

NJPA

NEW JERSEY PRESS ASSOCIATION

Advertising Award Celebration

2018 NJPA ADVERTISING CONTEST



NJPA

NEW JERSEY PRESS ASSOCIATION

Special Thanks to our Sponsors

Burlington County Times

PashmanStein
WalderHayden

The Star-Ledger

METRO





PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Ad for Retail Business

2018 NJPA ADVERTISING CONTEST



SAVE UP TO 65%* OFF

All Thomasville, Drexel, and Henredon Pieces in Stock for Every Room in Your Home

Plus enjoy our complimentary design services personalized to help you plan the perfect home

PRINCETON
2506 Rt. 1 @ Meadow Rd
609-716-8101

HOME
INSPIRATIONS
Thomasville

thomasvillenj.com

WOODBIDGE
453 Green Street
732-726-0200

*MSRP

Best Ad for Retail Business

Third Place

The Star-Ledger

Thomasville Home Inspirations Anniversary Sale

Melissa Chin, Senior Creative Consultant, **Debbie Cannizzaro**, Senior Account Manager, NJ Advance Media



Best Ad for Retail Business

Second Place

The Star-Ledger

Thomasville Home Inspirations Anniversary Sale

Melissa Chin, Senior Creative Consultant, **Debbie Cannizzaro**, Senior Account Manager, NJ Advance Media

Thomasville
ANNIVERSARY SALE
now until April 30

SAVE AN ADDITIONAL 20%
on all Thomasville Furniture
In Celebration of our Anniversary
Plus enjoy our complimentary design services to
make 2018 the year of your perfect home.

HOME INSPIRATIONS Thomasville

PRINCETON 2506 Route 1 @ Meadow Rd. 609-716-8101	WOODBIDGE 453 Green Street 732-726-0200
---	--

THOMASVILLENJ.COM



Best Ad for Retail Business

First Place | Burlington County Times

Todd Marcus Birds Exotic

Michele Ricca | Sales Rep

GO BIRDS!!

TODD MARCUS BIRDS EXOTIC inc.

IN-STORE COUPON
20% OFF
EVERYTHING IN STORE
this coupon can only be used once per month
ONE ITEM ONE TIME ONLY
except 17lbs+ Packed Food, Harrison, Solid Gold Cages and Birds
Cannot be combined with any other special

www.thebirdstore.com
1060 S. Chester Ave
Delran, NJ 08075

ACCREDITED BUSINESS
BBB Rating: A+

BEST OF 2014 BEST OF 2015 BEST OF 2016 BEST OF 2017 BEST OF 2018

1-800-628-BIRD (2473)

FIND US ON

BC000719422701



Best Ad in a Niche Publication/Magazine

2018 NJPA ADVERTISING CONTEST



★★ NEW JERSEY HIGH SCHOOL ★★

SPORTS *Live!*

nj.com

★★ ★★

NEVER MISS A GAME & EARN MONEY FOR YOUR SCHOOL

Catch all of the action. Watch JV and Varsity games from participating high school gyms and fields. **Live Stream** from anywhere, on any device or **Watch on Demand** at your convenience.

If your school isn't streaming on the network, it should be. **NJ High School Sports Live** is actively recruiting new schools to be a part of the network. Contact your school's athletic director to be added **AT NO COST TO YOUR SCHOOL.**

HOW CAN YOUR SCHOOL *Benefit!*

NJ High School Sports Live provides free cameras and skilled operators to the participating schools. And, a portion of your subscription goes to support the athletic program at a participating school of your choice.

AVAILABLE BY LocalLive

Purchase options:

Day Pass: Provides 24-hour access to watch any game on the network

Monthly Access: Watch for a month, a season or all year long. Cancel at any time.

Monthly access features:

Highlights Clipper -

- Download or share clips to social media
- Make highlight reels to get the attention of recruiters

Email Newsletter - A twice weekly roundup of NJ.com sports stories about your favorite school.

Contact your school's athletic director or learn more at njhssportslive.com

Best Ad in a Niche Publication/Magazine

Third Place


The Star-Ledger








*NJ High School Sports Live
Never Miss a Game Again!*


Jacquelyn Price, Marketing Specialist,
Robert Morgia, Marketing Strategist,
NJ Advance Media



What can Livingston Collision do for you?



-  Collision repairs
-  Work with your insurance company
-  Mechanical repairs
-  Light, medium & heavy duty truck towing & repair
-  Gas or diesel  Ford diesel specialist
-  24 hour towing



LIVINGSTON
Collision
EST 1961
LIVINGSTON, NEW JERSEY
973.992.5274
WWW.LIVINGSTON-COLLISION.COM
521 W. Mt. Pleasant Ave., Livingston, NJ

Best Ad in a Niche Publication/Magazine

Second Place

West Essex Tribune

Livingston Collision

**Jennifer Chciuk,
Karen Trachtenberg,
Grisel Cardona**

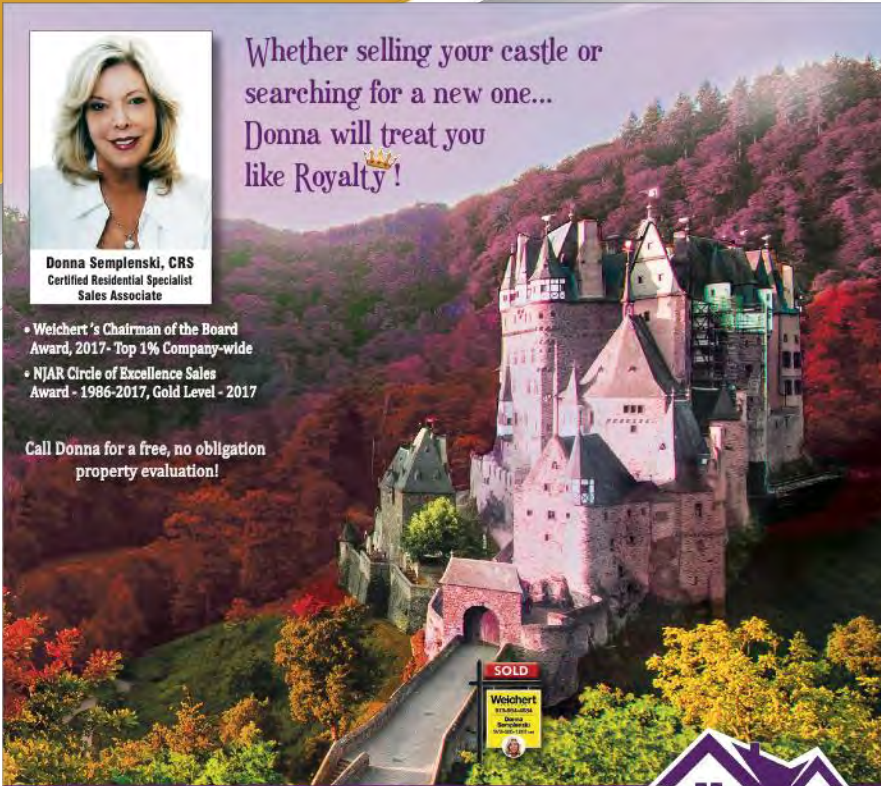


Donna Semplenski, CRS
Certified Residential Specialist
Sales Associate

- Weichert's Chairman of the Board Award, 2017- Top 1% Company-wide
- NJAR Circle of Excellence Sales Award - 1986-2017, Gold Level - 2017

Call Donna for a free, no obligation property evaluation!

Whether selling your castle or searching for a new one...
Donna will treat you like Royalty!



Buying or Selling Your Home? Donna Gets Results!

Top Listing Agent 2017*, Livingston Office
973-994-4884 ext.1247 • Direct 973-985-1261



  *2017 Individual Agent
Livingston Office Production

E-mail: dsemplenski@verizon.net
www.donnasemplenski.com

Best Ad in a Niche Publication/Magazine

First Place

West Essex Tribune

Selling Your Castle

Jennifer Chciuk,
Karen Trachtenberg,
Grisel Cardona



Best Ad Professional & Technology Services- color or b&w

2018 NJPA ADVERTISING CONTEST



ignite the white!
Zoom!
Zoom Whitening Special
\$295 reg. \$500

{KÖR}
Whitening
SIMPLY WHITER TEETH™
Call us for details.

Whitening Specials

invisalign
The Clear Alternative to Braces

Top Scientists
SCIENTIST'S CHOICE

snap-on
Smile

Ocean Family Dental

524 S. Main Street
Cedar Run, NJ 08092
609-597-9290

Harry J Gilbert, DDS, FAGD
Dr. Sean Martin, DMD • Dr. Marc Dinapoli, DMD
Dr. Kevin Morrison, DMD • Evening & Saturday Hours

508 S. Long Beach Blvd.
Ship Bottom, NJ 08008
609-494-4492

Best Ad Professional & Technology Services-color or b&w

Third Place

The Sand Paper

Ocean Family Dental

Staff, Graphic Design,
Steve Havelka,
Sales Representative



39 The SandpaperPhoto.com Jan. 20, 2018

Do you or your loved one snore?
Do you sleep in separate rooms at night due to snoring?
Have you been diagnosed with Obstructive Sleep Apnea
and you are unable to use your CPAP machine?

Join us for a highly educational seminar
on all the new treatment therapies!

Dr. David E. Federici, DMD
Federici Dental

Dr. Jeffrey M. Lipper, MD
Respiratory Pulmonologist
Stafford Medical

Dr. Lynn E. Bezpalko, DO
Ear, Nose & Throat Specialist

Brenda L. Snow,
MSN, RN, CMSRN
SOMC Hackensack Meridian Health

Wednesday, August 8, 2018

6:00 - 8:00 PM

Holiday Inn Manahawkin
151 Rt. 72 East ~ Manahawkin, NJ 08050

Dinner will be served

RSVP ~ Space is Limited ~ Call (609) 597-1234



FEDERICI
DENTAL

1301 Route 72 W., Unite 230 • Manahawkin, NJ
609-597-1234 • www.federicidental.com

Best Ad Professional & Technology Services- color or b&w

Second Place

The Sand Paper

Federici Dental

Adrian Antonio, Graphic Design,
Stan Kapica, Sales Representative



Best Ad Professional & Technology Services-color or b&w

First Place

The West Essex Tribune

Zapp Fitness

**Garry DeYoung,
Karen Trachtenberg,
Grisel Cardona**

Group Classes, Small Group Training, Boxing

ZAPP FITNESS
Studio

NOW INTRODUCING BOXING!
Come try our water-filled boxing bags!
FREE CLASS

Visit ZappLivingston.com for a class schedule.
Sign up online or email ZappLivingston@gmail.com

Promo Code - FreeClass
87 Dorsa ave, Suite 3 Livingston NJ



Best Advertising Campaign- Small Space

2018 NJPA ADVERTISING CONTEST



Holiday gifts!

SWEATSHIRTS
GIFT CARDS
T-SHIRTS
HATS
GROWLERS
GLASSWARE



LUDLAM ISLAND BREWERY

OPEN DAILY • NOON – 8PM
9 STONEY COURT • OCEANVIEW, NJ
609-263-6969 • ludlamisland.com

**DON'T FORGET
Christmas Party!**

DECEMBER 14 • 4PM – 9PM

SANTA ARRIVING AT 6PM
MERMAID MUTINEER SERVING UP GRUB
UNWRAPPED TOYS GET YOU A LUDLAM ORNAMENT
\$1 A PINT GOES TO FEEDING LOCAL FAMILIES
SPECIALTY CASKS!

FESTIVE WEAR ENCOURAGED!



LUDLAM ISLAND BREWERY

OPEN DAILY • NOON – 8PM
9 STONEY COURT • OCEANVIEW, NJ
609-263-6969 • ludlamisland.com

RESILIENCE
Butte County Proud IPA

Sierra Nevada • Ludlam Island Brewery

Ludlam Island is more than a part of the fund-raising movement. It's the first craft brewery in the southernmost section of New Jersey - Atlantic, Cape May and Cumberland counties - to commit to brewing Resilience Butte County Proud IPA and DONATING 100 PERCENT OF THE PROCEEDS to those affected by the Camp Fire.

Support for those impacted by the Camp Fire

ON TAP • FRIDAY, DECEMBER 21ST

LUDLAM ISLAND BREWERY

OPEN DAILY • NOON – 8PM
9 STONEY COURT • OCEANVIEW, NJ
609-263-6969 • ludlamisland.com

Best Advertising Campaign- Small Space

Third Place

Ocean City Sentinel

Ludlam Island Brewery

Sam Hutchins, Graphic Artist,
Steve Zellers, Sales Representative



Best Advertising Campaign- Small Space

Second Place

The Sand Paper

Heritage House Interiors

Nora Devin, Graphic Design,
Andrea Driscoll, Sales Representative

3 The Sand Paper/Wednesday, March 14, 2018

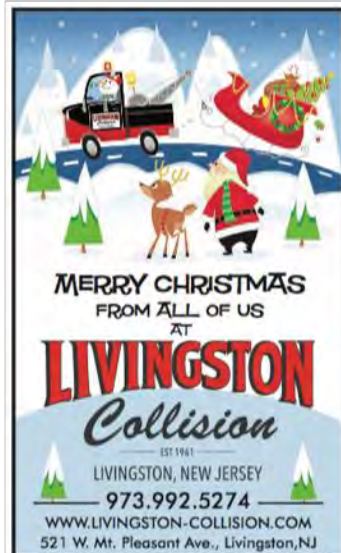
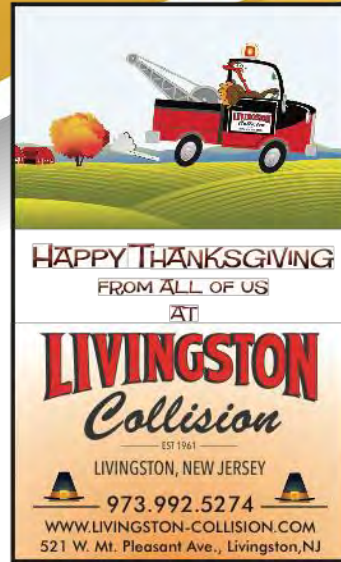
50% OFF*

FURNITURE • LAMPS
ART ACCESSORIES

*Cash or Check

HERITAGE HOUSE INTERIORS

OPEN SATURDAY & SUNDAY ONLY • 10AM-5PM
408 N. MAIN ST. (RT. 9) BARNEGAT
609-698-7621



Best Advertising Campaign- Small Space

First Place

The West Essex Tribune

*Livingston Collision –
Fall Holiday Series*

**Jennifer Chciuk, Karen Trachtenberg,
Grisel Cardona**



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Auto Ad

2018 NJPA ADVERTISING CONTEST



Best Auto Ad

Third Place
Asbury Park Press

Enjoy Every Day

Edward Buckle



Livingston AutoBahn

Foreign & Domestic • ASE Certified



We're the best-don't settle for less!

Customer Satisfaction Always

Complete Diagnostics, State Inspections,
A-Z Repairs, Alignments, Engines

Livingston AutoBahn

Your **ONE STOP SHOP** for
Your **Every Automotive Need**

WE DO IT ALL!

Your Favorite Station for Expert Mechanics

Owner:

Paul DiSabatino

(973) 992-9241

(973) 992-9245

16 E. Northfield Rd.

Livingston, NJ 07039



Stop in and play the
lottery, treat yourself
to snacks and drinks,
all while enjoying attentive,
expert, service in our garage.

Best Auto Ad

Second Place

The West Essex Tribune

Livingston AutoBahn

**Jennifer Chciuk, Karen Trachtenberg,
Grisel Cardona**



THURSDAY, OCTOBER 18, 2018

THE TRENTONIAN | NEWS | 11

Maaco
COLLISION REPAIR & AUTO PAINTING

VOTED THE BEST For 2018 Live! Entertainment Readers' Choice AWARD AUTO PAINTING SHOP

Prices So Low... it's Scary!

Paint Services start as low as \$345⁹⁵

WE WORK WITH ALL INSURANCE COMPANIES
• DENT STRAIGHTENING • RUST REPAIR • PARTS REPLACEMENT • CHASSIS & FRAME ALIGNMENT • SKILLED BODYWORK TECHNICIANS
1460 Prospect Street • Ewing, Nj • 609-883-8681

Wash, Inmate, SUV's & commercial vehicles by estimate. Bodywork, rust repair and stripping of old paint extra. Additional surface preparation may be necessary. Not valid with any other offer. MAACO Auto Painting & Bodyworks centers are independent franchisees of MAACO Enterprises, Inc. Prices, hours, and services may vary. Materials and supplies not included. Photo is a decal. Sale ends 10/24/18.

NJ License #00041A Hours: Mon.-Fri. 8am-5:30pm, Sat. 9am-1pm

Visit us on the web at Trenton.Maaco.com

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

ICAT

ETIC

Best Auto Ad

First Place

The Trentonian

Maaco Scary Prices

Mark Verseput, Anne Bench



Best Classified House Ad

2018 NJPA ADVERTISING CONTEST



Best Classified House Ad

Third Place

The SandPaper

Power Tool

Nora Devin, Graphic Design



**THE
SANDPAPER
CLASSIFIEDS
Work for You!**



**609-494-5900
thesandpaper.net**

**Best Classified
House Ad**

Second Place

The SandPaper

*SandPaper Classified
Work for You*

Nora Devin, Graphic Design



Best Classified House Ad

First Place

The SandPaper

Still Searching for Summer Rental?

Nora Devin, Graphic Design



Best Classified Pages

2018 NJPA ADVERTISING CONTEST



West Essex Tribune February 1, 2018

Tribune CLASSIFIED

Midweek \$10 Per 30 seconds that print advertisement runs. Daily \$15 Per 30 seconds. Minimum 10 seconds. No advertising on Sundays.

Call 973-231-8695 for more information.

Plumbing & Heating
JOE TIZIANI
 Residential & Commercial
 973-231-8695

Masonry
ANTONIO'S MOVING LLC
 Moving & Storage
 973-231-8695

Driveways
PATRIZIO
 Driveway Installation & Repair
 973-231-8695

Roofing
Arrowhead Roofing
 All General Contracting
 973-992-8482

Landscape
EMERALD LANDSCAPING
 Commercial & Residential
 973-231-8695

Electricians
O'HARA
 Residential & Commercial
 973-231-8695

Painting
PROVEN CONTRACTING
 1-855-929-ROOF
 FREE ESTIMATE & QUOTE

Handyman
JAY HANDYMAN
 Home Repairs & Maintenance
 973-231-8695

Construction
DEKX JALOWICZ
 Residential & Commercial
 973-231-8695

Tree Services
MASTERS SERVICES LLC
 Tree Removal & Care
 973-231-8695

Computer Services
COCCIA GROUP
 IT Support & Solutions
 973-231-8695

Auto Detailing
WHEELS THAT HEAL!
 Detailing & Car Care
 844-231-8695

Professional Directory
 COMMERCIAL SPACE
 ORTHODONTISTS
 PSYCHOLOGIST

SPOTLIGHT ON BUSINESS
 I Have Been Successfully Assisting Clients in Real Estate for over 30 years and I still...
Love What I Do!
 And, I'm still doing it Successfully...Full Time!
 Let me explain what I do that keeps my clients returning to me and recommending me to family and friends.
 Maybe I Can Do It For You Too!
 Offering the Ultimate in Service
 Barbara Margolis

Find all things **LIVINGSTON** in print and online
westessextribune.net

West Essex Tribune February 1, 2018

Tribune CLASSIFIED

WHEELS THAT HEAL!
 Detailing & Car Care
 844-231-8695

SR. PROGRAMMER ANALYST
 For a growing company in the West Essex area, we are seeking a highly motivated and experienced Sr. Programmer Analyst to join our team. The ideal candidate will have a minimum of 10 years of experience in a similar role and a strong background in Java, JavaScript, and database technologies. Salary commensurate with experience.

FOR SALE BY OWNER
 Beautiful 3 bed, 2 bath home in a quiet neighborhood. Call now for more information.

SPACE AVAILABLE
 Cedar Street Commons
 Call now: 844-231-8695

Professional Directory
 COMMERCIAL SPACE
 ORTHODONTISTS
 PSYCHOLOGIST

SPOTLIGHT ON BUSINESS
 I Have Been Successfully Assisting Clients in Real Estate for over 30 years and I still...
Love What I Do!
 And, I'm still doing it Successfully...Full Time!
 Let me explain what I do that keeps my clients returning to me and recommending me to family and friends.
 Maybe I Can Do It For You Too!
 Offering the Ultimate in Service
 Barbara Margolis

ALTERATIONS
 Maria SAMS

LOVE LOCAL SPORTS

Caroline's Real Estate Center
 973-231-8695

Jeffrey Optics
 Eye Examinations & Contact Lenses
 973-231-8695

Best Classified Pages

Third Place

The West Essex Tribune

Classifieds, February 1, 2018

Ellen Harte, Grisel Cardona,
 Karen Trachtenberg, Ellen Whitney



**CELEBRATING OUR ARMED FORCES
IN HONOR OF VETERAN'S DAY**

CPT CONNOR BEDNARZYK
U.S. ARMY
A hero of your service to the United States

Airman A1C Piazza
U.S. AIR FORCE
Thank you for all you do for us at the Mountain View Air Station. You are always on the front lines. (Airmen A1C Piazza)

MATTHEW MORAN
U.S. AIR FORCE
Thank you for your service to our country and for your sacrifice. You are always on the front lines. (Airmen A1C Piazza)

LESLIE T. MITCHELL
U.S. AIR FORCE
September 1950
A hero of your service to the United States of America.

SARAH J. MITCHELL
U.S. AIR FORCE
September 1950
A hero of your service to the United States of America.

THOMAS HAAG
U.S. AIR FORCE
A hero of your service to the United States of America.

FRANK ROMANO
U.S. AIR FORCE
A hero of your service to the United States of America.

James J. Sweeney
U.S. AIR FORCE
A hero of your service to the United States of America.

General John T. Kelly
U.S. AIR FORCE
A hero of your service to the United States of America.

HONORING OUR FAMILY
U.S. AIR FORCE
A hero of your service to the United States of America.

Dr. John's
U.S. AIR FORCE
A hero of your service to the United States of America.

THOMAS WILLIAMS, JR.
U.S. AIR FORCE
A hero of your service to the United States of America.

STEF. SGT. ANTONI VIMASELLA
U.S. AIR FORCE
A hero of your service to the United States of America.

BALDUCCI BROTHERS
U.S. AIR FORCE
A hero of your service to the United States of America.

JOSEPH WILLIAMS, JR.
U.S. AIR FORCE
A hero of your service to the United States of America.

JOSEPH MORAN
U.S. AIR FORCE
A hero of your service to the United States of America.

TO ALL THE MEN AND WOMEN WHO HAVE SERVED OUR COUNTRY IN TIMES OF PEACE AND WAR, WE SAY THANK YOU.

We salute your courage and commitment to the preservation of freedom for one and all.

The Intelligence | Courier Times | Burlington County Times

**CELEBRATING OUR ARMED FORCES
IN HONOR OF VETERAN'S DAY**

KEN G. KRUGER
U.S. AIR FORCE
A hero of your service to the United States of America.

HARRY W. LIPPS
U.S. AIR FORCE
A hero of your service to the United States of America.

Ronald LaSere
U.S. AIR FORCE
A hero of your service to the United States of America.

SAUNDERS DE
U.S. AIR FORCE
A hero of your service to the United States of America.

John H. Szatkowski
U.S. AIR FORCE
A hero of your service to the United States of America.

EDWARD FINER
U.S. AIR FORCE
A hero of your service to the United States of America.

JOSEPH VARGA
U.S. AIR FORCE
A hero of your service to the United States of America.

JOHN H. SZATKOWSKI
U.S. AIR FORCE
A hero of your service to the United States of America.

EDWARD FINER
U.S. AIR FORCE
A hero of your service to the United States of America.

JOSEPH WILLIAMS, JR.
U.S. AIR FORCE
A hero of your service to the United States of America.

JOSEPH MORAN
U.S. AIR FORCE
A hero of your service to the United States of America.

TO ALL THE MEN AND WOMEN WHO HAVE SERVED OUR COUNTRY IN TIMES OF PEACE AND WAR, WE SAY THANK YOU.

We salute your courage and commitment to the preservation of freedom for one and all.

The Intelligence | Courier Times | Burlington County Times

Celebrate Freedom

Joe Saracino, Agent
150 American Pk. Ste. 104
Princeton, NJ 08542
215-851-8999
www.saracino.com

State Farm

THANK YOU TO OUR FATHERS AND GRANDFATHERS FOR THEIR SERVICE.
Gina & Jesse Carly

This VETERANS DAY, take a moment to remember the brave men and women who served and sacrificed for our freedom.

Best Classified Pages

Second Place

Burlington County Times

Veteran's Day

Tammy Moran, Sales Rep,
Amy Maitland, Classified Manager



West Essex Tribune May 10, 2018

CLASSIFIED

Minimum \$10 per 28 words. 75¢ each additional word. 28 words per advertisement. Classifieds are published daily from 11:00 a.m. to 11:00 p.m. except on Sundays and public holidays. Classifieds are published in the West Essex Tribune, a daily newspaper published in West Essex, New Jersey. Classifieds are published in the West Essex Tribune, a daily newspaper published in West Essex, New Jersey. Classifieds are published in the West Essex Tribune, a daily newspaper published in West Essex, New Jersey.

Home Services: Fences, Landscaping, Power Washing, Roofing, Siding, Gutters, Masonry, Drywall, Painting, etc.

Business & Professional: Accounting, Insurance, Legal, etc.

Automotive: Car Wash, Detailing, etc.

Real Estate: Home Sales, Rentals, etc.

Community: Lost & Found, Birthdays, etc.

West Essex Tribune May 10, 2018

CLASSIFIED

Minimum \$10 per 28 words. 75¢ each additional word. 28 words per advertisement. Classifieds are published daily from 11:00 a.m. to 11:00 p.m. except on Sundays and public holidays. Classifieds are published in the West Essex Tribune, a daily newspaper published in West Essex, New Jersey. Classifieds are published in the West Essex Tribune, a daily newspaper published in West Essex, New Jersey. Classifieds are published in the West Essex Tribune, a daily newspaper published in West Essex, New Jersey.

Home Services: Fences, Landscaping, Power Washing, Roofing, Siding, Gutters, Masonry, Drywall, Painting, etc.

Business & Professional: Accounting, Insurance, Legal, etc.

Automotive: Car Wash, Detailing, etc.

Real Estate: Home Sales, Rentals, etc.

Community: Lost & Found, Birthdays, etc.

Local Businesses: Arrowhead Roofing, Proven Contracting, etc.

Real Estate Listings: Multiple property listings with photos and descriptions.

Public Notices: Certificates of Public Hearing, etc.

Job Openings: Various positions across different industries.

Best Classified Pages

First Place
The West Essex Tribune

Classifieds, May 10, 2018

Ellen Harte, Grisel Cardona,
 Karen Trachtenberg, Ellen Whitney



Best Classified Recruitment/Miscellaneous Display Ad

2018 NJPA ADVERTISING CONTEST



Page # 1, Section 1, 01/01/18

Pressing Matter 1/1/2018

Celebrating America
★ Land of the Free, Home of the Brave ★

Golf Sampler Card
GET 1 CARD FOR \$40 OR 2 FOR \$70!
Over 75% OFF!
Receive one round of golf at each of the participating courses.
Cards are valid from January 1, 2018 to December 31, 2018. Golf carts not included.

APPLE MOUNTAIN GOLF COURSE
180 Mount Pleasant Rd.
Clarkstown, NJ 07066
9-800-PL-APPLE
www.applemountain.com

CUDDEBACK GOLF CLUB
100 Club House
Clarkstown, NJ 07066
www.cuddeback.com

HUDSON VALLEY GOLF COURSE
100 N. York Road
Sandyston, NJ 07874
973-366-0222
www.hudsonvalley.com

RARITAN GOLF CLUB
231 J. P. Moore Road
North Plainfield, NJ 07063
973-276-4422
www.raritan.com

WILDCAT GOLF CLUB
1000 Wildcat Road
Hewitt, NJ 07021
973-276-4422
www.wildcatgolf.com

Send this completed form with payment to the
New Jersey Herald/Golf Card, 2 Spring Street, Newton, NJ 07860

Cards @ \$40 each = \$ _____
 2 Cards for \$70 = \$ _____
 Total Purchase \$ _____

Check enclosed for total purchase amount \$ _____
 Bill my credit card:
 Via MasterCard AmEx Discover
 Credit Card # _____
 Exp. Date _____ 3/4 Digit Code _____
 Signature _____

New Jersey Herald

Order online! njherald.com/GolfCard or Call 973-383-1051

Best Classified Recruitment/Misc Display Ad

Third Place

New Jersey Herald

Celebrating America

Staff, Creative Services,
Denise Minimi, Retail Sales Rep



Best Classified Recruitment/Misc Display Ad

Second Place

The SandPaper

Spray Beach Hotel

Nora Devin, Graphic Design,
Andrea Driscoll, Sales Representative



Now Hiring All Positions

Managers

Restaurant • Front Desk • Housekeeping Supervisors

Hotel Front Desk Attendant: Day & Night Shifts

Housekeeping & Laundry

Servers & Bussers

Host & Hostess

Bartenders

Line Cooks & Dishwashers

Apply in Person

Saturday or Sunday

10 am - 3 pm

2399 N. Atlantic Ave • Long Beach Twp • 609-492-1501



LEGACY TREATMENT SERVICES

is holding an Agency-Wide Job Fair!

JOB FAIR

Wednesday, April 4, 2018 • 1:00 p.m. to 6:00 p.m.

Legacy Children's Home Campus, McDonnell Youth Center,
243 Pine Street, Mount Holly, NJ 08060



Hiring Managers for our programs will be available on site to interview qualified candidates for the following positions:

Legacy Treatment Services offers a full continuum of services that aim to change the behavioral health and social service outcomes for people of all ages from surviving to thriving. With locations in 14 New Jersey Counties and throughout Delaware, Legacy is looking for qualified individuals in all aspects of service delivery and administration. Full Time and Part Time positions are available.

Positions eligible for benefits include medical/prescription, dental, vision, life insurance; medical & dependent care flexible spending accounts, paid time off, 403(b) participation and tuition reimbursement.

Legacy Treatment Services is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, age, sexual orientation, marital or veteran status and will not be discriminated against on the basis of disability. Applicants who are offered a position must submit to a background check and drug test. Any applicant who refuses testing is ineligible for employment. Most positions require that your driver's license must be in good standing, with no recent suspensions or violations of careless/reckless driving or excessive speeding of more than 10 MPH, and no more than 2 moving violations within the last 3 years.

- Advanced Practice Nurse
- Allied Therapist
- Behavioral Health Advocate
- Behavior Therapist
- Clinical Team Leader
- Community Support Specialist
- Crisis Specialist
- Drug and Alcohol Therapist
- Food Service Worker
- In-School Suspension Teacher
- Licensed Practical Nurse
- Paraprofessional
- Painter/Patcher Maintenance Mechanic
- Program Director
- Reading Specialist
- Registered Nurse
- Residential Counselor
- Response Worker
- School Nurse
- Support Specialist
- Teacher – Computer Technology
- Teacher – Culinary Arts
- Teacher of the Handicapped
- Therapist
- Utility Worker

Please bring copies of your resume.

Best Classified Recruitment/Misc Display Ad

First Place

Burlington County Times

Legacy Treatment Services

Stacey Lear, Recruitment Sales Rep



Best Community Service or Shared Ad

2018 NJPA ADVERTISING CONTEST



Best Community Service or Shared Ad

Third Place

The SandPaper

Southern Ocean County Animal Shelter

Nora Devin, Graphic Design,
Steve Havelka, Sales Representative

My Christmas Wish!

Hi! My name is Diamond, and my Christmas wish is to find a forever home...

I am 12 years young & as beautiful inside as out. Once I had a home, but they could no longer take care of me. I don't know why. My foster Mom loves me, but she can't keep me which makes me sad. I wouldn't be any trouble. In my ideal home my new Mom or Dad would take me out for a couple of short walks a day, since I am an older lady. I'm up to date on all of my shots & I always do my business outside! It would be nice if someone was around much of the day to spend time with me. I love being around everyone, big people, little people, other dogs and I can even be friends with cats.

To meet me please call one of my friends, Kathy @973-886-1916 or Cindy @ 908-930-2823.

Please make my Christmas wish come true!

P.S. An occasional bone with peanut butter would be much appreciated as well!

Southern Ocean County Animal Shelter
360 Haywood Ave. • Manahawkin, NJ
609-978-0127
Open Daily 1-4pm, Wed. 1-6:30pm






PRETTY IN PINK CLASSIC CHARITY BASKETBALL SHOWCASE

SHOT FOR THE CURE



January 20TH, 2018
High Point Regional High School

12:00	High Point vs Newton 8th Grade Travel Game
2:00	High Point vs Newton Girls JV Game
4:00	High Point vs Wallkill Boys Varsity Game
7:00	High Point vs Newton Classic Girls PIP Game

Pretty In Pink Tickets!
845.629.8662



TICKETS AND PINK T-SHIRTS AVAILABLE AT THE DOOR



Best Community Service or Shared Ad

Second Place

New Jersey Herald

Pretty in Pink Classic Charity Basketball Showcase

Eileen Lakatos, Artist,
Lori McNeil, Retail Sales Rep



Memorial Day 2018 : Honor and Remember

The Noble and the Brave: A Veteran's Tribute

When America had a rugged hero,
 These brave men earned a hero's
 true reputation, both men and
 boys, many parents take a pride
 They are the brave and noble
 They grew up on the
 Seaside dunes, forests and blue sky
 They learned how to walk
 They fought for freedom and for peace
 On the ship and through storm,
 Some say how tough, some say they
 are long and brave men.
 One man returned a call
 To support the men who fought
 War, many had fought before for
 The republic that they brought
 We salute every one of them
 The noble and the brave.
 The men who will not be forgotten
 And those who will not be
 forgotten, they are the men
 who are the noble and the brave.
 They are the men who will not
 be forgotten, they are the men
 who are the noble and the brave.
 They are the men who will not
 be forgotten, they are the men
 who are the noble and the brave.

HONORING ALL WHO SERVED

Welchert
LIVINGSTON

Kiwanis Club of Livingston
 (Livingston Chapter for Over 88 Years)
We Salute Our Veterans

The Kiwanis Club of Livingston, New Jersey
 215 Ave. 26 - Livingston, New Jersey 07033
 Tel: 908-526-1100 ext. 1000
 www.kiwaniscluboflivingston.org

The West Essex Tribune
 972.888.2727
 www.west-essextribune.com

Memorial Day 2018

Best Community Service or Shared Ad

First Place

The West Essex Tribune

Memorial Day

Staff



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Digital Ad Campaign

2018 NJPA ADVERTISING CONTEST



Best Digital Ad Campaign

Third Place

NJ.com

Woodbridge Jewelry Exchange

Alaa Selim, Senior Creative Consultant,
Debbie Cannizzaro, Senior Account
Manager, NJ Advance Media





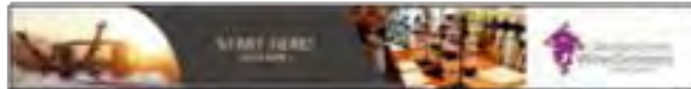
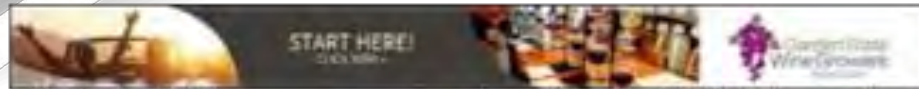
Best Digital Ad Campaign

Second Place

The SandPaper

Van Dyk Real Estate

Jeffrey Kuhlman, Graphic Design,
Steve Havelka, Sales Representative



Best Digital Ad Campaign

First Place
**Burlington
County Times**

Garden State Wine

Jeff Sohinki



Best Digital House Ad

2018 NJPA ADVERTISING CONTEST



The SANDPAPER.net

Southern Ocean County, N.J.
& L.B.I. ONLINE

Home News Sports Columns Opinion Calendar A & E Classifieds
Facebook Twitter Instagram YouTube
Forecast Tides

bizSearch

eEdition Real Estate Publications Contact Us Join Login Search

Click for Digital View

11/27/2018

Stockton University Presents Workshop on ...

Stockton University Presents Holiday Concert ...

Learn to ReClam the Bay at Tuckerton Seaport

Ornament Swap at Stafford Library Next Week

'Messiah' Sing, Carols at Holy Innocents' ...

Photo By: Ryan Morris

Next Summer's Beach Plans, Skate Park on the Table in Barnegat Light

Beach badges will not cost more next summer in Barnegat Light. "The beach badge prices will

1 2 3 4 5 6 7 8 9 10

biz/orgOffers

FREE Furniture
By Bargain Bin/The ... - Nov 27

Juice Extractor
By Bargain Bin/The ... - Oct 30

Holiday Travel @ The Jersey ...
By Exclusive Taxi & Car... - Nov 05

Bike Trainer & Rack
By Bargain Bin/The ... - Oct 09

Hand-braided Rag Rug
By Bargain Bin/The ... - Oct 30

MORE >

For All Your Mortgage Needs
Call **James P. Anzano, CPA**
President
Cell# 908-330-1446
81 East Water St., Toms River, NJ 08753 • 732-240-7227

Connect with The SandPaper Classifieds, Any Where, Any Time!

ONLINE CLASSIFIEDS

Click Here to View an Alphabetical Listing of Categories

News

Customers, Food Banks Benefit from NJNG's 'You Save, We Donate'

Nov 21
New Jersey Natural Gas' holiday social media sweepstakes – 'You Save, We Donate' – gives customers of the utility the chance to win a portion of ...

Purple Heart Comes Posthumously to WWI Soldier, Thanks to Local Man With Heart

By MARIA SCANDALE - Nov 21
Little did John Pescatore know the face that caught his eye in the portrait when he was 17 would foate his attention later until he

biz/orgBriefs

YOUR ONE STOP TRANSPORTATION COMPANY
By Exclusive Taxi & Car ... - Nov 07
About Exclusive Taxi and Car Service | Transportation Visit Exclusive Taxi online. Exclusive Taxi and Car Service will provide you with efficient, ...

GET "IN THE BIN"
By Bargain Bin/The ... - Oct 29
thesandpaper.net Community Bargain Bin A FREE Place for Local Residents to Buy and Sell Bargain Merchandise Online. Acceptable Items for sale will ...

Best Digital House Ad

Third Place

The SandPaper

The Beachcomber Holiday Guide

Jeffrey Kuhlman, Graphic Design



Best Digital House Ad

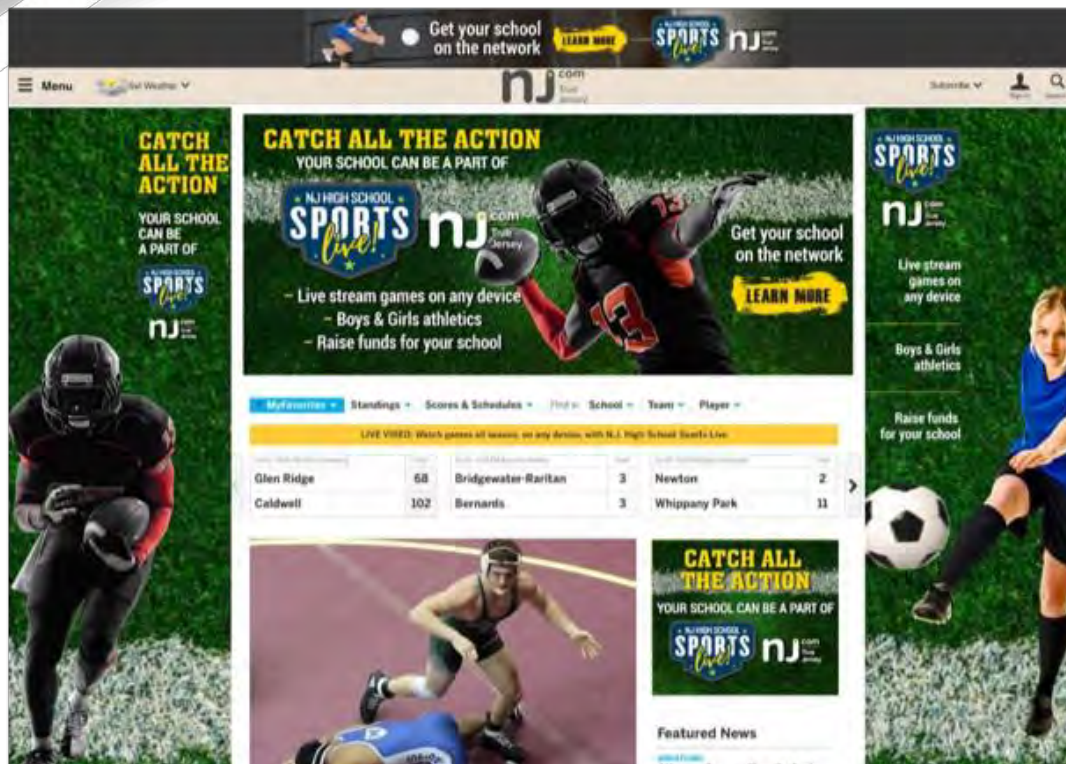
Second Place

New Jersey Herald

Our Favorite Things

Staff, Creative Services,
Staff, Retail Advertising





Best Digital House Ad

First Place
NJ.com

NJ High School Sports Live school participation ads

Melissa Chin, Senior Creative Consultant,
Jacquelyn Price, Marketing Specialist,
NJ Advance Media, Marketing Strategy Team



Best Digital Impact Ad

2018 NJPA ADVERTISING CONTEST



Best Digital Impact Ad

Third Place | Burlington County Times

Carlucci's Waterfront Black Friday Gift Cards - Sliding Billboard

Heather Ewan, Digital Account Coordinator, **Alan Techner**, Sales Rep

CARLUCCI'S WATERFRONT | BLACK FRIDAY | GIFT CARD PROMOTION | EXPAND

Carlucci's
WATERFRONT

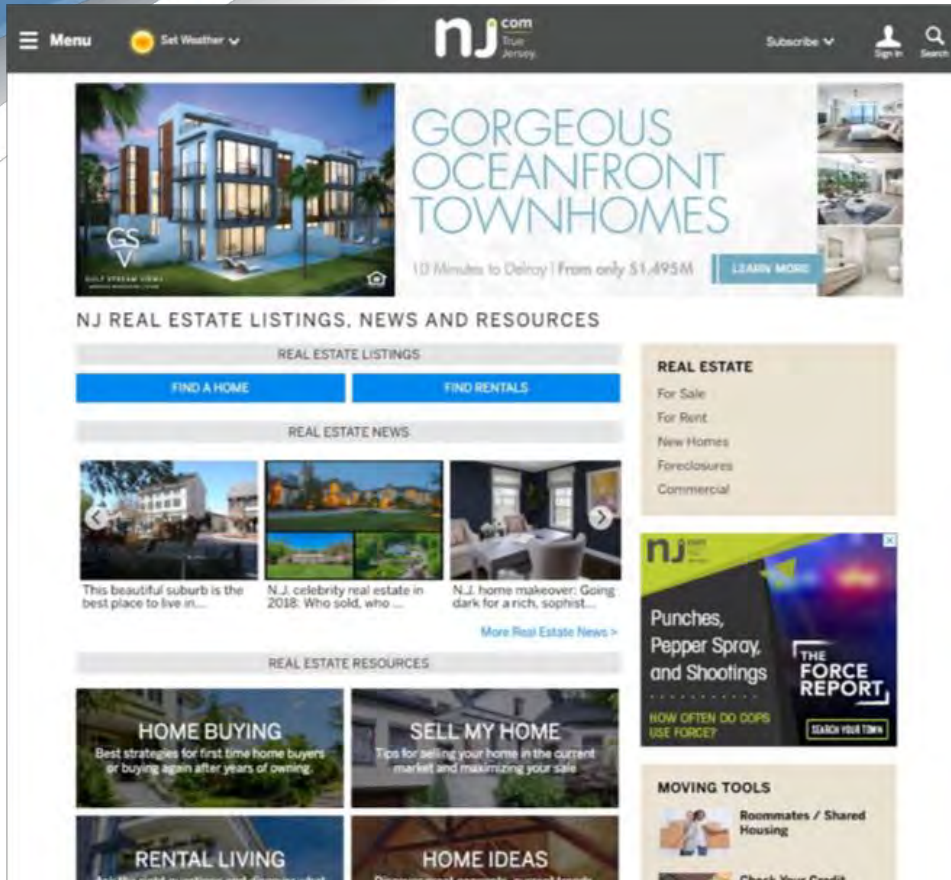
(856) 235-5737
876 Centerton Road
Mount Laurel, NJ 08054

BLACK FRIDAY
Gift Card
PURCHASE \$100 IN
GIFT CARDS & RECEIVE
A FREE \$30.00
GIFT CARD CERTIFICATE
(Purchase at Restaurant Only)

Make your
Thanksgiving,
Christmas Eve &
New Years Eve
Reservation Early!

**BOOK YOUR
HOLIDAY PARTY
EARLY
DATES ARE
FILLING FAST!**

the BEST 2016



Best Digital Impact Ad

Second Place
NJ.com

NRIA Gulf Stream Views

Alaa Selim, Senior Creative Consultant,
Swaty Rao, Digital Account Manager,
Jeff Horn, Digital Sales Manager,
NJ Advance Media



Best Digital Impact Ad

First Place | NJ.com

NRIA Accredited Investors

Alaa Selim, Senior Creative Consultant, **Swaty Rao**, Digital Account Manager,
Jeff Horn, Digital Sales Manager, NJ Advance Media



21% HIGH RETURN CLASS A
PROPERTY FUND SECURED



NATIONAL REALTY INVESTMENT ADVISORS
INVESTMENT | MANAGEMENT | DEVELOPMENT



LEARN MORE »



Best Digital Standard Unit Ad

2018 NJPA ADVERTISING CONTEST



Best Digital Standard Unit Ad

Third Place

The SandPaper

Van Dyk Insurance Services

Jeffrey Kuhlman, Graphic Design



Best Digital Standard Unit Ad

Second Place

New Jersey Herald

*Carve Out Some Good Times
at Split Rock Resort!*

**Staff, Creative Services,
Norah Mercado, Retail Sales Rep**





Best Digital Standard Unit Ad

First Place

**New Jersey
Herald**

Oktoberfest

Staff, Creative Services,
Annamarie Heverly,
Senior Retail Sales Rep





Best External Promotion Piece or Media Kit

2018 NJPA ADVERTISING CONTEST



Meet the
MINERS
SUSSEX COUNTY
PROFESSIONAL BASEBALL

A special publication seen by over 46,000 readers in print with 1.5 million monthly page views on njherald.com.

An overview of everything relating to the Sussex County Miners!
From the roster to an overview of the 2018 season, we'll give readers an up-close look at our local baseball team.

Topics covered:

- New year, new team!
- Franchise records
- What's new for fans
- Special events

Full Page = \$610
1/2 Page = \$390
1/4 Page = \$228
Process Color = \$110

New Jersey Herald
It's How You Know

Deadline: May 3, 2018 Publishes: May 17, 2018
Please contact advertising at 973-383-1028

Format: Tabloid

Best External Promotion Piece or Media Kit

Third Place
**New Jersey
Herald**

Meet the Miners

Jason Baum, Artist,
Staff, Retail Advertising

COLOR YOURSELF INTO THE...

HOLIDAY VILLAGE COLORING CONTEST

Coloring is *still* FUN! Adults - Kids - Teens
EVERYONE LOVES TO COLOR!

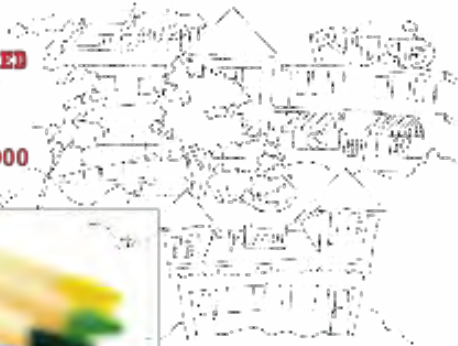
On December 20th, The SandPaper will print a full page Holiday Village Drawing to be colored. Your Business can be on this page for a Holiday Coloring Contest.

SandPaper readers young and old will color this in and enter to win a \$50 Vanilla Gift Card that they can use at your business if they choose. One adult and one children's winner. Winners will be chosen in January.

A SandPaper artist will include an outline drawing of your business in the village. Your name will be on your building. Your address will be set under your building. **Only 10 buildings** can be part of this page so act quickly!

\$100 TO BE
INCLUDED
ON THE
PAGE

For more info call 609-494-5900
or your account executive



**THE
SANDPAPER**

1816 LONG BEACH BLVD. SURF CITY NJ 08008
(609) 494-5900 • FAX (609) 494-1437
www.thesandpaper.net



Best External Promotion Piece or Media Kit

Second Place

The SandPaper

Holiday Village Coloring Contest

Jason Cascais, Graphic Design



Best External Promotion Piece or Media Kit

First Place

The SandPaper

SandPaper Media Kit

Jason Cascais, Graphic Design

CONTENTS

PUBLICATIONS	3
PUBLICATION SCHEDULE	3
THE SANDPAPER	3
THE LEADERS	3
SANDCASTLES	3
ADVERTISEMENT SIZES	8
ADVERTISEMENT RATES	8
THE SANDPAPER	7
THE LEADERS	8
CLASSIFIEDS	8
SANDCASTLES	10
WATERFRONT	11
REGIONAL DIRECTORY	12
HOMEFRONT	13
SANDPAPER ONLINE	14

PUBLICATIONS

The SandPaper Wednesdays 11/15/18 - 12/18/18	HomeFront April 13 & September 14, 2018
The Leaders (Turkey/Lake Egg Harbor/ Stafford Barraget) January - December	The Beachcomber Newspaper May 25, 2018
Wedding Guide February 23, 2018	The Beachcomber Magazines July 13, September 21 & November 6, 2018
WaterFront March 23, 2018	Long Beach Island Map June 2018
Barraget Township Map April 20, 2018	The Regional Directory June 2018
SandCastles February - December 2018	Website Advertising Always Online



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Fashion & Personal Care Ad - Color or B&W

2018 NJPA ADVERTISING CONTEST



WOODBRIDGE JEWELRY EXCHANGE

**THIS HOLIDAY SEASON...
VISIT NEW JERSEY'S LARGEST
JEWELRY EXCHANGE**



**BLACK FRIDAY SPECIALS
3 DAYS ONLY**

LOWEST PRICES OF THE SEASON

**AT WOODBRIDGE JEWELRY EXCHANGE,
FIND THE LARGEST SELECTION OF JEWELRY**

30 INDEPENDENT DEALERS
The Woodbridge Jewelry Exchange has the largest negotiable selection of jewelry. Each vendor has decades of experience and collectively 950,000 items with a million assortment of engagement rings, wedding sets, diamonds, pearls, watches, jewelry and watches.

The Woodbridge Jewelry Exchange also offers a total gemology, appraisals and consultation services.

WE BUY AND REPAIR
Expert repair and appraisals can be performed immediately on premises or off-site. Woodbridge Jewelry Exchange services also include: Gold, diamonds, and watches and you on the go.

VISIT US
Woodbridge Jewelry Exchange
woodbridgejewelryexchange-nj.com
1 Woodbridge Center Dr.
Woodbridge, NJ 07070
732-636-6120

HOLIDAY BUSINESS HOURS

Thursday - Thanksgiving	CLOSED
Friday - Black Friday	10AM - 6PM
Saturday	10AM - 6PM
Sunday	12PM - 6PM
Monday	CLOSED
Tuesday - Thursday	10AM - 6PM



Best Fashion & Personal Care Ad-Color or B&W

Third Place

The Star-Ledger

Woodbridge Jewelry Exchange Black Friday

Melissa Chin, Senior Creative Consultant,
Alaa Selim, Senior Creative Consultant,
Debbie Cannizzaro, Senior Account Manager, NJ Advance Media



SIDEWALK SALE 9AM-10PM SAT. - SUN. MAY 26-27

ISLAND SUN

EXPECT TO FIND EVERYTHING UNDER THE SUN!

Denny Wong

Award-winning designs from DENNY WONG. Inspired by Nature. Perfected by Craftsmanship.

PEARL WING DIAMOND SAND COLLAR \$149.00

PEARL WING YELLOW SAPPHIRE STARFISH PENDANT \$149.00

PEARL WING SILVER CRAB EARRINGS \$149.00

PEARL WING WHITE GOLD FLORIDA EARRINGS \$149.00

MATCHING BEA TURBLE PENDANT BY DENNY WONG \$149.00

WHITE TAIL OUP BRACELET/STRIKING SILVER \$149.00

COCONUT BOB PENDANT ALL DIAMOND \$149.00

STEVEN DOUGLAS

Sea life & more from STEVEN DOUGLAS. Wearable Art in Exclusive Designs.

STEVEN DOUGLAS SEA TURTLE INK & STAINLESS STEEL PENDANT \$149.00

STEVEN DOUGLAS SEA TURTLE INK & STAINLESS STEEL CABLE CUFF BRACELET \$149.00

STEVEN DOUGLAS MOPAN POISSANT \$149.00

MR BOB 45.188 OCTOPUS \$149.00

STEVEN DOUGLAS TROOP PENDANT \$149.00

LBI STERLING SILVER DESIGNS

LBI BRUSH BRACELET/STRIKING SILVER \$149.00

STERLING SILVER EXPANDABLE TROPIC BRACELETS \$149.00

STERLING SILVER PENDANT \$149.00

CLOTHING FOR THE ENTIRE FAMILY ADULTS JUNIORS KIDS

Adult & Kids Tees **4/\$10.00**

MALE LIFEGUARD HOODIES **\$9.99 & UP**

100% Cotton Short Sleeve T-shirt **2/\$12**

MALE Embroidered All-Weather Jackets **\$19.99**

Long Sleeve Quarter Fronted Tees **\$9.99 & UP**

Lifeguard Hoodies

MALE SHORT SLEEVE T-SHIRT, HEMLOCK & WINDWEAVE **2/\$10.00**

14K - 18K Sterling Silver Jewelry & Gemstones Jewelry 2003-2017 OFF

www.islandjewelers.com

Open 7 Days - 10am - 10pm 492-1165

Major Credit Cards

Former of Taylor & the Boulevard

Best Fashion & Personal Care Ad-Color or B&W

Second Place The SandPaper

Island Sun

Staff, Graphic Design, Jeff Linkous, Sales Representative



Best Fashion & Personal Care Ad-Color or B&W

First Place

The Trentonian

Stephens Furs

Mark Verseput, Anne Bench



Best Food Ad

2018 NJPA ADVERTISING CONTEST



MURPHY'S Fresh MARKETS
 9 South Bay Ave. • Beach Haven • 609-492-5100 • 6/22/18 to 7/8/18

\$11.99/lb Murphy's Roast Beef	\$3.49 Jersey Fresh Blueberries 1/2pt	\$12.99/lb Angus Beef Bone In Rib Steak
Murphy's Roast Beef & Tater Sides \$17.99	Fresh Pork Bacon or Kiloa Square \$11.99	Beef & Eggs Organic Breakfast \$14.99
Murphy's Roasted Turkey \$17.99	Real Eggs Breakfast Sausage \$1.99	Murphy's Best Pizzas 14" 1/ea \$11.99
Murphy's Cooked Ham \$19.99		Fresh Sandwich Slides \$11.99

Murphy's Big Slice Pie 16oz \$13.99	Beer's Best Steak and Turkey Breast \$8.99/lb	Wild Catch Caught Wildcat Tails \$10.99/lb	Lady's St. Louis Spare Ribs \$13.99/lb
St. Pierri Amaretto Liqueur 1.5L \$17.99	Beer's Best Low Carb Ham \$11.99/lb	Red & Green Organic Chiles \$4.99/lb	Chicken or Turkey Thighs 7.5-8oz \$4.99
Murphy's Roasted Chicken 12oz \$11.99	Murphy's Ham \$11.99	Banana Bulgurita Top \$1.99	Banana Bulgurita Top \$1.99
Murphy's Turkey Dinner \$19.99	Murphy's Ham \$11.99	Chili Queso \$1.99	Chili Queso \$1.99
Murphy's Roast Beef \$19.99	Murphy's Ham \$11.99	Murphy's Ham \$11.99	Murphy's Ham \$11.99

Ships Low \$1.99	Whispering Angel Rose \$12.99	Alto 100% \$12.99	Whispering Angel Rose \$12.99
Ships Low \$1.99	Whispering Angel Rose \$12.99	Alto 100% \$12.99	Whispering Angel Rose \$12.99
Ships Low \$1.99	Whispering Angel Rose \$12.99	Alto 100% \$12.99	Whispering Angel Rose \$12.99
Ships Low \$1.99	Whispering Angel Rose \$12.99	Alto 100% \$12.99	Whispering Angel Rose \$12.99

Pepperidge Farm Goldfish 6.6-8oz	\$14.00
Tostitos Tortilla Chips 9-13oz	\$11.00
Santitas Potatoes 12-16oz	\$11.00
Wendy's Potatoes 9-9.5oz	\$7.99
Utz Kaffee Chips 7.5-8oz	\$2.99
Coke 2 liter	\$1.00
Wild Harvest Organic BBQ Sauce 15.5-15oz	\$1.40
Honest Kids Organic Juice Pouches 8oz	\$1.40
Dececco Pasta 10.25-16oz	\$1.99
Almanera's Dressing 16oz	\$1.99
Cheban Greek Yogurt 5.3oz	\$1.00
Ben & Jerry's Ice Cream 16oz	\$1.40
Terra Exotic Vegetable Chips 6.8oz	\$1.99
Pepperidge Farm's Supreme Rolls 14-16oz	\$2.99

Best Food Ad

Third Place

The SandPaper

Murphy's Marketplace

**Adrian Antonio, Graphic Design,
 Jeff Linkous, Sales Representative**



Best Food Ad

Second Place

New Jersey Herald

Freezer Meats

Stephanie Sapone, Artist,
Denise Minimi, Retail Sales Rep



88 - News, December 26, 2018

JB Bakery
712 HIGH STREET
BURLINGTON, NJ
609.386.2295
MON-SAT 6A.M.-9PM.
SUN 6A.M.-6PM.

online Holiday menu at
www.jbbakery.com

one of the **BEST** 2018
National award

Open Christmas Eve 6am to 5pm, Visit Santa and enjoy Cookies and Hot Coco!

\$500 off \$4000
\$200 off \$1200

ONLINE CAKE GALLERY!
www.jbbakery.com

Best Food Ad

First Place

Burlington County Times

JB Bakery - Full Page Ad

Kim Holmes, Sales Rep



Best Home & Garden Ad Color or Black & White

2018 NJPA ADVERTISING CONTEST



Best Home & Garden Ad-Color or B&W

Third Place The West Essex Tribune

Fairfield Garden: Mother's Day

Garry DeYoung, Karen Trachtenberg, Grisel Cardona

Since 1967 **FF AIRFIELD Garden Center**

445 Route 46, Fairfield, NJ • 973-227-4449 • www.fairfieldgardencenter.com

We're More Than Just a Garden Center!

Great Gifts For Mother's Day!

Happy Mother's Day To All Our Moms!!!

Beautiful Hanging Baskets

weber Grills & Parts

Alpine Speaker Rock
• Bluetooth-Ready
• Solar or Plug-in
• Perfect for the Outdoors
reg. \$99
NOW \$79

Curved Cement Benches
NOW ONLY \$49 each

Flag Draped Cross

Cement Bird Baths
NOW ONLY \$39

Blessed Mother & Grottos
Color or Natural

Azaleas (12 inch)
reg. \$9
NOW! 3 for \$24

Pink or White Weeping Cherry
reg. \$49.95
NOW! 25% OFF

Assorted Hydrangeas
50% off
huge 3 gallon plants
reg. \$39
NOW! \$19

Fruit Trees
NOW 25% OFF

Stellar Pink Dogwood
reg. \$88
NOW! \$68

Open 7 Days!
Monday-Saturday 9AM-8PM • Sunday 9AM-5PM

Directions: From Bergen Co. Rt. 207 S. to exit 52A (Wayne) to Rt. 23 S. to Rt. 46 W. Only 15 mins from Franklin Lakes, NJ. 40 W. 2 1/2 miles past Milkbrook Mall. Opposite McDonalds or Rt. 83 W. to exit 52 to Rt. 46 W. - 1 mile on right opposite McDonalds.



the BEST 2012
Nursery & Garden Center

WOOLMAN NURSERY
FAMILY OWNED SINCE 1945

4228 US-130, Willingboro, NJ 08046 • (609) 877-3442

Retail • Wholesale
Area's Largest Nursery

Vegetables & Herb Plants **WHY SPEND MORE ELSEWHERE?** **Triple Ground Black Mulch \$20 yard**

Specimen, Shade & Flowering Trees

32 Count Flower Flats \$14⁹⁹ **10" Proven Winners \$19⁹⁹**
Hybrid Supertunia Hanging Baskets

Azaleas \$18⁹⁹ compared to \$25⁰⁰-\$30⁰⁰ ELSEWHERE
3 Gallon Hollies \$22⁹⁹ compared to \$25⁰⁰-\$45⁰⁰ ELSEWHERE
3 Gallon Boxwoods \$26⁹⁹ compared to \$30⁰⁰-\$50⁰⁰ ELSEWHERE

We hope you get the idea! We can't fit all the pricing on this ad.

Best Home & Garden Ad- Color or B&W

Second Place

Burlington County Times

Woolman Nursery

Michele Ricca, Sales Rep



Best Home & Garden Ad - Color or B&W

First Place | Asbury Park Press

The Wickery

Lori Miller



THE WICKERY
LLOYD FLANDERS • LANE VENTURE • CLASSIC RATTAN
AND MANY MORE

- Outdoor Wicker (In stock & special orders)
- Rattan Furniture
- Replacement Cushions
- Fire Pit Tables
- Chair Caning & Wicker Repairs

30 Flint Road, S. Toms River - GSP Exit 81
WWW.THEWICKERY.COM • 732•286•2322  



Best Large Space Ad - Color

2018 NJPA ADVERTISING CONTEST



A-16 West Essex Tribune March 3, 2018

Knock Cancer Out of the Park Day




"Knock Cancer Out of the Park" is an event that was started in 2010 for the purpose of increasing pediatric cancer awareness and raising money for pediatric cancer research at Memorial Sloan Kettering Cancer Center (MSKCC). Our mission is to fight back and defeat pediatric cancer by funding promising research. We seek to honor the memory of the children and families in our community and around the country who have faced or are currently facing pediatric cancer battles. Let's help them!

Knock Cancer Out of the Park!

Each year, approximately 15,000 kids are diagnosed with cancer. Across all ages, ethnic, and socio-economic groups, this disease remains the number one cause of death by disease in children. Despite significant advances in treatments and overall survival rates in recent years, there is still a substantial amount of work to be done to ensure that all children have access to safer and more effective treatments, and ultimately secure for all pediatric cancers.

The Knock Cancer Out of the Park campaign was inspired by Jake Kordet, a 12-year-old Livingston resident and long-time participant in our Little League. Jake was diagnosed with leukemia when he was seven years old and beat the disease following a bone marrow transplant from his sister Layla. Jake is currently facing his second pediatric cancer battle after being diagnosed with brain cancer in December 2016. Jake has participated in the Livingston Little League program since he was five years old. He loves nothing more than being out of the field each spring with his friends and coaches playing baseball.

FOLLOW TEAM JAKE THIS SEASON ON INSTAGRAM @KNOCKCANCEROUTOFTHEPARK

<http://mskcc.com/rd.net/goto/Hamerun>

Supporter of the Livingston Little League, 100 Main Street, Livingston, NJ 07033. Official home of the season, starting from April 15th, 2018. Knock Out of the Park Day is the Livingston Little League's Knock Cancer Out of the Park Day. The Livingston Little League will also feature special items, including a special baseball bat, for the day at the Northwood Memorial Baseball Field (100 Main St.).

Best Large Space Ad - Color

Third Place The West Essex Tribune

Knock Cancer Out of the Park

**Garry DeYoung, Grisel Cardona,
Karen Trachtenberg**



The Gift That Keeps On Giving 7 Times!

Apple Mountain Golf Course
180 Mountain Rd., Suite 101
Bridgewater, NJ
908-661-1100
www.applemountaingolf.com

Cliff Park Golf Course
770 Cliff Park Rd., Suite 101
Cliff Park, NJ
973-986-1770
www.cliffpark.com

Silver Lake Golf Club
101 E. Street, Dover Lake, NJ
875-886-5610
www.silverlakegolf.com

Seton Golf Club
725 Lottsboro Rd., Sparta, NJ
875-736-6652
www.setongolf.com

Indian Acres Golf Course
14 Acorn Rd., Bridgewater, NJ
875-948-2207
www.indianacresgolf.com

Wolf Hollow at Water Bay Country Club
120 Boulevard, NJ
Franklin Water, NJ, NJ
973-678-4022

New Jersey Herald 2019 Golf Card
7 Courses • 7 Rounds of Golf Per Card

The Fourth Annual **Apple Mountain Golf Card**

**7 Golf Courses
7 Rounds of Golf
No Restrictions**

GET 1 CARD FOR \$45 OR 2 FOR \$75!

Receive one round of golf at each of the participating courses.

Cards are valid from January 1, 2019 to December 31, 2019. Golf carts not included.

Send this completed form with payment to the
New Jersey Herald/Golf Card, 2 Spring Street, Newark, NJ 07102

Name: _____
Phone: _____
Address: _____
Email: _____

Cards @ \$45 each = \$ _____
2 Cards for \$75 = \$ _____
Total Purchase \$ _____

Check enclosed for total purchase amount \$ _____
Bill my credit card: Visa MasterCard American Express Discover
Credit Card # _____ Exp. Date _____
3/4 Digit Code _____ Signature _____

New Jersey Herald
Order online! njherald.com/GolfCard or Call 973-383-1572

Best Large Space Ad - Color

Second Place New Jersey Herald

The Gift That Keeps On Giving 7 Times!

**Stephanie Sapone, Artist,
Denise Minimi, Retail Sales Rep**



March Mega Sale!

<p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p>	<p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p>	<p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p>	<p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p> <p>Men's Shirts 1.75 (7) \$34.99</p>
---	---	---	---

Sale March 20, 2018 - April 30, 2018
\$020 US-130, Delran, NJ

<p style="text-align: center;">Coupon</p> <p style="text-align: center;">15% OFF ALL 15PK VARIETY CANS (MUST PRESENT COUPON) Expires 4/30/18</p>	<p style="text-align: center;">Coupon</p> <p style="text-align: center;">15% OFF ANY 750 ML BOTTLE OF WINE (EXCLUDES SALE ITEMS) Expires 4/30/18</p>
--	--

Best Large Space Ad - Color

First Place
Burlington County Times

Joe Canal's Discount Liquor Outlet Delran - Sponsorship Ad

Jeff Sohinki, Sales Rep



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Large Space Ad- Black & White

2018 NJPA ADVERTISING CONTEST



THE
VAN DYK
GROUP

To download our Mobile App go to
www.vandykrealstate.com
[facebook.com/LongBeachIslandRentals](https://www.facebook.com/LongBeachIslandRentals)
Your LBI Real Estate Experts...Since 1946
WeSellLBI.com

FEATURED PROPERTIES



Beach Haven
\$1,725,000
All eyes on the beach! This wonderful 4 BR residence captures the historic Beach Haven.



Beach Haven
\$89,999
Successful artist's finished jewelry store.



Beach Haven Terrace
\$325,999



Barnegat Light
\$1,745,000



Hoboken
\$413,000



Beach Haven Gardens
\$1,291,999



Long Beach Top
\$1,099,999



Beach Haven
\$778,000



Long Beach Top
\$1,480,999



Beach Haven Park
\$1,868,999

Long Beach Island • 12800 Long Beach Blvd., Beach Haven Terrace
(888) 492-1511 • (800) 222-0131 • www.vandykgroup.com
[youtube.com/VanDykGroupLBI](https://www.youtube.com/VanDykGroupLBI) twitter.com/VanDykGroup

Best Large Space Ad- Black & White

Third Place **The SandPaper**

Van Dyk Real Estate

**Staff, Graphic Design,
Steve Havelka, Sales Representative**



Best Large Space Ad- Black & White

Second Place

New Jersey Herald

*In 1976 Wayne & Lydia took over
the shop and gave it their name.*

Staff, Creative Services,
Annamarie Heverly,
Senior Retail Sales Rep

In 1976, Wayne & Lydia took over the shop and gave it their name...



When it all began... as seen here in September of 1979.
From left, Carey, 10; Troy, 11; Kelo, 13; Lydia and Wayne.

But the legacy of original owner, Isaac Silverman, remains, with the store offering the types of sturdy work clothes that Silverman offered area farmers 100 years ago. Silverman began his business by going from farm to farm in his wagon, selling bib overalls and other clothing items. In 1898, he dropped the route, built the store on Main Street, then passed the store on to his eldest son, Samuel in 1939. As teenagers, Wayne Orr and his brother worked for Samuel Silverman. When Silverman decided to sell the business in 1976, Wayne Orr bought it.

**Orr's Continues to Offer
the Finest Quality in
Clothes for Everyday Living!**

Continuing the tradition of service & quality established in 1898, where you can find Top Quality brands such as Red Wings, Woolrich, Pendleton, Carhartts and Camber.



ORR'S

Clothes for Country Living
Main St., Branchville • 973-948-3210





Best Large Space Ad- Black & White

First Place

The West Essex Tribune

Thanks for the Memories

Garry DeYoung,
Karen Trachtenberg



Best Miscellaneous Ad

2018 NJPA ADVERTISING CONTEST



Happy Holidays
FROM ALL OF US AT
BERKSHIRE HATHAWAY | Fox & Roach,
HATHAWAY REALTORS®
HomeServices

OCEAN CITY'S SALES LEADER WITH 3 OFFICES TO SERVE YOU!

 109 34TH STREET 609-399-8200 • 1-877-978-7500	 901 SIMPSON AVE. SUITE A 609-399-0041 • 1-877-978-7500	 921 PARK PL. • Gardens Plaza 609-399-2402 • 1-800-916-2289
---	--	--

Best Miscellaneous Ad

Third Place **Ocean City Sentinel**

*Happy Holidays –
Berkshire Hathaway*

Sam Hutchins, Graphic Artist,
Rob Elder, Sales Representative



Spring Preview
NEW PAINTINGS BY LINDA RAMSAY

**OPEN STUDIO
APRIL**

Friday 20th 3-7pm
Saturday 21st 12-7pm
Sunday 22nd 12-3pm

LBIF, 120 Long Beach Blvd.
Loveladies

**2ND FLOOR
PAINTING STUDIO**

*Wine and Lite Bites
on Sunset Deck*

WWW.WILLOW-GRAPHICS.COM
609-970-3214

Best Miscellaneous Ad

Second Place

The SandPaper

*Spring Preview –
Willow Graphics*

Adrian Antonio, Graphic Design,
Jeff Linkous, Sales Representative



Best Miscellaneous Ad

First Place

The SandPaper

*Ship Bottom Fire Co.
Block Party*

Jason Cascais, Graphic Design,
Steve Havelka, Sales Representative

SHIP BOTTOM
46
FIRE CO.

BLOCK PARTY

*Live Music • Craft Beer • Food Trucks
Free Collectable Mug*

JULY 7, 2018 • 4PM - 10PM

ADVERTISEMENT SPONSORED BY
SCOTT PERARIA BUILDERS AND AMY WELTNER AT BERKSHIRE-HATHAWAY HOME SERVICES



Best Multi-Media Online & Print Campaign

2018 NJPA ADVERTISING CONTEST



Best Multi-Media Online & Print Campaign

Third Place
NJ.com

*Greater Newark Holiday
Fund Make a Difference*

Angela Perilla, Creative Services &
Marketing Associate, **Lauren Feldman**,
Account Executive, NJ Advance Media

Greater Newark Holiday Fund
87 Years of Helping Families & Individuals
in Crisis in Our Community

**Make a difference
WHERE IT COUNTS**

To donate, visit holidayfund.org
or call 856-292-HOPE (4673)

**Greater Newark
Holiday Fund**
A member of the Greater Newark Corporation

GIVING IS EASY: www.holidayfund.org • 1-866-262-ROPE (7673)

Form fields: Name, Address, City, State, Zip, Phone, E-mail, and checkboxes for "I am a donor" and "I am a volunteer".

**Make a
difference
WHERE
IT COUNTS**

**Greater Newark
Holiday Fund**
A member of the Greater Newark Corporation

DONATE NOW

**GIVING
TUESDAY**
a global giving movement

**Greater Newark
Holiday Fund**
A member of the Greater Newark Corporation

donate now

**Make a
difference
WHERE
IT COUNTS**

**Greater Newark
Holiday Fund**
A member of the Greater Newark Corporation

DONATE NOW



Best Multi-Media Online & Print Campaign

Second Place
NJ.com

Brunswick Bank

Jonathan Li, Creative Consultant,
Vesna Day, Digital Account Manager,
Alaa Selim, Senior Creative Consultant,
NJ Advance Media

NJPA

NEW JERSEY PRESS ASSOCIATION



Best Multi-Media Online & Print Campaign

First Place

The SandPaper

SandPaper Classifieds

Nora Devin, Graphic Design,
Lee Little, Sales Representative

Find or Fill Your LBI Summer Vacation Rental

THE SANDPAPER CLASSIFIEDS
609-494-5900
thesandpaper.net

SURF CITY RETAIL STORE OPEN & FULLY STAFFED WEEKENDS
CHEMICALS • WATER TESTS • TOYS • FLOATS • GAMES

You Dream It...We Build It...

Jersey Pool & Spa
OF LONG BEACH ISLAND

New Pools • Custom Designs • Pool Service • Weekly Maintenance

609-361-POOL Surf City
Division St. & Blvd.

JERSEYPOOLSPA.COM • LBI001910000

NOT BRAVE ENOUGH FOR THE 18 MILE RUN... TRY THE 1/8 MILE RUN!

COME OUT TO THE BARNEGAT LIGHTHOUSE SATURDAY, JUNE 9TH AT 3PM
RUN, WALK OR CRAWL FROM THE LIGHTHOUSE TO THE 8TH ST PAVILION

REGISTERED RUNNERS RECEIVE FREE T-SHIRT*
POST RUN GATHERING AT KUBEL'S PRIZES | FREE APPS | MORE

1/8 MILE FUN RUN

1/8 MILE RUN - OFFICIAL ENTRY FORM
\$20⁰⁰ ENTRY FEE

I would like to participate in the 1/8 Mile Race:

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email address: _____

T-shirt size (long sleeve) (circle): adult: S M L XL XXL

I would like to sponsor the 1/8 Mile Race:

Business Name _____ Donation \$100.00 Other: \$ _____

Contact _____

Signature _____ Date _____

*No refunds for cancellations or weather conditions. All proceeds will be donated to the LBI Rotary Club. Registration fee includes a t-shirt and a water bottle. LBI Rotary Club is not responsible for any injuries. Runners are responsible for their own safety. LBI Rotary Club is not responsible for any lost or stolen items. LBI Rotary Club is not responsible for any accidents or damages. LBI Rotary Club is not responsible for any delays or cancellations.

ALL PROCEEDS WILL BENEFIT THE LBI ROTARY CLUB'S MISSION TO SUPPORT ORGANIZATIONS IN NEED

609-361-0332 • WWW.LBIROTARY.ORG

The SandPaper Classifieds, May 22, 2008



Best New Project 2018

2018 NJPA ADVERTISING CONTEST



Best New Project 2018

Third Place The Star-Ledger

Philadelphia Eagles Book

Angela Perilla, Creative Services & Marketing Associate
Robert Morgia, Marketing Strategist

Commemorative
TRIBUTE BOOK
PHILADELPHIA EAGLES

128 FULL-COLOR PAGES!

- ▶ Packed with stories and powerful photos from regular-season and postseason games — including the NFC Championship game victory over the Minnesota Vikings and the Super Bowl LI victory over the New England Patriots.
- ▶ In-depth features on Carson Wentz, Mick Foley, Vinny Curry, Lane Johnson, coach Doug Pederson and other Eagles stars.
- ▶ Large, full-color photographs.
- ▶ 128 full-color glossy pages, softcover, 8.5" x 11".
- ▶ A collector's item.

**While Supplies Last
ORDER TODAY!**

\$14.95 plus shipping & tax
Ships week of February 12, 2018

Scan now and order on your Mobile Device

or order online at
www.triumphbooks.com/EaglesWin
or call 1-800-888-4741 between 10 am and 6 pm EST

THIS IS PHILLY in cooperation with **com nj** True Jersey.





Best New Project 2018

Second Place
**Ocean City
Sentinel**

Summer Edition

Sam Hutchins, Graphic Artist,
Ginny Leith, Graphic Artist, Sentinel Staff



Best New Project 2018

First Place

New Jersey Herald

Fireman's Inspection and Parade

Staff, Creative Services,
Staff, Retail Advertising



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Newspaper Promotion or House Ad

2018 NJPA ADVERTISING CONTEST



B6

SENTINEL

WEDNESDAY, AUGUST 8, 2018

OCEAN CITY SENTINEL

Watching Over These Shores Since 1880

One-year subscription • \$39.00

Two-year subscription • \$79.00

Six-month subscription • \$20.00

Gift Certificates available!

To subscribe: Call 609-399-5411

Mail to: Ocean City Sentinel • PO Box 238, Ocean City, NJ 08226

Visa/Mastercard/Discover accepted

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Gift Card Message _____



OCEAN CITY SENTINEL

609-399-5411 • www.OSENTINEL.com

Best Newspaper Promotion or House Ad

Second Place

Ocean City Sentinel

*Ocean City Sentinel –
Subscription*

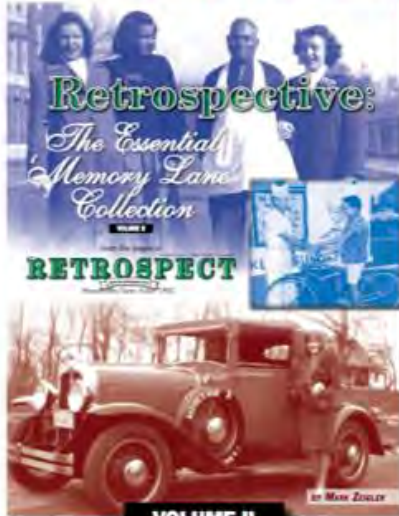
Sam Hutchins, Graphic Artist



Page 6, The Retrospect, Friday, November 30, 2018

Fah Who For-Aze! Dah Who Dor-Aze! Volume II is Finally Here!

**The Essential
Memory Lane Collection
Makes a Great Gift!**



- 1889 Photo of Newark
NY Parade (Was It?) When They Left City
Largest Newspaper (Remember)
"Whispering" Bill
Police Truck Case
Collapsing Building
First Radio Show and Radio News
They Never Allowed
The Distribution of Blackmail
The Avenue of Whitehills
Man with Gun
Major Strike
Nativity Pageant (Remember)
The Death of the 100
All Around the State (Remember) NY
Race at "Mick" Dinner
Small Business (Remember)
World's Largest and the Great War
First Woman of the War
Shooting the World's Fastest Train
The 1888 1888 Auction
Remember "Whispering Bill"
Board of Education
Former County Clerk
Famous Lake & Mountain Area
New Buildings and the "Black Duck" Bar
Monsters of the Past
"A Special Place in Time"
Going to the High School
Radio Line (Remember) Newark
In Newark, When Plans for Newark
The Year We (Remember) on Working in East Jersey
First Woman of the Newark (Remember)
Learning to Swim in Newark
Boating in Newark
The "Whispering"
Cloned Jack, Paul
Town of the Garden (Remember)
Upstream Letter from New
Remember (Remember)
Paper (Remember) of New (Remember) Newark
Newark's Last Week of (Remember) 2017
Child and (Remember) Newark
Remember (Remember) Newark
The Police (Remember) Newark
The (Remember) of Newark
Remember (Remember) Newark
The "Whispering"
The "Whispering"
New Jersey (Remember) Newark
The (Remember) Newark
The (Remember) Newark
The (Remember) Newark
The (Remember) Newark

VOLUME II

**HOLIDAY
DEAL!**
Vol. I and
Vol. II
(two-book set)
\$50 + tax



A compilation of stories
from our popular
weekly column

Perfect Holiday Gifts!

(Also available online at www.theretrospect.com)

Name: _____
Address: _____
Phone number: _____
Email address: _____

I would like _____ copies of Volume II at \$42.65 (includes NJ Sales Tax)

I would like _____ Holiday Deal (Vol. I & Vol. II) at \$53.51 (includes NJ Sales Tax)

I will pick it up at The Retrospect office _____ Please mail to my above address*
(*We have to include shipping and handling charges in the total. We can ship up to two (2) books per envelope @ \$10 an envelope)

Total enclosed \$ _____ or pay by credit card:

Number: _____
Expiration Date: _____ Security Code: _____

Mail checks payable to The Retrospect, 732 Haddon Ave., Collingswood, NJ 08108.
Also Available for pick up at The Retrospect office every Monday, November 19.

Best Newspaper Promotion or House Ad

First Place

The Retrospect

Volume II is Finally Here!

Mark Zeigler, Graphic Artist



Best Niche Publication / Magazine

2018 NJPA ADVERTISING CONTEST



Best Niche Publication/Magazine

Third Place
The Star-Ledger

*Inside Jersey –
Jersey Shore pages*

Angela Perilla, Creative Services
& Marketing Associate
Advertising Content Team, NJ Advance Media



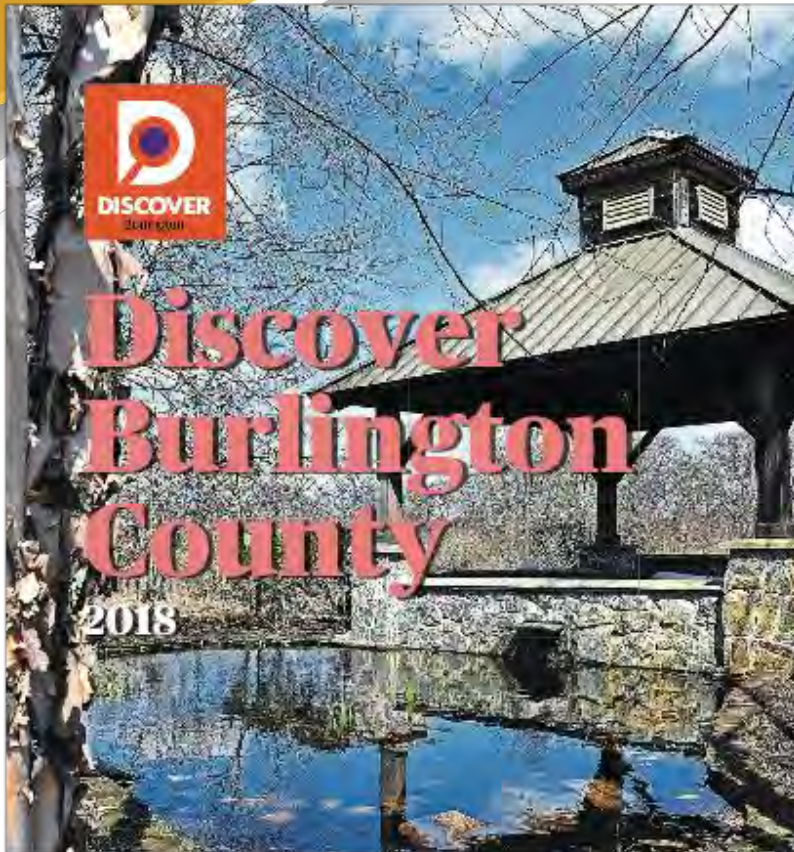
Best Niche Publication/Magazine

Second Place

The SandPaper

*HomeFront - The Complete
Guide to Your Home*

**Staff, Graphic Design,
Staff, Sales Representative**



EXPLORE // History, Arts & Culture
UNCOVER // Fun & Entertainment
LOCATE // Shopping & Dining

Burlington County Times

Best Niche Publication/Magazine

First Place
**Burlington
County Times**

Discover Burlington County
– 32 page special section

Eileen Pursley, Advertising Manager,
Michael Hughes, Advertising
Fulfillment Manager/AdOps,
Craig Veltri, Product & Development Manager



Best Real Estate Ad

2018 NJPA ADVERTISING CONTEST



**Book Your 2019
Vacation NOW**

- Expanding Choice of Properties
- See Inventory On-Line

SAY NO TO FEES
with the Van Dyk Group
NO TRANSACTION FEES

Visit VanDykGroup.com/rentals-nj
And choose the vacation home fit for you.
Condos-Duplex-Large Family Homes
Bayfronts - Oceanfronts - Homes with Boat Docks
Pools - Elevators. Choose NOW!



THE VAN DYK GROUP

www.VanDykGroup.com
Long Beach Island 12800 Long Beach Blvd., Beach Haven Terrace
609-492-1511

ATTENTION OWNERS
Call a Van Dyk Agent today and learn how the new
Summer Rental Tax affects you and how we can help.

Best Real Estate Ad

Third Place

The SandPaper

Van Dyk Vacation

Adrian Antonio, Graphic Design,
Steve Havelka, Sales Representative



BENE SCOLA
A COMMUNITY

<p>OCEANFRONT - NETHER BEACH This is the best location in the area... \$1,250,000</p>	<p>BAYFRONT - SAWLADES Magnificent... \$1,995,000</p>	<p>BAYFRONT - SAWLADES Magnificent... \$4,795,000</p>
<p>BAYFRONT - BEACH & HARBOR This is the best location... \$1,250,000</p>	<p>BAYFRONT - SAWLADES Magnificent... \$1,995,000</p>	<p>OCEAN BLOCK - HARVEY CEDARS Magnificent... \$1,995,000</p>
<p>BAYFRONT - LOOKLADES Magnificent... \$1,995,000</p>	<p>SAWICKIAN - BEACH HAVEN TIERS Magnificent... \$1,995,000</p>	<p>OCEANFRONT - BAYSIDE LANE Magnificent... \$1,995,000</p>
<p>BELMONT - HARVEY CEDARS Magnificent... \$1,995,000</p>	<p>BAY BLOCK - SURF CITY Magnificent... \$1,995,000</p>	<p>LUXEMBOURG - BEACH HAVEN Magnificent... \$1,995,000</p>

BeneeScola.com • Harvey Cedars • 609.494.0077

Best Real Estate Ad

Second Place

The SandPaper

Benee Scola

Jeffrey Kuhlman, Graphic Design,
Steve Havelka, Sales Representative



OPEN HOUSE
Sat. March 17th
Sun. March 18th
11am - 2pm

**505 DOCK ROAD
BEACH HAVEN**



NEW CONSTRUCTION... BEACH HAVEN MARITIME DISTRICT
Enjoy views of Little Egg Harbor Bay from this brand new, mixed use building featuring two residential and two commercial condominiums. Each 3,500 total square foot residence features... 2,160 sq. ft. living area with 4/5 bedrooms and three full baths with your own private elevator and two car garage... Three separate decks allow your family to enjoy Beach Haven's stunning sunsets... Karastan carpets and Campari Tile throughout house... upgraded cabinetry, stainless steel LG appliances and beautiful quartz countertops in the kitchen. Best of all, this property is within steps of the Black Whale Bar & Fish House and Parker's Garage, two of Beach Haven's finest and most popular restaurants. The residences are priced at \$979,000 (West Unit) and \$949,000 (East Unit). Commercial spaces are \$49,000 each... for additional information and a full list of specifications... please contact the listing agent.

JERSEA REALTY

Robert Keeler, Broker/Sales
hobkeeler5@gmail.com
1415 Long Beach Blvd., Ship Bottom, NJ 08008

Cell: 609-744-3588
Office: 609-492-1666



Best Real Estate Ad

First Place

The SandPaper

Jersea Realty

Staff, Graphic Design,
Andrea Driscoll, Sales Representative



Best Restaurant/ Entertainment Ad - b&w

2018 NJPA ADVERTISING CONTEST



Best Restaurant/ Entertainment Ad – B&W

Third Place

The SandPaper

La Bamba Restaurant

Adrian Antonio, Graphic Design,
Stan Kapica, Sales Representative

**It's Shrimp Night!!!
EVERY THURSDAY**

La Bamba RESTAURANT

\$14⁹⁹
Served with soup or salad

<p>SHRIMP MARGARITA Shrimp sautéed in dried chili sauce served with rice and plantains</p>	<p>CAMARONES ALA VERACRUZANA Shrimp sautéed in a sweet and hot pepper olives capers and diced tomatoes served with rice</p>	<p>SHRIMP ENCHILADAS Soft tortilla rolled with shrimp, tossed in choice of salsa topped with lettuce, avocado, fresco cheese, radishes and sour cream</p>
<p>CAMARONES ALA DIABLA Jumbo shrimp tossed in dry chili, sautéed with garlic in tomato diabla sauce served with rice and beans</p>	<p>CHIPOTLE DE-GLAZED SHRIMP Chipotle shrimp served over mashed potatoes</p>	<p>FAJITA DE CAMARON Jumbo shrimp seared/sizzling mixed vegetables served with rice and beans</p>
<p>CHORIZO SHRIMP FRIED RICE Diced jalapenos, chorizo, onions, tomato, shrimp and cilantro finished with sweet plantains</p>		

Open Year Round
Sun. & Mon.
Closed
3200 Long Beach Blvd.,
Brant Beach
609-342-1775
609-549-6492

LaBambaNJ.com
Visit Us on Facebook



Bella Italia Ristorante and Pizzeria

There are only two places to eat - Bella Italia and Home
Now taking reservations for Easter!

18th Year Anniversary & Still Going Strong!

Casual, Relaxing Atmosphere
Homemade Soups
Pasta Specialties • Entrees
Hot Sandwiches
All Pizza Varieties
Oven Baked Calzones & Stromboli
Weekly Specials
Italian Delicacies



A Family Owned Tradition of All Homemade Italian Cuisine

Catering on & off premises
Open for Lunch & Dinner
Mon - Sat 11-10 • Sun 12-9

448 Route 206, Andover
973.940.8600
bellaitalia8600.com

Best Restaurant/ Entertainment Ad – B&W

Second Place

New Jersey Herald

*There are only two places
to eat - Bella Italia and Home*

Staff, Artist,

Annamarie Heverly, Retail Sales Rep



**Restaurant
Opens 3pm**
5 Days Per Week
Closed Mon. & Tues.

**Fish Market
Opens 10am**
5 Days Per Week
Closed Mon. & Tues.

Our Vintage Dinner Specials are back!
Catering & Private Parties • Full Menu Available for Takeout
Call for Reservations and Our Weekly Specials

Seafood Market Weekly Specials
FRESH MARKET ITEMS
Tuna Steaks \$11⁹⁹ lb.
Live Lobsters \$9⁹⁹ lb.
16/20 Peeled & Deveined Shrimp \$12⁹⁹ lb.
Middle Neck Clams \$5⁹⁹ dozen, \$32⁹⁹ per 100

TAKE AND BAKE
Stuffed Calascel Shrimp with Crabmeat \$12⁰⁰ ea.
Stuffed Mushrooms with Crab and Lobster \$5⁰⁰ ea.
Clam Bake for 2 includes Lobster, Clams, Shrimp,
Mussels, Corn, Red Potato in Neptune Spice \$38⁹⁹



Homemade Sauces, Soups Available • Fresh Cut Meats
609.978.3474 • www.exit63seafood.com
747 E. Bay Ave., Manahawkin (Next to Woodhaven Lumber)

Best Restaurant/ Entertainment Ad – B&W

First Place

The SandPaper

Exit 63

Jason Cascais, Graphic Design,
Stan Kapica, Sales Representative



Best Restaurant/ Entertainment Ad - color

2018 NJPA ADVERTISING CONTEST



2018
Restaurant Week
*Sit down and relax ... at the place you love
or the place you're about to love.*
Mark your Calendars!
JUNE 8th – 15th
Choose from our participating members'
special fixed price menus
Everyone is invited! Ocean City
**Chili Chowder Fest
October 14th**

**Best
BEACH
on Atlantic**
www.EATINOCNJ.COM
for a list of participating Restaurants

Best Restaurant/ Entertainment Ad - Color

Third Place
**Ocean City
Sentinel**

Restaurant Week

Sam Hutchins, Graphic Artist,
Rob Elder, Sales Representative



SURF CITY BISTRO & CLAM BAR

JULY 4TH WEEK!

THUR July 5th 6pm-9pm in the Pub Bar
Gypsy Moon 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

THUR July 5th 1st Round 9pm in the Beach Club
LB-IDOL 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

FRI July 6th 10pm in the Beach Club
Sir Rod 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

SAT July 7th Beach Club 3-7pm
The Wayouts 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31
 Happy Hour Great Adventures Season Pass Overway

SAT July 7th 10pm in the Beach Club
Little Nikki's Radio 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

SUN July 8th 4pm-7pm in the Beach Club
Dueling Pianos 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

MON July 9th 7pm in the Pub Bar
Jason Booth 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

TUE July 10th 9pm in the Beach Club
Shorty Long & The Jersey Horns 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

WED July 11th 7pm in the Pub Bar
Sahara Moon 12-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

Happy Hour 3-6pm DAILY
Lunch Noon-3pm
Dinner 7 Nights from 5pm
ALL DAY PUB & CLAM BAR SPECIALS

Back By Popular Demand!
LB-IDOL
Sing - Play - Compete
 Impress Our Judges - Make It to the Top
WIN The Grand Prize
 Starts Thursday, July 5th @ 9pm
 Enter Online at Jason@surfcityhotel.com

CELEBRATE OUR FOUNDING FATHERS
WITH \$4 FOUNDER'S IPA IN THE
BEACH CLUB JULY 1ST - JULY 7TH

HOTEL OPEN DAILY
 30 UPDATED ROOMS • FLAT PANEL TV'S
 WIFI THROUGHOUT

LIQUOR STORE
 GREAT SELECTION OF CRAFT BEERS
 OPEN DAILY

8TH & THE BLVD. SURF CITY • 609-494-7281 • SURFCITYHOTEL.COM

Best Restaurant/ Entertainment Ad - Color

Second Place

The SandPaper

Surf City Hotel

Jeffrey Kuhlman, Graphic Design,
Steve Havelka, Sales Representative



Best Restaurant/ Entertainment Ad - Color

First Place The Retrospect

Thanks, South Jersey!

Mark Zeigler, Graphic Artist

*Delicious meals
made fresh daily!*

- Brisket
- St. Louis ribs
- Chicken wings
- Pulled pork
- Half chicken
- Turkey breast
- Beef sausage
- Pork belly tacos

When heat meets meat, the dance begins!



THANKS, SOUTH JERSEY!

for a Great Kickoff Year at Smoke BBQ!

-  • Voted BEST BBQ/RIBS by *The Courier Post*
- Voted BEST BBQ by *South Jersey Magazine*
- Top 25 NJ BBQ in NJ.com

• "Pork Belly Tacos" written up by Craig LaBan in *The Philadelphia Inquirer*
• "Good Tastes" column and on Philly.com!

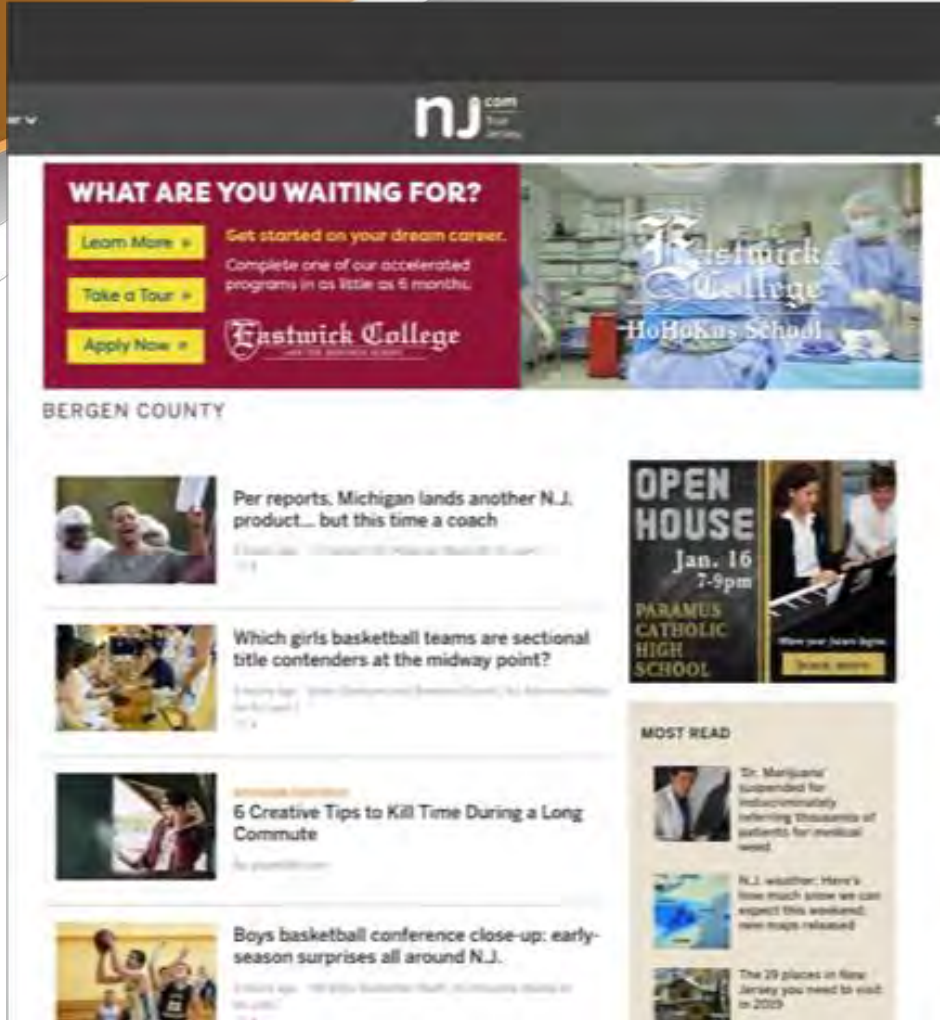


TUES - THURS 11:00 AM - 8:00 PM • FRI - SAT 11:00 AM - 9 PM
34 W. MERCHANT STREET, AUDUBON • (856) 672-0007
www.smokebbq.com • Facebook page - [SmokeBBQNJ](https://www.facebook.com/SmokeBBQ) • Twitter - [@smokebbqnj](https://twitter.com/SmokeBBQNJ)



Best Rich Media Creative

2018 NJPA ADVERTISING CONTEST



Best Rich Media Creative

Third Place **NJ.com**

Eastwick College What Are You Waiting For?

Melissa Chin, Senior Creative Consultant,
Renee Cirelli, Digital Sales Manager,
Janine Clemente, Account Manager

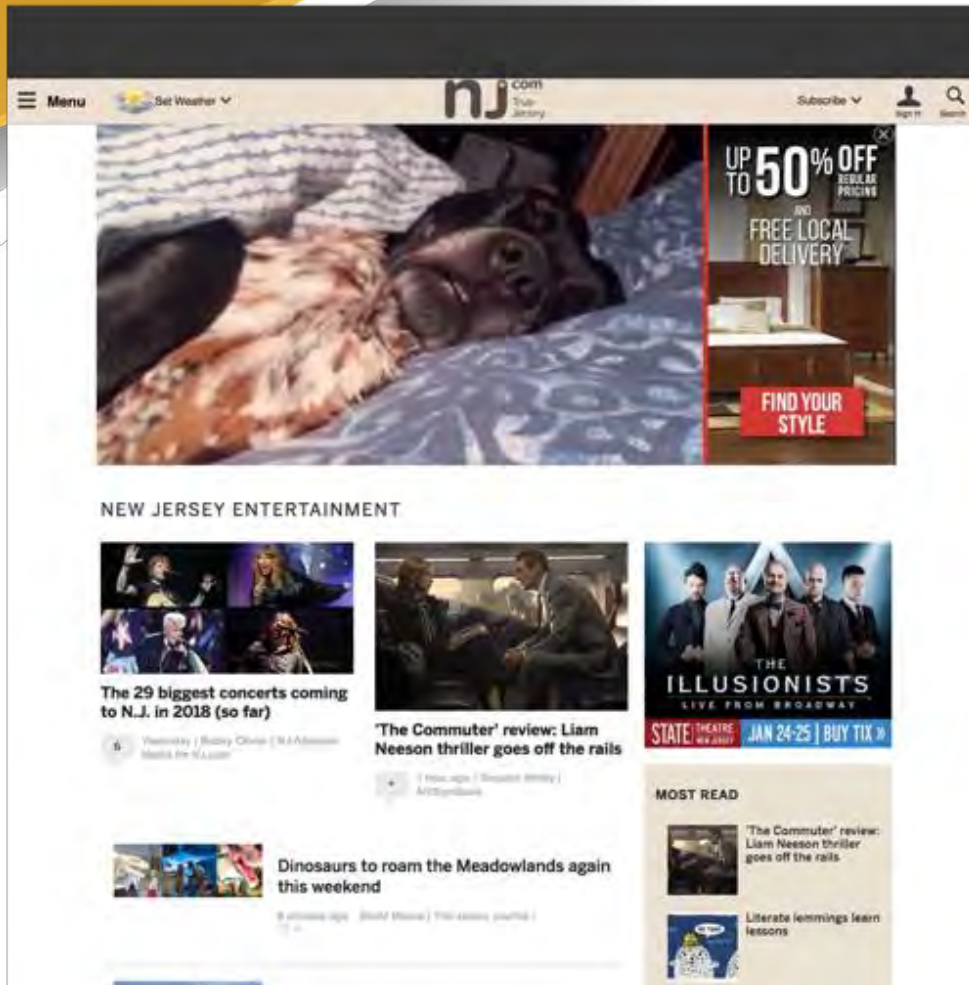


Best Rich Media Creative

Second Place
NJ.com

Cottage Industries

Alaa Selim, Senior Creative Consultant,
Mike Goldstein, Marketing Solutions Manager,



Best Rich Media Creative

First Place
NJ.com

Value City Furniture

Jonathan Li, Creative Consultant,
Sean O'Donnell, Digital Account Manager,
William Snook, Sales Manager



Best Small Space Classified Ad

2018 NJPA ADVERTISING CONTEST



Best Small Space Classified Ad

Third Place

The West Essex Tribune

Mike's Power Washing & Deck Staining

Ellen Harte, Grisel Cardona, Karen Trachtenberg





Best Small Space Classified Ad

Second Place

Burlington County Times

*Richie Harrison Asphalt
& Paving Services*

Tammy Moran, Classified Sales Rep

SPOTLIGHT ON

Asphalt Paving Service

WE SPECIALIZE IN
Willingboro, NJ Residential Driveway Installation,
Paving, Patching, Seal coating, Crack filling, Stone.
Free Estimates.

Installing
**Hotmix Asphalt at
Cool Prices!**

Call Richie Today
609-200-2974



BLACKTOP/PAVING

BC-000723247601



Best Small Space Classified Ad

First Place

The SandPaper

Joseph Midure

Nora Devin, Graphic Design,
Lee Little, Sales Representative

Joseph Midure
HOME IMPROVEMENTS INC.

- › Vinyl Siding
- › Vinyl Replacement Windows
- › Entry Door Replacements
- › Vinyl Railings
- › Composite Decks
- › Andersen Windows & Doors

All Your Exterior & Interior Needs

Serving LBI & Mainland Since 1996

Free Estimates
Fully Insured

609-294-0173
jcmidure@comcast.net

State Lic.#
13VH06667900



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST



Best Special Section

2018 NJPA ADVERTISING CONTEST



Download NJ TODAY

Experience the music, food, culture and all the jam-packed excitement that New Jersey has to offer.

From festivals and beaches to concerts and nightlife, NJ TODAY is your source for what's happening in New Jersey.

ALL NEW
ALL JERSEY
ALL HERE
AND IT'S FREE!

For the Summer Guide and everything you need to know about things to do in New Jersey, download



the free app from your app store.

MORE ONLINE: For stories, galleries and videos about summer at the Jersey Shore, visit app.com/summerguide.

30
FAMILY FRIENDLY



50
MUSIC



64
HAPPY HOUR



74
WHERE TO EAT



114
DINING GUIDE



150
BEACH GUIDE



2018 SUMMER GUIDE TEAM

Editor	Josh Neuman
Bill Canacci	Tammy Paolino
Designers	Dan Radel
Kapla Filon	Susan Weiner
Paige Powers	Natalie Anzerouth
Carolina Saavedra	Karyn D. Collins
Visual Strategist	Marie Dunett
Magdelina Bassett	President and Publisher
Copy Editor	Tom Donovan
Fana Keller	Executive Editor and VP of News
Dining Guide Editors	Holly R. Towns
Sarah Griesemer	Senior Director
Tamara Walker	Liz Johnson
Pat Washington	Regional VP of Advertising
Susan Weiner	Karen Guarasi
Social Media Editor	Regional Sales Director
Courtney Marabella	Regin Apo
Writers	Consumer Brand Manager
Alex Bixie	Regina Longo
Kelly-Jane Cotter	Group Marketing and Sales Manager
Stephen Edelson	Daniel LoGiudice
Sarah Griesemer	
Chris Jordan	
Daniel LoGiudice	

Best Special Section

Third Place Asbury Park Press

2018 Summer Guide

Asbury Park Staff



Best Special Section

Second Place

Burlington County Times

Eagles Special Section

Becca McGovern, Designer,
Eileen Pursley, Advertising Manager



Best Special Section

First Place

New Jersey Herald

*Fireman's Inspection
and Parade*

Staff, Creative Services,
Staff, Retail Advertising



Best Special Section Cover

2018 NJPA ADVERTISING CONTEST



Best Special Section Cover

Third Place
**The West
Essex Tribune**

*Livingston High School
Class of 2018*

**Karen Trachtenberg, Michael Izzo,
Ellen Lazer, Martha Ackermann**



Best Special Section Cover

Second Place

The Star-Ledger

Fall Travel

Melissa Chin, Senior Creative Consultant

Advertising Content Team

NJ Advance Media



Best Special Section Cover

First Place

Burlington County Times

Frozen Moment - Eagles Special Section Cover

Becca McGovern, Designer,
Eileen Pursley, Advertising Manager



Best Special Topic Page(s)

2018 NJPA ADVERTISING CONTEST



0.32 West Essex Tribune June 26, 2018

JUST FOR SENIORS

Offers Help With Medicare Questions

LIVINGSTON
 Livingston residents with questions about their Medicare coverage can get help from the Medicare Assistance Program (MAP) located at the Livingston Senior Center, 100 Livingston Avenue, Livingston, N.J. 07033. For more information, call 973-942-1100 or visit www.livingstonnj.org.

IMPORTANT UPCOMING WORKSHOP!!

Planning for the final part of life journey
 Kenneth H. Winters, Esq.

NEED TO KNOW TO WANT TO KNOW: REVENUES

- How to maximize your Social Security benefits and how to best use your IRA/401(k) accounts
- How to use your home equity and other assets to pay for long-term care
- How to use your assets to pay for long-term care
- How to use your assets to pay for long-term care
- How to use your assets to pay for long-term care

Wednesday, July 11, 10:00 AM - 12:00 PM
 100 Livingston Avenue, Livingston, NJ 07033
 Reservations are required. Call 973-942-1100 for more information.

MetroWest

PROPERTY CARE
 Summer Special
 Call 973-942-1100

Does Your Treatment Plan Include Rehabilitation?

Sub-Acute Rehabilitation

Daughters of Israel offers a diverse, safe environment with trained medical professionals.

Call 973-942-1100 for more information.

Daughters of Israel

100 Livingston Avenue, Livingston, NJ 07033
 973-942-1100

For more information or to schedule a private tour, call 973-942-1100 or visit www.DaughtersofIsrael.org.

CareOne Offers Respite Care

CareOne offers respite care services to help family members take a break from their caregiving duties. Services include in-home care, day care, and overnight care. For more information, call 973-942-1100.

Natural Beauty At Crane's Mill

Crane's Mill offers a variety of natural beauty products including lotions, creams, and soaps. For more information, call 973-942-1100.

SEALS BAIT SYSTEM

Crane's Mill offers a seal bait system to help control rodent infestations. For more information, call 973-942-1100.

CURRENTLY AVAILABLE AT CRANE'S MILL

CALL 973-942-1100 & MENTION THIS AD TO LEARN ABOUT OUR SUMMER REWARDS PROGRAM!

INDEPENDENT LIVING AT CRANE'S MILL IS ALL-INCLUSIVE:
 Transportation, Meal Plans, Activities, Housekeeping, Entertainment, Utilities, 24-Hour Emergency Response System, and so much more!

STUDIO APARTMENT
 Open floor plan, lighted kitchen, huge closets, private screened-in porch.

ONE BEDROOM BY DEN "BESSIE"
 Unique floor plan with space for entertaining.

TWO BEDROOM "LIVINGSTON"
 Two large bedrooms including an oversized master bedroom suite, split style layout perfect for guests, tons of closet space.

TWO BEDROOM BY DEN "MORRIS"
 Open and airy, huge master bedroom suite, oversized screened-in porch.

LUXURY COTTAGE HOMES
 SOLD OUT. Please call for wait list information.

View all 21 floor plans at cranesmill.org

Crane's Mill
 450 Plainsboro Ave
 West Caldwell, NJ 07080
 973-942-1100

Best Special Topic Page(s)

Third Place The West Essex Tribune

Just for Seniors

Staff



Best Special Topic Page(s)

Second Place

The Star-Ledger

*NJ High School Sports Live –
Catch All of the Action*

Jonathan Li, Creative Consultant,
Michele Hayes, Senior Director Marketing,
Jacquelyn Price, Marketing Specialist,
NJ Advance Media

NJ HIGH SCHOOL
SPORTS
live

**CATCH ALL OF
THE ACTION**

NJSIAA/ROTHMAN
ORTHOPAEDICS
FOOTBALL
CHAMPIONSHIPS

WATCH LIVE ON NJ.COM

NOVEMBER
23 & 24
— and —
NOV & DEC
30 & 1

NJ.COM/WATCH

nj.com
True
Jersey

PAGE: 6A The Star-Ledger, affiliated with NJ.com www.nj.com/insider 1-800-501-2100 or place your ad. SUNDAY, FEBRUARY 25, 2015



YOUR ESSENTIAL WEEKLY BUSINESS INTELLIGENCE BRIEF

GET YOUR BUSINESS READY FOR
NEW JERSEY'S MARIJUANA INDUSTRY



Subscribe now for exclusive, premium content and advice from industry leaders on how to navigate New Jersey's legalized marijuana industry.

The "green rush" is on in New Jersey.
NJ Cannabis Insider delivers:

-  **Weekly exclusive content** that only appears on NJ Cannabis Insider.
-  **Comprehensive coverage** of the legislative effort to legalize recreational marijuana in New Jersey.
-  **News and trends** in cannabis-related finance, real estate, security and other services.
-  **Insights from the key power players** shaping every angle of the NJ cannabis industry.
-  **Facebook group membership** for exclusive access to reporters and behind-the-scenes content.
-  **Subscriber-only discounts** on NJ Cannabis Insider expert panels, networking sessions and other events.

Are you in the legal, real estate or other business aiming to serve the industry? Are you interested in securing a license to cultivate, process, transport or sell cannabis in the Garden State?

NJ Cannabis Insider is your essential, weekly must-read, delivering information you will need to take advantage of the opportunities the cannabis industry will bring to New Jersey businesses.

find out more at:
njcannabisinsider.biz/about

NEW EDITIONS EVERY THURSDAY
from N.J.'s most trusted news source...




Best Special Topic Page(s)

First Place

The Star-Ledger

Cannabis Insider

Robert Morgia, Marketing Strategist,
David Martel, Chief Brand Strategist,
Marketing Strategy Team, NJ Advance Media



Best Use of Black & White to Make A Statement

2018 NJPA ADVERTISING CONTEST



Best Use of B&W to Make A Statement

Third Place

The West Essex Tribune

Real Paper, Real Ink

Ellen Whitney



Best Use of B&W to Make A Statement

Second Place

The SandPaper

South End Paddle - Surf School Now in Session

Staff, Graphic Design,
Jeff Linkous, Sales Representative

SURF SCHOOL

IS NOW IN SESSION



BEGINNER TO ADVANCED

LEARN TO SURF THIS SUMMER

**Private,
Semi-Private
Lessons**

2 Hours Long
Available Every day
Call shop for prices

**Includes wetsuit
and surfboard**

ALL AGES

KIDS SURF CAMP
3 Days \$120

**Mention this ad &
save 10 bucks**

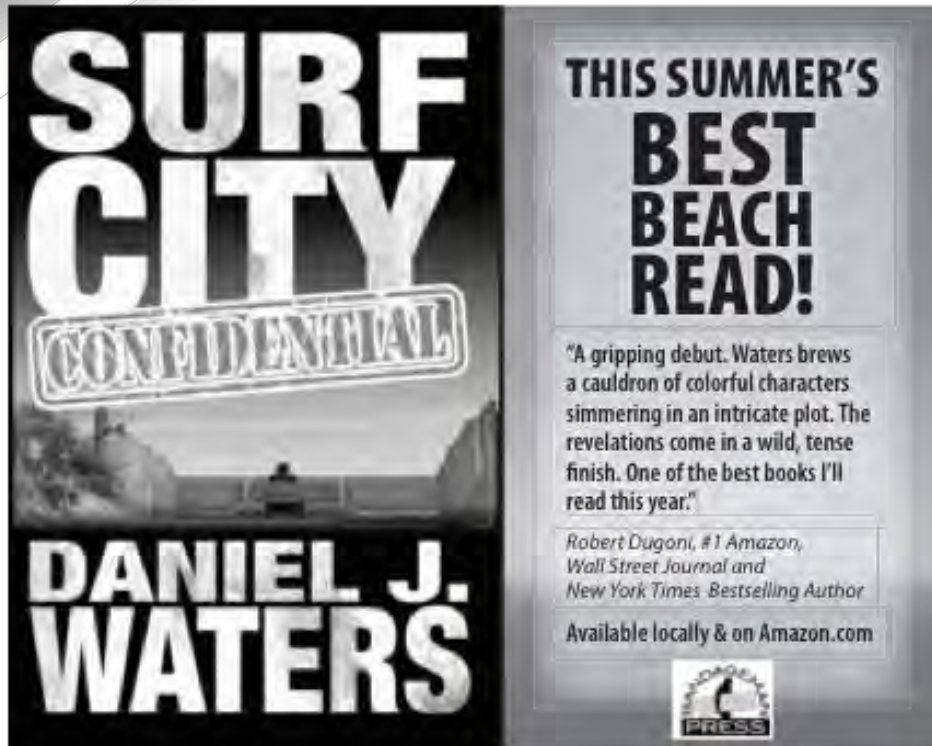
220 S. Bay Ave,
Beach Haven

609-492-TUBE
southendsurfnpaddle.com

BEACH HAVEN, NJ

SOUTH-END

SURF 'N PADDLE
609-492-8823



Best Use of B&W to Make A Statement

First Place

The SandPaper

Surf City Confidential - The Summer's Best Beach Read!

Nora Devin, Graphic Design,
Doreen Cramer, Sales Representative



Best Use of Color

2018 NJPA ADVERTISING CONTEST



Best Use of Color

Third Place

The Retrospect

Haddon Township High School Haunted Hotel

Mark Zeigler, Graphic Artist



Best Use of Color

Second Place

Ocean City Sentinel

*Camps & Classes –
OC Theater Company*

Sam Hutchins, Graphic Artist,
Rob Elder, Sales Representative

ADULT ACTING CLASS

STAGE CREW & TECHNICAL THEATRE CLASS

ACTING CLASSES & THEATRE CAMPS FOR AGES 4-18

CAMP & CLASSES

MUSICAL THEATRE AUDITION INTENSIVE

High School Production of LEGALLY BLONDE

INTRO TO DIRECTING CLASS

INTRO TO PIANO, SONGWRITING & PRIVATE VOICE

DANCE MASTER CLASSES WITH PROFESSIONAL CASTS OF A CHORUS LINE & BEAUTY AND THE BEAST

Middle School Production of **SINGIN' IN THE RAIN JR.**

OCTC
OCEAN CITY THEATRE COMPANY
FOR MORE INFORMATION
609-398-1118
info@oceandcitytheatrecompany.com



Best Use of Color

First Place

The West Essex Tribune

Jacqueline

Nancy Perlmutter, Grisel Cardona,
Karen Trachtenberg



Best Use of Humor

2018 NJPA ADVERTISING CONTEST



Best Use of Humor

Third Place

The SandPaper

Medicine Solutions

Tiffany McFarlin, Graphic Design,
Andrea Driscoll, Sales Representative





Honey ... Start Packing!

**There has never
been a better
time to sell
your home!**

Call Dan & Fern!
973-518-3635



160 South Livingston Ave.
Livingston
Suite 208-209
Office: 973-994-9009

www.EliteRealtorsOfNewJersey.com

- Highest Prices
- Quickest Sales
- Flexible Selling Terms
- Best Exposure
- Best Marketing



Daniel & Fern Yanofski
Broker/Owners

Best Use of Humor

Second Place

The West Essex Tribune

Honey Start Packing!

Jennifer Chciuk, Patrick Corcoran,
Grisel Cardona, Karen Trachtenberg

DanandFern@EliteRNj.com • 973-518-3635



SPOTLIGHT ON BUSINESS

T-Rex Can't Put A Sold Sign In Your Yard...



BUT I CAN!
(LET'S TALK)

I Love What I Do and I have been doing it Successfully for a long time.
Let me Tell You How I Can Do It For You Too!

Please Contact me at my cell: 973-720-8555
or email: BarbaraMargulis@comcast.net

I Offer the "Ultimate In Service"

Barbara Margulis
Sales Associate

Colin Hill
REALTOR

<p>Carnevale's Gulf Service Center</p> <p>828 S. Livingston Ave. (973) 992-1829</p> <p>Uncompromised Quality in Automotive Service & Repairs</p>	<p>Robin Pate Deane Elite</p> <p>2010-2011 NJ Realtor of the Year</p>	<p>Jeffrey Optics</p> <p>38 E. Southfield Rd., Livingston • (973) 583-1201</p> <p>Open 8 days T & F 9am-6:30pm • W & S 10am-5pm • Th 9am-5pm</p> <p>Jeffrey S. Barbo, Optician</p>	<p>Barbara Margulis, SRES</p> <p>Consistent Multi-Million \$5 Producer</p> <p>"Offering the Ultimate in Service!" Phone: 973-931-4478 (Direct)</p>
<p>YVAN REYES</p> <p>2010-2011 NJ Realtor of the Year</p>	<p>PIP Pipes & Insulation</p> <p>Steven, Georgia & Joe Scopoff</p>	<p>NORMAN THE FLOORMAN</p> <p>Lowest Prices Guaranteed!</p> <p>Save up to 30% off on Sales!</p>	<p>"Let My Success Be Your Success"</p> <p>Colin Hill REALTOR</p>

Best Use of Humor

First Place

The West Essex Tribune

Spotlight on Business - T-Rex

Karen Trachtenberg,
Grisel Cardona



Best Use of Small Space Black & White

2018 NJPA ADVERTISING CONTEST



complements *Two*
Contemporary Women's Sportswear

SUPER SUMMER
SALE!

Friday, June 1st
4 pm to 11pm

Sale Continues
Until all
Merchandise
is Gone!



Re-Opening for Fall
Monday, August 6th

*No Adjustments
to prior sales.

All Sales Final

155 South Livingston Ave., Livingston, N.J. 07039
973.533.0608 | www.complementstwo.com

Best Use of Small Space – B&W

Third Place

The West Essex Tribune

Complements Two

Garry DeYoung, Grisel Cardona,
Karen Trachtenberg



Best Use of Small Space – B&W

Second Place

New Jersey Herald

*Sussex County's Only
Fellowship-Trained Lasik*

**Staff, Creative Services,
Annamarie Heverly, Senior Retail Sales Rep**

**Sussex County's Only
Fellowship-Trained
LASIK Specialists**

Laura Hirschfeld, M.D. Amit V. Vora, M.D.



**EYE PHYSICIANS
OF SUSSEX COUNTY**

183 High Street • Newton, NJ

973-383-6345



Best Use of Small Space – B&W

First Place

The SandPaper

Dance Forum

Jason Cascais, Graphic Design,
Andrea Driscoll, Sales Representative

THE
Dance
Forum SOUTH

OPEN HOUSE & REGISTRATION
AUGUST 24TH & 25TH 10AM - 3PM

Ballet • Tap • Jazz • Lyrical • Contemporary
Boys Hip Hop • Acrobatics
Toddler - Adult

Classes are starting September 17th!

609-652-0631
THEDANCEFORUMSOUTH.COM • f

140 B. SOUTH NEW YORK RD., SMITHVILLE, NJ 08205



Best Use of Small Space - Color

2018 NJPA ADVERTISING CONTEST



Best Use of Small Space - Color

Third Place

New Jersey Herald

Town & Country Cycle Center

Eileen Lakatos, Artist,
Lori McNeil, Retail Sales Rep





Best Use of Small Space - Color

Second Place

Ocean City Sentinel

Pet Spa – Shaggy Chic

Sam Hutchins, Graphic Artist,
Joe Rosasco, Sales Representative





Best Use of Small Space - Color

First Place

The Retrospect

Haddon Heights Down by the Station Day

Mark Zeigler, Graphic Artist



General Excellence

Daily Division

2018 NJPA ADVERTISING CONTEST



General Excellence Daily Division

Burlington County Times

2018 NJPA ADVERTISING CONTEST



General Excellence

Weekly Division

2018 NJPA ADVERTISING CONTEST



General Excellence Weekly Division The SandPaper

2018 NJPA ADVERTISING CONTEST



O'B Award Advertising Best of Show

2018 NJPA ADVERTISING CONTEST



O'B Award

The Trentonian

Maaco Scary Prices

Mark Verseput, Anne Bench

THURSDAY, OCTOBER 18, 2018 THE TRENTONIAN | NEWS | 11

Maaco
COLLISION REPAIR & AUTO PAINTING

VOTED THE BEST 2018 Trentonian Readers' Choice AWARD AUTO PAINTING SHOP

Prices So Low... it's Scary!

Paint Services start as low as \$345⁹⁵

WE WORK WITH ALL INSURANCE COMPANIES
• DENT STRAIGHTENING • RUST REPAIR • PARTS REPLACEMENT • CHASSIS & FRAME ALIGNMENT • SKILLED BODYWORK TECHNICIANS
1460 Prospect Street • Ewing, Nj • 609-883-8681

Hours: Mon-Fri, 8am-5:30pm, Sat, 9am-1pm
Visit us on the web at Trenton.Maaco.com

Wear, make, SUV's & commercial vehicles by estimate. Bodywork, rust repair, and shipping of old paint extra. Additional surface preparation may be necessary. Not valid with any other offer. MAACO Auto Painting & Bodyworks is an independent franchisee of Maaco Enterprises, Inc. Prices, hours, and services may vary. Materials and supplies not included. Restricted to NJ. See each store for details. NJ License #00041A



2018 NJPA ADVERTISING CONTEST



PRIZE TIME!

2018 NJPA ADVERTISING CONTEST

NJPA

NEW JERSEY PRESS ASSOCIATION

Congratulations!

For copies of this presentation
And lists of winners, go to:

www.njpa.org

2018 NJPA ADVERTISING CONTEST

