

Advertising Awards Celebration

Continued from Part 1-2015 Ad Awards

**Best Special Topic
Page(s)**

BEST SPECIAL TOPIC PAGE(S)

Third Place, Weekly

The West Essex Tribune

Women in Business

Staff



Women in Business

2018 Gold Circle of Excellence Award Winner



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Esther Garcia, D.D.S.
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The office offers In-office Bleaching (Zoom), veneers and whitening bonding in addition to routine dental procedures. The office uses children as well as adults and for your convenience offers extended evening hours as well as Saturday hours. Dr. Garcia participates in most dental insurance plans and she offers intensive dental insurance for people without insurance.

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Robyn Kathan, Ph.D., M.D. is the Pharmacist in Charge and owner of Livingston Pharmacy & Surgical Supplies, located at 17 E. 1st, Pleasant Hill, Livingston, NJ.

Robyn graduated from Pennsylvania College of Podiatric Medicine in Podiatry, PA, earning her Doctorate of Pharmacy, Science, Major Intern by her customers as being passionate in providing medication, respiratory administration, patient counseling and much more. She has been providing community pharmacy for almost 15 years and has been the best of the best in her community, being a hard work ethics, caring, patient centered, and always providing excellent customer service. The pharmacy offers free delivery, accepts all insurance, makes weekly compounded medications, offers immunizations services, has electronic ordering of surgical supplies, wound care, therapeutic medications, and much more. The pharmacy is open 7 days a week and has 24-hour emergency services for your medications.

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BEST SPECIAL TOPIC PAGE(S)

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Small Business Saturday, November 29 12 pm to 2 pm Free Face Painting Herberts Army & Navy 468 Broadway	Saturday, December 6 12 pm to 2 pm Enjoy beautiful songs of the Season as carolers stroll along Broadway 17 th Street to 30 th Street	Saturday, December 13 11 am to 2 pm Free Horse & Buggy rides with Santa 23 rd Street & Delmonte Drive
Tuesday, December 16 4:30 pm Hanukkah Celebration Networking Café 418 Broadway	Saturday, December 20 11 am to 2pm Photos with Santa Free Picture with Santa Advanced Photo 502 Broadway	



Send your letter to Santa early!!

Mail Boxes to The North Pole are located in front of City Hall & McDonald's

Paid for with the use of ED Funds

First Place, Weekly

Bayonne Community News

*Shop Small this Holiday
Season*

Pasquale Spina
Tish Kraszyk

BEST SPECIAL TOPIC PAGE(S)

CAMP GUIDE
 FIND EVERYTHING YOU NEED TO PLAN
 A FUN AND EDUCATIONAL SUMMER!
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 Trips are Optional

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 June & July - Evening Classes
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BASKETBALL CAMP - \$75 Per Participant (includes shirt)
 10 Classes per group
 Open to Jackson residents completing grades Kindergarten - 8th Grades
 June & July - Evening Sessions
 The main goal of this camp is to help each child improve basketball knowledge and skill

VOLLEYBALL CAMP - \$75 Per Participant (includes shirt)
 12 Classes per group
 Open to Jackson Residents completing grades 3rd - 8th
 July - Evening Sessions
 Participants will learn the basic and advanced fundamentals of volleyball

MULTI-SPORT CAMP - Prices Vary
 First Play Field Hockey - Open to children 5 to 12 years of age
 Total Multi Play Sport - Open to children 5 to 12 years of age
 Total Sports Squads - Open to children 5 to 5 years of age
 Classes begin in August

All program information can be found online at www.jacksonnjpa.com/recreation
 When Available - Registration can be completed online www.campsouth.com
 Jackson Recreation - 732-928-1200 ext. 1255

Third Place, Daily

Asbury Park Press

Camp Guide

Gina Longo
 Brand Manager

BEST SPECIAL TOPIC PAGE(S)

Second Place, Daily

The Star-Ledger

Our Doctors Go Beyond: Hackensack Medical Center

Ashley Langan
Creative Consultant, NJ Advance Media

Melissa Chin
Creative Consultant, NJ Advance Media,

Ed Burns
Director New
Business Development,
NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION

Page 38 THE STAR-LEDGER, AFFILIATED WITH NJ.COM THURSDAY, SEPTEMBER 16, 2010

ADVERTISING SUPPLEMENT

Hackensack University Health Network
www.HackensackUMC.org
30 Prospect Avenue, Hackensack, NJ 07601
(855) 385-4325

Our Doctors Go Beyond

Connecting You to Optimal Care



Read about:

- Combating Cancer with Experts from Near and (Not So) Far
- Hackensack University Medical Group Putting Patients On a Fast Path to Optimal Care
- The Power of Partnership
- One Team With One Goal Protecting a Young Soccer Player's Health



Combating multiple myeloma

With Experts from Near and (Not So) Far

It's a common dilemma for patients battling less-common cancers. Unless they happen to live close to an academic medical center they must choose between receiving care from a nearby oncologist who, while highly skilled, may not treat many cases of their particular cancer or frequently travel to a center farther away where oncologists specialize in their disease.

It's a dilemma that John Jablonka might have faced last year, when he learned that he had multiple myeloma, a blood cancer diagnosed each year in one of every 100,000 people. However, thanks to a collaborative arrangement between HackensackUMC and Centinella Hospital Center in Freehold, where Dr. Jablonka's hematologist-oncologist is on staff, the Manhattan resident is able to receive excellent care locally and access to the expertise, cutting-edge treatments and clinical trials at John Trauser Cancer Center at HackensackUMC.

"With the new oncology affiliation agreement between Centinella and Hackensack, we will be able to continue to battle less-common cancers," explains Elizabeth Baker, MD, M. Jablonka's hematologist/oncologist at Centinella.

Dr. Baker is a member of Regional Cancer Care Association (RCCA), one of the nation's largest oncology physician networks, as is David Siegel, MD, PhD, division chief for multiple myeloma at the HackensackUMC John Trauser Cancer Center. Dr. Siegel is one of the nation's foremost authorities on multiple myeloma, and has been an investigator in several clinical trials evaluating agents to treat the disease.

Both the RCCA network and HackensackUMC's oncology affiliation agreements with other hospitals are designed to provide patients ready access to highly specialized treatment, while maintaining continuity of care with oncologists in the patients' communities. Mr. Jablonka's treatment highlights the benefits such networks can offer. Dr. Baker referred the patient to Dr. Siegel, who oversees Mr. Jablonka's treatment with monthly consults.

"Dr. Baker and I work together very closely, so the collaboration extends beyond the hospital," explains Dr. Siegel. "Our research involves an frequent contact, and the physicians at both hospitals support one another on medication issues. The entire clinical team interacts within a highly integrated system that provides the patient with the best possible care. This is the model for the future."

Dr. Jablonka's wife, Dorothy, is thrilled to have two well-respected oncologists working on behalf of her husband. "It makes me feel more secure knowing that he's getting the best available treatments based on the recommendations of both doctors," she says. Mrs. Jablonka notes that she and her husband don't have to travel to Hackensack very often, adding that she is pleased that "we don't have to go into Manhattan, we are getting excellent care here in Freehold."



Dr. David Siegel, MD, PhD, is one of the nation's foremost authorities on multiple myeloma, and has been an investigator in several clinical trials evaluating agents to treat the disease.

To find a physician who belongs to the Hackensack University Medical Group, call 855-385-HEAL (4325)

www.HackensackUMC.org

BEST SPECIAL TOPIC PAGE(S)



The 77th Annual Greater Newark Holiday Fund



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77th Annual Greater Newark Holiday Fund

Melissa Chin

Creative Consultant, NJ Advance Media

Lauren Feldman

Account Executive, NJ Advance Media

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Third Place, Weekly

The West Essex Tribune

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Staff

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Take The
LBI Shuttle
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**LBI FreedomFest
5K Run
July 4th**
8 am - Registration
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11 am - Race Ceremonies
Online Pre-Registration \$40
Day of race \$55

**All Day
Live Music**
Two days of National Headlining Acts
on the Main Stage, Brant Beach

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11:00am LBI FreedomFest 5K Ceremonies
11:30am Petra Nova
1:00pm Facedown
3:00pm Naked Twister
5:00pm DJ PRIME - July 4th
Boombastic Birthday Celebration

Saturday
11:00am Replicants
12:30pm Kim Travers
2:00pm Sneak Attack
4:00pm Captain Eric and
the Shipwrecks
5:30pm DJ PROSTYLE
7:00pm DJ Mickey
8:15pm Jay Sean

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11 am - 5 pm at
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with 40 top vendors
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**Saturday Night
Fireworks
Finale**



This event is produced by This Is It! Productions, Hoboken, NJ. See our other fine events at thisisitproductions.com

Second Place, Weekly

The SandPaper

LBI Freedom Fest

Steve Havelka
Staff

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST COMMUNITY SERVICE OR SHARED AD

Veterans Day ❖ November 11, 2014

FOR EVERY MOMENT OF PEACE
FOR EVERY DAY OF GRACE & GREATNESS
FOR EVERY LIBERTY WE ENJOY
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OF OUR COUNTRY
OUR HEARTFELT THANKS.

Thank you.

OUR DEBT TO THE
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321 South Livingston Avenue, Livingston
973-994-7888

First Place, Weekly

The West Essex Tribune

Veteran's Day

Staff

BEST COMMUNITY SERVICE OR SHARED AD



HOW WILL YOU MAKE A DIFFERENCE?

Be a part of the nation's largest day of volunteering on Saturday, October 25th. Register your project and you could win a \$10,000 grant from Newman's Own. Start or join a project today!

makeadifferenceday.com

USA WEEKEND. MAKE A DIFFERENCE DAY

GANNETT    **ASBURY PARK PRESS** | APP.com #MDDAY

Join us on Saturday, October 25
9 am - 4 pm
Kula Urban Farm/Asbury Harvest Festival

Join us as we contribute to the Kula Urban Farm, located on the land adjacent to the Kula Café, Atkins Avenue, Asbury Park. We will be building 27 raised beds.

The mission of the project is to create job-training opportunities for local youth, to grow high-quality, affordable produce to be sold in an area that lacks easy access to these kinds of food items, and to provide an educational space where teachers can bring their students to learn about plants and healthy eating.

There will also be a Harvest Festival with local farm produce, music, free health screenings, food demonstrations and more.

In partnership with Interfaith Neighbors, along with the assistance of United Way of Monmouth County and Coastal Habitat for Humanity.

To get involved visit makeadifferenceday.com

Third Place, Daily

Asbury Park Press

Make a Difference Day

Gina Longo
Brand Manager

BEST COMMUNITY SERVICE OR SHARED AD

**NOMINATE
A VOLUNTEER**

WHO MAKES A DIFFERENCE IN YOUR COMMUNITY

 PNC BANK presents
New Jersey State Governor's
JEFFERSON AWARDS
FOR PUBLIC SERVICE

WHAT?
The New Jersey State Governor's Jefferson Awards honor ordinary people who, through volunteer service, do extraordinary things for other people, their community, their nation, or the environment.

HOW?
To nominate an individual or group for these awards, highlight your nominee's service and/or achievements by completing the online nomination form. Honorees in various categories are recognized at a New Jersey ceremony in Spring 2015. In June 2015, a select group of honorees will be invited to participate in a national Jefferson Award ceremony taking place in Washington D.C.!


"Each year we honor deserving individuals whose volunteer achievements set an example for us all. Please nominate a volunteer who makes a difference."
Linda Bowden, President, PNC Bank New Jersey

Send in your nomination today at:
www.NJGOVERNORSAWARDS.com
Nomination deadline: January 30, 2015

Second Place, Daily

The Star-Ledger

Nominate for New Jersey State Governor's Jefferson Awards

Lissette Velez

Creative Consultant, NJ Advance Media

Marketing Staff

NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST COMMUNITY SERVICE OR SHARED AD

The 77th Annual Greater Newark Holiday Fund

Your help makes it happen.

To donate, log on to holidayfund.org or call 866-292-HOPE

Greater Newark Holiday Fund
CELEBRATING OVER 75 YEARS OF SERVICE TO THE GREATER NEWARK COMMUNITY

investorsBank Building to your true success. PSEG The Energy Group for you.

Member FDIC. LENDING

Text FUND to 56512 or scan the code on your mobile phone

First Place, Daily

The Star-Ledger

*Your Help Makes it Happen:
Greater Newark Holiday Fund*

Melissa Chin

Creative Consultant, NJ Advance Media

Lauren Feldman

Account Executive, NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION



**Best Use of
Small Space**

BEST USE OF SMALL SPACE

BIG "L" CLUB PRESENTS...

LANCERS ON PARADE

COME & ENJOY
Good Food
Prizes
&
LHS
SENIOR ATHLETES

**FASHION SHOW &
TRICKY TRAY**

Tuesday, May 13th
6pm
Livingston
High School

BIG "L" CLUB

Taste of Livingston

\$10 Adult - \$5 children 12 & under

Lic. # RL3517 & ID # 262-5-31600

Third Place, Weekly

The West Essex Tribune

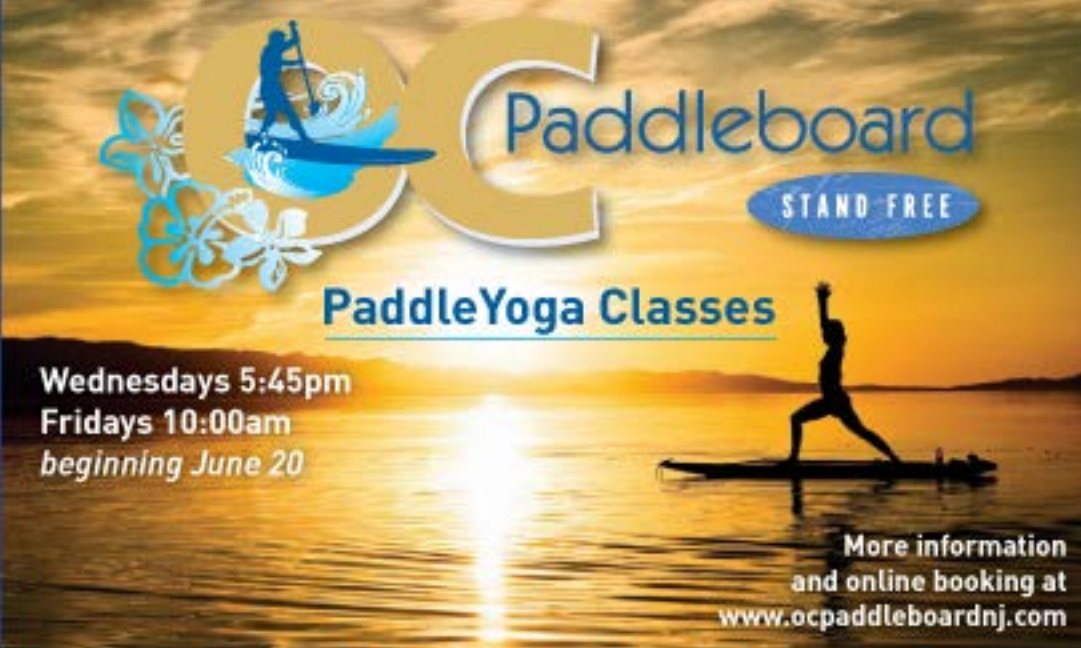
Lancers on Parade

Nancy Perlmutter
Karen Trachtenberg
Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST USE OF SMALL SPACE

Second Place, Weekly



The advertisement features a sunset background with a person on a paddleboard in the foreground. The text is arranged as follows:

OC Paddleboard
STAND FREE

PaddleYoga Classes

Wednesdays 5:45pm
Fridays 10:00am
beginning June 20

More information
and online booking at
www.ocpaddleboardnj.com

1054 Asbury Avenue, Ocean City | 609-938-0117
www.OC PADDLEBOARDNJ.com

Ocean City Sentinel

PaddleYoga? OC Paddleboard

Alison Slippey
Graphic Designer

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST USE OF SMALL SPACE

bistro 14
raw bar & restaurant

Celebrating Our 10th Year
SIMPLE, GENEROUS, DELICIOUS FOOD,
WARM, FRIENDLY, CASUAL ATMOSPHERE

Open Daily
Serving Lunch 11:30 - 3:30pm
Dinner from 5pm

- SAMPLING •
- ROASTED MULLICA RIVER OYSTERS
- PAN ROASTED PORK CHOP
- GRILLED HALIBUT
- SCALLOP RISOTTO

Come Sample the Area's Best Raw Bar!

WITH
**THE
GREATEST
SELECTION OF
EAST & WEST
COAST OYSTERS!**

609.492.6100
www.bistro14bi.com   
2nd Floor Bay Village • 9th Street & Bay Beach Haven

First Place, Weekly

The SandPaper

Bistro 14

Jeffrey Kuhlman
Andrea Driscoll

BEST USE OF SMALL SPACE

Third Place, Daily



Get New
Windows & Doors
You Can Be Proud Of

*Energy Efficient
Windows in Every
Style AND Color*

*Award Winning General Contractor, Providing
Home Remodeling, Renovations and Upgrades*

*A commitment to
Craftsmanship and Integrity*

Valiant
HOME REMODELERS
Family Owned & Operated Since 1956

578 Roosevelt Avenue | Carteret, NJ 07008 | 732-541-7966 | Lic#13VH00348100

Home News Tribune

Valiant Home Improvement

Deanna Ditty

Account Executive

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST USE OF SMALL SPACE



Discounting Home Improvement!

**Save Big Money
on your next project!**

We offer discount kitchen-cabinets, bath vanities, flooring, doors, windows, siding and more. Our warehouse is over 40,000 sf and completely filled with overstock, closeout, scratch and dent and brand new materials all at a major discount.

Call us now to save big! (267) 988-4529

**HOMESTORE**

DISCOUNTING HOME IMPROVEMENT

85 E STREET ROAD, FEASTERVILLE, PA 19053

Second Place, Daily

The Times

Home Store

Gaylen Gallimore

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST USE OF SMALL SPACE

First Place, Daily



Thank You
for Voting Revive as
2014 Best
Painting Contractor
of Burlington County

the BEST 2014
from readers of the Daily Record

Revive Painting & Powerwashing 609-714-0404
Painter • Interior/Exterior • Contractor Lic#13VH03440200

Burlington County Times

Revive Painting

Sharon Vazquez

Barbara Basham

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, solid purple five-pointed star is positioned on the left side of the page, partially overlapping the text area.

**Best Large
Space Ad**

BEST LARGE SPACE AD

Ocean City Tabernacle & MOORLYN FAMILY THEATER Summer 2014 *We know families*

Services Sunday Mornings
8:30 & 10:30 am

EVENING CONCERT:
7:00pm
The Dave Pettigrew Band
& Cairn University's
Band "OTW"

**Join us this Sunday
to hear
Walt Wiley,
Winning With Encouragement**



Ocean City Tabernacle
www.OCtabernacle.org
609.399.1915 • 550 Wesley Avenue

All July and August!
Every Sunday, Monday & Tuesday at 8pm • Friday at 3pm



An original musical celebration of what makes Ocean City "America's Greatest Family Resort."

A show for the entire family! Come experience a fully hybrid production of digital media and live entertainment all in one! Song, dance, video and more.

A perfect event to celebrate everything that is Ocean City!

MOORLYN FAMILY THEATRE \$25 for adults • \$15 for kids

Purchase tickets online at MoorlynFamilyTheatre.org

All July and August!
3pm Sundays • 10:30am Wednesdays



AND THE GIANT
A NEW MUSICAL

A new high-energy adaptation of the classic underdog tale. Dancing, singing, puppetry, giants and lions! Come experience the story of how faith conquers all!

MOORLYN FAMILY THEATRE Tickets only \$10

Purchase tickets online at MoorlynFamilyTheatre.org

8pm Every Thursday, Friday and Saturday
All July and August

OH WHAT A NIGHT!
A Musical Tribute to
FRANKIE VALLI & THE FOUR SEASONS

Only \$25



Sherry • Big Girls Don't Cry • Walk Like a Man • Who Loves You • Let's Hang On
My Eyes Adored You • Dawn • Grease • Can't Take My Eyes Off You & Many More!

MOORLYN FAMILY THEATRE Reserve Your Tickets Now!
609.399.0006
Ask about our Group Sales!

MOORLYN FAMILY THEATRE

www.MoorlynFamilyTheatre.org
OC Boardwalk between 8th & 9th Streets
Box Office: 609-399-0006
Show Times: 609-938-1687

HOW TO TRAIN YOUR DRAGON 2	THE FAULT IN OUR STARS	MALIFICENT	EDGE OF TOMORROW
6/20: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/20: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/20: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/20: 1:30pm, 4:15pm, 7:00pm, 9:45pm
6/21: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/21: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/21: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/21: 1:30pm, 4:15pm, 7:00pm, 9:45pm
6/22: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/22: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/22: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/22: 1:30pm, 4:15pm, 7:00pm, 9:45pm
6/23: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/23: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/23: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/23: 1:30pm, 4:15pm, 7:00pm, 9:45pm
6/24: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/24: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/24: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/24: 1:30pm, 4:15pm, 7:00pm, 9:45pm
6/25: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/25: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/25: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/25: 1:30pm, 4:15pm, 7:00pm, 9:45pm
6/26: 1:30pm, 4:15pm, 7:00pm, 9:30pm	6/26: 1:45PM, 4:30PM, 7:15PM, 9:45PM	6/26: 2:00PM, 4:20PM, 7:15PM, 9:30PM	6/26: 1:30pm, 4:15pm, 7:00pm, 9:45pm

Third Place, Weekly

Ocean City Sentinel


Ocean City Tabernacle & Moorlyn Family Theater

Alison Slippey
Graphic Designer

Robert Elder
Sales Representative

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST LARGE SPACE AD



Register Now
Boys and Girls
Grades K-8

LIVINGSTON
LACROSSE

Livingston
LACROSSE

LACROSSE

*The fastest-growing, most exciting
youth sport in the country.*

Find out why.

Register online at
www.livingstonlacrosse.org

Questions?
Email us: livingstonlax@gmail.com

Second Place, Weekly

The West Essex Tribune

Register Now: Lacrosse

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

BEST LARGE SPACE AD

**Want To Slim Down
This Summer?**

50% OFF
Our 6-Week
Summer
Slim Down
Package!

ONLY \$279!
(Normally \$558)
For new clients only. Offer expires 7/31/14.
Sorry, no exceptions.



**GET IN SHAPE
FOR WOMEN**

Small Group Personal Training

521 S. Livingston Avenue
Livingston, NJ 07039
Plenty of parking in rear

CALL NOW FOR A FREE TRIAL SESSION
(973) 992-3630
Expires July 31, 2014
www.getinshapeforwomen.com

First Place, Weekly

The West Essex Tribune

*Want to Slim Down This
Summer?*

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST LARGE SPACE AD

Second Place, Daily

The Star-Ledger

Lifex

Alaa Selim

Creative Consultant,
NJ Advance Media

Ron Ostroff

Account Executive,
NJ Advance Media



Move into a pain-free lifestyle.

A safe and effective way to relieve your back pain & Sciatica

"My back was bad for years. I had so much pain that I stayed in bed all day. I took pills, patches and needles for the pain with no help. The treatments here helped me almost right away with no discomfort. I am confident this will give me a complete recovery."

Nelson L. Floriz

We believe the greatest back pain treatments of our century that the doctor has seen is NOT surgery but state-of-the-art technologies that are safe, painless, and available here in Scotch Plains. Our patients get relief from back pain, shooting pain down through their legs, numbness, tingling or burning down their arms and legs.

ADVICE WAS ALWAYS THE SAME AS BEFORE:

- Rx medication
- Physical therapy
- Rx pain meds
- Rx muscle relaxers
- Rx pain shots
- Rx surgery
- Just live with it!

If you're like most, none of these have worked for you or you are afraid of what could happen if you do try some of these. Exercising makes it worse. Pain medication and muscle relaxers cover up the problem and give you side effects. Pain shots can cause more pain, don't work or don't last very long. Back surgery didn't work or made you worse. Or maybe you were one of the lucky ones that back surgery helped, but now the problem is back with a vengeance.

HOW CAN WE HELP?

First, and foremost, we do our best to address the pain and inflammation using all natural, conventional pain relieving procedures as well as various safe but powerful state-of-the-art medical technologies to relieve pain or reduce inflammation and increasing blood flow to the injured areas and promote healing in our experience to never use machine or type of treatment that gives a patient better. That's why at our office we utilize a variety of treatment: osteocan and modalities interspersally to relieve pain and numbness. Using the latest in FDA cleared technology, we offer the latest in painless, non-invasive treatments that have helped the most severe pain and numbness sufferers.



Discs in your back tend to get squashed or compressed, especially if you've played certain sports, have a job that requires lots of sitting or standing, or by accidents.

YOU OWE IT TO YOURSELF!

!! Perform a Free consultation (a \$145 value) to determine if you are a candidate for treatment at our office. This free offer is good for only a limited time and will end on November 7, 2014.

SCOTCH PLAINS
Pain & Rehabilitation

(908) 490-1800 UnionCountyPain.com

1116 East Paul Street | Scotch Plains, NJ 07076

Visit the Scotch Plains Pain & Rehabilitation website for more information on our cutting edge and technology for pain relief. For more information, visit our website at www.unioncountypain.com or call us at (908) 490-1800. Back pain does not have to be your life!

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST LARGE SPACE AD



Keep your home **cool and comfortable** for the summer!

Cooling Special
Air Conditioning Tune Up
\$89
Must present at time of service.

Cooling Special
Trade in your furnace or air handler or condenser
\$350*
regardless of condition!
*With purchase of a new unit. Not to be combined with any other specials.

Plumbing Heating Cooling Drains Generators Carpentry Electric

100% Financing Available • Zero % Plans Available
PLUS: Learn how to save money and keep your home comfortable during the warmer months – download our FREE checklist, "Getting Your Home Ready for the Summer!"

ALL JERSEY
COMPLETE HOME SERVICES

24 HOURS A DAY • 7 DAYS A WEEK
(732) 709-1062
WWW.ALLJERSEYMECHANICAL.COM

Call All Jersey... and tell your friends!



Plumbing License # 11173 • HIC License # 19VH03002600 • Electrical License # 12025

First Place, Daily

Asbury Park Press

*All Jersey
Complete Home
Services*

Cheryl Better

NJPA

NEW JERSEY PRESS ASSOCIATION

Best Advertising Campaign

Small Space

BEST ADVERTISING CAMPAIGN – SMALL SPACE



Third Place, Weekly

The SandPaper



Gifted by the Sea

Eileen Keller
Steve Havelka

BEST ADVERTISING CAMPAIGN – SMALL SPACE



Second Place, Weekly

The SandPaper

Indian Summer

Jason Cascais
Cindy Linkous

BEST ADVERTISING CAMPAIGN – SMALL SPACE

Choose from a wide selection of Pendants, Earrings & Rings

50% Off
LIST PRICE

"Indulge in Co-Co"

Co-Co COURT diamonds

Dear Santa,
All I want is...
World Peace
Good health for all
Prosperity for all
Lots of laughter
And, um,
just a few things from Ford's Jewelers!

Choose from a wide selection of Crosses including Plain Crucifix & Diamonds

50% OFF
LIST PRICE

GIA Certified Diamonds at the Guaranteed Lowest Price!

There's Only One

Ford's Jewelers

New Jersey's Legendary Jeweler

AMERICAN GEM SOCIETY

Barry Berman - Graduate, Diamond Master of America
Albert W. Dahl, Manager - G.I.A. Graduate Gemologist, A.G.S. Certified Gemologist

HOLIDAY HOURS: MON., TUES., WED., FRI. 9:30AM-6PM, THURSDAY 9:30AM-8PM, SATURDAY 9:30AM-5PM, SUNDAY 11AM-5PM

449 NEW BRUNSWICK AVE.
FORDS, NJ 08873
Tel: 732.738.7322
www.fordsjewelers.com

Choose from a wide selection of Diamond Pendants

50% OFF
LIST PRICE

Dear Santa,
All I want is...
World Peace
Good health for all
Prosperity for all
Lots of laughter
And, um,
just a few things from Ford's Jewelers!

GIA Certified Diamonds at the Guaranteed Lowest Price!

There's Only One

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New Jersey's Legendary Jeweler

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449 NEW BRUNSWICK AVE.
FORDS, NJ 08873
Tel: 732.738.7322
www.fordsjewelers.com

First Place, Weekly

The News Transcript

Dear Santa - Ford's Jewelers

Maryann Karpel
Diane Avery

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST ADVERTISING CAMPAIGN – SMALL SPACE

Our Bags Have Holes!

So Your Food Arrives Hot & Crispy!

Come to Cod Almighty for the Best Fish 'n Chips for takeout, dine in or delivery. And don't forget about our daily fresh grilled fish specials!

15% OFF Any Order
Sunday - Thursday
Expires 2/28/14. Must present coupon.



**Cod Almighty
Chippery**

231 SOUTH AVENUE EAST, WESTFIELD

908-233-5533

BYOB

**WE NOW
DELIVER!**

See Our Catering Menu at
CODALMIGHTYCHIPPERY.COM

OPEN TUESDAY-SUNDAY FOR LUNCH & DINNER

Third Place, Daily

The Star-Ledger

Cod Almighty Chippery

David Petersen

Creative Consultant,
NJ Advance Media

Ron Ostroff

Account Executive,
NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST ADVERTISING CAMPAIGN – SMALL SPACE

Make a colorful transformation
with Benjamin Moore® paints from Ricciardi Brothers



SPECIAL OFFER!
FREE
One Pint Sample
(\$6.99 Value)



1 per customer. With this ad only. Exp. 11/30/14

At Ricciardi Brothers, our expertise and friendly project advice is part of the service we provide with every gallon that goes out the door.
Largest independent Benjamin Moore dealer in America. Locally owned & operated.

NORTH/CENTRAL JERSEY:
Bloomfield: 973-748-3030
Edison: 732-287-9440
Fair Lawn: 201-796-3500
Green Brook: 732-868-4200
Hawthorne: 973-425-1221
Hilldale: 201-866-0300
Lodi: 201-843-5325
Maplewood: 973-762-3830
Morristown: 973-538-3222
Parsippany: 973-276-0400
Paterson: 973-345-4444
Teaneck: 201-837-3488

SOUTH JERSEY:
Aberdeen: 732-696-0200
Brick: 732-920-8504
Easton: 732-578-1120
Howell: 732-370-0980
Marlton: 609-488-3000
Point Pleasant: 732-899-2183
Toms River: 732-341-7000
Sea Girt: 732-449-9129

RICCIARDI
Benjamin Moore

20 locations throughout N.J. & NEW locations in Greater Philadelphia area.
For a location near you visit RicciardiBrothers.com

Paint is our passion. Satisfaction is our promise. Transform today.



Open up to vibrant possibilities.

SPECIAL OFFER!
FREE
1 Pint Sample of Arborcoat®
Waterborne Exterior Stain

1 per customer. With this ad. Quantities limited.
While supplies last. Offer expires 9/30/2014

At Ricciardi Brothers, our expertise and friendly project advice is part of the service we provide with every gallon that goes out the door.
Largest independent Benjamin Moore dealer in America. Locally owned & operated.

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Paint is our passion. Satisfaction is our promise. Transform today.

Second Place, Daily

Asbury Park Press

Ricciardi Brothers

Chris Carnese
Artist

Lauren Caputi

Open up to vibrant possibilities...

Bring out your deck's vibrance with quality Benjamin Moore® woods stains from Ricciardi Brothers. Our expertise and friendly project advice is part of the service we provide with every gallon that goes out the door.

SPECIAL OFFER!
FREE
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1 per customer. With this ad. Limited time only. Offer expires 9/30/2014

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Green Brook: 732-868-4200 | Hawthorne: 973-425-1221 | Hilldale: 201-866-0300
Lodi: 201-843-5325 | Maplewood: 973-762-3830 | Morristown: 973-538-3222
Parsippany: 973-276-0400 | Paterson: 973-345-4444 | Teaneck: 201-837-3488

SOUTH JERSEY:
Aberdeen: 732-696-0200 | Brick: 732-920-8504 | Easton: 732-578-1120
Howell: 732-370-0980 | Marlton: 609-488-3000 | Point Pleasant: 732-899-2183
Toms River: 732-341-7000 | Sea Girt: 732-449-9129

RICCIARDI
Benjamin Moore

20 locations throughout New Jersey. 9 Additional NEW locations in Greater Philadelphia area. For a location near you visit RicciardiBrothers.com

Largest independent Benjamin Moore dealer in America. Locally owned & operated. Paint is our passion. Satisfaction is our promise. Stop in and begin the transformation today.

BEST ADVERTISING CAMPAIGN – SMALL SPACE

yummy

“Please open a bakeshop. And soon,
I tried eight desserts, each a winner.”
— *Pat Tanner, New Jersey Monthly*

AMUSE

An upscale casual bistro
with a focus on fine French food
and impeccable service in a
unique atmosphere.

39 Elm Street • Westfield
908.317.2640
AmuseNJ.com

★★★★ - *The Star-Ledger*

First Place, Daily

The Star-Ledger

Amuse Restaurant

David Petersen
Creative Consultant,
NJ Advance Media

Ron Ostroff
Account Executive,
NJ Advance Media

Best Advertising Campaign

Large Space

BEST ADVERTISING CAMPAIGN – LARGE SPACE



Third Place, Weekly

The SandPaper

Fantasy Island

Adrian Antonio
Cindy Linkous

BEST ADVERTISING CAMPAIGN – LARGE SPACE

Gifted
BY THE SEA
Grand Opening
Celebration May 23-26
Memorial Day Weekend
Join Us for Food, Fun
and Great Door Prizes!
Free Gift for the first 250 Guests.

We offer unique gifts, jewelry, clothing and accessories including Pandora and Vera Bradley.

We are looking forward to spending the summer with you!

6115 Long Beach Blvd., Brant Beach
609-342-0219

EXPLORE A TROPICAL PARADISE

Nothing like Summer here!
 INTRODUCING PANDORA'S NEW SUMMER 2014 COLLECTION.

Experience it at:
GIFTED BY THE SEA
 6115 Long Beach Blvd.
 Brant Beach, NJ 08008
 609-342-0219

PANDORA
 UNFORGETTABLE MOMENTS

©2014 Pandora Jewelry, LLC. All rights reserved. PANDORA.COM

Gifted
BY THE SEA
 Offering Unique Gifts, Jewelry, Clothing and Accessories, including Pandora and Vera Bradley.

Beach baby!

Vera Bradley

Discover our adorable new Baby Beach designs and Baby Boy styles too!
Shower: Baby Girl Hat and Baby Shower in a Hatbox.

6115 Long Beach Blvd., Brant Beach
 Oceanside between 61st & 62nd Streets **609-342-0219**

June 9-30
BUY TWO PANDORA RINGS AND WE WILL TREAT YOU TO A THIRD*

PANDORA
 UNFORGETTABLE MOMENTS

Experience it at:
GIFTED BY THE SEA
 6115 Long Beach Blvd.
 Brant Beach, NJ 08008
 609-342-0219

*Purchase any two PANDORA rings and get one third ring of same value at half price. Exp. 6/30/14. See store for details. ©2014 Pandora Jewelry, LLC. All rights reserved. PANDORA.COM

Gifted
BY THE SEA
 Come Discover Our Beautiful New Store in Brant Beach!
 Hottest Fashions, Jewelry, Accessories, Home Decor & Exclusive LBI Items

END OF SUMMER
Blowout Sale
30% to 50% Off
Come Check Out the Savings

We have a large selection of
THE GIVING KEYS

The Giving Keys exist to employ those transitioning out of homelessness. Jewelry is made of re-purposed keys that are sold and shared around the world. Each key is unique and carries a message such as: HOPE, STRENGTH, DREAM or COURAGE. When the wearer of the key encounters someone else who needs the message on the key, they give it away and then submit the story of their key being paid forward.

the GIVING keys
 GIFTS THAT GIVE BACK

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6115 Long Beach Blvd., Brant Beach
 Oceanside between 61st & 62nd Streets **609-342-0219**
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The SandPaper

Gifted by the Sea

Eileen Keller
 Steve Havelka

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HAPPY HOUR
SPECIAL!**

Everyday from 11 a.m. to 6 p.m!
Includes Saturday and Sunday game days!
16 oz. Drafts just \$2 • Cocktails just \$3
Domestic Beers just \$2.50

Open Daily
11 a.m. - 2 a.m.
Happy Hour
11-4 p.m.
Package Goods
Available

Introducing
**SEAFOOD & PASTA
NIGHT**
Great chef-prepared
food at great prices!
Every Tuesday
from 4 to 10 p.m.,
starts Sept. 9!

MONDAY & WEDNESDAY
World Tavern Poker
7:00
Free to Play
Gift Certificates
to Winners

TUESDAY
Seafood & Pasta
Night
4-10

THURSDAY
Open Mic
8-12

FRIDAY
Live Entertainment
Sweet Revenge
9:15

SATURDAY
Live Entertainment
One Hot Mess
9:15

**TIME OUT
SPORTS BAR & GRILL**

241 WHITE HORSE PIKE
BARRINGTON
547-7444
www.timeoutsportsbarnj.com

*Generous Portions
of Great Food!*

Signature Sandwiches:
Homemade, Hand-Carved
Roast Beef
or Southern-Style
Pulled Pork
& the Best Hamburgers
Anywhere!

Jumbo Meaty Wings:
Hot, Mild, Sweet, BBQ

Take Out Available! • Free WIFI • Private Parties Welcome

Great Food, Great Prices
in a Clean, Friendly Atmosphere

OPEN MIC NIGHT!

NOW EVERY THURSDAY NIGHT!
Open mic night with Pete Cava.
Giveaways, free t-shirts, drink specials
for participants. Full PA, guitar amps and
acoustic drums- singers, players
and full bands welcome.

**\$5 Express
Luncheon
Mon-Fri,
Noon-5**

Open Daily
11 a.m. - 2 a.m.
Happy Hour
12-4 p.m.
Package Goods
Available

WEDS.
World Tavern Poker
7:00
Free to Play
Gift Certificates
to Winners

THURS. **NEW**
Open Mic
8-12

FRI.
Live Entertainment
Featuring
Crashing Saturn

SAT.
Live Entertainment
9-1
Featuring
X-Cluzive Soul

JULY 4
Great BBQ and
drinks all day.
Live at 9 pm
X-Cluzive Soul-
South Jersey's
Best Soul, Rhythm
and Blues Band

AUGUST 1
Coral Reef
10-year
Anniversary Party
Employees and
patrons will meet
at Time Out.
Dancer Dan
and the DJ
will be there, too!

**TIME OUT
SPORTS BAR & GRILL**

241 WHITE HORSE PIKE, BARRINGTON
547-7444
www.timeoutsportsbarnj.com

*Generous Portions
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Signature Sandwiches:
Homemade, Hand-Carved Roast Beef
or Southern-Style Pulled Pork
& the Best Hamburgers Anywhere

Jumbo Meaty Wings: Hot, Mild, Sweet, BBQ
Take Out Available! • Free WIFI • Private Parties Welcome

*Experiences
Motown
at its Best!*

COMING SATURDAY!
X-CLUZIVE SOUL
No Cover - No Minimum - Free Parking

Great Food, Great Prices
in a Clean, Friendly Atmosphere

Coming Soon!
Seafood Night
with a variety of
your favorites

COME SEE WHAT EVERYONE'S TALKING ABOUT!

X-CLUZIVE SOUL
South Jersey's Best
Soul, Rhythm
and Blues Band!
Experience Motown
at its Best!

Open Daily
11 a.m. - 2 a.m.
Happy Hour
4-4 p.m.

**THIS
SAT.**

No Cover - No Minimum
Free Parking

Generous Portions of Great Food!

Try one of our
Signature Sandwiches!
Homemade, Hand-Carved Roast Beef
or Southern-Style Pulled Pork

Try one of our
Jumbo Meaty Wings!
Hot • Mild • Sweet • BBQ

**TIME OUT
SPORTS BAR & GRILL**

241 WHITE HORSE PIKE, BARRINGTON
547-7444
www.timeoutsportsbarnj.com

TUES.
APA Pool League
7:30

WEDS.
World Tavern Poker
7:00
Free to Play
Gift Certificates
to Winners

FRI.
Live Entertainment
9:15
Featuring
Synergy

SAT.
Live Entertainment
9:15
Featuring
X-Cluzive Soul

First Place, Weekly

The Retrospect

Time Out Sports
Bar

Mark Zeigler
Graphic Artist

BEST ADVERTISING CAMPAIGN – LARGE SPACE

Fall In Love With These Great Deals

Sweetheart Deals

THE WORKS VEHICLE CHECKUP \$29.95* ~~\$39.95~~ **-\$10 Mail-In Rebate**

- Synthetic Blend Oil Change
- Fluid Top-Off
- Tire Rotation & Pressure Check
- Battery Test
- Brake Inspection
- Filter Check
- Multi-Point Inspection
- Belts & Hoses Check

An Oil Change Offer Too Good To Miss.
MOTORCRAFT SYNTHETIC BLEND OIL AND FILTER CHANGE.
Using the oil recommended for your vehicle helps save fuel.
\$24.95

Up to five quarts of Motorcraft® oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for vehicle applications and details. Offer valid with coupon. Expires 3/31/2014.

GET A \$25 MAIL-IN REBATE
WHEN YOU USE THE FORD SERVICE CREDIT CARD TO MAKE A QUALIFYING PURCHASE OF \$250 OR MORE. (before tax)
Subject to credit approval. Rebate valid on qualifying purchase before tax, not valid on prior purchases. Complete purchase must be made on the Ford Service Credit Card before rebate by 4/30/14. Limit one \$25 rebate per visit. Rebate by prepaid debit card. Cannot be combined with other Ford Service Credit Card offers. Offer valid with coupon. Expires 3/31/2014.

Motorcraft® Brake Pads Installed \$99.95

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shop us online at: haldemanauto.net Trenton, NJ 08619
609-586-7603

Monday 7:30-5:00
Tues thru Fri. 7:30-8:00
Saturday 8:00-4:00

Retail purchases only. Up to five quarts of Motorcraft® oil and oil filter. Taxes, diesel vehicles and disposal fees extra. Hybrid battery test excluded. Offer valid between 2/01/14 and 3/31/14. Submit rebate by 4/30/14. Rebate by prepaid debit card or apply to an active Owner Advantage Rewards® account. See participating dealership for exclusions, rebate and account details. Expires 3/31/2014.

Third Place, Daily

The Trentonian

Haldeman Ford Service

Cindy Manion
Graphic Artist

John Conte
Sales Representative



Hop Into Great Deals!

Spring Fling Event

THE WORKS VEHICLE CHECKUP \$29.95* ~~\$39.95~~ **-\$10 Mail-In Rebate**

- Synthetic Blend Oil Change
- Fluid Top-Off
- Tire Rotation & Pressure Check
- Battery Test
- Brake Inspection
- Filter Check
- Multi-Point Inspection
- Belts & Hoses

An Oil Change Offer Too Good To Miss.
MOTORCRAFT SYNTHETIC BLEND OIL AND FILTER CHANGE.
Using the oil recommended for your vehicle helps save fuel.
\$24.95

Up to five quarts of Motorcraft® oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. See Service Advisor for vehicle applications and details. Offer valid with coupon. Expires 3/31/2014.

GET A \$25 MAIL-IN REBATE
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HALDEMAN FORD 607 NJ State Highway 33
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Retail purchases only. Up to five quarts of Motorcraft® oil and oil filter. Taxes, diesel vehicles and disposal fees extra. Hybrid battery test excluded. Offer valid between 2/01/14 and 3/31/14. Submit rebate by 4/30/14. Rebate by prepaid debit card or apply to an active Owner Advantage Rewards® account. See participating dealership for exclusions, rebate and account details. Expires 3/31/2014.

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We Sell Tires For All Makes & Model Cars!
Why Go Anywhere Else To Buy Your Tires?

55% of all tires sold are UNINFLATED

28% of all tires have tread depth less than 2/32"

17% of all tires had tread depth less than 2/32"

These numbers aren't inflated. Let an expert Ford technician inspect your tires to keep you safer on the road.

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- 13 Major tire brands
- 30-day price guarantee
- All makes and models

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Troy, Pete, Paul, Brian, Dan, Randy

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*To get this rebate, simply go to FordOwner.com/Rebates. Have your rebate order handy when you receive your tires and you're done. It's easy and convenient, just the way we serve!

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Visit us online at FordService.com. Register your vehicle to get the most out of your purchase. We'll help you get the most out of your purchase. We'll help you get the most out of your purchase. We'll help you get the most out of your purchase.

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Saturday 8:00-4:00

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 WE WANT TO TRADE YOUR MOTORCYCLE, ATV, BOAT, CAR, TRUCK, OR TRAILER!
Over 100 Hondas In Stock!!

HONDA Lilliston MOTORCYCLES
STREETBIKE CLEARANCE EVENT!
 WE WANT TO TRADE YOUR HONDA MOTORCYCLE, ATV, CAMPER, MOTOR SCOOTER, CLASS, TRUCK, TRAILER, OR TRACTOR!
Over 100 New Streetbikes In Stock!!

HONDA Lilliston MOTORCYCLES
END OF SEASON USED BIKE BLOWOUT SALE
 WE ALSO PAY CASH OR SET UP CONSIGNMENT SALES AT LILLISTON HONDA.
 WE TAKE CASH OR SET UP CONSIGNMENT SALES AT LILLISTON HONDA.

2013 Honda GOLD WING F6B Retail Price \$20,889 Lilliston Price \$16,999	2013 Honda CB500X Lilliston Price \$5,500	2005 HONDA GOLD WING 1800 Retail Price \$14,500 Lilliston Price \$12,999	2011 POLARIS RZR 900 Retail Price \$15,500 Lilliston Price \$12,999	2013 Honda CBR 600RR Retail Price \$11,400 Lilliston Price \$9,999
2013 KAWASAKI 4X4 MULE POWER STEERING MODEL Retail Price \$8,895 Lilliston Price \$7,000	2006 HARLEY DAVIDSON STREET ROD Retail Price \$8,575 Lilliston Price \$6,995	2012 YAMAHA VSTAR 950 Retail Price \$7,300 Lilliston Price \$6,200	2009 HONDA VTX 1300 Retail Price \$6,400 Lilliston Price \$5,850	2011 YAMAHA VSTAR 250 Retail Price \$3,300 Lilliston Price \$2,480
1994 KAWASAKI VULCAN 750 Retail Price \$1,880 Lilliston Price \$1,599	1993 HONDA SHAD-DW 600 Retail Price \$1,700 Lilliston Price \$1,450	2009 HARLEY-Davidson VTX1300 Lilliston Price \$5,999	2012 HONDA VTX1300 Lilliston Price \$5,999	

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Second Place, Daily

South Jersey Times

Lilliston Honda Clearance/Blowout Event

Julia Rosenthal
Graphic Artist

Ed Lott
Graphic Artist



BEST ADVERTISING CAMPAIGN – LARGE SPACE

**Scoliosis? - Shooting Pain?
Bulging, Herniated or Degenerative Discs?
Facet Syndrome? - Numbness and Tingling?**

the pain stops here




When a patient comes to Comprehensive Medical Care with low back, neck or leg pain, it's very important to first evaluate the severity of the patient's injury in order to make an informed decision on the best course of care and implementation.

There are three types of chronic pain management: Conservative (DRX, physical therapy, chiropractic care), Intervention (medication and/or injections), and Surgical - depending on the doctor's diagnosis, we take a number of precautionary measures to ensure that DRX would be an effective mode of treatment:

Are you a candidate for DRX?

- First, our physicians perform neuro diagnostics and possible blood work to analyze a safe and effective pain management solution.
- Next, they check for intra-discal pressure, herniations, bulge and degeneration that occur when discs in the spine are under pressure. If the condition is present, DRX could exacerbate it, and so the treatment is ruled out.
- For patients that have been previously recommended (by another physician) as a candidate for microdiscectomy or endoscopic, our doctors can re-evaluate their condition to determine if DRX could be a place of treatment to more effectively relieve their pain (DRX) undergoing these invasive procedures.

When it is confirmed that a patient is a candidate for DRX, our doctors use upforce apparatuses along the machine, ensuring a clear understanding of the process and how it works. Most patients begin to feel relief immediately, but the recommended minimum treatment is 30 visits for maximum results.

Success Stories

The good news - 98% of our DRX patients do not need injections or surgery! This is because we have the ability and resources to diagnose and treat your pain immediately - under one roof! To maximize effectiveness, our team of board-certified professionals work together to tailor quality, custom relief solutions in conjunction with DRX, enabling you to get back your quality of life.

If you've been suffering with low back, neck or leg pain, don't hesitate - call us today at 732.662.0001 to schedule a consultation and get on the path to non-surgical pain relief.




The path to low back, neck and leg pain relief begins here



**Presenting DRX 9000(C)
Spinal Decompression: the new standard in conservative pain relief.**

The lower back and neck are very important parts of the body, crucial to movement and posture. Because of their physical role and frequent use, these areas are susceptible to injury and chronic pain, affecting a large portion of the population at some point in their lives.

Treatment for such pain has traditionally involved an invasive care path and various operations, taking time and not always the best course for relief.

This is what sets our practice apart.

At Comprehensive Medical Care, we offer patients the focused diagnosis, quality care and cutting edge resources required to treat chronic pain effectively and immediately - under one roof.

In the specific cases of low back, neck and leg pain, we have helped thousands of people from us to achieve non-surgical relief through the implementation of DRX 9000 (C) Spinal Decompression. DRX owners utilize a state-of-the-art machine that slowly and methodically separates the bones of the spine, reducing pressure within the disc (inter-discal pressure) until a vacuum is formed. This vacuum pulls the gelatin center of the disc back inside, reducing the bulging disc or herniated disc. Substantial disc bulge reduction relieves pressure on the spinal nerve and drastically reduces disability and pain. The vacuum also pulls necessary oxygen, fluid and nutrients into injured and degenerated discs allowing the healing to begin. This treatment is safe and monitored by one of our providers.

Read on to learn more...



First Place, Daily Home News Tribune

Comprehensive Medical Care

Deanna Ditty
Account Executive

Lauren Caputi
Senior Client Strategy Manager

Chris Carnese
Artist





**Best Niche
Publication/
Magazine**

BEST NICHE PUBLICATION / MAGAZINE

THE
RIDGEWOOD
CHAMBER GUIDE
2014



SHOP & DINE LOCAL

Third Place, Weekly

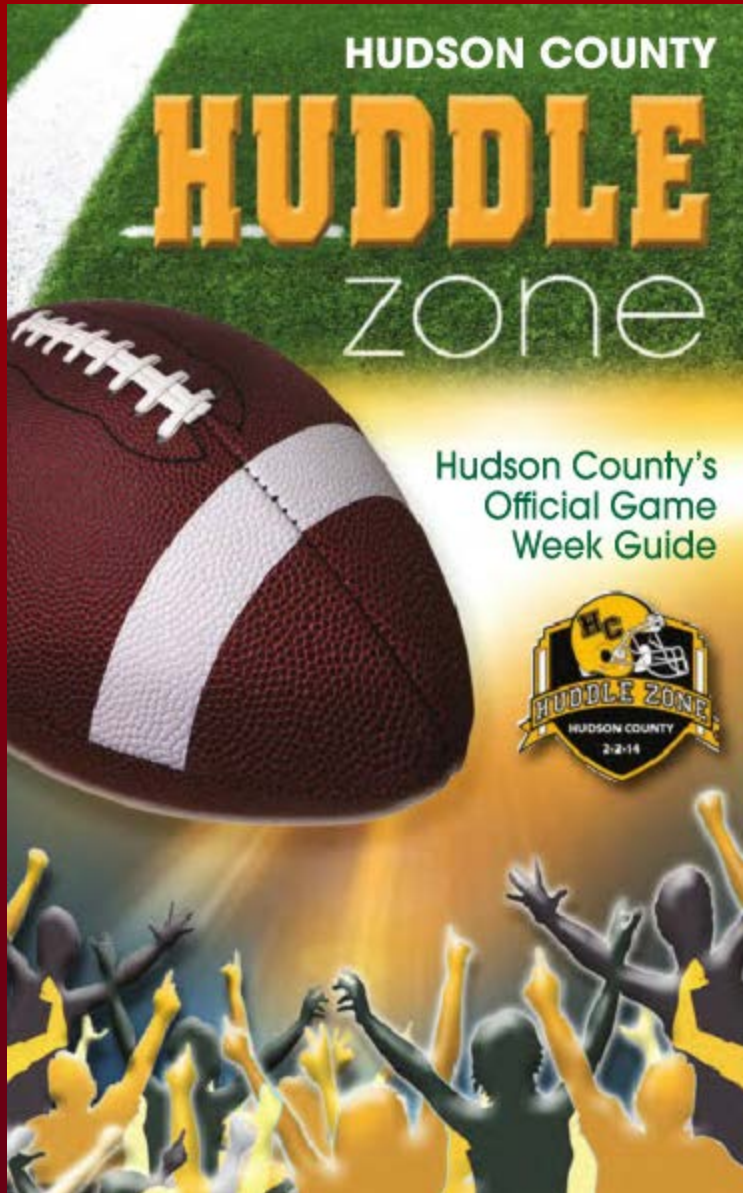
The Ridgewood News

*2014 Ridgewood Chamber
Village Guide*

Staff

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Second Place, Weekly

The Hoboken Reporter

"The Huddle Zone"

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The Star-Ledger

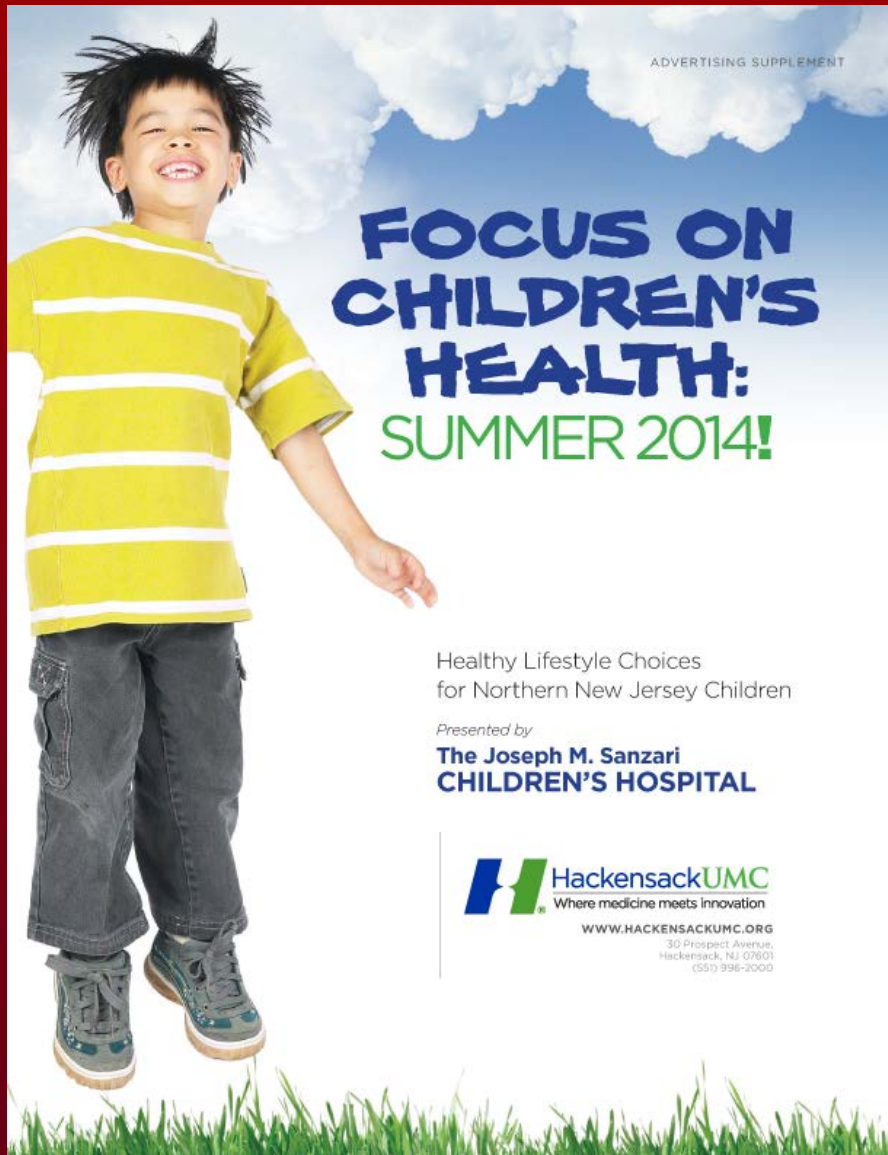
*Inside Jersey:
Bride & Groom*

Ashley Langan
Creative Consultant,
NJ Advance Media

Ana Gonzalez
Advertising, Content &
Direct Marketing Team

NJPA
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The Star-Ledger

*Inside Jersey Focus On
Children's Health*

Ashley Langan

Creative Consultant,
NJ Advance Media

Isabella Mest

Advertising, Content &
Direct Marketing Team

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First Place, Daily

The Star-Ledger

Inside Jersey Ultimate New Jersey Dream Home

Ashley Langan

Creative Consultant,
NJ Advance Media

Isabella Mest


Advertising, Content &
Direct Marketing Team

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The West
Essex Tribune

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Jennifer Chciuk
Diane Driggs

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Second Place, Weekly

The Hoboken Reporter

Smokin Barrel

Pasquale Spina
Toni Anne Calderone

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First Place, Weekly



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Livingston, NJ
973-533-1114

*Announcing
the opening of
our Bridal Boutique!*

The West Essex Tribune

Leo Fasseas

Nancy Perlmutter
Karen Trachtenberg
Grisel Cardona

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The Star-Ledger

Mulberry House Restaurant

Ryan Bracey

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The Times

*Times - MIDJersey
Business Ad Oct 2014*

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588 S. Livingston Ave.
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Visit us at
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FOLLOW US FOR OUR
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**DAILY FRESH
SEAFOOD & SPECIALS**



Entertainment Every
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HAPPY HOUR
Monday to Friday 4:30 till 6:30



**LET US HOST YOUR NEXT SPECIAL
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At Your Place or Ours
No Party too Big or Small



**LARGEST GLUTEN FREE
MENU IN NJ**

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*Calabria Restaurant &
Pizzeria*

Ashley Langan

Creative Consultant, NJ Advance Media

Ryan Bracey

Creative Consultant, NJ Advance Media

Carmela Giardina

Account Executive,
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**Best Classified
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Third Place, Weekly

The West Essex Tribune

*S & R: Servicing All of Your
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Grisel Cardona
Karen Trachtenberg

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The West Essex Tribune

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**RECRUITMENT DAY
OPEN HOUSE**

Become A Volunteer!!!



**Sat., August 23rd
12 noon till 4pm**

- Tour Fire House and Apparatus
- Live Demonstration!
- Meet Sparky the Fire Dog
- DJ! • Bounce House
- Face Paint & More!



SPONSORED BY
Monroe Twp. Volunteer Fire Company#1
24 Harrison Avenue
(Off Spotswood Englishtown Rd.)

FOR INFORMATION OR TO MAKE A DONATION CALL (732) 251-2122
www.mtvfc1.com

First Place, Weekly

East Brunswick
Sentinel

Recruitment Day

Susan Lalanas
Diane Avery

BEST CLASSIFIED RECRUITMENT / MISCELLANEOUS DISPLAY AD

MULTI-MEDIA SPECIALIST DIGITAL & PRINT ADVERTISING

Are you well-organized, self-motivated customer service driven, with outstanding interpersonal and communication skills?



The Times of Trenton, the regions leading provider of local news and information, is looking for experienced sales consultants to represent print and digital publications.

We look for candidates who can work with clients through consultative needs-based selling to create successful digital and print advertising campaigns. You should have a strong history with the sales process from prospecting to closing, with a proven record of increasing sales in a competitive marketplace. Solid computer skills are a must, and experience with CRM software is highly desirable.

This full-time outside selling assignment requires a car and valid driver's license.

Earn a competitive incentive plan that includes a base salary and uncapped commissions. Compensation package includes a 401(k) program and comprehensive health care, vision, and prescription plan.

If you have the above skills and qualifications we'd like to meet you.

Please email resume with cover letter outlining what differentiates you from other candidates to:

Anthony Roselli

aroselli@penNJerseYadvance.com

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NJ

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The Star-Ledger

*Penske Automotive BMW
half page ad top*

**Craig Verpeut
Nanci Malave
Kimberly Alvarez
Peterson David**



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**Contracted Teaching Positions -
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- Bilingual/Bicultural Teacher - Arabic
- Elementary School Level*
- Teacher of Science, Grades 7-8*
- Teacher of Mathematics, Grades 9-12*
- Teacher of English, Grades 7-8*
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* New Jersey Certification Required.

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Ricky Bell

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Third Place, Weekly

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The West Essex Tribune

Make Your Car Disappear

Karen Trachtenberg

BEST CLASSIFIED HOUSE AD



*There's a
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old
furniture...*

**Advertise
in our
classifieds!**

Call
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*Unload your
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items &
pick up
some
quick cash!*

Tribune

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The West Essex Tribune


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Move That Old Furniture...*

Karen Trachtenberg

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a little
SELL
a lot

with an ad in

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The SandPaper

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Eileen Keller

Lee Little

NJPA

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BEST CLASSIFIED HOUSE AD

Second Place, Daily



TAKE A TOWN TOUR

UPCOMING TOWN TOURS INCLUDE > Chatham, Edison Township, Fairfield, Princeton, Morristown

New Jersey is home to some of the most appealing communities in the nation. The Town Tour, appearing every Friday in The Star-Ledger's Real Estate section, highlights key features that make a town a great place to live, plus it provides information important to home buyers such as population, median family income, schools and entertainment venues.

To sponsor one of your prime real estate towns, contact your NJ Advance Media consultant or email real-estate@njadvancemedia.com

The Star-Ledger

Town Tours

Lissette Velez

Creative Consultant, NJ Advance Media

Marketing Staff,

NJ Advance Media

BEST CLASSIFIED HOUSE AD



LOOK FOR THE UPCOMING SPECIAL
Commercial & Industrial
Real Estate
SUNDAY, FEBRUARY 8

Advertising Deadline: Friday, January 30

- A comprehensive review of New Jersey's competitive commercial and industrial real estate market.
- Includes insights into the industry's thought leaders.
- An essential resource for corporate real estate decision makers.

  REPRESENTING 

To learn more about this and other Real Estate Special Sections, contact your NJ Advance Media Real Estate Consultant or email realestate@njadvancemedia.com

First Place, Daily

The Star-Ledger

Look for Commercial & Industrial Real Estate

Ryan Bracey

Melissa Chin

Theresa O'Brian

Creative Consultants, NJ Advance Media

Marketing Staff,

NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, stylized purple star graphic is positioned on the left side of the page, partially overlapping the text. The star is a solid purple color and has a five-pointed shape with slightly rounded corners.

**Best Small Space
Classified Ad**

BEST SMALL SPACE CLASSIFIED AD

Third Place, Weekly



**Offshore Boat
Cleaning & Detailing**

Monthly/Weekly Cleanings
Call for a Free Estimate

David Spakowski
owner/operator

732-575-6660
dspakowski@comcast.net

The SandPaper

Offshore Boat Cleaning & Detail

Eileen Keller

Lee Little

BEST SMALL SPACE CLASSIFIED AD

Second Place, Weekly

SAVE 10% OFF*
your decking contract

Lic. #13VH0262000 *10% off up to \$500 • exp. 4/30/14

JUST DECKS
We're "Just" Better
201-704-3072

fiberon  

www.JustDecksNewJersey.com 

The advertisement features a black and white photograph of a wooden deck with a white railing surrounding a hot tub. The text is arranged in a clean, professional layout with a mix of bold and regular fonts.

The West Essex Tribune

Just Decks

Ellen Harte

Grisel Cardona

Karen Trachtenberg

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST SMALL SPACE CLASSIFIED AD

First Place, Weekly



The SandPaper


South Wind Marine Services

Eileen Keller

Lee Little



Better Newspaper Contest 2014

A large, stylized purple star graphic is positioned on the left side of the page, partially overlapping the text. It has a solid purple fill and a white outline, with its points extending towards the center and right edge of the frame.

**Best Classified
Pages**

BEST CLASSIFIED PAGES

Third Place, Weekly

The SandPaper

January 8th, 2014

Eileen Keller
Lee Little

THE SANDPAPER Classified Marketplace

Buy It! Sell It! Rent It! Find It! Fix It!
— To Place Your Next Classified Ad —

- ◆ Complete and mail the attached order blank to:
The SandPaper Classified Dept., 1816 Long Beach Blvd., Surf City, NJ 08008
- ◆ Phone our classified sales department, Mon.-Thurs., 8:30 am-5 pm; Fri., 8:30 am-4 pm • 609-494-5900
- ◆ Fax your classified ad 24 hours, seven days a week • 609-494-1437
- ◆ E-mail your ad to classified@thesandpaper.net • All emails should include a contact phone number

www.thesandpaper.net

Connect With Classifieds
Anywhere, Anytime!

From **The SandPaper** Home Page

ONLINE CLASSIFIEDS

As Easy To Use
As 1-2-3!

1. Open ONLINE CLASSIFIEDS
2. Scroll Through Categories
3. Click to View Individual Ads and Find Helpful Customer Web Site and Picture Links

Classified Costs Based on First 20 Words

1 issue	\$12.75 (minimum charge)	10 consecutive issues ...	\$9.90 per issue
2 consecutive issues ...	\$11.35 per issue	25¢ each additional word	
25¢ each additional word		25¢ each additional word	
\$22.70 minimum		\$89.00 minimum	
4 consecutive issues	\$9.75 per issue	26 consecutive issues ...	\$9.00 per issue
25¢ each additional word		25¢ each additional word	
\$39.00 minimum		\$208.00 minimum	

Multiple Issue Rates Applied to Initial Ad Order

For Boxed Classifieds, Bold Lines, Online Pictures, Web Site Links, and SALE-AWAY BOAT SPECIAL PRICES, Please contact the Classified Dept.

Deadline to place, cancel or correct classified ads: Tuesday, 10 am
Minimum of One Insertion Charged to Cover Processing Costs



All Ads Payable in Advance

My ad should read as follows:

(use separate sheet if necessary)

ONLINE CLASSIFIEDS
See Classifieds at www.thesandpaper.net

For a complete Listing of Ad Classifications

Classification _____
Start Date _____
No. of Issues _____
Total Cost _____

Enclosed is my check or money order, payable to The SandPaper.
Charge to my: Master Card Visa American Express

Account No. _____
Expiration Date _____
Verification Code _____
My name and address: _____
Zip _____ Phone _____

PERSONALS

PRAYER TO THE BLESSED VIRGIN (Never known to fail) Oh, Most Beautiful Flower of Mt. Carmel, fruitful Vine, Splendor of God, immaculate Virgin, assist me in my necessities. Oh Star of the Sea, hold me and show me you are my Mother. Oh, Holy Mary, Mother of God, Queen of Heaven and Earth, I humbly beseech you from the bottom of my heart to support me in my earthly trials (please specify). There are none that can withstand your power, Oh, Mary, conceived without sin, pray for us who have recourse to thee! (3 times). Holy Mother, place this prayer in your hands (3 times). Say this prayer 3 consecutive days and you must business & I will be grateful to you. With grateful thanks, LNH. P.S. came true.

SanPaper PERSONALS ARE FREE! All free personals should be limited to 20 words or less, with no more than two submissions per individual. A box 510 The SandPaper will be assigned upon request for a charge of \$1.50. Only lack of a non-commercial nature may be placed at no cost. Please mail or bring your personals to our office prior to the deadline for personals and all classified ads. Tues, 10am.

ADOPTION

Are you pregnant? A childless, married couple (in our 30s) seeks to adopt. Will be homestead mom and devoted dad. Financially secure. Expenses paid. Nicole & Frank, call/text 866-960-6134.

MASSAGE THERAPY/SPA SERVICES

Enjoy a full-body, relaxing, deep-tissue, Swedish or couples massage by Ray, M.T. Couples special. Call Hands to You, 609-703-7210. www.handyu.com

STAMPS WANTED

Father Don is seeking for stamp collections. Contact Rev. Donald Turner, 609-494-5048 or tdturner@tdp.com

DEMOLITION SALE

Beach Haven, 105 Chatsworth Ave., Ft. Lauderdale, FL 33308. 2pm. Kitchen cabinets, bedroom fixtures, French doors, sliders, 2 refrigerators, antique furniture, gas stoves for freestanding, 8th floor, AC unit. Everything must go! 201-879-8515

MOVING SALE

Mystic Island, 130 E. Schuyler Rd., Sun. Jan 12, 9am-4pm. Garage Sale. Household items, lamps, exercise bike and many more like new items.

ANTIQUES/BOOKS

Verde Antiques and Rare Books
We Buy & Sell Quality Items. Decorative Art & Pottery, Prints & Photographs, Vintage & Rare Books, Toys, Sports & Collectibles, Magazines & Autographs, Pottery, Caskets of All Kinds & Estate Jewelry.

Open Wed.-Sun. 11am-4pm. 73 East Bay Ave. Manassas, VA 20108. 597-8233. On the web at www.verdeantiques.com

ANTIQUES

Architectural Salvage
Wrought iron fencing, garden artfakes, fireplace mantels, hand saws, kitchen and bath, much more. Recycling the Past, 381 North Main St., Berne, NJ. 609-660-9764

ANTIQUES

BEACH HAVEN ANTIQUES
509 English Ave., Beach Haven, Florida. High prices paid for gold, silver, coins, old costume jewelry and antiques. Please call 609-444-8119

TWO SHORE BIRDS

Antiques & collectibles bought & sold. Norman Cramer, proprietor. An expert estimator of collectibles. 425 Rte. 1, West Coast. Part hours or appointment. 609-295-2704.

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RELIABLE SERVICE for your washers, dryers, refrigerators, ranges and dishwashers. All makes & models.
609-597-8446
LIC #13V-605368405

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4 new Bridgestone tires & rims, 5 bags from 2012. Silverado 4-2007 (TR17-15). Caps & lugs included. 30000000. BHAV 609-335-8178

Bruno Chair Lift, model 99E-3000. Bought new July 2013 for \$2,800, asking \$1,800. You unseat and remove. Call Pat 609-822-6885

DirectV. Over 140 channels only \$29.99 a month. Call now. Triple savings! \$650 in savings. FREE upgrade to Genie and 2013 NFL. Sunday ticket free! Start saving today! 800-275-6461

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mailto:marybeth@legaciesoldandnew.com

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Entire collections. Costume, wedding, silver. Broken jewelry. Call for FREE estimates. We will come to you. 609-661-6652

MERCHANDISE WANTED

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Entire collections. Costume, wedding, silver. Broken jewelry. Call for FREE estimates. We will come to you. 609-661-6652

HALL RENTAL

HALL RENTAL. Surf City. Freshman and found. Heat and A/C. Alcohol, off-street parking. Call 609-624-8127 for information.

LIMOUSINE/CAR SERVICE

E.J. LIMOUSINE SERVICE
HOLIDAY SPECIALS! Drive to all airports, casinos, sporting events, parties, cruises. Call 609-491-6046

STRESSED?

Find a Message Thru The SandPaper Classifieds

INDOOR CYCLING SPIN CLASSES

MON-WED-FRI @ 6:30PM
CALL FOR RESERVATIONS/INFO

VILLAGE BICYCLES

122 E. MAIN ST. TUCKERTON, NJ 609-296-4100

TRANSPORTATION

FLORIDA CAR DELIVERY
Reize on a jet while I drive you to Florida. Reliable, responsible, retired police officer. Resonance rates, please call or text, John 859-297-2014 or email jreiffert21@gmail.com

STORM ASSISTANCE

HOUSE RAISING
New Construction, Restoration, Repairs, Remodeling. 609-489-8338. Lic #13V-605368405
LBICustom@HomeBuilders.com

CLEANING SERVICES

Audrey says, "Don't get your pants in a pinch! With our help, we can make all your cleaning needs a cinch. We do it all so give us a call. Cleaning is a sure thing. 609-597-5330, Audrey."

CLEANING SERVICES

Betty's Busy Bees, LLC
Year-round cleaning service. Residential/Commercial. Openings. Closing. Reasonable rates. Bonded and insured. Call 609-278-5541. 609-618-9425

CASEY'S DISCOUNT CLEANING SERVICE

Long Beach Island. Commercial/Residential & Commercial. Insured & Bonded. In business over 25 years. 609-242-1456.

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And professionals involved in the building industry.

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And professionals involved in the building industry.

BEST CLASSIFIED PAGES

CLASSIFIED

Minimum \$13.50 for 30 words, \$75 each additional word. Ads must be prepaid by check, M.C., Visa or Discover. Deadline: Tuesday noon. E-mail your ad to: TribuneAds@aol.com Mail: P.O. Box 55, Livingston, NJ 07039 Phone: 973-992-1771 • Fax: 973-992-7618

<p>SAVE 10% OFF your decking contract</p> <p>JUST DECKS</p> <p>201-704-3022</p> <p>www.justdecksnj.com</p>	<p>Fences</p> <p>J & M FENCE</p> <p>20 Years Experience</p> <p>973-470-1374</p>	<p>Roofing</p> <p>of Livingston Roofing Co.</p> <p>973-992-8482</p>	<p>Driveways</p> <p>L. PATRIZIO</p> <p>973-992-2329</p>
<p>V.T. REMODELING</p> <p>973-489-7899</p>	<p>SHEM TOV PAINTING PLUS</p> <p>973-882-8642</p>	<p>SAGE ROOFING</p> <p>973-992-4272</p>	<p>Pannucci Paving Inc.</p> <p>(973) 992-0964</p>
<p>Gargiulo</p> <p>973-428-9529</p>	<p>EMC PAINTING</p> <p>973-682-4789</p>	<p>edina edina</p> <p>973-533-0365</p>	<p>Landscaping</p> <p>Green Hill Landscaping</p> <p>973-220-9030</p>
<p>"Martin Casper"</p> <p>973-992-2174</p>	<p>Dr. M. Healy</p> <p>973-493-9514</p>	<p>PARIS ELECTRIC</p> <p>(973) 535-1578</p>	<p>McGowan Assoc.</p> <p>973-216-0613</p>
<p>MARCELLI CONSTRUCTION</p> <p>(973) 286-0339</p>	<p>ANTONIO'S MOVING LLC</p> <p>973-493-9514</p>	<p>IGNOZZA ELECTRIC</p> <p>973-481-0505</p>	<p>METROPOLITAN LANDSCAPE ASSOC.</p> <p>862-754-5388</p>
<p>ILCO HOME REMODELING INC.</p> <p>973-751-7700</p>	<p>Masonry</p> <p>ANGELO QUERQUES</p> <p>973-992-1771</p>	<p>Computer Services</p> <p>The "PC Guy"</p> <p>973-992-2174</p>	<p>DEPASQUALE LAWN SERVICE</p> <p>973-286-0339</p>
<p>DECKS</p> <p>973-992-2174</p>	<p>DENTE MASONRY</p> <p>973-488-1839</p>	<p>UNIVERSAL LANDSCAPING</p> <p>973-428-0650</p>	<p>LIVINGSTON LANDSCAPING, LLC</p> <p>(973) 615-8623</p>
<p>DEREK JALOWIEC</p> <p>973-992-2174</p>	<p>Plumbing & Heating</p> <p>A&B Plumbing & Heating LLC</p> <p>973-865-6745</p>	<p>SAUL BROS. LANDSCAPING INC.</p> <p>973-488-0650</p>	<p>Burke Landscaping</p> <p>973-908-7574</p>
<p>FINIS CONSTRUCTION</p> <p>973-550-9825</p>	<p>Handyman</p> <p>JAI HANDYMAN</p> <p>973-488-1839</p>	<p>CLEAN OUT SERVICES</p> <p>973-488-0650</p>	<p>DIPOLLO LANDSCAPING, LLC</p> <p>973-800-5315</p>
<p>Edward Castelli</p> <p>973-550-9825</p>	<p>Chimney Services</p> <p>ERNEST PERRELLA</p> <p>973-992-2174</p>	<p>BUY LOCALLY!</p> <p>973-992-4272</p>	<p>COMPLETE LAWN SERVICE</p> <p>973-324-0630</p>

First Place, Weekly

The West Essex Tribune

April 8, 2015

Ellen Harte
Jennifer Chciuk
Grisel Cardona
Karen Trachtenberg

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST CLASSIFIED PAGES

movies

Now on DVD
"The Ring" and "The Ring Two"

Movie Buzz
This is like a new 'hor'

What to Watch

What to Buy

Movie Buzz
This is like a new 'hor'

What to Watch

What to Buy

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Fireworks Cruise Directory

ATLANTIC HIGHLANDS HARBOR

4TH OF JULY FIREWORKS CRUISE IS ON SALE NOW!

Enjoy the Macy's 4th of July Fireworks from the best seat in the house... on the top deck of a Seastreak Cruise!

RESERVE TODAY!

SEASTRAK

7-800-8CATRIDE

TOMS RIVER

4TH OF JULY FIREWORKS CRUISE IS ON SALE NOW!

Enjoy the Macy's 4th of July Fireworks from the best seat in the house... on the top deck of a Seastreak Cruise!

RESERVE TODAY!

SEASTRAK

7-800-8CATRIDE

BELMAR MARINA

Great Family Fireworks Fun

Belmar Marina's 4th of July Fireworks Cruise is now on sale!

10th MISS BELMAR PRINCESS

Join Us on Our 4th of July Macy's New York City Fireworks Cruise!

To Advertise Here:
Call Hank: 732-899-8421 or 732-691-8514 (cell) or email him at: hankenline@comcast.net

Third Place, Daily

Asbury Park Press

Fireworks

Cheryl Better
Local Sales Manager

BEST CLASSIFIED PAGES

Second Place, Daily

Asbury Park Press

Fishing and Boating

Sharon Cole
Ellie Dippold

Marketplace

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PART PROGRAMS by appointment
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NEWLY DESIGNED MARINA
WITH NEW 2014
AND FINER SLIPS

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SLIPS • DRY STORAGE • FUEL • MARINE SERVICES • BAIT
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www.tradewindsmarina.com

To advertise in:
 Hunt ☎ 732-493-4471 or call 732-493-8514
 email: hunt@asbury.com
 or call Ellie ☎ 732-493-3510
 or email: ellie@asbury.com

NJPA
NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, five-pointed purple star is positioned on the left side of the page, partially overlapping the text. The star is a solid, vibrant purple color.

**Best New Project
for 2014**

BEST NEW PROJECT FOR 2014



Third Place, Weekly

The SandPaper

*The Beachcomber -
Dine & Unwind*

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST NEW PROJECT FOR 2014



Second Place, Weekly

The SandPaper

*The Beachcomber -
Water Sports/Shore
Recreation*

Staff

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST NEW PROJECT FOR 2014



First Place, Weekly

Bayonne Community News

*Bayonne...Life on the
Peninsula*

Staff


BEST NEW PROJECT FOR 2014

ADMISSION
MPAC
MAYO PERFORMING
ARTS CENTER
Box Office
973-539-8008
or online at
FirstNightMorris.com
SALES OUTLET

FIRST NIGHT MORRIS

2015

On New Year's Eve
The Town
Becomes A Stage

Presented in collaboration with  morrisarts
building community through the arts

Downtown Morristown Event Begins @ 4:45 PM!
FirstNightMorris.com

A
MORRIS
COUNTY
Tradition
for 23 Years!

Third Place, Daily

The Star-Ledger

First Night Morris 2015

Melissa Chin

Creative Consultant, NJ Advance Media

Isabella Mest

Advertising, Content &
Direct Marketing Team

Marketing Staff,

NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST NEW PROJECT FOR 2014



Second Place, Daily

The Times

Shop Local

Staff

BEST NEW PROJECT FOR 2014



First Place, Daily

The Star-Ledger

Destination Westfield

Ryan Bracey

Creative Consultant, NJ Advance Media

Creative Team, NJ Advance Media

Ron Ostroff

Account Executive, NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION



**Best
Miscellaneous
Ad**

BEST MISCELLANEOUS AD



**Parents:
Get the
Facts!
*They're
Sobering.***

*Prom Night is
Almost Here!
Celebrate Safely!*

FACT: It is a criminal offense in the state of New Jersey (2C:33-17a) to serve alcohol to anyone who is under the legal age of 21.

FACT: It is a criminal offense in the state of New Jersey (2C:33-17b) to make your home or property available for the purpose of allowing minors a place to consume alcohol.

FACT: New Jersey's Social Host Liability Law imposes civil penalties on social hosts who serve alcohol to minors who subsequently are involved in incidents causing death or injury.



*Make prom a night to remember ...
for the right reasons.*



Third Place, Weekly

The West Essex Tribune

LMAC: Prom Night

Jennifer Chciuk
Karen Trachtenberg
Grisel Cardona

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST MISCELLANEOUS AD



Cruise Night
in Haddon Heights
Friday, August 8, 5:30-9:30pm

600 Block of Station Ave.

Classics
Hot Rods
Customs
Unique Autos
Motorcycles

DJ "Fabian Brown"
Food & Beer Garden
Local Restaurants Will Be Participating

No Registration Fee!
Something for the Kids, Too!

Rain date August 15

Bring Your Ride!

Sponsored by Haddon Heights Business and Professional Association

For more information, contact
George Wise at george.wise513@gmail.com
or Joe Gentile at hotdogman73@gmail.com

Second Place, Weekly

The Retrospect

*Haddon Heights Cruise
Night*

Mark Zeigler
Graphic Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST MISCELLANEOUS AD

Give the Gift of Life!

Gabby's Gift Blood Drive


WALK-INS WELCOME


Saturday, March 29
9:00 am - 2:30 pm

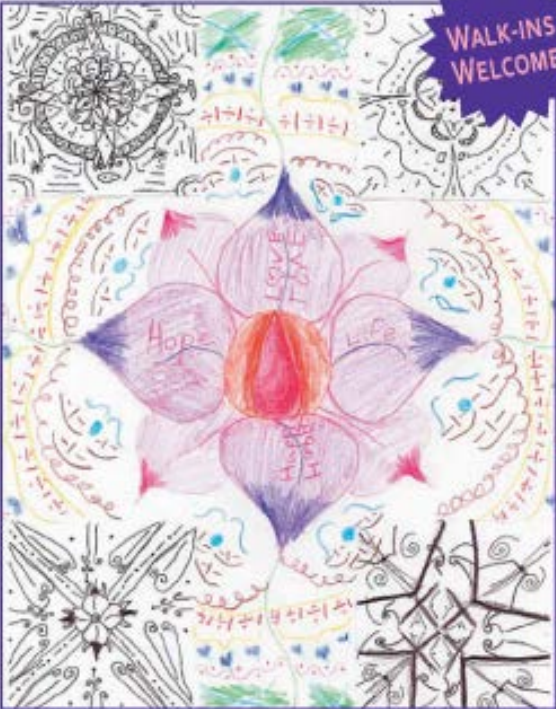
St. Philomena's Church
in the Daly Parish Center
386 S. Livingston Ave., Livingston

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Visit LivingstonPack16.org for more information.

First Place, Weekly

The West
Essex Tribune

Gabby's Gift Blood Drive

Jennifer Chciuk
Diane Driggs

BEST MISCELLANEOUS AD

TEACHER EXPOS
EXPANDING TEACHING HORIZONS

ALL EXPOS OPEN FROM 10:00 AM - 4:00 PM

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COLLEGE AND UNIVERSITIES, FINANCIAL/RETIREMENT SERVICES,
SCHOOL SUPPLIES, CLASS TIPS, FUND RAISERS, AND MORE!

FREE EXPOS

July 31, 2014, Milton Garden Inn,
50 Karlan Center Pkwy, Edison, NJ

August 6, 2014, Wayne PAL,
1 PAL Drive, Wayne, NJ

August 13, 2014, Holiday Inn,
2175 Marlton Pke (Rte 70), Cherry Hill, NJ

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www.teacherexpos.com
(201) 634-0337

Third Place, Daily

The Star-Ledger

Eagle Productions; Teacher Expos

Ryan Bracey

Creative Consultant, NJ Advance Media

Michael Iuzzolino

Marketing Solutions Manager,
NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST MISCELLANEOUS AD



Share Your Photos In Apple Vacations' Winter Getaway Photo Contest

Share your favorite vacation destination photos from anywhere in New Jersey. By doing so, you'll enter for a chance to win 3 nights at Barcelo Bavaro Beach, Punta Cana* courtesy of Apple Vacations.

So start uploading pictures, share with your friends and get voting!

SUBMIT PHOTOS AND VOTE AT:
getaway.capturejersey.com
or go to capturejersey.com/challenges

*No purchase necessary. Taxes and certain restrictions apply. Open to legal NJ residents age 21 or older. Void where prohibited. Please read contests rules for full disclosure and information. Promotional period ends 1/31/15.

Capture Jersey **APPLE VACATIONS** **Barceló**
HOTELS & RESORTS

CANCUN
Non-Stop departures from Newark and New York's JFK

YOUR VACATION STARTS HERE

Call your travel agent or visit us online! **APPLE VACATIONS**

Second Place, Daily

The Star-Ledger

Apple Vacations; Winter Getaway Photo Contest

Alaa Selim

Creative Consultant, NJ Advance Media

Marketing Staff,
NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST MISCELLANEOUS AD

First Place, Daily



Be a part of our **celebration** of sleep and healthy living!

- presented by -

Changing the way you buy mattresses.
PC RICHARD & SON
ASBURY PARK PRESS

**Saturday,
August 2nd**
from 10am-3pm
at Monmouth University

Field Experts!
Local Personalities!
Interactive Displays!
And Much More!

**Sponsorship/
Exhibitor
Opportunities
Available!**

For further info, please contact your Asbury Park Press sales rep or call 732-643-3700 • www.Sleep-Con.com

Asbury Park Press

SleepCon

Gina Longo

Brand Manager

Lauren Caputi

Senior Client Strategy Manager

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, stylized purple star graphic is positioned on the left side of the page, partially overlapping the text. The star is solid purple and has a sharp, five-pointed shape.

**Best Digital
Standard Unit Ad**

BEST DIGITAL STANDARD UNIT AD

Third Place

The Times

Wilberforce School

Gaylen Gallimore

THE WILBERFORCE SCHOOL
JUNIOR KINDERGARTEN THROUGH 12TH GRADE

409.924.6111
99 Clarkville Road-Princeton Junction, NJ 08530

Open Classroom
December 3, 2014
8:30 - 10am
Observe classes • Tour our campus

nj.com
True Jersey

PSEG WorryFree
Same-day water heater installations from WorryFree® Replacement Services.

Mercer County

Sponsored by *Joe's Auto*



Trenton man in custody after overnight stabbing death outside city bar

18 hours ago
James McEvoy | Times of Trenton



Allentown clock, stuck at 2:27 for 30 years, is restored to working condition

1 hour ago
Bridget Clerkin | For The Times of Trenton



Open Classroom
December 3, 2014
8:30 - 10am
Observe classes • Tour our campus

409.924.6111
99 Clarkville Road • Princeton Junction, NJ 08530

Video of the Day



Video: Cancer survivor Kyle Kramer plays his first high school hockey game

Latest Stories



Allentown clock, stuck at 2:27 for 30 years, is restored to working condition

1 hour ago | Bridget Clerkin | For The Times of Trenton



Editorial: On World AIDS Day, a reflection on progress and challenges still ahead

2 hours ago | Times of Trenton Editorial Board



TCNJ student organizes workshop on sexual and gender identity for future educators

2 hours ago | Brendan McGrath | Times of Trenton



Times Holiday Appeal: One Simple Wish helps educate people on foster care system

23 hours ago | For The Times of Trenton

SPONSORED CONTENT



\$40,320 in grocery gift cards, 841 winners - counting down to the \$15,000 grand prize

1 hour ago | Marketing Staff | NJ Advance Media



Schlezel: Storytelling, the oldest social medium, still

N.J. News In Your Inbox

From local news to politics to entertainment and sports, the twice daily Right Now eNewsletter has all of the New Jersey news you need.

OPTIONAL
Enter your e-mail address Enter Zip

Submit

Check here if you do not want to receive additional email offers and information.

Open Classroom
December 3, 2014
8:30 - 10am
Observe classes
Tour our campus

THE WILBERFORCE SCHOOL
JUNIOR KINDERGARTEN THROUGH 12TH GRADE

THE WILBERFORCE SCHOOL
JUNIOR KINDERGARTEN THROUGH 12TH GRADE

BEST DIGITAL STANDARD UNIT AD

Take back your financial freedom.
Credit Score Management Seminar

During this seminar, you will learn:

- What makes up your Credit Score.
- What is not included in your Credit Score.
- What hurts your Credit Score.
- How to raise your Credit Score.

Reserve your space now



Second Place

The Star-Ledger

Baker Federal Credit Union

Ryan Bracey

Creative Consultant,
NJ Advance Media

Julie Williams

Account Manager,
NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST DIGITAL STANDARD UNIT AD



First Place

The Star-Ledger

*Too beautiful to be bullied;
Shaream Moneak*

Melissa Chin

Creative Consultant,
NJ Advance Media

Kelly Iannaci

Account Manager,
NJ Advance Media



Better Newspaper Contest 2014

A large, stylized purple star graphic is positioned on the left side of the page, partially overlapping the text. The star is a solid purple color and has a simple, five-pointed shape.

**Best Digital
Impact Ad**

BEST DIGITAL IMPACT AD

Third Place

www.nj.com/cumberland/

ARA shoom Da Button Factory Oracle Metro Breeze Merlin Apple Facebook News Popular Proimage Ne... Release 93

ANYTIME FITNESS Learn More

Menu Set Weather nj.com True Jersey Subscribe Sign In Search

ANYTIME EXTRA BONUSES! CHECK THEM OUT NOW!

Extra Bonuses! 2015 New Year's Resolution Specials

Sign up in January for only \$1 Down (No Payments til March)

Bonus #1 Receive 1 Month Free Tanning at **301 S. Main Rd. Vineland**

Bonus #2 Receive a Free Shampoo & Haircut at **douglas Arthur salon**

2 FREE Training Sessions **Newly Renovated Millville Location** **All Classes Included** **24 Hours 365 Days/Year 7 Days/Week**

ANYTIME FITNESS **Zumba * Yoga * Spin Brycked Up * Insanity**

3 LOCATIONS **Vineland** 301 S. Main Rd. • Vineland, NJ 856-839-0065 **Millville** 1601 N. High St. • Millville, NJ 856-765-5196 **Hopewell** 597 Shiloh Pike • Hopewell, NJ 856-391-5900

Cumberland County Sponsored by: *Jack & Apple*

BEN

Millville shooting leaves victim in critical condition, police say

2 hours ago Don E. Woods | South Jersey Times

56 minutes ago Jack Hummel | South Jersey Times

ANYTIME FITNESS **3 LOCATIONS** **Vineland** 301 S. Main Rd. • Vineland, NJ 856-839-0065 **Millville** 1601 N. High St. • Millville, NJ 856-765-5196 **Hopewell** 597 Shiloh Pike • Hopewell, NJ 856-391-5900

2 FREE Training Sessions **Newly Renovated Millville Location** **All Classes Included** **24 Hours 365 Days/Year 7 Days/Week**

Most Read

South Jersey Times

Anytime Fitness Extra Bonuses

Jessie Swindell

Graphic Artist

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST DIGITAL IMPACT AD

Second Place



Asbury Park Press

Monmouth University

Lauren Caputi

Senior Client Strategy Manager

Tracy Bryce

Key Accounts Manager

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST DIGITAL IMPACT AD

First Place



The Star-Ledger

Lustig Dance Theatre: A Jazzy Nutcracker

Melissa Chin

Creative Consultant, NJ Advance Media

Ryan Doyle

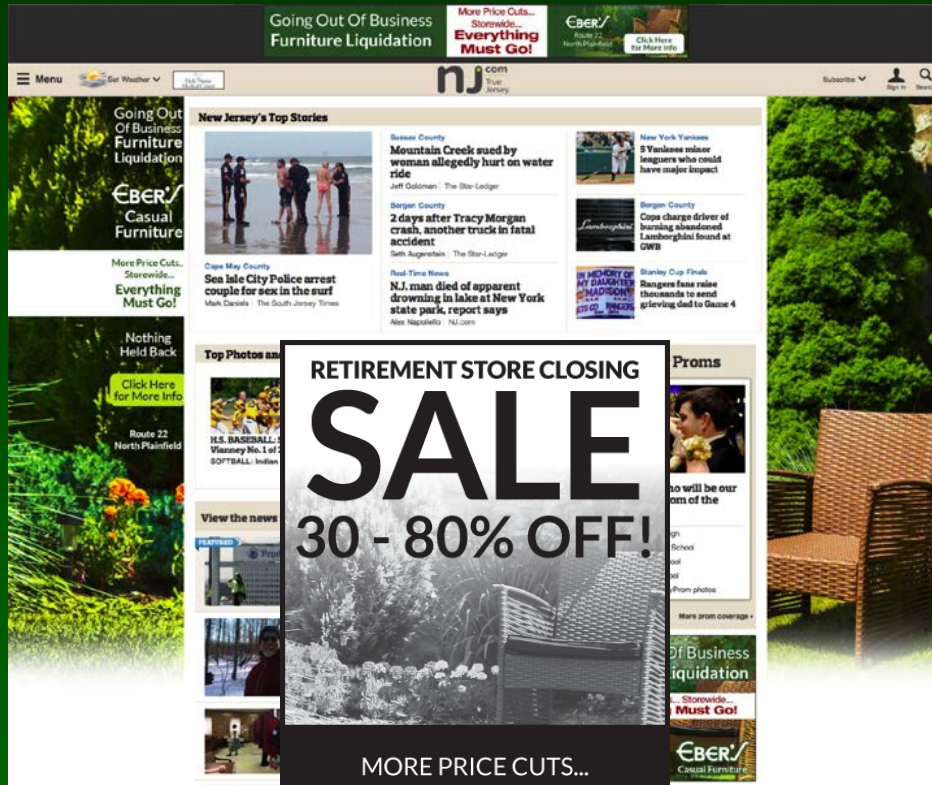
Marketing Solutions Manager, NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION



**Best Multi-Media
Online & Print
Campaign**

BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN



Third Place

The Star-Ledger

EBER'S Casual Furniture

Ryan Bracey
Creative Consultant,
NJ Advance Media

Diane Lewis
Mykal Knight
Account Executives
NJ Advance Media

MORE PRICE CUTS...
STORE WIDE...
EVERYTHING MUST GO!!

EBER'S
Casual Furniture

945 Route 22, North Plainfield, NJ 07060

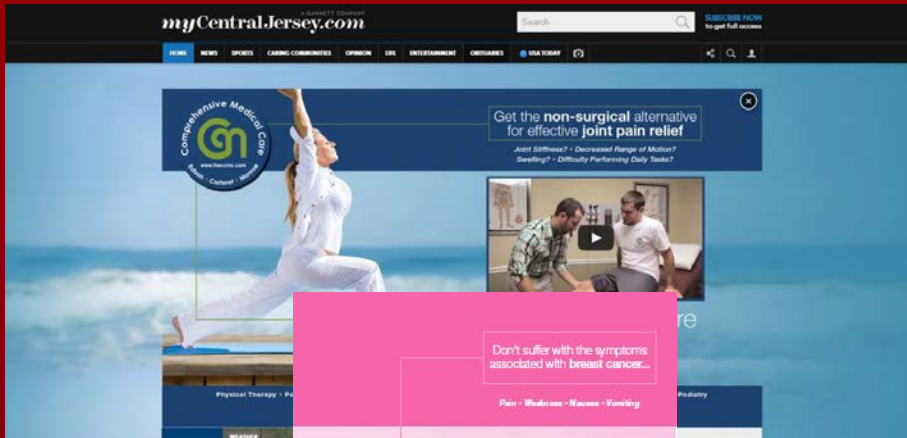
Outdoor Furniture • Pool Furniture • Patio Furniture
Deck Furniture • Cast Aluminum Furniture • Rattan
Wicker • Envirowood • Fire Pits • Umbrellas and Much More!

ebersfurniture.com

NJPA

NEW JERSEY PRESS ASSOCIATION

BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN



Second Place

Asbury Park Press

Comprehensive Medical Care

Tracy Bryce
Key Accounts Manager

BEST MULTI-MEDIA ONLINE & PRINT CAMPAIGN

First Place

Asbury Park Press

Ricciardi Brothers

Tracy Bryce
Key Accounts Manager

Chris Carnese
Artist



Open up to vibrant possibilities...

Bring out your deck's vibrance with quality Benjamin Moore® woods stains from Ricciardi Brothers. Our expertise and friendly project advice is part of the service we provide with every gallon that goes out the door.

RICCIARDI
Specializing in the Best for your outdoor spaces

Benjamin Moore®

FREE
1 Pint Sample of Aborco™ Waterborne Exterior Stain

1 per customer. With this ad. Limited time only. Offer expires 9/31/2014.

NORTH/CENTRAL JERSEY:
Blowfield: 973-748-3130 | Edison: 732-287-0440 | Fair Lawn: 201-799-5000
Green Brook: 732-869-4330 | Harding: 973-425-1221 | Hillsdale: 201-689-0300
Lodi: 201-843-5325 | Maplewood: 973-792-3830 | Marlboro: 973-538-3222
Parsippany: 973-276-0400 | Paterson: 973-345-4444 | Teaneck: 201-507-3488

SOUTH JERSEY:
Aberdeen: 732-696-8200 | Brick: 732-820-8504 | Easttown: 732-678-1120
Hoboken: 732-333-0500 | Manalapan: 855-486-3300 | Point Pleasant: 732-869-2183
Toms River: 732-341-7000 | See Gift: 732-449-9129

20 locations throughout New Jersey. 9 Additional NEW locations in Greater Philadelphia area. For a location near you visit RicciardiBrothers.com

Largest independent Benjamin Moore dealer in America. Locally owned & operated. • Paint is our passion. Satisfaction is our promise. Stop in and begin the transformation today.



app.com ASBURY PARK PRESS

SEARCH

WE'RE TRANSFORMING
...the greater Philadelphia area!
9 NEW stores!

CLICK HERE for a location near you!

RICCIARDI
Specializing in the Best for your outdoor spaces

Benjamin Moore®

QUICK LINKS
Site Home
Home
About
Contact Us

TOP NEWS
This weekend's top news: A fire in Asbury Park
Cape Mayville Board votes to allow a casino
Public opens 1888 census of race for world premier

LOCAL WEATHER
Asbury Park, NJ
Today: 65-75
Tonight: 60-70
Monday: 65-75
Tuesday: 65-75



Better Newspaper Contest 2014

A large, solid purple five-pointed star is positioned on the left side of the page, partially overlapping the text area. It is oriented with one point pointing towards the top-left.

**Best Digital
House Ad**

BEST DIGITAL HOUSE AD

The screenshot shows the homepage of **The Sandpaper.net**, which is also labeled as **Southern Ocean County, N.J. & L.B.I. ONLINE**. The navigation bar includes links for Home, News, Sports, Columns, Opinion, Calendar, A & E, Classifieds, and social media icons for Facebook and Twitter. A weather forecast shows "Overcast 42°F". Below the navigation is a search bar and a "bizSearch" section. The main content area features a large digital advertisement for a new development. The ad includes a photo of a construction site with the headline "Seafood Restaurant, Real Estate-Development Offices Being Built at ..." and a sub-headline "Part of the former Slutz candy store lot in Ship Bottom is developing into a year-round ...". A "Click for Digital View" button is present. To the left of the main ad is a sidebar with a "Click for Digital View" button and a list of news items, including "Food Pantry Propelled by Spray Beach Yacht Club Donations" and "Police Charge Suspect in Car Vandalism, Rescue Fire Victim and Dogs". Below the main ad is a "biz/orgBriefs" section with a link to "SandPaper T-Shirts Make Great Gifts!". At the bottom of the page, there are several promotional banners: one for "VAN DYK HOME LOANS" with contact information for Neil Robinson, one for "G. ANDERSON AGENCY" with contact information for Haven Beach and Manahawkin, and one for "Mobile, RSS..." with a "Click Here" button. The website footer includes the NJPA logo and the text "NEW JERSEY PRESS ASSOCIATION".

Second Place

The Sandpaper

Online Classifieds

Jeffrey Kuhlman

BEST DIGITAL HOUSE AD

GREAT GROCERY GIVEAWAY
CHANCE TO WIN **\$40,000 IN PRIZES**
PLAY TODAY

CHANCE TO WIN FREE GROCERIES FOR A YEAR
\$15,000 Grand Prize and daily Instant Win Prizes too!

NEW JERSEY'S TOP STORIES

- Hurricane Sandy: 2 Years Later**
How N.J. prepares for the next brutal storm
Erin O'Neill | NJ Advance Media for NJ.com
PLUS: Explore data in Sandy Scorecard
- Atlantic County**
Atlantic City waitresses settle lawsuit over sexy uniforms
Paul Milo | NJ Advance Media for NJ.com
- Middlesex County**
Another Rutgers student is robbery target, this time by man with gun
Anthony G. Attrino | NJ Advance Media for NJ.com
- High School Sports**
Playoff brackets revealed for soccer, volleyball
PLUS: Girls soccer rankings
- Delta Response**
Nurse quarantined in N.J. says she will defy Maine's isolation request
- New Jersey Food**
Top 25 pizza places in New Jersey

Recovering from Hurricane Sandy: Oyster farmer rebounds

Hurricane Sandy: 2 Years Later

CHANCE TO WIN FREE GROCERIES FOR A YEAR
GREAT GROCERY GIVEAWAY
\$15,000 Grand Prize and daily Instant Win Prizes too!
PLAY TODAY

weis

nj.com
True Jersey

Subscribe | Sign In | Search

First Place

The Star-Ledger

Great Grocery Giveaway

Melissa Chin

Creative Consultant,
NJ Advance Media

Marketing Staff,
NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, stylized purple star graphic is positioned on the left side of the page, partially overlapping the text area.

Best Rich Media Creative

BEST RICH MEDIA CREATIVE

DELBARTON

Admission Test Dates:
November 15th
December 6th

Can you hear the sound?

WHY DELBARTON?

DELBARTON

"...that here, we belong."

LEARN MORE

The advertisement features a collage of images including the school's crest, a photograph of a building with autumn trees, and a faded background image of a large stone building. A 'CLOSE [X]' button is visible in the top right corner of the main image area.

Third Place

The Star-Ledger

Delbarton School

Ryan Bracey

Creative Consultant,
NJ Advance Media

Julie Williams

Mykal Knight

Diane Lewis

Account Managers,
NJ Advance Media

NJPA
NEW JERSEY PRESS ASSOCIATION

BEST RICH MEDIA CREATIVE

app.com ASBURY PARK PRESS
A GANNETT COMPANY

HOME NEWS SPORTS WATCHDOG @ISSUE LIVING IN JERSEY @PLAY OUTLINES USA TODAY

SPECIAL OFFER!
FREE
One Pint Sample (\$6.99 Value)
ONE PER CUSTOMER. GET COUPON >

RICCIARDI
RICCIARDI BROTHERS • THE PAINT AND DECORATING PEOPLE Benjamin Moore

Largest independent Benjamin Moore dealer in America. Locally owned & operated.
Find a store near you >

QUICK LINKS
Data Universe
Insider
Morris County
Ocean County
Politics

ASBURY LIVING
Ocean County baby lives nightmare, needs help
Jackson teen killed in highway crash
Sweeney wants Christie focus on New Jersey
10 memorable Shore Conference finals

LOCAL WEATHER
Neptune, NJ
Friday Saturday Sunday Monday
25°/12° 25°/16° 33°/25° 43°/22°
More Weather

Second Place

Asbury Park Press

Ricciardi Brothers

app.com HOME NEWS SPORTS WATCHDOG @ISSUE LIVING IN JERSEY @PLAY OUTLINES USA TODAY

Make a colorful transformation
with Benjamin Moore® paints from Ricciardi Brothers

FREE One Pint Sample (\$6.99 Value)
ONE PER CUSTOMER. GET COUPON >

RICCIARDI
RICCIARDI BROTHERS • THE PAINT AND DECORATING PEOPLE Benjamin Moore

QUICK LINKS
Data Universe
Insider
Morris County
Ocean County
Politics

ASBURY LIVING
Ocean County baby lives nightmare, needs help
Jackson teen killed in highway crash
Sweeney wants Christie focus on New Jersey

LOCAL WEATHER
Neptune, NJ
Friday Saturday Sunday Monday
25°/12° 25°/16° 33°/25° 43°/22°
More Weather

Lauren Caputi

Chris Carnese
Artist

BEST RICH MEDIA CREATIVE

THE UNION COUNTY BOARD OF CHOSEN FREEHOLDERS AND THE UNION COUNTY PERFORMING ARTS CENTER PRESENT MYSTIC VISION PLAYERS' PRODUCTION OF

RENT

THE MUSICAL THAT CHANGED BROADWAY FOREVER IS COMING TO RAHWAY!

Book, Music, and Lyrics by Jonathan Larson

UNION COUNTY PERFORMING ARTS CENTER

ON THE MAINSTAGE AT THE UNION COUNTY PERFORMING ARTS CENTER

AVAILABLE NOW

CLICK HERE

7-499-8226

starts in 00:00:00:00

RENT

FOUR NIGHTS ONLY

ROLL OVER FOR DETAILS

RENT

FOUR NIGHTS ONLY

ROLL OVER FOR DETAILS

First Place

The Star-Ledger

Rent at the Union County Performing Arts Center

Alaa Selim

Creative Consultant,
NJ Advance Media

Ron Ostroff

Account Executive,
NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION



**Best Digital
Ad Campaign**

BEST DIGITAL AD CAMPAIGN

Third Place

The screenshot shows the Star-Ledger website interface. At the top, there is a navigation bar with categories like 'IN YOUR COMMUNITY', 'JOBS', 'AUTOS', 'REAL ESTATE', etc. Below that is the 'nj.com True Jersey' logo and a search bar. The main content area is titled 'New Jersey's Top Stories' and features several news items with images and headlines. On the left side of the page, there is a vertical banner advertisement for 'Public Health Solutions' with the text 'NEED HEALTH INSURANCE? SEE IF YOU QUALIFY AND GET COVERED!' and an image of a woman holding a baby. On the right side, there is another vertical banner with the text 'WE'LL WALK YOU THROUGH THE SIGN-UP PROCESS STEP BY STEP' and an image of a man holding a smartphone. The bottom of the page shows a 'Find Local' section with a car listing and a 'Rutgers lawsuit' headline.

The Star-Ledger

Public Health Solutions

Melissa Chin

Creative Consultant, NJ Advance Media

Tyler Buff

Account Manager, NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION



Better Newspaper Contest 2014

A large, solid purple five-pointed star is positioned on the left side of the slide, partially overlapping the text area.

General Excellence Awards



**General
Excellence Award
Weekly**



Better Newspaper Contest 2014

General Excellence Award

Weekly

**The West Essex
Tribune**



**General
Excellence Award
Daily**



Better Newspaper Contest 2014

General Excellence Award

Daily

The Star-Ledger

Newark



Obie Award

Advertising
Best of Show

Better Newspaper Contest 2014



The website that's all about you.



Your community. Online daily. In print weekly.



trtnj.com
COMMUNITY MATTERS™

Obie Award Advertising Best of Show

The Two River Times



Congratulations!

For copies of this presentation
and lists of winners, go to:

www.njpa.org