

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest

2008 Online

Awards

Awards Banquet



Better Newspaper Online Contest 2008

Best Online Advertising - Single Ad, Animated

Asbury Park Press

“Oak Bridge Tavern”

Melissa Nikosey
Jarrette Atkins

Online Winner



Better Newspaper Online Contest 2008

Best Online Advertising – Campaign

Asbury Park Press

“Escondidos”

**Nicole Kearney
Tracy Dobridge
Jarrette Atkins**

Online Winner



Better Newspaper Online Contest 2008

Best Online House Ad or Campaign

Asbury Park Press

“JerseyShoreMetromix”

Sue Sirmons
Jae Pathak

Online Winner

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest

2008 Retail

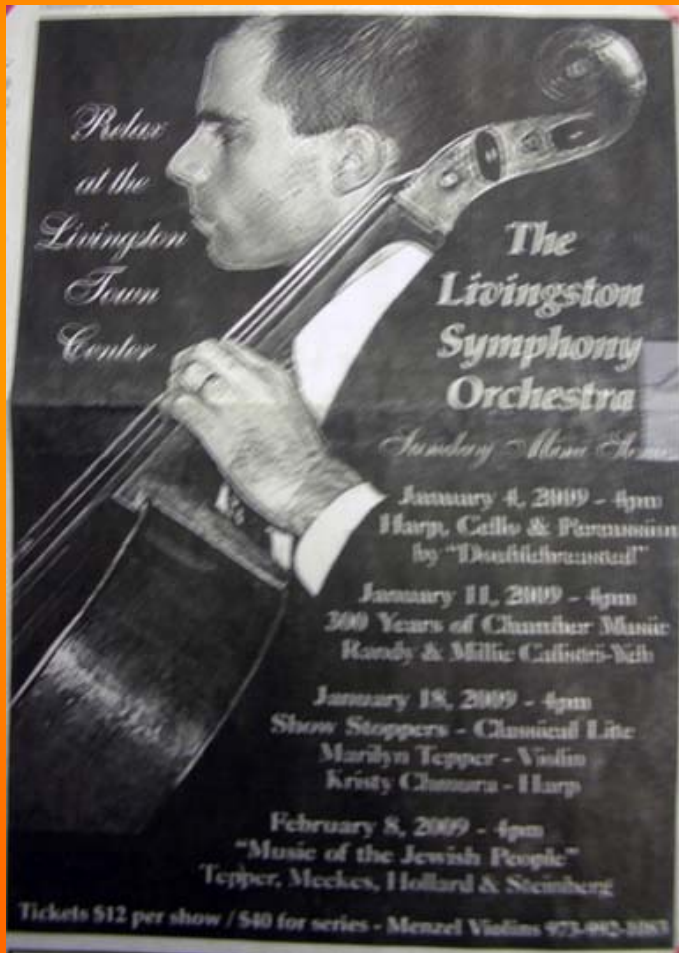
Awards

Awards Banquet

**Best Single Ad –
Black & White
Smaller than 16” SAU**

R1: Best Single Ad – Black & White Smaller than 16” SAU

Third Place, Weekly



The West Essex Tribune

“Livingston Symphony
Orchestra”

Sales Representative

Diane Driggs

Artist

Diane Driggs

NJPA

NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad – Black & White Smaller than 16” SAU

Third Place, Daily under 60,000

St. Patrick's Day Bash

Saturday March 15th
St. Patrick's Dinner & Party

- Doors open 5:30 pm
Dinner 5:30 pm - 8:00 pm

Admission \$20 includes:

- BBQ Pork, Chicken and Ribs
- Domestic beer, Wine and Soda

and Music by Philadelphia's "Jamison" Irish and Irish Rock
"...One of the Hottest Irish Bands on the East Coast..."
Jamison starting at 8:00 pm

The members of Jamison hail from Philadelphia, Delaware and the New Jersey area. The band features a straight rock beat blended with traditional Irish dance music to form a unique sound that is guaranteed to keep the crowd dancing.

Contact Sean Pender 609-462-7056 Or the A.O.H. Hall: 609-586-5982

Ancient Order Of Hibernians
2419 Kuser Road, Hamiton, NJ

The Times

Trenton

“St. Patrick’s Day Bash”

Sales Representatives

Staff

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad – Black & White Smaller than 16” SAU

Third Place, Daily over 60,000



Spring
CRAFT SHOW

Sunday, March 9th • 10am - 4pm

**ST. JOSEPH
REGIONAL
HIGH SCHOOL**
40 Chestnut Ridge Rd.
Montvale, NJ

Showcasing the
talents of over 100
juried crafts people
and fine artists

Just in time for Easter!

\$2 Admission • Seniors (65) & Children FREE
No Strollers Permitted.

DIRECTIONS: Garden State Pkwy north, exit 172, left at light, left at second light

www.saintjosephregional.org

The advertisement features a central illustration of three rabbits on swings. The top swing is occupied by a male rabbit, the middle by a female rabbit, and the bottom by a smaller rabbit. The swings are decorated with floral patterns and are set against a background of stylized trees and flowers. The overall design is elegant and festive, with a mix of serif and script fonts.

The Record

Bergen County

“St. Joseph’s Spring Sale”

Sales Representative

Gloria Quinglietta

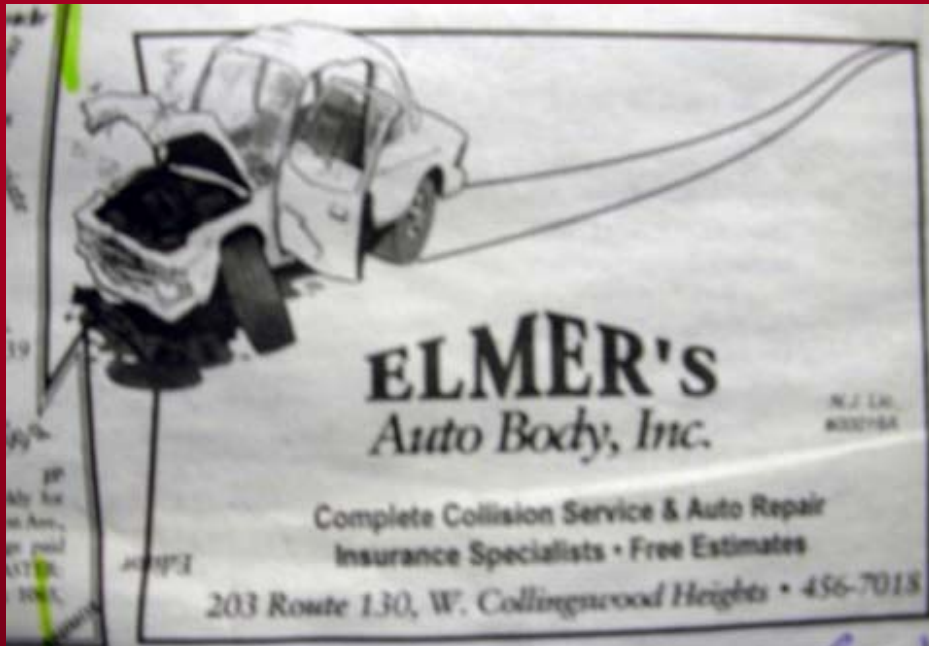
Artist

Ginny DeFilippis

R1: Best Single Ad – Black & White Smaller than 16" SAU

Second Place, Weekly

The Retrospect



“Elmer’s Auto Body”

Sales Representative

Brett Ainsworth

Artist

Mark Zeigler

NJPA

NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad – Black & White Smaller than 16” SAU

Second Place, Daily under 60,000

The Times

Trenton

“Lounge Around All Night”

Sales Representatives

Staff

Artists

Staff

Lounge around all night

On a date or on the Town with your friends, you'll feel right at home here. **Stop in Thursdays from 7-10pm or Fridays from 8-11pm** for Smooth Jazz in a Relaxing Lounge Environment

Holiday Inn
HOTELS - RESORTS

Check out our **New Dinner Menu**

Bring this ad in and receive **10% off your entire dinner tab**

Cafe Nicole
Located in the **Holiday Inn Princeton**
100 Independence Way
Princeton, NJ 08540
(609) 520-1200

2813484

NJPA

NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad – Black & White Smaller than 16” SAU

Second Place, Daily over 60,000

Close Knit
For All Your Knitting Needs

Winter SALE
MARCH 1 thru 15

Close Knit
Fine Yarns, Friendly Service

Hours: Monday-Friday 10:00-6:00 • Saturday 10:00-5:00
612 North Maple Avenue • Ho-Ho-Kus
201-652-1994
Visit our website: www.closeknityarns.com

The Record

Bergen County

“Close Knit”

Sales Representatives

Staff

Artist

Ginny DeFilippis

R1: Best Single Ad – Black & White Smaller than 16” SAU

First Place, Weekly

The SandPaper



“The View”

Sales Representative

Teresa Brazill

Artist

Jeff Kuhlman

R1: Best Single Ad – Black & White Smaller than 16” SAU

First Place, Daily under 60,000

The advertisement is a vertical rectangular print ad. At the top left, there is a logo for 'smittenbykittens' which includes a stylized cat face and the website 'www.smittenbykittens.com'. The main headline is 'Kitten Adoption Special' in a large, bold, sans-serif font, arched over a central photograph of a light-colored kitten looking out from a window. Below the photo, the text 'HELP SAVE A LIFE — CHOOSE TO ADOPT' is written in a curved path. At the bottom, a dark rectangular box contains the text 'FREE Spay/Neuter, Rabies and Distemper Included with Adoption for TWO WEEKS ONLY'. Below this box, the dates and locations are listed: 'August 2nd — PetSmart at the Rockaway Mall' and 'August 9th — PetSmart on Route 10 West in East Hanover'. The email address 'adopt@smittenbykittens.com' is at the bottom, followed by a small asterisked note: '*We are unable to accept surrenders at this time*'. The entire ad is framed by a thin border.

Daily Record

“Smitten By Kittens”

Sales Representative

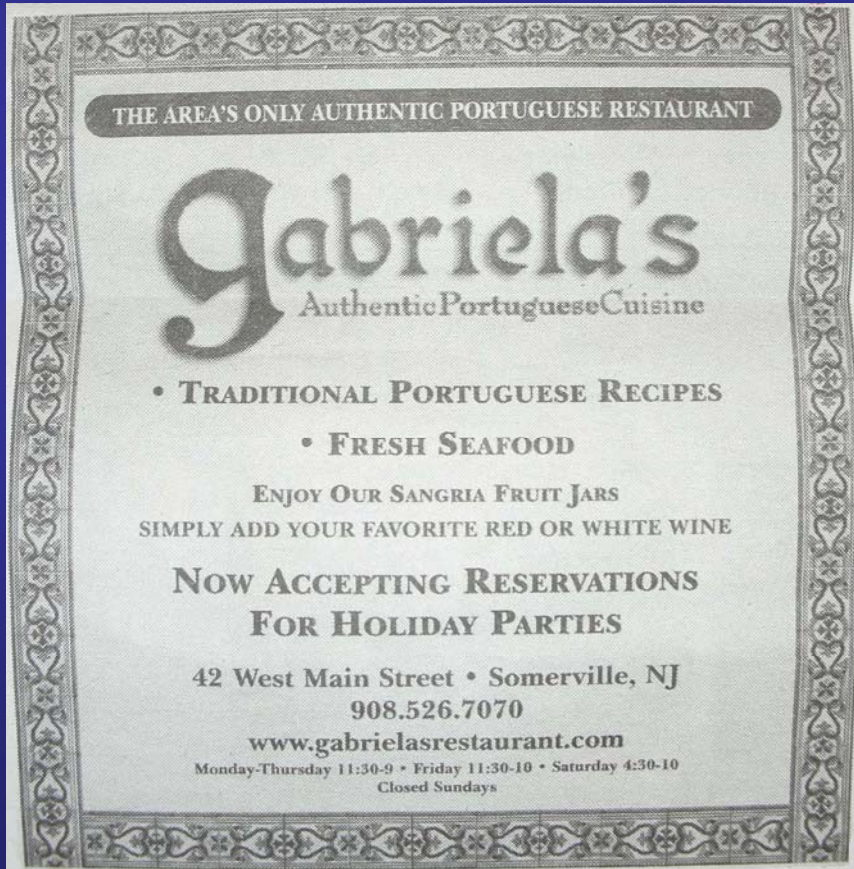
Nancy D’Albus

Artists

Staff

R1: Best Single Ad – Black & White Smaller than 16” SAU

First Place, Daily over 60,000



The Star-Ledger

“Gabriela’s”

Sales Representative

Tom Bohlen

Artist

Dave Peterson

**R2: Best Single Ad –
Black & White
16” to 31.5” SAU**

NJPA

NEW JERSEY PRESS ASSOCIATION

R2: Best Single Ad – Black & White 16" to 31.5" SAU

Third Place, Weekly



THE LOBSTER CLAW

serVING the freshest
shrimp, scaLLops,
cRAB cakes, cHowder,
cLams, musseLS...
& other Great stuff
if ya just don't Like fish!

serVING a fuLL meNu
fRom noon daily
caLL for cHefs daily speciaLS

DIvISION Street & the Boulevard, Surf City
reservations accepted
609-494-0400

The SandPaper

“Lobster Claw”

Sales Representative

Marianne Nahodyl

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R2: Best Single Ad – Black & White 16” to 31.5” SAU

Third Place, Daily under 60,000

T.M. Ward
CHATHAM, NJ
Celebrating
BLACK FRIDAY
11-28-08
All Coffees
\$5⁰⁰ per lb.
(excluding Kona & Jamaican Blue Mt.)
Gift Giving Made Easy!
ALL OCCASIONS GIFT BASKETS
HOSTESS GIFTS
POTTERY & CANDLES
GOURMET COFFEE & TEAS
WIDE VARIETY OF
SWEET & SAVORY GOURMET ITEMS
Complimentary Gift Wrapping Available
We Ship Daily
Come In and Have Fun & Experience
T.M. Ward Coffee Co.
7 South Passaic Avenue
Chatham, NJ
(973) 635-8929
www.tmwardcoffee.com

Daily Record

“T. M. Ward”

Sales Representative

Val McCormick

Artists

Staff

Second Place, Weekly



The Princeton Packet

Packet Publications

“The Tiger Bar”

Sales Representative

Mitch Lotenberg

Artist

Smara Santaella

R2: Best Single Ad – Black & White 16” to 31.5” SAU

Second Place, Daily under 60,000

20th Anniversary Season

Boheme OPERA

Joseph R. Pucciatti,
Artistic Director
presents
OPERA
on the Liberty Belle

Sunday, November 2, 2008 1-5 p.m.
Dockside at High Street in Burlington City, directly off
Route 130 South or Route I-295
\$100 per person (\$50 tax deductible)

Help Boheme raise funds to go towards its outreach
programming and main stage spring 2009 production
of Puccini's "Madame Butterfly"

Great Opera and Broadway
Starring
Soprano Jacqueline Thompson and Tenor David Guzman accompanied by Boheme
Opera New Jersey Managing Director, Pianist Sandra Milstein Pucciatti

Cruise on the Delaware aboard a 118-foot Mississippi-style paddleboat
Enjoy a luncheon buffet by Liberty Belle Catering and take home a memorabilia photo
Tickets available by calling the Boheme Opera Box Office at (609) 581-7200
Visa, Mastercard, Amex and Discover accepted

Cruise with your group, family or special someone and experience Boheme
at this unique event

Media Sponsor:
The Times
Cruises for you

The Times

Trenton

“Opera on the Liberty Belle”

Sales Representatives

Staff

Artist

Gaylen Gillmore

R2: Best Single Ad – Black & White 16” to 31.5” SAU

Second Place, Daily over 60,000

The Star-Ledger

UNION COUNTY
Department of Parks and Community Renewal Golf Courses
Visit us at www.ucnj.org/parks/golf

ASH BROOK GOLF COURSE
1210 Raritan Road
Scotch Plains, N.J. 07076
(908) 756-0414
18 Holes and 9 Hole Pitch & Putt

GALLOPING HILL GOLF COURSE
Kenilworth Boulevard
Kenilworth, N.J. 07033
(Right off GSP Exit 138)
(908) 686-1556
27 Holes and 9 Hole Pitch & Putt

OAK RIDGE GOLF COURSE
136 Oak Ridge Road
Clark, N.J. 07066
(732) 574-0139
18 Holes

**NOW OPEN FOR
THE 2008 SEASON
WITH:**

- Full Service Pro Shops
- Golf Carts Available
- Lessons Available
- Snack Bars
- Twilight Fees Weekdays and Weekends
- Discounts for Seniors on Weekdays
- Walkers Welcome
- Outing Dates Available

“Union County Department
of Parks”

Sales Representative

Ralph Branch

Artist

Dave Peterson

NJPA

NEW JERSEY PRESS ASSOCIATION

R2: Best Single Ad – Black & White 16" to 31.5" SAU

First Place, Weekly

The West Essex Tribune

SALON SAUVAGE
Full Service Salon & Boutique

Come Celebrate Our Grand Re-Opening Sun., June 22 1-4

Straightenings / Relaxers
Perms

Make-Up

Gift Certificates

Cuts

Eyebrow Designing

Consultations Complimentary

Styling

Coloring

All Body Waxing

Beauty Guaranteed

Hair Replacement

Rent Us - Glamour Parties Birthdays, Etc.

NAILS

Beaded Glamour Boutique

Uniquely Designed Jewelry Belts

Designer/Buyer Joana Yorio

178 Eagle Rock Ave., Roseland
973-533-0880 • 973-228-0650
973-740-9183 Fax
mroppatte@yahoo.com

“Salon Sauvage”

Sales Representative

Nancy Katz Perlmutter

Artists

Grisel Cardona

Karen Trachtenberg

NJPA

NEW JERSEY PRESS ASSOCIATION

R2: Best Single Ad – Black & White 16" to 31.5" SAU

First Place, Daily under 60,000

Boheme OPERA
20th Anniversary Season
presents a special staging of
the Christmas portion of
Georg Frederich Handel's
MESSIAH
Saturday, December 6, 2008 7-30 PM
Immaculate Conception Church
540 Chestnut Avenue
One of Trenton's oldest churches
Staged by Director Sandra Hartman
Conducted by BONJ Artistic
Director Joseph Pucciatti
Starring: Soprano Sungji Kim
Mezzò Lucy Salome Strauli
Tenor Brett Noorigian Colby
Bass-Baritone DeAndre Simmons
With the Boheme Opera Chorus, the
Greater Trenton Choral Society
and members of the Boheme Opera
Orchestra
"You have never experienced a "Messiah" quite like this. Join us for a truly memorable start to your holiday season. Witness gorgeous projected art masterpieces. Innovative interpretation of a legendary story and the familiar, Baroque score resounding in one of Trenton's most beautiful churches."
OPEN SEATING
General Admission: \$30
BONJ Subscribers and Guild members: \$25
Our Lady of the Angels Parishioners: \$20
CALL THE BOHEME OPERA BOX OFFICE
EARLY FOR YOUR SINGLE AND GROUP
RESERVATIONS: (609) 581-7200
Tickets may also be purchased at the door.
*Get a subscriber discount when you also reserve
seats for "Madame Butterfly" April 17 or 18!*
Plentiful free parking
Preferred Parking - Main lot off Division St. via
Boothling Ave. or Kent St.
Additional Parking - Alternate lot off Chestnut Ave.
via Hamilton Ave.
Doors Open at 6:30 PM
Visa, MasterCard, Amex and Discover accepted

The Times

Trenton

"Messiah"

Sales Representatives

Staff

Artist

Gaylen Gillmore

R2: Best Single Ad – Black & White 16” to 31.5” SAU

First Place, Daily over 60,000

The Record

Bergen County

“Community Charter School”

Sales Representative

George Rivera

Artist

Ginny DeFilippis

**Community Charter School
of Paterson**
75 Spruce Street, Paterson, New Jersey

Excellence in Education • Tuition FREE
Accepting Applications Now!
SPACE IS LIMITED

Kindergarten thru 3rd Grade • Opening September 2008

The Community Charter School of Paterson recently received approval for our charter from the NJ Department of Education and we will open our doors in September 2008. As a public school operated by local educators and parents, our school is designed to be a true "Community School" in which children, along with their families and teachers, are inspired and empowered to become life-long learners and achievers. In an energized culture characterized by personalized attention, child-centered advocacy, character development and rigorous adherence to the Core Curriculum Content Standards, students in our school will develop into well-rounded, community-minded and confident young students who will possess the skills required for a life-time of success. We hope you and your children will consider joining us!

For more information or if you would like to register your child please visit our enrollment office:
NJCDC, 32 Spruce Street, 3rd Floor, Paterson

Please call for an application or with any questions to Christina Hernandez 973-413-1636, or fill out the form below and mail to Community Charter School of Paterson, P.O. Box 2175, Paterson, NJ 07509.

Child's Name _____
Current Grade in School: _____ Current School: _____
Child's Birth Date _____
Parent / Guardian name: _____
Address _____
City _____ State _____ Zip _____
Home Phone: _____ Work Phone: _____
Cell Phone: _____ Email _____

Disclaimer: Enrollment not available for students during the open enrollment period does not guarantee admission for the 2008-2009 school year. New Jersey Charter schools are subject to New Jersey Department of Education approval of enrollment during the open enrollment period. Community Charter School of Paterson and other effect of admission to the first 100 children for each grade level. All applications should be received by the school by the deadline in the mailing list. Offers of admission will be made in accordance with the mailing list in accordance with the process through a lottery process.

Parent / Guardian Signature _____ Date: _____

With support from:
**NEW JERSEY
COMMUNITY
DEVELOPMENT
CORPORATION**
www.myccs

**R3: Best Single Ad –
Black & White
Larger than 31.5” SAU**

R3: Best Single Ad – Black & White Larger than 31.5” SAU

Third Place, Weekly

The West New York Reporter

Hudson Reporter Associates

“What’s the Buzz?
Park Avenue Bar & Grill”

Sales Representative

Jay Slansky

Artist

Jennifer Martiak



NJPA

NEW JERSEY PRESS ASSOCIATION

R3: Best Single Ad – Black & White Larger than 31.5” SAU

Third Place, Daily under 60,000

Functional, Timeless Design for the Home you already Own.

Huge Floor Sample Sale

Now Until Memorial Day Weekend

Office Furniture

Take Up To 50% Off!
Selected Items

jesper
Complementary Design Service for your Home Office

SCANDINAVIAN CONCEPTS

Accessories

Sofas

Dining Sets

Copeland Beds

Dressers

SCANDINAVIAN CONCEPTS

609-497-9666 1325 Route 206, Skillman

Come In Today!

Visit our website: www.scconcepts.com

At The Mall

R-3

The Times

Trenton

“Huge Floor Sample Sale”

Sales Representatives

Staff

Artist

Ruth O’Neill

R3: Best Single Ad – Black & White Larger than 31.5” SAU

Second Place, Weekly

The West Essex Tribune

We bring the theater experience to your home.

PJ's Home Theater Concepts

- Multi Room Audio
- Custom Installation Services
- System Design
- Home Audio/Video & Surround Sound

PJ's offers a wide variety of products and services for your home, office, or vehicle, including home theater solutions, DVD headrests & drop down TVs, cellular phones, remote car starters, security alarms, Blue Tooth technology, satellite radios, iPod interfaces, K40 radar and navigation systems.

PJ's Home Theater
397 Route 10 (located on the Livingston Circle)
Livingston, NJ 07039
973-493-5000
Serving Livingston for 15 years

Call for FREE consultation

“PJ’s Home Theater
Concepts”

Sales Representative

Wendy Navin

Artists

Grisel Cardona

Karen Trachtenberg

NJPA

NEW JERSEY PRESS ASSOCIATION

R3: Best Single Ad – Black & White Larger than 31.5” SAU

Second Place, Daily under 60,000

**FURNISH YOUR
OUTDOOR ROOM**
*Quality Casual Furniture for Sunrooms, Decks,
Patios and Porches...*
Huge Selection, Exceptional Service, Affordable



Design Staff
Package
Discounts
Available
Free Delivery
+ Set-up
within 50 Miles

12 Months
Zero
Interest
Financing
Available



**PRE-SEASON
FIREPLACE SALE**
SAVE BIG \$\$\$\$
*Eco-Friendly Alternative
Heating For Your Home*

- WOOD STOVES
- WOOD INSERTS
- GAS LOGS
- GAS STOVES
- FIREPLACES
- DOORS
- ELECTRIC FIREPLACES
- TOOL SETS
- HEARTH RUGS



All in stock merchandise available for immediate delivery.
Come visit our showroom to see many other collections on display.

**RATTAN, PATIO AND
FIREPLACE SHOPPE, INC.**
2502 Rt 541 Burlington Twp NJ 08016 • 609-386-7744

Editor: [unreadable]
Sales: [unreadable]
[unreadable]

By [unreadable]
Sat 12 - 9, Sun, Thurs, Fri 10 - 9, Tues, Wed, Sat 10 - 6

R-3

The Times

Trenton

“Furnish Your Outdoor Room”

Sales Representatives

Staff

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R3: Best Single Ad – Black & White Larger than 31.5” SAU

Second Place, Daily over 60,000

Save On Above Ground **POOLS**

Financing Available!

BEAT THE RUSH!
Buy NOW!
Install NOW!
Or Layaway...

FREE
Auto Vac "Lady Bug"
With purchase of any aluminum pool package
Up to \$139.99 value
Woodbridge Pools • Avenel
732-636-0061

Family Owned Business
Since 1959

Woodbridge Pools

994 U.S. Highway 1 • Avenel, NJ 07067 • 732-
Monday - Friday 10-8 • Saturday 10-8 • Sunday 10-3
www.woodbridgepools.com

R-3

The Star-Ledger

“Woodbridge Pool”

Sales Representative

Joe Colasurdo

Artist

Dave Peterson

R3: Best Single Ad – Black & White Larger than 31.5” SAU

First Place, Weekly

Bayonne Community News

Hudson Reporter Associates

“Fall into Savings”

Sales Representative

Elena Selmi

Artist

Michael Mitolo

Fall Into Savings
at FOUR SEASONS TRAVEL

Receive a \$100 Onboard Credit on any Royal Caribbean Cruise

Receive \$100 off any All-inclusive Caribbean Package

Receive \$50 off any Disney Magic Your Way Package with Dining

PACKAGES MUST BE BOOKED BY
SEPTEMBER 24TH, 2008

DON'T LET THESE GREAT SAVINGS PASS YOU BY!

For more information call or stop by:
FOUR SEASONS TRAVEL
923 Broadway, Bayonne
(201) 436-3434

*Bookings must be under deposit by September 24th, 2008. Promotions are per room and will be applied to the final balance. Savings can not be used towards the initial deposit.

R3: Best Single Ad – Black & White Larger than 31.5” SAU

First Place, Daily under 60,000



The Times

Trenton

“What Do Women Want”

Sales Representatives

Staff

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R3: Best Single Ad – Black & White Larger than 31.5” SAU

First Place, Daily over 60,000

Under New Management!
Great Authentic Mexican Food & Wonderful Mariachis!

Live Mariachis On Valentine's Day!

Entertainment
Wednesday & Thursday
5:00pm-7:00pm
Clowns Bonky & Quty
Magic, Balloons & Games
Mariachis
Friday 7:00pm to 11:00pm
& Sunday 5:00pm to 8:00pm

FREE BUFFALO WINGS
Monday-Friday From 12-4 PM
With Lunch Order
Cash only. Cannot be combined with any other offer. Expires 2/13/08.

\$5 OFF Dinner
Monday-Thursday
Cash only. Cannot be combined with any other offer. Expires 2/13/08.

Noa Noa Restaurant
2267 Route 9 North • Old Bridge, NJ 08857
Open Monday-Sunday 7:00am to 12:00am
732-727-0840

R-3

The Star-Ledger

“Noa Noa Restaurant”

Sales Representative

Joe Colasurdo

Artist

Dave Peterson

**R4: Best Single Ad –
Spot (1) Color
Smaller than 31.5” SAU**



R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Third Place, Weekly

The West Essex Tribune

“George Press: Go Green”

Sales Representative

Wendy Navin

Artists

Grisel Cardona

Karen Trachtenberg

R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Third Place, Daily under 60,000



Daily Record

“The Dain Shoppe”

Sales Representative

Karlie Marino

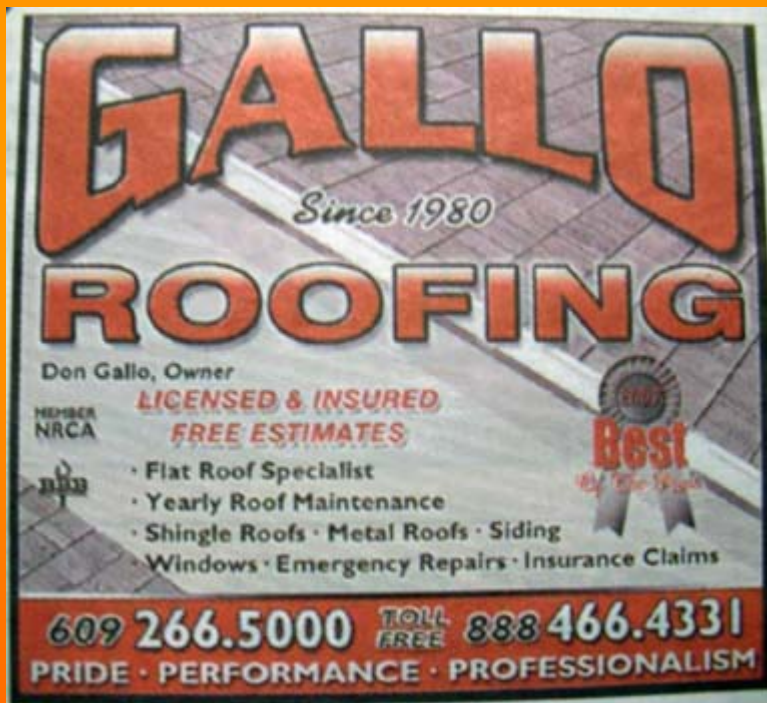
Artists

Staff

R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Third Place, Daily over 60,000

The Press of Atlantic City



“Gallo Roofing”

Sales Representatives

Staff

Artist

Christine Fay



R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Second Place, Weekly

The SandPaper

“Terrace Tavern St. Patrick’s”

Sales Representative

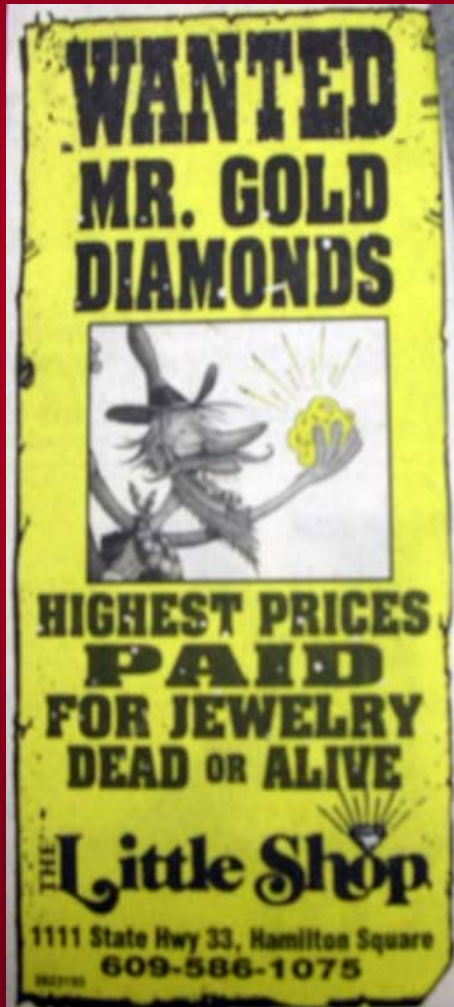
Cindy Linkous

Artist

Adrian Antonio

R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Second Place, Daily under 60,000



The Times

Trenton

“Wanted Mr. Gold Diamonds”

Sales Representatives

Staff

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Second Place, Daily over 60,000

**Protect Your Loved Ones Now!
With Family
Cemetery
Protection...
for less than 98¢ a day!**



To help our neighbors fulfill an important family responsibility, a few participating cemeteries are offering, for a limited time, two pre-need burial rights for less than 98¢ a day in a selected garden. Perhaps you have not given the matter of burial much thought. The problem does not automatically solve itself when the time comes. Lack of forethought often places an unpleasant task on our loved ones. If we knew the difficulties that arise when pre-need arrangements have not been made, we would without hesitation fulfill these responsibilities. By taking advantage of our special offer, now your modest investment will avoid much emotional and financial hardship later on for your loved ones.

At Participating Cemeteries...
Woodbridge Memorial Gardens, Woodbridge, NJ
Forest Lawn Cemetery, Iselin, NJ • Mt. Lebanon Cemetery, Iselin, NJ
Beth Israel Cemetery, Woodbridge, NJ • Cloverleaf Memorial Park, Woodbridge, NJ

Or Call Toll-Free: 1-866-634-8001 Ask for Mark Van

Act Now & Receive Additional Protection At No Additional Cost!
Child Protection, Head of Household • Unemployment, Layoff or Strike Protection
Family Protection • Relocation Benefits through the ICEA

Yes! I would like to know more about protecting my family with
*Family Cemetery Protection and how I can save over \$1,000.

Name _____
Address _____
City/State/Phone _____

Please provide me with the following FREE information:
 Internment Rights for \$28.54 Per Month Mausoleum Veterans Benefits
Send to: P.O. Box 706, Woodbridge, NJ 07095
Or Call Toll-Free 1-866-634-8001 Ask for Mark Van

© 1999 Jersey Press. All rights reserved. This advertisement should reach only those who are able to afford it. No other persons are to be included. Please do not include your home telephone number on the information card. Pre-need burial rights are not available in all states. Please consult your local laws. *Actual price of \$1,000 is for pre-need burial rights only. Actual price of \$1,000 is for pre-need burial rights only. Actual price of \$1,000 is for pre-need burial rights only. Actual price of \$1,000 is for pre-need burial rights only.

The Star-Ledger

“Beth Israel Cemetery”

Sales Representative

Joe Colasurdo

Artist

Dave Peterson

R-4

R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

First Place, Weekly

The SandPaper

“Spotlight”

Sales Representative

Anthony Matthews

Artist

Adrian Antonio



R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

First Place, Daily under 60,000



Celebrate
Mother's Day at the
Chauncey Conference Center
Sunday, May 11, 2008

Mother's Day Brunch Adults \$35
Children 12 & under 15
Seating times are 11:30 AM, 12:00 Noon, 2:00 PM and 2:30 PM
Children 4 & under complimentary
Each seating will be 2 hours long.

Mother's Day Tea - 3pm
Featuring Eliza Blackwell and
the history of Tea

Reservations Required
Seating is Limited

CHAUNCEY
Conference Center
Call 609.921.3600

R-4

The Times

Trenton

“Celebrate Mother’s Day”

Sales Representatives

Staff

Artists

Staff

R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

First Place, Daily over 60,000



The Record

Bergen County

“Globe Shoes”

Sales Representative

Rosemary Lynch

Artist

Ginny DeFilippis

**R5: Best Single Ad –
Spot (1) or Process Color
31.5” SAU or larger**



R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

Third Place, Weekly

The Retrospect

“Wise Family Jewelers”

Sales Representative

Brett Ainsworth

Artist

Mark Zeigler

NJPA

NEW JERSEY PRESS ASSOCIATION

R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

Third Place, Daily under 60,000

Holiday Specials While They Last!!!!

Complete Bar Set-up As Shown With Four (4) Leather Swivel Bar Stools
Manufacturer's Holiday Rebate

\$3395 With Rebate Coupon **\$500** Manufacturer's Rebate Coupon

76"W x 27"D x 42" HT
Features: One-Step Easy Assembly, Removable Back, Solid Wood Construction, White Top, Full Length Drawers, Inlayed Glass

Base: 76"W x 25"D x 36.5"H
Saves Footlocker, Has Full Length Drawers, White Top, Laminated Top, Drawer for Wine Cooler

Multi-Features: Mirror Back, Swivel Stools, Removable Back, Round Top

Oak or Cherry Armoire Entertainment Center
Reg. \$1250
Real Deal Price \$497!!!

Bumper Pool Game Table Complete With Sticks And Pool Balls
Reversible Dining Top With Four (4) Swivel Chairs
Reg. \$1250
Real Deal Price \$650!!!

THE REAL DEAL USA
FURNITURE OUTLET

Mon.-Sat. 10 AM to 9 PM
Sun. 11 AM to 6 PM

277 Fairfield Road, Fairfield, NJ 07004
Phone: 973-808-1990 • Fax: 973-808-50
WEB: TheRealDealUSASpecials.com

Daily Record

“Real Deal”

Sales Representative

Chris Konsulis

Artists

Staff

R5

R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

Third Place, Daily over 60,000

The Press of Atlantic City

BE EVEN MORE AMAZING.

Electrolux

50% Off NJ State Sales Tax Everyday
12,000 Square Foot Showroom / Live Cooking Demonstrations Every Saturday
Serving Atlantic County for Over 60 Years

Art Handler's
APPLIANCE / TV CENTER

BLACK HORSE PIKE / MAIN STREET / PLEASANTVILLE, NJ 08232
609.641.1044
www.handlerappliance.com

Hours: Monday - Friday 9AM-6PM / Saturday 9AM-5PM / Sunday 11AM-4PM
All Major Credit Cards Accepted

R5

“Be Even More Amazing”

Sales Representative

Karen Kuhn

Artist

Jill Metzger



R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

Second Place, Weekly

The Courier

Middletown

“Lakeside Manor”

Artists

Denise Reinle

Christopher Blaszczyk

NJPA

NEW JERSEY PRESS ASSOCIATION

**R5: Best Single Ad – Spot (1) or Process
Color – 31.5” SAU or larger**

Second Place, Daily under 60,000



**Blueberry Festival
Boonton
Saturday, July 12**

Farmers Market activities
from 8:30-2:30

Giveaways, Kids' Games

Sparky the Fire Dog
will be visiting from 8:30-Noon

**Blueberry
Bake Sale**

Sidewalk Sale Days
will be in full swing along Main Street
*"Many Businesses Offering Extra
Special Drawings and Sales"*

Don't Forget the Sensational Sidewalk Sales in Boonton July 11, 12 & 13th

Sponsored By:



Daily Record

“Boonton Main Street”

Sales Representative

Noemi Teleky

Artist

Andrew Lazarus

NJPA

NEW JERSEY PRESS ASSOCIATION

R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

Second Place, Daily over 60,000

Thanks for voting us
*in the **top***
Favorite Nursery in Bergen / Passaic Counties!

Mother's Day
May 11

We carry a large selection of beautiful spring flowers and flowering shrubs:

Pansies • Impatiens • Begonia
Cyclamen • Azaleas • Hydrangea
Rhododendrum • Lilacs
and Many Varieties of Roses

Plan your vegetable garden now!
Large assortment of:
Tomatoes, squashes, beans,
eggplants and herbs.

Visit our:
Florist Shop: Fresh Cut Flowers
& Wire Service
Greenhouse: Tropical Plants
Blooming with color

20% Off Fruit & Flowering Trees
Just arrived!

We also offer:
LANDSCAPE CONSTRUCTION SERVICES
• Design • Installation • Fences / Walls
• Sod / Mulch / Top Soil
• Water Features and Ponds

COMPLETE LINE OF
Scotts
PRODUCTS

D'ANGELO FARMS
"Growing Plants is our Business"
546 Washington Avenue, Dumont
201-385-7788 • www.dangelofar
OPEN 7 DAYS A WEEK • ALL MAJOR CREDIT CARDS AC

R-5

The Record

Bergen County

“D’Angelo Farms”

Sales Representatives

Staff

Artist

Ginny DeFilippis

R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

First Place, Weekly

**Your Safe Harbor
in a Financial Storm**

★★★★★
"5-Star Superior rating for
financial strength and stability."
— *Bauer Financial, Inc., the nation's leading
independent bank rating and research firm.*

For Colonial National Bank, we
earned Bauer's coveted 5-Star rat-
ing for 25 consecutive quarters. To
learn more about your bank's rat-
ing see the Bauer Financial website.

Safeguard More of Your Money Now
Recently passed Federal law now affords increased
protection of bank deposits up to \$250,000* per insured
and an interest-bearing account at banks like The Colonial
National Bank.
There is unlimited insurance on non-interest-bearing de-
posit transactions at accounts.
For more information on how The Colonial can protect
your money in these trying economic times, call us today
at 876-838-1100.
*FDIC insurance provided by the Federal Deposit Insurance Corporation (FDIC) is limited
and does not cover all risks.

**The Colonial
NATIONAL BANK**
Nice People with Money
www.TheColonial.com

CINNAMESSEN 2302 Broad. 130 N. 876-301-8092
COLLINGSWOOD 1040 Harrison Ave. 876-338-1100
WESTVILLE 321 Broad. 876-479-6344

The Retrospect

“1st Colonial Bank
Safe Harbor”

Sales Representative

Brett Ainsworth

Artist

Mark Zeigler

R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

First Place, Daily under 60,000

ARE YOU AT THE END OF YOUR ROPE?

ELIMINATE YOUR PAIN
NOW!

CALL
Total Health
Physical Medicine & Rehabilitation Center
171 Ridgedale Avenue • Suite A
Florham Park
Dr. Thomas G. Fruzynski, M.D., D.A.A.P.M.
Dr. Michael G. Carbone, D.C., D.A.A.P.M. • Carla Enriquez, P.T., D.P.T.

No Referral
Necessary
Most Insurance
Accepted

Call today for a FREE consultation
(973) 377-6327
www.nopainmed.com

R5

Daily Record

“Total Health”

Sales Representative

John Kopec

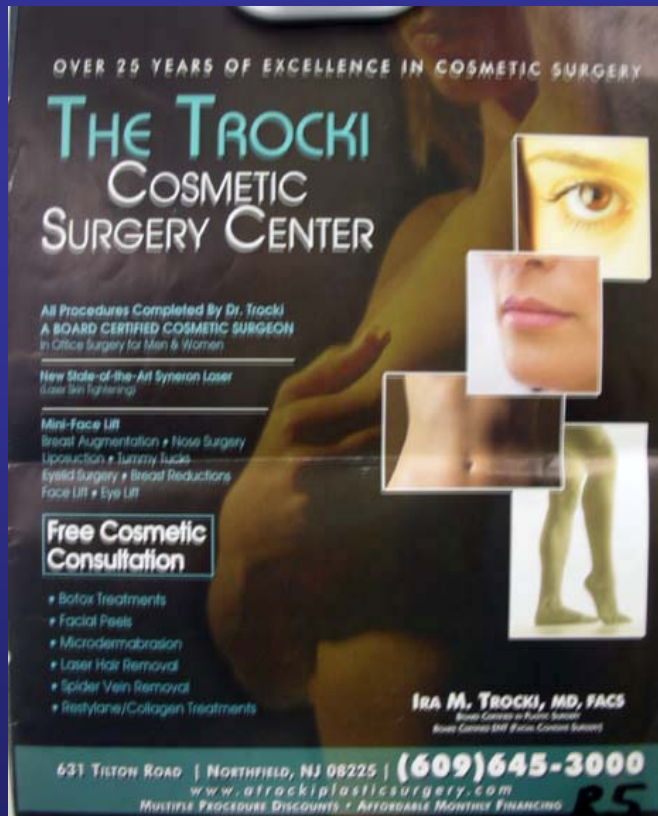
Artists

Staff

R5: Best Single Ad – Spot (1) or Process Color – 31.5” SAU or larger

First Place, Daily over 60,000

The Press of Atlantic City



OVER 25 YEARS OF EXCELLENCE IN COSMETIC SURGERY

THE TROCKI COSMETIC SURGERY CENTER

All Procedures Completed By Dr. Trocki
A BOARD CERTIFIED COSMETIC SURGEON
In Office Surgery for Men & Women

New State-of-the-Art Syneron Laser
Laser Skin Tightening

Mini-Face Lift
Breast Augmentation • Nose Surgery
Liposuction • Tummy Tucks
Eyelid Surgery • Breast Reductions
Face Lift • Eye Lift

**Free Cosmetic
Consultation**

- Botox Treatments
- Facial Peels
- Microdermabrasion
- Laser Hair Removal
- Spider Vein Removal
- Restylane/Collagen Treatments

IRA M. TROCKI, MD, FACS
Board Certified in Plastic Surgery
Board Certified in Facial Cosmetic Surgery

631 TILTON ROAD | NORTHFIELD, NJ 08225 | (609)645-3000
www.atrockiplasticsurgery.com
MULTIPLE PROCEDURE DISCOUNTS • AFFORDABLE MONTHLY FINANCING

“Trocki Cosmetic”

Sales Representative

Stacy Wagner

Artist

Patricia Engelmann

**R6: Best Single Ad
Any Size
Multi-Spot or Full Color**

R6: Best Single Ad Any Size Multi-Spot or Full Color

Third Place, Weekly

Bayonne Community News

Hudson Reporter Associates

“Kickoff the Holiday Season
with Bayonne Town Center”

Sales Representative

Tish Kraszyk

Artist

Pasquale Spina

Kick off the Holiday Season with
The BAYONNE TOWN CENTER

Annual Tree Lighting Ceremony
and a special visit by Santa
Mon., November 24
25th & Broadway 5 PM
SPECIAL PERFORMANCES BY:
THE HOLY GHOST CHOIR
- BAYONNE HIGH SCHOOL
- JIMMY HARMONY
- LINDA WELTJE
Bring your camera
to capture those
holiday memories!

Trot down Broadway
to see Santa
Horse & Buggy Rides
Sat., December 6
22nd Street & Broadway 11 AM - 3 PM

Register NOW!!
Only 200 spots
available for this
popular event!
Call
201-329-9409

Breakfast With Santa
Sat., December 20
Fire House Recreation Center
597 Broadway
8:30 AM - 11:30 AM

Celebrate Hanukkah at the
**Festival of Lights
Menorah Lighting
Ceremony**
Mon., December 22 • 4:30 PM
The Bayonne Town Center
8 East 22nd Street
CELEBRATION WILL FEATURE CHILDREN FROM TEMPLE SHAMAI-EL

Bayonne LLC
Bayonne Community Bank
Shopy Rite at Bayonne
Brookdale Bank
Parrington Savings Bank
Bayonne Medical Center
Columbia House of Penn.
Harro's Gold
Guaranty, Life, Fire, Marine
Insurance
Parsons-Hobbes
Big Apple
Hughes & Hovavsky
European Dry Spin
Barney's Steak Shops
Creative Edge

Many thanks to this year's Holiday sponsors

FOR MORE INFO, CALL THE BTC at 201-329-9409 or VISIT OUR WEBSITE bayonnetowncenter.com

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad Any Size Multi-Spot or Full Color

Third Place, Daily under 60,000



The 60th Anniversary for Ferrari

One year in the 60th anniversary of Ferrari, to celebrate the milestone and the exclusive partnership that has lasted for over two decades, three "Club" models are offered.

The 60th Anniversary Limited Edition production is limited to 60 bikes world wide. It is built on the Extreme Power chassis and features Campagnolo's progressive Record groupset, USA Plasma stem and bar combo, and lightweight wheels.

The 60th Anniversary Edition production is limited to 199 bikes world wide. It is also built on the Extreme Power chassis and features Campagnolo's Record groupset, USA Plasma stem and bar combo, and Fulcrum Racing Team wheels.

The CFS is based on technology developed for the CSD Cross but is unique in its own right. It is built with Campagnolo's Chorus groupset with flat bar shifters, Fulcrum Racing 1 wheels round out the package.

Est. 1891
KOPP'S CYCLE
Oldest Bicycle Shop in America
Kopp's Cycle 38 Spring St. Princeton NJ 08542
609-924-1052 koppscycle.net

The Times

Trenton

“The 60th Anniversary
for Ferrari”

Sales Representatives

Staff

Artist

Gaylen Gallimore

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad Any Size Multi-Spot or Full Color

Third Place, Daily over 60,000

65,000+
Decorative Building Products
Lowest Prices... Widest Selection... All From Stock!

Interior/Exterior Architectural Mouldings and Millwork • Stamped Steel & Polymer Ceiling Tiles • Knobs and Pulls • Furniture and Cabinet Components • Brass Tubing and Fittings • Balustrading
Wainscoting • Period and Contemporary Hardware
Columns and Capitals
Wrought Iron Components
Wall Coverings • Kitchen and Bathroom Accessories
Fireplace Surrounds • Lighting
Stock & Custom Wood Carvings
Faux Stone Panels • Faux Wood Ceiling Beams... and so much more!

Visit Our Showroom... Where The Pros Shop!
Showroom Hours: Mon-Thurs 8:30am-5:30pm
Friday 8:30am-5:00pm

Architectural Products
by **OUTWATER, Inc.**

Call 1-888-772-1400 for our FREE 1,000+ Page Catalog!
www.outwater.co

24 River Road, Bx
1-800-835-4400

The Record

Bergen County

“Architectural Products”

Sales Representative

Deneen Wright

Artist

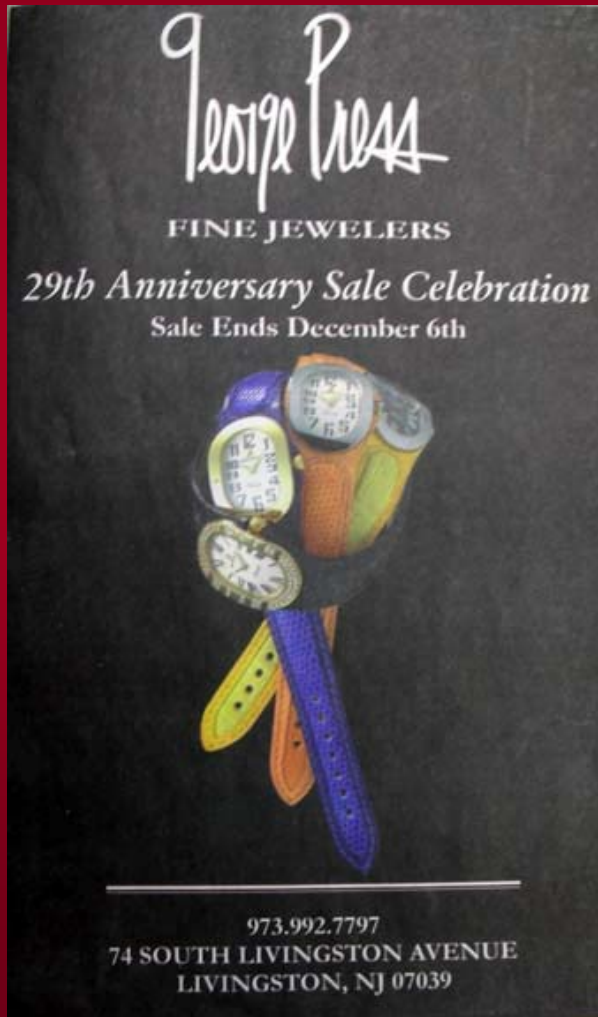
Ginny DeFilippis

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad Any Size Multi-Spot or Full Color

Second Place, Weekly



The West Essex Tribune

“George Press:
Anniversary Sale”

Sales Representative

Wendy Navin

Artists

Grisel Cardona

Diane Driggs

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad Any Size Multi-Spot or Full Color

Second Place, Daily under 60,000

The Trentonian

Arctic ICE CREAM

Ewing's Best Kept Secret!
Check Us Out!

ITALIAN SPECIALTY DESSERTS
Tiramisu, Tartufo, Spumoni, Cakeroll & More!

ICE CREAM CAKES MADE TO ORDER
Our Own Homemade Peppermint Stick, Maple Walnut
and Pumpkin Ice Cream

*Treat Your Family
For The Holidays!*

ARCTIC ICE CREAM & RESTAURANT
22 Arctic Parkway Ewing, NJ
609-393-4264

OPEN DAILY
TUESDAY - FRIDAY 7-12
SATURDAY 7-11:30 BREAKFAST ONLY
SUNDAY 7-12 BREAKFAST ONLY

BULK ICE & DRY ICE
MONDAY - FRIDAY 9-4
SATURDAY 8-12

EVENT

The advertisement features a central illustration of two penguins on a large ice cream cone. Below the main text, there are several small images of different ice cream cakes. The background is a light blue with a subtle pattern.

“Arctic Ice Cream”

Sales Representative

Susan Goss

Artist

Samara Santaella

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad Any Size Multi-Spot or Full Color

Second Place, Daily over 60,000

downtown dining at NJPAC

bistro

Theater Square Bistro
The new new "bistro."
Paris inspired dining destination.
Start with our house appetizer followed
by roasted organic chicken, steak or
salmon or our pasta banger with truffle and
more with our seasonal green tomato dip or
crisp with herb-fused sauce.
An extensive list of wines by the glass and
bottle. Available from the bar.

grill

Theater Square Grill
Open daily for lunch and
pre-performance private dining
weekend brunch.
American cuisine featuring local produce.
Menu includes: Cordon Rois and weekend
home-made pastas and desserts.
International lunch buffet every
Friday \$42.95.
\$1 parking in "Lot A" with lunch
every day and dinner on
non-performance days.
Join us at our monthly
"Cork Club" wine dinners.

Bistro or Grill Reservations:
973-642-1228

Theater Square Grill and Bistro at NJPAC
1 Carter Street, Newark, NJ 07102 | www.theatersquaregrill.com

Parties, receptions, weddings, contact Lindsay Tucker 973-289-2671 or email: l.tucker@njpa.com

R-6

The Star-Ledger

“Theatre Square
Grill & Bistro”

Sales Representative

Carmela Giardina

Artist

Dave Petersen

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad Any Size Multi-Spot or Full Color

First Place, Weekly



M.S. Brown
Sensual. Vibrant. Beautiful

Open Monday - Saturday 9:30am - 5:00pm
Sunday, December 14 & 21

3 Mechanic Street, C.M.C.H. NJ 08210
• 609-463-8799

3304 Pacific Avenue Wildwood, NJ 08260
• 609-522-7604

513 Carpenters Lane, Cape May NJ 08204
• 609 884-0045

www.msbrownjewelers.com

Cape May County Herald Times

“M.S. Brown”

Sales Representative

Karen Dickinson

Artist

Dawn Austin

R6: Best Single Ad Any Size Multi-Spot or Full Color

First Place, Daily under 60,000

Daily Record

“Creations in Fabric”

Sales Representative

Valerie McCormick

Artists

Staff



R6: Best Single Ad Any Size Multi-Spot or Full Color

First Place, Daily over 60,000

The Record

Bergen County

“Oberg & Lindquist”

Sales Representative

Fran Macaluso

Artist

Ginny DeFilippis

“Blue jeans in my walls? Cool...I mean, warm!”
Phoenix, AZ-based Bonded Logic, Inc. (www.bondedlogic.com) produces UltraTouch brand denim insulation.

Health effect: It's made of silica glass, so there are respiratory concerns, as well as a nuisance factor in terms of itch.
*We wanted to get away from that.

formaldehyde and other VOC's, as well as skin and respiratory irritants. It is not prone to develop mold or fungus and can be

Come home for dinner!
Serving Satisfied Customers for Over 67 Years!

GE imagination at work

Winner of The Record's **top** Reader's Choice Award for Kitchen Renovations

OBERG & LINDQUIST CORP.
671 BROADWAY, WESTWOOD
201-664-1300
OPEN MON., TUES., WED. & FRI. 8-6; THUR. 8-9; SAT. 8-5
Visit Our Web Site: www.obergandlindquist.com

R-6

**R7: Best Campaign
for One Advertiser
Using Multiple Products**

R7: Best Campaign for One Advertiser Using Multiple Products

Third Place, Weekly



The SandPaper

“Faria’s Surf & Sport”

Sales Representative

Anthony Matthews

Artists

Staff

R7: Best Campaign for One Advertiser Using Multiple Products

Third Place, Daily over 60,000

The Press of Atlantic City



“Press On Ad –
Clips Coupon Ad”

Sales Representative

Joan Esposito

Artists

Cindy Lim

Margaret Rynshall

R7: Best Campaign for One Advertiser Using Multiple Products

Second Place, Weekly

The Bernardsville News

Recorder Community Newspapers

“Somerset Grain Food
& Supply”

Sales Representative

Ellie Kresefsky

Artists

Toni Codd, Sally Harris



R7: Best Campaign for One Advertiser Using Multiple Products

Second Place, Daily over 60,000

The Press of Atlantic City



FREE ESTIMATES

FINANCING AVAILABLE

A beautiful garden begins with ...

Action LANDSCAPING

High Quality Sprinkler Systems,
Pavers and Landscaping at Fair Prices

RESIDENTIAL COMMERCIAL INDUSTRIAL

609.641.5770

Logos for Discover, Visa, Mastercard, and American Express are visible at the bottom.

“Action Landscaping”

Sales Representative

Stacy Wagner

Artist

Trisha Engelman

R7: Best Campaign for One Advertiser Using Multiple Products

First Place, Weekly



The SandPaper

“Fantasy Island”

Sales Representative

Cindy Linkous

Artist

Adrian Antonio

R7: Best Campaign for One Advertiser Using Multiple Products

First Place, Daily over 60,000



The Record

Bergen County

“Fairmount Eats”

Sales Representative

Dan McLaughlin

Artist

Ginny DeFilippis

**R8: Best Ad Campaign or
Series – Black & White
Smaller than 31.5” SAU**

R8: Best Ad Campaign or Series – Black & White – Smaller than 31.5” SAU

Third Place, Weekly



Ocean City Sentinel

Sample Media

“Henry’s”

Sales Representative

Rob Elder

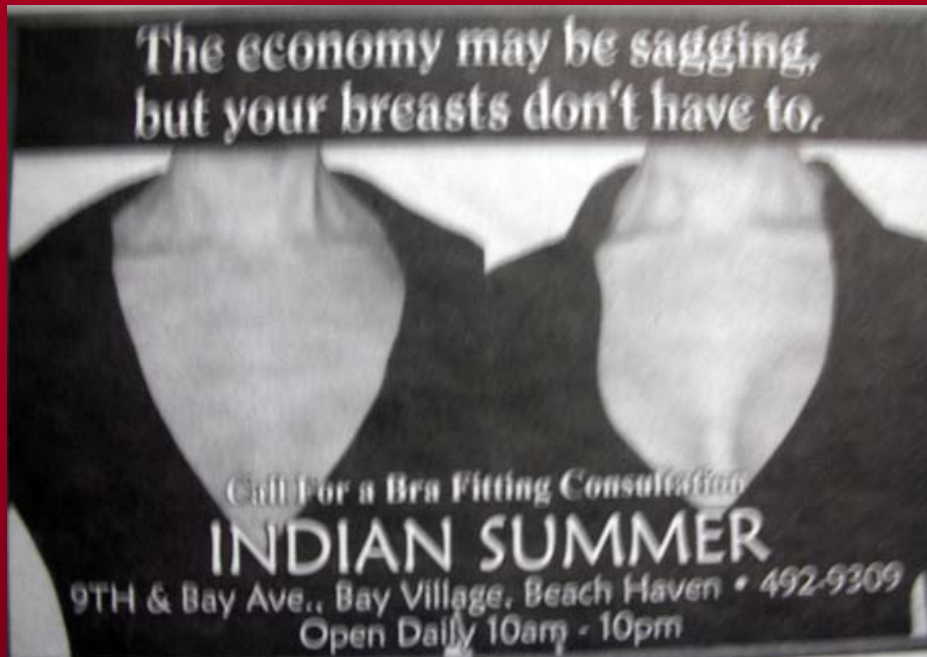
Artist

Sean Kohman

R8: Best Ad Campaign or Series – Black & White – Smaller than 31.5” SAU

Second Place, Weekly

The SandPaper



“Indian Summer”

Sales Representative

Cindy Linkous

Artists

Staff

R8: Best Ad Campaign or Series – Black & White – Smaller than 31.5” SAU

Second Place, Daily under 60,000

The Times

Trenton

“Sticky Wicket”

Sales Representatives

Staff

Artists

Staff

Every Sunday, Monday 7
Finger Lickin' Chicken Menu ★ Entrees, All \$5.99

- Chicken Romano
- Chicken Alfredo
- Chicken Almondine
- Chicken Rigatoni w/Chicken
- Chicken Parmesan
- Chicken Stir Fry
- Chicken Marsala

MEMORIAL WEEKEND SPECIALS
Sunday, Monday
BACKYARD BBQ

BBQ Pork Sandwich.....\$6.99
BBQ Rib & Chicken Combo.....\$9.99
BBQ Baby-back Ribs
1/2 Rack.....~~\$9.99~~ Now \$7.99
Full Rack.....~~\$17.99~~ Now \$15.99
\$1 Domestic Mugs*
11-9pm

Gas Prices have Sky-Rocketed!!
Wicket Prices are going down!!

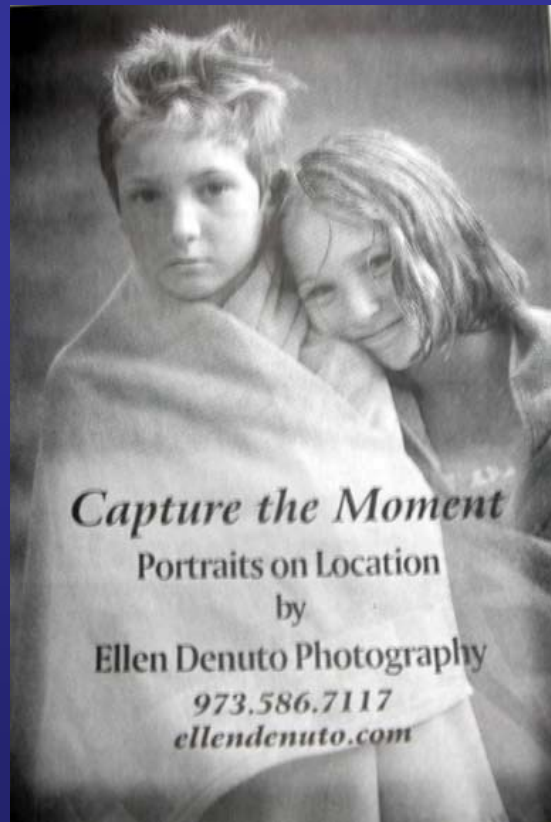
2485 South Broad St., Independence Plaza ★
609-439-0007
www.stickywicketgrill.com

the **Sticky Wicket**

**R8: Best Ad Campaign or Series –
Black & White – Smaller than 31.5” SAU**

First Place, Weekly

The West Essex Tribune



“Capture the Moment”

Sales Representative

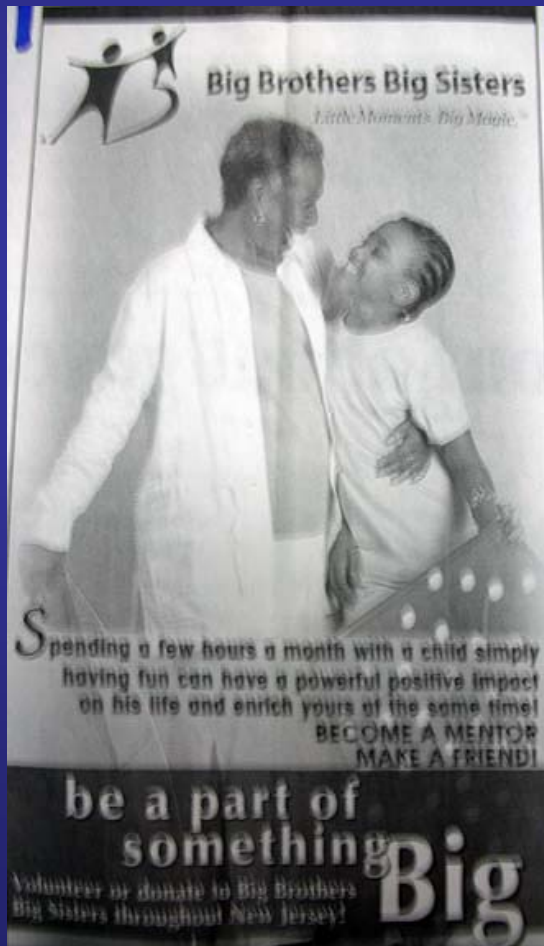
Wendy Navin

Artist

Diane Driggs

R8: Best Ad Campaign or Series – Black & White – Smaller than 31.5” SAU

First Place, Daily under 60,000



Daily Record

“Big Brothers Big Sisters”

Sales Representative

Maria Lyons

Artists

Staff

**R9: Best Ad Campaign or
Series – Black & White
31.5” SAU or larger**

NJPA

NEW JERSEY PRESS ASSOCIATION

R9: Best Ad Campaign or Series – Black & White – 31.5” SAU or larger

Second Place, Weekly

The SandPaper

“LBIF”

Sales Representative

Teresa Brazill

Artist

Jeff Kuhlman

LBIF
Long Beach Island
Foundation of the Arts & Sciences

a FUN place
a PEOPLE place
a LEARNING place

The LBIF is a non-profit institution dedicated to providing quality arts, science, recreation and social programs.

Discover Hidden Talents

Develop New Skills

Make New Friends

Teen Nights
June 28, August 22
8:00 - 8:00pm
Teens are invited to come out for a weekly evening at our outside Pavilion to meet other teens. Enjoy music, some munchies and hang out or play an interactive game.

NEW! LBIF Tennis Membership
The LBIF is offering NEW Family Tennis Memberships for 2008 only. Memberships are limited allowing for great court availability. The Recreation Membership allows you, your extended family and your house guests opportunity to play on our 3 Har-Tru courts. Also, take lessons from 3 professionals, receive help arranging games, hone skills in clinics, take part in tournaments and socialize at the Pavilion. Since you are supporting a non-profit organization, a substantial portion of these fees are tax deductible.

Contemporary Repetition: Soft Sculptural Media
May 24 - June 16
Opening Reception:
Saturday, May 31, 5:30 - 7:30pm
Explore the world of fibers and alternative sculptural materials in this exhibition of nationally recognized artists. Invited artists employ low processes to create beautiful, whimsical or engaging works. Media include: extreme crochet, weaving, embroidery, quilting, knotting and more.
Sponsor: Beach Haven Community Arts Program

Back to Summer Dinner "At the Beach"
Saturday, June 7
This evening of grilling old friends and meeting new ones is all about beach fun: kicked by the sand, pebbles, balloons, shells and a general feeling of carefree days under the summer sun. Enjoy a delicious relaxing dinner. Our talent promises a reveal of last year's beautiful presentation.

family Memberships only \$165

JOIN ONLINE
www.lbifoundation.com

120 Long Beach Blvd., Leveladies • 404-1241 • www.lbif.com

R9: Best Ad Campaign or Series – Black & White – 31.5” SAU or larger

First Place, Weekly



The Courier

Middletown

“Affordable Housing in NJ”

Artist

Timothy Kovach

**R10: Best Ad Campaign
or Series – Color
All Sizes**

R10: Best Ad Campaign or Series – Color All Sizes

Third Place, Weekly



The SandPaper

“Nature Craft Jewelry”

Sales Representative

Teresa Brazill

Artists

Staff

R10: Best Ad Campaign or Series – Color All Sizes

Third Place, Daily over 60,000



The Record

Bergen County

“New Jersey
Decorating Exchange”

Sales Representatives

Brian Perlman
Rosemary Lynch

Artist

Ginny DeFilippis

R10: Best Ad Campaign or Series – Color All Sizes

Second Place, Weekly

The Retrospect



“Bartlett Tree Expert”

Sales Representative

Mark Zeigler

Artist

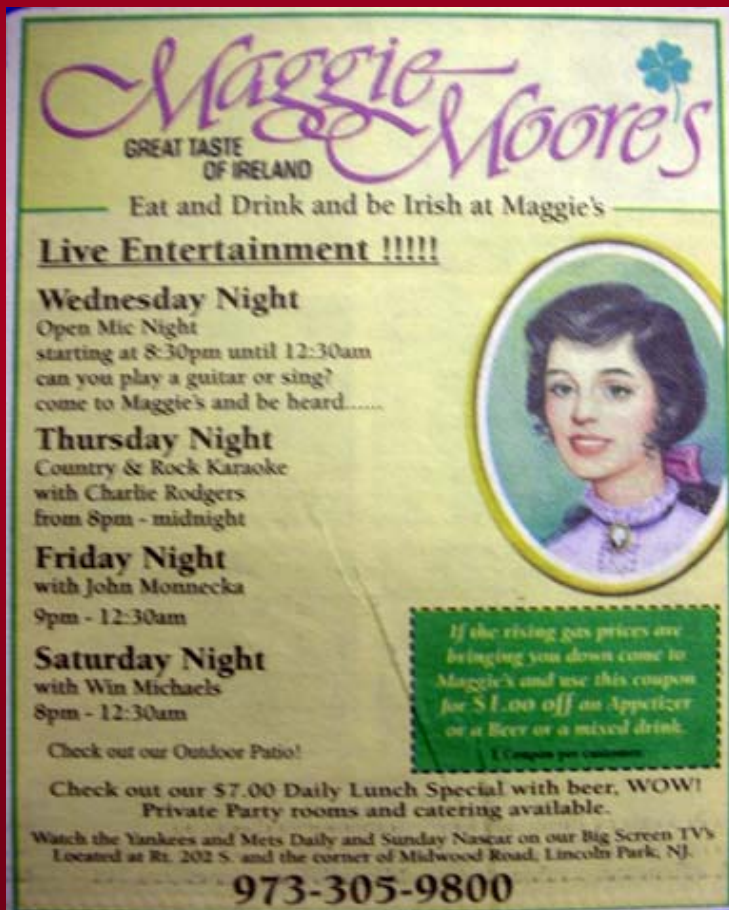
Mark Zeigler

NJPA

NEW JERSEY PRESS ASSOCIATION

R10: Best Ad Campaign or Series – Color All Sizes

Second Place, Daily under 60,000



Maggie Moore's
GREAT TASTE OF IRELAND
Eat and Drink and be Irish at Maggie's

Live Entertainment !!!!!

Wednesday Night
Open Mic Night
starting at 8:30pm until 12:30am
can you play a guitar or sing?
come to Maggie's and be heard.....

Thursday Night
Country & Rock Karaoke
with Charlie Rodgers
from 8pm - midnight

Friday Night
with John Monnecka
9pm - 12:30am

Saturday Night
with Win Michaels
8pm - 12:30am

Check out our Outdoor Patio!

Check out our \$7.00 Daily Lunch Special with beer, WOW!
Private Party rooms and catering available.

Watch the Yankees and Mets Daily and Sunday Nascar on our Big Screen TV's
Located at Rt. 202 S. and the corner of Midwood Road, Lincoln Park, NJ.

973-305-9800

*If the rising gas prices are bringing you down come to Maggie's and use this coupon for \$1.00 off an Appetizer or a Beer or a mixed drink.
1 Coupon per customer*

Daily Record

“Maggie Moore’s”

Sales Representative

Nick Fiore

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R10: Best Ad Campaign or Series – Color All Sizes

Second Place, Daily over 60,000

I want a floor that looks like that amazing modern mansion you see on what we call cable in the rain in Chicago.

Carpet: Calabria

Huge Sale on Shaw Calabria Carpet (Photo above) 40% OFF Free Installation Over 40 colors	Texwood Saxony (Photo above) \$1.89 50 FT	Ceramic Tile (Photo above) \$1.99 50 FT	NEW HunterDouglas Duette • Silhouette • Vignette Country Woods All Window Treatments <small>No Hunter Douglas Service call surcharge. Eligible. Varies by product.</small>	
	Shaw Laminate Flooring (Photo above) \$1.59 50 FT	Wood Floors (Photo above) \$2.99 50 FT	Call us for FREE in-home ESTIMATES	Installation available in 3-5 Days! <small>(see carpet store)</small>

What do you want your floor to be?

Best Carpets Lodi 36 Route 46 East Mon-Sat 9-9
973-546-3400

The Record

Bergen County

“Best Carpets”

Sales Representative

Katina Wilson

Artist

Jason Baum

R10: Best Ad Campaign or Series – Color All Sizes

First Place, Weekly



The Madison Eagle

Recorder Community Newspapers

“Juniper Village”

Sales Representative

Florence Lenaz

Artist

Toni Codd

R10: Best Ad Campaign or Series – Color All Sizes

First Place, Daily under 60,000

Delightful Dining Destinations

Call Your Times Sales Representative Today to Place your ad in our Delightful Dining Destinations Directory

John Henry's
Maryland Soft Shell Crabs
Pistachio Crusted Chilean Sea Bass

Bills' Olds Tavern
"Lovers Favorites"
Thursday, Irish Night
Irish Favorites
Live Music

La Villa
Call for information or appointments for wedding plans, parties or other catering needs.
We have beautiful outdoor facilities for that special occasion.
EVERY WEDNESDAY
Madam Bagel in store from 9-5pm!

Business Person's Lunch Specials
10% OFF
1-609-941-8888
www.stickywicket.com

The Wicket
Sticky Wicket

Planet Havana
The Only Cuban Bar and Restaurant in Trenton

Angeloni's Cedar Gardens
Lunch & Dinner from \$6

The Times

Trenton

"Delightful Dining Destinations"

Sales Representatives

Staff

Artists

Staff

R10: Best Ad Campaign or Series – Color All Sizes

First Place, Daily over 60,000



The Record

Bergen County

“Corrado’s”

Sales Representative

George Rivera

Artist

Ginny DeFilippis

**R11: Best Newspaper
Promotion Ad or Series –
In Paper**

R11: Best Newspaper Promotion Ad or Series – In Paper

Third Place, Weekly



The Leader

Leader Newspapers

“Fifth Anniversary Relaunch”

Sales Representatives

Staff

Artist

Winie Varillas

R11: Best Newspaper Promotion Ad or Series – In Paper

Second Place, Weekly

The Leader

Leader Newspapers

“Free Breaking News Alert”

Sales Representatives

Artist

Staff

Winie Varillas



NJPA

NEW JERSEY PRESS ASSOCIATION

R11: Best Newspaper Promotion Ad or Series – In Paper

Second Place, Daily over 60,000



The Star-Ledger

“Inside Jersey –
Are You An Insider?”

Sales Representatives

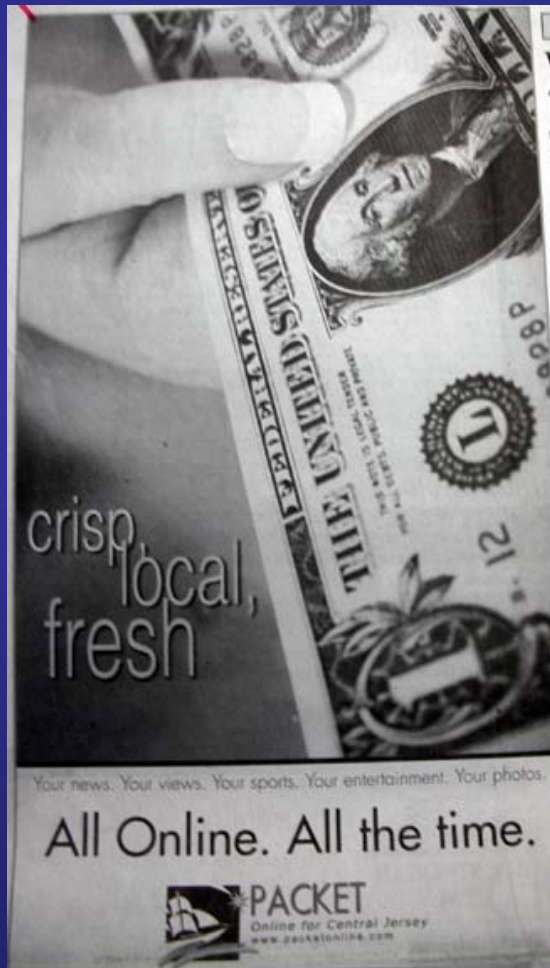
Staff

Artist

Samantha Horning

R11: Best Newspaper Promotion Ad or Series – In Paper

First Place, Weekly



The Lawrence Ledger

Packet Publications

“Crisp, Local, Fresh”

Artist

Anna Kinal

R11: Best Newspaper Promotion Ad or Series – In Paper

First Place, Daily under 60,000



Advertising Reservations are
now being taken for
OUR ANNUAL

Spring Dining Guide

Publishing On Wednesday, April 16
This popular section, is sure to be a reference
potential customers will turn to throughout the year.

Photo & Story Packages
Quarter page or larger
advertisements qualify for photo
and story packages. Ask your
sales representative for details.

Call your sales
representative
today or call
609-989-5472

Deadline:
Wednesday, March 26

The Times
Here for you nj!



*Scarborough Custom market Study, 2007. (Based on a 7-day readership)

The Times

Trenton

“Spring Dining Guide”

Sales Representatives

Staff

Artist

Gaylen Gallimore

R11: Best Newspaper Promotion Ad or Series – In Paper

First Place, Daily over 60,000

The Star-Ledger

If you OWN a business... you need to be here

and HERE

- Add your **FREE** basic company listing* to the online BusinessFinder directory today.

- 1 Go to www.nj.com/ledgeroffers.
- 2 Click on the "Claim your listing for FREE" button.
- 3 Follow the easy instructions to create a BusinessFinder account and Profile Page.
- 4 Upgrade your basic listing to the enhanced print package.*

For more information, go to www.nj.com/ledgeroffers or contact us at **1-888-977-5660**, rliee@starledger.com

“Business Finder”

Sales Representatives

Staff

Artist

Darren Phillips

**R12: Best External
Special Promotion
Mailing Piece**

R12: Best External Special Promotion Mailing Piece

Third Place, Weekly

The Leader

Leader Newspapers

“The Leader Media Kit”

Sales Representatives

Staff

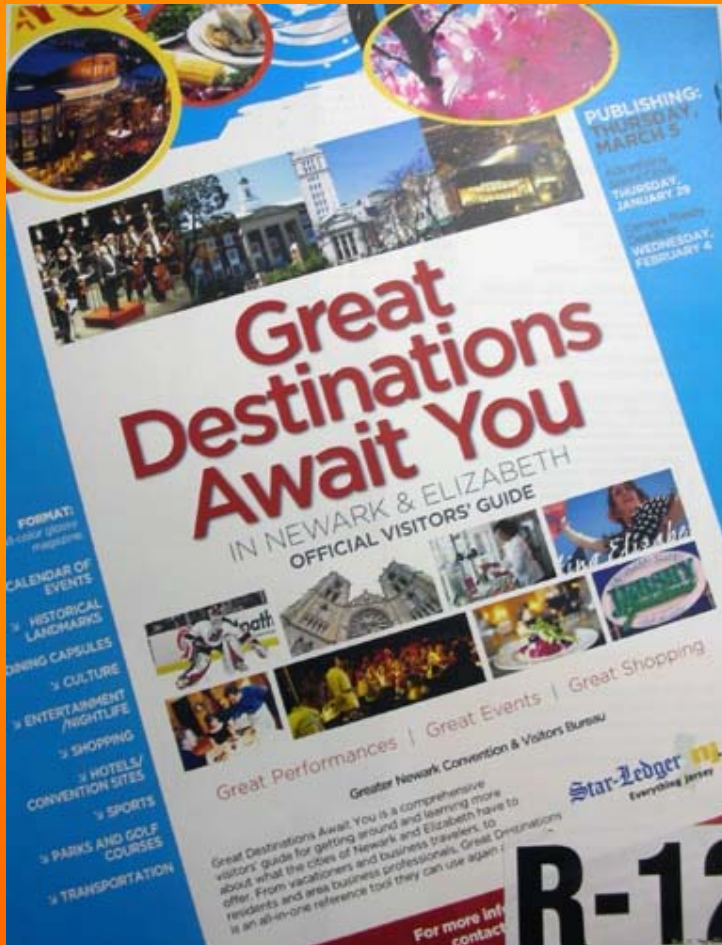
Artist

Wini Varillas



R12: Best External Special Promotion Mailing Piece

Third Place, Daily over 60,000



The Star-Ledger

“Great Destinations”

Sales Representatives

Staff

Artist

Karen Fazio

R12: Best External Special Promotion Mailing Piece

Second Place, Weekly

Bayonne Community News

Hudson Reporter Associates

“Experience The Variety”

Sales Representative

Elena Selmi

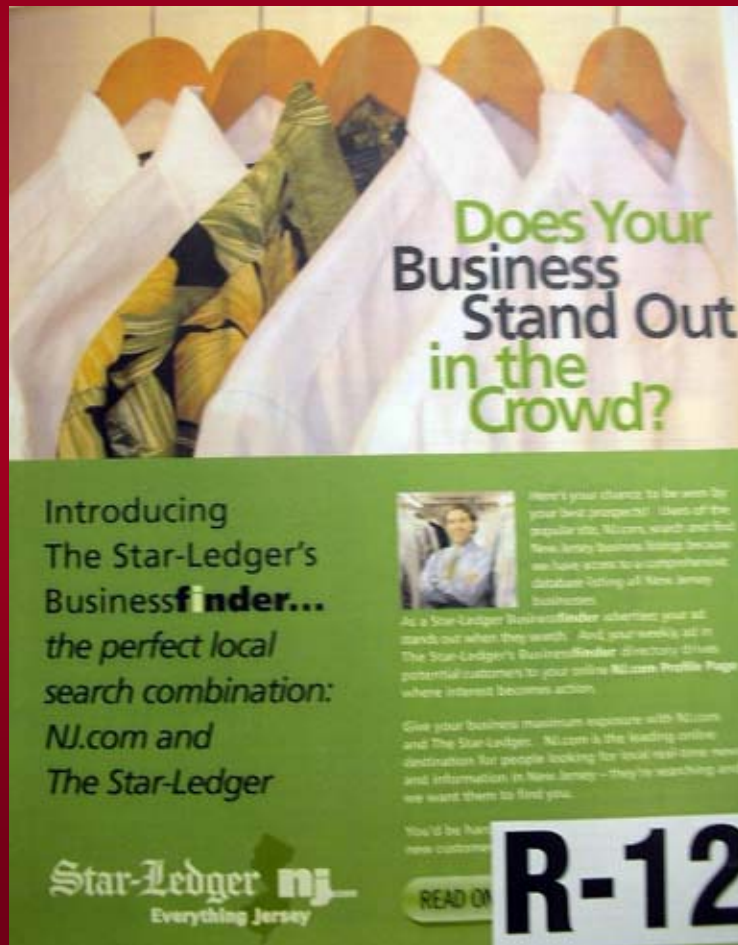
Artist

Lisa M. Cuthbert



R12: Best External Special Promotion Mailing Piece

Second Place, Daily over 60,000



The Star-Ledger

“Business Finder”

Sales Representatives

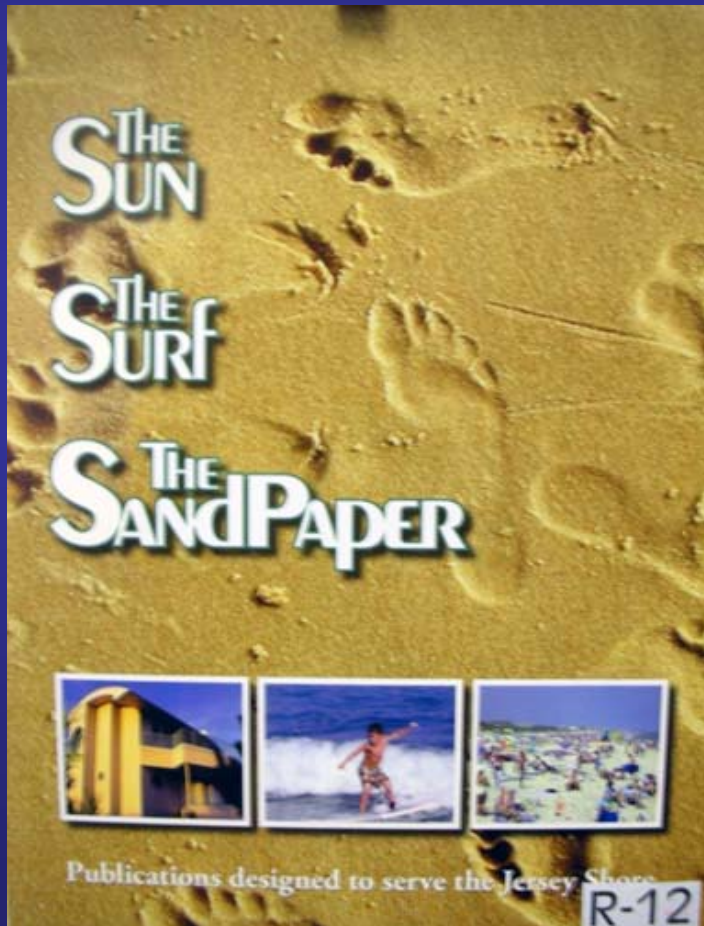
Staff

Artist

Samantha Horning

R12: Best External Special Promotion Mailing Piece

First Place, Weekly



The SandPaper

“The SandPaper Media Kit”

Sales Representative

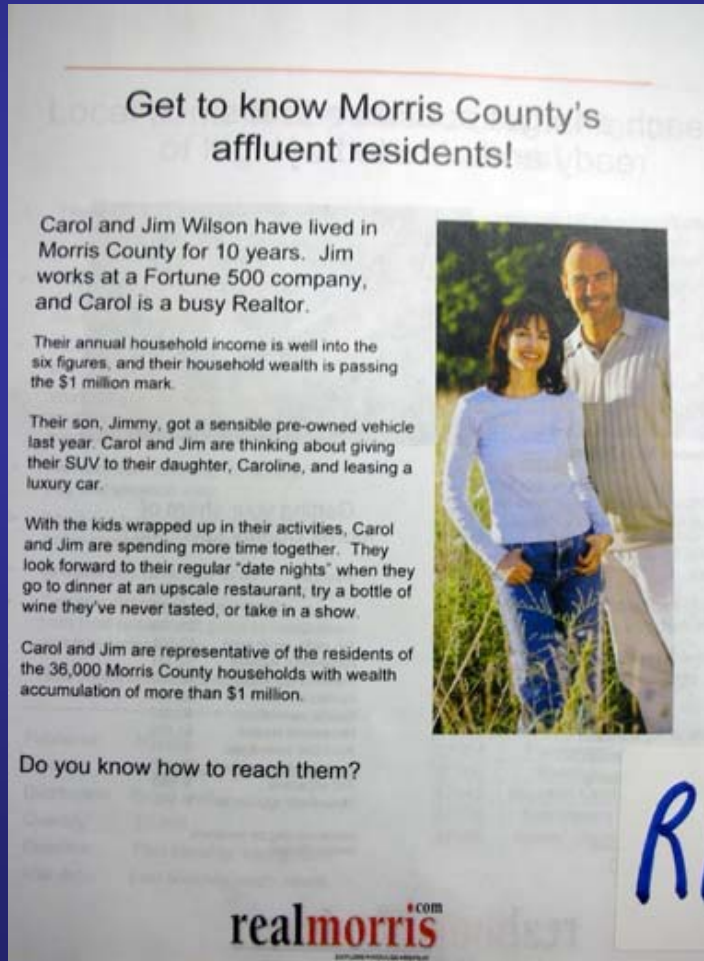
Cindy Linkous

Artist

Adrian Antonio

R12: Best External Special Promotion Mailing Piece

First Place, Daily under 60,000



Daily Record

“Real Morris Marketing Presentation”

Sales Representative

Gionna Abouzeid

Artists

Staff

R12: Best External Special Promotion Mailing Piece

First Place, Daily over 60,000



The Star-Ledger

“Inside Jersey”

Sales Representatives

Staff

Artist

Samantha Horning

**R13: Best Special Page(s) –
ROP – Black & White**

R13: Best Special Page(s) – ROP – Black & White

Third Place, Weekly



The West Essex Tribune

“Holiday Gift Guide”

Sales Representatives

Staff

Artists

Grisel Cardona

Karen Trachtenberg

Diane Driggs

NJPA

NEW JERSEY PRESS ASSOCIATION

R13: Best Special Page(s) – ROP – Black & White

Second Place, Weekly

The Jersey City Reporter

Hudson City Associates

“Boutique Chic”

Sales Representatives

Staff

Artist

Jennifer Martiak



R13: Best Special Page(s) – ROP – Black & White

First Place, Weekly

The West Essex Tribune

“Women in Business”

Sales Representatives

Staff

Artists

Grisel Cardona

Karen Trachtenberg

Diane Driggs



NJPA

NEW JERSEY PRESS ASSOCIATION

R13: Best Special Page(s) – ROP – Black & White

First Place, Daily under 60,000

The Times

Trenton

“Fall Home and Garden”

Sales Representatives

Staff

Artists

Staff

The image shows a collage of three advertisements for a 'Fall Home & Garden' special. The top advertisement is for 'HEATING COSTS ARE SOARING!' featuring 'FAN WORLD' with a '22 YEAR ANNIVERSARY SALE' and 'save up to 40%'. The middle advertisement is for 'CUSTOM SOLUTIONS FOR YOUR HOME' by 'CLOSE STORAGE GUY', offering 'DESIGN', 'ORDER', and 'SPACE' solutions. The bottom advertisement is for 'CENTURY POOLS' featuring a '16.5 x 35.5 In-ground Grecian Pool' for '\$18,495' with various installation and equipment details. A small white card with 'R-13' is placed over the bottom right corner of the collage.

**R14: Best Special Page(s) –
ROP – Color**

Third Place, Weekly



The Leader

Leader Newspapers

“October Dining Guide”

Sales Representatives

Karen Burke

Marc Foley

Artist

Winie Varillas

R14: Best Special Page(s) – ROP – Color



Third Place, Daily under 60,000

Daily Record

“Route 46 Advertisers”

Sales Representatives

Staff

Artists

Staff

R14: Best Special Page(s) – ROP – Color

Third Place, Daily over 60,000

The Press of Atlantic City



“Ocean County Holidays”

Sales Representatives

Joann Haring

Kari Squire

Artist

Gloria Sabato

R14: Best Special Page(s) – ROP – Color

Second Place, Weekly

Atlantic City Weekly

“Weekly NFL Picks”

Sales Representatives

Staff

Artists

Staff



R14: Best Special Page(s) – ROP – Color



Second Place, Daily under 60,000

The Times

Trenton

“Going Green –
Environmentally Friendly
Products”

Sales Representatives

Staff

Artists

Staff

R14: Best Special Page(s) – ROP – Color

Second Place, Daily over 60,000



The Record

Bergen County

“Valentine’s Day Dining Guide”

Sales Representatives

Staff

Artists

Staff

R14: Best Special Page(s) – ROP – Color

First Place, Weekly

Cape May Star & Wave

Sample Media

“Seashore Treasurers”

Sales Representative

Rosanne Merrick-Borgo

Artist

Sean Kolman



R14: Best Special Page(s) – ROP – Color

SPRING HOME AND GARDEN

Let Your Tax Refund Grow into a Beautiful Patio and Backyard
 For the tax refund you're entitled to, let your tax refund grow into a beautiful patio and backyard. A&M has the perfect patio and backyard furniture for you. Choose from a wide variety of styles, colors and materials to match your home and garden. A&M has the perfect patio and backyard furniture for you. Choose from a wide variety of styles, colors and materials to match your home and garden.

Making the most of small space
 Small spaces can be a challenge, but with the right furniture and accessories, you can make the most of your small space. A&M has the perfect patio and backyard furniture for you. Choose from a wide variety of styles, colors and materials to match your home and garden.

SAVE Custom Modern Style
 Jones offers custom modern style furniture for your home and garden. Choose from a wide variety of styles, colors and materials to match your home and garden.

Green is the Color of the Season
 Benjamin Moore and Kucker-Haney Paint Co. offer the perfect paint for your home and garden. Choose from a wide variety of colors and finishes to match your home and garden.

FURNISH YOUR OUTDOOR ROOM
 Quality Casual Furniture for Patios, Decks, Pools and Porches... Huge Selection, Exceptional Service, Affordable Prices.

RAITAN, PATIO AND FIREPLACE SHOPPE, INC.
 2802 Rt. 54, Burlington Twp. NJ 08016 • 609-266-7717

First Place, Daily under 60,000

The Times

Trenton

“Spring Home and Garden”

Sales Representatives

Staff

Artists

Staff

R14: Best Special Page(s) – ROP – Color

First Place, Daily over 60,000

The Record

Bergen County

“Oh What A Night”

Sales Representative

Lisbeth Cirello

Artists

Staff



**R15: Best Free Standing Insert
Built by a Newspaper
for Single Advertiser
or Group of Advertisers**

R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

Third Place, Weekly

The Princeton Packet

Packet Publications

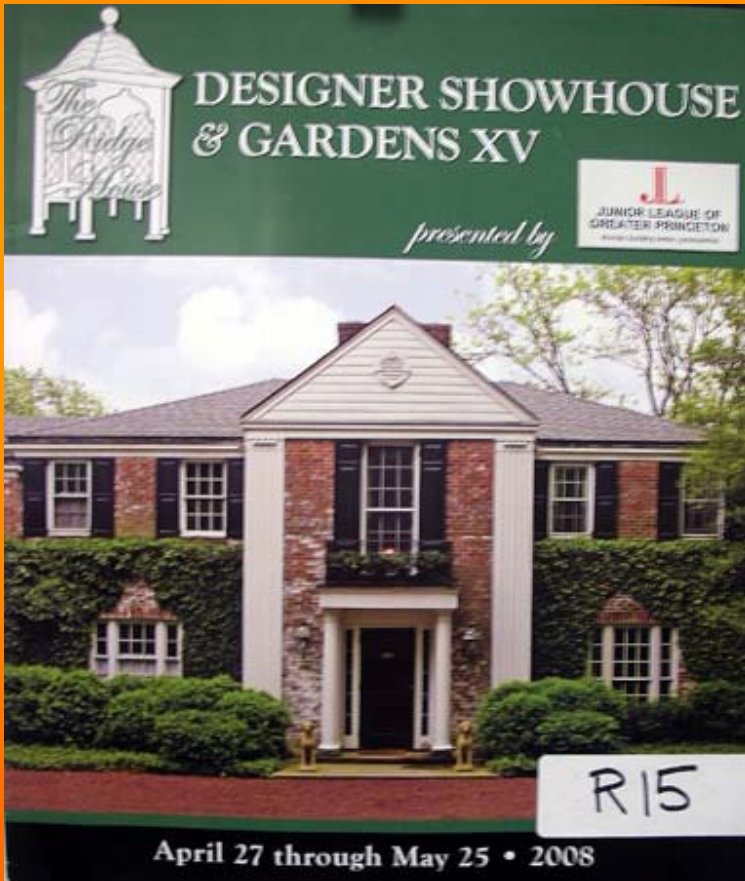
“Junior League of Greater Princeton”

Sales Representatives

Staff

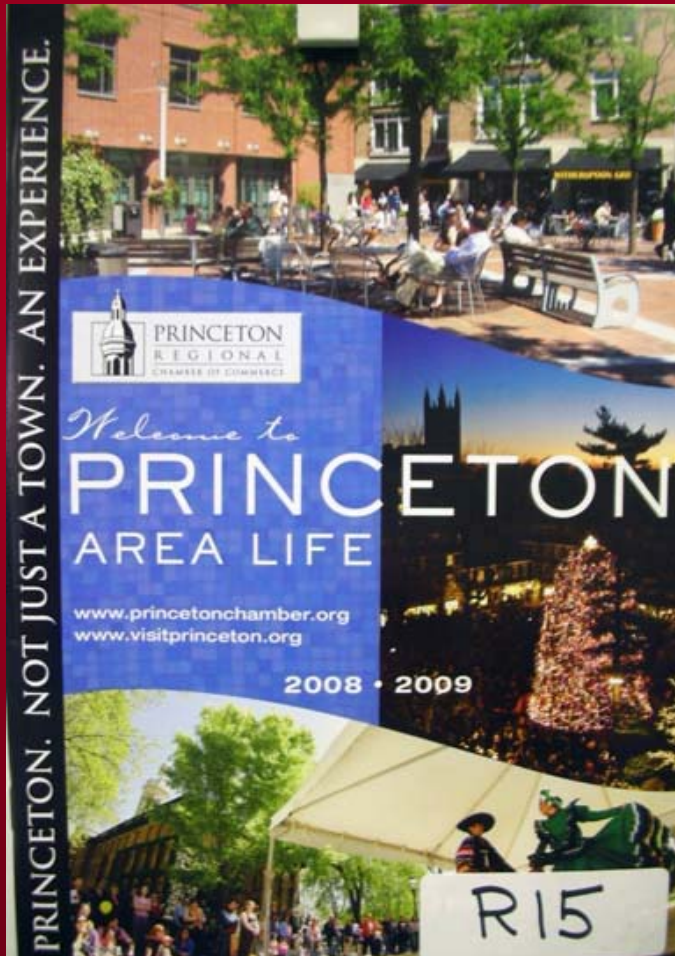
Artist

Michelle Riganati



R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

Second Place, Weekly



The Princeton Packet

Packet Publications

“Princeton Area Life”

Sales Representatives

Staff

Artist

Michelle Riganati

R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

Second Place, Daily under 60,000

The Trentonian

“Leewood Properties – Why Rent?”

Sales Representative

Mark Velez

Artist

Ann Bench

ACT NOW! Only 6 more homes available for sale!

WHY RENT?

WHEN YOU COULD OWN A NEW HOME!
(for about what you pay in rent)

“Overall the money I am putting out each month for living expenses has been cut in half and as a result, I have been able to get a new car, I am also taking a vacation and that's all because of this home.”
Lorraine Powell, Leewood Homeowner

“I have achieved my dream with the help of Leewood Real Estate. I would suggest contacting them to anyone! I have referred a number of people, who are in the same place I was, to Leewood. I am so grateful that Leewood was there to help me through the purchase of my first home!”
Harman Tucker, Leewood Homeowner

FREE WASHER AND DRYER!*

Leewood
RENAISSANCE HOMES
AT TRENTON

- 30 year fixed mortgage*
- No down payment*
- No closing costs*
- From \$997/month!*
- 100% New Homes*

Sales Office:
128 South Warren St.
Trenton, NJ 08608

**Open: Mon., Wed.,
Thurs., Fri., 10am-4pm**

leewoodnj.com
Call Clary 609-695-3300x101

*For qualified buyers. Based on current NJ RMVA 10% fixed, 30 year Low Where You Work Mortgage for principal, interest, tax, and estate taxes, and insurance. Fixed programs may vary for other RMVA, VA, FHA mortgages. Subject to signing of home loan contract to purchase and, as for some homes, income qualification by NJ Housing Affordability Services. **Washer/Dryer program must be presented at time of application, is not redeemable for cash & cannot be combined with any other offer. Washer and Dryer will be delivered & installed within 15 days after closing. Other restrictions apply. See sales associate for details.

LOCAL HOUSING OPPORTUNITY

R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

First Place, Weekly



The Leader

Leader Newspapers

“Season’s Greetings”

Sales Representatives

Karen Burke

Marc Foley

Artist

Winie Varillas

R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

First Place, Daily under 60,000

Daily Record

“Morris County Vocational School District”

Sales Representative

Linda Kussick

Artists

Staff



The Morris County Vocational School District

Combining academic programs with career and technical education for high school students in Morris County.



The Morris County Vocational School District offers the Academies of Morris County, individual magnet high schools that provide students with similar interests and aptitudes a challenging and exciting curriculum. The Academies are designed to prepare students for the rigors of college, post-secondary technical training or entry-level employment.

Who Should Apply?

An 8th grade student who:

- Is an independent learner
- Has a good work ethic
- Is able to solve problems
- Has the ability to work as a team player
- Would like real-life career experiences through internships




Benefits for Students

- Rigorous academic preparation
- Integrative technology
- Business & education collaboration
- Earn industry standard certification
- College credits
- Internships
- Athletics
- Clubs and Activities

Admission Process

The Morris County Vocational School District welcomes interested eighth grade students to submit a completed application by December 5th and schedule the date and time for the Entrance Examination before November 1st by calling 973-627-4600 ext. 236238.




Academy Visitations

The best way to determine if an Academy is right for your child is to attend a Parent-Student Information Session.

(see details on back)

Board of Education

Barbara Dawson, President
Honorable Reginald Stanton, Vice President
Dr. Kathleen Serafino, County Superintendent of
Lawrence Colaninno, Board Member
John P. Hyland, Board Member
John Miller III, Board Attorney
Scott Moffitt, Board Secretary

Board of Chosen Freeholders

per Northam, Freeholder Director
F. Feyl, Deputy Freeholder Director
Douglas R. Cabana
William J. Chergwidlen
John J. Murphy
James W. Murray
Jack J. Schrier

R15

R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

First Place, Daily over 60,000

The Press of Atlantic City

“Bob’s Garden Center”

Sales Representative

Joan Esposito

Artist

Cindy Lim

BOB'S SUPER COUPON
VINCA VINE
4 Plants in a Pack
\$2.99

SHOWPLACE BOB'S GARDEN CENTER
1 Mile West of the Stone Mill, Black Horse Pike, Capelet, E.N.J.
908-444-6300 Open 7 Days A Week 10:00 A.M. - 5:00 P.M.
Visit us online at: www.BobsGardenCenter.com

ALL GREENHOUSES NOW OPEN!
200,000 Square Feet of Flowers and over 10,000 Hanging Baskets to Choose From. All at great prices.

BOB'S SUPER COUPON
Annuals FREE

BOB'S SUPER COUPON
Geraniums FREE

BOB'S SUPER COUPON
Any One Gift Item 20% OFF

BOB'S SUPER COUPON
Peat Moss \$8.99

BOB'S SUPER COUPON
CLAY POTS & SAUCERS 20% OFF

BOB'S SUPER COUPON
Any One Shrub 20% OFF

1,000 Beautiful ROSES
In Bud & Bloom
2-3 Ft. Tall
Jumbo 3 gal. container
\$19.99
Reg. \$24.99

Potted TREE ROSES
In Bud & Bloom
Blooms All Summer
\$39.99
and up

FREE BROWN JERSEY GLOVES
with every 20th purchase

FREE FERTILIZER
for every plant with the purchase of any Perennial or Annual

Beautiful Patio Pots and Dish Gardens with Annuals that Bloom All Summer! Good for Sun or Shade!

Patio Pots \$6.99
PRICED FROM

Dish Gardens \$12.99
PRICED FROM

BOB'S DOOR BUSTER IMPATIENS
FLATS OF 24 **\$4.99**
Reg. \$5.99 - Limit 2 With Coupon Only. Expires 8/1/08

PERENNIALS
Enjoy their Beauty Year after Year! Bob's has The Largest Selection of Perennials You'll See at Any Garden Center! 100 Times the Selection of Our Competitors!

MIX & MATCH
Buy 4 and get the 5th one **FREE**
\$1.00 & Up or Larger

R15

R16: Best Special Section

R16: Best Special Section

Third Place, Weekly



Cape May County Herald Times

“Dining, Entertainment & Recreation Guide 2008”

Sales Representatives

Staff

Artists

Staff

R16: Best Special Section

Third Place, Daily over 60,000

The Star-Ledger

“Global Green Expo 2008”

Sales Representatives

Staff

Artist

Darren Phillips

An Advertising Decree

The Star-Ledger

Thursday, April 24, 2008

PSEG
global green
EXPO 2008

Saving the planet one person at a time

More than 125 exhibitors with green products, services and information

Global Green Expo Caring Kids Class, where children will enjoy special performances and hands-on green activities

Come learn what you can do to make our world a cleaner, healthier place to live

Featuring Appearances by:

 TED DANSON	 ED BRADLEY JR.	 DEBRA MESSING	 LIZ TAYLOR	 SHANE	 JEFF CORWIN	 THE BACK BROTHERS
---	---	--	---	--	--	--

Also Appearing: Ruffalo • Dave Bryk • Aron Berg • Mark Beeson • Lori Burgiano • PJ Dukes • Amy Kocik • Dennis Kuebler • Diane Markschert • Luke Martin • Chef Melissa • Gina Roberts • Amy Russell • Kara Schmitt • Bob Sneyd • Bill Strain • Nick Strain-Nikolic • Dana Vartin • Mike Weibacher • and Special Guest Sanyal Frank Lautenberg

Advance Ticket Prices:
ONE-DAY PASS \$13 • TWO-DAY PASS \$23 • THREE-DAY PASS \$29
Children age 12 and under: FREE

www.gj.com/globalgreen call 1-800-462-6762

R-16

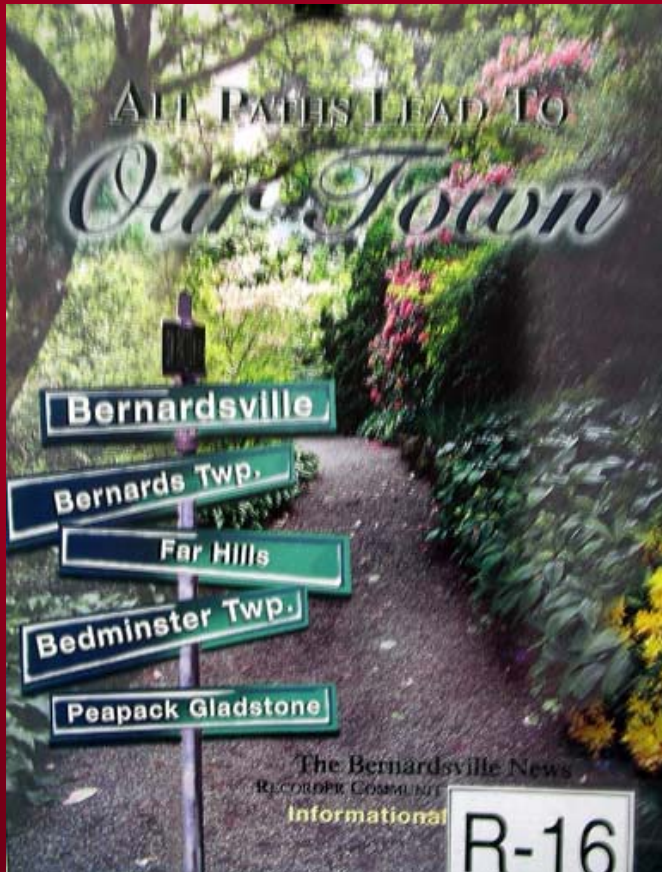
Logos for sponsors: Jersey Journal, Star-Ledger, NJPA, NJ Transit, Prudential, and others.

NJPA

NEW JERSEY PRESS ASSOCIATION

R16: Best Special Section

Second Place, Weekly



The Bernardsville News

Recorder Community Newspapers

“Our Town”

Sales Representatives

Staff

Artists

Toni Codd

Sally Harris

R16: Best Special Section

Second Place, Daily under 60,000



Daily Record

“Let’s Shop!”

Sales Representatives

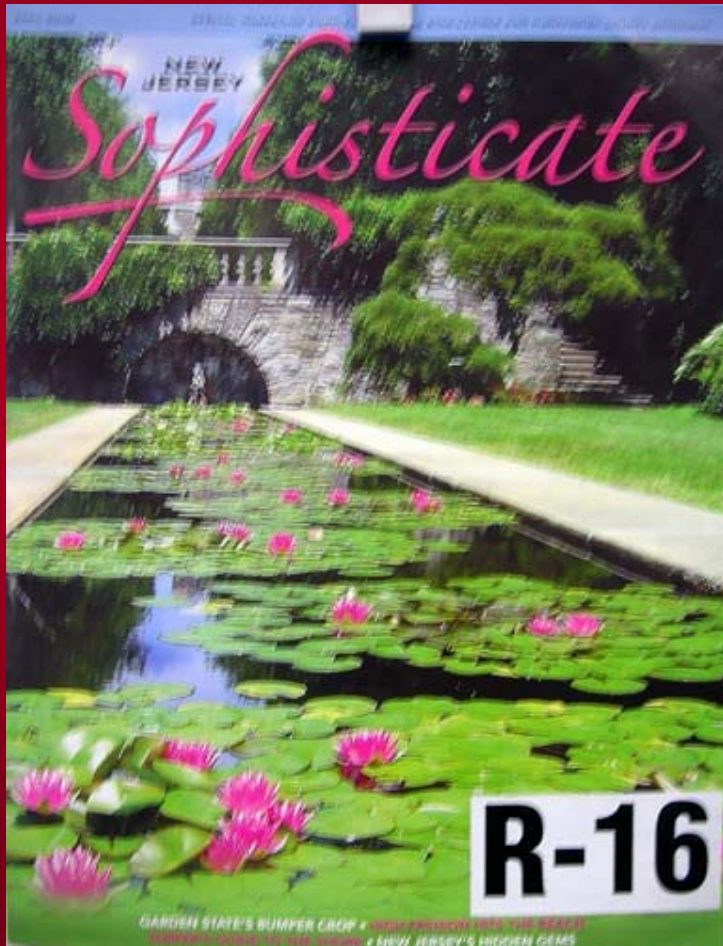
Staff

Artists

Staff

R16: Best Special Section

Second Place, Daily over 60,000



The Star-Ledger

“NJ Sophisticate”

Sales Representatives

Staff

Artists

Suzanne Anan

Karen Fazio

NJPA

NEW JERSEY PRESS ASSOCIATION

R16: Best Special Section

First Place, Weekly



The Princeton Packet

Packet Publications

“Fine Living
in Central Jersey”

Sales Representatives

Staff

Artist

Michelle Riganati

R16: Best Special Section

First Place, Daily under 60,000



The Trentonian

“History of the World Series”

Sales Representatives

Staff

Artists

Staff

R16: Best Special Section

First Place, Daily over 60,000



The Star-Ledger

“NJ Family Time”

Sales Representatives

Staff

Artists

Suzanne Anan

Karen Fazio

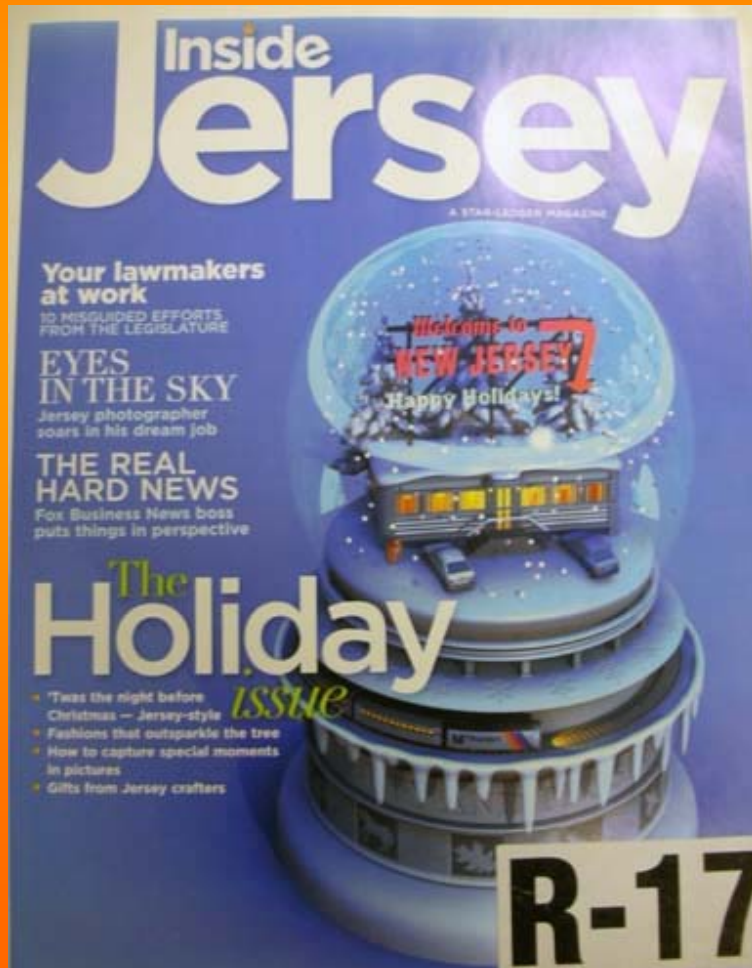
**R17: Best New Product
Development**

NJPA

NEW JERSEY PRESS ASSOCIATION

R17: Best New Product Development

Third Place, Daily over 60,000



The Star-Ledger

“Inside Jersey”

Sales Representatives

Staff

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R17: Best New Product Development

Second Place, Daily under 60,000



Daily Record

“Your Health Monthly”

Sales Representative

Marsha Lange

Artists

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

R17: Best New Product Development

Second Place, Daily over 60,000



The Record

Bergen County

“North Jersey Homes”

Sales Representative

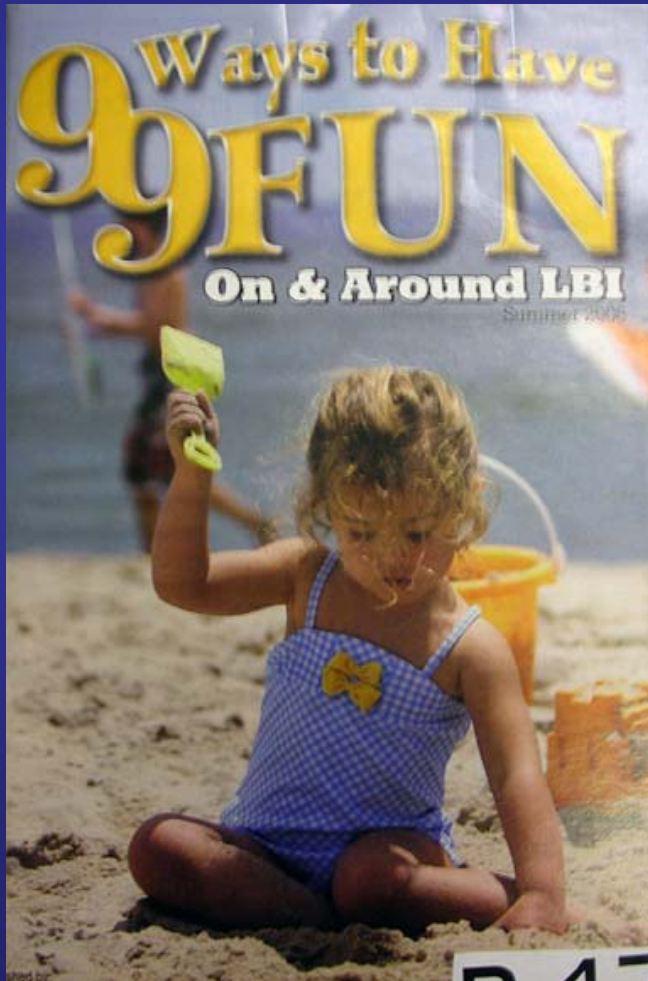
Tom Morgan

Artists

**Eileen Watkins, Jason Tyburczy,
Antoinette Rainone,
James Emolo**

R17: Best New Product Development

First Place, Weekly



The SandPaper

“99 Ways to Have Fun”

Sales Representatives

Staff

Artists

Staff

R17: Best New Product Development

First Place, Daily under 60,000



Daily Record

“Real Morris Magazine”

Sales Representative

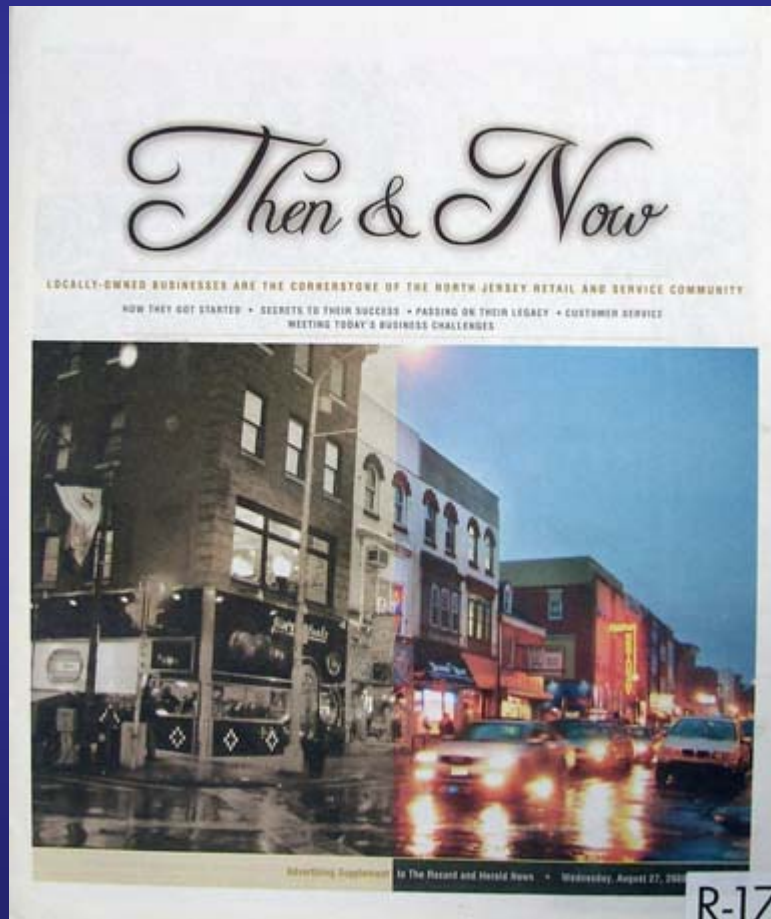
Marsha Lange

Artists

Staff

R17: Best New Product Development

First Place, Daily over 60,000



The Record

Bergen County

“Then & Now”

Sales Representatives

Staff

Artists

**James Emolo,
Alan Post & Staff**



General Excellence Awards

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2008

General Excellence

Weekly

General
Excellence



General Excellence

Weekly

The SandPaper

Surf City

General
Excellence

General Excellence

Daily under 60,000

NJPA

NEW JERSEY PRESS ASSOCIATION

General Excellence

Daily under 60,000

The Times

Trenton

General
Excellence

General Excellence

Daily over 60,000



General Excellence

Daily over 60,000

The Record

Bergen County

General
Excellence

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2008

Congratulations!

Awards Banquet

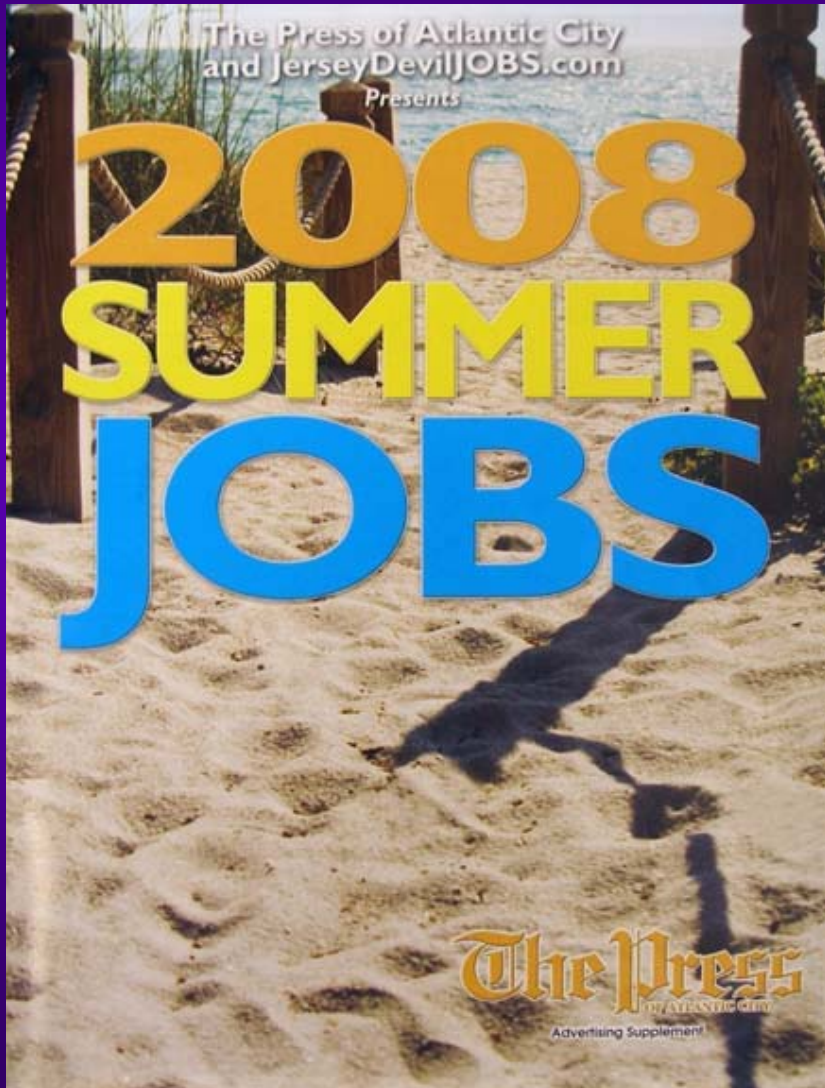


Obie Award

**Advertising
Best of Show**

Obie
Award

Obie Award



Advertising Best of Show

The Press of Atlantic City

“2008 Summer Jobs”

Sales Representative

Larry Fusaro

Artist

Dave Caywood

NJPA

NEW JERSEY PRESS ASSOCIATION

**Thank you for
coming tonight**

Please drive home safely

Awards Banquet