

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2010 Classified Awards

Awards Banquet

**C1: Best Automotive
Display Ad –
Black & White or Color**

C1: Best Automotive Display Ad – Black & White or Color

Third Place, Daily

The Trentonian

“Minivan Spotlight Sales Event”

Sales Representative

John Conte

Artist

Samara Gabriel



DICK Greenfield
DODGE CHRYSLER Jeep RAM

“Always the Better Buy.”
“Always Better Service.”

MINIVAN SPOTLIGHT SALES EVENT

2010 CHRYSLER TOWN & COUNTRY

0% APR for 60 MOS*



YOU PAY \$29,899

Minivan, V6, auto od, fwd, traction control, ps, pb, abs, a/c, t/glass, pw, keyless ent, inter wipers, r/det, pd, pm, hm, am/fm, cd, mp3, tilt, cruise, luggage rack, dash, leather seats. Stk# 1055003, VIN AR268021, MSRP \$35,305

2010 DODGE GRAND CARAVAN SE

0% APR for 60 MOS*



YOU PAY \$21,599*

Minivan, V6, auto od, fwd, traction control, ps, pb, abs, a/c, Snow M Gp, t/glass, pw, keyless ent, inter wipers, r/det, pd, pm, hm, am/fm, cd, mp3, tilt, cruise, luggage rack, dash, Stk# 1030444, VIN4G2H48R, MSRP \$29,540

2010 Jeep Wrangler Sport

YOU PAY \$19,999*

SUV, V6, 6spd, traction control, ps, pb, abs, no air, t/glass, inter wipers, am/fm, cd, mp3, tilt, dabs, Stk# 1050003, VIN AL101032, MSRP \$21,915

2010 Dodge Caliber

YOU PAY \$16,599

4dr, 4cyl, auto, ps, pb, abs, a/c, pw, keyless ent, pdi, am/fm, tilt, cruise, alum wheels, STK# 1035010, AD545172, MSRP \$16,690

2010 Jeep Grand Cherokee Laredo 4x4

YOU PAY \$24,999

SUV, V6, auto od, 4x4, traction control, ps, pb, abs, a/c, t/glass, sunroof, glass, aux, p/locks, keyless ent, side wipers, r/det, pd, pm, hm, am/fm, cd, mp3, tilt, cruise, luggage rack, dash, wheel covers. STK# 104811, VIN AG1T2D91, SRP \$33,500

2010 RAM 1500

20 AVAILABLE

YOU PAY \$18,699*

Pickup, V6, auto od, ps, pb, abs, a/c, t/glass, inter wipers, am/fm, cd, mp3, tilt, cruise, dabs, cloth seats. Stk# 1043016, VIN AG105714, MSRP \$22,935

24 HOUR PARTS & SERVICE
NO APPOINTMENT NECESSARY

www.dickgreenfield.com 609-882-1000

Business Route 1, Lawrenceville, NJ



*Prices include all fees to be paid by the consumer except tax, license and registration fees. All rebates included in prices including Mid Atlantic Bonus Cash. 0% APR financing in lieu of factory rebates through GMAC to qualified buyers. Residency requirements apply to rebates, see dealer for details. Photos for illustration purposes only. Not responsible for typographical errors. Expires 4/30/10.

NATIONAL TENT SALE SPECTACULAR



2011 Nissan Juke

Here now....Come test drive
the 2011 all new and exciting
turbo-charged Juke!



2010 Nissan Sentra SR

4 cyl., CVT, Blue Tooth Hands Free Phone System, AM/
FM/MP3/CD, AC, ABS VIN# RL616717, MSRP \$19,300

Lease It
Now For **\$149** ^{39 Mo.}



2010 Nissan Altima 2.5S

4 cyl., CVT, AM/FM/MP3/CD, AC, ABS
VIN# AC100220, MSRP \$22,870

Lease It
Now For **\$209** ^{39 Mo.}



2010 Nissan Rogue

4 cyl., CVT, AM/FM/MP3/CD, AC, ABS, Alloy Wheels
VIN#BW250765, MSRP \$23,230

Lease It
Now For **\$209** ^{39 Mo.}



2010 Nissan Murano S

6 cyl., CVT, PS, PM, AM/FM/MP3/CD, ABS, AC, Alloy Wheels
VIN#AW1333464, MSRP \$31,050

Lease It
Now For **\$319** ^{39 Mo.}



2010 Nissan Altima Hybrid

4 cyl., CVT, AM/FM/MP3/CD, AC, ABS, PW, PM VIN# AC177856, MSRP
\$27,630.

BUY IT
NOW FOR **\$18,347**

\$9283 Off!



800-481-9489

951 ROUTE 33

HAMILTON, NJ

www.NissanDepot.com



C1: Best Automotive Display Ad –
Black & White or Color

Second Place, Daily

The Times

“Tent Sale –
Haldeman Subaru”

Gaylen Gallimore
Russ Riches

NJPA
NEW JERSEY PRESS ASSOCIATION

All applicable rebates apply. All leases 12,000 miles/yr., 15¢/mile over no security deposit. Prices include all costs to be paid by consumer except for tax, tags and registration. *10 Altima 2.5S \$2999 due at inception. TOP \$8151, LEV \$11,726. *10 Murano \$3999 due at inception. TOP \$9889, LEV \$15,610. *10 Sentra SR \$2449 due at inception. TOP \$4619, LEV \$11,040. *10 Rogue \$2449 due at inception TOP \$8151, LEV \$12,600. *10 Altima Hybrid Invoice \$25,197, Customer Cash *\$4,000, Customer Bonus Cash **\$500, Federal Hybrid Tax Credit \$2,350. Photos for illustration purposes only. Dealer not responsible for typographical errors. *\$500 bonus cash available only on Altima Hybrid without convenience package. **Consult your tax professional for tax credit details. All offers expire October 30, 2010.

C1: Best Automotive Display Ad – Black & White or Color

First Place, Daily

The Trentonian

“Introducing the 2010 North American Car of the Year”

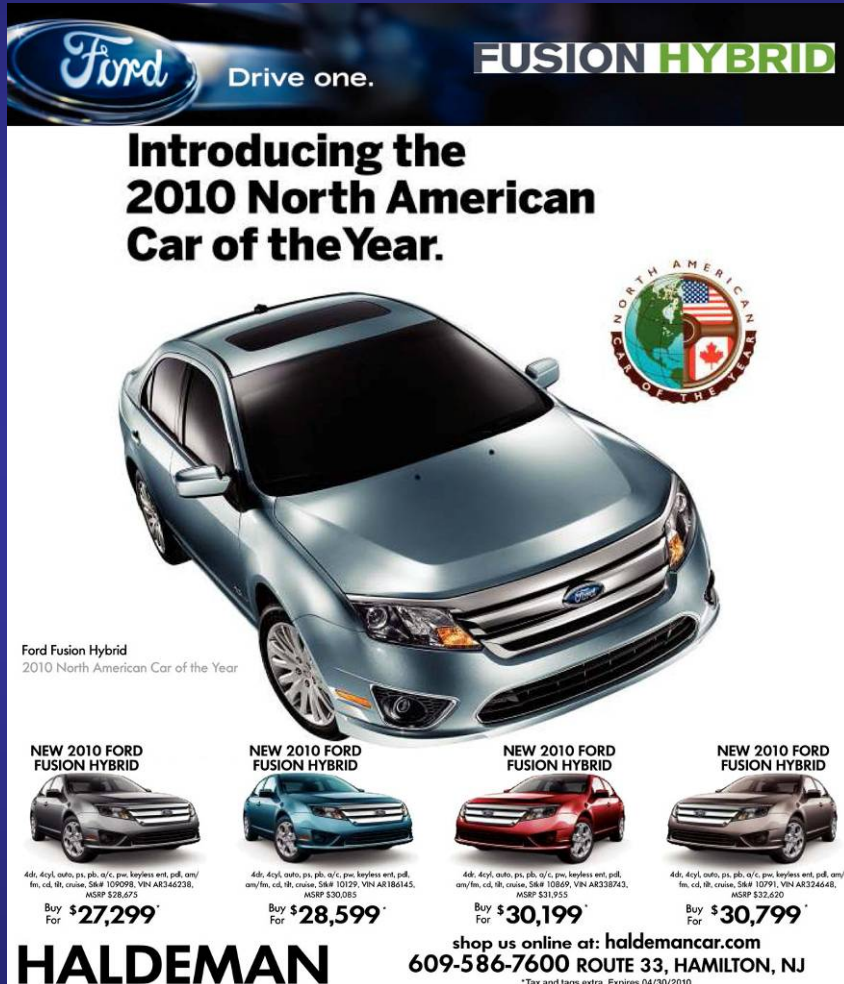
Sales Representative

John Conte

Artist



Samara Gabriel

NJPA
NEW JERSEY PRESS ASSOCIATION







Ford Drive one. **FUSION HYBRID**

Introducing the 2010 North American Car of the Year.



Ford Fusion Hybrid
2010 North American Car of the Year

NEW 2010 FORD FUSION HYBRID	NEW 2010 FORD FUSION HYBRID	NEW 2010 FORD FUSION HYBRID	NEW 2010 FORD FUSION HYBRID
			
<small>4dr, 4cyl, auto, ps, pb, w/c, pwr, keyless ent, pdr, am/fm, cd, bl, cruise, S&W 10099, VIN AR346238, MSRP \$28,675</small>	<small>4dr, 4cyl, auto, ps, pb, w/c, pwr, keyless ent, pdr, am/fm, cd, bl, cruise, S&W 10129, VIN AR186145, MSRP \$30,085</small>	<small>4dr, 4cyl, auto, ps, pb, w/c, pwr, keyless ent, pdr, am/fm, cd, bl, cruise, S&W 10809, VIN AR338743, MSRP \$31,955</small>	<small>4dr, 4cyl, auto, ps, pb, w/c, pwr, keyless ent, pdr, am/fm, cd, bl, cruise, S&W 10791, VIN AR324648, MSRP \$32,620</small>
Buy For \$27,299*	Buy For \$28,599*	Buy For \$30,199*	Buy For \$30,799*

shop us online at: haldemancar.com
609-586-7600 ROUTE 33, HAMILTON, NJ
*Tax and tags extra. Expires 04/30/2010

HALDEMAN

**C2: Best Real Estate
Display Ad –
Black & White or Color**

C2: Best Real Estate Display Ad – Black & White or Color

Third Place, Weekly

The West Essex Tribune

“Welcome Home –
Terry Friedman,
Keller Williams”

Diane Driggs

Welcome Home



Whether buying or selling your home, its important to have a financial advisor on your team. I have a strong business background with more than 35 years of experience in real estate and accounting combined. I offer invaluable insight into your real estate pursuits and my negotiating skills will get you the best possible price.



Contact Terry Friedman for your next real estate adventure. I will make all your real estate dreams come true.

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www.terryfriedman.com

Terry Friedman
Broker Sales Associate

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Marie Gentile

Broker Associate

OFFICE: 732-444-6555

CELL: 732-433-9117

FAX: 732-444-6455

Email: mariegentile@gmail.com

Website: www.mariegentile.com

68 Bernard Drive • Howell OPEN HOUSE TODAY 1-4

WOW!!!!!! WHAT A HOUSE FOR THE MONEY. BRING YOUR BUYERS FOR LESS THEN A CONDO YOU CAN OWN THIS BEAUTIFUL COLONIAL WITH 4 GENEROUS BEDROOMS, EAT IN KITCHEN, LIVING ROOM, DINING ROOM COMBO, FULL APPLIANCE PACKAGE, LEVEL LOT WITH WELL-MAINTAINED BACKYARD, FEATURING ABOVE GROUND POOL, MAINTENANCE FREE EXT. LOVELY LANDSCAPING.

\$299,999

Directions: Route 9 to Annie to left on Bernard



11 Remsen Drive • Howell OPEN HOUSE TODAY 1-4

WELCOME TO YOUR NEW HOME. THIS HUGE COLONIAL OFFERS YOU 4 LARGE BEDROOMS, REDONE BATHS, FULL BASEMENT FINISHED, LARGE YARD WITH POOL, LOVELY PATIO, FAMILY ROOM WITH WOOD BURNING FIREPLACE, EAT IN KITCHEN WITH FULL APPLIANCE PKGE, BRAND NEW GRANITE COUNTERS AND TUMBLE BACK SPLASH, HDWD IN LR & DR, MASTER BEDROOM WITH PRIVATE BATH AND VAULTED CEILINGS, FURNACE, CENTRAL AIR, ROOF, POOL & JACUZZI 3 YRS OLD. THIS HOME IS IN MOVE IN CONDITION AND IS CLOSE TO RTE 9 SHOPPING AND NYC TRANS. \$389,999

Directions: Route 9 to Friendship to Remsen



42 Gettysburg Drive • Manalapan OPEN HOUSE TODAY 1-4

THIS LOVELY HOME OFFERS YOU 4 LARGE BEDROOMS WITH 3 FULL REDONE BATHS AND A NEWER KITCHEN WITH A FULL APPLIANCE PACKAGE. GLEAMING HARDWOODS FLOORS HAVE JUST BEEN FINISHED, ALL NEW RAISED PANEL DOORS, CROWN MOLDINGS, RECESSED LIGHTING AND NEUTRAL COLORS MAKES THIS SPACIOUS HOME WARM AND INVITING. LUSH LANDSCAPING, NEWER GARAGE DOORS AND A BEAUTIFUL BACK YARD COMPLETE WITH A HUGE DECK OFF KITCHEN, IN GROUND HEATED SWIMMING POOL WITH NEW CHILD SAFETY FENCE AFFORDS HOURS OF FAMILY FUN.

\$474,900

Directions: Route 9 West to Union Hill Road, right onto Gettysburg to #42 on left.



5 Kimberley Court • Manalapan OPEN HOUSE TODAY 1-4

THIS FANTASTIC CHC OFFERS YOU UPON THE DOUBLE DOOR ENTRY GRANITE FLRS, CUSTOM MOLDINGS, BAY WINDOWS, LARGE FORMAL LR, FORMAL DR WITH CHERRY HDWD FLRS, GOURMET GRANITE KIT FEATURING SUB ZERO FRIDGE, 6 BURNER VIKING STOVE AND HOOD, MAPLE FLRS, FIRST FLOOR BEDROOM, KIT OVERLOOKS FAMILY ROOM WHICH FEATURES WALL OF SLIDERS TO YARD & FIREPLACE WITH GRANITE SURROUND, MAPLE FLRS ALL LEADING TO LRG YRD WITH DECK AND INGRD CONCRETE POOL, 4 OVERSIZED BDRMS, FULL FIN BASEMENT, NEW FRONT DOORS & GARAGE DOORS. \$574,999

Directions: Union Hill Road to Kimberley Court



326 Monmouth Road • Milbosc OPEN HOUSE TODAY 1-4

THIS BEAUTIFULLY APPOINTED HOME OFFERS YOU LUXURY AND AMENITIES YOU WILL NOT BELIEVE. UPON ENTRY INTO THE GRAND FOYER GLEAMING MARBLE FLOORS AND STUNNING CATHEDRAL CEILINGS GREET YOU, CUSTOM KITCHEN WITH GRANITE AND SS PACKAGE, PRIVATE OFFICE WITH CHERRY FLRS, GREATROOM WITH GAS FP, PALADIUM WINDOWS, WEBAR, RECSD LIGHTING, SOLARIUM, & FR, UPSTAIRS OFFERS PLANTATION STYLE STAIRCASE, ALL IN HDWD, MSTR W/DBLE TRAY CEILING & CUSTOM MSTR BA, JACK & JILL BEDRMS, PRINCESS SUITE, DAYLIGHT BSMT, HUGE YARD.

\$869,999

Directions: Monmouth Road (Rt. 537 on West Side) b/w Stagecoach Rd and Ely Harmony Rd to 324 signs.



C2: Best Real Estate Display Ad – Black & White or Color

Third Place, Daily

Asbury Park Press

“Century 21 Open House”

Lauren Caputi



Each office is independently owned & operated.

C2: Best Real Estate Display Ad – Black & White or Color

Second Place, Weekly

The SandPaper

“Stonehenge Realty”

Sales Representative

Marianne Nahodyl

Artist

Production Staff



22 East 52nd Street, Brant Beach
BRAND NEW - OCEAN VIEW

OPEN HOUSE
Saturday & Sunday, April 10 & 11, 11am - 2pm



**STONEHENGE
REALTY**

For additional information or to preview at ANY time please
contact Bobby Spark (609) 709-9231
bobby.spark@stonehengerealty.com

7905 Long Beach Blvd., Harvey Cedars, NJ 08008
609-494-9900 • www.stonehengerealty.com



SPRING INTO SAVINGS

 OPEN HOUSE 15 Lark Lane Single Family \$2,999,000 3 Bedroom / 3 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 305 St. Charles Place Single Family \$900,000 4 Bedroom / 3 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 2078 River Avenue 2nd Floor Condo \$418,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 370 Westmore Lane Single Family \$650,000 3 Bedroom / 2.5 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 13 Bayview Circle, Single Family Cherry Hill, NJ \$2,999,000 3 Bedroom / 2.5 Bath Saturday, Apr 16, 11:00am-2:00pm
 OPEN HOUSE 140 Peach Orchard Park Dr Upper Merion, NJ \$2,500,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 4013 West Avenue 1st Floor Condo \$2,799,000 3 Bedroom / 2 Bath Sunday, Apr 17, 11:00am-2:00pm	 OPEN HOUSE 4024 Midway Avenue 1st Floor Condo \$2,000,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 5405 Salisbury Avenue 2nd Floor Condo \$999,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 1022 Rocky Avenue 2nd Floor Condo \$2,000,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm
 OPEN HOUSE 2010 Oak Avenue North Shorewood \$950,000 4 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 3013 Woodbridge 1st Floor Condo \$475,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-4:00pm	 OPEN HOUSE 4010 West Avenue 2nd Floor Condo \$1,595,000 4 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-4:00pm	 OPEN HOUSE 48 Westmore Road 1st Floor Condo \$1,375,000 4 Bedroom / 3 Bath Saturday, Apr 16, 11:00am-4:00pm	 OPEN HOUSE 21 Gladstone Avenue 1st Floor Condo \$350,900 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm
 OPEN HOUSE 400 West Avenue 1st Floor Condo \$340,000 4 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-3:00pm	 OPEN HOUSE 12 Grand Street Single Family \$999,000 4 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-3:00pm	 OPEN HOUSE 101 West Avenue 2nd Floor Condo \$2,799,000 3 Bedroom / 2 Bath Sat/Sun, Apr 16/17, 11:00am-2:00pm	 OPEN HOUSE 110 West Avenue Single Family \$1,200,000 3 Bedroom / 2 Bath Sat/Sun, Apr 16/17, 11:00am-2:00pm	 OPEN HOUSE 21 Gladstone Single Family \$340,000 3 Bedroom / 2 Bath Sat/Sun, Apr 16/17, 11:00am-2:00pm
 OPEN HOUSE 408 West Avenue Condo \$425,000 \$340,000 4 Bedroom / 2 Bath Sat/Sun, Apr 16/17, 11:00am-2:00pm	 OPEN HOUSE 421 So. Street 2nd Floor Condo \$450,000 3 Bedroom / 2 Bath Sat/Sun, Apr 16/17, 11:00am-3:00pm	 OPEN HOUSE 107 Parsippany Place 2nd Floor Condo \$450,000 3 Bedroom / 2 Bath Saturday, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 101 West Avenue Single Family \$1,200,000 3 Bedroom / 2 Bath Sat/Sun, Apr 16, 11:00am-2:00pm	 OPEN HOUSE 720 Lakeside Road 1st Floor Condo \$209,000 2 Bedroom / 2 Bath Sat/Sun, Apr 16/17, 11:00am-2:00pm

Call To Find The Best Properties
Springing Up In Town!

 921 Park Place Garden Plaza 609-399-2402	 5501 West Ave. 609-399-0066 1-800-345-7865	 421 Batterssea Rd. 609-399-0041 1-800-220-6265	 34th & Haven Ave. 609-399-8822 1-800-345-7863
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www.oenj.com

C2: Best Real Estate Display Ad – Black & White or Color

First Place, Weekly

Ocean City Sentinel

“Spring Into Savings”

Sales Representative

Rob Elder

Artist

Sean Kolman



C2: Best Real Estate Display Ad – Black & White or Color

First Place, Daily

The Real HouseSellers 
Of Sussex County

Weichert Realtors
92 Woodport Road
Sparta, NJ 07871
973-729-2700

Dawn Ruth Cathy Debra Jennifer Karin

No Drama... Just Results!

Dawn Corbo
Sales Representative
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Ruth Linn
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973-534-1483
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Catherine Kut
Sales Representative
973-903-2908
www.akutabove
therest.com

Debra McGrath
Sales Representative
973-202-3320
www.debramcgrath
realtor.com

Jennifer Phillips
Sales Representative
973-222-4136
www.jen
phillipsells.com

Karin Meyer
Sales Representative
973-222-9909
www.karinrealestate.com

Real Knowledge, Real Commitment, Real Results!

New Jersey Herald

“Weichert Sparta
The Real HouseSellers”

Sales Representative

Lori McNeil

Artist

Jessica Demarest

**C3: Best Recruitment/
Miscellaneous Display Ad –
Color or Black & White**

C3: Best Recruitment/Miscellaneous Display Ad – Color or Black & White

Second Place, Daily

HIRING FOR OUR STORE IN LINDEN, NJ



NOW ACCEPTING APPLICATIONS FOR FULL TIME CASHIERS AND SHIFT MANAGERS

ALDI CONTINUES TO GROW AND IS SEEKING SEVERAL ENERGETIC AND HIGHLY MOTIVATED INDIVIDUALS TO JOIN THE ALDI TEAM IN OUR *LINDEN, NJ* STORE LOCATION. GREAT BENEFITS FOR ELIGIBLE EMPLOYEES INCLUDING MAJOR MEDICAL, DENTAL, VISION CARE, PAID VACATION AND HOLIDAYS, RETIREMENT AND 401k.

CASHIERS: \$12.00 PER HOUR (20-40 HOURS PER WEEK)
SHIFT MANAGERS: \$12.00 PER HOUR PLUS \$4.00 PER HOUR PREMIUM

REQUIREMENTS:

- Outstanding customer service, motivation, and a commitment to teamwork with a "Can Do" attitude
- Must be able to accommodate the operational schedule of the store including shifts scheduled between 5AM and 10PM, seven days a week
- High School diploma or GED required, 18 yrs. of age or older, able to lift up to 45 lbs
- Minimum 1 year Retail Management Experience Required for Shift Manager Position.



PLEASE APPLY IN PERSON
ON TUESDAY, SEPTEMBER 14, 2010
AT ALDI STORE: 1705 WEST EDGAR ROAD,
LINDEN, NJ 07036-6407
BETWEEN : 8 AM - 2 PM

Sorry, no phone calls accepted



"WE HAVE A BUNCH OF OPPORTUNITIES"

TRAINING PROVIDED • POTENTIAL FOR ADVANCEMENT • EMPLOYMENT CONTINGENT UPON RESULTS OF DRUG SCREENING AND BACKGROUND CHECK

Please visit our website at www.ALDI.com for store locations, products and weekly special purchase items.

Home News Tribune

“Hiring for Our Store
in Linden, NJ”

Sales Representative

Mike Desmond

Artist

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

C3: Best Recruitment/Miscellaneous Display Ad – Color or Black & White

First Place, Daily

Asbury Park Press

“Now Hiring School
Bus Drivers”

Mike Desmond



DURHAM
SCHOOL SERVICES
Also Known as
Murphy Bus

NOW HIRING SCHOOL BUS DRIVERS

We are always looking for qualified drivers. If you are at least 21 years of age and think you've got what it takes and are interested in the benefits listed below, apply or contact us today!

- Applicants with CDL will Receive Preferred Status
 - A Competitive Wage Package
- Unemployment Compensation (Unless State Law Prohibits)
 - Free Training
 - No Nights or Weekends Required
 - Benefits Available • Flexible Schedule

OPPORTUNITIES IN LAKEWOOD, FREEHOLD, MIDDLETOWN & WAYSIDE
APPLY ONLINE AT WWW.DURHAMSCHOOLSERVICES.COM OR CALL: 866-669-6646



**C4: Best Agency Produced
Newspaper Ad –
Color or Black & White**

C4: Best Agency Produced Newspaper Ad – Color or Black & White

Second Place, Daily



SOLD

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Gloria Nilson.
REALTORS®

RealLiving

We're showing signs of a bright future.

Real Estate is changing.
Gloria Nilson is too.

New name. New face.
More outstanding services.

Gloria Nilson GMAC Real Estate is changing its name to Gloria Nilson, Realtors® Real Living, and we think it's a sign of a bright future. We want our customers to know our new affiliation is more than simply a name change. It's an opportunity to provide our sales associates and customers the access to a comprehensive, integrated suite of resources and services. It will enable us to build on our market leadership, expand our operations and maximize our potential within the constantly evolving real estate marketplace. As part of the Real Living family, we can now offer our customers and agents an even larger global reach and referral pool, along with an expanded network of technology tools and training. And while we're thrilled to announce our new name and all the great advantages it will bring, there remains one thing that will never change: Our commitment to our customers. Nothing will ever change our dedication to you.

Gloria Nilson.
REALTORS®

RealLiving

glorianilson.com

Equal Housing Opportunity

Asbury Park Press

“Gloria Nilson”

Agency

Success Advertising

C4: Best Agency Produced Newspaper Ad – Color or Black & White

First Place, Daily

Courier News

“Here’s To The Champs –
Flemington Car & Truck”

Sales Representative

Donna Harris

Agency

Forrest & Blake

NJPA
NEW JERSEY PRESS ASSOCIATION



HERE'S TO THE CHAMPS!



We're proud to be a supporter of the 5-time Atlantic League Champion **Somerset Patriots!**

...and check out our incredible line-up of value on 18 manufacturer brands and over 6000 vehicles available including over 650 Certified Pre-Owned.

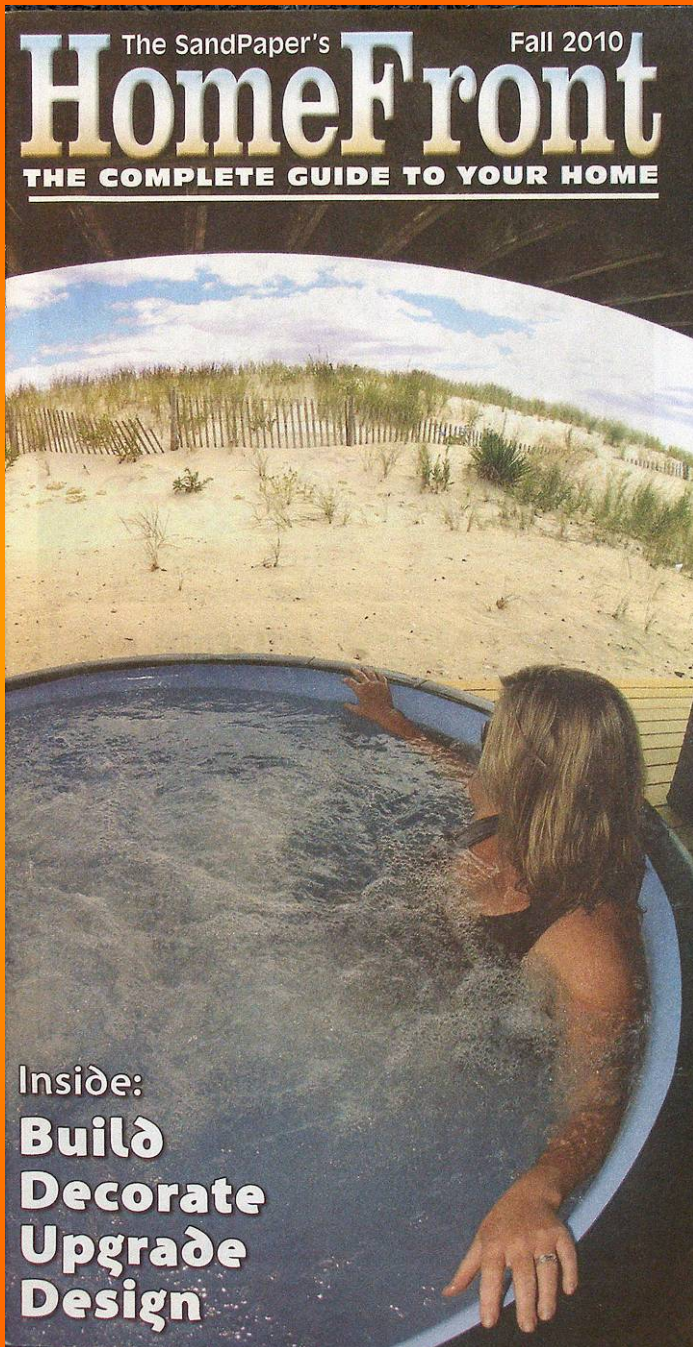


Flemington CAR & TRUCK COUNTRY Family Of Dealerships



Routes 202 & 31, Flemington, NJ
Call 1-800-flemington • Flemington.com

C5: Best Special Section



C5: Best Special Section

Third Place, Weekly

The SandPaper

“Homefront – Fall”

Sales Representative

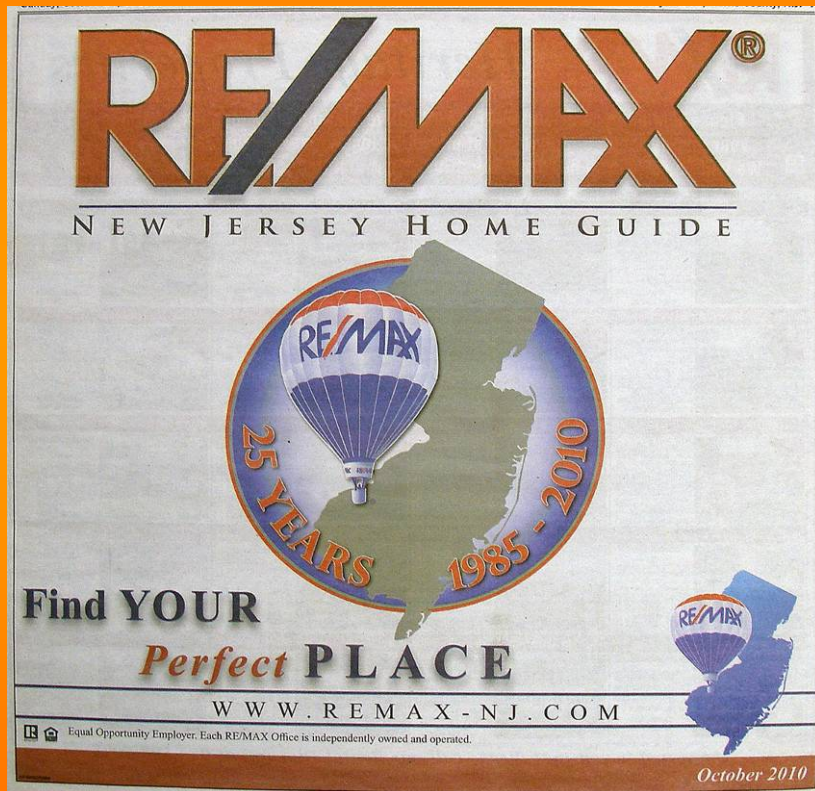
Staff

Artist

Production Staff

C5: Best Special Section

Third Place, Daily



Daily Record

“RE/MAX Magazine”

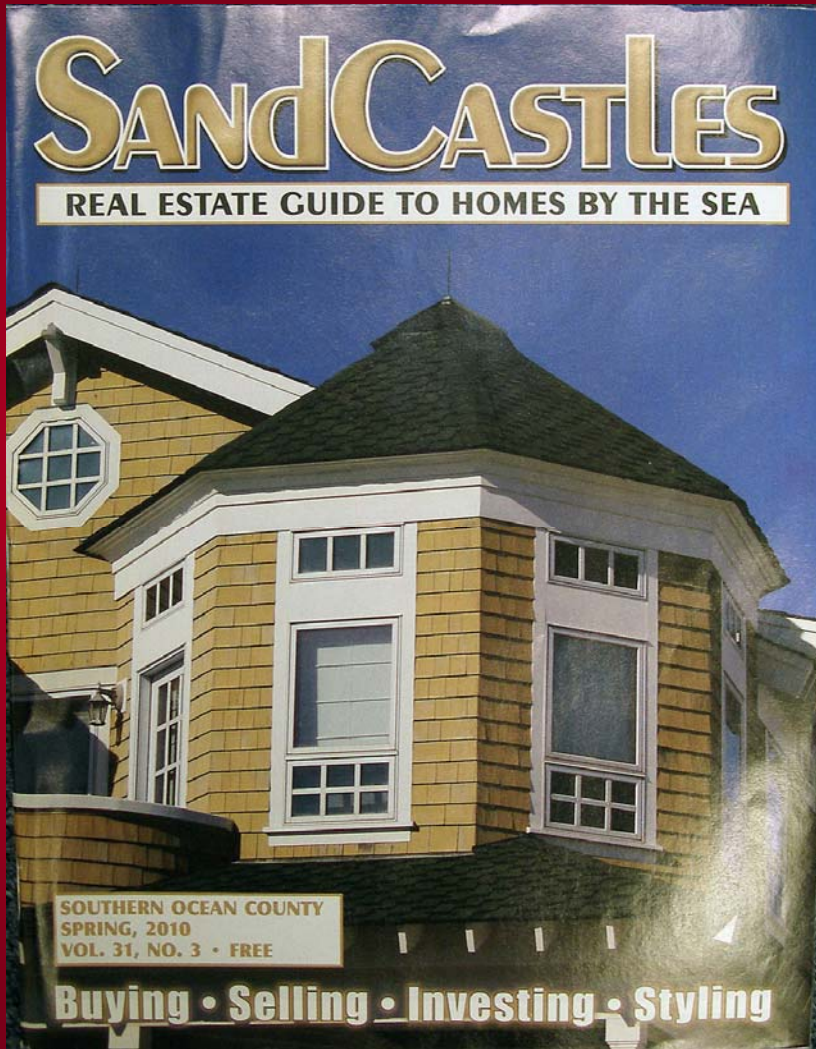
Sales Representative

Ryan Komstead

Artist

Staff

C5: Best Special Section



Second Place, Weekly

The SandPaper

“SandCastles – Spring”

Sales Representative

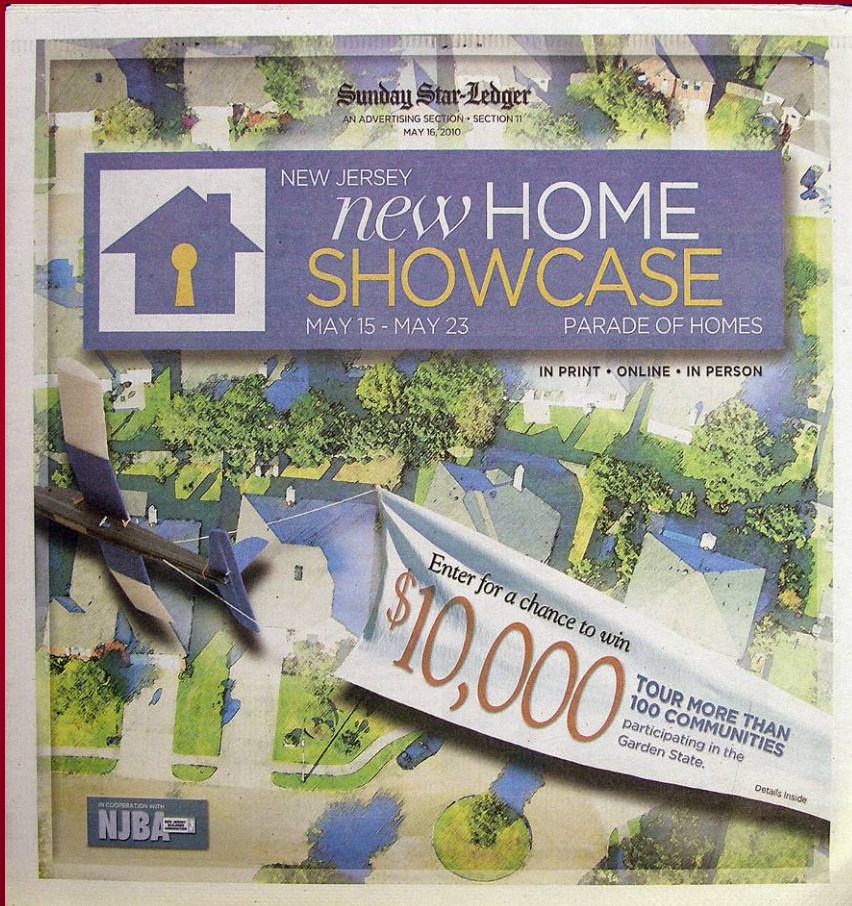
Staff

Artist

Staff

C5: Best Special Section

Second Place, Daily



The Star-Ledger

“New Home Showcase”

Sales Representatives

Isabella Mest

Gary Kowal

Real Estate Sales Staff

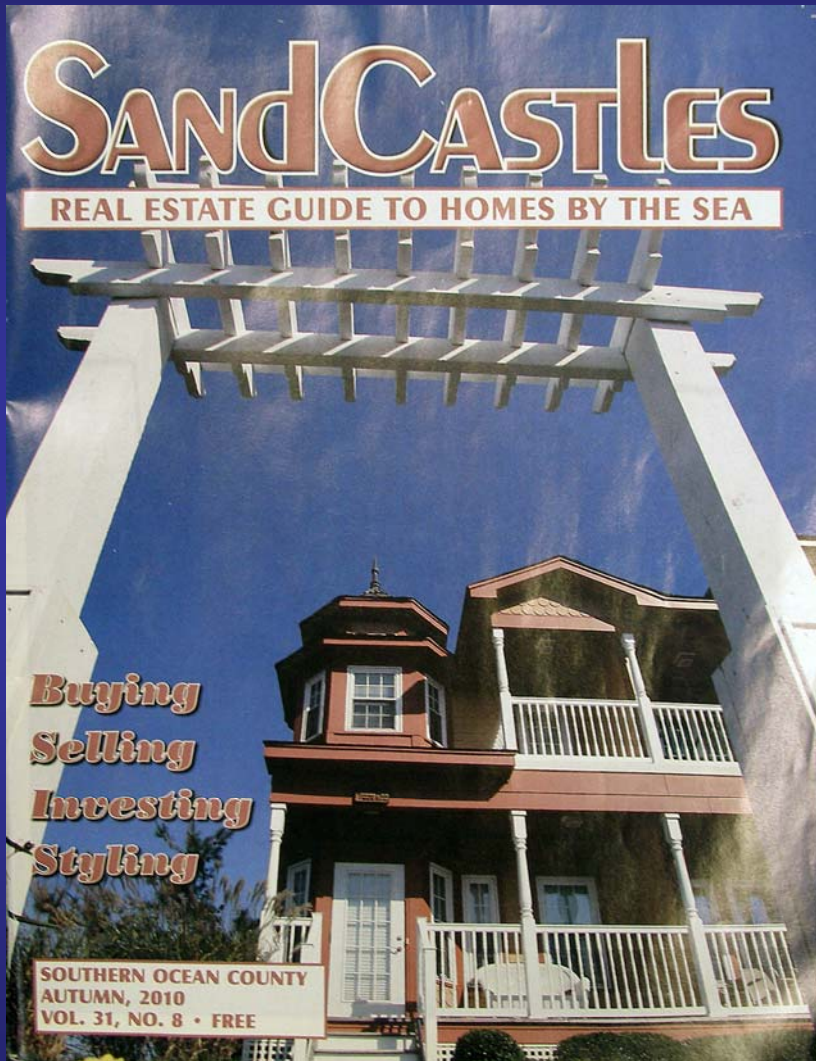
Artists

Suzanne Anan

Special Sections Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

C5: Best Special Section



First Place, Weekly

The SandPaper

“SandCastles – Autumn”

Sales Representative

Staff

Artist

Staff

HOME BUYER'S GUIDE

RESIDENTIAL REAL ESTATE



BUILT TO LAST

High building standards, variety of incentives makes buying new construction a smart choice

By Lori Crowell
Special to The Star-Ledger

When you buy new construction, you get the best of both worlds—all the traditional value you expect in a home, plus the advantages that only a newly built residence can provide. New homes today are built to the latest standards with the most up-to-date techniques, materials and products. For home owners, this means a solid home with bright open spaces that is extremely comfortable to live in, energy efficient and easy to maintain.

Many developers in today's market offer a wide variety of packages and incentives. Whether you're a first-time buyer or the chances involved, a home incentive might provide that extra boost you need to get into the home of your dreams.

Millennium Homes' Smooth Moves program is one such incentive. "We are finding that buyers today are very enthusiastic about moving, but many people are a little in the dark as to how to start the process of moving from their current home to a new one," said Lisa March, executive vice president of Millennium Homes. "We developed our Smooth Moves incentive to help these buyers. The program gives buyers a menu of choices, everything from paying for their move and helping them to get their current home in pre-the market-ready condition, to a final possibility of hosting a cocktail party or hiring an interior decorator once they move in. It helps make their move more seamless, and give them some fiscal incentive—as well as ease of mind—to start the process." *Continued on next page*

OUTLOOK

2014/2015 ANNUAL EDITION

(Above) K. Hovnanian Homes' The Estates at Meadow Creek is an elegant community of 220 estate homes in desirable Manalapan, Monmouth County. (Right) A magnificent 45,000-square-foot amenities-filled clubhouse is the recreational and social hub of Lennar's Greenbriar Stonebridge in Home Township.



LEISURE TRAVEL

covered value travel packages, warm weather escapes and favorite and emerging destinations.
Published Sunday, January 17

CONSUMER, EDUCATION, RETAIL, CAREERS/RECRUITMENT

covered New Jersey colleges and universities, retailing and careers/recruitment.
Published Sunday, February 7

REAL ESTATE, COMMERCIAL & INDUSTRIAL, HOME & BUSINESS

covered commercial and industrial real estate, resale homes, home improvement and furnishings.
Published Sunday, February 14

AUTOMOTIVE

covered events at local dealerships, new models, and trends in cars, trucks and luxury vehicles.
Published Sunday, February 14

TRAVEL RESOURCE GUIDE

covered sunny vacations and special destination packages.
Published Sunday, February 21

CIRCLE OF EXCELLENCE

covered the New Jersey Association of Realtors' annual sales awards.
Published Sunday, February 21

HEALTH CARE

covered news from area hospitals and health-care facilities, the pharmaceutical industry and health-care careers.
Published Sunday, February 28

RESOURCE GUIDE/BANKING & INVESTMENTS

will cover education and updates from the financial industry.
Published Sunday, March 14

REACHING NEW HEIGHTS

Luxury living surrounds active adult buyers

By Tracy Popson
Special to The Star-Ledger

Whether you're ready for retirement or simply want to enjoy the benefits of a fulfilling adult lifestyle, age 55 and older buyers can choose from a wide range of luxurious townhome, condominium and single-family home communities. Embracing the luxury lifestyle, these enclaves also boast private clubhouse facilities, fitness centers, golf, tennis and a host of deluxe recreational amenities.

"Adults have worked their entire lives. In their 20s they were struggling to get their careers set up, and spent their 30s and 40s raising a family. When they hit their 50s, they start thinking about themselves," said Greg Ledina, vice president of sales and marketing for PNC Homes in West Long Branch. "This is their time in life. Adult buyers know what their wants were (in a home), but couldn't do it because they were sacrificing for their kids. Now they want all the extras, from high-end cabinets and countertops to luxurious bathrooms. They want the comforts in their own home that until now they only have experienced in hotels. They deserve it at this point."

A resort-at-home lifestyle also includes an array of attractive on-site amenities. "Greenbriar pioneered adult living in New Jersey when L.J. Home founded the brand in 1989, and Lennar carries the torch today, continuing to set the standard in creating an incomparable lifestyle experience through spectacular home designs and country club amenities," said Don Bozeman, president of Freehold-based Lennar's New Jersey Division. "Our 2010 Greenbriar offerings raise the bar even higher with a wide range of locations, home

Continued on page 18

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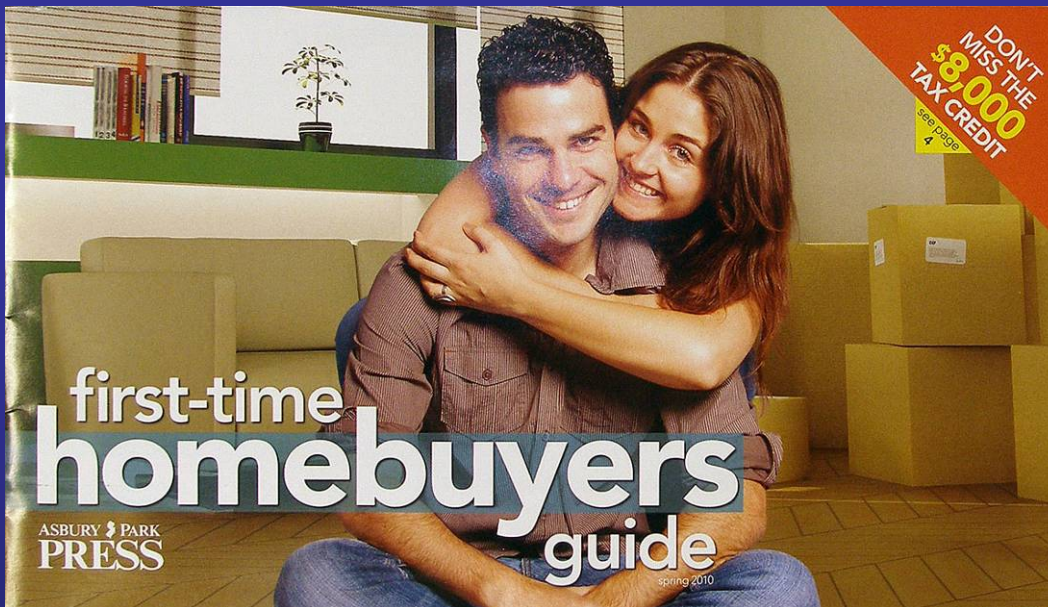
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ZONE 1

VERA JANO BRIDGE TO HIGHLANDS BRIDGE
Capt. Mike Kasso of the Sea Hawk, Perth Amboy, reported good fluke fishing over the weekend with plenty of action. Pool winners included Sung Lim, Loretta, with a 4 pounder, Lisa Grice, Clark, with a 4 pounder and Jerry Pynn, Syracuse, with a 4 pounder. Sun Spyster of Beach Haven Marina in Keyport reported young Patrick Carralino Jr. out-fished his dad, Pat Sr., and veteran angler Dave Owens this past weekend with three nice fluke up to 8 pounds in deep water using live and cold cut minnows. Crabtree has been great with rental boat catches of one basket for Pete Warner of Staten Island in three hours. Best Vero, also on a rental, had a mixed bag, catching fluke, blues and a basket of crabs for a great day with his two sons. Capt. John Conell of the Captain John Keyport, reported very good fluke fishing this week in the Barnegat Bay and the Shark River Channel. There are plenty of fish with a good amount of keepers in the Shark River. He got the week's big fish, a 7.5 pounder, Sea Bass. Capt. Sal Carsi of the Cutty Sea, Swaren, also said the fishing was good in the channels when the drift is right. The body of fish is tremendous, he said, but anglers better hurry as there are just four weeks left in the season. He's also targeting snappers, Chris Salvo at Crabby's Boat and Tackle in Keyport said the fluke fishing is red hot in the bay. Joe Fischer fished the Sandy Hook area and got fluke of 6.8 and 6 pounds. Tom Balan of the Atlantic Star, Atlantic Highlands, reported a better rate of keepers to shorts during his recent trips. Pool winners are usually 4 to 5 pound fish. He's been fishing Perry's Knoll, the Beach and the Navy Pier.

John Costello

ZONE 2

SEA BRIGHT TO SHARK RIVER INLET
Ernie Caglio at Captain's Boat and Tackle in Sea Bright reported there are plenty of fluke in the surf. He'd be happy with a few more keepers, but the fish are nice. The snapper fishing is really good also, with the fish getting bigger every day. The crabbing continues excellent in the New York and Shrewsbury rivers. There's also plenty of bait in the water. A big school of mummichog showed up the other day with fish in them. Ernie said they might have been bass or whitefish. Surf Side Boat and Tackle in Long Branch has new boats, Sunday through Thursday 9 a.m. to 9 p.m. and Friday and Saturday 9 a.m. to 6 p.m. Owner Jack Morante is also now carrying G. Lorenzoni, Bob Smith of Long Branch Boat and Tackle and James Laco, 23, of Oceanport, weighed in an 11 pound fluke by the coast of Sea Bright. He also said the crabbing is outstanding in the Shrewsbury. John Christensen of Surf's Boat and Tackle in Bradley Beach weighed in a 4 pound fluke for Glenn Palmer. Walt, his youngest of three on a 6.5 pound fluke for Billy Schiefel of Ocean Grove. Schiefel also got two sea bass, Sam Burns of Brick, caught the first fluke, about 5 pounds and another at 2.5 pounds.

John Costello

ZONE 3

BELMAR TO MANASQUAN INLET
Capt. Joseph Bogart of the Jamaica II reported decent fluke all week fishing the deep water and shallows south of Manasquan Inlet. He said there was lots of action with tons of bluebacks and keepers mixed in. Some nice catches were: Dale Isaacs, Manchester, with five fluke up to 6 pounds, Bob Murphy, Trenton, with six fluke up to 5.5 pounds, plus seven sea bass and Ryan Kocyno with six fluke up to 5 pounds, 4 ounces. The monthly pool winner was Mike Prosser, Pleasanton, with a 9 pound, 1 oz fluke. The grand prize was accumulated cash, plus one year of free fishing aboard the Jamaica II. Bob Matthews at Fisher's main in Belmar said there's a lot to be had fishing in the Shark River. Anglers can catch a barrel of fish in the river, just not a lot of keepers. Dave Sharp got a five, though, four fish up to 5 pounds. Flooders are still getting small bass in the surf all early in the mornings and Bob Fischer won the Day's opening bass contest with a 36.5 pound striped. Capt. Howard Bogart had big blues were on the menu Wednesday. He had his school of 25 to 30 pound blues when he reached the grounds, but they were hard to catch, snagging proved best. Jon Jones, Brookhaven, Pa., took the pool with a 4 pounder. Greg Logan of Eric's Boat and Tackle reported Andrew Coenen, Fairless Hills, Pa., got a 9 pound fluke in the ocean off Manasquan on a backhaul. Ernie Koper, Jr. of Manasquan, fished with her family in the Manasquan River, and caught her first two keepers, both 2 pounds.

John Costello

ZONE 4

POINT PLEASANT TO SEASIDE HEIGHTS
Ronny Balas at Fisherman's Supply said tuna fishing for bluefish was not hot in the Children's Canyon last weekend but has cooled off some since. There have been some striped bass caught in the surf south on Atlantic Highlands and Redfish. The Manasquan River is still a good pool for fluke but a lot of snappers. Early in the week one pool for fluke in the surf until the fourth weekend it got up. The fluke fishing has been very good this season reports Capt. Jeff Gutman of the Voyager. Due to some schedule changes the boat has five spots available for their next trip leaving at 11 a.m. this Sunday night. Gutman will be open boat line fishing on Saturday, leaving the dock at 7:30 a.m. Capt. John Cole of the Golden Touch got a charter with a nice catch of sea bass this week. Cole started the day drifting with fish coming over the rail before switching to the trailer in the afternoon when the wind turned on. Adam LaBonte of the Canyon Runner remains hot on the track of the tuna. They have been fishing between the Hook and the Terns canyons, catching yellowfin on the troll, chunk and jigs. Mixing in the catches have been bluefish and mummichog. Lee Mottill of Cannonball Boat and Tackle reports fluke were caught this week in the Manasquan with a mix of bass like Killies and Gray. Chris Bedard of Brick weighed in a 6-pound, 4-ounce fluke. In the Point Canal, Steve's fishing on clams and crabs. Tommy Kibiganon at Perry's Boat and Tackle reports the snapper fishing is very good in the Barnegat Bay on sporting boats. They've had some reports today drum fishing sandbars in the Point Canal.

Dan Radick

ZONE 5

SEASIDE PARK TO ISLAND BEACH STATE PARK
Tom Hansen from Crampy's Boat and Tackle said the surf activity remains with fluke during the day and sharks at night in Barnegat Bay. The snappers and crabbing have been very good. There isn't much to report on the bass and blues. Some bluefish are being caught down in the Barnegat North Jetty. Mike Malak from the shop hit the canyons this week and had a catch of 12 yellowfin and four keepers. The fish were caught on the troll and chunk. Malak also reported catching up on the fluke. Weigh ins from the shop this week were: Murray Depina with an 18 inch, 20 pound bluefish that hit a crab bait, Brian Donough with an 18 inch, 13.5 pound fluke caught on a Galt's bait and Bob Haddock with a 12 inch, 39 pound fluke caught on a Galt's bait. John Basballe, Jr. of 39 pound fluke caught on a Galt's bait. John Basballe, Jr. of 39 pound fluke caught on a Galt's bait. Before the weather, they had anglers bring some nice fish into the shop. Kimberley F. weighed in a 7 pound, 12 ounce fluke caught fishing with a jery with Galt's and a backhaul. Kurt Schick had a pair of fluke up to 5 pounds also fishing near the jetty in Island Beach State Park. Lastly, Rick Rusch caught up five keeper fluke among 30 bluebacks fishing all day. Dave Hughes at Grizz's Boat and Tackle said the Barnegat Bay remains cooled off a lot over the weekend and the hot but fluke fishing in the inlet slowed up. The fish are still biting but not at the better pace of the last few weeks. Fluke are being caught off the Island Beach State Park fishing boxes. Crabbers maintain awareness in the bay and snapper blues and pommet better to be on the watch.

Dan Radick

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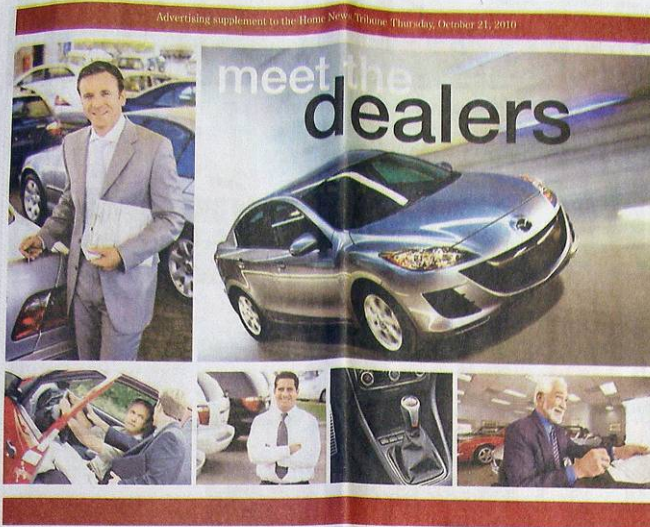
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C8: Best Classified Section



Great Automotive Deals Start With A Friendly Handshake



Here's what savvy consumers know about making the best car-buying decision.

It's all in the price!
On-hand and consult with Kelley Blue Book or Edmunds to look up values. Log on to dealerships' websites to get an idea of how they operate. Believe it when people tell you that now is the best time to buy. Most importantly, seek out experienced auto dealers who enjoy face-to-face interaction with you. Your

relationship with car dealers should mirror the best relationships in your life. Those that are rooted in honesty and integrity and have proven to benefit your well-being over time.
Open communication combined with detailed product knowledge makes local dealers invaluable during the shopping process. They are the ones who have survived and thrived during tough economic times. Their financial expertise

and commitment to service will seal the deal for you and get you where you're going safely and in style. In today's world, it's so important to know and trust the people with whom you do business.

Avoid speed traps! The slower you go and the more you know, the better decisions you will make.

Plan ahead. When you are ready to start shopping, set aside an entire day and start early. Sharpen your listening skills, rev up your critical thinking, and take a detailed wish list of things you want your new purchase to include.

Research the manufacturers' websites to see what rebates and incentives are available. It can make a difference in your choice if you're considering multiple makes and models.

Identify. However, don't start the loan process at the dealership. Find out from your bank, credit union, or third-party provider what you qualify for based on your target vehicle.

Be secure in what you can afford before talking dollars and cents with your dealer. When you arrive at the dealership, take a good look around the showroom. If it appears clean, modern and people-friendly, that's a good sign. It signals that the company is reinvesting in its products, its staff, and its future.

It is common knowledge that shoppers who know what they want usually get it. Perhaps they get a little help from their friends, too. Is there someone who already purchased the car that you like and can give you the inside scoop?

“... the best time to buy a car is when the manufacturer needs to sell them. That time is now.”

When dealers publish their prices in daily and weekly newspapers and on their websites, it means they are ready to deal fair and square with you.

Remove the courtesy, and sport a smart, polite demeanor. Your goal should be straightforward conversations without distractions. The outcome will be a great buy on a great car.

A dealership with a strong parts and service department, one that's financially successful in its own

right, is likely to have better prices on its vehicles. It makes sense, so make it a point to check into this end of the business, too. The best dealers have technicians and staffers who have been with the company a long time. They are the mind-bobbs of the car industry, and can “fix you up in no time” if the situation arises.

It's also important to have a strong finance department that will work efficiently towards getting your loan approved at the best rate possible. It was Mr. Benjamin Franklin who said, “If you do know the power of money, go and borrow some.” Good car dealers are poised to fast-track your purchase and put you back on the road to your busy

Never hesitate to talk it up with someone you know and trust. It can only help when it comes time for dealer negotiations.

Take a test drive. That's the fun part. Forget your troubles for an hour, get comfortable behind the wheel, and envision a long-term relationship between you and the vehicle. The test drive also provides an intimate setting in which you can ask the dealer important questions about the car.

Remember, the best time to buy a car is when the manufacturer needs to sell them. That time is now. In these pages, we'll introduce you to the faces behind the places, auto dealers who are ready to meet and do business with you by offering you the best in sales, selection and service. They are the most important part of the process. They are the people who take pride in how it happens for you.

Enjoy the ride!



C8: Best Classified Section

Second Place, Daily

Home News Tribune

“Meet the Dealers”

Irene Euler
Donna Harris

WHO's Inside

- All American Ford
- Dayton Toyota Scion
- Malouf Auto Group
- McDonagh Chrysler Jeep Dodge, Ram
- Open Road Auto Group
- Perrine Buick GMC Saab
- Reydel Volkswagen

C8: Best Classified Section

First Place, Daily

SECTION 10 **Jobfinder** Green Jobs SUNDAY, SEPTEMBER 26, 2010
Everything Jersey needs to find or fill a job Log on today! [NJ.com/jobs](#)

GREEN IDEAS

Sustainable jobs may help Garden State careers flourish

By Lori Crowell
Special to The Star-Ledger

Job-seekers today already are familiar with the colorful distinction of various employment sectors: White collar employment includes salaried professionals and clerical workers. Blue collar employment involves manual labor. Now a third sector is emerging and growing in both popularity and support: green collar workers.

Green collar jobs involve products and services that are environment-friendly, and can include any position that involves the design, manufacture, installation, operation, and/or maintenance of renewable energy and energy-efficiency technologies. And the green collar sector is booming; it currently is the fifth largest market sector in the United States.

In most cases, a green job is not a new one, but rather, a traditional job that contributes to reducing carbon emissions or pollution, or otherwise benefiting the environment.

For example, with America's shift to a clean energy future gaining momentum, wholesale energy provider NRG Energy of Princeton has vowed to make the company the foremost provider of clean energy. NRG operates one of the largest and most diverse power-generation portfolios, which includes facilities powered by nuclear, wind, solar, coal, natural gas and oil. The company, which sells energy, capacity and related products, produced \$8.952 billion in revenue in 2009. NRG Solar was formed in 2009 to drive solar-growth initiatives. The acquisition of Reliant Energy in 2009 provided a platform for building distributed generation and alternative-energy technologies. Purchasing Bluewater Wind, an offshore wind-development business, provided NRG with a strong Northeast project pipeline of offshore wind parks.

The Fund for the Public Interest is a national, political nonprofit group that works on key issues by building the resources of non-profit advocacy groups, such as Environment New Jersey and the Sierra Club. The Fund does this through grassroots, one-to-one outreach, mainly canvassing in neighborhoods or public places.

"In New Jersey, we're currently hiring canvassers and field managers. We're also looking for college graduates to help run our campaign offices."

Continued on page 4

GREEN JOBS FOR A BETTER NEW JERSEY



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The Star-Ledger

“Jobfinder”

Sales Representative

Kim Alvarez

Artist

Special Sections Staff

**C9: Best Use of
Small Space**

C9: Best Use of Small Space

Third Place, Weekly



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Second Place, Weekly

The West Essex Tribune

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Daily Record

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First Place, Weekly



The West Essex Tribune

"Tutor Available:
Never 2 Late"

Ellen Harte
Grisel Cardona

C9: Best Use of Small Space

First Place, Daily

Daily Record

“Berkshire Hills”

Sales Representative

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Artist

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The West Essex Tribune

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First Place, Daily

Courier News

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Artist

Chris Carnese

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Third Place, Daily

The Star-Ledger

“New Home Showcase”

Artist

Suzanne Anan

IN PRINT • ONLINE • IN PERSON

NEW JERSEY new HOME SHOWCASE
PARADE OF HOMES

Includes a **\$10,000 CASH GIVEAWAY**



In cooperation with the New Jersey Builders Association (NJBA), The Star-Ledger/NJ.com is proud to present the New Jersey New Home Showcase: Parade of Homes taking place Saturday, May 15 – Sunday, May 23, 2010.

This comprehensive multi-media marketing event is a magnificent arena for new home builders to maximize awareness of their new communities and properties throughout New Jersey. In addition to the multi-media components, a \$10,000 CASH Giveaway will help ensure the success of this event and deliver prospective homebuyers to the participating new home locations during this spectacular weeklong event.

PRINT PROMOTION

New Jersey New Home Showcase Special Section

PUBLISHING: Sunday, May 16

SPACE DEADLINE: Wednesday, April 28

TOTAL HOUSEHOLD DISTRIBUTION: Over 567,000

This full-color tabloid section will be distributed in a variety of Advance Publications newspapers throughout New Jersey.

PLUS, print copies of the New Jersey New Home Showcase section will be provided to participating builders to distribute at their sales centers.

Star-Ledger nj.com
Everything Jersey

Pub Date/Newspaper	Areas of Distribution	Distribution
SUNDAY, MAY 16		
The Star-Ledger	Essex, Hunterdon, Middlesex, Morris, Somerset, Sussex, Union & Warren counties, Parts of Bergen, Hudson, Monmouth & Ocean Counties	371,000
The Times of Trenton	Mercer County & Parts of Burlington, Camden, Hunterdon, Middlesex, Ocean & Somerset Counties	46,471
South Jersey Newspapers	Camdenland, Salem & Gloucester Counties	43,000
Express-Times	Warren County	20,000
SATURDAY, MAY 15		
The Jersey Journal	Hudson County	24,300
THURSDAY, MAY 13		
Hunterdon County Democrat	Hunterdon County	22,277
Waterfront Weekly	Hoboken & Jersey City Waterfronts	10,000
Bayonne Weekly	Bayonne	10,000
Keasbey Weekly	Keasbey	10,000
Hudson Dispatch Weekly	Union City, Secaucus, West New York	10,000

Sources: Star-Ledger - ABC No. 10; Times of Trenton - Circulation Department #103; Jersey Journal - ABC No. 107; Waterfront, Bayonne, Keasbey, Hudson Dispatch websites - unaffiliated; Hunterdon Democrat - ABC No. 106; Hoboken Weekly - ABC No. 107; Jersey City Waterfronts - ABC No. 107; Bayonne - ABC No. 107; Keasbey - ABC No. 107; Hudson Dispatch Weekly - ABC No. 107.

C11: Best External Classified Promotion Idea

Second Place, Daily

The Star-Ledger

“Make Your Move”

Artist

Karen Fazio



Make Your Move
A Real Estate Tax Credit Incentive Special Section

Saturday, March 27 in Homefinder

The time is right to buy or sell a home. The Homebuyer tax credit expires April 30, 2010. **Make Your Move** is your connection to buyers and sellers who are eager to find a home now.

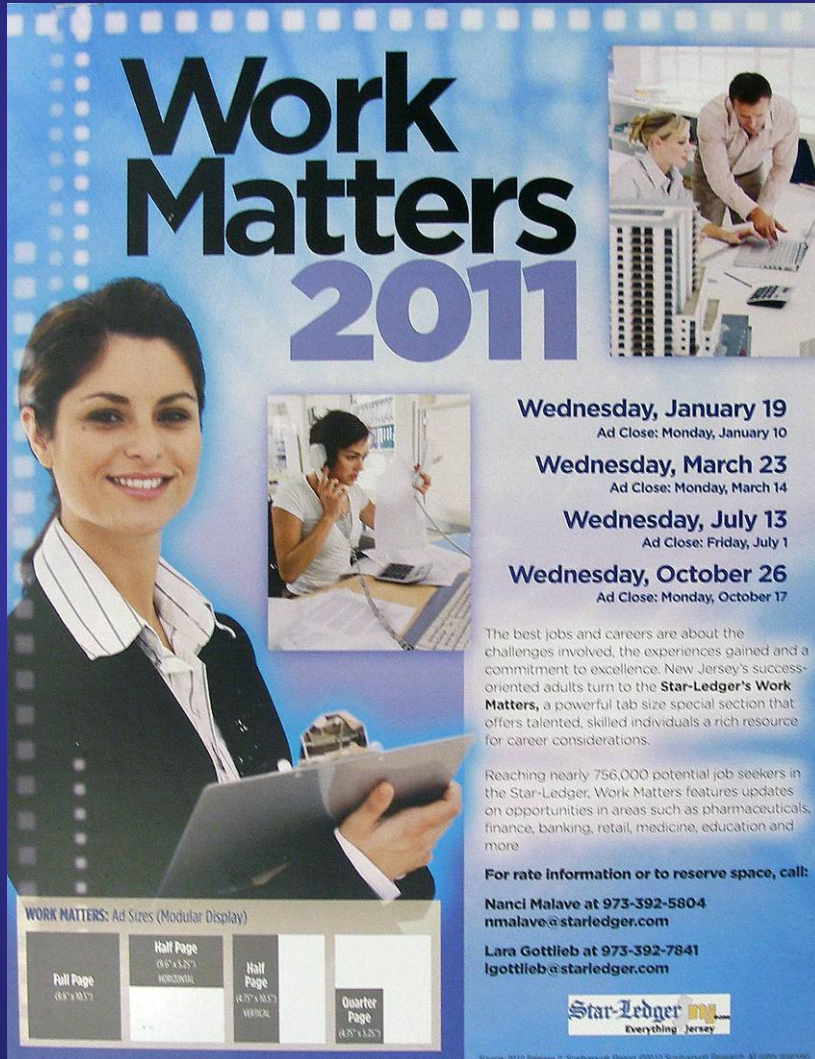
Advertising Deadline: Wednesday, March 24

The clock is ticking. Call your Star-Ledger Account Executive today to advertise your properties in **Make Your Move** and reach motivated prospects looking to take advantage of this special incentive.

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Everything Jersey

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Work Matters 2011

Wednesday, January 19
Ad Close: Monday, January 10

Wednesday, March 23
Ad Close: Monday, March 14

Wednesday, July 13
Ad Close: Friday, July 1

Wednesday, October 26
Ad Close: Monday, October 17

The best jobs and careers are about the challenges involved, the experiences gained and a commitment to excellence. New Jersey's success-oriented adults turn to the **Star-Ledger's Work Matters**, a powerful tab size special section that offers talented, skilled individuals a rich resource for career considerations.

Reaching nearly 756,000 potential job seekers in the Star-Ledger, Work Matters features updates on opportunities in areas such as pharmaceuticals, finance, banking, retail, medicine, education and more.

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nmalave@starledger.com
Lara Gottlieb at 973-392-7841
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WORK MATTERS: Ad Sizes (Modular Display)

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Star-Ledger *mi*
Everything Jersey

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First Place, Daily

The Star-Ledger

“Work Matters”

Artist

David Petersen



Better Newspaper Contest 2010



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