



Better Newspaper Contest 2011 Retail Awards

Awards Banquet



Spring Awards Banquet

is sponsored by

SmallTownPapers, Inc.

Awards Banquet



Better Newspaper Contest 2011

R1: Best Single Ad Black & White Smaller than 16" SAU

NJPA Awards

R1: Best Single Ad - Black & White, Smaller than 16" SAU

Third Place, Weekly

The Retrospect

"Gopher Girl"

Mark Zeigler

Brett Ainsworth

clip & save

GOPHER GIRL **ERRAND SERVICE**

Residential and Business

- Vacation Service: Mail/Plants
- Grocery Shopping
- Personal Errands
- Post Office/Letter Courier
- Wait in Home for Contractor/Cable
- Pet Care

& more!

clip & save

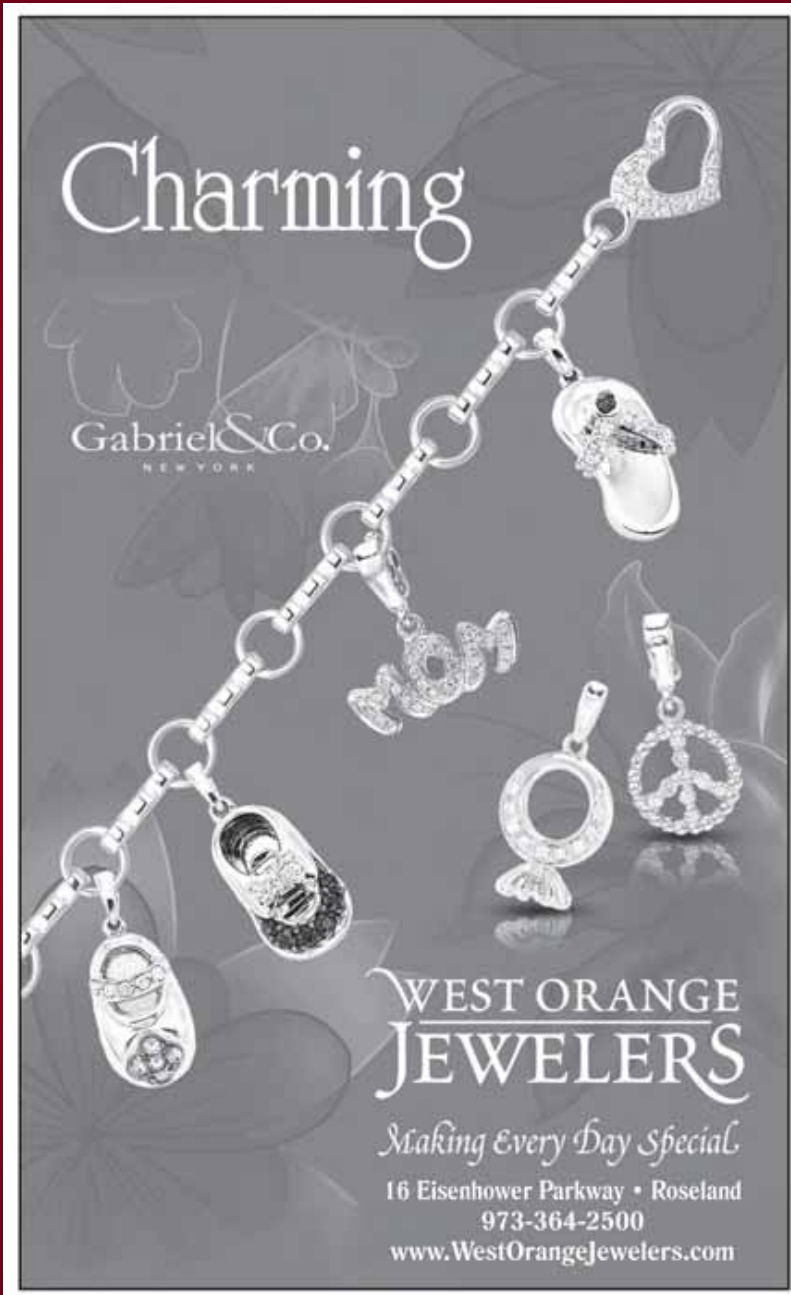
clip & save

856 **816-7298**

Reclaim Your Life!

clip & save





R1: Best Single Ad - Black & White,
Smaller than 16" SAU

Second Place, Weekly

The West Essex Tribune

"Charming"

Diane Driggs

NJPA
NEW JERSEY PRESS ASSOCIATION

Spring
Sale!

UP
TO
75%
OFF!

*A charming
boutique
for girls
of all ages...*

charm

697 Haddon Ave., Collingswood
833.1697 • www.charmny.com

R1: Best Single Ad - Black & White,
Smaller than 16" SAU

First Place, Weekly

The Retrospect

"Charm Spring Sale"

Mark Zeigler
Brett Ainsworth

NJPA
NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad - Black & White, Smaller than 16" SAU



GRAND OPENING!

THE DOG HOUSE
918 ROUTE 22 EAST

NORTH PLAINFIELD, NJ 07060
908-791-9800

Saturday, October 1, 2011

- Full Menu • Breakfast
- Free Delivery • Daily Specials

918 Route 22 East, North Plainfield, NJ 07060
908-791-9800
Sun-Thur 6am - 12pm • Fri-Sat 6am - 3pm

AP-5000463761

Third Place, Daily under 45,000

Courier News

"The Dog House"

Sales Representative

Jen Rosener

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad - Black & White, Smaller than 16" SAU

Second Place, Daily under 45,000

WINDSOR FARM
1202 Windsor Rd., West Windsor, NJ
(609) 443-9379

**Hayrides to the
Pumpkin Patch**

Open to the public
Sat. & Sun. 10am-5pm
One Mile of Attractions

Schools & Groups
Welcome!
Book our weekday trips
to the Pumpkin Patch

For info. visit www.windsorfarmandmarket.com

The Trentonian

"Windsor Farm Hayrides
to the Pumpkin Patch"

Artist

Cindy Manion

Sales Representative

Stephanie Ford

NJPA
NEW JERSEY PRESS ASSOCIATION

Anita Renfroe

presents

Big Ol' Sweet Iced Tea Tour

Live at The College
of New Jersey

Kendall Hall – Main Stage
2000 Pennington Road, Ewing

Saturday, April 30 at 7 p.m.

Tickets start at \$25 – Go to
www.salvationarmy.fix.com

Anita is an acclaimed artist, comedian and author. She became an overnight sensation on YouTube when a video of her singing everything a mother says to her children in a single day, set to the tune of the "William Tell Overture," was viewed by millions.

She has been featured on morning and late night entertainment shows, news programs and is a comedy contributor for "Good Morning America."



Proceeds to benefit
The Salvation Army Mercer County

R1: Best Single Ad - Black & White,
Smaller than 16" SAU

First Place, Daily under 45,000

The Times

"Anita Renfroe"

Artist

Gaylen Gallimore

NJPA

NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad - Black & White, Smaller than 16" SAU



OPENING TUESDAY, JUNE 7TH

La Primavera
TRATTORIA

Owned and Operated By Dominick
of Primavera Ristorante at The Wilshire Hotel

Our menu boasts the unique & familiar in Italian Cooking
served in a casual European Atmosphere

Featuring Homemade Pastas, as well as
Daily Meat & Fish Specials

**"Come, Join us every Sunday for
Mamma's Sunday Gravy"**

500 MT. PLEASANT WAY • WEST ORANGE, NJ • 973.669.0966

Third Place, Daily over 45,000

The Star-Ledger

"La Primavera"

Sales Representative

Carmela Giardina

Artist

David Petersen

NJPA
NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad - Black & White, Smaller than 16" SAU

Second Place, Daily over 45,000



The Star-Ledger

"Genki Sakura"

Sales Representative

Carmela Giardina

Artist

Ashley Langan

NJPA
NEW JERSEY PRESS ASSOCIATION

R1: Best Single Ad - Black & White, Smaller than 16" SAU

UNWANTED FACIAL VEINS?

*There
is an
Answer!*

FIND OUT
ABOUT
VEIN WAVE

- FACIAL VEINS
- ROSACEA
- LEG VEINS
- SPIDER VEINS

**NJ VeinCare**
Advanced Venous Therapy

GARY B. NACKMAN, M.D.
1355 BROAD ST., CLIFTON, NJ
WWW.NJVEINCARE.COM
973-778-2222



First Place, Daily over 45,000

The Star-Ledger

"There is an Answer"

Sales Representative

Jack Marflak

Artist

John Fugett

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

R2: Best Single Ad Black & White 16" to 31.5" SAU

NJPA Awards

R2: Best Single Ad - Black & White, 16" to 31.5" SAU

Spring!

Get Ready for

- Spring Clean-ups
- Mulching
- Landscape Design
- Hardscaping:
 - Patios, Walkways, Driveways
 - Retaining walls
 - Natural stone or pavers
- Professional lawn services, sign up now for weekly or bi-weekly service this season.
- Free quotes!

\$100 Off
Any landscape or hardscape job over \$1000
must present coupon at initial visit expires 4/30/11

One Free Lawn Mowing
with one month's pre-paid service
expires 4/30/11

WARNER
LANDSCAPE & PATIO
641 Haddon Ave., Collingswood
856-854-2820

www.collingswoodlandscaping.com

HORT/STUDIO/ONE

Third Place, Weekly

The Retrospect

"Get Ready for Spring"

Mark Zeigler

Brett Ainsworth

Blessed Teresa of Calcutta Parish
*invites you to celebrate Holy Week
 and the joy of*
Easter!



Palm Sunday Masses
Palms distributed after all the Masses
 Sat., April 16, 5 pm; Sun., April 17, 8 am & 10 am
 (10 am Mass for the Dead)- *Church of the Holy Saviour*
 Sun., April 17, 9:30 am, 11 am & 6 pm- *St. John Church*

Holy Thursday – April 21
 7 pm- *St. John Church*

Good Friday – April 22
 9 am- *Liturgy of the Hours- St. John Church*
 3 pm- *Liturgical Services- St. John Church*
 7 pm- *Meditation on the Seven Last Words of Christ-
 Church of the Holy Saviour*

Holy Saturday – April 23
 8 pm- *Easter Vigil Mass- St. John Church*

Easter Sunday – April 24
 7 am, 8:30 am & 10 am (10 am Mass for the Dead)-
Church of the Holy Saviour
 9 am, 10:30 am & 12 pm- *St. John Church*

St. John Church
 809 Park Avenue, Collingswood

Church of the Holy Saviour
 50 Emerald Avenue, Westmont

858-0298 • www.blessedteresanj.org

R2: Best Single Ad - Black & White,
 16" to 31.5" SAU

Second Place, Weekly

The Retrospect

"Blessed Theresa of Calcutta
 Easter Services"

Mark Zeigler

Brett Ainsworth

NJPA
 NEW JERSEY PRESS ASSOCIATION

R2: Best Single Ad - Black & White, 16" to 31.5" SAU

Valentine's Day
Sale *Up to 50%*
Off Storewide
February 1st - 14th

Leo Fasseas

171 South Livingston Avenue, Livingston
973.533.1114 • LeoFasseasJewelers.com

First Place, Weekly

The West Essex Tribune

"Valentine's Day Sale"

Nancy Perlmutter
Karen Trachtenberg

NJPA
NEW JERSEY PRESS ASSOCIATION

MANNION'S
PUB AND RESTAURANT
150 WEST MAIN ST., SOMERVILLE
(908) 203-0700
www.MannionsIrishPub.com

**CELEBRATE
ST. PADDY'S SEASON!!!**

Friday, March 11
Guinness Glass Promotion 9:00-11:00
Tommy Burns Band playing

Saturday, March 12
Rick Barth

Sunday, March 13
Somerville Parade • Marty McKernan 2pm-7pm
Bagpipers throughout the day
Meet the Guinness Girls 12:00-3:00

Wednesday, March 16
Patrick Clifford Band 7:00-11:00pm
Irish Step Dancers & Bagpipers

Thursday, March 17
St. Patrick's Day
Mark Stewart Band 12:00pm-1:00am
Step Dancers & Bagpipers

Friday, March 18
Patrick Clifford Band and Bagpipes
Guinness Glass Promotion 9:00-11:00

Saturday, March 19
Squad 5

R2: Best Single Ad - Black & White,
16" to 31.5" SAU

Third Place, Daily under 45,000

Courier News

"Mannion's"

Sales Representative

Sue McCooe

Artist

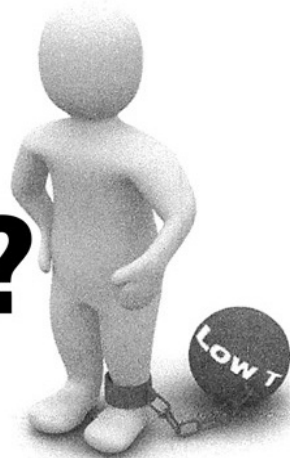
Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

13 MILLION MEN

Suffer from Low Testosterone

DO YOU?



Are You...
Tired? Moody? Gaining Weight?

**Learn to Break
Free from Low T**

Have You...
Lost interest in sex?
Stopped enjoying life?

Mukaram Gazi, MD
UUANJ

Dr. Gazi is a Board Certified
Urologist specializing in
men's health, erectile
dysfunction, and hormone
replacement

**These may be
symptoms of Low T.**

Date: Monday November 14, 2011
Time: 6:30pm to 8:30pm
Location: Hilton garden Inn, Salon B
800 Rt. 130 Hamilton, NJ 08690
RSVP: Christa Palaschak christa@slatepharma.com

R2: Best Single Ad - Black & White,
16" to 31.5" SAU

Second Place, Daily under 45,000

The Times

"13 Million Men"

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

R2: Best Single Ad - Black & White, 16" to 31.5" SAU

SUNDAY
NEW ORLEANS JAZZ
CHAMPAGNE
BALLOON BRUNCH *\$14.95*
plus tax & gratuity

Every Sunday from 10am to 3pm
*Complimentary Glass
of Champagne*
Reservations Recommended

ALSTARZ
140 Route 130 South,
Bordentown, NJ 08505
www.alstarzsportspub.com
609-291-0200

Live
"HOT HOUSE"
Jazz Trio

3310839

First Place, Daily under 45,000

The Times

"Jazz Champagne Brunch"

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

R3: Best Single Ad Black & White Larger than 31.5" SAU

NJPA Awards

BARRY'S Appliance & TV
 "Sales and Service"
 565 Union Ave. • Bridgewater, NJ 08807 • 732-805-9513
 www.barrysappliance.com

WE BEAT THE COMPETITION! TRY US!!

NO Interest
 NO Down Payments
 TIL NOVEMBER

STORE HOURS:
 Mon-Fri 9-9 • Sat 9-6 • Sun 10-5

THE BIG ONE 11 Days! November 18-28th **0%**
BLACK FRIDAY SALES EVENT 2012
OUR LOWEST PRICES EVER!

All Items While Supplies Last. **Ready. Set. Save!**

4 Piece Stainless Steel Kitchen Package
 FRIGIDAIRE
 Was \$1699
now \$1499
 after \$200 mail in Holiday Delivery Rebate 11/17-11/28

3.6 cu. Ft. over-the-range microwave
 • 1000 watts
 • 300 CFM Exhaust
 • 10 power levels

3.26 CU. FT. FRONT LOAD WASHER
 FAPW3801LLW
 • 6 wash cycles
 • vibration control
 • express-select controls

7.0 CU. FT. ELECTRIC DRYER
 FAGE7001LLW
 • 6 dry cycles
 • moisture sensor wrinkle release

18.2 cu Ft Top Freezer Refrigerator
 • 2 All Glass Shelves
 • Ready-Select Controls
 • Humidity Controlled Crispers

Built-In Dishwasher
 • Tall Tub Design
 • UltraQuiet™ 3 Sound Reduction System

5.3 Cu Ft Electric Range
 • 14 Radiant Elements
 • Even Bake Technology
 • Store More Storage Drawer
 • 6.0 Cu Ft Gas Range

17.6 CU. FT. TOP FREEZER REFRIGERATOR
 • spillmizer glass shelves
 • clearvue crispers
 • auto defrost system

26 CU. FT. SIDE BY SIDE REFRIGERATOR
 • spillsafe glass shelves
 • external ice/water dispenser
 • humidity controlled crispers

SAMSUNG 32" 720P 60HZ LCD HDTV
 • touch of color design
 • connectshare SRS audio technology
 • exceeds energy star standards

SAMSUNG 55" FULL 1080P LED HDTV
 • Samsung smart tv clear motion rate 240
 • mega dynamic contrast ratio 5,000,000:1
 • ultra slim touch of color™ design

PANASONIC 50" VIERA X3 SERIES PLASMA HDTV
 • 600Hz sub-field drive
 • video image viewer
 • easy IPTV DLNA

PANASONIC ULTRA FAST BOOTING BLU-RAY DISC PLAYER
 Netfilx, cinematrix • udu compatible
 ultra fast .05 second booting

COME AND VISIT OUR SHOWROOM FOR EVEN MORE IN-STORE SPECIALS!!!

R3: Best Single Ad - Black & White, Larger than 31.5" SAU

Third Place, Daily under 45,000

Courier News

"Barry's Appliance"

Sales Representative

Brian Basile

Artist

Donna Van Zandt

NJPA
 NEW JERSEY PRESS ASSOCIATION

R3: Best Single Ad - Black & White, Larger than 31.5" SAU

Halloween Bash

Saturday, October 29th

at the **Green Knoll**
GRILLE

908-526-7090
645 ROUTE 202/ 206 NORTH • BRIDGEWATER, NJ
(Located 1 mile north of the Bridgewater Mall)
www.greenknollgrille.net

LIVE BAND

PRIZES FOR
BEST COSTUME

1/2 PRICE MARTINIS TIL 10PM
\$3.00 BLACK & TAN BOTTLES 9-11PM

FREE PUMPKIN
PAINTING FOR KIDS!
(Sun. Oct. 30th)

SHOT
SPECIALS

Second Place, Daily under 45,000

Courier News

"Green Knoll Grille"

Sales Representative

Brian Basile

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

R3: Best Single Ad - Black & White, Larger than 31.5" SAU

*Experience the Vision
Of Hamilton's newest Premiere Salon*

With 20 years of experience, we are opening with the vision of becoming one of the premiere salons in Hamilton. We are accomplishing this vision by assembling a team of the most talented stylists, nail and spa technicians that you will find anywhere.

Escape into a world of total comfort, relaxation, and rejuvenation. Experience the warmth and energy of our friendly, professional staff and allow us to pamper you. Our reception desk: *Clara, Tracy, Erica and Christina* will address and meet your expectations. Indulge yourself with a unique Meori cut, style or color. Our first-class service includes today's most advanced coloring and hair management techniques. Meori offers the European product and color lines *Keune, Milkshake, Number 4* and *Elan Sassoon's Sejour*. After intense research, these lines were chosen for their maximum delicacy - offering ammonia free color, low pH, sulfates and paraben free products. Also for the most challenging curly haired clientele, we offer *RICI* products. Don't leave your appearance to just any salon; you deserve the best. We are devoted to the highest standards of customer satisfaction and appreciate all feedback from you, our client. *Meori... where the focus is you.*

20% Discount
For All New Clients
At Initial Service

Valentine Special Packages
Uniquely Designed For You

Meori gift cards and special packages make excellent gifts!

Walk in service available

339 Route 33, Hamilton, NJ
Adjacent to Applebee's
609.838.7888

Hours of Operation:
Tuesday 9am to 8pm • Wednesday 9am to 8pm
Thursday 9am to 8pm • Friday 9am to 6pm
Saturday 8am to 4pm • Sunday appointments available

Pricing and programs subject to change without notice.
Cannot be combined.

Meori
— Salon & Spa —
www.meorisalon.com
email: clientrequest@meorisalon.com

First Place, Daily under 45,000

The Times

“Experience the Vision”

Artist

Gaylen Gallimore

**CONGRATULATIONS
BOB AND ANGELO**

for being selected to compete in The Food Network's Cupcake Wars!

Stop in and see what the fuss is all about!
Many flavors to choose from:
 Chocolate • Vanilla • German Chocolate • Carrot
 Sesame Characters • Cappuccino • Strawberry • Banana
 • Lemon • Raspberry • Pumpkin • Hazelnut & Many More

Present this coupon & receive a
FREE CUPCAKE
 with Any Purchase Expires 12/31/11

Swiss Chalet Bakery
 176 South Street
 Morristown, NJ 07960
 www.swisschaletbakery.com
973-267-0092
 Monday-Friday: 6am-6pm
 Saturday: 7am-6pm
 Sunday: 7am-2pm

R3: Best Single Ad - Black & White,
Larger than 31.5" SAU

Third Place, Daily over 45,000

The Star-Ledger

"Swiss Chalet Bakery"

Sales Representative

Donna Salvati

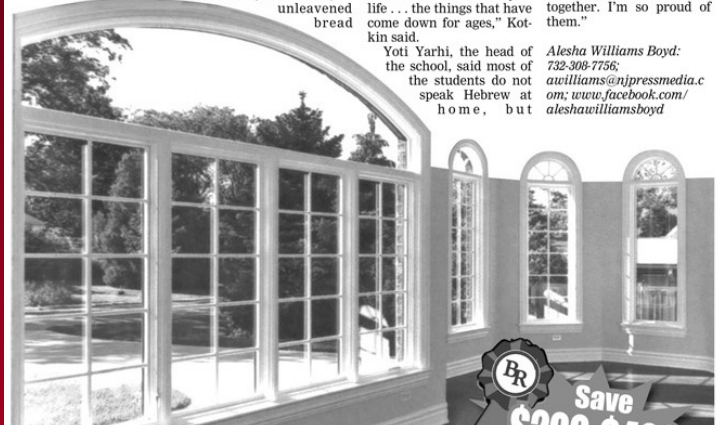
Artist

Jenna Giambalvo

NJPA
 NEW JERSEY PRESS ASSOCIATION

...happened long ago to the Israelites, so we know how strong they were and we don't for-
 ...symbolize tears and the pain of slavery; a topping of baked apples and raisins representing the sweetness of freedom; and matzo, or unleavened bread

"Passover basically teaches the youngsters about tradition, culture and teaches them a way of life... the things that have come down for ages," Kotkin said.
 Yoti Yarhi, the head of the school, said most of the students do not speak Hebrew at home, but teaching," Yarhi said. "(Passover) is all about morals. It's all about family. It's all about gathering together. I'm so proud of them."
 Alesha Williams Boyd: 732-308-7756; awilliams@njpressmedia.com; www.facebook.com/aleshawilliamsboyd



**Buy A Window...
 Not A Name!**

Save \$200-\$400 per window

Compare Blue Ribbon's "COMPOSITE" Window with any Leading Wood Window Brand	Brand Name	Blue Ribbon
Best Energy Efficiency.....	No	Yes
U-Value (lower is better).....	.25-.33	.19
Corrosion Proof Material.....	?	Yes
Impervious to Moisture/Mold..	?	Yes
Lifetime Warranty.....	?	Yes

Cost Per Window \$800-\$1,000 ~~to \$1,500~~ **\$599**

Window Includes: Double Hung Window • Up to 101 U.I.: Fuel Saver-Triple Pane Stainable Interior • Hardware Options Included • Grids and Colors Optional



Call for a Free Estimate & Gift *While supplies last*
888-691-1766 Lic# 13VH01709900
 895 Towbin Ave, Suite 1, Lakewood, NJ • www.CallBlueRibbon.com

R3: Best Single Ad - Black & White, Larger than 31.5" SAU

Second Place, Daily over 45,000

Asbury Park Press

"Buy a Window...
 Not a Name"

**Tracy Dobridge
 Lisa Hoffman**



the World Trade Center
cough and other health

mental and occupational
medicine and director of
the Clinical Center of
Excellence for World
Trade Center responders
at EOHHS, said some peo-
ple had respirators, but
they were too cumber-
some to use. Many did

About 900 people
showed up last year.
"We have a lot of sick
people to take care of,"
she said.
She's been studying
environmental and occu-
pational exposures at the
clinic since 1985, and "this

breathing stops or gets
very shallow, interrupting
sleep and causing drow-
siness that can lead to car
crashes, work-related
accidents and other med-
ical problems, according
to the national health in-
stitutes.

Many people also have
mental health issues, in-
cluding post-traumatic
stress disorder and de-
pression, Udasin said.

"The typical person is
not disabled from the
World Trade symptoms,
but they need to take med-
ication and we need to
monitor them to make
sure they don't get
worse," she said.

Many patients are
"very, very sick,"
she said.

Still, "many of our patients
are doing
better be-
cause
they're
on medi-



**Earthquakes,
Hurricanes,
Snow?**

**Is Your
ROOF
READY?**

Ask about our
**FALL
ROOF SALE**

Lifetime
Workmanship Warranty
Lifetime Roof Leak Protection
**FREE One Year
Inspection**

Double Hung Window
Lowest Price Ever!

\$299

FREE Titanium • Low E Glass
Argon Gas • Completely Installed

Min. 5 Windows. White Only
Grids Optional Up to 10111.
Good thru 10/31/11

Ask
about our
composite
window

Visit Our Showroom!
Financing Available!



BLUE RIBBON

EXTERIOR REMODELING

Where your satisfaction comes first!

Call for a Free Estimate & Gift

888-691-1766 While
supplies
last

Lic# 13VH01709900



NO Obligation Estimate 888-691-1766

895 Towbin Ave, Suite 1, Lakewood, NJ • www.CallBlueRibbon.com

**R3: Best Single Ad - Black & White,
Larger than 31.5" SAU**

First Place, Daily over 45,000

Asbury Park Press

"Fall Roof Sale"

Tracy Dobridge

Lisa Hoffman

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

R4: Best Single Ad Spot (1) Color Smaller than 31.5" SAU

R4: Best Single Ad - Spot (1) Color - Smaller than 31.5" SAU

REGISTRATION NOW OPEN!! Livingston Senior, Youth and Leisure Services announces the

BOY'S & GIRL'S 2011 LANCERS SPORTS CAMPS

In conjunction with Livingston High School Coaching Staff Only \$150 per session

The Livingston High School Coaching Staff will conduct the second annual Lancers Summer Sports Camps in conjunction with Livingston Senior, Youth and Leisure Services. All camps will be specifically "geared" to the campers to provide each participant with the ingredients for an action packed, learning and FUN camp experience. Participants will have hands on training and be supervised by the LHS Coaching Staff in each sport. Registration fee refund is made only in the event of cancellation. Fee: \$150 per session

PROGRAM	GRADE(Fall 2011)	DATES	TIMES	REG. DEADLINE
BOY'S CAMPS				
Baseball	4 - 9	August 8 - August 12	9 AM - 1 PM	July 29
Football	3 - 8	June 27 - July 1	9 AM - 1 PM	June 17
Lacrosse	3 - 9	July 5 - July 8	9 AM - 2 PM	June 24
Soccer	3 - 9	July 11 - July 15	9 AM - 1 PM	July 1
Wrestling	2 - 9	July 25 - July 29	9 AM - 1 PM	July 15
CO-ED CAMPS				
Basketball	4 - 9	June 27 - July 1	9 AM - 1 PM	June 17
Basketball	4 - 9	August 1 - August 5	9 AM - 1 PM	July 22
Speed Agility / Track	4 - 9 Tue & Thu	July 5 - July 28	5:30 - 8 PM	June 24
Volleyball	4 - 9	August 8 - August 12	9 AM - 1 PM	July 29
GIRL'S CAMPS				
Field Hockey	3 - 9	August 1 - August 5	9 AM - 1 PM	July 22
Lacrosse	3 - 9	July 25 - July 29	9 AM - 1 PM	July 15
Soccer	3 - 9	August 8 - August 12	9 AM - 1 PM	July 29

Dates are tentative and subject to change

Register at Livingston Senior, Youth & Leisure Services Office at 204 Hillside Avenue, 973-535-7925
Monday - Friday, 8:30am - 4:30pm
or On-line at www.livingstonnj.org
Click on SYLS and go into Community Pass

Traditional Summer Camps Also Available June 28 - August 19

Third Place, Weekly

The West Essex Tribune

"Lancers Sports Camp"

Diane Driggs
Grisel Cardona

R4: Best Single Ad - Spot (1) Color - Smaller than 31.5" SAU

Second Place, Weekly

The West Essex Tribune

"Don't Miss Sunday Brunch"

*Don't miss Sunday Brunch
at Nero's Grille • 11 to 2:30*

Reservations Required 1-800-55-NEROS • www.neros.com

**Jennifer Chciuk
Karen Trachtenberg**

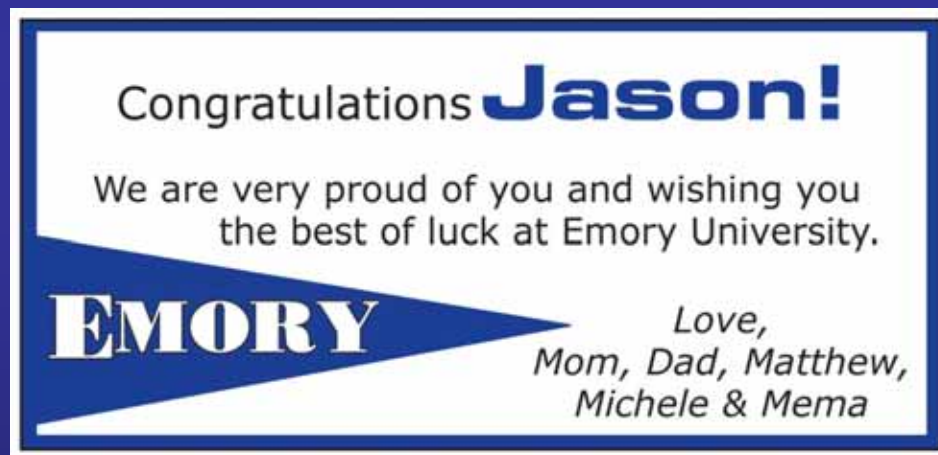
NJPA
NEW JERSEY PRESS ASSOCIATION

R4: Best Single Ad - Spot (1) Color - Smaller than 31.5" SAU

First Place, Weekly

The West Essex Tribune

"Congratulations Jason!"



Grisel Cardona
Wendy Navin

NJPA
NEW JERSEY PRESS ASSOCIATION

R4: Best Single Ad - Spot (1) Color - Smaller than 31.5" SAU



**CHRISTMAS TREES
& TRIMMING**

To advertise in our next
Christmas Trees & Trimming Directory,
please call 908-243-6630

**Linda's Farm Stand
& Nursery** Est. 1975

Specializing in Large Trees

- DELIVERY AND SET-UP AVAILABLE -

FRASIER FIR • CONCOLOR FIR • DOUGLAS FIR • BLUE SPRUCE • CANAAN FIR

- Centerpieces
- Grave Covers
- Tabletop Trees
- Boxwood Trees
- Kissing Balls
- Wreaths
- Roping
- Tree Stands
- Holly
- Poinsettias

We Do All Custom Decorating!

See Our Website for All of Your Holiday Decorating NEEDS

831 Route 202-206 • Bridgewater (908) 725-1555
www.lindasfarmstand.com

AP-500002951

Third Place, Daily under 45,000

Courier News

"Christmas Trees & Trim"

Sales Representative

Nancy Swan

Artist

Donna Van Zandt

R4: Best Single Ad - Spot (1) Color - Smaller than 31.5" SAU



A Clean Pet Is A Happy Pet!

MULTIPLE DOG DISCOUNTS

Wonderful Pets GROOMING
for Dogs & Cats

We Groom ALL Breeds!

We Speak English, Spanish & Portuguese

Nail Clipping • Nail Grinding
Shedding Treatments
Flea & Tick Baths
Teeth Brushing

**440 West Union Ave.
Bound Brook
732-667-3883**

\$10 OFF
any purchase of
\$50.00 or more

with coupon • not to be combined
with any other offer exp. 12/31/11

AP-00004753883 Hours: Tues - Sat. 10am - 5pm | Closed Sunday and Monday

Second Place, Daily under 45,000

Courier News

“Wonderful Pets Grooming”

Artist

Donna Van Zandt

Sales Representative

Nancy Swan

NJPA
NEW JERSEY PRESS ASSOCIATION

R4: Best Single Ad - Spot (1) Color - Smaller than 31.5" SAU

First Place, Daily under 45,000

The Trentonian

"Center Stage Dancewear"

10% Off
Your entire purchase
with this ad, exp 9.30.11

Supplies for all of your dance needs -
ballet, tap, jazz, lyrical, hip-hop, ballroom, zumba

We stock a full line of leotards,
tights, shoes, dance bags, accessories, and more!

centerstagedancewear@gmail.com • Mon-Thurs: 11 - 8pm Fri: 11 - 6pm Sat: 10 - 4pm

183 Scotch Rd Ewing (1 mile from US Exp. 1 Scotch Rd, South) • 609-323-7819

Center Stage
Dancewear

20410788

Sales Staff & Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

**R5: Best Single Ad
Spot (1) or Process Color
31.5" SAU or Larger**

R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger

Third Place, Weekly

The West Essex Tribune

"Happy Holidays from the
Livingston First Aid Squad"

Jennifer Chciuk
Karen Trachtenberg



**Huge
INVENTORY
Sale**

**Rugs and Furniture
20 - 40 % Off**

*Have furnishings you love?
Let us design a complete room
around your inspiration.*

Wostbrock Home & Floors
Family owned and operated since 1925

225 Goffle Road, Ridgewood | 201-445-0807 | www.wostbrockhome.com

**R5: Best Single Ad - Spot (1) or
Process Color, 31.5" SAU or Larger**

Second Place, Weekly

The Ridgewood News

**"Huge Inventory Sale –
Wostbrock Home & Floor"**

**Sigrid Bouab
Craig Ruvere**

NJPA
NEW JERSEY PRESS ASSOCIATION

R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger

WATERSIDE
RESTAURANT & CATERING

Celebrate New Year's In Style

Your Invitation to a Memorable Evening

Time of Gala:
7 PM-till Closing

Our Menu Includes:

Choice of Three Salads:
Mixed Green Salad
Classic Caesar Salad
Baby Arugula Salad

Choice of Six Appetizers:
Foie Gras Mousse
Charred Octopus and Calamari Salad
Chilled Seafood Platter
18-Month Prosciutto Di Parma
Fresh Taglioni or Risotto
Tagliatelle

Choice of Six Premium Entrees:
Roasted Rack of Veal
Chateau Briand and Lobster Tail
Seared Chilean Sea Bass
Stuffed Maine Lobster
Slow Roasted Lamb Shoulder
Roasted Halibut

Choice of Dessert - Presented by your Waiter
We will be providing Entertainment after 10PM
Price per person: Only \$125 plus tax

Waterside Restaurant & Catering
7800 B RIVER ROAD, NORTH BERGEN, NJ 07047 | 201.861.7767
www.watersiderestaurantandcatering.com

First Place, Weekly

Edgewater View

“Waterside Restaurant”

Don Canali
David Varick

NJPA
NEW JERSEY PRESS ASSOCIATION

R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger

Got a game plan? Find It At
DOLCE & CLEMENTE'S

Everything you need for super hosting

Sliced Boar's Head Tailgate Package \$99.99
1 1/2 lbs. Tavern Ham
1 1/2 lbs. Oven Gold Turkey
1 1/2 American Cheese
1 lb. Rotisserie Style Chicken Breast
1 lb Provolone Cheese
1 lb Store Cooked Roast Beef
3/4 lb Genoa Salami
3/4 lb Slicing Peperoni
3 doz. Assorted Rolls
2 lbs. Pasta Bruschetta
2 lbs. Tortellini Salad
2 lbs. Potato Salad

Fabulous Homemade Hot Catering Specials
1/2 trays
Rigatoni Vodka \$25
Penne Marinara \$20
Chicken Parmigiana \$35
Eggplant Rollitini \$25
Roast Beef & Gravy \$35
Meatballs w/Sauce \$30
Chicken Franciose \$35
Chicken Marsala \$35
Spinach Lasagna \$30
Seasoned Grilled Vegetables \$25

First Down
\$159.99 serves 12
Small Assorted Sandwich Tray
30 Jumbo Buffalo Wings
30 BBQ Baby Back Ribs
1/2 tray Rigatoni Vodka
24 Mini Cannolis

Pick Me Pick Me
\$109.99
Pick any 10 Heroes from our sandwich menu & receive 2 FREE for a total of 12. Plus, 2 lbs Pasta Bruschetta, 2 lbs Potato Salad & 2 lbs Cole Slaw

Crowd Pleaser
1 Foot Sandwiches \$99.99
1 R Chicken Cutlet, Mozzarella & Roasted Peppers
1 R Meatball Parm
1 R Italian
1 R Turkey Club
1 R Roast Beef & Cheddar
1 R Grilled Veggie w/Mozzarella
3 lbs Macaroni
2 lbs Potato Salad

Honey Don't Forget The Kids
Half Tray (8-10) \$25
Full Tray (10-20) \$50
Pigs in a Blanket
Chicken Fingers
Mac N Cheese Bites
French Fries

Wine Shoppe - NOW OPEN
Coming Soon
In Store Cafe, Old World Italian Bakery, Gourmet Cheese, & Expanded Produce Departments

DOLCE & CLEMENTE'S ITALIAN GOURMET MARKET
DELI • PREPARED FOODS • BUTCHER • CATERING

Washington Town Center • 2 North Commerce Sq. • Robbinsville
Mon. thru Fri.: 9am to 8pm
Sat.: 9am to 7pm • Sun.: 9am to 5pm
dolceandclementes.com 609-259-0072

Third Place, Daily under 45,000

The Times

"Got a Game Plan?"

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger



Dining In For Valentine's Day?
Experience Only The Best From **DOLCE & CLEMENTES**

Create your own romantic dinner by choosing one of our value priced packages, selecting from our homemade hot foods table, or cook yourself from our selection of prime meats & gourmet preparations

Package #1 (Feeds 2)
House Salad
Penne Vodka
Chicken Francise or Marsala
Eggplant Rollatine
Small Italian Bread
2 Cannolis
\$24.99

Package #2 (Feeds 2)
House Salad
Shrimp with Garlic Sauce
Chicken Stock
Sautéed Mixed Vegetables
Small Italian Bread
2 Mini Chocolate Velvet Cheesecakes
\$34.99

Hot Table Specials
Chicken Marsala **\$5.99/lb**
Penne Vodka **\$2.99/lb**

We Have Desserts To Die For
Apple Dumplings 2/ \$5.00
Mini Chocolate Velvet Cheesecake 2/ \$6.00

Wine Shoppe - NOW OPEN
Add a bottle of New Jersey Wine To Your Dinner Selection

Coming Soon
In Store Cafe, Old World Italian Bakery, Gourmet Cheese, & Expanded Produce Departments

Fresh Artesian Store
Baked Breads & Rolls

DOLCE & CLEMENTES ITALIAN GOURMET MARKET
DELI • PREPARED FOODS • BUTCHER • CATERING

Washington Town Center • 2 North Commerce Sq. • Robbinsville
Mon. thru Fri.: 9am to 8pm
Sat.: 9am to 7pm • Sun.: 9am to 5pm
dolceandclementes.com **609-259-0072**

Second Place, Daily under 45,000

The Times

“Dining in Valentine’s Day”

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger

Famous ALFONSO'S
FAMILY TRATTORIA AND GOURMET PIZZA

Voted #1 Best Italian Restaurant
In Central Jersey
10 Consecutive Years!

Dine In • Pickup Delivery

steak
seafood
pasta
chicken

Catering
On & Off Premises

99-101 W. Main Street
Somerville, NJ • (908) 526-0616
www.alfonsostrattoria.com

Full-Service Bar • Call For Fast Take-Out Or Delivery
Newly Expanded Delivery Area - Call For Details

\$4.99
LARGE CHEESE PIZZA
Monday-Wednesday
2-7p Lunch • Pickup Only
Cash Only

1/2 Price
ENTREES
With the purchase of one beverage at a table,
Mon & Tues 3-9pm
Cash Only
Dine-in only

\$3 Off any delivery of \$15 or more
\$5 Off any delivery of \$25 or more
Alfonso's Pizzeria
99-101 West Main St • Somerville • 908-526-0616
with the coupon. Must mention coupon when ordering. Delivery only. 4pm-8pm only.
Cash only. Offer expires 12/31/11.

First Place, Daily under 45,000

Courier News

"Alfonso's"

Sales Representative

Ian McDermott

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

Labor Day
GRAND OPENING MATTRESS SALE
Up To 50% OFF!
Every Sealy & Stearns & Foster On Sale
Every Size On Sale!
Twin Mattresses from \$87! • Queen Mattresses from \$183

Grand Opening Specials!

Sealy Posturepedic Firm Queen Set \$431

Sealy Posturepedic Luxury Model
 Your Choice of Firm, Plush or Pillowtop!
 Includes **FREE Delivery**
 Full Set **\$743 - Over \$600 OFF!**
 Queen Set **\$787 - Over \$600 OFF!**
 King Set **\$1161 - Over \$800 OFF!**

Sealy Memory Foam
 Pressure Relieving • Huge Discount!
 Includes **FREE Delivery**
 Queen Set **\$731** King Set **\$993**

LEDGEWOOD
470 Route 10 West
 Next to Dunkin' Donuts • Across from Ruby Tuesday's
973-890-4440

Sealy NJ Mattress
 www.njsealy.com factory direct
OPEN 7 DAYS A WEEK • Monday-Friday 10-8 • Saturday 10-8 • Sunday 11-5

R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger

Third Place, Daily over 45,000

The Star-Ledger

"Labor Day Grand Opening Mattress Sale"

Sales Representative

Veniza Butler

Artist

David Petersen

NJPA
 NEW JERSEY PRESS ASSOCIATION

HO, HO, HO
...OH NO!



DON'T SUFFER WITH PAIN.
MAKE EVERY MOVEMENT MERRY!

- Physical Therapy
- Pain Management
- Chiropractic Care
- Sports Medicine
- Physical Medicine and Rehabilitation

WE OFFER SAFE AND EFFECTIVE PAIN SOLUTIONS!

The holidays are a fast-paced and fun time of the year - so when aches and pains threaten your enjoyment of the season, we can help.

At Comprehensive Medical Care, we pride ourselves on providing the best pain solutions. Our team of board-certified professionals will take a customized plan to provide safe and effective pain relief methods, allowing you to get back to your active lifestyle.

Don't suffer with aches and pains - keep every movement merry! Call us today for an appointment and have a happy, healthy holiday season!



Edison Comprehensive Medical Care
72 Route 27 • Edison, NJ
732.662.9901

Carteret Comprehensive Medical Care, P.C.
1175 Roosevelt Avenue • Carteret, NJ
732.352.3555

Monroe Comprehensive Medical Care
320 Spotswood-Englstown Rd • Monroe, NJ
732.251.5200

Connect with us at www.thecmc.com or use your mobile device to scan this QR code



R5: Best Single Ad - Spot (1) or
Process Color, 31.5" SAU or Larger

Second Place, Daily over 45,000

Home News Tribune

"HO, HO, HO...OH NO!"

Deanna Ditty
Chris Carnese

NJPA
NEW JERSEY PRESS ASSOCIATION

Republicans try to use tax law to limit abortions

WASHINGTON — A House panel voted Tuesday to limit the federal tax credit for employer-provided health insurance to cover abortions. The measure would allow a taxpayer to deduct up to \$1,200 for the cost of an abortion, which would be a significant increase over the current \$500 limit.

The House panel also voted to limit the tax credit to cover only abortions that are medically necessary. The measure would also limit the tax credit to cover only abortions that are performed at a hospital or ambulatory surgical center.

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GO BIG GO!
Six Flags
GREAT ADVENTURE & WILD SAFARI

Russian investor buys \$100M home

WASHINGTON — A Russian investor has bought a \$100 million home in the Washington, D.C., area. The investor is a member of the Russian government and the home is located in a prime area of the city.

2-PARK PASS
\$89.99 EACH PLUS TAX

- LIMITED TIME OFFER**
- PAYS FOR ITSELF IN 2 VISITS
 - FREE ADMISSION TO ANY SIX FLAGS THEME PARK NATIONWIDE
 - FREE VALUE BOOK WITH OVER \$300 IN PARK SAVINGS!

2011
Six Flags
GO! Value Book
FREE WALKING!

Minimum purchase of 4 or more. *Limit one free parking pass per each 4-pack purchased in one transaction and must present value passes by April 24, 2011.

OPENING DAY IS APRIL 9

WASHINGTON — The U.S. housing market may be struggling to regain its footing, but the first million sale of a single-family home in the South of Florida market shows that homebuyers are still in demand.

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R5: Best Single Ad - Spot (1) or Process Color, 31.5" SAU or Larger

First Place, Daily over 45,000

Asbury Park Press

"Green Lantern"

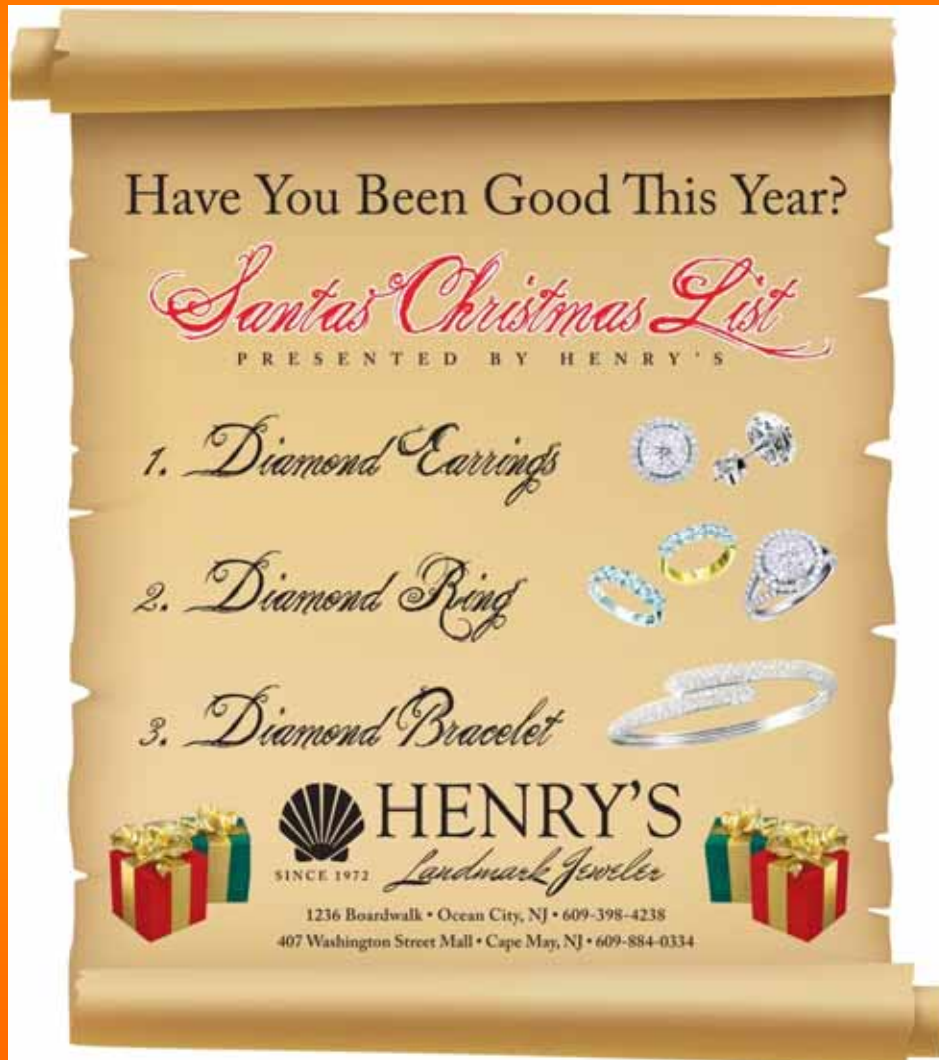
Tracy Dobridge Lisa Hoffman



Better Newspaper Contest 2011

R6: Best Single Ad Multi Spot or Full Color Any Size

R6: Best Single Ad - Multi Spot or Full Color, Any Size



Third Place, Weekly

Ocean City Sentinel

"Have You Been Good
This Year?"

Artist

Sean Kolman

Sales Representative

Rob Elder

NJPA
NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad - Multi Spot or Full Color, Any Size



European
Day Spa & Salon

HOLIDAY
GIFT CERTIFICATES
NOW AVAILABLE

SPEND \$250 OR MORE
ON SPA GIFT CARDS
GET \$50 CARD
FREE

HAIR • WEDDINGS
BODY • NAILS
MAKE UP • SKIN
BRIDAL PACKAGES

411 Broadway, Bayonne Tel: 201.339.8800
www.SpaOfBayonne.com

Second Place, Weekly

Bayonne Community News

“European Day Spa”

Artist

Pasquale Spina


Sales Representative

Ron Kraszyk


NJPA
NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad – Multi Spot or Full Color, Any Size

**Raking
Bagging
Clipping
Aching?**



Call for Complimentary Evaluation
(\$140 value - New Patients Only. Expires 11/30/11)



Dr. Donna A. Pontoriero

*Selected by the Consumer's Research Council of America
as one of America's Top Chiropractors.*

PONTORIERO
Chiropractic Center

299 Franklin Ave. Nutley • 973-235-9393
(Corner Franklin & Church)

www.drpontoriero.com

000311883704/01

First Place, Weekly

Nutley Sun

“Raking, Bagging, Clipping,
Aching”

Sales Representative

Celeste Federico

Artist

Diane Lombardy

NJPA
NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad - Multi Spot or Full Color, Any Size

Third Place, Daily under 45,000

New Jersey Herald

"Home of the Free Because of the Brave"



Artist

Eileen Lakatos

Sales Representative

Sonia Schenker

NJPA
NEW JERSEY PRESS ASSOCIATION

EVERY CARPET MUST GO BEFORE HURRICANE IRENE GETS HERE!

BRING YOUR SIZE - NAME YOUR PRICE!

EVERYTHING MUST GO!!!

Bound Brook Carpet

200 East Main Street,
Bound Brook, NJ 08805
(Corner of Mountain Avenue)

732-469-4800

More than 100,000 sq ft of Carpet In Stock and Ready To Go!



3 Days Only!!!!

Thurs. 8/25, Fri. 8/26, Sat. 8/27

DOORS OPEN 9AM UNTIL 12 MIDNIGHT!

Look What **\$99** Will Buy You! *Cash & Carry*

SIZE	COLOR	VALUE	SIZE	COLOR	VALUE
12X30 FT	COMMERCIAL TONE ON TONE GREEN	599 ⁰⁰	12X06	THICK BURGUNDY PLUSH	599 ⁰⁰
12X08 FT	HEAVY PLUSH BROWN	499 ⁰⁰	12X24	SAGE MIST BERBER	639 ⁰⁰
12X23 FT	BERBER BROWN BEIGE	399 ⁰⁰	12X03	FINE SAXONY BEIGE	499 ⁰⁰
12X15 FT	BLUE PLUSH CARPET	399 ⁰⁰	12X01	FOREST GREEN	339 ⁰⁰
12X26 FT	GREY RED PRINT	499 ⁰⁰	12X04	TONE ON TONE BLUE	489 ⁰⁰
12X44 FT	EXMINISTER CARPET		12X02	GOLD PLUSH	1099 ⁰⁰
	BLUE-ISH GREEN W/ GOLD	1299 ⁰⁰	12X01	CUT PILE GREEN	389 ⁰⁰
12X22	LIGHT GREEN	799 ⁰⁰	12X01	BURGUNDY PLUSH	409 ⁰⁰
12X00	HEAVY THICK PLUSH OLIVE GREEN	499 ⁰⁰	12X23	BERBER TONE ON TONE	929 ⁰⁰
12X21	BLUE SHAG	699 ⁰⁰	13X010	NICE DESIGNED ROSES RUG	399 ⁰⁰
12X20	TONE ON TONE BROWN	899 ⁰⁰	12X06	THICK BROWN PLUSH	549 ⁵⁰
12X02	TONE ON TONE GOLD	399 ⁰⁰	12X07	TONE ON TONE BLUE & BURGUNDY	
12X06	BERBER - DARK BEIGE	499 ⁰⁰		HEAVY COMMERCIAL	1509 ⁵⁰
12X9	THICK PLUSH RUST	329 ⁰⁰	12X01	CUT PILE GOLD	429 ⁵⁰
12X00	BROWN SAXONY	499 ⁰⁰	12X08	THICK PLUSH LAVENDER	829 ⁵⁰
12X01	DEEP BURGUNDY PLUSH	399 ⁰⁰	12X07	VERY THICK BLUE PLUSH	999 ⁰⁰
12X01	THICK PLUSH		12X20	TONE ON TONE BROWN	1089 ⁰⁰
12X17	THICK PLUSH BEIGE	699 ⁰⁰	12X03	THICK SAND PLUSH	499 ⁰⁰
12X26	BLUE-TONE ON TONE	829 ⁰⁰	12X03	BEIGE BERBER	489 ⁰⁰
12X02	OLIVE GREEN THICK PLUSH	529 ⁰⁰	10X07	BEIGE PLUSH	999 ⁰⁰
12X01	HOT PINK THICK PLUSH	449 ⁵⁰	12X04	TONE ON TONE BEIGE	539 ⁰⁰
12X02	THICK GREEN PLUSH	389 ⁵⁰	13X010	BLACK & GOLD CUT PILE	329 ⁰⁰
12X08	LIGHT BEIGE PLUSH	699 ⁰⁰	12X9	PINK SAXONY	289 ⁰⁰
12X20	VERY HEAVY PEACH PLUSH	449 ⁰⁰	10X00	TONE ON TONE BURGUNDY	339 ⁰⁰
12X03	PINK PLUSH	499 ⁰⁰	12X09	THICK BEIGE PLUSH	699 ⁰⁰
12X40	BURGUNDY TONE ON TONE	489 ⁰⁰	12X20	BERBER MALIVE	589 ⁰⁰
12X23	FOREST GREEN THICK PLUSH	999 ⁰⁰	12X22	PLUSH RUST	329 ⁰⁰
12X25	BLUE GRASS	799 ⁰⁰	12X20	THICK PLUSH FUNNEL CAKE	689 ⁰⁰

R6: Best Single Ad –
Multi Spot or Full Color, Any Size

Second Place, Daily under 45,000

Courier News

“Bound Brook Carpet”

Sales Representative

Novlette Griffin

Artist

Donna Van Zandt

NJPA

NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad - Multi Spot or Full Color, Any Size

First Place, Daily under 45,000

Mario & Frank's II
Italian Restaurant & Oven Fresh Pizza
231 4th Street • Fieldsboro
609-324-2737

Mario & Frank's I
Florence 183 US Rt. 138 Florence
609-499-0099
Mon.-Sat. 10:30am - 11pm
Sun. 3pm-10pm
www.marloandfranks.com

Back to the Hustle & Bustle days

Take Advantage of Mario & Frank's II Feed The Family Nights, From the Kitchen to Your Table!

PASTA NIGHTS \$19.99
Choose From: Baked Ziti, Veal/Rigatoni, Penne Alfredo, Penne with Meatballs or Penne with Sausage

PIZZA NIGHTS \$19.99
Choose From: (2) Large 1-Topping Pizzas OR (3) Personal 1-Topping Pizzas

Homework, Yardwork, Over Worked... No Time To Cook

Call ahead for take-out or stop in and enjoy an evening out with the family

The Trentonian

"Back to the Hustle & Bustle Days - Mario & Frank's"

Sales Staff

Artist

Anne Bench

Michelle Prunetti

R6: Best Single Ad - Multi Spot or Full Color, Any Size

Third Place, Daily over 45,000

The Star-Ledger

“The Innovative Beads Expo”



The Innovative Beads Expo
April 30th & May 1st
NJ Convention & Raritan Center • 97 Sunfield Avenue, Edison, NJ
Sat 10-5 • Sun 10-4 • Open to Public & Trade

All You Can Buy Beads
Crystals • Gemstones
Glass Lampwork • Pearls • Seed
Silver & Gold Beads • Findings
Beaded Jewelry
and much, much, more...

www.innovativeBeadsExpo.com
For information call: 845-352-9735
Email: info@innovativeBeadsExpo.com
General Admission: \$4.00
Children under 12 free • Free Parking

Beading Classes
For All Levels
Learn exciting and new beading styles
Pre-register NOW and SAVE \$10.00 per class
To pre-register visit
www.innovativeBeadsExpo.com

Sales Representative

Tracey Brandstatter

Artist

John Fugett

NJPA
NEW JERSEY PRESS ASSOCIATION

goElizabethNJ.com

Shop **3.5% SALES TAX**
ELIZABETH'S
URBAN ENTERPRISE ZONE

*Great Shopping & Restaurants,
Movies and Hotels • Something for Everyone!*

Elizabeth offers great downtown shopping, including the Elizabeth Avenue and Middletown Districts, and shoppers can enjoy a lunch or dinner break at one of the many fine restaurants found throughout the city. Visit www.goElizabethNJ.com for a complete guide to dining in Elizabeth.

New Jersey's largest outlet mall is located in Elizabeth. **Jersey Gardens Mall** boasts more than 200 stores under one roof. Of course, it offers tax-free shopping on clothes and shoes as well as a deluxe food court, which includes several sit-down restaurants, and a children's play area.

IKEA, the international home products company that designs and sells ready-to-assemble furniture, appliances and home accessories — offers more than 250,000 square feet of furnishings for your home and charges only 3.5 percent tax because it is located in an Urban Enterprise Zone.



R6: Best Single Ad –
Multi Spot or Full Color, Any Size

Second Place, Daily over 45,000

The Star-Ledger

“Shop 3.5% Sales Tax”

Sales and Marketing

**Michele Hayes
Staff**

Artist

Suzanne Anan

NJPA
NEW JERSEY PRESS ASSOCIATION

R6: Best Single Ad - Multi Spot or Full Color, Any Size

...at the guaranteed lowest prices.

There's Only One

Fords Jewelers

New Jersey's Legendary Jeweler

449 NEW BRUNSWICK AVE
FORDS, NJ 08863
tel: 732.738.7322
www.fordsjewelers.com

Barry Berman - Graduate, Diamond Masters of America
Albert W. Dahl, Manager - G.I.A. Graduate Gemologist, A.G.S. Certified Gemologist
HOLIDAY HOURS: OPEN Sunday 11am-5pm, Everyday 9:30am-6pm; Thursday 9:30am-8pm

AMERICAN JEWELRY SOCIETY

First Place, Daily over 45,000

Home News Tribune

"Shape Ad - The Largest Selection of Quality Diamonds"

Deanna Ditty
Chris Carnese

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

R8: Best Advertising Campaign or Series Black & White Smaller than 31.5" SAU

R8: Best Advertising Campaign or Series – Black & White, Smaller than 31.5" SAU



**No Need To Wait
For A Tax Refund!**

GET CASH FOR GOLD!

GET INSTANT MONEY!

Bring in this ad and receive an **Additional 5%!**
Expires 4/30/11

SELL YOUR:

- GOLD • SILVER • RINGS
- PLATINUM • COINS • WATCHES
- NECKLACES • STERLING SILVER (Forks & Spoons)

We Also Buy Broken Jewelry

We Offer At-Home Assessments

Open 7 Days A Week 11am-5pm

HIGHEST PRICES PAID IN NJ!

 **LEO GOLD TRADERS**

TOWER PLAZA • 288 RT 22 WEST, GREEN BROOK, NJ 08812
917-257-1976 • 1-888-LEO-4819

AP-5000420460

Third Place, Daily under 45,000

Courier News

“Leo Gold Traders”

Sales Representatives

Sue McCooe

Brian Basile

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

R8: Best Advertising Campaign or Series – Black & White, Smaller than 31.5" SAU

Second Place, Daily under 45,000



The Trentonian

"The Little Shop with Shadow"

Artist

Cindy Manion

Sales Representative

Sandy Hopkins

NJPA
NEW JERSEY PRESS ASSOCIATION

R8: Best Advertising Campaign or Series – Black & White, Smaller than 31.5" SAU

First Place, Daily under 45,000

NEW YEAR'S EVE PARTIES

Kid's Saturday **Adults** Celebrate
Dec. 31 the **NEW YEAR**
in **Style**

Seatings at 2:00, 3:30 & 5:00 p.m.
Party starts at 9:30 p.m.

Loads of Fun!
Dinner, hats, party favors **\$10**
Mock champagne toast
We do the countdown!
We sell out every year. Reserve early

Bring Your Camera!

Hats, Party Favors **\$10**
Champagne Toast at Midnight
LIVE Music from Never Enough

Santa Loves Wicket Kids!!
Kids EAT FREE every Tuesday in December
One child per adult.

the **Sticky Wicket**
2465 South Broad St. - Independence Plaza - Hamilton
609-439-0007 www.stickywicketgrill.com

3307030

The Times

"New Year's Eve Parties"

"Christmas Eve Week"

"Super Tuesdays"

"Seafood Spectacular"

"Winner Winner Chicken Dinner"

Ruth O'Neill



Better Newspaper Contest 2011

**R9: Best Advertising
Campaign or Series
Black & White
31.5" SAU or Larger**

NJPA Awards

Having Hearing Difficulty???? Take Charge of your Hearing Health in 2011

Maybe it's **Wax:**
Have a **FREE** Video Otoscopy

Maybe people **Mumble:**
Have a **FREE** Hearing Test

Maybe I **need hearing aids:**
Have a **45 Day Trial Period**

Choose from OTICON's wide variety of styles of Hearing aids in the price range that fits your pocketbook and your listening needs.

OFFER VALID: Jan. 9, 2011 - Jan. 31, 2011



oticon
PEOPLE FIRST

(Hit) \$1250/per Hearing aid (Essential Technology)

(Acto) \$1800/per Hearing aid (Performance Technology)

(Agil) \$2900/per Hearing aid (Advanced Technology)

*Offer does not apply to prior sales or any other discounts.

 **Somerset
Hearing Center**

311 Courtyard Drive • Hillsborough, NJ 08844
(Located 1 mile south of Somerville Circle)

(908) 526-6990

www.somsethearing.com

Smita Hiremath, AuD/CCCA, Supervising Licensee, NJ Hearing
Aid Dispenser, License #MG 00098600

AP-000000000

R9: Best Advertising Campaign or Series
– Black & White, 31.5" SAU or Larger

Third Place, Daily under 45,000

Courier News

"Somerset Hearing"

Sales Representative

Jen Ward

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION



**PAY FOR YOUR HOLIDAY EXPENSES-
SELL YOUR OLD, UNWANTED
JEWELRY AND**

Get *Cash* For The Holidays!



Bring Us Your Diamonds!!

**Bring in your broken and used jewelry
and receive the HIGHEST PRICE
for your items!**

**You may also TRADE your items towards
purchase of new jewelry items!**

**Tropiano and Son
jewelers**

28 west somerset street
raritan, nj 08869
908.725.1028

*Deal with a local jeweler
trusted in the community
for 75 years...
Come to Tropiano and Son!*

tropianoandson.com

**R9: Best Advertising Campaign or Series
– Black & White, 31.5" SAU or Larger**

Second Place, Daily under 45,000

Courier News

"Tropiano & Sons Jewelers"

Sales Representative

Brian Basile

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

In today's economy, you need to work harder than ever to stay ahead of the competition.

We can help you:

- Build connections at monthly networking socials
- Stay on the cutting edge through free or low-cost educational programs
- Interact or share leads, referrals and best practices
- Promote your business



Join your regional Chamber of Commerce and help us lead Somerset County to a prosperous and sustainable future.



Success Starts Here! Serving the Business Community Since 1919
www.SCBP.org 908-218-4300

RRBB
 Boarding Rich Baker Stearns & Company has been serving New Jersey's businesses and residents for more than 50 years.

3000+ BUSINESS SERVICES AVAILABLE:

- Moving & Storage
- Local Packing & Unpacking
- Business Relocation
- Storage
- Business Succession
- Long-Distance Moving
- Estate & Trust Packing
- Accurate & Safe Business & Professional Moves
- General Liability Insurance
- 111 Boarding Road
- Somerset, NJ 08873-4128
- 908-218-1996
- www.rrbb.com

Carl S. Stearns, Dave R. Rich, Steve J. Baker, Leonard R. Pickover, Gary H. Stearns, Pamela J. Jensen, Albert L. Davis, Thomas J. Blodgett, Howard Cook, Howard Brink, and Bill Faganey

REM N
 Debt Consolidation

205 Boarding House
 Somerset, NJ 08873-4128
 908-218-1996

111 Boarding Road
 Somerset, NJ 08873-4128
 908-218-1996
 www.rrbb.com

MACHINERY MOVING
 LOCAL OR NATIONWIDE
 SINGLE MACHINE OR ENTIRE PLANT

Trucking & Rigging, Inc.

- RIGGERS
- CRATING
- CONSOLIDATION
- MILLRIGHTS
- SPECIALIZED HAULERS
- WAREHOUSING

118 Turnpike Drive • Edison, New Jersey 08817
 732-919-9100 1-800-624-1429 FAX 732-619-0707
 E-mail: mail@zzrigging.com
 www.zzigging.com

To advertise on the next Somerset County Business Partnership page, call Sue at 908-243-6631 or email smc00e@NJPressMedia.com

R9: Best Advertising Campaign or Series – Black & White, 31.5" SAU or Larger

First Place, Daily under 45,000

Courier News

"Somerset County Business Partnership"

Sales Staff

Art Staff





Better Newspaper Contest 2011

**R10: Best Advertising
Campaign or Series
Color, All Sizes**


NJPA Awards

R10: Best Advertising Campaign or Series - Color, All Sizes

Third Place, Weekly

The West Essex Tribune

"LMAC's Corner: Fact"



The advertisement is a rectangular graphic with a white background and a black border. In the top-left corner, there is a blue diagonal banner with the text "LMAC'S CORNER" in white, stylized font. The main text in the center reads "FACT: 69% of Livingston High School 12th graders use alcohol.*" in bold black font. Below the text are three small photographs: the first shows a woman looking at a wine glass; the second shows three young women holding and drinking from wine glasses; the third shows a young man drinking from a green beer bottle. At the bottom, there is a line of text: "*2010-11 Livingston Student Grades 4-12 Drug and Alcohol Survey". Below this, on the left, is "Livingston Municipal Alliance Committee" and on the right is "Visit us at: www.LMACNJ.org" and "Working for the Prevention of Substance Abuse".

Jennifer Chciuk
Karen Trachtenberg

NJPA
NEW JERSEY PRESS ASSOCIATION

R10: Best Advertising Campaign or Series - Color, All Sizes

**KISS THOSE FROWN LINES
GOOD-BYE THIS VALENTINE'S DAY**

*Soften your frown lines
in between the brows
with the
NEW and ONLY
alternative to Botox:*

DYSPORT



**Spend \$500
Receive \$50 Off
Dysport
— PLUS —
Manufacturer
Rebate for \$50**

****Limited Time Offer
Through February***
Please present coupon
at time of Service*

LIVINGSTON DERMATOLOGY

We offer the latest in medical & cosmetic dermatology for all ages!
201 S. Livingston Avenue • Livingston, NJ
973-994-1170

Chris W. Sciales, MD, FAAD Nicole Rocca, MD
Michael Wiederkehr, MD Stephen Nervi, MD

DIPLOMATES - AMERICAN BOARD OF DERMATOLOGY

Second Place, Weekly

The West Essex Tribune

"Kiss Those Frown Lines
Good-bye"

"Step Forward into Fall"

"Say No to the Winter Blues"

Diane Driggs

NJPA
NEW JERSEY PRESS ASSOCIATION

LOYALTY DAY

Loyalty Day is on May 1st each year. It is a special day for all American citizens to reaffirm their loyalty to the United States of America and to recognize the heritage of American freedom.

**PROCLAIM YOUR LOVE OF YOUR COUNTRY
BE PROUD TO BE AN AMERICAN
I PLEDGE ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA
IN GOD WE TRUST**

— 80 —

<i>American Legion Post 201</i>	<i>Jewish War Veterans Post 740</i>
<i>Boys Scouts Troop 12</i>	<i>Livingston Elks Lodge</i>
<i>Livingston Lions Club</i>	<i>Home Depot, East Hanover</i>
<i>Livingston Old Guard</i>	<i>Livingston UNICO</i>
<i>Livingston Rotary Club</i>	<i>Livingston Knights of Columbus</i>
<i>Kiwanis of Livingston</i>	<i>AARP of Livingston</i>

R10: Best Advertising Campaign or Series - Color, All Sizes

First Place, Weekly

The West Essex Tribune

"Loyalty Day"

"June 14th is Flag Day"

"Veteran's Day"

Nancy Katz Perlmutter

Karen Trachtenberg

Diane Driggs

Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION

R10: Best Advertising Campaign or Series - Color, All Sizes

FALL Car Care

You Can't Buy Peace of Mind...
WE'LL THROW IT IN FOR FREE!

LONG HILL AUTO SERVICE

Operating since 1966

- Pick-Up & Delivery Service
- Auto & Light Trucks
- Fleet Accounts Welcome
- Foreign & Domestic
- 24 Hr Road Service & Towing
- 5 Full Time Technicians

8064 ARLOTTA - OWNER-FULL TIME TECHNICIAN

LONG HILL AUTO SERVICE
1905 Long Hill Road • MILLINGTON
(Adjacent to Millington Train Station)
908-647-7984
Visit us on the web at:
<http://www.longhillauto.com>

A BETTER PLACE TO SERVICE
SERVICE
YOUR BMW AUTOMOBILE

Vicari Motors Inc.
EXCLUSIVELY BMW AUTOMOBILES

1117 RT 12 W • FRENCHTOWN, NJ • (908) 996-4161
www.vicarimotors.com
Monday-Friday 9AM - 6PM • Saturday 9:30AM - 12:30PM
SERVICE • PARTS • SALES

AMWELL AUTO BODY REPAIR

Delivering Quality Service To The Area For 39 Years

- We Handle All Insurance Claims
- Free Estimates
- Lifetime Guarantee
- Repairs - All Makes & Models
- Computerized Frame Straightening
- Baked-On Refinishing
- I-CAR Certified

138 US HWY. RT. 206 SOUTH • HILLSBOROUGH • NJ 08844
Phone 908-526-6300 Fax 908-526-6436

Third Place, Daily under 45,000

Courier News

“Car Care Directory of Services”

Sales Staff

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

R10: Best Advertising Campaign or Series - Color, All Sizes

Second Place, Daily under 45,000

Courier News

New Years Resolution... Ensure Your Loved Ones Are Safe and Secure

OPEN HOUSE TODAY!!! 9AM to 3PM

From the moment you walk through our doors... nothing else compares
"Somerset County's Premier Assisted Living Residences"

The Avalon
AT BRIDGEWATER

Affiliated with Bridgeway Care Center
565 Route 28 • Bridgewater, NJ 08807
(908) 707-8800
www.bridgewayseiniorca.com

Courier News Best of the Best IN CENTRAL JERSEY Voted Best of the Best Assisted Living in Central Jersey

Sales Representatives

Sue McCooe

Brian Basile

Artist

Donna Van Zandt

NJPA
NEW JERSEY PRESS ASSOCIATION

R10: Best Advertising Campaign or Series - Color, All Sizes

CHRISTMAS TREES & TRIMMING

Linda's Farm Stand & Nursery Est. 1979
Specializing in Large Trees
- DELIVERY AND SET-UP AVAILABLE -
• Centerpieces • Wreaths
• Grave Covers • Higng
• Tabletop Trees • Tree Stands
• Boxwood Trees • Holly
• Kissing Balls • Pomranies
We Do All Custom Decorating!
See Our Website for All of Your Holiday Decorating NEEDS
821 Route 202-206 • Bridgewater (908) 725-1355
www.lindasfarmstand.com

Dutch Valley Tree Farm
CHOOSE YOUR OWN TREE!
We have over 20+ acres of holiday evergreen trees available
Douglas Fir • Fraser • Blue Spruce • Many Others
TREES Cut Your Own from \$30
Pretcut from \$40
GRAVE BLANKETS \$25
Wreaths • Roping • Centerpieces
Refreshments on Weekends
Open 9-5 every day
Call for directions
Changewater, NJ
908-689-0793

CHERRYVILLE FARMS
Select from
Cannan, Douglas Fir,
Norway & Blue Spruce
Quality Trees
Crafts • Refreshments
NJ Christmas Tree Growers
Association Member
Franklin Group
Member since 1998
352 Quakertown Rd.
Pittstown, NJ
Directions see our website
www.cherryvillefarmnj.com
908-761-1122 & Sat. and Sun. until Christmas • 9 am 'til Dark

Bardy Farms
EST. 1904 AND STILL GROWING
FRESH CUT CHRISTMAS TREES
Wreaths • Grave Blankets • Rope Garland
Kissing Balls • Mistletoe
Tree Trimmings • Sprays
Farmer Bardy Says
Happy Holidays
OPEN 7 DAYS
8 AM to 6 PM
Pomranies,
Fresh Fruit,
Vegetables,
Flowers
119 Washington Valley Rd. Warren • (732) 356-4244
www.BARDYFARMS.com

To advertise
in our next
Christmas Trees &
Trimming Directory,
please call 908-243-6630

First Place, Daily under 45,000

Courier News

“Christmas Trees
& Trim Directory”

Sales Staff
Art Staff



Better Newspaper Contest 2011

**R11: Best Newspaper
Promotion Ad or Series
In Paper**

NJPA Awards

R11: Best Newspaper Promotion Ad or Series - In Paper

Third Place, Weekly


The West Essex Tribune

"Hurry! Deadline Tomorrow!
LHS Graduation Section"

Karen Trachtenberg
Grisel Cardona

HURRY!
Deadline Tomorrow!

Moms... Dads... Friends... & Families
Congratulate your favorite LHS Grad in the West Essex Tribune's
LHS GRADUATION SECTION
featuring photos of all the graduates of the
CLASS OF 2011



Graduation Section
June 30, 2011

This special, full-color pull-out section will be published June 30th

Just send in your message (you may use coupon below) and payment by Friday, June 24

Single box (3" x 1"), black & white - \$35
Double box (3" x 2"), black & white - \$60
Add color for just \$10 more!

Mail to: West Essex Tribune
P.O. Box 65 • Livingston, NJ 07039
973-992-1771

Regular rates apply to large sized ads; please contact your ad representative for more information.

Your Name: _____ Address: _____ Phone: _____

Full Message (as you want it to appear in newspaper):

(From): _____

R11: Best Newspaper Promotion Ad or Series - In Paper

Second Place, Weekly

STEER YOUR BUSINESS
IN THE RIGHT DIRECTION...



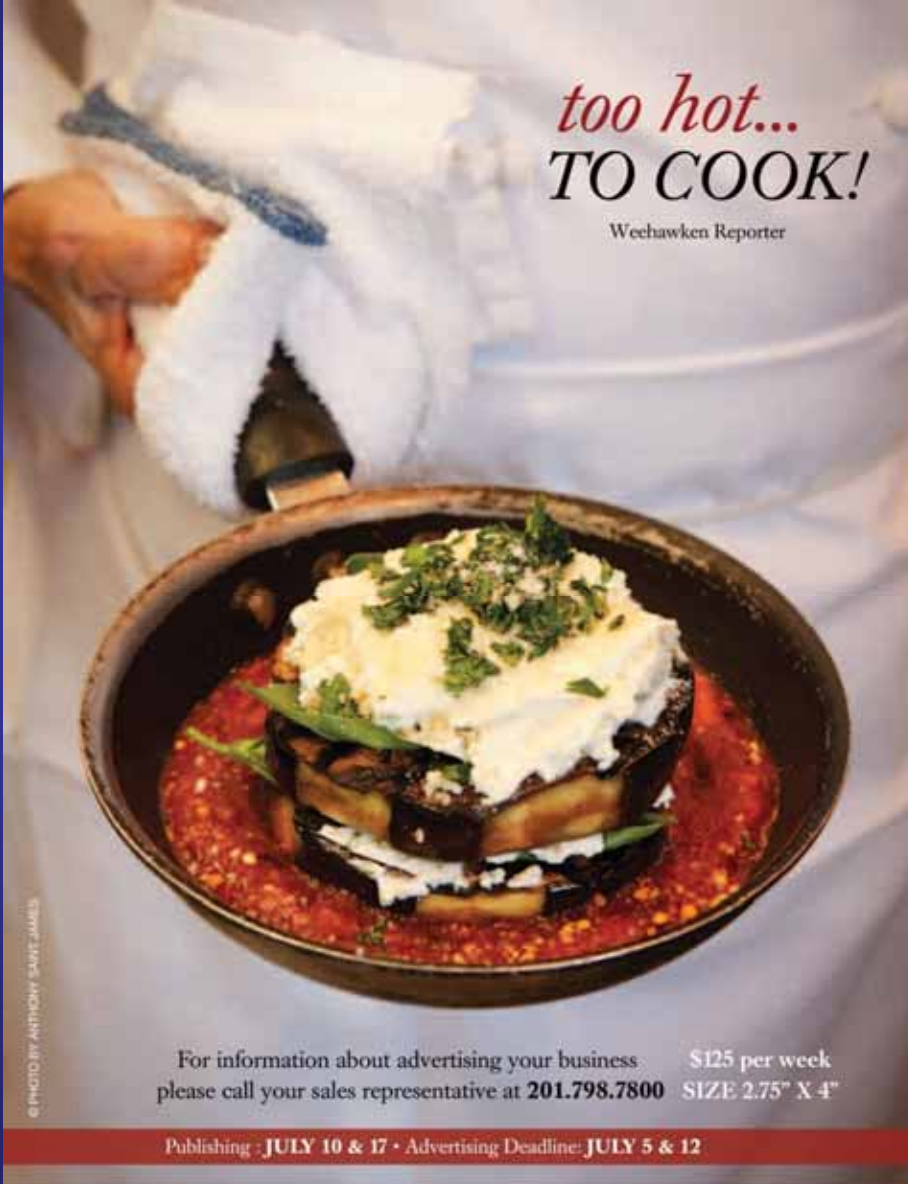
by advertising in
the West Essex Tribune
Call an ad rep today at 973-992-1771

The West Essex Tribune

"Steer Your Business
in the Right Direction"

Karen Trachtenberg

R11: Best Newspaper Promotion Ad or Series - In Paper



too hot...
TO COOK!
Weehawken Reporter

© PHOTO BY ANTHONY SAINT JAMES

For information about advertising your business \$125 per week
please call your sales representative at **201.798.7800** SIZE 2.75" X 4"

Publishing : **JULY 10 & 17** • Advertising Deadline: **JULY 5 & 12**

First Place, Weekly

The Weehawken Reporter

"Too Hot to Cook"

Artist

Jennifer Martiak
Sales Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

R11: Best Newspaper Promotion Ad or Series - In Paper

Buy a moment in time



To purchase photos that appear in The Times, visit TimesofTrenton.zenfolio.com

The Times
POWERING **nj**

Third Place, Daily under 45,000

The Times

“Buy a Moment”

Artist

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

R11: Best Newspaper Promotion Ad or Series - In Paper



STOP HORSIN' AROUND!
Take a ride along a new trail as we premiere our new special section:
SADDLE UP!

Sussex County is horse country! This special section will appeal to current and potential horse enthusiasts. Events, facilities, local "celebrities" and more will be featured in this section. The New Jersey Herald will also solicit readers photos and horse tales to add even more reader appeal!

DEADLINE:
Tuesday, March 8, 2011

PUBLISHED:
Sunday, March 20, 2011

For specific ad measurements, deadlines and corresponding rates, please contact your Account Executive at
973.383.1500
New Jersey Herald

Second Place, Daily under 45,000

New Jersey Herald

"Stop Horsin' Around"

Artist

Jennifer Lechiski

NJPA
NEW JERSEY PRESS ASSOCIATION

R11: Best Newspaper Promotion Ad or Series - In Paper

CANDIDATES DEBATE

Candidates will present their views and answer questions from the public.

THURSDAY, NOVEMBER 3 at Newton Theatre - 234 Spring St.

Presented By:

New Jersey Herald

and

The League of Women Voters of New Jersey



Event will be live streamed on the New Jersey Herald website at

njherald.com

Service Electric Cable will tape for later replay.

Assembly 2-Year Term (Elect Two) - 7 p.m.


Missie Littell McHowe (D)


Gary R. Chiosso (D)


Leticia Huber (D)


Jim Nye (D)


RoseAnn Sefaniti (D)


Mark D. Quick (D)

Senate 2-Year Term (Elect One)
8:30 p.m.


Steven V. Ondor (D)


Edwin Setty (D)

Send us the questions you'd like to ask the candidates when they participate in the November 3 debate at Newton Theatre. To submit a question, mail the coupon below to The New Jersey Herald, Debate Questions, 2 Spring St., Newton, N.J. 07860. Or e-mail to debate@njherald.com

NAME: _____ AGE: _____

ADDRESS: _____

MUNICIPALITY: _____ PHONE#: _____

QUESTION, OR AREA OF CONCERN: _____

EMAIL: _____

First Place, Daily under 45,000

New Jersey Herald

“Candidates Debate”

Artist

Stephanie Sapone

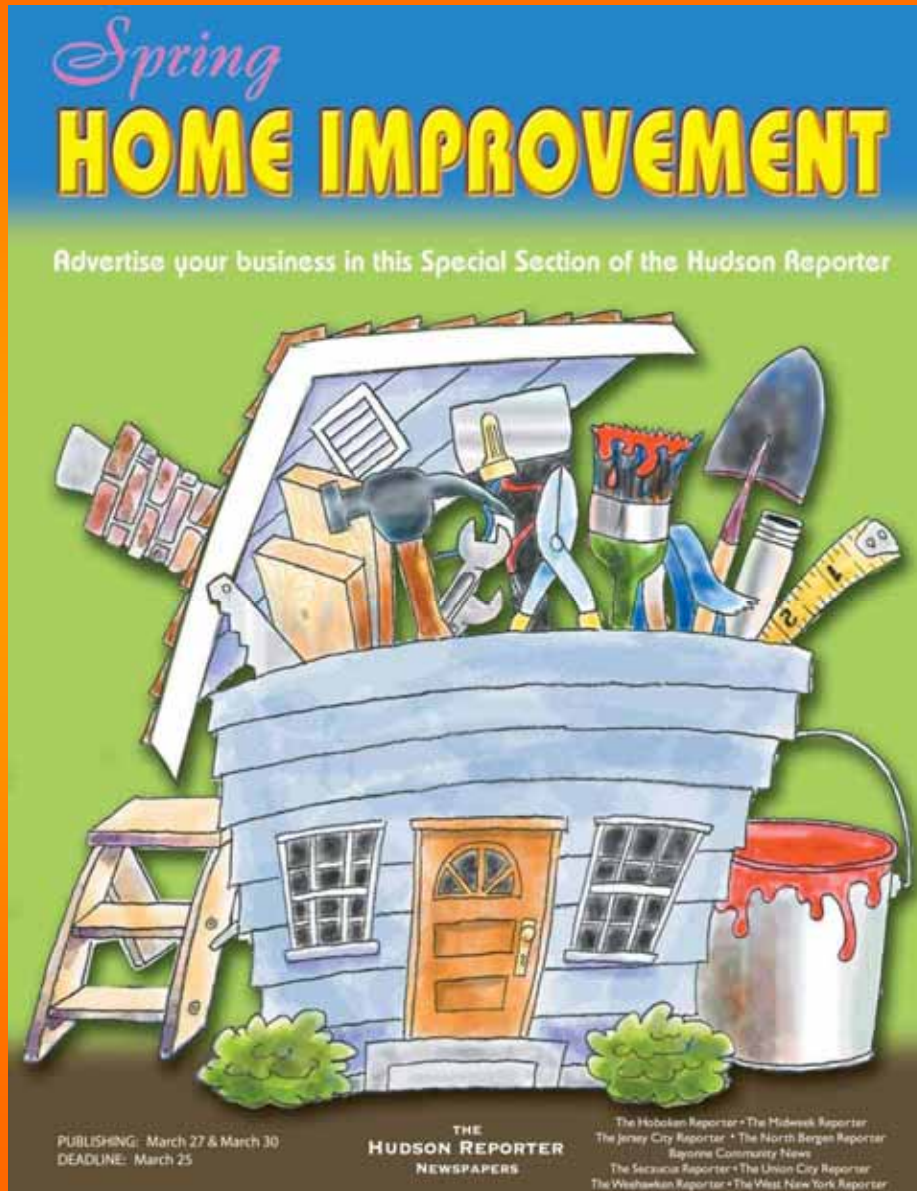


Better Newspaper Contest 2011

**R12: Best External
Special Promotion
Mailing Piece or Media Kit**

NJPA Awards

R12: Best External Special Promotion Mailing Piece or Media Kit



Third Place, Weekly

Bayonne Community News

"Spring Home
Improvement"

Artist

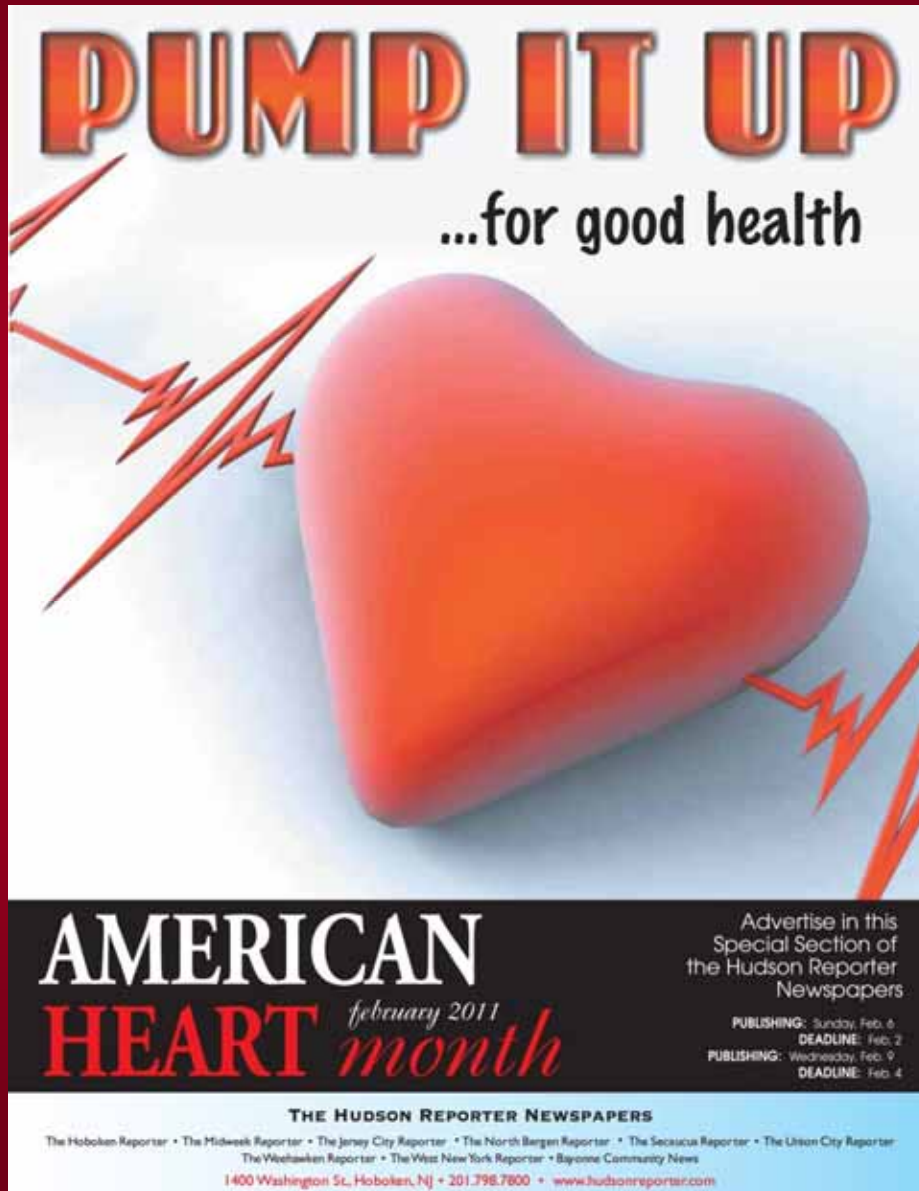
Lisa M. Cuthbert

Sales Representative

Ron Kraszyk

NJPA
NEW JERSEY PRESS ASSOCIATION

R12: Best External Special Promotion Mailing Piece or Media Kit



Second Place, Weekly

The Jersey City Reporter

"Pump It Up"

Artist

Lisa M. Cuthbert

Sales Representative

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

R12: Best External Special Promotion Mailing Piece or Media Kit



Hey baby...it's you!

Let's give a warm **Hoboken Welcome** to our town's
FIRST BABY OF 2012

To participate,
simply place a \$90.00 ad in this special section
of the **HOBOKEN REPORTER** detailing your gift to the
TOWN'S FIRST BABY.

The First Baby will be announced early in 2012 with a story
in the **HOBOKEN REPORTER**, acknowledging the
participating merchants and their generosity to
HOBOKEN'S FIRST BABY!

PUBLISHING: Sunday, December 18
DEADLINE: Wednesday, December 14

For additional information please call
THE HOBOKEN REPORTER • 201-798-7800

First Place, Weekly

The Hoboken Reporter

"Hey Baby...It's You!"

Artist

Lisa M. Cuthbert

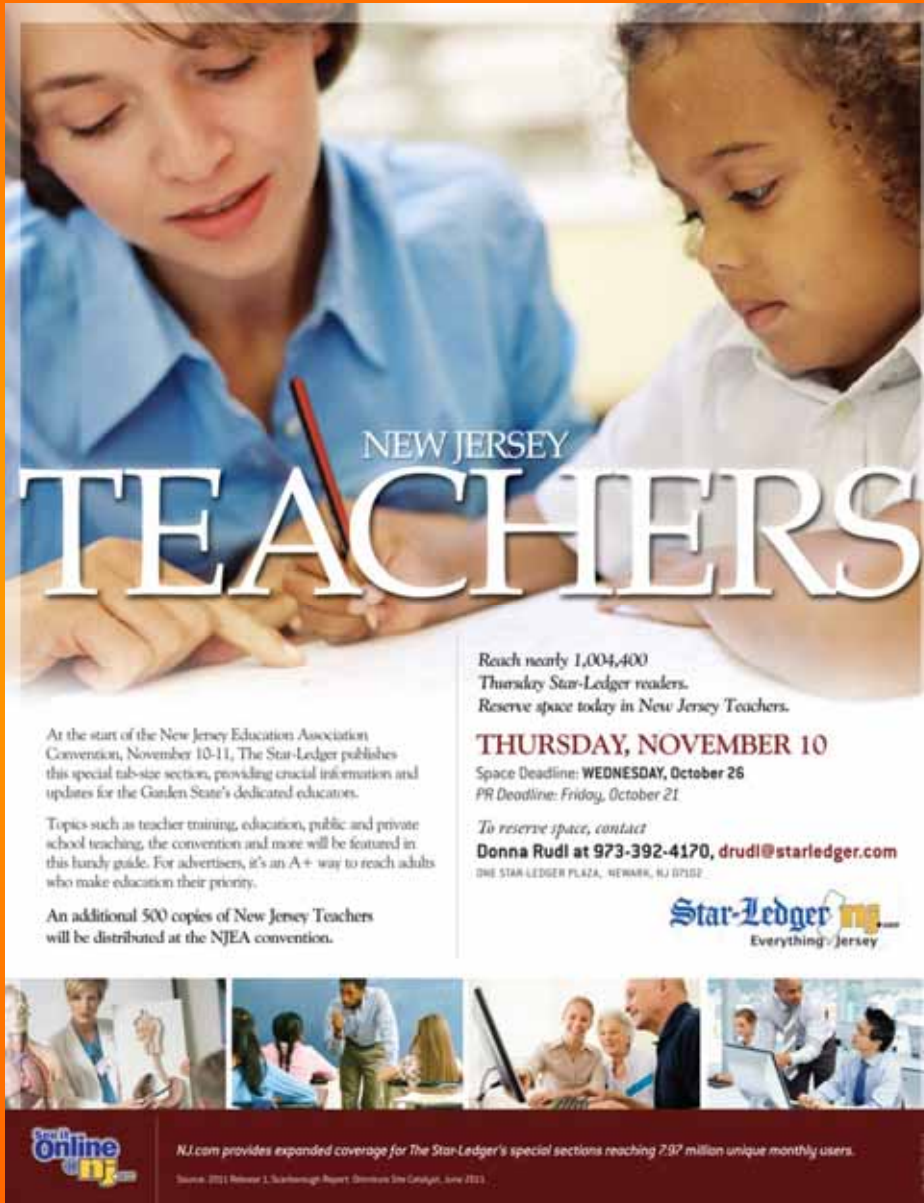
Sales Representatives

Joe Calderone

Toni Anne Calderone

NJPA
NEW JERSEY PRESS ASSOCIATION

R12: Best External Special Promotion Mailing Piece or Media Kit



**NEW JERSEY
TEACHERS**

At the start of the New Jersey Education Association Convention, November 10-11, The Star-Ledger publishes this special tab-size section, providing crucial information and updates for the Garden State's dedicated educators.


Topics such as teacher training, education, public and private school teaching, the convention and more will be featured in this handy guide. For advertisers, it's an A+ way to reach adults who make education their priority.


An additional 500 copies of New Jersey Teachers will be distributed at the NJEA convention.

Reach nearly 1,004,400
Thursday Star-Ledger readers.
Reserve space today in New Jersey Teachers.

THURSDAY, NOVEMBER 10
Space Deadline: **WEDNESDAY, October 26**
PR Deadline: *Friday, October 21*

To reserve space, contact
Donna Rudi at 973-392-4170, drudi@starledger.com
ONE STAR LEDGER PLAZA, NEWARK, NJ 07102

Star-Ledger 
Everything Jersey

See it Online


NJ.com provides expanded coverage for The Star-Ledger's special sections reaching 797 million unique monthly users.
Source: 2011 Release 1, Scarborough Report: Omniverse Site Catalyst, June 2011.

Third Place, Daily over 45,000

The Star-Ledger

“New Jersey Teachers”

Sales and Marketing

**Isabella Mest
Staff**

Artist

Suzanne Anan

NJPA
NEW JERSEY PRESS ASSOCIATION

R12: Best External Special Promotion Mailing Piece or Media Kit



SUNDAY, SEPTEMBER 18
STANDARD
AD CLOSE: FRIDAY, SEPTEMBER 9

FRIDAY, SEPTEMBER 23
TABLOID (Inside Ticket)
AD CLOSE: FRIDAY, SEPTEMBER 16

FALL 2011

Arts & Entertainment PREVIEW

As area adults prepare for the season, this special section offers updates and suggestions for every kind of art and entertainment including On and Off-Broadway, New Jersey theater, dance, concerts, galleries, Atlantic City and more.

Reach an art appreciative audience. The Star-Ledger delivers 803,100 daily and over 1.2 million Sunday readers, including many who enjoy the arts.

Attended the past 12 months

	Adult Readers	
	DAILY	SUNDAY
Any Theater	302,700	480,800
Arts & Entertainment Venue*	384,600	547,800
Any Music Concert	318,000	462,600
Museums	229,900	325,400
Dance or Ballet Performance	61,100	92,200

See it Online @nj.com

NJ.com provides expanded coverage for The Star-Ledger special sections reaching nearly 8 million unique monthly users.

For more information or to reserve space contact
TRACEY BRANDSTATTER
973-392-4186
MARY ZIELINSKI
973-392-4185

Star-Ledger NJ.com
Everything Jersey

*Herald-Examiner Theatre, Carnegie Hall, Jones Beach Theatre, Lincoln Center, Madison Square Garden, NJPAC, PNC, Rock & Roll Center, Professional Center, Radio City Music Hall, Theatre at Madison Square Garden, 2100 Center Street, 2011, Newark 1, Rahmatabadi Market, Stamford 200 Center, June 2011

Second Place, Daily over 45,000

The Star-Ledger

“Fall Arts & Entertainment Preview”

Sales and Marketing

Isabella Mest, Staff

Artist

Suzanne Anan

NJPA
NEW JERSEY PRESS ASSOCIATION

R12: Best External Special Promotion Mailing Piece or Media Kit



We have a 50% increase in new patients!

Our campaign with The Star-Ledger and NJ.com is a work of genius. New patients are seeing us in print, online, and on smartphones. I feel we're keeping up with the changing times.

Alice Brown
Practice Manager, Adam E. Feret DMD
Westfield

TODAY'S HEALTH

Targeted marketing program that reaches local prospects seeking information about health issues

Every day, New Jersey residents make important decisions about their health. They pick a specialist to consult, select a hospital for an operation, and choose things they can do to stay healthy. Today's Health helps New Jerseyans make more informed and more confident health choices.

The Today's Health marketing program is anchored by a zoned page in The Star-Ledger devoted exclusively to health topics. Advertisers receive additional exposure through New Jersey's #1 local website, NJ.com. Participating advertisers can also provide content for a featured article.*

- ▶ Concentrated exposure produces a fast return on investment.
- ▶ Your message reaches varied audiences on multiple platforms.
- ▶ Category exclusivity enhances your visibility.
- ▶ Easy to order, easy to manage — one account executive, one order, one bill.

*Receive featured article with a consecutive 7-time frequency commitment.
Source: The Media Audit, July 10 - Jan 11. Base: New Jersey Fourteen County Area (Bergen, Essex, Hudson, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, Warren) adults age 18+

Star-Ledger POWERING nj.com

18 | MC | 1.10.12

For more information, contact a Star-Ledger Multi-Media Consultant.
973-392-4072 • advertisinginfo@starledger.com

First Place, Daily over 45,000

The Star-Ledger

“Today's Health”

Sales and Marketing

**Isabella Mest,
Michele Hayes & Staff**

Artists

**Melissa Chin
David Petersen**

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

**R13: Best Special Page(s)
Black & White, ROP**

NJPA Awards

R13: Best Special Page(s) - Black & White, ROP

CAN'T DECIDE ON THE PERFECT GIFT?
Clothing, Jewelry, Dinner or the Spa...
Don't Stress...Pick up a
**BAYONNE TOWN CENTER
GIFT CARD**

Good at most BTC stores • Limited Quantities • \$25 Denominations Only
Exp. Dec. 2012 • BTC - 8 East 22nd St. • Open From 9 a.m. - 9 p.m. Mon. - Fri.



**BAYONNE
TOWN CENTER**

Broadway between 17th & 30th Sts.
Including East & West 22nd St.

FREE PARKING IN ALL MUNICIPAL LOTS DURING DECEMBER

BTC hosts free, festive holiday activities
Community invited to participate in family-friendly events

The Bayonne Town Center invites the community to celebrate the holiday season in the heart of the Broadway shopping district with the following festive events:
Tree down Broadway in style on Sunday, Dec. 13, from 11 a.m. to 3 p.m. during Horse and Buggy Rides with Santa. Rides will start at West 22nd Street and Broadway. Also, join Santa as he makes a special appearance on a horse drawn buggy, and make sure to get in line early to meet him as last year's line was around the corner.

... HOLIDAY page 14



BARNEY STOCK HAS GREAT TOTES & ISOTONER CHRISTMAS GIFTS FOR MEN & LADIES AT DISCOUNT PRICES.

<p>ISOTONER SLIPPERS</p> <p>TERRY BALLERINA SATIN BALLERINA <small>Secret Sole Comfort Foambed Comfort Rich Terry Upper</small></p> <p>SCALLOPED EMBROIDERED CLOG <small>With Comfort Sole</small></p> <p>20% OFF <small>Shoes 6 - 11, Colors: Pink, Blue, Black, White Champagne</small></p> <p><i>A Great Christmas Gift!</i></p>	<p>TOTES UMBRELLAS WITH A LIFETIME WARRANTY!</p> <p>NEW! TOTES AUTOMATIC OPEN/CLOSE UMBRELLA! <small>Great for getting in/out of car For Men & Women</small></p> <p><i>New This Year!</i></p>
<p>ISOTONER GLOVES, KNIT SCARVES & HATS <small>For Men & Women</small></p> <p>CUFF HAT <small>HOOD WRAP</small></p> <p>Special WARM-LINED ISOTONER GLOVES <small>Reg. \$32.00</small></p> <p>\$9.99 <small>(limited supply)</small></p> <p><i>New This Year!</i></p>	<p>CLEAR BUBBLE UMBRELLA!</p> <p>20% OFF</p> <p><small>Buy Dad a Tote's Umbrella with a Lifetime Warranty & he'll never have to buy another one again!</small></p>
<p>TOTES RAIN SCARF <small>Rain Rolls Right Off!</small></p> <p>20% OFF</p>	<p>TOTES "BIG TOP" GIANT GOLF UMBRELLAS <small>Folds to 13" • Opens to 55"</small></p> <p>20% OFF</p>

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OPEN SUNDAY AT 10 AM

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Third Place, Weekly

Bayonne Community News

"Bayonne Town Center Holidays"

Artist

Lisa M. Cuthbert

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Women in Business



bee bee designs welcomes you to stop by for a unique shopping experience. You will find a large selection of specialty gifts for the entire family for a one-of-a-kind gift. If you're in need of a gift for the "woman who has everything," come to **Barbara Butler** and her knowledgeable staff to come up with the perfect gift. You bring the list, they will help you if it's off. **See how designs** is all set up for the coming season, as they specialize in individualized custom made and creating unique packages your children will look forward to receiving. **See how designs** is the place to shop with personal service and free gift wrapping. They'll find it all, for every age, for every occasion, at this location - 175 South Livingston Avenue, Livingston, New Jersey Monday through Saturday, 10 am - 5:30, 973-313-4668.



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Zahnstecher Art Studio

The studio Zahnstecher Art Studio, Inc. is located at 251 South Livingston Avenue, Livingston, New Jersey. The studio is a full-service art studio. The studio is a full-service art studio. The studio is a full-service art studio.

ROSEMARY BROWN, founder and Director of the **Black & White School of Arts and the Arts (B&W)**, is excited to announce its newest program, **Strong Black**. This exciting, teacher-developed, group program has been designed to help young women build self-esteem and confidence. The program is available at the **Black & White School of Arts and the Arts (B&W)**, 251 South Livingston Avenue, Livingston, New Jersey. For more information, contact Rosemary Brown at 973-991-4344.

MELISSA BROWN, founder and Director of the **Writing Academy**, is excited to announce its newest program, **Writing Academy**. This exciting, teacher-developed, group program has been designed to help young women build self-esteem and confidence. The program is available at the **Writing Academy**, 251 South Livingston Avenue, Livingston, New Jersey. For more information, contact Melissa Brown at 973-991-4344.

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Doctors trust Dr. Stone because of her expertise, ability and techniques. Patients trust Dr. Stone because of her sensitivity to their needs, her artistry and an honest straightforward approach to cosmetic dentistry.

The **Living Academy**, **Black & White School of Arts and the Arts**, and **Gentle Caring Dentistry** have been featured in the cover of **Doctor of Dentistry Magazine**. Dr. Stone's office is located at 215 South Livingston Avenue, Suite 2C, Livingston, NJ.

Contact Dr. Stone at Gentle Caring Dentistry • 973-994-1012

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Second Place, Weekly

The West Essex Tribune

“Women in Business”

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Celebrate Livingston's History

Celebrating 82 Years

Kiwanis Club of Livingston



Serving Livingston for Over 82 Years

Kiwanians are volunteers changing the world through service to children and communities. Kiwanis members help shelter the homeless, feed the hungry, mentor the disadvantaged, and care for the sick. They develop youth as leaders, build playgrounds, raise funds for pediatric research, and much more. No problem is too big or too small. Why? Because working together, members achieve what one person cannot accomplish alone. When you give a child a chance to learn, experience, dream, and succeed, great things happen!

The Kiwanis Club

of
Livingston New Jersey
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Livingston, New Jersey 07038

For Membership Information Call: 973-992-0886
Providing service to the Livingston community since 1930

"Stages of History"

When Livingston Residents Traveled by Stagecoach

In 1876, Major Jonathan W. DeCamp organized the idea of operating a stage service between Roseland and Newark via the through Mount Pleasant Turnpike (now called the Mt. Pleasant Turnpike). Jonathan had returned from the Civil War where he served with distinction, earning numerous medals and commendations. He returned to New Jersey and operating the family farm where he found his wife, Major Jonathan DeCamp built a stagecoach wagon, located a team of mule teams, and wanted to approach his late father-in-law's friend, John Kestler in Roseland to see if he had the population necessary and some good stage drivers to operate the stage. Kestler was contacted by Jonathan and was interested in the project, but he had to see the route and the terrain. Jonathan and Kestler went to Roseland and saw the route and the terrain. Jonathan and Kestler went to Roseland and saw the route and the terrain. Jonathan and Kestler went to Roseland and saw the route and the terrain.



These stagecoach passengers, shown, were not common sights in Livingston. In 1876, it was rare that Major Jonathan DeCamp offered stage service between Roseland and Newark, which passed through Livingston along what was then known as Mount Pleasant Turnpike. Mt. Pleasant Turnpike stagecoach, shown, which operated from the first in 1876, and by 1878, eight passengers knew that the use shows before had captured the horse-drawn imagination.



Celebrating 43 Years

Celebrating 7 Years

School, Law Group's Real Estate Tax Appeal practice exclusively represents property owners in New Jersey including real estate taxes, commercial, industrial and multi-family real estate. The firm has 6 attorneys located in central New Jersey. Tax Court Judge Roger Kulis, as well as a retired chief of the legal Livingston resident Michael Schuck, who was also named here, is the firm's managing partner and has over 25 years experience counseling property owners on property tax issues, including valuation, corporate abatement and condemnation. Michael personally reviews and advises each property owner to determine whether an appeal is warranted and only proceeds as appeal when he has determined that there is a strong likelihood of success. The firm has over 1,000 cases each year. Since 1997, Michael Schuck has successfully won his clients more than \$20,000,000 in real estate taxes. Many successful cases are based on a contingency fee basis. The deadline to file an appeal in New Jersey is April 1. The deadline is extended to May 1 for taxes implementing a moratorium with valuation or reassessment. School Tax Group LLC operates in central and South Jersey Tax Appeals.

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Mother's Day DINING

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Adults \$24.95 | Kids 6-12 \$11.95
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 Regular Menu with Great Specials
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MOTHER'S DAY Dining

Champagne Brunch Buffet
\$24 per person **\$12** per person
 Seating 11am • Call for reservations

Dinner Buffet
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 2 Seatings: 1:30 & 4pm • Call for reservations

A LA CARTE MENU
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 Seating 1-6pm

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 Sunday, May 8



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 or
 Signature Sunday Brunch
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Mother's Day Brunch
 Sunday, May 8, 2011
 11am, 12:30pm, 2:30pm, 4:30pm Seating

Breakfast Solutions
 Farm Fresh Omelette Station • Country Sausage & Crisp Bacon
 Cinnamon French Toast • Stone Fired Potatoes
 Fresh Baked Waffles with Fresh Fruit • Buttered Biscuits
 Assorted Muffins, Danish, Fresh Baked Pastries & Cookies

Delightful Buffet w/ Omelet Station
 Indulgences w/ fresh ingredients & accompaniments
 • House Made 28 Omelets

Chef's Selections
 Fresh Wild Spinach and Potatoes • Zucchini and Shrimp Cocktail
 Smoked Salmon Burgers • Artichoke and Potato Salad
PIZZA, Cakes & Cream Puffs
 Beef Round with au Jus Sauce • Egg Fried Turkey with Gravy
 Rastatians with Sweet Potato • Organic Herb Sauce
 Pineapple with Pineapple Sauce • Macaroni & Spaghetti in a Pot, Vanilla Sauce

Salads
 Chicken Salad • Roast Pork loin with a Mustard and Teriyaki Sauce
 Grilled Salmon with Light Cream Sauce
 Fresh Seasonal Vegetables • Rice Pilaf • Roasted Buttery Potatoes

Splendid Displays of Assorted Desserts
 Italian or French Pastries, Assorted Pie w/ Cakes,
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Adults \$29.95 - Seniors \$23.95 - Children (7-12) \$14.95
 Children 6 years and under complimentary
 *Kiddily add 20% service charge and 7% sales tax.
 *Please call 732-584-6111 for information of reservations

Mother's Day Brunch
 at the Doubletree Hotel
 Sunday, May 8, 2011 • 11:00am-3:00pm



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 PUB AND CAFE

MOTHER'S DAY
 May 8, 2011
 Brunch Buffet Seatings: 10, 11:30, 1:00, 2:30
 Carving Station: **ROAST BEEF, ROAST TURKEY**
 Green Grocery Salad Bar
 Chicken Francise, Chicken Parmigiana,
 Cajun Tilapia, Vegetable Lasagna,
 Fresh Flounder with Lemon & Butter, Prime Turkey,
 Scrambled Eggs, Home Fries, Pancakes, French Toast, Sausage, Bacon, Fresh Fruit,
 Juices, Dessert Table, Coffee, Tea
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Courier News

“Mother's Day Dining”

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FEBRUARY— THE MONTH OF LOVE & LEADERS


**LOVE YOUR COMMUNITY
—JOIN THE CHAMBER**

Our mission: promote and perpetuate the business, commercial, industrial, manufacturing, professional, financial, and civic interests of the Bound Brook area; to promote the civic interests and the general welfare of this area, and to encourage passage of laws and regulations desirable for the benefit of businesses in general.


Membership: open to any person, corporation, partnership, association, trust or estate that are residents of, or who are engaged in business or profession in the Bound Brook area.

Be part of a positive group dedicated to making our community better. Come see what we're all about at our upcoming General Membership Meeting.

March 10, 2011 (2nd Thursday of the month)
Location: Stan's Chitch's Pizza
Time: 6:30 PM
Guest Speaker: Veronique Cordier, Bound Brook Downtown Coordinator



UPCOMING CHAMBER MEETING
 April 14, 2011 (2nd Thursday of the month) – Monthly Meeting
 Location: TBD
 Time: 11:30 AM




15 MINUTES OF FAME

Chamber Member, David Basile, (Allstate Insurance Company) with an office on Route 28 in Middlesex, was selected to appear in Allstate's newest TV ad campaign. He is one of eight of the company's more than 12,000 agents nationwide appearing in the ads which are designed to highlight Allstate's local presence and hometown, personal service. He was nominated by his supervisors in the New Jersey region, interviewed by producers, and taken through a casting process. The final eight agents were chosen in part for their on-camera presence. The commercial, in which David is seen coaching a youth soccer game, was filmed in California.

LOOKING FOR INFORMATION?
 Check out the Chamber website www.bbacc.com for meeting minutes, agendas, and other information.

Sign up for Bound Brook Police Department Community Alerts (road closings, weather alerts, etc) at www.nixle.com.

HAPPY PRESIDENT'S DAY!




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Dr. Jim Bremner, D.C.

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 Fax 732-469-7998
drjimcdc@aol.com

Chiropractor

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 Call today to schedule your appointment!!!

Everyone has a spine...
 Keep it healthy and get adjusted...
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Courier News

“Bound Brook Chamber Page”

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Donna Van Zandt

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NJPA
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3rd Annual
NORTHERN NEW JERSEY
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Exhibit/Demo Area																											

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New Jersey Herald njherald.com

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New Jersey Herald
njherald.com

Schedule of Events:

11:00 a.m.
3rd Annual
Pet Fashion Show
Presented by:
Maxwell & Molly's Closet
Pet Boutique
www.MaxwellandMollys.com

9:00 a.m. - Event Opens to the Public

Free Quick Release Leash
to first 500 Pets courtesy of
Rad Bank Veterinary Hospital

10:00 a.m. - Demonstration -
Best Foot Forward!

11:00 a.m. - 3rd Annual Pet Fashion Show

12:00 p.m. - Demonstration -
Eppo Dog Training
Obedience Clinic

1:00 p.m. - Demonstration
It's Your Dog

2:00 p.m. - Shirts
Pet Communicator

3:00 p.m. - Demonstration
Best Foot Forward

3:30 p.m. - Demonstration
Puppy-Wuppy

Check www.njherald.com/NNJPetExpo
for updated event schedule!

Booth space still available - Call 973-363-1047
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Sunday 11-4 (Hardyston) * by Appointment (Newton)

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New Jersey Herald

“3rd Annual Northern
New Jersey Pet Expo”

Sales and Marketing

Lee Williams

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

R14: Best Special Page(s) Color, ROP

NJPA Awards

R14: Best Special Page(s) – Color, ROP


MIND, BODY

Mark the Date
FLU SHOT CLINIC

Saturday, Oct. 15th 10am-4pm

OCTOBER

- Appointments scheduled every 10 Minutes
- FREE to Medicare Part B Recipients
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Town Journal
SUBURBAN NEWS

Third Place, Weekly

Town Journal

“Mind, Body, Spirit & Soul”

Staff

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Ho-Ho-Kus Fire Department CELEBRATING 100 YEARS

Borough and volunteers have worked together to fight fires

BY KAREN KLEIMANN
OF TOWN JOURNAL

A glimpse into the historic documents and information provided by the Ho-Ho-Kus Volunteer Fire Department collectively spans a century, tracing the evolution of gear, equipment, vehicles and communication, inclusion of a junior and Ladies auxiliary, construction of a new fire house and recollections of some of the most intense fires the department ever had to contain.

Humble beginnings and firehouse construction

The Ho-Ho-Kus Volunteer Fire Department was created in November 1911 with the borough's adoption of a constitution and bylaws, and that same month, the first firehouse was built on East Franklin Turnpike, which is now the site of Veterans Memorial Park. It was 28 feet by 34 feet, consisting of a single garage door, two truck bays and an upstairs meeting room. It cost \$2,000.

After a 1937 Alarms Fox apparatus was added, the department needed more room and in 1939

expanded, adding an additional bay and storage area. In 1962, the firehouse was reconstructed at the current location on the corner of Sheridan and Warren avenues, at the site of the original elementary school. The current building now has three bay areas, shops, a radio room, storage area and a large meeting room. In 1993, the building was modernized to provide additional office space and to bring it up to state and federal code.

Volunteer Firefighters

In 1921, the fire department amended its bylaws and required its members to go through a six-month probationary period before they became full-time firemen. Some 290 residents have served as volunteer firefighters, with a current membership of about 50 men and women from all professions, including students, parents, coaches, small business owners and plumbers. These firefighters must go through 150 hours of classroom instruction and hands-on exercises before they can be taken off probationary status.

Life member firefighter Morton

SEE HISTORY, PAGE 16



FILE PHOTO

The Ho-Ho-Kus Volunteer Fire Department headquarters in May of 1962 on East Franklin Avenue, the site of what's now Veterans Memorial Park. Later that year, the headquarters was constructed at the current location at 52 Sheridan Ave., to allow for additional space and modern equipment.

Congratulations to the Ho-Ho-Kus Volunteer Fire Department on their 100th Anniversary Celebration!



*Thank you for all you do!
With God's blessings,
Your friends at St. Luke's Church*

*"St. Luke's Church...
where friends meet in faith."*

St. Luke's is a Catholic faith community serving Ho-Ho-Kus, Waldwick and the surrounding towns.

Go to our website for the weekly bulletin, mass schedule, ministry info, and so much more: www.churchofstluke.org.

**Parish Office - 201-444-0272 • 310 North Franklin Turnpike, Ho-Ho-Kus
Rev. James J. Weiner, Pastor, Chaplain for Ho-Ho-Kus Fire Dept.**

Second Place, Weekly

Town Journal

"Ho-Ho-Kus Fire Department Celebrating 100 Years"

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

R14: Best Special Page(s) - Color, ROP

SEE WHAT THE GOLD COAST HAS TO OFFER!

STRIKE GOLD

The Gold Coast was once home to natives of the Lenape Tribe before European settlers came over. Two or three hundred years later, the land along the Hudson River from Englewood Cliffs down into Hudson County became a strong industrial region. By the mid-21st century, the factories were closing doors and high-rise housing was going up. Today the Gold Coast is a thriving region with luxury apartments and condos sharing the streets with historical houses, libraries and government buildings. High-end shopping and restaurants can be found along the Hudson River.

FORT LEE		EDGEWATER		Outside of Fort Lee & Edgewater	
1. Bridge Collection 323 Bridge Plaza North 201.644.6440	3. Snack Tunes 205 Main Street 201.641.0261	10. Ina's Ice 101 101st Avenue 201.641.8871	17. The Gold House Restaurant 128 River Road 201.641.8571	14. Steak House 204 Landon Avenue, Clifton Park 201.641.0400	
2. Steven Hauer Upholstery One Bridge Plaza North 201.490.9860	4. Karamora's Restaurant 144 Main Street 201.461.4220	11. Edgewater Pediatric Dentistry 125 River Road, Suite 211A 201.213.8226 (week)	18. Professional Arts Academy 200 12th Street West 201.687.8120	15. Karamora's Restaurant, Clifton Park 100 Parkside Avenue, Clifton Park 201.688.0750	
5. CIP Taxi 1008 Bergen Boulevard 201.262.0200	6. Sun North, Salon 2000 River Street 201.647.7961	12. Sunshine Learning Center 100 River Road, Suite 111 201.643.8440	19. Professional Arts Academy 200 12th Street West 201.687.8120	16. WaterSide Restaurant & Catering 1000 River Street #10, South Bergen 201.661.1747	
7. The Fitness & Wellness Room at Fort Lee Resort (24h) 132 North Avenue, 2nd Fl. 201.461.8232	8. The Jewish Community Center of Fort Lee 1400 Anderson Avenue 201.647.1720	13. Diamond Group 125 River Road, Suite 411 201.642.7901	20. Air Taxi 41 City Place at The Highlands 201.687.8820	18. Gold and Silver Consigning 1207 Broadway, South Bergen 201.688.9404	
9. Anderson Dental 1640 Anderson Avenue 201.461.8400	19. Margaret's Home Decorating 1225 Anderson Avenue 201.624.8701	16. Hagan's Cleaners 125 River Road, #11 201.641.4300	20. Carol Kingdon 8021 Township Avenue, Suite 204, North Bergen 201.411.2828	19. Stone & Henry's Steakhouse 612 14th Street, Hoboken 201.689.6202	
10. Hani's Restaurant - Japanese Specialty 371 Main Street 201.682.1000 ext 119 CME 917834 0404					

First Place, Weekly

Fort Lee Suburbanite

“Strike Gold”

Don Canali
Larry Singer

R14: Best Special Page(s) - Color, ROP



Third Place, Daily under 45,000

The Trentonian

“In the Market for a New or Used Car? Visit Any of These Great Dealers!”

Artist

Anne Bench

Sales Representative

John Conte

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Second Place, Daily under 45,000

New Jersey Herald

“Man Expo”

Sales and Marketing
Lee Williams



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11.11.11

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First Place, Daily under 45,000

Courier News

“Veterans Day”

Sales Staff
 Art Staff

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 NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

**R15: Best Free Standing Insert
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NJPA Awards

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


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Third Place, Daily under 45,000

The Trentonian

"The Mama Yoga
Wellness Studio"

Artist

Cindy Manion

Sales Representative

Alex Campos

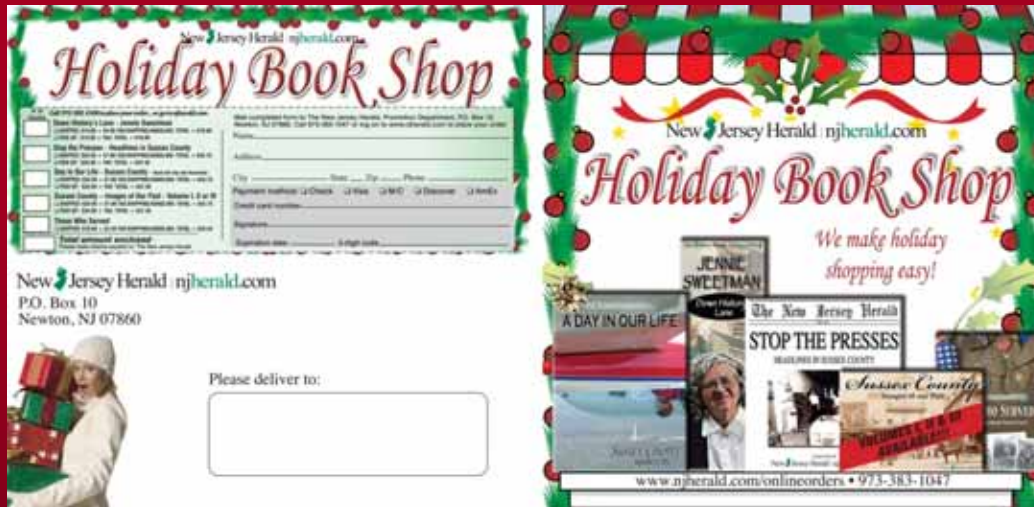
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NEW JERSEY PRESS ASSOCIATION

R15: Best Free Standing Insert Built by Newspaper for One Advertiser

Second Place, Daily under 45,000

New Jersey Herald

"Holiday Book Shop"



Sales and Marketing
Lee Williams



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The Trentonian

"Key to the City"

Artist

Anne Bench

Sales Representative

Gaetano Drago

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Wine of the Month
Alta Luna Pinot Noir
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10/17 Friday	10/24 Saturday	10/25 Sunday	4-6p
10/18 Sat	10/25 Sunday	10/26 Monday	11-12p
10/19 Sun	10/26 Monday	10/27 Tuesday	4-6p
10/20 Mon	10/27 Tuesday	10/28 Wednesday	11-12p

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R15: Best Free Standing Insert
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Third Place, Daily over 45,000

Asbury Park Press

"Max's Beer, Wine & Liquor"

Tracy Dobridge
Eva England

NJPA
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R15: Best Free Standing Insert Built by Newspaper for One Advertiser



Second Place, Daily over 45,000

The Star-Ledger

"Destination Westfield"

Sales and Marketing

Ron Ostroff

Isabella Mest

Artist

David Petersen

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kick off a new season**



Newark's event season is heating up with something for everyone in October. Grab a bite to eat with friends and take advantage of terrific specials at over two dozen of Newark's finest eateries during Restaurant Week. And be sure to attend one of the many events that make up the 10th Annual Open Doors Studio Tour happening all around the city.

Inside, you'll find details on a variety of these events and more.
So sip, taste, and discover...the Arts!



R15: Best Free Standing Insert Built by Newspaper for One Advertiser

First Place, Daily over 45,000

The Star-Ledger

“Sip. Taste. Discover...the Arts!
Go Newark”

Sales and Marketing

Chanta Jackson & Staff

Artist

Melissa Chin

Gokce Yurekli

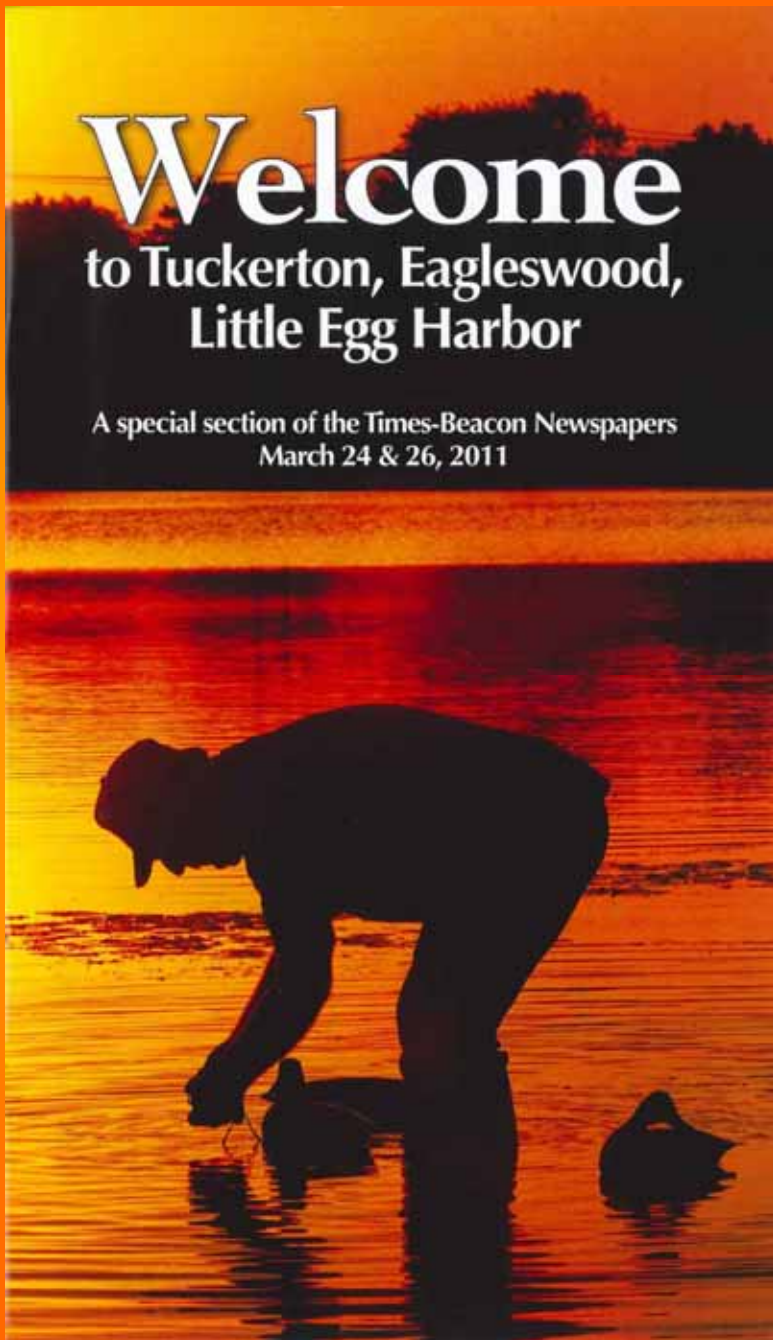
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Better Newspaper Contest 2011

R16: Best Special Section Free Standing

NJPA Awards



R16: Best Special Section –
Free Standing

Third Place, Weekly

Tuckerton Beacon

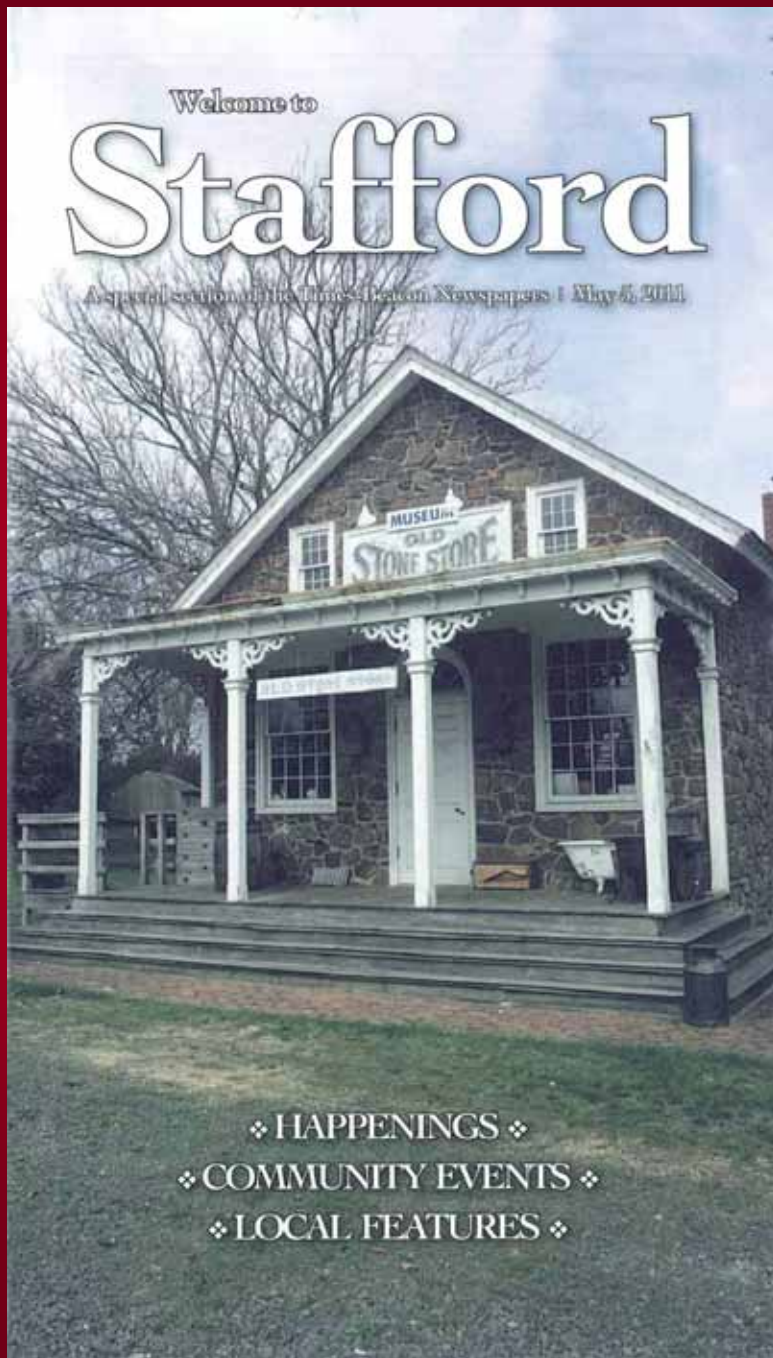
“Welcome to Tuckerton”

Chris Miller

Staff Writers

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



**R16: Best Special Section –
Free Standing**

Second Place, Weekly

The Beacon

“Welcome to Stafford”

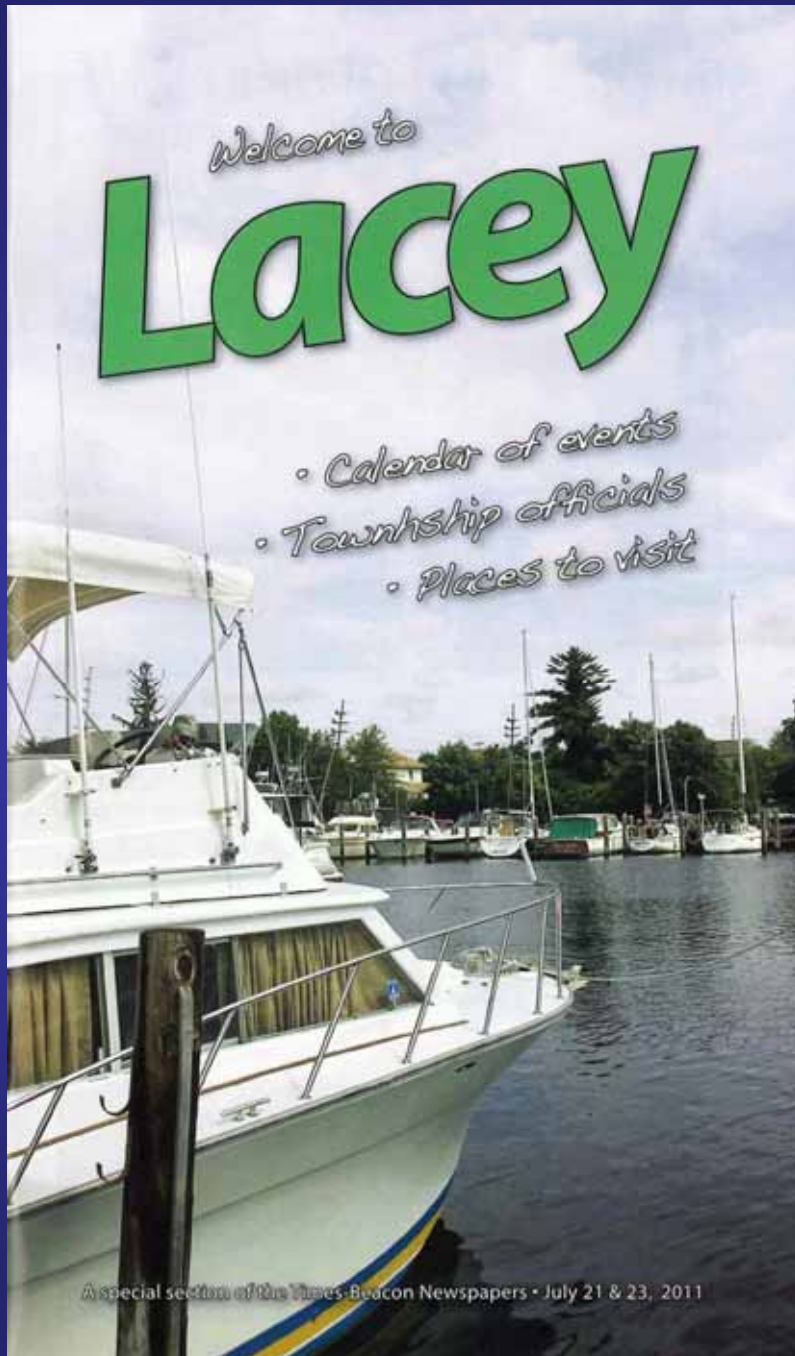
Chris Miller

Doreen Cramer

Staff Writers

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



R16: Best Special Section – Free Standing

First Place, Weekly

Lacey Beacon

“Welcome to Lacey”

Lori Miller

Staff Writers

NJPA
NEW JERSEY PRESS ASSOCIATION

R16: Best Special Section - Free Standing



Third Place, Daily under 45,000

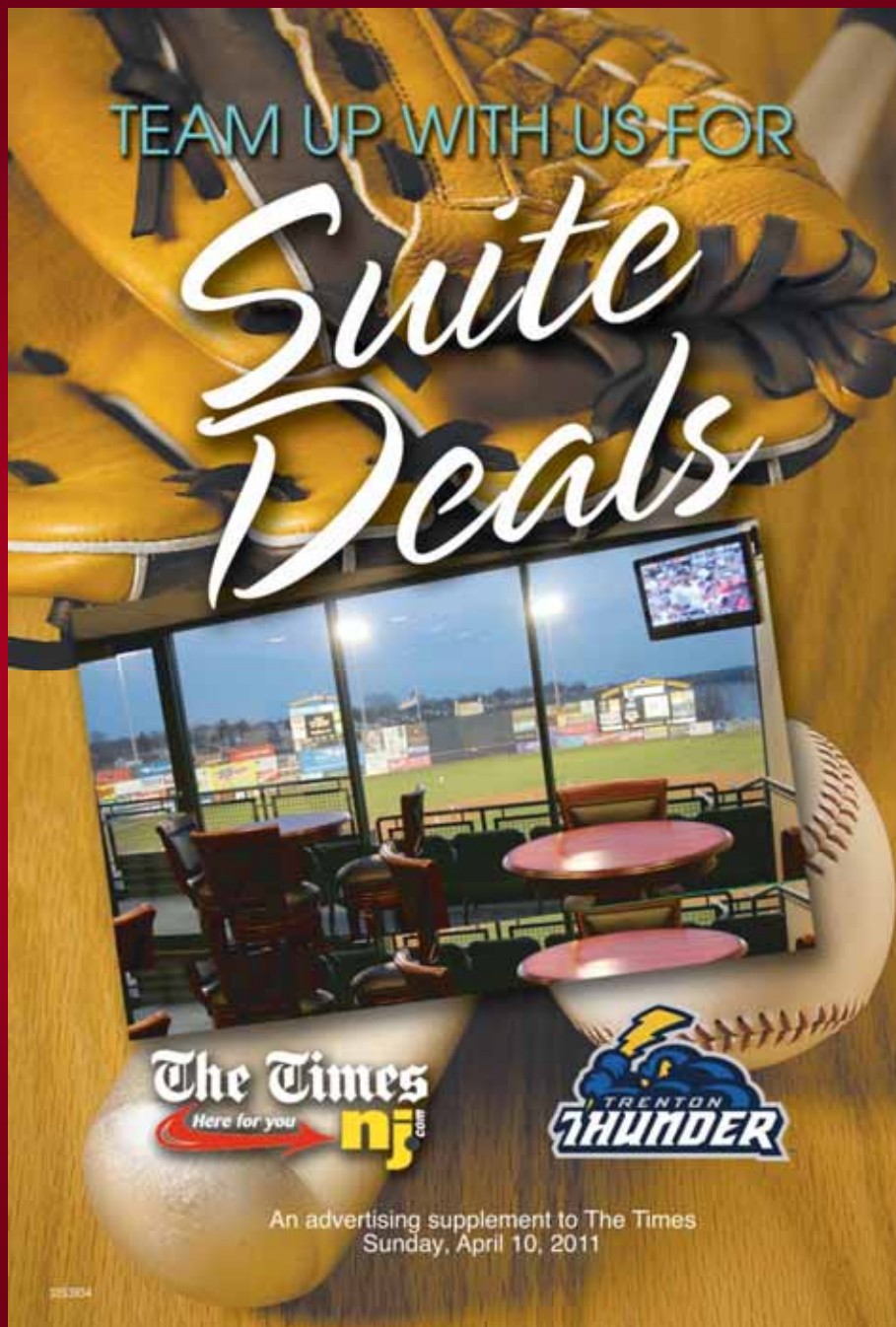
Courier News

"2011 Wish List –
Guide to Gift Giving
and Entertaining"

Sales Staff

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



R16: Best Special Section - Free Standing

Second Place, Daily under 45,000

The Times

"Suite Deals"

Staff

NJPA
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R16: Best Special Section - Free Standing

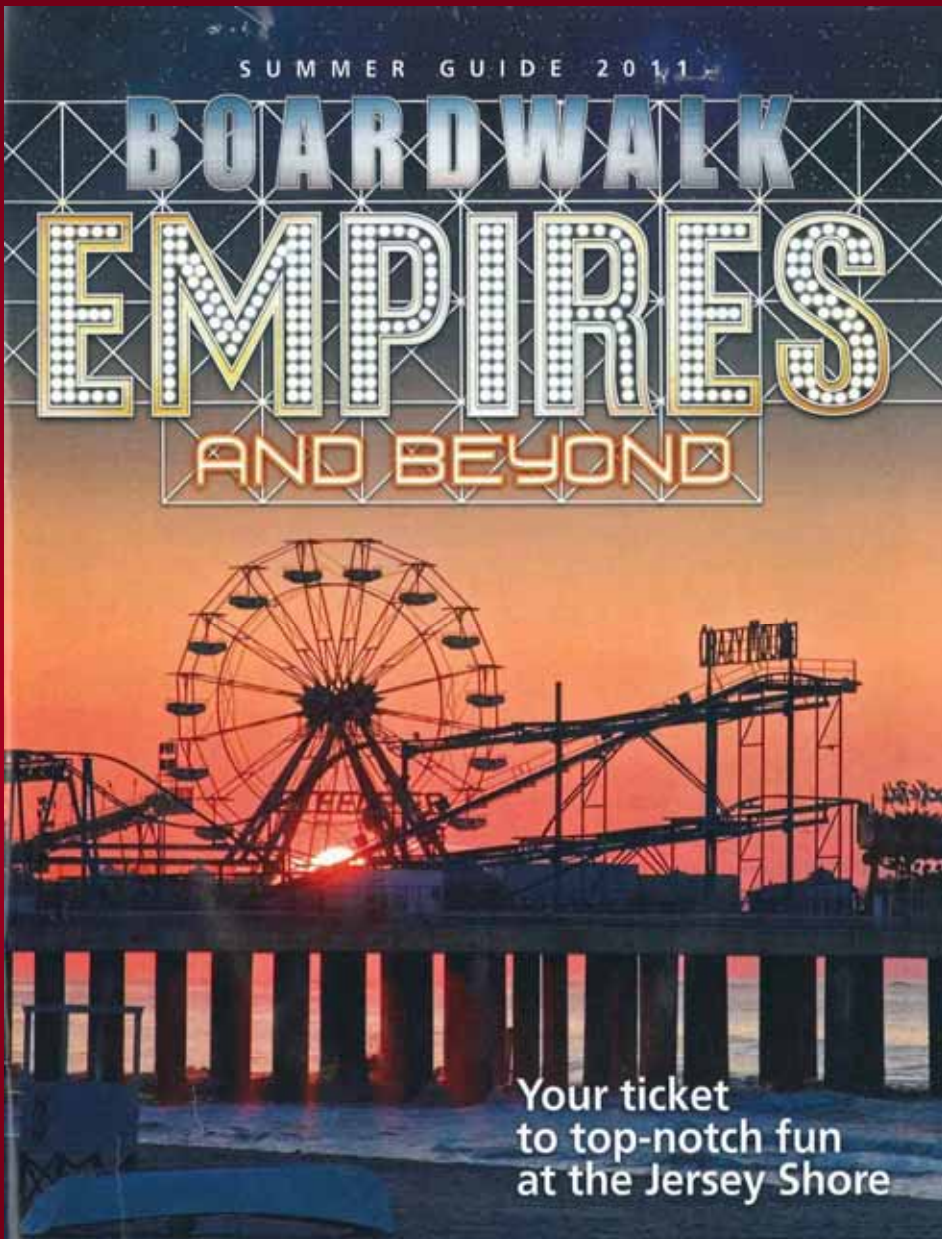


First Place, Daily under 45,000

New Jersey Herald

"Our Favorite Things"

Mitch Mayer
Jen Lechiski
Sales Staff
Art Staff



**R16: Best Special Section -
Free Standing**

Second Place, Daily over 45,000

Asbury Park Press

“Summer Guide 2011
Boardwalk Empires
and Beyond”

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



R16: Best Special Section -
Free Standing

First Place, Daily over 45,000

Asbury Park Press

"In Jersey Magazine"

Staff

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NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

R17: Best New Product Development

NJPA Awards



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R17: Best New Product Development

Third Place, Weekly

Hackensack Chronicle

“2011 USA Hockey National Championships”

Staff

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SHOP NORTHERN VALLEY FALL 2011 1

R17: Best New Product Development

Second Place, Weekly

Northern Valley Suburbanite

“Shop Northern Valley”

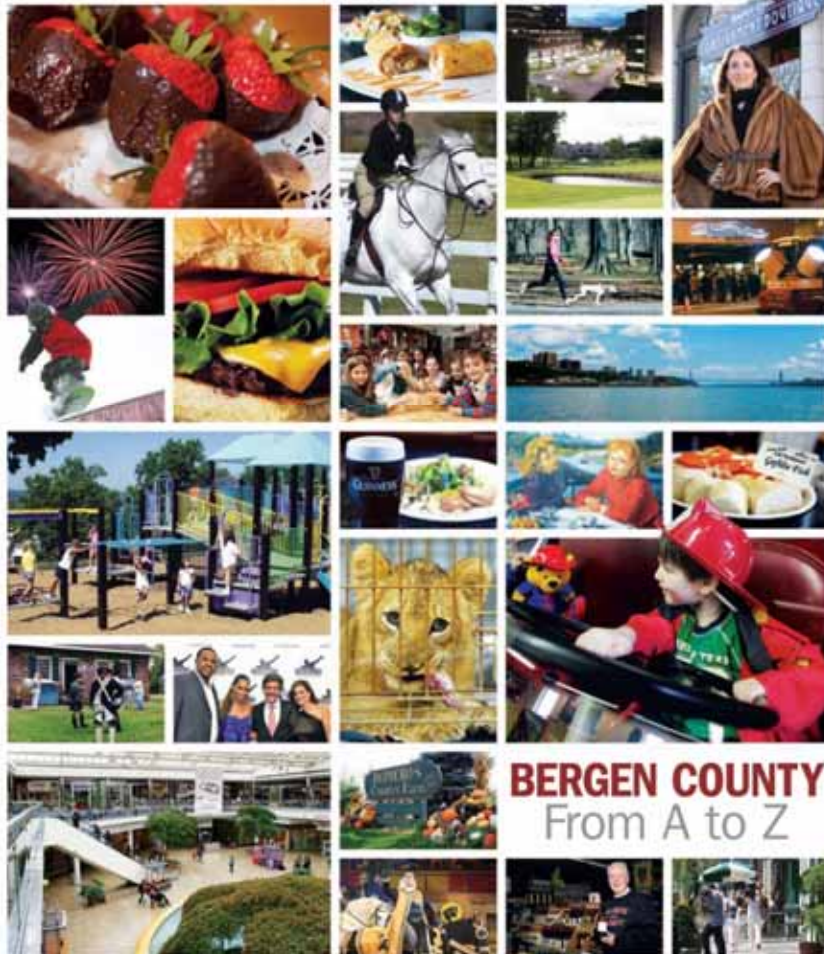
Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

BergEncyclopedia

2012 EDITION



R17: Best New Product Development

First Place, Weekly

Wyckoff Suburban News

“BergEncyclopedia”

Casey Donnellon
Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2011

General Excellence Awards

General
Excellence



Better Newspaper Contest 2011

General Excellence

**Retail
Weekly**

General
Excellence



Better Newspaper Contest 2011

General Excellence

Weekly

**The West Essex
Tribune**

Livingston

General
Excellence



Better Newspaper Contest 2011

General Excellence

Retail

Daily under 45,000

General
Excellence



Better Newspaper Contest 2011

General Excellence

Daily under 45,000

Courier News

Bridgewater

General
Excellence



Better Newspaper Contest 2011

General Excellence

Retail

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Excellence



Better Newspaper Contest 2011

General Excellence

Daily over 45,000

The Star Ledger

Newark

General
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Better Newspaper Contest 2011

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Awards Banquet