

**2007 NJPA Better Newspaper Contest**

**Classified  
Advertising  
Awards**



# 2007 NJPA Better Newspaper Contest

## Atlantic City Weekly

*Coming Up*

**Burlington County Times**

**Cape May County Herald Times**

**Sample Media, Inc.**

**Courier News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Atlantic City Weekly

Weekly Division

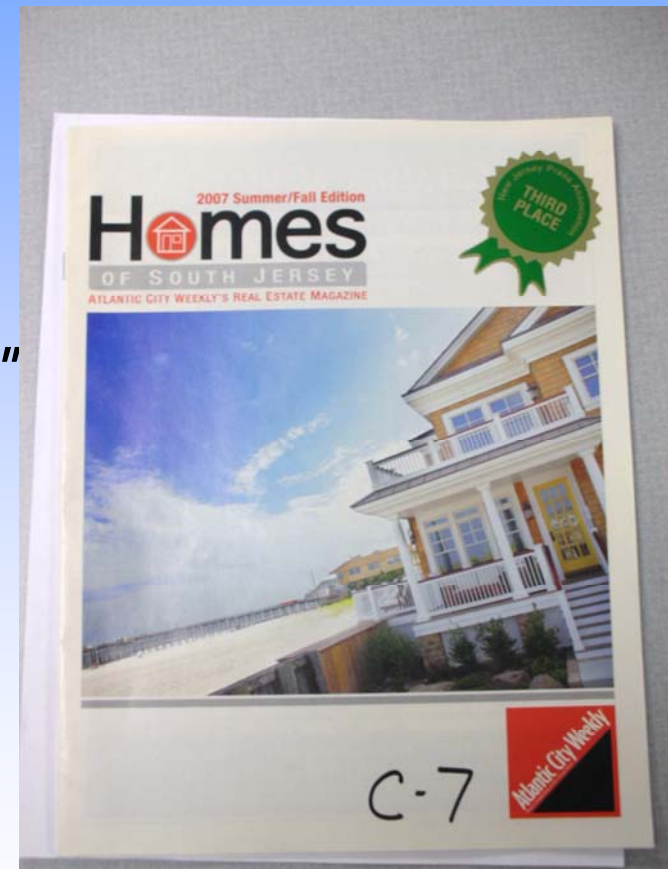
**C-7 Best Free Standing Special  
Section**

**Third Place**

"Homes of South Jersey 2007 Summer/Fall"

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## **Burlington County Times**

*Coming Up*

**Cape May County Herald Times**

**Sample Media, Inc.**

**Courier News**

**Courier-Post**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Burlington County Times

Daily Division

**C-9 Best Classified and/or  
Telemarketing Pages**

**First Place**

"Happy Holidays"

**Ruth Mongillo, Sales Representative**

**Joe DiPaolo, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Burlington County Times

Daily Division

**C-2 Best Automotive Display Ad,  
Spot Color or Multi Color  
Third Place**

"J&S Auto Haus"

**Roman Niedzwiez,**

**Sales Representative**

**Joe DiPaolo, Artist**

1st Annual **GRAND OPENING** SAVE THOUSANDS

**J&S Auto Haus**

South Jersey's Finest Joe Owned Autos

2006 INFINITI QX66 \$34,995

2006 MERCEDES BENZ S450 4MATIC \$38,995

2006 CHEVY CORVETTE \$36,995

2006 CHRYSLER 300 CRT-8 \$32,995

Route 541 Westampton, NJ 609-265-2960 www.jsautohaus.net

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## Cape May County Herald Times

*Coming Up*

**Sample Media, Inc.**

**Courier News**

**Courier-Post**

**Daily Record**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Cape May County Herald Times

Weekly Division

**C-2 Best Automotive Display Ad,  
Spot Color or Multi Color**

**First Place**

"Spirit Chevrolet"

**Ed Quigley, Sales Representative**

**Kim Lynch, Artist**

**CUSTOMER APPRECIATION SALE**

**RICK MEAD IS HAPPY TO BE BACK AT SPIRIT CHEVROLET IN WOODBINE.**  
He says, "After a few months at another dealership I realize why customers feel more comfortable and less intimidated here at Spirit Chevrolet." Please stop in to see me or Call 861-9000

**0" DOWN 0" DOWN 0" DOWN 0" DOWN**

<b>2005 SATURN ION</b> MSRP \$18,999. MSRP \$18,999. MSRP \$18,999. MSRP \$18,999.	<b>2005 CHEVY MALIBU</b> MSRP \$18,999. MSRP \$18,999. MSRP \$18,999. MSRP \$18,999.	<b>2004 KIA RIO</b> MSRP \$13,999. MSRP \$13,999. MSRP \$13,999. MSRP \$13,999.	<b>2004 FORD FOCUS</b> MSRP \$12,999. MSRP \$12,999. MSRP \$12,999. MSRP \$12,999.
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**\*\* 0 DOWN ON EVERY NEW OR PRE-OWNED\* IN STOCK**

<b>2001 OLDSMOBILE AURORA</b> MSRP \$12,999. MSRP \$12,999. MSRP \$12,999. MSRP \$12,999.	<b>2005 TOYOTA COROLLA</b> MSRP \$12,999. MSRP \$12,999. MSRP \$12,999. MSRP \$12,999.	<b>2004 FORD TAURUS</b> MSRP \$12,999. MSRP \$12,999. MSRP \$12,999. MSRP \$12,999.	<b>2005 CHEVY MALIBU CLASSIC</b> MSRP \$12,999. MSRP \$12,999. MSRP \$12,999. MSRP \$12,999.
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**SPIRIT CHEVROLET** (609)861-9000 412 Washington Ave., Woodbine at Route 550 & 557

**SPIRIT CHEVY'S FORMULA FOR LOWER PRICES**  
SMALL DEALERSHIP - LOW OVERHEAD - LOW PRICES



# Cape May County Herald Times

Weekly Division

## C-13 Best Classified House Ad Second Place

"Hot Deal"

**Janet Seitz, Rachel Seitz,  
Sales Representatives**

**Chris Cusick, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

The image shows a newspaper advertisement for 'Have something to sell? Here's a HOT DEAL!' with a red 'SECOND PLACE' ribbon sticker. The ad is for The Herald Newspapers and includes the following text:

On Deck Page B35  
Herald.com

**Have something to sell?  
Here's a  
HOT DEAL!**

- ♠ Show us a classified order form from any newspaper published in Cape May County - we'll beat the rate by 10%!\*
  - ♣ Get a classified print ad PLUS an online web ad
- ♥ Reach over 84,000 potential buyers
- ♦ Hurry! Offer ends June 30, 2007

Mail or drop off your classified order form to  
**The Herald Newspapers  
1508 Route 47  
Rio Grande, NJ 08242**

*\*Offer applies to private party advertisers only who have articles/furniture for sale or yard sales no boats, vehicles or pets, please*

At the bottom of the ad, there is a logo for the **CAPE MAY NATIONAL GOLF CLUB**.

# 2007 NJPA Better Newspaper Contest

## Sample Media, Inc.

*Coming Up*

**Courier News**

**Courier-Post**

**Daily Record**

**NJN Publishing**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Sample Media, Inc.

Weekly Division

**C-6 Best Agency Produced  
Newspaper Ad, Color or Black and  
White**

**Second Place**

**"Canyon Club Resort Marina"**

**Margaret Peterson, Sales Representative**

**Bob Weber, Artist**

**Cape May Star & Wave**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

Real Estate Real Estate Real Estate Real Estate Real Estate

**Canyon Club**  
RESORT MARINA

NEW AND PRECONSTRUCTION PRICES FROM THE \$500,000'S TO \$1,500,000

*Premier Living on Cape May Harbor*

Spacious, luxurious condominium homes  
nestled among 57 scenic acres along Cape May Harbor.

Discover the charm and waterfront ambiance of Canyon Club Resort Marina.

BEAUTIFUL VIEWS - AWARD WINNING LANDSCAPING  
STATE OF THE ART BOAT SLIPS AVAILABLE FOR SALE TO 75'

*The lifestyle you have been waiting for*

900 OCEAN DRIVE, CAPE MAY, NJ - 609-884-7700 - HOMES@CANYONCLUBMARINA.COM

# Sample Media, Inc.

Weekly Division

## C-1 Best Automotive Display Ad First Place

"GM Superstore"

Lee Polidori, Sales Representative

Joan Hinman, Artist

Ocean City Sentinel

# NJPA

NEW JERSEY PRESS ASSOCIATION

**Elizabeth Ann Sesso**  
Director  
Private Music Lessons  
Hours: Mon.-Fri. 11am - 7pm  
398-2471  
Ocean City, NJ

**First Place**  
New Jersey Press Association

**BURKE**  
MOTOR GROUP  
Your **GM SUPERSTORE**

**\$474<sup>00</sup>**  
a month\*

**2008 GMC Acadia**  
4x4, 6 cyl, pow. locks, pow. windows, pow. steering, CD, CC, DVD entertainment, rear park assist, white cloth seats, dual/air bags, pow mirrors  
VIN # 8J125424, SL #T8006, 8mi, MSRP 38,215, \$500 - conquest rebate. Does not include acquisition fee, sales tax, dealer fee or DMV fees. 6 mo., 5 yr. 100k Power transmission warranty

\* LEASE FOR \$474 a mo.  
for 39 months. 0-per mile for 10,000 miles - 25c per mile after.

**465-6000**  
**1-800-343-2757**

EXIT 10 • GARDEN STATE PARKWAY  
STONE HARBOR BLVD. • CAPE MAY COURT HOUSE  
[www.burkemotorgroup.com](http://www.burkemotorgroup.com)

Continued from page A1  
restraining order from Superior Court Judge Kyran Connor against her husband on Oct. 24. Kennedy then obtained a restraining order against his wife.  
The Cape May County Prosecutor's Office served the restraining order to Kennedy, who was requested to turn over his firearms, which he did.  
The prosecutor's office performed an internal investigation regarding the domestic violence incident and response by the Sea Isle City Police Department and determined there was insufficient evidence to pursue a criminal prosecution with regard to the domestic violence incident.  
Kennedy was placed on administrative leave. That changed on Nov. 30 when Kennedy and an unidentified dispatcher were suspended without pay pending a disciplinary hearing. Kennedy's attorney asked for a postponement until the prosecutor's office completes the investigation.  
The hearing officer, Rob Sandman, will preside over the hearing.  
Kennedy became a Sea Isle City police officer in 1988 and then the city's police chief in 2004.  
"Due to the recent event involving the chief of police and others in the police department, I believe it is necessary to take this step to restore public confidence in the department and the men and women who serve as officers as well as to ensure the basic police standards are met," Taylor said.  
Taylor and Chief of Court Detectives James Rybic met with Mayor Leona Desiderio and City Solicitor Paul Baldini on Dec. 17 to explain and discuss the assignment.  
In a Dec. 17 letter, Desiderio, Taylor wrote that he directs Cook and all members of the police department to cooperate with the prosecutor's office during the monitoring period.  
Taylor said monitoring of Sea Isle City's police department is "not intended to ref

Want to Avoid Last Minute Shoppers?

# 2007 NJPA Better Newspaper Contest

## Courier News

*Coming Up*

**Courier-Post**

**Daily Record**

**NJN Publishing**

**Greater Media Newspapers**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Courier News

Daily Division

**C-6 Best Agency Produced  
Newspaper Ad, Color or  
Black and White  
Third Place**

“Somerset Nissan”

**Shianne Owen, Sales Representative**

**Frank J. Lopes Advertising, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**FORGET THE PRICE TAG**

**REAL DEAL!**

WHEN SHOPPING FOR A NEW NISSAN, YOU NEED THE...  
Purchasing a new vehicle is hard enough! The last thing you need is for your dealership to make it more confusing! That's why Somerset Nissan advertises the **REAL DEAL** on every vehicle - and we **GUARANTEE YOU OUR LOWEST PRICE!** EVERYONE QUALIFIES FOR THESE PRICES - No phony incentives or ridiculous rebates to qualify for!

Model	Price	Features
<b>SENTRA 2.0</b>	<b>\$99</b> ONLY 24 MOS.	AUXILIARY AUDIO PAULT -CROSS AIR SAGES -ANTILOCK BRAKES
<b>MURANO S</b>	<b>\$259</b> ONLY 24 MOS.	-ALL WHEEL DRIVE -DUAL-STACK AIR BAGS -ANTILOCK BRAKES
<b>ALTIMA 2.5S</b>	<b>\$159</b> ONLY 24 MOS.	KEYLESS ENTRY -AUXILIARY AUDIO PAULT -DUAL AIR BAGS -ALARM SYSTEM
<b>ROGUE S</b>	STARTING AT ONLY <b>\$19,250</b>	

**Somerset NISSAN**

500 BRAND NEW NISSAN VEHICLES TO CHOOSE FROM!

VISIT US ONLINE ANYTIME AT [SOMERSETNISSAN.COM](http://SOMERSETNISSAN.COM)

CALL TOLL FREE **1-888-22-NISSAN**

**ROUTE 22 SOMERVILLE**

**C-6**

# Courier News

Daily Division

**C-9 Best Real Estate Display Ad,  
Black and White  
First Place**

**"ReMax Advantage – Donna Schaal"**

**Judy Reedy, Sales Representative**

**Christopher Carnese, Artist**

**Homes for the Holidays** Check it out! These great homes are available TODAY!

**Holland Twp** **\$115,000**  
Home! 2 BR home featuring 1 1/2 baths, fireplace, DR, sunroom, kitchen, 2 new toilets, 2 car garage, central air, full basement and more! Call Donna Schaal to preview this fine home today!

**Lopatcong** **\$199,000**  
Why not when you're over your own head? This just, quiet area, hardwood floors, walk-in basement, central air, full basement, 2 car garage, central air, full basement, 2 car garage, central air, full basement. Call Donna Schaal to preview this fine home today!

**Hillsborough** **\$295,000**  
2 BR construction with new kitchen, hardwood throughout, plus finished basement. Very spacious! Call Donna Schaal to preview this fine home today!

**Branchburg** **\$799,900**  
**BRANCHBURG COUNTRY MANOR**  
Country manor home with stunning views of the North Branch River! 4 bedrooms, back home with spacious rooms! 2 car attached garage, fire, DR, DR, common areas, kitchen with 2 pantries, hardwood floors, stone-topping and so much more! This is a once in a lifetime opportunity for a truly special home! Call Donna Schaal today to preview this fine home!

**Season's Greetings**  
To all my customers, thank you for your friendship these past 19 years. I couldn't have done it without your confidence in me. I wish you a Happy Holiday Season and a Wonderful New Year!

**Donna Schaal, Realtor**  
**RE/MAX ADVANTAGE REALTORS**  
Office: (908) 534-5900  
Cell: (908) 310-0629  
431 US Highway 22 East  
Whitehouse Station, NJ

**C-3**

# NJPA

NEW JERSEY PRESS ASSOCIATION

# Courier News

Daily Division

**C-4 Best Real Estate Display Ad,  
Spot or Multi Color  
Third Place**

**"ReMax Competitive Edge"**

**Judy Reedy, Sales Representative**

**Christopher Carnese, Artist**

# NJPA

NEW JERSEY PRESS ASSOCIATION





# Courier News

Daily Division

**C-11 Best Classified Section  
First Place**

“Classified Marketplace Section”

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## **Courier-Post**

*Coming Up*

**Daily Record**

**NJN Publishing**

**Greater Media Newspapers**

**Gloucester County Times**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Courier-Post

Daily Division

## C-2 Best Automotive Display Ad, Spot Color or Multi Color Second Place

"Cherry Hill Classic Cars, Inc. –  
Jaguar Countdown"

**Helen Spengel, Sales Representative**

**Kathleen Rossell, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## Daily Record

*Coming Up*

**NJN Publishing**

**Greater Media Newspapers**

**Gloucester County Times**

**New Jersey Herald**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

Daily Division

**C-5 Best Recruitment/Miscellaneous  
Display Ad, Color or Black and White**

**First Place**

"Electrician"

**Joan D'Ambola, Sales Representative**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

Daily Division

**C-3 Best Real Estate Display Ad,  
Black and White**

**Third Place**

**"Outstanding Agents (ReMax)"**

**Ron Riddles, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Daily Record

Daily Division

**C-10 Best Black and White or Color Classified, and/or Telemarketing Directory**

**First Place**

"Garage Sales"

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Daily Record

Daily Division

## C-13 Best Classified House Ad Third Place

“Do It Yourself”

Staff, Sales Representatives

Staff, Artists



# NJPA

NEW JERSEY PRESS ASSOCIATION



# Daily Record

## Daily Division

### C-2 Best Use of Small Space Second Place

"Paving & Sealcoating"

**Jim Geffert, Sales Representative**

**Staff, Artists**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Daily Record

Daily Division

**C-6 Best Agency Produced  
Newspaper Ad, Color or Black and  
White**

**First Place**

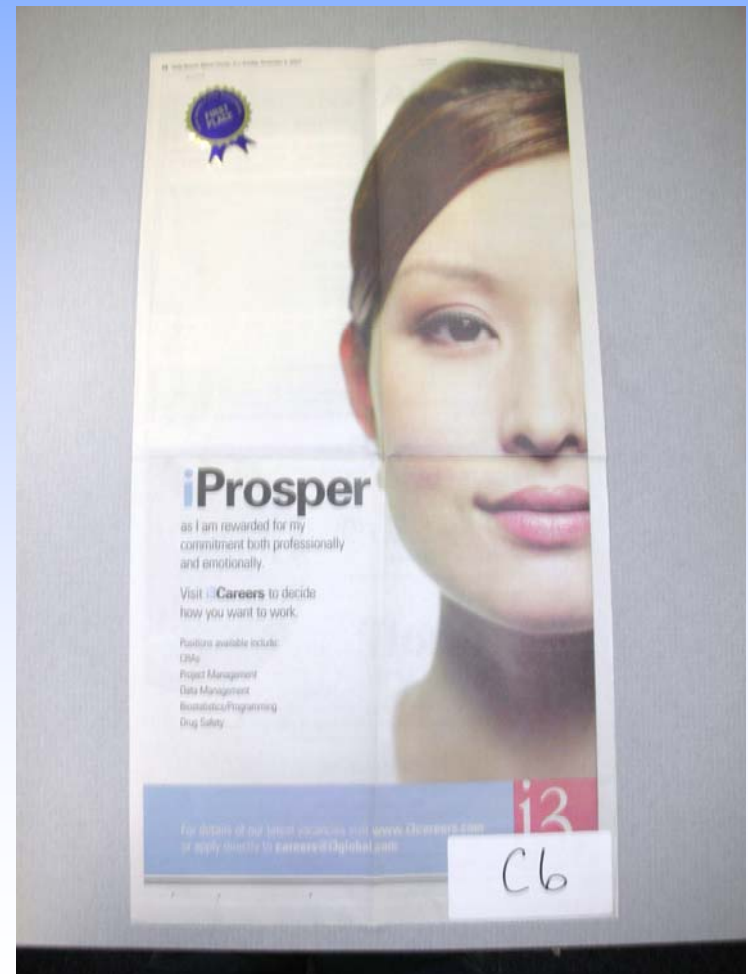
**"iProsper"**

**T3 Communications, Agency**

**Val Gardner, Recruitment Rep.,  
T3 Communications, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Daily Record

Daily Division

## C-12 Best Use of Small Space First Place

"Campo Home Selling Team"

Ron Riddles, Sales Representative

Staff, Artist



# NJPA

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## **NJN Publishing**

*Coming Up*

**Greater Media Newspapers**

**Gloucester County Times**

**New Jersey Herald**

**Recorder Community Newspapers**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# NJN Publishing

## Weekly Division

**C-14 Best External Classified  
Promotion Idea  
Second Place**

**"Luxury Living"**

**Staff, Sales Representatives**

**Staff, Artists**

**Delaware Valley News, Frenchtown**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**LUXURY LIVING**

May 29  
Ready Deadline: May 29  
ISSUE 25, 2008  
DEADLINE August 28  
Camera-Ready Deadline: September 4

**TOWN DISTRIBUTION**

- Armandville
- Ashbury
- Basking Ridge\*
- Bernardville\*
- Green Brook\*
- Hammington
- Hillsborough\*
- Lebanon
- Milburn
- Montgomery\*
- Pittstown
- Scotch Plains
- Short Hills
- Summit
- Warren
- Watchung
- Westfield
- Whitehouse Station

\*Direct Mail

**RATES**  
Full Page : \$999  
Half Page : \$599  
Quarter Page : \$399  
Inside Cover : \$1199  
Inside Back : \$1199  
Back Cover : \$1299

Prices include full process color  
4x agreement - \$100 discount

**SIZE**  
9.046" x 10.5"

**ONLINE**  
www.nj.com

**Living in New Jersey**  
Showcase your listings, office or agents and reach over 50,501 HOUSEHOLDS across 4 Counties (Hunterdon, Somerset, Union and Essex) in New Jersey. Plus, reach over 1.6 MILLION unique visitors on New Jersey's #1 website... NJ.COM

For more information, please contact:

**C-14**

# NJN Publishing

Weekly Division

**C-5 Best Recruitment/Miscellaneous  
Display Ad, Color or Black and White  
Third Place**

“James Toyota Scion”

**Staff, Sales Representatives**

**Adam Sullens, Artist**

**Delaware Valley News, Frenchtown**

# NJPA

NEW JERSEY PRESS ASSOCIATION

Call: 908-788-8900 908-823-

**RECEPTIONIST**  
We are seeking a receptionist for busy Orthopedic office in Flemington. This position requires 1 year office experience in reception and appointment scheduling. Must be organized and work well with others. We offer a pleasant working environment, competitive salary, and excellent benefits package.  
Please send resume to: [scio@hunterdonortho.com](mailto:scio@hunterdonortho.com)

**DIRECTOR OF NURSING**  
For sub acute LTC facility setting. Excellent opportunity for right candidate.  
Send resume to: [sherry@rollinghill.com](mailto:sherry@rollinghill.com) or call 908-236-4

**Nurses Aide**  
Shift CNA  
for your current facility.

**Nursing & Home Care**  
Happens to be a Home  
in Hunterdon County  
2005 and 2006

**Bethlehem Township Board of Education**  
Middle School Special Education - Maternity leave replacement immediately to approx. Jan.  
Middle School Special Education full time - Medical leave replacement approx. Sept. 26 to approx. LDTC - Half time - Experienced Proper NJ Certification required  
Bus Aide - 1:30 - 4:30PM  
School Bus Driver - Experienced license required with Send letter to:

**\$10,000 Sign On Bonus!**  
In anticipation of a major expansion, we are seeking many more aggressive & successful salespeople to join our dealership of the future!  
**Salary + Commissions + Bonuses**  
with a benefit package which includes medical, dental and 401k. Automotive experience a plus!

**JAMES TOYOTA SCION**  
FLEMINGTON, NEW JERSEY  
Please fax resume to Jo-Ann Rountree @  
908-237-0524 or call: 908-788-5700

# NJN Publishing

Weekly Division

**C-10 Best Black and White or Color Classified, and/or Telemarketing Directory Second Place**

“Best Local Jobs”

**Staff, Sales Representatives**

**Staff, Artists**

**Delaware Valley News, Frenchtown**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# NJN Publishing

Weekly Division

**C-9 Best Classified and/or  
Telemarketing Pages**

**Second Place**

**"At Your Service"**

**Staff, Sales Representatives**

**Staff, Artists**

**Delaware Valley News, Frenchtown**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION





# NJN Publishing

Weekly Division

**C-5 Best Recruitment/Miscellaneous  
Display Ad, Color or Black and White  
Second Place**

"Salon & Spa"

**Staff, Sales Representatives**

**Adam Sullens, Artist**

**Delaware Valley News, Frenchtown**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# NJN Publishing

Weekly Division

**C-12 Best Classified Section  
Second Place**

"Classified Section"

**Staff, Sales Representatives**

**Staff, Artists**

**Delaware Valley News, Frenchtown**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# NJN Publishing

## Weekly Division

### C-5 Best Recruitment/Miscellaneous Display Ad, Color or Black and White First Place

"Do You Love Babies?"

Staff, Sales Representatives

Adam Sullens, Artist

Delaware Valley News, Frenchtown

# NJPA

NEW JERSEY PRESS ASSOCIATION

The image shows a collage of newspaper advertisements. A large blue ribbon with the text "FIRST PLACE" is overlaid on the "Do You Love Babies?" advertisement. The "Do You Love Babies?" ad is for a part-time national baby photo company. Other visible ads include a recruitment ad for a speech/language therapist, an administrative position, a data entry position, and a customer service representative position. The collage also includes contact information for the New Jersey Press Association.

51-4510  
call:  
yahoo.com

Friendly working environment.  
Fax resume to: 908-725-3945  
or send email to:  
hechtshcte@optonline.net

Necessary! Start Earning Today. Register Now!  
www.GreatCashJobs.com

55,000 WEEKLY! PROCESSING REBATES From Home! Weekly Paychecks! No Experience Necessary! Start Earning Today. Register Now!  
www.GreatCashJobs.com

ADMINISTRATIVE POSITION  
FI, for bridal internet business. Responsibilities would include processing orders using QuickBooks, customer service, shipping & receiving, emailing, faxing, etc. Must be detail oriented and able to multi-task. Pleasant phone manners a must, bookkeeping skills a plus.  
Email Resume to:  
Info@modelbride.com

Bellissima Bridal Shoes & Modelbride.com

United Bank Card  
A National Payment Processing company is one of the fastest growing companies in the United States. We are recognized as a leader in technology advancement, customer service and technical support. We have immediate:  
★DATA ENTRY  
★CUSTOMER SERVICE REP

Medic  
stant  
Language  
erapist  
ES has an opening for full  
consultant Speech/Language  
ation is necessary. CFY is  
openings in the Hunterdon,  
Middlesex and Northern NJ areas.  
ative salary and flexible hours.  
Pam Mills, principal  
@hesc.com  
AA/EOE

Person  
firm located in  
need of an office  
arious tasks. The  
copying, large for-  
plotting, filing,  
ight clean-up. No  
must have valid  
week Mon.- Fri.

wasko.com  
857122

Billing  
ager

Do You Love Babies?  
Part-Time. National Baby Photo Company seeks reliable person to Photograph Babies at Flemington area hospital, 3-4 days per week. Morning hours and no experience necessary.  
Call 1-800-637-9323 ext.422

MANUFACTURING  
BEMIS COMPANY, INC.  
was established in 1858 and is the largest flexible

# 2007 NJPA Better Newspaper Contest

## Greater Media Newspapers

*Coming Up*

**Gloucester County Times**

**New Jersey Herald**

**Recorder Community Newspapers**

**The Daily Journal**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Greater Media Newspapers

Weekly Division

**C-4 Best Real Estate Display Ad, Spot  
or Multi Color  
First Place**

"Autumn Festival of Homes"

**Sharon Schlesinger, Sales Representative**

**Staff, Artists**

**Examiner, Freehold**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Greater Media Newspapers

## Weekly Division

### C-3 Best Real Estate Display Ad, Black and White First Place

"Because Buying & Selling"

**Sharon Schlesinger, Sales Representative**

**Staff, Artists**

**Independent, Freehold**

# NJPA

NEW JERSEY PRESS ASSOCIATION

**...START WITH A WINNING PAIR!**

**STARR KOPLOW**  
Sales Associate  
Cell: 732-809-4028

**KAREN BUONOMO**  
Sales Associate  
Cell: 732-207-8154

**TEAMWORK THAT GETS RESULTS!**

**COLDWELL BANKER** **REALTOR**  
Residential Brokerage

**732-946-9600 • 998 Holmdel Rd., Holmdel**  
<http://www.ColdwellBankerMoves.com>  
[www.thewinningpair.com](http://www.thewinningpair.com)

Call Coldwell Banker Mortgage at 1-888-536-2716

**C-3**

# Greater Media Newspapers

Weekly Division

## C-13 Best Classified House Ad First Place

"Now You Can Place Your Classified Ad"

**Staff, Sales Representatives**

**Staff, Artists**

**Sentinel, Freehold**

# NJPA

NEW JERSEY PRESS ASSOCIATION

**Now You Can Place Your CLASSIFIED AD 24/7**

Now you can place your private party classified ad to sell your car, house, household items or even advertise your garage sale 24 hours a day, seven days a week at your convenience. Its easy and simple, just go to our website, [www.gmnews.com](http://www.gmnews.com) and click on the Classified button at the top of the page and follow the directions. You can even add a photo of the item you're selling to your ad.

**Greater Media Newspapers Classifieds**

JOBS • CARS • HOMES • MERCHANDISE • SERVICES

Toll Free 1-800-660-4ADS OR 732-358-5210  
Fax 732-780-4678  
E-Mail Your Ad: [gmclassified@gmnews.com](mailto:gmclassified@gmnews.com)  
Office Hours: Monday-Friday 9 AM - 5 PM

C-13

# Greater Media Newspapers

Weekly Division

**C-9 Best Classified and/or  
Telemarketing Pages**

**First Place**

**"The Perfect Tree"**

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

# NJPA

NEW JERSEY PRESS ASSOCIATION

30 NEWS TRANSCRIPT December 12, 2007

**FIRST PLACE**

**The Perfect Tree**

**MASALAPAN**  
Caythanda Farms  
• Various  
• 10000  
• 732-446-6712

**ALLENTOWN**  
Earle Tree Farm &  
Christmas Shop  
• 10000  
• 609-358-0720

**JACKSON**  
Caythanda Farms  
• 10000  
• 732-363-1420

**NEW BRUNSWICK**  
NEW BRUNSWICK Nurseries, Inc.  
• 10000  
• 732-257-2484

**EAST BRUNSWICK**  
Glenview Farms  
• 10000  
• 732-921-9494

**EAST BRUNSWICK**  
Wagella Gardens  
• 10000  
• 732-554-3474

**MASALAPAN**  
Azer Elm Tree Farm  
• 10000  
• 732-786-9277

**SOUTH BRUNSWICK**  
Cypresswood Nursery, Inc.  
• 10000  
• 732-377-8110

**HOLMDEL**  
Zaner's Market  
• 10000  
• 732-384-0258

To Advertise On This Page Call 1-800-660-4 C-9



# Greater Media Newspapers

Weekly Division

**C-10 Best Black and White or Color Classified, and/or Telemarketing Directory**  
**First Place**

“Happy Chanukah”

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# Greater Media Newspapers

Weekly Division

**C-6 Best Agency Produced  
Newspaper Ad, Color or Black and  
White**

**First Place**

**"A Message From Harry"**

**Bob Sims, Sales Representative**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**FIRST PLACE**

**A Message From Harry**  
**Our Valued News Transcript Readers**

I priced my new Tahoe at several local dealers...but Chevrolet **Eatontown's** price was the lowest," says Donna S. "I made a great choice!"

Donna is not alone. Savvy shoppers from around the state have shopped, compared and purchased their new, certified or preowned vehicle at Chevrolet **Eatontown**. Visit us today and we'll make a believer out of you too!!

With Harry on your side, it's like having a friend in the car business.  
**Just ask Donna!**

**RED TAG**

**FREE** Lifetime **Guarantee** All New Chevy

**IMPALA LS** BUY IT FOR ONLY **\$179** ~~\$18,436~~ **0% FINANCING** APR AVAILABLE! **\$239** ~~\$23,236~~ **TRAILBLAZER LT 4x4** BUY IT FOR ONLY **\$239** ~~\$23,236~~

**JUST A PARTIAL LISTING OF OUR HUGE CERTIFIED USED INVENTORY... PRICES AS LOW AS \$4936!**

2006 Chevy Malibu	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala
\$4936	\$4936	\$4936	\$9936	\$9936	\$9936
2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala
\$9936	\$12936	\$12936	\$14936	\$15936	\$15936
2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala	2006 Chevy Impala
\$15937	\$16,736	\$16,936	\$17,936	\$19,936	\$19,936

**Present This Coupon Upon Arrival And Take An**  
**EXTRA \$250 OFF**  
The New, Certified as Pre-Owned Vehicle of Your Choice!

**Another Fine Belt Dealership** **WWW.PINEBELTAUTO.COM** **HAYLANDS ESPARDO**

**CHEVROLET IN EATONTOWN**

**ROUTE 36 EATONTOWN** **1-800-798-6570**

**C-6**

# Greater Media Newspapers

Weekly Division

**C-9 Best Classified and/or  
Telemarketing Pages**

**Third Place**

**"This Way For Halloween"**

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Greater Media Newspapers

Weekly Division

**C-6 Best Agency Produced  
Newspaper Ad, Color or Black and  
White**

**Third Place**

**"Happy Holi-Duh"**

**Bob Sims, Sales Representative**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**HYUNDAI**  
Drive your way

## HAPPY HOLI-DUH SALES EVENT!

**Third Place**

**The All New 2007 Veracruz**  
Come In & Test Drive  
Available For Immediate Delivery!

**New 2008 Hyundai Sonata** Buy for **\$195** per mo. For 72 mos.

**New 2007 Entourage**  
"BEST CRASH TEST FOR A MINIVAN... EVER!"  
Insurance Associate for Highway Safety  
There's no second place for your family's safety!

**New 2007 Hyundai Elantra GLS** Lease for **\$154** per mo. For 36 mos.

**New 2007 Hyundai Tucson** Buy for **\$14,695**

**New 2007 Hyundai Santa Fe** Buy for **\$17,899**

**BUYER'S CHOICE!**  
Circle **0% APR** Financing Up to 36 mos.

**OR** Up To **\$3000 CASH BACK\*\*** On Select Models

**Credit Problems? WE'LL SOLVE 'EM!** CALL & ASK FOR **BILL U** FOR FAST APPROVAL

People Save at Circle... Why should you settle for less?  
**Circle**  
www.CircleHyundai.com  
641 Shrewsbury Ave SHREWSBURY (RSP Exit 109)  
732-758-0111  
Se Habla Español

C-6

# Greater Media Newspapers

Weekly Division

**C-14 Best External Classified  
Promotion Idea**

**Third Place**

"Media Kit"

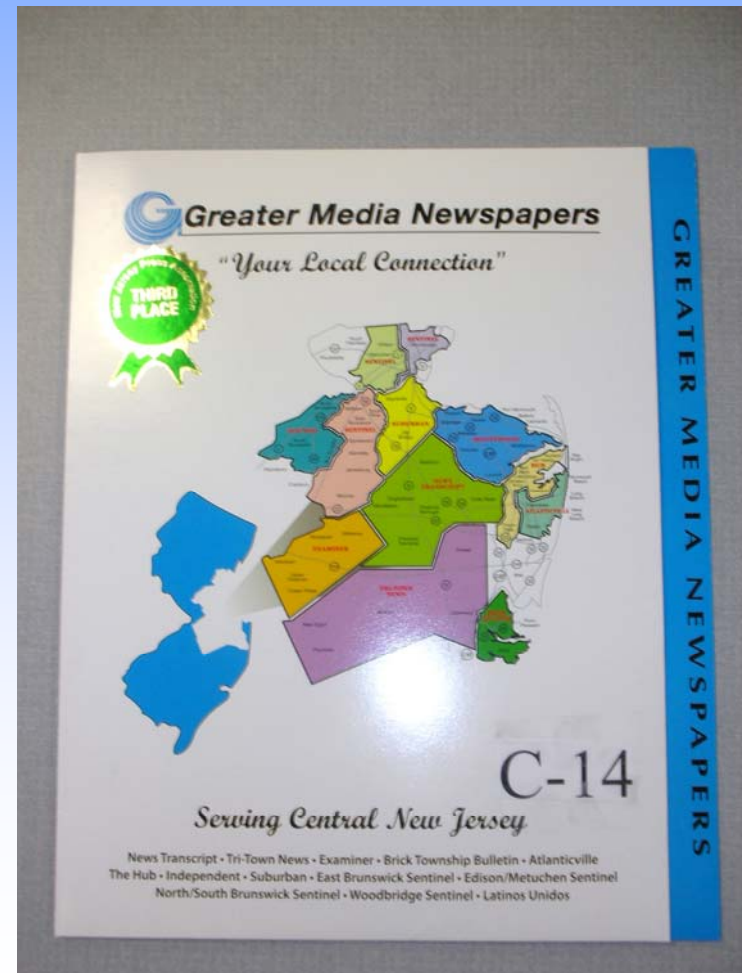
**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Greater Media Newspapers

Weekly Division

## C-12 Best Use of Small Space First Place

"Randy May Look Like A Lion"

Linda Hecht, Sales Representative

Staff, Artists

The News Transcript, Freehold

# NJPA

NEW JERSEY PRESS ASSOCIATION

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ditions, private parties,  
all Iris, 732-740-9609

& VOICE Professional  
r & Author N.Y. & N.J.  
- Juillard Expert. All  
beg-adv. 732-679-0933

IOLIN and PIANO  
vatory-trained teacher  
all 732-617-2108

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inancial aid and com-

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R.K. PROD  
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Characters •  
Games & Mo

ALL Children  
Clown/Magical  
Face Painting •  
Balloon Sculptin  
DJ, Comedy St  
732-90-8382

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Offering P  
\$50 OFF  
Lowest pric

DIS!  
QUALITY  
★ Call 73

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R & R MUS  
FREE Club Li

DJ  
Jay Arthu  
Profession  
All Occasio  
in repeat bus

RANDY MAY LOOK LIKE A LION,  
BUT HE IS REALLY A LAMB!  
He's a 7 mo. old male orange tab-  
by looking for a home to call his  
own. He was rescued w/his sisters  
from a backyard. Randy is  
playful & sweet. FIV/FELV nega-  
tive, neutered, and up to date on  
shots. For more info on Randy  
Email: lemazzei@opton line.net

# Greater Media Newspapers

Weekly Division

## C-13 Best Classified House Ad Third Place

"Got Something For Sale?"

Staff, Sales Representatives

Staff, Artists

The News Transcript, Freehold

# NJPA

NEW JERSEY PRESS ASSOCIATION

**THIRD PLACE**

## Got Something For Sale?

### Get It In Writing.

Whether they're in the market for an amoire, a toaster or an automobile, people still turn to the Classifieds first. Why advertise your goods and services in Greater Media Classifieds?

- Over 700,000 eyes will see your ad.
- Readers are actively looking for your listing.
- Potential buyers can clip and save your ad.

So the next time you want to sell something fast, get it in writing - get it in the Classifieds!

**Greater Media Newspapers**  
1-800-660-4ADS

# Greater Media Newspapers

Weekly Division

**C-11 Best Classified Section  
First Place**  
"Classified"

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

# NJPA

NEW JERSEY PRESS ASSOCIATION

Greater Media Newspapers & onlne @ www.gmnews.com

## Classified

EMPLOYMENT AUTOMOTIVE REAL ESTATE MARKETPLACE SERVICES

CALL US TOLL FREE 1-800-660-4ADS E-MAIL YOUR AD TO GMCLASSIFIED.COM  
OR 732-358-5210 FAX 732-780-4678 MONDAY - FRIDAY 9 A.M. - 5 P.M.

**Century 21** Call The #1 Century 21 Office In Monmouth County.  
Mack-Morris Iris Lurie  
47 Route 9 South, Marlboro  
Visit Our Website For Photos Of Our Newest Listings  
www.besthomesnj.com

Just Listed  
FREEHOLD \$284,900  
FREEHOLD \$360,000  
FREEHOLD \$539,900

Just Listed  
FREEHOLD \$725,000  
HOWELL \$274,900  
MANALAPAN \$760,000

Just Listed  
FREEHOLD \$315,000  
JACKSON \$534,900  
MANALAPAN \$329,900

Just Listed  
MARLBORO \$479,000  
MANALAPAN \$349,900  
MARLBORO \$699,525

Don't Fall Behind the Market!

MLS GIVE US A CALL 732-536-2228 • 732 C-11



# Greater Media Newspapers

Weekly Division

**C-10 Best Black and White or Color Classified, and/or Telemarketing Directory**

**Third Place**

**"Greetings of the Season"**

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Greater Media Newspapers

Weekly Division

**C-3 Best Real Estate Display Ad,  
Black and White  
Second Place**

"Orange Key Realty"

**Kathleen Masucci, Sales Representative**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**OrangeKey REALTY**

**Congratulates!**

**William "Bill" Caldwell**  
The TOP Listing Agent  
AND Top Selling Agent  
For October 2007!!!

**CALL "BILL" CALDWELL**  
NOW & PUT HIS TOP  
QUALITY SERVICES TO  
WORK FOR YOU -  
cell 908-421-5961

*"Don't make a move  
without me!"*

**"BILL" says,  
"Quality Is Not  
Expensive It Pays!"**

**OrangeKey REALTY** 863 Georges Rd.,  
Monmouth Junction

**Office: 732-297-6969 x120**

**COMPLIMENTARY**  
Market Trend  
Analysis

William "Bill" Caldwell  
Sales Associate

732-297-6969  
UNDER CONTRACT

NEW TRANSCRIPT, November 14, 2007 89

C-

# Greater Media Newspapers

Weekly Division

**C-14 Best External Classified  
Promotion Idea  
First Place**

**"My Town & Greater Media Interactive"**

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## Gloucester County Times

*Coming Up*

**New Jersey Herald**

**Recorder Community Newspapers**

**The Daily Journal**

**The Press of Atlantic City**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Gloucester County Times

Daily Division

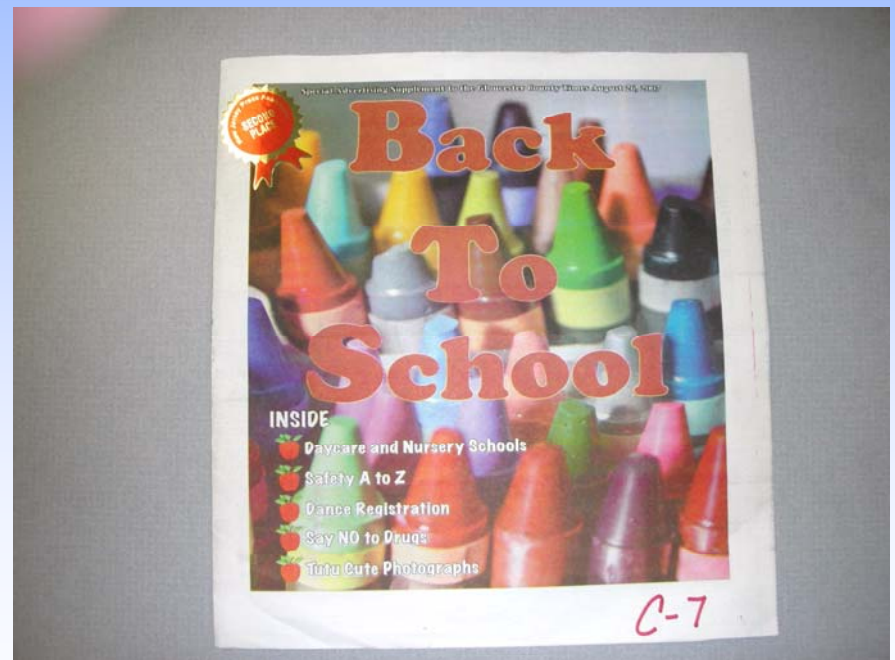
**C-7 Best Free Standing Special  
Section**

**Second Place**

"Back To School"

**Marie Vito, Sales Representative**

**Marie Vito, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## **New Jersey Herald**

*Coming Up*

**Recorder Community Newspapers**

**The Daily Journal**

**The Press of Atlantic City**

**The Record (Bergen County)**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# New Jersey Herald

Daily Division

**C-4 Best Real Estate Display Ad,  
Spot or Multi Color**

**First Place**

**"Weichert"**

**Staff, Sales Representatives**

**Erin Lake, Artist**

# NJPA

NEW JERSEY PRESS ASSOCIATION

**Weichert Open Houses**

Real Estate Mortgage Closing Services Insurance

**Buy Now!**  
Your Opportunity  
May Never,  
Ever Be Greater.

- Affordably low mortgage rates and plenty of mortgage money available
- Unbeatable selection of homes to choose from
- Why wait? Take advantage of today's home prices now!

And there are plenty more local Open Houses this weekend.  
Go to [weichert.com](http://weichert.com).

Speak to a local Weichert® expert today who can help you realize your dreams.

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Sparta 973-729-2700 Vernon 973-764-2400

Easy searching on [weichert.com](http://weichert.com)

# New Jersey Herald

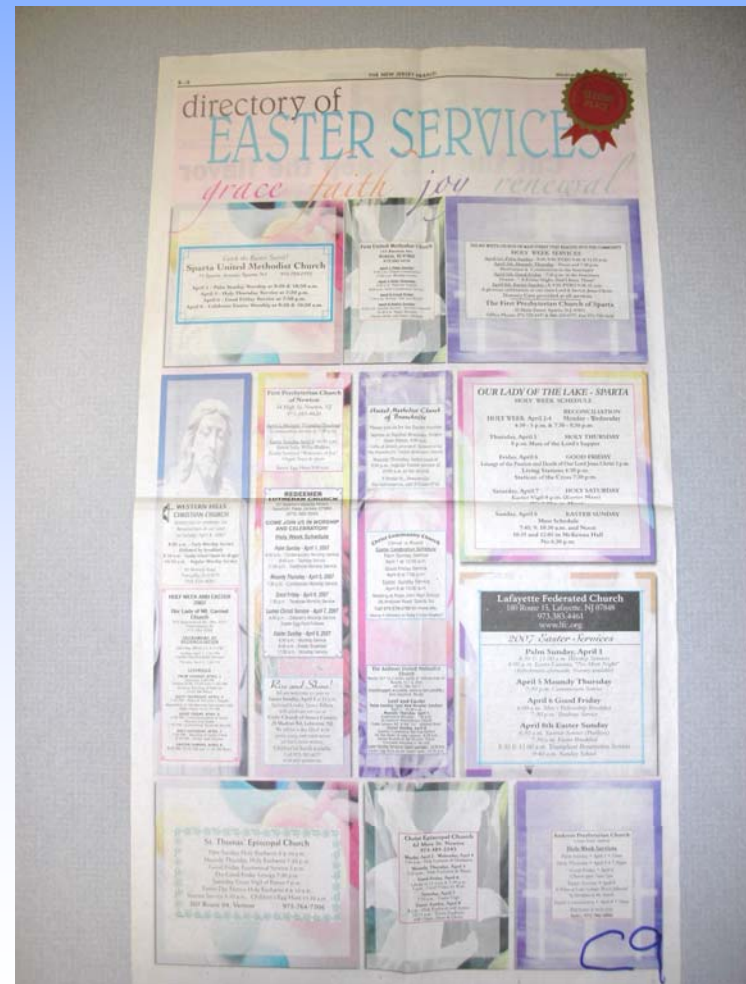
Daily Division

**C-9 Best Classified and/or  
Telemarketing Pages  
Second Place**

“Directory of Easter Services”

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION



# New Jersey Herald

Daily Division

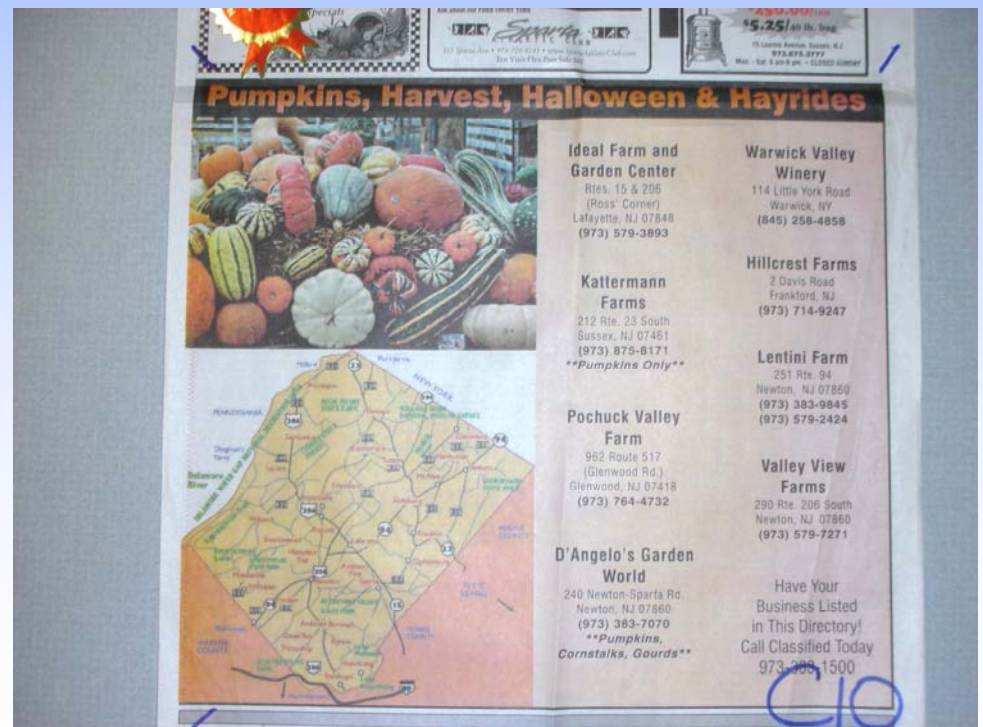
**C-10 Best Black and White or Color Classified, and/or Telemarketing Directory**

**Second Place**

**"Pumpkin Harvest & Hayrides"**

**Staff, Sales Representatives**

**Stephanie Sapone, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# New Jersey Herald

Daily Division

**C-9 Best Classified and/or  
Telemarketing Pages**

**Third Place**

**"Baby's 1st Christmas"**

**Staff, Sales Representatives**

**Eileen Lakatos, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## Recorder Community Newspapers

*Coming Up*

**The Daily Journal**

**The Press of Atlantic City**

**The Record (Bergen County)**

**The Sandpaper**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Recorder Community Newspapers

Weekly Division

**C-1 Best Automotive Display Ad,  
Black & White  
Second Place**

**"Reinerstein Motors"**

**Jerry O'Donnell, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**

**REINERTSEN MOTORS Inc.**  
Authorized Saab Sales & Service Since 1976

**Certified Pre-Owned Saabs come Standard with Peace of Mind**

SAAB 9-2X LINEAR Sedan	\$16,750	SAAB 9-3 LINEAR Sport Sedan	\$17,995
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SAAB 9-3 ARC Convertible	\$26,450	SAAB 9-5 ARC Sedan	\$19,995

**REINERTSEN MOTORS Inc.**  
We Are Experts For Anything SAAB  
On Route 53 Between Rt 10 & Rt 80 in DENVILLE  
(973) 627-0616 website: www.rmisaab.com

**C-1**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# Recorder Community Newspapers

Weekly Division

**C-7 Best Free Standing Special Section**

**First Place**

"The Estates of New Jersey"

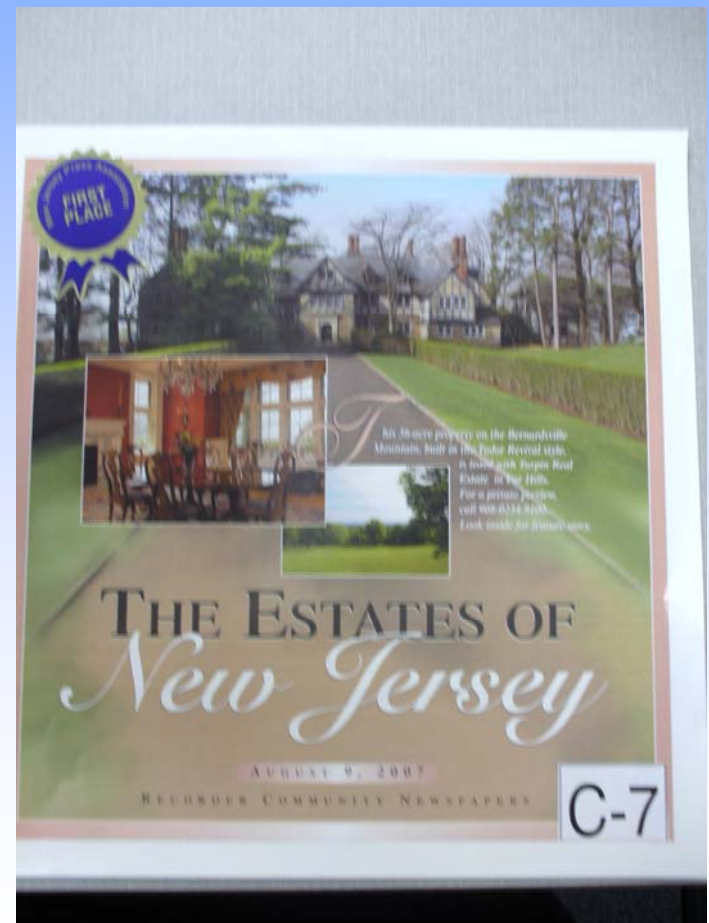
**Bob Dello Russo, Sales Representative**

**Classified Staff, Artists**

**The Bernardsville News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Recorder Community Newspapers

Weekly Division

**C-7 Best Free Standing Special  
Section**

**Second Place**

"The Estates of New Jersey"

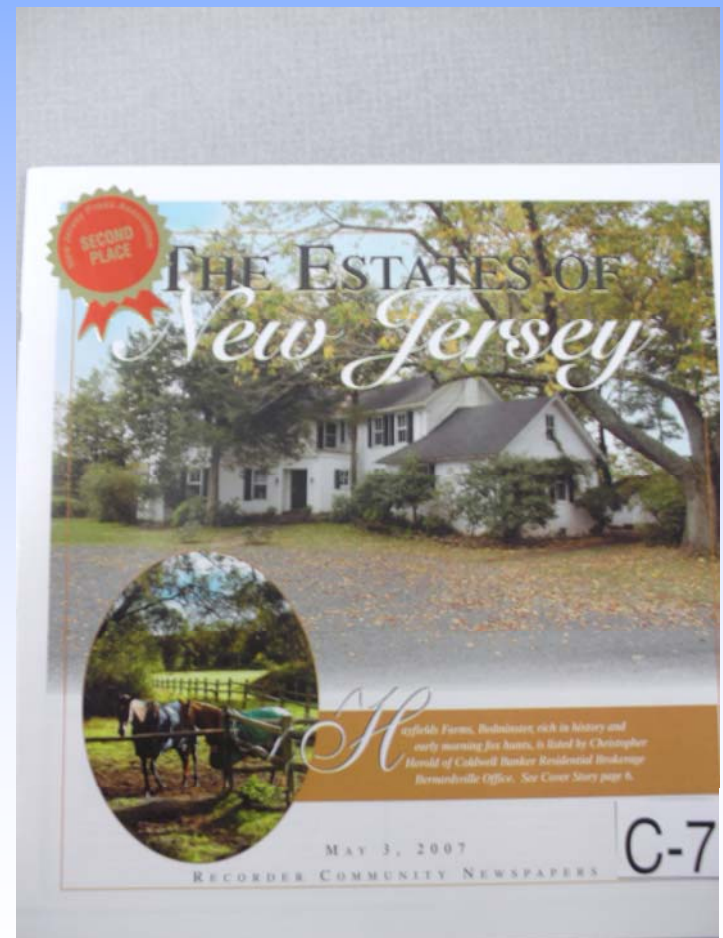
**Bob Dello Russo, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Recorder Community Newspapers

Weekly Division

**C-12 Best Use of Small Space  
Third Place**

*“Just in Time for Christmas”*

**Kathy Walker, Sales Representative**

**Kathy Walker, Artist**

**The Bernardsville News**



NEW JERSEY PRESS ASSOCIATION

**THIRD PLACE**

**APRIL'S ESTATE SALES**  
Estate Liquidation House Tag & Estate Sale Service  
Antique Buy Free Appraisal  
Call April 908-283-1328

**AUCTION ALERT!**  
ADVERTISE YOUR NEXT AUCTION WITH US!  
800-624-3684  
Your Listing Will Be Online Within 2 Hours & Reach Over 300k Viewers

**WANTED TO BUY**  
**CASH PAID!**  
Gold, Jewelry, Coins, Scrap Gold, Silver, 10k, 14k, 18k, Dental Gold, NJ Certified Scale, Watches, antiques  
For an appt at your home or my store.  
Call George "Mr Mobile Gold"  
973-945-9949  
Always buying and selling...Also clock repair & service.  
I buy houses!  
Fast Closings!  
Bubble Wrap for sale CHEAP!

**BUY ALL GOLDEN**  
Gold Coins, Paying Spot for all Gold Bullion  
Old Gold Jewelry Strong Buyer, 973-519-4807

**DIANE SMITH QUALITY CONSIGNMENTS, INC.**  
20 Mine Brook Road  
Bernardsville (Next to Mastro Shoes)  
Now Accepting Home Decor & Home Furnishings

**NEED RESPONSIBLE**  
homes now. Shelter is full. (973)64-1415  
AKC Standard Poodle BROWN vet certified shots, wormed, home raised. All testing done. \$1000.00 female

**PET SERVICES**  
DOG SITTER NEEDED for lovable 9 y/o Bichon. Will bring to your NS child free home. No big dogs!  
908-217-2788

**GOING ON A BUSINESS TRIP OR OTHER?**  
We bring your dog into our home environment. Pick up & return avail. References  
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ARIAT BOOTS and Apparel, Western and English pack, gift items, books, and bellasera. Personal service!  
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Bonded & insured I treat your pets and home as if they are my own. In home pet sitting for vacations and business trips. Daily Dog Walking. Excellent References.  
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**A MESSAGE TO OUR READERS**  
CONSUMER ALERT!  
For free information about avoiding employment service & business scams write to the:  
Federal Trade Commission, Washington, DC 20580  
or call the National Fraud Information Center, 1-800-878-7660.

**CASH CANDY**  
ITE Do you earn \$ in a day? Your local candy route, 30 Machines & Candy. All for 95 800-893-1185  
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**CASH! \$500-0 DAILY**  
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**JUST IN TIME FOR CHRISTMAS**  
Beautiful Apricot Standard Poodle Puppies AKC Registered  
Female \$800. Male \$700. • Home Raised •  
Call (973)540-8428



# Recorder Community Newspapers

Weekly Division

**C-4 Best Real Estate Display Ad, Spot or Multi Color  
Second Place**

**"Weichert Realtors"**

**Bob Dello Russo, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Recorder Community Newspapers

Weekly Division

**C-4 Best Real Estate Display Ad, Spot  
or Multi Color  
Third Place**

"Coldwell Banker"

**Bob Dello Russo, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Recorder Community Newspapers

Weekly Division

**C-11 Best Classified Section  
Third Place  
"Classified"**

**Staff, Sales Representatives**

**Staff, Artists**

**The Progress, Caldwell**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## **The Daily Journal**

*Coming Up*

**The Press of Atlantic City**

**The Record (Bergen County)**

**The Sandpaper**

**The Star-Ledger**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

Daily Division

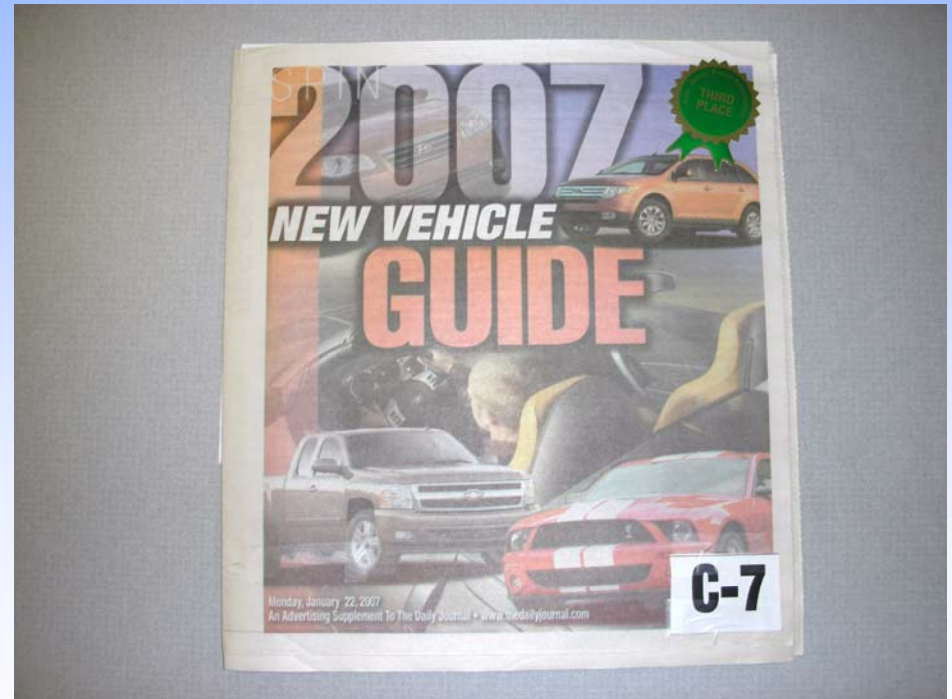
**C-7 Best Free Standing Special  
Section**

**Third Place**

""Spin' 2007 New Vehicle Guide""

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

Daily Division

## C-3 Best Real Estate Display Ad, Black and White Second Place

"Cumberland Green –  
Discover A New World"

**Dan Barrett, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

Discover A  
Whole New World At  
Cumberland Green

- Pool With Lifeguard
- Magnificently Landscaped Grounds
- 24-hour Maintenance
- 1 & 2 Bedroom Apartments
- Gas Heat/Central Air
- Washer/Dryer
- Wall to Wall Carpet
- Corporate & Furnished Apartments Available

Pets Accepted  
Restrictions Apply

**cumberland  
green**

The Area's Finest Apartments

(856)  
**825-4050**

Mon - Fri 9-5  
Sat. by appointment only

**C-3**

60 - Real Estate & New Homes Today - October 18, 2007 through November 7, 2007

# 2007 NJPA Better Newspaper Contest

## The Press of Atlantic City

*Coming Up*

**The Record (Bergen County)**

**The Sandpaper**

**The Star-Ledger**

**The Times**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

Daily Division

## C-13 Best Classified House Ad Second Place

"JerseyDevilJobs.com"

Staff, Sales Representatives

Margaret Rynshall,  
Tom O'Connell, Artists



# NJPA

NEW JERSEY PRESS ASSOCIATION



# The Press of Atlantic City

Daily Division

**C-8 Best Non-Newspaper Product  
First Place**

"Real Estate Monthly – June 2007"

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

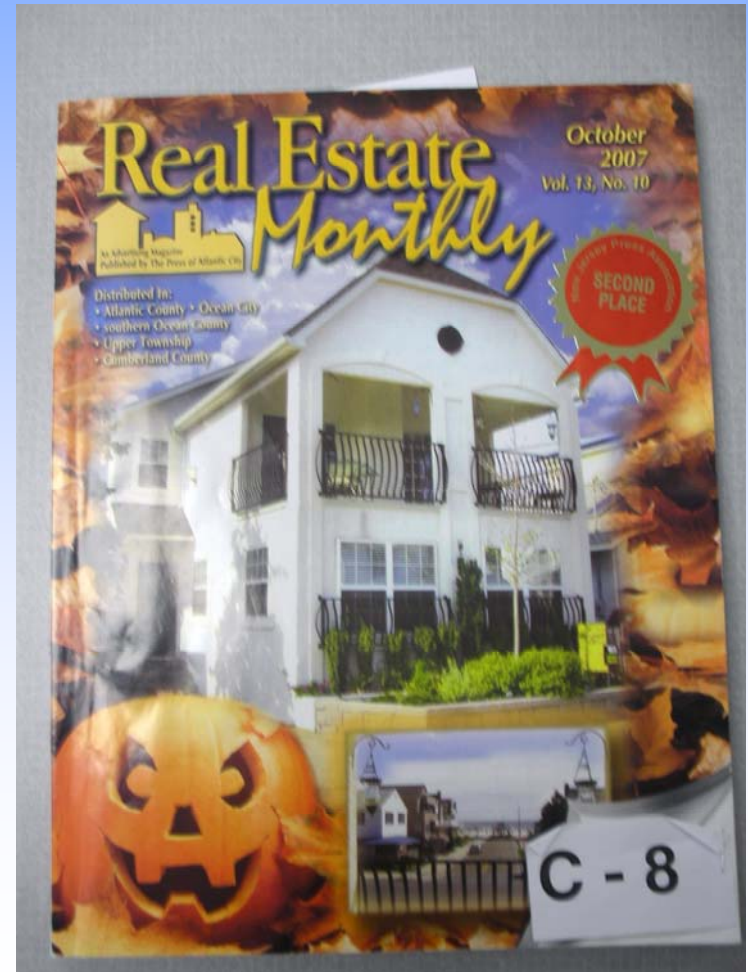
Daily Division

**C-8 Best Non-Newspaper Product  
Second Place**

"Real Estate Monthly – October 2007"

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## **The Record (Bergen County)**

*Coming Up*

**The Sandpaper**

**The Star-Ledger**

**The Times**

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

**C-11 Best Classified Section  
Third Place**

"Homes"

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Record (Bergen County)

Daily Division

## C-7 Best Free Standing Special Section

### First Place

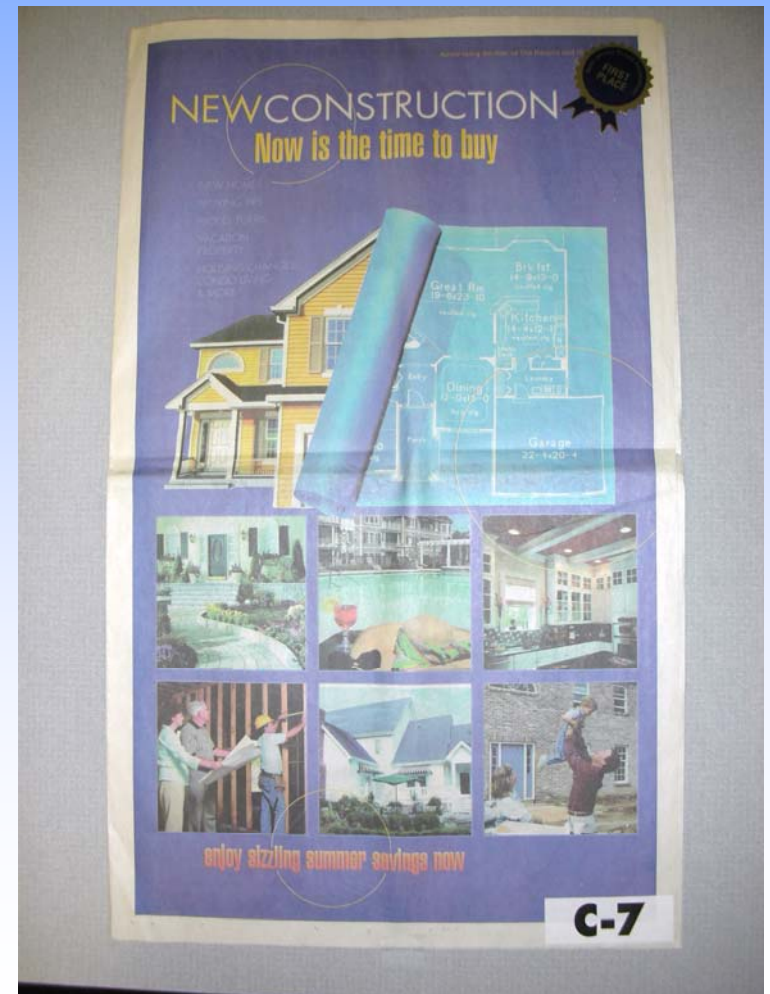
"New Construction –  
Now is the Time to Buy"

**Bob Schrupf, Sales Representative**

**Jennifer Pinto, Alan Post, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Record (Bergen County)

Daily Division

**C-4 Best Real Estate Display Ad, Spot  
or Multi Color  
Second Place**

“Classic European Elegance –  
Fritz Reuter”

**Bob Schruppf, Sales Representative**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

**C-10 Best Black and White or Color Classified, and/or Telemarketing Directory**

**Third Place**

**"Blessings at Christmas"**

**Genevieve Michienzi,  
Sales Representative**

**Staff, Artists**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# The Record (Bergen County)

Daily Division

## C-5 Best Recruitment/Miscellaneous Display Ad, Color or Black and White Second Place

"Start Your Career Today –  
Bergen Co. Technical Schools"

**Cathy Zimmerman ,  
Sales Representative**

**Craig Ruvere, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**Start your CAREER today!**

Information Sessions  
Wednesdays  
at 1:30 PM

**Bergen County Technical Schools  
ADULT & CONTINUING EDUCATION DIVISION**

**Administrative Assistant  
Programs NOW Forming!**

For those looking to gain the competitive edge in the field of Administrative Services, look no further. Our Adult & Continuing Education programs for Administrative Assistants, provides you with the skills you need to be successful in any business environment. Computer skills, Organizational skills, Written and Verbal Communication Skills - we've got you covered.

We also offer programs in...  
Carpentry, Electrical Technology, Medical Assistant,  
Plumbing and Heating & Air Conditioning

**Enroll Now! 201-343-6000 (Ext. 2288)**

Bergen County Technical Schools - Adult & Continuing Education Division  
200 Hackensack Avenue, Hackensack, NJ 07601  
[www.bergen.org](http://www.bergen.org)

**C-5**



# The Record (Bergen County)

Daily Division

**C-14 Best External Classified  
Promotion Idea  
Second Place**

"Pre-owned Showroom"

**Carole Lotito, Sales Representative**

**Lisa Zaccone, Artist**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## **The Sandpaper**

*Coming Up*

**The Star-Ledger**

**The Times**

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Sandpaper

Weekly Division

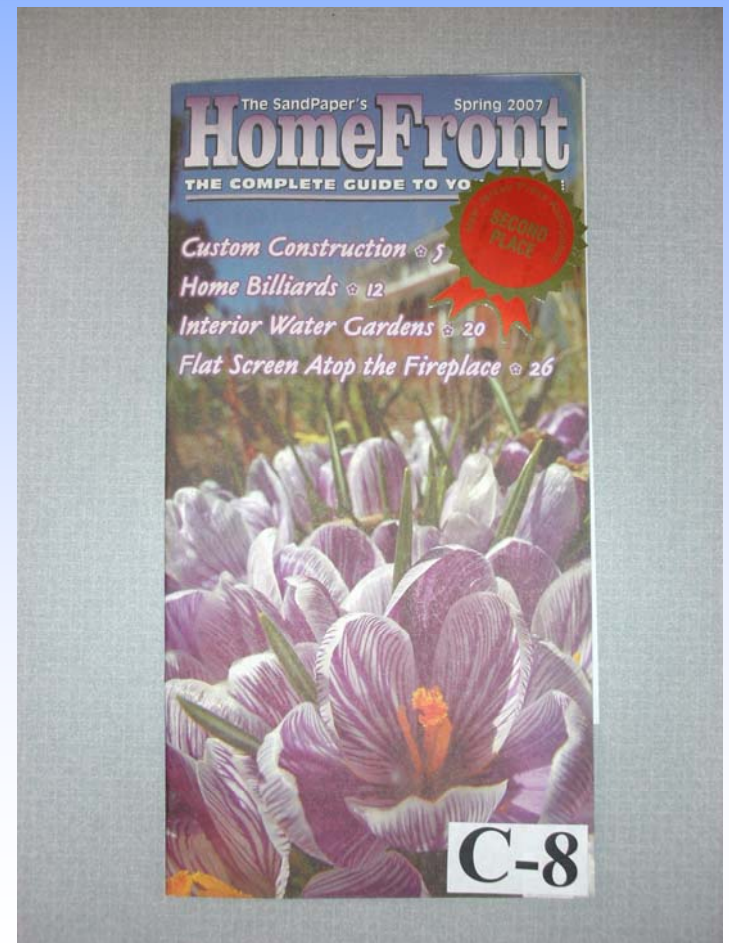
**C-8 Best Non-Newspaper Product  
Second Place**

"Homefront"

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# The Sandpaper

Weekly Division

**C-3 Best Real Estate Display Ad,  
Black and White**

**Third Place**

"Absolute Auction – T. Michael L.L.C."

**Marianne Nahodyl,  
Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**ABSOLUTE AUCTION**  
IMMEDIATE OCCUPANCY  
114 South Central Avenue, Surf City  
4 Bedroom, 2.5 Bath Single Family Home, 9 Foot Ceilings, Hardwood Floors  
One Block To Beach

**ABSOLUTE OUTCRY AUCTION**  
When: July 7th at 10AM  
Location: TBD

**T. MICHAEL L.L.C.**  
www.tmichaelauctions.com

**Open House - 12p to 3p**  
June 16th & 17th  
June 23rd & 24th  
June 30th & July 1st  
Registration Required

**C-3**

# The Sandpaper

Weekly Division

**C-8 Best Non-Newspaper Product  
First Place**

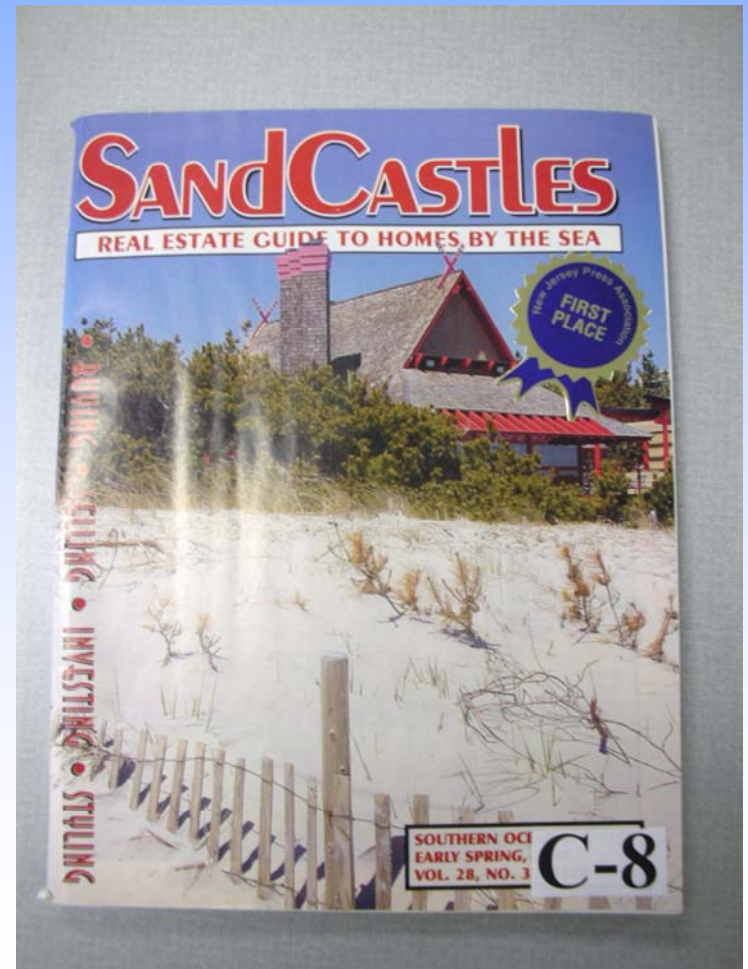
"Sand Castles"

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Sandpaper

Weekly Division

**C-12 Best Use of Small Space  
Second Place**  
"Let's Talk Dirty"

**Brenda Burd,  
Sales Representative**

**Staff, Artists**

**The Progress, Caldwell**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

The image shows a newspaper classifieds page with a grid of various service advertisements. A prominent orange seal with the text "2nd PLACE" is placed over the "Let's Talk Dirty" advertisement. The ad itself is a white box with black text that reads: "Let's Talk Dirty" Customized house cleaning and/or organizing clutter. FREE estimates. Call 609-516-9850. The classifieds page includes categories like PAINTING, CLEANING SERVICES, FENCELESS, CARPENTRY, and more. Other ads visible include "Stokes and Sons", "Dan Arn", "RWS", "Rick's", "Guinea's Painting", "Krauser Painting", "Mayetta", "Frank Co.", "Carton & Krueger", "Cummins Electric", "Dore's Electric", and "Lou's Electric". The page number "C-12" is visible in the bottom right corner.

# 2007 NJPA Better Newspaper Contest

## **The Star-Ledger**

*Coming Up*

**The Times**

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

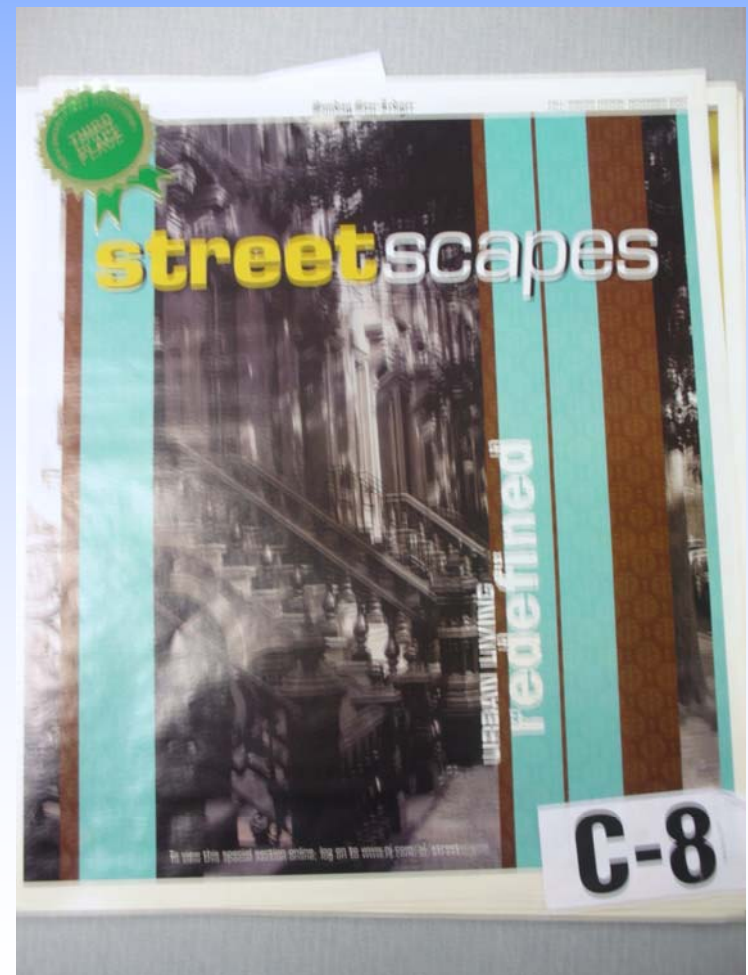
Daily Division

**C-8 Best Non-Newspaper Product  
Third Place**

"Streetscapes"

**Staff, Sales Representatives**

**Samantha Horning, Artist**





# The Star-Ledger

Daily Division

## C-13 Best Classified House Ad First Place

"Guaranteed Classified"

Staff, Sales Representatives

Karen Fazio, Artist

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**Good They're  
GUARANTEED**

**Classified Ads SO Good  
We Guarantee Them!**

Use Star-Ledger/NJ.com GUARANTEED ad packages  
and get results fast...or we'll run your ad again FREE!

- SELL YOUR VEHICLE**  
3 lines/7 days with photos online and in print in the Thursday local zone.
- SELL A HOME**  
- First 7 consecutive days in print.  
- Plus, 11 consecutive Saturdays & Sundays (29 total print ads)  
- Each Saturday print ad with a photo  
- 90 days on NJ.com with up to 5 photos
- HIRE A NEW EMPLOYEE**  
6 lines in Sunday JOBS section,  
PLUS a daily Premier Jobs ad,  
30 days online with Priority Sort and  
Feature Jobs (500K impression  
throughout NJ.com)
- SELL YOUR STUFF**  
3 lines/7 days with photos online and in print in the Thursday local zone.

Call 1-800-501-2100  
for further details and to place your ad.

Star-Ledger **nj**.com  
Everything Jersey

**C-13**

# The Star-Ledger

Daily Division

**C-6 Best Agency Produced  
Newspaper Ad, Color or Black and  
White**

**Second Place**

“Henley on the Hudson”

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**WINNER**

Add a little space and everything changes.

HENLEY ON HUDSON  
AT PORT IMPERIAL

Own a new perspective.  
henleyonhudson.com

ROSELAND LENNAR  
URBAN

- Where Manhattan's 42nd Street meets New Jersey's Gold Coast
- From 1,457 to 3,700 square feet
- Five-star services & amenities
- Minutes to Manhattan by ferry
- Duplex Condominiums priced from the \$800's
- Luxury Penthouses priced from \$1.695 million
- Waterfront Townhomes priced from \$1.695 million

For a private appointment:  
866.594.2503

SALES AND DESIGN CENTER:  
1 Ferry Landing Circle, Weehawken, NJ

SECTION 11 THE SUNDAY STAR-LEDGER, June 26, 2007

**C-6**

# The Star-Ledger

Daily Division

**C-14 Best External Classified  
Promotion Idea**

**First Place**

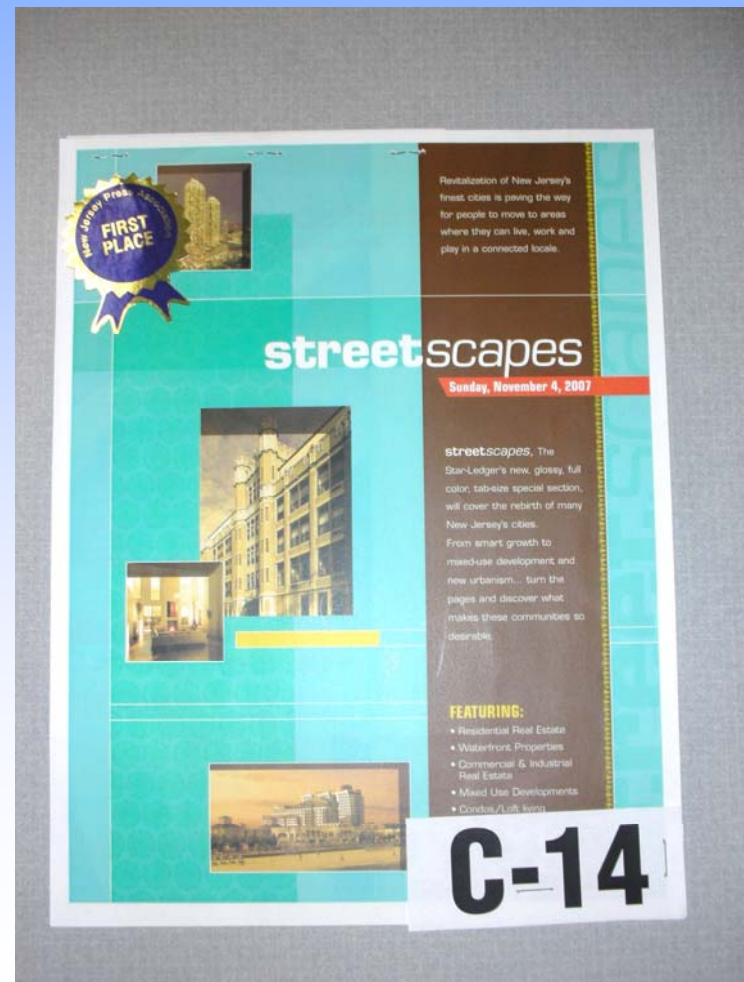
"Streetscapes"

**Staff, Sales Representatives**

**Samantha Horning, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Star-Ledger

Daily Division

**C-14 Best External Classified  
Promotion Idea**

**Third Place**

“Outlook Residential –  
Real Estate Mini Book”

**Staff, Sales Representatives**

**Darren Phillips, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## **The Times**

*Coming Up*

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Times

Daily Division

**C-11 Best Classified Section  
Second Place**

"Classified Section"

**Staff, Sales Representatives**

**Staff, Artists**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# The Times

Daily Division

## C-12 Best Use of Small Space

### Third Place

"Sign & Drive Extended"

**Trudy Holzbaur,**  
Sales Representative

**Jeanne Black, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# The Times

Daily Division

**C-2 Best Automotive Display Ad,  
Spot Color or Multi Color  
First Place**

"Luxurious Holiday Savings"

**Michael Byers,  
Sales Representative**

**Gaylen Gallimore, Artist**

**Luxurious Holiday Savings**  
**J&S Auto Haus**  
*New Jersey's Finest Pre Owned Autos*

450 to choose from  
5.99% Financing For Qualified Buyers  
Guaranteed Auctions For Highest Values Up To 100,000 Miles  
Everyone's Credit Approved

**2006 Porsche 911 Carrera**  
\$61,995

**2004 BMW Z4**  
\$24,595

**2005 Mercedes-Benz S55 AMG**  
\$49,995

**2005 Audi A8 L Quattro AWD**  
\$45,995

**1200 Gas Voucher Upon Car Purchase**

**Under \$9,995**

**Under \$19,995**

**Under \$29,995**

**C-2**

Shop at our convenient locations  
Hamilton 9-584-4777  
Ewing Location 609-844-0822  
Mount Holly 609-265-2960  
www.jsautohaus.com

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Times

Daily Division

## C-5 Best Recruitment/Miscellaneous Display Ad, Color or Black and White Third Place

"Come Work in the Exciting &  
Fast Paced Auto Auction Industry"

**Barbara Rosenthal,  
Sales Representative**

**Greta Carlton, Artist**

# NJPA

NEW JERSEY PRESS ASSOCIATION

An Advertising Section

**THIRD PLACE**

**COME WORK IN THE EXCITING AND FAST PACED  
AUTO AUCTION INDUSTRY**

**Detailer:** This position entails that vehicles are placed in sale condition by performing a variety of cleaning duties to the exterior and interior of the vehicle.

**Account Coordinator:** This position is responsible for coordinating sale activities, including placing the correct vehicle information on sale vehicles and ensuring all vehicles are properly listed up for sale.

**Auctions/Buyer/Writer:** Responsible for the collection of bids that become an auction.

**Sales Coordinator / Jump Truck Driver:** Facilitates the movement of vehicles through appropriate steps to ensure vehicle is prepared for sale. In addition, must be able to transport vehicles, changing flat tires, etc.

**Stock In Coordinator:** Check in vehicles upon arrival and ensure they are inventoried into correct agreements. Have complete knowledge regarding.

**Stock Checker:** To work on both upper and lower track during sale day. Their duty and customer service skills required.

**Marketing & Promotion Manager:** The position manages and oversees the design, production and presentation of planned marketing programs and advertising material for the auction, including producing the sheet of advertisements, sale catalog, promotional mailings, etc.

**Sales Consultant:** This position will take a consultative approach with new and active customers by providing information about all National Auto Dealer Exchange's products, services and sales. There will be required 4 days per week.

**ALL ABOVE FULL-TIME POSITIONS OFFERS MEDICAL BENEFITS PAID TIME OFF,  
MATCHING 401K SAVINGS PLAN, AND PENSION PLAN  
MUST BE ABLE TO SUCCESSFULLY COMPLETE PRE-EMPLOYMENT  
BACKGROUND VERIFICATION AND DRUG SCREEN**

**APPLY OR SEND RESUME TO: NADE - ATTN: Jessica Ashen  
P.O. BOX 188, 730 ROUTE 68, BORDENTOWN, NJ 08845  
FAX RESUME TO: 609-291-1294 • CALL FOR DIRECTIONS: 609-298-3400  
EMAIL RESUME TO: Jessica.ashen@manheim.com**

**MALOUF** CENTRAL JERSEY'S #1 VOLUME DEALER

**CAN'T KEEP YOUR HEAD ABOVE** 1175 S. MOUNTAIN AVE. • 609-683-1111

**TOYOTALAND**

# The Times

Daily Division

**C-1 Best Automotive Display Ad,  
Black & White  
Third Place**

"More Savings, More Value"

**Barb Faulkner,  
Sales Representative**

**Jeanne Black, Artist**

# NJPA

NEW JERSEY PRESS ASSOCIATION

**More Savings. More Value.**

23 Years of Great Deals, Service & Customers

**2007 Pontiac G5**  
SAVE \$2,241 **\$13,999**

**2007 Pontiac G6**  
SAVE \$2,476 **\$15,499**

**2007 Buick LaCrosse GX**  
SAVE \$3,181 **\$19,999**

**2007 GMC Sierra Ext Cab**  
SAVE \$3,896 **\$20,999**

**2007 Buick Lucerne GL**  
SAVE \$3,291 **\$23,999**

**2007 GMC Envoy SLE 4x4**  
SAVE \$6,181 **\$23,999**

**Arrow's Preowned Inventory**

2005 PONTIAC GRAND PRIX GTP	2005 PONTIAC BONNEVILLE SE
14,000	14,999
2005 BUICK LESABRE LTD	2005 CHEVY TRAILBLAZER LTZ 4x4
5,799	15,999
2005 PONTIAC GMPACT	2005 BUICK PARK AVENUE ULTRA
7,992	16,999
2005 PONTIAC GRAND PRIX GTP	2005 CHEVY TRAILBLAZER LTZ 4x4
10,999	17,499
2005 PONTIAC GRAND PRIX GTP	2005 CHEVY TRAILBLAZER LTZ 4x4
11,999	18,999
2005 PONTIAC GRAND PRIX GTP	2005 CHEVY TRAILBLAZER LTZ 4x4
13,999	18,999
2005 PONTIAC GRAND PRIX GTP	2005 CHEVY TRAILBLAZER LTZ 4x4
13,999	23,999
2005 PONTIAC GRAND PRIX GTP	
14,999	

**NEED A CAR?**  
GET AN ONLINE PRICE QUOTE BEFORE YOU

# The Times

Daily Division

**C-1 Best Automotive Display Ad,  
Black & White  
Second Place**

"There's No Snow... But We Have Sleds"

**Trudy Holzbaaur,  
Sales Representative**

**Jeanne Black, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**There's no snow...  
but we have  
Sleds**

1993 BUICK SKYLARK MSRP \$15,995	1993 FORD ESCORT MSRP \$2,995
1993 FORD MUSTANG MSRP \$3,995	1993 JEEP WRANGLER MSRP \$4,995
1993 BUICK PARK AVE. MSRP \$4,995	1993 OLDSMOBILE SIERRA MSRP \$4,995
1993 GMC 1500 MSRP \$5,995	1993 FORD EXPEDITION MSRP \$5,995
1993 FORD F150 MSRP \$6,969	1993 SAAB 900 MSRP \$6,969
1993 NISSAN PATHFINDER MSRP \$6,995	1993 FORD F450 MSRP \$7,580
1993 FORD RANGER MSRP \$7,950	1993 FORD CROWN VICTORIA MSRP \$7,995
1993 CHEVY MONTE CARLO MSRP \$7,995	1993 TOYOTA CAMRY MSRP \$8,995
1993 JEEP GRAND CHEROKEE MSRP \$8,995	1993 FORD SPORT TRAC MSRP \$14,900

**Haldeman Ford**  
C-1

# The Times

Daily Division

**C-1 Best Automotive Display Ad,  
Black & White**

**First Place**

“Is It Possible to Engineer Desire?”

**Barbara Faulkner,  
Sales Representative**

**Greta Carlton, Artist**

**FIRST PLACE**

**HIRE LET CHEVROLET**

**866-770-3087**  
AN AMERICAN REVOLUTION  
Rt. 206 Bordentown, NJ 08805  
bobmaguirechevrolet.com

**Is It Possible To Engineer Desire?**

**2007 Lexus IS250 All Wheel Drive Performance Sport Sedan**  
\$399 Per Month 36 Months - 12,000 Miles

**2007 Lexus RX350 Luxury Utility Vehicle**  
\$449 Per Month 36 Months - 12,000 Miles

**Lexus Certified Pre Owned Sales Event**  
Special APR Financing From **4.99%**  
On All Certified Pre-Owned Lexus 30+ To Close From Starting At \$18,900

**LEXUS LAWRENCE LEXUS**  
2630 Business Route 1 North - Lawrenceville, NJ - 609-840-8046  
8:30 AM-6 PM MON-FRI 8:30-5 PM SAT  
www.lawrencelexus.com

**C-1**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

**General Excellence  
Awards**

**NJPA**

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NEW JERSEY PRESS ASSOCIATION

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**2007 NJPA Better Newspaper Contest**

# **General Excellence**

**Daily Division**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## General Excellence

Daily Division

(TIE)

# The Times

Trenton

# Daily Record

Parsippany

# NJPA

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

# **General Excellence**

**Weekly Division**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



**2007 NJPA Better Newspaper Contest**

**General Excellence**

**Weekly Division**

**News Transcript**

**Freehold**

**Greater Media Newspapers**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

**Congratulations!**

from

**NJPA**

NEW JERSEY PRESS ASSOCIATION