

Reach Consumers in New Jersey, New York & Pennsylvania

3-state coverage with just one call!

Introducing

TRI-BUY

The easy way to extend the reach of your newspaper ad message.

Regional CLASSIFIED Advertising

- 25-word classified ad
- Appears in 633 newspapers
- Combined circulation of 7.4 million
- Regular Price: \$1,975

TRI-BUY PRICE: \$1,580 per insertion
(SAVE 20%)

Regional DISPLAY Advertising

- 3.792" x 2" ad
- Appears in 599 newspapers
- Combined circulation of 6.7 million
- Regular price: \$5,975

TRI-BUY PRICE: \$4,422 per insertion
(SAVE more than 25%)

Tri-Buy covers powerful markets!

RANK	MEDIA MARKETS
1	New York, NY (NY-NJ-PA)
4	Philadelphia, PA (PA-NJ)
23	Pittsburgh, PA
44	Harrisburgh-Lancaster-Lebanon-York, PA
53	Buffalo, NY
55	Wilkes Barre-Scranton, PA
59	Albany-Schenectady-Troy, NY
76	Rochester, NY
84	Syracuse, NY
104	Johnstown-Altoona, PA
150	Erie, PA
159	Binghamton, NY
172	Utica, NY
175	Elmira, NY
177	Watertown, NY



Questions?

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Source: Nielsen Media Research

