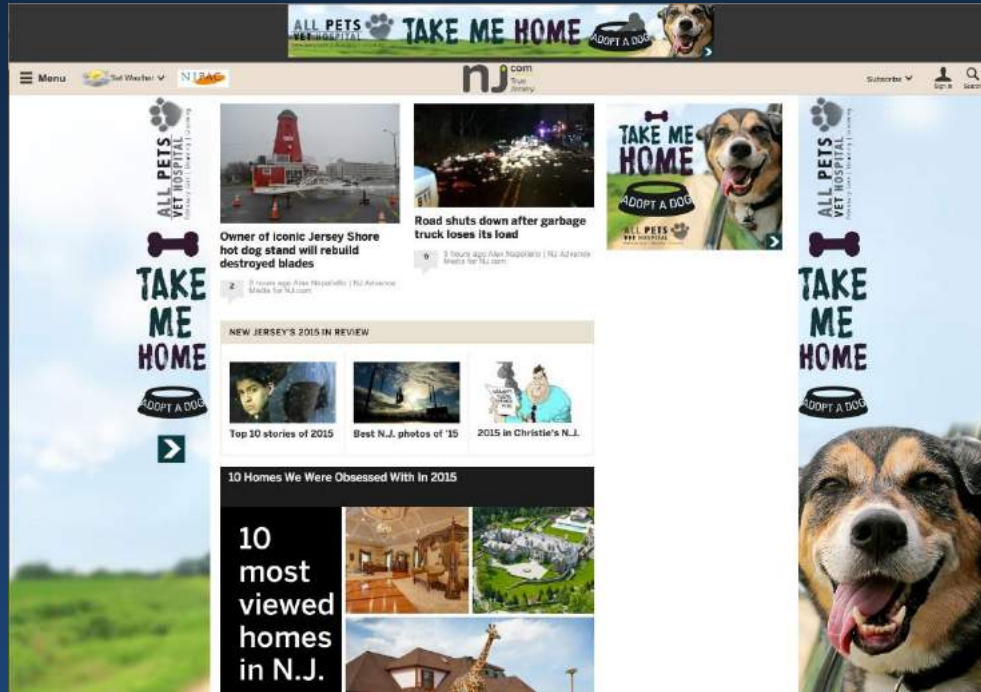
Ed Lott

Graphic Artist

NJ Advance Media

# BEST DIGITAL IMPACT AD

## First Place



# The Star-Ledger

## *All Pets Hospital*

Lissette Velez, Creative Consultant

Jessica Ramadanis, Account Executive, NJ Advance Media



**Better Newspaper Contest 2015**

A large, solid purple five-pointed star is positioned on the left side of the page, partially overlapping the dark blue background. The star's points extend towards the center and right of the frame.

**Best Rich Media  
Creative**

# BEST RICH MEDIA CREATIVE

Third Place

## The Star-Ledger

### *Mack Cali*

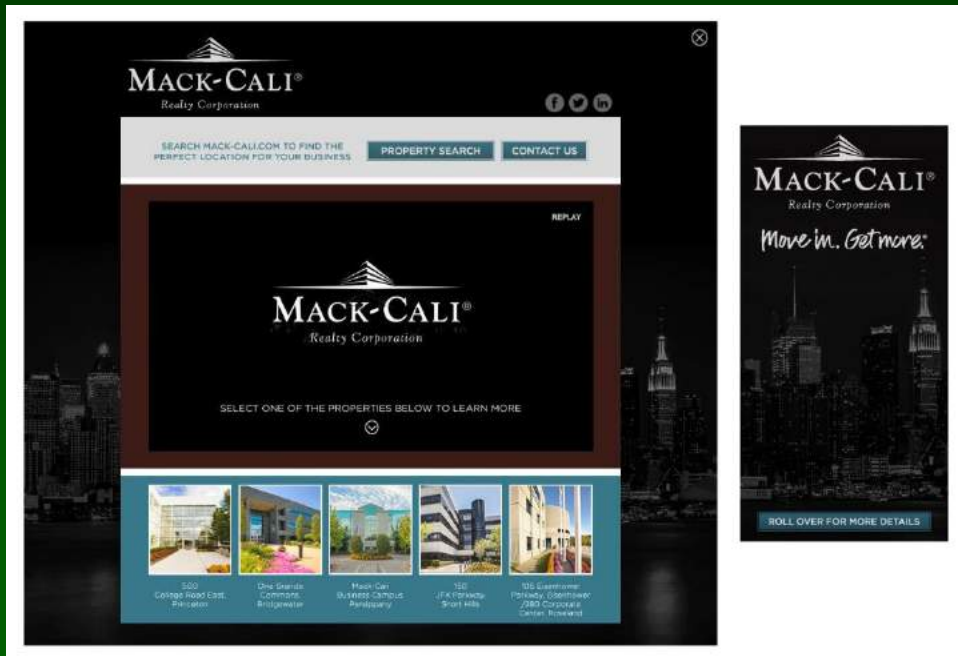
**Alaa Selim**

Creative Consultant

**Swaty Rao**

Account Manager

NJ Advance Media



# BEST RICH MEDIA CREATIVE



Second Place

## The Star-Ledger

*You Can Live Pain Free:  
Total Health*

**Ryan Bracey**

Creative Consultant

**Tim Drasher**

Senior Sales Executive

NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# BEST RICH MEDIA CREATIVE



First Place

## The Star-Ledger

### *QuickChek Festival of Ballooning*

Ashley Langan

Creative Consultant

Tracey Brandstatter

Marketing Solutions Manager

Kelly Iannaci

Account Manager

NJ Advance Media

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**Best Multi-Media  
Online & Print  
Campaign**

# BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN

Third Place

## The Star-Ledger

### *NJ's Best Diners Campaign*

Alaa Selim

Creative Consultant

Jackie Price

Marketing Strategist

NJ Advance Media





# BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN

**Total Smile Reconstruction  
Total Smile Makeovers**  
Get The Smile You Have Always Wanted...

**CALL (732) 247-7417**  
FOR YOUR FREE, NO COST,  
NO OBLIGATION EXAM,  
X-RAYS & CONSULTATION  
REGULARLY \$350 EXPIRES 1/30/16

We will answer all your questions  
and help you reach your goals.  
We are in NJ and PA and we can  
see this offer in PA. Our goal is to help you  
get the smile you want or all our patients.

**BOTOX® & DERMAL-FILLERS**

**CLEAR BRACE CONSULTATION**

**IMMEDIATE NO-PAIN VENEERS**  
TOTAL COST AT \$99 PER VENEER  
Includes Exam, X-Rays, No Cost  
Free 15 Day Satisfaction Guarantee



**Smile Designs Dior**  
900 Easton Avenue • Suite 31  
Somerset, New Jersey  
Call 732-247-7417  
Dr. David Petersen  
DENTIST  
DENTISTRY  
DENTURES  
DENTAL  
DENTURES  
DENTAL  
DENTURES  
DENTAL

**SmileDesigns101.com**

(Inside Somerset Village Shopping Center - near RUP and Dorset Market)

**Tired of Loose  
Dentures or  
Missing Teeth?**

Dental implants will greatly  
improve your lifestyle.  
Replace missing teeth or  
dentures with permanent  
dental implants.

**CALL (732) 247-7417**  
FOR A FREE SMILE DESIGN CONSULTATION  
OR A SECOND OPINION & PRO TREATMENT

**FREE**  
Exam, Necessary X Rays  
Consultation or 2nd Opinion  
REGULARLY \$300 EXPIRES 1/30/16



**Smile Designs Dior**  
900 Easton Avenue • Suite 31  
Somerset, New Jersey  
Call 732-247-7417  
Dr. David Petersen  
DENTIST  
DENTISTRY  
DENTURES  
DENTAL  
DENTURES  
DENTAL

**SmileDesigns101.com**

(Inside Somerset Village Shopping Center - near RUP and Dorset Market)

**Total Smile  
Makeovers &  
Dental Implants**  
Get The Smile You Have Always Wanted...

**FREE** Exam, X Rays  
Consultation or  
2nd Opinion  
Regularly \$350. Expires 1/30/16



**Smile Designs Dior**  
900 Easton Ave., Suite 31  
Somerset, New Jersey  
(732) 247-7417

Get Your New Smile Today! ▶

**Total Smile Makeovers  
& Dental Implants**  
Get The Smile You Have Always Wanted...

**FREE** Exam, X Rays  
Consultation or  
2nd Opinion  
Regularly \$350. Expires 1/30/16



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SmileDesigns101.com

**Total Smile  
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Dental Implants**  
Get The Smile You Have Always Wanted...

**FREE** Exam, X Rays  
Consultation or  
2nd Opinion  
Regularly \$350. Expires 1/30/16



**Smile Designs Dior**  
900 Easton Ave., Suite 31 • Somerset, NJ  
(732) 247-7417

Get Your New Smile Today!

Second Place

The Star-Ledger

Dr. Kasimatis; Smile Design

David Petersen  
Creative Consultant

Jessica Ramadanis  
Account Executive  
NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION





**Best Mobile Ad  
Campaign &  
Strategy**

# BEST MOBILE AD CAMPAIGN & STRATEGY



Third Place

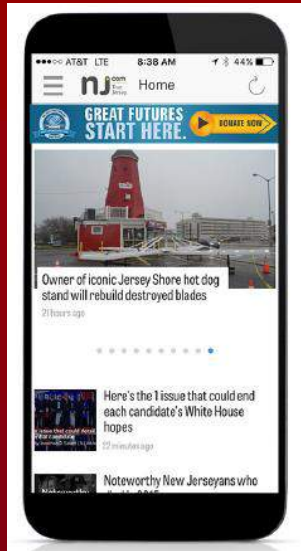
## The Star-Ledger

*BJ's Wholesale Join the Club*

Ashley Langan  
Creative Consultant

Sean O'Donnell  
Account Manager  
NJ Advance Media

# BEST MOBILE AD CAMPAIGN & STRATEGY



Second Place

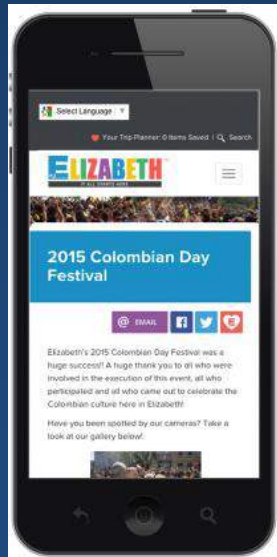
## The Star-Ledger

*Boys & Girls Club of  
Union County*

Lissette Velez  
Creative Consultant

Vesna Day  
Account Executive  
NJ Advance Media

# BEST MOBILE AD CAMPAIGN & STRATEGY



First Place

## The Star-Ledger

### *EDMO Colombian Day Festival*

Melissa Chin  
Creative Consultant

Ron Ostroff  
Account Executive  
NJ Advance Media



**Best Digital  
House Ad**

# BEST DIGITAL HOUSE AD

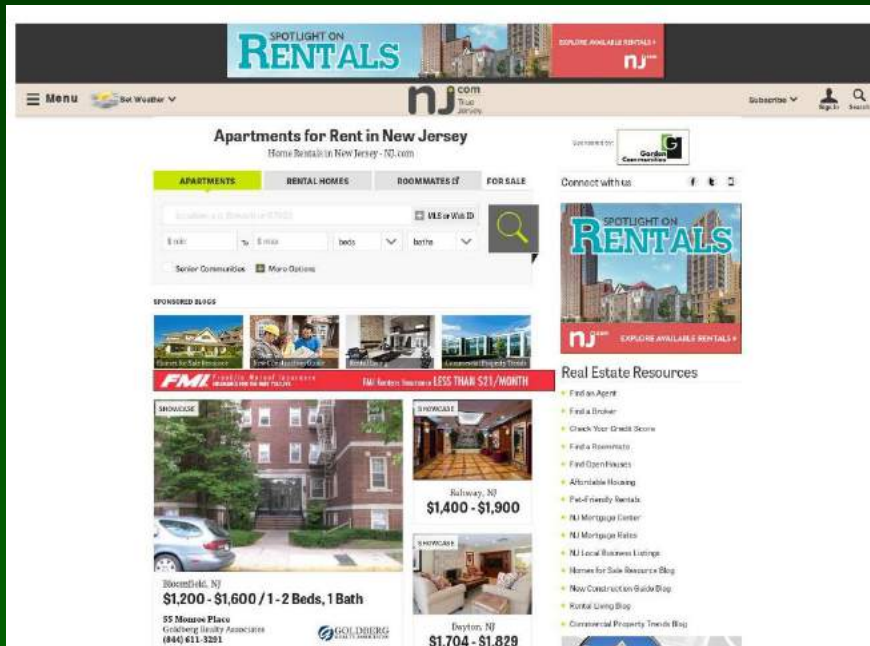
Third Place

## The Star-Ledger

*Spotlight on Rentals  
digital campaign*

David Petersen  
Creative Consultant

Ashley Langan  
Creative Consultant  
NJ Advance Media





# BEST DIGITAL HOUSE AD

Second Place

# The Star-Ledger

## *Rutgers vs. Penn State Watch Party*

Lissette Velez  
Creative Consultant

Jackie Price  
Marketing Strategist  
NJ Advance Media



**NJPA**  
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# BEST DIGITAL HOUSE AD

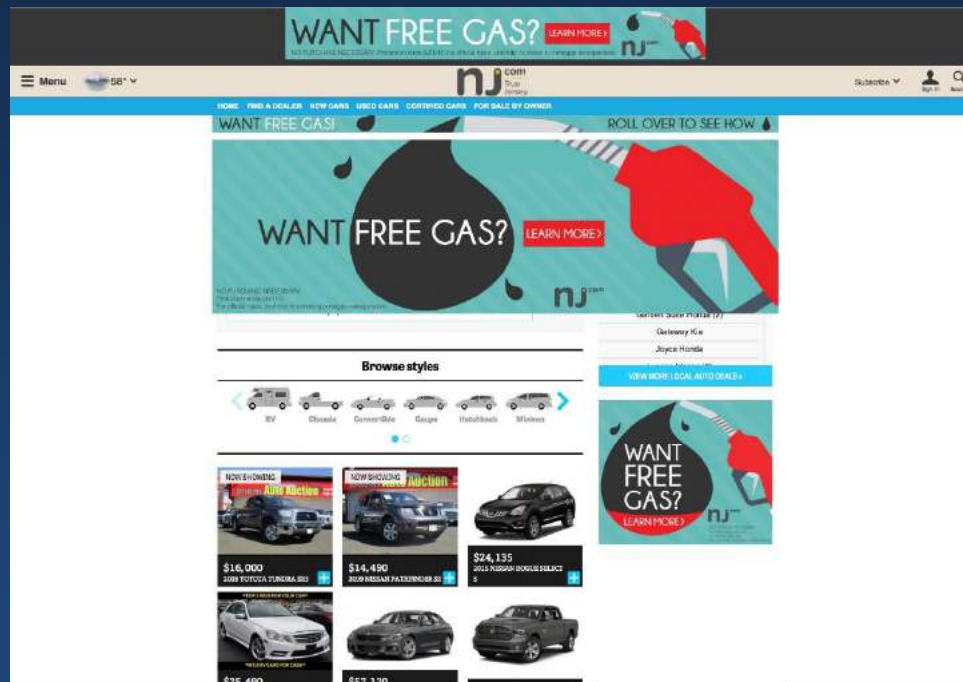
First Place

## The Star-Ledger

*Gas Giveaway*

Lissette Velez  
Creative Consultant

Jackie Price  
Marketing Strategist  
NJ Advance Media



**Best Digital  
Ad Campaign**

# BEST DIGITAL AD CAMPAIGN

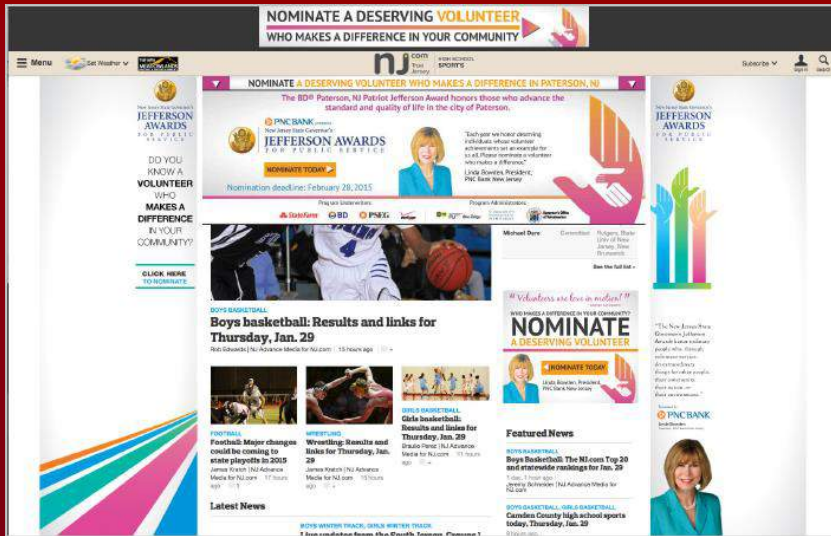
## Third Place



**The Star-Ledger**  
***Susan G. Komen Race for the Cure***  
Melissa Chin, Creative Consultant  
Jackie Price, Marketing Strategist, NJ Advance Media

# BEST DIGITAL AD CAMPAIGN

## Second Place



# The Star-Ledger

*New Jersey State Governor's Jefferson Awards digital campaign*

Lissette Velez, Creative Consultant

Michele Hayes, Director, Marketing & Community Affairs,

NJ Advance Media



# BEST DIGITAL AD CAMPAIGN

## First Place



# The Star-Ledger

***Sovereign Health Brands digital campaign***

Melissa Chin, Creative Consultant

Laura Boniello, Marketing Solutions Manager

Chris Bock, Account Manager

Gillian Deak, Manager, Creative Services, NJ Advance Media

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



**Better Newspaper Contest 2015**

# General Excellence Awards



**General  
Excellence Award  
Weekly**





# Better Newspaper Contest 2015

**General Excellence Award**

**Weekly**

**The Sandpaper**



**General  
Excellence Award  
Daily**



# Better Newspaper Contest 2015

**General Excellence Award**

**Daily**

**The Star-Ledger**



**O'B Award**

**Advertising**

**Best of Show**

# Better Newspaper Contest 2015

WEDNESDAYS ARE **Ladies Night**

AT **MOLLY MAGUIRE'S GASTROPUB**

May 6 • May 13 • May 20 • May 27

**\$4 MIXED DRINKS**  
**\$6 MARTINIS**

DEEPEDD VODKA

MAY 27TH IS SUMMER KICK OFF

132 E River Rd, Rumson, NJ 07760  
732-530-2882  
[www.mollymaguiresblackpointinn.com](http://www.mollymaguiresblackpointinn.com)

## O'B Award

Advertising Best of Show

**The Two River Times**

**Wednesdays are Ladies Night**

**Chris Draper**



# **Congratulations!**

**For copies of this presentation  
and lists of winners, go to:**

**[www.njpa.org](http://www.njpa.org)**

**#NJPAAdAwards**