

NJPA

NEW JERSEY PRESS ASSOCIATION

**Better Newspaper Contest
2010
Online Contest**

Awards Banquet

A: Best Overall Website

A: Best Overall Website

The screenshot shows the homepage of the Press of Atlantic City website. At the top, there is a navigation bar with the site's logo, a search bar, and weather information (58° Rain). Below the navigation bar, there are several featured articles and sections. The main article is titled "New Jersey's Urban Enterprise Zones should be eliminated, special report concludes" and includes a photograph of a street scene. Other sections include "Breaking News" with headlines like "Quick action averts power outage during Boardwalk Hall transformer fire Friday" and "Breaking Sports News" with a headline about the "Yankee Stadium game tops Rutgers 2011 schedule". There are also promotional banners for "Bliss Bridal Expo 2011" and "The Press e-paper".

Third Place

The Press of Atlantic City

PressofAtlanticCity.com

Staff

A: Best Overall Website

nj.com

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Real-Time News >> With **The Star-Ledger**

NJEA president at rally accuses Gov. Christie of trying to start a 'middle-class civil war' 2:30 PM
Public workers rally in front of the Statehouse to push back against benefit concessions demanded by Gov. Christie, support Wisconsin public unions

- Plainfield men charged in year-old fatal shooting of woman found dead in Piscataway 4:04 PM
- Ex-UMDNJ administrator sentenced to prison for accepting gifts; contractor gets probation 3:55 PM
- Rainy N.J. weather prompts flood, high wind warnings 3:37 PM

Sports >>

Giants' Tom Coughlin sees need at center with Shaun O'Hara and Rich Seubert on the mend 1:55 PM
Plus, Coughlin on Plaxico Burress and Mathias Kiwanuka's neck

- MLB expected to name Joe Torre executive vice president of baseball operations 3:05 PM
- As PBA U.S. Open cuts field to 24, two NJ residents hang on 1:35 PM
- Deron Williams era set to begin for Nets in San Antonio 1:16 PM
- Giants' Tom Coughlin says Brandon Jacobs needs more carries 1:16 PM
- Devils teammates hope Jason Arnott isn't traded 12:37 PM
- Friday night ESPN game at Louisville highlights 2011 Rutgers football schedule 12:21 PM
- Devils look to extend winning streak to nine in row 11:30 AM

More local sports news >>

Local Teams
Baseball: NY Yankees | NY Mets | Phillies | MLB
Football: NY Giants | NY Jets | Eagles |

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Second Place

The Star-Ledger

NJ.com –
New Jersey
Local News,
Breaking News,
Sports & Weather

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

A: Best Overall Website

STAR NEWS GROUP
The Coast Star & The Ocean Star

Overcast | 52.0° (wind chill 48°) at 04:01 PM in Manasquan, NJ | Last update: Friday, Feb. 25 at 02:52 PM

State aid increases for schools, flat for towns

TRENTON — Gov. Chris Christie proposed a \$29.4-billion budget on Tuesday, which he said would push the state toward a new financial paradigm — a “new normal.”

The proposed spending plan increases aid to all local school districts for the upcoming 2011-2012 school year, though municipal aid is set to remain at fiscal year 2011 levels.

Touting spending cuts initiated over the past year under his administration, the governor said ...

[READ MORE](#)

More Local News Headlines

CONTINUING COVERAGE: [McInerney Trial](#) | [Church Street Murder](#) | [Glimmer Glass Bridge](#)

MONMOUTH COUNTY

- ★ Boro to keep charging tavern workers for IDs (*Lake Como, 02/24/11*)
- ★ Avon BOE approves tentative school budget (*Avon-by-the-Sea, 02/24/11*)
- ★ Wall Township Committee OKs foreclosure process (*Wall Township, 02/24/11*)

OCEAN COUNTY

- ★ Point Boosters plan for a busy spring (*Point Pleasant, 02/25/11*)
- ★ Restaurant moves controversial refrigerator indoors, ending disagreement with borough (*Bay Head, 02/25/11*)
- ★ Kindergarten registration opens March 7 in Beach (*Beach Haven, 02/25/11*)

Virtual Issues

Requires Adobe Reader

The Coast Star

The Ocean Star

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Downtown Spring Lake

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First Place

The Coast Star

Star News Group –
The Coast Star &
The Ocean Star

Jamie Biesiada

B: Best Web Project

B: Best Web Project

The screenshot shows the homepage of the Press of Atlantic City website. At the top, there are several promotional banners: one for Comcast Business Class, one for e-paper subscription, and one for a phone bill. Below these is the website's header with the logo 'pressofAtlanticCity.com', a search bar, and weather information (58° Rain). A navigation menu includes links for Home, News, Opinion, Obits, Sports, Business, A&E, Hometown, Ways to get us, BizFinder, Homes, Wheels, Jobs, and Classifieds. Below the navigation is a 'Local Blogs' section with a description: 'Our Blogs are written by our staff and selected members of the Community. The writing is not supervised by an editor, and readers are free to converse directly with the author (and other readers) in the comments area below.' The main content area features a 'Boardwalk Empire Blog' section with a black header. Below the header, it says 'Full Length Documentary (45 minutes)' and shows a large image with the text 'BOSS OF THE BOARDWALK'. To the right of the main content is a promotional image for 'Atlantic City's Finest Culinary Celebration' with the text 'Enter for your chance to win!'. Below that is a small article preview for 'Nucky Johnson' from the 'Boardwalk Empire Blog'.

Third Place

The Press of Atlantic City

Boardwalk Empire Blog

Dan Good
Michael Clark

B: Best Web Project



Second Place

The Philadelphia Inquirer

Move: Devastation
on Osage Avenue
+25

Move Project
Team

B: Best Web Project

The screenshot shows the Star-Ledger website interface. At the top, there's a navigation bar with the 'nj.com' logo and a search bar. Below that, there are several news stories in a carousel. The main article is titled 'The Wreck of the Lady Mary: Chapter 1 - Mystery shrouds fatal scallop boat sinking'. It is written by Amy Ellis Nutt. The article includes a photo of José Arias and a table of age-related data.

HACKENSACK UNIVERSITY MEDICAL CENTER NAMED BEST HOSPITAL IN BERGEN AND PASSAIC COUNTIES

THANK YOU FOR YOUR CONFIDENCE IN US 15 YEARS IN A ROW

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News Business Columns Education Local pages National Obits Opinion Politics Star-Ledger Weird news More news

Top Stories

Giants' Steve Smith staying busy

Editorial: Stop Gadhafi now

N.J. residents were highest taxed in 2009

Home > New Jersey Real-Time News > Atlantic County

The Wreck of the Lady Mary: Chapter 1 - Mystery shrouds fatal scallop boat sinking

Published: Sunday, November 21, 2010, 7:25 AM Updated: Tuesday, January 11, 2011, 5:27 PM

By Amy Ellis Nutt/The Star-Ledger

Like 297 likes. Sign Up to see what your friends like.

Tweet 22

Share 297

Comment 12

Share Email Print

Riotous waves pummel José Arias. In the frantic scramble to abandon ship, he zipped his survival suit only to his throat and now the freezing Atlantic is seeping in, stealing his body's heat.

The cold hammers him, a fist inside his head.

If You Haven't Had a Ticket in the Last 3 Years, You Are Paying Too Much for Auto Insurance

Select Your Age:

| | | | |
|----|----|----|----|
| 25 | 38 | 51 | 64 |
| 26 | 39 | 52 | 65 |
| 27 | 40 | 53 | 66 |
| 28 | 41 | 54 | 67 |
| 29 | 42 | 55 | 68 |
| 30 | 43 | 56 | 69 |
| 31 | 44 | 57 | 70 |

First Place

The Star-Ledger

The Wreck of the Lady Mary: Chapter 1

Amy Ellis Nutt
Andre Malok

C: Best Multimedia Element

C: Best Multimedia Element

The screenshot shows a YouTube video player interface. The video title is "Ford's Toxic Legacy; 5-years later (Part 1 of 3)". The description reads: "Ford Motor Company's Toxic Legacy began with its former auto plant in Mahwah New Jersey in the 1960's, a factory once billed as the largest in the United States. But before closing in 1980, it generated tons of hazardous waste at a great cost to the environment. Much of which ended up in a 500-acre tract in Ringwood New Jersey." The video has 261 views and was uploaded on Dec 9, 2010. The player shows a video of a man working on a car engine. The channel name is "NorthJersey.com" and it has a "Subscribe" button. The video player includes standard controls like play/pause, volume, and a progress bar. To the right of the video player is a list of suggested videos, including "Bergen County Executive Race", "Gym School", "Healthcare Limbo", "Ford's Toxic Legacy; 5-years later (Part 3 of 3)", "Ford's Toxic Legacy; 5-years later (Part 2 of 2)", "Ford's Toxic Legacy; 5-years later (Part 1 of 3)", and "Recreating the first Thanksgiving".

Third Place

The Record (Bergen County)

Ford's Toxic
Legacy:
5-Years Later

Thomas E.
Franklin

C: Best Multimedia Element

The screenshot shows the NJ.com website interface. At the top, there's a navigation bar with the NJ.com logo and a search bar. Below the navigation bar, there's a section for "Star-Ledger Videos: NJ.com" featuring a video player with a play button. The video title is "New Jerseyans participate in Tough Mudder obstacle course". To the right of the video player, there's a large advertisement for a hockey game between the Trenton Devils and the Gwinnett Gladiators, scheduled for Friday, Feb. 25, 7:00 PM and Saturday, Feb. 26, 7:30 PM. The advertisement includes logos for both teams and a photo of a hockey player in action.

Hate Your Job? Go Back To School With A Grant. See If You Qualify. Click Your Age: 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74

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New Jerseyans participate in Tough Mudder obstacle course

By Andre Malok/The Star-Ledger
Follow

An estimated 4,500 people were in Macungie, Pa., to experience the toughest one-day event: Tough Mudder. The seven-mile obstacle course was designed by British Special Forces to test all-around toughness, strength, stamina, fitness and mental grit. All sponsorship proceeds go to the Wounded Warrior Project. A new Tough Mudder is coming to Raceway Park in Englishtown, N.J., on Nov 20 and 21. Organizers are expecting 20,000 participants for the two-day event. (Video by Andre Malok / The Star-Ledger)

BUY TICKETS NOW!

TRENTON DEVILS vs. GLADIATORS GWINNETT

FRIDAY, FEB. 25, 7:00 PM
&
SATURDAY, FEB. 26, 7:30 PM

Second Place

The Star-Ledger

New Jerseyans Participate in Tough Mudder Obstacle Course

Andre Malok

C: Best Multimedia Element

The screenshot shows the homepage of pressofAtlanticCity.com. At the top, there are several promotional banners: one for Comcast Business Class, one for e-paper subscription, and one for a phone bill audit. Below the banners is a navigation menu with categories like News, Opinion, Sports, Business, and A&E. A search bar and weather widget (58° Rain) are also present. The main content area features a 'Local Blogs' section with a sub-header 'Boardwalk Empire Blog'. Below this, there is a large image of a man's face with the text 'BOSS OF THE BOARDWALK' overlaid. To the right of the main image is a smaller image of a salmon dish with the text 'Atlantic City's Finest Culinary Celebration' and 'Enter for your chance to win!'. Below the main image is a small thumbnail for the 'Boardwalk Empire Blog' featuring 'Nucky Johnson'.

First Place

The Press of Atlantic City

Boss of the Boardwalk

Dan Good
Michael Clark

D: Best Blog

D: Best Blog

CLASSIFIEDS: JOBS CARS HOMES APARTMENTS DATING LOCAL ADS APP CLASSIFIEDS PLACE AN AD

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ASBURY PARK PRESS

News Communities Data Universe Sports Deals Leisure Opinion Obituaries Help

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Say What?

Moving on

Posted on February 25, 2011 by Diana Fasanella

As of Feb 22, 2011, my employment with the Asbury Park Press ended as a result in a reduction in work force.

3
Tweet



Where'd she go?

I have enjoyed bringing to you News of the Weird in the past and plan to start another blog similar in nature shortly. If you would like to stay in touch or follow my new blog [That's Just Wrong](#) or please email me at dianafasanella@gmail.com for more details.

My new Web site [HippieNana.com](#) is currently under construction but soon will be up and running.

Thank you for your past support. Please keep in touch.

Sincerely,

Diana Fasanella


Go

About this Blog

Skewed Views on Strange News - A New Jersey Press Association award-winning blog

ADVERTISEMENT

Photo Gallery



grab this - widgets Wowzio

Third Place

Asbury Park Press

Say What?

Diana Fasanella

D: Best Blog

The screenshot shows the homepage of pressofAtlanticCity.com. At the top, there is a KAYAK search bar for Atlantic City, NJ, with hotel deals for Trump Plaza Casino & Hotel (\$41.65), Bally's Atlantic City (\$29.00), and The Chelsea (\$99.00). A weather widget shows 55° and cloudy. A navigation menu includes Home, News, Opinion, Obits, Sports, Business, A&E, Hometown, Ways to get us, BizFinder, Homes, Wheels, Jobs, and Classifieds. A 'Breaking News' banner reads '30 laid-off police officers may be reinstated in Atlantic City'. Below is a 'Local Blogs' section with a post titled 'Where's my street, statue or marina, boss of the boards asks' by Michael Clark and Dan Good. The post includes a retweet button, share options, and a timestamp of Sunday, September 12, 2010. An advertisement for '4G Internet for Hotels 8Mbps \$799' is visible on the right. A 'Boardwalk Empire Blog' section features a post by Nucky Johnson.

Second Place

The Press of Atlantic City

Boardwalk Empire Blog


Michael Clark
Dan Good

D: Best Blog

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Meadowlands Matters

The Record's John Brennan on NY/NJ sports business news, including horse racing and casinos

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From the clubhouse to the diamond, everything you want to know about the Mets
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All the Devils' hottest news, from notes to numbers to neutral-zone traps
- Green Machine
Tackling all the behind-the-scenes stories about your New York Jets



Tuesday, December 21, 2010


On casinos and racetracks - and a Governor

There was a lot of talk in Trenton Monday about the state Senate's easy (27-9 vote) passage of a bill to create an Atlantic City Tourism District - with a goal to perhaps lure new investment at the Boardwalk and Marina areas once the state has more oversight on the area. Plus this is basically the bill that Governor Christie asked for from the legislature this summer - and one that Christie seems so eager to sign that he scolded the Assembly for not meeting on Monday so he could sign into law and put a bow on this thing before Christmas.

Done deal? I didn't see how, since the casino district bill also contains language offering a total of \$30 million in purse subsidies to horsemen over the next three years. That's \$30 million a year more than Christie is willing to see offered to state horsemen.

So does this mean that the casino district bill - popular across the political spectrum - will be held up indefinitely?

I went to Wayne on Tuesday to see Governor Christie and find out:
Christie was in Wayne to sign a bill capping raises for policemen and fireman - and



John Theurer Cancer Center
at Hackensack University Medical Center
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About

JOHN BRENNAN has been covering sports business - with a focus on the Meadowlands Sports Complex - since 2002 and has worked for The Record since 1983. Brennan covers the uncertain fates of Xanadu, the Atlantic City casino industry, the New Jersey horse racing industry, and the sports franchises and facilities throughout the metropolitan area. A 19-year stint in The Record's Sports department included a stint as traveling Nets beat writer from 1992-2000. Brennan started working at The Record when he received an internship during his senior year at Fairleigh

First Place

The Record (Bergen County)

Meadowlands Matters

John Brennan

**Best Online Advertising
Single Ad, Static**

Best Online Advertising – Single Ad, Static

Third Place



The Star-Ledger

“State Theatre NJ”

Suzanne Anan
Tracey Brandstatter

Best Online Advertising – Single Ad, Static

Second Place

The Star-Ledger

“China Gourmet”



Suzanne Anan
Carmella Giardina

Best Online Advertising – Single Ad, Static

First Place

Daily Record

“Pelican”



Pelican
Ski, Pool, Patio & Spa Shops

**UP TO 50% OFF SKI
& SNOWBOARD SALE**

CLICK FOR COUPONS

Huge selection
of sleds in stock!

- Snow tubes
- Plastic sleds
- Flexible Flyers
- Toboggans

The advertisement features a background image of a snowboarder in a green jacket and brown pants performing a trick on a snowy slope. In the bottom right corner, there is a circular inset image showing two children in winter gear sitting on a sled. The text is overlaid on the image in various colors and fonts, including red, yellow, and white.

Chris Konsulis
Frank Barbaro

**Best Online Advertising –
Single Ad, Animated**

Best Online Advertising – Single Ad, Animated

Third Place

The Star-Ledger

“NJSO”



BEETHOVEN'S NINTH • ROMEO & JULIET
MICHAEL FEINSTEIN AND MORE...

Suzanne Anan
Tracey Brandstatter

**Best Online Advertising –
Single Ad, Animated**

Second Place

The Star-Ledger

“NJPAC Legally Blonde”



**David Petersen
Tracey Brandstatter**

Best Online Advertising – Single Ad, Animated

First Place

The Star-Ledger

“Newark Museum Astro Fest”



Suzanne Anan
Tracey Brandstatter

**Best Online Advertising –
Campaign**

Best Online Advertising – Campaign

Third Place

Daily Record

“Pelican”



Pelican
Ski, Pool, Patio & Spa Shops
Route 10 West
Morris Plains

WAREHOUSE CLEARANCE SALE- UP TO 50% OFF

CLICK FOR COUPONS

**BILLIARDS • GAMETABLES • POOLS/SPAS
PATIO SETS • KAYAKS • HOT TUBS • SKIS/SNOWBOARDS**

The advertisement features a blue background with a white circular logo on the left containing a red pelican icon and the text 'Pelican Ski, Pool, Patio & Spa Shops'. Below the logo is a green button with 'CLICK FOR COUPONS'. To the right, a yellow banner reads 'WAREHOUSE CLEARANCE SALE- UP TO 50% OFF'. Below the banner are four small images: a man and woman playing pool, a patio set with an umbrella, a person snowboarding, and a group of people in a hot tub. At the bottom, a red banner lists product categories: 'BILLIARDS • GAMETABLES • POOLS/SPAS PATIO SETS • KAYAKS • HOT TUBS • SKIS/SNOWBOARDS'.

Chris Konsulis
Frank Barbaro


Best Online Advertising – Campaign

First Place


Asbury Park Press

“Flowers by Addalia”


Nicole Kearney
Chris Carnese



*Flowers
by Addalia*



We ARE Toms River!



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**Best Online
House Ad or Campaign**

Best Online House Ad or Campaign

Third Place

The Star-Ledger

“NJ New Home Showcase”



Suzanne Anan

Best Online House Ad or Campaign

Second Place

Courier-Post

“Atlantic City Gaming –
Destinations & Diversions”



Kim Dowd
Bill Janus
Bob Foster
William Sokolic

Best Online House Ad or Campaign

First Place

The Star-Ledger

“Inside Jersey
Online Campaign Promo”



Suzanne Anan