



**Better Newspaper Contest**

**2009 Online**

**Awards**

Awards Banquet



## Better Newspaper Online Contest 2009

Best Online Advertising - Single Ad, Static

Creator

**Daily Record**

“Total Eyecare”

Designer

**Staff**

Online Winner



# Better Newspaper Online Contest 2009

Best Online Advertising - Single Ad, Animated

Creator

**nj.com**

“AAA”

Designer

**Dave Peterson**

Online Winner



## Better Newspaper Online Contest 2009

Best Online Advertising – Campaign

Creator

**Asbury Park Press**

“La-Z-Boy Holiday  
Countdown”

Designer

**Tracy Dobridge & Staff**

Online Winner



# Better Newspaper Online Contest 2009

Best Online House Ad or Campaign

Creator

**Daily Record**

“Morris Home Pros”

Designer

**Jason Merrick**

Online Winner



**Better Newspaper Contest**

**2009 Retail**

**Awards**

Awards Banquet



## Better Newspaper Contest 2009

**R1: Best Single Ad –  
Black & White  
Smaller than 16” SAU**

NJPA Awards



## R1: Best Single Ad – Black & White Smaller than 16” SAU

Third Place, Weekly

## The SandPaper



“Fisheads”

Sales Representative

**Cindy Linkous**

Artist

**Jeff Kuhlman**



# R1: Best Single Ad – Black & White Smaller than 16” SAU

Third Place, Daily under 60,000



**Fit Moms Prenatal Exercise**  
..... **at** .....

**Commit to Change Studio**  
2 Lackawanna Place • Morristown, NJ  
973.401.0066 • [www.committochange.com](http://www.committochange.com)

Also Offering Classes in  
Yoga, Pilates, Ballet Barre  
.....

**FREE**  
Class with  
this Ad  
Does Not Apply to  
Prenatal Classes

## Daily Record

“Commit to Change Studio”

Sales Representative

**Brenda Newkirk**

Artists

**Staff**



# R1: Best Single Ad – Black & White Smaller than 16” SAU

Third Place, Daily over 60,000

**Isaac S. Mordecai, M.D.**  
BOARD CERTIFIED DERMATOLOGIST

IS VERY PLEASED TO INTRODUCE  
**LATISSE**  
from the makers of Botox<sup>®</sup> Cosmetic

*The only FDA approved product  
that grows eyelashes  
longer, thicker,  
and fuller!*

Dr. Mordecai has  
over 20 years experience  
successfully treating  
patients in reducing  
facial wrinkles.

1220 Tilton Road  
Northfield, NJ 08225  
**(609)641-2371**

*Please call to reserve your  
product purchase.*

**SPECIAL  
INTRODUCTORY  
PRICING!**

**NO DOCTOR'S VISIT NECESSARY**

## The Press of Atlantic City

“Dr. Mordecai”

Sales Representative

**Stacy Wagner**

Artist

**Jill Metzger**



# R1: Best Single Ad – Black & White Smaller than 16” SAU

Second Place, Weekly



## The Retrospect

“Are Your Feet Beat?”

Sales Representative

**Brett Ainsworth**

Artist

**Mark Zeigler**



# R1: Best Single Ad – Black & White Smaller than 16” SAU

Second Place, Daily under 60,000

**YOUR BEST FRIENDS' PET CARE, LLC**

Your Local Providers Of:

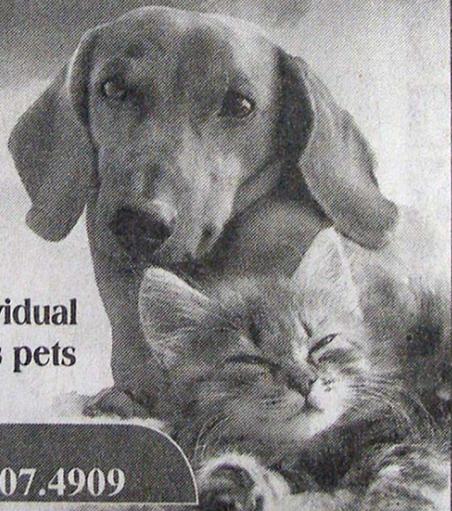
- Pet Sitting
- Dog Walking
- Dog Training
- Providing loving, individual care for your precious pets

Call us at:  
**973.714.8492 or 201.207.4909**

Email us at: [ybfpetcare@gmail.com](mailto:ybfpetcare@gmail.com)

 **PSI**  
Pet Sitters International  
MEMBER

Insured and bonded | Member of Pet Sitters International  
Serving the Mendhams and the Chesters



## Daily Record

“Your Best Friends’ Pet Care”

Sales Representative

**Lenny Pergentile**

Artists

**Staff**



## R1: Best Single Ad – Black & White Smaller than 16” SAU

Second Place, Daily over 60,000



## The Press of Atlantic City

“The Flying Carp”

Sales Representative

**Rachel O’Donnell**



## R1: Best Single Ad – Black & White Smaller than 16” SAU

First Place, Weekly



## The Retrospect

“Oaklyn Manor BBQ & Blues”

Sales Representative

**Brett Ainsworth**

Artist

**Mark Zeigler**

## R1: Best Single Ad – Black & White Smaller than 16” SAU

First Place, Daily under 60,000

**FREE TANNING**  
(LEVEL 1)  
**ALL WEEKEND**  
**March 28-29**

- Save up to 90% on upgraded beds  
Level 2 \$2.00, Level 3 \$3.00
- Save on all tanning packages
- Save 20%-25% on all lotions
- Free prizes and giveaways for all

**COCO BEACH TANNING**  
Foxmoor Plaza  
1061 Washington Blvd  
Robbinsville, NJ  
**609-490-1428**  
(Next to Radio Shack, Formerly Sunny Bleu Tanning)

OPEN Saturday 10am-7pm  
Sunday 10am-6pm

2859395

## The Times

Trenton

“Free Tanning (Level 1)  
All Weekend”

Sales Representatives

**Staff**

Artist

**Gaylen Gallimore**



## R1: Best Single Ad – Black & White Smaller than 16” SAU

First Place, Daily over 60,000



## The Press of Atlantic City

“R&J Tree Farm”

Sales Representative

**Kari Squire**



## Better Newspaper Contest 2009

# R2: Best Single Ad – Black & White 16” to 31.5” SAU

NJPA Awards



R2: Best Single Ad – Black & White  
16” to 31.5” SAU

Third Place, Weekly

## The West Essex Tribune

*Flowers last for days....  
Jewelry lasts forever!*

**WEST ORANGE  
JEWELERS**

*Making Every Day Special*

16 Eisenhower Parkway · Roseland, NJ  
www.WestOrangeJewelers.com  
973-364-2500  
Tue., Wed., Fri. 10-6, Thurs. 10-8, Sat. 10-4

*Bring this ad and receive 40% off in-stock  
merchandise and 20% off Jewelry Repairs.*

*Certain Exclusions Apply. Expires 2/14/09* WET

“West Orange Jewelers –  
Jewelry Lasts Forever”

Sales Representative

**Diane Driggs**

Artist

**Diane Driggs**



## R2: Best Single Ad – Black & White 16" to 31.5" SAU

Third Place, Daily under 60,000



## Daily Record

“British Pine Emporium”

Sales Representative

**Barbara Miele**

Artists

**Staff**

**R2: Best Single Ad – Black & White  
16” to 31.5” SAU**

Second Place, Weekly

**The Hoboken Reporter**

Hudson Reporter Associates

“Teak – New Year’s Eve”

Sales Representative

**Barbara Dillon**

Artist

**Michael Mitolo**

2009 TEAK ON THE HUDSON  
201.653.6888

*new years Bash eve*

starting at  
**\$69.95**

DESSERT  
CHEF'S SAMPLER

SOUP  
LOBSTER BISQUE

APPETIZER  
TEAK SALAD  
CALAMARI STRIPS  
SEAWEED SALAD  
FRIED SHRIMP SHUMAI

ENTREES  
MACADAMIA NUT MAHI MAHI  
FRENCH CUT CHICKEN  
NY SIRLOIN STEAK  
SUSHI PLATTER

1ST SEATING 7 - 9  
\$69.95 (OPEN BAR PACKAGE AVAILABLE,  
ASK FOR INFORMATION)

2ND SEATING 9 - CLOSING  
\$79.95 (\$80 ADDITIONAL  
FOR OPEN BAR 9PM - 1AM)  
OPEN BAR 9PM - 1AM • \$100 PER PERSON

INCLUDES  
CHAMPAGNE TOAST & NYE FAVORS  
LIVE DJ  
DRINK SPECIALS THROUGHOUT THE NIGHT  
PRICES DO NOT INCLUDE TAX & GRATUITY

FOR RESERVATIONS CALL: 201-653-6888

COME JOIN US FOR THE BRUNCH NEW YEAR'S DAY, SPECIAL DISCOUNT  
AVAILABLE FOR GUESTS WHO ATTEND TEAK ON NEW YEAR'S EVE, CALL FOR  
16-18 Hudson Place • across from the Hoboken Train Ter  
WWW.TEAKONTHEHUDSON.C



# R2: Best Single Ad – Black & White 16” to 31.5” SAU

Second Place, Daily under 60,000

Attleboro Village  
Presents in concert  
**Elizabeth Knecht**  
&  
**Steven Pollack**

*Discover what the  
ACTIVE LIFESTYLE  
at Attleboro Village  
is all about*

**Night and Day**  
Steven Pollack  
&  
Elizabeth Knecht  
Concert & Tour

Tuesday October 13, 2009

1pm: *Tours & Hors' D'oevres*  
2pm: *Concert*

Reservations Only!  
Please Call 800-643-8515

 **Attleboro**  
Retirement Village

Visit us at:  
[www.attleborovillage.com](http://www.attleborovillage.com)

*Steven Pollack performs jazz standards in concert, restaurant and cabaret settings, and has produced/directed many concert/performance events.*

*Elizabeth Knecht is an accomplished choreographer, has worked with the Joffrey Ballet in New York City, Ballet South, Repertory Dance Theatre of PA, Philadelphia Civic Ballet Company and other regional companies.*

## The Times

Trenton

“Night and Day”

Sales Representatives

Staff

Artist

**Gaylen Gallimore**

**R2: Best Single Ad – Black & White  
16” to 31.5” SAU**

Second Place, Daily over 60,000

**SEND YOUR PET ON VACATION!**

Atlantic City's **ONLY**  
**24-Hour Pet Hotel**  
**BOARDING & GROOMING**

We Treat Your Pets As If They Were Our Children  
and in a safe and loving environment



"Baby," owner

**YOU CAN VISIT OR CALL YOUR PET DAILY!**

**PET HOTEL** Member of ABKA **PROFESSIONAL GROOMING**

- Available 24 Hours, 7 Days
- Owner/caretaker on premises
- 4 individualized walks daily
- Private large sleep areas
- Fully Air Conditioned
- Secure indoor & outdoor play areas
- Bottled water
- Doggie Day Care
- Pet Accessories
- Professional cuts & styling
- Dogs & cats hand dried
- Personalized grooming (**NO** assembly line)
- **NO** drugging
- **NO** uncomfortable restraints
- Skin & flea treatments
- Medicated baths, ear cleaning, nails clipped
- Pick up & drop off available



LICENSED, BONDED & INSURED • 20,000 SQ. FT. FACILITY

**609-348-8660**

547 N. Trenton Ave. Chelsea Heights (quiet residential neighborhood)

[www.AtlanticCityPetHotelAndGrooming.com](http://www.AtlanticCityPetHotelAndGrooming.com)

**The Press of  
Atlantic City**

“AC Pet Motel”

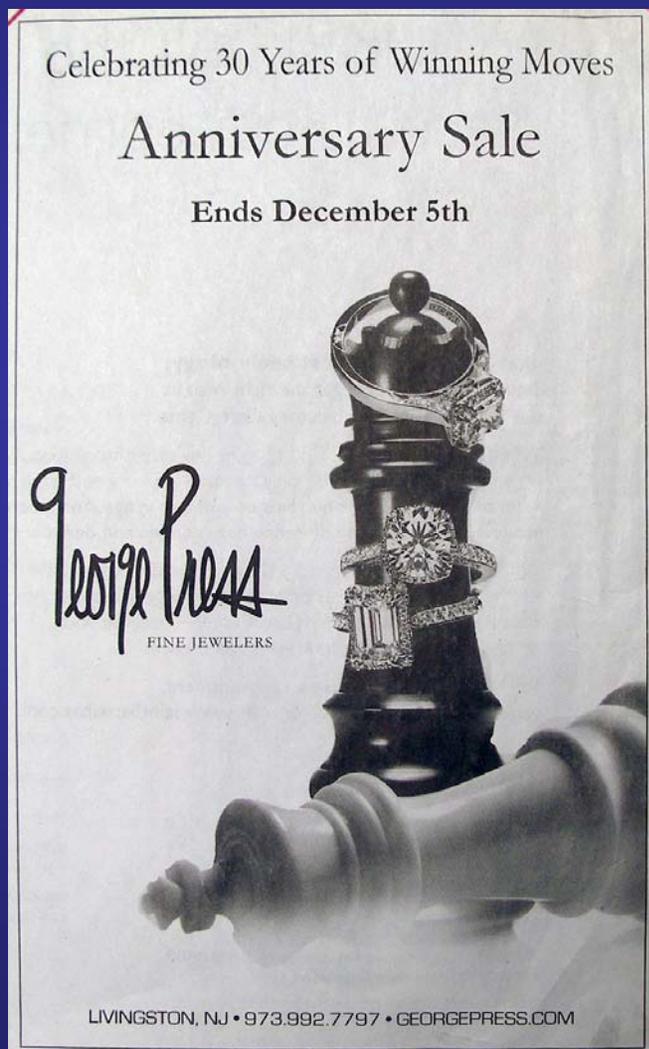
Sales Representative

**Patti Bradley**



## R2: Best Single Ad – Black & White 16" to 31.5" SAU

First Place, Weekly



## The West Essex Tribune

“George Press –  
Winning Moves”

Sales Representative

**Wendy Navin**

Artists

**Grisel Cardona**

**Karen Trachtenberg**

**R2: Best Single Ad – Black & White**  
**16” to 31.5” SAU**

First Place, Daily under 60,000



**The Times**

Trenton

“Prime Wine Tasting”

Sales Representative

**Leanne Swallowood**

Artist

**Gaylen Gallimore**



## R2: Best Single Ad – Black & White 16” to 31.5” SAU

First Place, Daily over 60,000

**Bellyssimo**  
4D Prenatal Imaging  
South Jersey's Premier  
3D ELECTIVE  
ULTRASOUND STUDIO

**Holiday Special**  
**FREE**  
Heartbeat Bear  
with any Gift Certificate  
purchase of \$99.00

**NOW ACCEPTING APPOINTMENTS**  
[www.bellyssimo4d.net](http://www.bellyssimo4d.net)  
[www.facebook.com/bellyssimo](http://www.facebook.com/bellyssimo)  
**5429 Harding Hwy, Suite 201**  
**Mays Landing • (609) 910-2105**

## The Press of Atlantic City

“Bellyssimo”

Sales Representative

**JoAnne Haring**

Artists

**Staff**



## Better Newspaper Contest 2009

**R3: Best Single Ad –  
Black & White  
Larger than 31.5” SAU**

NJPA Awards



# R3: Best Single Ad – Black & White Larger than 31.5” SAU

Third Place, Weekly

## The West Essex Tribune

**MCRC Physical Therapy**

**CONGRATULATIONS TO THE  
CLASS OF 2009**

From  
**MCRC Physical Therapy  
&  
PYRAMID FITNESS**

Michael Weis PT, ATC, the Director of Rehabilitation and John Wolkstein DC, ACSM, NCSF, the Director of Fitness & Post Rehabilitation are proud to honor these Livingston athletes all of whom were injured and returned to competition.

We also honor those athletes that have participated in our PYRAMID Youth Fitness & Sport Specific Training Programs.

We recognize the sacrifices you have made!  
We value your hard work & commitment and  
We appreciate your trust!

**Thank you and good luck in the future!**

**MCRC Physical Therapy - 973-325-3422  
Pyramid Fitness - 973-325-1606**

The Atkins Medical Plaza  
1500 Pleasant Valley Way, West Orange

**PYRAMID FITNESS CENTER**

R 3

“MCRC Physical Therapy/  
Pyramid Fitness”

Sales Representative

**Nancy Katz Perlmutter**

Artists

**Grisel Cardona**

**Karen Trachtenberg**



## R3: Best Single Ad – Black & White Larger than 31.5” SAU

Third Place, Daily under 60,000

**TONIGHT,  
THE LIGHTS COME ON  
IN MORRISTOWN**

High School Football under the lights at  
Memorial Field, Morristown High School

**Morristown Colonials**  
vs.  
**West Morris Wolfpack**

Kickoff 6PM, Thursday, September 17th

The Morris School District and the  
Colonial Touchdown Club invite  
fans of the Wolfpack, Colonials,  
and high school fans  
across Morris County  
to the game

**\$3 Adults**  
**\$2 Students and Seniors**

## Daily Record

“Lights Come On  
in Morristown”

Sales Representative

**Brenda Newkirk**

Artist

**Staff**



# R3: Best Single Ad – Black & White Larger than 31.5” SAU

Second Place, Weekly

## Cape May Star & Wave

Sample Media

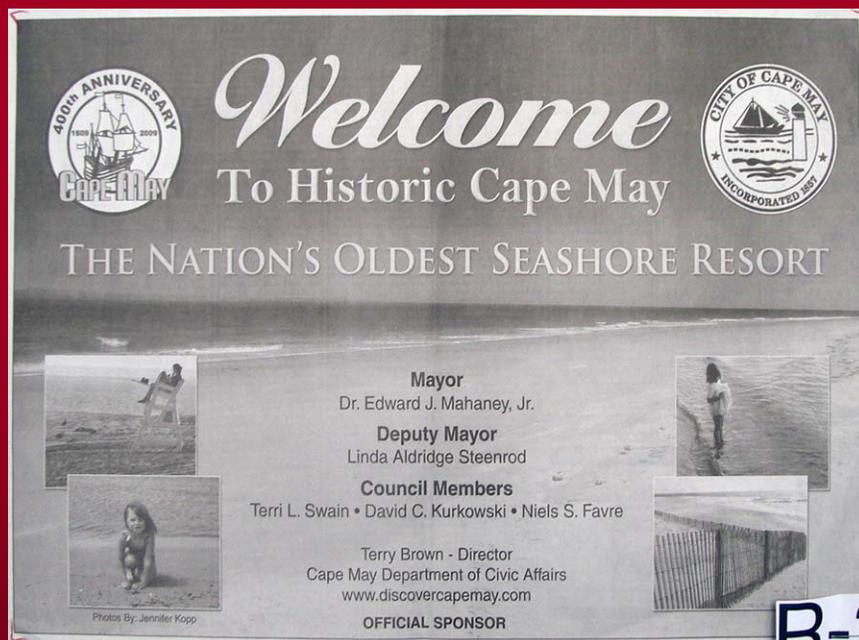
“Welcome to  
Historic Cape May”

Sales Representative

**Rosanne Merrick-Borgo**

Artist

**Sean Kolman**





# R3: Best Single Ad – Black & White Larger than 31.5” SAU

Second Place, Daily under 60,000

**PATIO WORLD Home & Hearth™**

Please join us for a **BROWN JORDAN**  
Unprecedented Factory-Authorized  
Spring Event

SAVE  
AN  
ADDITIONAL  
20% OFF  
OUR  
EVERYDAY  
LOW PRICING  
on all **BROWN JORDAN**  
stock & special order  
collections.  
**NOW THROUGH APRIL 12.**

**BROWN JORDAN**  
luxury leisure furniture since 1945

**PATIO WORLD™**  
Home & Hearth

3303 ROUTE 1 SOUTH  
(Across from Quaker Bridge Mall  
Next Free Standing Building  
South of NY Coll)  
Lawrenceville, NJ  
(609) 951-8585  
HOURS: MON - FRI, 10:00-8:00; SAT, 10:00-7:00

VILLAGE OF NEWTOWN  
SHOPPING CTR.  
2844 S. Eagle Rd.  
Newtown, PA  
(Rel. Coopers & Lybrand)  
(215) 579-2022

EAST GATE SQUARE II  
1410 Market St.  
Philadelphia, PA  
(215) 563-1100

**R-3**

## The Times

Trenton

“Patio World Home & Hearth”

Sales Representatives

Staff

Artists

Staff



# R3: Best Single Ad – Black & White Larger than 31.5” SAU

Second Place, Daily over 60,000

**D'AMATO LAW FIRM**

*The D'Amato Law Firm, P.C. is proud to congratulate the Philadelphia Phillies and New York Yankees, our two talented East Coast baseball teams, on making it to the World Series!!!*

*Contact your local, hard hitting, winning, personal injury team, the D'Amato Law Firm, for all of your personal injury needs.*

**The D'Amato Law Firm**  
401 New Road  
Linwood, NJ 08221  
609-926-3300  
www.damatolawfirm.com

**Paul R. D'Amato**  
**Alexa B. D'Amato**  
**Michael A. Gibson**  
**Dominic R. DePamphilis**

## The Press of Atlantic City

“D’Amato Law”

Sales Representative

**Stacey Wagner**

Artist

**Pam Laschley**

# R3: Best Single Ad – Black & White Larger than 31.5” SAU

First Place, Weekly

## The SandPaper

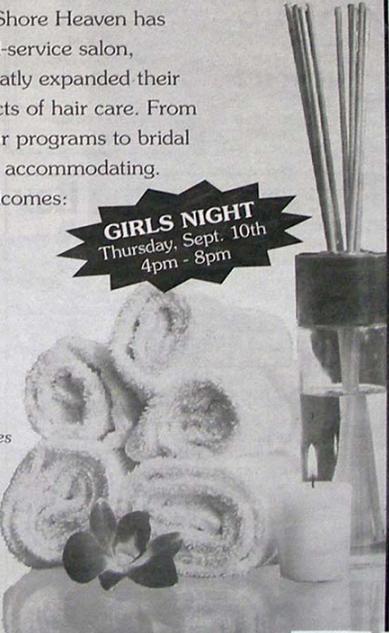
“Shore Heaven Salon”

Sales Representative

**Marianne Nahodyl**

Artists

**Staff**



**SHORE HEAVEN SALON**  
2701 LONG BEACH BLVD • SHIP BOTTOM  
(27th & BLVD)  
**609-207-6052**

The newest, most innovative salon Shore Heaven has been completely renovated! This full-service salon, located in the center of LBI, has greatly expanded their menu of services to include all aspects of hair care. From unique coloring to intense hair repair programs to bridal parties, our staff is experienced and accommodating. Jillian Sierocki of Shore Heaven welcomes:

**Marie Mueller-Jones**  
**Roe Romano**  
**Sandi Hazeltine-Howley**  
**Sarah Cummings**  
**Mary Beth Mignano**  
**Jenney Couch**  
**Amanda Ragnolli**

(all formerly of Simply Hair & Nails, Surf City)  
Also welcoming our two newest teammates

**Colleen Diehl**  
**Nicole Bozowski**  
(formerly of Freedom)

*Come see what all the beautiful people of LBI are talking about!*

**GIRLS NIGHT**  
Thursday, Sept. 10th  
4pm - 8pm

**R-3**



## R3: Best Single Ad – Black & White Larger than 31.5” SAU

First Place, Daily under 60,000

**TOP DOLLAR PAID  
FOR YOUR  
GOLD, DIAMONDS,  
COINS & SILVER**  
at  
*Rena's Jewelry*  
Since 1999  
In Jewelry Business Since 1984

**WE BEAT ALL COMPETITOR'S PRICES**

Get rid of all your unwanted jewelry  
now, even broken or out of style pieces

Also at Rena's you will find a wide selection  
of unique jewelry & extraordinary gifts for everyone  
on your list and a knowledgeable friendly staff to service you.

*Rena's Jewelry*  
at Marshall's Shopping Center  
240 Rt. 10 West • East Hanover • 973-599-0081

R-3

## Daily Record

“Rena’s Jewelry”

Sales Representative

**Marsha Lange**

Artists

**Staff**

# R3: Best Single Ad – Black & White Larger than 31.5” SAU

First Place, Daily over 60,000

## The Press of Atlantic City

“Oreck”

Sales Representative

**Joan Esposito**

Artists

**Staff**

**Oreck Holiday  
3-for-1 Special.**  
Hurry in today to get  
3 great vacuums for  
the price of 1.

**\$299**

**This offer includes:**

- Powerful, maneuverable 8-lb.\* Classic Upright
- Versatile 5-lb.\* Handheld Vac
- NEW Speed Sweep 2-in-1 Surface Cleaner a \$99 value, **FREE.**

\*Approximate weight without cord.

**AND FOR THAT SPECIAL SOMEONE ON YOUR LIST.**

**THE NEW ORECK XL LITTLE HERO JIFFY VAC™**  
It's your go-to vac for almost any cleaning challenge.

- Portable power
- Ideal for quick cleanups
- 3 attachments for hard-to-reach areas
- Bagless canister

**Now \$149**

**10% OFF**  
the NEW Oreck Steam-It™  
It tackles virtually any cleaning job. It even works above the floor without spillage!

**HURRY INTO YOUR NEAREST ORECK STORE TODAY!**  
**SALE EXTENDED**

**ORECK** clean home center

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1190 Rt. 70 (Kinko's Plaza)  
**CHERRY HILL**  
Half Mile West of Rt. 206  
(856) 427-7990

5501 Rt. 42 (1 Block South of Greentree Rd.)  
**TURNERSVILLE**  
(856) 228-9100

300 Consumer Square  
**MAYS-LANDING**  
(across from Hamilton Mall)  
(609) 272-7590

Store Hours: Mon. - Fri. 10-6 Sat. 10-5, Sun. 12-5  
**We Service All Brands, Makes & Models**

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## Better Newspaper Contest 2009

**R4: Best Single Ad –  
Spot (1) Color  
Smaller than 31.5” SAU**

NJPA Awards



## R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Third Place, Daily under 60,000

**Arthur's TAVERN**  
celebrates  
their famous  
saint patrick's day  
**Tuesday, March 17**  
11:30am 'til closing

**STEAKS  
STEAKS  
STEAKS  
STEAKS**

STOP BY  
AFTER THE  
PARADE

Serving Our Traditional  
• Corned Beef & Cabbage • Fresh Baked Irish Soda Bread  
Arthur's Delicious Irish Coffee All Day

ENJOY MUSIC BY  
THE FAMOUS KEVIN McARDLE BAND  
Starting at 6:30 p.m.  
• Irish Dancers • Bagpipes • Live Leprechauns • Irish Colleens  
700 Speedwell Ave., Morris Plains  
**973-455-9705**  
God Bless the Irish — and Everyone Else too!

## Daily Record

“Arthur’s Tavern”

Sales Representative

**Barbara Miele**

Artists

**Staff**

# R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Second Place, Weekly

## The Retrospect



“Rexy’s Valentine  
Sweetheart Special”

Sales Representative

**Brett Ainsworth**

Artist

**Mark Ziegler**



# R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Second Place, Daily under 60,000

Hunterdon/Warren  
**908-763-5519**  
Morris Sussex  
**973-796-4694**

**Timber**  
Tree Experts, LLC

**Free Estimates | Fully Insured**

- Stump Grinding
- Complete Takedowns
- Emergency Clean~Ups
- Lot Cleaning
- Pruning
- Firewood

**\$100 OFF**  
Jobs over \$1,000

OR

**FREE STUMP GRINDING**  
Jobs over \$1,000

TimberTreeman@aol.com

## Daily Record

“Timber Tree Experts”

Sales Representative

**Kate Cammarto**

Artists

**Staff**



## R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

Second Place, Daily over 60,000



## The Record

Bergen County

“Turn Cash for Klunkers”

Sales Representative

**Dan McClaughlin**

Artist

**Ginny DeFilippis**



## R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

First Place, Weekly

# The SandPaper

“Nail Lounge”

Sales Representative

**Carole Adams**

Artist

**Jennifer Wolfschmidt**

**THE  
NAIL LOUNGE**  
*Manicures • Pedicures • Waxing*

15th St & LBB  
Surf City  
609-361-6200

Open Daily  
Walk-Ins  
Gift Certificates

Cosmo Manicures • Mojito Pedicures • Clean Jet Pedicure Chairs



## R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

First Place, Daily under 60,000



## The Times

Trenton

“75% Off”

Sales Representative

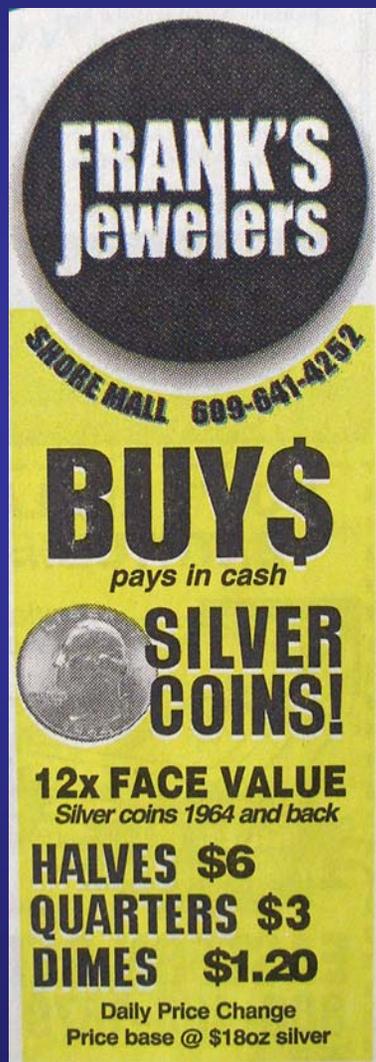
**Leanne Smallwood**

Artist

**Ruth O’Neill**

## R4: Best Single Ad – Spot (1) Color Smaller than 31.5” SAU

First Place, Daily over 60,000



**FRANK'S  
Jewelers**

SHORE MALL 609-641-4252

**BUY\$**  
*pays in cash*

 **SILVER  
COINS!**

**12x FACE VALUE**  
*Silver coins 1964 and back*

**HALVES \$6**  
**QUARTERS \$3**  
**DIMES \$1.20**

Daily Price Change  
Price base @ \$18oz silver

## The Press of Atlantic City

“Frank’s Jewelers”

Sales Representative

**Melissa Lynch**

Artist

**David Caywood**



## Better Newspaper Contest 2009

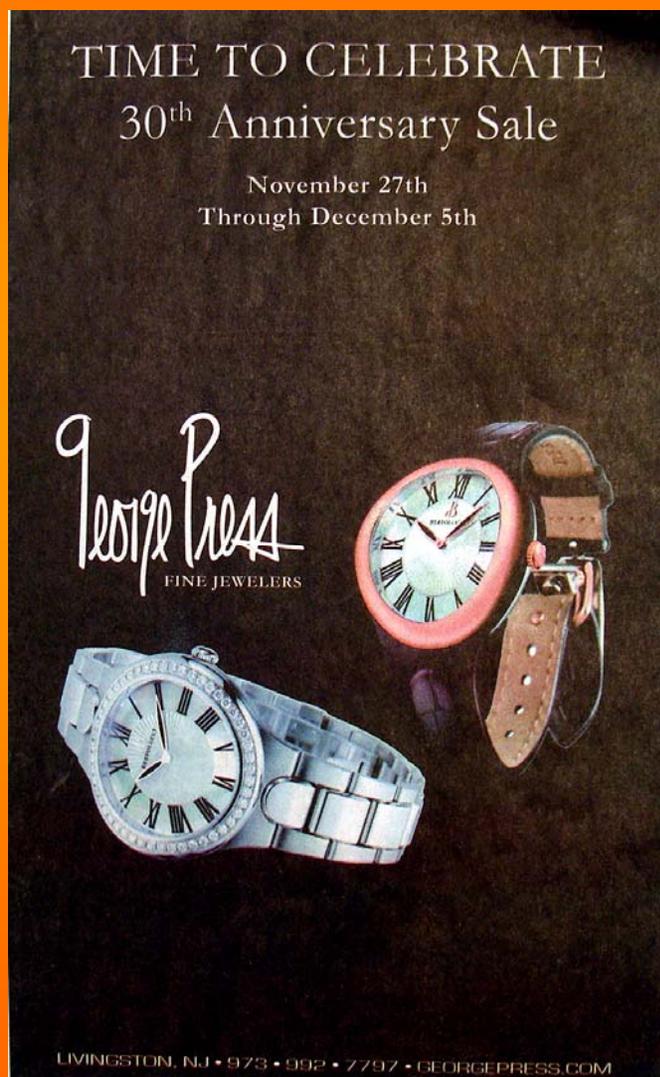
**R5: Best Single Ad –  
Spot (1) or Process Color  
31.5” SAU or Larger**

NJPA Awards



## R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger

Third Place, Weekly



## The West Essex Tribune

“George Press:  
Time to Celebrate”

Sales Representative

**Wendy Navin**

Artists

**Karen Trachtenberg  
Grisel Cardona**

# R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger

Third Place, Daily over 60,000

## The Press of Atlantic City

“Seeking Spiritual Solutions”

Sales Representative

**Patricia Jewel**

Artists

**Elaine Capsel**

**Sindy Hartman**

**Dear Friends,**

Thanksgiving is a special day for giving thanks for all of our blessings. Webster's Dictionary defines Cornucopia, or the horn of plenty, as an overflowing fulness; abundance; a horn overflowing with fruits, flowers and grain, etc. The Thanksgiving Day was originally instituted by the Pilgrims to give thanks to God for their survival.

Some of us may feel, well, I am hardly surviving. Perhaps you have been laid off or your benefits are ending, or your challenges may be your own illness, or a loved one may be going through a tough time, or you feel lonely and without family or friends maybe even hopeless, or it may be you have truly lost everything.

When we are having our darkest moment that is the time to yield to God and ask for His help, for He will never forsake any of His children of which you are one. Clear your thought and give thanks for what you do have: your eyes, your legs, a job, your family, your church, a smile from a stranger, a kind word, encouragement from a friend. All of these things are of a spiritual nature, you might say God given, and with these blessings declared you will be fit to receive more. Above all never give up or give into sorrow or lack. You have a God given right to rise above false conditions and claim the Truth of your being. You are whole and complete, perfect in God, lacking nothing. Keep your thoughts aligned with God for they are your armour. Know in your heart that God loves you tenderly, dearly like a mother, and will give you comfort and rest. Remember there is not a spot where God is not. He holds each and everyone of us in the palm of His hand. God likes us to depend on Him. He is our helper. "Hold fast to the good and keep rejoicing, pray without ceasing." (1 Thess. Chap 5). You can not lack because God does not lack. "All that the Father has is mine" says Jesus the Christ. "The Lord is our shepherd we shall not want." (Psalms 23)

Well, it is time to say we at First Church of Christ, Scientist have services on Thanksgiving Day at 11:00 am. You are welcome and may God Bless You and keep you in the palm of His hand.

P.S. We would like to share a thought from St. Augustine, a Fourth-Century Christian Thinker: "You have made me for Yourself, O God, and my heart is restless, unless I rest in You."

---

**SEEKING SPIRITUAL SOLUTIONS**  
TO THE CHALLENGES THAT CONFRONT US EACH DAY

**Christian Science Reading Room**  
*(Resources for Your Spiritual Journey)*  
2830 Atlantic Avenue, Atlantic City, NJ  
Monday thru Saturday 11:00 am to 5:30 pm  
(609) 345-5320

**Thanksgiving Day Services**  
Thursday, November 26th, 11:00am  
at First Church of Christ, Scientist  
3901 Filbert Avenue (Chelsea Heights), Atlantic City, NJ

Visit our **ONLINE BOOKSTORE**  
[www.christianscienceatlanticcity.com](http://www.christianscienceatlanticcity.com)

Watch our **Daily Bible Lesson**  
on NBC 40 every Sunday at 7:30 am  
*(Also runs early morning hours  
7 days a week. See TV listings)*

Now Available:  
**"SCIENCE AND HEALTH  
with Key to the Scriptures"**  
*The major work of Mary Baker Eddy,  
Discoverer & Founder of Christian Science*

**R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger**

Second Place, Weekly

**The Retrospect**

“Primo Water Ice Grand Opening”

Sales Representative

**Brett Ainsworth**

Artist

**Mark Ziegler**

**of a face to a name. Today, you are a piece of paper [your resume]. We needed to stand out," he added.**

**Christmas also points out his generation expects to get ahead quickly not purely for personal benefit, but because it has to, in order to afford the expenses of a college education. Did these "rainmakers" actually make rain – or did they stir up a little storm first by contacting media about their plans? Christmas says they just did it without contacting the media first. He says that the first time they went out – a week or so after Fourth of July weekend, the *Daily News* picked up the story and both jobs. Both accepted positions that were already in the works when the resume effort took place. O'Malley started with Masso-Torrence Wealth Management in Marlton this week. Christmas accepted a position with a firm he interviewed with the afternoon of July 22 – an interview he acquired the old-fashioned**

**Saturday**  
Face Painting!  
12:30-3:30 p.m.  
Hors d'oeuvres  
by Finizios!  
4-7 p.m.

**Sunday**  
Balloonist!  
1:30-3:30 p.m.  
Bike Raffle!  
7 p.m.

**Check Out Our Games on Sony PS3 and Nintendo Wii! Free Wi-Fi!**

**Party Room Grand Opening**  
*Kids of All Ages Play FREE!*

**This Weekend!**

**Primo WATER ICE**

**Made Fresh Daily on Premises**

28 Haddon Ave., Westmont  
854-8223  
*(Across from Westmont Theater)*

- New! Hot Dogs!
- Chocolate Frozen Bananas
- Old-Fashioned Custard
- Ice Cream Sandwiches
- Banana Boats
- Funnel Cakes
- Arctic Swirls
- Soft Pretzels
- Milkshakes
- Smoothies
- Sundaes
- Gelatis
- Sodas

**Win this Bike!**

To enter, stop by anytime this week for a FREE Raffle Ticket

Drawing 7 p.m. Sunday  
*Must be present at drawing to win*

**Buy Any 2 Items, Get 1 FREE! 10% OFF!**

**Now for Your Next Event!**



# R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger

Second Place, Daily under 60,000

**BROTHERS' ON RT.33** Est. 1973  
 Pizza and Ristorante **609-586-2707**  
*Antimo & Gennaro*

**36th Year Anniversary**

Come Celebrate with us on  
 Sunday, March 15th

**36% Off**  
**Total Check\***

\*MUST PRESENT AD. NOT VALID WITH CREDIT/DEBIT CARDS. OFFER GOOD AT RT.33 ONLY. WHILE SUPPLIES LAST. CANNOT BE COMBINED WITH ANY OTHER OFFER.

**Bring This Ad**  
 March 15, 2009  
 12pm-10pm

**36% Off**  
**Total Check\***

\*MUST PRESENT AD. Not valid with credit/debit cards. Offer good at Rt. 33 only. Maximum discount \$3 per order. With this coupon. Ex. 20% off. Not to be combined with other offers.

**\$3.00 Off**  
 any order \$23 or more

**\$2.00 Off**  
 any order \$17 or more

**\$1.00 Off**  
 any order \$9 or more

**Tomato Pie • Pizza • Italian Specialties • Calzones • Sandwiches**

871 Rt. 33 • Hamilton Square, NJ  
 Available for Large Parties • Call & Pickup • Open 7 days • Mon. - Sat., 11am - Midnight

**R-5**

## The Times

Trenton

“36% Off”

Sales Representatives

**Staff**

Artists

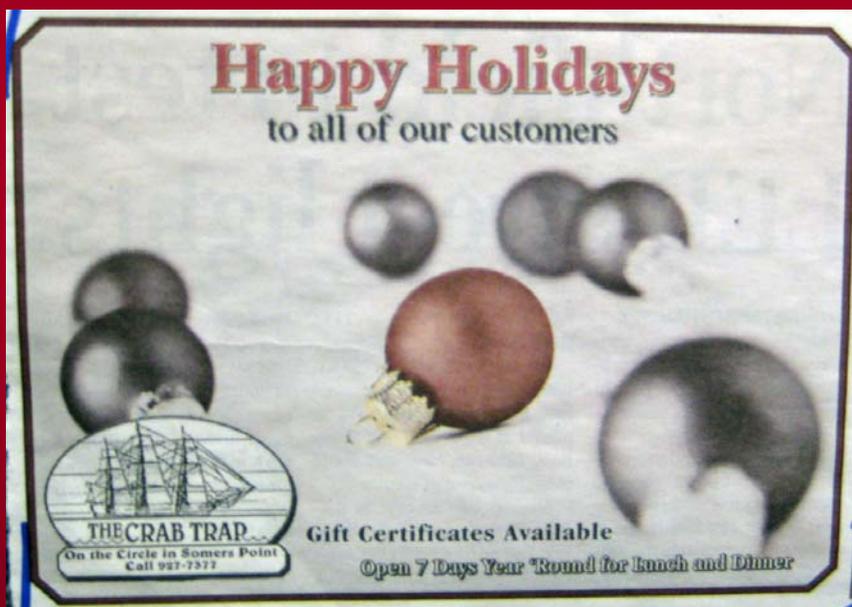
**Staff**



**R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger**

Second Place, Daily over 60,000

## **The Press of Atlantic City**



“Happy Holidays Crab Trap”

Sales Representative

**JoAnn Haring**

Artists

**Staff**

# R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger

First Place, Weekly



## Parsippany Life

Community Newspapers of  
North Jersey Media Group

“Fairfield Garden Center”

Sales Representative

**Garry DeYoung**

Artist

**Linda Cavaleri**

**R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger**

First Place, Daily under 60,000

**Daily Record**

“Floor Solutions”

Sales Representative

**Valarie Gardner**

Artists

**Staff**

**FS Floor Solutions**  
A Solution for all your flooring needs

- Residential
- Commercial
- Carpet
- Wood
- Vinyl
- Laminate

**LAUZON**  
Distinctive Hardwood Flooring

**Floor Solutions**  
is Celebrating the  
**3<sup>rd</sup> Anniversary**  
of its Hackettstown Store  
Tremendous Values

**INTRODUCING OUR NEW WOOD GALLERY  
IN LEDGEWOOD!**

<p>IN STOCK <b>CARPET REMNANTS</b> UP TO <b>80% OFF</b> HURRY IN FOR BEST SELECTIONS!</p>	<p><b>SMART STRAND CARPET with PAD</b> LIFETIME STAIN RESISTANCE \$<b>2.59</b> S.Q. FT. INSTALLED</p>	<p>LIMITED TIME ONLY! <b>WOOD REFINISHING</b> CALL FOR DETAILS \$<b>1.79</b> ONLY MIN. 100 S.Q. FT. OR MORE</p>	<p>IN STOCK <b>SOLID OAK</b> 2 1/4" x 3 1/4" 8 COLORS TO CHOOSE FROM! \$<b>5.69</b> S.Q. FT. INSTALLED</p>
---	---	---	--

470 Route 10,  
Ledgewood, NJ 07852  
973.598.1131

251 Main Street  
Hackettstown, NJ 07852  
908.852.1131

www.floorsolutionsnj.com

R-5

# R5: Best Single Ad – Spot (1) or Process Color, 31.5” SAU or Larger

First Place, Daily over 60,000

*Continuous Care in One Community*

*Stability & Affordability*  
*Classic European Elegance*

112 Years of Experience • One Low Entrance Fee • One Move  
*We are a tax exempt not-for-profit organization with a mission to provide the Highest level of Quality Care and Comfort at the Lowest possible and affordable cost.*

**NO CHARGES FOR MEDICAL CARE WHEN NEEDED!**

**Independent Apartments:**

- Studio, or 1 & 2 bedrooms
- Private balconies • Main meal
- Parquet floors • Walk-in closets
- Fully equipped kitchen
- Emergency call bells
- Housekeeping/laundry available
- Basic utilities (except telephone, cable.)

**Residential Health Care:**

- Private 1 or 2 room suites
- 3 Nutritious waitress-served meals
- 2 Superb chefs specializing in American & Continental cuisines
- Housekeeping/laundry services
- Assistance with bathing, dressing and medication • On-site medical care at no extra charge
- Emergency call bells.

**Skilled Nursing:**

If 24-hour temporary or permanent care is required, it is provided on premises at no expense to resident. Also, direct admission to our Nursing Care Unit is now available.

**Amenities:**

- Arts & Crafts • Billiards
- 2 Beauty Parlors • Greenhouse
- Toning Equipment Room • Chapel
- Solarium • On-premise Bank
- Guest Rooms • Ballroom/Theater
- Free Parking • Shopping
- Mall Next Door

**Fritz Reuter**  
*Lifecare Retirement Community*

3161 Kennedy Boulevard  
North Bergen, NJ 07047  
201-867-3585  
www.fritzreuter.com

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Please send:  All levels  Residential  Independent

For more information or an appointment please call (201) 867-3585 or simply fill out the coupon in order to discover the advantage of living at our beautiful facility.




## The Record

Bergen County

“Retirement Living”

Sales Representative

**Bob Schruppf**

Artists

**Damon Cassaro**  
**Jason Baum**

R-5



## Better Newspaper Contest 2009

# **R6: Best Single Ad Any Size Multi-Spot or Full Color**

NJPA Awards



## R6: Best Single Ad, Any Size Multi-Spot or Full Color

Third Place, Weekly

**Let's Celebrate!**  
Our 50th Anniversary Year  
& St. Patrick's Day at  
**REINHOLD'S BAKE SHOP**

All Baking done on the Premises  
Irish Soda Bread  
Shamrock Butter Cookies  
Hot Cross Buns  
Linzer Tarts  
Lemon Meringue Pie  
Gourmet Cupcakes  
"Our Famous Fudge Cookies"

**50 Years of Service - 1959-2009**  
No Peanut Product Used • Pure Whipped Cream  
Specialty and Wedding Cakes Made

Reinhold's Bake Shop, 32 Franklin Turnpike, Waldwick, NJ, 201  
Mon - Sat, 6:30 am - 7:00 pm, Sun, 6:30 am - 6:00 pm, All credit cards accepted

000238879-01

R-6

## Town Journal

Community Newspapers of  
North Jersey Media Group

"Let's Celebrate"

Sales Representative

**Dale DeFino**

Artist

**Craig Ruvere**

## R6: Best Single Ad, Any Size Multi-Spot or Full Color

Third Place, Daily under 60,000

**ROCKAWAY**  
GARDEN  
CENTER, LLC

**SHOP US!**  
Create the magic of an  
old-fashioned Christmas  
and you can stay within  
your budget!

- The Best Selection of Fresh Trees  
table size to 12 feet tall  
Concolor, Douglas, Balsam, Fraser  
& Canaan Fir
- Beautiful Nova Scotia Balsam  
Wreaths  
10" to 48" Plain or  
Custom Decorated
- Fragrant Garland & Greens  
by the yard or roll
- Cemetery Grave Covers,  
Logs & Cones
- Door Arches, Swags, Mantle Pieces  
in Noble Fir
- Brilliant Poinsettias & Holiday Baskets

296 Route 46 East • Rockaway, NJ 07866  
**973-625-8658**  
[www.rockawaygardenctr.com](http://www.rockawaygardenctr.com)

**Dec. Hours:**  
Weekdays 8:30 to 8:30  
Weekends 9 to 7

## Daily Record

“Rockaway Garden Center”

Sales Representative

**Rebecca Bogonovich**

Artist

**Staff**



# R6: Best Single Ad, Any Size Multi-Spot or Full Color

Third Place, Daily over 60,000

WINE TASTING DAILY 11AM-7PM

SEARCH: [WWW.HAWKHAVENVINEYARD.COM](http://WWW.HAWKHAVENVINEYARD.COM)

HAWK HAVEN  
VINEYARD & WINERY

VISIT: 600 S. RAILROAD AVENUE, RIO GRANDE, NJ 08242

**Sangria  
Sundays**  
At Hawk Haven

FUN, FOOD & LIVE MUSIC START AT 4PM  
SANGRIA BY THE GLASS ALL DAY \$5

CALL: 609.846.7347

## The Press of Atlantic City

“Hawk Haven Winery”

Sales Representative

**Joann Haring**

Artists

**Staff**



## R6: Best Single Ad, Any Size Multi-Spot or Full Color

Second Place, Weekly

### Franklin Lakes/Oakland Suburban News

Community Newspapers of  
North Jersey Media Group



“Flair”

Sales Representative

**Dale DeFino**

Artist

**Craig Ruvere**



## R6: Best Single Ad, Any Size Multi-Spot or Full Color

Second Place, Daily under 60,000

## The Times

Trenton



“Largest Selection of Uggs  
in Mercer County”

Sales Representative

**Bonnie Remmey**

Artist

**Gaylen Gallimore**



# R6: Best Single Ad, Any Size Multi-Spot or Full Color

Second Place, Daily over 60,000

## The Record

Bergen County

“2nd Annual City Place  
Sidewalk Sale”

Sales Representative

**Kathy Friedman**

Artist

**Ginny DeFilippis**



# R6: Best Single Ad, Any Size Multi-Spot or Full Color

First Place, Weekly



## The Jersey City Reporter

Hudson Reporter Associates

“David vs. Goliath”

Sales Representative

**David Unger**

Artist

**Pasquale Spina**

# R6: Best Single Ad, Any Size Multi-Spot or Full Color

First Place, Daily under 60,000

## Daily Record

“Jersey Boy Bagels”

Sales Representative

**Marsha Lange**

Artist

**Janet Zeek**

**STAY UP LATE WITH US!  
NOW OPEN EVENINGS**

**JERSEY BOY BAGELS**  
"THE BEST MEAL IN TOWN"

MORRISTOWN LOCATION ONLY

Voted Best Bagel in Morris County

**BREAKFAST SERVED AT ANY TIME**

- Specialty Omelettes • Bakery Items
- Variety of Bagels & Toppings
- Homemade Soups Salads & Deli Sandwiches
- Chicken Classics • Burgers & Heros • Side Dishes

Place Your Order Online At [www.jerseyboybagels.com](http://www.jerseyboybagels.com)

<b>BUY 1 LUNCH SANDWICH GET 2ND SANDWICH</b> Of equal or lesser value <b>1/2 PRICE</b> After 2 p.m. Valid thro 5:31:00	<b>FREE SMALL COFFEE</b> With the purchase of any Breakfast Sandwich After 2 p.m. Valid thro 5:31:00
<b>STEAK &amp; EGG ON A BAGEL</b> <b>\$1.99</b> After 2 p.m. Valid thro 5:31:00	<b>FREE CHOCOLATE CAKE</b> With the purchase of any size coffee After 2 p.m. Valid thro 5:31:00

16 South Street • Morristown  
973-455-7222 • Fax 973-455-7274

# R6: Best Single Ad, Any Size Multi-Spot or Full Color

First Place, Daily over 60,000

## The Star-Ledger

“Green Mountain Coffee”

Sales Representative

**Andrea Dove**

Artist

**David Petersen**



# **R7: Best Campaign for One Advertiser Using Multiple Products**

# R7: Best Campaign for One Advertiser Using Multiple Products

Third Place, Weekly

## The SandPaper

“

Artist

**FANTASY ISLAND**  
AMUSEMENT PARK

# 25 Magical Memories

FANTASY ISLAND'S SILVER ANNIVERSARY

locking 25 years memories away in a chest - to be opened in ten years

**Mayor Galor**

**Family Casino Arcade**  
OPEN YEAR 'ROUND

**Fun Rides**  
FOR ALL AGES

**FREE ENTERTAINMENT**  
• Magic of the Tropic  
• Star Spangled Magic  
• Magical Christmas Show  
• SummerTime Magic  
• Neptune World

**The Kalicki Brothers**  
Then Now

**ARCADIE**

**SEE YOUR PARTY HERE**

Arcade Open Year 'Round • Rides Open in 5  
320 7th St. Beach Haven • 492-4000 • www.fantasyisland.com  
FREE PARKING • ATM ON PREMISES • SMOK

**R-7**

# R7: Best Campaign for One Advertiser Using Multiple Products

Third Place, Daily under 60,000

**Specializing In Home Improvements  
For Over 30 Years  
FREE Estimates**

**Need A New Roof?**

Pfister Roofing's history can be traced back to 1889. In 1894, Ernst Pfisterer received the gold medal for excellence in roofing craftsmanship. Today, the combined experience and assets of North American Pfister is second to none in the industry. We are proud of our ability to provide the finest products installed with unparalleled workmanship.



**\$300 OFF**  
Any Complete Roofing Job  
Call Now Before All Fall Time Starts Are Gone!  
973-685-6993

Minimum 20 squares.  
Limited Time Offer.  
Not to be combined with any other offer.

Up To \$1,500 Tax Credit  
**\$300 OFF**  
Installation of New Siding OR New Windows  
Limited Time Offer.  
Not to be combined with any other offer.

FULLY INSURED • FREE ESTIMATES

**North American Pfister Inc.**

Roofing • Siding • LeafGuard Gutter Systems  
Windows • Skylights • Complete Remodeling Services

973-685-6993

www.northamericanpfister.com • www.LeafGuard.com

NJ 1301400075500 • Westchester WC-155502-H04 • Rockland 15-09620-07-23-00

**CALL BEFORE OCTOBER 31 FOR SPECIAL OFFERS!**  
**973-685-6993**

“

Sales Representative

**Chris Konsulis**



## Using Multiple Products

Third Place, Daily over 60,000

# The Press of Atlantic City

A holiday-themed advertisement for Transcend spa services. The background is dark green with white snowflakes and gold lights. At the top left, the words "Now Open" are written in a yellow, cursive font. In the center, the word "TRANSCEND" is written in a large, black, serif font on a light brown rectangular background. Below this, the text reads: "The area's only truly full service salon and medical day spa". Underneath, "Holiday Special:" is written in a yellow, cursive font. The main offer is: "A Day of Beauty including Manicure, Pedicure, Facial and One Hour Body Treatment for just \$250. Great gift idea!". Below that, it says: "Let us create a customized package just for you: from a spa or laser skin treatment to a spa day with you and your friends with private limousine service." At the bottom, it states "Gift Certificates Available" and provides the address and phone number: "811 Tilton Road, Northfield, NJ • (609)645-7510".

*Now Open*

# TRANSCEND

*The area's only truly full service salon and medical day spa*

*Holiday Special:*

A Day of Beauty including Manicure, Pedicure, Facial and One Hour Body Treatment for just \$250. **Great gift idea!**

Let us create a customized package just for you: from a spa or laser skin treatment to a spa day with you and your friends with private limousine service.

**Gift Certificates Available**

811 Tilton Road, Northfield, NJ • (609)645-7510

“Transcend”

Sales Representative

Artists

**Lunde, Elaine Capsel**



## R7: Best Campaign for One Advertiser

# The Bernardsville News

Recorder Community  
Newspapers

Sales Representative

**Lance Osborn**

**Toni Codd, Sally Harris**





## R7: Best Campaign for One Advertiser Using Multiple Products

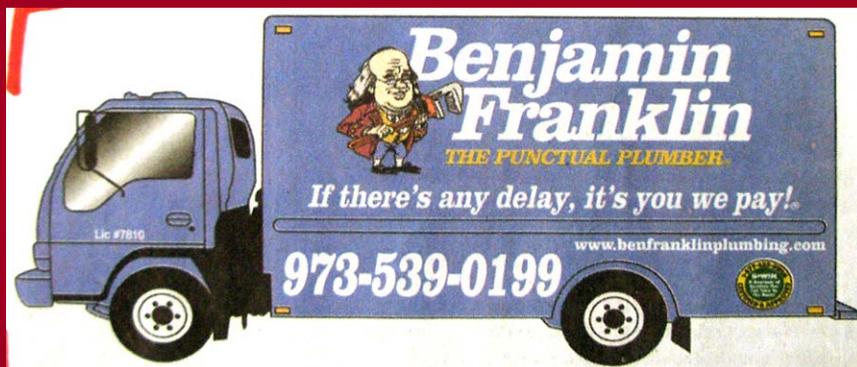
Second Place, Daily under 60,000

### Daily Record

“Ben Franklin”

Sales Representative

**Chris Konsulis**



## R7: Best Campaign for One Advertiser



Second Place, Daily over 60,000

# The Press of Atlantic City

“

Sales Representative

**Rachel O'Donnell**

Artist

**Sindy Hartman**

# R7: Best Campaign for One Advertiser Using Multiple Products

First Place, Weekly

## The SandPaper

“Surflight Theatre”

Sales Representative

**Cindy Linkous**

Artist

**Adrian Antonio**

**Anniversary SURFLIGHT THEATRE**  
Englewood & Beach Avenues, Beach Haven, NJ 08008 • www.surflight.org  
2008 SEASON • BROADWAY AT THE BEACH  
609-491-9477

July 7 - 26 <b>hair'spray</b> ESSEX	July 28 - August 16 <b>LITTLE RASCALS</b> STANDARD	August 18 - September 6 <b>The Buddy Holly Story</b> LACELAND
September 8 - 20 <b>1940s RADIO HOUR</b>	September 23 - October 4 <b>Tell Me on a Sunday</b> by Andrew Lloyd Webber	October 7 - 11 <b>The Man Who Came to Dinner</b> LACELAND & SandPaper
October 14 - 18 <b>WAIT UNTIL DARK</b>	October 21 - November 1 <b>The Odd Couple</b> by Neil Simon starring Walt Willey	December 4 - 20 <b>EBENEZER</b> A Musical Christmas Carol starring John Davidson

**EVENTS & CONCERTS**

- Comedy Tonight • July 11 & Aug 18
- Backstage Singers • July 26
- Walt Willey • August 7
- The Kingpins Trio • August 24
- Yemeni Entertainment • Sept. 11, 14, 15
- The Crooners, The Merryclatters & The Playboys • November 28

**Children's Theatre**

- CINDERELLA • June 29 - July 5 Aug. 19-23
- PETER PAN • July 8-12 Sept. 2-6
- THE WIZARD OF OZ • July 15-19 Aug. 26-30
- ALADDIN • July 22-26
- JACK & THE BEANSTALK • July 29 - Aug. 2
- SLEEPING BEAUTY • Aug. 5-9
- BEAUTY & THE BEAST • Aug. 12-16
- THE PRINCESS AND THE PEASANT • Sept. 19-23

The Main Stage season is sponsored in part by BlueClaws, New Jersey Working, JERSEY, and OCEAN COUNTY.

Funding for this project was provided in part through the Cooperative Marketing Sponsorship Program of the New Jersey Commerce, Economic Growth and Tourism Commission, Office of Economic Development.

Discounted rates including lunch & dinner pkgs for groups of 10 or more. Call for details.  
www.surflight.org • Englewood & Beach Avenues, Beach Haven, NJ 08008



# R7: Best Campaign for One Advertiser Using Multiple Products

First Place, Daily under 60,000



## Daily Record

“Christmas Décor”

Sales Representative

**Kate Commarato**

# R7: Best Campaign for One Advertiser Using Multiple Products

First Place, Daily over 60,000

## The Press of Atlantic City

“Action Landscaping”

Sales Representative

**Stacy Wagner**

Artists

**John Lunde, Mark Bohan**

**Sprinkler System**  
**SPRING SALE!!**  
20% off  
New Sprinkler Systems and Sprinkler Startups  
New Customers Only

- New sprinkler systems
- Landscape lighting
- Seasonal lawn mowing
- Seeding & Spring Thatching
- Retracking pavers, paths & driveway 10% OFF
- Fencing 10% OFF
- Lawn care programs 10% OFF

FINANCING AVAILABLE  
CALL FOR SPECIAL PRICES

**Action LANDSCAPING**  
609 641-5770

**HUNTER SPRINKLER SYSTEMS**  
A Beautiful Landscape Begins With...  
**Action LANDSCAPING**  
HIGH QUALITY FENCING, PAVERS, SPRINKLER SYSTEMS AND LANDSCAPING AT FAIR PRICES  
RESIDENTIAL  
COMMERCIAL  
INDUSTRIAL  
609-641-5770

FREE ESTIMATES! FINANCING AVAILABLE!

*A beautiful garden begins with ...*  
**Action LANDSCAPING**  
High Quality Sprinkler Systems, Pavers and Landscaping at Fair Prices  
RESIDENTIAL COMMERCIAL INDUSTRIAL  
609.641.5770



## Better Newspaper Contest 2009

# R8: Best Ad Campaign or Series – Black & White Smaller than 31.5” SAU

NJPA Awards



## R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU

Third Place, Weekly

### The SandPaper

“Between the Sheets”

Sales Representative

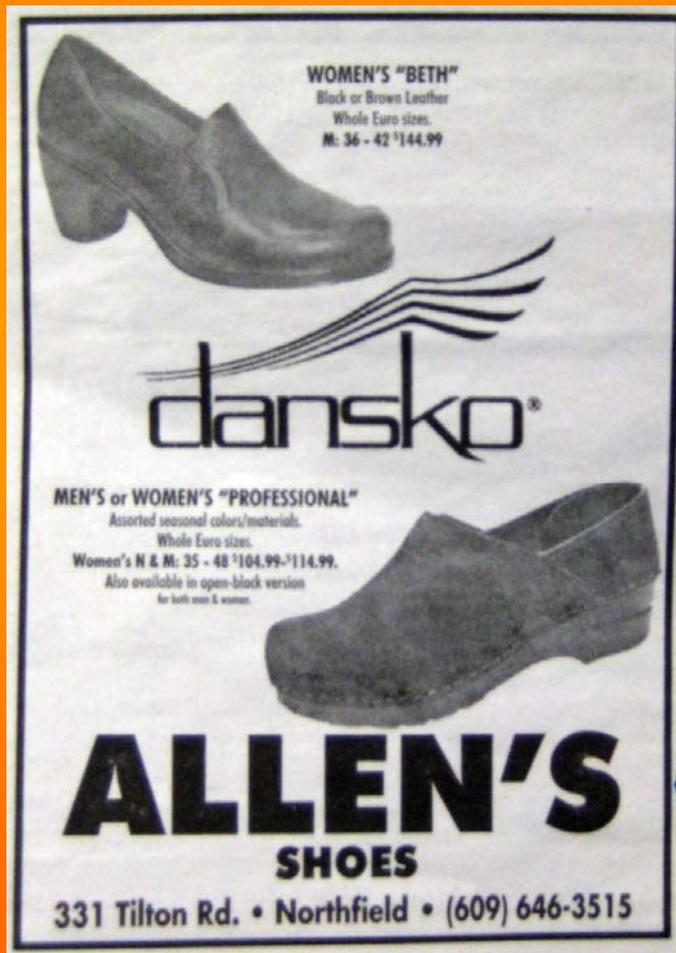
**Carole Adams**





## R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU

Third Place, Daily over 60,000



## The Press of Atlantic City

“Allen’s Shoes”

Sales Representative

**Melissa Lynch**



**R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU**

Second Place, Weekly

## **The West Essex Tribune**



“Little Ones/Fall Campaign”

Sales Representative

**Wendy Navin**

Artists

**Grisel Cardona**

**Karen Trachtenberg**



## R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU

Second Place, Daily over 60,000

# The Press of Atlantic City



“Hometown Variety”

Sales Representative

**Patti Bradley**



# R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU

First Place, Weekly



## The SandPaper

“Country Kettle Fudge”

Sales Representative

**Cindy Linkous**

Artists

**Staff**



# R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU

First Place, Daily under 60,000

## The Times

Trenton

“Sticky Wicket”

Artist

**Ruth O’Neill**

It's Giveaways Galore!  
on  
**SUPER BOWL SUNDAY**

**HEINEKEN GIRLS**  
6-8 p.m.

Stay tuned for more exciting things to come

**OTHER GIVEAWAYS**  
Rolling Rock Coleman Cooler  
Bud Bowl Jersey • Bud Bowl Footballs

• 35¢ Tacos • 35¢ Wings  
• \$1.00 Hot Dogs • \$3.00 Bar Pies

**1st Quarter Drawing**  
2-\$25 Gift Certificates - Eagles Retro Jersey

**2nd Quarter Drawing**  
4-\$25 Gift Certificates - Coleman Cooler

**3rd Quarter Drawing**  
3-\$50 Gift Certificates - Tailgate Kit  
including: Fleece Jacket, Blanket, Gloves & Scarf

**4th Quarter Drawing**  
4-\$50 Gift Certificates - Cruisin' Cooler  
Battery Operated goes 13 mph (approx value \$600)

2465 South Broad St. Independence Plaza  
609-439-0007 [www.stickywicketgrill.com](http://www.stickywicketgrill.com)

the **Sticky Wicket**



## R8: Best Ad Campaign or Series – Black & White, Smaller than 31.5” SAU

First Place, Daily over 60,000

# The Press of Atlantic City



“Beachcomber”

Sales Representative

**Melissa Lynch**

Artist

**Sindy Hartman**



## Better Newspaper Contest 2009

# R9: Best Ad Campaign or Series – Black & White 31.5” SAU or Larger

NJPA Awards

# R9: Best Ad Campaign or Series – Black & White, 31.5” SAU or Larger

Third Place, Daily over 60,000

**ATTENTION**  
**Parents of 8th**  
**Grade Students**  
Performing Arts High School  
**OPEN HOUSE**  
**Thursday**  
**November 12**  
**6-8pm**

- ◆ Dance
- ◆ Theatre Arts
- ◆ Vocal Music
- ◆ Instrumental Music
- ◆ TV/Film - Animation
- ◆ Information Technology

- ◆ Meet our Performing Arts Teachers
- ◆ Learn about our College Prep Academics & Dual Credit (college) Courses
- ◆ Sign up for your audition date & shadow visit
- ◆ Find out about all the amazing opportunities our students participate in!



**chARTer~TECH**  
High School for the Performing Arts  
[www.chartertech.org](http://www.chartertech.org)

413 New Road, Somers Point, NJ  
[www.chartertech.org](http://www.chartertech.org) - For more

## The Press of Atlantic City

“Charter-Tech”

Sales Representative

**Larry Fusaro**

**R9: Best Ad Campaign or Series –  
Black & White, 31.5” SAU or Larger**

Second Place, Daily over 60,000

**The Press of  
Atlantic City**

“Oreck”

Sales Representative

**Joan Esposito**

**Oreck Holiday  
3-for-1 Special.**  
Hurry in today to get  
3 great vacuums for  
the price of 1.

**\$299**

**This offer includes:**

- Powerful, maneuverable 8-lb.  
Classic Upright
- Versatile 5-lb. Handheld Vac
- NEW Speed Sweep 2-in-1 Surface  
Cleaner a \$99 value, **FREE.**

\*Approximate weight without cord.

**AND FOR THAT SPECIAL  
SOMEONE ON YOUR LIST.**

**THE NEW ORECK XL  
LITTLE HERO JIFFY VAC**  
It's your go-to vac  
for almost any  
cleaning challenge.

- Portable power
- Ideal for quick cleanups
- 2 attachments for  
hard-to-reach areas
- Bagless canister

**Now \$99**

**10% OFF**  
the NEW Oreck  
Steam-It.  
It tackles virtually any cleaning  
job. It even works above  
the floor without spillage!

**HURRY  
INTO YOUR  
NEAREST  
ORECK  
STORE  
TODAY!**

**SALE EXTENDED**

©2009 Oreck Holdings, LLC. All rights reserved. Oreck Direct, LLC, 1460 Staten Road, Convent, TN 38504. Cannot be combined with any other offer. See participating stores for details. **ORECK** clean home center

**1180 Rt. 70**  
(Kinko's Plaza)  
CHERRY HILL  
Half Mile West of Rt. 295  
(856) 427-7990

**5501 Rt. 42**  
(1 Block South of  
Greentree Rd.)  
TURNERSVILLE  
(856) 228-9100

**300 Consumer Square**  
MAYS-LANDING  
(across from  
Hammonton Road)  
(609) 272-7590

Store Hours: Mon. - Fri. 10-6 Sat. 10-5, Sun. 12-5.  
**We Service All Brands, Makes & Models**

©2009 Oreck Holdings, LLC. All rights reserved. All other marks, logos, product names/registrations and registered trademarks are used and used under the authority of Oreck Holdings, LLC.

## R9: Best Ad Campaign or Series – Black & White, 31.5” SAU or Larger

First Place, Daily under 60,000

### Daily Record

“Arthur’s Tavern”

Sales Representative

**Barbara Miele**

**Arthur's**  
TAVERN

STEAKS  
STEAKS  
STEAKS  
STEAKS

**MONDAY NIGHT HOLIDAY  
SHOPPING SPECIAL  
15% off**

Entire bill  
Must present ad to server to receive discount.  
(tax & gratuity not included)  
Limited time only  
now thru January 4th 2010.

**Memories are made  
around a table of Family & Friends.**

**Do Your Holiday Shopping early with a  
Gift Certificate to Arthur's Tavern.**

The McGreevy Family & Staff of Arthur's Wishes  
You & Your Family a Very Happy Holiday Season.

*“Have You Had  
Your Steak Today?”*  
Reader's Choice Winner for  
Best Steak House  
for 10 consecutive years

MORRIS PLAINS • 700 SPEEDWELL AVENUE • 973-455-9705

NOW ACCEPTING CREDIT CARDS FOR YOUR CONVENIENCE

**R9: Best Ad Campaign or Series –  
Black & White, 31.5” SAU or Larger**

First Place, Daily over 60,000

**The Press of  
Atlantic City**

“Golf and Tennis World”

Sales Representative

**Kari Squire**

**GOLF & TENNIS WORLD'S  
43<sup>rd</sup> ANNUAL HOLIDAY SALE**

Our Pledge: We will not be undersold. Bring in any ad & we will beat the price!

<p><b>GOLF SETS</b> <small>Full Sets Men &amp; Women</small></p> <p><b>Callaway Top Flite Package</b> Includes bag &amp; Putter Reg \$550 <b>Now \$359<sup>99</sup></b></p> <p><b>Hippo Complete Set</b> with Bag &amp; Putter Reg \$490 <b>Now \$299<sup>99</sup></b></p> <p><b>\$50<sup>00</sup> OFF Iron Sets</b> All Callaway • Ping • Taylor Cobra • Nike • Titleist • Mizuno</p>	<p><b>BAGS • TRAVEL COVERS • CARTS</b></p> <p><b>Over 200 In Stock</b> <b>Now \$10 to \$50 OFF</b></p> <p><b>GOLF SHOES</b> <small>Men &amp; Women</small></p> <p>Footjoy • Nike • Adidas • Etonic • Ecco</p> <p><b>1/2 off REGULAR PRICE</b></p>
<p><b>RAINSUITS</b> <small>100% Waterproof</small></p> <p>Gortex.....Reg \$500 <b>Now \$299<sup>99</sup></b> Supplex.....Reg \$250 <b>Now \$149<sup>99</sup></b> Micro Fiber.....Reg \$150 <b>Now \$99<sup>99</sup></b></p> <p><b>Also On Sale</b> Putters • Wedges • Sweaters • Wind Shirts Umbrellas • Jackets • Retrievers</p> <p><b>Junior Sets from \$99</b> <b>Junior Rackets from \$29</b></p> <p><b>Inside the Quality Bayside RESORT HOTEL</b> 8029 Black Horse Pike W. Atlantic City E.H.T <b>646-5333</b> Hours Monday thru Saturday 7:30 am to 5pm. Closed Sundays</p>	<p><b>TENNIS RACQUETS</b></p> <p>Head • Prince • Yonex Over 200 Frames <b>All \$20 OFF</b> Plus Free Stringing – a \$48<sup>00</sup> Value!</p> <p><b>GIFT CERTIFICATES</b></p> <p>Regrip Special Certificate Golf Clubs Reg. \$99 <b>NOW \$66</b></p> <p>Tennis Restrung &amp; Regrip Certificate Reg. \$40 <b>NOW \$35</b></p> <p><b>STOCKING STUFFERS</b> NFL Headcovers &amp; Towels Games • Balls</p>



## Better Newspaper Contest 2009

# R10: Best Ad Campaign or Series – Color All Sizes



NJPA Awards



# R10: Best Ad Campaign or Series – Color All Sizes

Third Place, Weekly

## The SandPaper

“Between the Sheets”

Sales Representative

**Carole Adams**





# R10: Best Ad Campaign or Series – Color All Sizes

Third Place, Daily over 60,000

## The Press of Atlantic City

**Ky Lin**  
Chinese Restaurant  
EAT IN • TAKE OUT • DELIVERY

609-383-0668 • 609-383-0887  
Fax: 609-383-0776  
6106 Black Horse Pike • Unit B5 • Egg Harbor Twp.  
www.kylinrestaurant.com

OPEN CHRISTMAS & NEW YEAR DAY

Specializing in Asian Cuisine  
We Do Catering  
Large or Small Parties  
Gift Certificates Available

Open 7 Days a Week  
Mon. thru Sat.: 10:30 am - 10:30 pm  
Sun.: 11 am - 10 pm

WE DELIVER (Minimum \$12)

We Accept Major Credit Cards (Minimum \$10)

Low's	Wally's	Ky Lin	Urgent Care
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ShopRite	Sea		
<input type="checkbox"/>	<input type="checkbox"/>		

**\$5 off** any purchase of \$30 or more  
Ky Lin Chinese Restaurant Exp. 2-28-10

**10% off** total purchase  
Ky Lin Chinese Restaurant Exp. 2-28-10

**\$5 off** any purchase of \$30 or more  
Ky Lin Chinese Restaurant Exp. 2-28-10

**10% off** total purchase  
Ky Lin Chinese Restaurant Exp. 2-28-10

*R10*

“Ky Lin”

Sales Representative

**Melissa Lynch**



# R10: Best Ad Campaign or Series – Color All Sizes

Second Place, Weekly

**SPREAD YOUR JOY**

**YOU ARE INVITED!**

We believe that well-being is the result of an active body, an engaged mind and a fulfilled spirit. Please RSVP to any or all of FREE community events or to schedule your personal tour by calling **973.966.5483**

<b>Sept. 6th</b> 2:30pm	<b>Concert</b> - Bring a friend and join us for a beautiful concert of classical piano with Linda Eriksen. Refreshments will be served.
<b>Sept. 16th</b> 2:30pm	<b>Memory Makers Big Band</b> - The members of this band are the real deal from the Dorsey days - Good music - good times - good friends. You are invited to stay for a spaghetti and meatball dinner afterward.
<b>Sept. 17th</b> 4:00pm	<b>Wine and Chocolate Extravaganza!</b> - Let us tempt your palate with a decadent array of chocolates and a distinctive glass of wine. RSVP please!

*Nurturing the spirit of life™*

**JUNIPER VILLAGE**  
ASSISTED LIVING AT CHATHAM  
500 Southern Boulevard, Chatham, NJ 07928  
973.966.5483  
www.junipercommunities.com

## The Madison Eagle

Recorder Community Newspapers

“Juniper Village”

Sales Representative

**Florence Lenaz**

Artists

**Toni Codd, Sally Harris**

# R10: Best Ad Campaign or Series – Color All Sizes

Second Place, Daily under 60,000

## Daily Record

“Lakeland Hills Family YMCA”

Sales Representative

**Peter Bocchieri**

**Come by and find out Y!**

*Free Group Fitness Classes*      *Spinning Room*

*Basketball Gymnasium*      *Olympic-size pool*

*Full Health & Fitness Center with Cardio Theater*      *Personal Training Packages*

*Free Kids Cardio Arcade*      *Award Winning Childcare Center*

**10,000 of your friends and neighbors belong here!**  
**We have something for everyone!**

**Lakeland Hills Family YMCA**  
INSPIRING A HEALTHY COMMUNITY

100 Fanny Road • Mountain Lakes • 973.334.2820 • www.lakelandhillshillsymca.com

R-10



# R10: Best Ad Campaign or Series – Color All Sizes

Second Place, Daily over 60,000

**B.F. MAZZEO**  
FRUITS & PRODUCE, INC.

Wholesale & Retail

Holiday Arrangements made to order.

Our Delicious Arrangements are made of the freshest and finest fruit.

Gift Cards • Shop Online Anytime!

[www.bfmazzeo.com](http://www.bfmazzeo.com)  
Mon. - Sat. 7-6 • Closed Sun.  
Chestnut Ave & New Rd (Rt 9) • Northfield  
609.641.6608

## The Press of Atlantic City

“B.F. Mazzeo”

Sales Representative

**Stacy Wagner**

Artist

**Pam Lashley**

# R10: Best Ad Campaign or Series – Color All Sizes

First Place, Weekly

## The SandPaper

“Fantasy Island”

Sales Representative

**Cindy Linkous**

Artist

**Adrian Antonio**

**FANTASY ISLAND**  
AMUSEMENT PARK

**25** Magical Memories  
FANTASY ISLAND'S SILVER ANNIVERSARY

**Celebrate Independence Day**  
with a special \$15 Pay One Price Day  
Friday July 3rd

**FUN RIDES**  
FOR KIDS OF ALL AGES  
FOR EVERY THREAT STOPPING ANIMAL  
PAY ONE PRICE \$17.99

**FAMILY CASINO ARCADE**  
HUNDREDS OF GAMES THOUSANDS  
OF PRIZES OPEN YEAR ROUND

**FREE ENTERTAINMENT**  
STAR SPANGLED MAGIC  
JULY 21 - 23

**The Kalicki Brothers**  
Then Now

**PARK** - Open daily at 6pm,  
Fridays at 2pm for P.O.P. Day  
Pay One Price for all rides from 2-7pm  
**ARCADE** - Open daily at noon

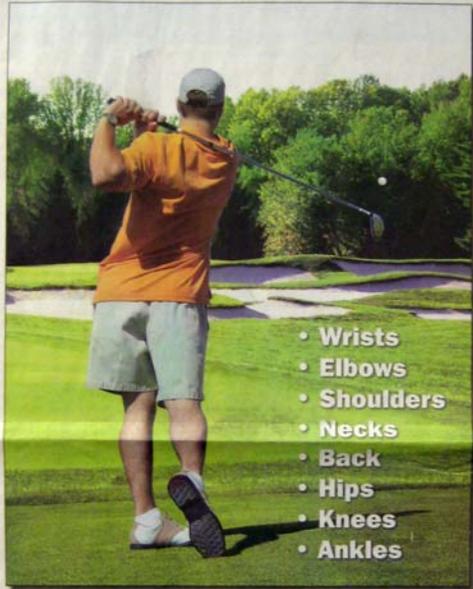
320 7th St, Beach Haven • 492-4000 • www.fantasyislandpa.com  
FREE PARKING • ATM ON PREMISES • SMOKE FREE

**HAVE YOUR PARTY**  
HERE!

**R-10**

# R10: Best Ad Campaign or Series – Color All Sizes

Get Back Into the Swing Of Things,  
Get Rid Of Your Pain Today!



- Wrists
- Elbows
- Shoulders
- Necks
- Back
- Hips
- Knees
- Ankles

**TOTAL HEALTH**  
Physical Medicine & Rehabilitation Center

171 Ridgedale Avenue • Suite A • Florham Park  
Dr. Thomas G. Fruzynski M. D., D. A. A. P. M.  
Dr. Michael G. Carbone, D. C., D. A. A. P. M.  
Dr. Carla Enriquez, P. T., D.P.T.

Call today for a **FREE** consultation \*  
**(973) 377 - 6327**  
[www.nopainmed.com](http://www.nopainmed.com)

\*Normal consultation fee \$150.00 • Fee with mention of this ad  
© No part of this design can be copied or reproduced in any manner w

R-10

First Place, Daily under 60,000

## Daily Record

“Total Health”

Sales Representative

**John Kopec**

Artist

**Janet Zeek**



# R10: Best Ad Campaign or Series – Color All Sizes



First Place, Daily over 60,000

## The Press of Atlantic City

“Frank’s Jewelers”

Sales Representative

**Melissa Lynch**

Artist

**David Caywood**



## Better Newspaper Contest 2009

# R11: Best Newspaper Promotion Ad or Series In Paper

NJPA Awards



# R11: Best Newspaper Promotion Ad or Series in Paper

Third Place, Weekly

**FALL**  
*HomeFront*

Fall is the time homeowners clean, repair, plant, decorate and fix up their houses and yards.

Make sure they know how your business can help with their fall home improvement projects. Advertise your sales & services in *HomeFront*, the most cost-effective way to reach this area's homeowners.

Published Sept. 18  
Ad Deadline Sept. 11

Call Today To Reserve Your Space  
(609) 494-5900

**THE SANDPAPER**

1816 LONG BEACH BLVD, SURF CITY, NEW JERSEY 08008  
(609) 494-5900 • FAX (609) 494-1437  
[www.thesandpaper.net](http://www.thesandpaper.net)

## The SandPaper

“Fall Homefront”

Sales Representative

**Cindy Linkous**

Artist

**Jennifer Eldridge**

# NJPA

NEW JERSEY PRESS ASSOCIATION

Coming Soon

# Hamilton *Holidays* 2009

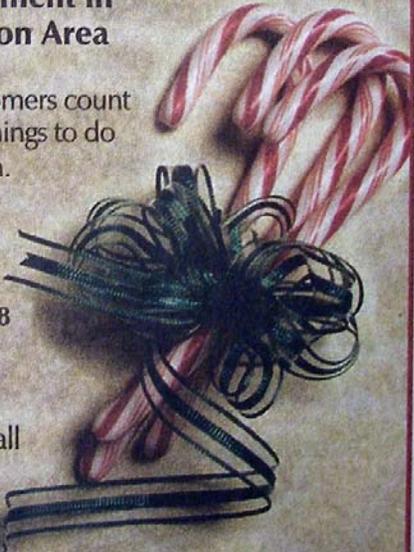
Featuring Holiday Events  
& Entertainment in  
the Hamilton Area

It's the section your customers count on for places to go and things to do during the holiday season.

Deadline:  
Friday, November 6

Publishes:  
Wednesday, November 18

Contact your Times  
Sales Representative to  
reserve space today or call  
**(609) 989-5457**



**The Times**  
Here for you **nj.com**

HamHoliday 2x5

Third Place, Daily under 60,000

## The Times

“Hamilton Holidays”

**Staff**

Artist

# R11: Best Newspaper Promotion Ad or Series in Paper

Third Place, Daily over 60,000

## The Star-Ledger

“Testimonial Ad:  
Ricciardi Bros.”

Sales Representatives

**Staff**

Artist

**David Petersen**

**Strong. Persuasive. Powerful. The Star-Ledger.**

<b>Store's Reach</b> 200 N. Broad St. 763-340-0000	<b>Paterson</b> 200 Broad St. West 973-276-0000
<b>Madison</b> 100 N. Broad St. 973-242-0000	<b>Roseland</b> 100 N. Broad St. 973-242-0000
<b>East Rutherford</b> 100 N. Broad St. 973-242-0000	<b>Montclair</b> 100 N. Broad St. 973-242-0000
<b>Elizabeth</b> 100 N. Broad St. 973-242-0000	<b>Union</b> 100 N. Broad St. 973-242-0000
<b>South Plainfield</b> 100 N. Broad St. 973-242-0000	<b>Westfield</b> 100 N. Broad St. 973-242-0000
<b>North Plainfield</b> 100 N. Broad St. 973-242-0000	<b>Clark</b> 100 N. Broad St. 973-242-0000
<b>Irvington</b> 100 N. Broad St. 973-242-0000	<b>Lyndhurst</b> 100 N. Broad St. 973-242-0000
<b>Passaic</b> 100 N. Broad St. 973-242-0000	<b>Wayne</b> 100 N. Broad St. 973-242-0000
<b>Secaucus</b> 100 N. Broad St. 973-242-0000	<b>Edison</b> 100 N. Broad St. 973-242-0000
<b>North Bergen</b> 100 N. Broad St. 973-242-0000	<b>Belleville</b> 100 N. Broad St. 973-242-0000
<b>Littleton</b> 100 N. Broad St. 973-242-0000	<b>Maplewood</b> 100 N. Broad St. 973-242-0000
<b>Westfield</b> 100 N. Broad St. 973-242-0000	<b>Union</b> 100 N. Broad St. 973-242-0000
<b>Elizabeth</b> 100 N. Broad St. 973-242-0000	<b>Irvington</b> 100 N. Broad St. 973-242-0000
<b>North Plainfield</b> 100 N. Broad St. 973-242-0000	<b>Clark</b> 100 N. Broad St. 973-242-0000
<b>Irvington</b> 100 N. Broad St. 973-242-0000	<b>Lyndhurst</b> 100 N. Broad St. 973-242-0000
<b>Passaic</b> 100 N. Broad St. 973-242-0000	<b>Wayne</b> 100 N. Broad St. 973-242-0000
<b>Secaucus</b> 100 N. Broad St. 973-242-0000	<b>Edison</b> 100 N. Broad St. 973-242-0000
<b>North Bergen</b> 100 N. Broad St. 973-242-0000	<b>Belleville</b> 100 N. Broad St. 973-242-0000
<b>Littleton</b> 100 N. Broad St. 973-242-0000	<b>Maplewood</b> 100 N. Broad St. 973-242-0000

**RICCIARDI**  
BROS. INC. 100 N. BROAD ST.  
NEW JERSEY'S LARGEST  
DISCOUNT MEXICO CENTER

**HOW WILL YOU KNOW YOUR BUSINESS?**  
Advertising in The Star-Ledger means you'll reach more than 60,000 readers every day. And you'll reach them in a way that's hard to ignore. That's why we're the best place to advertise in New Jersey.

**Walter Ricciardi, President of Ricciardi Bros. Inc., with 11 stores statewide, explains their success with The Star-Ledger.**

"Being the largest newspaper in the state, we can place our ads in one newspaper that covers all of our eleven stores in New Jersey.

When advertising rebates in The Star-Ledger, we generate more store traffic than any other media we use. During this economic slow-down, we are advertising more than normal, and our ads in The Star-Ledger have generated 15% more business than we projected.

The Star-Ledger provides excellent service...they are responsive, easy to work with, and they provide valuable help with our creative.

We have advertised with The Star-Ledger for 40 years, and they helped our business grow. Due to that success, we try to increase our Star-Ledger advertising budget every year."

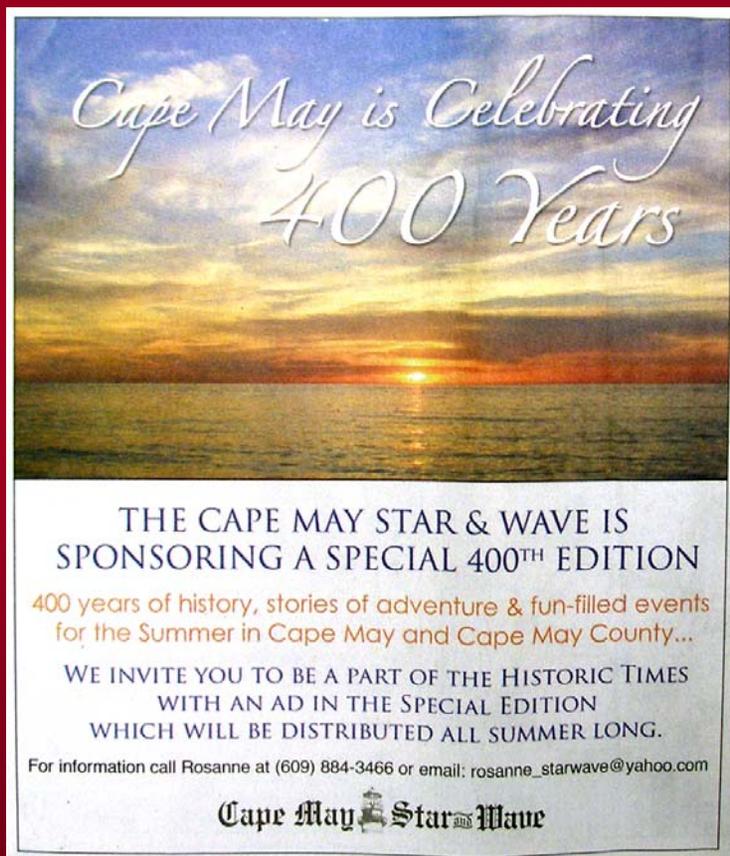
Advertisers: Find out how The Star-Ledger can help your business prosper. Contact your Star-Ledger Account Executive or call 973-392-4072.

Star-Ledger

**R-11**



## R11: Best Newspaper Promotion Ad or Series in Paper

The advertisement is a rectangular graphic with a white background. The top half features a photograph of a sunset over the ocean, with the sun low on the horizon and its light reflecting on the water. Overlaid on the top part of the image is the text "Cape May is Celebrating 400 Years" in a white, elegant cursive font. Below the image, the text is in a clean, sans-serif font. It reads: "THE CAPE MAY STAR & WAVE IS SPONSORING A SPECIAL 400<sup>TH</sup> EDITION". The next line is "400 years of history, stories of adventure & fun-filled events for the Summer in Cape May and Cape May County..." in a smaller font. This is followed by "WE INVITE YOU TO BE A PART OF THE HISTORIC TIMES WITH AN AD IN THE SPECIAL EDITION WHICH WILL BE DISTRIBUTED ALL SUMMER LONG." The bottom line of text provides contact information: "For information call Rosanne at (609) 884-3466 or email: rosanne\_starwave@yahoo.com". At the very bottom, the "Cape May Star & Wave" logo is displayed, featuring a small lighthouse icon between the words "Star" and "Wave".

*Cape May is Celebrating  
400 Years*

THE CAPE MAY STAR & WAVE IS  
SPONSORING A SPECIAL 400<sup>TH</sup> EDITION

400 years of history, stories of adventure & fun-filled events  
for the Summer in Cape May and Cape May County...

WE INVITE YOU TO BE A PART OF THE HISTORIC TIMES  
WITH AN AD IN THE SPECIAL EDITION  
WHICH WILL BE DISTRIBUTED ALL SUMMER LONG.

For information call Rosanne at (609) 884-3466 or email: rosanne\_starwave@yahoo.com

Cape May  Star & Wave

## Cape May Star & Wave

Sample Media

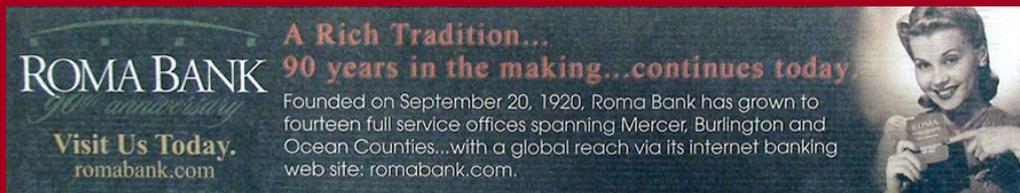
“Cape May Is Celebrating  
400 Years”



# R11: Best Newspaper Promotion Ad or Series in Paper

Second Place, Daily under 60,000

## The Times



“Roma Bank”

**Mike Hoffman**

**Gaylen Gallimore**



# R11: Best Newspaper Promotion Ad or Series in Paper

Second Place, Daily over 60,000

## The Press of Atlantic City

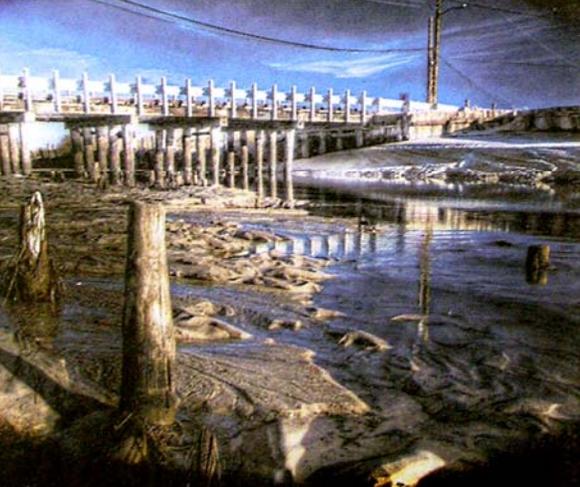
“Faces & Places”

Five Categories



Travel Humor Action Animals People

Faces and Places  
**Photo Contest**  
*All entries must be received by Saturday August 15*



**Over \$1,000 in Prizes to be won!**  
Vote and upload photos at:  
[contests.pressofAtlanticCity.com](http://contests.pressofAtlanticCity.com)

Sponsored by

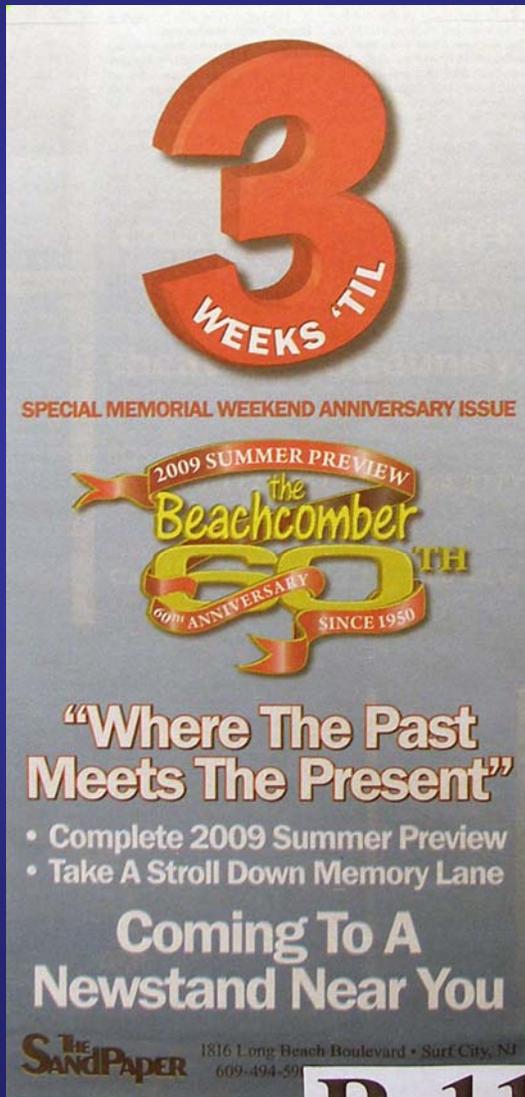


[pressofAtlanticCity.com](http://pressofAtlanticCity.com)

**David Caywood**

## Ad or Series in Paper

First Place, Weekly



# The SandPaper

“3-2-1”

Sales Representative

**Cindy Linkous**

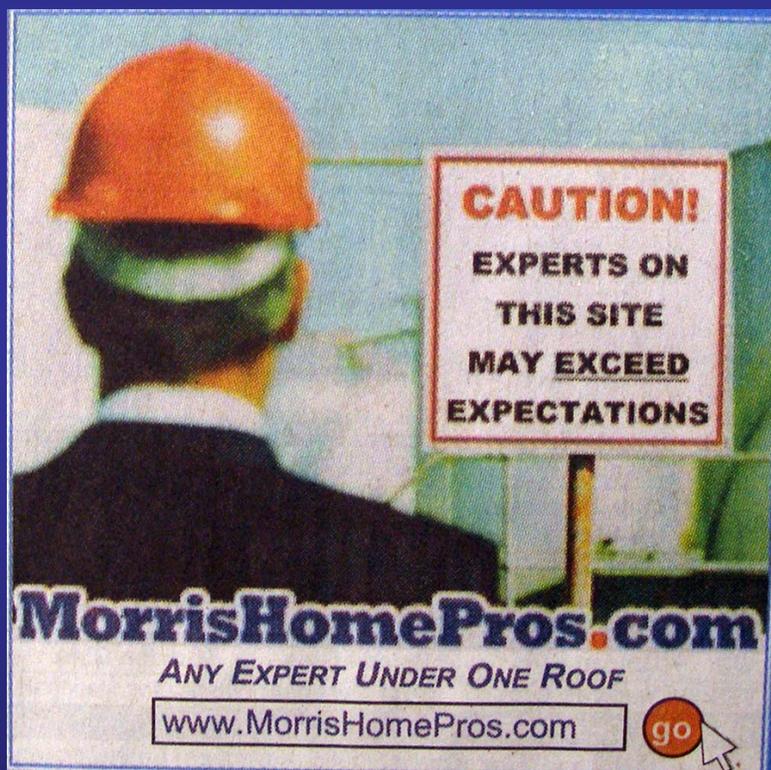
Artist

**Adrian Antonio**



## R11: Best Newspaper Promotion Ad or Series in Paper

First Place, Daily under 60,000



## Daily Record

“MorrisHomePros.com”

Sales Representatives

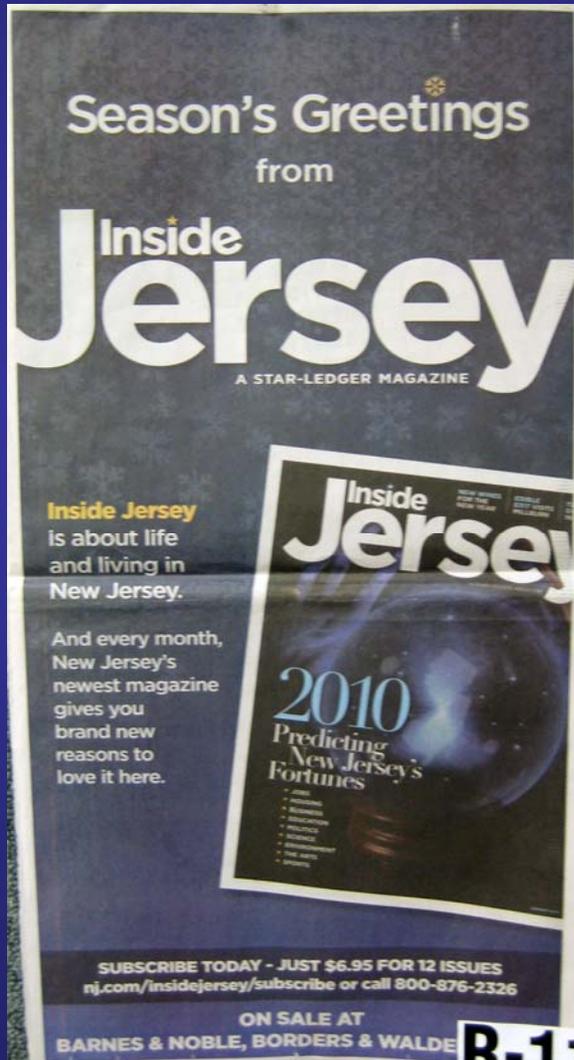
**Staff**

Artists

**Staff**

# R11: Best Newspaper Promotion Ad or Series in Paper

First Place, Daily over 60,000



## The Star-Ledger

“Inside Jersey”

Sales Representatives

**Staff**

Artist

**David Petersen**



## Better Newspaper Contest 2009

# R12: Best External Special Promotion Mailing Piece

NJPA Awards

# R12: Best External Special Promotion Mailing Piece

Third Place, Weekly



## **The Hoboken Reporter**

Hudson Reporter Associates

“Secaucus for the Holidays”

Sales Representative

**Barbara Dillon**

Artist

**Lisa Cuthbert**



## R12: Best External Special Promotion Mailing Piece



Third Place, Daily over 60,000

## **The Press of Atlantic City**

“Summer Fun 2009”

Sales Representatives

**Staff**

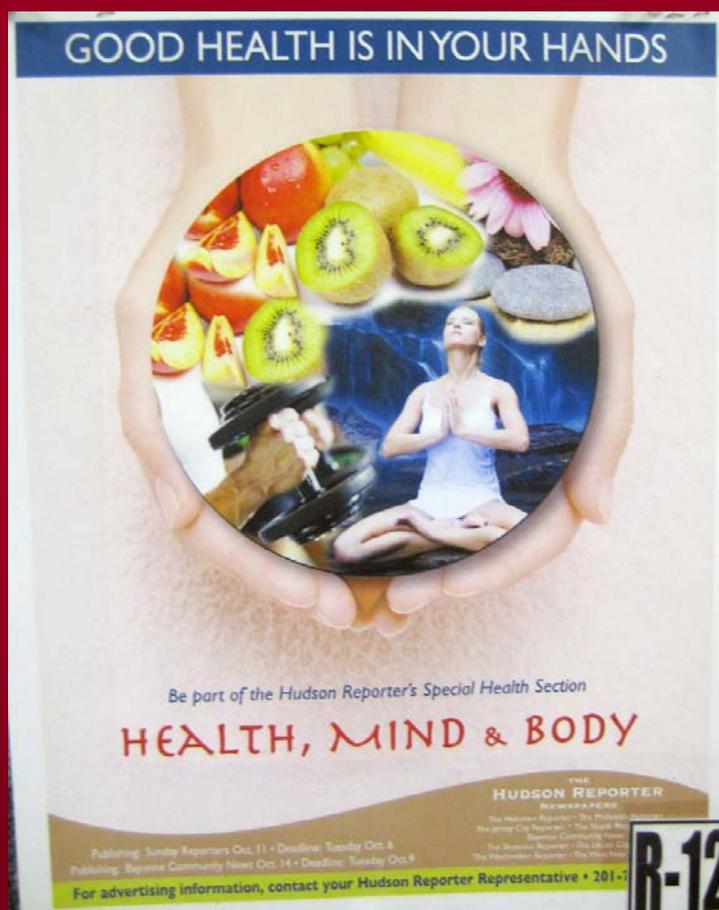
Artists

**David Caywood  
Catherine Galioto**



# R12: Best External Special Promotion Mailing Piece

Second Place, Weekly



## The Hoboken Reporter

Hudson Reporter Associates

“Health, Mind & Body”

Sales Representatives

**Staff**

Artist

**Lisa Cuthbert**

# R12: Best External Special Promotion Mailing Piece

Second Place, Daily under 60,000

## Daily Record

“2009 Bridal Expo”

Sales Representatives

**Staff**

Artists

**Staff**

**FREE ADMISSION - 2009 Bridal Expo**  
6:45 - 9:00pm, Tuesday, February 17 - Birchwood Manor,  
111 N. Jefferson Road, Whippany, NJ

**Mothers and Daughters: Plan your upcoming wedding like a pro!**  
Before you tie the knot, plan to attend the Daily Record's annual Bridal Expo, where you'll find everything you need to create a true event to remember. Meet with wedding professionals offering the best in photography, music, wedding fashions, entertainment, transportation and reception sites. The event also includes:

- Free gift for pre-registered guests
- Free entry to door prizes
- Giveaways
- Live entertainment

**PLUS!** A 30 minute fashion show featuring elegant bridal gowns and the latest in men's tuxedos and formal wear.

**FREE Admission for you and your guests!**  
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[www.DailyRecord.com/BridalExpo](http://www.DailyRecord.com/BridalExpo)

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Call (973) 428-6598 Fax (973) 428-6529 




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**2009 Bridal Expo**  
Tuesday, February 17<sup>th</sup>  
6:45 - 9:00 PM  
at the  
Birchwood Manor  
Whippany, NJ **Free Admission**

 Crd5x7

# R12: Best External Special Promotion Mailing Piece

Second Place, Daily over 60,000

**SUNDAY, NOVEMBER 22**

**HOLIDAY 2009**

## Arts & Entertainment PREVIEW

As area adults prepare for the season, this standard-size special section offers updates and suggestions for every kind of art and entertainment including On and Off-Broadway, New Jersey theater, dance, concerts, galleries, Atlantic City and more.

**Reach an art appreciative audience.**  
The Star-Ledger delivers over 1.3 million Sunday readers, including many who enjoy the arts.

Attended the past 12 months	Adults
Any Theater	548,900
Arts & Entertainment Venue*	519,900
Any Music Concert	504,600
Museums	313,400
Dance or Ballet Performance	111,600

**Space Reservation Deadline:**  
**Friday, November 6**

For more information or to reserve space contact  
Tracey Brandsatter at 973-392-4186  
Mary Zielinski at 973-392-4185

**R-12**

## The Star-Ledger

“2009 Arts & Entertainment Preview”

Sales Representative

**Tracey Brandsatter**

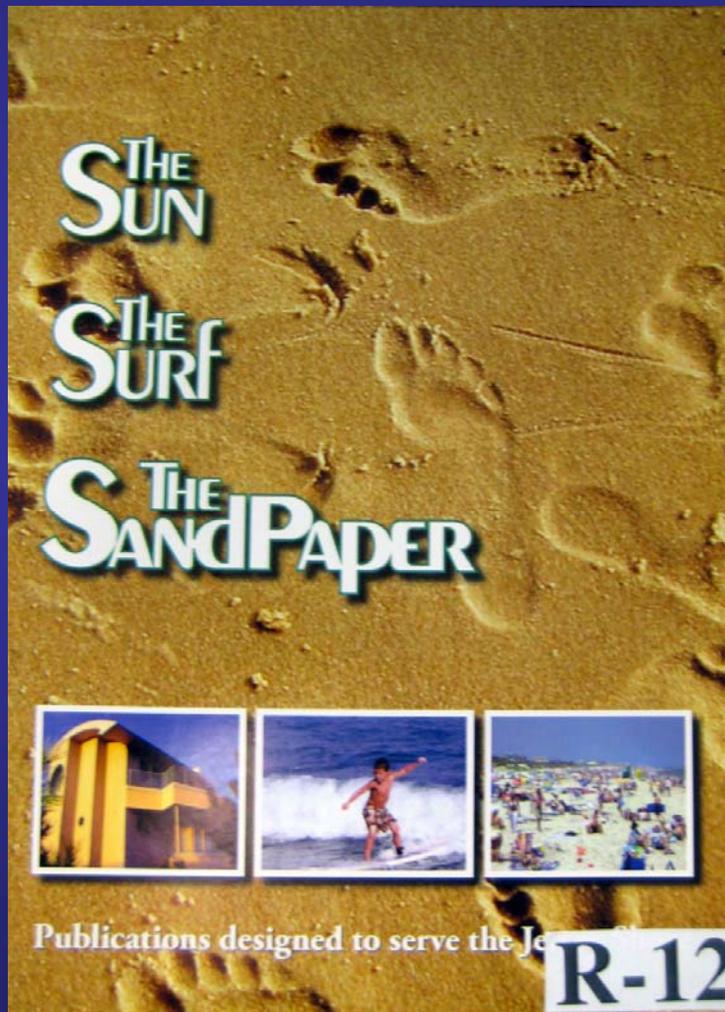
Artist

**David Petersen**



## R12: Best External Special Promotion Mailing Piece

First Place, Weekly



## The SandPaper

“Sun, Surf, SandPaper  
Media Kit”

Sales Representative

**Cindy Linkous**

Artist

**Adrian Antonio**



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## Daily Record

“MorrisBestBuys.com”

Sales Representatives

**Staff**

Artists

**Staff**

## R12: Best External Special Promotion Mailing Piece

First Place, Daily over 60,000



## The Press of Atlantic City

“Holiday Campaign”

Sales Representatives

**Staff**

Artists

**David Caywood**  
**Catherine Galioto**



**Better Newspaper Contest 2009**

**R13: Best Special Page(s) –  
Black & White ROP**

NJPA Awards

# R13: Best Special Page(s) – Black & White ROP

Third Place, Weekly

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BEY LOCAL...LIVE DOWNTOWN HOBOKEN

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Only At Revival Vintage Boutique  
Don't miss the Summer Shoe Sidewalk Sale, Sunday, June 14th.

All shoes are \$10 with many sizes, styles and colors to choose from. INSIDE the boutique, see the newest arrival of couture shoes. Prada, Sigerson Morrison, Marc Jacobs, Coach, Bottega Veneta, Hermes, Chanel, Jimmy Choo, Cole Haan, Ferragamo and so much more. Stop by Revival Vintage Boutique at 600 Park Ave, Hoboken for this week's specials. [www.revivalvintageboutique.com](http://www.revivalvintageboutique.com)

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**R-13**

## The Hoboken Reporter

Hudson Reporter Associates

“Shop Downtown Hoboken”

Sales Representative

**Christine Youngclaus**

Artist

**Lisa Cuthbert**

# R13: Best Special Page(s) – Black & White ROP

Second Place, Weekly

## The West Essex Tribune

“Women in Business”

Sales Representatives

Staff

Artists

Staff

**Women in Business**

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R13



# R13: Best Special Page(s) – Black & White ROP

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# The Press of Atlantic City

“Auto Care Services”

Sales Representatives

Staff

Artists

Staff

## R13: Best Special Page(s) – Black & White ROP

First Place, Weekly

# The West Essex Tribune

“Celebrate Livingston History”

Sales Representatives

Staff

Artists

Staff

**Celebrate Livingston's History**

**A Brief History Of Livingston, New Jersey**

The land on which Livingston stands today was purchased from the Lenape Indians for what was to become the township of Livingston. The township was named in honor of the Livingston family, who had been in the township since the late 17th century. The township was one of the original 21 townships of the State of New Jersey, and it was the first township to be organized in the State.

The township was one of the original 21 townships of the State of New Jersey, and it was the first township to be organized in the State.

**Celebrating 25 Years**

**FIND A NEW HOME FOR YOURSELF IN OURS.**

Join the West Essex team in our new state-of-the-art Livingston Office.

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located at 11 Barstow Street, Livingston, is celebrating its 40th year in business. Owners Fred and Susan continue the family-owned tradition of selling and servicing every kind of lawn care needs, from leaf blowers to mowers! To find out more, call 973-992-8558

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**Celebrating 40 Years**

**PANEK'S SERVICENTER**

Panek's has been in business since 1923. Panek's provides automotive service, with its repair bays, and has been the new truck service provider for the township of Livingston since the 1920s.

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Livingston  
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**Celebrating 40 Years**

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**Celebrating 40 Years**

**WATER MAYBE** is a September 1980 award from the National Medical Center for its water saving. Water Maybe has been a pioneer in water saving from a tank to the largest water system.

# R13: Best Special Page(s) – Black & White ROP

First Place, Daily under 60,000

## Daily Record

“Professional Directory”

Sales Representative

**Brenda Newkirk**

Artists

**Staff**

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R-13

# R13: Best Special Page(s) – Black & White ROP

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**2009 World Series Phillies vs Yankees**  
*The Road to Repeat*

<p><b>Sears</b> <b>BIG SCREEN TVS</b> <b>SAMSUNG LG</b> <b>SONY Panasonic</b> Immediate pick up available Layaway for the Holidays Price match policy Bayshore Mall, North Cape May • 609-884-8585</p>	<p><b>AMERICAN RECYCLING</b> Buyers of Copper, Brass, Aluminum, &amp; Aluminum Cans <b>ALL TYPES OF IRON &amp; METAL</b> Containers Available for... <b>SCRAP METAL</b> CALL FOR PRICE <b>GO PHILLIES!</b> St. Hwy. 50 • Laureldale • 609-965-2900 <small>Between Egg Harbor City &amp; Mays Landing</small></p>	<p><b>Go Phillies!</b> <b>Good Luck in the World Series!</b> <b>Glenn Insurance, Inc.</b> Absecon Office: 500 East Absecon Blvd. Absecon, NJ 08201 (609) 641-3000 Vineland Office: 1450 East Chestnut Ave. Building 5, Suite B Vineland, NJ 08382 (856) 692-4500 www.glenninsurance.com Exceptional people. Superior results.</p>
<p><b>Good Luck Phillies in the 2009 World Series!</b> <b>ROSSETTI ROOFING, INC.</b> When You Think Roofing Think Rossetti Roofing-Siding-Windows The Best Warranty in the Business... Personally Guaranteed by Owner Rick Rossetti Residential/Commercial • Fast Free Estimates • Fully Insured Visit our Showroom at 7066 Blackhorse Pike, West Atlantic City <b>348-1006 • 926-7471</b> www.rossettiroofing.com</p>	<p><b>Avalon</b> A CHAMPIONSHIP GOLF COURSE FULL SERVICE GOLF SHOP • PUTTING GREEN <b>NOVEMBER SPECIAL</b> Monday-Friday 18 Holes. Green fees and Cart. Must Present coupon with payment. Not valid on holidays or in combination with any other offers. Expires 11/31/09 <b>\$29<sup>95</sup></b> 1510 Rt. 9 N., Swainton <b>609-465-GOLF</b> WWW.AVALONGOLFCLUB.COM</p>	<p><b>West York Food</b> <b>Charlies</b> FOOD &amp; BEVERAGE SPECIALS DAILY! Bar &amp; Restaurant At the Shore since '41! GO PHILLIES! PUMPKIN CARVING CONTEST 10/29 8PM-10PM HALLOWEEN PARTY! SAT 10/31 CASH PRIZES! 800 SHORE RD-SOMER POINT TO GO - 327-FOOD(3663) WWW.CHARLIESBAR.COM OPEN: 7AM TIL 3AM LUNCH: 11AM TIL 4PM GRAND MENU TIL 2PM DINNER: 4PM TIL MIDNIGHT 13 LCD HD TV'S &amp; 3 HD LED BIG SCREENS</p>
<p>Useful in ways you might not expect. Auto Insurance. <b>AAA</b> Use it for all it's worth. AAA.com</p>	<p><b>Kaufmann, Wagner &amp; Jennings, P.C.</b> Certified Public Accountants <b>KWJ</b> Good Luck to the Phillies and Yankees! We have to include the Yankees... one of the partners is a fan! 609-965-1218 209 Philadelphia Avenue, PO Box 157, Egg Harbor City, NJ 08210</p>	<p><b>A FURNISHING Co.</b> 623 Atlantic Avenue A Touch of Class in Updown-Atlantic City The Island's Only Full Service Furniture Department Store Get the Best Seat in the House! SPECIAL GOOD FOR PHILLIES FANS ONLY! Simmons Chaise Rocker Recliner List \$569 World Series Special! <b>\$369</b> Free Parking Free delivery within 20 miles 609-345-6142 VISA</p>

# The Press of Atlantic City

“Phillies Group Page”

Sales Representatives

Staff

Artist

Sindy Hartman



## Better Newspaper Contest 2009

# R14: Best Special Page(s) – Color ROP

NJPA Awards

# R14: Best Special Page(s) – Color ROP

Third Place, Weekly

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**R-1**

## The SandPaper

“Antiques”

Sales Representatives

**Staff**

Artist

**Jennifer Eldridge**

# NJPA

NEW JERSEY PRESS ASSOCIATION

## R14: Best Special Page(s) – Color ROP

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Third Place, Daily under 60,000

# Daily Record

“Historic Milford”

Sales Representative

## Valerie Gardner

Artists

## Staff

# R14: Best Special Page(s) – Color ROP

Third Place, Daily over 60,000

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R-14

## The Record

Bergen County

“Summer Camp, Schools  
& Programs”

Sales Representative

**Donna Gueterman**

Artists

**Staff**

# R14: Best Special Page(s) – Color ROP

Second Place, Weekly

## The West Essex Tribune

**National Breast Cancer Awareness Month**

**AWARENESS**

Allen B. Levine, D.C.  
Allison M. Levine, D.C.  
124 East Mount Pleasant Avenue, Livingston  
973-992-9482

bee bee designs  
175 South Livingston Avenue, Livingston  
973-525-0606  
www.beebeedesigns.com

Richard Bloomstein, D.D.S.  
47 North Livingston Avenue, Livingston  
973-994-4900

Breslow Home Design Center  
202 South Livingston Avenue, Livingston  
973-992-2333

Compliments II  
155 South Livingston Avenue, Livingston  
973-533-0608

Crystal Plaza  
305 Westfield Road, Livingston  
973-992-8100

Darci L'Assy, Spa  
90 West Mount Pleasant Avenue, Livingston  
973-16-0101

Jeffrey O. Doolinger, Esq.  
204 Eisenhower Parkway, 206-1003, Livingston  
973-992-1700

Essex Bridge Center  
90 West Mount Pleasant Avenue, Livingston  
973-533-9282

Etz Hair Cutters & Hair Replacement Studio  
25 South Livingston Avenue, Livingston  
973-994-1890

Stuart A. Farbanan, D.D.S.  
205 East Mount Pleasant Avenue, Livingston  
973-422-1118

Allan Field Plumbing & Heating  
177 South Livingston Avenue, Livingston  
973-992-2289  
973-992-8752

Fixation Hair  
43 South Livingston Avenue, Livingston  
973-992-7900

George Press Jewelers  
74 South Livingston Avenue, Livingston  
973-992-7797

Hoffman's Auto Parts  
62 West Mount Pleasant Avenue, Livingston  
973-992-6554

High Country Sports  
Route 16 East, Livingston  
973-994-8630

Jeffrey Optics  
36 East Broadway Road, Livingston  
973-533-1331

King & Livingston Hardware Est. 1923  
27 North Livingston Avenue, Livingston  
973-992-0022

Keenan  
Contract - Emulation  
Livingston, NJ  
973-534-6272

Landmark Tavern  
365 South Livingston Avenue, Livingston  
973-933-8787

Livingston Camera  
37 South Livingston Avenue, Livingston  
973-992-4263

Livingston Collision, Inc.  
521 West Mount Pleasant Avenue, Livingston  
973-992-5274

Livingston Fire Department  
62 South Livingston Avenue, Livingston  
973-992-2373

Livingston First Aid Squad  
40 South Livingston Avenue, Livingston  
973-992-2273

Livingston Insurance Agency  
301 South Livingston Avenue, Livingston  
973-994-9988  
www.livingstonagency.com

Livingston Mail  
112 Eisenhower Parkway, Livingston  
973-992-6381

LMAC  
P.O. Box 254  
307 South Livingston Avenue, Livingston  
973-992-2666

McManus Locksmiths  
508 South Livingston Avenue, Livingston  
973-992-3315

Milred's  
2 West Northfield Road, Livingston  
973-994-0231

New Day Physical Therapy & Rehabilitation  
180 Northfield Road, Livingston  
973-756-3324

New Look Combs  
19 Park Avenue, Madison  
973-377-2422

Northfield Pharmacy  
568 South Livingston Avenue, Livingston  
973-992-4552

Panek's ServiceCenter  
16 South Livingston Avenue, Livingston  
973-992-0110

RJ's Wireless Warehouse  
307 Route 13, Livingston  
973-523-1382

Previous Cargo  
Rosenwald Plaza  
2 West Northfield Road, Livingston  
973-994-0400

Guinn Hopping Funeral & LaMonica Memorial Homes  
Robert H. Anderson, Manager, NJ License No. 3669  
Joseph C. LaMonica, Manager, NJ License No. 3747  
145 East Mount Pleasant Avenue, Livingston  
973-992-1414 & 973-992-5581

Reflections Center for Skin & Body  
295 East Northfield Road, Livingston  
973-740-2444

Regal Bank  
570 W. 1A Pleasant Ave., Livingston  
973-577-7160

504 S. Livingston Ave., Livingston  
973-577-7161

Saint Barnabas Medical Center  
84 Old Short Hill Road, Livingston  
973-322-5000

Salon Dayz  
2 West Northfield Road, Livingston  
973-577-8013

Savage Salon Designs  
6215 Town Center Way, Livingston  
973-433-4460

Shoe Inn  
1340 Town Center Way, Livingston  
973-533-5400

Shoppers of Livingston  
493 South Livingston Avenue, Livingston  
973-992-2004

Short Hill Radiation Oncology Associates  
at Christus Regional Medical Center  
84 Old Short Hill Road, Livingston  
973-322-9830

Michael Spawber's, DDS  
241 Maple Avenue, Madison  
973-976-0492

Temple Barber Shop  
505 South Livingston Avenue, Livingston  
973-533-9608

The Great Frame Up  
1 West Mount Pleasant Avenue, Livingston  
973-997-1717

The Medicine Shoppe  
265 E. Northfield Road, Livingston  
973-992-2121

The Rubino OB/GYN Group  
101 Old Short Hill Road  
Alkins-Kerr Building, Suite 410, West Orange  
973-739-1100  
www.obgynrubino.com

The Silverstrom Group  
349 East Northfield Road, Suite 214, Livingston  
973-992-3990

Tony's Shoe Repair  
24 East Mount Pleasant Avenue, Livingston  
973-992-7424

Village Square  
25 West Northfield Road, Livingston  
973-992-1785

UPS Store  
164 South Livingston Avenue, Livingston  
973-992-3339

West Essex YMCA  
221 South Livingston Avenue, Livingston  
973-960-7900

“Breast Cancer Awareness”

Sales Representatives

Staff

Artists

Staff

**R14: Best Special Page(s) –  
Color ROP**

Second Place, Daily under 60,000

**Holiday Great Plates**  
www.dailyrecord.com/greatplates

**This Week's  
Featured Restaurant**

**Townsquare Restaurant and Diner**

*Eugenia & Costa have been serving up delicious food in the area for 40 yrs. Previous owners of 3 Sister's Restaurant & various diners, they have partnered with Aphrodite & Dimos Paxos since 1987 at the popular Townsquare Diner in Wharton.*

*A diverse menu offers Greek, Mexican, Italian and American dishes along with a wide assortment of snacks & desserts. Breakfasts are our specialty. We offer delicious waffles, funnel cakes & eggs to order!*

*We also have great lunch & dinner specials daily!*

**On & Off  
Catering Available for  
Small & Large  
Group Events.**

320 Route 15 South  
Wharton, NJ 07885  
(973) 366-7244

**Paella Marnera**

*Enjoy one complimentary Pommes after Dinner Drink With Lemon Entree*

Delicious Seafood Combinations served over Rice  
Spanish & Portuguese Cuisine

*Now Open!  
Serving Soiree* **Good Food, Reasonable Prices, and  
the Best Romantic Deal in the area** *Special  
Seafood  
Combos*

**Spain Rincon Restaurant**  
Exquisite from the Heart of Spain  
41 Richard Mine Road • Mount Hope, NJ

**Check out our review in the NY Times!**

**Catering Specialist on Staff!**

**Sunday Football Specials...  
Hot Wings & Ribs!**

**Check out our awards on our website!**

**Award Winning Smoked BBQ "To Go"  
Rustled up Quick!**

**Texas Smoke BBQ**

Serves Authentic Smoked Texas Style Meats...  
Pulled Pork, Brisket, Pulled Chicken and  
"Fall off the Bone" St. Louis Cut Ribs!

**\$16.95 Rack of Ribs!**

Offer only valid with this coupon. Cannot be combined with any other offer. Expires 12/31/09.

**Daily Record**

“Holiday Great Plates”

Sales Representative

**Rebecca Bogonovich**

## R14: Best Special Page(s) – Color ROP

Second Place, Daily over 60,000

# The Record

## Bergen County

### “Exit to Fun”

Sales Representatives

Staff

Artists

Jim Emolo, Alan Post

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Call today to book your Summer Rental!  
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1130 Ocean Ave. Montclair, NJ  
www.luxuryshorehomes.com

**The Pyramid Resort Motel**  
“The Oasis of the Wildwoods”  
8102 Atlantic Ave. Wildwood Crest, NJ  
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Check our website for specials: www.pyramidmotel.com

**Andretto's Classic Italian Cuisine**  
123 Bay Ave. Highlands, NJ  
Box One, Pleasant View 7 Days  
New Management, New Chef & New Spring/Summer Menu  
732-294-2251

**The Sea Spray Inn**  
“Elegance by the Sea”  
78 Beachview Ocean Drive, NJ • Exit 100 off the 23 East  
Ocean and Lake View. Call for reservations: 732-897-0700  
www.seaspray.com • info@seaspray.com

**Arundale by the Sea**  
Beautiful location in the Historic District  
Extensive outdoor spectacular ocean view. Complimentary  
Continental Breakfast • Beach Ave & Currier St, Cape May, NJ  
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Luxury 3 BR, 1.5 BA, CA  
Large decks with spectacular views  
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Check it out! www.lbi-oceanfront.com

**NJ Campground Owners Association**  
(State Family Vacation Member)  
Free Guide Book with Locator Map  
1-800-2-CAMP-NJ  
njcampgrounds.com

**Heights Manor Apartments**  
Spring Lake Heights  
**OPEN HOUSE DATES 8:30-2:00, SATURDAYS BY APPT**  
**CHOICE OF PASTAS, TV OR 3 MONTHS FREE RENT!**  
• 3 months close to Spring Lake Beaches  
• Spacious 1 BR Apt. \$1,125  
• Newly renovated Kitchen & Bath, pool included  
Call Jimmy 732-449-2322

**Summer Ozcler in Asbury Park!**  
www.asburyparkchamber.com

**Walden on the Pond**  
HOTELS, LODGES & GUEST ROOMS AVAILABLE  
Extended Stay • One Year Rental  
Caveat for  
Fees for  
Vacation Package Special - \$1150 - 8 WEEKS!  
Call for details  
Resort Memories Meet...Over at Walden!  
732 Ocean St., Spring Lake, NJ 732-285-4766

**EXITS TO FUN!**

Gateway to the Jersey Shore:  
Navesink, Atlantic Highlands  
And Sandy Hook

By JENNIFER PINTO  
Special to Exit to Fun  
It's a refreshing and relaxing weekend escape: pack  
your swimsuit, tennis shoes and sunglasses, and head  
to Sandy Hook - a national park home to an historic fort,  
house, World War I era fort, seashore and ocean and bay  
beaches. This year's peninsula not only appears to sun  
loungers and sunbathers, but also to future visitors with its  
offering of more than 250 acres of impregnable dunes for  
recreation and a fully forested.

Because there are no hotels in Sandy Hook, visitors can  
stay overnight in the town of Asbury Park, along  
New York Bay, and in other parts of the NJ Shore.

**on the eastern seaboard.**  
Visitors can park their gear at the Blue Sea Inn at 50  
First Ave. and enjoy Italian cuisine featuring the freshest  
seafood at Aqua Restaurant at 97 First Ave. and at  
Garden's Restaurant at 860 Route 36. For those in the  
mood for Southern fare, there's Cooper Canyon  
Redoubt located at 50 First Ave., and for those craving  
heaping plates of Southern-style barbecue, there's  
Memphis Pig Out at 67 First Ave.

The town also has a number of picturesque parks to  
enjoy through, including Langan Brook Nature Preserve  
and Mary Wink Crags.

Another nearby spot worth visiting prior to hitting the  
beach is the town of Neptune, along Route 36. Along this  
area, visitors can visit the Twin Lights of Neptune,  
a state historic site in the town of Highlands. Since 1826,  
Twin Lights was used as the primary lighthouse for New  
York Harbor until being decommissioned in 1949.

The state acquired the lighthouse in 1942 and made it  
open to the public.

After leaving the Twin Lights, visitors can proceed to the  
Sandy Hook Light, which is known as America's oldest  
operating lighthouse, established in 1764. The lighthouse is  
located within Fort Hancock, an area that includes many  
military buildings dating back to the 1800s. The fort, which  
was named in 1855 after Gen. Nathaniel Southwick,  
preached New York harbor until 1974. Visitors can tour the  
Fort Hancock Museum and History House - a restored  
home on Officers Row.

For a more scenic, visitors can walk, hike or drive along  
Sandy Hook's four-mile Multi-Use Pathway, which starts  
at the park entrance and ends at Fort Hancock. Birding  
enthusiasts can observe various species of Plum Island,  
the Stearns Cove boardwalk, the Horseshoe Cove salt  
pools, North Field on the beach of Fort Hancock. Look  
for the Osprey are a particular bird worth watching in the  
spring and summer months.

The only place to eat on Sandy Hook is the New Quay  
Food & Beverage Deli & Restaurant, which is located on a  
dune overlooking the beach. The restaurant is located on  
the Atlantic Ocean. Diners can enjoy a 160-degree panoramic  
view of the coastline and even the Manhattan skyline in  
the evening. Dishes include fresh catches and gourmet meat  
sandwiches as well as burgers and various salads.

While all these activities are enough to keep visitors  
entertained for their entire trip, it's important to note  
there are regular events at Sandy Hook, such as the  
free beach concerts and End of Summer Party. The free  
beach concerts include beach volleyball, rock 'n' roll, country  
R&B and more. Visitors can find a concert's schedule at  
www.sandyhooknj.com. Another fun way to enjoy the  
NJ summer months, the annual Exit to Summer Party,  
which is to be held on the beach at 8, 10, 12, 14, 16, 18, 20,  
22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50,  
52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80,  
82, 84, 86, 88, 90, 92, 94, 96, 98, 100.

**Orlando Ocean Resort, Wildwood Crest, NJ**  
“Your Oceanfront Family Resort”  
Offer our weather pool & hot tubs, comfortable suites  
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Visit our website for specials: www.grandorlando.com

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Open 7 Days • 98 Diner Seating  
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www.glenonsrestaurant.com

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“Oceanfront Family Resort” Affordable Family Pricing  
Furnished cottages, game room & ping-pong hourly.  
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**Mahwah Pizzeria & Pasta**  
1032 MacArthur Blvd  
Mahwah, NJ  
201-825-1976

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10 offices serving the Jersey Shore  
Free daily updates on all homes listed for sale  
in Ocean & Monmouth Counties  
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Come for the Beach, Stay for the Show  
Family Entertainment for All Ages  
Yacht programs & Shows • Ocean Bathing & Beach Activities  
More info: www.oceangrove.org or 232-750-0015

**Opening Doors on the Jersey Shore Since 1908**  
www.conovernj.com

**Chadwick Beach Real Estate**  
Real Estate • Beachfront • Waterfront  
31, 35 Seals at Highland Rd  
Chatham Beach, NJ 08320  
Office: 732-834-4220

**DINING ON THE MANASQUAN RIVER**  
JACK BAKER'S  
Lobster Shrimp  
Waffles &  
Waffles & Patis  
Channel Drive, Point  
Lester Shanty 7  
Waretown & Point

R-14

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First Place, Weekly

**JULY 15**  
**National Ice Cream MONTH**  
Try out all your favorites this summer!

**SPRAY BEACH BAGELS, DELI & ICE CREAMERY**  
Featuring Harvey Ice Cream  
Sundae & Shakes • Smoothies • J Juices  
Inside/Outdoor Seating  
GRILL SERVICE OPEN  
ICE CREAM  
2577 E. B. Blvd.  
492-6800

**SHOW PLACE**  
Ice Cream Parlour  
Centre St & Beach Ave  
in Beach Haven  
609-492-0018  
www.theshowplace.org  
Singing Waiter  
serves up the fun!  
Enjoy a tasty show and  
tasty dessert as you  
enjoy part of the  
entertainment!

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ICE CREAM • SNACKS • BEVERAGES  
COFFEE • SWEETS  
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24 Flavors of  
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Ice Cream Cakes  
Ice Cream  
Ice Cream  
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ATM Inside

**HARVEY CEDARS Ice Cream Parlour**  
ORIGINAL HOMEMADE • 31 FLAVORS OF ICE CREAM  
Brownies, Cinnamon Bun,  
Banana Bread, Sundae  
Homemade Ice Cream Cakes  
INSIDE & OUTDOOR SEATING  
COOLEST PLACE IN TOWN!  
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**Aunt Ollies ICE CREAM**  
CUSTOM Ice Cream Cakes!!  
• Large selection of Fat Free & Sugar Free  
Ice Creams & Yogurts  
• Kosher Ice Creams  
• Family Owned & Operated  
For Over 20 Years  
OVER 50 FLAVORS  
Sundaes • Shakes • Water Ice  
Oceanside  
7th Street • Surf City  
494-6447

**R-14**

## The SandPaper

“Ice Cream”

Sales Representative

**Kim Travers**

Artist

**Jennifer Wolfschmidt**

## R14: Best Special Page(s) – Color ROP

**Mother's Day Restaurant Guide**  
Sunday, May 10

**erini**  
Mother's Day Brunch Buffet  
Sunday, May 10th  
10am - 6pm  
Call for information & reservations  
609-882-0303  
1140 River Road, Ewing, NJ  
www.erinirestaurant.com

**Candela**  
PIZZERIA & RISTORANTE  
Now Taking Reservations for Mother's Day  
www.candelapizza.com  
Two Locations:  
22 Lawn Park Ave Lawrenceville NJ 609-882-9119  
4120 Quakerbridge Rd Lawrenceville NJ 609-799-8800

**Rocky Hill Inn**  
Mother's Day  
OPEN SUNDAY, MAY 10  
1 PM TO 5 PM  
RESERVATIONS SUGGESTED  
137 WASHINGTON STREET  
ROCKY HILL, NJ 08553  
609-683-8930  
www.rockyhiltavern.com

**THE RUNWAY**  
MOTHER'S DAY MAY 10  
609-883-1022

**Cafe Mulino**  
Italian Restaurant & Lounge  
Serving Special Menu From 1:30 until closing  
Happy Hour M-F, 4-7pm  
Banquet Menu Available  
Saturday - Live Jazz  
935 Bour Tavern Rd • Trenton, NJ 08638  
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**Amalfi's**  
Pizzeria • Bar • Restaurant  
140 Lawrenceville Pennsylvania Rd • Lawrenceville, NJ  
Separate Take-out Entrance • Corporate Catering, Delivery Available  
609-412-4599  
www.amalfias.com

First Place, Daily under 60,000

# The Times

Trenton

## “Mother’s Day Restaurant Guide”

Sales Representatives

Staff

Artists

Staff

To advertise in our Fathers Day Section  
Call 609-989-5452

# R14: Best Special Page(s) – Color ROP

First Place, Daily over 60,000

## The Press of Atlantic City

“Season’s Greetings”

Sales Representative

**Anthony Falduto**

Artists

**David Caywood  
Kristin Gummel**





## Better Newspaper Contest 2009

# R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

NJPA Awards

## R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

Third Place, Weekly

### The Leader

“2009 Holiday Shopping Guide II”

Sales Representatives

**Staff**

Artist

**Winie Varillas**



2009

**Come in to see our wide selection of Holiday Items!**

**Chocolate Fantasia**

- Chocolate Dipped Fruit & Cheese Platters
- Gourmet Triple Dipped Apples
- Chocolate Dipped Strawberries
- Chocolate Cornucopia Centerpieces
- Chocolate Turkeys and much more!
- French Vanilla Popcorn
- Frozen Chocolate Dipped Cheesecake
- All items made on premises

137 Ridge Road, Lyndhurst, NJ  
201.935.8723 (Next to La Cibeles)

Hours: Monday - Friday 11am-6pm  
Saturday 11:30am - 4pm  
Sunday Nov. 15<sup>th</sup> - Wednesday Nov. 25<sup>th</sup> 9am-7pm  
Thanksgiving Day Nov. 26<sup>th</sup> 9am - 1pm



**R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers**

Second Place, Weekly

**The Bernardsville News**

Recorder Community Newspapers

“Flemington Department Store”

Sales Representative

**Lance Osborn**

Artists

**Toni Codd, Sally Harris**

**Anniversary Sale**

**50% Off\***  
FURNITURE MSRP

**Plus Bonus Savings on Many Items!**

**0% FINANCING**  
Stop in for Details

**FREE FURNITURE DELIVERY!**  
Within a 100 Mile Radius of Our Store

**SEE HOW MUCH WE HAVE TO OFFER**  
in our 120,000 sq. ft. showroom

Family owned and operated for over 50 years, Flemingington Department Store continues to honor the tradition of providing our customers with the best possible savings on high quality products from only the finest furniture, flooring and clothing manufacturers.

**FLEMINGTON DEPARTMENT STORE**  
FURNITURE • FLOORING • APPAREL • WORKWEAR  
(908) 782-7662 • [www.flemingtondepartmentstore.com](http://www.flemingtondepartmentstore.com)

ROUTES 31 FLEMINGTON, On Left 2 Miles North of the Flemington Circle • \*Sale ends Sept. 30, 2009 with se

**R15**

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Second Place, Daily under 60,000

**COMMUNITY SOUP KITCHEN**  
and Outreach Center, Inc.

Caring, Connecting, Changing lives  
... for 25 years

**CHANGING LIVES:**  
When homeless Iraq war veteran Eric came to us four years ago, he was welcomed into the dining room and fed a hot meal. Our Community Advocate gave him supplies to cover his immediate needs including a sleeping bag, tent, coat and food. She soon helped him secure housing and food stamps. With the help of our Mental Health professionals, he received treatment. Today, Eric is well-dressed, clean cut and back on his feet. He returns not to eat, but to visit with the friends he made here.

**WE NEED YOUR HELP TO SERVE ALL OUR GUESTS!**  
\$50 PROVIDES A NOON-TIME MEAL AND ASSISTANCE FOR ONE GUEST FOR ONE WEEK. THIS WINTER WE WILL HELP OVER 300 GUESTS A DAY!

**HOW MANY PEOPLE CAN YOU HELP?**

[www.cskmorristown.org](http://www.cskmorristown.org)

Please Make your check payable to the "Community Soup Kitchen and Outreach Center" and mail it with this slip to:

**Community Soup Kitchen and Outreach Center, Inc.**  
36 South Street  
Morristown, NJ 07960

**YES, I want to help as many guests as possible!**

Enclosed is my tax-deductible gift of:  \$500  \$250  \$100  \$50 Other \$  
Please charge my:  Visa  Master Card  American Express  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_  
I would like to make my gift  in honor of:  on behalf of: \_\_\_\_\_

Please contact me with information on making a gift of securities, from an IRA or other retirement account, or including the Community Soup Kitchen and Outreach Center in my will.

To make your gift securely online, please visit [www.cskmorristown.org](http://www.cskmorristown.org). Make your gift count double with a matching gift from your employer!

**Daily Record**

“Community Soup Kitchen”

Sales Representative

**Joe Bionci**

Artists

**Staff**

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Second Place, Daily over 60,000

**Art Handler's**  
**CHRISTMAS IN JULY SALE**  
HUNDREDS OF APPLIANCES ON CLEARANCE  
Most Brands including

GE Café  
GE Monogram  
HOTPOINT  
GE Profile

**END OF SEASON PRICES  
ON BBQS AND AIR CONDITIONERS!**  
Art Handler's will  
**Pay Your Sales Tax**  
On Any Clearance Item  
*The more you buy! The more you save!*

\*See store for details. Must take delivery by 7/31/09. Must bring in insert. Prior sales excluded.

**FREE DELIVERY / FREE REMOVAL**

**Art Handler's**  
**APPLIANCE / TV CENTER**  
50% OFF NEW JERSEY STATE SALES TAX EVERYDAY  
Your Factory Authorized Appliance Service Center  
Mon. - Fri. 9-6pm • Sat. 9-5pm • Sun. 11-4pm  
BLACK HORSE PIKE / MAIN STREET / PLEASANTVILLE, NJ 08232  
Phone: 609-641-1044  
[www.handlersappliance.com](http://www.handlersappliance.com)

All major credit cards accepted

**BEST**  
12,000 sq. ft. Showroom

# The Press of Atlantic City

“Christmas in July”

Sales Representative

**Karen Kuhn**

Artist

**Jill Metzger**

## R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

First Place, Weekly

*Turano's*  
Pizza · Pasta · Grill

2007,  
2008 & 2009  
Voted #1 Pizza  
in Lyndhurst

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609 Stuyvesant Ave.  
Lyndhurst, NJ 07071

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Weekly Dine-In  
Specials

Minimum \$10.00

VISA MasterCard

**WE DELIVER**  
Monday - Thursday 11am-10pm  
Friday & Saturday 11am-11pm  
Sunday 12pm-10pm

R-15

## The Leader

“Turano’s Menu”

Sales Representative

**Karen Burke**

Artist

**Winie Varillas**

# R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

First Place, Daily under 60,000

## Daily Record

“Holiday Decorating”

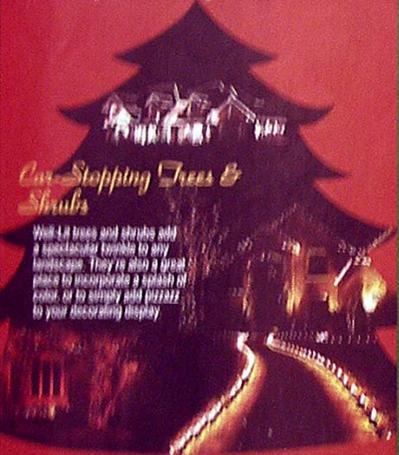
Sales Representative

**Kate Commarato**

Artists

**Staff**

***Dazzling Roof Lighting***  
The framework on any breathtaking display begins with a detailed outline of your roofline. Enjoy this holiday season without shivering a shiver or weathering the elements!



***Car-Stopping Trees & Shrubs***  
Well-lit trees and shrubs add a spectacular finale to any landscape. They're also a great place to incorporate a splash of color, or to simply add pizzazz to your decorating display.

***Stunning Windows***  
Window lighting can be enjoyed by you and your guests from the outside. Add the inside. Windows are a great way to add elegance to a display, as they highlight the center spectrum of the home.

***Eye-Catching Ground Lighting***  
The holiday spirit comes alive when Christmas Decor outlines walkways, beds, and driveways with beautiful ground lighting. This is a great option for rounding out the lower dimensions of the display, and creating highlighted walkways for your holiday guests!

***Elegant Daytime Decor***  
Finish out your masterpiece by creating a warm, welcoming entry with beautiful daytime decor. Pre-lit greenery will bring the elegance to life at night!  
No display is complete without a well-placed wreath or greenery on columns, banisters, or doorways!

***Christmas Decor Products***  
Our displays are created using the finest holiday decorating products in the world! Our exclusive product line has been developed with standout visual quality, including full, lush greenery, and crisp, brilliantly-colored lights. All electrical products are UL-rated for safety, and are built to withstand the elements.  
In addition, most installations are completed using property-friendly, removable fasteners.

***A Remarkable Service Experience***  
Christmas Decor provides turnkey holiday decorating services to the most discerning clients. We offer a variety of unique holiday decorating service options - each customized specifically to your property!  
Our trained team of professionals is focused on two things - providing a beautiful holiday display and making your holiday season as enjoyable and safe as possible. Each hassle-free decorating package comes complete with:

- \* Custom Design
- \* Professional Installation
- \* Promotive Maintenance
- \* Takedown & Storage

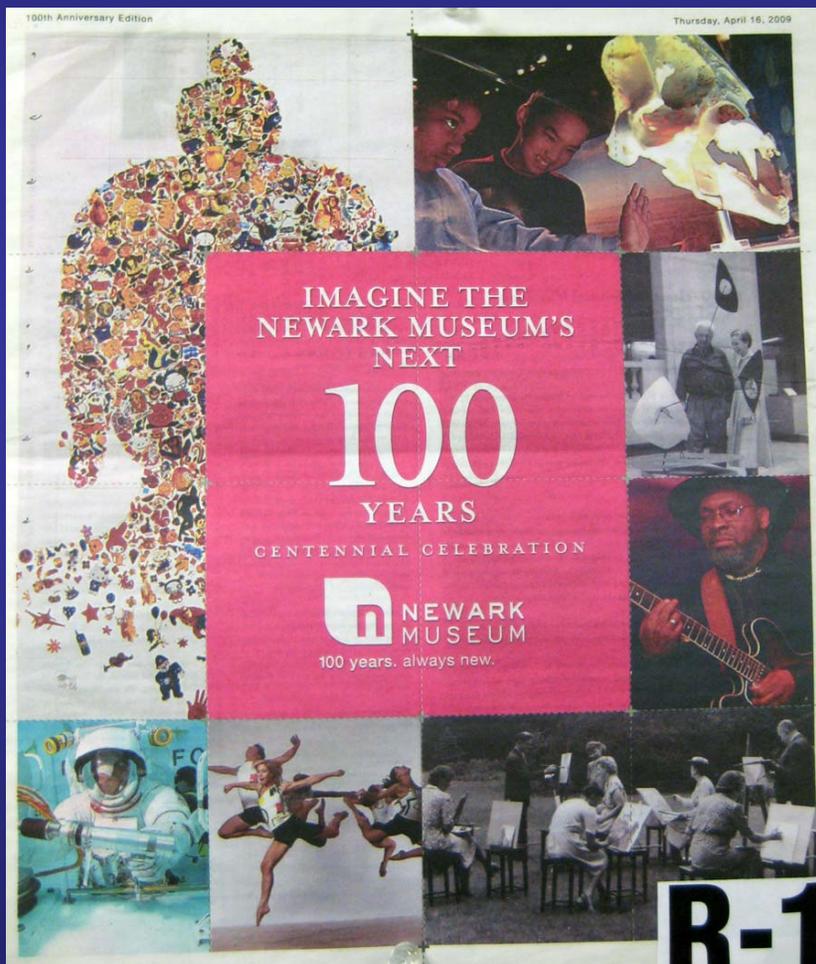
Hassle-free service. Beautiful displays. Peace of mind. That's the Christmas Decor Experience.

**10% OFF**  
**Early Installation**  
**with this coupon**  
(Expires 11/30/09)

**Call today! 908-850-1506 or visit our website: [www.sints.com](http://www.sints.com)**

## R15: Best Free Standing Insert Built by a Newspaper for Single Advertiser or Group of Advertisers

First Place, Daily over 60,000



## The Star-Ledger

“Newark Museum’s  
Next 100 Years”

Sales Representatives

**Staff**

Artist

**Suzanne Anan**



**Better Newspaper Contest 2009**

# **R16: Best Special Section**

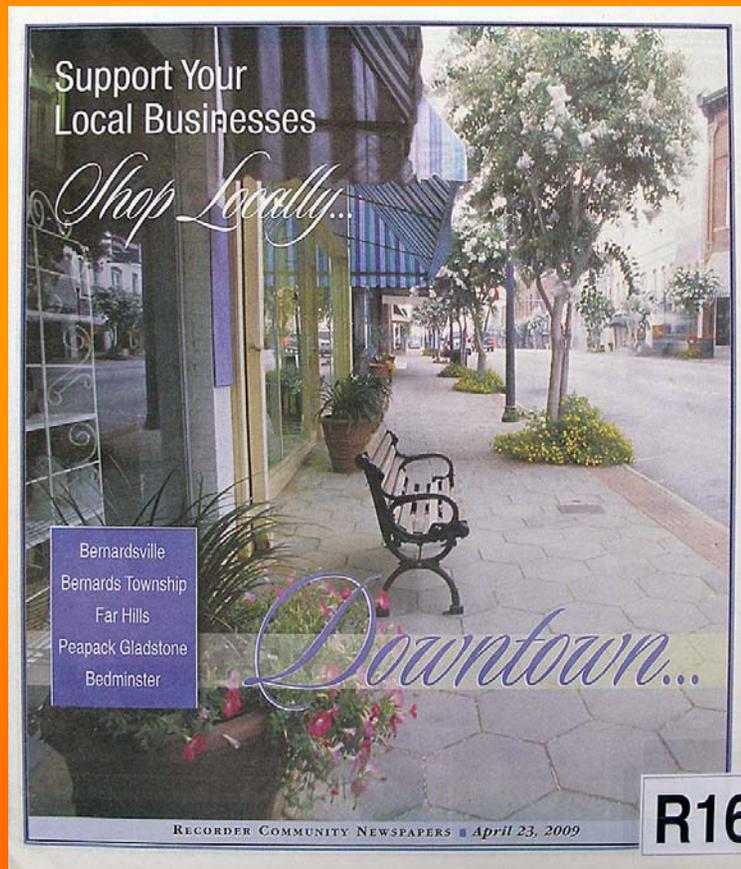


NJPA Awards



## R16: Best Special Section

Third Place, Weekly



## The Bernardsville News

Recorder Community  
Newspapers

“Downtown”

Sales Representative

**Ellie Kresefsky**

Artists

**Toni Codd, Sally Harris**

## R16: Best Special Section



Third Place, Daily under 60,000

## Daily Record

“Big Summer Deals”

Sales Representatives

Staff

Artists

Staff

# NJPA

NEW JERSEY PRESS ASSOCIATION

## R16: Best Special Section

**History of BERGEN & PASSAIC Counties**

FIRST ARRIVALS BUILT NEW NATION

### Family Businesses Trace Success to Immigrant Roots

By R. N. BAJAN

The garden that marked its 150th birthday on June 24, it was on this day in 1639 that the name "New Jersey" first appeared on the map.

... **Stories Behind Town Names Are Lessons In Local History**

BY MARJORIE DUNN FORD

Learning the history of a town's name can be as simple as a quick search of a web site or the town's history.

Third Place, Daily over 60,000

# The Record Bergen County

## "History of Bergen & Passaic Counties"

Sales Representatives

### Staff

Artists

## James Emolo, Alan Post

**Four Generations!**

**ABMA'S FARM MARKET & NURSERY**

*Celebrating 40 Years in Business!*

A Family Tradition

700 Lawlins Road  
Wyckoff, New Jersey  
201-891-0278

Open All Year  
M-F 8-6 • Sat 8-5:30

**Natural Goodness From Our Family Farm**

It doesn't get fresher than this!  
Fresh, safe, all natural vegetables picked daily

**Now Picking From Our Farm**

**Lettuces:**  
Summer Crisp  
Romaine  
Boston  
Salad Bowl

**Also Featuring:**  
New Jersey Blueberries  
Peaches  
Plums  
Nectarines

**Available Mid-July:**  
Corn on the Cob  
Red, Ripe, Juicy Jersey Tomatoes  
Heirloom Tomatoes

For the B-B-Q  
Fresh Broilers and Pork raised on our farm  
Delicious ALL BEEF patties

Homemade Salads  
(made on premises)

**WE DO PIG ROASTS**  
Call For Details

**From Our Greenhouses**  
**WIDE SELECTIONS**

Annuals, bedding plants, spring perennials,  
hanging baskets, designer container gardens,  
culinary herb gardens.

Pony Rides  
Every Saturday, weather permitting  
11am-3pm

Farm Birthday Parties  
call for details

**CHIEF**  
**BEST**  
**2009**



## R16: Best Special Section

Second Place, Weekly

# The Princeton Packet

Packet Publications

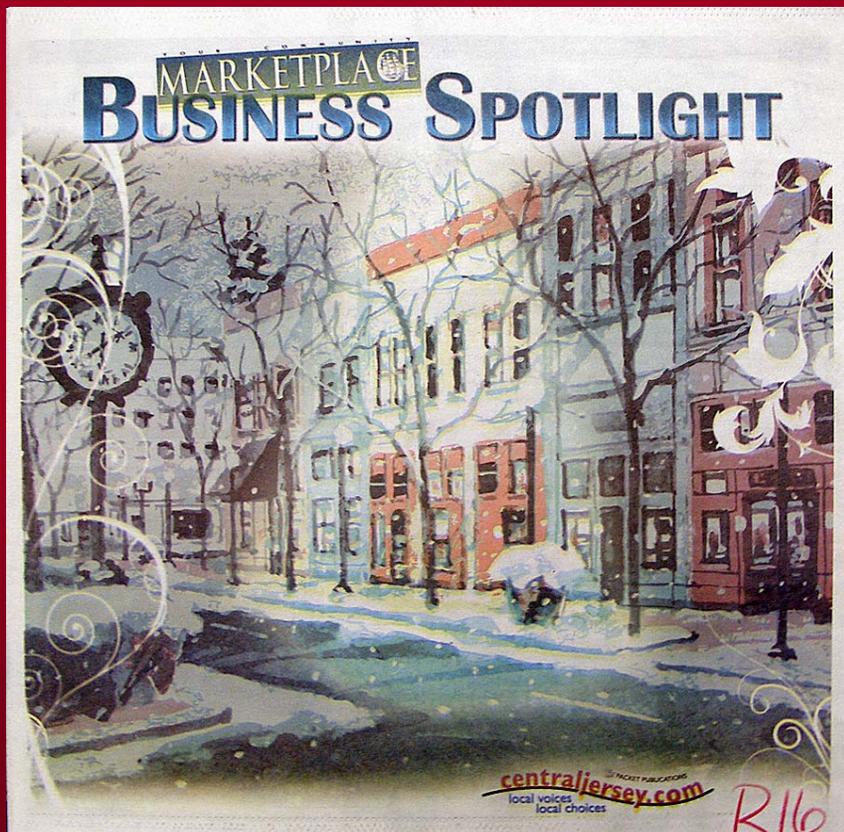
“Marketplace Business Spotlight”

Sales Representatives

**Staff**

Artists

**Vance Chiara,  
Mike Huang, Anna Kinal**





## R16: Best Special Section

Second Place, Daily under 60,000



## Daily Record

“Morristown Festival  
on The Green”

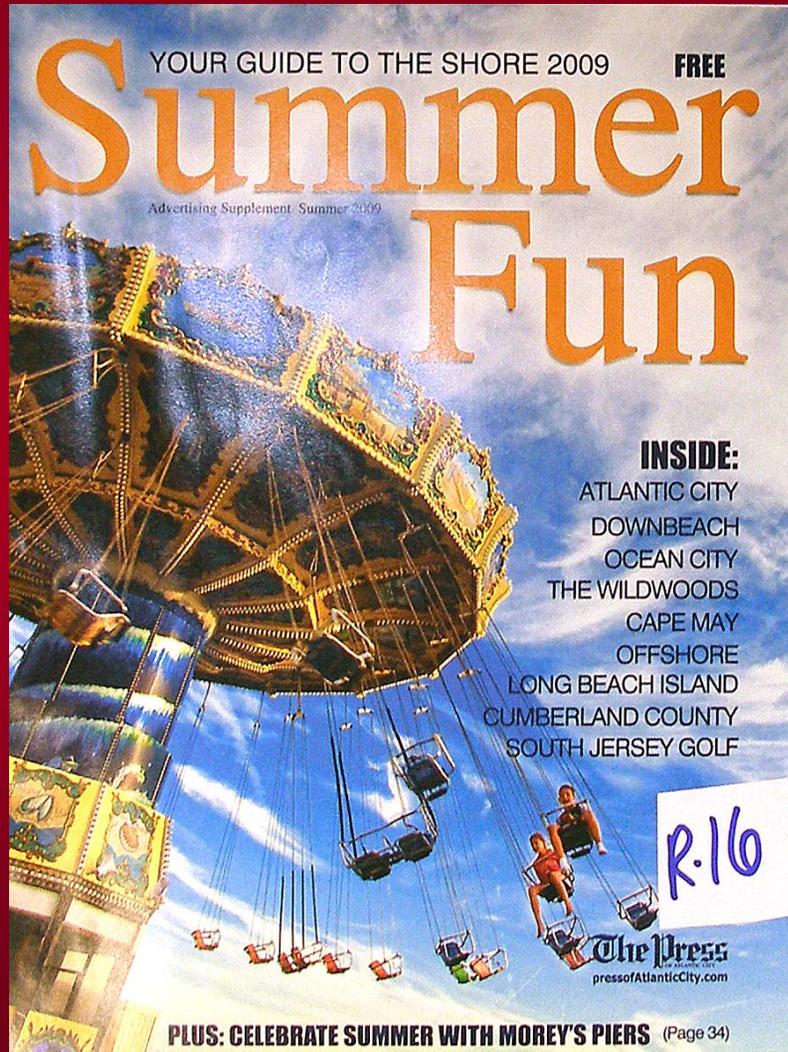
Sales Representative

**Joe Bionci**

Artists

**Staff**

## R16: Best Special Section



Second Place, Daily over 60,000

# The Press of Atlantic City

“Summer Fun”

Sales Representatives

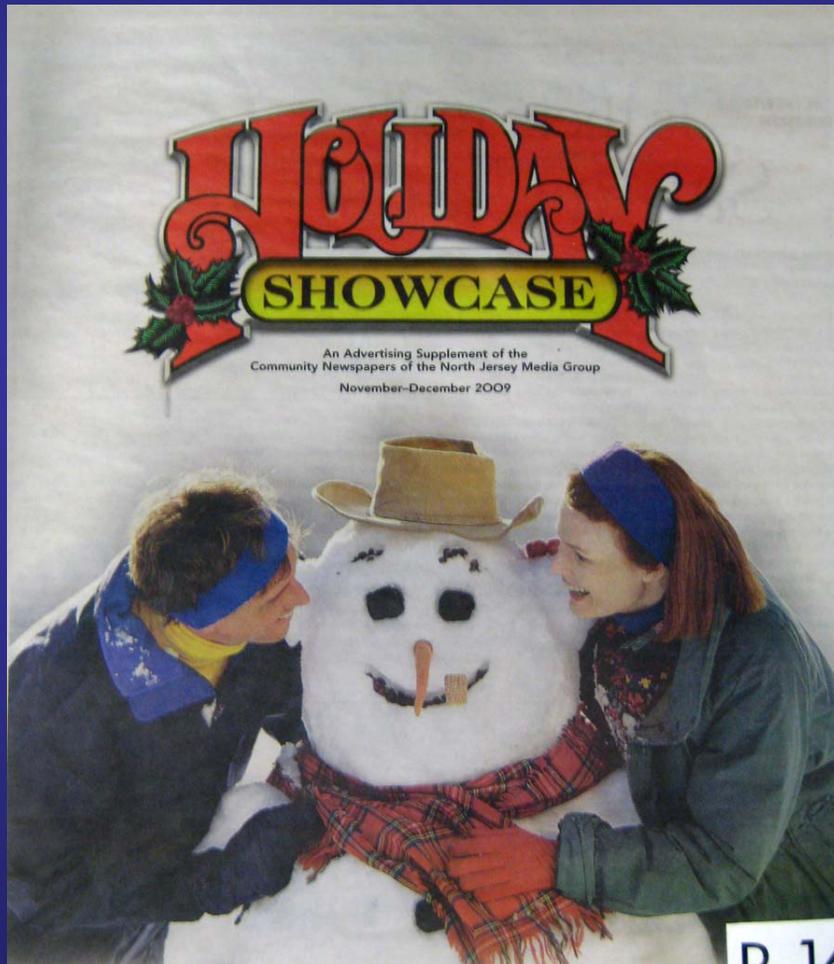
**Staff**

Artists

**Catherine Galioto**  
**David Caywood**

## R16: Best Special Section

First Place, Weekly



## Town Journal

Community Newspapers of  
North Jersey Media Group

“Holiday Showcase”

Sales Representatives

**Staff**

Artists

**Carolyn Molyneaux, Joe Ritacco,  
Christine Scotti, Alan Post**

## R16: Best Special Section

First Place, Daily under 60,000

# Daily Record

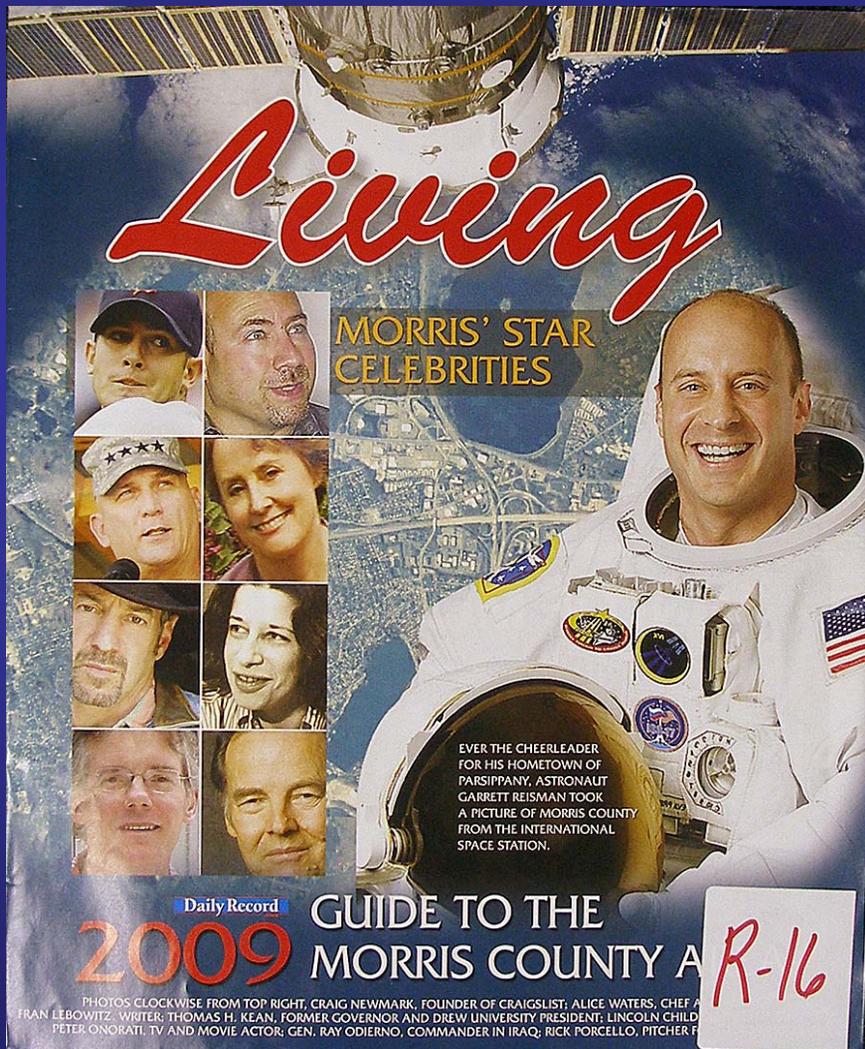
“Living Magazine”

Sales Representatives

**Staff**

Artists

**Staff**



## R16: Best Special Section



First Place, Daily over 60,000

## The Star-Ledger

“Bridal Planner 2010”

Sales Representatives

**Staff**

Artist

**Suzanne Anan**



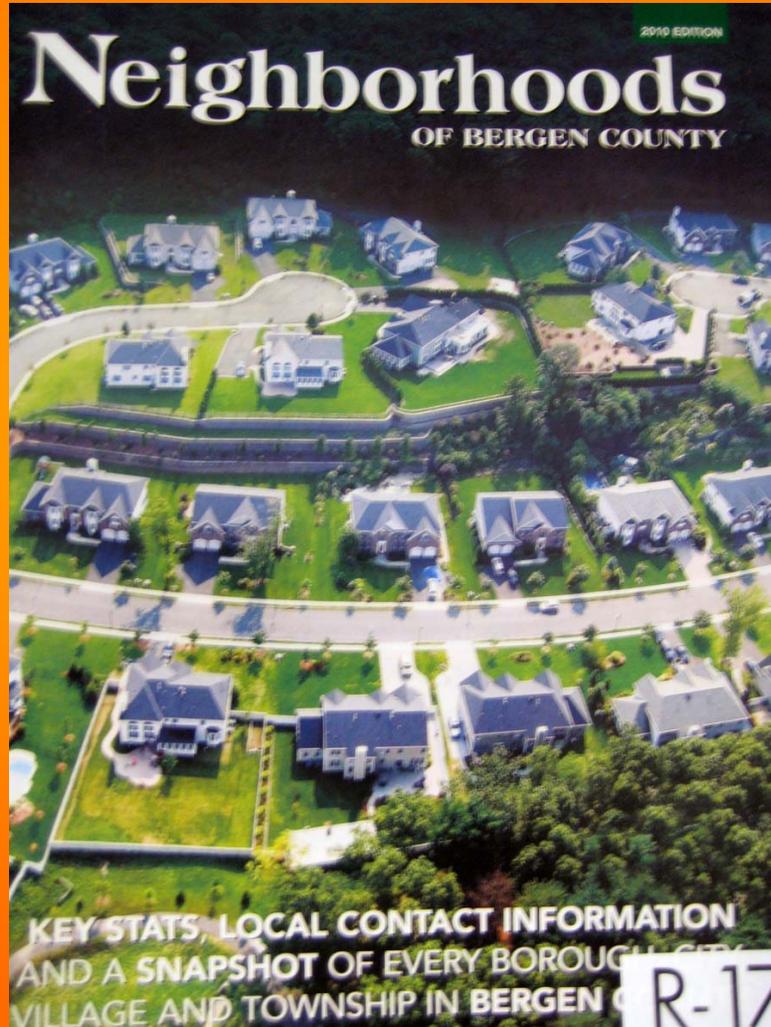
## Better Newspaper Contest 2009

# R17: Best New Product Development

A large, stylized, light green letter 'A' is positioned on the left side of the slide, extending from the top left towards the bottom left.

NJPA Awards

Third Place, Weekly



## **Town News**

Community Newspapers of  
North Jersey Media Group

“Neighborhoods  
of Bergen County”

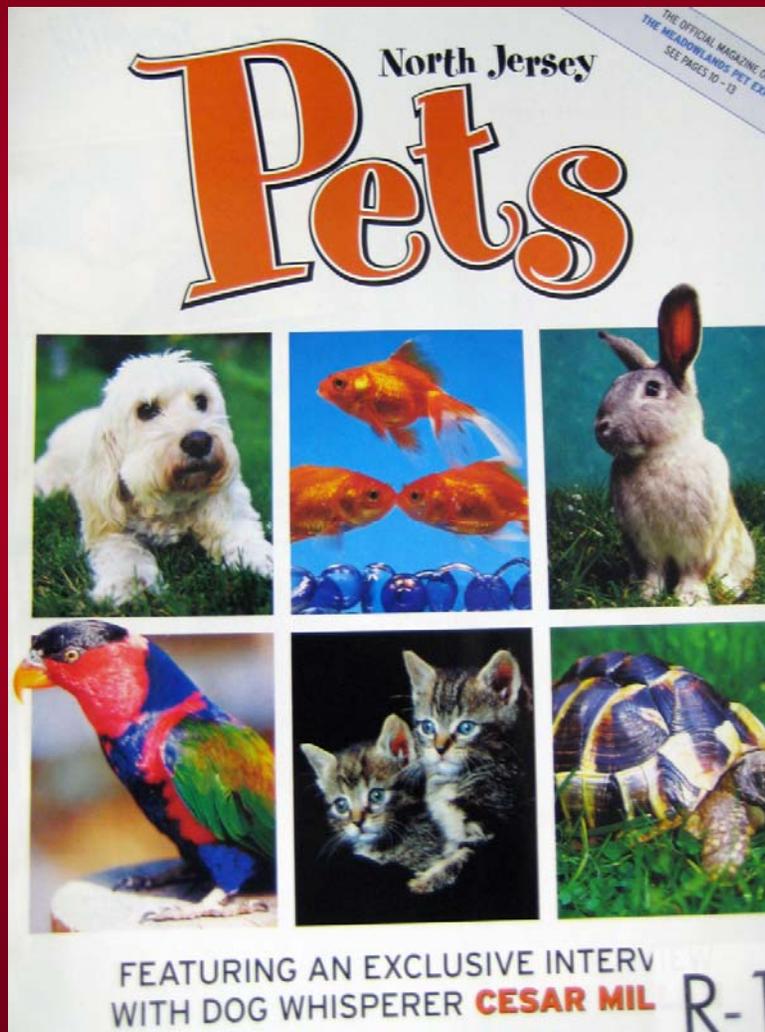
Sales Representatives  
**Staff**

Artists

**Carolyn Molyneax, Joe Ritacco,  
Joram Mushinske**

## R17: Best New Product Development

Second Place, Weekly



## South Bergenite

Community Newspapers of  
North Jersey Media Group

“North Jersey Pets”

Sales Representatives

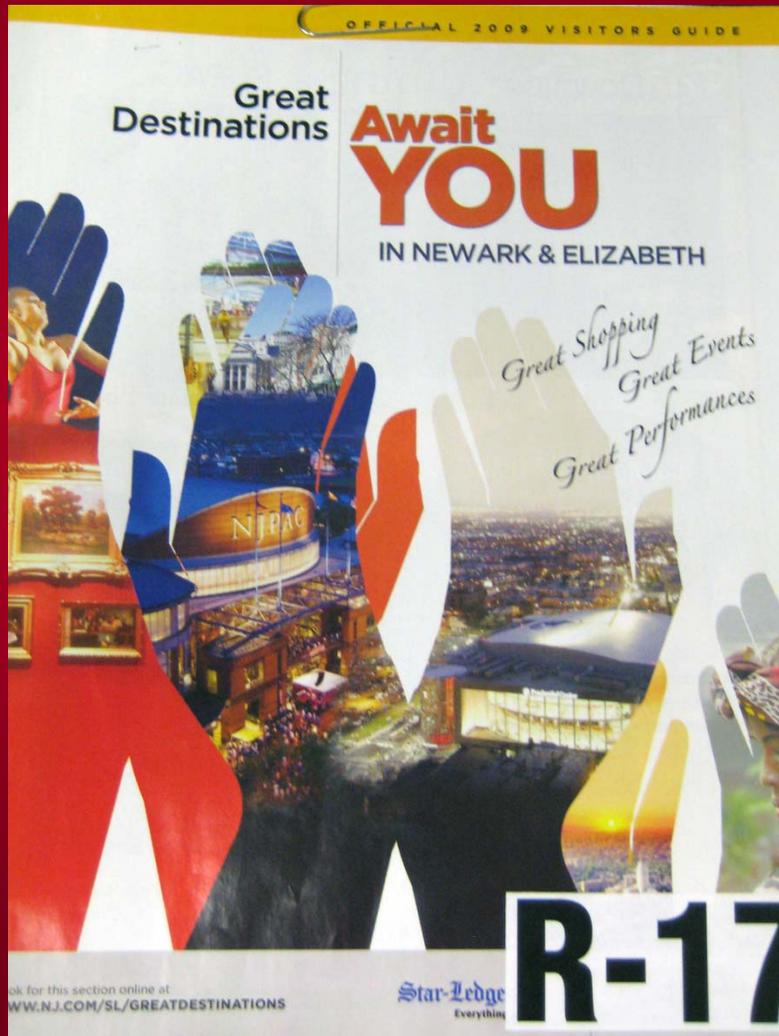
**Staff**

Artists

**Carolyn Molyneax, Joe Ritacco,  
Joram Mushinske**

## R17: Best New Product Development

Second Place, Daily over 60,000



## The Star-Ledger

“Great Destinations  
Newark/Elizabeth”

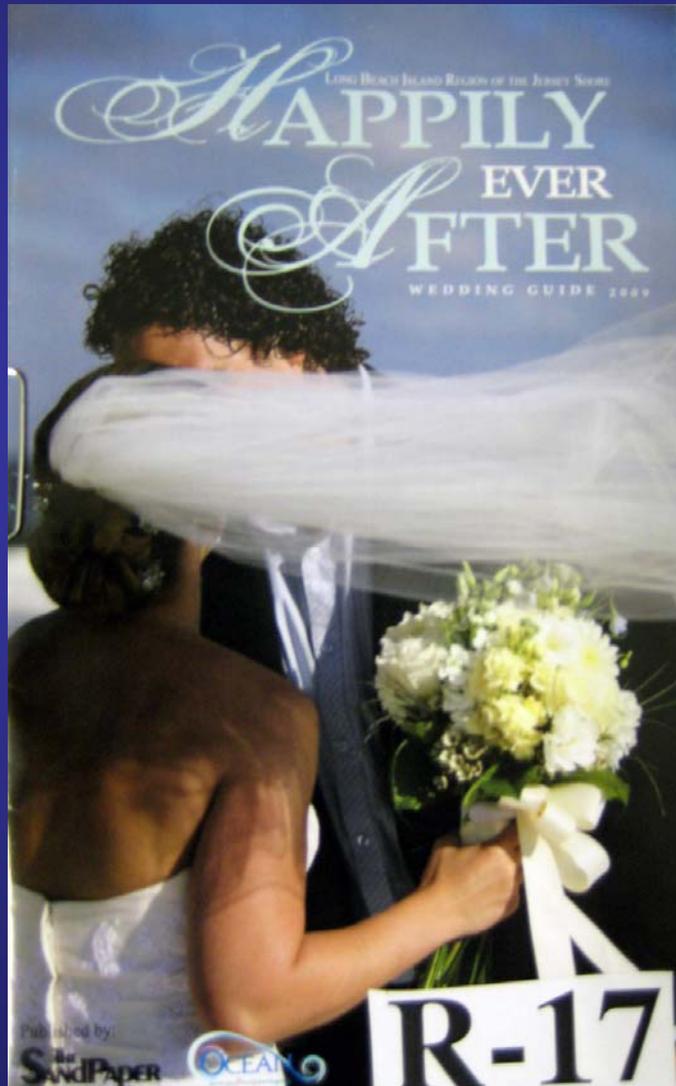
Sales Representatives

**Staff**

Artists

**Suzanne Anan, Karen  
Fazio**

## R17: Best New Product Development



First Place, Weekly

## The SandPaper

“Happily Ever After”

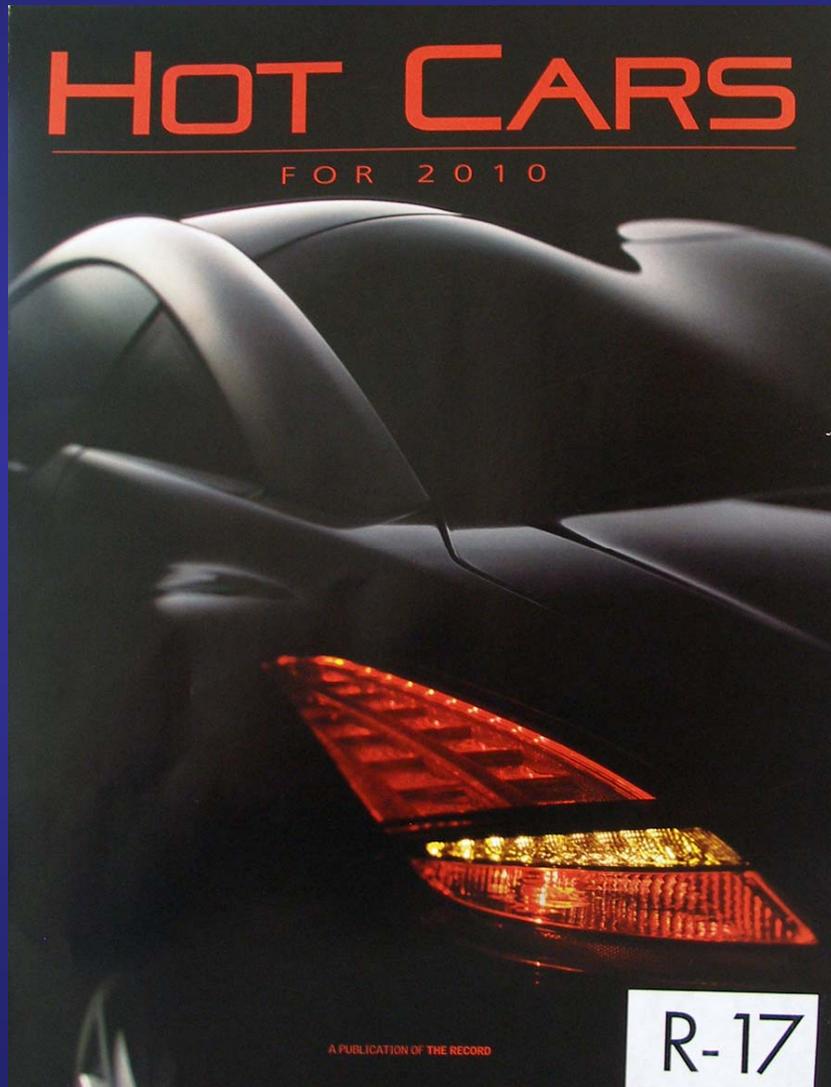
Sales Representatives

**Staff**

Artists

**Staff**

## R17: Best New Product Development



First Place, Daily over 60,000

### **The Record**

Bergen County

“Hot Cars 2010”

Sales Representatives

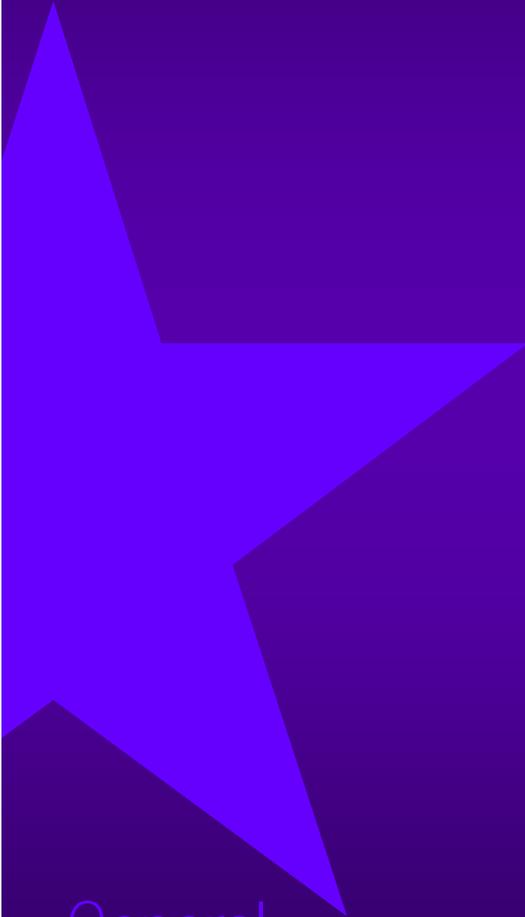
**Tom DiChiara, John Samra,  
Susan Donner**

Artists

**Joram Mushinske  
James Emolo**



**Better Newspaper Contest 2009**



# **General Excellence Awards**

General  
Excellence



**Better Newspaper Contest 2009**

# **General Excellence**

## **Weekly**

General  
Excellence



**General Excellence**

Weekly

**The SandPaper**

Surf City

General  
Excellence



**Better Newspaper Contest 2009**

# **General Excellence**

## **Daily under 60,000**

General  
Excellence



# General Excellence

Daily under 60,000

# Daily Record

Parsippany

General  
Excellence



**Better Newspaper Contest 2009**

**General Excellence**

**Daily over 60,000**

General  
Excellence



**General Excellence**

Daily over 60,000

**The Press of  
Atlantic City**

Pleasantville

General  
Excellence



# Obie Award

**Advertising  
Best of Show**

Obie  
Award

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# Obie Award

Advertising Best of Show



# The Press of Atlantic City

Obie  
Award



# Better Newspaper Contest 2009

# Congratulations!

For copies of these slides & lists of winners go to:

[www.njpa.org](http://www.njpa.org)

Awards Banquet