



Better Newspaper Contest 2011 Classified Awards

Awards Banquet



Spring Awards Banquet

is sponsored by

SmallTownPapers, Inc.

Awards Banquet



Better Newspaper Contest 2011

**C1: Best Automotive
Display Ad
Black & White or Color**

NJPA Awards

Open Labor Day 9am - 3pm

ALL ROADS LEAD TO HALDEMAN FORD EAST WINDSOR
Rte. 130

LABOR DAY SALE
AMERICA'S BEST-SELLING BRAND

Save \$10,000

2011 FORD FLEX LIMITED W/ ECO BOOST
Buy For **\$36,995**
Dealer Demo

2012 FORD FOCUS SE Lease For **\$206**
PER MONTH/36 MONTHS*

2011 FORD EDGE SE Buy For **\$23,375**

2012 FORD EXPLORER XLT Lease For **\$288**
PER MONTH/36 MONTHS*

2012 FORD FUSION S Buy For **\$18,699**

2011 FORD F150 LARIAT CREW CAB Lease For **\$366**
PER MONTH/36 MONTHS*

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Open Friday 9-8, Saturday 9-6, Monday 9-3

HALDEMAN of East Windsor

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*All prices include \$1700 ACV, internet rebates, dealer discounts or lease. First payment, MV tax, \$300 acquisition fee, \$1 security deposit. All taxes subject to credit approval. Photos are for illustrative purposes only. Dealer is not responsible for typographical errors. See dealer for details. Offer expires Sept. 5, 2011.

C1: Best Automotive Display Ad – Black & White or Color

Third Place, Daily

The Times

“All Roads Lead”

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

C1: Best Automotive Display Ad – Black & White or Color

...y were told they had to game the next day, ny of the next three ve been fairer. aybe they would have oy didn't have a

hope they adjust that athletes' sake," coach said. to a bunch of ath- television said so. It is to watch out for the f the players. It's the

was Friday in Clevel- ndule that looked etched out in a bar

that nearly all ment games st two hours. ninto half- he extra ore come me the brain- fs of the ven more

first three U game in ey went 3:19, so one single e one-fourth FL halftime. nization would for all that shilling ment game schedule, the players and the sers in the stands.

AA? How's that go in ish. LOL. eveland on Friday. George Mason vs. Vil- y late, with four s, but that's what the ed.

problem. Marquette and Xavier are still out there.

9:29 p.m. — Marquette wins.

10:33 p.m. — The ball goes up for Syracuse and Indiana State. Should have taken the under.

12:41 a.m. — It's over. When's breakfast? The NCAA had to know

...ism on... When you're in the tournament, you should be happy, and I'm happy."

This TV-controlled climate will likely draw better ratings. Just so long as everyone remembers some- one must sac-

...ation mode.

UCLA wasted several chances from the free-throw line, much like it did Thursday against Michigan State. The Bruins survived that one. They had no such luck against Florida, which advanced to the round of 16 in the Southeast Region. The Gators will play

...till you're 63-58. Walker free throw, a Macklin add- layup.

Walker the huge 3 with clock.

Florida kno- out of the NC- ment for the U- the last six ye- tors beat the F- in the Final F- them home in- tide game in- the semifina- ing year.

UCLA got o- start in the- turning the- three times- three posses- then Smith go- so did the Bru-

Smith poin- tors in the pa- six points a- down four o- bounds in the- But then Smi- his second fo- Gators took- down low.

Patric You- Murphy, on t- place of- combined for- half points in e-

Thanks to th- ence, Florida- sling 56 perc- field in the- minutes. The- set that with- sive rebounds- throw attempt

UCLA had- tie or take th-

either BYU or Gonzaga next week in New Orleans.

Kenny Boynton added 12 points and five assists for Florida. Alex Tyus chipped in eight points and a season-high 13 rebounds.

Josh Smith and Reeves Nelson led UCLA with 16

this would happen. Had to know. All it took was look- ing at the schedule on paper and the average length of tournament games, and some simple addition.

As Ohio State coach Thad Matta told his team, "The NCAA Tourna-

rific for those num- bers. Paying customers, for example. And this year, Clemson.

Mike Lopresti is a USA Today

MILLENNIUM'S MARCH MANIA

2011 JETTA or 0.9% FINANCING FOR UP TO 66 MOS.

ONLY \$159*mo.

All 2011'S Include Free Scheduled Maintenance*

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Something to Smile About

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Millennium VOLKSWAGEN

www.MillenniumVW.com

355 N. GASTON AVE. SOMERVILLE

* 36 months/10K w/ \$2999 down. See Dealer for Details.

Second Place, Daily

Courier News

"Millennium Volkswagen"

Staff

C1: Best Automotive Display Ad – Black & White or Color

The Lexus
December to REMEMBER
 Sales Event
 NOW THROUGH JANUARY 3



Special APR Financing Rates as low as 0.9%* on Select New + Certified Pre-Owned Vehicles

| | |
|---|---|
| <p>2012 CT200h LEASE FOR ONLY \$309^{*/Month}</p>  <p><small>All final retail MSRP \$31,000. Tax, title, license, destination, dealer fees, and options extra. MSRP \$31,000. Tax \$1,500. Title \$200. License \$100.</small></p> | <p>2012 IS250 AWD LEASE FOR ONLY \$329^{*/Month}</p>  <p><small>All final retail MSRP \$35,000. Tax, title, license, destination, dealer fees, and options extra. MSRP \$35,000. Tax \$1,500. Title \$200. License \$100.</small></p> |
| <p>2012 ES350 LEASE FOR ONLY \$379^{*/Month}</p>  <p><small>All final retail MSRP \$38,000. Tax, title, license, destination, dealer fees, and options extra. MSRP \$38,000. Tax \$1,500. Title \$200. License \$100.</small></p> | <p>2012 RX350 AWD LEASE FOR ONLY \$449^{*/Month}</p>  <p><small>All final retail MSRP \$48,000. Tax, title, license, destination, dealer fees, and options extra. MSRP \$48,000. Tax \$1,500. Title \$200. License \$100.</small></p> |

(Vehicles shown with optional equipment.)

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 THE RELENTLESS PURSUIT OF PERFECTION

2630 Business Rt. 1 North, LAWRENCEVILLE, NJ
 Conveniently Located
 1 Mile South of Exit 67B off I-95
 609.375.1000 • www.lawrencelexus.com

*Leases based on 36 months, 10,000 miles per year. 25¢ per mile over 10,000 per year. Tax, title, license, plates and payments to qualified buyers. See Dealer for details. Photos for illustrative purposes only. Expires 1/3/12.

First Place, Daily

The Trentonian

“The Lexus December to Remember Sales Event”

Artist

Cindy Manion

Sales Representative

John Conte



Better Newspaper Contest 2011

**C2: Best Real Estate
Display Ad
Black & White or Color**

NJPA Awards


C2: Best Real Estate Display Ad – Black & White or Color

Third Place, Weekly


Ocean City Sentinel

“Ocean City Realty is Gobbling Up the Competition”


OCEAN CITY REALTY IS GOBBLING UP THE COMPETITION!




"Platinum Award Winner"
Mark Grimes



Mark Grimes achieved the highest award given by the New Jersey Association of Realtors by grossing over \$5 million dollars in transactions for the year 2010. Mark has received the prestigious award for the last 12 years. Mark Grimes is 31 for the 17th in his field for selling real estate in the state of New Jersey annually. He has been selling real estate in Ocean City for over 25 years and has seen the regional growth in selling the property during the transaction and after the sale is completed. Since opening Ocean City Realty in the year 1986, the company has grown to over 80 licensed agents. In 2010 Ocean City Realty received it's reputation by being named in Ocean City.






LIST WITH US...OVER 38 UNDER CONTRACT!

| Address | Price | Days on Market |
|-----------------|-----------|----------------|
| 123 Main St | \$150,000 | 15 |
| 456 Ocean Blvd | \$200,000 | 20 |
| 789 Beach Dr | \$180,000 | 18 |
| 1010 Sunset Ave | \$220,000 | 22 |
| 1111 Boardwalk | \$190,000 | 19 |
| 1212 Seaside | \$210,000 | 21 |
| 1313 Oceanfront | \$170,000 | 17 |
| 1414 Beachfront | \$230,000 | 23 |
| 1515 Oceanview | \$160,000 | 16 |
| 1616 Seaside | \$240,000 | 24 |
| 1717 Oceanfront | \$155,000 | 15 |
| 1818 Beachfront | \$250,000 | 25 |
| 1919 Oceanview | \$165,000 | 16 |
| 2020 Seaside | \$260,000 | 26 |
| 2121 Oceanfront | \$175,000 | 17 |
| 2222 Beachfront | \$270,000 | 27 |
| 2323 Oceanview | \$185,000 | 18 |
| 2424 Seaside | \$280,000 | 28 |
| 2525 Oceanfront | \$195,000 | 19 |
| 2626 Beachfront | \$290,000 | 29 |
| 2727 Oceanview | \$205,000 | 20 |
| 2828 Seaside | \$300,000 | 30 |
| 2929 Oceanfront | \$215,000 | 21 |
| 3030 Beachfront | \$310,000 | 31 |
| 3131 Oceanview | \$225,000 | 22 |
| 3232 Seaside | \$320,000 | 32 |
| 3333 Oceanfront | \$235,000 | 23 |
| 3434 Beachfront | \$330,000 | 33 |
| 3535 Oceanview | \$245,000 | 24 |
| 3636 Seaside | \$340,000 | 34 |
| 3737 Oceanfront | \$255,000 | 25 |
| 3838 Beachfront | \$350,000 | 35 |

OVER 150 SOLD THIS YEAR!


| Address | Price | Days on Market |
|-----------------|-----------|----------------|
| 101 Main St | \$120,000 | 12 |
| 202 Ocean Blvd | \$160,000 | 16 |
| 303 Beach Dr | \$140,000 | 14 |
| 404 Sunset Ave | \$180,000 | 18 |
| 505 Boardwalk | \$150,000 | 15 |
| 606 Seaside | \$190,000 | 19 |
| 707 Oceanfront | \$130,000 | 13 |
| 808 Beachfront | \$200,000 | 20 |
| 909 Oceanview | \$145,000 | 14 |
| 1010 Seaside | \$210,000 | 21 |
| 1111 Oceanfront | \$155,000 | 15 |
| 1212 Beachfront | \$220,000 | 22 |
| 1313 Oceanview | \$165,000 | 16 |
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| 3232 Beachfront | \$320,000 | 32 |
| 3333 Oceanview | \$265,000 | 26 |
| 3434 Seaside | \$330,000 | 33 |
| 3535 Oceanfront | \$275,000 | 27 |
| 3636 Beachfront | \$340,000 | 34 |
| 3737 Oceanview | \$285,000 | 28 |
| 3838 Seaside | \$350,000 | 35 |
| 3939 Oceanfront | \$295,000 | 29 |
| 4040 Beachfront | \$360,000 | 36 |
| 4141 Oceanview | \$305,000 | 30 |
| 4242 Seaside | \$370,000 | 37 |
| 4343 Oceanfront | \$315,000 | 31 |
| 4444 Beachfront | \$380,000 | 38 |
| 4545 Oceanview | \$325,000 | 32 |
| 4646 Seaside | \$390,000 | 39 |
| 4747 Oceanfront | \$335,000 | 33 |
| 4848 Beachfront | \$400,000 | 40 |
| 4949 Oceanview | \$345,000 | 34 |
| 5050 Seaside | \$410,000 | 41 |

"Realtor of the Year 2011"
Kevin Redmond



Ocean City Board of Realtors awarded Kevin Redmond the Realtor of the Year Award for the year 2011. He will be honored at the Triple Play Convention on Tuesday, December 6, 2011 by the New Jersey Association of Realtors (NJAR). Kevin also achieved a top placement "Silver" Award last year with sales in excess of \$3 million dollars and received the 2010 Circle of Excellence Sales Award every year since winning the Real Estate License in 2005. He has recently completed additional schooling to obtain his Broker License. He came an accredited Ocean City Real Estate Specialist and is currently an Executive Officer on the Ocean City Board of Realtors (OCBR) where he will be Board President in 2012.

"Circle of Excellence Bronze"
Ellen McGonigle



Ocean City Board of Realtors awarded Ellen McGonigle the Bronze Circle of Excellence Award for the year 2010. She is a graduate of St. Joseph's University in Philadelphia, Pennsylvania and holds a Bachelor of Science degree. She has engaged 16 years of successful sales and management experience, 3 years of which has been at Ocean City Realty. As a consistent member of the NJAR Circle of Excellence Sales Award, she is one of the top agents in our region. She offers exceptional personal service and attention to detail in every transaction.

Mark Grimes, Broker/Owner • 109 34th Street • Ocean City, NJ
609-399-8200 • 1-877-978-7500 • www.OC33.com

Sales Representative

Rob Elder

Artist

Sean Kolman

C2: Best Real Estate Display Ad – Black & White or Color

Second Place, Weekly

COLDWELL BANKER
RESIDENTIAL BROKERAGE
335 Rt. 9 South • Manalapan, NJ 07726

TEAM KURLANDER
Alan Kurlander, Sales Associate
International President's Circle
NJAR® Circle of Excellence Sales Award®, 2009 - Gold
Top 2% Coldwell Banker Agents Nationwide

Cell: 732-284-6302
Office Direct: 732-409-5024
Email: Aljay1@aol.com
www.alankurlander.com

Marc Gruenbaum
Sales Associate

Susan Schneid
Sales Associate
Multi Million Dollar Club

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498702

The News Transcript

"Alan Kurlander"

Sharon Rudolph

Toni Smith

IMMACULATE CONTEMPORARY HOME WITH RELAXING

MONMOUTH BEACH
IS AN EASY COMMUTE
BY FERRY, TRAIN
OR CAR

Shore Lifestyle

WONDERFUL FAMILY COMMUNITY

Custom construction offers open floor plan with vaulted ceiling, French doors, skylights and oak floors for a bright and spacious shore home. Four bedrooms, 2 1/2 bathrooms, living room with wet bar and fireplace opens to large kitchen and dining room making this home the perfect place to raise your family and entertain friends.

Spacious master suite on the first floor and unfinished master suite on second floor. Private backyard has a fabulous deck for outdoor living. Oversized garage features 2 overhead doors and a third bay for lots of storage.



Best of all...

HOME IS MINUTES FROM THE OCEAN AND COMMUNITY BEACH CLUB
OFFERING POOL, BEACH AND MORE. PRICED TO SELL AT \$839,900

Shore Homes
SHIRVANIAN REALTY

Call Today!
BARBARA SHIRVANIAN

(732) 870-2700 (office) • 732-768-3545 (cell)

C2: Best Real Estate Display Ad – Black & White or Color

First Place, Weekly

The Weehawken Reporter

“Shore Lifestyle:
Wonderful Family Community”

Jennifer Martiak
Dave Unger

NJPA
NEW JERSEY PRESS ASSOCIATION

C2: Best Real Estate Display Ad – Black & White or Color

Looking for a sign?
Everything Pam touches turns to SOLD.

Pamela "Pam" Willard
Weichert
Broker/Sales Associate
973-764-2400 • Fax 973-764-2404
Cell 973-903-4114
pwillard@weichert.com
540 Route 515, Vernon, NJ

Weichert Realtors
MLS

Call for your complimentary Market Analysis today!

For Sale Weichert Realtors Pam Willard

The advertisement features a photograph of a white house with red shutters and a brick chimney. In the foreground, there are several signs: a large yellow sign with the headline, a portrait of Pamela Willard, a red oval call-to-action, a Weichert Realtors sign, and a 'For Sale' sign. The background is a clear sky.

Third Place, Daily

New Jersey Herald

"Looking for a Sign?"

Artist


Jessica Demarest

Sales Representative

Lori McNeil

NJPA
NEW JERSEY PRESS ASSOCIATION


C2: Best Real Estate Display Ad – Black & White or Color






































Clearview
Realty

973.948.4004
www.clearviewrealtynj.com

2 Main Street, PO Box 652
Branchville, NJ 07826



| | | | | | | |
|--|--|---|---|---|--|---|
|  \$575,000 [Description] |  \$449,000 [Description] |  \$449,000 [Description] |  \$439,000 [Description] |  \$375,000 [Description] |  \$349,000 [Description] |  \$349,000 [Description] |
|  \$325,000 [Description] |  \$325,000 [Description] |  \$325,000 [Description] |  \$319,000 [Description] |  \$319,000 [Description] |  \$299,000 [Description] |  \$289,900 [Description] |
|  \$289,000 [Description] |  \$285,000 [Description] |  \$275,000 [Description] |  \$267,000 [Description] |  \$235,000 [Description] |  \$219,000 [Description] |  \$215,000 [Description] |
|  \$209,000 [Description] |  \$199,000 [Description] |  \$189,000 [Description] |  \$170,000 [Description] |  \$149,000 [Description] |  \$120,000 [Description] |  \$75,000 [Description] |
|  \$169,000 [Description] |  \$149,000 [Description] |  Sold \$830,000 [Description] |  Sold \$595,000 [Description] |  Sold \$405,000 [Description] |  Sold \$380,000 [Description] |  Sold \$295,000 [Description] |

Second Place, Daily

New Jersey Herald

"Clearview Realty"

Artist

Eileen Lakatos

Sales Representative

Lori McNeil

NJPA

NEW JERSEY PRESS ASSOCIATION

COLDWELL BANKER ColdwellBankerMoves.com/oh-nj
We invite you to visit our Digital Open Houses today!

Congratulations to our September Agents of the Month

 Benny Yantis, Associate Office
 Lisa Ellis, Admin Office
 Frank Cagle, Partner Office
 Mary Hines, Message Office
 Cherie Berger, Assoc. Office

OPEN HOUSES

| Photo | Address | Description/Directions | Agent's Office | Price | Photo | Address | Description/Directions | Agent's Office | Price |
|---|---------------|--|----------------|-----------|---|---------------|---|----------------|-----------|
|  | 1234 Main St | 3 bed, 2 bath, open floor plan, hardwood floors, granite counter, stainless steel appliances, large deck, close to schools and shopping. | Frank Cagle | \$249,000 |  | 5678 Elm St | 4 bed, 3 bath, finished basement, large lot, close to parks and shopping. | Cherie Berger | \$329,000 |
|  | 9101 Oak St | 2 bed, 2 bath, modern kitchen, hardwood floors, close to downtown. | Benny Yantis | \$199,000 |  | 2468 Pine St | 3 bed, 2.5 bath, large living area, hardwood floors, close to schools. | Lisa Ellis | \$279,000 |
|  | 3456 Maple St | 4 bed, 3.5 bath, luxury finishes, large lot, close to shopping. | Mary Hines | \$449,000 |  | 7890 Birch St | 3 bed, 2 bath, open floor plan, hardwood floors, close to schools. | Cherie Berger | \$249,000 |
|  | 1122 Cedar St | 3 bed, 2 bath, hardwood floors, granite counter, close to shopping. | Benny Yantis | \$229,000 |  | 3344 Elm St | 4 bed, 3 bath, finished basement, large lot, close to parks. | Cherie Berger | \$329,000 |
|  | 5566 Oak St | 2 bed, 2 bath, modern kitchen, hardwood floors, close to downtown. | Benny Yantis | \$199,000 |  | 7788 Pine St | 3 bed, 2.5 bath, large living area, hardwood floors, close to schools. | Lisa Ellis | \$279,000 |
|  | 9900 Maple St | 4 bed, 3.5 bath, luxury finishes, large lot, close to shopping. | Mary Hines | \$449,000 |  | 1122 Birch St | 3 bed, 2 bath, open floor plan, hardwood floors, close to schools. | Cherie Berger | \$249,000 |
|  | 1314 Cedar St | 3 bed, 2 bath, hardwood floors, granite counter, close to shopping. | Benny Yantis | \$229,000 |  | 3556 Elm St | 4 bed, 3 bath, finished basement, large lot, close to parks. | Cherie Berger | \$329,000 |
|  | 5778 Oak St | 2 bed, 2 bath, modern kitchen, hardwood floors, close to downtown. | Benny Yantis | \$199,000 |  | 7990 Pine St | 3 bed, 2.5 bath, large living area, hardwood floors, close to schools. | Lisa Ellis | \$279,000 |
|  | 9212 Maple St | 4 bed, 3.5 bath, luxury finishes, large lot, close to shopping. | Mary Hines | \$449,000 |  | 1334 Birch St | 3 bed, 2 bath, open floor plan, hardwood floors, close to schools. | Cherie Berger | \$249,000 |

BY APPOINTMENT

| Address | Description/Directions | Agent's Office | Price | Address | Description/Directions | Agent's Office | Price |
|---------------|--|----------------|-----------|---------------|---|----------------|-----------|
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 Phoenix • 602.955.1000 • Portland • 503.251.1000 • Raleigh • 919.487.1000 • San Antonio • 214.724.1000 • San Diego • 619.444.1000
 Tampa • 813.972.1000 • Washington DC • 202.462.1000 • Wichita • 316.262.1000

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THE BEST MOVE IN REAL ESTATE
 CRRBCareers.com
 Join our powerful team of real estate professionals today!

C2: Best Real Estate Display Ad – Black & White or Color

First Place, Daily

Courier News

“Coldwell Banker”

Sales Representative

Carol Squillante

Artist

Donna Van Zandt





Better Newspaper Contest 2011

C3: Best Recruitment/ Miscellaneous Display Ad Color or Black & White

C3: Best Recruitment/Miscellaneous Display Ad – Color or Black & White

Third Place, Weekly



PRIVATE INSTRUCTION IN YOUR OWN HOME

One on one **Math & Spanish** *Very reasonable rates*
All Grades/Study Skills
Tutors Available Now!

ATC Tutoring, LLC
(973) 994-0843 or (973) 568-0289 www.atctutoring.com
"We accept all major credit cards"

The West Essex Tribune

"Private Instruction
in Your Own Home"

Ellen Harte
Grisel Cardona

**C3: Best Recruitment/Miscellaneous Display Ad –
Color or Black & White**

Second Place, Weekly

HANI'S NEST
Nurturing Child Care



Former teacher will provide
a safe and nurturing
environment for your child.
Flexible daily and weekly
rates
References Available
Please Call **973-736-0525**

**The West Essex
Tribune**

"Hani's Nest"

**Karen Trachtenberg
Grisel Cardona**

C3: Best Recruitment/Miscellaneous Display Ad – Color or Black & White

First Place, Weekly



ARE YOU TIRED OF
THE **SAME OLD**
BORING ADS...

**WELL MAYBE IT'S
TIME FOR A CHANGE!**
Let Our Sales Department
Figure out the Best Strategy
for **YOUR** Business!

Call us Today at 609-399-1220
Find us on Facebook!

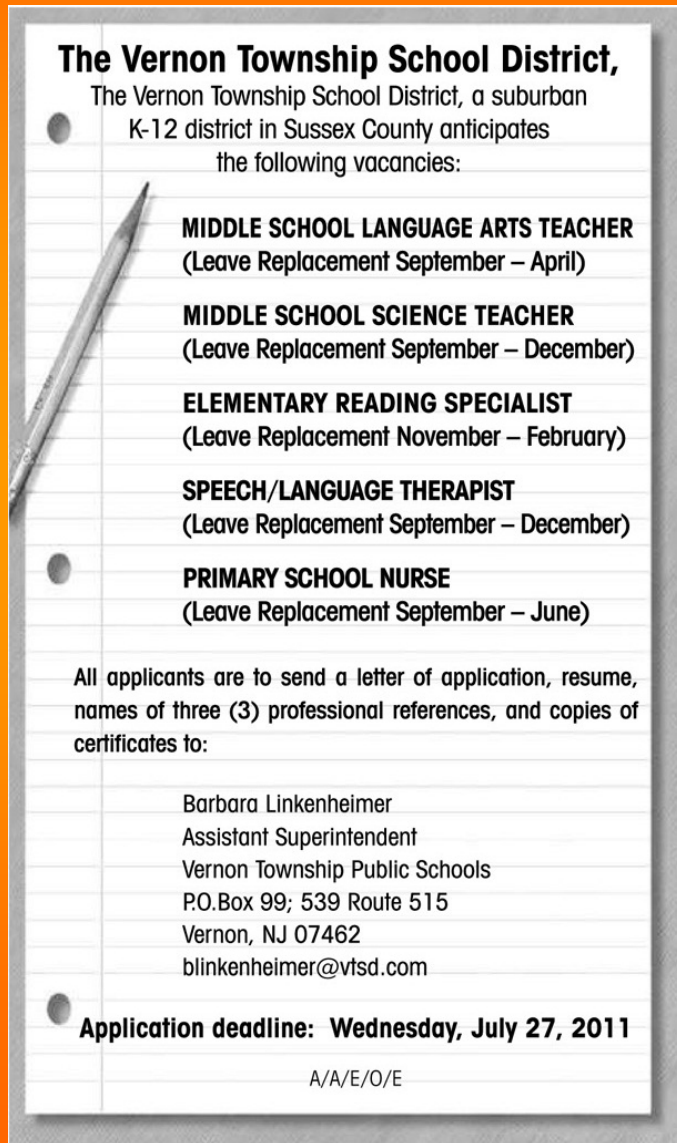
Ocean City Sentinel

“Are You Tired of the
Same Old Boring Ads?”

Artist

Sean Kolman

C3: Best Recruitment/Miscellaneous Display Ad – Color or Black & White



The Vernon Township School District,
The Vernon Township School District, a suburban
K-12 district in Sussex County anticipates
the following vacancies:

MIDDLE SCHOOL LANGUAGE ARTS TEACHER
(Leave Replacement September – April)

MIDDLE SCHOOL SCIENCE TEACHER
(Leave Replacement September – December)

ELEMENTARY READING SPECIALIST
(Leave Replacement November – February)

SPEECH/LANGUAGE THERAPIST
(Leave Replacement September – December)

PRIMARY SCHOOL NURSE
(Leave Replacement September – June)

All applicants are to send a letter of application, resume,
names of three (3) professional references, and copies of
certificates to:

Barbara Linkenheimer
Assistant Superintendent
Vernon Township Public Schools
P.O.Box 99; 539 Route 515
Vernon, NJ 07462
blinkenheimer@vtsd.com

Application deadline: Wednesday, July 27, 2011

A/A/E/O/E

Third Place, Daily

The Star-Ledger

“Vernon Township
School District”

Sales Representative

Ricky Bell

Artist

Staff

SALES

**We're moving
...and we're taking
you with us.**



As we get ready to relocate to our new home on the Trenton waterfront, we have begun a search for sales talent that will help our advertisers grow their businesses.

If you are a creative thinker, have some sales experience and see yourself as an essential partner to the local business community, let's talk.

Our strategic solutions include:

- NJ.com
- Search engine marketing
- The Times of Trenton
- Inside Jersey
- Commercial printing solutions
-and more

This Full Time career opportunity features a compensation package which includes:

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- Paid vacation and holidays

Contact Sheila Gallagher-Montone
email to: Sheilagm@njtimes.com
or fax to 609-396-5644

No phone calls please
The Times is a Equal Opportunity Employer



C3: Best Recruitment/Miscellaneous
Display Ad – Color or Black & White

Second Place, Daily

The Times

"Sales"

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

C3: Best Recruitment/Miscellaneous Display Ad – Color or Black & White

First Place, Daily

The Star-Ledger

“Grand Opening - Aldi Supermarkets”



**HIRING FOR OUR STORE IN
NEW BRUNSWICK, NEW JERSEY**

**FULL TIME CASHIERS: \$12.00 PER HOUR
(20-40 HOURS PER WEEK)**

REQUIREMENTS:

- Outstanding customer service, motivation, and a commitment to teamwork with a “Can Do” attitude
- Must be able to accommodate the operational schedule of the store including shifts scheduled between 5AM and 10PM, seven days a week
- Must possess a High school diploma or GED, be 18 years of age or older, able to lift up to 45 lbs
- **Seeking applicants with previous management experience for potential growth to advance into our Shift Manager position**

ALDI CONTINUES TO GROW AND IS SEEKING ENERGETIC AND HIGHLY MOTIVATED INDIVIDUALS TO JOIN THE ALDI TEAM IN OUR NEW BRUNSWICK, NJ STORE LOCATION. ALDI OFFERS A LIBERAL BENEFIT PACKAGE FOR ELIGIBLE EMPLOYEES INCLUDING MAJOR MEDICAL, DENTAL, VISION CARE, PAID VACATION AND HOLIDAYS, RETIREMENT, AND 401K

PLEASE APPLY IN PERSON ON: TUESDAY, MARCH 29, 2011
ALDI STORE - 6 VAN DYKE AVENUE, NEW BRUNSWICK, NJ 08901-3253
BETWEEN 7AM - 7PM



POTENTIAL FOR ADVANCEMENT • TRAINING PROVIDED • EMPLOYMENT CONTINGENT UPON RESULTS OF DRUG SCREENING AND BACKGROUND CHECK
Please visit our website at www.ALDI.com for products, special purchase items and store locations.

Sales Representative

Ricky Bell

Artist

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

**C4: Best Agency Produced
Newspaper Ad
Color or Black & White**

NJPA Awards

NORTH PLAINFIELD NISSAN
 JERSEYNISSAN.COM

"BEAT THE BELL"
BACK-TO-SCHOOL SAVINGS!

1 DAY LEFT!
 THIS MONDAY, SEPTEMBER 26th ONLY!
 WE'LL PAY YOU **\$3500** OVER BOOK VALUE FOR YOUR TRADE!

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 IN STOCK & READY FOR IMMEDIATE DELIVERY!

WE'RE ONE OF THE LARGEST DEALERS IN THE NORTHEAST WITH OVER 70 2012 NV COMMERCIAL VEHICLES AVAILABLE!

NEW 2011 NISSAN VERSA S NAVIGATION INCLUDED! **\$6900** *0 DOWN AVAILABLE!
 40 MPG

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 45 MPG

NEW 2012 NISSAN ALTIMA 2.5S NAVIGATION INCLUDED! **\$9900** *0 DOWN AVAILABLE!
 70 MPG

NEW 2011 NISSAN ROGUE S AWD NAVIGATION INCLUDED! **\$11900** *0 DOWN AVAILABLE!
 75 MPG

7 DAY RETURN OR EXCHANGE POLICY*
 PLUS OUR EXCLUSIVE **CUSTOMER CARE PROGRAM!** **COMPLIMENTARY** • OIL CHANGES FOR LIFE
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THE GIANT **NORTH PLAINFIELD** RTE 22W
NISSAN
 SHIFT.

C4: Best Agency Produced Newspaper Ad
 – Color or Black & White

Third Place, Daily

Courier News

"North Plainfield Nissan"

Agency

JS Blade

NJPA
 NEW JERSEY PRESS ASSOCIATION

C4: Best Agency Produced Newspaper Ad – Color or Black & White

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IT'S A CHALLENGE POSITION. THAT'S WHY WE PAY TOP REPS OVER **\$100,000.**



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ATTEND ONE OF OUR JOB FAIRS

| MORRIS PLAINS | TINTON FALLS | PISCATAWAY | NEWARK |
|---|---|---|---|
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For Piscataway: Use main entrance to Optimum Store

FACEBOOK: Cablevision Careers
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Second Place, Daily

The Star-Ledger

"You Can Earn Big Bucks"

Sales Representatives

Lara Gottlieb

June Kovacevich

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| | | |
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| Boston Lettuce | each | .99 |
| Chicory and Escarole | lb. | .99 |
| Green Squash | lb. | .99 |
| Bunch Red Radishes | each | .99 |
| Plain & Curly Parsley | each | .99 |
| Romaine Lettuce | lb. | 1.29 |
| Dandelion Greens | lb. | 1.49 |
| Red & Green Leaf Lettuce | lb. | 1.69 |
| Fresh Spinach | lb. | 1.99 |
| Red & Green Swiss Chard | lb. | 1.99 |
| Bunch Fresh Mint | each | 1.99 |
| Fresh Cucumbers | for | 3.19 |

C4: Best Agency Produced Newspaper Ad – Color or Black & White

First Place, Daily

Courier News

"ShopRite"

Agency

Forrest & Blake

NJPA
 NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

C5: Best Special Section

NJPA Awards

2012 NEW JERSEY **New Jersey Convention & Exposition Center at Raritan Center, Edison, NJ**

BOAT SALE & EXPO

February 23-26
JerseyBoatExpo.com

New Jersey's Top Dealers • Boater's Marketplace • Free Seminars • Free Parking On-site

AN ADVERTISING SUPPLEMENT TO THE ASBURY PARK PRESS

NJ's most affordable, convenient boat show

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DATES: Feb. 23-26, 2012
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HOURS:
 Thursday and Friday: 10 a.m. to 6 p.m.
 Saturday: 10 a.m. to 5 p.m.
 Sunday: 11 a.m. to 5 p.m.
ADMISSION: \$5 per person, \$8 and over for an 18-year-old accompanied by an adult.
 Tickets can be purchased online at www.jerseyboatexpo.com or at the show.
AMPLE FREE PARKING ON-SITE
CONTACT: Phone: 732.262.1855, Fax: 732.262.1855, Email: info@njboatexpo.com



Raymond Marino, El Plan Drive, Brick, will be displaying the new 2012Mercury 220 VCI Crusier which has a long list of standard equipment that shows away all the other boats in its class along with other Yamaha models at the Jersey Shore Boat Sale & Expo.



Ancher Marine, 471 E. 56, Hammonton, will have the new 2012 Chaparral 227 USA Bow Rider - Lobby which earned the leading industry's coveted Innovation Award at the world's five boat shows with a full feature cabin on display at the Jersey Shore Boat Sale & Expo. Photo courtesy of Ancher Marine.



Raymond Marino Marine, New Jersey's Exclusive Larson dealer with dealers at Bay Harbor Marine, Westport and Beach 28 South, Hammonton, will be displaying several Larson boats at the Jersey Shore Boat Sale & Expo including the popular Larson LR 236.

Top dealers to show and sell at 2012 Boat Sale & Expo

The Marine Trade Association of New Jersey is pleased to announce that the boats are back in the New Jersey Convention & Exposition Center at Raritan Center in Edison for the New Jersey Boat Sale & Expo being held Feb. 23-26.

"We are very excited to be bringing boats back into the Convention Center in Edison for this new show. We have worked very hard to put together a great event that will offer consumers an easy and affordable way to shop over 2000 brand name boats and models of all sizes, leading products, accessories, services and parts," said Melissa Steinhilber, MTANJ Executive Director. "It only takes a few minutes to see the show that is not to be missed."

The event is centrally located for easy access from anywhere in the tri-state area. There will be ample FREE Parking on-site and the show's top dealers representing leading boat brands will be on hand. Also, an extensive Boater's Marketplace full of boating products, accessories, services and more will be offered. The event will feature FREE seminars, boating safety classes, a Boat Care with solutions for the little boaters and much more!

"It's good to be back in Edison, the show is great and always been well attended by both readers and visitors. The show will offer all types of boats from small runabouts to cabin cruisers and a variety of fishing boats," said Fred Thompson, Executive Director for Key Harbor Marina & Brokerage LLC. "There should be a lot to fit everyone's needs at the NJ BOAT SALE & EXPO. The show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an extensive boater's marketplace full of accessories and services, live seminars, activities for the little boaters and much more."

See EXPO Page 4

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C5: Best Special Section

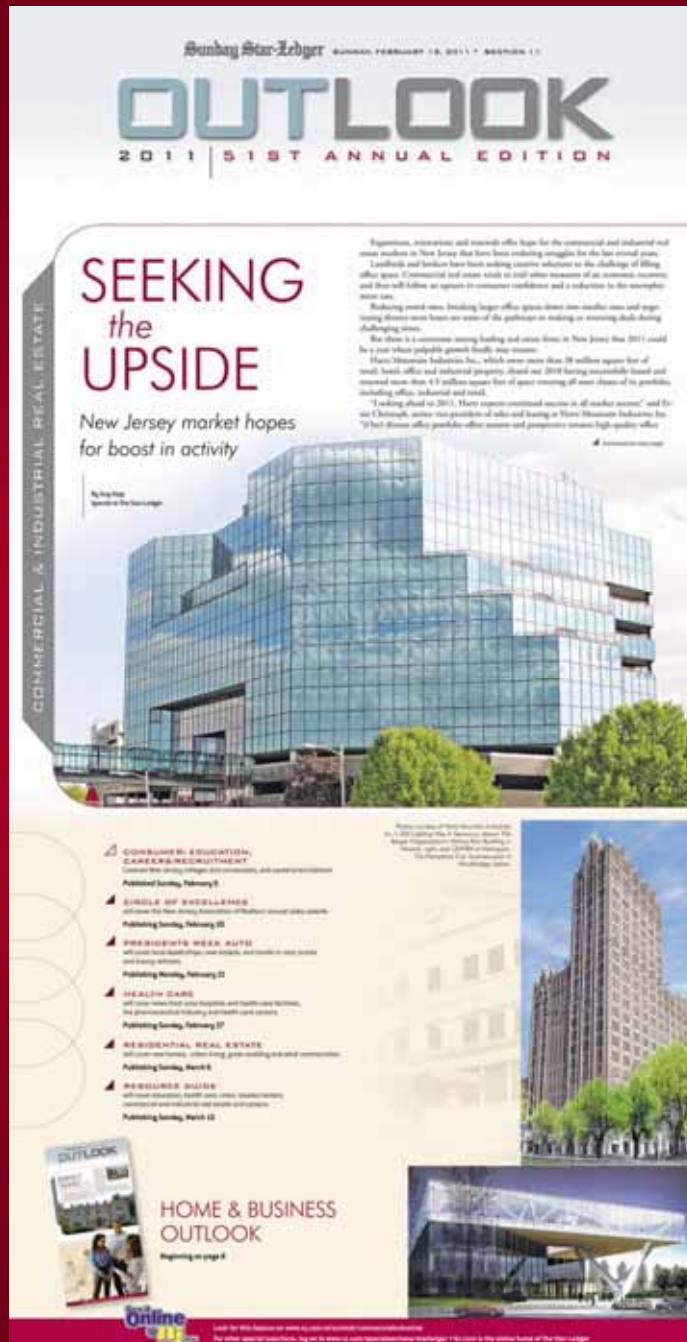
Third Place, Daily

Asbury Park Press

"Jersey Shore Boat Show"

Patty Wilson
 John Stefanelli
 Ellie Dippold

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C5: Best Special Section

Second Place, Daily

The Star-Ledger

“Outlook 2011 Commercial & Industrial Real Estate”

Sales & Marketing

Gary Kowal

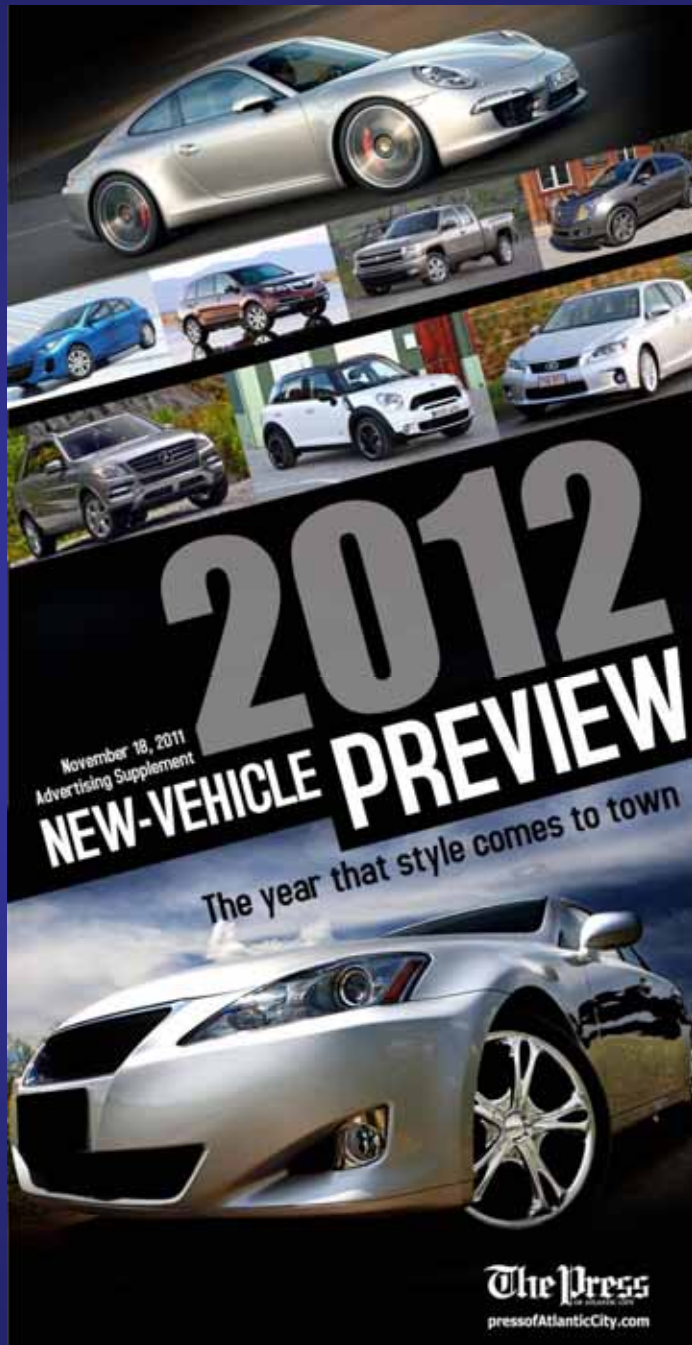
Isabella Mest

Ana Gonzalez

Artist

Karen Fazio

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C5: Best Special Section

First Place, Daily

The Press of Atlantic City

"2012 New Vehicle Preview"

Sales & Marketing

Staff

NJPA
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Better Newspaper Contest 2011

C7: Best Telemarketing Pages or Directory

NJPA Awards

C7: Best Telemarketing Pages or Directory

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Third Place, Weekly

The News Transcript

"Here's My Card"

Sharon Rudolph
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C7: Best Telemarketing Pages or Directory

Adult Communities

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| <p>MONROE TWP.</p> <p>MARIE GENTILE Broker/Associate</p> <p>GREENBRIAR 3 beds master, 1 car garage. huge 1,000 sq. ft. w/ 100 sq. ft. Master BR master w/ closet. 500 sq. ft. w/ 100 sq. ft. Call Marie for more info. \$229,999</p> <p>Office: 732-444-6500 Cell: 732-4339117 E-mail: Mariegentile@optonline.net 23 West Main St., Marlboro 07733 www.mariegentile.com</p> | <p>MANALAPAN</p> <p>ALAN KURLANDER Sales Associate</p> <p>Central Location On Old Sea Side Location. 1900 Square Ft. 3 BR. 2 Bath. 2 Car Garage. 1000 Sq. Ft. of Storage. Call Alan for more info. 732-294-4302 Call: 732-294-4302 Office Direct: 732-489-9024 Email: Akurlan@aol.com www.alankurlander.com</p> | <p>MANALAPAN</p> <p>ALAN KURLANDER Sales Associate</p> <p>Must be seen! This is a beautiful 3 bed 2 bath 2 car garage. 1000 sq. ft. of storage. Call Alan for more info. 732-294-4302 Call: 732-294-4302 Office Direct: 732-489-9024 Email: Akurlan@aol.com www.alankurlander.com</p> | <p>MANALAPAN</p> <p>SUSAN SCHNEID Broker/Associate</p> <p>Great Investment Opportunity in Beautiful Community. Home with 3 beds 2 baths and 2 full baths. 2 1/2 Car Garage. Spacious Living Room with the kitchen. Call Susan for more info. 732-414-5522 Call: 732-414-5522 Office Direct: 732-482-4242 Email: Susan1127@aol.com www.susan1127.com</p> |
| <p>JACKSON</p> <p>GAIL HANSCHKE Broker/Manager</p> <p>WESTLAKE GOLF & COUNTRY CLUB Lowest priced home in Westlake. Exceptional Westlake Master with walking trails and premium center for hiking, tennis and golf. 2000 sq. ft. of living space. 3 bedrooms, 2 bathrooms, 2 car garage. Call Gail for more info. \$257,900</p> <p>Crossroads Realty Jackson Office 1801 W. Commodore Blvd. Jackson, NJ 08527 732-833-8500 office 908-783-5300 mobile ghanschke@crossroadsrealtynj.com</p> | <p>JACKSON</p> <p>GAIL HANSCHKE Broker/Manager</p> <p>DRASTIC PRICE REDUCTION Owner's Reluctant sale of GREAT 3 bedroom w/ 2 bathroom. Beautiful home with walk in 2nd BR and a 200 sq. ft. finished basement. 2 car garage, master bedroom w/ walk-in closet. 2 car garage and lot. 2000 sq. ft. of living space. Call Gail for more info. \$261,600</p> <p>Crossroads Realty Jackson Office 1801 W. Commodore Blvd. Jackson, NJ 08527 732-833-8500 office 908-783-5300 mobile ghanschke@crossroadsrealtynj.com</p> | <p>MONROE TWP.</p> <p>OPEN HOUSE SUN. SEPT. 18 1-4 PM</p> <p>CHERYL & RICHARD HAND Broker/Sales Associates</p> <p>REGENCY AT MONROE Professional & Safe Home. Call Cheryl or Richard for more info. 732-358-5200 x8109 Call Cheryl Hand, Broker/Sales Associate 732-358-5200 x122 • Cell: 732-990-8200 www.CherylHand.com</p> | <p>To Advertise on this Page Call Sharon 732-358-5200 x8109</p> <p>Deadline: Thursdays before 2 p.m.</p> |

Second Place, Weekly

Examiner

"Adult Communities"

Sharon Rudolph
Toni Smith

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Third Place, Daily

New Jersey Herald

“Service & Business Directory”

Sales Staff
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Open House SUNDAY

| | | | | |
|---|--|---|---|--|
| <p>Open House Sun 2/13 1-3 pm 77 Honeyflower, Bordertown \$349,900</p>  <p>This Village Grand 55+ Community in Bordertown is a MUST see! This property of course has every upgrade that you could desire. Three bedrooms and full basement. This is the lifestyle you have always wanted. Call: RE: 130 to Hagstad.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 4 Landon Drive, Bordertown \$248,800</p>  <p>Incredible renovated full-bath home situated in a desirable section of Bordertown. This beautiful home has every upgrade, including a full kitchen with granite, hardwood floors, stainless steel appliances, a full bath and a double front porch. The home is located in a desirable 55+ community. Call: RE: 130 to Hagstad.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4pm 53 Perry Drive, Ewing \$259,900</p>  <p>Excellent price for the beautiful neighborhood of Mountview in Ewing Township. 300' x 110' lot. Beautifully landscaped yard, great condition. Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>COLDWELL BANKER DUNNAN 609-727-7008 www.dunnanrealety.com Mark Eric Dunnan</p> | <p>Open House Sun 2/13 1-3 pm 15 Trainor Cir, Florence Twp. \$295,900</p>  <p>The lifestyle you have been looking for and desire! This charming home offers full bath, a beautiful front porch, hardwood floors, great condition. Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 23 Bay Drive, Hamilton \$439,000</p>  <p>1 Bedroom Colonial Home in Golden Crest. Situated on quiet street. Finished basement and full bath. Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr. Call: George Ope to see this home. Call: Saires Realty. 609-259-1414.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> |
| <p>Open House Sun 2/13 1-4 pm 23 Piner Rafferty Dr. Hamilton Square \$399,000</p>  <p>GOLDEN CREST Priced at \$399,000. Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4 pm 54 Bay Drive Dr. Hamilton Square \$399,800</p>  <p>GOLDEN CREST Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4 pm 23 John Lenhardt Road, Hamilton \$399,900</p>  <p>GOLDEN CREST Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4 pm 44 Marion Pond Rd., Hamilton \$399,900</p>  <p>GOLDEN CREST Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 37 Mery Brook Rd., Hamilton Sp. \$399,900</p>  <p>GOLDEN CREST Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> |
| <p>Open House Sun 2/13 1-3 pm 33 Mae Dr., Hamilton \$247,500</p>  <p>COLDWELL BANKER Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 77 Magnolia Dr., Hamilton \$214,900</p>  <p>WEINER Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 9 Giden Terrace, Hamilton \$299,500</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 102 Sharps Ln., Hamilton, \$199,999</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 13 Coleridge Ave., Hamilton \$199,000</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> |
| <p>Open House Sun 2/13 1-3 pm 916 Schiller Ave., Hamilton Twp. \$137,900</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4 pm 5 Ashwood Ct., Lawrenceville \$459,900</p>  <p>RE/MAX Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 12 Dylan View Drive, Mansfield \$379,900</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 2 Tennyng Wood Dr., Pemberton \$240,000</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4 pm 43 Buckingham Drive, Pennington \$439,000</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> |
| <p>Open House Sun 2/13 1-3 pm 5 Prestige Place, Robbinsville \$274,900</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 77 Chant Street, Robbinsville \$299,800</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 256 Andover, Robbinsville \$294,900</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-4 pm 450 Wash Cross Pkwy Rd, Tusculum \$299,000</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> | <p>Open House Sun 2/13 1-3 pm 209 S Mill Rd., West Windsor \$499,999</p>  <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> |
| <p>Open House Sunday 2/13 1-4 pm 111 Washington, West Windsor \$359,999</p>  <p>RE/MAX Call: Saires Realty. 609-259-1414. Directions: Bear South on Mountview to Perry Dr.</p> <p>SAIRES 609-259-1414 www.sairesrealty.com Lori Whalen-Byrnes</p> |  <p>To Showcase Your Listing Contact Madhuri 609-989-5466 Rachel 609-989-5482</p> | | | |

C7: Best Telemarketing Pages or Directory

Second Place, Daily

The Times

"Open House Sunday"

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C7: Best Telemarketing Pages or Directory

First Place, Daily

Asbury Park Press

"Fishing Directory"

Ellie Dippold



Better Newspaper Contest 2011

C9: Best Use of Small Space

NJPA Awards

C9: Best Use of Small Space



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Third Place, Weekly

The West Essex Tribune

“Edward Castelli Contracting”

Ellen Harte
Grisel Cardona

C9: Best Use of Small Space



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*"Friday's Friends" runs, space permitting,
as a courtesy of the Retrospect -
Help us help a homeless pet!*



"Lillian"

Just in time for Christmas! Lillian is a lovely spayed short-haired gray tabby cat who is up-to-date with routine shots and house trained. She and many other dogs and cats at the Almost Home Animal Shelter would just love to have a warm and happy home in time for the new year! Call to make an appointment today!

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Second Place, Weekly

The Retrospect

"Friday's Friends"

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C9: Best Use of Small Space

First Place, Weekly

The West Essex Tribune

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C9: Best Use of Small Space



Third Place, Daily

Courier News

"Auto Mechanic"

Staff

C9: Best Use of Small Space



Second Place, Daily

The Star-Ledger

"Rutherford Public Schools"

Sales Representative

Ricky Bell

Artist

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C9: Best Use of Small Space

First Place, Daily

The Star-Ledger

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just about
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West Essex

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C10: Best Classified House Ad

Third Place, Weekly

The West Essex Tribune

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C10: Best Classified House Ad

Second Place, Weekly

Ocean City Sentinel

"Over 130 Years of Experience"

Artist

Sean Kolman

NJPA
NEW JERSEY PRESS ASSOCIATION

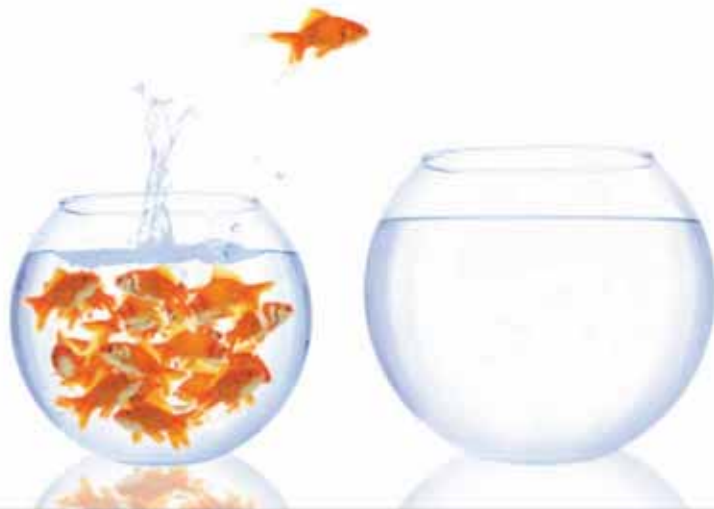
C10: Best Classified House Ad

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Let Our Sales Department
figure out the Best Strategy
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First Place, Weekly

Ocean City Sentinel

“Are You Tired of the
Same Old Ads...”

Artist

Sean Kolman

NJPA
NEW JERSEY PRESS ASSOCIATION

C10: Best Classified House Ad

Third Place, Daily

The Star-Ledger

“House Hunters”

Marketing

Michele Hayes

Artist

Suzanne Anan



The advertisement features a large green circle at the top with the text "HOUSE HUNTERS" in bold black letters, "FIND A NEW HOME NOW!" in white letters, and a small house icon. Below the circle is a black house icon, followed by the text "TEXT CLASS TO 53555 OR GO TO M.NJ.COM ON YOUR WEB ENABLED SMARTPHONE TO FIND YOUR NEXT HOUSE, CONDO OR APARTMENT." and a small disclaimer "Standard rate and text rates may apply." At the bottom is the Star-Ledger logo with the tagline "Everything Jersey".

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OR GO TO M.NJ.COM
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TO FIND YOUR NEXT HOUSE, CONDO
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Star-Ledger 
Everything Jersey

NJPA
NEW JERSEY PRESS ASSOCIATION

C10: Best Classified House Ad

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Second Place, Daily

The Star-Ledger

"Free Photos for a Month!"

Marketing

Michele Hayes

Artist

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NJPA
NEW JERSEY PRESS ASSOCIATION

C10: Best Classified House Ad



First Place, Daily

The Star-Ledger

"Your Multi Media
Real Estate Solution"

Marketing

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Better Newspaper Contest 2011

C11: Best External Classified Promotion Idea

NJPA Awards

C11: Best External Classified Promotion Idea

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LUXURY RENTAL GUIDE

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Tabloid Section

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New Jersey's Gold Coast and a number of growing urban enclaves are among the most sought-after locations this area's upwardly mobile residents strive to call home.

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Third Place, Daily

The Star-Ledger

“Luxury Rentals”

Sales and Marketing

Gary Kowal

Isabella Mest

Staff

Artist

Suzanne Anan

NJPA
NEW JERSEY PRESS ASSOCIATION

C11: Best External Classified Promotion Idea

HOME PREVIEW
Fall

SUNDAY, SEPTEMBER 18

New Jersey Fall Home Preview is a standard size special section offering in-depth coverage of New Jersey real estate and home ownership.

Engage New Jersey residents and homeowners as they make plans to upgrade and improve their homes.

New Jersey Fall Home Preview will reach over 1.2 million Star-Ledger readers. Among these readers:

- 837,500 are homeowners, with a median home value of \$400,757
- 883,100 have a household income of \$75,000 or more.
- 617,400 are 25 - 54 years old.
- 504,900 are age 55 or older
- 268,400 are retired or planning to retire in the next year.
- 48,900 plan to buy a home in the next year.
- 17,600 plan to buy a second or vacation home in the next year.

Bring your message home to this motivated audience with an advertisement in Fall Home Preview!

Advertising space closes Wednesday, September 7.
Contact your Account Executive:

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| Ed Donohio, 973-392-4191 | Jeff Pruntricki, 973-392-4087 |
| Patti Anzianski, 973-392-5881 | Yulonda Cheeks, 973-392-1898 |
| Helen Lima, 973-392-5825 | Cherlyn Alston, 973-392-5825 |
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Star-Ledger NJPA
Everything Jersey

Source: 2011 Release 1, Scarborough Report, Division Site Center June 2011

Second Place, Daily

The Star-Ledger

“Fall Home Preview”

Sales and Marketing

Gary Kowal

Isabella Mest

Staff

Artist

Suzanne Anan

NJPA
NEW JERSEY PRESS ASSOCIATION

C11: Best External Classified Promotion Idea

First Place, Daily

The Star-Ledger

“One Source Many Solutions”

Sales and Marketing

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Artist

Suzanne Anan

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STEP 4: WE ACTIVATE YOUR CAMPAIGN.

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NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

General Excellence Awards

General
Excellence



Better Newspaper Contest 2011

General Excellence

**Classified
Weekly**

General
Excellence



Better Newspaper Contest 2011

General Excellence

Weekly

**Ocean City
Sentinel**

Ocean City

General
Excellence



Better Newspaper Contest 2011

General Excellence

**Classified
Daily**

General
Excellence



Better Newspaper Contest 2011

General Excellence

Daily

The Star Ledger

Newark

General
Excellence



Better Newspaper Contest 2011

Congratulations!

For this presentation & list of winners:

www.njpa.org

Awards Banquet