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Advertising Awards Celebration

NJPA Awards

April 24, 2014

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Better Newspaper Contest

2013 Advertising Awards

Continued from Part 1

NJPA Awards



Better Newspaper Contest 2013

Best Special Topic Page(s)

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19: Best Special Topic Page(s)

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49 The Sandpaper/Thursday, April 17, 2013



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TOWN JOURNAL THURSDAY, MARCH 21, 2013 21



HOME DECOR

Make your house a home with the use of wallpaper

BY MICHAEL LAMENDOLA
Special Sections

Wallpaper. It was used in the form of tapestries hung on the walls of the elite in the Middle Ages. Green wallpaper adorned the home at St. Helena where Napoleon Bonaparte was exiled. At the White House, the Diplomatic Reception Room's walls are covered by Zuber et Cie's design "Views of North America." It's through the years gained in popularity and fell steadily from the trending "have to" home material. Neglect to evolve with emerging trends and the "hassle" of hanging and stripping wallpaper led to its near demise in the 1980s.

"Wallpaper earned a bad reputation in the 1980s, as improperly prepared walls led to problems with removal later down the line," says Stacy Senior Allan, marketing director of Newark-based Thibaut. Thibaut is the nation's oldest continuously running wallpaper company, whose products can be purchased at Wostbrock Home and Floors on Goffle Road in Ridgewood, owned and operated by Steve and Heidi Wostbrock. "As wallpaper primers have improved greatly, there are little to no problems with wallpaper removal now. This is another reason that people are more open to experimenting with wallpaper."

Heidi Wostbrock says wallpaper is something that can stand alone and make its own statement or be the conduit that ties in the décor theme of an entire home. Wostbrock Home and Floors is a third-generation, family-owned business established in 1925 that specializes in all aspects of home décor, design aspects and installation from fabric and wallpaper to furniture and wood flooring.

Despite its ups and downs, one of the longest lasting home décor materials is still a mainstay and can be just what you're looking for when decorating your dream room. In fact, Senior Allan says more and more people are putting away the paint cans and turning to wallpaper for increased style and versatility. She says during the late 1990s and early 2000s, the housing market was filled with the message of "design to sell." Now, she says, more people are "designing to dwell" and with that, wallpaper firms such as Thibaut have followed trends in fashion and home design to develop wallpapers for the emerging trends and tastes, truly offering something for everyone.

So what are the trends? Senior Allan says larger-scale prints, natural textures, subtle shimmer and bold colors. Large-scale prints add height, interest and elegance to any space.

And are great conversation starters. Natural textures are an ideal way to play up your walls and make them feel a part of the overall house aura. Subtle shimmer is a great way to add elegance and appeal to a room. Using boldly colored wallpaper is a fantastic option for those who have already filled a room with interesting collections and decorations.

As for finding wallpaper you'll love for a long time, here are a few tips: 1) Consider the other elements of the rooms. Do not feel restricted to keep committed to only one style or time period, but do make sure that the elements look united and pleasing; 2) Pick what you love, not what is trendy. After all, you will be the one living with the selection; 3) Mind your lifestyle.

"Consider who lives in your home and how you want the wallpaper to accent and reflect your unique personalities," says Senior Allan.

For wallpaper and other home décor ideas, reach the professionals at Wostbrock Home and Floors at 201-445-0807, or wostbrockhome.com. The showroom is located at 225 Goffle Road in Ridgewood. It carries an extensive line of home products from only the best companies such as Hunter Douglas window treatments and Thibaut wall coverings. Hours are Monday-Saturday, 10 a.m.-5 p.m. with extended hours on Thursdays to 7:30 p.m. The store is closed on Sunday. For more information on Thibaut, visit thibautdesign.com.



PHOTO COURTESY OF THIBAUT

Troubadour from Thibaut's new Monterey collection is super bold metallic wallpaper that is a great choice to add elegance and appeal to a room. Thibaut products can be purchased through Ridgewood's Wostbrock Home and Floors.

Second Place, Weekly

Town Journal

Home Inside & Out 2013

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ROCKLAND ROCKS!

PASCACK VALLEY COMMUNITY LIFE MAY 9, 2013 23



BY MICHAEL LAMENDOLA
Rockland Rocks

Four individuals, all with different backgrounds and from different eras were awarded in March for one common bond they share, the goals of equality, diversity, human rights and civil rights in Rockland County and beyond.

On March 8, Rockland County Executive C. Scott Vanderhoef and Rockland County Commissioner of Human Rights S. Ram

BREAKING BARRIERS

Nagabandi inducted the newest class into the Rockland County Civil and Human Rights Hall of Fame at the Annual Civil Rights Hall of Fame luncheon, held at The Club at Patriot Hills in Stony Point. The Hall of Fame was created in 2003, initiating a proactive campaign to promote and nominate civil/human rights leaders for their tireless work for human and civil rights for all. This year's inductees include Thomas Ulysses Alexander (posthumously), Phyllis B. Frank, Doroteo "Ted" C. De Guzman, and Willie Trotman.

"Each of these individuals has worked vigorously in the fight against all forms of discrimination in our County and we thank



PHOTOS COURTESY OF STUDIOELEVENONLINE.COM

Phyllis B. Frank, interim executive co-director of VCS Inc., speaks at the Annual Civil Rights Hall of Fame luncheon, held at The Club at Patriot Hills in Stony Point, after being inducted into the latest class of the Rockland County Civil and Human Rights Hall of Fame.

them for their dedicated service in making our community a better place for all," said Vanderhoef. "We are proud to induct them into the Rockland County Civil Rights Hall of Fame where they will join countless individuals who have worked for the well-being of our residents."

Alexander was an activist, who, 24 years before the Supreme Court decision of

SEE CIVIL RIGHTS, NEXT PAGE

Have an upcoming event taking place in Rockland County? Think something is newsworthy and want to see it featured in the next edition of Rockland Rocks? We welcome submissions about news, events and achievements in the Rockland County community. Send a soft copy of your announcement in Word format and a photo, if applicable, in .JPEG format to Mike Lamendola at lamendola@northjersey.com

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PAID ADVERTORIAL

Paramus, NJ – The International Franchise Expo (IFE) returns to New York City, June 20-22 at the Javits Center for a second year offering entrepreneurs the unique opportunity to gain insight into the vast world of franchising. Boasting more than 400 reputable franchise brands, the IFE is the top destination for attendees seeking a new franchise opportunity.

The three day show consists of a veritable “who’s who” of the franchise industry allowing prospective small business owners to meet face to face with franchise representatives from more than 60 business categories. Many of the exhibitors are developing their brand in the United States and internationally further contributing to economic growth.

It’s no surprise that franchising accounts for a large part of the recovering American economy, contributing significantly to two critical elements - job creation and GDP – and outperforming the economy as a whole in 2012. According to the International Franchise Association’s (IFA) 2013 economic outlook, franchising is projected to add more than 10,000 franchise establishments, account for nearly 8.3 million jobs by the end of 2013 and contribute a GDP of \$472 billion.

“Mirroring this steady growth is the increasing number of franchisors participating in trade shows to strategically grow their system,” said Jim Mastandrea, Group Show Director of MFV Expositions. “The IFE also draws qualified attendees ranging from recent college grads to retirees looking to get back in the business world. The expo truly covers all ends of the spectrum – from out-of-the-box, niche franchises to well-known, global brands. Attendees are sure to find a concept that fits their interests and lifestyle.”

Industry experts will host educational symposium geared toward every stage of the journey. Offering more than 70 free seminars along with nine in-depth symposia, the IFE offers a wealth of knowledge into the franchise industry. Some of the symposia topics include The A to Z’s of Buying a Franchise, Franchising Your Business, and Global Franchise Expansion: Strategies for Lucrative and Planned Growth.

With more than 90 countries represented from around the world and more than 150 U.S. Embassies through their Foreign Commercial Service Offices actively promoting the IFE within their regions, the IFE has been a significant catalyst to the global expansion of franchising.

For more information on the 2013 International Franchise Expo, please visit www.ifeinfo.com.

About MFV Expositions

For 22 years, MFV Expositions has been producing the leading franchise events worldwide that consistently bring together franchise concepts, at all investment levels, with the most qualified visitors seeking to own their own business. In addition to quality franchise expos in the United States and overseas that offer face-to-face opportunities to grow your franchise, MFV also offers access to online franchise opportunities through web-based resources, lead management tools and solutions for generating sales.

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The Star-Ledger

International Franchise Expo

Melissa Chin

Designer

Doug Hutton

Community Relations Director

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NEW JERSEY PRESS ASSOCIATION



100TH ANNIVERSARY TREE LIGHTING
 By Karen Fazio
 Special to The Star-Ledger

One rainy Christmas night in 1913, residents of Morristown and the surrounding area gathered in the Green to witness the town's first tree lighting. With joy and awe they watched as a 54-foot tall, 30-foot wide Norwegian Spruce was illuminated by 200 colorful electric lights. Seven

days later, when weather conditions improved, the townspeople celebrated once more with music and caroling, led by a 135-voice choir assembled from area churches.

This year will mark the 100th anniversary since that solitary tree and adjacent electric tree first brightened the night sky, beginning a tradition that would live on to delight generations of children and adults through the 20th century and into the 21st.

To commemorate this momentous anniversary, a special program will be held Sunday, Dec. 1 from 5 to 8 p.m. Sponsored by the Morristown Partnership, the free event will call to mind all the nostalgic traditions that have become synonymous with Christmas Festival at the Morristown Green over the years.

"As a special tradition we light the entire Green with more than 100,000 lights, and Santa comes to town just to light them for Morristown," said Jennifer Wehling, director of marketing for the Morristown Partnership, adding that the process has gotten "greener" in recent years thanks to modernized LED lighting.

Christmas Festival at the Morristown Green

By Karen Fazio
 Special to The Star-Ledger

The wait is over! Bundle up and prepare to take a trip down memory lane. Christmas is coming to the Morristown Green for the 100th time, and this year's festivities will bring back many nostalgic traditions that have had generations of area residents counting the days till December.

Your after you, the arrival of the holiday season sets the transformation of the Morristown Green into a veritable winter wonderland. Thousands of dazzling lights, a 31-foot polystyrene tree and a seasonal residence for Santa Claus, where children can meet and greet the jolly old man in person are just a few of the must-see attractions. A visit with Santa Claus in Morristown seems only fitting considering Thomas Nast, the prominent 19th-century cartoonist and political cartoonist, lived in Morristown from 1872-1902 and is credited with the modern version of Santa Claus. The Christmas Festival is a fun-filled family extravaganza that takes place on Saturday and Sunday from Dec. 1 through Dec. 22.

All aboard! Don't miss out on taking a ride around the Green in a four-car wooden electric train that only makes an appearance at the community's light up the Green in grand fashion. "It's a really nice tradition and a great kick-off to the holidays," said Laurie Bonicchi, January 21 general store manager, who described the dramatic moment when a Morristown firefighter ascends

to the dark rooftop with the help of a fire engine's ladder. "Suddenly a spotlight goes on and you see the freeman and Santa on the roof. The kids just love it."

January 21 has served as the designated "landing zone" since the store opened and also sponsors the holiday events, according to Bonicchi. "It's something that families are able to enjoy," she added.

Other anticipated activities include gingerbread house making, ice-sculpture demonstrations, various holiday crafts and entertainment, including holiday and Broadway tunes by Morristown's own Mass Performing Arts Company.

Event sponsors like Morristown Medical Center have contributed to making the event special for kids of all ages. "The hospital is one of many businesses that give support for the Morristown Partnership and their activities," said Maryann Walsh, coordinator of pediatric health education for the medical center.

Kristy Brunschwig-Smith, president of Braunschwiger Jewelers, said supporting this event is a great way for the business to give back to their loyal customers. "Morristown holds many activities throughout the year but one of our favorites is the Christmas Festival at the Morristown Green. It's a festive and fun time for the community," she said.

Thanks to the support of these sponsors, Christmas on the Green is offered free to the public. Carroli said that the event is geared toward children and draws away from the more commercial perception of the holidays, adding that the only items that may be purchased are the optional photos with Santa.

"You could be strolling town with not a dime in your pocket and find something to do," she said. For more information about Christmas on the Green, visit morristown-nj.org.



Photo courtesy of Morristown Partnership

Town gets ready for biggest party of year

By Jan Oswald
 Special to The Star-Ledger

It's time to party like it's 2014. New Year's Eve in Morristown represents a wonderful way for residents of all ages to enjoy the best that Morris County has to offer.

"With more than 50 restaurants in downtown Morristown, we have just as much variety as you will find in any major metropolitan city," said Jennifer Wehling, director of marketing for the Morristown Partnership. "The town's Christmas lights will be lit up on New Year's Eve making the downtown area festive and beautiful. Someone can have a fabulous dinner at one of our many highly rated restaurants, and walk the Green while taking in the Fire Night fireworks display. Morristown presents a great opportunity to stay local while enjoying a great night out."

Fire Night Morris County began in 1992 and is now the largest Fire Night in New Jersey, attracting nearly 10,000 participants each year. An alcohol-free celebration of arts and culture, Fire Night is presented in collaboration with Morris Arts, and features more than 500 artists in 80 performances ranging from dance and comedy to music and children's entertainment. Performances take place in 24 venues within walking distance of the Morristown Green, including The Mayo Performing Arts Center (MPAC), Morristown High School, county administration buildings, and places of worship in the immediate area. The event takes place rain or shine; free parking is provided at select locations, and complimentary shuttle service runs all evening. There are two sets of fireworks, one at 9:15 p.m. and one at midnight.

"I encourage people to come experience the wide variety of world-class talent that performs at our event for a very affordable ticket price," said Michael Schindler, chairman, Fire Night Board of Trustees. "We are extremely family friendly. As a non-alcoholic event, you're sure to have a great performance experience, and there is something for everyone."

Tickets can be purchased online at firenightmoris.com/admission. On New Year's Eve, tickets will be available for purchase at the Hyatt Morristown at Headquarters Plaza.



See the lights with part of the year's best light program.

MPAC, Morristown Library and Morristown High School. Make the final night of 2013 even more special with an overnight stay at the Hyatt Morristown at Headquarters Plaza. The hotel offers modern elegance in a convenient location, according to Tom Handell, manager.

"The hotel is a perfect choice for anyone who is coming to the area to celebrate New Year's Eve and wants to stay the night. Given our ideal location, someone who stays at the Hyatt Morristown at Headquarters Plaza can walk in any direction to enjoy the town's event," Handell said. "Someone can park their car here at check in and not have to worry about driving again until they leave the next day."

New Year's Eve is a night to have fun, however, safety is a must when participating in the festivities. AAA offers the following tips for pedestrians:

- Look all ways before crossing at crosswalks.
- Cross responsibly.
- Walk safely.
- Be mindful of motorists.

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Holidays in Morristown

Karen Fazio
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Logos: NJPA, Arts, Ocean, etc.

25 The SandPaper/Wednesday, October 2, 2013

Third Place, Weekly

The SandPaper

Lighthouse International Film Festival

Staff



20: Best Community Service or Shared Ad

JULY 6th • 10 - 4PM
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Happy 4th of July
ONE NATION
 Celebrate a nation that is accepting of every individual.

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 Sunday - Tuesday 10-6:00
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 Watch for calendar with special late nights
 Turn LEFT onto Long Beach Blvd. traveling North. 1.5 miles from the Causeway. Across from Island Realty and 1 block from North Beach.

The Good Life gift baskets

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July 4th Sale
firefly
 visit our 50% off room many new items

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 24th St., & the Blvd. • Surf City

Second Place, Weekly

The SandPaper

Craft Show

Steve Havelka
 Staff

20: Best Community Service or Shared Ad

Shop "Small" on Small Business Saturday
and Support Local Businesses

Mayor Mark Smith invites you to
Shop Broadway
this Holiday Season and enjoy
these great Free events!

SMALL BUSINESS SATURDAY
Free Face Painting
Saturday, Nov. 30, 2013
12pm - 3pm
Herbert's Army & Navy
468 Broadway

CITY CHRISTMAS TREE LIGHTING
Monday, Dec. 2, 2013
4:00pm
Fitzpatrick Park

HANUKKAH CELEBRATION
Monday, Dec. 2, 2013
4:30pm
Networking Café
418 Broadway

FREE HORSE & BUGGY RIDE WITH SANTA
Saturday, Dec. 7, 2013
11am - 2pm
23rd St. & Del Monte Drive

CAROLERS ON BROADWAY
Will stroll B'way singing
Christmas songs
(17th to 30th Street)
Saturday, Dec. 14, 2013
12pm - 2pm

FREE PICTURE WITH SANTA
at Advanced Photo
Saturday, Dec. 21, 2013
11am - 2pm

Make sure to mail your letters to Santa!
Santa's mailbox will be in front of City Hall & McDonald's
Letters due by December 16 (age 12 & younger)

For more information, please call 201-436-5057 or check out our weekly ads!

5 • Shop Bayonne • Wednesday, November 27, 2013

First Place, Weekly

Bayonne Community News

Shop Broadway

Pasquale Spina
Tish Kraszyk

NJPA

NEW JERSEY PRESS ASSOCIATION

No more gun violence for Trenton streets

By The Right Rev. George Cooney and The Rev. Canon William H. Stokes

It has been nearly nine months since the tragic shootings at Sturdy Brook Elementary School in Newswam, Conn., and five months since the shameful failure of the U.S. Senate to pass meaningful, gun-reform laws, including stricter background checks for gun purchase.

This common sense legislation is favored by the majority of Americans, yet members of Congress continue to block, on the will of the National Rifle Association and gun manufacturers, thereby jeopardizing the welfare and safety of all the citizens of this country. The decision and worship of guns by many in our country has become a form of idolatry, we are paying a heavy price for worshipping a false god.

In the City of Trenton, shots have been fired and people have died from gun violence within a few blocks of the neighborhood where our diocesan headquarters and Cathedral are located, where school children pass by each day.

There have been a record 32 homicides in the city since Jan. 1. Two police officers were shot in recent weeks. Trenton reflects the plight of many of our nation's inner cities.

Pray for peace

By The Most Rev. David M. O'Connell

Peace is much more than the absence of war or avoidance of conflict. Peace is the intentional determination, commitment and subsequent effort to create an environment where all women and men, regardless of their differences, can live together in mutual respect and genuine harmony, mutual respect and unconditional charity, recognizing both their origins and their goal in the God who created them to pursue the common good in his name.

When human beings forgive or, worse, ignore or deny that recognition, their journey through life will be marred by senseless violence and tragic acts of inhumanity against one another, including the most vulnerable among us.

God above is the author of life and the source of peace in our world. In our neighborhoods and in our hearts, Without God, true and lasting peace is not possible.

In those times when violence and destruction — so contrary to God's will for all his children — seem to prevail, God listens to their anguished cries.

Prayer is the lifting of the mind and heart toward God. Where and when peace is threatened anywhere in our world, prayer for peace must be our response to God.

Our Holy Father Pope Francis has asked the entire Catholic world to pray for peace in Syria, the Middle East and throughout the world today, and to accompany that prayer, wherever possible, with fasting for that intention.

As Bishop, I ask of the faithful of the Diocese of Trenton and people of good will throughout our area to support our Holy Father's request and join our Catholic sisters and brothers everywhere in prayer and fasting for peace.

The Most Rev. David M. O'Connell, C.M., is Bishop of the Roman Catholic Diocese of Trenton.

How Congress can work to limit war in Syria

STEPHEN CARTER

The White House draft of a measure granting President Barack Obama the authority to attack Syria, sent to Congress last week, was far too broad. Now some critics are saying that the Senate's recent resolution, approved by the Foreign Relations Committee this week, is too narrow.

Congress is skeptical. The lesson of history is clear: Whatever limiting language Congress adopts, a determined chief executive will find it is justly pretty much whatever he wants it to be.

Shortly before the United States entered World War II, for example, President Franklin Roosevelt issued an executive order creating an extensive system of classification for defense information. He cited as his authority a statute granting him narrow discretion to protect the details of the activities of military bases.

In 1945, Congress passed a law prohibiting the use of appropriated funds for agencies created without legislative approval. The very next year, President Harry Truman used an executive order to establish the Central Intelligence Group, avoiding the word "agency" to avoid the statute.

When concerns turn to the actual use of military force, there is a grand American tradition of what we might call bifurcated grants of war power: in which the Congress in one clause circumstances the president's authority and, in the next, grants him the discretion to do what circumstances demand.

The drafters of the Senate's Syria resolution seem determined to avoid such a grant of authority. The question is whether they have succeeded. Let's look at the Senate's language: "The President is authorized to use the Armed Forces of the United States as he determines to be necessary and appropriate

in a limited and specified manner against legitimate military targets in Syria, only to: (1) respond to the use of weapons of mass destruction by the government of Syria in the conflict in Syria; (2) defend Syria's use of such weapons in order to protect the national security interests of the United States and to protect United States allies and partners against the use of such weapons; (3) degrade Syria's capacity to use such weapons in the future; and (4) prevent the transfer to terrorist groups or other state or non-state actors within Syria of any weapons of mass destruction.

Sound advice, right? Wrong. Consider a simple hypothetical: A repressive foreign leader — call him Bad Guy — is concerned that his population might protest. He has already found ways to murder the authority granted them by Congress, especially in matters of war and peace.

You might think that the resolution is written to avoid this, but you would be mistaken. The president could reason that Bad Guy would never have attempted to obtain any of the Syria's WMD stocks but for its regime's use of force. Attacking Bad Guy, the president says, is therefore part of responding "to the use of weapons of mass destruction by the Syrian government in the conflict in Syria."

You might object that the resolution refers explicitly to "legitimate military targets in Syria." And the restriction on transfers of military bases, there is an appropriations rider on some provisions prohibiting the use of appropriated funds to transfer prisoners from Guantanamo Bay, Cuba, to the U.S. has been adopted regularly since 2009, when the Democrats controlled both houses of Congress in short, even in these fractured times, the House and the Senate know how to stop the president, even in matters of national security, when they really want to. They just don't seem to want to.

Stephen L. Carter is a Distinguished Visiting Lecturer and a professor of law at Yale University.

20: Best Community Service or Shared Ad

Third Place, Daily

The Times

Golf for a Cause

Gaylen Gallimore

Plumbing/Drain Clearing Special
Any Drain Any Time!
 Only \$179
 SLOW OR CLOGGED DRAIN
 I can't get water down in my toilet?
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GOLF FOR A CAUSE
 To Benefit
RESCUE MISSION OF TRENTON

Saturday, Sept. 21, 11am-10pm
 Old York Country Club at Chesterfield

Advancing Opportunities
 All Disabilities. Many Services. One Agency.
 Invites you to
DO THE DISTANCE
 ROLL, WALK OR RIDE AND
 ADVANCE THE
 INDEPENDENCE OF
 PEOPLE WITH DISABILITIES

Mayor Kelly A. Yaege invites you to
 Hamilton Township's
 Twelfth Annual
Senior Picnic
 Wednesday, September 25, 2013
 (raindate: 9/26/13)
 From 10:00am - 2:00 pm
Senior Center Grounds
 409 Cypress Lane

Lunch Served: 11:30am • Dessert Served: 12:45
 No Entry After: 12:15pm

Tickets \$6
 See Front Desk for Tickets
 Must Show Hamilton Scan Card ID
 *Event for Senior Hamilton Residents Only

No Limit on Number of Tickets Purchased!
 If buying a ticket for someone who cannot have their ID

Tickets on Sale Now!

Three Putt U.C. and The Old York Ladies Golf Association is hosting a charity golf event and dinner to benefit the Rescue Mission of Trenton.

Sponsorship opportunities are available at all levels. For more information, or to register to golf or attend the dinner, please contact Joan Mako at themakos@verizon.net or call the Rescue Mission at 609-396-2183.

Media Sponsor: **The Times**

Sunday, September 22, 2013
 at Mercer County Park

50 Mile, 20 Mile or 5K

To register, visit
www.advopps.org/distance
 or call 609-882-4182 ext. 532

Media Sponsor: **The Times**

HAPPY HALLOWEEN

These safety tips are proudly sponsored by these local businesses.

Quality Auto Body
 4510 RT. 130 BERLINGTON, NJ
 609-386-6666

UNIVERSITY PARK APARTMENTS
 224 Swarthmore Court, Pemberton, NJ 08658
 Mary Ann Drivasos, Manager
 Office: (609) 894-9336 fax: (609) 894-9565

Wear well-fitting masks, costumes, and shoes to avoid blocked vision, trips & falls. Choose face paint & make-up whenever possible instead of masks.

MATHIS FUNERAL HOME
 58 N. Main Street • Medford, NJ 08055
 609-654-2439
 Carl J. Hesse, Mgr. • N.J. Lic. No. 4180

Link to a Professional with 30 years experience in Recovery...
FOX COUNSELING SOLUTIONS
 609-654-1420
 Medford & Burlington
 Completely Confidential
 www.foxcounselingsolutions.com

Chadwick Memorial Home
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 856-461-0240
 Donald J. Chadwick • N.J. Lic. No. 2531

Carry glow sticks or flashlight for dark streets.

DELANCO
 Federal Savings Bank
 Delanco, NJ 856-461-0811
 Clemmington, NJ 856-303-8880
 800-958-0041 www.delanco.com

May Funeral Home
 43 Pine Street • Willingboro, NJ 08046
 609-871-3000
 Thomas E. May, Mgr. Lic. No. 2072

CARAVAN TRANSPORT
 69C Main St., Lumberton, NJ 08048
 609-265-0770

Stay on the sidewalk when trick or treating.

Highway Tire Distributors
 1661 Route 38 • Mt. Holly, NJ 08060
 609-267-5300
 www.highwaytires.com

Mt. Holly POWERSPORTS
 1799 Route 38 • Lumberton, NJ 08040
 (609) 267-2123 • (800) 660-2123
 www.mthollypowersports.com

Mancine Optical Company
 2910 Route 130 • Delran, NJ
 856-764-0200
 www.mancineoptical.com

Enter homes only if you're with a trusted adult. Only visit well-lit homes. Don't stop at dark houses. Never accept rides with strangers.

DOMENIC'S AUTO BODY
 241 WARREN ST. • BEVERLY, NJ
 609-387-7380

Goes-Scolieri Funeral Home
 212 Levitt Parkway • Willingboro, NJ 08048
 609-871-1000
 N.J. Lic. No. 3075 • Don A. Scolieri, Mgr. N.J. Lic. No. 613084

MR. TILGHMAN FUNERAL HOME
 52 Main St., New Egypt, NJ 08533
 Dennis B. Tilghman, Mgr. • N.J. Lic. 4230
 609-758-8500

Fasten reflective tape to costumes & bags to help drivers see you.

BROWNS MILLS DENTAL CENTER
 • ANAND S. SAKO, D.M.D.
 • EQUIPMENT/STAFF D.M.D.
 • THERESA MARTINEZ, D.M.D.
 55 Pemberton-Browns Mills Rd. • Browns Mills, NJ 08015
 (609) 893-5200 Fax: 893-7271

Repici's Auto Repair Shop
 Quality Work • Towing
 1613 Columbus Road • BURLINGTON, NJ 08016
 Phone: 609-387-8924 • Hours: Mon.-Sat. 8AM - 7PM

Examine all treats for choking hazards & tampering before eating them. Ration the amount of treats you eat.

PAGE FUNERAL HOME
 302 E. Union St. • Burlington, NJ 08016
 609-386-3700
 Richard Clawges, Manager N.J. Lic. No. 3440

LUCAS
 Chrysler - Jeep - Dodge
 1624 E. Rt. 38 • Mt. Holly, NJ 08060
 (609) 267-3400 • www.lucascars.com

Instead of sugary treats, hand out stickers, glittery pencils, rubber insects or colored chalk.

General & Cosmetic Dentistry For The Entire Family
Scott A. Blum, DMD
 Florence Family Dental, PC
 180 Delaware Avenue • Florence, NJ 08518
 Office: 609-499-4915 • Fax: 609-499-4120

WEBER FUNERAL HOME (856) 829-2700
 Thomas E. Weber, Mgr. N.J. Lic. No. 2006
 112 Broad St. • Thomas E. Weber, Jr. Dir. N.J. Lic. No. 4379
 Riverton, NJ 08077

Allow younger kids to use markers, paint or a pumpkin decorating kit without the risk of pumpkin carving with a sharp knife.

BE SAFE • HAVE FUN!!

20: Best Community Service or Shared Ad

Second Place, Daily

Burlington County Times

Halloween Safety

Sharon Vazquez
 Carole Sarlo



This is the biggest game changer in health care since Medicare in 1965.

Robert A. Marino
Chairman & CEO,
Horizon Blue Cross Blue Shield of New Jersey

KEEPING UP WITH OBAMACARE

EVERY SUNDAY THROUGH NOVEMBER 24

The Affordable Care Act goes into effect January 2014.
Enrollment period started October 1.

ARE YOU READY?

Learn more about how the Affordable Care Act may affect you.

In Print **Star-Ledger** POWERING **nj.com**

Online at **NJ.com/health**

Did you miss our 32-page special section on September 29? Check it out now at **NJ.com/health**.



Sponsored by



Horizon Blue Cross Blue Shield of New Jersey

20: Best Community Service or Shared Ad

First Place, Daily

The Star-Ledger

Keeping Up with Obamacare

Melissa Chin

Designer

Michele Hayes

Marketing Promotions Director



NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

Best Use of Small Space

A large, stylized graphic of a trophy is positioned on the left side of the slide. It is a solid orange color and consists of a wide, curved base that tapers into a long, thin stem that curves slightly to the left at the top.

NJPA Awards

21: Best Use of Small Space



Open Daily
11am - 4pm

INDIAN SUMMER
HUGE SALE
ON RESCUED BRAS
Featuring Strapless Bras,
Mastectomy Bras,
Everyday & Sports Bras
& Bra Fitted Bathing Suits

Sizes 28-48 A-JJ
609-492-9309 • 9th & Bay Ave., Beach Haven (Bay Village)

Third Place, Weekly

The SandPaper

Indian Summer

Cindy Linkous
Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

21: Best Use of Small Space



**We Specialize
in Removing
Your Old
Knob & Tube!**

GABRIEL
ELECTRIC, LLC

THOMAS M. GABRIEL, JR., OWNER
(856) 520-3475
License # 34EI01744200
433 Virginia Avenue, Collingswood, NJ 08027

NO JOB TOO SMALL!

Second Place, Weekly

The Retrospect

Gabriel Electric

Mark Zeigler

Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

21: Best Use of Small Space

First Place, Weekly

The Retrospect

Frusen Berri Now Open

Mark Zeigler

Artist

NOW OPEN!

Frusen Berri

Frozen yogurt, Coffee, and more...

Open at 7 am for Coffee & Breakfast Items!

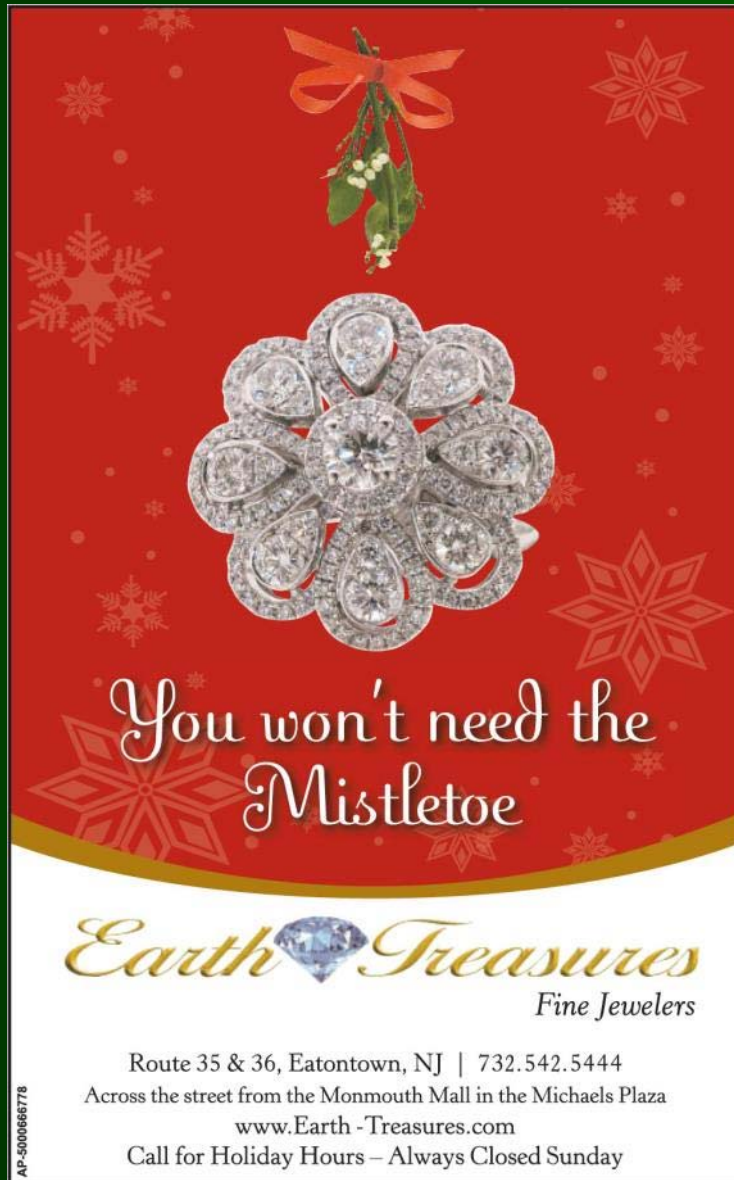
Hours: Mon-Thurs 7am-9pm, Fri & Sat 7am-10pm, Sun 7am-8pm

2 Powell Lane, Collingswood
856-858-6200 • www.frusenberri.com

\$1.00 OFF FROZEN YOGURT
with purchase of \$4.00 or more
Expires 3/21/14

50¢ OFF ANY SIZE GOURMET COFFEE
Expires 3/21/14

21: Best Use of Small Space



The advertisement features a red background with white snowflake patterns. At the top center is a mistletoe branch with a red ribbon. Below it is a large, ornate diamond ring with a central round diamond and several surrounding pear-shaped diamonds. The text "You won't need the Mistletoe" is written in a white, cursive font. At the bottom, the "Earth Treasures" logo is displayed in gold script with a diamond icon, followed by "Fine Jewelers" in a smaller font. Contact information is provided at the bottom of the ad.

You won't need the
Mistletoe

Earth Treasures
Fine Jewelers

Route 35 & 36, Eatontown, NJ | 732.542.5444
Across the street from the Monmouth Mall in the Michaels Plaza
www.Earth-Treasures.com
Call for Holiday Hours – Always Closed Sunday

AP-500666778

Third Place, Daily

Asbury Park Press

You Won't Need the Mistletoe
– Earth Treasures

Jennifer Fornarotto

Account Executive

Art Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

21: Best Use of Small Space

Second Place, Daily

South Jersey Times



EVER-FRESH PRODUCE
SPECIALIZING IN ITALIAN PRODUCTS
Fresh Fruits & Vegetables
Flowers • Bedding Plants • Mulch
Olive Oil • Salad Dressing
Local Honey & Locally Baked Pies

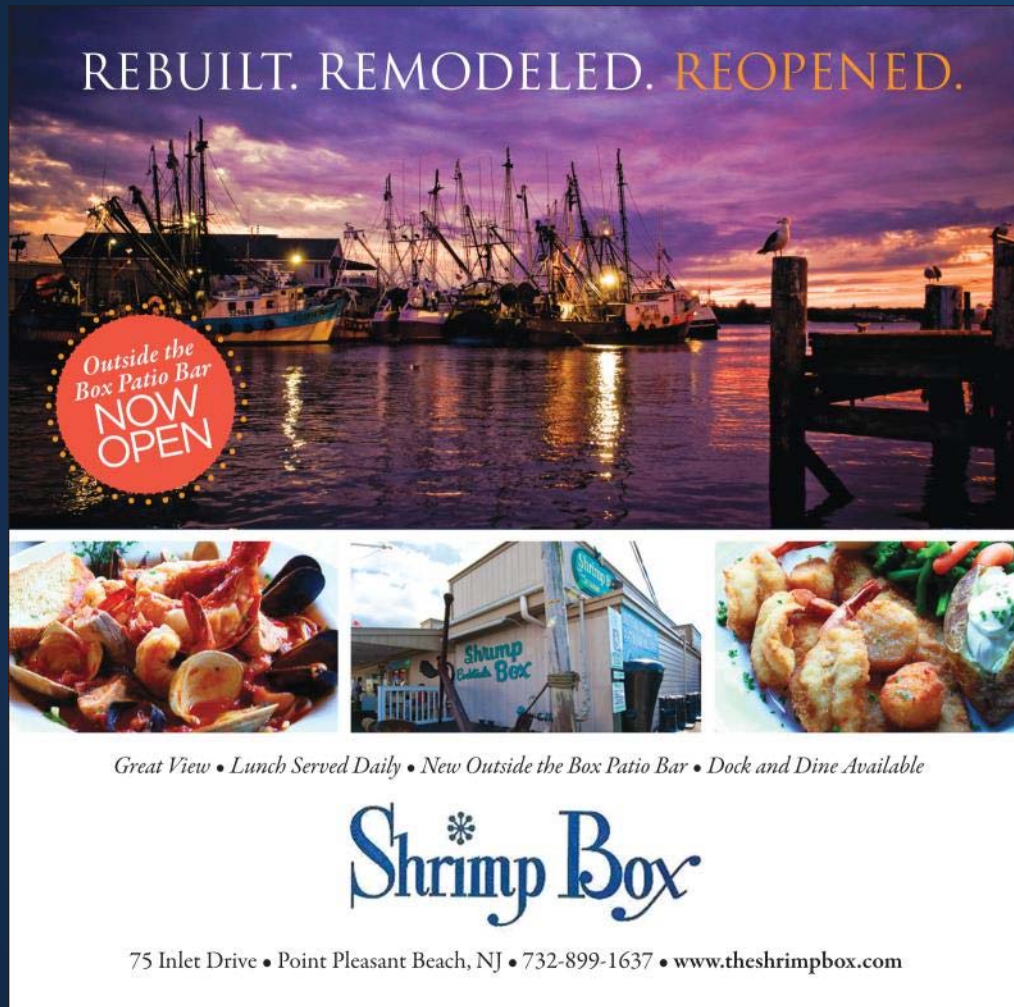
Route 322
Swedesboro, NJ
Hours: 8am - 6pm

Sal Patane
609-221-668

Ever-Fresh Produce

Jessie Swindell

21: Best Use of Small Space



REBUILT. REMODELED. REOPENED.

Outside the Box Patio Bar
NOW OPEN

Great View • Lunch Served Daily • New Outside the Box Patio Bar • Dock and Dine Available

Shrimp Box

75 Inlet Drive • Point Pleasant Beach, NJ • 732-899-1637 • www.theshrimpbox.com

First Place, Daily

The Star-Ledger

Rebuilt.
Remodeled.
Reopened.

Suzanne Anan

Designer

Joy Destories

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION




Better Newspaper Contest 2013

**Best Large Space
Ad**





NJPA Awards


22: Best Large Space Ad



We would like to wish everybody a
Happy & Healthy
Holiday Season

OCEAN CITY'S SALES LEADER WITH 4 OFFICES TO SERVE YOU!

			
109 34th Street 609-399-8200 1-877-978-7500	5501 West Avenue 609-399-0066 1-800-345-7865	421 Battersea Rd. 609-399-0041 1-800-220-6265	921 Park Place Gardens Plaza 609-399-2402

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Third Place, Weekly

Ocean City Sentinel

Happy & Healthy
Holiday Season

Samuel Hutchins

Graphic Designer

Rob Elder

Sales Representative

NJPA
NEW JERSEY PRESS ASSOCIATION

22: Best Large Space Ad

Get in the Spirit of the Season!

Coming Up on the Main Stage!

DEC. 12-22



SCROOGE THE MUSICAL

A NEW HOLIDAY TRADITION
FEATURING THE CENTER STAGE DANCE ENSEMBLE

TWO "PAY WHAT YOU CAN" PERFORMANCES AVAILABLE. CALL FOR DETAILS!

Book online anytime at www.ritztheatreco.org or call the box office at 858-5230. Box Office Hours Tuesday through Friday, 1 p.m. to 6 p.m.

RITZ THEATRE COMPANY



DEC. 15

The Ritz Theatre Presents "Tidings of Joy!"

A Christmas concert with Sarah DuVall Pearson featuring Greg Farnese, The Philadelphia String Ensemble and special surprise guests. 7 p.m. Tickets are \$15.

Be Sure to Bring the Young Ones for the Classic...

DEC. 16-21



RUDOLPH THE RED NOSED REINDEER

All ages will enjoy the beloved story about the reindeer with a funny red nose. Children in the audience help Ritzy the Wolf and his friends tell the story of Rudolph and Santa Claus!

Kids know Christmas Rocks at the Ritz with...

DEC. 7



ERNIE & NEELY

Kick off the holiday season at the Ritz on Saturday, December 7 at 1 p.m. SANTA will be in attendance...Bring your cameras!

Look What's Coming in 2014!



January 16 - February 9



February 27 - March 23



May 1 - May 25



July 16 - August 3



September 21 - October 5



October 28 - November 23

Become a subscriber today or give the gift of live entertainment at the historic Ritz! Call now 856-858-5230!

There's Plenty of Entertainment for Children!



January 27 - February 2



February 21 - March 2



March 7 - March 23




April 18 - April 27



July 14 - July 26



October 10 - October 26



November 14 - November 23



December 11 - December 14

Introduce the youngsters in your life to the magic of the stage. Call now 856-858-5230!

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Second Place, Weekly

The Retrospect

Get in the Spirit of the Season

Mark Zeigler

Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

22: Best Large Space Ad

the Sea Shell
RESORT & BEACH CLUB

in the club
August 8th • 10pm-2am
THUNDER THURSDAY
\$1 Coors Lights
\$1 Soho Limes
\$1 Kamis
\$2 Blue Moons
DJ Prime

Saturday
August 11th • 10pm-3am
A True Story

Wednesday August 14th • 9pm
TOM CURREN
presented by **JETTY**
A Sandy Relief Benefit Concert to benefit Waves For Water
Tickets available at www.jettylife.com
or at the door the night of

Friday August 9th
Jimmy Brogan
10pm-1am
\$4 Miller Lites

Sunday August 11th
Ted Hammock & Matt Fisher
10pm-1am
\$4 Miller Lites

Monday August 12th
Chris Gustelli
10pm-1am
\$4 Miller Lites

TIKI Tuesday August 13th
Chuck Miller
10pm-1am
\$4 Miller Lites
\$3 Sea Weed Shots

Wednesday August 14th
The Pickles Duo
10pm-1am
\$4 Miller Lites

by the pool
Thursday August 8th
Sami Eldebs
4-7pm
Happy Hour 4-6pm
\$3.50 Bud Lights • \$5 Frozen Drinks (Bartender's Choice)

Friday August 9th
The Pickles Duo
3:30-7:30pm
Happy Hour 4-6pm
\$4 Coronas & Corona Lights
\$5 Margaritas

Saturday August 10th
Monte's Pool Party
The Impulsives
3:30-7:30pm • Happy Hour 4-6pm
\$4 Bud Light Limes
\$5 Well Drinks

Sunday Funday August 11th
SHORTY LONG & THE JERSEY HORNS
3:30-7:30pm
Happy Hour 4-6pm
\$4 Heineken & Heineken Lights
\$5 Well Drinks

Monday August 12th
Chris Gustelli
4-7pm
Happy Hour 4-6pm
\$3.50 Bud Lights • \$5 Frozen Drinks (Bartender's Choice)

Tuesday August 13th
Ted Hammock
4-7pm
Happy Hour 4-6pm
\$3.50 Bud Lights • \$5 Frozen Drinks (Bartender's Choice)

Wednesday August 14th
The Pickles Duo
4-7pm
Happy Hour 4-6pm
\$3.50 Bud Lights • \$5 Frozen Drinks (Bartender's Choice)

STEP OFF OF THE BEACH AND INTO THE CELLAR.

10 SOUTH
NESTED LOUNGE • BOUTIQUE

Late Night Bites 'til 11pm

MOJITO MONDAYS
\$3⁰⁰ OFF ALL MOJITOS 5-10PM

TAP IT TUESDAYS
\$5⁰⁰ CRAFT DRAFTS 5-10PM

WINE DOWN WEDNESDAYS
\$2⁰⁰ OFF ALL WINES BY THE GLASS 5-10PM
WITH EARL SUTTON ON PIANO - 8PM

THE CALM BEFORE THE STORM - THURSDAYS
\$3⁰⁰ OFF DARK & STORMIES 5-10PM

FIZZY FRIDAYS - LADIES NIGHT
\$5⁰⁰ FIZZIES ALL NIGHT LONG
WITH EARL SUTTON ON PIANO - 9PM

609-492-4611 • ON THE BEACH, CENTRE & ATLANTIC, BEACH HAVEN

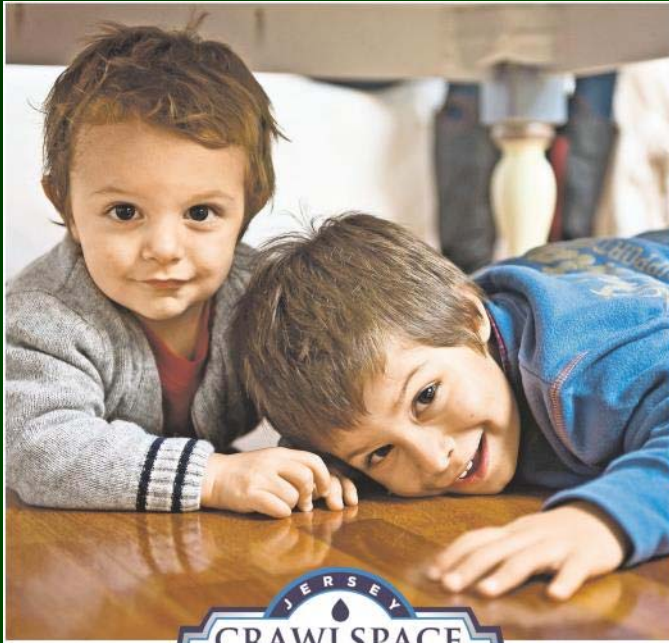
First Place, Weekly

The SandPaper

The Sea Shell Resort & Beach Club

Cindy Linkous
Staff

NJPA
NEW JERSEY PRESS ASSOCIATION



**The monster under the bed
could be your air quality.**

Are mold, termites and moisture in your crawlspace threatening your indoor air quality, as well as the value of your home?

877.792.7295

JerseyShoreCrawlspace.com

LIC# 13VH06460100
NJ DEP LIC# 90211B



NO CHARGE
Crawlspace Mold & Termites Evaluation

*"Protecting families
& their homes"*



Not to be combined with any other offer. Expires 5/31/13

22: Best Large Space Ad

Third Place, Daily

Asbury Park Press

Monster Under the Bed

Shane Herner

Account Executive

Brenda Brodsky

Artist

NJPA

NEW JERSEY PRESS ASSOCIATION



Celebrating Our
15th Anniversary

Christopher's Deli & Catering

would like to thank all
of our customers for their
support and patronage.

We look forward to serving
you in the future!!

Thank You

Chris, Ted & Staff



Christopher's Catering



We Now
Cater At The
Shriner's Hall
In Westampton



Celebrate with a truly remarkable affair.

HOT SMORGASBORD & COLD BUFFET COMBINATION

A COMBINATION
OF BOTH
HOT AND
COLD FOODS

\$13.95
per
person

All Prices are Subject
to Change and Tax

30 Guest Minimum



609-265-0400

516 High Street
Mt. Holly, NJ 08060

www.chriscater.com

Hot Smorgasbord

- Meatballs
- Swedish Meatballs
- Sliced Roast Beef w/Gravy and Mushrooms
- Beef and Broccoli over White Rice
- Baked Ziti with Ricotta and Mozzarella
- Stuffed Shells
- Linguine with Garlic and Oil
- Linguine with White Clam Sauce
- Pasta Primavera
- Lasagna
- Vegetable Lasagna
- Penne Vodka Sauce
- Tortellini with Broccoli
- Rice Balls
- Potato Croquettes
- Eggplant Parmigiana
- Eggplant Rollatine
- Vegetable LoMein
- Boneless Chicken in White Wine Sauce over Rice
- Chicken Cacciatore
- Southern Fried Chicken
- Hawaiian Chicken
- Roasted Chicken Oreganato
- Chicken Cutlet Parmigiana
- Chicken Jager Schmitzal
- Grilled Chicken
- Chicken LoMein
- Stir Fried Chicken and Vegetables
- Chicken Cordon Bleu
- Chicken Scampi
- Chicken Franchaise
- Chicken Cutlet Piccata
- Chicken Cutlet Marsala
- Chicken Florentine
- Boneless Turkey Breast
- Mussels Marinara
- Calamari in Medium Sauce
- Seafood Paella
- Fried Calamari in Medium Sauce
- Shrimp Marinara over Rice*
- Shrimp and Scallop Fra Diavolo over Rice*
- Sausage with Peppers and Onions
- Veal and Peppers
- Veal Cutlet Parmigiana*
- Veal Franchaise*
- Veal Jager Schmitzal*
- Veal Cutlet Marsala*
- Roast Pork LoMein
- Baked Ham
- Italian Roast Pork
- Stringbeans Almondine
- Rice Pilaf
- Roasted New Potatoes
- Sweet Potatoes
- Spanish Rice
- Broccoli Au Gratin
- Red Potatoes Aus Jus

ALL ORDERS INCLUDE:

Tossed Salad, Dressing, Grated Cheese, Salt & Peppers, Rolls, Dinner Plates, Forks, Coffee Stirrers, Knives, Napkins, Serving Utensils, Cold Cups, Coffee Cups, Tablecloth for Buffet Table, Sternos, Chafing Dishes, Coffee, Milk and Sugar

\$14.95
per
person

*Additional Charge Per Person

20 Guest Minimum

The number of Entrees is determined
by the number of guests.

The customer is responsible for the
return of all chafing dishes.

We do not supply coffee urns.

Corporate Accounts Welcome

22: Best Large Space Ad

Second Place, Daily

Burlington County Times

Christopher's

Sharon Vazquez
Nancy Smith

NJPA

NEW JERSEY PRESS ASSOCIATION

22: Best Large Space Ad

Come Join Us At Willingboro's
GRAND MARKET PLACE
4340 RT. 130 North Willingboro, NJ 08046 609-877-0101

Everything You Need!
OVER
150 Stores
WITH UNBEATABLE SAVINGS!!
ALL UNDER ONE ROOF!



Under New Management
Spaces Available

Family Fun Day
Sat., Sept. 21
All Day
Bounce Houses
Games
Face Painting
Food & Fun
For EVERYONE!



Side Walk Sale
10-3
Every Other Saturday

Annual
Fall Blast Car Show
Saturday
Sept. 21, 2013
Rain Date:
Saturday, Sept. 28
9 am - 3 pm
Registration 8am - 12 pm



Show Open To All Years,
Makes and Models

Grand Market Place
for Food,
Fun & Great Retail
Shopping

First Place, Daily

Burlington County Times

Come Join Us

Sharon Vazquez
Amy Kiss

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

**Best Advertising
Campaign
Small Space**

NJPA Awards

23: Best Advertising Campaign – Small Space

Third Place, Weekly

The Retrospect



The advertisement is a rectangular card with a white background and a dark grey header. The header contains two questions: "Time for a New Bathroom?" on the left and "Time for a New Kitchen?" on the right. In the center of the card is a black and white illustration of a man and a woman. The man is on the left, wearing a dark vest over a light shirt, with his arms crossed. The woman is on the right, wearing a dark dress, with her hand to her chin in a thoughtful pose. Below the header, the left side contains contact information for C. Len Schmidt & Son, Inc., including the phone number 547-0656 and the website www.clenschmidtson.com. The right side lists services: Complete Design Service, Clean • Neat, On Schedule, Professional, and Free Estimates. At the bottom right, the name John Schmidt is listed along with his NJ Plumb Lic. No. 1775 and N.J.H.I.C.-13VH00095500. The tagline "4 Generations of Service" is written in a cursive font at the bottom left.

Time for a New Bathroom?

call...
C. LEN SCHMIDT & SON, INC.
610 Station Ave.
Haddon Hts.
547-0656
www.clenschmidtson.com
4 Generations of Service

Time for a New Kitchen?

Complete Design Service
Clean • Neat
On Schedule
Professional
Free Estimates

John Schmidt
NJ Plumb Lic. No. 1775
N.J.H.I.C.-13VH00095500

Time for a
New Kitchen
or Bath?

Mark Zeigler
Artist

23: Best Advertising Campaign – Small Space

Second Place, Weekly

The SandPaper

Building Quality - Building Relationships

- Restorations
- Turnkey Shore Modular Homes
- Renovations
- Over 65 Years Building Experience
- 4th Generation Family Owned Business



LR COSTANZO
RESIDENTIAL BUILDERS

609.488.6015

1111 Long Beach Blvd., Surf City, NJ 08008
www.LRCostanzoBuilders.com

NJ NHWP#45579 • NJ HIC#NJ13VH07068800

The Belmar A



LR Costanzo
Residential
Builders

Cindy Linkous
Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

23: Best Advertising Campaign – Small Space



Reopening
Mid-March
Call for Hours
and Appointment

INDIAN SUMMER

BRAS

- Great Everyday Basics
- Strapless
- Sport
- Mastectomy
- Bra-fitted Bathing Suits

Bra Sizes: AA-JJ, 28-46
609-492-9309 • 9th & Bay Ave., Beach Haven (Bay Village)

First Place, Weekly

The SandPaper

Indian Summer

Cindy Linkous
Staff

23: Best Advertising Campaign – Small Space

Wraps • Waffles • Pancakes • Homemade Desserts • Burgers • Sandwiches • Wraps • Paninis • Steaks • Kabobs • Seafood • Tuesday Greek Night • Falafel • Hummus • Kids' Meals \$3.25 + up • Fajitas • Omelettes • Salads • Sandwiches • Burgers • Pancakes • Waffles • Wraps • Salads • Omelettes • Seafood • Tuesday Greek Night • Falafel • Hummus • Kids' Meals \$3.25 + up • Fajitas • Steaks • Kabobs • Seafood • Tuesday Greek Night • Falafel • Hummus • Kids' Meals \$3.25 + up • Fajitas • Wraps • Waffles • Pancakes • Homemade Desserts • Burgers • Sandwiches • Wraps • Paninis •

WE DEFINE DINERS

Diner (*'di-ner*) A restaurant known for its vast selection, large portions, early and late hours, desserts baked on the premises, reasonable prices, breakfast served any time and comfortable surroundings.

Great Diner (*grat 'di-ner*) A restaurant that goes beyond the classic Jersey Diner, coming up with new, innovative dishes, seeking out healthy alternatives, expanding the menu further in search of variety and great value. See The Westfield Diner.

GREEK NIGHT
Tuesdays
Entrees Start
at \$13.95!

ITALIAN NIGHT
Wednesdays
Entrees Start
at \$13.45!

The Westfield Diner
309 North Avenue East, Westfield
(908) 233-5200 • WestfieldDiner.net
BYOB

Third Place, Daily

The Star-Ledger

Westfield Diner

Ron Ostroff

Account Executive

Art Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

23: Best Advertising Campaign – Small Space

Second Place, Daily

The Trentonian

Ballerina – Arctic Motors

Walk In, Ride Out St Patty's –
Arctic Motors

Elf – Arctic Motors

Samantha Kenyon

Graphic Artist

John Conte

Sales Representative

NJPA
NEW JERSEY PRESS ASSOCIATION

ARCTIC MOTORS

Come experience why we're freezing out the competition

Arctic Motors	Competition
Car Fax	YES ?
90 day or 3,000 mile warranty	YES ?
100% Approval	YES ?
\$499 Down Payment	YES ?

We'll Approve You Regardless Of

- Repossession
- Bankruptcy
- Divorce
- Poor Credit

NO PROBLEM!
Call Bryant
393-1119

Roses are Red, Violets are Blue... Come to Arctic Motors for a Great Car for You!

62 Arctic Parkway
Ewing, NJ 08638

ARCTIC MOTORS
609-393-1119

WE HAVE A FULL SERVICE DEPT

Over 50 Vehicles to Look at!

*Tax, Tags Extra, based upon income, cash down & credit approval

20609414

23: Best Advertising Campaign – Small Space

First Place, Daily

The Trentonian

Sell Your Gold – Little Shop

El Mucho Dinero – Little Shop

Hop Hop – Little Shop

Cindy Manion

Graphic Artist

Sandy Hopkins

Sales Representative



Sell Your Old Gold Now

Enjoy your vacation
at the Jersey Shore!

Best Price for Your Gold!
Make Us Your Last Stop
Beating All Our Competitors

THE Little Shop
1111 State Highway 33, Hamilton, NJ
609-586-1075

Shadow

20608658

NJPA
NEW JERSEY PRESS ASSOCIATION



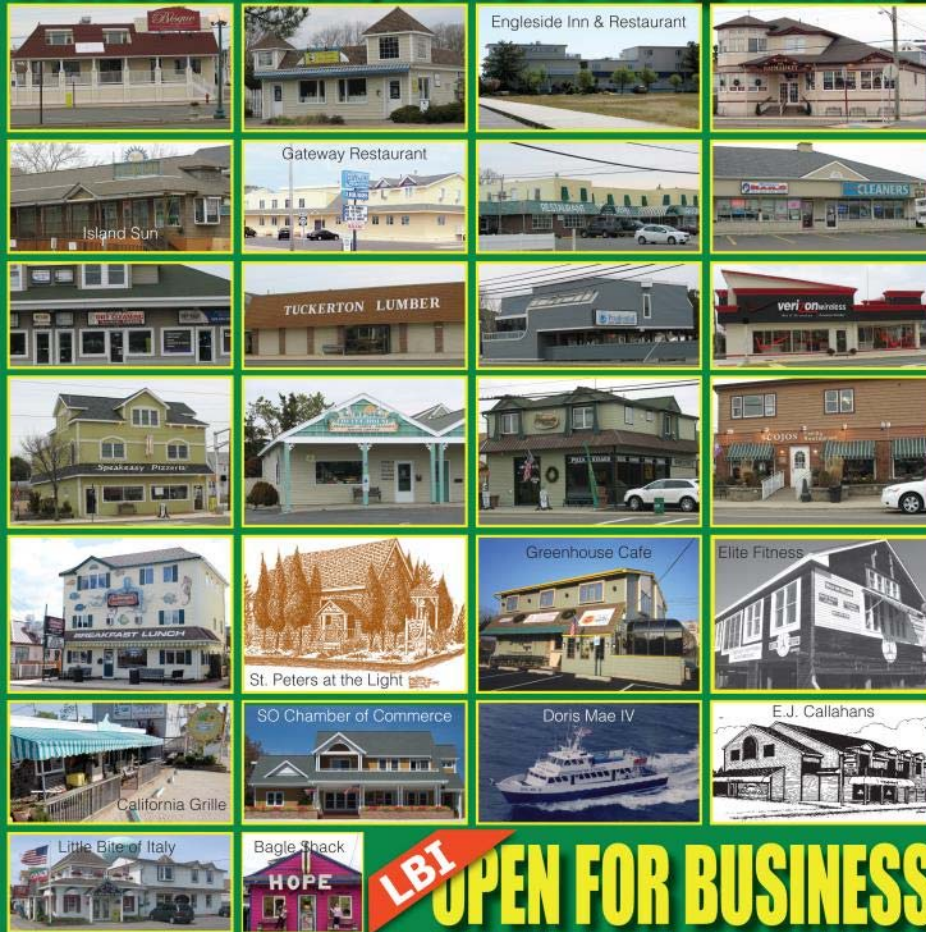
Better Newspaper Contest 2013

**Best Advertising
Campaign
Large Space**

NJPA Awards

24: Best Advertising Campaign – Large Space

A New Year, A New Beginning



Third Place, Weekly

The SandPaper

Giglio Awning

Cindy Linkous
Adrian Antonio

Fully Insured
REG# 13VH00891400
GiglioAwning@comcast.net



A+ Rating



Since 1976
Financing Available • Open Year Round
Mon-Sat 9am-4pm & Sun 10am-2pm
Visit Our Showroom
7802 LONG BEACH BLVD.
HARVEY CEDARS
TEL: 609-494-3004 • FAX: 609-494-3074
GIGLIOAWNING@COMCAST.NET
REG # 13VH00891400



NEW JERSEY PRESS ASSOCIATION

TIKI JOE'S
OUTDOOR TIKI BAR & RESTAURANT
Open 7 Days 11am-9pm • Lunch & Dinner
Live Acoustic Music: Fri, Sat & Sun 3-7pm
FROZEN HAPPY HOUR - 3-7pm
\$5⁰⁰ Frozen Drink Special, Changes Daily
Featured Cocktails: Ginger Lemonade, Homemade Sangria, and Long Beach Island Iced Tea.

Joe Pop's
Shore Bar & Restaurant
www.joepops.com
HAPPY HOUR EVERYDAY 3pm - 7pm
Featuring 12 Draft Beers - \$1 Off All Mixed Drinks & Bottles
\$5 Food Specials • Inside Bar Only • Mon-Fri Only
Got the Rainy Day Blues?
Whenever there's a rainshower It's Joe Pop's HAPPY HOUR
7 Days A Week - Before 9pm
Pool Tables • Shuffleboard
See All Our Specials & Entertainment
www.joepops.com
Friend us on Facebook • Follow us on Twitter @joepopshorebar

Joe Pop's
Shore Bar & Restaurant
Long Beach Island, NJ - "It's A Shore Thing"
Saturday Mashwork Orange
\$3 Coors Light until 12am

Every Sunday Ladies & Locals Night with Mashwork Orange ½ Priced Drinks & Drafts No Cover with Local VIP Card	Mellow Mondays 1/2 Price Martinis Jay & Mike Acoustic Duo (No Cover)	Every Tuesday College Night 21+ No College ID Required. Beer Pong • Flip Cup DJ • \$10 Beer Towers ½ Price Bombs (No Cover)
Every Wednesday The Nerds \$ for \$20 Corona Buckets till 10pm	Every Thursday Night Live The Benjamins \$3 Cover with \$3 Shots, Bud Light, Bud Light Lime	Five Dollar Fridays \$5 Cover • \$5 Drink Specials with the Drink Wheel July 12th UNDISPUTED

OPEN 7 Days From 11am Lunch & Dinner
20th & Blvd., Ship Bottom • 494-0558
For More Info Visit www.joepops.com

24: Best Advertising Campaign
– Large Space

Second Place, Weekly

The SandPaper

Joe Pop's Shore Bar
and Restaurant

Steve Havelka

NJPA

NEW JERSEY PRESS ASSOCIATION

24: Best Advertising Campaign – Large Space

Friday, June 14: 4-10pm SHIP BOTTOM, Sunset Park
Saturday, June 15: 11am-8pm BRANT BEACH, Twp Complex
Sunday, June 16: 11am-3pm BEACH HAVEN

LBI
THANK YOU FEST
JUNE 14-16
ISLAND WIDE ALIVE!

LBI Welcomes ALL
FIRST RESPONDERS
Residents • Neighbors • Vacationers

Join us as we thank the First Responders and their families
for keeping us safe during and after Hurricane Sandy.

CONCERTS
Ship Bottom
Fri. 6/14 4pm

- Roustabouts
- After the Reign
- Shorty Long & the Jersey Horns

Food Available
6 Hours of Live Music

LIVE MUSIC
Rock
Country
Pop
Oldies

FOOD
Italian
BBQ
Ice Cream
Seafood

SHOP
Local Vendors
Flea Market
Crafts
Gifts

FUN ON THE BAY
Paddle Board
Sand Sculpture
Windsurfing

BEER GARDEN
WINE
SOFT DRINKS

KIDS STUFF
Bounce House
Face Painting
Lazer Tag
Kids Games

EXHIBITS
ReClam the Bay
ALO
Townships

Ship Bottom Concerts
Fri. 4pm - 10pm

Brant Beach Township Complex
Sat. 11am - 8pm

Beach Haven
Sun. 11am - 4pm

For Vendors or information on the Thank You Fest
contact 609-361-6634 • www.LBIthankyoufest.com

First Place, Weekly

The SandPaper

LBI Thank You Fest

Steve Havelka
Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

Should you replace your furnace today?

Is Your Furnace Over 10 years old?

If your furnace is 10 years old or older, replacing it by April 1, 2013 will save you money and inconvenience:

After May 1, 2013, new replacement requirements take effect. The Department of Energy has mandated that all new or replacement furnaces, in New Jersey, be at least 90% energy efficient. What does this mean to you? Furnaces start losing efficiency after 10 years since they only have a proper working life span of 10-15 years. If you wait until May 2013 or later to replace your furnace, these are the main issues likely to arise:

- Limited space for the furnace (space constraints)
- Exhaust venting requirements
- Condensate disposal
- Redesigning and resizing duct systems

Are you prepared for all of these possible (and likely) issues? Is your wallet?

The comfort of your family and your home is your priority. Our priority is to make it easy for you to replace your furnace and save your money.

We will determine the working condition of your furnace and what problems will arise for you and your home according to these new regulations. We will leave you with a FREE price quote to help you save time, headache, and money.



\$0 MONEY DOWN FOR **0%** INTEREST

60 MONTHS PLUS **\$500 OFF**

If Installed By February 28, 2013

Call (888) 902-3371

To schedule your FREE in-home visit and receive a FREE price quote.

www.serviceprofessionals.com/upgrade



PLUMBING • HEATING • AIR CONDITIONING



American Standard.

HEATING & AIR CONDITIONING

Call (888) 902-3371 to schedule your FREE In-Home Visit and Receive a FREE Price Quote

Restrictions and conditions apply. See your representative for details. Cannot be combined with prior purchases, other offers, or coupons. No adjustments to previous orders. Offer not available in all areas, offer applied by retailer representative at time of contract execution and applies to minimum purchase of a new furnace system. All homeowners must be present and must purchase during the initial visit to qualify and achieve the lowest monthly payment advertised based on American Standard 90% 80,000 BTU furnace, 0% APR for 60 months available to well-qualified buyers on approved credit only. Not all customers may qualify. Financing not valid with other offers or prior purchases. The minimum monthly payment required during the payment in full 60 month promotional period will be an amount required to pay the original promotional balance in level equal payments, rounded to the next higher whole cent. Customers pay no interest until the promotional expiration date. After the promotion expires, the accumulated interest from the date the transaction was charged will be added to the remaining balance and the regular APR will continue to apply until the account is paid off in full. Service Professionals is independently owned and operated, and neither brokers nor lenders. Any financial terms advertised are estimates only and all financing is approved by third party lenders affiliated with Service Professionals, under terms and conditions arranged directly between the customer and such lender, all subject to credit requirements. Special financing offers subject to approved credit. Ask dealer for credit terms and conditions. Cannot be combined with other offers. The credit card is issued with approved credit by Wells Fargo Financial National Bank, Master Plumber Lic. #687.

24: Best Advertising Campaign
– Large Space

Third Place, Daily

The Star-Ledger

Service Professionals

Ashley Langan
Designer

Joanna Carides
Account Executive

NJPA

NEW JERSEY PRESS ASSOCIATION

24: Best Advertising Campaign – Large Space

Second Place, Daily

The Trentonian

Dads & Grads

MOVADO
SERIES 800

5 Mission Road,
Trenton, NJ
(609) 291-1313

Golden Pleasures
www.GoldenPleasuresJewelers.com

MONDAY 10-6,
TUES. - FRI. 10-8,
SATURDAY 10-5

Perfect Gift
for that Special Person
or Groom Attendants
Your Maui Jim Headquarters

The advertisement features three Movado Series 800 watches on the left and a Maui Jim sunglasses advertisement on the right. The Maui Jim ad includes a photo of a man wearing sunglasses and several pairs of sunglasses. The background is a blue patterned design.

Golden Pleasures:
Dads & Grads
Today Movado Watch
If It's Now

Cindy Manion

Graphic Artist

Sandy Hopkins

Sales Representative

NJPA
NEW JERSEY PRESS ASSOCIATION

24: Best Advertising Campaign – Large Space

First Place, Daily

Home News Tribune

Comprehensive Medical
Care INIMEG

Deanna Ditty
Account Executive

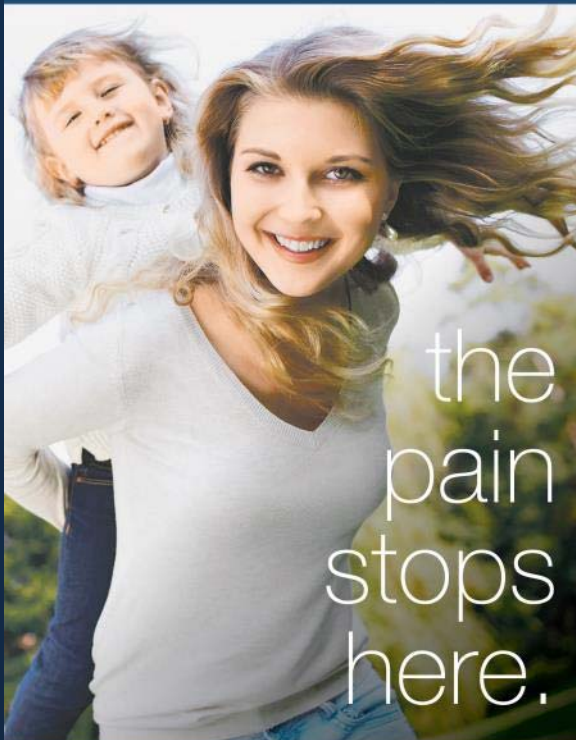
Andrew Hyman
Digital Account Executive

Chris Carnese
Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

Don't suffer with **chronic pain...**

Back, Neck, Shoulder, Knee, Foot, Carpal Tunnel or Migraine Pain



At Comprehensive Medical Care, our **multi-disciplinary approach** and **dedication to quality musculoskeletal treatment** sets us apart.

Our doctors attended advanced post-graduate training and our physical therapists, chiropractors, and massage therapists are licensed and board-certified specialists. The synergy among our staff members offers you effective, tailored pain relief solutions *and* eliminates the hassle of multiple appointments at different doctor's offices.

Get a **FREE** Evaluation

Aug. 5 - Sept. 5 at any of our offices!
Call 732.662.9901 to schedule

The pain stops here.
Call today to schedule a consultation.



Edison Comprehensive Medical Care
72 Route 27 • Edison, NJ
732.662.9901

Carteret Comprehensive Medical Care, P.C.
1175 Roosevelt Avenue • Carteret, NJ
732.352.3555

Monroe Comprehensive Medical Care
320 Spotswood-Englishtown Rd • Monroe, NJ
732.251.5200

Physical Therapy • Pain Management • Chiropractic Care • Sports Medicine • Physical Medicine & Rehabilitation • Acupuncture • Podiatry






Better Newspaper Contest 2013

Best Single Sheet Insert

A large, stylized, light-colored graphic of the letter 'A' is positioned on the left side of the page, extending from the top to the bottom. It has a thick, rounded stroke and a wide base.

NJPA Awards

25: Best Single Sheet Insert



Live Worry Free...


With a Healthier Home for Your Family.


We offer a wide range of **products and services** to meet your needs.
Basement Waterproofing • French Drain Systems • Sump Pumps
Basement Ventilation • Crack Repair • Mold & Odor Control

We are **Highly Trained Professionals** who utilize **Modern & Effective Methods**.
We offer **Quick & Responsive Service** with a **Solid Service Guarantee**.
We have been serving your community since 1947.

***"We're Not Just in the Basement
Waterproofing Business...
We Invented It."***

For a **FREE** Home Inspection
Call **609-393-5577**
www.VulcanBasementWaterproofing.com



 Accredited Member of BBB

Screened and Approved Service Professional

First Place, Weekly

The Princeton Packet

Vulcan

Natalie Braun

Graphic Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

25: Best Single Sheet Insert



EVERY
TUESDAY & WEDNESDAY
ALL DAY
Senior Citizen 55 & Over
50% OFF
Entrees Only
Cannot be combined with any other offers.



THURSDAY & FRIDAY
KIDS EAT FREE
12 & under. 1 child per adult.
Cannot be combined with any other offers.



785 Parkway Avenue • Ewing Township, NJ 08618 • 609-882-9083

Second Place, Daily

The Times

50% Off

Gaylen Gallimore

NJPA

NEW JERSEY PRESS ASSOCIATION

25: Best Single Sheet Insert

ZS Fitness
Not now...I'm training.

FREE TO JOIN!
\$100 VALUE

MAKE THIS YEAR THE TIME FOR THE NEW YOU!
ONLY \$39 PER MONTH

LIMITED TIME ONLY OFFER EXPIRES MAY 31ST
FOR FULL ACCESS TO LONG VALLEY'S FINEST FITNESS CENTER & IT'S FREE TO JOIN!
*SIGN UP FOR A 12 MONTH MEMBERSHIP FOR ONLY \$39.00/MONTH PLUS TAX (A YEARLY SAVINGS OF \$120)
CURRENT MEMBERS THAT HAVE FULFILLED THEIR INITIAL FIRST 12 MONTHS OF OBLIGATION ELIGIBLE FOR DISCOUNTED RATE WITH NEW 12 MONTH CONTRACT

62 East Mill Rd. Long Valley, NJ 07853 | Mon-Fri 5:00 am to 11:00 pm, Sat & Sun 7:00 am to 8:00 pm

First Place, Daily

The Star-Ledger

ZS Fitness

Ashley Langan
Designer

Diego Perri
Account Executive

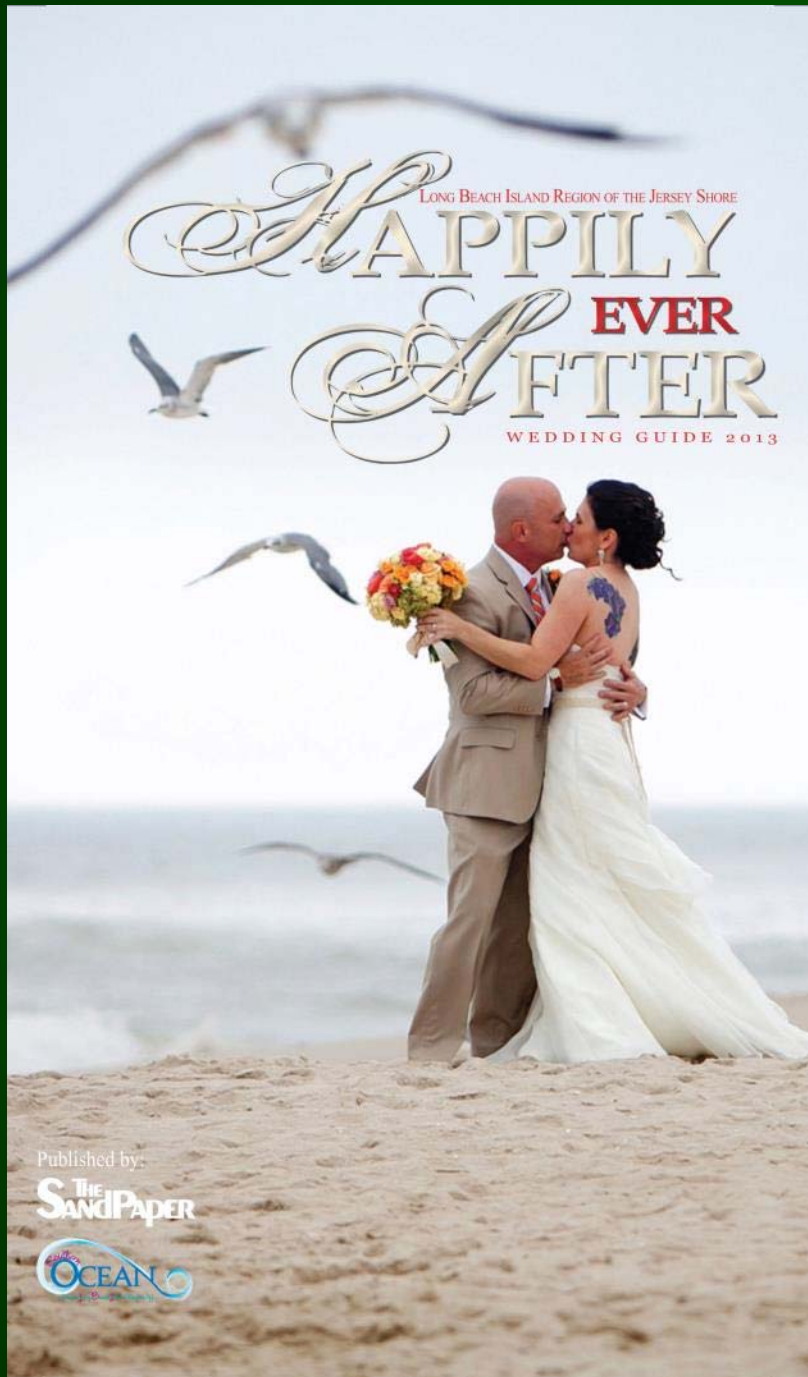
NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

Best Niche Publication/Magazine

NJPA Awards



26: Best Niche Publication or Magazine

Third Place, Weekly

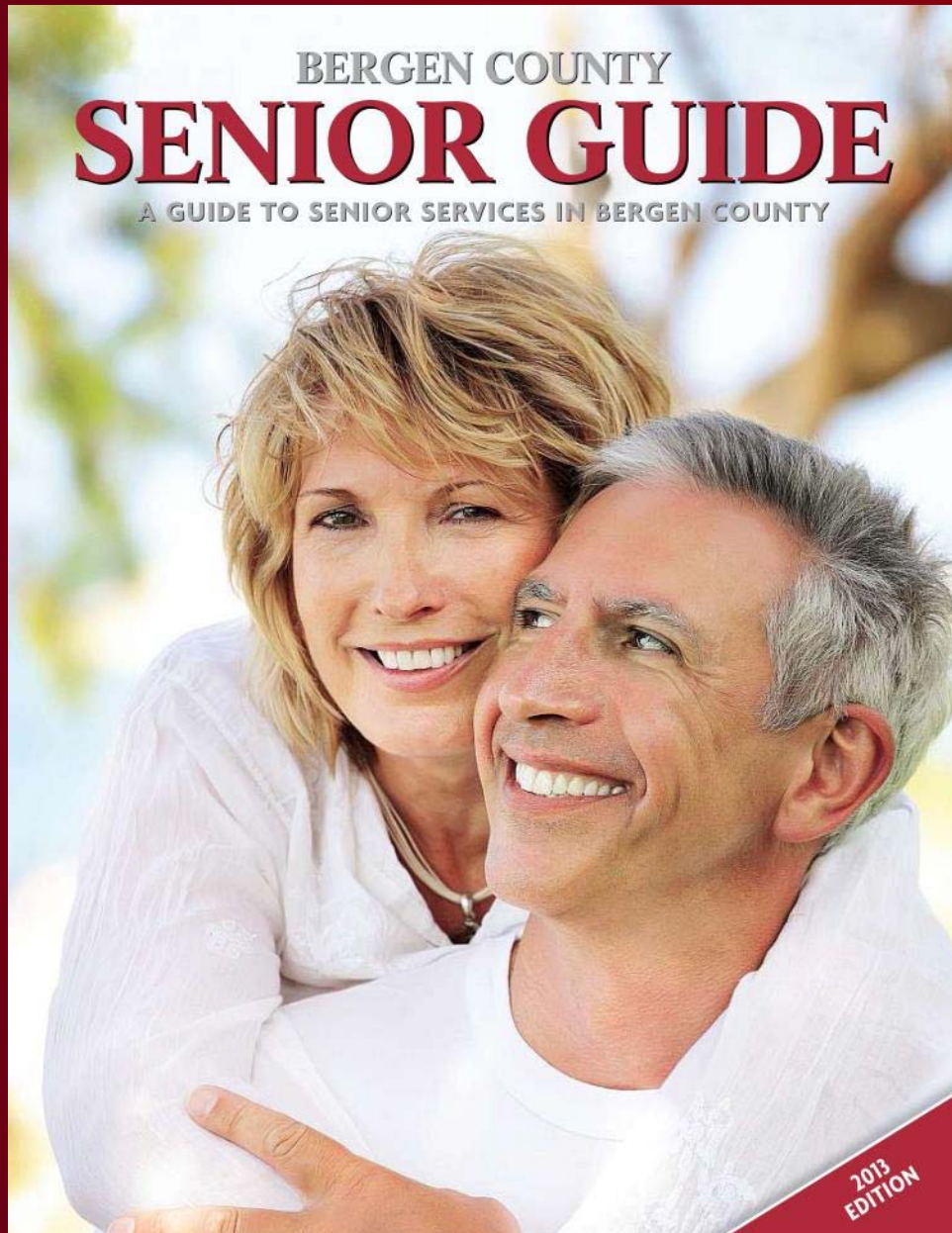
The SandPaper

Happily Ever After

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine



Second Place, Weekly

Northern Valley Suburbanite

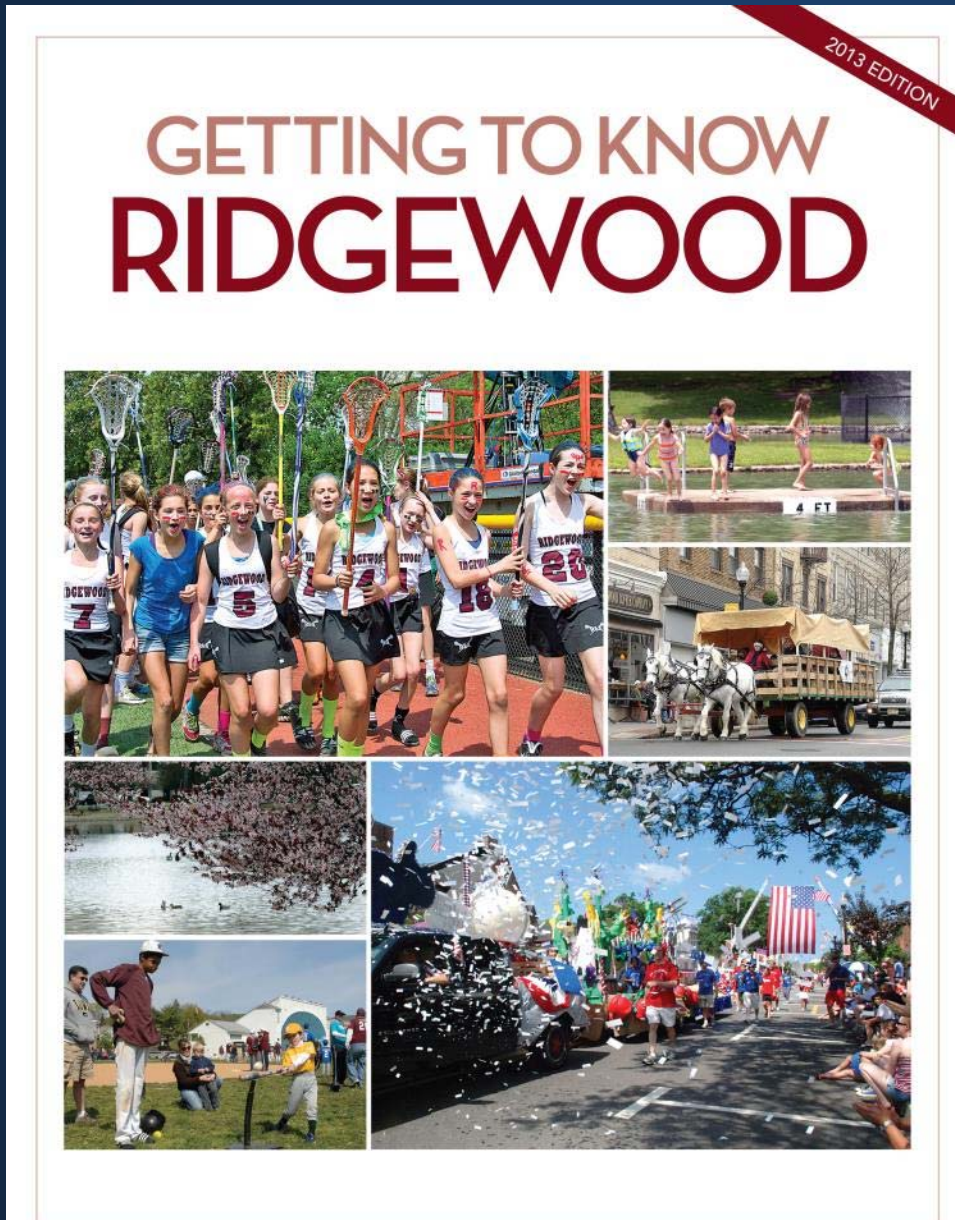
Senior Guide

Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine



First Place, Weekly

The Ridgewood News

Getting to Know
Ridgewood

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine



health *connections* magazine WINTER 2013

..... What's **NEW** at
Newton Medical Center?

Plus ...

- Andover Orthopaedic
- Hamburg Family Cosmetic and Dental Group, LLC
- Bristol Glen
- Karen Ann Quinlan Hospice
- Homestead Rehabilitation & Healthcare Center

Third Place, Daily

New Jersey Herald

Health Connections Magazine

Donna Lee Amerman
Promotions Manager

Keith Flinn
Advertising & Marketing Director

Sales Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine

Second Place, Daily

The Star-Ledger

Statewide Hispanic Chamber
of Commerce
of New Jersey

Melissa Chin

Designer

Donna Canfield

Designer

Ana Gonzalez

Special Section Production Supervisor

Sunday Star-Ledger | AN ADVERTISING SECTION
SUNDAY, OCTOBER 27, 2013

Statewide Hispanic Chamber of Commerce of New Jersey

www.shccnj.org

23rd Annual
Convention,
Expo & Awards
Luncheon
SEE PAGE 2

Look for this feature on
www.nj.com/sl/hispanicchamernj

For other special sections, log on to
www.nj.com/specialsections/starledger

nj.com
is the online home of The Star-Ledger.

STATEWIDE HISPANIC CHAMBER
OF COMMERCE OF NEW JERSEY

NJPA
NEW JERSEY PRESS ASSOCIATION

26: Best Niche Publication/Magazine

New Jersey
Tides
2013

Raritan Bay
SANDY HOOK
Atlantic Highlands
Navesink River
Shrewsbury River
Long Branch
SHARK RIVER INLET
MANASQUAN INLET
Point Pleasant
Seaside Heights
Island Beach State Park
Barnegat Bay
BARNEGAT INLET
Ship Bottom
Great Bay
LITTLE EGG INLET
Brigantine
Atlantic City
GREAT EGG INLET
Ocean City
CORSON'S INLET
TOWNSEND INLET
HEREFORD INLET
Wildwood
CAPE MAY INLET
Cape May

APP.com ASBURY PARK PRESS
THE PRESS
A GANNETT COMPANY

HOME NEWS TRIBUNE
A GANNETT COMPANY

Islander
Your Entertainment Guide to the Jersey Shore

BRY'S MARINE HIGHWAY 35 • NEPTUNE, NJ 07753
732.775.7364

First Place, Daily

Asbury Park Press

New Jersey Tides

Ellie Dippold

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

**Best Ad in a
Niche Publication/
Magazine**

NJPA Awards



Appraisals
Repairs
Custom Design
Estate Jewelry

George Press
JEWELERS



973-992-7797

www.georgepress.com

74 South Livingston Avenue, Livingston

27: Best Ad in a Niche
Publication/Magazine

Third Place, Weekly

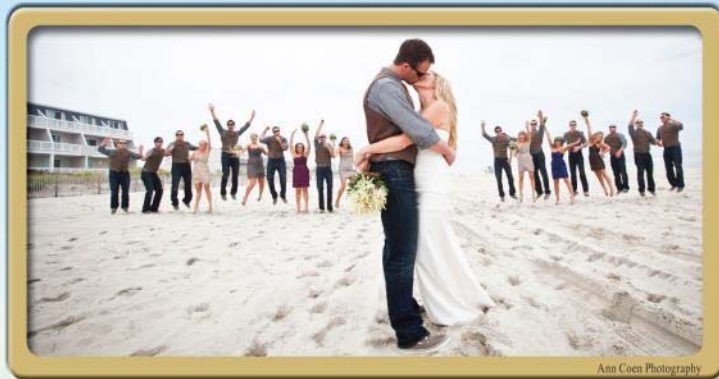
The West Essex Tribune

George Press

Wendy Navin
Karen Trachtenberg
Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION

UNFORGETTABLE



Oceanfront Wedding Celebrations

EVERYTHING YOU NEED IN ONE LOCATION

- Relaxing Over-Sized Heated Pool
-
- Poolside Tiki Bar
-
- Casual Oceanfront Dining
-
- Private Beach
-
- Oasis Of Palm Trees



On the beach-Centre & Atlantic, Beach Haven
609-492-4611 • www.seashellclub.com

27: Best Ad in a Niche
Publication or Magazine

Second Place, Weekly

The SandPaper

The Sea Shell Resort
& Beach Club

Cindy Linkous
Adrian Antonio

NJPA
NEW JERSEY PRESS ASSOCIATION

27: Best Ad in a Niche Publication/Magazine


Brick Paver Repair & Installation

David Ash
LANDSCAPE CONTRACTORS

Fiberglass Pools & Spas

Restoring LBI One Property at a Time

David and his team are here to assure your property will be ready for the 2013 Summer Season! Let us assist you in getting through this traumatic and stressful event as smoothly and as quickly as possible. We insist upon honest, client focused service and guarantee your satisfaction no matter what size the project.



Construction Services
Interior Repair • Rebuild
Sheetrock • Insulation
Decks • Railings

Clean-up Services
Sand Removal • Powerwash
Debris Removal
Landscape Restoration • Paver Repair

Landscape Design Services
Design • Build • Brick Pavers
Outdoor Living Areas
Plants • Pergolas • Lighting

908 A Long Beach Blvd. Surf City, LBI
609-494-7007 • www.davidashlandscaping.com

Fully Insured
LIC#13VH06147600

First Place, Weekly

The SandPaper

David Ash Landscape
Contractors

Andrea Driscoll

NJPA
NEW JERSEY PRESS ASSOCIATION

27: Best Ad in a Niche Publication/Magazine

Third Place, Daily

The Jersey Journal

Kids Cruise Series

CIRCLE LINE SIGHTSEEING CRUISES PRESENTS:

- Snap a pic with the **Statue of Liberty**
- Kid friendly interactive **Live Tour Guide**
- Featuring live music with **Anna Banana**
- Kid friendly food & drink for purchase!
- **PRIZES AND GIVEAWAYS!**
- Tickets start at \$20
- April 20th at **9:30am!**

kids cruise series

\$5.00 discount!
*Limit 4 people per discount.
Cannot be combined with any other offer.
Expires April 20, 2013
Web Discount Code: KIDS13C

888-755-1556 • CIRCLELINE42.COM/KIDS • PIER 83, WEST 42ND ST. & 12TH AVE. NYC

Adriana Machado-Jaworski

Graphic Artist

Agata Slota

Sales Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

27: Best Ad in a Niche Publication/Magazine

EDG | A PIONEER IN RESIDENTIAL AND BUSINESS ELECTRONICS TECHNOLOGY
60 ETHEL RD. W, STE 5, PISCATAWAY, NJ 08854
732-650-9800 | HIC# 13VH0079000U

Home Theaters
Media Rooms
Lighting Control
Business Technology
Home Automation
Amenity Space
Consulting
Hospitality Control
Conference Rooms
Hidden Technology
Security

Est. 1987 | www.EDGonline.com

Second Place, Daily

The Star-Ledger

EDG

Ashley Langan
Designer

Sean O' Donnell
Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION

27: Best Ad in a Niche Publication/Magazine



PAUL CONNORS
Design Consultant

The 'Warehouse of Wow'

"The living room is the heartbeat of the home. It is the place we gather with family and friends and it should be a reflection of the client's unique aesthetic and lifestyle. With more than 30 years of experience in design-related businesses, I've gained the tools to design across tastes and styles, adapt to different scopes of work, and accommodate a variety of budgets. At Design Spree, we strive to make the experience fun, stress-free and rewarding. With more than 60,000 square feet of premium brands at incredible prices, Design Spree is a place to dream, discover and play. With one visit to Design Spree, you'll quickly see why customers call us the 'Warehouse of Wow.'"

— Paul Connors, Design Consultant



It's different in here.

4 Litho Road, Lawrenceville, NJ 08648
(609) 406-9100

29 W. Essex St., Maywood, NJ 07607
(201) 368-0999

www.designspree.com

First Place, Daily

The Star-Ledger

The 'Warehouse of Wow'

Suzanne Anan

Designer

Christina Grimm

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

**Best Classified
Recruitment/
Miscellaneous
Display Ad**

NJPA Awards

28: Best Classified Recruitment/Miscellaneous Display Ad

Third Place, Weekly

The West Essex Tribune

Arden Stone

Ellen Harte
Karen Trachtenberg
Grisel Cardona

ARDEN STONE

Landscape Contractors, LLC

Design • Construction • Installations • Maintenance

908-852-4393

info@ardenstonellc.com



NJPA
NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad

Second Place, Weekly

The West Essex Tribune

V.T. Remodeling

Ellen Harte

Grisel Cardona

V.T. REMODELING

- > Bathrooms
- > Basements
- > Additions
- > Carpentry
- > Masonry, Steps
- > Kitchens
- > Roofing
- > Siding
- > Windows
- > Floors

All Work Guaranteed

973-489-7899
Fully insured • Free estimates
Many references
NJ Lic. #13VH01881700



NJPA
NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad

First Place, Weekly

The West Essex Tribune

Chauca & Son

CHAUCA & SON
LANDSCAPE & CONSTRUCTION
www.chaucaandson.com

LAWN MOWING
EDGING
INTERLOCK PAVERS
SPRING & FALL CLEAN UPS
SOD & SEEDING
TOP SOIL/MULCH
TREE CUTTING
WATERPROOFING
SNOW PLOWING

Free 1st
Lawn Cutting
with 1 year
contract

*15%
Any job*

Free Estimates
Fully Insured & Licensed

CELL: 973-392-2336
OFFICE: 973-673-5767

References

Ellen Harte
Karen Trachtenberg
Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad



 **Tris**
P H A R M A

TRIS PHARMA IS A RAPIDLY GROWING,
TECHNOLOGY-DRIVEN PHARMACEUTICAL COMPANY
LOCATED IN CENTRAL NEW JERSEY.

RANKED #13 IN NJBIZ
- NJ TOP PHARMACEUTICAL COMPANIES -

CAREER OPPORTUNITIES AT TRIS

Together and as individuals we strive to make a difference

Join us in this journey and make a difference with your career

1st Shift

- Technical Writer - Operations
- Technical Writer - Facilities & Engineering
- Facilities Manager
- Technical Services Engineer/Scientist
- DEA Coordinator

2nd Shift

- Packaging Mechanics, Operators, Line Leads

3rd Shift

- Packaging Mechanics, Operators, Line Leads
- Manufacturing Operators
- Quality Assurance Inspectors

Tris Pharma, Inc. offers a highly competitive compensation and benefits package. Tris Pharma, Inc. is an Equal Opportunity Employer. Qualified candidates should submit a cover letter, resume, shift preference and salary requirements to careers@trispharma.com (place reference position in subject line). No telephone calls or faxes please. No employment/ad agencies please.

Third Place, Daily

The Star-Ledger

Tris Pharma

Ashley Langan

Designer

Ricky Bell

Sales Representative

Nanci Malave

Sales Supervisor

Kim Alvarez

Director Multi Media Classified Advertising

NJPA

NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad

**Graphic Artist
WANTED**

The Jersey Journal
has immediate openings for part-time, **entry level Graphic Artists** to help produce our daily and weekly newspaper products.
If you are creative as well as have an eye for design, then we'd like to speak to you about an exciting new position in our growing business!

These high profile, high pressure, deadline oriented positions require demonstrated familiarity with PCs and several computer programs, including, **InDesign, Photoshop** and **web browsers**.

Please email, mail, or fax resume to:
Gwen Ramsey,
Production Manager
The Evening Journal
Association
30 Journal Square
Jersey City, NJ 07306
gramsey@jjournal.com
Fax: 201-418-7668

The JERSEY JOURNAL
POWERING **nj**.com

No walk ins or phone calls, please. EOE

Second Place, Daily

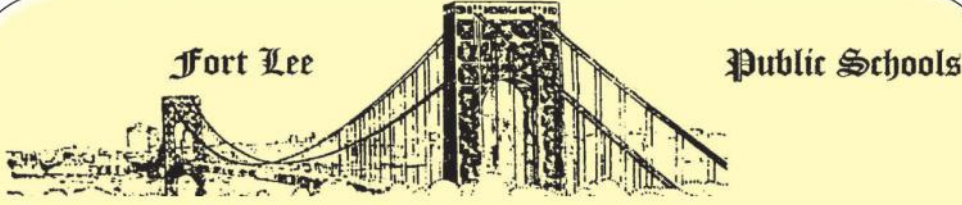
The Jersey Journal

Graphic Artist Wanted

Adriana Machado-Jaworski
Graphic Artist

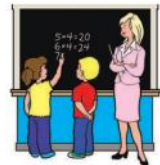



NJPA
NEW JERSEY PRESS ASSOCIATION

28: Best Classified Recruitment/Miscellaneous Display Ad



Fort Lee Public Schools

The Fort Lee School District welcomes candidates who genuinely value the role of education in society and demonstrate true ambition for ongoing professional learning and growth, enthusiasm for the integration of technology to enhance teaching and learning, and compassion for the individual needs of all students. Our general requirements for a certified position include the ability to demonstrate knowledge of subject specialty and effective teaching methods, the ability to maintain a positive learning environment, and strong interpersonal & communication skills.

 <p>Maternity Leave Elementary School Teacher Must hold a NJ Elementary K-6 or K-8 Certificate</p>	 <p>Head Football Coach Must hold a NJ Teaching Certificate or a NJ Substitute Certificate</p>
 <p>Part Time Paraprofessionals 60+ college credits required, and/or a passing grade on the ParaPro Assessment taken through ets.org; college degree preferred; experience working with special needs children strongly preferred</p>	 <p>Bus Drivers/ Bus Aides CDL and clean driving record in all states required High School Diploma required</p>

All candidates must submit an application through the Fort Lee Public School Online Applicant Application System. Applicant must upload certification/s, transcript/s, and recommendation letters. If documentation is missing the applicant will not be considered. Applicant must supply a minimum of three professional references, along with their current contact numbers and email address. The district sends electronic surveys via email to all references. Only electronic applications will be accepted. Interested candidates must apply no later than December 20, 2013. Employment application can be found online at www.flboc.com under the "Employment" link

Effective September 1, 2011, all employees of school districts must reside in the State of New Jersey, unless exempted under law. If you already work for the school district as of September 1, 2011, and you do not live in New Jersey, you are not required to move to New Jersey. However, if you begin your office, position or employment on September 1, 2011 or later, you must reside in New Jersey. If you do not reside in New Jersey, you have one year after the date you take your office, position or employment to relocate your residence to New Jersey. If you do not do so, you are subject to removal from your office, position or employment.

First Place, Daily

The Star-Ledger

Fort Lee Public Schools

Ricky Bell

Sales Representative

Art Staff

Nanci Malave

Sales Supervisor

Kim Alvarez

Director Multi Media Classified

Advertising





Better Newspaper Contest 2013

Best Classified House Ad

NJPA Awards

29: Best Classified House Ad

View Pictures
www.thesandpaper.net

Connect With Classifieds
Anywhere, Anytime
As Easy To Use As 1-2-3!!

1. Open your web browser and type into the search bar www.thesandpaper.net & hit the "Enter" key on your keyboard.
2. Scroll down the right hand column, point & click on the "Online Classifieds" button.
3. An alphabetized list of categories appears. Point & click on a desired category to scroll through individual ads with picture links.

THE SANDPAPER.net Southern Ocean County & L.B.I. ONLINE N.J.

Home | News | Sports | Columns | Opinion | Calendar | A & E | Classifieds | Fair 20°F | Forecast

bizSearch eEdition Real Estate Publications Contact Us Join Login Search

Click for Digital View

1/23/2013

Southern Ocean County's First Free Medical ...

Woman Wanted on Outstanding Warrants Found in ...

Ocean County Freeholder's Daughter Pleads ...

Lavish Salon Reopens in Beach Haven After ...

Tuckerton Collecting Names for Flood

Christie's Goal for Jersey Shore Summer '13: 'Make It Functional and ...'

Answers to issues plaguing property owners and residents in the wake of Superstorm Sandy ...

Click Here to View our Website

G. ANDERSON AGENCY
A Tradition of Excellence Since 1967
Real Estate Sales Leasing Rentals

Haven Beach, NJ 08008
609 492-1277 800 999-1944
Manahawick, NJ 08050
609 597-8507 800 444-8507

Connect with The SandPaper Classifieds, Any Where, Any Time!
ONLINE CLASSIFIEDS
Click Here to View an Alphabetical Listing of Categories

Third Place, Weekly

The SandPaper

View Pictures

www.thesandpaper.net

Lee Little

Cindy Linkous

NJPA

NEW JERSEY PRESS ASSOCIATION

29: Best Classified House Ad

Second Place, Weekly

The West Essex Tribune

STOP!
Don't Throw it out-
Place a GARAGE SALE ad in the
Tribune's Classified Section!



Call 973-992-1771
Find new homes
for all those
unwanted
items!

Tribune West Essex

The illustration depicts a busy garage sale scene. A man in a striped shirt and cap is playing a trumpet. A woman is holding a baby. A child is playing with a ball. Various items like a lamp, a teddy bear, and a sign that says 'BASEBALL CARDS' are visible. A sign in the background says 'Garage Sale'.

Stop! Don't Throw It Out!

Karen Trachtenberg

NJPA
NEW JERSEY PRESS ASSOCIATION

29: Best Classified House Ad

automotive

real estate

job source

pets

CLASSIFIED ADVERTISING
WORKS

20
words

\$30.80
first week only
additional words \$1.55 each

SCHEDULE ADDITIONAL
WEEKS WITH FIRST AD

\$25
per week

PLUS
Free online ad for
Private Party Listings!
RESTRICTIONS MAY APPLY

DEADLINES

MON. 12PM
Wednesday Edition
BAYONNE COMMUNITY NEWS

WED. 12PM
Sunday Edition
HOBOKEN, JERSEY CITY, WEEHAWKEN, SECAUCUS,
NORTH BERGEN, WEST NEW YORK, UNION CITY.

Call **201.798.7800** for more details

THE
HUDSON REPORTER
NEWSPAPERS

PHONE 201.798.7800 • FAX 201.798.0018
WWW.HUDSONREPORTER.COM

First Place, Weekly

The Jersey City Reporter

Classified Advertising Works

Alyssa Bredin
Ann Reilly

NJPA

NEW JERSEY PRESS ASSOCIATION

29: Best Classified House Ad

NEW JERSEY JOBS
FOR NEW JERSEY
PEOPLE



New Jersey's Premier Job Source
Delivers qualified local candidates for your local jobs.

583,000+ Registered users
3.1 Million+ monthly job searches

National job boards can't deliver the concentration of skilled
New Jersey job seekers you need.

Benefit from the NJ.com Advantage!
Ask about our variety of recruitment solutions.

Email recruitment@starledger.com or Call 973-392-5804



Source: Omniture Site-Catalyst, May 2013.

Third Place, Daily

The Star-Ledger

New Jersey Jobs

Gokce Yurekli

Designer

Michele Hayes

Marketing Promotions Director

Kim Alvarez

Director Multi Media Classified
Advertising

NJPA

NEW JERSEY PRESS ASSOCIATION



vSEO with YouTube Page

This innovative feature improves your SEO ranking by automatically selecting and posting key vehicles from your inventory. Plus, you get priority links to your video (and ultimately your dealership) in Google search results. Videos include human voice over enhanced audio.

Video Gallery

Videos are automatically produced for every vehicle in your inventory that has four or more photos. NJ.com takes these videos and creates a video gallery for use on your own website!

Real-Time Reporting

At any time, you can review and modify inventory profiles, update vehicle pricing, add new vehicles and remove sold vehicles. It's your complete all-in-one vehicle marketing system.

Call Tracking

Assigns your dealership a unique phone number, enabling you to track all incoming calls generated by your NJ.com listings. With call tracking reporting you'll receive:

- Originating phone number and name
- Call length, date & time
- Recording of the call (saved up to 90 days)

Ovation Ads

These "Pop-Under" ads allow your ad message or website to open in a separate web browser window. Ovation ads are a great way to connect with NJ.com visitors anywhere on the site.

InstaQuote

This valuable sales tool works fast to generate more leads and boost your customer relations by providing a seamless price quote interface between your dealership and prospective customers. InstaQuote delivers fast, accurate quotes based on the information in your database within 2 minutes or less!



Turbo charge your online auto inventory with NJ.com/autos.
Contact a Star-Ledger|NJ.com Multimedia Consultant today.
Beth Colon: 973-392-5978, bcolon@starledger.com



29: Best Classified House Ad

Second Place, Daily

The Star-Ledger

NJ.com/Autos

Gokce Yurekli

Designer

Michele Hayes

Marketing Promotions Director

NJPA

NEW JERSEY PRESS ASSOCIATION

CUSTOMIZE YOUR AUTOMOTIVE DIGITAL MARKETING

with

Star-Ledger POWERING nj.com

Audience Targeting Solutions



Place your advertising messages in front of the people you most want to reach: In key geographic areas and on websites where your message will resonate with auto shoppers.

Ask your Star-Ledger|NJ.com Multimedia Consultant about these high-performance tools.

- ✓ Search Engine Optimization (SEO)
- ✓ Search Engine Marketing (SEM)
- ✓ Behavioral Targeting
- ✓ Extended Reach Network
- ✓ Re-Messaging Spotlight Video
- ✓ High-Impact Ads
- ✓ Now Showing and Brand Sponsorships

Our results-driven marketing strategy is easy, efficient and cost-effective.

Let us help your automotive business flourish in the digital marketplace.
Contact a Star-Ledger|NJ.com multimedia Consultant today.
Beth Colon: 973-392-5978, bcolon@starledger.com

YOUR NEXT HOME IS RIGHT HERE.

Search among over 30,000 New Jersey homes in The Star-Ledger's Friday & Sunday Real Estate section and on NJ.com's Real Estate section



29: Best Classified House Ad

First Place, Daily

The Star-Ledger

Customize Your Automotive
Digital Marketing

Gokce Yurekli

Designer

Michele Hayes

Marketing Promotions Director

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

Best Small Space Classified Ad

NJPA Awards

30: Best Small Space Classified Ad

Third Place, Weekly

The SandPaper

Great Shine

Cindy Linkous
Eileen Keller



GREAT SHINE
AUTO DETAIL • HAND CAR WASH
ARCHIE DEMETRO
347-517-9995
13601 LONG BEACH BLVD. • BEACH HAVEN

The advertisement features a stylized illustration of a car's rear wheel and lower body panel, rendered in shades of gray with bright, multi-pointed starburst highlights to suggest a polished and shiny surface. The text is arranged in a clean, sans-serif font, with the business name 'GREAT SHINE' in the largest, bolded font at the top left. Below it, the services offered, the contact person's name, the phone number, and the address are listed in a smaller, regular font.

30: Best Small Space Classified Ad

Second Place, Weekly

The SandPaper

P. J. Holland

Lee Little

Eileen Keller



P. J. Holland

Custom Carpentry
All Phases of Construction
Tile Work • Fiberglass Roofs • Decks Refinished
Power Washing
Custom/Spray Tech Painting

Lic.# 13VH02494300 **609.709.1746** Fully Insured

30: Best Small Space Classified Ad

First Place, Weekly

The West Essex Tribune

Master Tree Service

Ellen Harte
Karen Trachtenberg
Grisel Cardona



MASTER TREE SERVICE, INC.
Where experience & affordability are just the beginning

- Tree Cutting & Removal • Tree Pruning & Stump Grinding
- 60 Ft. Bucket Truck & 145' Crane Service
- Mulch, Top Soil & Stone Deliveries

• **24 Hr. Emergency Service**
973-476-5755

(973) 887-6456 • www.mastertreeserviceinc.com

We honor all competitors coupons

Expert service in Livingston since 1986



All major credit cards accepted
Fully insured
Free estimates

NJ Lic. # 13VH02344600



Business is BOOMING!!!

#1 KIA DEALERSHIP IN THE
TRI-STATE IS HIRING FOR
THE NEW YEAR!!!

- ★ **SALES NEW & USED**
- ★ **INTERNET SALES**
- ★ **TELEMARKETING SALES**
- ★ **LOT COORDINATOR**

Requirements:

- Must be at least 18 years or older
- A driver's license as well as a clean driving record is necessary for these positions.
- Individuals must be able to operate a manual shift and must be neat and courteous to customers.
- All candidates must be able to pass a background check and drug test.

PLEASE CONTACT
Tom Burrows
@ 973.361.0400

OR EMAIL YOUR RESUME TO:
TOMB@GATEWAYKIA.COM



30: Best Small Space Classified Ad

Third Place, Daily

The Star-Ledger

Gateway Kia

Sergio Wilcher
Sales Representative

Art Staff

Nanci Malave
Sales Supervisor

Kim Alvarez
Director Multi Media Classified Advertising

NJPA
NEW JERSEY PRESS ASSOCIATION



**NEED SOME
QUICK
CASH?**

Sell your
stuff in our

**MERCHANDISE
SECTION**

**CALL
201-963-5100**

30: Best Small Space Classified Ad

Second Place, Daily

The Jersey Journal

Quick Cash

Adriana Machado-Jaworski

Graphic Artist

NJPA

NEW JERSEY PRESS ASSOCIATION

30: Best Small Space Classified Ad



**ATLANTA POLICE DEPT.
NOW RECRUITING IN NEWARK, NJ**

NOVEMBER 8TH & 9TH, 2013

== POLICE OFFICER ==

Police Officer interviews and testing will take place on Friday Nov 8, 2013 and Saturday Nov 9, 2013 8:00 a.m. Sharp!!! . Be prepared to be at this location for at least six (6) hours. Business attire required. All applicants must interview before testing.

**Hilton Gateway, Newark Penn Station,
1048 Raymond Blvd. Newark, NJ 07102**

**Download Applications on-line at
WWW.JOINATLANTAPD.ORG**

**Feel free to contact the recruitment unit at
404-546-7650
for further information.**

First Place, Daily

The Star-Ledger

Atlanta Police

Ricky Bell

Sales Representative

Nanci Malave

Sales Supervisor

Kim Alvarez

Director Multi Media Classified Advertising

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

Best Classified Pages

NJPA Awards

31: Best Classified Pages

THE SAND PAPER Classified Marketplace

Buy It! Sell It! Rent It! Find It! Fix It!
 — To Place Your Next Classified Ad —

- Complete and mail the attached order blank to: The SandPaper Classified Dept., 1416 Long Beach Blvd., Surf City, NJ 08008
- Phone our classified sales department, Mon.-Thurs., 8:30 am-5 pm; Fri., 8:30 am-4 pm • 609-494-9900
- Fax your classified ad 24 hours, seven days a week • 609-494-1437
- E-mail your ad to classified@thesandpaper.net - All emails should include a contact phone number.

Classified Costs Based on First 20 Words	
1 issue.....\$12.75 (minimum charge)	25¢ each additional word
2 consecutive issues.....\$11.35 per issue 25¢ each additional word \$22.70 minimum	10 consecutive issues.....\$8.90 per issue 25¢ each additional word \$89.00 minimum
4 consecutive issues.....\$9.75 per issue 25¢ each additional word \$39.00 minimum	20 consecutive issues.....\$6.00 per issue 25¢ each additional word \$208.00 minimum

Multiple Issue Rates Applied to Initial Ad Order

Deadline to place, cancel or correct classified ads: Tuesday, 10 am
 Minimum of One Insertion Charge to Cover Processing Costs

For Boxed Classifieds, Bold Lines, Online Pictures, Web Site Links, and SALE AWAY BOAT SPECIAL PRICES. Please contact the Classified Dept.

www.thesandpaper.net
 Connect With Classifieds
 Anywhere, Anytime!

From SandPaper Home Page



As Easy To Use As 1-2-3!

1. Open ONLINE CLASSIFIEDS
2. Scroll Through Categories
3. Click to View Individual Ads and Find Helpful Customer Web Site and Picture Links

Classification _____
 Start Date _____
 No. of Issues _____
 Total Cost _____

Enclosed is my check or money order, payable to The SandPaper.
 Charge to my: Master Card Visa Am. Express
 Account No. _____
 Expiration Date _____
 Verification Code _____
 My name and address: _____

Zip _____ Phone _____

My ad should read as follows: _____

(Use separate sheet if necessary)

Third Place, Weekly

The SandPaper

May 22, 2013

Lee Little
 Eileen Keller

LOST/FOUND	ANTIQUES	GARAGE/YARD SALES	GARAGE/YARD SALES	GARAGE/YARD SALES	GARAGE/YARD SALES
<p>FOUND 3 keys washed up by Sandy Please call 609-494-8717 or 212-896-5778.</p> <p>ADOPTION A beautiful life for your baby. Loving and financially secure couple hopes to adopt. Call 347-818-0823 or anababoo@gmail.com.</p> <p>ADOPTION: A loving, childless, married couple seeks to adopt. Stay-at-home mom/retired dad. Financially secure. Expenses paid. Nicole & Frank 855-969-6134.</p> <p>Are you pregnant? A childless, married couple (in our 30s) seeks to adopt. Will be hands-on mom and devoted dad. Financially secure. Expenses paid. Nicole & Frank 855-969-6134.</p>	<p>BEACH HAVEN ANTIQUES 509 Englewood Ave., Beach Haven (boyside). High prices paid for gold, silver, coins, old costume jewelry and antiques. Please call for appointments. 609-444-6119.</p> <p>Bi-Annual Sidewalk Sale and Antique Show Jonathan Law Fine Art Framing and Gallery 5/25-5/27, open daily 10am-5pm. Maple leaves welcome. 2001 Long Beach Blvd., Surf City 609-494-0222.</p> <p>SHIP BOTTOM ANTIQUES BY THE BAY Central Ave. at 28th St. Open Weekends 609-472-4625</p> <p>TWO SHORE BIRDS Antiques & collectibles bought & sold. Norman Cramer proprietor. An eclectic selection of collectibles. 425 Rte. 9 West Creek. Fri. hours or appointment. 609-296-2704.</p> <p>GARAGE/YARD SALES</p> <p>ART SALE Loveladies 161 E. Long Beach Blvd., Sat. 5/25, 9am-1pm. Framed art prints, \$20-300. All sales.</p> <p>Beach Haven, 407 North Delaware Ave. (between 4th & 5th Streets). Sat./Sun. Mon. 5/25-5/27, 9am-3pm. Large collection of bikes, clothing, etc.</p>	<p>Beach Haven, 428 Third St. Sat. 5/25 (rain date 5/26), 7am-1pm. Home decor, toys, linens, etc. Everything good condition.</p> <p>Beach Haven, 121 East 10th St. Sat. 5/25, 9am-4pm. Rain or shine. Junior clothes (name brands, MF), toys, sports, books, crafts, household.</p> <p>Beach Haven, 502 Oak Rd. Sat./Sun. 5/25-5/26, 9am-3pm. Maple leaves welcome. 2001 Long Beach Blvd., Surf City 609-494-0222.</p> <p>Beach Haven Crest, 28 West 77th St. Sat. 5/25, 9am-3pm. Rain date 5/26. Furniture, jewelry, household items, electronics, wall decor, games, much more.</p> <p>Beach Haven Park, 9 Hideaway Drive. Sat. 5/25, 9am-3pm (rain date 5/26). Household items, furniture, baby items, and more!</p>	<p>Beach Haven, 316 Fairview Ave. Sat. 5/25, 7am-10am. Handmade Pottery, Ceramics, Handpainted Furniture & Artwork.</p> <p>Beach Haven, 1312 South Bay Ave. Sat. 5/25, 9am-noon. Pottery handcrafted on site. LBI & surfboard.</p> <p>Beach Haven, 22 8th St. Sat. 5/25 (rain date 5/26), 9am-2pm. All new salesman's samples of Brooks, Bolshers and juvenile piloes, antique wicker basket, Loveladies 248 extension ladder, sawhorses, undercar only golf bag organizer, collapsible clothing racks, fabric steamer and lots more. Come check us out before you hit the beach!</p> <p>Beach Haven, 500 South Beach Ave. (corner Marine St.) Sat./Sun. 5/25-5/26, 10am-3pm. LOTS OF STUFF!</p> <p>Beach Haven, 1306 South Bay Ave. Fri./Sat. 5/24-5/25, 10am-2pm. Gift store items, furniture, fishing equipment & more!</p> <p>Beach Haven, 201 Ingotua Ave. Sun. 5/26, 9am-noon. NEW 'not just toys' handmade accessories plus bedding, home decor, chair, toys, clothes, books, vintage. No Sandy items.</p> <p>Beach Haven, 310 North Atlantic Ave. (corner 4th & Atlantic). Sat./Sun. 5/25-5/26, 10am-4pm. Contents of house. Furniture, antiques, art, household items & more.</p> <p>Bi-Annual Sidewalk Sale and Antique Show Jonathan Law Fine Art Framing and Gallery 5/25-5/27, open daily 10am-5pm. Maple & pine-views welcome. 2001 Long Beach Blvd., Surf City 609-494-0222.</p>	<p>High Bar Harbor, 14 Auburn Rd. Sat./Sun. 5/25-5/26, 9am-2pm. Household items, furniture, bed frames, fixtures, lamps, and more!</p> <p>High Bar Harbor, 6 Collier Rd. Sat. 5/25, 9am-1pm (rain 6/1). We're beach! Antiques & misc. Several estates. Ruby glassware, Pottery, Red Ware, German chocolate set, iron toys, sterling jewelry. Beach Americana: tools, fishing, 1800s books, advertising placid, new audio books too much to list! Directors? 809-494-7256.</p> <p>Manahawick, 51 Morton Drive. Sat./Sun. 5/25-5/26 (Memorial Day weekend), 9:30am-4pm. All weather wicker patio furniture, household items, clothes & artwork. Rain or shine.</p> <p>Manahawick, 89 Albert Drive. Fri./Sat. 5/24 & 5/25, 9:30am-4pm. Huge Multi Family Attic/Garage Sale!</p> <p>Manahawick, 165 Southard Drive (Route 72 to Jennings Rd. to Southard). Sat. 5/25, 9am-4pm. You need it, we have it!</p> <p>Manahawick, 108 Mercer Ave. Sat. 5/25, one day only 9am-4pm (rained out last weekend!). Glassware, jewelry, assorted household items, more.</p> <p>North Beach Haven, 1903 Atlantic Ave., Sat. 5/25, 9am-2pm (rain date 5/26). Household items, TV, sofa, furniture, lamps.</p> <p>North Beach Haven, 9 East 14th St. Sat./Sun. 5/25-5/26, 9am-4pm. Jewelry, scarves, clothes, household items, collectibles, books, much more.</p> <p>North Beach, 1066-B Barbary Rd. Fri.-Sun. 5/24-5/26. Big sale! Nautical furniture, antique, many interesting and useful items. Good stuff, best prices - good to see you!</p>	<p>Ship Bottom, 14th St. & Central Ave. Sat. 5/25, 9am-3pm. NEW 25% OFF inventory reduction sale. Resale quality, everything \$5!</p> <p>Soray Beach, 205 East 24th St. Sat. 5/25, 9am-1pm. Furniture, bedroom, living room, inside/outside.</p> <p>Surf City, 268 North 2nd St. Sat. & Sun. 5/25 & 5/26, 9am-2pm. Multi family Furniture (not here during Sandy), household tools, baby things, toys, costume jewelry, postcardbooks, perfume, more.</p> <p>Surf City, 201 23rd St. Sat. 5/25, 9am-noon. Furniture, household goods & more.</p> <p>Surf City, 216, North 3rd St. Sat. 5/25, 9am-noon. Rain date 5/26, 9am-noon. Multi family.</p> <p>Surf City, 32 North 19th St. Sat. 5/25, 9am-2pm. Great treasure! Designer clothes, purses, toys, kids equipment, furniture & housewares.</p> <p>Surf City, 316 North 7th St. Sat. 5/25, 9:30am-1pm & Sun. 5/26, 9am-noon (rain 9/1-6/2). Household items, collectibles. All proceeds donated to charity affected by Hurricane Sandy.</p> <p>Surf City, 301 North Central Ave. Sat. 5/25, 9am. Dell color printer, toys, children's/women's clothing, light fixtures, accent chair, jewelry, much more!</p> <p>Surf City, 357 North 9th St. Sun. 5/26, 9am-noon. Multi family Great selection, old & new. No early birds please!</p> <p>Surf City, 1 North 4th St. Sat. 5/25, 9am & Sun. 5/26 (7) HUGE- household items, furniture books, household items & collectibles.</p> <p>Surf City, 2421 Schneider Ln. (end of 22nd St.) Sat. 5/25, 9am-2pm. Antiques, china, baby items, housewares, books, etc.</p> <p>Surf City, 526 North 4th St. Sat./Sun. 5/25-5/26, 9am-1pm. Rare/unique Antiques, furniture, home goods, collectibles, jewelry. No Sandy damage. Something for everyone.</p> <p>Surf City, 608 North Barnegat Ave. Sun. 5/26, 9am. Rain or shine. Marble-top kitchen table & chairs, handpainted sideboard, white wood TV cabinet, window frame mirror.</p>
<p>WOW CELEBRATE OUR 50TH SEASON! Come Hot or High Water We Will Be Open Memorial Day Weekend Sat., Sun., Mon., 10am-5pm or by appointment. Selected Odds on Sale Buying • Selling • Fine Appraisals of Antiques & Collectibles 609-494-4661 Wizard of Odds 7601 Long Beach Blvd. Beach Haven Crest Invest in Antiques They Appreciate in Value!</p>	<p>SANDY'S COME & GONE BUT WE NEVER LEFT! CRAZY CORBY & ABBY'S ANNUAL MULTI-FAMILY YARD SALE May 25 & 26 8am-5pm 2 Centennial Ave. Holgate Rain Date June 1 & 2 60+ bikes (all sizes) kids' to grandpa, kitchen sets, bank beds, furniture, kids' toys & clothes, new workbench, dollies, tools, deck & patio furniture, collectibles, beach chairs & umbrellas, plastic storage containers, 10,000 baseball cards.</p> <p>Harvey Cedars Community Wide Yard Sale Sat. 5/25 Many locations throughout the town. Pick up your Treasure Map to the sales at Borough Hall, 70th & Blvd. 9-45am-9am.</p> <p>Harvey Cedars, 10 Kinney Ln. (a block off the Blvd. between 82nd & 83rd sts. by-pass) Sat. 5/25 & Sat. 6/1, 7am to 7 A REAL garage sale including antique and other items collected in our garage over the past 20 years or more. Furniture, some antiques, china cabinet, beds, bed frames, tables, chairs and lots more.</p> <p>Harvey Cedars, 16 West 80th St. Sat. 5/25, 9am-2pm collection of Blue and White antiques and collectibles. Plates, platters, pitchers, and many other items.</p>	<p>HUGE YARD SALE Sat., May 25 8am - 11am Rain or Shine Wide Assortment Nothing over \$50 Everything Must Go 124 E. 113th St. Haven Beach</p>	<p>ORIGANAL ART & PRINTS Custom weathered frames artist Tony Desiderio. Sat. 5/25, 10am-5pm. 131 Long Beach Blvd. Beach Haven Crest. 609-548-0818.</p> <p>Phanias Park, 118 East Seaboard Drive (85th St.). Sat./Sun. 5/25-5/26, 9am-5pm. Kitchen & household items, knickknacks, lacrosse items, clothing, TV, tools, etc. NO Sandy damage!</p> <p>Ship Bottom, 340 West 5th St. Sat./Sun. 5/25-5/26, 9am (rain 5/27). Multi-family Household goods, collectibles, tools, fishing equipment, furniture, new items, more.</p> <p>Ship Bottom, 107 East 13th St. Sat. 5/25, 9am-3pm. Fishing and household items, tools, bedding and more.</p> <p>Ship Bottom, 1223 Barnegat Ave. Sat. 5/25, 9am-2pm (rain 5/26). Blue and White antiques and collectibles. Plates, platters, pitchers, and many other items.</p>	<p>ESTATE SALE Beach Haven Park, 4 West Barbary Ave. Sat./Sun. 5/25-5/26, 9am-5pm. Antiques, furniture (bureaus, tables, chairs), assorted cookware & household items, collectibles (prime condition). Lots of great stuff!</p> <p>North Beach, 1126 E. Long Beach Blvd. Sat. 5/25, 9am-4pm and Sun. 5/26, 9am-noon. Cash only. Contents of house.</p>	

83 The SandPaper/Wednesday, May 22, 2013



31: Best Classified Pages

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31: Best Classified Pages

First Place, Weekly

The West Essex Tribune

October 10, 2013

Ellen Harte
Michelle Bent



NEW JERSEY PRESS ASSOCIATION

Words of Love

Another year has gone and passed
A year that was supposed to be
our last.
But as we all know, the calendar
was wrong.
And BIG BIRD and ZIGGY are still
going strong.

When last we talked, you may recall
ZIGGY's health had taken a toll.
He's been through hell, but he's coming back.
The angels at Overlook kept him on track
Through long months of waiting for the words to hear
He's in remission, the scans are all clear.

Poor BIG BIRD has been in a terrible mess.
This past year he's had her strength in his fist
She's holding up and holding on.
Even though dear friends and family have pleased and gone
Let's raise a glass and toast to three
To Anne, to Donnie, and to cousin Henry.
May their memory be a blessing, may their spirit remain.
Good friends, not forgotten, will never fade orwane.

BIG BIRD wears that little one in just a bad seed
Just waity year ago! She may have gone!
She's bawly and stubborn and quick on her feet
But her hugs and wit makes every heart beat.

Between going to the doctor and therapy and having more tests
BIG BIRD and ZIGGY haven't had much time to rest.
BIG BIRD's been busy trying to put the next back in shape
But there are so many things he must take care take?
The room came out great, much better than just nice.
Thanks for the help and cousin Ed's advice.

With all this drama, did our two have any fun?
They took it day by day, one by one.
There was Markie and Toby and Henry and more.
They'd still heart, you can still have the crowd near.
There was a re-connect with a friend from the past.
He'd been that tough! Time went by fast!
Thanks for the tips to the city, traveling in style.
BIG BIRD and ZIGGY hadn't done that in a long while.

So it wasn't a bad year, but a new year of new starts.
For BIG BIRD and ZIGGY a year of feeling strength of heart.
For ZIGGY a chance to his long career.
For BIG BIRD a new friend to talk to and have near.
For both a dash of their quest
To make their next simply the best.

And so on Valentine's ZIGGY wants to say
I love you BIG BIRD! Each and every day
You're truly amazing just the way you are.
More beautiful than any diamond ring, brighter than any star.
After all that we've been through, we'll face our new world.
We are still for teams, just one day and one get!
We'll have our ops, we'll have our shows.
We'll have our smiles, we'll have our frowns.
We'll have each other, that's how it will be.
Together, forever, for all eternity.

VALENTINE'S DAY **SHINOBU**
Cherish, people! I have a special gift for you, a gift that is both beautiful and meaningful. It's a year's worth of memories, a year's worth of love. And it's all yours for the asking. So go ahead, take it. You know you want it. Love, ShinoBU.

VALENTINE'S DAY **SHINOBU**
You know, I've been thinking about you a lot lately. I've been thinking about the times we've spent together, about the love we've shared. I hope you're doing well and happy. Love, ShinoBU.

VALENTINE'S DAY **SHINOBU**
I hope you're doing well and happy. I've been thinking about you a lot lately. I've been thinking about the times we've spent together, about the love we've shared. Love, ShinoBU.

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Words of Love

31: Best Classified Pages

Third Place, Daily

The Star-Ledger

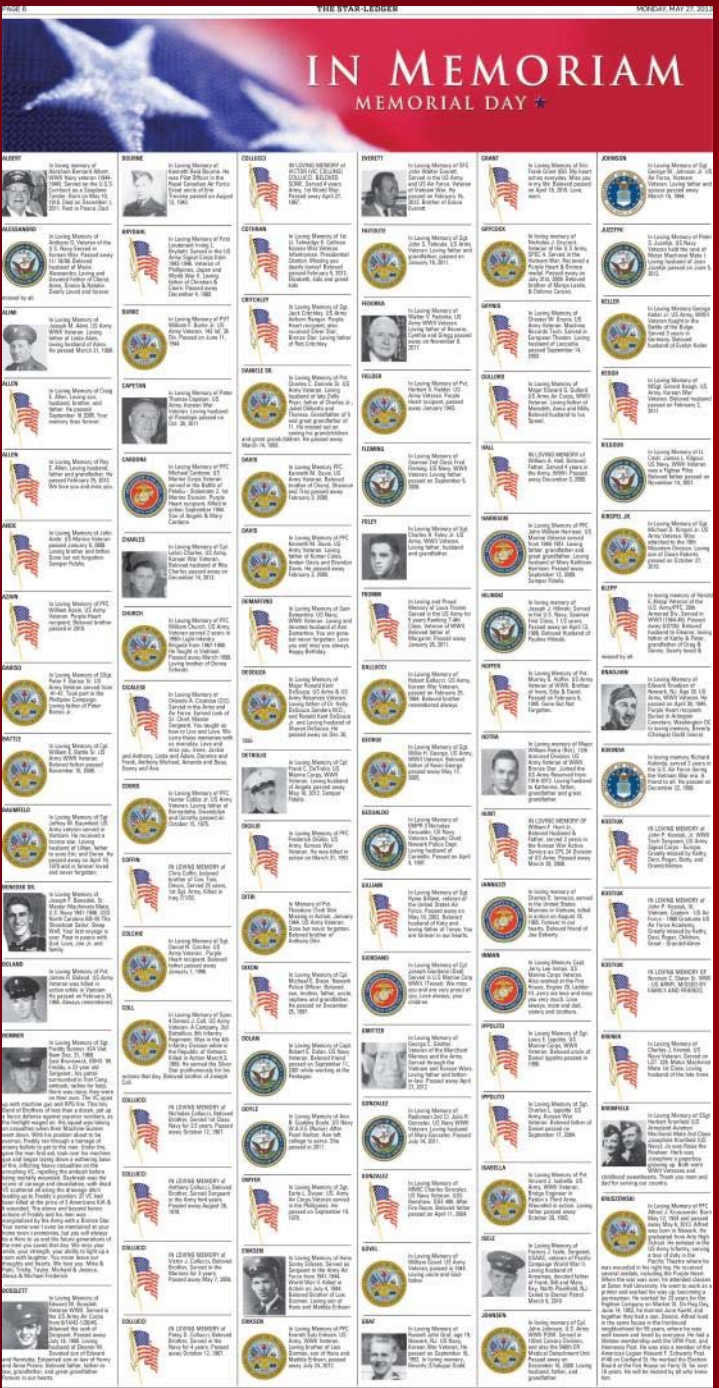
Words of Love

Nanci Malave

Sales Supervisor

Kim Alvarez

Director Multi Media Classified Advertising



31: Best Classified Pages

Second Place, Daily

The Star-Ledger

In Memorium

Nanci Malave

Sales Supervisor

Suzanne Anan

Designer

Kim Alvarez

Director Multi Media Classified Advertising

Sales Staff



31: Best Classified Pages

First Place, Daily

The Star-Ledger

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Polished & Professional

Colette Doudin

Special Sections

Kim Alvarez

Director Multi Media Classified Advertising

Ana Gonzalez

Special Section Production Supervisor

Section 10 An Advertising Section • The Sunday Star-Ledger • Sell, Search & Buy Online: www.nj.com Sunday, May 19, 2013

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POLISHED AND PROFESSIONAL

Job fair gives candidates tips for success

By Donna Canfield
Special to The Star-Ledger

The Star-Ledger/nj.com Job fair held at Lincoln Technical Institute's Edison campus last month provided job seekers with the opportunity to meet with companies from the information technology and health-care sectors. Companies that attended the event offered feedback on what they look for in a job candidate.

"One of the things a lot of people don't realize when they attend a job fair is that they aren't just there to be 'scouted' by potential employers," said Raquel Nasto, director of career services at Lincoln Technical Institute's Edison campus. Nasto recommends candidates do their research beforehand. "If you're coming to a job fair, this is

From training inside fully simulated doctors office classrooms (DOCs) to medical wet labs, Lincoln Technical Institute's Medical Assistant program brings real-world experiences to students.

APG Security Services provides uniformed security, investigative services, electronic security system integration, event security, concierge and more.

Continued on page 4

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Source: Universum

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32: Best New Project for 2013

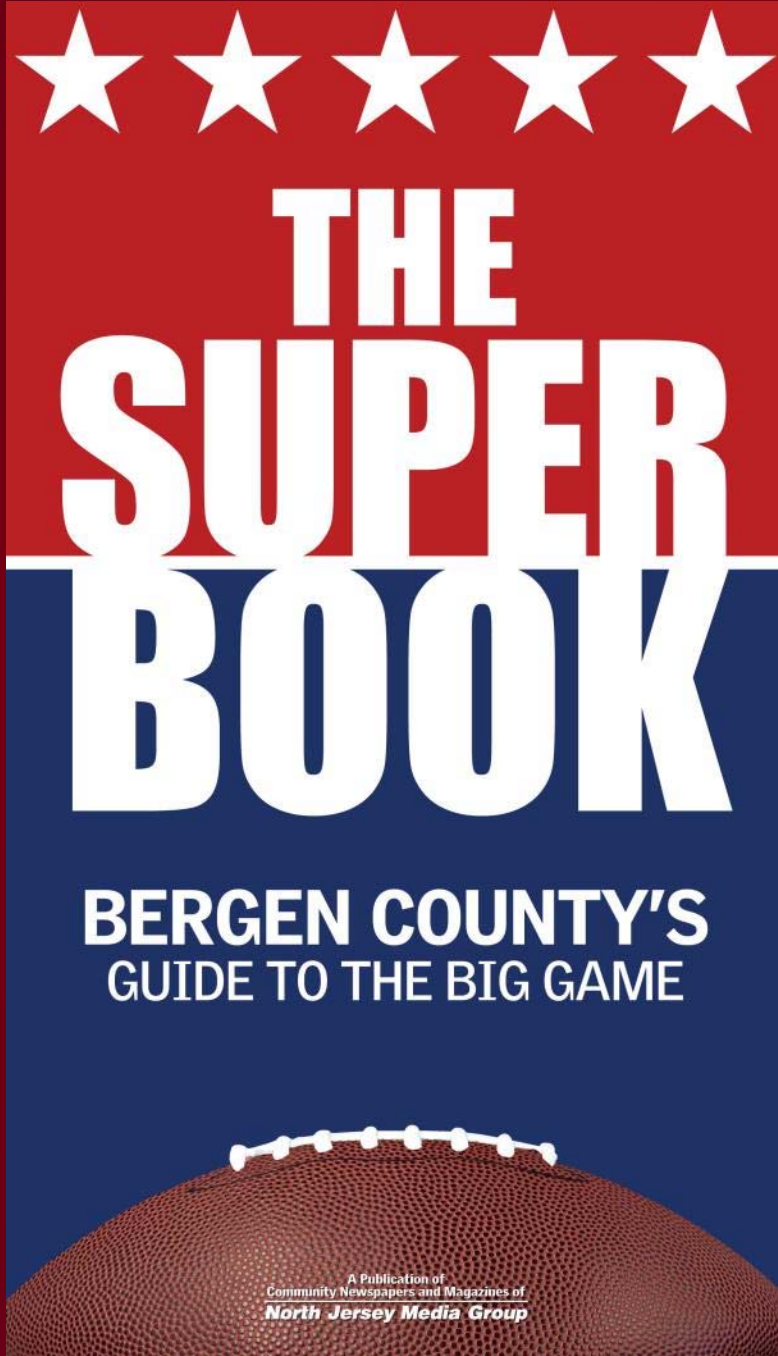
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Northern Valley Suburbanite

Tenafly Community Guide 2013

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South Bergenite

Super Book

Mike Lamendola

Joe Ritacco

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First Place, Weekly

Ocean City Sentinel

2013 Map of Ocean City & Boardwalk



Samuel Hutchins

Graphic Designer

Sean Kolman

Graphic Designer

Sales Staff

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The Times Hunterdon County Democrat Somerset Observer

June 2013
SPECIAL SUPPLEMENT

Family

LIFE

Getting It Together
How to organize a family reunion



Things To Consider
Before inviting an aging relative to move in



Financing Your New Family
Financial advice for expecting parents



Leaving The Nest
Helping kids prepare for college life





Bob, Pamela, Magic, Sunshine, Princess and Star at the Red Mill Museum Village in Clinton

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*Bob Beatty led the Weichert Clinton Office in 2012 with 82 sales of sold listings for a combined dollar volume of \$11.5 million. The Weichert Clinton Office led the entire region (Hunterdon, Somerset, Mercer & Warren Counties) in 2012 with 651 homes sold for a combined dollar volume of \$178 million. Weichert Realtors is the most trusted, independently owned Real Estate Company with over 100 offices in NJ.

Third Place, Daily

The Times

Family Life

Staff

NJPA

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32: Best New Project for 2013

Weekly Feature in-paper every Friday beginning April, 2013



Screenshot of www.njherald.com/homeconnections

Special Section Cover



Friday, April 8, 2013 njherald.com/HomeConnections

HOME connections

Here's what you can find at njherald.com/HomeConnections — and your mind

De-clutter your life — and your mind

Information on local home improvement builders & contractors

Expert tips for spring-cleaning your bathroom

Go-To Pros Landscaped pools adding value to homes

"It's no longer just a pool and lawn to your backyard, it's a part of the landscape," says owner Edward R. Ricciardi Jr. in the pool business for more than 20 years. "It's almost like adding another room to your house if it's done properly. And with modern technology pools at this point are pretty close to being maintenance-free."

Ricciardi, who participates at every job site, offers completion dates of 20 days for vinyl pools and 30 days for concrete pools, with money-back guarantees in every contract. He and his staff build custom landscapes (including masonry, rock and stone patios) and landscapes, and they handle fencing, electrical, plumbing and water water management issues. The company also handles spas and waterfalls, self-heating coating pools, and provides solar heating for pools — an environmentally friendly way to achieve additional cost savings.

Contact Tomlinson: 973-496-1354 contemporarypools.net

Welcome Home

We are pleased to put the "WELCOME" mat in Home Connections, a new weekly feature of The New Jersey Herald.

Every Friday this page will present information to help you make the most of your targeted investments.

Each week the Home Connections "Go-To Pros" will showcase their products and services using expert advice based on extensive experience. As a feature, look and see. There is no correct list except from needs to planning, how to efficiently find and cost your items, how to request, research and locate it. Whether you're looking for the greenest option on paint and decks, find them, party trends and how to save.

Home Connections is eager and able to offer you all of the above on the latest trends as well as well and low advice on how to get it done. It will work on all types of your needs, ideas and budget. We'll be there.

We hope you enjoy Home Connections, and make yourself at home.

Go-To Pros Don't forget to add your gutters to your spring clean up list.

Just like your yard collects debris throughout the year, so do your gutters. Up and Above Contractors suggests that gutters be cleaned at least twice a year—in the fall and again in the spring.

The debris left in gutters breaks down and acts which clogs drainage and eventually clogs them completely. Clogged gutters can cause water and rotting debris to seep into your roof, which can eventually enter your home.

Regular gutter maintenance can not only prevent roof damage, but also prevent water damage to your home's exterior.

Water that is not properly pitched can cause the same as clogged gutters. Installing gutter guards is a simple way to cut in on yearly maintenance and keep debris from getting into your gutters.

Up and Above Contractors encourages you to get your gutter system, and to call us if you need your gutter guards or any other repairs.

FREE in-home consultation and estimate. Call, Up and Above today 973-422-5333.

Why should I consider a renewable source of energy?

As I've said, we know people who aren't KEG. They're the kind of people who would like to answer the question: "Why should I consider a renewable source of energy?"

There are many reasons to do so. The most common is that renewable energy is clean, safe and cost-effective. It's also a good way to reduce your carbon footprint and help the environment.

Renewable energy is also a good way to save money on your energy bills. It's a long-term investment that will pay for itself over time.

There's no reason for us not to consider a renewable source of energy. It's a good way to reduce your carbon footprint and help the environment. It's also a good way to save money on your energy bills.

Contact Tomlinson: 973-422-5333

Redecorating without overspending

NEW YORK CITY — With the holiday season in full swing, many Americans have more money to spend on their homes. But there's one thing to watch out for: overspending.

Decorating your home can be a fun and rewarding experience, but it can also be a costly one. There are many ways to redecorate your home without overspending.

One of the best ways to save money is to focus on small changes. You can make a big impact with a few simple updates, such as painting a room or changing the curtains.

Another way to save money is to shop for deals. Many stores offer discounts on home decor items, so keep an eye out for sales and clearance items.

Finally, don't forget to consider the overall look of your home. It's important to choose items that work together and create a cohesive design.

Contact Tomlinson: 973-422-5333

HOME connections DIRECTORY njherald.com/HomeConnections

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Second Place, Daily

New Jersey Herald

Home Connections

Donna Lee Amerman
Promotions Manager

Keith Flinn
Advertising & Marketing Director

Sales & Art Staffs



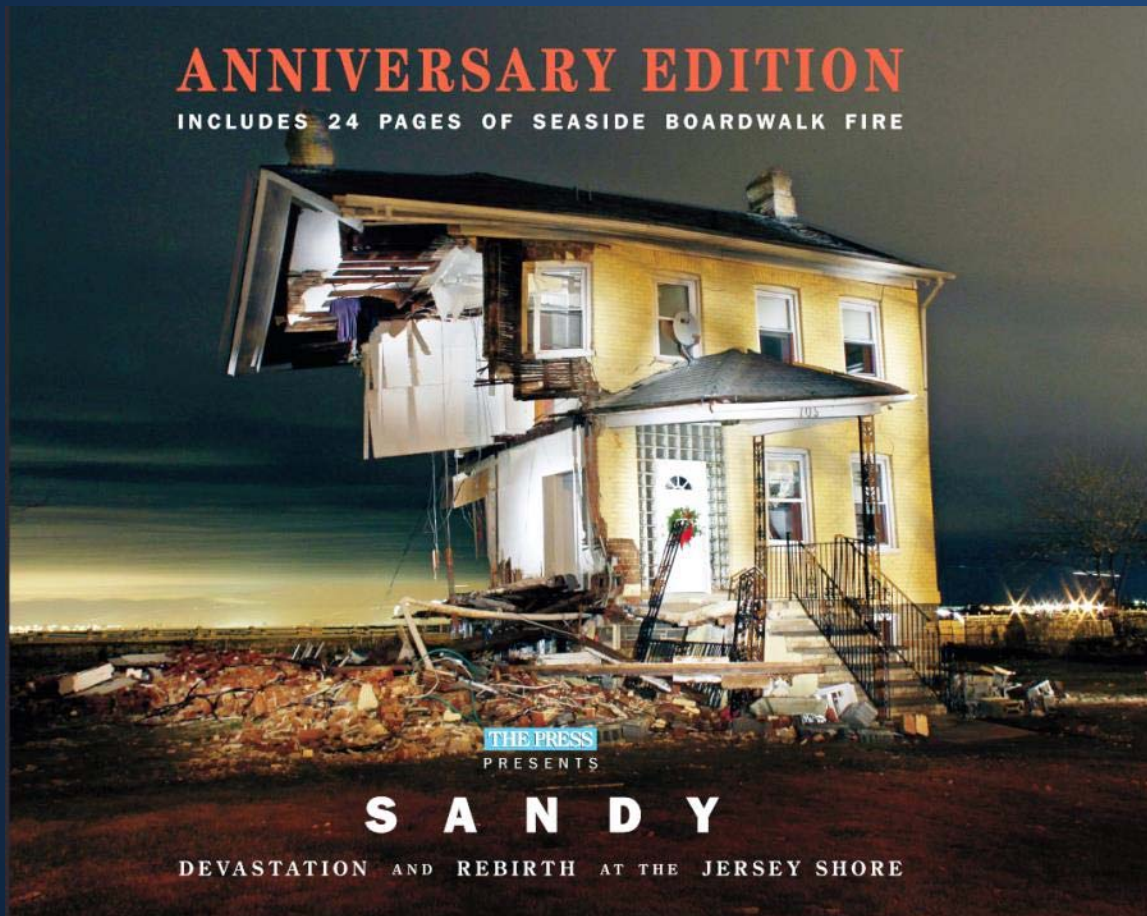
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First Place, Daily

Asbury Park Press

Anniversary Edition:
Sandy, Devastation
and Rebirth

Sales & Art Staffs



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New Jersey Real-Time News

New Jersey Lottery
The Best Win is a Choice

Christie apologizes to the people of N.J., fires top aide linked to GWB bridge scandal
3 hours ago
287 Jenna Portnoy/The Star-Ledger

Federal education chief unveils new guidelines for school discipline
5 hours ago
6 Peggy McGlone/The Star-Ledger

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Jersey City man arrested outside police station minutes after paying \$15,000 fine, report says
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Gov. Chris Christie to arrive at Fort Lee city hall to apologize
45 minutes ago | Lisa Rose/The Star-Ledger

Thieves swipe \$130,000 worth of chinchilla jackets from Hackensack store
1 hour ago | Noah Cohen/NJ.com

Father indicted on child endangerment after 1-year-old found wandering in Montgomery

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Video of the Day

Chris Christie: I apologize to the people of New Jersey'

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Second Place

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Eastwick College

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Designer

Theresa Green
Sales Representative

Nanci Malave
Sales Supervisor

Kim Alvarez
Director Multi Media
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13-year-old Atlantic City boy shot and killed during fight
Seth Augenstein | The Star-Ledger

Bridgegate: Christie Under Fire
Thousands of scandal documents to be made public this morning
Ted Sherman | The Star-Ledger
Official might talk if offered immunity

Bridgegate: Christie Under Fire
Was Gov. Christie's press conference performance narcissistic or masterful?
Editorial | The Star-Ledger

Entertainment
The 7 best things to do in Jersey this weekend

Rutgers Football
No. 1 goal: Keep N.J. recruits in-state says former star Logan Ryan

New York Giants
Sports winners and losers of the week: Giants coaches spotlighted

Top Photos & Videos

HOME OF THE WEEK:
Rumson, N.J. hosts this \$1.7M house

PHOTOS: Poet-author Amiri Baraka, dead at 79, through the years

WATCH: 'The Daily Show' takes on Christie's press conference

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FEATURED
Freezing rain making N.J. roads icy this morning
1 hour ago | Seth Augenstein/The Star-Ledger
New Jersey Real-Time News | 3

Chris Christie bridge scandal: Top trending stories this morning
54 minutes ago | S.P. Sullivan/NJ.com
New Jersey Real-Time News | 7

Super Bowl 2014

Super Bowl 2014 fan guide: Insider's handbook to N.J. & NYC
• Best fine dining in Newark

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Tom Bohan

Digital Sales Strategist

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Better Newspaper Contest 2013

**Best Digital
In-Banner Video Ad**

NJPA Awards

36: Best Digital In-Banner Video Ad

The screenshot shows the NJ.com website interface. At the top, a blue banner ad for Horizon Blue Cross asks, "Could you get help paying for health insurance? Text NJReady to 222752 and find out today." Below the banner is a navigation bar with categories like "IN YOUR COMMUNITY: JOBS • AUTOS • REAL ESTATE • RENTALS • CLASSIFIEDS • OBITUARIES • FIND&SAVE • LOCAL BUSINESSES • PLACE AN AD". The main content area features "New Jersey's Top Stories" with articles such as "Body of missing Madison man found near Chatham field", "NJ voters: Christie will run in 2016, but how will rest of U.S. like him?", and "Dogs found 'near death' in Neptune; owner charged with animal cruelty". There is also a "Special report, Day 3: Mixed Martial Arts in New Jersey" section with three sub-articles. A "Find Local" section is visible at the bottom right. The Horizon Blue Cross logo and "Sign Up" link are present on the left and right sides of the page.

Third Place

The Star-Ledger

Horizon Blue Cross

Suzanne Anan

Designer

Debbie Cannizzaro

Account Executive



36: Best Digital In-Banner Video Ad

The screenshot shows the NJ.com website interface. At the top, there is a navigation bar with categories like 'IN YOUR COMMUNITY: JOBS • AUTOS • REAL ESTATE • RENTALS • CLASSIFIEDS • OBITUARIES • FIND&SAVE • LOCAL BUSINESSES • PLACE AN AD'. Below this is the 'nj.com True Jersey' logo, powered by the 'Messenger-Gazette'. A search bar and social media icons are also present. The main content area is titled 'Middlesex County' and features several articles. A prominent article is titled 'Funeral today for Woodbridge teen driver killed in Rt. 440 crash'. Another article is 'Wrestling legend Mick Foley to perform at New Brunswick's Stress Factory'. A 'Video of the Day' section features a video titled 'SUPER BOWL MINUTES WITH JERRY COOPER' about Doug Williams. A digital in-banner video ad for 'REBOUNDERZ INDOOR TRAMPOLINE ARENA' is displayed, with the text 'NOW OPEN! 76 Carter Drive Edison, NJ CLICK HERE For Our Daily Deal!'. The ad is positioned above the 'Video of the Day' section.

Second Place

The Star-Ledger

Rebounderz

David Petersen
Designer

Tania Salgado
Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION

36: Best Digital In-Banner Video Ad

Need a New Car But Have:
• Bad Credit • No Credit • Bankruptcy We Make It Happen!
APPROVED
24/7 INSTANT APPROVAL! CALL 1-877-889-1565 Or Apply Online Today at www.NJLoanCenter.com

DRIVE A LITTLE, SAVE A LOT!
HUGE SELECTION TO CHOOSE FROM!
CLICK HERE
CLOSE

TWO CONVENIENT LOCATIONS:
584 ROUTE 3 WEST, CLIFTON
& 225 RIVER DRIVE, PASSAIC

THE ALL-NEW GARDEN STATE HONDA
CLIFTON - PASSAIC
JERSEY'S HONDA DEALER. WE SAY YES!
973-777-1600
GARDENSTATEHONDA.COM

New and Used Cars for Sale
Buy New and Used Cars in New Jersey at NJ.com

Search New & Used Cars in NJ
Any Make Used New
Any Model Any Price
Zip 07101 Any Style Search by Keyword or WebID

Search by Fuel Economy
Any Zip 07101

Best Local Auto Deals in New Jersey
Select a Dealer to View This Week's Ads
• Autoland Chrysler / Jeep / Dodge
• Autoland Toyota / Scion
• Autoland Toyota / Scion / Chrysler / Jeep / Dodge
• Gateway Kia
• Lorraine Chevrolet
★ More Local Auto Deals in New Jersey »

NOW SHOWING
2010 Nissan Altima Hybrid
\$13,975
King's Auto Show NJ, Inc.
866-530-8948
2007 Acura TL
\$12,988
Springfield Acura
973-912-9000

Build & Price your New Car Car Reviews & Research
Year Select Make Select Model
Zip 07101
Customize a new car by transmission, preferred equipment, features, & more.

With New Jersey's leading auto website, you can find a car by searching new and used inventory, get new car pricing, sell your car to local shoppers and much, much more....

Browse by Body Style
Sedans >>> Luxury Cars >>>
SUVs >>> Minivans >>>

NJ Car Dealer Specials
GET THE REAL DEAL AT REYDEL VOLKSWAGEN
REYDEL VOLKSWAGEN
888.YES.REYDEL

Featured NJ Dealers
MALOUF Malouf Chevrolet
1975 US Highway 1 South
North Brunswick, NJ
866-444-7895

First Place

The Star-Ledger

Planet Honda

David Petersen
Designer

Ray Soriente
Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

**Multi-Media
Online & Print
Campaign**



NJPA Awards

Huffman Koos Furniture ***NO DOWN PAYMENT INTEREST FOR 50 MONTHS**

MEMORIAL DAY SALE

MEMORIAL DAY SALE

Free Vacation Giveaway with any purchase \$1,499 or more

***NO Down Payment Interest For 50 Months!**

Edison Top Dining Set Sale \$895

Baroness Top Dining Set Sale \$895

Conquest Time Top Dining Set Sale \$795

Parliament Top Dining Set Sale \$995

Excelsior Top Dining Set Sale \$1,995

Willy Grand Top Dining Set Sale \$1,395

Madison Dining Set Sale \$1,195

Admiral Place Top Dining Set Sale \$1,895

In Stock Delivery In 3 Days or Less

Cherish Top Dining Set Sale \$2,995

Aspen Top Dining Set Sale \$995

Chester Sofa Regular Price \$1,799 Sale \$1,095

Conen Leather Sofa Regular Price \$3,199 Sale \$1,295

Maddox Sofa Regular Price \$1,399 Sale \$895

Nina Sofa Regular Price \$1,299 Sale \$795

Memorial Day Sale
Price Match Guaranteed • FREE DELIVERY • SETUP • REMOVAL
Or it's yours for FREE

FREE BOX SPRING ON PURCHASE OF ANY I SERIES MATTRESS.

Serta
Save up to \$400.00 On i Comfort Adjustable Bed.

Huffman Koos Furniture
New Jersey
Fairfield: 811 Rt. 17, South Plainfield, NJ | 201.226.0999
Fairfield: 811 Rt. 40 West Fairfield, NJ | 973.275.2777
Rockaway: 220 Rt. 46 East Rockaway, NJ | 973.621.1000
New York
Chatham: 90-46 Queens Blvd., Chatham, NY | 718.429.6300
Manhasseten: 43 West 23rd Street, NY, NY | 212.653.1800
Midlandtown: 203 Mt. 211 East Midlandtown, NY | 914.938.8200

Patton • Firm
Queen Matt. Reg. \$248 Sale \$195

SertaPedic • Thayer
Queen Matt. Reg. \$518 Sale \$445

Perfect Sleeper • Glen Haven
Queen Matt. Reg. \$678 Sale \$585

Levington
Queen Matt. Reg. \$998 Sale \$865

Patton • Firm
Queen Matt. Reg. \$248 Sale \$195

SertaPedic • Thayer
Queen Matt. Reg. \$518 Sale \$445

Perfect Sleeper • Glen Haven
Queen Matt. Reg. \$678 Sale \$585

Levington
Queen Matt. Reg. \$998 Sale \$865

Patton • Firm
Queen Matt. Reg. \$248 Sale \$195

SertaPedic • Thayer
Queen Matt. Reg. \$518 Sale \$445

Perfect Sleeper • Glen Haven
Queen Matt. Reg. \$678 Sale \$585

Levington
Queen Matt. Reg. \$998 Sale \$865

37: Best Multi-Media Online & Print Campaign

Third Place

The Star-Ledger

Huffman Koos

Ashley Langan
Designer

Jack Marflack
Account Executive



37: Best Multi-Media Online & Print Campaign

KEAN
www.kean.edu

OPEN HOUSE WEEKEND
UNDERGRADUATE SEPT. 28 → CLICK HERE TO REGISTER!
GRADUATE SEPT. 29

IN YOUR COMMUNITY: JOBS • AUTOS • REAL ESTATE • RENTALS • CLASSIFIEDS • OBITUARIES • FIND&SAVE • LOCAL BUSINESSES • PLACE AN AD

nj.com
True Jersey.
Powered by: Hunterdon County Democrat

Set Weather Search Sign in | Join

N.J. NEWS LOCAL NEWS N.J. POLITICS SPORTS H.S. SPORTS ENTERTAINMENT brought to you by *Borgata* 609.317.1000

WHAT NJ NEEDS TO KNOW ABOUT THE NEW HEALTHCARE OPTIONS learn more

Star-Ledger POWERED BY **nj.com** PRESENTS
Guide to the AFFORDABLE CARE ACT
SPONSORED BY **Horizon**
COMING SUNDAY, SEPTEMBER 29 IN PRINT AND ON NJ.COM

The Affordable Care Act goes into effect January 2014. Enrollment period begins October 1.
The Guide to the Affordable Care Act will provide useful information and resources that can help answer your questions and help you navigate through your healthcare choices and decision process. [CLICK HERE TO LEARN MORE](#)

New Jersey's Top Stories

New Jersey Politics
Is Christie a publicity hound? Sen. McCain's daughter thinks so
Jeff Goldman | The Star-Ledger

Passaic County
Fisherman hooks cousin of piranha in Passaic lake

Real-Time News
Amid questions about how he handled priest sex abuse, Archbishop sets an assistant

Burlington County
One time Citizen of the Year admits luring feral

Second Place

The Star-Ledger

Affordable Healthcare

Melissa Chin

Designer

Michele Hayes

Marketing Promotions Director

NJPA
NEW JERSEY PRESS ASSOCIATION

37: Best Multi-Media Online & Print Campaign

First Place

The Star-Ledger

RCCA

Suzanne Anan

Designer

Christina Grimm

Account Executive

Ed Burns

Business Development

Sales Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

We have 26 locations throughout the state of New Jersey.

Congratulations to the 32 RCCA TOP DOCTORS HONORED THIS YEAR BY CASTLE CONNOLLY

WWW.CASTLECONNOLLY.COM

RCCA
REGIONAL CANCER CARE ASSOCIATES, LLC

- Hackettstown**
100 Billy Road, Suite 300, Hackettstown, NJ 07940
- Central Jersey**
2000 Park Ave. 1st Building, East Brunswick, NJ 08816
404 Elizabeth Avenue, Suite 240 Somerset, NJ 08876
Highway 9, New Capital Way, Suite 210, Perth Amboy, NJ 08854
- Howell**
4012 Route 9 South, Howell, NJ 07731
1740 Route 1, 3rd Building, 2nd Floor, NJ 07719
4 Hospital Drive, Suite 411, Toms River, NJ 08753
- Mount Holly**
Vestal Memorial Hospital, 175 Madison Avenue, Mount Holly, NJ 08060
- Cherry Hill**
1700 East Route 70, Suite 11017, Cherry Hill, NJ 08034
408 North Broad Street, Suite 300, Marlbury, NJ 08054
230 Southfield Court, Suite 400, Camden, NJ 08103
200 Bowman Drive, Suite E123, Voorhees, NJ 08043
- Sparta**
200 Sparta Avenue, Suite 130, Sparta, NJ 07871
- Westwood/Pompton Plains**
87 90 Parkway, Pompton Plains, NJ 07644
250 Old Hook Road, Suite 301, Westwood, NJ 07675
- Hackensack**
62 Second Street, Hackensack, NJ 07601
775 Floriole Avenue, Franklin Lakes, NJ 07417
- Morristown**
100 Madison Avenue, Carol G. Simon Cancer Center, 2nd Floor, Morristown, NJ 07960
- Somerville/South Plainfield**
Simplicite Cancer Center, 30 Rte 68 Avenue 2nd Floor, Suite 2300, Somerville, NJ 08876
South Plainfield Office, 500 Oak Tree Road, Suite 1, South Plainfield, NJ 07080
- Little Silver**
705 19th Ave, Little Silver, NJ 07729
- Freehold**
130 Professional Drive, Freehold, NJ 07728
120 N. Barns Street, Freehold, NJ 07723
20 Hospital Drive, Toms River, NJ 08755
- Marmora**
Huron Medical Center, 210 S. Shore Rd. Rt. 92, Suite 104, Marmora, NJ 08223
211 North Main Street, Cape May Court House, NJ 08210

Published on 9/12/2013
This New Jersey Inside Jersey, South TSL Special Sections ad may contain time-sensitive information and offers.
Please check with Regional Cancer Care Associates, LLC to confirm availability.



Better Newspaper Contest 2013

Best Mobile Ad Campaign & Strategy

NJPA Awards

38: Best Mobile Ad Campaign & Strategy

**NEW ORGANIC
FOOD DEPARTMENT**

SO MANY ORGANIC FOODS...
Spices • Soups • Soy Sauce • Olive Oil
Pastas of All Types • Wheat Bread
Macroni & Cheese • Popcorn • Eggs
Peeled and Diced Tomatoes • Peeled Garlic
Various Types of Chips • Pretzels • Milk
Yogurt • Sun Dried Tomatoes

**...AND the freshest
ORGANIC Fruits and Vegetables**

Best quality. Best selection. Best prices.

Green Farmer's Market
1220 South Ave. Plainfield, NJ • Open 7 Days
908-769-8900

[CLICK FOR WEBSITE](#) [CLICK FOR DIRECTIONS](#)

Second Place

The Star-Ledger

Green Farmers Market

Karen Fazio

Designer

Ron Ostroff

Account Executive

38: Best Mobile Ad Campaign & Strategy

Free Test Could Save Your Life!

We now know what we find
in your mouth can indicate
serious conditions in the rest
of your body, including cancer,
diabetes and heart disease.

**Call Now For Your FREE
Periodontal Screening**

(Including Exam and X-rays)

Adam E. Feret, DMD

440 East Broad Street, Westfield

CALL (908) 233-9280

WestfieldSmiles.com

First Place

The Star-Ledger

Dr. Ferret

David Petersen

Designer

Ron Ostroff

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

Best Digital House Ad



NJPA Awards

NORTHERN NEW JERSEY

Barnabas Health

Life is better healthy.

**Don't Let The Flu
Get You Down**

**Finding Support
For Family Caregivers**

READ MORE...

Click Here



LOOK FOR THIS SECTION THE FIRST
SUNDAY OF EVERY MONTH IN THE

Sunday Star-Ledger

39: Best Digital House Ad

Third Place

The Star-Ledger

Barnabas Health

Suzanne Anan

Designer

Sue Kachnoskie

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION

39: Best Digital House Ad

Second Place

Asbury Park Press

The screenshot shows the top navigation bar of the Asbury Park Press website. It includes links for JOBS, CARS, HOMES, APARTMENTS, SHOPPING, LOCAL ADS, CLASSIFIEDS, and PLACE AD. There are also links for LOG IN, SUBSCRIBE, ACTIVATE, E-NEWSPAPER, and HELP. The main navigation menu includes News, Communities, Data Universe, Sports, Deals, Leisure, Opinion, and Obituaries. A featured section lists Learning, On Your Side, Health, Watchdog, Social Media, and Heroin Crisis. A search bar is located at the bottom right of the navigation bar.

The main content area features a large yellow banner that reads "app.com presents Your Holiday Gift Guide to Everything Local!" with a "ROLLOVER TO EXPAND" button. Below this is a "CES 2014 Video" section with six video thumbnails and their titles: "Watch your iPhone turn into a stun gun", "Security: Replace passwords with your eyes", "Type fast with Typo keyboard", "This TV bends", "\$8,000 smart bed", and "Your own robotic video cameraman".

Below the video section are two tabs: "Top News" and "Most Popular". The "Top News" tab is active, showing a large image of a police car with flashing lights. To the right of the image is a "SHORE BETS" section with the text "Shore Bets: What to do this weekend" and "9:51 AM". Below this is a link to "Don't miss our video guide to all the local happenings this weekend." To the right of the "SHORE BETS" section is an "APPOnline.TV" section with a "GAME OF THE WEEK" button and a "Submit Videos" button. Below this is an "ACCELERATE YOUR PIPELINE WITH MARKETING AUTOMATION" section.

APP.com Presents
Your Holiday
Gift Guide

Sales and Art
Staffs

NJPA
NEW JERSEY PRESS ASSOCIATION



The website that's all about you.



Your community. Online daily. In print weekly.

trtnj.com
COMMUNITY MATTERS.

39: Best Digital House Ad

First Place

The Two River Times

The Website That's All About You

Chris Draper
Scott Longfield





Better Newspaper Contest 2013

Best Rich Media Creative

A large, stylized trophy is positioned on the left side of the page. It is a dark orange color and has a curved, modern design with a wide base and a tapering stem.

NJPA Awards

40: Best Rich Media Creative

Third Place

The Star-Ledger

Bosco's Now Open - Come to the Party
in the Woodbridge Center Mall

48% TO
66% OFF Mfr. tktd. prices

SUIT SEPARATES BY
CALVIN KLEIN & KASPER

For Misses, Petites & Women
in many styles

Tktd. by Mfr. \$69 to \$139
Our Prices - \$19.99 to \$59.99

The advertisement features two models. The model on the left is wearing a white blazer with black trim and a black top. The model on the right is wearing a grey textured blazer over a red top. The background is a light grey with a subtle pattern. There are navigation arrows on the left and right sides of the image area. A 'CLOSE' button is visible in the top right corner of the ad.

Bosco's

Suzanne Anan

Designer

David Petersen

Designer

Gerry Donnelly

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION

40: Best Rich Media Creative

Second Place

The Star-Ledger

Prudential Green Awards



Melissa Chin

Designer

Doug Hutton

Community Relations Director



PREMIUM OUTLETS®



JERSEY SHORE
PREMIUM OUTLETS®
Tinton Falls, NJ
120 Designer & Name-Brand Outlet Stores

40: Best Rich Media Creative

First Place

The Star-Ledger

Premium Outlets

David Petersen

Designer

Dawn Apisa

Sales Manager

Tom Bohan

Digital Sales Strategist

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

Best Digital Ad Campaign

NJPA Awards



**Tell us where
it hurts.**



We are **Atlantic Spine Center**, one of the nation's leading endoscopic spine surgery facilities. Our minimally-invasive procedures can help relieve your pain.

FREE *Spine Seminars*

Call Now! *Seats are limited.*

Visit www.atlanticspinecenter.com to use our Back & Neck Pain Evaluation Tool™ and learn more about our FREE patient seminars.

CLICK HERE FOR VIDEO

41: Best Digital Ad Campaign

Second Place

The Star-Ledger

Atlantic Spinal

David Petersen

Designer

Tania Salgado

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION

41: Best Digital Ad Campaign

Ming to Modern: Elevating the Everyday in Chinese Art
ON VIEW THROUGH 02.02.2014

NEWARK MUSEUM
always exciting.

Super Bowl 2014: George Washington sand sculpture welcomes big game to N.J.
20 hours ago | Brendan Kuty/NJ.com

Photos: Thousands pour out for Big Brew Beer Fest in Morristown
2 days ago | Justin Zaremba/NJ.com

Video of the Day
Verdict in Old Bridge murder trial

N.J. News in Your Inbox
From local news to politics to entertainment and sports, the twice daily Right Now eNewsletter has all of the New Jersey news you need!

Fireman injured while battling Mount Arlington house blaze, cops say
7 minutes ago | Brendan Kuty/NJ.com

Morristown home has sheltered older women struggling financially for 130 years
12 hours ago | Brendan Kuty/NJ.com

Parsippany schools superintendent defends cutbacks, says some classes had 5 or fewer students
17 | 15 hours ago | Ben Horowitz/The Star-Ledger

Man threatened to kill driver, but she yelled and he ran off, Mount Olive police say
15 hours ago | Louis C. Hochman/NJ.com

Two ex-workers sue Sears for discrimination, claiming they were fired because they are Muslims
24 | 16 hours ago | Ben Horowitz/The Star-Ledger

Video: Firefighters rescue worker from Morristown roof

First Place

The Star-Ledger

Newark Museum

Suzanne Anan
Designer

Tracey Brandstatter
Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2013

General Excellence Awards

A large, stylized, light-colored 'A' shape is positioned on the left side of the page, partially overlapping the main title. It has a thick, rounded stem and a wide, flat top.

NJPA Awards



Better Newspaper Contest 2013

**General Excellence
Award
Weekly**

NJPA Awards



Better Newspaper Contest 2013

General Excellence Award

Weekly

The SandPaper

Surf City

NJPA Awards



Better Newspaper Contest 2013

General Excellence Award

Daily

NJPA Awards



Better Newspaper Contest 2013

General Excellence Award

Daily

The Star-Ledger

Newark

NJPA Awards

NJPA
NEW JERSEY PRESS ASSOCIATION

Best Newspaper Contest 2013



Obie Award

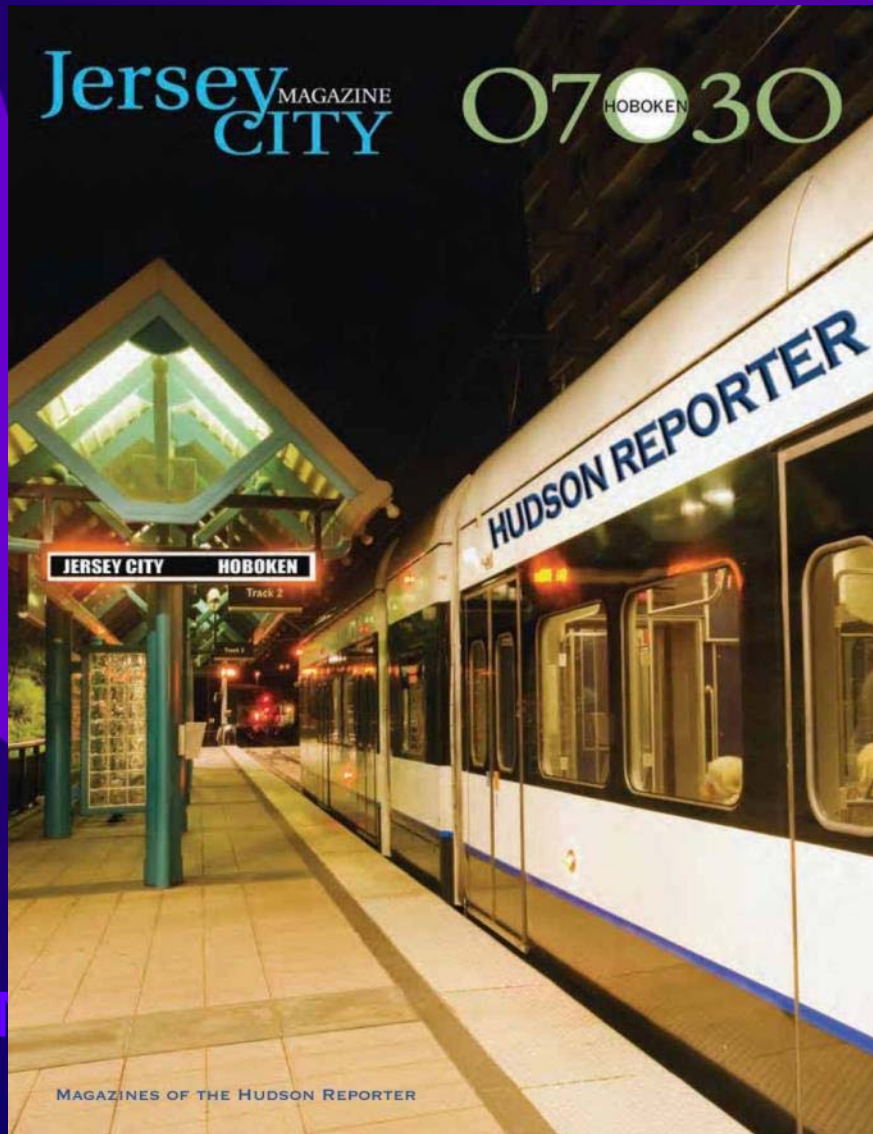
Advertising
Best of Show

NJPA Awards

NJPA

NEW JERSEY PRESS ASSOCIATION

Better Newspaper Contest 2013



Obie Award

Advertising Best of Show

**The
Hoboken
Reporter**

Hudson Reporter Associates



Better Newspaper Contest 2013

Congratulations!

For copies of this presentation
and lists of winners, go to:

www.njpa.org

NJPA Awards