

Advertising Awards Celebration

April 9, 2015

NJPA

NEW JERSEY PRESS ASSOCIATION

Entertainer
John Pizzi

sponsored by

Gibbons, P.C.

Better Newspaper Contest

2014

Advertising

Awards



Better Newspaper Contest 2014

A large, solid purple five-pointed star is positioned on the left side of the slide, partially overlapping the text area.

Best Real Estate Ad

BEST REAL ESTATE AD



Wishing Our Friends and Neighbors a
**HAPPY
LABOR DAY!**

**Why Not Fire Up the Grill at
Your New Place Next Summer?**

As the leading real estate brokerage in the area, we are dedicated to providing our clients with the finest customer service available. If you are looking to buy, sell or rent a property, you have come to the right place.

Our office boasts a top-notch team of brokers and agents with expertise you can rely on to make your home buying, renting or selling experience one you'll remember – for all the right reasons!

We're here to offer our services and would be honored to be considered your neighborhood real estate resource.



MAIN STREET
REALTY

730 Haddon Avenue, Collingswood
858-2200

Visit all of our **OPEN HOUSES**
at www.MainStRealty.com

Second Place, Weekly

The Retrospect

Happy Labor Day

Mark Zeigler
Graphic Designer

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST REAL ESTATE AD

Weichert® Realtors
Didi Rosen & Audrey Katz



Didi Rosen **Audrey Katz**

NJ Circle of Excellence Gold level 2013
"Chairman of the Board" -Top Weichert level of achievement
Top 1% of 18,000 Weichert agents
Top \$ Volume - Livingston Office
Top Listings - Livingston Office
Top Revenue Units -Livingston Office

NJ Circle of Excellence Gold level 2013
"Chairman of the Board" -Top Weichert level of achievement
Top 1% of 18,000 Weichert agents
Top \$ Volume - Livingston Office
Top Listings - Livingston Office
Top Revenue Units -Livingston Office

Sewing Livingston with Pride!
Twice the Service! Twice the Results!

Each has earned the following designations:

- Listing Specialists • Buyer Specialists
- Condo/Townhouse Specialists • Luxury Property Specialists
- Relocation Specialists

Top Producing Team
Listings, Sales, Dollar Volume
Livingston Office



Office: (973) 994-4884, ext. 1235, ext. 1246
Didi's Direct: (973) 495-4801
Audrey's Direct: (973) 476-3021
www.didiandaudrey.com



See How Our Teamwork Can Work For You!

Weichert Realtors

  Weichert, Realtors® 35 No. Livingston Avenue Livingston, NJ 07039

First Place, Weekly

The West Essex Tribune

*Weichert Realtors Didi
Rosen & Audrey Katz*

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST REAL ESTATE AD

Live the Vacation...

**Brand New
Neighborhood of
26 Single Family Homes**

5 Models to Choose From
From \$339,000

5 Year Tax Abatement

FEMA Flood Compliant
HOA offers all the benefits
of single-family ownership
with none of the hassle!

Private parking. Outdoor showers.
3 Bedrooms plus Bonus Room.
Loaded with upgrades!!



Saturday, September 6th • 12:00 Noon to 5:00 p.m.
MEET THE BUILDER!!
Refreshments Will Be Served!
Register to Receive \$2,500 - \$10,000 Upgrade Certificate
Visit Seafood in Seaside Festival September 6th & 7th

The Beach life is beckoning you....



Take a virtual tour of our model
at IslandBeachWay.com

Model Home
204 Grant Ave, Corner of Central Ave,
Seaside Heights NJ
Open Wednesday, Saturday & Sunday or by Appointment



1503 Grand Central Avenue • Lavallette, NJ 08735 • 732-793-3333
1901 Route 35 North - Unit #4 • Ortleigh Beach, NJ 08751 • 732-830-3333

Third Place, Daily

The Star-Ledger

Island Beach Way

David Petersen

Creative Consultant,
NJ Advance Media

Debbie Cangì

Marketing Solutions Manager,
NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST REAL ESTATE AD

Thinking of **BUYING A HOME?**



BE SURE TO ATTEND OUR

HOME BUYER
Workshop

Thursday, April 24, 2014
6:00 - 8:00 pm

hosted by



Grace Team
Realty Inc

**Important
Information
for what
you need
to know
provided by:**

- Joseph S. Cordova — Evesham Mortgage, LLC
- Vincent D'Agostino — Foundation Title, LLC
- Michael Jordan — State Farm Insurance
- Stephone Mickler — New Jersey Housing Mortgage Finance Agency
- Stefanie Marabella — Better Qualified Credit Repair Company
- Steve West — Settlers Home Inspections
- James K. Grace — Esquire-Attorney At Law

RSVP to: Lola M. Grace, Broker/Owner
609-265-1744 office • 609-332-1834 cell

Grace Team Realty Inc. • 137 High St • Suite 2B • Mount Holly NJ



Second Place, Daily

**Burlington
County Times**

*Thinking of Buying a
Home?*

Donna DeMaria

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST REAL ESTATE AD

Beyond the extraordinary...

Congratulations

Our 2013 NJAR® Circle of Excellence Sales Award® Recipients



First Place, Daily

Asbury Park Press

Circle of Excellence

Andrea Mead
Real Estate Sales Manager



Pictured - Top Row, Left to Right: Linda Paulsen, Christine Dooan (Manager), Jilllyn Restivo, Marta Riviatsk, Rosanne Egidio, Mary Hollman, Holly Moon Oehler, Susan Crowe, Marlene Albrecht, Susan Faromat, Julia Miller (Manager), Kelly Zaccaro, Mary Burke (Broker and Owner), Bernadette Barnett, Colleen Meyer, Mary Fox, Kathleen Gay, Joyce Wopat (Manager), Leanne Lucarelli, Anna Appolina, Cynthia Meehan, Karen Saltzbar (Manager), Ann Witz, Debra Swayze, Annie Faelner, Diana Olson, Joan Marchetta (Manager).

Bottom Row Left to Right: Andrea DiPaolo, Maria "Paulina" Pagano, Maryann Callahan, Blanche Franks, Joann Weiner, Ni Ross, Pauline Poyner, Elaine Eadon (Company Top Producer), Elizabeth "Liz" Lubin, Lydia Ches, Karen Murphy, Patricia Canoso, Lori Szybok, Joyce Hilary, Barbara "B" Mahon, Frank Penta.

Not Pictured: Jennie Burkhoff, Nancy Golden, Helen Maresca and Charles O'Rourke.

*O*ur success is a result of our clients' successes.

*T*hank you for your continued trust and support.



Sotheby's
INTERNATIONAL REALTY



Corporate
834 Broad Street
Shrewsbury, NJ 07702
732.842.1130

Holmdel Office
4 South Holmdel Road
Holmdel, NJ 07733
732.946.9200

Middletown Office
1020 Highway 35
Middletown, NJ 07748
732.615.9898

Rumson Office
23 West River Road
Rumson, NJ 07760
732.842.8100

Shrewsbury Office
848 Broad Street
Shrewsbury, NJ 07702
732.842.3434

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, solid purple five-pointed star is positioned on the left side of the page, partially overlapping the dark blue background.

**Best Auto
Ad**

BEST AUTO AD

What can
Livingston Collision
do for you?

-  Collision repairs
-  Work with your insurance company
-  Mechanical repairs
-  Light, medium & heavy duty truck towing & repair
-  Gas or diesel
-  Ford diesel specialist
-  24 hour towing

LIVINGSTON
Collision, Inc.

521 West Mount Pleasant Avenue
Livingston, NJ 07039

973-992-5274

www.custom-mufflers.com
livingston-collision.com

Third Place, Weekly

The West Essex Tribune

*What Can Livingston
Collision Do For You? -
Livingston Collision*

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST AUTO AD

Second Place, Weekly

BIKINI BIKE WASH 

JULY 12TH 11AM 

Donate \$10
and let our lovely
ladies wash your
motorcycle



All proceeds will be donated to the
Big Brothers/Big Sisters of Ocean & Monmouth Counties

 **300 Route 70 Lakewood, NJ • www.hdoceancounty.com**

The SandPaper

Bikini Bike Wash

Jason Cascais

Mallory Gladish

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST AUTO AD

First Place, Weekly

Surf City Marina
SALES • FULL SERVICE MARINA
NOW FEATURING 2 GREAT LOCATIONS

SEA-DOO 

YAMAHA 

Marina
325 South 1st Street
Surf City
494-2200

Showroom
337 West 8th St
(Outbound Causeway)
Ship Bottom
361-5200

www.surfcitymarina.com

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The SandPaper

Surf City Marina
Mallory Gladish
Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST AUTO AD

South Jersey Times, Thursday, October 16, 2014 View Ad Call: 1-855-345-3333

Lilliston is FORD in South Jersey

Lilliston  **OVER 200 VEHICLES TO CHOOSE FROM!!**

\$49 DOWN DELIVERS

SOUTH JERSEY'S #1 PRE-OWNED SALES EVENT IS BACK!

2005 Mercury Montego Luxury



4 dr, 6cyl., auto/OD, p/b, ABS, p/s, d/climate zone, p/wins, p/locks, r/defrost, int wgr, cruise, tinted glass, cloth int, am/fm, alloy wheels. Stk#19304, Vin#G619304, miles 102,043, MSRP \$7,995
\$4,990*

\$49 Down \$159/mo.

2003 MERCURY SABLE



4 dr, 4cyl., auto/OD, p/b, ABS, p/s, a/c, p/wins, p/locks, r/defrost, int wgr, tilt, cruise, tinted glass, am/fm, alloy wheels. Stk#11568, Vin#3G611568, miles 73,331, MSRP \$10,995
\$5,995*

\$49 Down \$166/mo.

2011 FORD FIESTA



4 dr, 4cyl., 5 spd, p/b, p/s, a/c, p/wins, p/locks, r/defrost, tinted glass, cloth int, am/fm, overhead airbags, knee airbags. Stk#47148, Vin#HM147148, miles 55,700, MSRP \$11,990
\$9,900*

\$49 Down \$158/mo.

2011 CHEVROLET MALIBU LT



4 dr, 4cyl., auto/OD, p/s, ABS, a/c, p/wins, p/locks, p/NI seats, r/defrost, tilt, cruise, tinted glass, keyless entry, leath int, am/fm. Stk#57042, Vin#B157042, miles 90,083
\$10,450*

\$49 Down \$167/mo.

2009 HYUNDAI SANTA FE



4 dr, 6cyl., auto/OD, p/b, ABS, p/s, a/c, p/wins, p/locks, r/defrost, int wgr, tilt, cruise, tinted glass, cloth int, am/fm, alloy wheels. Stk#1508, Vin#9H3D1508, miles 65,654, MSRP \$15,990
\$12,450*

\$49 Down \$199/mo.

2011 FORD FOCUS SES



4 dr, 4cyl., auto/OD, p/b, a/c, p/wins, p/locks sun roof, cruise, tinted glass, leath int, am/fm, alloy wheels. Stk#9991, Vin#8W109991, miles 53,863, MSRP \$15,995
\$13,650*

\$49 Down \$215/mo.

INCLUDES ALL COST TO CONSUMERS - \$49 DOWN PLUS TAX AND TAGS WITH APPROVED CREDIT

Lilliston  **833 N. Delsea Dr. Vineland**

www.lillistonautogroup.com *See Dealer for details.

Third Place, Daily

South Jersey Times

Lilliston \$49 down Delivers

Jessie Swindell
Graphic Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST AUTO AD

Haldeman Nissan

MEMORIAL DAY Celebration

OPEN MEMORIAL DAY 10-4

OWNER APPRECIATION EVENT NOW GOING ON!



2014 NISSAN SENTRA SV

Lease For Only \$69* 24 MOS
12,000 miles per year 15¢ over.

2 (or more) AT THIS PRICE

4DR • 4 CYL • AUTO • PWR STEERING • PWR BRAKES • A/C • PWR WINDOWS • KEYLESS ENTRY • INTER WIPERS • R/DEF • PDL • PWR MIRRORS • AM/FM/CD • TILT • CRUISE
STK#14417, MODEL #12114, VIN#EY203740, MSRP \$18,300, TDAS \$1999, TOP \$1656, LEV \$12,627, \$400 NMAC Lease Cash, \$600 College Grad.



2014 NISSAN ALTIMA 2.5 S

Lease For Only \$99* 24 MOS
12,000 miles per year 15¢ over.

2 (or more) AT THIS PRICE

4dr, 4cyl, auto, ps, pb, a/c, pwr, keyless entry, inter wipers, r/def, pdl, pm, am/fm/cd, tilt, cruise, Stk#14143, Model#13114, Vin#EC164831, MSRP \$23,320, TDAS \$1999, TOP \$2376, LEV \$14,824, \$950 NMAC Lease Cash, \$500 Northeast Memorial Customer Bonus Cash, \$600 College Grad.



2014 NISSAN ROGUE S AWD

Lease For Only \$109* 24 MOS
12,000 miles per year 10¢ over.

2 (or more) AT THIS PRICE

4dr, 4cyl, auto, ps, pb, a/c, pwr, keyless entry, inter wipers, r/def, pdl, pm, am/fm/cd, tilt, cruise, Stk#14547, Model#22214, Vin#EW703615, MSRP \$22,545, TDAS \$1999, TOP \$2616, LEV \$15,330, \$100 Customer Bonus Cash, \$500 Northeast Memorial Customer Bonus Cash, \$600 College Grad.

Haldeman
www.NissanDepot.com

951 US HWY 33
HAMILTON, NJ
(609) 586-1900

15 minutes from Princeton
10 minutes from Hightstown
10 minutes from Bordentown
10 minutes from NJ Turnpike Exit 7A.

Second Place, Daily

The Trentonian

*Haldeman Nissan
Memorial Day*

Anne Bench

Graphic Artist

John Conte

Sales Representative

NJPA

NEW JERSEY PRESS ASSOCIATION

* All lease and buy for payments do not include tax, tags registration and doc. fees or 1st months payment. \$595 Acquisition fee. All leases based on 12,000 miles per year, 15¢ overage fee. All rebates, discounts & financing to qualified buyer. Photos for illustrative purposes only. Not responsible for typographical errors. Expires 5/31/14.

BEST AUTO AD

THE SUBARU LOVE SPRING EVENT

With great gas mileage, Symmetrical All-Wheel Drive, and five 2014 IIHS Top Safety Picks, there's a Subaru ready to win a place in your heart. And now there's an all-new Subaru to ask your retailer about: the XV Crosstrek™ Hybrid. But hurry. Because as we know, with love, timing is everything. Now through March 31.



HALDEMAN SUBARU

2014 SUBARU LEGACY 2.5i PREMIUM

INCLUDES 1st MONTH PAYMENT



\$0 SECURITY DEPOSIT

- Symmetrical All-Wheel Drive
- 32 mpg hwy²
- 2014 IIHS Top Safety Pick
- Bluetooth® with USB and iPod® control capability

\$182 ³⁶ MOS.

LEASE FOR ONLY

10,000 miles per year 15¢ per mile over

4dr, 4cyl, Auto, Awd, Ps, Pb, Ac, Pw, Keyless Entry, Inter Wipers, R/Def, PdI, Pwr/Htd Mirrors, Pwr/Htd Seats, Am/Fm/Cd, Tilt, Cruise, Vin#E3026835, MSRP \$25,143, Total Due At Signing \$2000, TOP \$6552, LEV \$13,828



2014 SUBARU IMPREZA 2.0i

INCLUDES 1st MONTH PAYMENT

\$0 SECURITY DEPOSIT

\$118 ³⁶ MOS.

LEASE FOR ONLY

10,000 miles per year 15¢ per mile over

4dr, 4cyl, Auto, AWD, Ps, Pb, Ac, Pw, Keyless Entry, Inter Wipers, R/Def, PdI, Pwr, Am/Fm/Cd, Tilt, Cruise, Vin#E3015911, MSRP \$20,309, Total Due At Signing \$2000, TOP \$4248, LEV \$12,388



2014 SUBARU FORESTER 2.5i TOURING

INCLUDES 1st MONTH PAYMENT

\$0 SECURITY DEPOSIT

\$291 ³⁶ MOS.

LEASE FOR ONLY

10,000 miles per year 15¢ per mile over

4dr, 4cyl, Auto, 4x4, Ps, Pb, Ac, Pw, Keyless Entry, Inter Wipers, P/Def, Pd, Pwr, Htd/M, HtdS, Am/Fm/Cd, Tilt, Cruise, Vin#R647784, MSRP \$34,006, Total Due At Signing \$2000, TOP \$10,476, LEV \$20,095



2014 SUBARU OUTBACK 2.5i

INCLUDES 1st MONTH PAYMENT

\$0 SECURITY DEPOSIT

\$216 ³⁶ MOS.

LEASE FOR ONLY

10,000 miles per year 15¢ per mile over

4dr, 4cyl, Auto, AWD, Ps, Pb, Ac, Pw, Keyless Entry, Inter Wipers, R/Def, PdI, Pwr, Am/Fm/Cd, Tilt, Cruise, Vin#E3259067, MSRP \$26,189, Total Due At Signing \$2000, TOP \$7776, LEV \$15,451



2014 SUBARU BRZ PREMIUM

\$0 SECURITY DEPOSIT

\$292 ³⁶ MOS.

LEASE FOR ONLY

10,000 miles per year 15¢ per mile over

2dr, 4cyl, Auto, Ps, Pb, Ac, Pw, Keyless Entry, Inter Wipers, R/Def, PdI, Pwr, Am/Fm/Cd, Tilt, Cruise, Vin#E9602158, MSRP \$27,035, Total Due At Signing \$2000, TOP \$10,512, LEV \$15,139

Big Enough to Serve You,
Small Enough to Know You

607 ROUTE 33 • HAMILTON, NJ 08619
609-586-7600

Visit us at
www.haldemansubaru.com

* MSRP on select models. Tax, tags & acquisition fee extra. Lease based on 10k miles a year. MSRP excludes destination and delivery charges, tax, title and registration fees. Subaru, Forester, Legacy, and Outback are registered trademarks. Bluetooth is a registered trademark of Bluetooth SIG, Inc. iPod is a registered trademark of Apple, Inc. ² EPA-estimated highway fuel economy for 2014 Subaru Legacy 2.5i CVT models. Actual mileage may vary. See your dealer for complete information on emissions and new car limited warranties. Dealer sets actual price. Expires 3/31/14.

First Place, Daily

The Trentonian

*Love Spring Event
Haldeman Subaru*

Anne Bench
Graphic Artist
John Conte
Sales Representative





Better Newspaper Contest 2014

A large, solid purple five-pointed star is positioned on the left side of the page, partially overlapping the text area.

**Best Food
Ad**

BEST FOOD AD



HELPING THE ANIMALS: Recently, Livingston Brownie Troop 20240 donated supplies to the Mount Pleasant Animal Shelter. On Friday, November 21, the girls took a tour of the shelter facility, and learned how they could help the animal shelter and the many shelter pets awaiting adoption. Shown above, displaying some of the goods they collected for the shelter are Brownies Ava Durante, Layten Lee, Jordyn Samuels, Hunter Lee, Miya Young-Frasier, Alyssa Flusser, Lauren Bambrick, Anna Attia, Mia Mamontlivi, Talia Zarabi, and Roni Lipshitz.

GRAND OPENING!



6160 Town Center Way, Livingston

★ Complimentary coffee, Slurpee and fountain drinks during the first two weeks! ★



FREE
Coffee or Slurpee

Valid Dec. 1st - Dec. 31st
at Livingston Town Center location

973.535.0591

Third Place, Weekly

The West Essex Tribune

Grand Opening - 7 Eleven

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

BEST FOOD AD

Local Goods for Good Locals!



Santa's at Local!

No waiting at the mall...
take a free picture with Santa
in our store!

Tonight, 6-9 p.m.

Sat., Dec. 13, 1-3 p.m., 5-8 p.m.

Sun., Dec. 14, 1-3 p.m.

Fri., Dec. 19, 6-9 p.m.

Sat., Dec. 20, 1-3 p.m., 5-8 p.m.

Sun., Dec. 21, 1-3 p.m.



Making Dinner?

We have everything you need for a fresh, healthy meal.



Need Dinner?

Pick up our fresh and healthy chef-prepared meals.



Product Philosophy

All meat is hormone and antibiotic-free (including prepared foods and deli meats)
All meats are humanely raised • Chicken and pork are locally raised
Milk is hormone and antibiotic-free • Coffees are roasted locally
Much of our produce is local and organic
Many of our packaged and bulk grains are non-GMO
And we're just getting started...

Pick Up Some Wine, Too!

We carry the award-winning wines of Auburn Road Vineyard & Winery.



714 Haddon Ave., Collingswood
856-858-0360
localmarketcafe.com
Local Goods for Good Locals

COUPON

\$3 OFF OF \$30!

expires 12-31-14

Winter Hours: Mon., Tues., Wed. 7 a.m.-7 p.m. • Thurs. 7 a.m.-8 p.m. • Fri. 7 a.m.-10 p.m. • Sat. 8 a.m.-10 p.m. • Sun. 8 a.m.-6 p.m. • Free Wi-Fi

Second Place, Weekly

The Retrospect

*Local Goods for Good
Locals*

Mark Zeigler
Graphic Artist

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST FOOD AD



MURPHY'S
Marketplace

"Your Specialty Market Without the Specialty Prices"

9 South Bay Ave. • Beach Haven • 609-492-5100
6/27/14 to 7/10/14

Ask Us About Our Full Service Catering!



PREFERRED CATERING



NON GMO Project
VERIFIED
nongmoproject.org



ALL NATURAL ORGANIC
GLUTEN FREE EGG FRIENDLY

Murphy's Key Lime Pie 10"



\$9.99 ea

Nothing else can open up the flavors of a dish quite like lime does. Murphy's Key Lime Pie has the perfect balance of tangy and sweet. The Key Lime Filling has a perfectly smooth lime flavor and the graham cracker crust adds a wonderful crunchy contrast. This refreshing summer pie is splendid to enjoy on a hot summer's day!

Jersey Fresh Blueberries 1pt



2/ \$7.00

From Whalen Farms, Shamong, NJ

Gourmet Deli



Boar's Head Smoked Turkey
\$8.99 lb



Murphy's Hand Wrapped Mozzarella
\$8.99 lb



Murphy's Seafood or Shrimp Salad
\$8.99 lb

Diets & Watson Imported Ham \$7.99 lb
Murphy's Aged Provolone \$8.99 lb
Murphy's Lemon Merlot Pie 10" \$9.99 ea

Butcher Shop & Fresh Seafood



Nathan's Beef Franks 14oz
\$5.49



Certified Black Angus Boneless Sirloin Steaks
\$6.99 lb



Fresh Sweetfish Steaks
\$15.99 lb

Corral Cut File Pork Chops \$3.49 lb
Fresh Maine Shark Steaks \$9.99 lb
Bell & Evans Drumsticks or Thighs \$2.99 lb

Farm Fresh Produce



Fresh Tender Green and Yellow Squash
\$1.69 lb



Red Rippe Tomatoes on the Vine
\$1.99 lb



Organic Green Grapes
\$3.99 lb

Orchard Sweet Peaches or Nectarines \$2.99 lb
Creamy Avocados \$7 \$3.00
Sweet Georgia Vidalia Onions \$9.94 lb

Murphy's Wine Shoppe



Finchall Whiskey 750ml
\$19.99



Kotel One Vodka 750ml
\$30.99



Seagull Champagne Blanc or Pink Origin 750ml
\$10.99

El Espolon Tequila 750ml \$20.99
Capitan Morgan Spiced Rum 750ml \$23.99
Joka Cuervo Specially Dried Margarita 1.75L \$21.99
Clos Du Bois Barm Chardonnay or Pinot Grigio 750ml \$12.99
Mikis Hard Lemonades 6pk \$8.99

We offer a great selection of Micro Brews!

Grocery



Skippy Peppercorn Sauce 4.4oz
2/ \$7.00



Murphy's House Blend New Orleans Style 16oz
\$5.79



Honest Tea 16oz
2/ \$3.00



Applegate Farms Summer Sausage 12.5-16oz
\$2.99



Lays Potato Chips 9.5-13oz
2/ \$7.00



Brookside Dark Chocolate Pecan Fudge 11.25-16oz
\$3.29



Klondike Bars 11-27oz
\$4.99



Newman's Own Lemonade 58oz
\$2.39

Cheddar 8.75-13.7oz \$2.89
Newman's Own Mustard 6oz \$7.99
Auntie's Gourmet Rice Crackers 3.5oz \$4.50
Mrs. Henderson's Salads 16oz \$3.75
Ritz Crackers 9.5-13.7oz \$7.00
Poppetop Farm Goodness 6.6-7.8oz \$4.00
Sage's Provisions 13.5-16oz \$4.00

Heart's Torchita Chips 12.5-16oz \$7.99
Pamir Must Sour Cream 6oz \$7.00
Bare's Baked Beans 21-28oz \$7.99
Kikkoman Peppercorn Soy \$7.99
Bare's Baked Cornmeal 11.3-12oz \$3.99
Reddy Whip Topping 6.5oz \$2.99

 We Welcome Your Checks with Telecheck

Not responsible for typographical errors. We reserve the right to change prices and do not represent the actual list. All prices may not be available at all stores.

First Place, Weekly

The SandPaper

Murphy's Marketplace

Jeffrey Kuhlman
Cindy Linkous

BEST FOOD AD

The Original
Canal's
DISCOUNT LIQUOR MART

Fourth of July

Celebration

Open July 4th
9am-6pm

STOLICHNAYA VODKA.....1.75 LTS..... 29.09
JOHNNIE WALKER RED.....1.75 LTS..... 33.09
CAPTAIN MORGAN SPICED RUM.....1.75 LTS..... 26.98
SOUTHERN COMFORT.....1.75 LTS..... 26.09
FETZER (ALL TYPES).....1.5 LTS..... 10.39
CAVIT (ALL TYPES).....1.5 LTS..... 13.09
CUPCAKE (ALL TYPES)......750 MLS..... 9.09
SIMI SAUVIGNON BLANC......750 MLS..... 10.99
COORS LIGHT BOTTLES......24-12 OZ..... 16.98
LEINENKUGEL SUMMER SHANDY CANS ..24-12 OZ..... 24.99
MIKE'S HARD VARIETY BOTTLES......24-12 OZ..... 23.99
CORONA BOTTLES (LIGHT AND EXTRA) ...24-12 OZ..... 26.99

STOLICHNAYA VODKA FLAVORS (EXCEPT ELITE).....1.75 LTS.....29.98
ABSOLUT VODKA.....1.75 LTS.....31.09
PINKALOE VODKA.....1.75 LTS.....19.09
SOVY VODKA.....1.75 LTS.....21.09
FRIS VODKA.....1.75 LTS.....18.09
CANAL'S VODKA.....1.75 LTS.....18.09
CANADIAN CLUB.....1.75 LTS.....19.09
SEAGRAM'S V2.....1.75 LTS.....21.98
BUCHANAN SCOTCH 12YR......750 MLS.....27.99
JACK DANIELS.....1.75 LTS.....42.09
BULLDOG (BOURBON OR RYE)......750 MLS.....24.09
TANGUARD COW.....1.75 LTS.....26.09
HENDRICKS COW......750 MLS.....33.09
SEAGRAM'S COW.....1.75 LTS.....15.09
GODSON'S COW.....1.75 LTS.....18.09
CITIZEN RUM (LIGHT AND DARK).....1.75 LTS.....17.09
BALDUCCI COGNAC RUM.....1.75 LTS.....24.09
SAVOI TRIOVILLA (VODKA - REPPARDI)......750 MLS.....13.99
MARGARITAVILLE TRIOVILLA (ALL TYPES).....1.75 LTS.....28.19
JOSÉ CUREPO GOLDEN MARGARITA.....1.75 LTS.....19.09
FIREBALL......750 MLS.....16.09
OLE ENCHERY MEXICAN (ALL TYPES)......750 MLS.....20.09
RED ZING PINEAPPLE.....1.75 LTS.....18.09
ROSE AND CHERRY.....1.5 LTS.....13.19
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Courier News

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Brunch*

Jeff Marshall
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South Jersey Times

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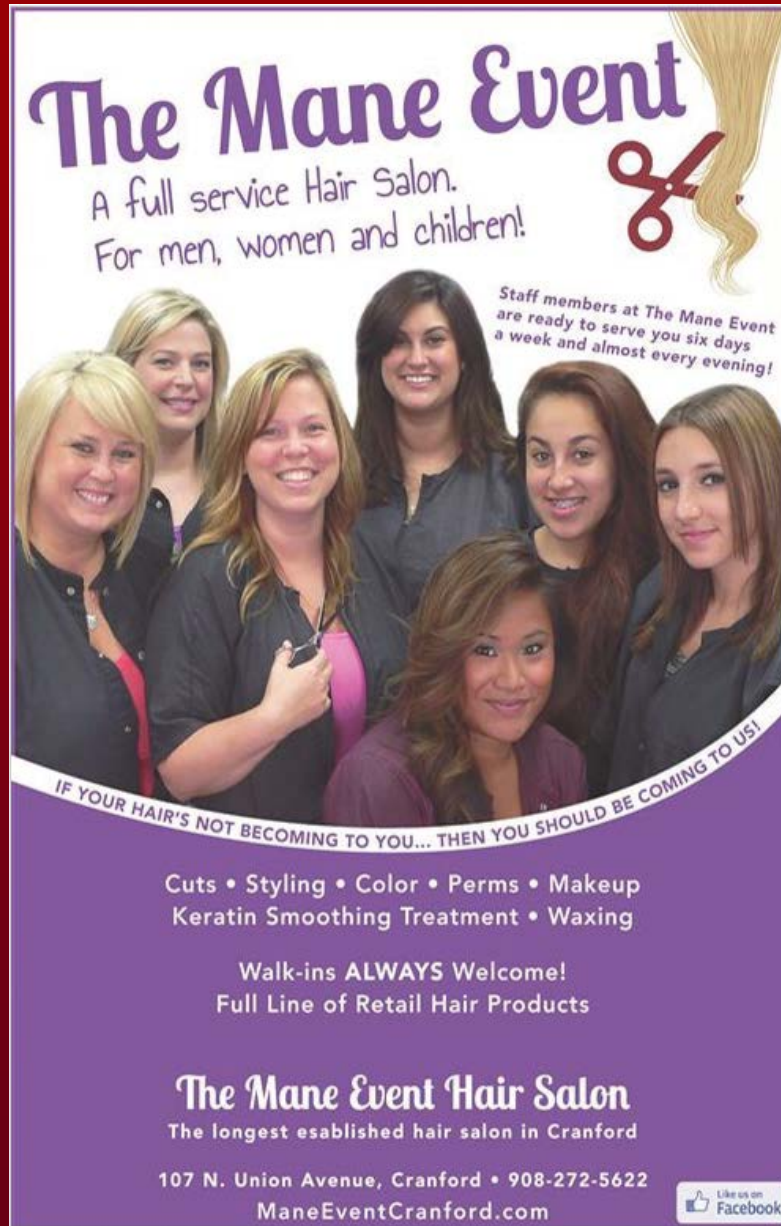
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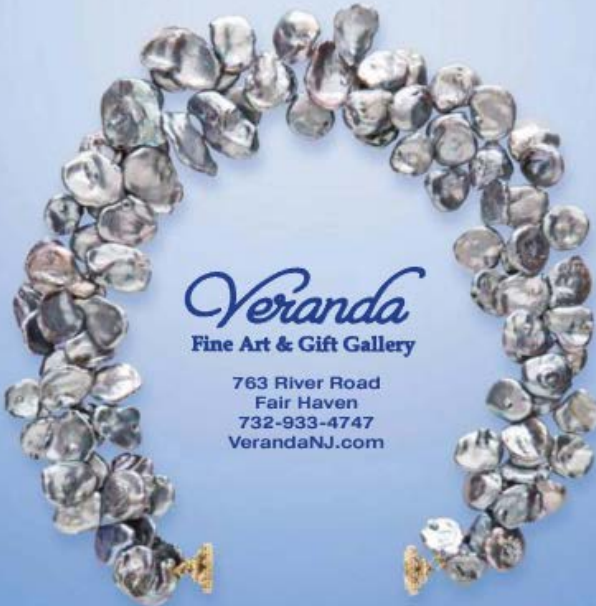
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Stan Sperlak "The Formal Garden at Morning" Pastel, 22" x 30"



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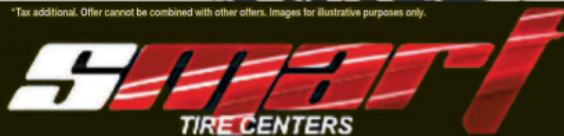
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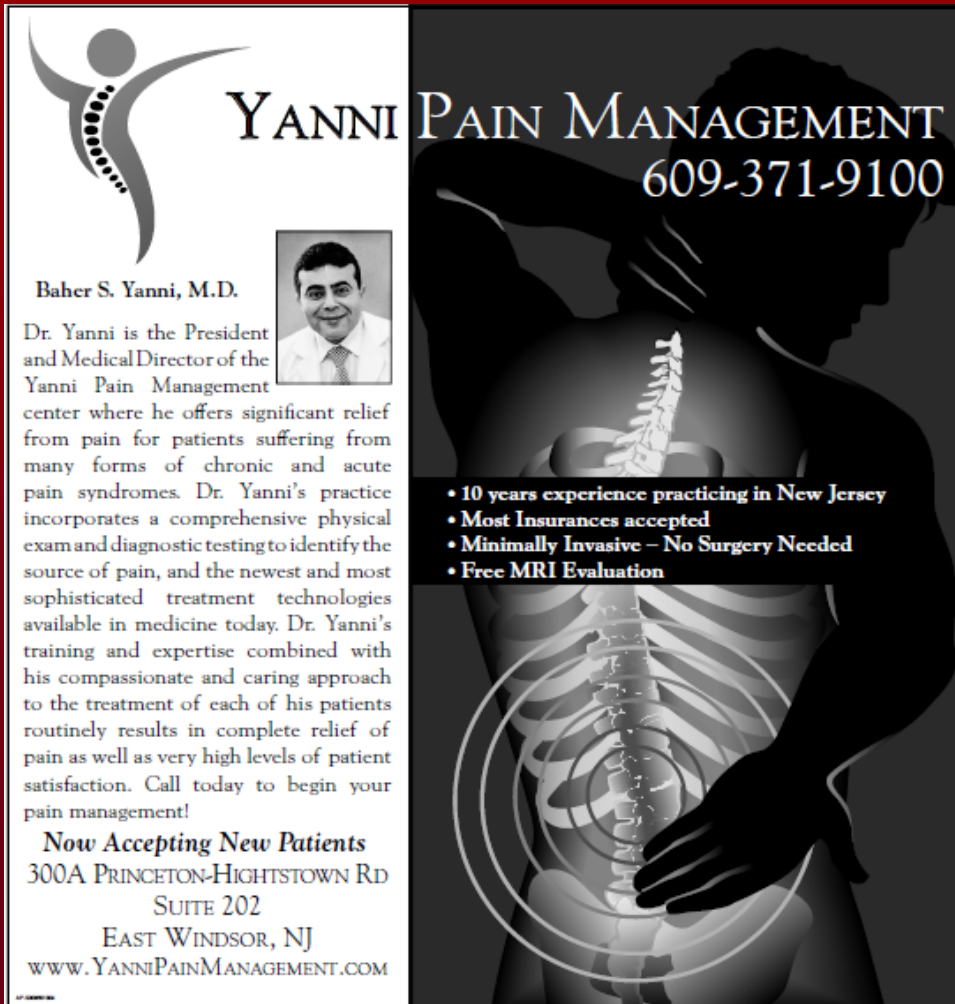
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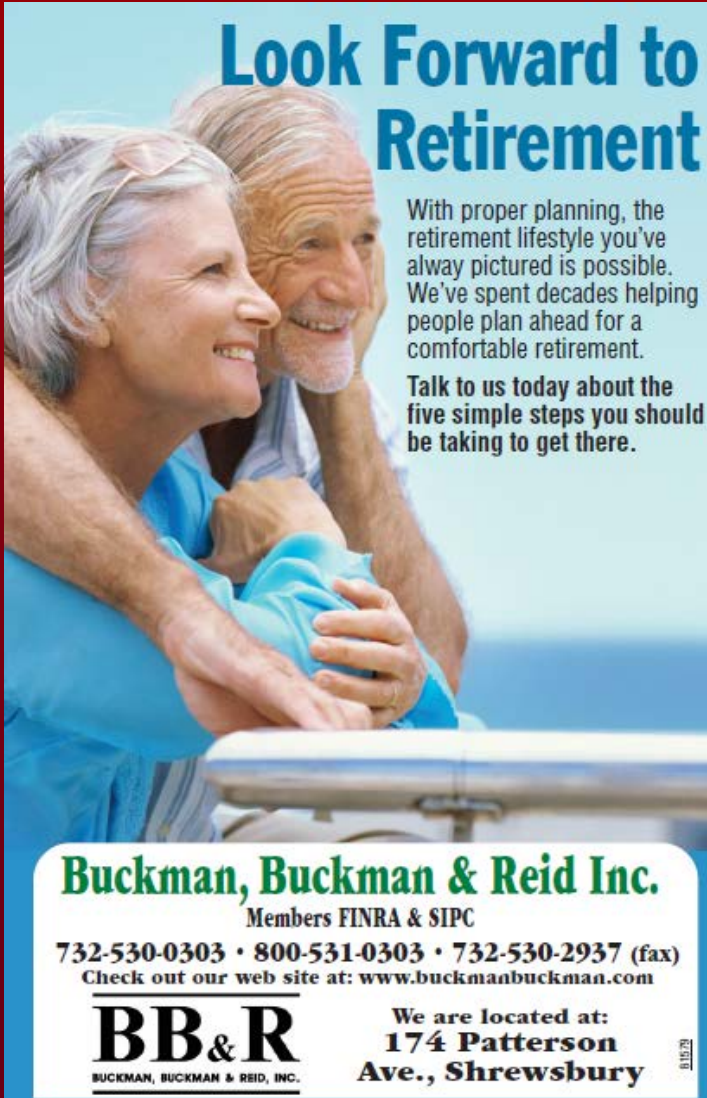
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Thursday
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Monday
Chris Gustelli

Tuesday
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Friday
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featuring
The Impulsives

Sunday
Shorty Long
and the
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The Pickles

Sunday
Ted Hammock
& Matt Fisher

Monday
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***Holiday Publication
Schedule***

There will be no SandPaper issues for the weeks of December 24 and December 31. The first issue of 2015 will appear January 7.



The SandPaper office will be closed for holiday vacation Thursday, December 18 through Friday, January 2. Messages may be left through the voice mail system, please call 609-494-5900.

Third Place, Weekly

The SandPaper

SandPaper Santa

Eileen Keller
Lee Little

BEST USE OF HUMOR

TOP 10 WORDS OF WISDOM FOR GRADUATES:

**All YOU Really Need To Know
YOU Learned In Kindergarten.**

1. **S**hare everything.
2. **P**lay fair.
3. **D**on't hit people.
4. **P**ut things back where you found them.
5. **C**lean up your own mess.
6. **D**on't take things that aren't yours.
7. **S**ay you're sorry when you hurt somebody.
8. **FLUSH** - especially important in a dorm situation
9. **T**ake a nap every afternoon.
10. **W**atch out for traffic, hold hands, and stick together.

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The West Essex Tribune

*Top 10 Words of Wisdom for
Graduates - Ellen Gonik,
Coldwell Banker*

Diane Driggs

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The West Essex Tribune

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THE TOP TEN REASONS TO JOIN THE CRANFORD CHAMBER OF COMMERCE
(WITH APOLOGIES TO DAVID LETTERMAN)

Reason Number 10
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Reason Number 9
MONTHLY MAILINGS. Members can mail their flyer with the chamber information to all our members at no charge.

Reason Number 8
E-MAIL BLITZ. Chamber members can e-mail all our members about special business events.

Reason Number 7
CIRCUS. Every year, a circus comes to town for six shows over three days. Chamber members can be a sponsor at a low cost.

Reason Number 6
CLASSIC CAR SHOWS. We close off streets downtown for four evenings a year to bring in more than 100 classic cars. The shows draw large crowds. Chamber members can be a sponsor at low cost.

Reason Number 5
EXCLUSIVE DISCOUNTS. Chamber members often offer discounts on products and services – just for chamber members.

Reason Number 4
MONTHLY NETWORKING EVENTS. We do lunch at area restaurants and have after work events. Talk about what makes your business special with several dozen business leaders and owners. Lunch events have guest speakers.

Reason Number 3
VISIBILITY. The more business leaders you meet at chamber events, the more people will know why they should do business with you. Involvement with the chamber increases your visibility to people who can buy from you.

Reason Number 2
REFERRALS. Once chamber members get to know you, they can refer potential customers to you – as a trusted source of products or services.

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Top Ten List; Cranford Chamber of Commerce

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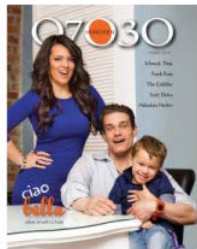
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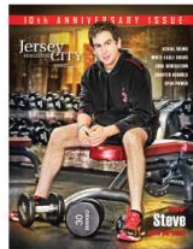
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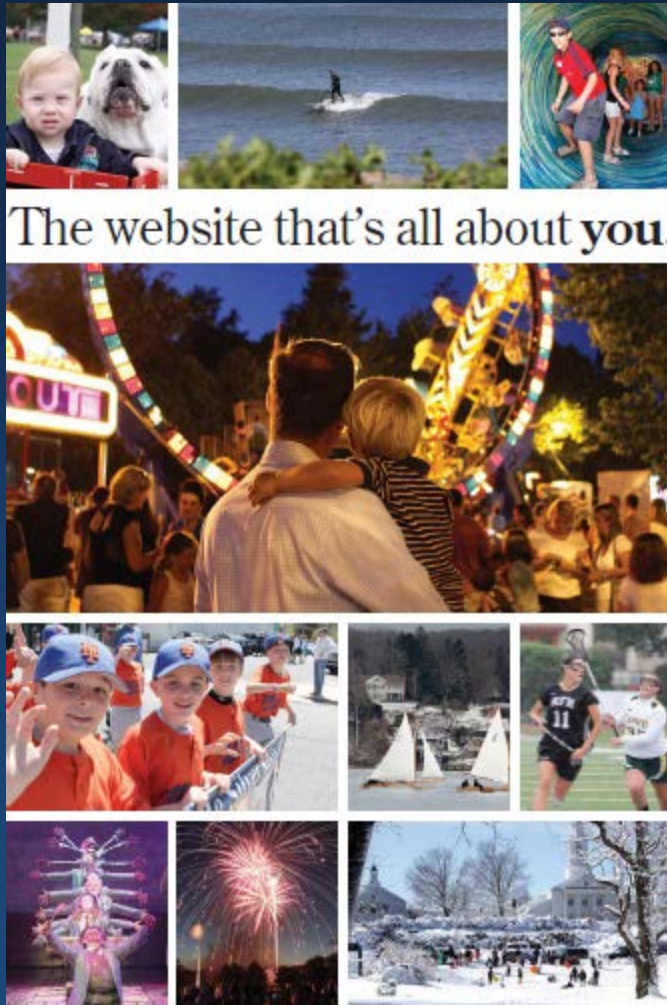
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- A look back at the year in entertainment.
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*Shop and Dine
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A Special Section which
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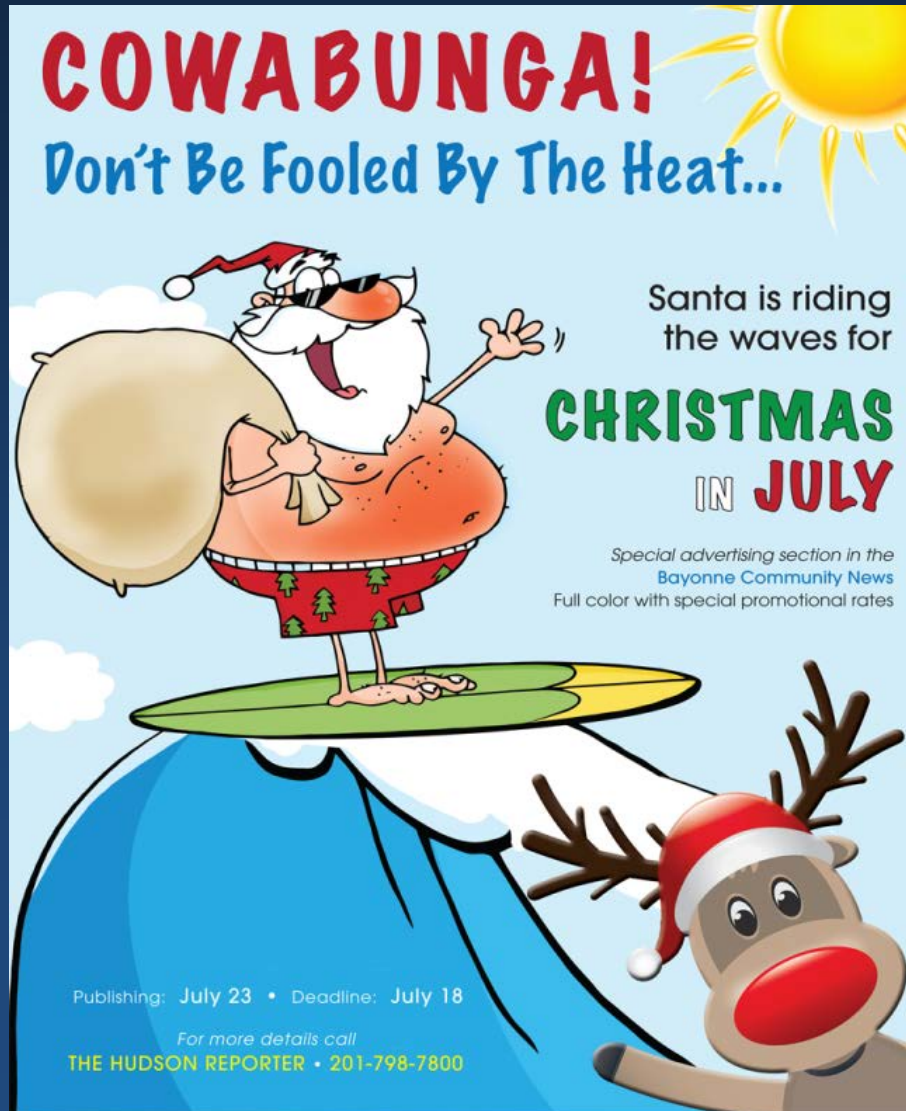
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SandPaper Media Kit

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First Place, Weekly

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Cowabunga

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Every Saturday,
the South Jersey Times
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The photo and information is supplied
weekly to the newsroom from the
Gloucester County Animal Shelter.

Support the Featured
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week, 13 weeks \$1950 plus \$400 per month BT

13 week investment \$3150

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The Times
NEW JERSEY PRESS ASSOCIATION
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The Times' new SHOP LOCAL program has been developed to tell the ongoing story of why we must support independent local businesses in the region. It will inform readers and consumers each week of the benefits to a community where a robust independent business presence exists – and why they should think local first.

Starting April 11, on each Friday The Times will be placed inside a special full-color SHOP LOCAL jacket dedicated to showcasing local independent businesses and delivered to 90,000+ loyal readers.* Along with valuable advertising, it will include a weekly feature with hyper-local content designed to tell the "shop local" story.

By targeting your message in SHOP LOCAL, you will reach more potential customers to your local business in a consistent and cost-effective way – driving more sales and ultimately growing your bottom line.

First Place, Daily

The Times

Shop Local Flyer

Gaylen Gallimore

For more information, rates and deadlines, contact your Times Advertising Sales Executive today or call (609) 989-5457.

*Source: 2013 Release 1, Scarborough Report

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A large, solid purple five-pointed star is positioned on the left side of the page, partially overlapping the text. It is oriented with one point pointing towards the top-left.

**Best
Special Section**

BEST SPECIAL SECTION

TEANECK POLICE DEPARTMENT'S 100TH ANNIVERSARY



PHOTO COURTESY OF TEANECK POLICE DEPARTMENT

Officers from 1925

The Teaneck Police Department poses for a photo in 1925.

2013 Police Activity

- 56,380 calls for service, resulting in the filing of 8,774 police reports.
- 20,433 911 calls were received.
- 1,300 arrests were made.
- Members of the department drove approximately 428,242 miles patrolling township streets.
- Police issued 15,695 motor vehicle summonses, including 70,000 moving violations and 8,695 parking violations.
- 1,502 accident investigations were conducted and 284 vehicles were impounded.



PHOTO COURTESY OF TEANECK POLICE DEPARTMENT

After dark

This photo was taken on Nov. 6, 1956 at 5:20 p.m. just after dark at the rear of Teaneck Police Headquarters. Patrolmen W. Thompson and A. DeVincentis stand in front of a police car.



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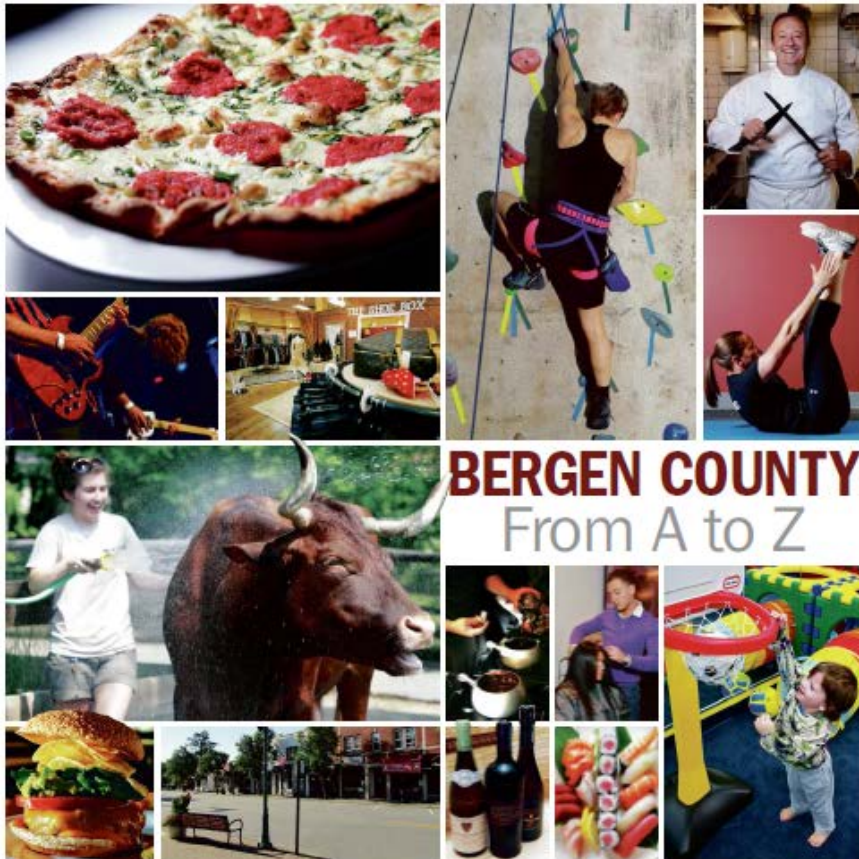
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*The Ridgewood News
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Staff



BEST SPECIAL SECTION

Star-Ledger NJ AN ADVERTISING SECTION | SECTION #1 | THURSDAY, OCTOBER 9, 2014

Think Pink

Advances in breast cancer screening and treatment boost survivorship

By Jeffrey Cohen
Special to The Star-Ledger

Not very long ago, the detection of breast cancer was among the most feared diagnoses. And while the disease is hardly eradicated, its survival rate is much higher now than it was as little as 20 years ago.

Much of that improvement is due to the increases in education and screening, and in advances in some screening procedures and treatments over the most recent decades. Breast cancer still is a serious health problem, but patients and their doctors have more powerful tools in their arsenal.

Screening procedures such as 3-D mammography, MRI and other techniques are making early detection more commonplace, which leads to better survival rates. The acceptance of lumpectomy as opposed to mastectomy for women with earlier diagnosis is making treatment less painful and less invasive.

New Jersey's hospitals and health care professionals are leading research and practice in many of the screening and treatment procedures prevalent today.

Dr. Laura Sanders, medical director of the Breast Center at the Barnabas Health Ambulatory Care Center, and a procedure called tomographic has "been around for a decade or so, but has become more prevalent" in recent years.

"Help us find out if it's a true lesion or a false lesion," Sanders explained. She added that a breast MRI, which Sanders said has been available for about 15 years, is "imaging" as a way for finding cancer rates. "The cancer shows up as whiteness and is difficult to see, even in some ultrasounds," she said to MRI. "We use an agent that makes the cancer look like a bright light bulb."

According to Dr. Margaret Mary Sacco, surgical oncologist at the Atlantic Health System in Summit, 3-D mammography results in "a much higher detection rate for breast cancers."

Dr. Jeffrey Cohen is a medical writer and author of "The Pink Book: A Guide to Breast Cancer." He can be reached at jcohen@star-ledger.com.



"We get a little bit better information and the procedure also cuts down a little bit on the rate of diagnostic imaging," Sacco added. "The radiation exposure to the breast is much lower when you have to do both."

When surgery to remove a tumor, or a lumpectomy, is indicated, Sacco said new guidelines indicate it's not necessary in some cases to take as much tissue as before. "When we remove the lump, we'd like to have all the edges clear of cancer cells," she said. "Now all we need is no cancer cells on the end part of the sample. It saves a lot of women that second surgery."

Dr. Richard Michelman, chief medical officer of the Cancer Center at Saint Barnabas Medical Center, said the idea is to do "less and less surgery. For many women, when we do a lumpectomy, we can take out one lump, make the incision," he said the trend in treating cancers is a systemic therapy, using the patient's genetic markers as a guideline for treatment.

"People realize all breast cancers are not the same," Michelman said. "It's not one disease — it's a

series of diseases. Some target therapies are already commercially available and the mortality rate is dropping pretty dramatically. Everyone's expectation is that trend will continue."

All CentiCare Healthcare System in Freehold, Dr. Mary Mariani, director of the Star and Barry Tobias Women's Health Center, said the necessity for mastectomy among women with earlier stages of breast cancer is dropping.

"The trend has been to support lumpectomy with radiation," Mariani said. "There was a trend when women were choosing mastectomy over lumpectomy with radiation, but with education and awareness, that trend is turning around."

For early stages, the survival of breast cancer patients is "very good," Mariani added. The ability to take breast lymph nodes and to remove less tissue generally also is helping women and to remove less tissue generally also is helping women and to remove less tissue generally also is helping women.

Continued on next page



FREE BREAST CANCER SCREENING LOCATIONS <i>Listing on page 4</i>	UPDATES FROM AREA PRACTITIONERS <i>Beginning on page 4</i>	RAISING AWARENESS: THE POWER OF PINK <i>Story on page 5</i>	SPOTLIGHT ON AREA BREAST CANCER AWARENESS MONTH EVENTS <i>Story on page 6</i>	LIFESTYLE FACTORS THAT CAN REDUCE RISK <i>Story on page 8</i>
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Look for this section on www.nj.com/njthinkpink. For other special sections, log on to www.nj.com/specialsections/starledger.

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The Star-Ledger

Think Pink

Ashley Langan
Creative Consultant,
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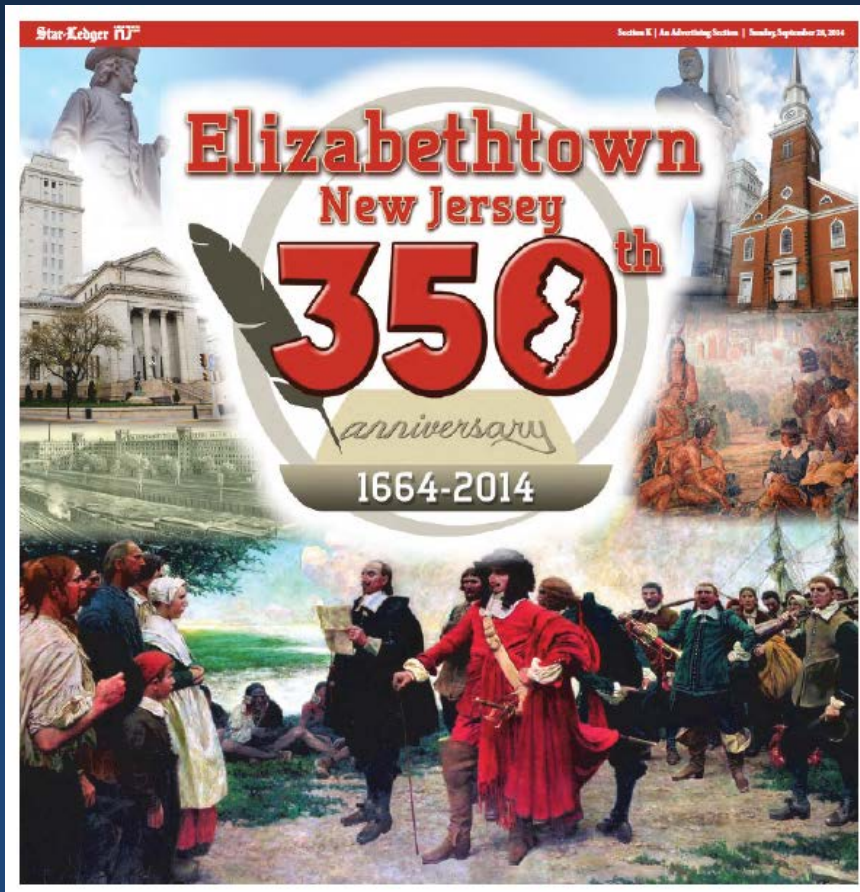
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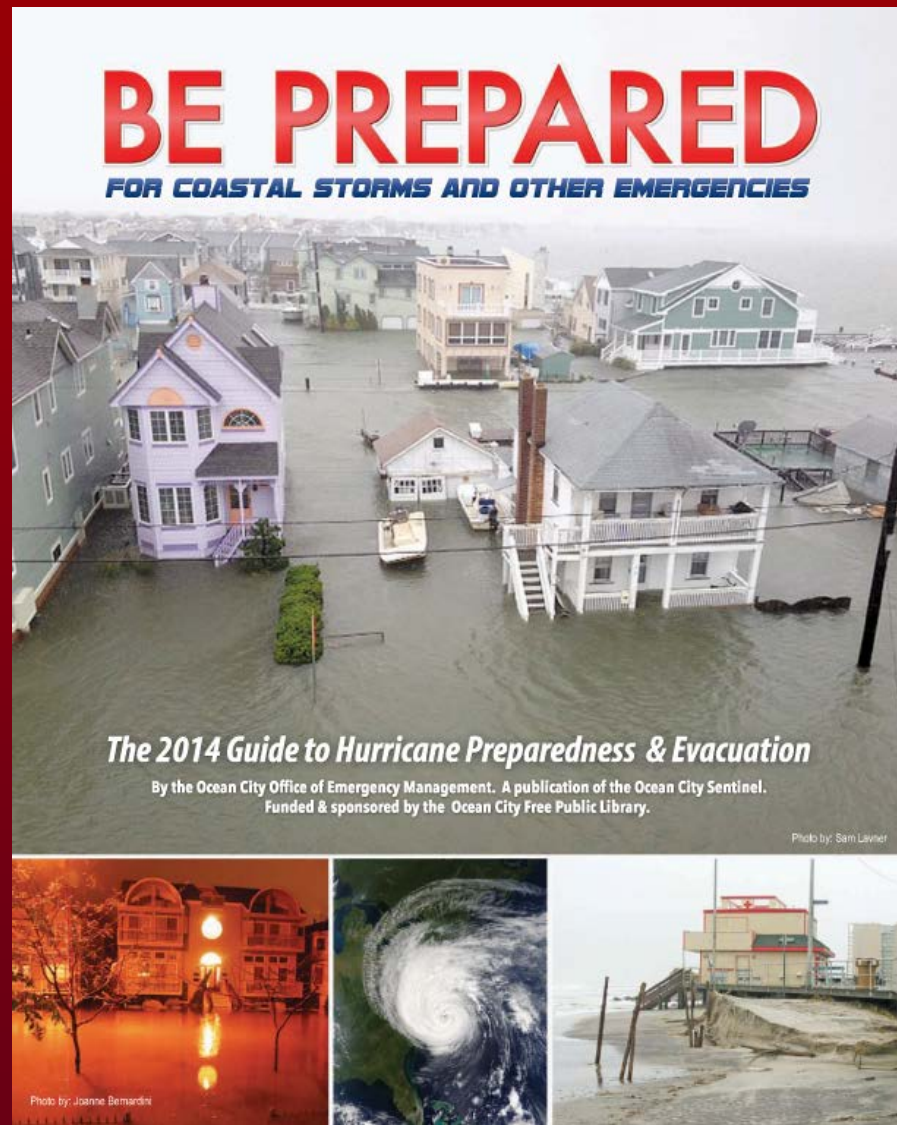
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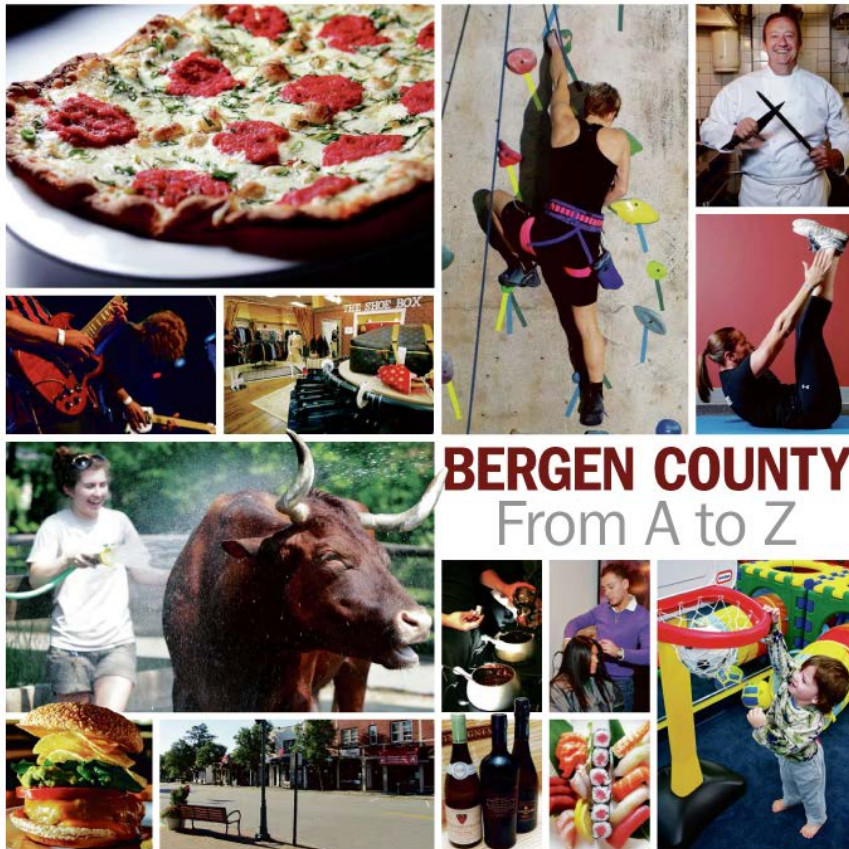
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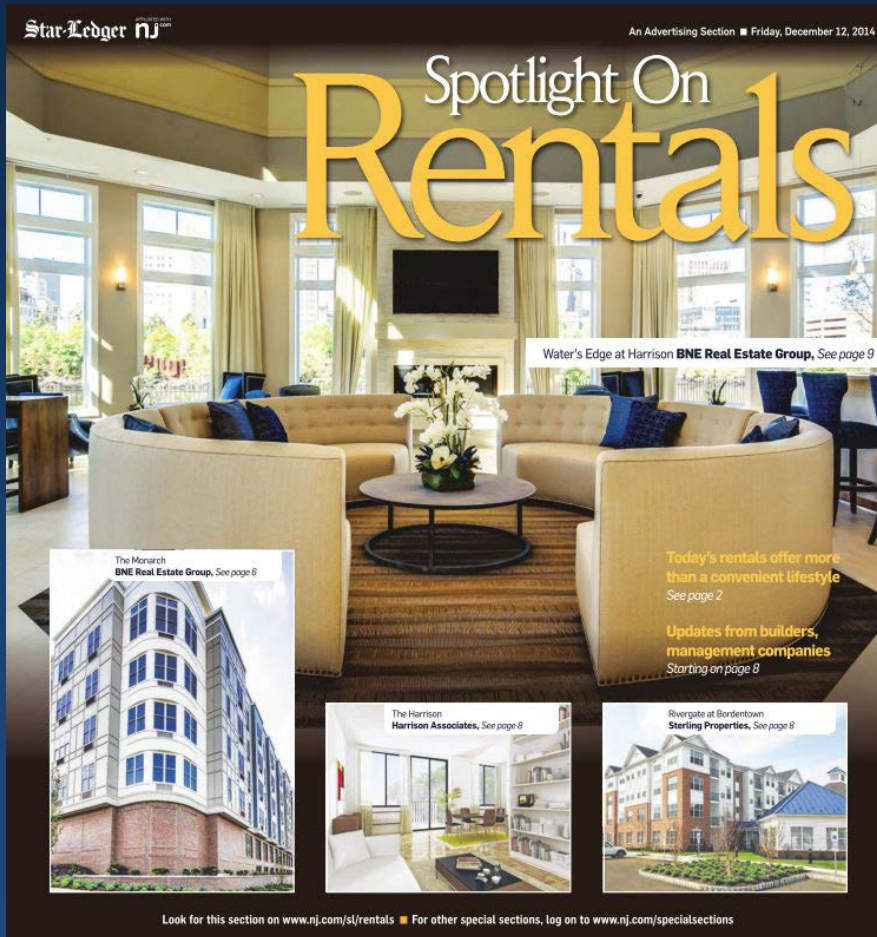
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