

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest

2012 Advertising Awards

Continued from Part 1

NJPA Awards



Better Newspaper Contest 2012

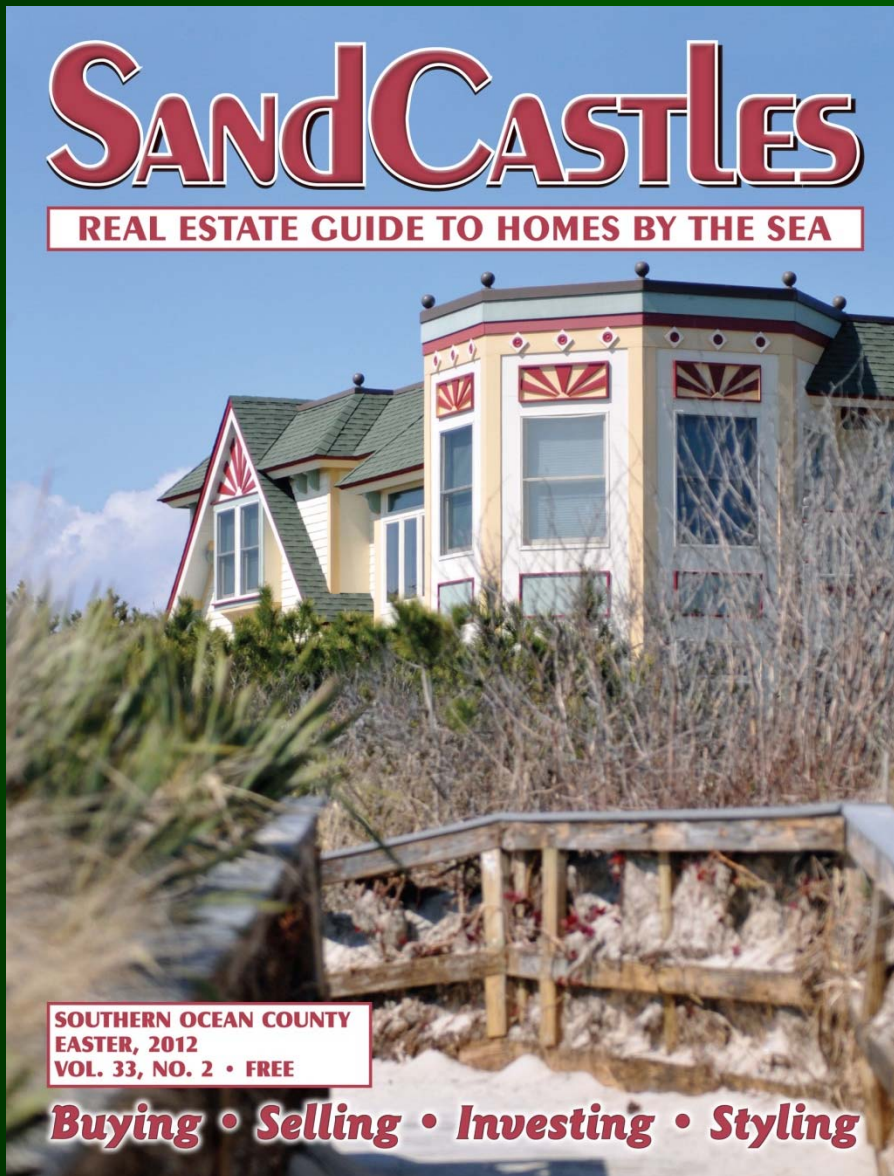
Category 17

Best Special Section



NJPA Awards

17: Best Special Section



Third Place, Weekly

The SandPaper

SandCastles:
Real Estate Guide
to Homes by the Sea

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



17: Best Special Section

Second Place, Weekly

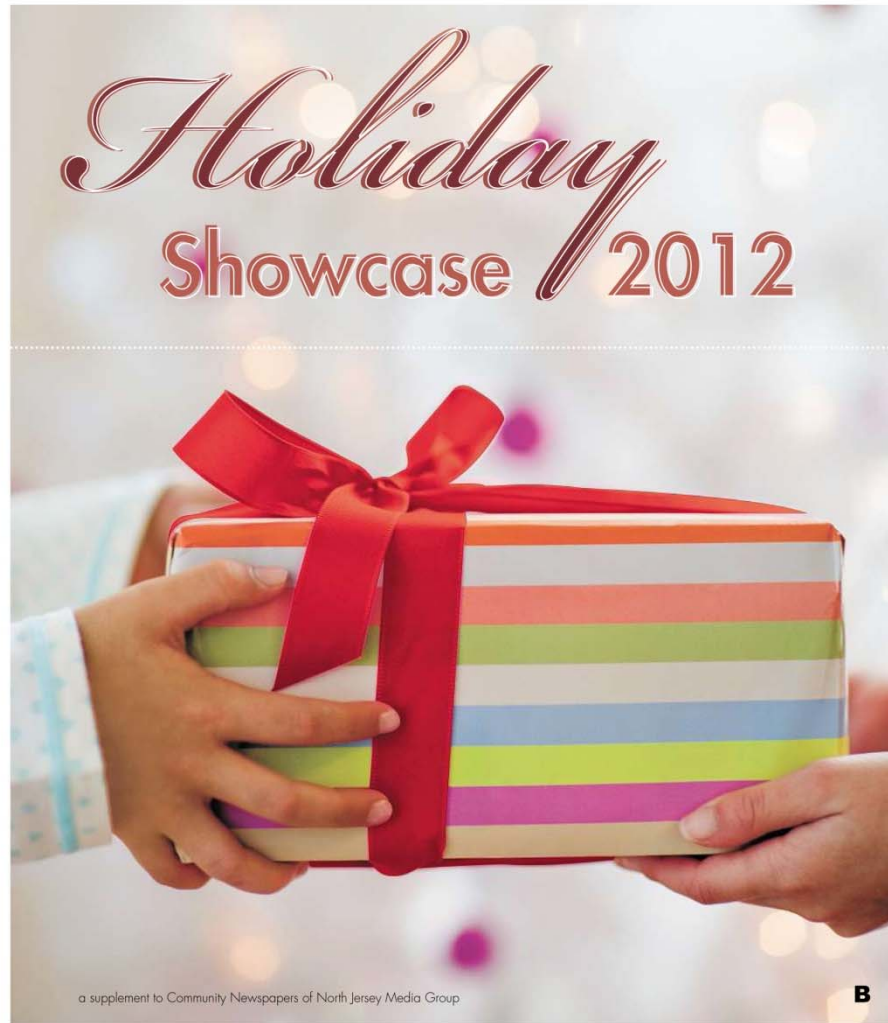
Lacey Beacon

Welcome to Lacey

**Lori Miller
Art Staff**

NJPA
NEW JERSEY PRESS ASSOCIATION

17: Best Special Section



First Place, Weekly

Wyckoff Suburban News

Holiday Showcase 2012

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

17: Best Special Section

DailyRecord.com Thursday, Sept. 6, 2012 Page 1


GRIDIRON
DECISION
2012

It will be decided
on the field...mostly*

Justin
GOODWIN
Middle

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Third Place
Daily Under 35,000

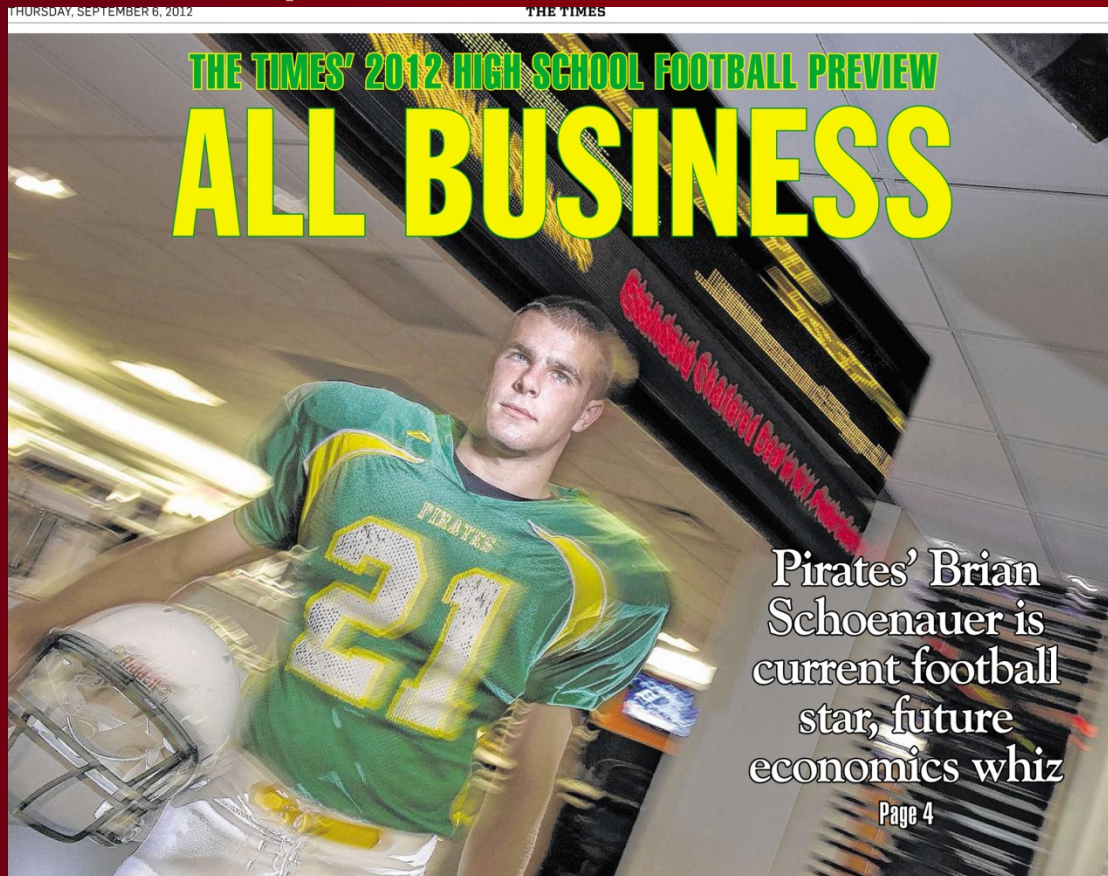
Daily Record

Gridiron Decision 2012

Advertising and
Design Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

17: Best Special Section



ALSO INSIDE: Team-by-team previews for every area football program, The Times Top 10, statewide polls, a glance at the new-look Central Jersey sections, 2011 standings, division predictions and more.


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Second Place
Daily Under 35,000

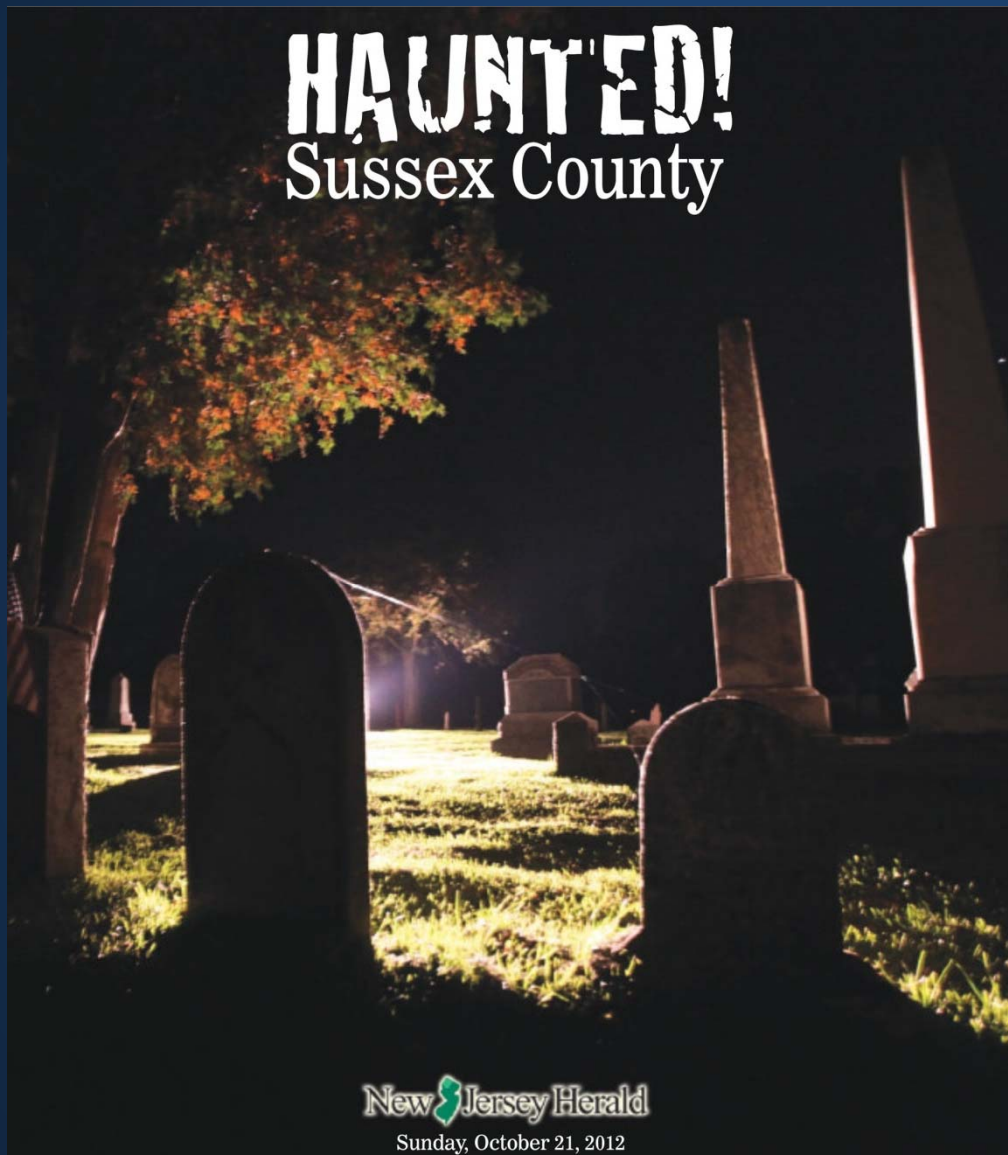
The Times

High School Football
Preview

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

17: Best Special Section



First Place
Daily Under 35,000

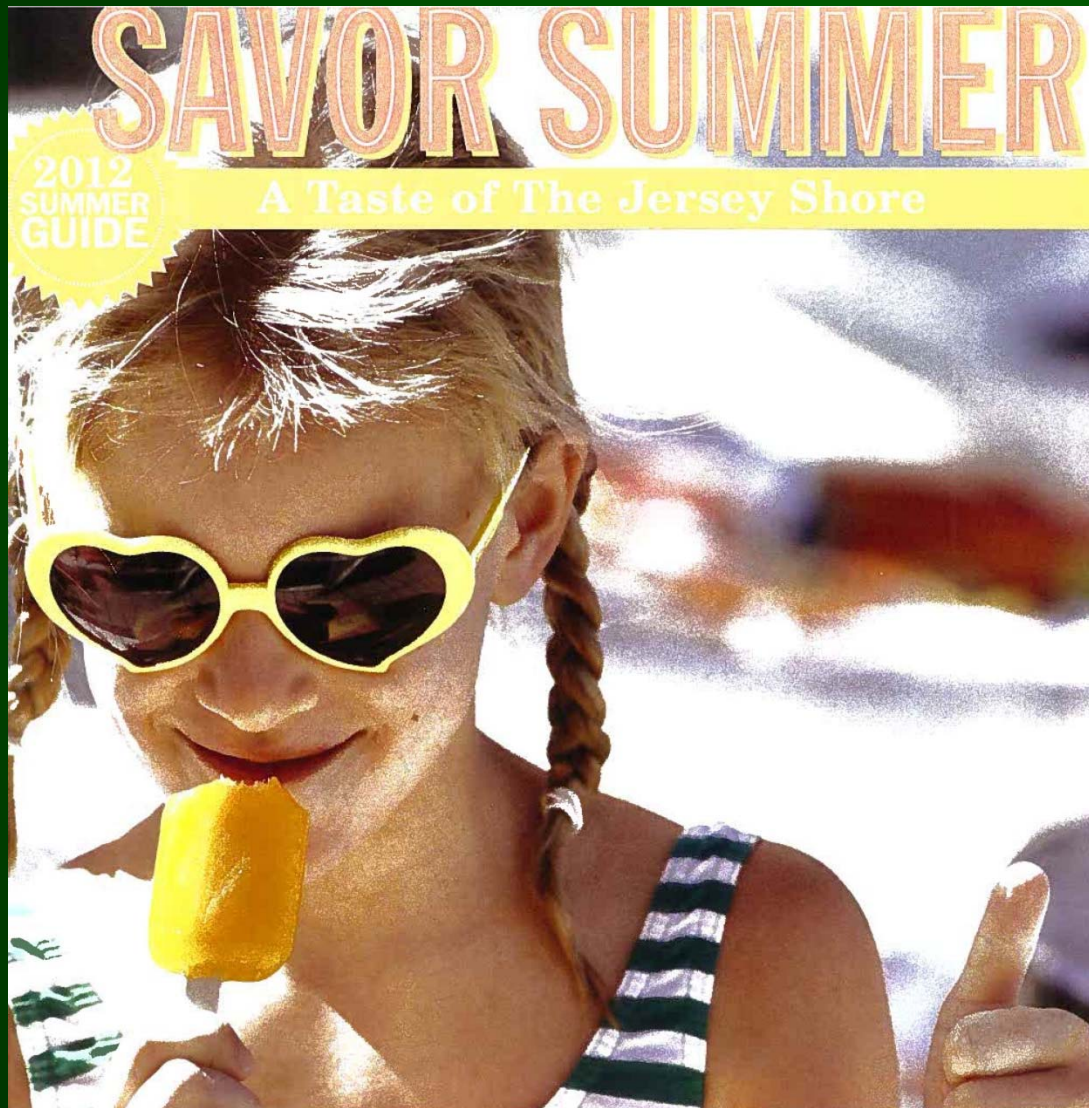
New Jersey Herald

Haunted! Sussex County

Keith Flinn
Nicole Hammer
Ad Staff
Jennifer Lechiski

NJPA
NEW JERSEY PRESS ASSOCIATION

17: Best Special Section



Third Place
Daily Over 35,000

Asbury Park Press

Summer Guide 2012

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



17: Best Special Section

Second Place, Daily Over 35,000

The Star-Ledger

Destination Westfield

Ron Ostroff

Sales Representative

Isabella Mest

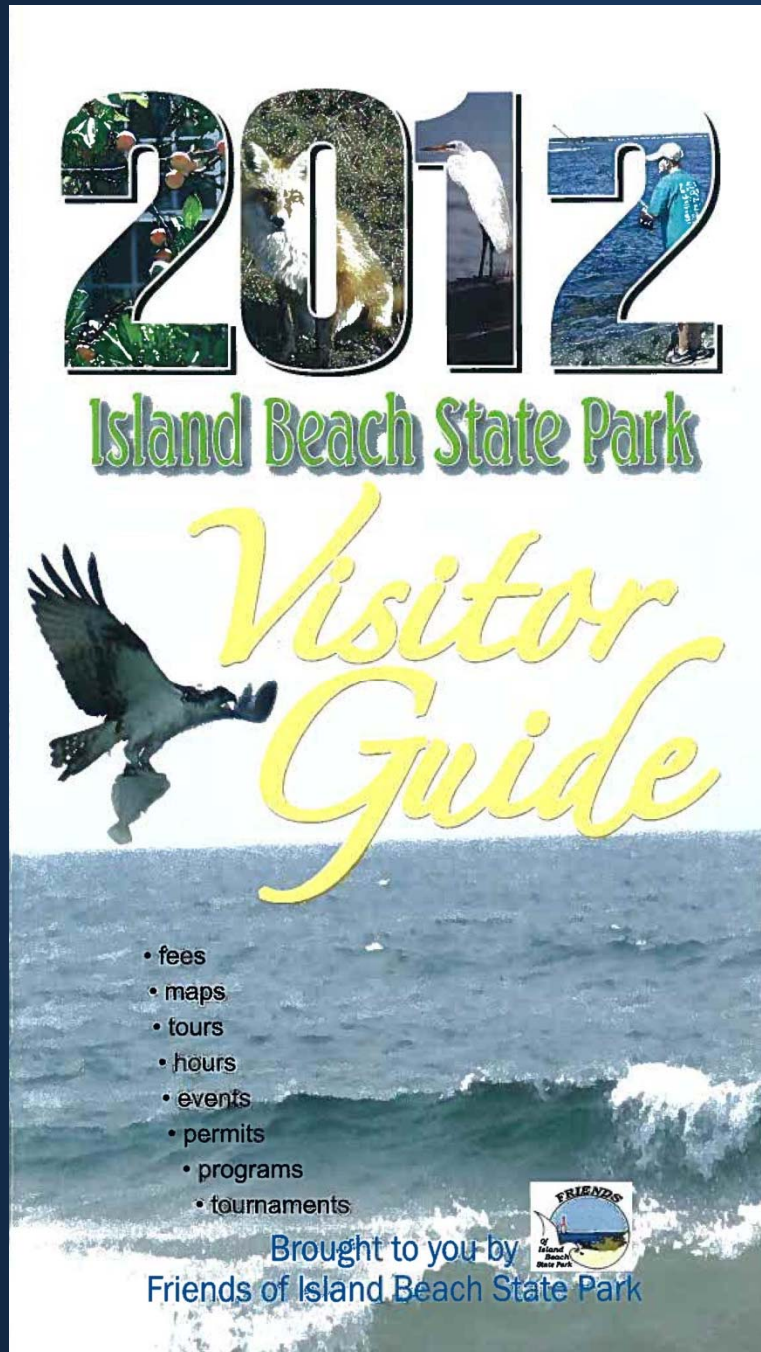
Advertising Operations
& Special Sections Manager

Maureen Gaffey

Retail Advertising Sales Manager

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



17: Best Special Section

First Place, Daily Over 35,000

Asbury Park Press

2012 Island State Beach Park

John Higley
Anne Hayes

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Better Newspaper Contest 2012

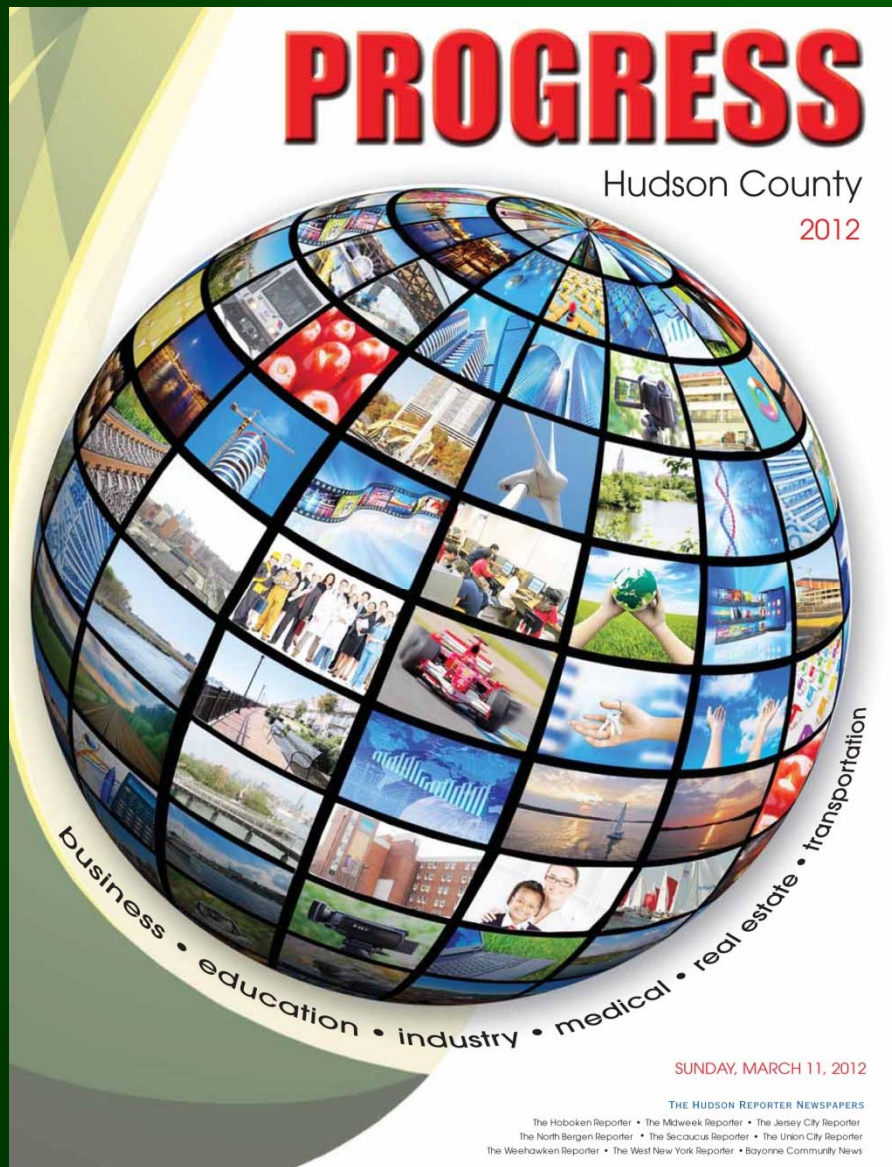
Category 18

Best Special Section Cover



NJPA Awards

18: Best Special Section Cover



Third Place, Weekly

The Hoboken Reporter

Progress

Lisa M. Cuthbert
Senior Graphic Designer

NJPA

NEW JERSEY PRESS ASSOCIATION

18: Best Special Section Cover



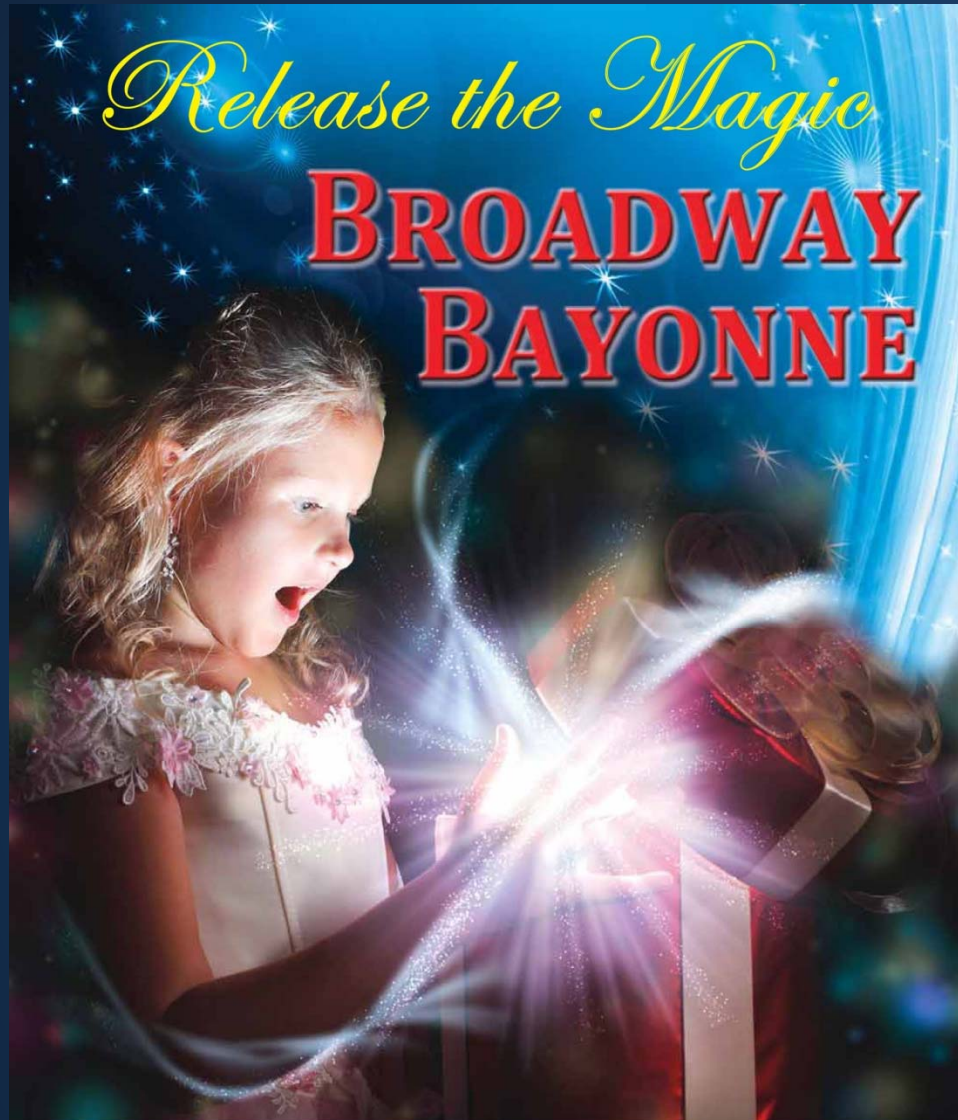
Second Place, Weekly

Ocean City Sentinel

Fall Brides 2012

Sean Kolman
David Nahan

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Shop Bayonne this Holiday Season

A publication of the Hudson Reporter

18: Best Special Section Cover

First Place, Weekly

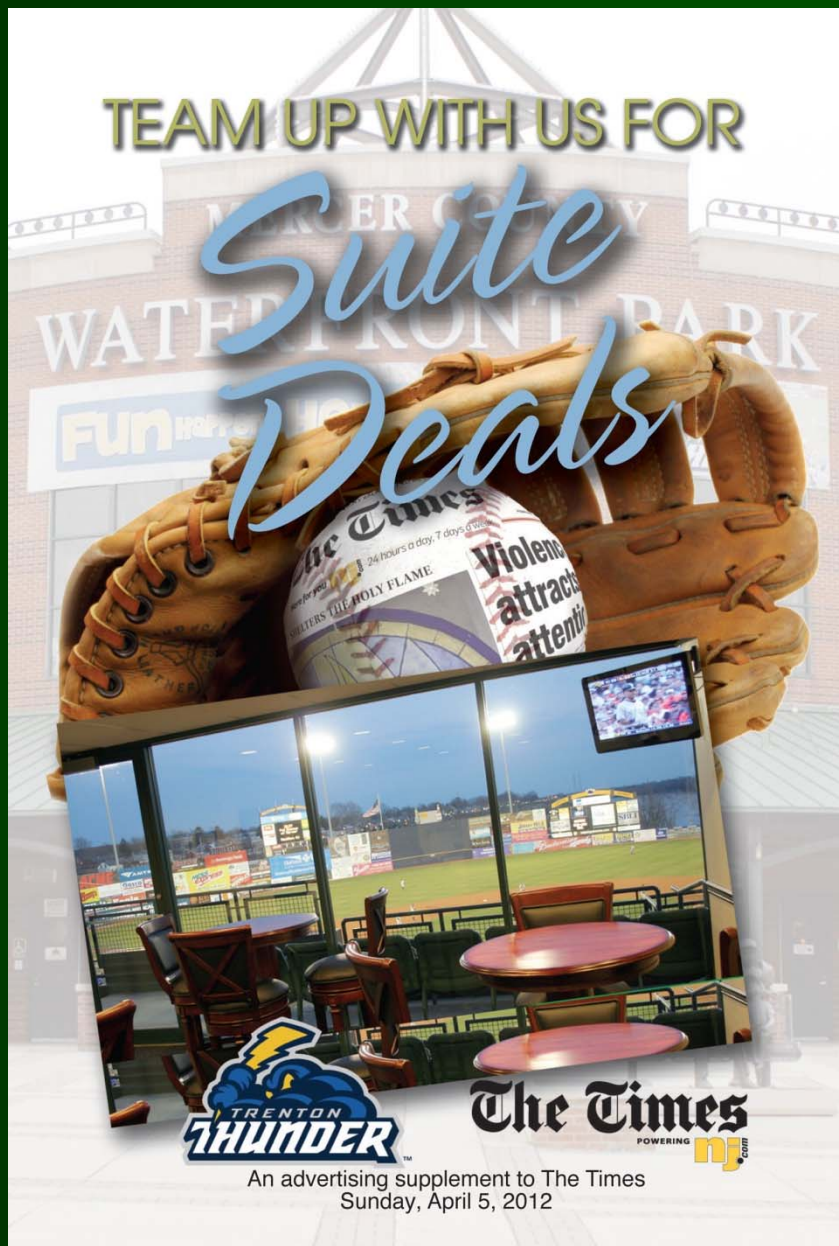
Bayonne Community News

Release the Magic

Lisa M. Cuthbert

Senior Graphic Designer

NJPA
NEW JERSEY PRESS ASSOCIATION



18: Best Special Section Cover

Third Place, Daily Under 35,000

The Times

Suite Deal Cover

Gaylen Gallimore

NJPA

NEW JERSEY PRESS ASSOCIATION

18: Best Special Section Cover



Second Place
Daily Under 35,000

New Jersey Herald

Readers' Choice Awards
– 2012 Voted the Best

Lee Williams

NJPA
NEW JERSEY PRESS ASSOCIATION

18: Best Special Section Cover



First Place
Daily Under 35,000

New Jersey Herald

New Jersey State Fair
Sussex County Farm and
Horse Show

Jennifer Lechiski

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NEW JERSEY PRESS ASSOCIATION

WINTER Education

Star-Ledger **nj** • AN ADVERTISING SECTION • FRIDAY, JANUARY 6, 2012

The technological edge

Advanced systems enhance learning, increase efficiency

By Maria DeSilva-Gordon
Special to The Star-Ledger

In higher education settings, advanced technologies are being used in various ways. From teaching students and giving them a competitive edge to reducing operating costs, the use of advanced technologies offers a range of benefits.

For students studying creative arts and technology at Bloomfield College in Bloomfield, a new motion capture studio is enhancing their skills. Students who recently completed the college's first motion capture class were involved in all aspects of the process, from setting up the studio to filming and transferring data. They also learned to use industry software.

"It adds to an already highly technical skill set," said Jill Blomster, director of public relations and advancement marketing.

While motion graphics typically are used in the gaming and film industries, other opportunities are emerging. According to Blomster, this technology is being considered to help improve athletic performance and prevent injuries. Motion graphics also are being used in the study of ergonomics and in the medical sciences and social sciences.

Next semester, the college will offer an advanced motion graphics course in addition to the current introductory class.

At the College of Saint Elizabeth in Morristown, a building management system efficiently manages more than 25 boilers and hot water heaters throughout campus by keeping them at a specific degree or temperature. If settings fluctuate, the system makes the appropriate adjustments, said Frank Heggie, director of facilities.

As a result of using the system, the college has experienced a 25 percent savings on fuel costs, Heggie said.

The system also alerts appropriate staff if there is a boiler failure. If a boiler does go out, the system is programmed to turn on a backup boiler.

Another added benefit is remote access to the system. Both Heggie and another employee can log into the system remotely. During inclement weather or off hours, Heggie still can manage the system and make any necessary adjustments.

With students living on campus 24/7, "it's important to make sure they are well taken care of," Heggie said. "That's the most important thing."

Advanced technologies are being used to teach students at Hofstra University in Hempstead, N.Y. A simulated trading room features terminals with the same information available to professional traders, a ticker displaying data from various markets and televisions offering financial coverage. A newsroom offers all the resources one would find in a combined radio, television and news station.

While these technologies are aimed at students with specific interests, Hofstra also is reaching out to its general population.

A new learning lab exposes students to various technologies while offering assistance from trained students. The lab features a media table that sees students plug in up to four laptops and share one screen.

This allows students to work together on a project or a problem, whatever it might be, and use technology," said Bob Ackerman, vice president of information technology.

Story continues on page 4

Updates from colleges
and universities

Beginning on next page

Look for this section on www.nj.com/wintereducation • For other special sections, log on to www.nj.com/specialsections/starledger • NJ.com is the online home of The Star-Ledger

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18: Best Special Section Cover

Third Place, Daily Over 35,000

The Star-Ledger

Winter Education –
The Technological Edge

Dave Petersen
Artist

Ana Gonzalez
Special Sections Production Supervisor

Isabella Mest
Advertising Operations
and Special Sections Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

OUTLOOK

2012 | 52ND ANNUAL EDITION

PRESIDENTS' WEEK AUTO DEALS

With gas prices starting to soar again this winter, affordability and fuel efficiency have re-established themselves as critical factors for vehicle shoppers.

Local dealerships have a range of vehicle choices to meet the needs of automotive consumers hungry for value.

The updated Honda Insight hybrid recently made its debut with new exterior styling, an enhanced interior and a city/highway EPA fuel economy rating of 41/44 — the best fuel economy rating for any vehicle currently available for a starting price of less than \$20,000. "As gas gets more expensive, the equation swings more in favor of a hybrid," said Bill Feinstein, president of Planet Honda in Union. "The Insight was reworked for 2012. They changed the taillights, added

The Hyundai Sonata midsize sedan, priced from \$19,095, has made Blue Link — a safety, service and "infotainment" telematics system — standard on its 2012 model. It also has a new 7-inch touchscreen navigation system with HD radio technology. Sonata delivers 24 mpg city/35 mpg highway with both the six-speed manual and automatic transmissions with Shift-onion.

"You can trust Hyundai," LeCarro said. "We are getting more people coming over from other brands to Hyundai now." The compact Hyundai Elantra, starting at \$16,445, is strong on fuel, getting more than 40 mpg on the highway.

"The Elantra is just an awesome car," LeCarro said. "It's got power windows and locks, is nicely equipped and is like

extended range. The Volt (MSRP: \$39,145) provides a total range of 379 miles. The Volt battery is designed to deliver value, safety, quality, performance, durability and reliability. It is covered by an eight-year/100,000-mile warranty.

Ford has unveiled its first fuel-free, rechargeable passenger car, the Focus Electric, available at All-American Ford in Old Bridge. The Focus Electric (MSRP: \$39,995) is designed to offer enough range to cover the majority of Americans' daily driving requirements. A full recharge is expected to take three to four hours at home with the 240-volt charge station.

Focus Electric introduces a unique version of the MyFord Touch driver-connect system especially for electric vehicles, a new value-charging feature powered by Microsoft and a

ADVANCING TECHNOLOGY AND SAVING FUEL

By Greg Kipp
Special to The Star-Ledger

Automakers tailor vehicles to current driver demands

more standard equipment, made it 1 mile per gallon better than the prior version, and the price actually decreased." As of Friday, gas prices at many New Jersey pumps were approaching \$3.50 a gallon.

"The higher the price of gas, the better action it is to go with a hybrid," Feinstein said. "For many people, it's a lifestyle choice that goes beyond money." Planet Honda also has the redesigned Honda CR-V, priced from \$22,295, in stock.

"Despite moving to a full-time all-wheel-drive system, the fuel economy on the CR-V actually increased," Feinstein said. "The technology on the vehicle is amazing. It's got such speed, Pandora radio, a lot of really nice creature comforts, and the frame has been made lower to the ground and the cargo capacity increased. Right now, I have 10 left in stock. It's been so well-received."

The popular Honda Civic, starting at \$15,605, also has been redesigned for 2012 with better fuel economy on both its base model as well as the new Civic HE, which has a redesigned gas engine to enhance its fuel economy. The HE gets 48 mpg on the highway. The Honda Pilot SUV also has been redesigned with a new interior, some exterior touches and new electronic features.

Global Automall in North Plainfield, which sells Chevrolet, Jeep, Hyundai, Kia and Mitsubishi vehicles, is seeing great demand lately for four models in particular, according to Rich LeCarro, general manager. "The four car people are walking through the door asking for (most frequently) are the Hyundai Elantra and Sonata, the Kia Sorento, and the Jeep Grand Cherokee," LeCarro said.

a mini-Sonata. People are concerned about gas prices, and in aerodynamics give a great mileage. But it's a lot of car — very roomy for a compact. People love the way it drives; it's one of the cars I can't keep enough of in stock."

Last year, the Jeep Grand Cherokee underwent a complete redesign, and the results have pleased car buyers. The Grand Cherokee starts at \$26,995.

"Jeep Grand Cherokee was redesigned from top to bottom, and with the redesign, it took the 'truckiness' out of it; now it drives like a car," LeCarro said. "The Grand Cherokee is reliable. It doesn't drive like an SUV, but like a car. And it's got more interior room now."

Another popular SUV available at Global Automall is the Kia Sorento, which carries a manufacturer's suggested retail price (MSRP) of \$21,250. "The Sorento has received excellent reviews, gets good gas mileage and is reliable," LeCarro said.

"And Hyundai and Kia have the best warranty around: 10 years or 100,000 miles, Hyundai Assurance (states that) if you buy the car through this or any Hyundai dealer, they'll guarantee what that car will be worth in writing, 24, 36 and 48 months from now. No other manufacturer will do that. I'm in the car business 34 years, and that's a first. The Sorento is a fabulous car," LeCarro said.

Global Automall also sells the Chevrolet Volt, the revolutionary five-door, four-passenger electric vehicle with



Smartphone app, MyFord Mobile that helps owners monitor and control select vehicle functions.

The midsize class also includes the Dodge Avenger and the Mazda6. The Dodge Avenger, priced from \$18,995 and available at Nielsen Dodge Chrysler Jeep Ram in East Hanover, provides more standard content than many cars in the segment, including high-tech features to keep drivers and passengers connected and entertained, safety features and highway fuel economy of up to 31 mpg.

"The Avenger is an extremely safe car that is constructed with chassis all around, not unibody construction," said Gene Lopez, general sales manager at Nielsen Dodge Chrysler Jeep Ram. "With the value you get, I believe the Avenger belongs on top of the list of anyone looking to buy a midsize car. These kids can sit comfortably in the backseat, there's plenty of cargo space and, compared to the import competition (in the midsize segment), you're paying at least \$5,000 less (for an Avenger)."

The Mazda6, available at Wayne Mazda, provides quick throttle response, strong acceleration and outstanding flexibility for drivers, with two engine choices: a 2.5-liter four-cylinder and a 3.7-liter V6. The Mazda6 (MSRP: \$20,240) delivers 170-hp at 6,000 rpm. The manual transmission gets an EPA-rated 21 city/30 highway mpg. When paired with the automatic, the Mazda6 numbers are 22 city/31 highway mpg. ■



CONSUMER OUTLOOK

Covered four-year public and private colleges and universities, two-year colleges, and careers.
Published Sunday, February 5

REAL ESTATE: COMMERCIAL & INDUSTRIAL, HOME & BUSINESS

Covered commercial and industrial real estate and resale homes.
Published Sunday, February 12

CIRCLE OF EXCELLENCE

Covered the New Jersey Association of Realtors' annual sales awards.
Published Sunday, February 19

HEALTH CARE

Will cover news from area hospitals and health-care facilities and health-care careers.
Publishing Sunday, February 26

RESIDENTIAL REAL ESTATE: SPRING HOME BUYER'S GUIDE

Will cover new homes, rentals and adult communities.
Publishing Sunday, March 4

EDUCATION RESOURCE GUIDE

Will cover trends in higher education and updates from area colleges and universities.
Publishing Sunday, March 11



FORD FOCUS ELECTRIC



MITSUBISHI



HYUNDAI SONATA



CHEVROLET VOLT

Look for this feature on www.nj.com/8/outlook/presidentsauto

18: Best Special Section Cover

Second Place, Daily Over 35,000

The Star-Ledger

Outlook/Advancing Technology and Saving Fuel

Karen Fazio Artist

Ana Gonzalez Special Sections Production Supervisor

Isabella Mest Advertising Operations and Special Sections Manager



NEW JERSEY PRESS ASSOCIATION

18: Best Special Section Cover



Look for this section on www.nj.com/sl/spotlightrentals • For other special sections, log on to www.nj.com/specialesections

First Place, Daily Over 35,000

The Star-Ledger

Spotlight on Rentals

Dave Petersen

Artist

**Special Sections
Department**

Isabella Mest

Advertising Operations
and Special Sections Manager

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 19

Best Special Topic Page(s)

NJPA Awards

19: Best Special Topic Page(s)

22 The SandPaper/Wednesday, September 26, 2012



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Third Place, Weekly

The SandPaper

The Shops at Sink 'r Swim

Cindy Linkous
Sales Representative

Staff



NEW JERSEY PRESS ASSOCIATION

19: Best Special Topic Page(s)

GLEN ROCK GAZETTE FRIDAY, DECEMBER 14, 2012 13

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Books, Bytes & Beyond	Hosam TaekwonDo	Re/Max Home Towne Realty
Chase Bank	Hudson City Savings Bank	- Patricia Zengel
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Second Place, Weekly

Glen Rock Gazette

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Robin Frizzell

19: Best Special Topic Page(s)

SECTION TWO THE SANDPAPER WEDNESDAY, AUGUST 1, 2012 40

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First Place, Weekly

The SandPaper

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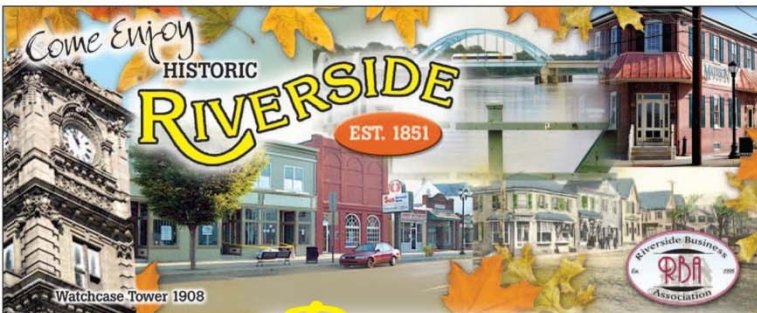
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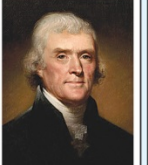

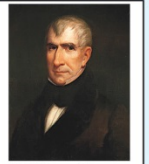


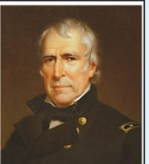

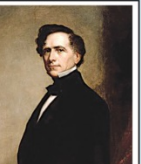



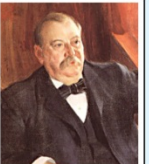



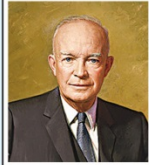



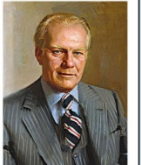
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FRONT-LINE FIGHT



Dr. Jorge Pardo, director of breast imaging at Monmouth Medical Center in Long Branch, examines a digital 3-D mammogram also known as tomosynthesis, which shows a small cancerous growth (in circle). MARK FRANKSTADT PHOTOGRAPHER

MORE BREAST CANCER COVERAGE



Politics won't deter breast cancer survivors from running in today's Race for the Cure. **In Sports**



Women have choices when it comes to reclaiming their bodies after cancer surgery. **In Sunday Best**

Technology reshapes effort to battle cancer

By Dustin Racoppi
@dwracoppi

Hospitals and other health care providers are embracing the newest technologies, practices and innovations in breast cancer research and support.

The standard of care in New Jersey is "extremely high" and the personal touch is "very much present," said Dr. Leah S. Gendler, chief of Morristown Medical Center's breast tumor board. "Most physicians train at world-class institutions, and we have brought our training home with us."

The latest shift in the field is for hospitals to provide cancer care under one roof — a "soup to nuts" sort of care, said Dr. Jorge G. Pardo, head of Monmouth Medical Center's breast imaging department.

"It's good medicine, and it's good business," said Dr. Michele Blackwood, director of breast health and

See HOSPITALS, Page A11



Cheryl Hampton (left), breast cancer coordinator at Monmouth Medical Center, talks to Mirna Cepero, 46, of Middletown prior to her mammogram. MARK FRANKSTADT PHOTOGRAPHER



Participants gather for last year's Race for the Cure at Great Adventure. WESLEY HALE PHOTO

Race for Cure raises funds, bolsters spirits

By Gina Columbus
@ginacolumbus

Elissa Wadler of Marlboro knows when she pulls on her sneakers today, she's doing it for those who lost their lives to breast cancer.

She's making her mark in the 19th annual Susan G. Komen Central and South Jersey Race for the Cure at Six Flags Great Escape in Jackson. The event is expected to draw between 10,000 and 15,000 people, said Nancy Hooley, executive director of the local affiliate.

Susan G. Komen for the Cure is the world's largest private funder of breast cancer research, and the Komen Race for the Cure in Jackson is the top annual fundraiser for the organization's Central and South Jersey affiliate.

Wadler, 64, was diagnosed with breast cancer in 1996. A 14-year survivor, she has been participating in Ko-

See RACE, Page A14



'Our family sticks together': Parents, children care for a mother battling cancer. **Page A13**



Cancer survivors model new looks, praise cancer organizations. **In Sunday Best**

IDENTITY THEFT

FiOS isn't in Brick, but man gets \$4,300 bill from Verizon

It's really not something you want to see on your credit report. It was an uncollected \$4,385 past-due balance from Verizon. Brick resident Eric Humphreys figured that it was what kept him from getting a loan recently. He also remembered he had gotten some bills from Verizon for its FiOS TV service a couple of years ago.

But here's the thing: Verizon does not offer FiOS where he lives in Brick.

"I have never had a problem with my credit in my life," Humphreys said. "When he pulled up his credit report, and saw the hit from Verizon, 'I realized it was that.'"

How this could happen was a mystery.

"The information on his credit report raised some questions. It said the Verizon account was opened in April 2006. 'But I didn't buy my house



David P. Willis
PRESS ON YOUR SIDE

until September 2008, and I had Cablevision before that when I rented."

He remembered he had been billed for FiOS in the past. A billed dated April 16, 2010, was for \$3,663.87, including \$3,292.70 past due. He had called Verizon to complain.

"You guys don't even offer FiOS in my area so how am I getting a bill for FiOS?" he would say.

"I stopped getting bills after my fourth or fifth complaint," Humphreys said.

See FiOS, Page A4

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September 11, 2011
tribune

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Courier News

This Memorial Day...
We Remember

Art Staff

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The Times
FORBES

COLUMBUS DAY CELEBRATION

The Eighth Annual Christopher Columbus Day National Parade of Hamilton Township will take place on Sunday, Oct. 7. The parade begins at 1 p.m. and will go from Nottingham Way to Sayen Gardens. The rain date is on Columbus Day, Monday, Oct. 8.

The parade will feature floats, bands and civic, professional, fraternal, police, military and many more organizations. This year's Grand Marshals are Honorable Cavaliere Senator Peter Inverso and Donald Tretola. For more information, call the Mercer County Italian-American Festival Association at (609) 245-8173 or visit www.christophercolumbusparade.com.

In honor of this year's Christopher Columbus National Parade, Roma Bank sponsored an essay contest, "What Does Columbus Day Mean to You," which was open to students in grades K-5, 6-8 and 9-12.



Roma Bank is proud to present the winning essays in each category by Ariana Erbes, Jenna Misciascio and Alessandra Firlus.

What Does Columbus Day Mean to You? By Alessandra Firlus, Grade 11

When most people think of the month of October, things like Halloween, falling leaves, football and brisk weather come to mind. To high school students, Columbus Day is just another day off to sit home and do nothing. I believe if students took the time to learn more about Christopher Columbus' findings, Columbus Day would not just be a day to sleep in, everyone would learn to appreciate him more.

Growing up in an Italian family, this day means a whole lot more to me than people would think it does. Family members from Genoa, Italy describe Columbus Day as a feast for everyone, not only the Americans. Christopher Columbus was born in Genoa, Italy, and my cousins that live there say the whole town is proud that "one of them" made such a huge discovery and accomplishment. Apart from my family in Italy, my Nonna (Grandmother) and my family believe it is a sign of respect to have a big family dinner on Columbus Day. It was when I was younger that my respect for Christopher Columbus began because my mother always would read me children's books about Columbus Day.

Christopher Columbus was born in Genoa, Italy in 1451. Although Columbus Day is more over the top in America with beautiful parades and plays, Genoa is honored about Christopher Columbus' discovery. I have a few relatives in Genoa, and each year they have a dinner in honor of Columbus. The little children sing songs and dance in honor of Christopher Columbus. My cousin explained, it really depends on who your family is and how much they respect him. In my family's case, they appreciate Christopher Columbus so much that they make it a celebration. In other cases, Italian families may not be as interested and do not make much effort to celebrate. As you can see, it truly depends on the family and their enthusiasm and love for Columbus.

Contrary to the family members in Genoa, my Italian-American family here in Hamilton celebrates the holiday from morning to night. We kick off our day at the Columbus Day Parade, filled with laughter and joy. After the parade we grab a quick lunch at a local restaurant for a tasty brick oven margherita pizza. The margherita pizza is certified as a true Neapolitan pizza. Afterwards we all get together and play cards which is always a great time. After playing for a few hours my mom puts the pot on simmer, yes more food! Being in an Italian family is a non-stop food fest on special occasions and holidays. I am so grateful to be a part of an Italian family, strong love, unstopable laughs and exquisite food!

I take so much pride in my nationality. Genoa is famous for their pesto sauce, which is basil, pineoil nuts, grated parmesan cheese and olive oil. My mother traditionally makes bow tie pasta with pesto sauce in honor of the Genoese cuisine. Nonna finishes dinner with her savory matella cake. From the appetizers all the way to the dessert, there is not one flaw in the dinner. Columbus Day is not just an excuse to eat a fantastic meal, because we do all the time! We celebrate because we take pride in being Italian and because of the great accomplishment Christopher Columbus brought us all. Being Italian is not just a label, it is something to be proud of and Christopher Columbus gives us another reason for celebrating.

Christopher Columbus made several trips across the Atlantic Ocean, he was determined to find an immediate route west from Europe to Asia. In its place, he came across the Americas. He did not exactly "revel" the New World because of people already living there; however, his journey marked the true beginning of colonization. A tribute to Christopher Columbus stands proudly on the hills of New Jersey with the Statue of Liberty in the distance. Bronze and bold, the monument is called La Vela di Colombo (Columbus' Sail) by none other than Gino Giannetti. The monument represents Columbus' sail, and each sail is engraved with detail and a lengthy story line. One of the six sails celebrates with the history of sailing in Genoa. Many do not know of this breathtaking tribute to the historical Christopher Columbus here in New Jersey.

When the month of October comes to mind I not only think of the crisp weather, the day off or Halloween, I think of Columbus Day, another day to celebrate and honor all that Columbus has done for Italian-Americans. I take pride in who I am and the Italian-American history that made such a huge impact on our lives today. My Nonna says Christopher Columbus represents every Italian, hard working and determined. If Christopher Columbus were alive today I would thank him for his discovery, bringing such great history to the United States of America and giving Italy something else to be proud of!



What Columbus Day Means to Me by Ariana Erbes, Grade 5

Columbus Day means many things to me. First of all, it means a free day off of school in the United States of America. Having a free day off of school is a good thing because sometimes you need a break. I look forward to Columbus Day because a day off of school is fun. Last year I went to the Franklin Institute with my cousins Skyler, Gillian, Rachel and Alex. This year I just want to chill at home with my mom and brother.

Second, it means the world is not flat. If his discovery was not explored we might be living in another country where girls would not be allowed to go to school and women would not be allowed to vote or work outside the home. We might still think we could fall off the Earth if we traveled too far from home. Astronauts now have pictures to show that the world is round. If we thought the world was flat we wouldn't want to explore other places.

Third, America might not have been discovered, not just the United States, but Canada, Mexico and South America may not have been discovered as well. America is a very beautiful country and I love the United States of America.

Fourth, this would not be a holiday if this discovery was not part of history. I lived in Colorado for nine years and I never knew that Colorado was the first state to declare Columbus Day a holiday in 1906. It became a federal holiday in 1937. I love Columbus Day and everything it stands for. I might have fallen off the Earth and might not have lived in the beautiful states of Colorado or New Jersey.

Columbus Day is a great holiday, and a great piece of history. This year Columbus Day is on Monday, October 8, 2012. I can't wait for Columbus Day 2012. I hope everyone has a great and safe Columbus Day this year.



What Columbus Day Means to Me Jenna Misciascio, Grade 8

Columbus Day is an important day in American history along with Independence Day or Memorial Day. Like these other holidays, Columbus Day has a time to be celebrated. In America, we celebrate Columbus Day on the second Monday in October, the date in which Columbus arrived in the Americas. As I've learned in school, Christopher Columbus was absolutely not the first person to discover the Americas, nor was he the last, but he started the migration over to the "new land."

I've always thought of Columbus Day as the beginning of something new. The pilgrims came to the "new" land in search of a "new life." They discovered "new" crops and "new" animals. They had to build "new" houses and form a "new" government. They met "new" people (the Native Americans), who taught them "new" things. They started "new" traditions that we probably still do today.

Christopher Columbus was one of my favorite people in history to learn about when I was in elementary school. He was an adventurer. When I was in the third grade, I had a teacher who pretended the bathroom was a time machine and went in as our teacher and came out as Christopher Columbus. I think that was one of my favorite lessons. She talked in an accent and wore a costume. When we asked to use the bathroom she pretended as if she knew nothing of such a thing!

In conclusion, to me, Columbus Day means a new beginning, not like New Years where we make silly resolutions that we give up after a month, but the beginning of something we're actually going to work at because this time, we didn't give up. We didn't drop everything and say, "It's too cold, let's go back to Europe." No, we stayed and we decided we were going to get up a fight. We were going to become a free country. Imagine where we'd be if Christopher Columbus didn't start the migration? Maybe we still would've ended up here in our home, America, but it could've taken decades or centuries later. Maybe I'm overthinking the idea of Columbus Day. To some people it's just a day off of work/school or an excuse for a three-day weekend, but to me, Columbus Day is a forgotten American holiday that should be thought of more deeply.



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Columbus Day Celebration

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Category 21

Best Use of Small Space



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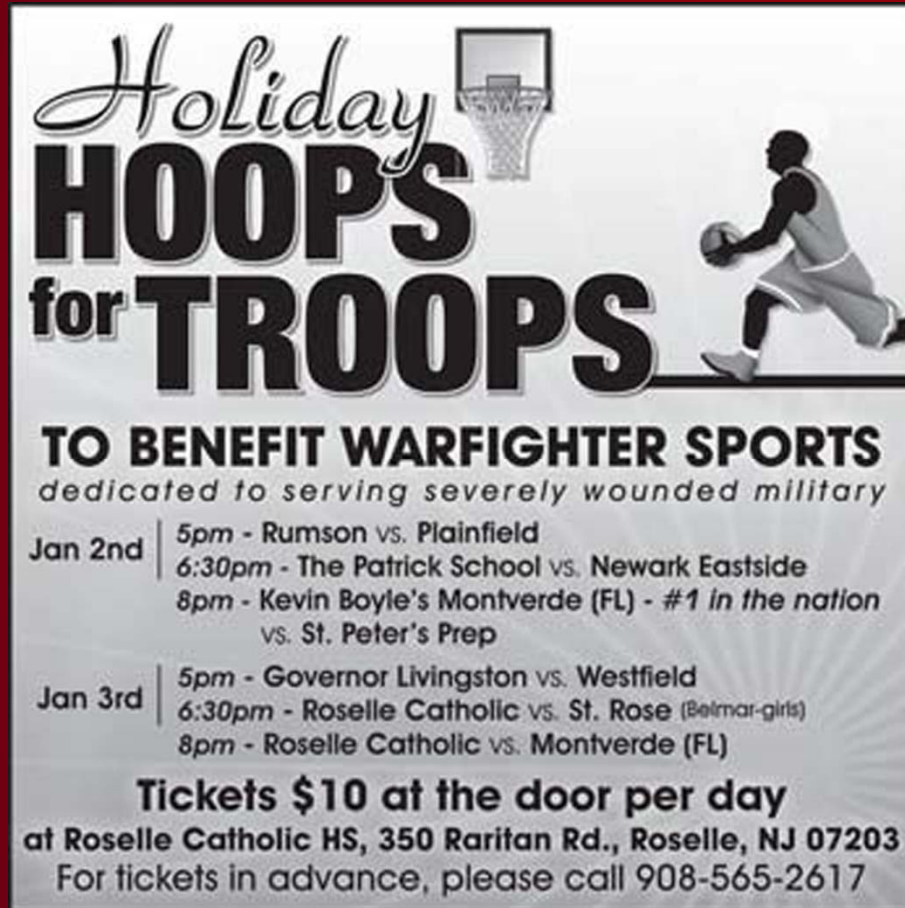
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John Higley

Art Staff

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Third Place, Weekly

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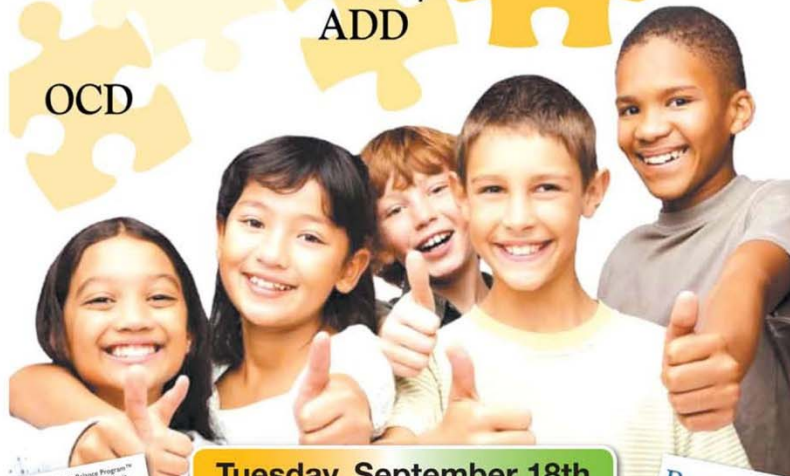
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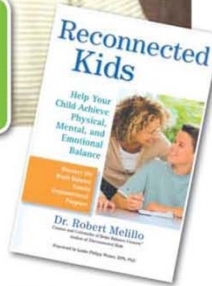
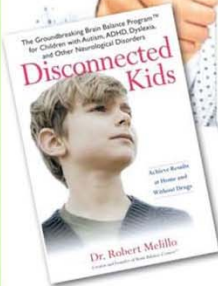
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Category 23

Best Advertising Campaign – Small Space



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23: Best Advertising Campaign – Small Space

Third Place, Weekly

The West Essex Tribune

LMAC: Fact

Staff

LMAC'S CORNER

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***2010-11 Livingston Student Grades 4-12 Drug and Alcohol Survey**

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The advertisement is a small space campaign for LMAC's Corner. It features a blue banner in the top left corner with the text "LMAC'S CORNER" in white. The main content is a white rectangular area with a black border. On the left side of this area is a photograph of three young women in a school hallway; one is looking towards the camera while the other two are talking. On the right side is a photograph of a young woman with blonde hair sitting at a desk, looking down at a laptop, with two cheerleaders in yellow and white uniforms standing behind her. The central text is in large, bold, red and black fonts. At the bottom of the white area, there is a line of text providing survey information and contact details.

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The SandPaper

The Red Chair

Cindy Linkous

Sales Representative

Art Staff

23: Best Advertising Campaign – Small Space

**For the Little Girl
In Your Life**

Can be ordered by phone and shipped anywhere
in the Continental US.

Little Diva
DIAMONDS®
Diamond & Sterling Silver

starting at
\$69⁰⁰

Golden Pleasures
www.GoldenPleasuresJewelers.com

MONDAY 10-6
TUES. - FRI. 10-8,
SAT. 10-5, SUN. 10-4

5 Mission Road,
Bordentown, NJ
(609) 291-1313

The advertisement features a dark blue background with white snowflake graphics. It displays several pieces of jewelry: two small angel figurines, a pink jewelry box containing a ring and earrings, a heart-shaped pendant on a chain, and three large letter pendants (B, S, and a crown). The text is arranged in a clear, hierarchical manner, with the headline at the top, followed by the brand name and price point, and contact information at the bottom.

Third Place, Daily Under 35,000

The Trentonian

Golden Pleasures

Cindy Manion

Graphic Artist

Sandy Hopkins

Sales Representative

NJPA

NEW JERSEY PRESS ASSOCIATION

23: Best Advertising Campaign – Small Space

Second Place, Daily Under 35,000

The Trentonian



The Best Watch Dog Around
All Watches 50 - 60% OFF

THE Little Shop
1111 State Highway 33, Hamilton, NJ
609-586-1075

Best Price for Your Gold!
Make Us Your Last Stop
Beating All Our Competitors

20611236

The Little Shop

Cindy Manion

Graphic Artist

Sandy Hopkins

Sales Representative

NJPA
NEW JERSEY PRESS ASSOCIATION

23: Best Advertising Campaign – Small Space

Come See The New Fall Selection
at
CARELLA'S SHOES **UGG**
In the ♥ of Mercerville australia
2431 Nottingham Way
609-587-5823

First Place, Daily Under 35,000

The Trentonian

Carella's Shoes

Cindy Manion

Graphic Artist

Sandy Hopkins

Sales Representative

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 24

Best Advertising Campaign – Large Space



NJPA Awards

24: Best Advertising Campaign – Large Space

Fantasy Island Welcomes You Back

The Park Opens
Saturday May 19th & Sunday May 20th at 2pm

HONOR OUR TROOPS

FUN RIDES
BOARDWALK GAMES

FAMILY ARCADE
Hundreds of games, thousands of prizes.
Open year round

ENTERTAINMENT ALL SUMMER LONG
Summertime Magic
Star Spangled Magic
Game Show Fun
Magical Christmas Show
Surf's Up Spectacular
Reptile World

Thomas Sweet Ice Cream

Delicious New Menu
OUR CRABBY BURGER AND OUR FAMOUS ISLAND KID'S MFAL

Have Your Special Birthday Party Here at Fantasy Island

AMUSEMENT PARK
Beach Haven, N.J.

Arcade open daily at noon,
Memorial Weekend at 10am
Park open Memorial Weekend May 25th at 6pm
and May 26th - 28th at 2pm
320 7th St. Beach Haven • 609-492-4000
www.fantasyislandpark.com

Third Place, Weekly

The SandPaper

Fantasy Island
Amusement Park

Cindy Linkous

Sales Representative

Adrian Antonio

Production Artist

NJPA

NEW JERSEY PRESS ASSOCIATION

24: Best Advertising Campaign – Large Space

NatureCraft Jewelry

2106 Long Beach Blvd., Surf City, NJ 08008
naturecraftstore.com • (201) 396-1044

 <p>"Enchanted" Diamond Mermaid Priced from \$675.00 to \$1400.000 as shown.</p>	 <p>Breathtaking Diamond Sea Star Priced from \$575.00 to \$2675.00</p>	 <p>Limited Edition 18K Gold Blue Claw Crab Priced from \$385.00 to \$1795.00</p>
 <p><i>For Your Catch of A Lifetime</i> Any Fish, Any Size, Any Style, 14K or Sterling Silver The Anglers Wedding Band from \$299.00</p>	 <p>The Island Wave Necklace Priced from \$325 - \$1595</p>	 <p>"A Promise" The Compass Rose Priced from \$199.00 to \$1995.00 as pictured</p>

Nature Craft Store LLC

Second Place, Weekly

The SandPaper

NatureCraft Jewelry

Steve Havelka

Sales Representative

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

PAIN MANAGEMENT

**YOU MAY NOW
LIVE PAIN FREE!**

**Get Rid Of Your Back Pain
Without Surgery**

Herniated Discs • Degenerative Discs
Sciatica • Facet Syndrome
• Bulging Discs

**NO REFERRAL
NECESSARY**

**MOST INSURANCES
ACCEPTED**

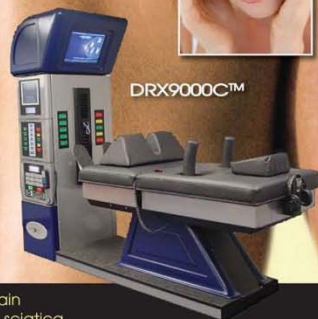
Now
Offering
Acupuncture!

Now Offering
Deep Tissue Laser
Therapy!



Scan with smartphone

hip pain • carpal tunnel • lower back pain • neck pain
fibromyalgia • headaches • shoulder pain • elbow pain • sciatica



TOTAL HEALTH
Physical Medicine & Rehabilitation Center

171 Ridgedale Ave. • Suite A • Florham Park

Call today for a FREE consultation **973-377-6327**

Normal Consultation Fee - \$150.00 • Fee with mention of this ad - \$0.00

www.nopainmed.com

Dr. V. Dasika, M.D. • Dr. Michael G. Carbone, D.C., D.A.A.-P.M.
Dr. Carla Enriquez, P.T., D.P.T. • Galina Morris, L.Ac. Acupuncturist

Call For A **Free**

Consultation*

With this coupon. *Normal consultation fee \$150
Fee with mention of this ad \$0

Total Health

Physical Medicine & Rehabilitation Center
Florham Park • 973-377-6327

Offer not valid to those on Medicare & Medicaid.
Not valid with other offers.

24: Best Advertising Campaign –
Large Space

First Place, Weekly

The West Essex Tribune

Total Health

**Nancy Perlmutter
Karen Trachtenberg
Grisel Cardona**

NJPA

NEW JERSEY PRESS ASSOCIATION



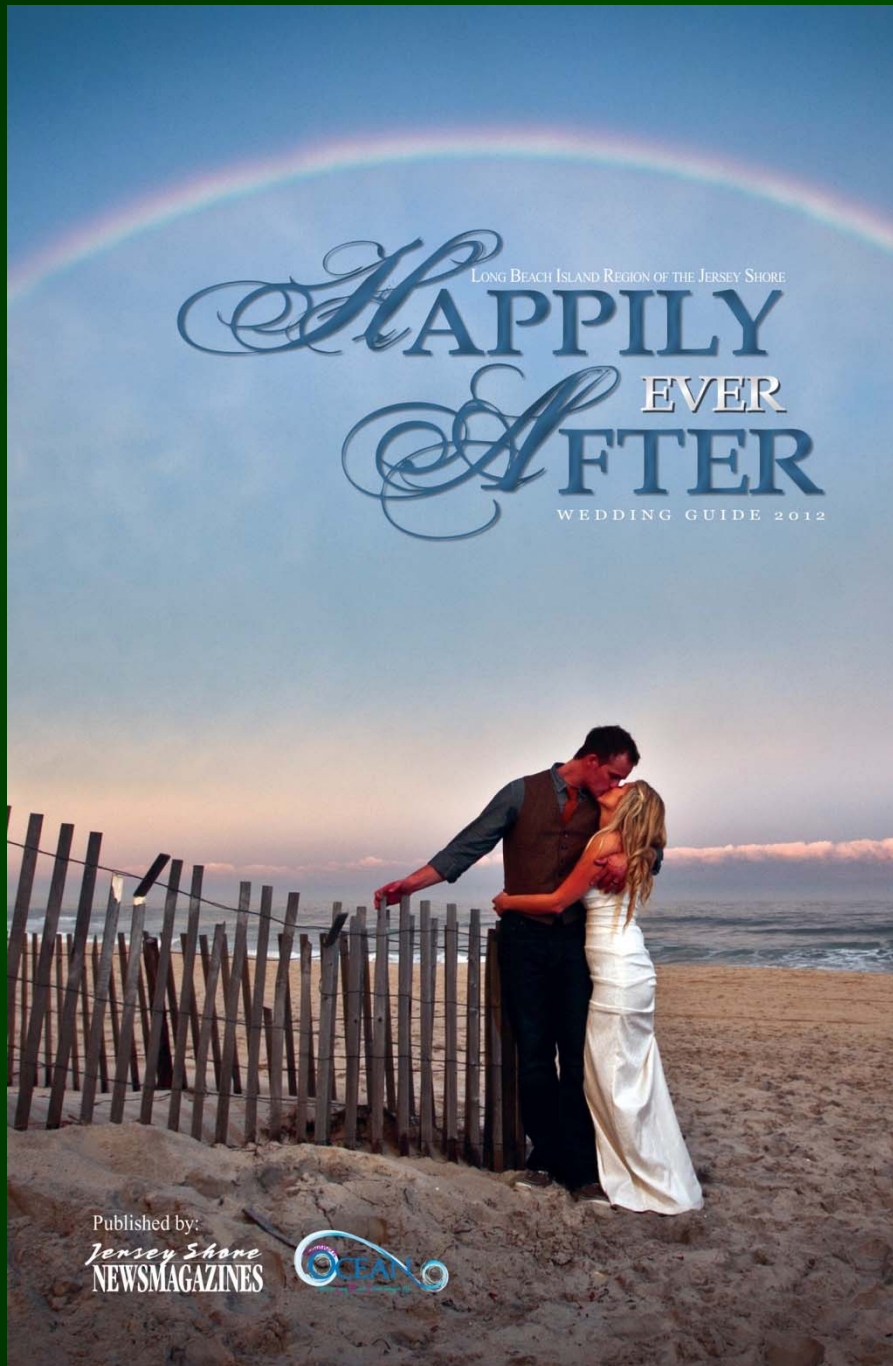
Better Newspaper Contest 2012

Category 26

Best Niche Publication/Magazine



NJPA Awards



26: Best Niche Publication/
Magazine

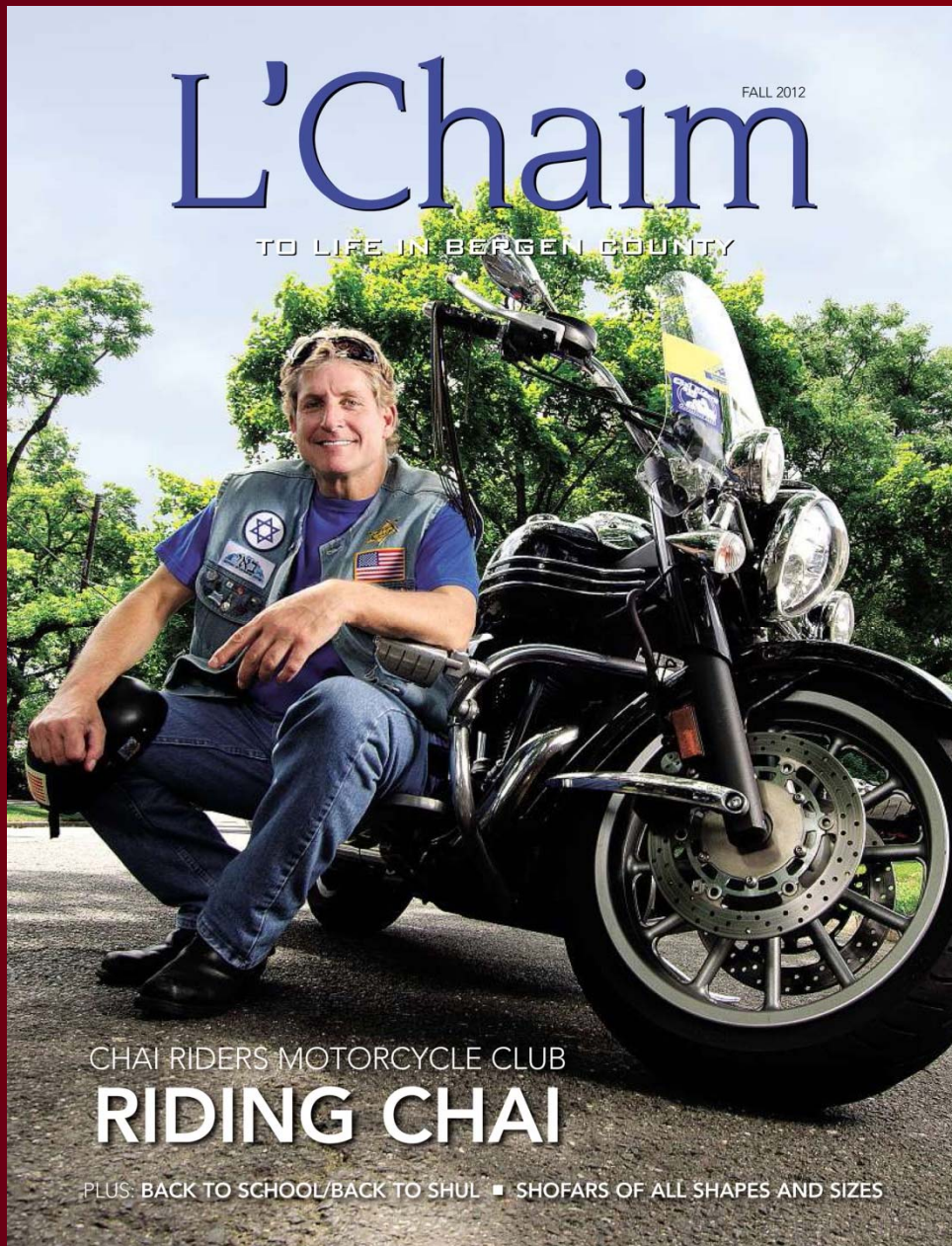
Third Place, Weekly

The SandPaper

Happily Ever After:
Wedding Guide 2012

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



26: Best Niche Publication/
Magazine

Second Place, Weekly

**Community
News**

L'Chaim

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



26: Best Niche Publication/
Magazine

First Place, Weekly

Cape May County Herald Times

2012 Weddings & Special
Event Guide

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine

Give the gift of savings!

Shop, Dine, and (Re)Discover Downtown Newark

(RE)DISCOVER NEWARK

DINING & RETAIL PASSPORT
Valid January - December 2013

For only \$5* each, purchase the **DINING & RETAIL PASSPORT**. Contains exciting and fun special offers from dozens of businesses in Downtown Newark. Valid January - December 2013. Available via the NDD and select participating venues.

*Plus shipping when ordered online at www.downtownnewark.com/passport

With support from:
Star-Ledger
Berkeley College
Changing lives for over 80 years™

The Newark Downtown District is a 501(c)(3) non-profit organization, dedicated to revitalizing downtown Newark by improving the economic viability of the central business district.

newark downtown district

Newark Downtown District
15 Clinton Street, Newark, NJ 07102
973-733-9333

www.downtownnewark.com

Newark Downtown District
@downtownnewark

Third Place, Daily Over 35,000

The Star-Ledger

(Re)Discover Newark

Melissa Chin

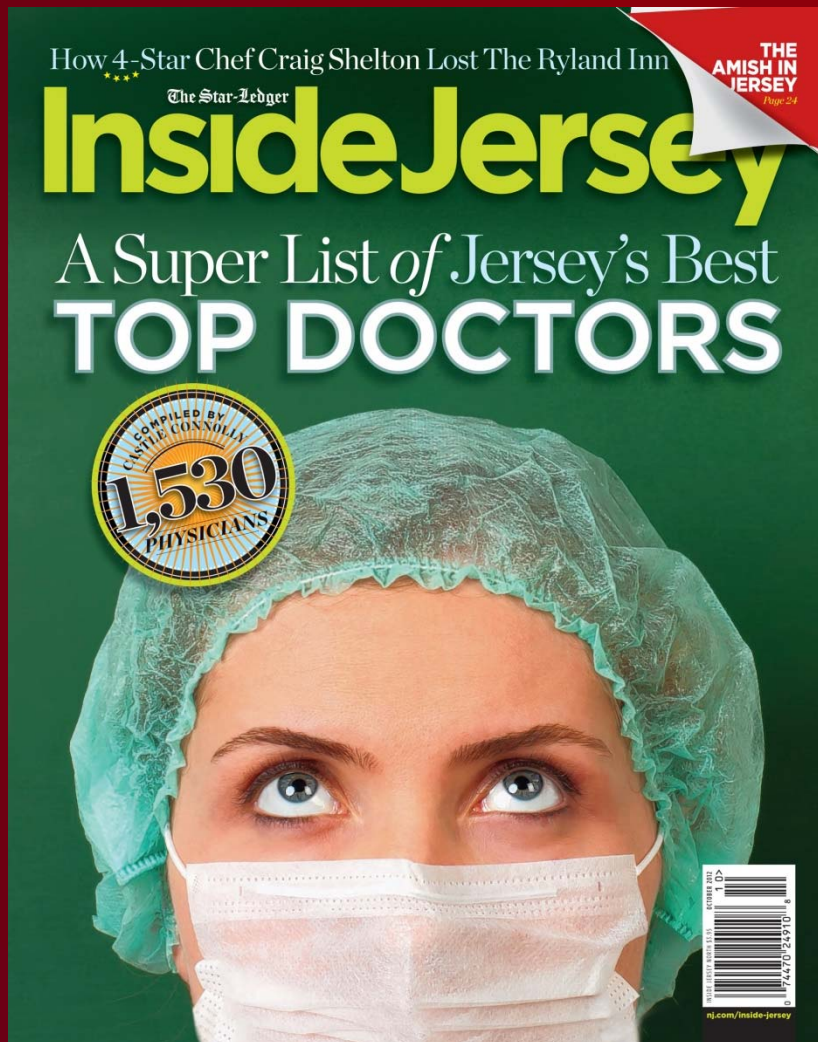
Artist

Doug Hutton

Sports and Marketing Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine



Second Place, Daily Over 35,000

The Star-Ledger

Inside Jersey – A Super List of Jersey's Best Top Doctors

Ashley Langan

Artist

Sales and Art Staffs

Isabella Mest

Advertising Operations
and Special Sections Manager

NJPA

NEW JERSEY PRESS ASSOCIATION



26: Best Niche Publication/ Magazine

First Place, Daily Over 35,000

Asbury Park Press

In Jersey

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 27

Best Ad in a Niche Publication/Magazine

NJPA Awards

The Terrace at Nero's

*Is Now Open
for the 2012 Season*

Enjoy Lunch and Dinner Service
In the Open Air on
Sunny Afternoons
and Starlit Evenings

The Terrace Lounge

The Perfect Casual
Outdoor Setting for

* an after dinner cigar and brandy *
* wonderful desserts and espresso *



Happy Hour On The Terrace

Mon-Fri 3:30-6 ♦ 50% Off All Drinks

NERO'S
G·R·I·L·L·E

New Jersey's Best Steaks,
Chops & Lobster

1-800-55-NEROS

www.Neros.com

618 South Livingston Avenue, Livingston, NJ

27: Best Ad in a Niche Publication/ Magazine

Third Place, Weekly

The West Essex Tribune

The Terrace at Nero's

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

NJPA

NEW JERSEY PRESS ASSOCIATION

Are You A Gables Bride ?



Ann Coen Photography

Jenna Walcott

*Our beautifully restored Victorian Inn
is just the right setting for an enchanting wedding and reception.*

the Gables

LBI | DO
A PLACE TO WED AND WOO

212 Centre Street, Beach Haven ☎ 1-888-LBI-GABLES ☎ 609-492-3553
gableslbi.com • weddingslbi.com

27: Best Ad in a Niche Publication/
Magazine

Second Place, Weekly

The SandPaper

Are You a Gables Bride?
The Gables

Cindy Linkous

Sales Representative

Adrian Antonio

Production Artist

NJPA

NEW JERSEY PRESS ASSOCIATION

27: Best Ad in a Niche Publication/Magazine



The Cat Chalet
We Treat Your Cat Like Royalty

Stress-Free Cat Boarding
catchalet.com

551 Route 10 East • Randolph, NJ 07869
973-989-6160

First Place, Weekly

The West Essex Tribune

Cat Chalet

Wendy Navin
Karen Trachtenberg
Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 28

Best Classified Recruitment/ Miscellaneous Display Ad

NJPA Awards



The Fort Lee School District welcomes candidates who genuinely value the role of education in society and demonstrate true ambition for ongoing professional learning and growth; enthusiasm for the integration of technology to enhance teaching and learning; and compassion for the individual needs of all students.

Anticipated Openings

SPECIAL EDUCATION
MIDDLE SCHOOL/
HIGH SCHOOL TEACHER

New Jersey Teacher of the Handicapped certification or New Jersey Teacher of Student with Disabilities certification and K-12 content area specialization in Math, Language Arts, Social Studies and Science certifications strongly desired.

NETWORK SPECIALIST

Bachelor's Degree with intensive course work in computer/technology operations; Three years experience with all aspects of Active Directory services and the installation and configuration of network devices to include servers, switches, and routers with extensive knowledge in TCP/IP addressing and routing; Ability to be conversant with new and emerging technologies; Ability to effectively communicate technical and non-technical information regarding technology with various district personnel, to set goals; Ability to work independently or with a team; Strong skill set in human relations, communications, problem solving and organization; Ability to work effectively with administrators, staff parents, and community members for the improvement of the district's technology program; Strong skill set in human relations, communications, problem solving and organization.

Effective September 1, 2011, all employees of school districts must reside in the State of New Jersey, unless exempted under law. If you already work for the school district as of September 1, 2011, and you do not live in New Jersey, you are not required to move to New Jersey. However, if you begin your office, position or employment on September 1, 2011 or later, you must reside in New Jersey. If you do not reside in New Jersey, you have one year after the date you take your office, position or employment to relocate your residence to New Jersey. If you do not do so, you are subject to removal from your office, position or employment.

Interested candidates must apply through our online applicant tracking system on www.flboe.com "Employment" link No later than December 19, 2012

NO PHONE CALLS

28: Best Classified Recruitment/ Miscellaneous Display Ad

Third Place, Daily Over 35,000

The Star-Ledger

Fort Lee School District
Special Education/Middle
School/High School Teacher

Ricky Bell

Inside Sales Representative

Nanci Malave

Sales Supervisor

Kim Alvarez

Recruitment & Classified Manager

NJPA

NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad

Second Place, Daily Over 35,000

Asbury Park Press

Steady Work

Great Benefits & Pay – 4 Day Work Week – 40 Hours

Viking Yacht Company., the leading yacht manufacturer in the industry has been making high quality, pleasure craft for over 48 years. As a leader, our position has been accomplished by excellent performance, progressive design and superior workmanship through a high quality workforce. Present demand for our product as well as future needs with new product development, has created the need for qualified people with a technical or craft background for the following positions:



Viking Yacht Company- Production

- **Mechanics** – Installation and Finish Mechanical Checkout
- **Carpentry**- Cabinet Makers, Joiners- exp. required
- **Electricians** – Marine, Commercial, Residential- (Rough Installers and Finish Electrical)
- **Painter/Sprayer**- Working Exp. with high press. spraying urethanes, varnishes, etc
- **Sander/Polishers** –Working Exp. with fine wood finishes.
- **Fiberglass**- Laminators and Finish Patchers
- **Industrial Equipment Technician**- 5 plus yrs exp. working knowledge of heavy equipment and general PM Service exp. including Electrical, Diesel, Hydraulic and Gas systems. Candidate for this position must be organized and self motivated. Clean DL required CDL plus.

Atlantic Marine Electronics

has immediate openings for Marine Electronics Installation Technicians. Prior exp. installing, programming, repairing and troubleshooting marine electronics, including sounders, radars, GPS, auto pilot systems and A/V equipment. NMEA, CMET, ABYC certifications a plus.

Viking Yachting Center- A full service public Marina, now offering Sailfish Boat sales and Yamaha sales & service.
Please visit www.valhallaboatsales.com

- Certified Yamaha OB Technician
- Diesel Technician- 3+ yrs exp.
- Fiberglass Technician- 3+ yrs exp. patching/ Painting
- Marine Systems Technician- Electrical, Plumbing, HVAC, Hydraulics, Sanitation, steering and Propulsion exp required.

Viking offers competitive wages, and excellent benefits package including a 401-K Pension Plan (50% matching), medical, dental, vision, and prescription insurance in a pleasant and safe working environment.
Please apply online at www.vikingjobs.com, resumes can be mailed to: Viking Yacht Co, Attention Human Resources, PO Box 308, New Gretna, NJ 08221.
Viking is an EOE, m/f, ADA employer

Viking Yacht
Open Positions

Nikki Williams

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad

First Place, Daily Over 35,000

The Star-Ledger



HISTORY INSTRUCTOR
Leave Replacement Position Available
February 11, 2013 – June 3, 2013
Appropriate certification required, secondary experience preferred.
Send resume and copy of certificate to
Anthony Macerino, Interim Superintendent/Principal
Sussex County Technical School
105 North Church Road, Sparta, NJ 07871
DEADLINE 1/2/13. EOE/AA

History Instructor

Ricky Bell

Inside Sales Representative

Nanci Malave

Sales Supervisor

Kim Alvarez

Recruitment &
Classified Manager

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 29

Best Classified House Ad

NJPA Awards



***Find What You're
Looking for in the
Tribune Classifieds!***

It's the first place to look and the last word on buying, selling or renting any item or service under the sun. When you're in the market for just about anything at all...go to the marketplace that has it all...the Tribune Classifieds!

**CALL 973-992-1771
to place your ad**

**West Essex
Tribune**

29: Best Classified House Ad

Third Place, Weekly

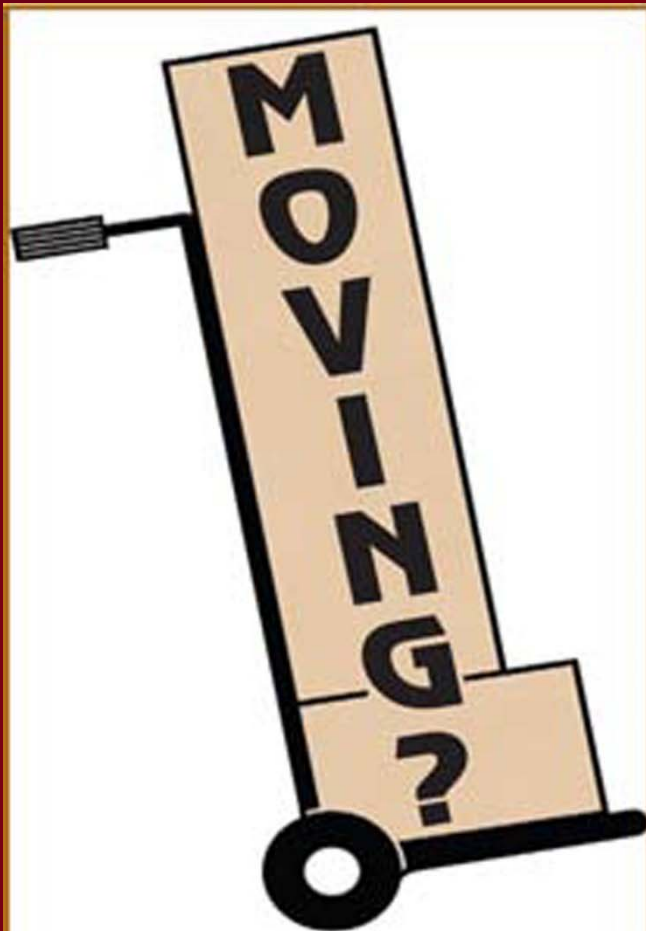
**The West Essex
Tribune**

Find What You're Looking For

Karen Trachtenberg

NJPA

NEW JERSEY PRESS ASSOCIATION



Unload your unwanted items & pick up some quick cash! Advertise in our Classifieds!

Call 973-992-1771.

West Essex
Tribune

29: Best Classified House Ad

Second Place, Weekly

The West Essex Tribune

Moving?

Karen Trachtenberg

NJPA
NEW JERSEY PRESS ASSOCIATION

Sale Away with the Best Deal on the Bay



Sell Your Power or Sailboat
in the SandPaper Classifieds

Call 609-494-5900

email classified@thesandpaper.net

*No refunds on cancellations

*Private Party Boat Sales Only

29: Best Classified House Ad

First Place, Weekly

The SandPaper

Sale Away with the
Best Deal on the Bay

Eileen Keller

Artist

Lee Little

Sales Representative

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 30

Best Small Space Classified Ad

A large, stylized graphic of a trophy or award, rendered in a light orange color, is positioned on the left side of the page. It has a wide base and a tall, curved stem.

NJPA Awards

30: Best Small Space Classified Ad

Third Place, Weekly

The West Essex Tribune



TAS LANDSCAPE
Serving Livingston 33 Years
SPRING CLEAN UPS
Design • Installation • Maintenance
Top Soil, Stone, Mulch Delivered
973-992-5857
What we sell is reliability
Fully insured *Free estimates*

TAS Landscape

Ellen Harte
Grisel Cardona

30: Best Small Space Classified Ad

Second Place, Weekly

The SandPaper



MARTIN LAWN CARE Co.
Mowing & Trimming
You Call • We Cut
609-489-1447

KUTGRASS@yahoo.com
Kutgrass.com

REASONABLE
RELIABLE
LOCAL - INSURED

Martin Lawn Care Co.

Lee Little

Sales Representative

Eileen Keller

Artist

30: Best Small Space Classified Ad

First Place, Weekly

The West Essex Tribune

A&B Plumbing & Heating LLC
Lic. #11921 • Fully Insured
Boiler & Water Heater Specialist
No Job Too Small! • 100% Satisfaction Guaranteed
Senior Discount Bob Kwoczka • Livingston, NJ
973-865-4745
Fax: 973-994-1542 • email: abplumbing@comcast.net

A & B Plumbing
& Heating

Ellen Harte
Grisel Cardona



Better Newspaper Contest 2012

Category 31

Best Classified Pages



NJPA Awards

THE SAND PAPER Classified Marketplace

Buy It! Sell It! Rent It! Find It! Fix It!
— To Place Your Next Classified Ad —

- ♦ Complete and mail the attached order blank to: The SandPaper Classified Dept., 1816 Long Beach Blvd., Surf City, NJ 08008
- ♦ Phone our classified sales department, Mon.-Thurs., 8:30 am-5 pm; Fri., 8:30 am-4 pm • 609-494-5900
- ♦ Fax your classified ad 24 hours, seven days a week • 609-494-1437
- ♦ E-mail your ad to classified@thesandpaper.net • All emails should include a contact phone number.

Classified Costs Based on First 20 Words			
1 issue	\$12.75 (minimum charge)	25¢ each additional word	
2 consecutive issues	\$11.35 per issue	25¢ each additional word	10 consecutive issues
	\$22.70 minimum		25¢ each additional word
4 consecutive issues	\$9.75 per issue	25¢ each additional word	26 consecutive issues
	\$39.00 minimum		25¢ each additional word
			\$206.00 minimum

Multiple Issue Rates Applied to Initial Ad Order
 Deadline to place, cancel or correct classified ads: Tuesday, 10 am
 Minimum of One Insertion Charge to Cover Processing Costs

For Bored Classifieds, Bold Lines, Online Pictures, Web Site Links, and SALE AWAY BOAT SPECIAL PRICES, Please contact the Classified Dept.

www.thesandpaper.net
 Connect With Classifieds
 Anywhere, Anytime!
 From **SandPaper** Home Page

ONLINE CLASSIFIEDS
As Easy To Use As 1-2-3!

1. Open **ONLINE CLASSIFIEDS**
2. Scroll Through Categories
3. Click to View Individual Ads and Find Helpful Customer Web Site and Picture Links

(use separate sheet if necessary)

Classification _____
 Start Date _____
 No. of Issues _____
 Total Cost _____

Enclosed is my check or money order, payable to The SandPaper.
 Charge to my: Master Card Visa Am. Express
 Account No. _____
 Expiration Date _____
 Verification Code _____
 My name and address: _____
 Zip _____ Phone _____

My ad should read as follows: _____

31: Best Classified Pages

Third Place, Weekly

The SandPaper

Classified Marketplace, December 19, 2012

Staff

ESTATE AUCTION

Multi-Estate Auction
 Legacies Old & New, Inc. Auctioneer # 5103
 Saturday, January 12 - Previews: 9 a.m. - Auction: 10 a.m.
 Eagleswood Fire Hall - 219 Railroad Ave., West Creek, NJ 08092

Sampling of inventory on the auction block: **SPORTS MEMORABILIA:** Autographed (PSA/DNA) Baseball Greats Multi-Signed Baseball with 9 signatures (Babe Ruth, Bill Dickey, Walter Johnson, Eddie Collins, Lefty Grove, Honus Wagner, Tim Lincecum, Frank Baker and George Sisler); Roger Duke Crane Autograph; **TOBE POLK ALUM:** GLASS & CHINA: Lladro, Shifley, Belleek, Limoges, Nippon, Roseville, Hummel, ART: Original Goussin Grant (American, 1873-1962) unframed Watercolor; (Pablo Picasso on board); Wallace Stegner; Photos; **EPIGRAMS:** 1878 Atlas of the St. Croix; Scrapbook of original Vietnam War Photos and Negatives; Portfolio of Trains from the Collection of the Pennsylvania Railroad, original by Photographs of the Santa Fe Railway; original Poster of the Rogers Locomotive and Machine Works, Paterson, NJ; Dick Clark Autograph, Costume Catalogs, Movie Posters, **LADIES, MEN'S & CHILDREN'S ACCESSORIES:** 14 Gold & Sterling Silver & Costume Jewelry; Perfumes; Scarves; Hats; **TOYS:** Thomas Cars; Lionel; 4 Lane Locomotives; Train Cars & Accessories (the majority in original boxes); Aguilas Accordion (#1890); **HOME & NAUTICAL DECOR:** Sterling, contemporary Crystal Prism Chandelier; large selection of Wall Plaques; Linens; framed Nostalgic Items; Beverages, Lamps, and Clocks; **MILITARY:** Nazi 25 Year Iron Cross, Civil War Leather Cap Box, Vietnam Gas Mask, Indian War US Cavalry Belt Buckle, Cannon Balls, WWII Eisenhower Jacket, WW II Navy Seab Thomas Cook & Coast Guard Boomer; **ITEMS OF LOCAL INTEREST:** Slides of early Tuckerton Memorial Day Parades, as well as slides of S. Jersey areas from 1982 (interim), small curiosity Paintings of early Tuckerton scenes, child's Sketchbook of NJ landmarks, Spoons from Ocean Grove (Barnegat City 1882-1930), Decorative Cranberry Scoops & Box, original Postal Delivery Bag, Stamp Cancels & Strips from Tuckerton Post Office, Bottles, Postcards, Tuckerton dig Leader Gun, MISCELLANEOUS: Smalls; Knight Templar Hat & Ceremonial Hat, Birdsonging Lending Crew Pin, Naval Air Station, Lakeland's Taken, Silber Bites, Folk Art, and Promotes; **MUSICAL INSTRUMENTS & COINCIDENCY:** Too much to list. Visit www.legaciesoldandnew.com for complete Listing, Pictures & Terms of Sale. In the event of severe weather call or check website. Absence & Phone Bidders welcomed.

FOODS: Chef Rich will be offering crab cakes and shrimp scampi, burgers, hotdogs and breakfast sandwiches.

ALL SALES ARE FINAL. NO RETURNS. ITEMS MUST BE RECEIVED THE DAY OF SALE.
 15% BUYER'S PREMIUM - Cash & Credit Cards ONLY
 609.294.3122 or 609.618.7216 or marly@legaciesoldandnew.com

The SandPaper office will be closed for holiday vacation Thurs., Dec. 20 through Fri., Jan. 5. Messages may be left through the voice mail system, please call 609-494-5900.



Happy Holidays from
 the SandPaper Staff

PERSONALS

CHEER UP! Gay man, 69, looking for friendly gay men for friendship. Reply to Box K, C/O The SandPaper, 1816 Long Beach Blvd., Surf City, NJ 08008.

ADOPTION

A happily married couple (she-37 he-40) seek adoption. Will be 777 Mom. Prof. Dad. Financially secure. Warm & loving home. Expenses paid. Call Loving Choice Agency 808-916-8311. Ask about Michael & Leo.

Are you pregnant? A childless married couple (in our 30s) seeks to adopt. Will be hands-on mom and devoted dad. Financially secure. Expenses paid. Nicole & Frank, 609-959-6134.

MESSAGE THERAPY/SPA SERVICES

Enjoy a full-body, relaxing, deep-tissue 45minute or couples massage by Ray, LMT. Couples special. Call Hands To You, 609-703-7570. www.hands2u.com

Real Therapeutic Massage

Excellent therapy, delivered 7 days a week. Swedish • Deep Tissue • Couples • Parties. Experienced Professional CMT. Call SkyBlu 609-238-4289. Sally.

HEALTH/FITNESS

AT-HOME FITNESS & YOGA

Let your workout come to you! Personalized fitness programs to meet your needs. All levels, beginners to seniors. Call Eileen Jacob, CPFF7/PVT, 609-489-3873.

STAMPS WANTED

Father Don is looking for stamp collections! The Rev. Donald Turner, 609-494-5048 or fdtpadre@yahoo.com

ANTIQUES

Architectural Salvage
 Wrought iron fencing, garden arbours, fireplace mantels, hardware, kitchen and bath, much more. Recycling the Past, 381 North Main St., Barnegat, 609-690-0790.

TWO SHORE BIRDS
 Antiques & collections bought & sold. Norman Cramer, proprietor. An eclectic selection of collectibles, 425 Rte. 9, West Creek, 609-494-9700 or appointment, 609-296-2704.

APPLIANCES

ERIK'S APPLIANCE SERVICE
 RELIABLE SERVICE for your washers, dryers, refrigerators, ranges and dishwashers. All makes & models. **609-597-6446**
 Lic.#131VH05348400

FURNITURE

MOVING SALE! Contemporary king bedroom set & dining room set available @ 6 chairs. Excellent condition. 609-949-4752 for details.

MERCHANDISE

DISH Network Starting at \$19.99/month PLUS 30 Premium movie channels FREE for 3 months! SAVE \$ ask about SAME DAY installation! Call 866-944-6135.

PROFLOWERS for the HOLIDAYS! 33 percent off Santa's Workshop Festive Mini-Christmas Tree! Plus take 20 percent off additional orders over \$29! Call 858-926-7419 or go to www.Proflowers.com/quality

SHERRIES BERRIES - Order mouth watering gifts for the holidays! 100 percent satisfaction guaranteed. Hand-dipped berries from \$19.99 plus SHIP. SAVE 20 percent on qualifying gifts over \$29! Call 866-978-1585 or visit www.berries.com/nore

HALL RENTAL

HALL RENTAL Surf City Foothouse-year 'round. Heat and A/C, kitchen, off-street parking. Call 609-494-6127 for information.

RUBBISH & GARBAGE REMOVAL

JUNK OUT

You name it, we remove it! Everybody has junk: Home & Business, Basements • Attics • Yards • Garages • Sheds • Apartments.

CLEANING SERVICES
 All your cleaning needs. Let It Shine Cleaning Service: Changeovers, year 'round LBI area. Owner operated. References available. Faith, 609-312-9494.

CLEANING SERVICES
 More Cleaning Services on Next Page

CLEANING SERVICES

Audrey says, "Don't get your pants in a pinch!" With our help we can make all your cleaning needs a cinch. We do it all, so give us a call. Cleaning is a sure thing 609-597-6325. Audrey

Betty's Busy Bees, LLC
 Year 'round cleaning service. Residential/Commercial. Openings/Cleanings, Changeovers, Reasonable rates. Bonded and Insured. Call 609-618-9465.

DIRT DETECTIVE CLEANING SERVICE Home/office. We also do storm clean-ups. Weekly/bi-weekly/cleaner time. Call for FREE quotes. 609-661-3001.

Kelly's Cleaning Services, LLC

Weekly • Bi-Weekly • Monthly

From Our Family to Yours
 Merry Christmas & a Healthy & Happy New Year!

We pray that 2013 will be a better year.

If you need us we are working all winter long.

Affordable • Reliable • Free Estimates
 Window Cleaning • Carpet Cleaning • Spot Cleaning
 Power Washing • Clean & Remove Mud & Sand
 Mold & Mildew Treatment
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GUARANTEED LOWEST RATES
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WARNING: No A & C DOT LAWS REQUIRE. LICENSEE COUNTRIES TO HAVE \$25,000.00 IN LIABILITY INSURANCE. A & C DOT LAWS REQUIRE. LICENSEE COUNTRIES TO HAVE \$25,000.00 IN LIABILITY INSURANCE. A & C DOT LAWS REQUIRE. LICENSEE COUNTRIES TO HAVE \$25,000.00 IN LIABILITY INSURANCE. A & C DOT LAWS REQUIRE. LICENSEE COUNTRIES TO HAVE \$25,000.00 IN LIABILITY INSURANCE.

THE SANDPAPER Classified Marketplace

Buy It! Sell It! Rent It! Find It! Fix It!

—To Place Your Next Classified Ad—

- ♦ Complete and mail the attached order blank to: The SandPaper Classified Dept., 1816 Long Beach Blvd., Surf City, NJ 08008
- ♦ Phone our classified sales department, Mon.-Thurs., 8:30 am-5 pm; Fri., 8:30 am-4 pm • 609-494-5900
- ♦ Fax your classified ad 24 hours, seven days a week • 609-494-1437
- ♦ E-mail your ad to classified@thesandpaper.net - All emails should include a contact phone number.

Classified Costs Based on First 20 Words

1 issue.....\$12.75 (minimum charge)	25¢ each additional word
2 consecutive issues.....\$11.35 per issue	25¢ each additional word
3 consecutive issues.....\$10.90 per issue	25¢ each additional word
4 consecutive issues.....\$9.75 per issue	25¢ each additional word
5 consecutive issues.....\$8.60 per issue	25¢ each additional word
10 consecutive issues.....\$8.90 per issue	25¢ each additional word
25 consecutive issues.....\$8.00 per issue	25¢ each additional word
50 consecutive issues.....\$8.00 per issue	25¢ each additional word

Multiple Issue Rates Applied to Initial Ad Order

Deadline to place, cancel or correct classified ads: Tuesday, 10 am
Minimum of One Insertion Charge to Cover Processing Costs

For Boxed Classifieds, Bold Lines, Online Pictures, Web Site Links, and SALE AWAY BOAT SPECIAL PRICES, Please contact the Classified Dept.

www.thesandpaper.net
Connect With Classifieds
Anywhere, Anytime!

From SandPaper Home Page

ONLINE CLASSIFIEDS

- As Easy To Use As 1-2-3!
1. Open ONLINE CLASSIFIEDS
 2. Scroll Through Categories
 3. Click to View Individual Ads and Find Helpful Customer Web Site and Picture Links

Classification _____
 Start Date _____
 No. of Issues _____
 Total Cost _____

Enclosed is my check or money order, payable to The SandPaper.
 Charge to my Master Card Visa Am. Express
 Account No. _____

Expiration Date _____
 Verification Code _____
 My name and address: _____

Zip _____ Phone _____

My ad should read as follows: _____

(use separate sheet if necessary)

LOST/FOUND LOST: Large, custom trash can bin, gray vinyl siding with white trim from floating away from West Cullen Ave. near the bay. Beach Haven. Call 609-636-3023.	ANTIQUES Architectural Salvage Wrought iron fencing, garden antiques, fireplace mantels, hand-woven, kitchen and bath, much more. Recycling the Past, 301 North Main St., Barnegat 609-660-9790.	HANDYMAN Odd Jobs & Yard Work Replacement windows, paint, roofing and siding repair, storm doors, brush and tree removal, raking leaves, stone work, light hauling. Serving LBI and Manland since 1987. 609-699-7493.	CLEANING SERVICES All your cleaning needs. Let it Shine Cleaning Service. Change-overs, year 'round LBI area. Owner operated. References available. Faith. 609-312-6494.	CLEANING SERVICES Do you need to "brighten" your home? Call Sunshine Cleaning Service. Year 'round, seasonal and changeovers. References available. Call Stacy. 609-384-1649.	CLEANING SERVICES Kim's Professional Cleaning Service. On-call 24hrs. Emergencies, Changeovers, Weekly cleanings, Residential, Commercial. Great rates. Call today. 609-657-3034 or 609-994-1448.
PERSONALS CHEER LIP! Gay man, 69, looking for friendly gay man for friendship. Reply to Dick K. C/O The SandPaper, 1816 Long Beach Blvd., Surf City, NJ 08008.	TWO SHORE BIRDS Antiques & collectibles bought & sold. Norman Greener, proprietor. An eclectic selection of collectibles. 425 Rio & West Creek. For hours or appointment, 609-296-2704.	ALLPURPOSEREPAIRS.COM LBI based. One call does it all: repairs, renovations, all windows, doors, closets, tile, fire/water damage, carpentry. No job too small. Also home watch. Insured & A licensed. #13VH0315400. Ask for Dave. 609-207-6056.	Betty's Busy Bees, LLC Year 'round cleaning service. Residential/Commercial. Openings/Closings. Changeovers. Reasonable rates. Bonded and insured. Call 609-619-9465.	HOUSE WATCH AND Complete Cleaning Service. NJ Registered. Year 'round residential, weekly, bi-weekly, & monthly cleaning. Mary Kennedy. 609-492-6122, 609-709-3240.	LIBERTY CARPET CLEANING Truck-mounted steam cleaning "We Are The Best" HURRICANE SANDY Sand & Mud Removal Interior/Exterior Floors Call Today 609-975-7522
ADOPTION Are you pregnant? A childless, married couple (in our 30s) seeks to adopt. Will be hands-on mom and devoted dad. Financially secure. Expenses paid. Nicole & Frank. 888-969-6134.	APPLIANCES ERIK'S APPLIANCE SERVICE RELIABLE SERVICE for your washers, dryers, refrigerators, ranges and dishwashers. All makes & models. 609-597-6446 Lic.#13VH05348400	Big C... Little Repairs Handyman Services. One call does it all. Year-round repairs & house check insured. 609-947-6398. Lic.#13VH03667600.	DIRT DETECTIVE CLEANING SERVICE Home/office. We also do storm clean-ups. Weekly/one-time call. Call for FREE quotes. 609-661-3001.	Fast Screen Here For All Your Storm Damage Call For Free Estimate Credit Cards Accepted 609.312.1076 Fully Insured	
MESSAGE THERAPY/SPA SERVICES Enjoy a full-body, relaxing, deep-tissue, 4hands or couples massage by Ray, LMT. Couples special. Call Hands To You, 609-703-7570. www.hands2u.com	FURNITURE MOVING SALE! Contemporary king bedroom set & dining room set with 8 chairs. Excellent condition. 609-648-4752 for details.	COAST HANDYMAN SERVICES Windows, doors, all carpentry, woodwork, sheetrock, plaster & paint work. Licensed & insured. Lic.#13VH03675600. Call Dave 609-296-5779.	HANDYMAN Inside or outside, no job too small. Reasonable Rates. Please call 609-709-5452.	Kelly's Cleaning Services, LLC Weekly • Bi-Weekly • Monthly Affordable • Reliable • Free Estimates Window Cleaning • Carpet Cleaning • Spot Cleaning Power Washing • Clean & Remove Mud & Sand Mold & Mildew Treatment Outdoor Yard Clean-Up • Minor Home Repairs Digital Pictures for Insurance Michael J. Kelly 732-364-5330 mjkelly@aol.com	
Real Therapeutic Massage Excellent therapy, delivered 7 days. Swedish • Deep Tissue • Couples • Parties. Experienced Professional CMT. Call SkyBlu 609-228-4285, Sally.	DISH Network . Starting at \$19.99/month PLUS 30 Premium movie channels FREE for 3 months! SAVE & ask about SAME DAY installation! Call 866-844-6135.	HOME WORK All types of home repairs. •Carpentry •Caulking Fans •Locks •Storm Doors Installed •Housekeeping •Rental Property Maintenance. Call Sal 609-335-2099.	Clear Reflections LLC Window Cleaning Pressure Washing Painting • Staining Call: 609-389-2565	MIKE'S POWER WASHING & CARPENTRY Interior & exterior repairs. Screen repairs and storm door installations. Also Lic.#13VH01016900. Credit cards accepted. 609-290-8656.	
HEALTH/FITNESS AT-HOME FITNESS & YOGA Let your workout come to you! Personalized fitness programs to meet your needs. All levels, beginners to seniors. Call Eileen Jacob, CPPT/RYT. 609-489-3873.	PROFLOWERS for the HOLIDAYS! 33 percent off Santa's Workshop. Festive Mini-Christmas Trees! Plus take 20 percent off additional orders over \$29! Call 888-928-7419 or go to www.proflowers.com/quality	LBHHandyMan.com Storm Damage, Restoration, Mold Remediation, Repairs of Complete Remodeling. Lic.#13VH04665400. 609-488-6309	CHERRIES BERRIES • Order mouth watering gifts for the holidays! 100 percent satisfaction guaranteed. Hand-dipped berries from \$19.99 plus SH. SAVE 20 percent on qualifying gifts over \$29! Call 888-979-1585 or visit www.berries.com/more	SUNRISE SERVICES Professional House Cleanings, in/out, seasonal cleanups, gutters, water damage, repairs, carpentry, window & power washing. Dune fencing. Lawn: mow, rake, bag, grade. North LBI. Eric. 609-494-5548. Lic.#13VH01378900.	
STAMPS WANTED Father: Don is looking for stamp collection! The Rev. Donald Turner. 609-494-5048 or ftdp@tdre1@yahoo.com	HALL RENTAL HALL RENTAL - Surf City Firehouse - year 'round Heat and A/C, kitchen, off-street parking. Call 609-494-6127 for information.	STAMPERS - Order mouth watering gifts for the holidays! 100 percent satisfaction guaranteed. Hand-dipped berries from \$19.99 plus SH. SAVE 20 percent on qualifying gifts over \$29! Call 888-979-1585 or visit www.berries.com/more	TASK Home Improvements No "TASK" too small. Repairs •Drywall •Flaring •Tile •Patching •Yardwork •Gutter Cleaning •Fencing •Decking •Clean-ups Lic.#13VH070281100. 609-699-8754		
ANTIQUES/BOOKS Verde Antiques and Rare Books We Buy & Sell Quality Items SPECIAL FLOOD SANDY SALE! Our business and many of our customers have been seriously impacted by Sandy. In order to help us and our buyers for Christmas & Hanukkah, everything in our inventory will be 40% off through December 24. Ginny & Ray.	RUBBISH & GARBAGE REMOVAL JUNK OUT You name it, we remove it! Everything has junk. In our Bayside Basements • Attics • Yards • Garages •Sheds • Apartments. 877-657-JUNK.		Clear Reflections LLC Window Cleaning Pressure Washing Painting • Staining Call: 609-389-2565	DANA LIMOUSINES, LLC SERVING ALL AIRPORTS, CITIES, CASINOS & PIERS GUARANTEED LOWEST RATES CALL-TOLL FREE (866) 521-0076 • (866) 521-8790 FAX SERVING THE TRI-STATE AREA FULLY LICENSED DanalimousineLLC@aol.com INSURED	

53 The SandPaper/Wednesday, December 12, 2012

31: Best Classified Pages

Second Place, Weekly

The SandPaper

Classified Marketplace, December 12, 2012

Staff



THE SANDPAPER Classified Marketplace

Buy It! Sell It! Rent It! Find It! Fix It!
— To Place Your Next Classified Ad —

- ◆ Complete and mail the attached order blank to: The SandPaper Classified Dept., 1816 Long Beach Blvd., Surf City, NJ 08008
- ◆ Phone our classified sales department. Mon.-Thurs., 8:30 am-5 pm; Fri., 8:30 am-4 pm • 609-494-5900
- ◆ Fax your classified ad 24 hours, seven days a week • 609-494-1437
- ◆ E-mail your ad to classified@thesandpaper.net - All emails should include a contact phone number.

Classified Costs Based on First 20 Words

1 issue.....\$12.75 (minimum charge)	10 consecutive issues.....\$8.90 per issue
25¢ each additional word	25¢ each additional word
2 consecutive issues.....\$11.35 per issue	20 consecutive issues.....\$8.00 per issue
25¢ each additional word	\$89.00 minimum
\$22.70 minimum	
4 consecutive issues.....\$9.75 per issue	26 consecutive issues.....\$8.00 per issue
25¢ each additional word	25¢ each additional word
\$39.00 minimum	\$208.00 minimum

Multiple Issue Rates Applied to Initial Ad Order

Deadline to place, cancel or correct classified ads: Tuesday, 10 am
Minimum of One Insertion Charge to Cover Processing Costs

For Boxed Classifieds, Bold Lines, Online Pictures, Web Site Links, and SALE AWAY BOAT SPECIAL PRICES, Please contact the Classified Dept.

www.thesandpaper.net

Connect With Classifieds

Anywhere, Anytime!

From SandPaper Home Page

ONLINE CLASSIFIEDS

As Easy To Use As 1-2-3!

1. Open ONLINE CLASSIFIEDS
2. Scroll Through Categories
3. Click to View Individual Ads and Find Helpful Customer Web Site and Picture Links

Classification _____
Start Date _____
No. of Issues _____
Total Cost _____

Enclosed is my check or money order, payable to The SandPaper.
Charge for my: Master Card Visa Am. Express

Account No. _____
Expiration Date _____
Verification Code _____
My name and address: _____

Zip _____ Phone _____

My ad should read as follows: _____

(use separate sheet if necessary)

LOST/FOUND

LOST: Large, custom trash can bin, gray vinyl siding with white Azek trim. Floated away from West Culver Ave. near the bay, Beach Haven Crest. Call 610-635-3023.

PERSONALS

CHEER UP! Gay man, 69, looking for friendly gay man for friendship. Reply to Box K, C/O The SandPaper, 1816 Long Beach Blvd., Surf City, NJ 08008.

ADOPTION

Are you pregnant? A childless married couple (in our 30s) seeks to adopt. Will be hands-on mom and devoted dad. Financially secure. Expenses covered. Nicole & Frank, 855-959-6134.

MASSAGE THERAPY/ SPA SERVICES

Enjoy a full-body, relaxing, deep-tissue, 4 hands or couples massage by Ray, LMT. Couples special. Call Hands To You, 609-703-7570. www.hands2u.com

Real Therapeutic Massage
Excellent therapy, delivered, 7 days. Swedish • Deep Tissue • Couples • Parties. Experienced Professional CMT. Call SkyBlu 609-225-0285, Sally.

STAMPS WANTED

Father Don is looking for stamp collections! The Rev. Donald Turner, 609-484-0348 or frdlpadre1@yahoo.com

ANTIQUES/BOOKS

Verde Antiques and Rare Books
We Buy & Sell Quality Items
Decorative Art & Paintings, Prints & Photographs, Vintage & Rare Books, Toys, Sports & Doll Collectibles, Magazines & Autographs, Pottery, Ephemera of All Kinds & Estate Jewelry.

Open Wed.-Sun., 11am-4pm, 73 East Bay Ave., Manahawick. 609-597-5233. On the web at verdeantiquesandrarebooks.com

ANTIQUES

Architectural Salvage
Wrought iron fencing, garden antiques, fireplace mantels, hardware, kitchen and bath, much more. Recycling the Past. 381 North Main St., Barnegat. 609-660-9790.

ANTIQUES

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Antiques & collectibles bought & sold. Norman Cramer, proprietor. An eclectic selection of collectibles, 425 Rte. 9, West Creek. For hours or appointment, 609-295-2704.

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RELIABLE SERVICE for your washers, dryers, refrigerators, ranges and dishwashers. All makes & models.
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Lic.#13VH05348400

MERCHANDISE

Craftsman Contractor Series table saw, 10-inch belt drive, 3hp, \$100. Call 609-620-3942, 2400 PSI. De-Vitalis pressure washer, \$85. Call 609-597-1078.

DIRECTV for \$29.99/month for 24 months. Over 140 channels FREE HD DVR upgrade! FREE NFL, Sunday Ticket w/CHOICE package. Call TODAY for details 986-716-3022.

MERCHANDISE

DISH Network. Starting at \$19.99/month PLUS 3D Premium movie channels FREE for 3 months! SAVE & ask about SAME DAY installation! Call 866-944-6136.

SHERRIES BERRIES - Order mouth watering gifts for the Holidays! 100 percent satisfaction guaranteed. Hand-dipped berries from \$19.99 plus SH. SAVE 20 percent on qualifying gifts over \$29! Call 866-979-1585 or visit www.berries.com/more

HALL RENTAL

HALL RENTAL Surf City Frithouse near round, Heat and A/C, kitchen, off-street parking. Call 609-494-6127 for information.

RUBBISH & GARBAGE REMOVAL

JUNK OUT
You name it, we remove it! Every-body has junk. Home & Business, Basements, •Attics •Yards •Garages •Sheds •Apartments. 677-537-JUNK.

CLEANING SERVICES

All your cleaning needs. Let it Shine Cleaning Service. Changeovers, year round LBI area. Owner operated. References available. Faith, 609-312-9484.

Audrey says, "Don't get your pants in a pinch! With our help we can make all your cleaning needs a cinch. We do it all, so give us a call. Cleaning is a sure thing. 609-597-5325, Audrey.

Betty's Busy Bees, LLC
Year round cleaning service. Residential/Commercial. Opening/Closing, Changeovers. Reasonable rates. Bonded and Insured. Call 609-618-9465.

DIRT DETECTIVE CLEANING SERVICE Homeoffice. We also do storm clean-outs. Weekly/bi-weekly/one time. Call for FREE quotes. 609-661-3001.

More Cleaning Services on Next Page



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Window Cleaning
Pressure Washing
Painting • Staining
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Fast Screen
Here For All Your Storm Damage
Call For Free Estimate
609.312.1076 Fully Insured

Kelly's Cleaning Service, LLC
Year round, Seasonal & Changeovers L.B.I. Based
15+ Years of Experience, Family Owned
Affordable • Reliable • Free Estimates
Window Cleaning • Carpet Cleaning • Spot Cleaning
Scheduling Now for Spring Openings 2013
Weekly • Bi-Weekly • Monthly

Affordable Storm Repair
Hire a Local, LBI-Based Co. with Local Staff.
Power Washing • Clean & Remove Mud & Sand
Mold & Mildew Treatment
Outdoor Yard Clean-Up • Minor Home Repairs
Fully Insured • Guaranteed
Digital Pictures for Insurance
Call Now to Schedule Your Home Repairs
Michael J. Kelly 732-364-5330
mijkelly@aol.com

Attention SandPaper Advertisers
Mark Your Calendar
Early Holiday Deadline
The last issue of The SandPaper will be December 19th.
The Retail advertising deadline for this issue is Thursday, December 13th, 4pm.
The Classified advertising deadline is Monday, December 17th, 10am.
The SandPaper Office will be Closed Thursday, Dec. 20th and will reopen Monday, Jan. 7th. See You in 2013!
Everyone at The SandPaper would like to wish you a Happy and Safe Holiday Season!
1816 Long Beach Blvd., Surf City, NJ 08008
(609) 494-5900

DANA LIMOUSINES, LLC
SERVING ALL AIRPORTS, CITIES, CASINOS & PIERS
GUARANTEED LOWEST RATES
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49 The SandPaper/Wednesday, December 5, 2012

31: Best Classified Pages

First Place, Weekly

The SandPaper

Classified Marketplace,
December 5, 2012

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Better Newspaper Contest 2012

Category 32

Best New Project for 2012



NJPA Awards

2012 EDITION

GETTING TO KNOW RIDGEWOOD



32: Best New Project
for 2012

Third Place, Weekly

The Ridgewood News

Getting to Know
Ridgewood

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NEW JERSEY PRESS ASSOCIATION

LBI UNBEATABLE... 'BEYOND SANDY' EDITION

SANDCASTLES

REAL ESTATE GUIDE TO HOMES BY THE SEA



SOUTHERN OCEAN COUNTY
YEAR-END 2012
VOL. 33, NO. 8 • FREE

Buying • Selling • Investing • Styling

32: Best New Project
for 2012

Second Place, Weekly

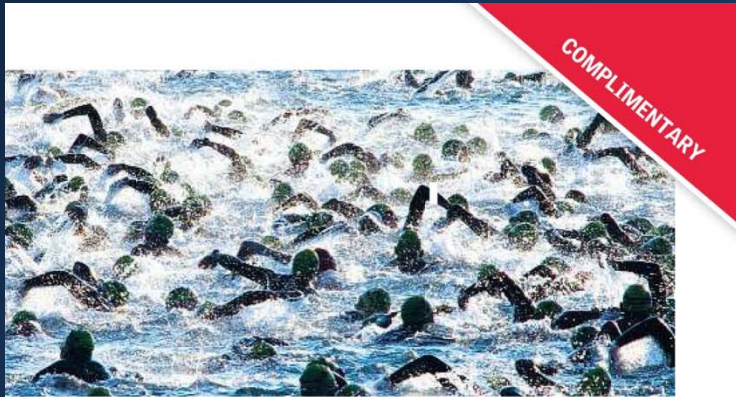
The SandPaper

LBI Unbeatable...
'Beyond Sandy' Edition
of SandCastles

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32: Best New Project for 2012

First Place, Weekly

Fort Lee Suburbanite

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HAMILTON PLUS *Introducing*

HAMILTON PLUS

Serving:
Hamilton Square
Mercerville
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Allentown
Robbinsville



Megan Uhaze at Johnson Atelier in Hamilton.

Artist's dream becomes reality at Johnson Atelier

By Christina Izzo
STAFF WRITER

HAMILTON — When local artist Megan Uhaze was a child, she dreamed of visiting the made-up worlds she saw illustrated in the books she used to read. "I always wanted to just jump in," Uhaze said. Today, Uhaze, the daughter of a local architect, creates worlds of her own through her paintings. "The blank canvas allows me to create this doorway to somewhere I want to go and be in," she said. "I paint the things I wish existed in real life." But when Uhaze isn't painting other worlds at her home studio in Hamilton, she's working at the Johnson Atelier, assisting in the creation of other artists' work or restoring works of art at the Grounds for Sculpture. "It's awesome working there," she said. "It's very different from what I thought it would be." After attending Mercer County Community College under the NJ Stars program for high achievers, she transferred to Moore College of Art & Design in Philadelphia, where she received her bachelor's degree in art history while minoring in painting. After exhibiting some of her work in Philadelphia, Uhaze decided to move back home to try to find an

SEE ARTIST, PAGE C04

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Style for Everyday Living
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The Times

Times Square – Fan Foto

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32: Best New Project for 2012

Text message marketing can help you develop a deeper level of customer engagement.



Properly used, text message marketing can have an **immediate, positive impact** on **business visibility** and **revenue**.

Consumers routinely read text messages **within minutes** of receiving them.

A business can respond quickly and even automatically to market conditions, send targeted text message offers and realize an **immediate, positive result**.

The NJH Mobile Rewards program makes it easy for your business to deliver an incredibly effective mobile campaign.

Mobile Rewards Monthly Sponsorship Cost:

- \$100 Gift Certificates (2)
 - One free offer during blast
(offers should be free and clear/no strings attached)
 - \$350 monthly fee
-
- Total cost: \$550
- Additional months at 10% discount per month (\$495)

SPONSORS RECEIVE:

- Availability of one free blast during month of sponsorship (In addition to free offer blast)
- Availability of one free blast to expire three months after sponsored month.
- Additional blasts available at .10 cents per blast
- Logo and tag line included in promotional advertising
- Link/splash page on online promotional page
- In-store p.o.p. materials
- Included in broadcast and radio promotion

Call your Account Executive Today:

Sonia Schenker • 973-383-1012
Gabrielle Gudd • 973-383-1017
Lori McNeil • 973-383-1031
AnnaMarie Heverly • 973-383-1029
Jayne McHugh • 973-383-1035



First Place, Daily Under 35,000

New Jersey Herald

NJH Mobile Rewards

Lee Williams Keith Flinn

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NEW JERSEY PRESS ASSOCIATION

32: Best New Project for 2012

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for Engagement and Special Occasions

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Love Taken
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Vanity-adornyourself.com

[THE ULTIMATE]
MONMOUTH COUNTY
HOLIDAY GIFT GUIDE

10

Amazing Gift Ideas That You'll Love
This Inside Jersey Holiday Gift Guide features some of Central Jersey's best gift ideas and opportunities for the 2012 holiday season.
You'll find more great holiday gift ideas at these fine Monmouth County businesses.
Have a happy and healthy Holiday Season!

Weston Gallery

Exclusive Design
"Forever Beach Badge Jewelry"
Made in Sterling Silver & 14K Gold
Available in 48 Different Beaches
79 Main Street • Manasquan
(732) 292-1664
westongalleries.com

Create the perfect home space this holiday season...
Accents, Furniture and More.

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Where Quality & Style Meet
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732-449-1667
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(732) 851-7075
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IRISH Woolens
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Large Selection of Fine Jewelry & Diamonds

Aramis' Boutique & Jewelry
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aramisboutique.com

Third Place, Daily Over 35,000

The Star-Ledger

Inside Jersey Holiday Gift Guide – Amazing Gift Ideas That You Will Love

Ashley Langan

Artist

Sales Staff

Isabella Mest

Advertising Operations and Special Sections Manager

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NEW JERSEY PRESS ASSOCIATION

32: Best New Project for 2012

Second Place, Daily Over 35,000

The Star-Ledger

Save Locally – Look Inside for More Big Savings in Your Local Neighborhood

The collage features several advertisements:

- 15% OFF All Over The Counter Products** (Livingston • Woodbridge • Jersey Gardens • West New York)
- NO MATTER WHAT! Take Another 15% OFF** (Through October 31, 2012)
- BUY 1 PAIR OF COMPLETE EYE GLASSES** (FRAME AND LENS PURCHASE REQUIRED) **GET 2ND PAIR OF = EQUAL VALUE OR LESS AT 50% OFF** (INCLUDING PRESCRIPTION SUNGLASSES)
- Receive 10% OFF YOUR PURCHASE OF \$20.00 OR MORE** (Exp. 11/30/12)
- 10% OFF Wedding, Corporate or Holiday Parties** (Exp. 11/30/12)
- \$4.00 GENERICS AVAILABLE** (Grand Opening MedLife PHARMACY)
- Buy 1 Suit GET 2 FREE** (Starting at 3 Suits for \$200)
- optical Boutique** (High Quality Frames and Lenses at Affordable Prices!)
- FREE DELIVERY** (Cornucopia CRUISE LINE)
- CORNUCOPIA CRUISE LINE** (CORPORATE PARTIES, WEDDINGS, DINNERS, COURSES)
- SAVE Middlesex County Locally** (Look inside for more BIG savings in your local neighborhood!)
- \$3.00 OFF** (When You Present this Card Upon Entrance)
- REBOUNDZ!** (INDOOR TRAMPOLINE ARENA)

Ashley Langan
Artist

Sales Staff

Isabella Mest
Advertising Operations
and Special Sections Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

32: Best New Project for 2012

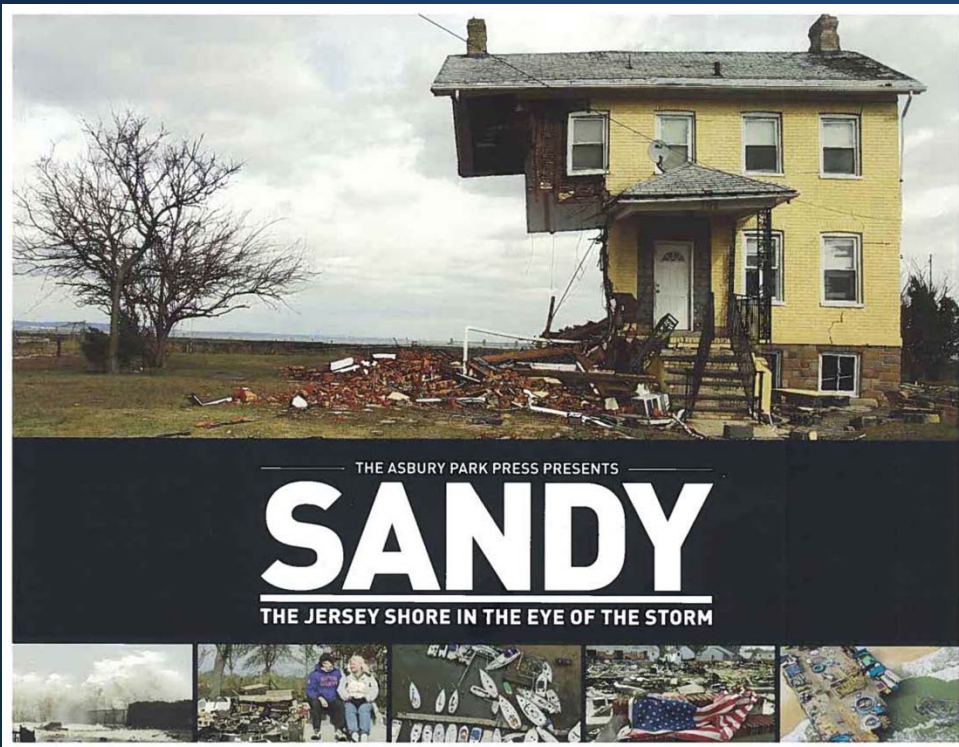
First Place, Daily Over 35,000

Asbury Park Press

Sandy – The Jersey Shore
in the Eye of the Storm

Art Staff

Staff Photographer





Better Newspaper Contest 2012

Category 33

Best Digital Standard Unit Ad



NJPA Awards

33: Best Digital Standard Unit Ad



Third Place

The Star-Ledger

Great Food! Great Prices!
Great Environment!

Dave Petersen

Artist

Randy Moore

Sales Representative

Maureen Gaffey

Sales Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

33: Best Digital Standard Unit Ad

Second Place

The Times

One Smile

Gaylen Gallimore



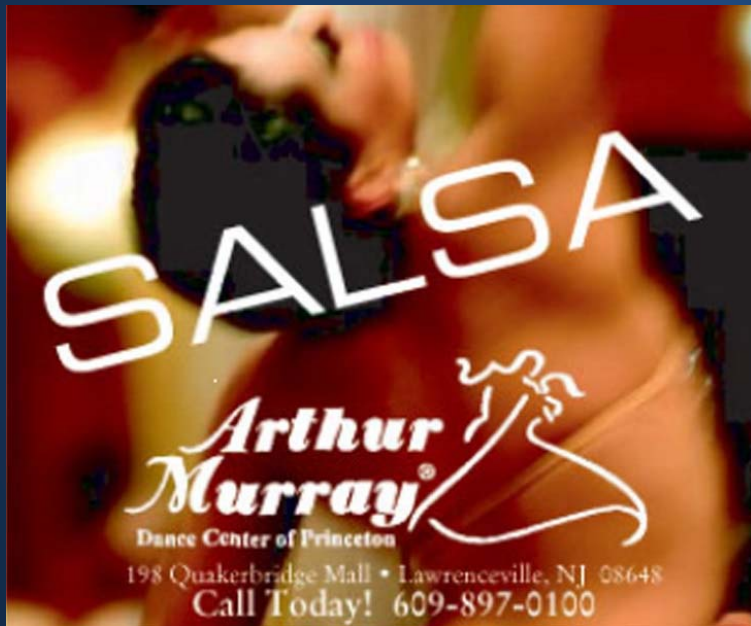
33: Best Digital Standard Unit Ad

First Place

The Times

Salsa

Gaylen Gallimore





Better Newspaper Contest 2012

Category 36

Best Multi-Media Online & Print Campaign



NJPA Awards

36: Best Multi-Media Online & Print Campaign

Third Place

Asbury Park Press

Funtown Fear 2012

John Higley

Art Staff



NJPA
NEW JERSEY PRESS ASSOCIATION

36: Best Multi-Media Online & Print Campaign

Second Place

The Star-Ledger

Jefferson Awards

NOMINATE A DESERVING VOLUNTEER TODAY! [CLICK HERE](#)

DO YOU KNOW SOMEONE WHO **MAKES A DIFFERENCE** IN YOUR COMMUNITY? [X CLOSE](#)

NEW JERSEY STATE
Governor's Jefferson
AWARDS

Presented by
PNC BANK
Linda Bowden
President, PNC Northern New Jersey

"The New Jersey State Governor's Jefferson Awards honor ordinary people who, through volunteer service, do extraordinary things for other people, their community, their nation, or their environment."

[CLICK HERE TO SEND YOUR NOMINATION](#)

Suzanne Anan

Artist

Michele Hayes

Marketing Services Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

36: Best Multi-Media Online & Print Campaign

First Place

The Star-Ledger

Huffman-Koos Holiday Sale



The banner features a warm, golden background with a Christmas tree on the left. The text 'Holiday SALE' is written in a white script font, with 'SALE' in large, bold, white block letters. To the right, the text 'Delivery in 3 Days!' is in a dark red font, followed by 'No Down Payment, No Interest till 2016' in a smaller dark red font, with a small asterisk and 'see stores for details' below it. The Huffman-Koos Furniture logo is on the right, with 'Huffman Koos' in a red script font and 'Furniture' in a smaller red font below it. At the bottom, the text 'New Jersey: Paramus • Fairfield • Rockaway • Passaic / New York: Queens • Manhattan • Middletown - 4koos.com' is written in a dark red font.

Jack Marflak

Sales Representative

Dawn Apisa

Sales Manager

Ashley Langan

Artist

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

Category 38

Best Digital House Ad



NJPA Awards

38: Best Digital House Ad

Third Place

The SandPaper

Online Classifieds

Jeffrey Kuhlman

Artist



38: Best Digital House Ad

Second Place

New Jersey Herald

One Day Only Sale

Lee Williams

Pencil pushdown 800x30 - passive

ONE DAY ONLY SALE 12.12.12 12 weeks \$12.12 • Save 42%!

Pencil pushdown 800x300 - on mouseover

12/12/12
ONE DAY SALE
Save 42%
12 WEEKS
\$12.12
Thu/Sun Home Delivery

ONE DAY ONLY SALE

Includes: Guaranteed Home Delivery of the Thursday & Sunday New Jersey Herald & Online access to the digital New Jersey Herald!

Makes a GREAT gift! We will include a gift card!

Call 973-383-1500 OPTION 1

Wednesday 12/12/12, between the hours of 9a-5p to take advantage of this special offer OR click here!



NJPA
NEW JERSEY PRESS ASSOCIATION

38: Best Digital House Ad

New Jersey Herald | njherald.com
4th Annual
NORTHERN NEW JERSEY
PET EXPO
SATURDAY, MAY 19 • 9 a.m. - 5 p.m.
New Jersey State Fairgrounds
Augusta, NJ 07822
Call 973-383-1047 or 800-424-3725 ext. 31047 for more information.
Fashion Show Products & Services Showcase

First Place

New Jersey Herald

4th Annual
Northern New Jersey
Pet Expo

Lee Williams



Better Newspaper Contest 2012

Category 39

Best Rich Media Creative

NJPA Awards

39: Best Rich Media Creative

Third Place, Daily Over 35,000

Asbury Park Press



Speedy Bail Bonds
Data Universe

Nicole Kearney
David Hill

39: Best Rich Media Creative

Second Place

The Star-Ledger

Moonlight Blaze at Van Dyke Manor

The image is a screenshot of a Facebook advertisement. The main text reads: "4TH ANNUAL Moonlight Blaze at Van Dyke Manor". Below this, it says "Tour our trail of over 800 hand-crafted jack o'lanterns!" and "Saturday, October 20, 2012 • 7:00 - 9:30PM". There are bullet points for "Cider & Donuts", "Face Painting", and "All Ages Welcome". A large orange banner says "FREE ADMISSION! New Displays for 2012!". The address is "VAN DYK MANOR 42 N. Mountain Ave, Montclair, NJ" with phone number "973-783-9400". A note mentions "Limited parking avail at the Georgian Inn. Enter at Claremont Ave". The background features a glowing jack-o'-lantern. The ad is overlaid on a Facebook page showing the "nj.com" logo, "N.J. NEWS", and a search bar.

Dave Petersen

Artist

Veniza Butler

Sales Representative

Maureen Gaffey

Sales Manager

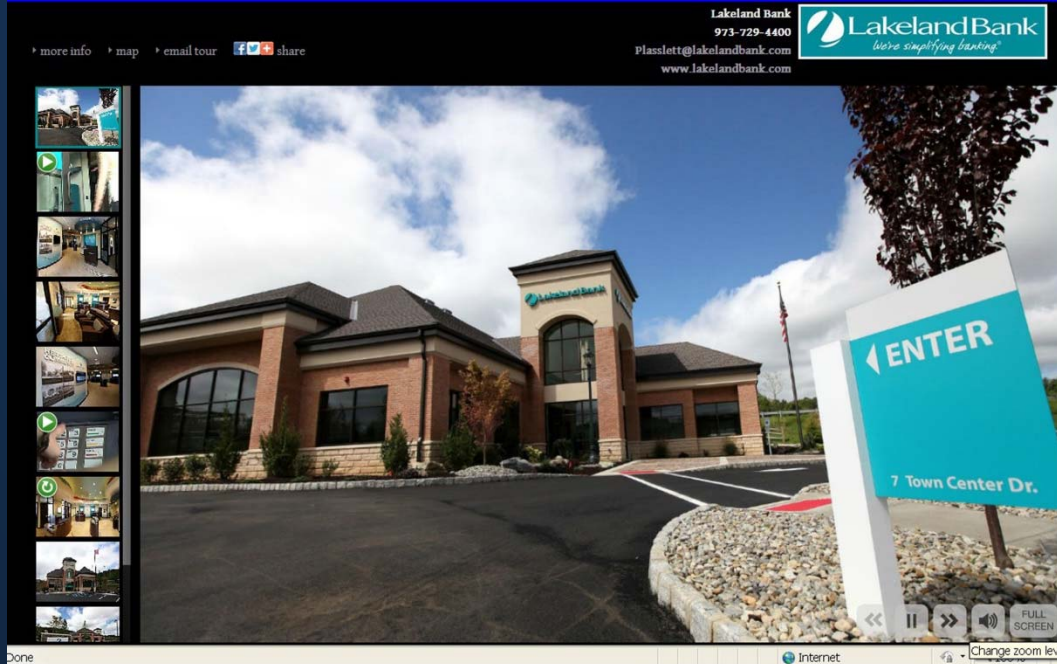
NJPA
NEW JERSEY PRESS ASSOCIATION

39: Best Rich Media Creative

First Place

New Jersey Herald

Lakeland Bank Grand Opening Virtual Tour



Amy Paterson
Lee Williams
Corin Ztanze

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2012

General Excellence Awards



NJPA Awards



Better Newspaper Contest 2012

General Excellence Award Weekly

NJPA Awards



Better Newspaper Contest 2012

General Excellence Award

Weekly

The SandPaper

Surf City

NJPA Awards

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2012

General Excellence Award

Daily Under 35,000

NJPA Awards



Better Newspaper Contest 2012

General Excellence Award

Daily Under 35,000

The Trentonian

Trenton

NJPA Awards

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2012

General Excellence Award

Daily Over 35,000

NJPA Awards



Better Newspaper Contest 2012

General Excellence Award

Daily Over 35,000

The Star-Ledger

Newark

NJPA Awards

NJPA

NEW JERSEY PRESS ASSOCIATION

Best Newspaper Contest 2012



Obie Award

Advertising
Best of Show

NJPA Awards

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2012



New Jersey State Fair®
Sussex County Farm & Horse Show
August 3-12, 2012

INSIDE:

- Beulah's Power Shower! Pg. 2
- What's New This Year? Pg. 4
- Fun For The Kids! Pg. 8
- Entertainment Pgs. 12-15
- Who Will Be Queen? Pgs. 17-20

New Jersey Herald | njherald.com

Obie Award

Advertising Best of Show

New Jersey Herald

Newton



Better Newspaper Contest 2012

Congratulations!

For copies of this presentation
and lists of winners, go to:

www.njpa.org

NJPA Awards