

**2007 NJPA Better Newspaper Contest**

**Retail  
Advertising  
Awards**



# 2007 NJPA Better Newspaper Contest

## Asbury Park Press

*Coming Up*

**Atlantic City Weekly**

**Hudson Reporter Associates**

**Burlington County Times**

**Cape May County Herald Times**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Asbury Park Press

Daily Division

**R-09 Best Ad Campaign or Series,  
Black & White, 31.5 SAU or larger  
First Place**

“Eastmont Orchards”

**Amanda Fiemer, Sales Representative**

**Patricia Cobb, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Asbury Park Press

Daily Division

R-01 Best Single Ad – Black & White,  
smaller than 16" SAU

First Place

"Eurocycle Sports"

Lynda Clark, Sales Representative

Tonya Williams, Artist



# Asbury Park Press

Daily Division

R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU

First Place

"Mmmm!"

Jim Corridon, Sales Representative

Gary Kravitz, Artist



# 2007 NJPA Better Newspaper Contest

## Atlantic City Weekly

*Coming Up*

**Hudson Reporter Associates**

**Burlington County Times**

**Cape May County Herald Times**

**Courier News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Atlantic City Weekly

Weekly Division

**R-04 Best Single Ad – Spot (1) Color,  
smaller than 31.5" SAU**

**Third Place**

**"Luciano Lamberti's Sunset Marina"**

**Madelon Woller, Sales Representative**

**Rich Downs, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Atlantic City Weekly

Weekly Division

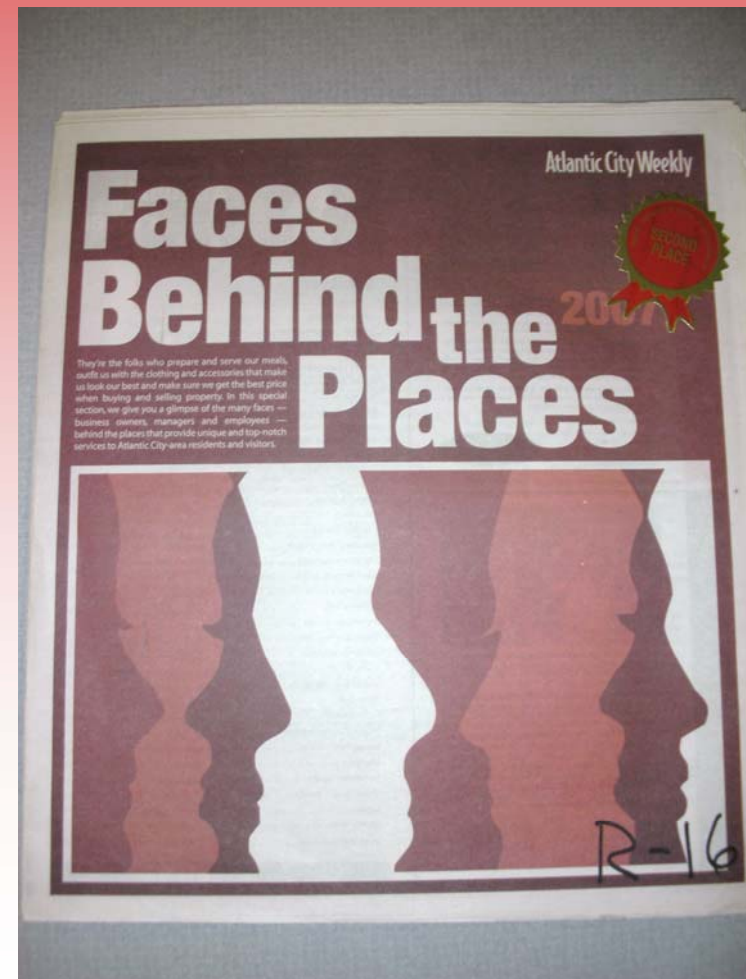
**R-16 Best Special Section**

**Second Place**

"2007 Faces Behind the Places"

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## Hudson Reporter Associates

*Coming Up*

**Burlington County Times**

**Cape May County Herald Times**

**Courier News**

**Courier-Post**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Hudson Reporter Associates

Weekly Division

**R-12 Best External Special Promotion  
Mailing Piece**

**Third Place**

"Experience The Variety"

**Elena Selmi, Sales Representative**

**Lisa M. Cuthbert, Artist**

**Bayonne Community News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Hudson Reporter Associates

Weekly Division

**R-17 Best New Product Development**

**First Place**

“Palisade Magazine –  
Life Along the Hudson”

**Staff, Sales Representatives**

**Theta Pavis, Jennifer Martiak,  
George Fedor, Artists**

**The Hoboken Reporter**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Hudson Reporter Associates

Weekly Division

**R-12 Best External Special  
Promotion Mailing Piece  
Second Place**

"Happy Holidays in Hudson"

**Staff, Sales Representatives**

**Lisa M. Cuthbert, Artist**

**The Hoboken Reporter**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Hudson Reporter Associates

**Weekly Division**

**R-15 Best Free Standing Insert, Built by a Newspaper for Single Advertiser or Group of Advertisers**

**First Place**

**"The Dining Book"**

**Staff, Sales Representatives**

**Jennifer Martiak, Pat Spina,  
Mike Mitolo, Artists**

**The Hoboken Reporter**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Hudson Reporter Associates

Weekly Division

## R-12 Best External Special Promotion Mailing Piece First Place

"Secaucus For The Holidays"

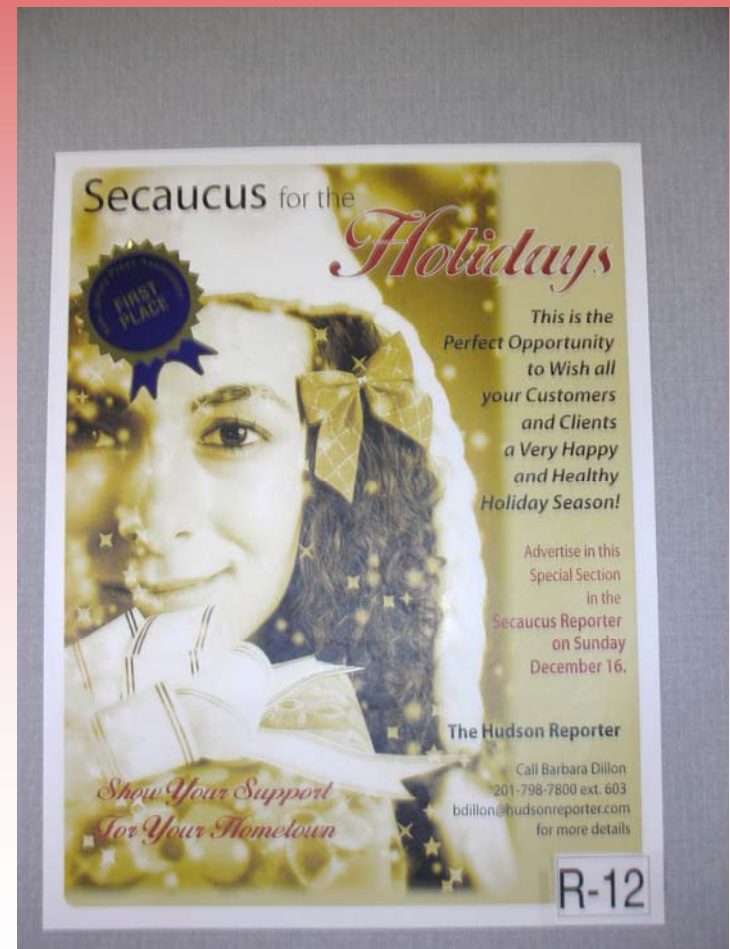
**Barbara Dillon, Sales Representative**

**Lisa M. Cuthbert, Artist**

**The Secaucus Reporter**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## Burlington County Times

*Coming Up*

**Cape May County Herald Times**

**Courier News**

**Courier-Post**

**Daily Record**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Burlington County Times

Daily Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5 SAU**

**Second Place**

**"Mount Holly Medical Associates"**

**Amy Kiss, Sales Representative**

**Joe DiPaolo, Artist**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION





# Burlington County Times

Daily Division

R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU

Second Place

"Georgetti's"

Brenda Brown, Sales Representative

Joe DiPaolo, Artist

**CLOVER MEAT MARKET**  
BURLINGTON, NJ • SUNSET RD. & COOPERTOWN PLAZA  
Daily 8:30-6, Sun 8:30-5  
Phone (609) 875-1111 to 9:55ET  
**387-9293**  
Visit our website at: [www.clovermeatmarket.com](http://www.clovermeatmarket.com)

**Georgetti's**  
Pasta & Sauce Market

BEef CHICK \$2.99	Short Ribs \$6.99	GROUND \$4.29
SHORT RIBS \$2.99	Flanken \$3.99	BEef \$1.19
FLANKEN \$3.99	Roast Beef \$4.99	CHICKEN \$3.99
ROAST BEEF \$4.99	Hard Salami \$4.99	AMERICAN \$3.99
HARD SALAMI \$4.99	Curry Beef \$2.99	CHEESE \$3.99
CURRY BEEF \$2.99	London \$2.99	CHICKEN THIGHS \$4.09
LONDON \$2.99	NY Strip \$4.99	DRUMSTICKS \$1.19
NY STRIP \$4.99	Country Style \$4.99	CHICKEN \$1.69
COUNTRY STYLE \$4.99	Country Style \$4.99	THIGHS \$1.19
TOP SIRLOIN \$4.49	Boneless \$2.49	SPARE RIBS \$2.19
BONELESS \$2.49	Sirloin \$4.99	LEARNED PORK \$1.09
SIRLOIN \$4.99	Country Style \$4.99	CHOPS \$1.09
COUNTRY STYLE \$4.99	Spare Ribs \$4.99	TRIMMED BAC \$1.19
SPARE RIBS \$4.99	Tip \$2.99	SLICED SPARE RIBS \$1.19
TIP \$2.99	Beef Chuck \$2.49	SPARE RIBS \$1.19
BEef CHUCK \$2.49	Steaks \$2.49	GROUND \$1.99
STEAKS \$2.49	1/4 \$2.50	TURKEY \$1.99
1/4 \$2.50	Legs \$2.49	
LEGS \$2.49	Beef \$2.99	
BEef \$2.99	Shoulder \$9.00	
SHOULDER \$9.00	Picnic \$2.49	
PICNIC \$2.49		

**SIZZLER**  
Fresh Pork Spare Ribs \$1.79  
Case Price \$1.79  
Pk - 9 SLABS

**SIZZLER**  
Fresh Pork Spare Ribs \$1.99  
Case Price \$1.99  
Pk - 3 SLABS

**SIZZLER**  
All Beef Patties \$0.99  
Case Price \$0.99  
20 1/4 lb

1000 CIRC  
1566 87  
R2

# Burlington County Times

Daily Division

**R-09 Best Ad Campaign or Series,  
Black & White, 31.5" SAU or larger  
Second Place**

"The Burlington County Farm Fair"

**Amy Kiss, Sales Representative**

**Susan Bryant, Artist**

**SECOND PLACE**

Opening Tomorrow for Only Four Short Days  
**Burlington County Farm Fair**  
"The Family Fun Fair"  
Village Green • Lumberton, NJ  
July 18 - 21, 2007

• Real Animals to See & Touch • Country Fare • Horse Shows • Amusements  
• Home Arts Competitions • Exhibits • Music and Shows • Antique Farm Equipment

**Here's just a sampling of the fun at the fair on Wed., July 18!**

11:00 AM Dairy Goat Show & Costume Parade	5:00 PM Antique Farm Equipment Parade Daily
NEW 11:00 AM Ty-Rone's World of Entertainment	6:00 PM Lumberton Middle School Band Beginning at 7:00 PM
1:00 PM Pig Races	Opening Ceremonies
2:00 PM Home Arts and Crafts Daily	Farm Fair Queen Pageant
4:00 PM Amusements Open Every Day	

Parking - \$10.00 per car  
Convenient Handicapped Parking

**Burlington County Farm Fair - Save \$1.00**  
Must Present Coupon

Hours: 9:00 AM to 11:00 PM Info: 609-267-2881 or [www.burlingtoncountylfarmfair.com](http://www.burlingtoncountylfarmfair.com)

**R9**

# Burlington County Times

Daily Division

**R-12 Best External Special Promotion  
Mailing Piece or Media Kit**

**Third Place**

"Wedding Wishes"

**Lisa Foster, Sales Representative**

**Sharon Vazquez, Artist**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

Published: **Sunday, January 28, 2007** Deadline: **Thurs., Jan. 18, 2007**

Preparing for the Big Day  
Florists  
Caterers  
Reception Halls  
Musical Choices  
Invitations  
Favors  
Confections  
Dress Selection  
Shoes  
Family & Friends

THIRD PLACE

Call Your  
BCT Sales Rep or  
**609-871-8087**

*Wedding Wishes* **RIZ**

- Full Page \$650
- +\$275 Full Color
- Half Page \$350
- +\$150 Full Color
- Quarter Page \$250
- +\$85.50 Full Color
- All Other Sizes \$21.50 per inch

# 2007 NJPA Better Newspaper Contest

## Cape May County Herald Times

*Coming Up*

**Courier News**

**Courier-Post**

**Daily Record**

**Home News Tribune**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Cape May County Herald Times

Weekly Division

**R-14 Best Special Page(s) –  
Color, ROP  
First Place**

“Wildwood Goes Irish”

**Karen Dickinson, Sales Representative**

**CCS Team, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## Courier News

*Coming Up*

**Courier-Post**

**Daily Record**

**Home News Tribune**

**Packet Publications**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Courier News

Daily Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU**

**Third Place**

"Alber's Fireplaces"

**Deanna Ditty, Sales Representative**

**Chris Carnese, Manyee Koo, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Courier News

Daily Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU**

**Second Place**

**"America's Florist"**

**Shianne Owen, Sales Representative**

**Staff, Artists**



# NJPA

NEW JERSEY PRESS ASSOCIATION



# Courier News

## Daily Division

**R-04 Best Single Ad – Spot (1) Color,  
smaller than 31.5" SAU**

**Third Place**

**"Sophie's Bistro"**

**Jen Ward, Sales Representative**

**Chris Carnese, Dotty Frascilla, Artists**

Nov. 3. Appointments are requested. Call (609) 530-0912. Auditions for "Sideways Stories from the Wayside School," will be held on 5 p.m. Nov. 3 and 4 by appointments only. Call (215) 675-1262.

Auditions for "Thoroughly Modern Millie," will be from 7 to 10 p.m. Nov. 6 and 7, by appointments. Call (215) 579-5677. Auditions for "Driving Miss Daisy," will be from noon to 6 p.m. Nov. 10 and 11. To make an appointment call (609) 888- or visit [www.mponstage.com](http://www.mponstage.com). Information about audition requirements and how to audition is available by visiting [www.theater.net/auditions](http://www.theater.net/auditions).

**Fresh voice needed**

We're looking for people to help us tell the Central Jersey.

Have you got something to say – about school, politics, dating, love, trends, cars, sports, or all?

Why not share it with hundreds of thousands of people who read the Courier News? The Courier News is going through an exciting transition – changing from print into an internet and online information center. We're adding lots of new features – fresh voice columns.

All we're missing is you. You don't need a permit – just the ability to write across on your choice.

For details, e-mail Heyman, communications editor, at [gannett.com](mailto:gannett.com) or 3210.

**SOPHIE'S BISTRO**  
"A CLASSIC FRENCH BISTRO"

LUNCH: TUESDAY-FRIDAY 11:30AM-3:00PM  
DINNER: TUESDAY, WEDNESDAY, THURSDAY 5:00-9:30PM  
FRIDAY AND SATURDAY 5:00-10:30PM \* SUNDAY 4:00-9:00PM  
AVAILABLE FOR PRIVATE PARTIES

700 HAMILTON STREET \* SOMERSET, NJ 08873  
**732.545.7778**  
SOPHIESBISTRO.NET

**GRAND OPENING**  
**IAN'S**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Courier News

Daily Division

**R-12 Best External Special Promotion  
Mailing Piece or Media Kit  
Second Place**

"Welcome New Businesses"

**Staff, Sales Representatives**

**Christopher Spolarich, Artist**



# 2007 NJPA Better Newspaper Contest

## Courier-Post

*Coming Up*

**Daily Record**

**Home News Tribune**

**Packet Publications**

**NJN Publishing**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Courier-Post

Daily Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU  
Second Place**

"Springdale Farms 'Shape Ads'"

**Ron Ostroff, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

The image shows a newspaper clipping with a red award seal that says "SECOND PLACE". The main advertisement is for "STRAWBERRY SOCIAL" on June 2 & 3. The ad text includes: "Pick Your Own" Strawberries, FREE HAYRIDES, Tortilla Press: Saturday, Strawberry Cooking Demo, 11-12. The contact information for Springdale Farms is 1638 S. Springdale Rd., Cherry Hill, 856-424-8674, and SpringdaleFarms.com. To the left of the ad, there is a sidebar with text including "ER 13", "PTCY", "ncy helping", "ankruptcy", "ODAY", "EE DOWN", "arassment", "1", "\$274 Up-Front", "Over 3-5 Years", "olfi, Esq.", "k. Mantua", and ".5900". To the right, there is a small vertical ad for "MHF Mac Sinc Lim".

# Courier-Post

Daily Division

**R-09 Best Ad Campaign or Series,  
Black & White, 31.5 SAU or larger  
Second Place**

"Youth Sports, Indoor Soccer Ad"

**Charlie Monteleone,  
Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**U13 Girls Fall 2008  
WINTER TRYOUTS**  
For details and dates go to  
[www.ysaindoor.com](http://www.ysaindoor.com)

**INDOOR  
Professional  
Soccer Training  
& Conditioning**

Futsal training will increase the  
performance of your outdoor game

**4v4, 6v6 &  
Futsal Team  
Registration**

**DEADLINE**  
November 26th, 2007  
for Session I  
and January 11th, 2008  
for Session II

**Multiple Team & Session  
Discounts Available**

Only indoor facility in the NJ area that is staffed by  
USIF, USYSA & NCAA National Youth License holders  
with professional and collegiate experience.

**YSA@The Coliseum**  
333 Preston Avenue  
Voorhees, NJ 08043  
**856-857-0000**  
[www.ysaindoor.com](http://www.ysaindoor.com)

R-9  
1 of 4

# Courier-Post

Daily Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

**Second Place**

**"United Exterminating 'Bug Ad'"**

**Ron Ostroff, Sales Representative**

**Steve Rydzewski, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## Daily Record

*Coming Up*

**Home News Tribune**

**Packet Publications**

**NJN Publishing**

**New Jersey Herald**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

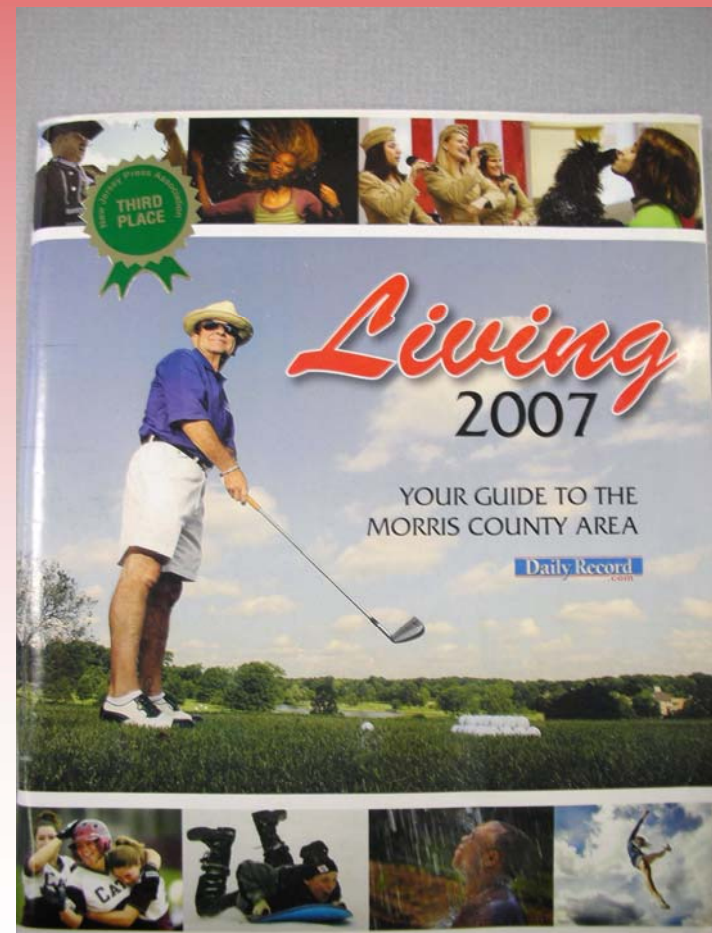
Daily Division

**R-16 Best Special Section**

**Third Place**

“Living Magazine”

**Staff, Sales Representatives**



**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Daily Record

Daily Division

**R-16 Best Special Section**

**Second Place**

"Panache"

**Staff, Sales Representatives**

**Susan Angelo, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

Daily Division

**R-17 Best New Product Development**

**Second Place**

"This Week"

**Marsha Lange, Sales Representative**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

Daily Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU**

**Third Place**

"Morristown Craft Market"

**Karlie Marino, Sales Representative**

**Kinjal Gandhi, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Daily Record

## Daily Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

**Third Place**

**"Dublin Pub"**

**Karlie Marino, Sales Representative**

**Janet Zeek, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Daily Record

Daily Division

**R-14 Best Special Page(s) –  
Color, ROP  
Third Place  
“Livingston”**

**Melissa Bosco, Sales Representative**

**Kinjal Gandhi, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Daily Record

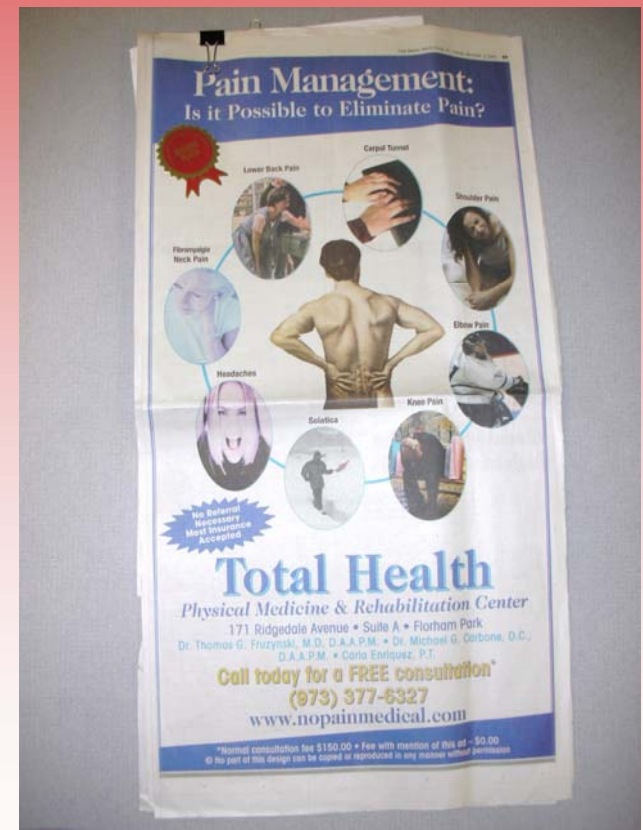
Daily Division

**R-07 Best Campaign for One Advertiser, Using Multiple Products Second Place**

"Total Health"

**Laura Corsi, Sales Representative**

**Kinjal Gandhi, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

## Daily Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
Second Place**

"Swiss Chalet Bakery"

**Karlie Marino, Sales Representative**

**Kinjal Gandhi, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Daily Record

## Daily Division

**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color**

**First Place**

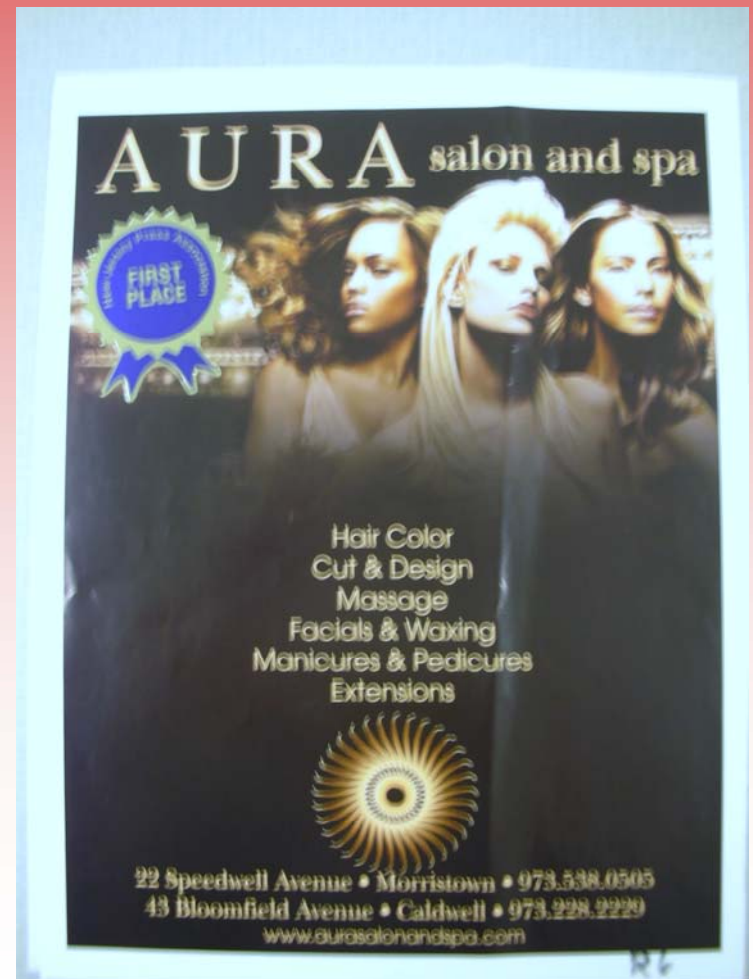
"Aura"

**Karlie Marino, Sales Representative**

**Kinjal Gandhi, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION





# Daily Record

## Daily Division

### R-12 Best External Special Promotion Mailing Piece or Media Kit

### First Place

"One Tenth of One Cent"

**Sue St. Laurent,  
Sales Representative**

**Jason Tyburczy, Artist**



# 2007 NJPA Better Newspaper Contest

## Home News Tribune

*Coming Up*

**Packet Publications**

**NJN Publishing**

**New Jersey Herald**

**Community Newspapers of NJMG**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Home News Tribune

Daily Division

**R-13 Best Special Page(s),  
Black & White, ROP**

**Third Place**

"The Big Game"

**Barbara Gorski, Sales Representative**

**Staff, Artists**

# NJPA

NEW JERSEY PRESS ASSOCIATION



# Home News Tribune

Daily Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes**

**First Place**

**“Holiday”**

**Mike Menetti, Sales Representative**

**Kathy Pohopin Beitel, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Home News Tribune

Daily Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU**

**First Place**

"We've Taken the Trip For You"

**Kathy Pino, Sales Representative**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Home News Tribune

Daily Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
Third Place**

"A Proud Salute"

**Mike Menetti, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Home News Tribune

Daily Division

**R-13 Best Special Page(s),  
Black & White, ROP**

**Second Place**

**"Go Rutgers"**

**Barbara Gorski, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Home News Tribune

Daily Division

**R-11 Best Newspaper Promotion  
Ad or Series, In Paper**

**Third Place**

**"Smart Talk"**

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION





# Home News Tribune

Daily Division

**R-13 Best Special Page(s),  
Black & White, ROP**

**First Place**

"A Pot of Gold"

**Barbara Gorski, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## Packet Publications

*Coming Up*

**NJN Publishing**

**New Jersey Herald**

**Community Newspapers of NJMG**

**Recorder Community Newspapers**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Packet Publications

Weekly Division

**R-16 Best Special Section**

**Third Place**

“INSIDE Central New Jersey Magazine”

**Staff, Sales Representatives**

**Michelle Riganati, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## NJN Publishing

*Coming Up*

**New Jersey Herald**

**Community Newspapers of NJMG**

**Recorder Community Newspapers**

**Intercounty Newspaper Group**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# NJN Publishing

Weekly Division

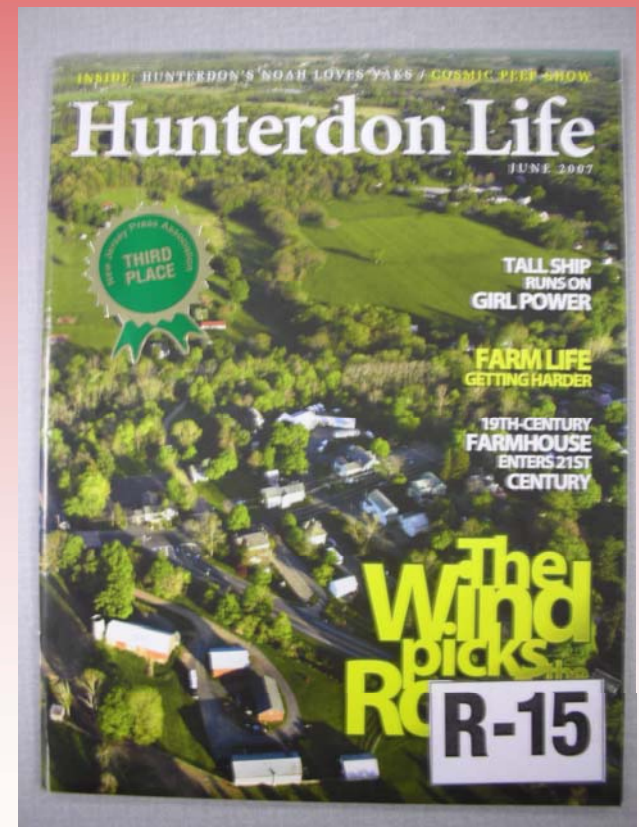
**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
Third Place**

“Hunterdon Life June”

**Staff, Sales Representatives**

**Staff, Artists**

**Hunterdon County Democrat, Flemington**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# NJN Publishing

Weekly Division

**R-11 Best Newspaper Promotion  
Ad or Series, In Paper  
First Place**

"At Home in Hunterdon"

**Staff, Sales Representatives**

**Jon Marsh, Artist**

**Hunterdon County Democrat,  
Flemington**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# NJN Publishing

Weekly Division

**R-14 Best Special Page(s) –  
Color, ROP  
Third Place**

“Experience Somerville”

**Jean Wells, Sales Representative**

**Jon Marsh, Artist**

**Hunterdon County Democrat, Flemington**



# NJN Publishing

Weekly Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes**

**First Place**

“Ottoman Ceramic Designs”

**Raina Filipiak, Sales Representative**

**Jon Marsh, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION



# **2007 NJPA Better Newspaper Contest**

## **New Jersey Herald**

*Coming Up*

**Community Newspapers of NJMG**

**Recorder Community Newspapers**

**Intercounty Newspaper Group**

**The Daily Journal**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# New Jersey Herald

Daily Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

**First Place**

"Empire Equine"

**Staff, Sales Representatives**

**Stephanie Sapone, Artist**



# New Jersey Herald

Daily Division

R-04 Best Single Ad – Spot (1) Color, smaller than 31.5 SAU

First Place

"Dine Out For Dasi"

Staff, Sales Representatives

Eileen Lakatos, Artist

# NJPA

NEW JERSEY PRESS ASSOCIATION

**First Place**

Dine out for  
**DASI**

**TUESDAY, JULY 17, 2007**

Honorary Chair, Chef Rich Hathaway of Kiawe Cafe in Newton

Enjoy a meal at any restaurant where you see the DINE OUT FOR DASI sign and they will generously donate a portion of the day's proceeds to

**DASI**...working to end interpersonal violence  
DOMESTIC ABUSE & SEXUAL ASSAULT INTERVENTION SERVICES

AMICI RESTAURANTE, Wanaago	THE GRIST MILL CAFE, Andover
ANDOVER DINER, Andover	KRAVE CAFE & CATERERS, Newton
APPLEBEE'S OF NEWTON, Newton	LAFAYETTE HOUSE, Lafayette
BELLA ITALIA RESTAURANT, Andover	MOUNTAIN BROOK INN, Middletown
BISTRO ON MAIN, Wanaago	NEW SPARTA DINER, Sparta
CALICO ROSE CAFE, Hamburg	PICCOLA PIZZERIA, Sparta
CASA MIA, Sparta	PIZZA HUT, Newton
THE CHATTERBOX, Augusta	THE PIZZA PLACE, Sparta
THE DINING ROOM, Sparta	PLAZA BISTRO, Sparta
EVERYTHING HOME MADE, Lafayette	RESTAURANTE CARAFILLO, Sparta
FALLS VIEW GRILL, Vernon	RYA'S ITALIAN ICE, Sparta
THE GOURMET SHOPPE, Sparta	VILLAGE SALOON, Sparta

YOU CAN ALSO FIND PARTICIPATING RESTAURANTS AT  
www.dasi.org -- www.njherald.com -- www.max1063.com -- www.wisn1023.com  
Look for ads in the New Jersey Herald, as listings will be updated on www.wisn1023.com.

WIN GREAT PRIZES - NO PURCHASE NECESSARY  
Check the NJ Herald for contest entry coupons. Coupons may also be picked up from the NJ Herald or printed from DASI's Web site. Just bring a coupon when you dine at a participating restaurant on July 17. Contest sponsored by DASI and the NJ Herald.

DINE OUT FOR DASI IS GENEROUSLY SUPPORTED BY

MAX 1063 New Jersey Herald WISN 1023

COMET MANA  
17 Rte. 23 North, 2nd Fl.  
Hamburg, NJ 07424  
973-823-8232  
www.cometmanagement.com

PROFESSIONAL PROPERTY  
NATIONAL CERTIFICATIONS C  
CONDOMINIUM ASSOC  
HOBI/OWNER ASSOC  
LARGE SCALE COMM  
TRANSITION SPECI

Extra Value  
**Coupons**  
ONE FREE D  
Ideal Farm & Gart  
New Jersey

# New Jersey Herald

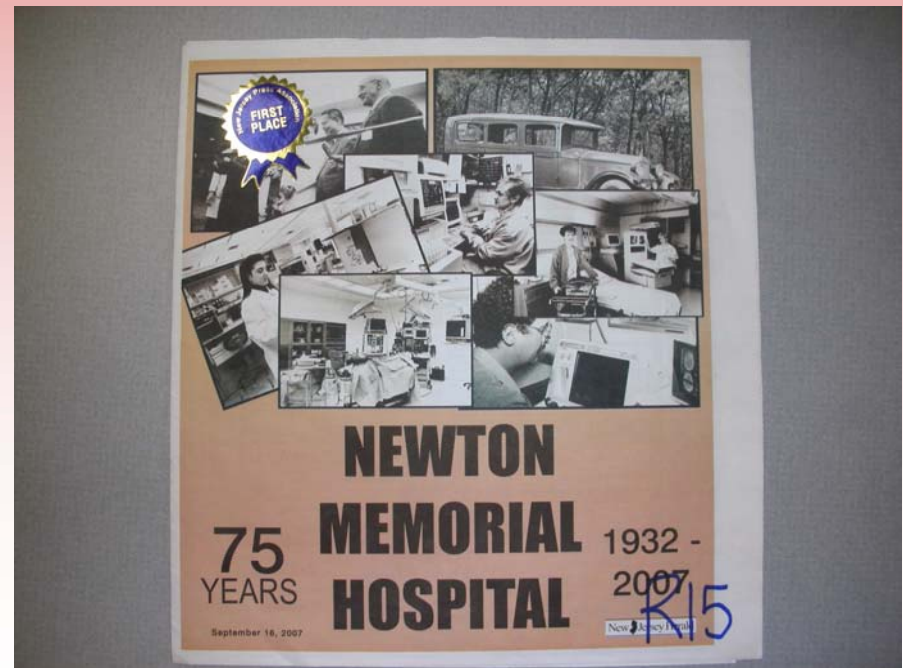
Daily Division

**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
First Place**

"Newton Memorial Hospital"

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# New Jersey Herald

Daily Division

R-11 Best Newspaper Promotion Ad  
or Series, In Paper  
First Place

"Progress 2007"

Staff, Sales Representatives

Melissa Wydner, Artists

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# New Jersey Herald

Daily Division

**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
First Place**

“S.C. Chamber Expo”

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# New Jersey Herald

Daily Division

**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color**

**First Place**

**"Roma Garden"**

**Sue Citro, Sales Representative**

**Melissa Wydner, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**NEWS**

**Great Mom to the Most Memorable Meal On Her Special Day!**

*Dine in an atmosphere that is so cozy & comfortable you can't wait to come back.*

- All our recipes are made fresh with the finest ingredients & prepared to satisfy every taste.
- Over-sized portions for even the heartiest of appetites
- Our courteous & friendly staff make your dining experience a pleasure
- Reasonably priced from appetizers to dessert
- Catering & Private Party Room Available
- Gift Certificates

*Mother's Day Reservations Recommended*

*The Newest & Best Kept Secret*

**Roma Garden**  
FAMILY RESTAURANT & BAR

*Open for lunch & dinner Tues.-Sun. • 973.398.4332 • 31 Lakeside Blvd., Hopatcong, NJ (next to Hopatcong State Park)*

**Project to bring...**

**Mother's Day**  
11 AM - 9 PM • Lunch with Dessert 1  
Adults: \$17.95 • Child

**Plaza Restaurant**  
118 Spring Street, New  
973.3833

# New Jersey Herald

Daily Division

R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU

Third Place

"Sussex Skyhawks"

Nicole Yodice, Sales Representative

Stephanie Sapone, Artist





# New Jersey Herald

Daily Division

R-10 Best Ad Campaign or Series –  
Color, all sizes  
Second Place

“Rose Cottage”

Staff Sales Representatives

Stephanie Sapone, Artist

**SECOND PLACE**

**All your favorites for Valentine's Day**  
are found at The Rose Cottage!

- Lampe Berger
- Jim Shore • Heritage Lace
- Crabtree & Evelyn
- Yankee Candle

**LAMPE BERGER**

**Rose Cottage**  
Original Designer, Vintage  
Rose, Inc., Inc. •  
Lafayette, N.J.  
873-302-0215

**United**  
continued from Page A1

**Lamplighters**  
**Unfinished Furniture**

**WIRELESS**

**AND GET A FREE GIFT CARD**

**DAY CONNECTED**  
**WINTER!**

**Wireless**

... Create a commission to annually ask voters to merge towns. The Assembly also approved this bill, but must consider Senate challenges.

He showed an early interest in money and banking when he was young, he collected coins. These days, Kroszner takes pleasure in classical music. After violin and piano lessons, he said, "I was much more into playing."

... has a special contemporary architecture building in Chicago, enjoys a good game of golf or tennis.

A former teacher, business executive and U.S. government official who once served as a deputy trade chief, Moskow views economic and monetary policy

... Mishkin's academic research has focused on how monetary policy affects financial markets and the economy at large. He has taught at the University of Chicago, Northwestern University and Princeton University.

... Thomas Hoenig, president of the Federal Reserve Bank of Kansas City, is another book lover, who especially enjoys digging into histories and biographies.

Hoenig, 60, started out at the Federal Reserve Bank of Kansas City in 1973 as an economist in the banking supervision area. Over the years, he ascended the career ladder, becoming a vice president in 1981 and a senior vice president in 1986.

As head of the regional bank, Hoenig hosts an annual Fed conference that draws a who's who participant list of economic and financial luminaries.

... William Poole is a renaissance man. The president of the Federal Reserve Bank of St. Louis is not only an economist and a respected academic, he also is a sailor, a camper, a bicyclist and a carpenter/fixer of things.

Poole, 69, likes to sail his 17-foot-long Thistle. He and his wife, Geraldine, who also is an avid sailor, have chartered sailboats and cruised the Chesapeake Bay and elsewhere.

Another hobby: "non-roughing it camping," as Poole calls it. The Pooles like hitching up their "pop-up" trailer, or camper, and driving West or anywhere for that matter. "I think it is a lot more fun than staying in a motel," he says.

# NJPA

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## Community Newspapers of NJMG

*Coming Up*

**Recorder Community Newspapers**

**Intercounty Newspaper Group**

**The Daily Journal**

**The Express-Times**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Community Newspapers of NJMG

## Weekly Division

**R-05 Best Single Ad – Spot (1) Color  
or Process Color, 31.5" SAU or larger  
Third Place**

"Marco's Market – Grand Opening"

**William Coppola, Sales Representative**

**Amy Bianciella, Artist**

**Passaic Valley Today, West Paterson**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Community Newspapers of NJMG

## Weekly Division

**R-01 Best Single Ad – Black & White, smaller than 16" SAU**

**First Place**

"Ridgewood Coffee Co. - Free Hot Coffee"

**Sigrid Bouab, Sales Representative**

**Barbara Nasonte, Artist**

**Suburban News/Village Gazette,  
Ridgewood**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Community Newspapers of NJMG

## Weekly Division

**R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU**

**First Place**

**"The Proposal"**

**Vanice Donegan,  
Sales Representative**

**Diane Lombardy, Artist**

**The Montclair Times**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Community Newspapers of NJMG

## Weekly Division

**R-04 Best Single Ad – Spot (1) Color, smaller than 31.5" SAU**

**Second Place**

**"Fair Lawn Jewelers - Sales From The Heart"**

**Paul Smolenski,  
Sales Representative**

**Matt LaForta, Artist**

**Waldwick-Suburban News,  
Ridgewood**



# 2007 NJPA Better Newspaper Contest

## Recorder Community Newspapers

*Coming Up*

**Intercounty Newspaper Group**

**The Daily Journal**

**The Express-Times**

**Greater Media Newspapers**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Recorder Community Newspapers

Weekly Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes**

**Third Place**

**"Highlands Art Gallery"**

**Katie Reale, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**

**NJPA**

NEW JERSEY PRESS ASSOCIATION





# Recorder Community Newspapers

Weekly Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU**

**Second Place**

"Classic Home & Garden"

**Ellie Kresefsky, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**



# Recorder Community Newspapers

## Weekly Division

**R-04 Best Single Ad – Spot (1) Color, smaller than 31.5" SAU**

**First Place**

"This Valentine's Day Think Inside The Box - Henry's Fine Jewelry"

**Ellie Kresefsky, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris, Artists**

**The Bernardsville News**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Recorder Community Newspapers

## Weekly Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU**

**Third Place**

**"Khome"**

**Ellie Kresefsky, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# Recorder Community Newspapers

Weekly Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

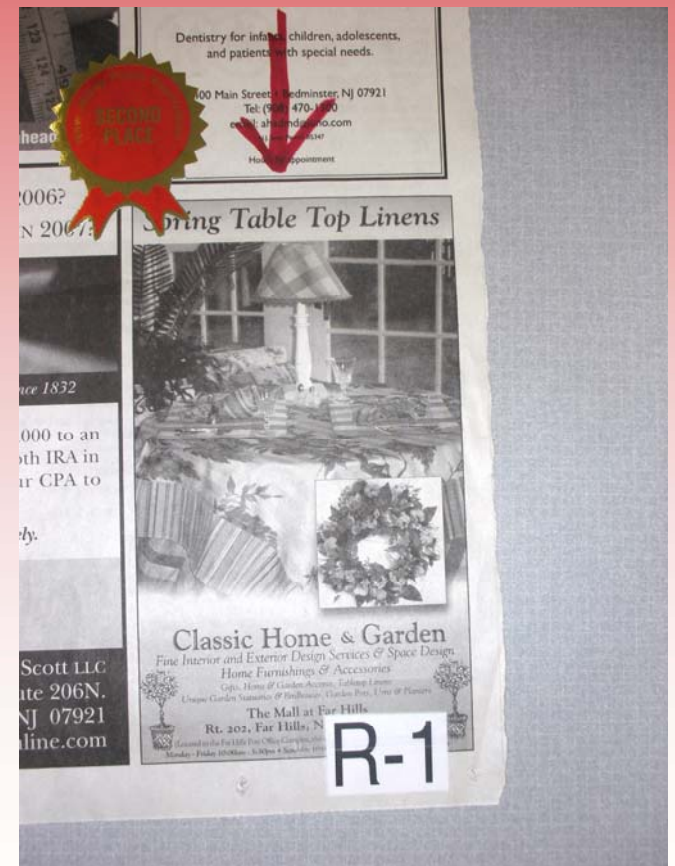
**Second Place**

"Classic Home & Garden"

**Ellie Kresefsky, Sales Representative**

**Toni Codd, Erin Warren, Sally Harris,  
Artists**

**The Bernardsville News**



# 2007 NJPA Better Newspaper Contest

## Intercounty Newspaper Group

*Coming Up*

**The Daily Journal**

**The Express-Times**

**Greater Media Newspapers**

**The Press of Atlantic City**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Intercounty Newspaper Group

## Weekly Division

**R-14 Best Special Page(s) –  
Color, ROP  
Second Place**

“Happy Valentine’s Day”

**Staff, Sales Representatives**

**Diane Kostelnik, Artist**

**The Central Record, Medford**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Intercounty Newspaper Group

Weekly Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
Second Place**

"Chartwell Open House"

**Elaine Kern, Sales Representative**

**Marian Repice, Artist**

**The Central Record, Medford**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# Intercounty Newspaper Group

## Weekly Division

**R-07 Best Campaign for One Advertiser, Using Multiple Products**

**Second Place**

*"Ladies Night"*

**Peggy Weir, Sales Representative**

**Patty Ellis, Artist**

**The Central Record, Medford**



# NJPA

NEW JERSEY PRESS ASSOCIATION



# Intercounty Newspaper Group

## Weekly Division

### R-17 Best New Product Development

### Third Place

"Special Section: Faith & Values"

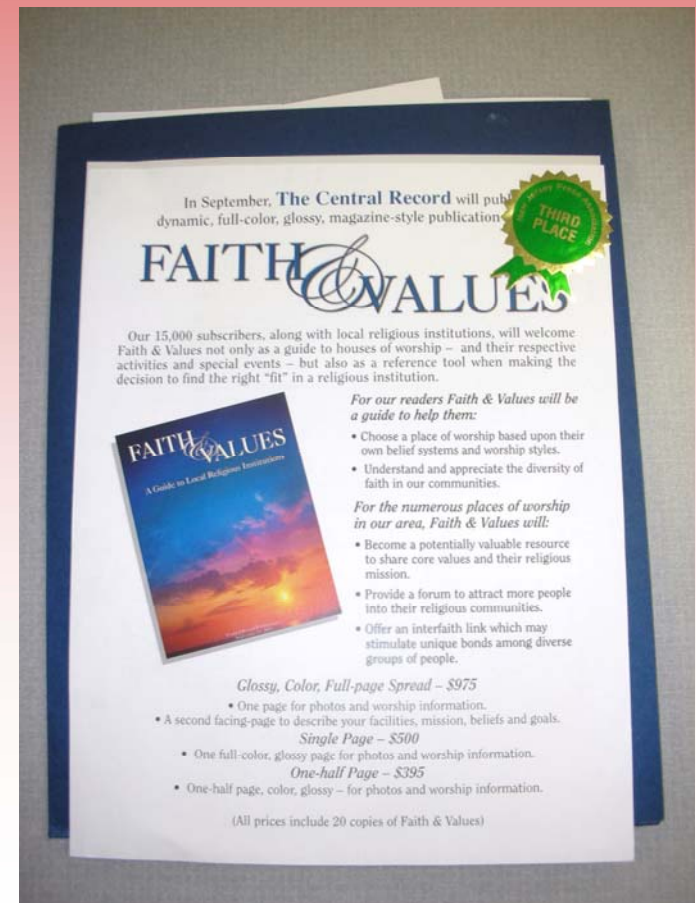
**Staff, Sales Representatives**

**Diane Kostelnik, Artist**

**The Central Record, Medford**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## The Daily Journal

*Coming Up*

**The Express-Times**

**Greater Media Newspapers**

**The Press of Atlantic City**

**The Record (Bergen County)**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

Daily Division

**R-17 Best New Product Development  
Third Place**

“What Do The Holidays Mean To Me”

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# The Daily Journal

## Daily Division

### R-07 Best Campaign for One Advertiser, Using Multiple Products First Place

"Big Tomato Contest"

**Jody Stoothoff,  
Sales Representative**

**Cassandra DeVivo, Artist**

**Gift of Sight golf tournament to be held Monday in Delaware**  
The 13th annual Gift of Sight Golf Classic will be held Monday at the Deerfield Golf and Tennis Club in Newark, Del. Registration begins at 11:30 a.m. and includes a buffet lunch. Shotgun start is at 1 p.m. The buffet dinner, silent auction and awards ceremony will begin at 2 p.m. Tickets are \$130 for golfers. Tickets for dinner and non-golfers only are \$30. Proceeds benefit Lions Eye Clinic of the Delaware Valley. For reservations or more information, call (609) 743-6667 or visit [www.LEBDV.org](http://www.LEBDV.org).

**Boardwalk 5K run and walk planned in Atlantic City**  
The Atlantic City Art Center will hold its annual Boardwalk 5K Run and one-mile walk at 8 a.m. Aug. 26 at the Boardwalk at New York Avenue in Atlantic City. Registration starts at 6:30 a.m. Registration fee is \$20 before Aug. 16 and \$25 after that date. All participants will receive a T-shirt. Prizes will be given to the top three male and female finishers in each age group, and there will be prize drawings. The walk starts right after the 5K run. For more information, call (609) 347-5837.

**Breakfast planned at Masonic lodge**  
The 13th annual breakfast will be held from 8:30 a.m. to 11:30 a.m. at the Old Breckley Hill Lodge, Bank and Cedar streets, Camden. Tickets are \$5 and children younger than age 12 are free. Tickets are available from members.

**Quality artwork at a substantial price will also be refreshments and door prizes.**  
Tickets are \$5. Proceeds benefit the church. Call (856) 697-2589 or (856) 691-0420.

**Relief operations.**  
To make a donation or for more information, call (609) 646-8330 or (856) 691-2265 or visit [www.acredcross.org](http://www.acredcross.org).

**Quality artwork at a substantial price will also be refreshments and door prizes.**  
Tickets are \$5. Proceeds benefit the church. Call (856) 697-2589 or (856) 691-0420.

**Get hypnotized at Deerfield Elks lodge**  
The Deerfield Township Elks Lodge has a hypnotist and karaoke night at 8 p.m. 642 Garton Road, Bridgeton. Tickets are \$20. For tickets or more information, call 856-735-0000.

**Sippin' by the River festival on Sept. 23**  
The 13th annual Sippin' by the River wine and beer tasting festival will be held from 5 p.m. to 9 p.m. Sept. 23, rain or shine, on Penn's Landing, Columbus Blvd. Garden Street, Philadelphia. The festival features world-famous wines and beer, live entertainment by the Gorman and Belgian pavilion, wine expert Robert Peters in the cellar booth, attendees can try a day of relaxation and elegance. For beer and wine enthusiasts, a VIP area where attendees can enjoy gourmet wines and beers, and participate in wine tastings by media wine personalities. Tickets are \$30 if purchased after that date. For tickets or more information, call (856) 735-0000 or visit [www.sippinbytheriver.com](http://www.sippinbytheriver.com). Proceeds benefit research.

**LaTORRE HARDWARE & GARDEN CENTER**  
1607 S. Delsea Dr. • Vineland  
856-691-9468

**Canning Supplies**  
• Pressure Cookers  
• Canning Jars  
• Blanchers  
• Canners  
• Funnels

**Cucina Pro Food Strainer & Sauce Maker**  
**\$49<sup>95</sup>**

**Weigh-In, Sat., Aug. 25, 8am-3:30pm**

**Drive Out Hunger in Gloucester County**  
Dancing With Gloucester County's Stars, a

**Drive Out Hunger Golf Classic set**  
Katz/Pierz, a Delaware Valley-based benefits and insurance company, is teaming with the pre-

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

## Daily Division

**R-14 Best Special Page(s) –  
Color, ROP**

**First Place**

“Go Vineland, Go Millville”

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

## Daily Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

**Second Place**

**"Quality Dental 'Tooth Shape'"**

**Maria Gonzalez,  
Sales Representative**

**Pam Adams, Artist**

**Quality Dental Care**  
**A NEW YEAR!  
A NEW SMILE!  
A NEW YOU!**  
Braces for Children & Adults  
Implant Specialist • Insurance Accepted  
Pediatrics *We Love Kids!*  
Skilled Modern Caring  
Zoom! Whitening  
Caps Crowns Finished in 1 Hour!  
Evenings, Saturdays

**Join us today  
and receive our**  
\$100 **Valentine's New Patient Coupon** \$100  
Includes: 1st Exam, X-Rays, Cleaning, & Filling of ONE  
X-Ray Cancer Screening Doctor Exam  
Expires 2/28/12

**www.quality-dentalcare.com**

**Vineland 691-0290**  
MainTree Shopping Center

**Bridgeton 451-8041**  
Rt. 77 Across from New Wal-Mart

**COMMUNITY NEWS**  
**Breakfast benefits fire victims**  
An all-you-can-eat breakfast will be held from 7 a.m. to noon Sunday at the North Italy Club, Virano Lane, Vineland. The menu includes scrambled eggs, sausage, potatoes, bread, orange juice and coffee.  
Tickets are \$8 and may be purchased at the door.  
Proceeds will benefit the Hughes family, which lost its home on Finmore Street in Vineland because of a fire on Dec. 24.

**Valentine's Day craft Saturday**  
The Franklin Township Library will host a Valentine's Day Craft from 11 a.m. to 1 p.m. Saturday at 1584 Colse Mill Road, Franklinville. No registration is required.  
For more information, call (856) 694-2833.

**Marine Corps plans breakfast**  
Semper Marine Detachment No. 205 Marine Corps League will hold its second Sunday of the month, all-you-can-eat breakfast from 8 a.m. to noon Sunday at 2041 W. Landis Ave., Vineland.  
The menu includes scrambled eggs, pancakes, chipped beef, bacon, sausage, potatoes, toast, coffee, tea and juice.  
Tickets are \$6 for adults, \$3 for children younger than 12 and free for children younger than 3.

**Sweet Adeline chorus to meet**  
Shades of Harmony, a Sweet Adeline chorus

**COMMUNITY NEWS**  
**Glass fellows to offer**  
The first group of Creative American Fellows for this year Wheaton Arts, 1501 Glasstown to develop and refine their or expanded work.  
Their session will continue. They will have cameras Glass Studio in the T.C. Wise and materials for creating bi formed glass.  
Artists include Stine Miles, Atsuko Tajima and T The fellows will present work followed by a demonstr Studio at 7 p.m. Friday.  
Admission is free.  
For more information, ext. 106 or visit [www.wheatonarts.com](http://www.wheatonarts.com)

**Counseling available**  
Acquire the Legacy C nonprofit organization, of other services at 717 E. Lan The following classes at  
■ 7 p.m. Friday: Paves motivational gifting: Par how their will, emotions affects them and their reil  
■ 7 p.m. Feb. 23 Health pants will learn how the rally from arthritis, hope and offer familiar handi  
For more information, e-mail [zoot@wheatonarts.com](mailto:zoot@wheatonarts.com)

**STUDENTS OF THE MONTH**  
Shades of Harmony, a Sweet Adeline chorus

# NJPA

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

## Daily Division

**R-04 Best Single Ad – Spot (1) Color,  
smaller than 31.5" SAU**

**Second Place**

**"Coia's Annual Christmas Sale"**

**Peggy Gentile, Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Daily Journal

## Daily Division

**R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU**

**First Place**

"Good News in Education -  
St. Mary's School

**Peggy Gentile,  
Sales Representative**

**Pam Adams, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**Featuring Secret Service** Time: 6pm to 12am  
\$30<sup>00</sup> per person  
Dinner Buffet  
Ticket Deadline January 29<sup>th</sup>  
Call Vera Sharp at 794-6700 ext. 3280 for tickets  
Cell: 609-364-0352

**FIRST PLACE**

**Good News In Education**  
**St. Mary's School**  
Spiritual Growth • Caring Environment  
Sports & After School Programs • Quality Academics  
(856)692-8537  
735 Union Road, Vineland • www.smrschool.org

**R-2**



# The Daily Journal

## Daily Division

### R-07 Best Campaign for One Advertiser, Using Multiple Products Third Place

"Quality Dental Care -  
'New Year, New Smile'"

**Maria Gonzalez,**  
Sales Representative

**Pam Adams,** Artist



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Daily Journal

## Daily Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
First Place**

**"Tri-City Kitchens Grand Opening"**

**Maria Gonzalez,  
Sales Representative**

**Cassandra DeVivo, Artist**

# The Daily Journal

Daily Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes  
First Place**

“Brody’s w/cherry”

**Mike Pantalione, Sales Representative**

**Cassandra DeVivo, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**Brody's**  
Furniture of Distinction

**New Year's Day Sale**  
A Furniture Day to Remember!

**1/2 OFF**

All Furniture & Accessories  
In Stock or Special Order\*

**Monday**  
**January 1st. Only!**  
Noon until 5pm

Free Financing for one year,  
with no payments and no interest.

Plus offering the additional cherry of great quality,  
comfort, style, choice, and free design service.

**Noon until 5pm only**  
Save with 3.5% Sales Tax

585 N. Delsea Dr. Vineland NJ 856-691-0300

\*Sale excludes Drexel Heritage

**R-10**

# 2007 NJPA Better Newspaper Contest

## The Express-Times

*Coming Up*

**Greater Media Newspapers**

**The Press of Atlantic City**

**The Record (Bergen County)**

**The Sandpaper**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Express-Times

Daily Division

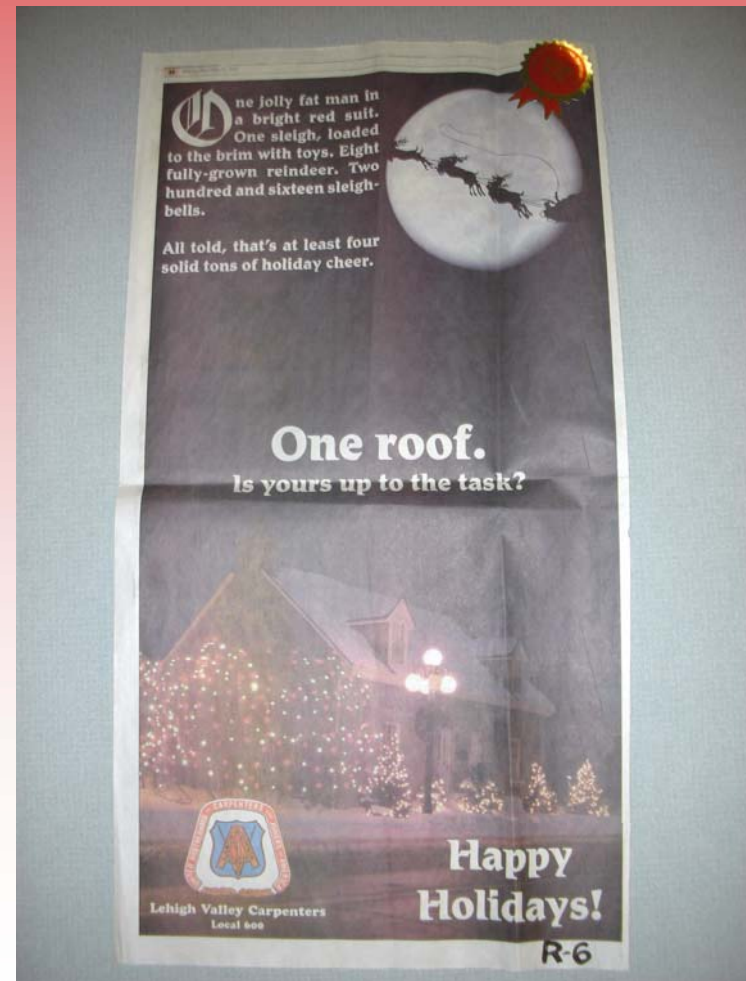
**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color  
Second Place**

"One Roof"

**Tony Spina, Sales Representative**

**Tom Korp, Artist**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## Greater Media Newspapers

*Coming Up*

**The Press of Atlantic City**

**The Record (Bergen County)**

**The Sandpaper**

**The Star-Ledger**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Greater Media Newspapers

## Weekly Division

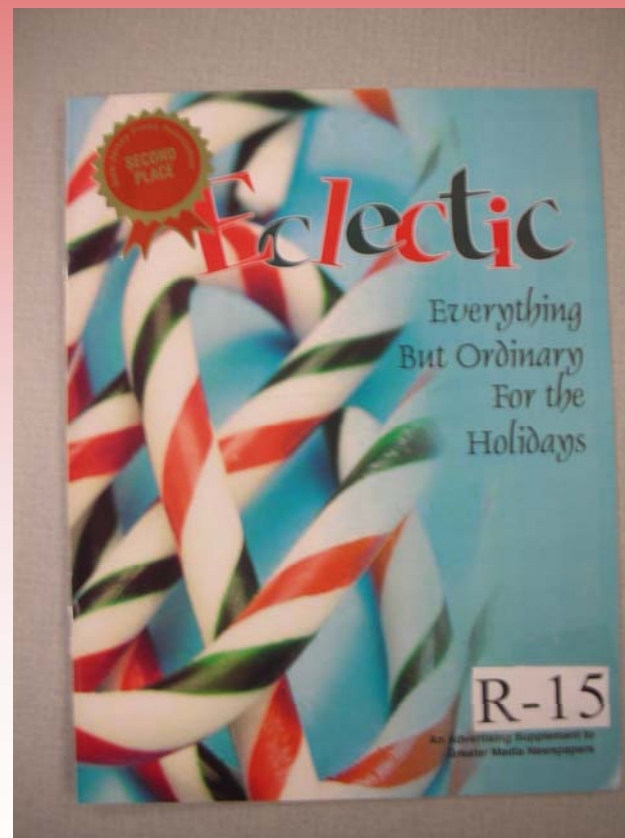
**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
Second Place**

"Eclectic"

**Staff, Sales Representatives**

**Staff, Artists**

**The Hub, Long Branch**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Greater Media Newspapers

Weekly Division

**R-11 Best Newspaper Promotion Ad  
or Series, In Paper  
Second Place**

"Your Town Your News Every Day"

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION





# Greater Media Newspapers

Weekly Division

**R-11 Best Newspaper Promotion  
Ad or Series, In Paper  
Third Place**

"Welcome To My Town"

**Staff, Sales Representatives**

**Staff, Artists**

**The News Transcript, Freehold**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## The Press of Atlantic City

*Coming Up*

**The Record (Bergen County)**

**The Sandpaper**

**The Star-Ledger**

**The Times**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

Daily Division

R-14 Best Special Page(s) –  
Color, ROP  
Second Place

“Worship With Us This Holiday Season”

Patricia Jewell, Sales Representative

Jill Zaugra, Artist

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# The Press of Atlantic City

Daily Division

**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color  
Third Place**

“Largest Selection on the East Coast”

**Stacy Wagner, Sales Representative**

**Trish Englemann, Artist**



**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

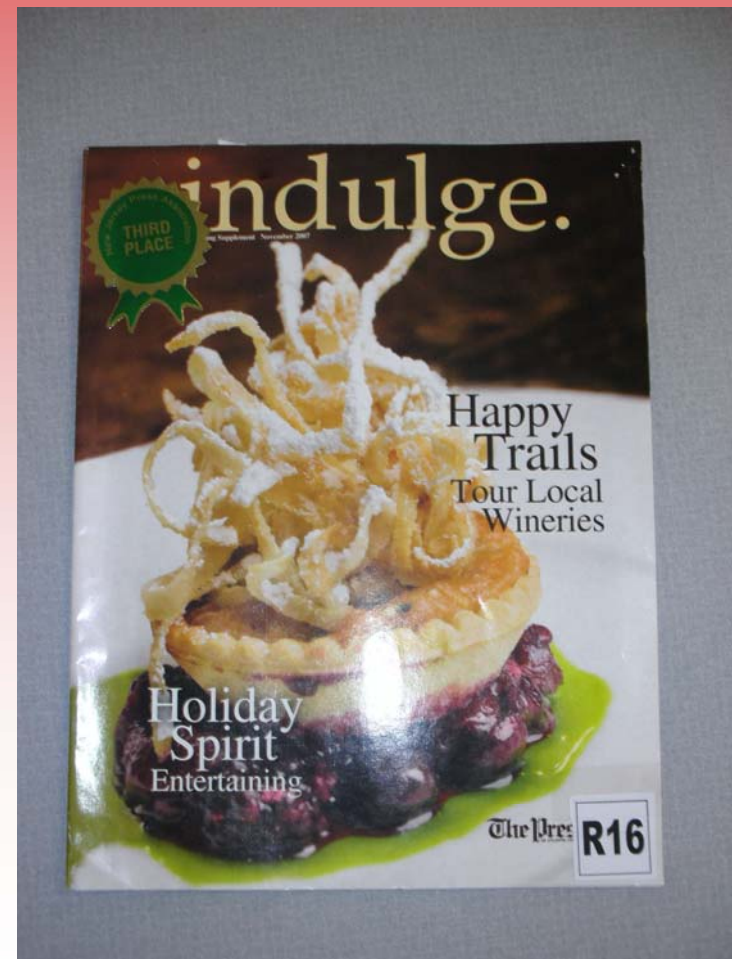
Daily Division

**R-16 Best Special Section  
Third Place**

"Indulge!"

**Staff, Sales Representatives**

**David Caywood,  
Sherri Brentari, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

**Daily Division**

**R-12 Best External Special Promotion**

**Mailing Piece**

**Second Place**

"Advertising Media Kit"

**Staff, Sales Representatives**

**David Caywood, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

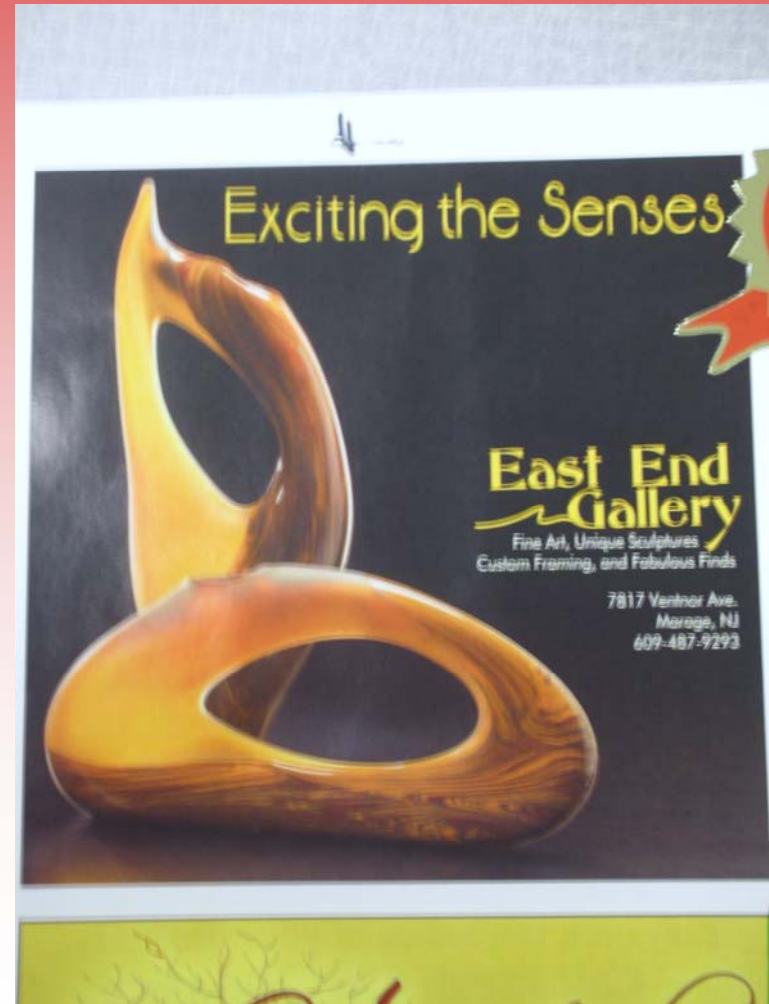
# The Press of Atlantic City

Daily Division

**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color  
Second Place**

"Exciting the Senses"

**Trish Engelmann, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

Daily Division

**R-14 Best Single Page(s) -  
Color, ROP  
First Place**

“Celebrate the Season in Grand Style”

**Staff, Sales Representatives**

**Staff, Artists**

**Celebrate the Season in Grand Style!**  
Decorate your home, buy new winter gear, plan those parties through the end of the year! Shop for all those near and dear! Time to be of good cheer...the holidays are here!

**UNCLE DEWEY'S**  
BBQ Pavilion & Kettle Fried FISH  
Specials: \$10.99, \$12.99, \$14.99  
OPEN WEEKENDS THRU DECEMBER 23 (SUNDAY 12/24)  
415 West Road, Ventnor, NJ  
(856) 697-4494

**Fresh Italian Specials!**  
Delicious Beef and Pork Ball Marinara, Neapolitan, etc.  
HAMS \$3.99  
400 West Road, Ventnor, NJ 08414  
609-625-5353

**L.A. MALE**  
10 OFF  
856-697-1300

**Great Holiday Gifts!**  
Wine & Wine Related Gift Baskets  
366 West Road, Ventnor, NJ 08414  
856-697-1300

**THE PHOENIX FIRE BURNERS'**  
GREATEST CHRISTMAS STYLING BAND  
Saturday, December 13, 2008  
7PM - 9PM

**ZAKS**  
YANK \$10 OFF  
856-697-1300

**Pampered Pup Boarding Kennel**  
Great selection of puppies!  
2709 Moss Landing Rd., Millsboro, NJ 08432  
856-327-3880

**Walk of Lights**  
December 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31  
321 Academy Avenue, Ocean City, NJ 08652

**welcome to MOE'S southwest grill.**  
4155 Black Horse Pike, Suite 240, Hays Landing, NJ 08414  
MOE'S COUPON: MOE'S COUPON: MOE'S COUPON:  
FREE MENU ITEM \$2 OFF ANY SALAD \$2 OFF ANY SALAD

This copy of The Press of Atlantic City provided compliments of the above sponsors. Subscribe to The Press today!

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Press of Atlantic City

Daily Division

**R-12 Best External Special  
Promotion Mailing Piece  
Third Place**

"Your Special Day"

**Staff, Sales Representatives**

**David Caywood, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Press of Atlantic City

Daily Division

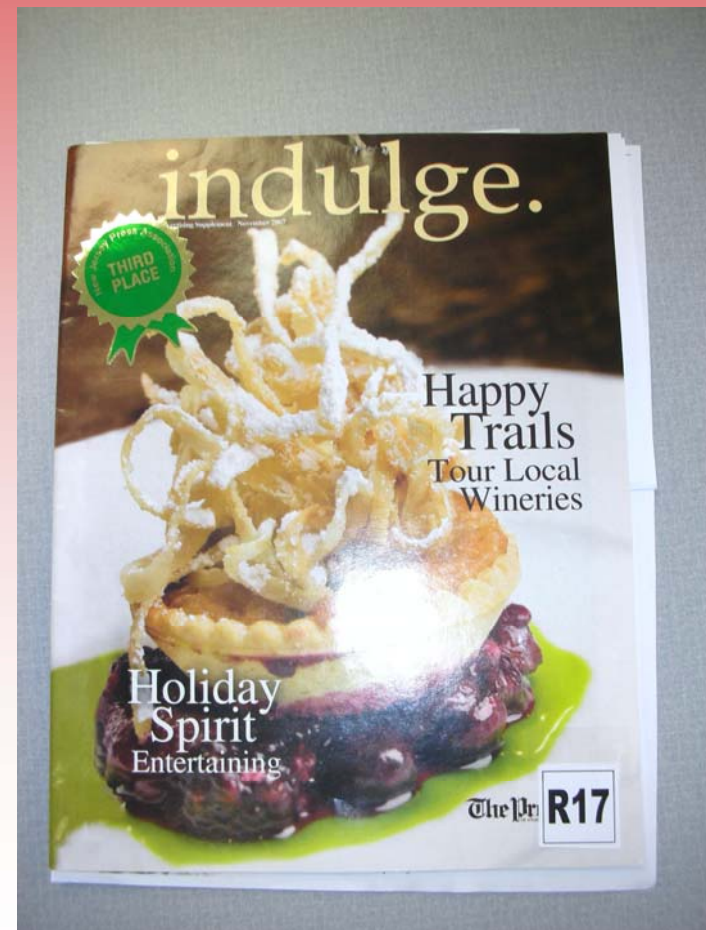
**R-17 Best New Product  
Development  
Third Place**

"Indulge!"

**Staff, Sales Representatives**

**Sherri Brentari,  
David Caywood, Artists**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## The Record (Bergen County)

*Coming Up*

**The Sandpaper**

**The Star-Ledger**

**The Times**

**The Trentonian**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

**R-16 Best Special Section  
Second Place**

"The Holiday Guide '07"

**Staff, Sales Representatives**

**James Emolo, Alan Post, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

**R-05 Best Single Ad – Spot (1) Color,  
31.5" SAU or larger**

**Second Place**

“Architectural Products”

**Staff, Sales Representatives**

**Ginny DeFilippis, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Record (Bergen County)

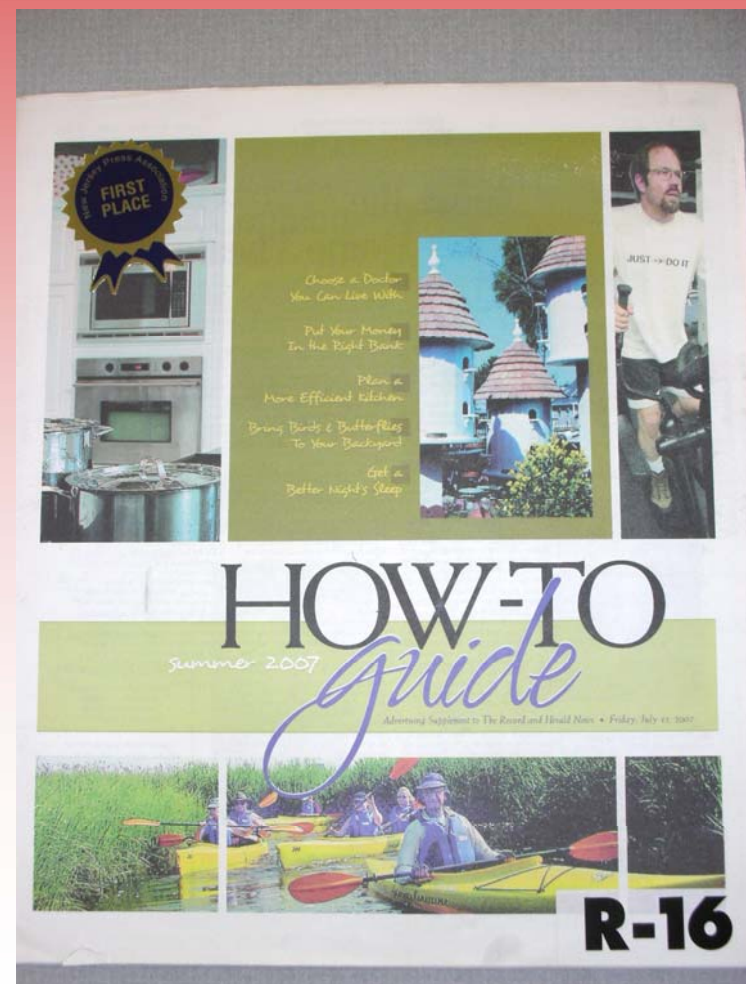
Daily Division

**R-16 Best Special Section  
First Place**

"How-To Guide '07"

**Staff, Sales Representatives**

**Alan Post, James Emolo, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

## R-07 Best Campaign for One Advertiser, Using Multiple Products Second Place

"Paramus Lighting"

Rosemary Lynch, Sales Representative

Ginny DeFilippis, Artist

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**Columbus Weekend Sale**  
OVER 4000 ITEMS ON DISPLAY

**KICHLER**  
Quality Lighting That Serves Your Style™

**PARAMUS LIGHTING**

EAST 154 ROUTE 4, PARAMUS, NJ • 201.845.4666 • HOURS: MONDAY - SATURDAY, 9:30AM - 9PM

Bring this ad for  
**20% OFF**  
ANY ITEM  
not already on sale.  
Exp. 10/31/97

**FREE**

Visit our NEW location in Wayne, NJ at Martin Interiors 973 696-0700 1535 Rte. 23 North

Visit our North New

Log-on to our Web!

# The Record (Bergen County)

Daily Division

**R-07 Best Campaign for One Advertiser, Using Multiple Products First Place**

“Cubby’s Restaurant”

**Chris Allen, Sales Representative**

**Staff, Artists**





# The Record (Bergen County)

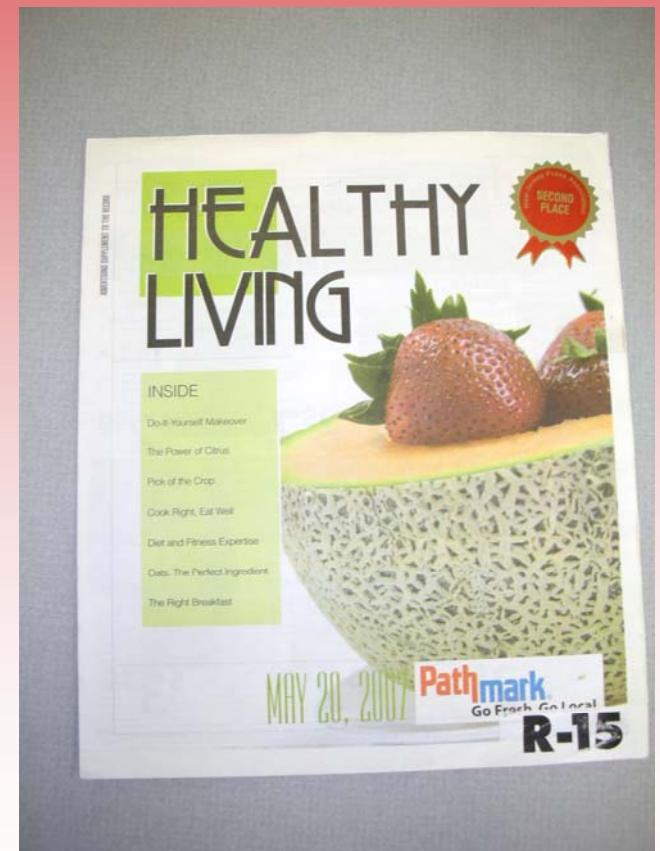
Daily Division

**R-15 Best Free Standing Insert, Built by a Newspaper for Single Advertiser or Group of Advertisers  
Second Place**

“Healthy Living – Pathmark”

**Lizabeth Cirillo, Sales Representative**

**James Emolo, Alan Post, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

**Third Place**

**"Jazz Wednesdays – 46 Lounge"**

**Staff, Sales Representatives**

**Barbara Bucher, Artist**

20% Off  
All Summer  
Camp Fees

American bistro-style menu is unchanged. The bistro is at 1 High Street, Jersey City, 201-227-1111. Open daily, 11 a.m. to 9 p.m. Monday, 11 a.m. to 9 p.m. Tuesday, 11 a.m. to 9 p.m. Wednesday, 11 a.m. to 9 p.m. Thursday, 11 a.m. to 9 p.m. Friday, 11 a.m. to 9 p.m. Saturday, 11 a.m. to 9 p.m. Sunday, 11 a.m. to 9 p.m.

BASEBALL INSTRUCTION  
1st Ave., Upper Saddle River, NJ  
baseballclinics.com  
800-282-4638

ORTINA  
RISTORANTE

**"Zisa & Friends"**  
Friday, May 18th  
SHOWTIME 8:00 PM  
OR RESERVATIONS: 973-942-1750

MENT WEDNESDAY & SATURDAY  
Ray La Rovere - Piano  
mil Rizzo - Mandolin  
Constantino - Piano

in the Totowa/Hillcrest Section of Paterson  
IDAY PRIVATE PARTIES  
OR GROUPS OF 60 OR MORE

CORD 2002 • Rated "Excellent"  
at Survey 2002 - 2003  
1/2 - STAR LEDGER 9/98  
• - N.J. MONTHLY 8/98

Paterson, NJ (Totowa Section)  
942-1750  
ortinarestaurant.com

Four Sisters Winery is at 783 County Route 519, Belvidere, 908-475-3671 or newjerseywines.com.

— Robert Bieselin

JAZZ WEDNESDAYS  
LIVE ENTERTAINMENT EVERY WED NIGHT FROM 8-10PM

HOSTED BY RAFFI GOMEZ FROM CD HILLS GROOVE BOULEVARD

DINNER SEATING FROM 4PM • JACKETS PREFERRED FOR MEN  
CALL 201-998-4001 FOR TABLE RESERVATIONS

May 23rd  
JOHN TROPEA from the ORIGINAL Blues Brothers Band

May 30th  
ROB PAPPAROZZI of the Original Blues Brothers Band

300 ROUTE 46 EAST • TOTOWA

STAY AFTER 10PM  
FOR OUR CLASSIC  
DANCE PARTY  
FEATURING THE BEST  
TOP 40, DISCO, 80'S ROCK,  
FRESH STYLE & CLASSICS

R-1

# The Record (Bergen County)

Daily Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
First Place**

"Praying Mantis"

**Staff, Sales Representatives**

**Ginny DeFilippis, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**FIRST PLACE**

**Playing Mantis**  
Toys & Crafts for life, made by hands from around the world & inspired by children and Mother-NATURE

- Unique selection of handmade toys, crafts, gifts, interior and exterior home accessories and more.
- Parents and children workshops
- Story telling and nature tales
- Puppet shows at tea time
- Call for details

*Celebrating Life  
Happy Mother's Day to All!*

140 MAIN STREET, NYACK, NY • 845.358.5670  
playingmantis196@aol.com • www.friendlymantis.com

**Black Man Film Festival**

Location: Pass Post 300  
Date: Sat. 2:00  
Time: Free  
Admission: For

Refresh Her \$99.00  
Swedish Massage  
Mini Cleansing Facial  
Manicure

Renew Her \$199.00  
Facial Massage  
Paraffin Pedicure  
European Facial  
Make Up application  
Foot Therapy Massage

335 Johnson Ave

# The Record (Bergen County)

Daily Division

**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color  
First Place**

"Christine Valmy"

**Marina Mulholland, Sales Representative**

**Ginny DeFilippis, Artist**

**Black Maria Film and Video Festival**

Location: Passaic County Public Safety Academy  
Passaic County Community College  
300 Oldham Road, Wayne, NJ  
Saturday, May 12, 2007  
2:00 PM - 4:00 PM  
Admission: Free to the Public  
For more info call: 973-881-4427

**Reawaken her senses this Mother's Day...**

<b>Refresh Her \$99.00</b> Swedish Massage Mini Cleansing Facial Manicure	<b>Revitalize Her \$299.00</b> Dermaplane Microdermabrasion Oxygen Facial 25 Minute Reflexology Manicure Pedicure Anti-Stress Hair & Scalp Treatment Hair Style	<ul style="list-style-type: none"><li>• Haircuts</li><li>• Color</li><li>• Perms</li><li>• Highlighting</li><li>• European Facials</li><li>• Body Waxing</li><li>• Electrolysis</li><li>• Manicures, Acrylics, Wraps, LCN Gels</li><li>• Body Massage</li><li>• Reflexology</li><li>• Body Scrubs</li><li>• Mud &amp; French Clay Body Treatments</li><li>• Paraffin Treatments</li><li>• Pedicures</li><li>• Make-up Lessons &amp; Applications</li><li>• Bridal Packages</li></ul>
--	--	--

Christine Valmy Salon  
335 Johnson Avenue • River Edge • 201.488

**R-6**

# The Record (Bergen County)

Daily Division

R-03 Best Single Ad – Black & White,  
larger than 31.5 SAU

First Place

"Syn Cure"

Fran Macaluso, Sales Representative

Ginny DeFilippis, Artist

**Autism** Robert B. Parker lives the life of Spenser

**BOOKS**

**The Informed Cancer Patient**  
*A Free Public Education Program*

Saturday, November 3, 2007 • 9:00am-1:00pm  
The Crowne Plaza Hotel  
401 South Van Brunt Street, Englewood, New Jersey

**Cancer.** It's a word that strikes terror in the hearts of every individual and family. But, with knowledge comes strength and with understanding comes the ability to deal with a disease that strikes every family here in will continue to reap havoc in their lives.

Cancer patients, caregivers, their families, support groups, healthcare professionals and the general public will learn about coping skills and the latest advances in cancer research at this free two-hour program. Also, your specific questions will be addressed by a panel composed of distinguished cancer experts.

The Informed Cancer Patient includes a complimentary continental breakfast, a highly interactive interactive question and answer session and is made available without cost through the generosity of our sponsors.

**Sponsors:** Teva, Novartis, Genentech, Eli Lilly, Amgen, Wyeth, Millenium, Pharmacia, Mallinckrodt

**Panelists and Topics**

**Advances in Cancer Research**  
John Jack, MD, National Cancer Institute, Bethesda, Maryland

**Breakthroughs in Cancer Treatment**  
Michael Salzman, MD, New York Presbyterian Medical Center, Weill Cornell Medical College, New York, New York

**Living with Cancer as a Chronic Disease**  
Scott Bentley, MD, The Cancer & University Medical Center, Hackensack, New Jersey

**Managing the Patient - Oncologist Relationship**  
Richard Glusman, LCSW, Memorial Sloan-Kettering Cancer Center, New York, New York

**New Jersey's Role in Cancer Education and Research**  
The Hon. Joni Van Arman-Holmesman, State of New Jersey

Quintina K. Kanner session will follow speaker presentations.

This program is organized and conducted by the SYNCURE Cancer Research Foundation and The Leukemia & Lymphoma Society in a public session.

**REGISTRATION IS REQUIRED**

**How to Register:**  
Admission to the program is FREE, with advanced registration required. We would require registration early as seating is limited. Thank You.

Telephone: Toll Free  
1-866-SYNCURE (796-2873)  
email: syncureinfo@syncure.org  
website: www.syncure.org

**SYNCURE**  
Cancer Research  
Foundation

**The Leukemia & Lymphoma Society**  
Supporting Blood-Related Cancers

**R-3**

# The Record (Bergen County)

Daily Division

**R-11 Best Newspaper Promotion Ad  
or Series, In Paper  
Third Place**

“Just In Time For The Holidays!”

**Carole Lotito, Sales Representative**

**Lisa Zaccone, Artist**



# The Record (Bergen County)

Daily Division

**R-11 Best Newspaper Promotion Ad  
or Series, In Paper  
First Place**

“Take North Jersey by Storm”

**Carole Lotito, Sales Representative**

**Lisa Zaccone, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
Third Place**

“Lighting Expo – Stay Cool”

**Staff, Sales Representatives**

**Barbara Bucher, Artist**

The image shows a collage of advertisements from the Record newspaper. The main advertisement is for 'Lighting Expo' featuring 'Stay Cool' ceiling fans. The ad includes a large image of a ceiling fan, the text 'Stay Cool' in a cursive font, and 'WHILE SAVING MONEY'. It also features 'FASABLANCA FAN COMPANY' and 'CEILING FANS Starting at \$99'. Below this, it says 'BUY ANY CEILING FAN ON SALE... AND TAKE 20% OFF ANY OTHER ADDITIONAL ITEM IN STORE' and 'PLUS TAKE 10% OFF ANY ADDITIONAL ITEMS PURCHASED'. The ad is dated 'OPEN JULY 4 - 10, 2PM'. At the bottom, it lists 'LIGHTING EXPO' and '1295 Rt. 23 South, Wayne, NJ'. A large 'R-5' is printed in the bottom right corner. Other smaller ads are visible at the top: 'American Bath Resurfacing' with a 'THIRD PLACE' award seal, 'JOHN BRADY SHEDS' with a picture of a shed, and 'LA PLACA'S TOTAL FITNESS STORE' with a picture of a person on a treadmill and '20% discounts on selected items'.

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Record (Bergen County)

Daily Division

**R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU  
Third Place**

"Blow Out Sale – D & D Rugs"

**Rosemary Lynch, Sales Representative**

**Ginny DeFilippis, Artist**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

**THIRD PLACE**

**BLOW-OUT SALE**

Ridgewood samples  
The compounds discovered in  
Ridgewood - polycyclic aromatic  
hydrocarbons - were detected in  
six soil samples at concentrations  
that exceed the most stringent  
state Department of Environmental  
Protection criteria, officials said.  
Lead was also detected in two of  
the samples at concentrations just  
above the state health advisory level.  
Ridgewood school officials said  
they will explore remediation op-  
tions. Because the playing field is  
in a flood zone, the DEP will not  
permit school officials to put a con-  
tract on the site until the DEP has  
approved a plan.

we can understand parents being  
concerned."  
The Orchard School field will  
remain closed and students in its  
recreation will be held indoors.  
"We're going to be cooperative,"  
and look for them use the field,"  
said...

**FREE LASIK  
Better Vision**

**0  
down  
0%  
interest  
18  
months**

Trust your eyes  
to doctors who  
specialize in LASIK.

Dr. Jonathan Carr and  
Phyllis Calabrese  
Board-Certified Ophthalmology  
With more than 1,000 LASIK  
procedures, Drs. Carr and Calabrese  
rank among New Jersey's most  
experienced LASIK Specialists.

**Call now for  
your FREE L  
Vision Exam**

Have a Vision Care Plan?  
Ask us how you could save

**D&D  
Oriental Rugs Gallery, Inc.**  
Direct Importers of Fine Handmade Persian & Other Oriental Rugs

141 West Route 4, Paramus NJ 07652 • 201.843.8988  
MONDAY-FRIDAY 10-5, SATURDAY 10-6

**CLEANING • RESTORATION • APPRAISALS**

# The Record (Bergen County)

Daily Division

**R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU  
Second Place**

"Bijou Bridal – Grand Opening Sale"

**Staff, Sales Representatives**

**Ginny DeFilippis, Artist**

**SECOND PLACE**

**FURS SALE!**

**ONLY! FEBRUARY 10TH 7-7pm**

5% off original huge selection shearlings.

**VENTORY LEASED JACKETS! SERIES!**

**SLINGS TOO!**

ed coats at \$99.

ers Since 1898

located at: 411 Sette Paramus, about 2 our salon on Rt. 17.

ns below or call us at 9-1000

for the Midland Avenue East Plaza for the light and dark. Some features like the table are clearly behind "Kiddies".

Good with any other offer.

**Bijou**  
bridal & special occasion  
358 Rt. 17 North, Paramus, NJ 07652

**Grand Opening Gala**

Date: Saturday, February 17th 2007  
Time: 2:00pm-6:00pm  
Location: 358 Rt. 17 North, Paramus, NJ (Next to Steven Court Park)

**WIN \$1,000 Towards the Gown of Your Dreams!**  
**WIN a 4 Day / 5 Night Luxury Honeymoon Package** to the St. Lucia Discovery at Mangrove Bay Resort

- Spend the afternoon viewing our 10,000 sq. ft. Showroom - Judge in Men & Children White Star Champagne & hors d'oeuvres
- Informal Fashion Show of the latest designer gowns
- Meet wedding consultants from Memorable Events by Christine
- Hair & Makeup Consultations by Amya Roberts, Inc.
- Luxury Honeymoon getaway by Bijou Bridal & Special Occasion
- Photography by Celebration Studios
- Flowers by Evergreen Florist
- Cake Tasting by PMA Cake Box
- Receive gift bags filled with wedding resources and airfare vouchers

Bijou Bridal & Special Occasion is a full service bridal and event planner salon. We carry a vast collection of gowns for every occasion - bride, bridesmaid, mother of the bride/groom, flower girl, bridesmaid, prom, parties, etc. We have something for everyone!

For more information on our salon or the Grand Opening Event please visit our website

**R-2**

# The Record (Bergen County)

Daily Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes  
Third Place**

“Metropolitan Plant Exchange”

**Lizbeth Cirillo,  
Sales Representative**

**Barbara Bucher,  
Ginny DeFilippis, Artists**



# The Record (Bergen County)

Daily Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU  
Third Place**

"Weather Craft"

**Fran Macaluso, Sales Representative**

**Staff, Artists**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

Rooms Conservatories  
Pre-Season SALE

RETRACTABLE AWNINGS

CONSERVATORIES

Also Available: PATIO & DECK COVERS  
DOOR & WINDOW AWNINGS  
in Fabric and Aluminum

*Weathercraft*

13 Emerson Plaza East Emerson  
(Near Emerson Hotel Restaurant)

Visit Our Showroom Or Call for an In-Home Consultation  
1-800-273-8666 • 201-262-0055

www.weathercraftmfg.com

Turning Home Design Dreams Into Reality

Selecting a remodeling contractor is the most important decision you will make when remodeling your home. It is a professional, reliable, reputable design/building firm serving Northern New Jersey residents. GTFM Design has built a solid reputation on customer satisfaction. We would be happy to give you references in your area.

800-676-GTFM • 201-262-0055

# The Record (Bergen County)

Daily Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes  
First Place**

“Uptown Country”

**Staff, Sales Representatives**

**Jason Baum, Barbara Bucher,  
Ginny DeFilippis, Artists**



# The Record (Bergen County)

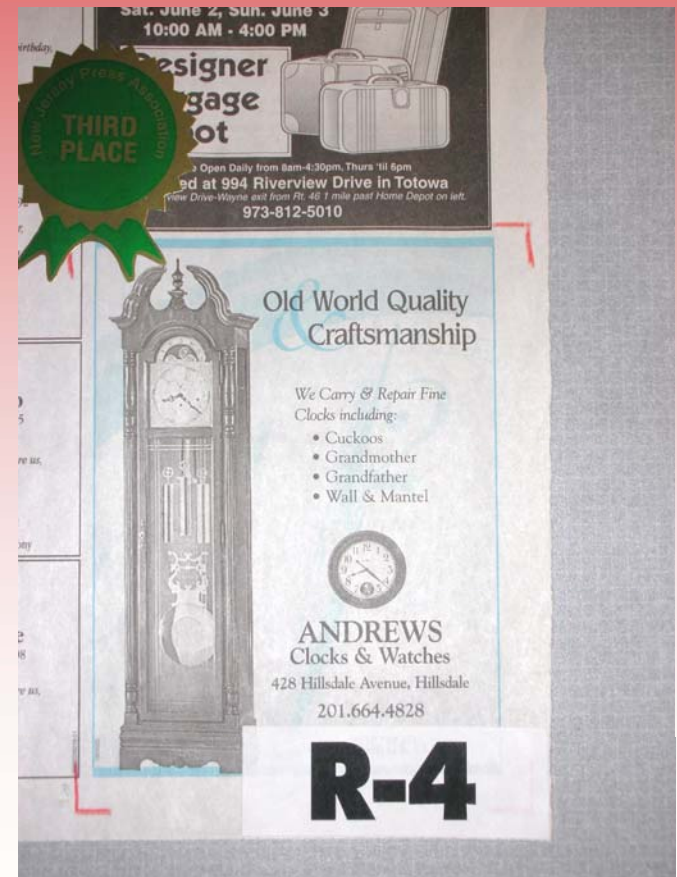
Daily Division

**R-04 Best Single Ad – Spot (1) Color,  
smaller than 31.5" SAU  
Third Place**

"Andrew Clocks"

**Fran Macaluso, Sales Representative**

**Ginny DeFilippis, Artist**



# The Record (Bergen County)

Daily Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU  
Second Place**

"Decorating Exchange – Karastan Rug Sale"

**Brian Perlman, Sales Representative**

**Ginny DeFilippis, Artist**

**RECORD PLACE**

**\$5** off any purchase of \$55 or more

**01.871.0600**

**The New Jersey Decorating Exchange rug sale  
50% off our entire Karastan rug collection**

**NJDX  
THE NEW JERSEY  
DECORATING EXCHANGE**

**Karastan**

Don't miss out on huge savings!  
National Karastan

**R-3**

# The Record (Bergen County)

Daily Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU  
Third Place**

"Lighting Expo – Tent Sale"

**Mark Davis, Sales Representative**

**Barbara Bucher, Artist**





# The Record (Bergen County)

Daily Division

**R-09 Best Ad Campaign or Series,  
Black & White, 31.5" SAU or larger  
Third Place**

"Decorating Exchange"

**Staff, Sales Representatives**

**Ginny DeFilippis, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**THIRD PLACE**

**30% Off**

Overflowing with new arrivals:  
Chairs, Cabarets, Curves, Sideboards,  
End Tables, Side Tables, Consoles,  
Accessories, Clocks, Lamps, Art Work,  
Mattresses And Much More

**NJDX**  
THE NEW JERSEY  
DECORATING EXCHANGE

New Jersey's Only Decorating and Design Building

3 NEW BRIDGE ROAD • RIVER EDGE, NEW JERSEY  
201.342.0110 • 888.515.9671  
njdxshowrooms.com

MONDAY & THURSDAY 10:00-9:00 TUESDAY, WEDNESDAY & FRIDAY 10:00-7:30, SATURDAY 10:00-6:00

CLASSIC SOFA  
ClassicSofa.com

NEW LOCATION  
NJDX • NEW BRIDGE RD. RD.  
201-342-0110  
NEW YORK CITY  
5 WEST 22 STREET • 212-4  
GREENWICH, CT  
79 EAST PUTNAM AVE • 203

# The Record (Bergen County)

Daily Division

**R-13 Best Special Page(s),  
Black & White, ROP  
First Place**

"Coupon Corner"

**Karen Gilbert, Sales Representative**

**Jason Baum, Don Walsh, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Record (Bergen County)

Daily Division

R-13 Best Special Page(s),  
Black & White, ROP  
Third Place

"Summer Dining"

Staff, Sales Representatives

Staff, Artists



# The Record (Bergen County)

Daily Division

**R-04 Best Single Ad – Spot (1) Color,  
smaller than 31.5" SAU  
Second Place**

"Winter Clearance – Globe Shoes"

**Staff, Sales Representatives**

**Ginny DeFilippis, Artist**



# The Record (Bergen County)

Daily Division

**R-10 Best Ad Campaign or Series –  
Color, all sizes  
Second Place**

“H & K Furniture”

**Rich Armani, Sales Representative**

**Barbara Bucher, Ginny DeFilippis,  
Alan Post, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**H&K HOME FURNISHINGS**

home for the *Holidays*

**FEATURING OUR Sale**

new and exciting assortment of the finest home furnishings in the tri-state area, including our exclusive Italian-made variety of upscale, affordably priced living rooms, dining rooms and bedroom furniture!

**SECOND PLACE**

*\$99 Delivery No Matter How Big The Order*

*plus...*

**No Interest No Money Down for 18 Months!\***

1001 MAIN STREET RIVER EDGE, NJ (201) 883-0808

425 ROUTE 46 WEST FAIRFIELD, NJ (973) 975-3777

303 ROUTE 211 EAST MIDDLETOWN, NJ

MONDAY THRU SATURDAY 10AM-6PM • SUNDAY 11AM-5PM

**R-10**

# 2007 NJPA Better Newspaper Contest

## The Sandpaper

*Coming Up*

**The Star-Ledger**

**The Times**

**The Trentonian**

**The Two River Times**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Sandpaper

Weekly Division

**R-01 Best Single Ad – Black & White,  
smaller than 16" SAU**

**Third Place**

**"Beach House Restaurant"**

**Tony Matthews,  
Sales Representative**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Sandpaper

Weekly Division

**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color**

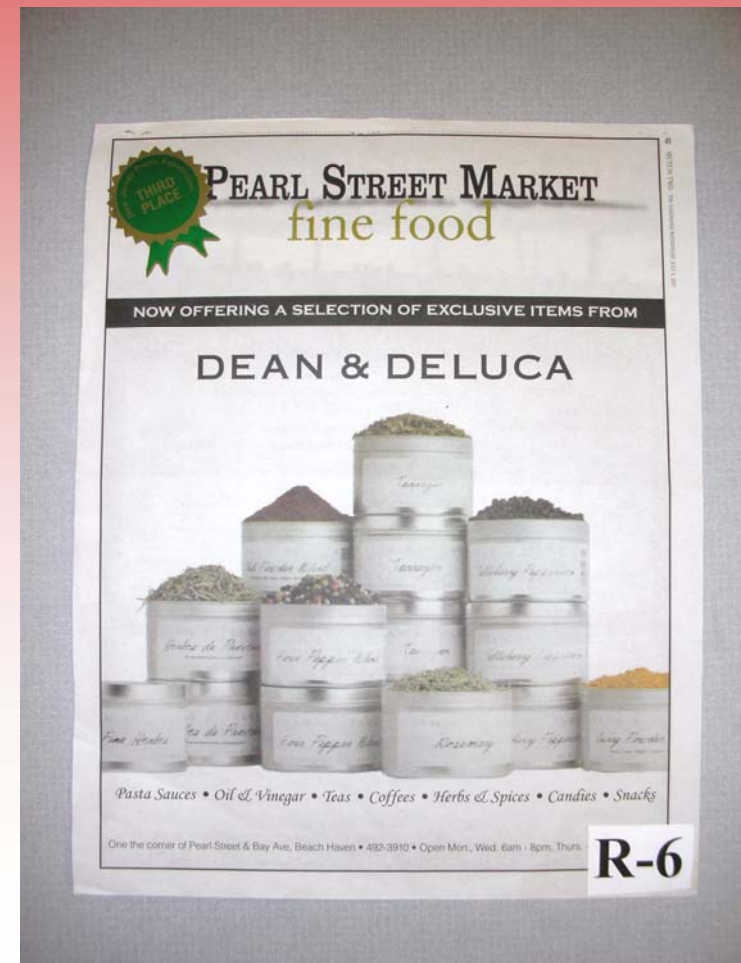
**Third Place**

"Pearl Street Market"

**Cindy Linkous, Sales Representative**

**Adrian Antonio, Artist**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION





# The Sandpaper

Weekly Division

**R-07 Best Campaign for One Advertiser, Using Multiple Products First Place**

"Fantasy Island"

**Cindy Linkous, Sales Representative**

**Adrian Antonio, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Sandpaper

Weekly Division

R-10 Best Ad Campaign or Series –  
Color, all sizes

Second Place

“Between The Sheets”

Carole Adams, Sales Representative

Staff, Artists

# NJPA

NEW JERSEY PRESS ASSOCIATION



# The Sandpaper

Weekly Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU**

**First Place**

"Francie Milano"

**Cindy Linkous, Sales Representative**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

## The Star-Ledger

*Coming Up*

**The Times**

**The Trentonian**

**The Two River Times**

**The West Essex Tribune**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

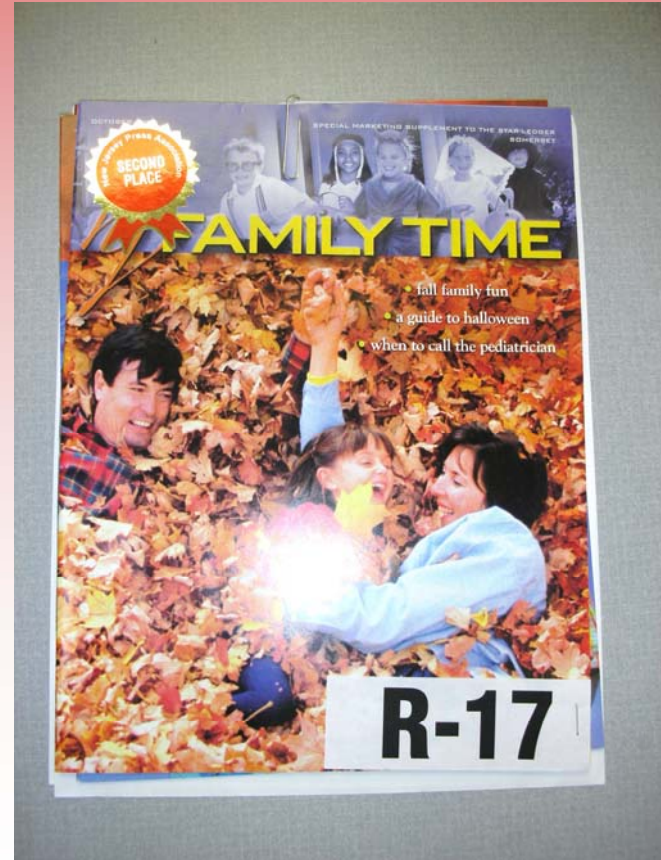
Daily Division

**R-17 Best New Product Development  
Second Place**

“NJ Family Time”

**Staff, Sales Representatives**

**Suzanne Anan, Karen Fazio, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

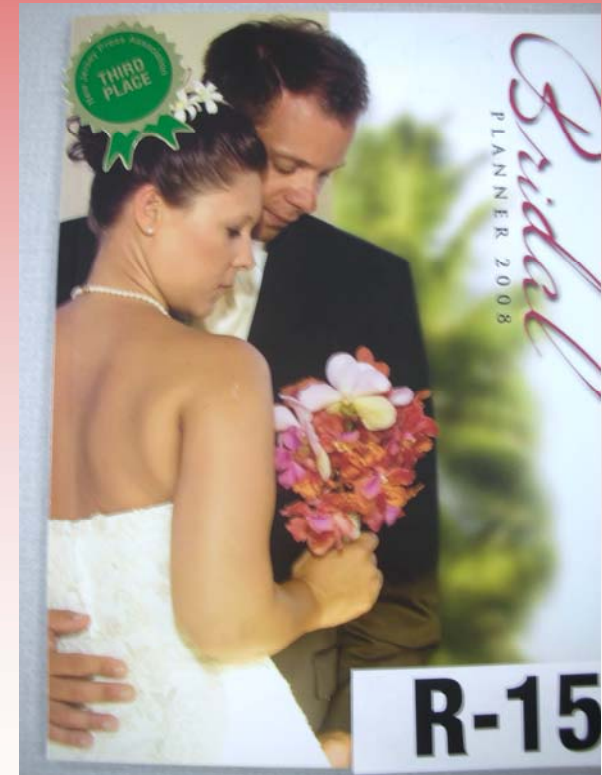
Daily Division

**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
Third Place**

"Bridal Planner"

**Staff, Sales Representatives**

**Samantha Horning,  
Special Sections Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

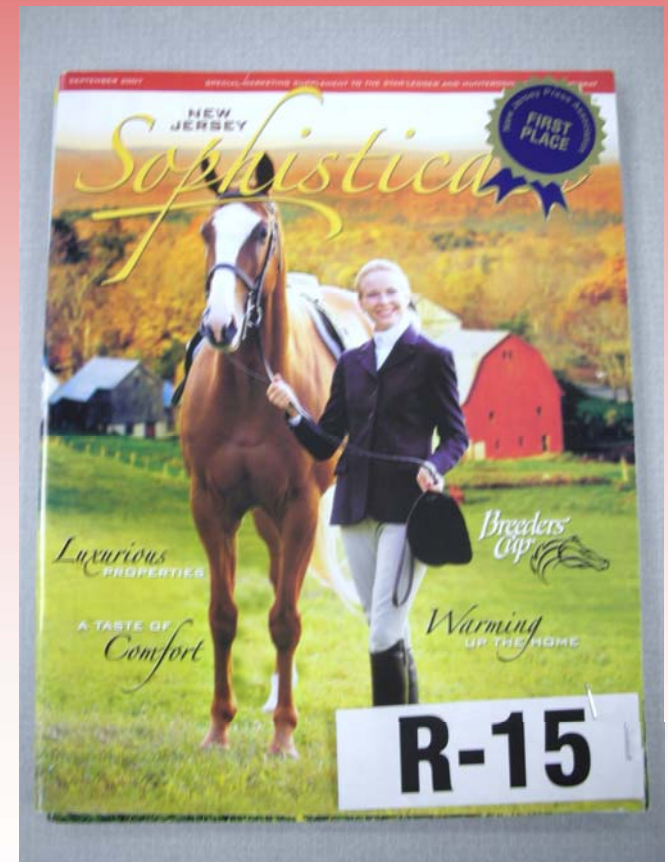
Daily Division

**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
First Place**

"N.J. Sophisticate"

**Staff, Sales Representatives**

**Karen Fazio, Suzanne Anan, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

Daily Division

**R-14 Best Special Page(s) –  
Color, ROP  
Third Place**

“Cranford”

**Staff, Sales Representatives**

**Karen Fazio, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Star-Ledger

Daily Division

**R-13 Best Special Page(s),  
Black & White, ROP  
Second Place**

“The Arts in the Park”

**Barbara Basham, Sales Representative**

**Dave Petersen, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Star-Ledger

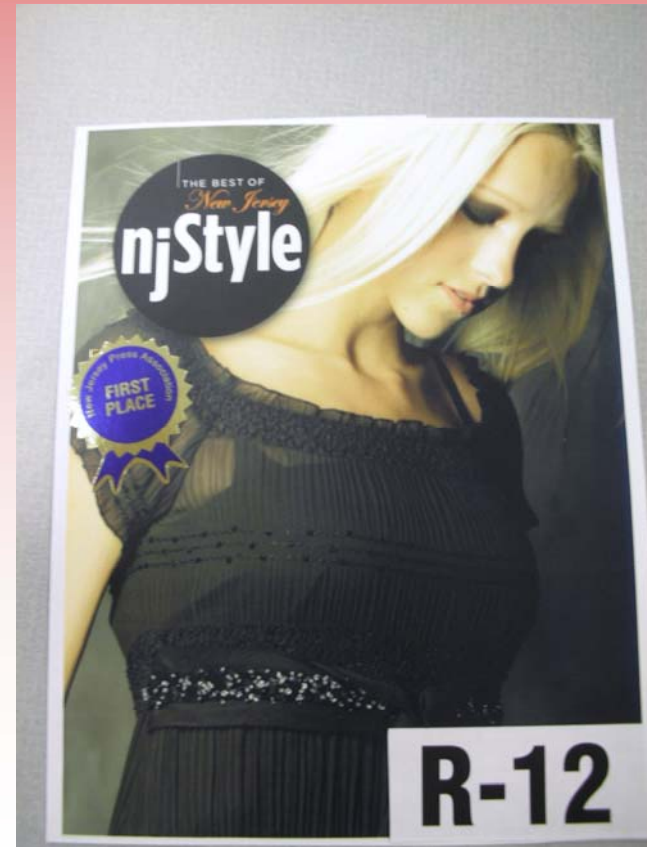
Daily Division

**R-12 Best External Special Promotion  
Mailing Piece  
First Place**

"N.J. Style"

**Staff, Sales Representatives**

**Samantha Horning, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

Daily Division

**R-11 Best Newspaper Promotion  
Ad or Series, In Paper  
Second Place**

"Reach Your Market"

**Staff, Sales Representatives**

**Karen Fazio, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

PAGE 34 THE STAR-LEDGER

## Reach your market in affordable bites...

With zoned advertising options in the Star-Ledger.

**NEW JERSEY SECOND PLACE**

To learn more, call 973-392-4072 and ask about the Star-Ledger's Small Business Marketing Solutions.

**Star-Ledger nj.com**  
Everything Jersey

Small Business 2011, U.S. Census, Consumer Expenditure Survey

Legal Advertising

# The Star-Ledger

Daily Division

**R-17 Best New Product Development  
First Place**

"N.J. Style"

**Staff, Sales Representatives**

**Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

Daily Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU  
First Place**

"Walter Bauman Jewelers"

**Suzanne McCormick,  
Sales Representative**

**Fred Mapletoft, Artist**

newspaper

**FIRST PLACE**

**Diamond Sale!**  
1 Week Only!

*Specially Priced Below Wholesale!*

**Certified Round Brilliant Diamonds**

Size	Clarity	Color	Sale Price
.50 Ct	VSI	J	\$1,275
1.00 Ct	VSI	G	\$5,995
1.00 Ct	S1	G	\$5,700
1.14 Ct	VSI	E	\$7,800
1.25 Ct	VVS1	F	\$10,900
1.50 Ct	VSI	I	\$9,900
1.81 Ct	VSI	I	\$12,400
2.00 Ct	S1	F	\$17,400
2.40 Ct	VSI	K	\$11,800

Open a Walter Bauman Jeweler's Charge  
90 Days Interest Free

Call 1-800-235-8222 for an appointment to see any of these diamonds at the Walter Bauman Jeweler's of your choice. Subject to prior sale. (This expires December 31, 2007)

**Walter Bauman Jewelers**

WEST ORANGE 643 Linden Road, Ave. Phone: 973-794-8100  
LINDEN 1100 Coltonway, 2nd Floor Phone: 973-687-4437

SHOET HILLS 134 Morris Turnpike Phone: 973-279-0026  
CLIFTON COMMONS 134 Kingsford Road Phone: 973-674-7938

HOURLY HOURS: Mon. & Tues. 10am-6pm, Wed. 10am-6pm, Sat. 10am-5pm, Sun. 10am-5pm, Mon. 10am-6pm, Closed Christmas

**HOLIDAY SAVE 5%**  
ON FUR & S

TRADE-INS ACCEPTED

30 DAY LAYAWAY

FINANCING

*Anton*

121 River Ave. Newark, NJ 07102  
www.antonjewelers.com  
Herald Ave. Newark, NJ 07102

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Star-Ledger

Daily Division

**R-04 Best Single Ad – Spot (1) Color,  
smaller than 31.5" SAU  
First Place**

"27 Mix Restaurant & Bar"

**Carmela Giardina,  
Sales Representative**

**Dave Petersen, Artist**

From "The Rock"  
Open for Dinner  
Saturday Until 7:30pm  
Bar Service  
Newark • (973) 623-0410  
om  
miDrop.com  
OVER 90 YEARS

modern means of expression.  
An opening reception Nov. 14 at the main branch's  
p.m. will give the public a chance to meet the exhibit  
The exhibit will be on view in the second- and third-  
branch of the library, 5 Washington St., and on view at  
ancillary exhibition of the library's print collection at  
Gallery of Rutgers University's Newark campus, to  
For more information about this exhibit, visit www

New Jersey Press Association  
**FIRST PLACE**

**Mar of Spain**  
RESTAURANT

**27 MIX**  
RESTAURANT & BAR  
27 HALSEY STREET  
NEWARK, NEW JERSEY 07102  
973 6480643  
proud sponsor of  
the newark arts & music festival @  
halsey village

★★★★  
"The menu might best be described as  
adventurous bistro... this is a fun,  
lively place... around the corner from  
the New Jersey Performing Arts Center,  
is the only one in the neighborhood  
open for dinner after the show."  
(NJ Monthly August 2006 Best in Newark.)

**We're Back!** **LOBSTER FESTIVAL**  
\$2 OFF Dinner Lobster Specials  
Monday thru Thursday! (Not valid on 3 to 30 lb. Lobsters)  
www.IberiaRestaurants.com • [No sharing allowed]

William J. Dane, Keeper of Art on Paper at the library  
one of the gala's honorees  
being honored for his 60  
service to the library.

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# 2007 NJPA Better Newspaper Contest

**The Times**

*Coming Up*

**The Trentonian**

**The Two River Times**

**The West Essex Tribune**

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Times

Daily Division

## R-11 Best Newspaper Promotion Ad or Series, In Paper Second Place

"Own The Page"

**Sheila Gallagher-Montone,  
Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**Own the page.**

Bring immediate attention to your advertising message and boost results with this exclusive position.

**Section Front Strip Ads**  
featuring 6 col x 2" full color ad and exclusivity for full page impact!

Tie into breaking news coverage by having the first ad on these section fronts:

- Local News
- Sports
- At Home
- Nation/World
- Business
- People
- Food
- Health & Fitness
- Arts & Leisure
- Travel

Call your Times advertising representative today for details and to reserve your space or call 609-989-5457

**The Times**  
Here for you nj

**Make total st...  
come to you...  
and give you...  
money!**

If you're having a garage sale, there's no better way to tell everybody about it than with a classified ad in The Times. Why? Because The Times reaches over 226,700\*\* readers.

For as little as **\$6.00 per day**, you can place a 4-line ad. Additional lines, describing the fabulous bargains you have, are just \$1.00 each.

Call us today and get your invitation out to all of our readers. It's fast, it's easy and it gets results.

**Call now!  
609-989-7870**

**The Times**  
Here for you nj

**YAL SA**

For advertising messages that stick...



# The Times

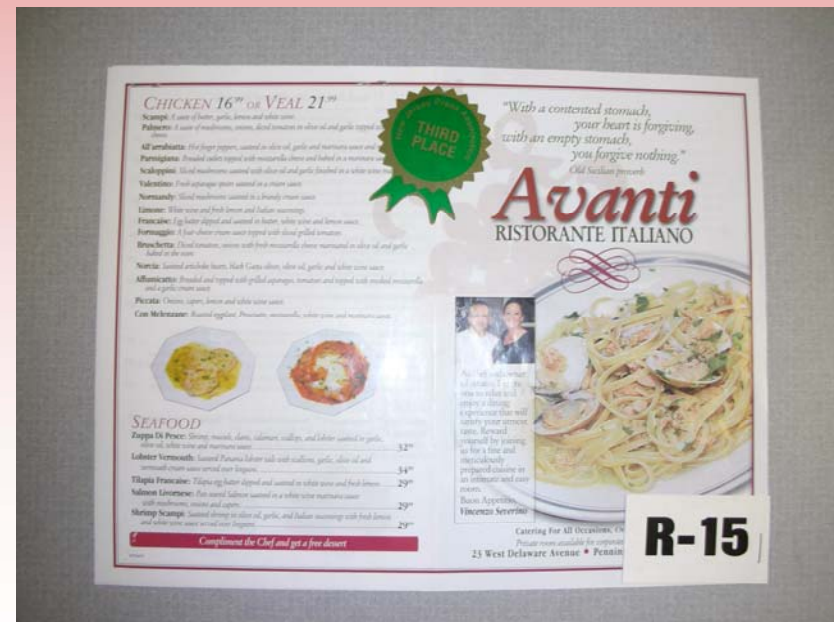
Daily Division

**R-15 Best Free Standing Insert, Built  
by a Newspaper for Single  
Advertiser or Group of Advertisers  
Third Place**

“Avanti Ristorante Italiano”

**Staff, Sales Representatives**

**Greta Carlton, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# The Times

Daily Division

**R-14 Best Special Page(s) –  
Color, ROP  
Second Place**

“Enjoy the Autumn in Princeton”

**Staff, Sales Representatives**

**Greta Carlton, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Times

## Daily Division

### R-08 Best Ad Campaign or Series, Black & White, smaller than 31.5" SAU First Place

"Celebrating our 20<sup>th</sup>"

**Dan Bonham,  
Sales Representative**

**Staff, Artists**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# The Times

Daily Division

**R-09 Best Ad Campaign or Series,  
Black & White, 31.5" SAU or larger  
Third Place**

"We Have Absolutely Everything"

**Donna Biederman,  
Sales Representative**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The Times

Daily Division

**R-16 Best Special Section  
First Place**

"2007 Photo Review"

**Staff, Sales Representatives**

**Greta Carlton, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Times

Daily Division

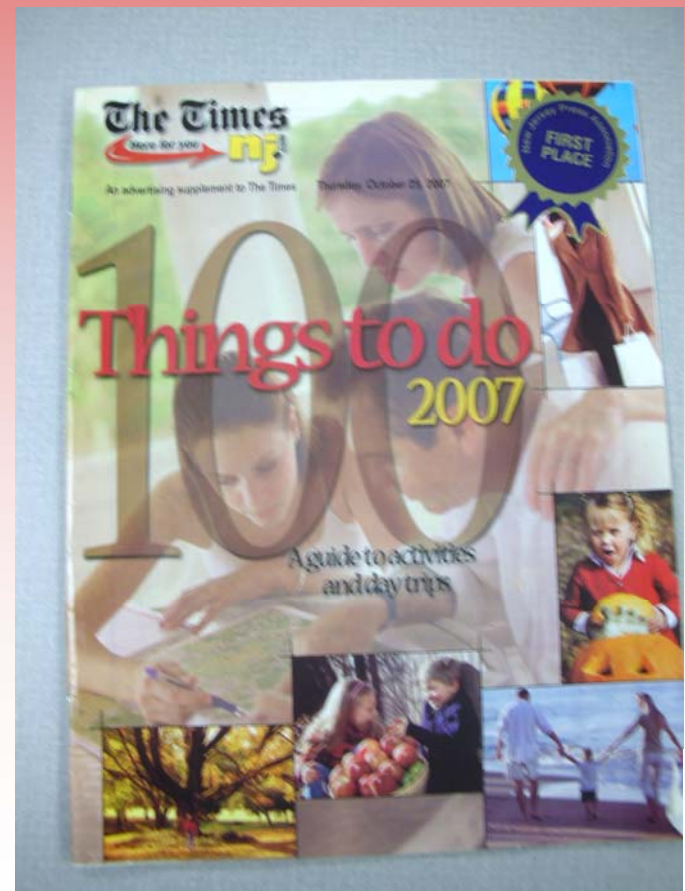
## R-17 Best New Product Development First Place

"100 Things to Do 2007"

Staff, Sales Representatives

Staff, Artists

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## The Trentonian

*Coming Up*

**The Two River Times**

**The West Essex Tribune**

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Trentonian

Daily Division

**R-09 Best Ad Campaign or Series,  
Black & White, 31.5" SAU or larger  
First Place**

"Halloween Coloring Contest"

**Stephanie Upshur-Ford,  
Sales Representative**

**Jeff Wolochowicz, Artist**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

Warren Ellis's... accents...  
though the outcome is... the story is filled...  
key nature...  
and nervous...  
Brad Pitt plays Jesse James, giving the western legend a gregarious and charming yet harsh and unforgiving quality.

There's plenty of time to meditate on such themes while watching "The Assassination of Jesse James by the Coward Robert Ford."

The problem is that the ending doesn't offer much hope for a release from the grip of celebrity.

Rated R for strong violence and brief sexual references. Four stars (out of five).

**Win \$100.00 Grand Prize**  
**CALLING ALL COLORING WIZARDS!**  
Wave Your Magic Wands (crayons, markers or colored pencils) and cast a colorful spell on this Halloween scene.

Drop off at The Trentonian or  
MAIL TO: Halloween Coloring Contest c/o The Trentonian,  
600 Perry Street, Trenton, NJ 08618

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Day-Time Phone: \_\_\_\_\_ Age: \_\_\_\_\_

Entries must be received by October 30, 2007 at 5 p.m.

**FIRST CLASS  
AUTO SALVAGE**  
**AT ACRES AUTO COMPLEX**  
74 Youngs Road • Hamilton, NJ 08619

OPEN:  
Monday-Friday  
8am-5pm  
Saturday  
8am-3pm

Bring your TOOLS,  
Save some money  
Best car parts and  
service around!

Call (609) 586-3225 Ext.3  
Ask For Mitchell

HOW REOPENED!

R-9 -9



# 2007 NJPA Better Newspaper Contest

## The Two River Times

*Coming Up*

**The West Essex Tribune**

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Two River Times

Weekly Division

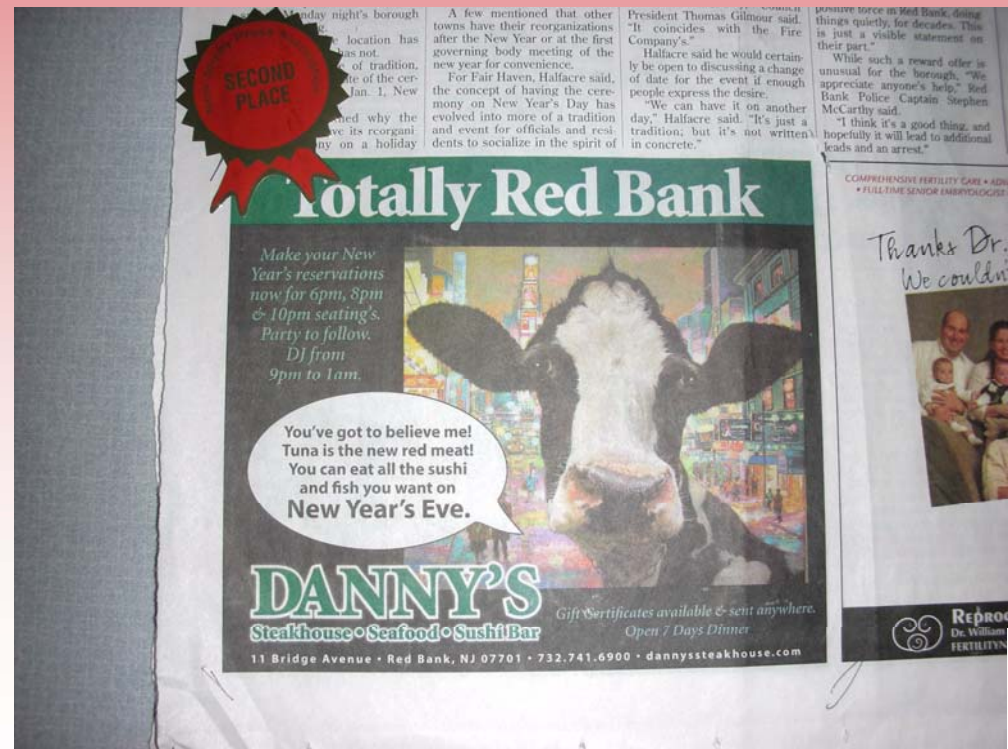
**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color**

**Second Place**

**"Danny's Steakhouse"**

**Lannette Hendrickson,  
Sales Representative**

**Chris Draper, Artist**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The Two River Times

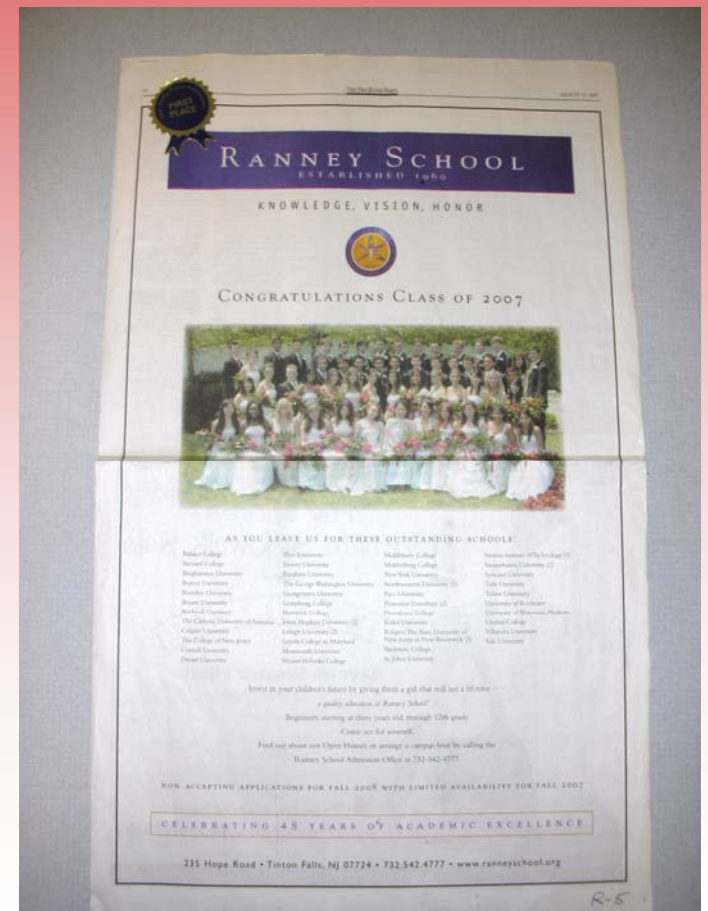
Weekly Division

**R-05 Best Single Ad – Spot (1) or  
Process Color, 31.5" SAU or larger  
First Place**

"The Ranney School"

**Susan Porter, Sales Representative**

**Chris Draper, Artist**



# NJPA

NEW JERSEY PRESS ASSOCIATION

# The Two River Times

Weekly Division

**R-17 Best New Product Development**

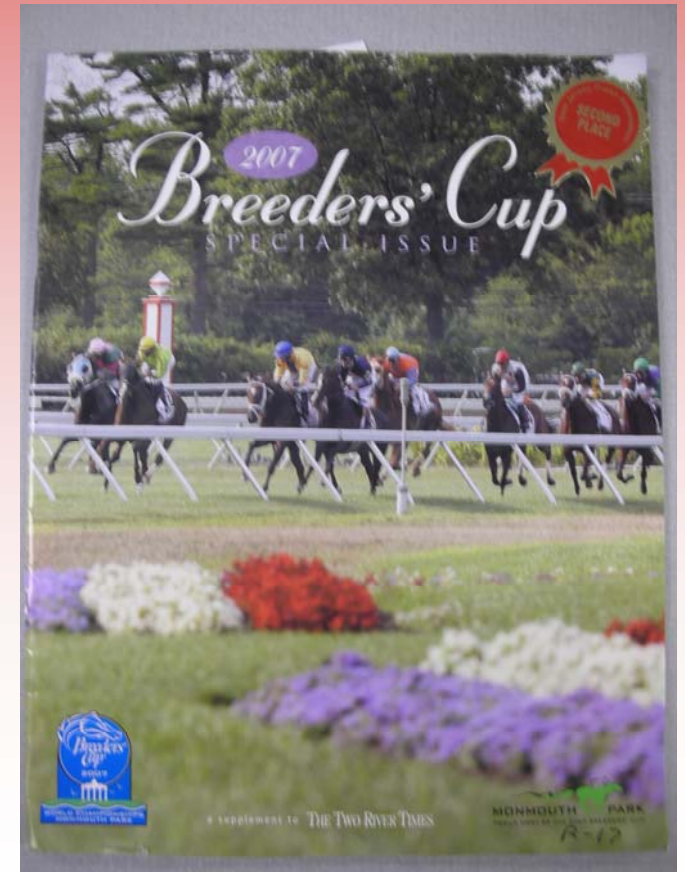
**Second Place**

"Breeder's Cup"

**Staff, Sales Representatives**

**Chris Draper, Cyndy Mernick, Artists**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 2007 NJPA Better Newspaper Contest

## The West Essex Tribune

*Coming Up*

**General Excellence**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The West Essex Tribune

Weekly Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU**

**Third Place**

"Reflect on This"

**Jennifer Cone Chciuk,  
Sales Representative**

**Grisel Cardona, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The West Essex Tribune

Weekly Division

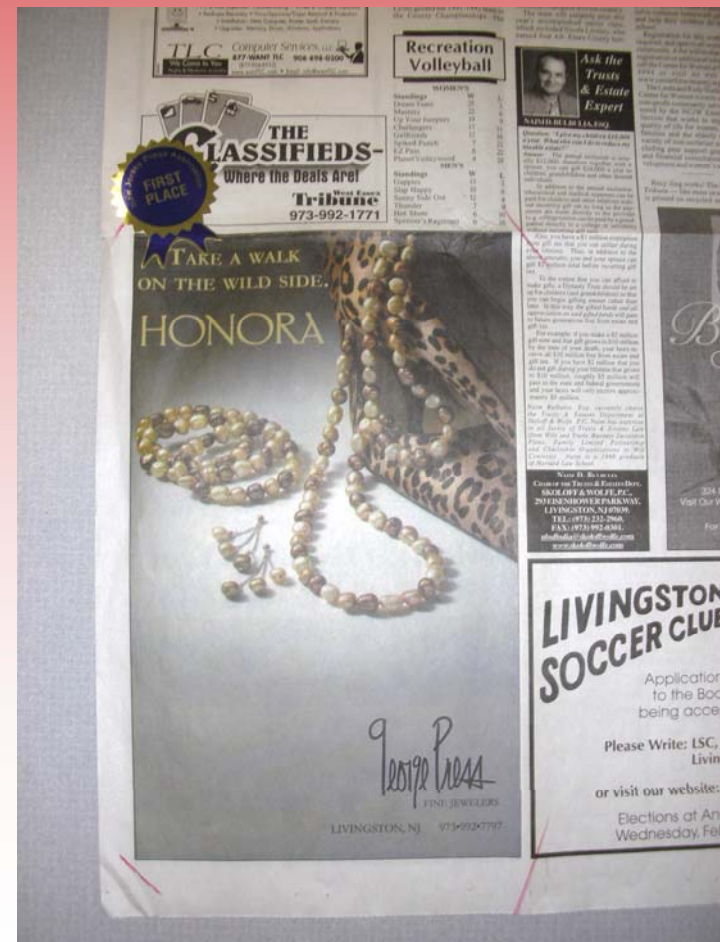
**R-06 Best Single Ad Any Size,  
Multi-Spot or Full Color  
First Place**

"George Press – Honora"

**Donna Cota, Sales Representative**

**Grisel Cardona, Karen Trachtenberg,  
Artists**

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# The West Essex Tribune

Weekly Division

**R-13 Best Special Page(s),  
Black & White, ROP**

**Third Place**

“Family Resource Guide”

**Staff, Sales Representatives**

**Staff, Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION





# The West Essex Tribune

Weekly Division

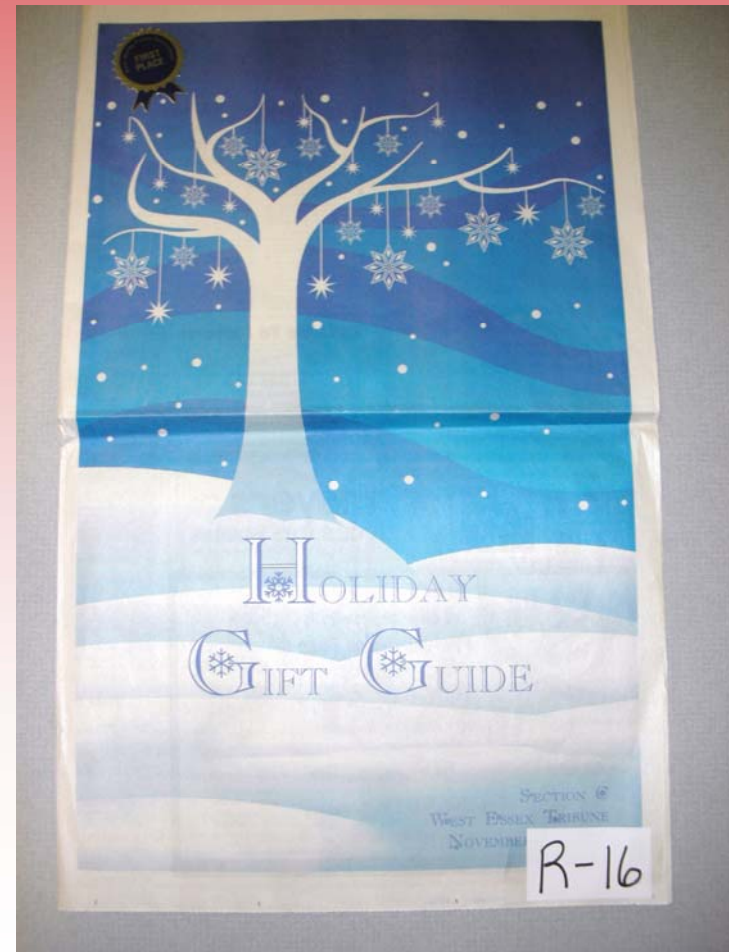
**R-16 Best Special Section**

**First Place**

“Holiday Gift Guide”

**Staff, Sales Representatives**

**Production Staff, Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The West Essex Tribune

Weekly Division

R-13 Best Special Page(s),  
Black & White, ROP

First Place

"First Baby 2008"

Staff, Sales Representatives

Staff, Artists

# NJPA

NEW JERSEY PRESS ASSOCIATION



# The West Essex Tribune

Weekly Division

**R-08 Best Ad Campaign or Series,  
Black & White, smaller than 31.5" SAU  
Second Place**

"Little Ones – Fall Campaign"

**Donna Cota, Sales Representative**

**Grisel Cardona, Karen Trachtenberg,  
Artists**

# NJPA

NEW JERSEY PRESS ASSOCIATION

Whether you want to improve your personal relationships, learn the skills you need to enter the workplace, find the support to cope with a new or unexpected life situation, or gain the confidence to perk up your emotional well-being, the Linda and... Center for Women... on, the Center... etarian, non-... Essex County... on that has... e the quality... of life for women, children and families in Essex County for more than 90 years. Many workshops are now being offered to motivate, encourage and empower women of all ages, including *Tools for Finding Happiness* on July 25th, *The Power of Forgiveness* on August 8th and *Pitfalls of Divorce* on August 15th. The fee for each of these workshops is \$7. Peer Support groups such as *Widows Moving On*, which is scheduled to begin in the fall on October 1st, are also offered for a fee of...

Calderon Honors C  
Professor Kathleen C... a dinner in honor of... students of Calderon... Music on Tuesday, Ju... West, Hanover studio... Christina Apruzese... of Professor Tatyana S... cepted to Rider College... Rakesh Babu, piano st... Taly, was accepted to...

Cool Outdoor  
Harry's Hard Gas Grill  
Grill Parts &...  
973-9...  
FRESH

SECOND PLACE

Come Fall in!  
New 2007 stock arriving daily

Half Price Sale all Summer clothing continuing...

little ones  
20 E. Mt. Pleasant Ave.  
(Rt. 10)  
Jay's Plaza  
Livingston  
973-992-2727  
9:30 am - 9:30 Mon. - Sat.  
Closed Sundays  
In July Only

FAMILY FOOT CARE OF LIVINGSTON  
Doctors of Podiatric Medicine  
Drs. Spilken & Oliveros

# The West Essex Tribune

Weekly Division

**R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU**

**Third Place**

**"Jacqueline"**

**Nancy Katz Perlmutter,  
Sales Representative**

**Grisel Cardona, Karen Trachtenberg,  
Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**THIRD PLACE**

Special Occasion Sophistication  
**Jacqueline**

**Jovani Trunk Show**  
Extended through  
Friday, April 6th and  
Saturday, April 7th!

Come choose from our  
beautiful assortment for  
Prom, Black Tie, Cocktail,  
Mother of the Bride/Groom,  
Mother of the Bar/Bat Mitzvah

Excellent Customer Service  
is our top priority

Other Upcoming Events  
Liquor Design Trunk Show  
April 27th and 28th  
Anniversary Party Trunk Show  
May 3rd - May 5th

Monday - Saturday 10:00am - 9:30pm  
Evenings by Appointment • Plenty of Free Parking  
870 South Livingston Avenue, Livingston, NJ  
973.992.3535

**Calvary Bridal**  
is currently restocking  
Country go  
We invite you to see  
Our annual Sam  
Select Designer  
\$500 - \$  
Originally \$500  
Cash and car  
The alterations will be made - all  
Sale D:  
Thursday, April 5th &  
Friday, April 6th  
Tuesday & W  
April 10th & 11th  
Appointment  
110 Essex St., Mill  
973-376  
Bring this ad and receive  
only on any order

Calvary's really great dress list is  
unavailable, we're offering  
it today in a \$200 introduction  
the best deal of the year!

CK BOS  
www.co

# The West Essex Tribune

Weekly Division

**R-03 Best Single Ad – Black & White,  
larger than 31.5" SAU**

**First Place**

**"Kiwanis Club"**

**Diane Driggs, Sales Representative**

**Grisel Cardona, Karen Trachtenberg,  
Artists**



**NJPA**

NEW JERSEY PRESS ASSOCIATION

# The West Essex Tribune

Weekly Division

**R-02 Best Single Ad – Black & White,  
16" to 31.5" SAU**

**Second Place**

**"Dieci: Event for Men"**

**Nancy Katz Perlmutter,  
Sales Representative**

**Grisel Cardona, Karen Trachtenberg,  
Artists**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



# The West Essex Tribune

Weekly Division

R-13 Best Special Page(s),  
Black & White, ROP  
Second Place

"Women in Business"

Staff, Sales Representatives

Staff, Artists



NJPA

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

**General Excellence  
Awards**

**NJPA**

NEW JERSEY PRESS ASSOCIATION



**2007 NJPA Better Newspaper Contest**

# **General Excellence**

**Daily Over 60,000 Division**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# **2007 NJPA Better Newspaper Contest**

## **General Excellence**

**Daily Over 60,000 Division**

# **The Record**

# **(Bergen County)**

**Hackensack**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

# **General Excellence**

**Daily Under 60,000 Division**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

**General Excellence**

**Daily Under 60,000 Division**

**New Jersey Herald**

**Newton**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

# **General Excellence**

**Weekly Division**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

**General Excellence**

**Weekly Division**

**The West Essex**

**Tribune**

**Livingston**

**NJPA**

NEW JERSEY PRESS ASSOCIATION

**2007 NJPA Better Newspaper Contest**

**Congratulations!**

from

**NJPA**

NEW JERSEY PRESS ASSOCIATION