

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Welcome to Press Night

NJPA Awards

April 25, 2013

**NJPA**

NEW JERSEY PRESS ASSOCIATION

# Press Night

*is sponsored by*

**SmallTownPapers, Inc.**

NJPA Awards



## Better Newspaper Contest 2012

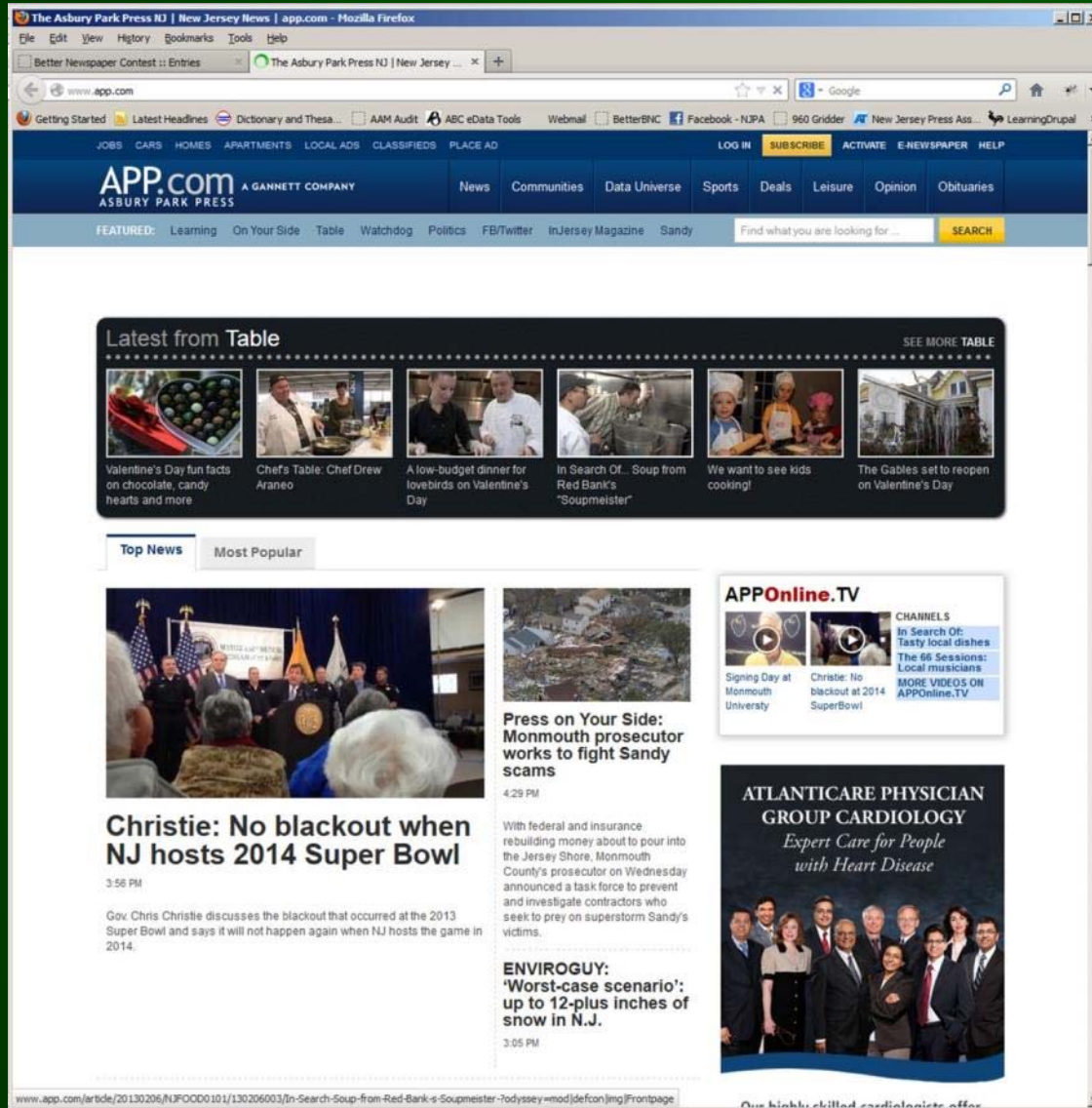
Category 01

# Best Overall Website



NJPA Awards

# 01: Best Overall Website



Third Place

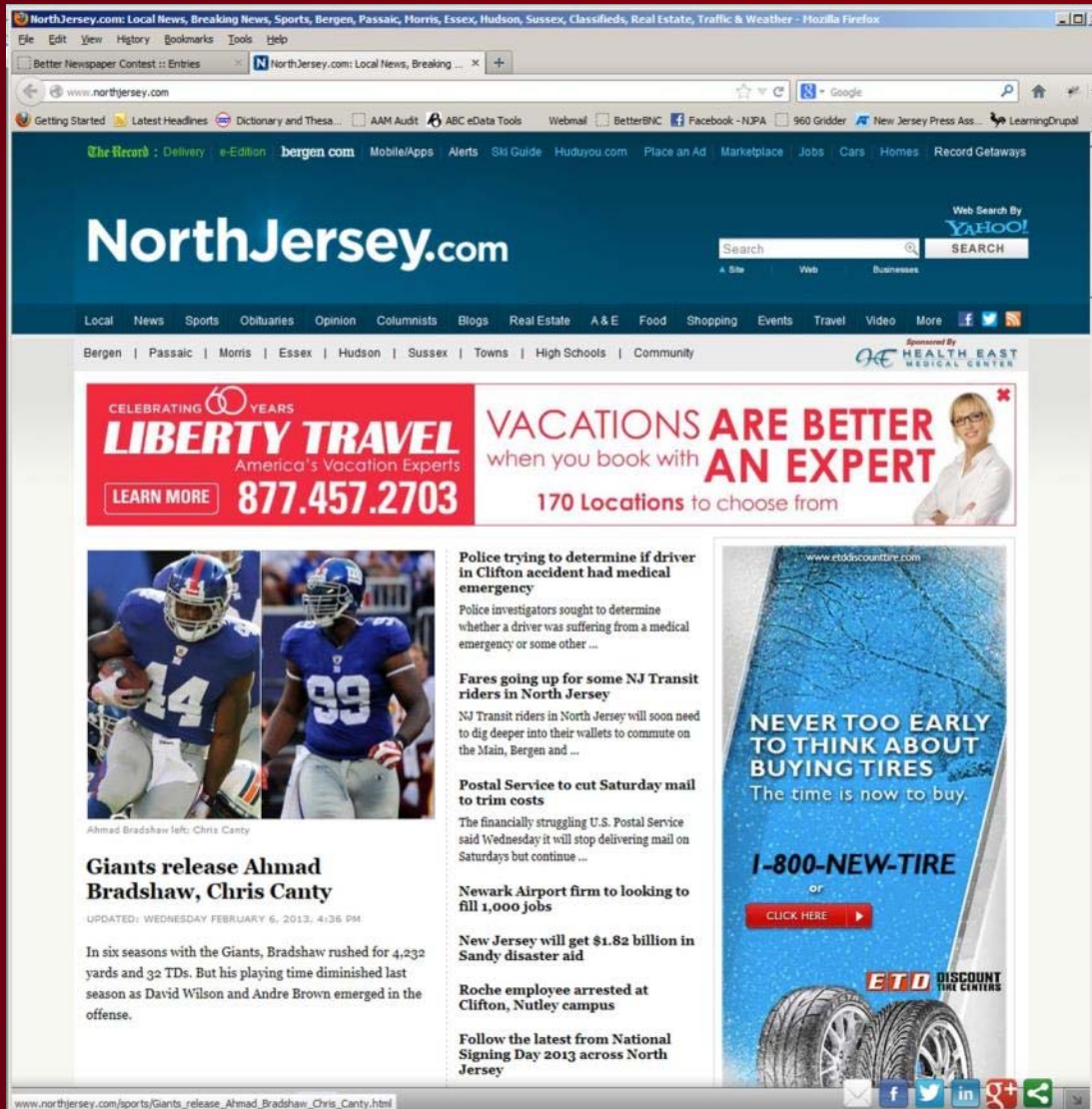
# Asbury Park Press

APP.com

Staff

**NJPA**  
NEW JERSEY PRESS ASSOCIATION

# 01: Best Overall Website



Second Place

# The Record

(Bergen County)

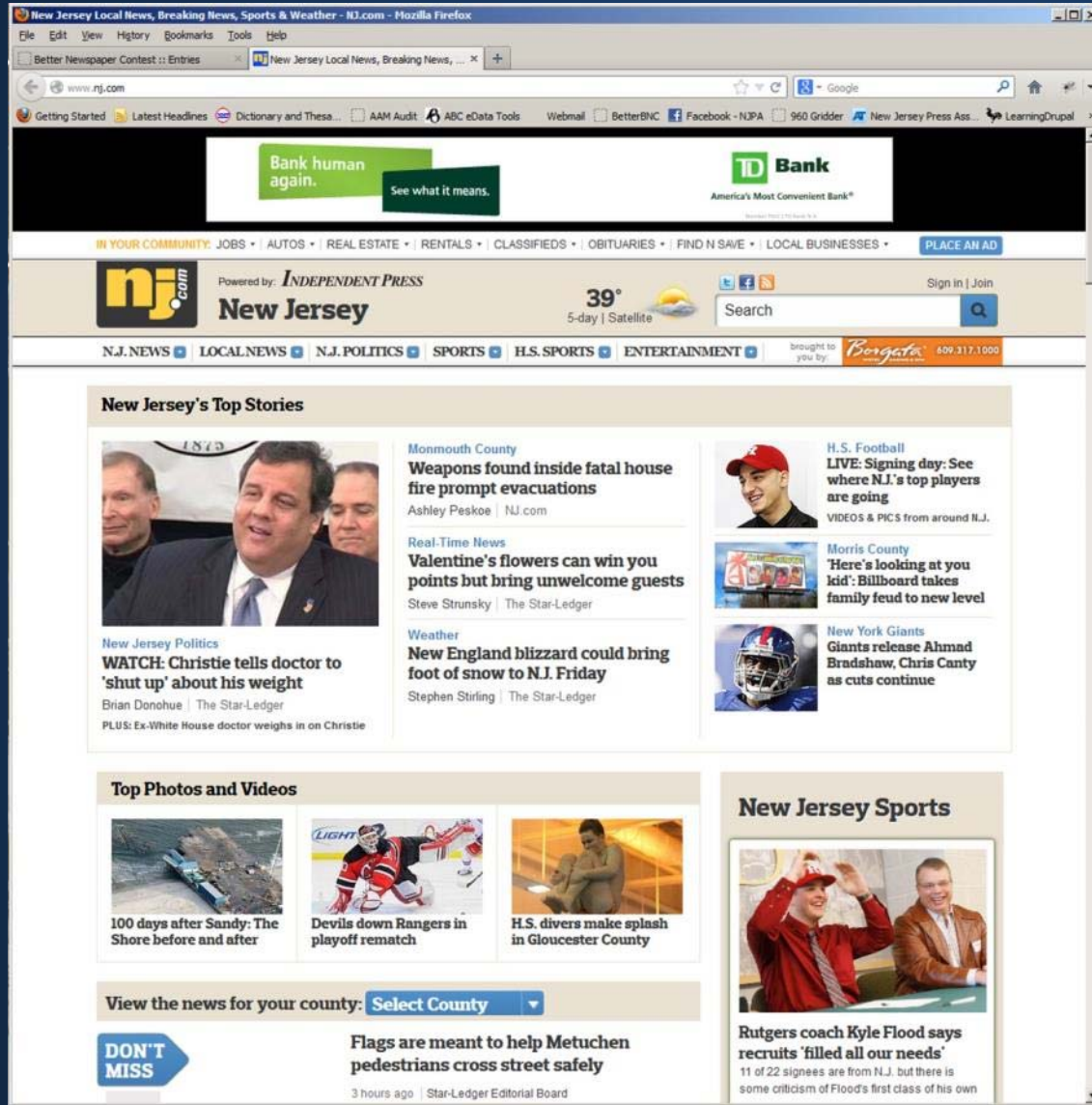
NorthJersey.com

Staff



NEW JERSEY PRESS ASSOCIATION

# 01: Best Overall Website



First Place

# The Star-Ledger

NJ.com

Staff





## Better Newspaper Contest 2012

Category 02

# Best Web Project



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# 02: Best Web Project

The screenshot shows the homepage of lehighvalleylive.com. At the top, there's a navigation bar with categories like NEWS, BUSINESS, SPORTS, H.S. SPORTS, ENTERTAINMENT, and LOCAL. The main article is titled "Down on the Farm: An inside look at the staff of the Lehigh Valley IronPigs" by Matt Smith. The article text describes the author's experience as a fan of the IronPigs, detailing how he scaled 100 feet to the top of the scoreboard to see fireworks and followed the team equipment on a road trip. A large photo shows two men in a broadcast booth overlooking a baseball field. To the right, there are promotional banners for real estate and a bridal show. At the bottom, there are social media links and a "Recommendations" section.

lehighvalleylive.com  
Powered by: THE EXPRESS-TIMES  
Lehigh Valley  
38°  
5-day | Satellite  
Sign in | Join  
Search

NEWS | BUSINESS | SPORTS | H.S. SPORTS | ENTERTAINMENT | LOCAL

Top Stories  
Companies wage 'war' with ice cream, science  
Bangor boys basketball beats Salisbury, 46-42  
Editorial: Easton's empty federal courthouse a waste...

Home > Lehigh Valley IronPigs > Lehigh Valley Sports  
**Down on the Farm: An inside look at the staff of the Lehigh Valley IronPigs**  
Published: Friday, August 31, 2012, 7:21 AM Updated: Saturday, September 01, 2012, 1:13 PM  
By Matt Smith | The Express-Times  
Follow

Recommend 3 people recommend this. Sign Up to see what your friends recommend.  
Comment 2  
Tweet 15  
Print

My intentions for the Down on the Farm photo essay on the staff of the **Lehigh Valley IronPigs** were to take the experience of a game at Coca-Cola Park and turn it inside out.

The fans who come out to support this club are there to be entertained by what the facility has to offer and watch the team play to win night after night.

But I was interested, as a fan of baseball myself, in seeing how things really worked behind the scenes.

I scaled 100 feet to the top of the scoreboard to see the fireworks being loaded, had an early morning meeting with the clubhouse staff as they unpacked the team equipment following a road trip and spent hours upon hours with the grounds crew as they painted designs on the field.

But after seeing **Coca-Cola Park** from every possible angle, it was the time I spent with so many members of the staff that will stay with me.

Find all of Down on the Farm  
Ferrous and FeFe

Ever After  
A LEHIGH VALLEY BRIDAL SHOW  
FEBRUARY 10, 2013  
11 AM - 4 PM  
ARTSQUEST CENTER AT STEELSTACKS

Connect with lehighvalleylive.com  
What's this?  
All Facebook & Twitter accounts >

Recommendations  
Sign Up Create an account or log in to see what your friends are recommending.  
Washington Township, N.J., man sentenced on child endangerment charge arrested for allegedly contacting victim  
4 people recommended this.  
Neglected Warren County horses still need homes

Third Place

# The Express-Times

Down on the farm

Matt Smith  
Photographer

Kelly Huth  
Features Editor





## 02: Best Web Project

Second Place

# Asbury Park Press

**CHEATED** Why Lakewood's public schools have failed and what we can do to fix them

**About the Series**  
The Lakewood school district is in crisis, and has been for more than a decade. Our four-day series investigates the problems and offers solutions.

[READ THE SERIES](#)

**Where has the budget changed the most?**  
Student transportation - public and private schools

Category	Nonpublic students (Millions of dollars)	Public students (Thousands)
Student transportation - public and private schools	\$16.6	15,960
Other	\$20	17,562
Total		19,527

Not all students are bused by the district.

**SAVE MIDDLE SCHOOL**

Cheated:  
Lakewood's public schools have failed and what we can do to fix them

**Staff**

**NJPA**  
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# 02: Best Web Project

The screenshot shows the NorthJersey.com website. At the top, there is a navigation bar with categories like Local, News, Sports, and a search bar. Below the navigation, there is a sub-navigation bar with specific locations like Bergen, Passaic, and Morris. The main content area features a 'Heroes of 2012' section with a sub-header 'Julie Zeigler' and a lead-in: 'Nov. 3, Rutherford: Officer gave utility lineman shock of his life, literally.' The article text describes how Officer Zeigler helped a utility worker, Imad Ghandour, after a power outage. A large photo shows Officer Zeigler standing on a street at night. Below the photo is a caption: 'Rutherford Police Officer Julie Zeigler takes pride in what she called "a team effort."' There is also a map showing the location in Rutherford and a photo of a fallen tree.

First Place

# The Record

(Bergen County)

Heroes 2012

Staff





## Better Newspaper Contest 2012

Category 03

# Best Multimedia Element

A large, stylized, light-colored graphic of the letter "A" is positioned on the left side of the page. It has a thick, rounded base and a vertical stem that tapers slightly towards the top. The "A" is partially cut off by the left edge of the frame.

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## 03: Best Multimedia Element

The screenshot shows a Mozilla browser window displaying the article "Holiday lighting displays in Burlington County" on the phillyburbs.com website. The page features a navigation menu, a weather widget for Wednesday, February 6 (38°F), and a sidebar with a "Interested in Becoming a Radiologic Technologist?" advertisement. The main content includes a map of Burlington County with green markers for lighting displays, a photo of a house with lights, and a byline for Audrey Harvin. Social media sharing options and a local calendar link are also visible.

Third Place

# Burlington County Times

Holiday lighting  
displays in  
Burlington County

Audrey Harvin  
Web Editor

**NJPA**  
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# 03: Best Multimedia Element

The screenshot shows a news article on NorthJersey.com. The article title is "Superstorm Sandy: North Jersey then and now photos". It is dated Sunday, December 2, 2012, and was last updated on Monday, December 3, 2012, at 2:36 PM. The article is a staff report from The Record. The main image shows a flooded street in Moonachie, N.J., with a sign for "ENTERING MOONACHIE BERGEN COUNTY" and "THE PRESBYTERIAN CHURCH (U.S.A.)". The sign also mentions "First Presbyterian Church Moonachie". There are two "Show only" buttons: "Show only then" and "Show only now".

Second Place

## The Record

(Bergen County)

Sandy: Then and now

Tariq Zehawi  
Michael Karas  
Thomas E. Franklin  
Sean Oates

## 03: Best Multimedia Element

First Place

# The Star-Ledger

The Choice:  
How reconstruction  
revolutionized the  
treatment  
of breast cancer

**Adya Beasley**

Video Journalist



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# Better Newspaper Contest 2012

Category 04

# Best Blog

A large, stylized graphic of a trophy or award, rendered in a light orange color, is positioned on the left side of the page. It has a wide, curved base and a tall, narrow stem that tapers towards the top.

NJPA Awards

# 04: Best Blog

Third Place

# The Star-Ledger

Munchmobile

Peter Genovese

Blogger





# 04: Best Blog

The screenshot shows a Mozilla Firefox browser window displaying a blog post on phillyburbs.com. The page title is "Creepiest love songs of all time - phillyburbs.com: Joe Mason". The browser's address bar shows the URL: www.phillyburbs.com/blogs/joe\_mason/creepiest-love-songs-of-all-time/article\_57f60b6-0943-5735-b6b1-488e21d4f917.html. The page features a navigation menu with categories like Home, News, Sports, Entertainment, Blogs, Public Notices, etc. The main content area displays the article title "Creepiest love songs of all time" by Joe Mason, posted on October 23, 2012. The article includes a photo of a man in a Goofy costume and a woman in a blue dress. The text discusses various "creepy" love songs, such as "Don't You Want Me Baby" by The Human League and "Call Me Maybe" by Carley Rea Jepsen. The page also features a sidebar with an advertisement for Vawter-Thomson, an Exclusive Remembrance Provider, and a "Recent Posts" section listing various topics like "Songs that help with my anger" and "The true stars of Halloween".

Second Place

# Burlington County Times

Joe Mason

Joe Mason



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# 04: Best Blog

First Place

# Asbury Park Press

Home & School

**Alesha Williams Boyd**

Education Reporter

JOBS CARS HOMES APARTMENTS LOCAL ADS CLASSIFIEDS PLACE AD SUBSCRIBE ACTIVATE E-NEWSPAPER HELP

APP.com A GANNETT COMPANY ASBURY PARK PRESS News Communities Data Universe Sports Deals Leisure Opinion Obituaries

FEATURED: Learning On Your Side Table Watchdog BestBuys FB/Twitter Find what you are looking for ... SEARCH

## Home & School

### Court upholds NJ teacher firing over Facebook post

Posted on [January 11, 2013](#) by [Alesha Williams Boyd](#)

A New Jersey appellate panel has upheld the decision to fire a tenured first-grade teacher who wrote that she was a "warden for future criminals" in a [Facebook](#) posting, according to an [Associated Press](#) report.

[Continue reading →](#)

Posted in [education](#) | Tagged [facebook](#), [social media](#) | [Leave a comment](#) | [Print This Post](#) | [Email This Post](#)

**About this Blog**  
School matters. Family matters. Discussing the challenges we face at home, at school and a few places in between. Celebrating the successes, big and small.

**About the author**

 **Alesha Williams Boyd**  
Alesha Williams Boyd is wife and mom to a family of six. She's covered New Jersey schools and communities since 2005 for the Asbury Park Press and is New Jersey correspondent for USA TODAY. Follow her on twitter: @aleshaboydAPP.



# Better Newspaper Contest 2012

Category 05

# Best Video

A large, stylized graphic of a trophy or award, rendered in a light orange color, is positioned on the left side of the page. It has a wide base and a tall, curved stem that tapers towards the top.

NJPA Awards

## 05: Best Video

**NorthJersey.com**

Search

Local News Sports Obituaries Opinions Columnists Blogs Real Estate A & E Food Shopping Events Travel Video

Readers on the Road | Family Travel | Quick Getaways | Destinations | Record Getaways | Assessments | JIII S

**NORTH JERSEY.COM** NEWS

### In a Saddle River hospice, four lives draw to a close with resolve and candor [video]

SATURDAY, DECEMBER 25, 2012 LAST UPDATED: SUNDAY JANUARY 6, 2013, 12:44 PM

BY JAY LEVIN  
STAFF WRITER  
THE RECORD

PRINT | EMAIL

North Jersey.com

#### Final Words

At a North Jersey hospice, reflections on living and dying

Play video

Terry Dobuszynski, Laverne Gennarelli, Mary Gilbride and Wesley Grove all came to a lovely Saddle River estate to spend their final days of life in comfort and quiet.

Villa Marie Claire, once a retirement

Join In January  
**get one month**  
201.408.1448 join

Kaplan  
JCC on the Palisades

NorthJersey.com | Top Stories |

At least 50 injured as ferry  
NYC dock

Search for second teen belie  
on Budd Lake

Judgment day today for Bon  
at Baseball Hall of Fame

TV-over-Internet service e  
Bergen, Passaic counties

Analysis: Christie's State of  
shortage of detail and an ab  
initiatives

Italy diplomat: still hope in

Bangkok governor charged  
contract

Egypt president tries hand  
rivalry

Tests planned for woman ac  
in AC

World's first subway marks  
operation

Third Place

# The Record

(Bergen County)

Final Words – Reflections  
on living and dying

**Carmine Galasso**  
**Thomas E. Franklin**  
**Jon Naso**

**NJPA**  
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# 05: Best Video

Second Place

# The Star-Ledger

10-year-old champion weightlifter keeps on breaking records

**Adya Beasley**  
Video Journalist



## 05: Best Video

First Place

# Asbury Park Press

APP.com A GANNETT COMPANY  
ASBURY PARK PRESS

News Communities Data Universe Sp

FEATURED: Learning On Your Side Table Watchdog Politics FB/Twitter InJersey Magazine Sandy

Recommend 62 Tweet 0 +1 8



### A Retrospective: Sandy Slams The Jersey Shore (11/18/12)

From the preparation to the recovery, Superstorm Sandy has changed the face of the Jersey Shore. STAFF VIDEO EDITED BY THOMAS P. COSTELLO

Superstorm Sandy  
Retrospective

**Thomas P. Costello**  
Chief Photographer/Video

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# Better Newspaper Contest 2012

Category 06

# Innovation Award

A large, stylized, light-colored 'A' shape is positioned on the left side of the page, extending from the top to the bottom. It has a thick, rounded base and a vertical stem that tapers slightly towards the top.

NJPA Awards

## O6: Innovation Award

The screenshot shows the APPOnline.tv website interface. At the top, it says "POWERED BY APP.com" and "the 66 sessions original. unfiltered. organic." Below this is a navigation bar with links: "APPONLINE.TV HOME", "ELECTION 2012", "H.S. FOOTBALL GAME OF THE WEEK", "IN SEARCH OF", and "THE 66 SESSIONS". The main content area features a video player for "Julian Fulton & the Zombie Gospel in t..." with a description: "Julian Fulton and the Zombie Gospel came into the 66 Sessions studio to play a couple songs and talk about their new record an...". The video player shows a man with glasses and a red vest. Below the video player is a carousel of other sessions: "BOB BURGER", "THE PREDATOR DUB ASSASSINS", "Happy Holidays - Bonus music from...", and "Julian Fulton & the Zombie Gospel in t...".

Third Place

# Asbury Park Press

The 66 sessions

**Alex Biese**

Music Writer

**Tom Spader**

Videographer

**NJPA**  
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# 06: Innovation Award

Second Place

# The Star-Ledger

Hurricane Sandy live chats

Staff



## O6: Innovation Award

First Place

# Asbury Park Press

### Chef's Table: Langosta Lounge's Marilyn Schlossbach cooking thai spring rolls and more

sponsored by

FILED UNDER - Table / Chef's Table Webcasts | 1:40 PM, Oct. 24, 2012 | Comments

Recommend 12 people recommend this. Sign Up to see what your friends recommend. Tweet 0 +1 2

See Marilyn Schlossbach of Langosta Lounge in Asbury Park make thai spring rolls and chicken with pomegranate drizzle and gooseberry salsa during this week's episode of Chef's Table.

ADVERTISEMENT



Chef's Table (10/24/2012)

Wednesday October 24, 2012

11:56 Welcome to Chef's Table! Please send us your comments and questions!

Chef's Table

**Bill Canacci**

Editor

**Nina Rizzo**

Reporter

**Multimedia Staff**

**NJPA**  
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# Better Newspaper Contest 2012

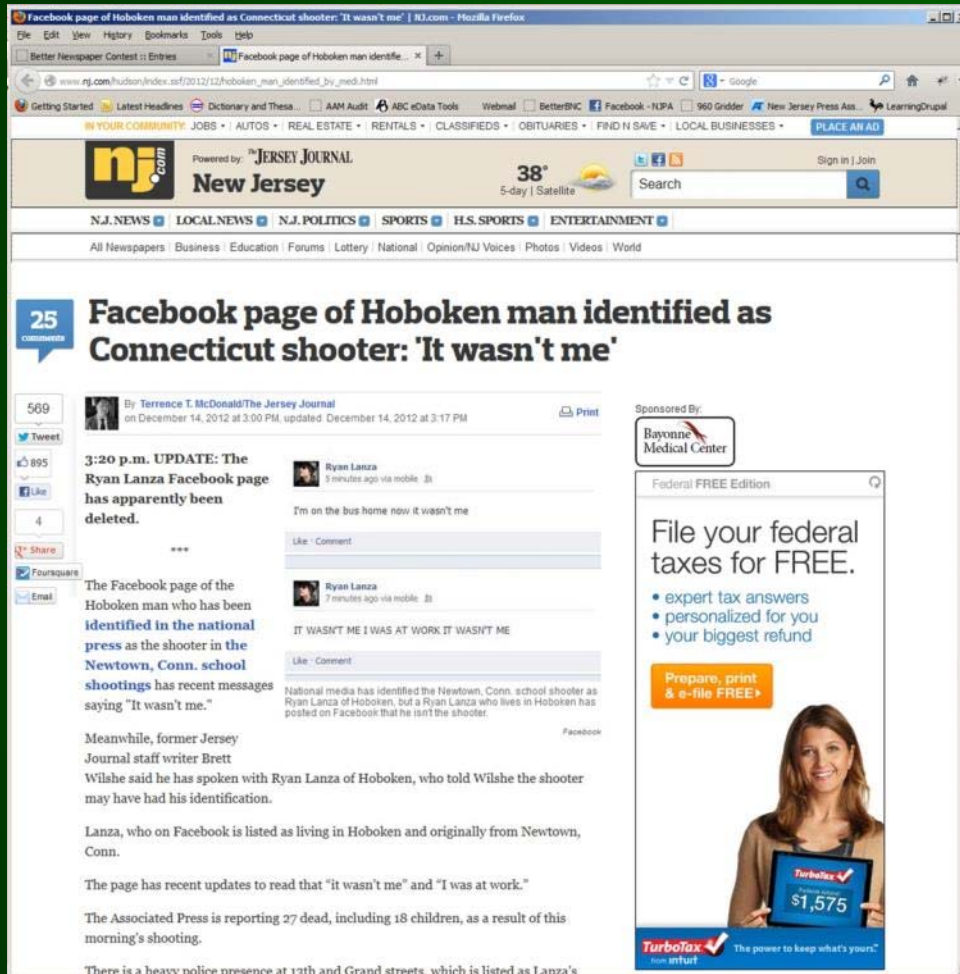
Category 07

# Online Breaking News

A large, stylized number '1' is positioned on the left side of the page. It is a solid orange color and has a thick, blocky appearance. The top of the '1' is a horizontal bar that tapers to a point on the left. The stem of the '1' is a vertical bar that tapers to a point at the bottom. The base of the '1' is a horizontal bar that tapers to a point on the right.

NJPA Awards

# 07: Online Breaking News



Third Place

## The Jersey Journal

Facebook page of Hoboken man identified as Connecticut shooter: 'It wasn't me'

Hoboken Police bring in two roommates of man falsely identified as Connecticut school shooter

Jersey City Mayor Healy: Not time to talk about gun control

and several more articles

**Terrence T. McDonald**  
Reporter

**Michaelangelo Conte**  
Reporter

**Anthony J. Machcinski**  
Reporter

**Editorial Staff**



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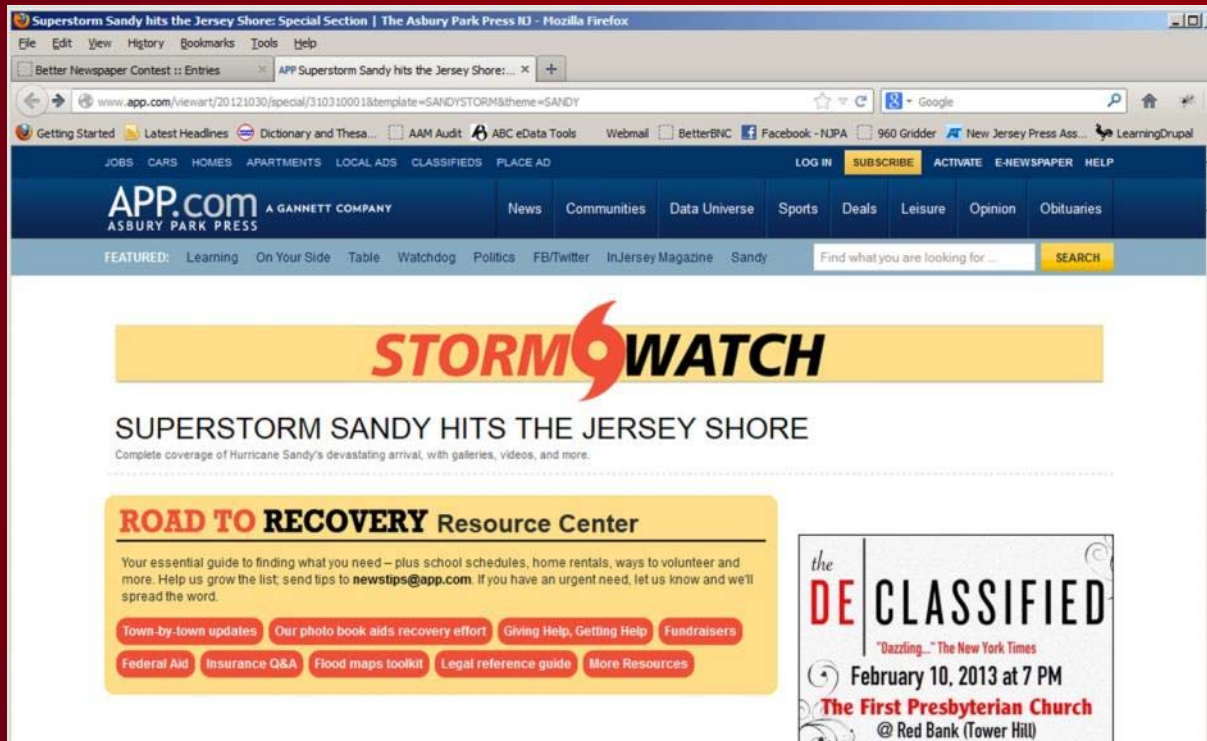
# 07: Online Breaking News

Second Place

# Asbury Park Press

Superstorm Sandy hits the Jersey Shore

Staff



# 07: Online Breaking News

First Place

# The Star-Ledger

Hurricane Sandy

Staff

The screenshot shows a web browser displaying a news article from the Star-Ledger website. The browser's address bar shows the URL: www.nj.com/news/index.ssf/2012/10/hurricane\_sandy\_leaves.html. The page header includes the NJ.com logo, the text "Powered by the Messenger-Gazette New Jersey", a temperature of 39° with a 5-day satellite forecast, and a search bar. Navigation links for "N.J. NEWS", "LOCAL NEWS", "N.J. POLITICS", "SPORTS", "H.S. SPORTS", and "ENTERTAINMENT" are visible. The main headline reads "Hurricane Sandy leaves more than a million without power" with a "1" in a blue box indicating the number of comments. The article is by Eliot Caroom/The Star-Ledger, dated October 29, 2012. The text states that everyone from The Star-Ledger to PSE&G employees has lost power as of 9 p.m. due to Hurricane Sandy. A photo shows a reporter, Tomas Dinges, making phone calls during the power outage. A sidebar on the right contains "N.J. News Essentials" with links to top photos, fun events, and business listings, as well as "Most Comments" and "Most Read" sections listing various news items.



# Better Newspaper Contest 2012

Category 08

# Best Web Event

A large, stylized graphic of a trophy is positioned on the left side of the page. It is a solid orange color and consists of a wide, curved base that tapers into a long, narrow stem that curves slightly to the right at the top.

NJPA Awards

## 08: Best Web Event

Third Place

# New Jersey Herald

MEMBER CENTER: [Create Account](#) | [Log In](#)       SITE SEARCH       WEB SEARCH BY Google™      Go

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### Live Video: Tedesco takes the stand in his own defense

Live Video of the murder trial of Hopatcong resident Giuseppe Tedesco, 26, who is accused of killing Alyssa Ruggieri, 22, of Hopatcong on March 27, 2010. Live video will stop during court breaks.

MORE Tedesco: Victim fought as six shots were fired

#### Latest Headlines

- NJ mayor Booker can raise money for US Senate bid
- Trains into NY slowly return to pre-Sandy levels
- Wanted: Daring Democrat for Christie challenge
- Police seize drug items from convenience stores, five arrested  
Updated: Jan 11, 2013 9:39 AM EST
- County prepares for especially bad flu season  
Updated: Jan 11, 2013 12:08 AM EST
- Budd Lake deaths may spur ice safety efforts  
Updated: Jan 11, 2013 12:07 AM EST

**health connections**

Right Now: **37°**  
High: 41°  
Low: 36°  
Partly Cloudy  
Newton

Forecast | Radar & Alerts | Maps | Commuters

buy three months  
get three months FREE!

Blogs  
Photos   Weight Loss   Food   Politics   Weddings

Viewfinders  
Sights and sounds of Sussex County from the NJH photographers.

Tedesco Trial

Steven Reilly

Reporter

Amy Paterson

Internet Director

Staff

**NJPA**  
NEW JERSEY PRESS ASSOCIATION



# 08: Best Web Event

Second Place

# The Star-Ledger

Hurricane Sandy  
Staff

The screenshot shows a web browser window displaying a news article on the Star-Ledger website. The article is titled "Hurricane Sandy in review: Day-by-day in stories, photos and videos" and is ranked as the top result in a "Better Newspaper Contest". The article is dated November 05, 2012, and is attributed to "The Star-Ledger Continuous News Desk". The main text of the article begins with "Welcome back, New Jersey. If you took Gov. Christie's advice and made it to work today or tried to return to whatever the new normal may be, we expect you might have some catching up on Hurricane Sandy to do." It continues to describe how the newspaper's staff has compiled a recap of their coverage, highlighting key developments from the storm and providing links to stories, columns, videos, and photo galleries. The article concludes by suggesting that this recap serves as a time capsule for those who were without power or only reading on mobile devices. The date "Sunday, Oct. 28" is visible at the bottom of the article content area. On the right side of the page, there is a sidebar titled "N.J. News Essentials" which includes sections for "See top photos from The Star-Ledger", "Find fun events in New Jersey", and "Search New Jersey business listings". Below this, there is a "Most Comments" and "Most Read" section listing several articles with their respective comment counts, such as "Allegations linking Menendez to prostitutes 'are absolutely false,' he says" with 348 comments.



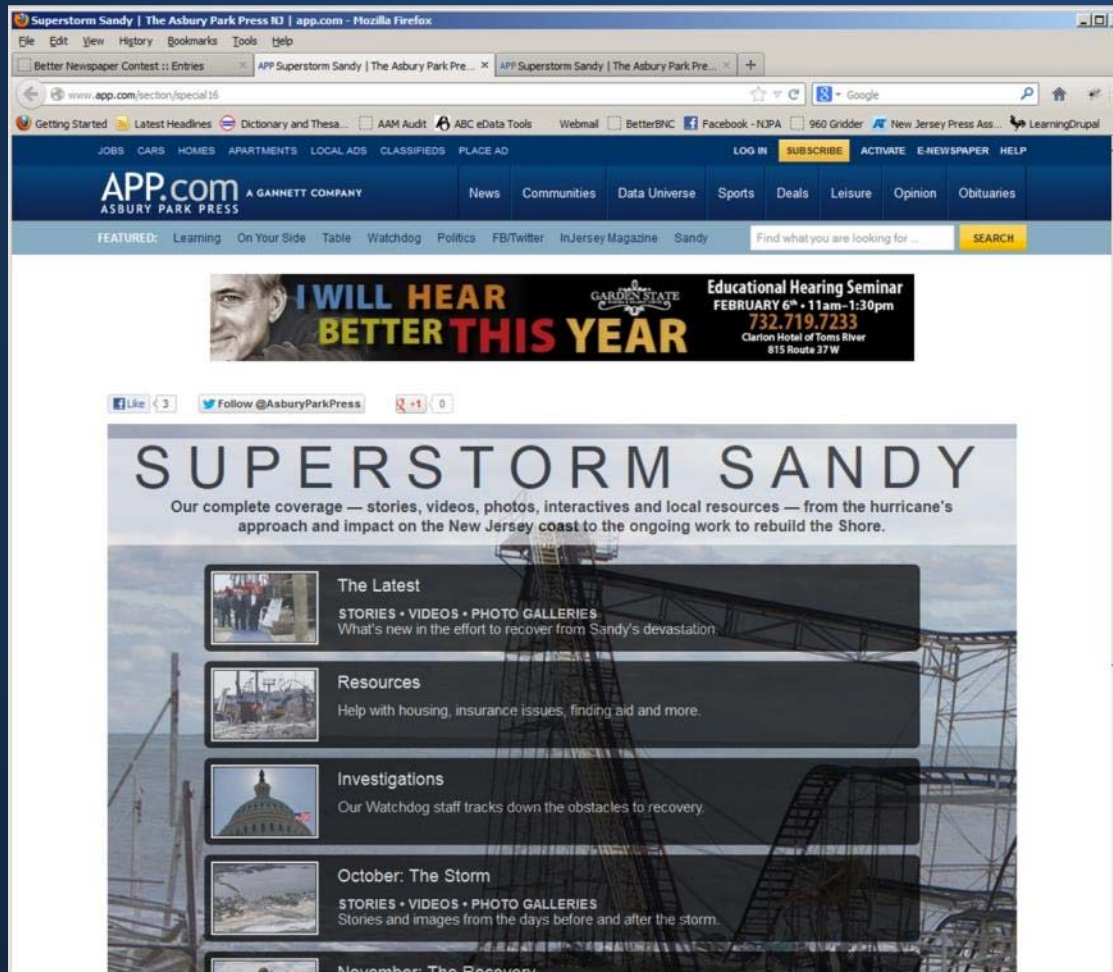
## 08: Best Web Event

First Place

# Asbury Park Press

Sandy leaves trail of destruction at Jersey Shore

Staff



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## Better Newspaper Contest 2012

# Congratulations!

For copies of this presentation  
and lists of winners, go to:

[www.njpa.org](http://www.njpa.org)

NJPA Awards