

Advertising Award Celebration

2021 NJPA ADVERTISING CONTEST



NJPA

NEW JERSEY PRESS ASSOCIATION

2021 NJPA Advertising Contest

.....
#NJPAAdAwards
.....





**Advertising
Award Celebration
SPONSORED BY:**

PashmanStein
WalderHayden





PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Ad for Retail Business

2021 NJPA ADVERTISING CONTEST





Livingston Pharmacy & Surgical Supplies

VACCINATIONS ARE YOUR FIRST LINE OF DEFENSE!

<p>ALL COVID-19 VACCINES Are available to those who qualify! Appointments are needed for COVID Vaccines.</p> <p style="text-align: center; background-color: #0056b3; color: white; padding: 2px;">New Administering Pediatric Vaccines</p> <p>Please book online at www.livingstonpharmacy.com</p> <p style="text-align: center; background-color: yellow; padding: 2px;">No Cost with Insurance or through Federal Program</p>	<p>2021 Flu Shots are HERE! Stop in ANYTIME for your flu shot! NO Appointment Necessary!</p> <p style="text-align: center; background-color: yellow; padding: 2px;">FREE for all Medicare patients!</p> <p>We accept ALL insurance Cash-paying customers</p> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">\$29.95</p>
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Can't come to us? We will come to YOU!
Just call us to schedule an appointment for one of our highly trained/injecting pharmacists
to come to you and give you a flu shot in the comfort of your own home!

PHARMACY SERVICES

- All insurance plans accepted, including CVS Caremark, Express Scripts, all Medicare Part D plans, and MORE!
- Extensive lines of vitamins, homeopathic medications, and specialized compounding (including pets)
- We carry Kosher Vitamins!

*It's all a
part of being the
BEST pharmacy not
just a good one.*

SURGICAL SUPPLIES

- Wheelchairs, Lift Chairs, Walkers/Crickets, Nebulizers, Bath safety, Ostomy/Urological supplies, woundcare, and hard-to-find items (items available)

ON-SITE IMMUNIZATIONS

- NO appointment needed weekdays, we have the seasonal flu vaccine, Shingrix (shingles vaccine), hepatitis, and more! Please call to schedule weekend appointments.

Service prompt and attentive! Our staff, led by pharmacist Rebecca Ruziter, is committed to providing you the best service possible. All anyone who has switched to us and they will tell you - when you walk in the door, you're family. Our goal is to establish a relationship, just like a home town pharmacy should be!

Sometimes your prescription can't wait until morning.
We are available 24 hours a day, 7 days per week, for those emergency situations!

**91 E. Mt. Pleasant Avenue
Livingston, NJ 07039
973.597.1200**

www.livingstonpharmacy.com livingstonRX1@gmail.com

Best Ad for Retail Business

Third Place
The West Essex Tribune

Livingston Pharmacy

**Garry DeYoung, Karen Trachtenberg,
Grisel Cardona**



Best Ad for Retail Business

Second Place

The SandPaper

Hand's General & Hardware Supply

Nina Schulze Graphic Artist,
Andrea Driscoll Advertising Director

LBI - SINCE 1952
HAND'S
GENERAL &
HARDWARE SUPPLY

From our hands to yours for over 69 years, HAND'S General has been the go-to destination on Long Beach Island for Home Goods, Apparel, Beach Gear, Souvenirs, Hardware, and Patio/Outdoor. Come See What's New!

Summer Clothing
30% off
(LBI Impressed Not Included)

If we *don't* have **IT** you probably *don't* need **IT**!

1310 LONG BEACH BOULEVARD, BEACH HAVEN, NJ 08008 PH 609.492.2385
follow us #HANDSLBI visit us @ www.handslbi.com

The SandPaper Advertising, Inc. 11.15.15



Best Ad in a Niche Publication/Magazine

2021 NJPA ADVERTISING CONTEST



Best Ad in a Niche Publication/Magazine

Third Place

The Star-Ledger

Your Table is Waiting!
Don Pepe Restaurants

Robert Morgia Marketing Strategist,
Carmela Giardina Print Account
Manager, NJ Advance Media



Green Group Morristown announced the opening of the 1776 by David Burke, featuring 1776 by David Burke's signature food and beverage program. The 1776 by David Burke is a new addition to the 1776 by David Burke family, which includes the 1776 by David Burke in Morristown, NJ. The 1776 by David Burke is a new addition to the 1776 by David Burke family, which includes the 1776 by David Burke in Morristown, NJ. The 1776 by David Burke is a new addition to the 1776 by David Burke family, which includes the 1776 by David Burke in Morristown, NJ.

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Best Ad in a Niche Publication/Magazine

First Place
The Star-Ledger

1776 by David Burke Sets a New Standard

Melissa Chin Senior Creative Consultant,
Robert Reggio Senior Account Manager,
NJ Advance Media



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Ad Professional & Technology Services Color or B&W

2021 NJPA ADVERTISING CONTEST



Best Ad Professional & Technology Services- color or b&w

Third Place

The West Essex Tribune

Harte Orthodontics

Garry DeYoung, Grisel Cardona,
Karen Trachtenberg

Harte
ORTHODONTICS

**BEST WISHES
FOR A SUCCESSFUL SCHOOL YEAR!**

Jersey Choice - TOP DENTIST 12 YEARS
INDIVIDUALIZED TREATMENT OPTIONS
TO MEET YOUR NEEDS
INVISALIGN clear aligners for adults and teens
EARLY NON-EXTRACTION TREATMENT
DIAMOND INVISALIGN PROVIDER

**FREE
CONSULTATION
973-992-7558**

100 W. MT. PLEASANT AVENUE
LIVINGSTON, NJ
WWW.HARTEORTHODONTICS.COM

Jersey Choice
TOP DENTIST
2021

INVISALIGN
TOP 1%
PROVIDER
2021



PREMIER EYE WELCOMES DR. MARLEE SILVERSMITH



Dr. Marlee Silversmith

We are excited to announce Dr. Marlee Silversmith as a new addition to Premier Eye Associates!

We couldn't be happier to add her to the Premier Eye family! She will be an excellent addition to our staff and will deliver the same high-level customer service our patients have come to know.

Dr. Marlee studied at the University of Florida and graduated Cum Laude with a Bachelors of Science in Biology. After graduating, she attended SUNY College of Optometry; studying under our own Dr. Brian during her clinical rotations. Dr. Marlee then completed her optometric residency at the Ralph H. Johnson VA in Charleston, South Carolina.

In addition to her proficiency in annual eye exams, contact lens fittings, and ocular disease, she has honed in on many specialties that we treat in the office everyday. Dr. Marlee's clinical experience includes Dry Eye Disease, Keratoconus, Myopia Management, as well as Low Vision and Traumatic Brain Injury.

Dr. Marlee will begin patient care in our office beginning in September. To schedule an appointment, call 856-858-3937.

571 Haddon Avenue, Collingswood • 856-858-3937 (EYES)



Best Ad Professional & Technology Services- color or b&w

Second Place

The Retrospect

*Premier Eye
Welcomes Dr. Marlee Silversmith*

Mark Zeigler Graphic Artist



Best Ad Professional & Technology Services- color or b&w

First Place

The Sandpaper

Stafford Veterinary Hospital

Nina Schulze Graphic Artist,
Chris Seiz Sales Representative

Stafford Veterinary Hospital
211 North Main St. - Manahawkin, NJ 08050

A Full Service
Primary Care / Hospital

Emergency
Visits
Welcomed

Now offering:

- Exotic Pet Medicine
- Stem Cell Therapy Services
- Acupuncture Treatment
- Laser Therapy

STAFFORD
VETERINARY
HOSPITAL

Hours for your convenience:
Mon - Fri 8am-8pm • Sat 8am - 3pm • Sun 9am -10am

Visit us also at our Tuckerton Veterinary Clinic 500 N. Green St., Tuckerton 609-296-7571
See our website for online appointments

609-597-7571 • www.StaffordVet.com



Best Auto Ad

2021 NJPA ADVERTISING CONTEST



**STAFFORD TOWNSHIP
SCHOOL DISTRICT
WE'RE HIRING & WILL TRAIN*
SCHOOL BUS DRIVERS**



**APPLY ONLINE AT
STAFFORDSCHOOLS.ORG**

609-978-5700 *Ext 1032

EOE/AAE Manahawkin, NJ 08050

Best Auto Ad

Third Place

The Sandpaper

*Stafford Township School
District - School Bus Drivers*

Jeffrey Kuhlman Graphic Artist,
Chris Seiz Sales Representative



We Swap and Store Your Top So You Don't Have To!!!

- We Swap Your Wrangler Hard Top to Your Soft Top & Back Again When Needed
- We Store Your Top In Our Climate Controlled Facility



110 Dorsa Avenue • Livingston, NJ 07039
844 - SWAP TOP (792-7867)
www.swapyourtopnj.com

- Now You Can Keep Your Garage Empty All Year Long
- No More Finding a Friend or Neighbor to Help You!
- No More Missing Parts & Bent Frames
- Make Your Appointment Online Today!

Best Auto Ad

Second Place

The West Essex Tribune

Swap Your Top

**Garry DeYoung, Ellen Whitney,
Grisel Cardona**



LABOR DAY SALE
30% OFF
ALL LIFE JACKETS!

SALES • FULL SERVICE MARINA

MARINA 325 South 1st St., SURF CITY 609-494-2200	 SURF CITY MARINA SALES & SERVICE	SHOWROOM 337 West 8th St. (Outboard Causeway) SHIP BOTTOM 609-361-5200
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NOW FEATURING 2 GREAT LOCATIONS • OPEN YEAR ROUND
www.SURFCITYMARINA.com

 **YAMAHA**  **SEA-DOO**  

Best Auto Ad

First Place

The SandPaper

*Labor Day Sale - Surf
City Marina*

Jeffrey Kuhlman Graphic Artist,
Chris Seiz Sales Representative



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Classified House Ad

2021 NJPA ADVERTISING CONTEST



Best Classified House Ad

Third Place

The West Essex Tribune

Find It In the Classifieds #2

Ellen Whitney





FIX IT! PAINT IT! IMPROVE IT!

*Find a local expert to get it done
with...*

THE SANDPAPER CLASSIFIEDS

609.494.5900
www.thesandpaper.net

Best Classified House Ad

Second Place

The Sandpaper

Fix It! Paint It! Improve It!

Nora Devin Graphic Artist



Best Classified House Ad

First Place

The West Essex Tribune

Hey Trades! Your Ad Here!

Ellen Whitney

Hey Trades!
**YOUR AD
HERE!**

Reach affluent LOCAL homeowners
with an ad in The Tribune Classifieds.

Call 973.992.1771
for advertising information

Tribune WEST ESSEX **CLASSIFIEDS**
OF LIVINGSTON



Best Classified Pages

2021 NJPA ADVERTISING CONTEST



THE SANDPAPER CLASSIFIEDS

Classified Prices Based on First 20 Words - All Ads Appear in Print & Online

1 consecutive issue As low as \$32.75 \$11.25 per issue*	4 consecutive issues As low as \$125.00 \$17.50 per issue*	15+ each additional week As low as \$110.00 \$4.50 per issue*	30 consecutive issues As low as \$208.50 \$10.00 per issue*
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Call Us to Enhance Your Ad & Make it Stand Out!

- Boost Classifieds
- BOLD Text
- Online Pictures
- Web Site Links
- SALE ONLY! BEST SPECIAL PRICES

The SandPaper Classified Dept.
1818 Long Beach Blvd.,
Trenton, NJ 08604
To Advertise Call
609-484-5900
Mon.-Thurs. 9:00am-5pm
Fri. 9:00am-4pm
Or Email Your Ad To:
Classified@nj.com
Please be sure to include your name &
a phone number in your email.
When this newspaper is not
connected with Classifieds
Anywhere - Anytime!
From The SandPaper Home Page
ONLINE CLASSIFIEDS
Easy as 1-2-3!
3-Click Online Classifieds
& Send Straight To Your PC
A One-Click Solution for Classifieds
World's Largest Classifieds Site and Publisher
All Advertisers Welcome
Personal information not accepted
© 2021 The SandPaper Classified Dept.

Deadline to place, cancel or change Classified ads: Tuesday, 10am prior to Wednesday publication date.

<p>PERSONALS</p> <p>Josephine Robinson is a 55-year-old divorcee seeking a man in his 40s or 50s who is successful, financially stable, and has a good sense of humor. She is a professional and enjoys traveling. Contact her at 609-484-5900.</p>	<p>MERCHANDISE WANTED</p> <p>CASH FOR CDS!</p> <p>CDs, vinyl, cassette tapes, and more! We buy everything! Call us today for a free quote. 609-484-5900.</p>	<p>ESTATE SALE</p> <p>JERRY'S SHOP</p> <p>ESTATE SALES</p> <p>Call Jerry at 609-484-5900 for a free estimate. We buy everything!</p>	<p>GARAGE/YARD SALES</p> <p>South Jersey's largest & best! We buy everything! Call us today for a free quote. 609-484-5900.</p>	<p>APPLIANCE SERVICE & REPAIR</p> <p>REPAIR SERVICE</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>CATERING</p> <p>Party Service</p> <p>Professional, experienced staff. Call us for a free quote. 609-484-5900.</p>
<p>PUBLIC NOTICES</p> <p>Notice of Public Hearing</p> <p>Call us for more information. 609-484-5900.</p>	<p>PLUMBING</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>TWO OF A KIND ESTATE SALE</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>BIKES</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>HALL RENTAL</p> <p>Call us for a free estimate. 609-484-5900.</p>
<p>JEWELRY WANTED</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>REALTY/PROPS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>BEAUTIFUL ANTIQUARIAN/ARTS & CRAFTS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>AGRI WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>AGRI WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>
<p>COLLECTIBLES</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>BEAUTIFUL FINEST PICTURAL WAREHOUSES ESTATE</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>BEAUTIFUL FINEST PICTURAL WAREHOUSES ESTATE</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>AGRI WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>AGRI WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>	<p>AGRI WATER SPORTS</p> <p>Call us for a free estimate. 609-484-5900.</p>

Best Classified Pages

First Place

The SandPaper

The SandPaper Classifieds
August 4, 2021

Nora Devin, Graphic Artist,
Lee Little, Sales Representative

Have everything but this...

in your garage?
Turn Your Clutter Into Cash!
The SandPaper CLASSIFIEDS
Deadline to Place an Ad Monday 5pm
Call 609-484-5900



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Classified Recruitment/Miscellaneous Display Ad

2021 NJPA ADVERTISING CONTEST



**LBI's
#1 RATED
PLUMBER+HVAC**

**EXPRESS
PLUMBING
HEATING & COOLING**

609-362-6622
expressplumbingnj.net

**PLUMBING
HEATING · COOLING**

24/7 EMERGENCY SERVICE
2101 Long Beach Blvd., Ship Bottom
Lic #12474 Lic #19HC00911700

Best Classified Recruitment/Misc Display Ad

Third Place

The SandPaper

Express Plumbing

Nora Devin, Graphic Artist,
Lee Little, Sales Representative

NJPA

NEW JERSEY PRESS ASSOCIATION



SHERIDAN
Plumbing & Heating

Call 854-6373
SheridanPlumbingInc.com

HELP WANTED:
Plumber Mechanic & Helpers • HVAC Tech & Helpers
Call 856-854-6373

Best Classified Recruitment /Misc Display Ad

Second Place

The Retrospect

*Help Wanted-
Plumber Mechanic & Helpers*

Mark Zeigler Graphic Artist



**Woodlynne School
District**

TEACHER JOB FAIR

**INTERVIEW
ON THE SPOT!**

**Tuesday, June 29
9AM - 2PM
131 Elm Avenue
Woodlynne**

Available positions 2021-2022:

- Middle School Writing
- Middle School Math
 - Grades 3-5 ELA
 - Grades 3-5 Math
- Grades 3-5 Spec Ed Inclusion
 - Grades K-2 ESL
- Elementary Behavior Disability

Visit our website for details.
www.woodlynne.k12.nj.us/domain/66

Best Classified Recruitment/Misc Display Ad

First Place

The Retrospect

*Woodlynne School District
Teacher Job Fair*

Mark Zeigler Graphic Artist



Best Community Service or Shared Ad

2021 NJPA ADVERTISING CONTEST



Best Community Service or Shared Ad

Third Place

The West Essex Tribune

Breast Cancer Awareness Month

Staff



Jersey's BEST
Presents
48 Hours in New Brunswick Sweepstakes

Explore all that New Brunswick has to offer including dining, entertainment, and more.
ENTER FOR A CHANCE TO WIN

Grand Prize

- 5-Night Weekend stay at Hartz Regency New Brunswick for 2 with breakfast and parking
- The Frog and The Peach Three-Course Lunch or Dinner for 4
- 2 Tickets to see "CARTS" on 3/18/22 at State Theatre New Jersey
- Catherine Lombard \$75 Gift Card
- Tru-Cuts Barbershop \$30 Gift Card
- New Brunswick Parking Authority 24-Hour Pass

Prize Pack 1

- Steel Factory Comedy Club: Theater for 2
- Fit Pass to Fitness Studio & Beverly Collaborative Spa
- Harold Moon Brewery & Cafe \$50 Gift Card
- Catherine Lombard \$75 Gift Card
- Tru-Cuts Barbershop \$30 Gift Card
- New Brunswick Parking Authority 24-Hour Pass

Prize Pack 2

- Golden of Healing Yoga & Wellness Integrated Wellness Package
- BDP Laundry & Accessories \$50 Gift Card
- Harold Moon Brewery & Cafe \$50 Gift Card
- Catherine Lombard \$75 Gift Card
- Tru-Cuts Barbershop \$30 Gift Card
- New Brunswick Parking Authority 24-Hour Pass

Prize Pack 3

- Golden of Healing Yoga & Wellness 3-Month Unlimited Pass + 20-hour Instruction Sessions
- Caritas Exotic Beauty Bar \$50 Gift Card
- Harold Moon Brewery & Cafe \$50 Gift Card
- Catherine Lombard \$75 Gift Card
- All NY W&S Pub, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100
- New Brunswick Parking Authority 24-Hour Pass

Prize Pack 4

- Harold Moon Brewery & Cafe \$50 Gift Card
- Reverend - \$50 Gift Card
- Tru-Cuts Barbershop \$30 Gift Card
- All NY W&S Pub 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100
- New Brunswick Parking Authority 24-Hour Pass

Prize Pack 5

- Harold Moon Brewery & Cafe \$50 Gift Card
- Social Beer Bar & Pizzeria \$50 Gift Card
- Tru-Cuts Barbershop \$30 Gift Card
- All NY W&S Pub 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

Prize Pack 6

- Reverend \$50 Gift Card
- Pink Night Club & Lounge \$50 Gift Card
- Tru-Cuts Barbershop \$30 Gift Card
- All NY W&S Pub 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

ALL PRIZES INCLUDE A YEAR SUBSCRIPTION TO JERSEY'S BEST MAGAZINE AND A \$200 BUDGET

To enter visit: JERSEYSBEST.COM/NEW-BRUNSWICK-SWEEPS

Best Community Service or Shared Ad

Second Place

The Star-Ledger

48 Hours in New Brunswick Sweepstakes

Robert Morgia Marketing Strategist,
Jacquelyn Gawron Marketing Specialist,
NJ Advance Media



LONG BEACH TOWNSHIP
PARKS & RECREATION
**THE BEACH
THE BAY
THE BEST!**
68TH STREET, BRANT BEACH
LONGBEACHTOWNSHIP.COM
OUTDOOR STAGE PRESENTED BY [SPONSOR]

Starting Friday, June 25th
FIRE PIT FRIDAYS 7-9PM
At 68th St. Ocean Beach
SUPERSTAR QUARTET
Ariana Bergen, Billy Walton, Josh Warner,
Tommy Allen & Destiny Monroe
BAR PROVIDED BY [SPONSOR] 7-9PM

**SUNDAYS AT
68TH ST. OCEAN BEACH**
SUNDAY, JUNE 27TH
11-12:45 DJ LAX
1-3PM THE IMPULSIVES
& CHRIS FRITZ

**AT BAYVIEW PARK
EVERY DAY**
Swim in Calm Waters • Standup
Paddle Kayak • Rent • Take a Lesson
Park on Our Handicap Accessible Pic
Cafe • Seize • WindSurf • Playground
Free Parking • Free Softballs
JOIN US, HAVE FUN!

UPCOMING
Fri. July 2nd 1AM Tokyo
Sun. July 4th The Pickles
Tue. July 6th Disney Means

THANKS TO OUR 2021 SPONSORS
AtlanticCare
SunTrust
SunBanc
Dixie
Amazon

FOLLOW US AT FACEBOOK.COM/LONGBEACHTOWNSHIP

Best Community Service or Shared Ad

First Place

The SandPaper

*Long Beach Township
Parks & Recreation*

Nina Schulze Graphic Artist,
Chris Seiz Sales Representative



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Rich Media Creative

2021 NJPA ADVERTISING CONTEST



Best Rich Media Creative

Third Place

NJ.com

More Betting Options - Oddsium

Alaa Selim Senior Creative Consultant,
Samantha Rudin Digital Account Manager
NJ Advance Media




Best Rich Media Creative

Second Place
NJ.com

Explore Our Store – Jersey's Best

Melissa Chin Senior Creative Consultant,
David Martel Chief Brand Strategist,
Jacquelyn Gawron Marketing Specialist,
NJ Advance Media



Don't Miss Your FINAL CHANCE
to LIVE by the Sea
PLAY by the Sea
DREAM by the Sea
SAVE by the Sea

THE LOFTS
PIER VILLAGE

90% SOLD

LEARN MORE

Lottery

Powerball ticket worth \$1M sold at N.J. convenience store

Updated: Dec. 06, 11:44 a.m. | Published: Dec. 06, 11:44 a.m.

[f](#) [t](#)

By Jeff Goldman | NJ Advance Media for NJ.com

The \$1 million lottery ticket bought in New Jersey for Wednesday's \$632.2 million drawing was sold in Lakewood, officials said.

The lucky second-prize ticket was sold at Robin's Convenience Store Deli & Grill on River Avenue, according to the [New Jersey Lottery](#). It matched five numbers but not the Powerball.

Two jackpot winning tickets for the 11th largest jackpot in U.S.

Best Rich Media Creative

First Place

NJ.com

*Don't Miss Your Final Chance!
The Lofts Pier Village*

Alaa Selim Senior Creative Consultant,
Robert King Digital Account Manager,
NJ Advance Media



Best Digital House Ad

2021 NJPA ADVERTISING CONTEST



Best Digital House Ad

Third Place
NJ.com

Virtual Job Fair

Robert Morgia Marketing
Strategist, NJ Advance Media



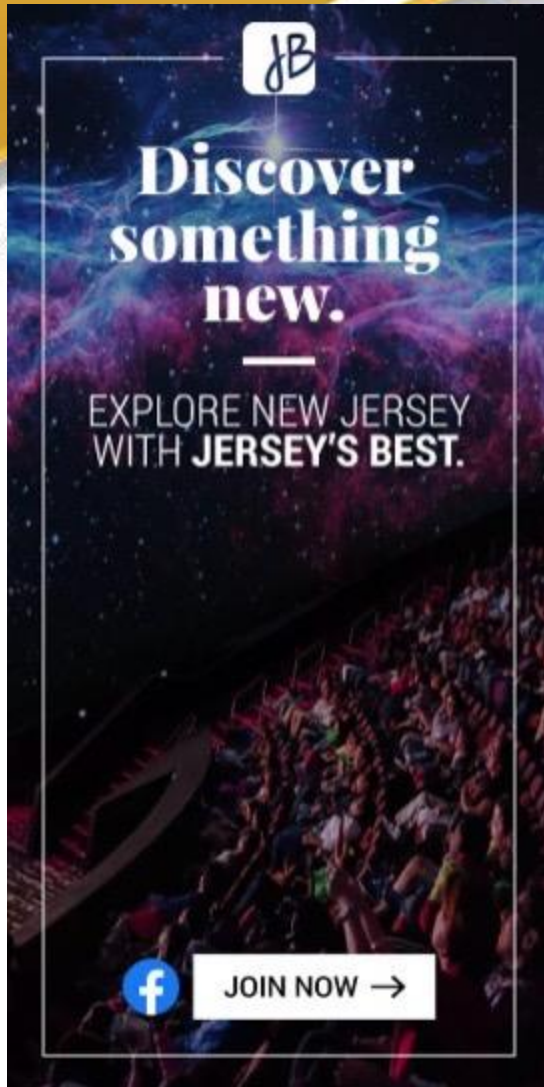
**Best
Digital
House Ad**

Second Place

The SandPaper

The SandPaper Classifieds

Nora Devin Graphic Artist



Best Digital House Ad

First Place

NJ.com

*Discover Something New.
Explore New Jersey –
Jersey's Best*

Alaa Selim Senior Creative
Consultant, NJ Advance Media



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Digital Impact Ad

2021 NJPA ADVERTISING CONTEST



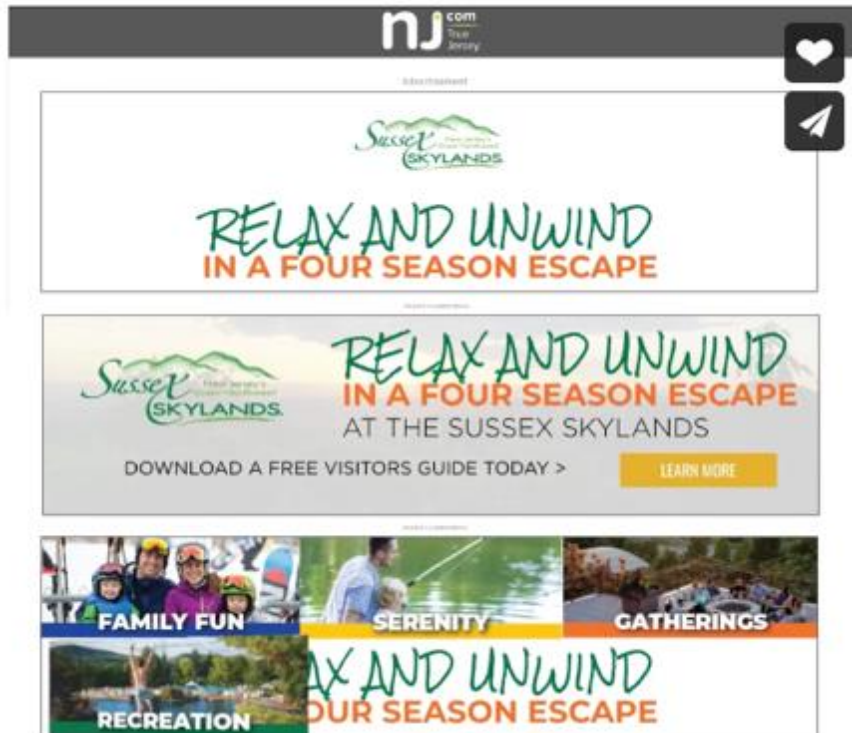
Best Digital Impact Ad

Third Place | NJ.com

*Prism Career Institute:
Celebrate the New Year by Starting Your Dream Career*

Alaa Selim Senior Creative Consultant, **Al Woolfolk** Account Executive, NJ Advance Media





Best Digital Impact Ad

Second Place
NJ.com

Sussex Skylands: Relax and Unwind in a Four Season Escape

Melissa Chin Senior Creative Consultant,
Stacy Koss Sales Manager,
NJ Advance Media



Best Digital Impact Ad

First Place
NJ.com

*Regional Cancer Care Charities:
Providing Practical Help for
those Receiving Cancer Care*

Melissa Chin Senior Creative Consultant,
Ann Marie Rella Digital Account Manager,
David Martel Chief Brand Strategist
NJ Advance Media





PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Digital Standard Unit Ad

2021 NJPA ADVERTISING CONTEST



Best Digital Standard Unit Ad



Third Place
NJ.com

95% Sold!
The Lofts Pier Village

Alaa Selim Senior Creative Consultant,
Robert King Digital Account Manager
NJ Advance Media



Best Digital Standard Unit Ad

Second Place

NJ.com

*Pennco Tech: Your Game
Plan for Success*

Melissa Chin Senior Creative Consultant,
Debra Saii Account Executive,
Anthony Cepiel Senior Digital Account
Manager, NJ Advance Media

PENNCO TECH:
HANDS-ON TRAINING OPPORTUNITIES

8 High Demand Fields
Puts You On the Road to
Lucrative and Fulfilling Careers

**PENNCO
TECH**

APPLY NOW



Best Digital Standard Unit Ad

First Place
NJ.com

*IGEA - Chronic Migraines?
Botox Treatment Might Help.*

Alaa Selim, Senior Creative Consultant,
Anthony Cepiel Senior Digital Account
Manager, NJ Advance Media



Best External Promotion Piece or Media Kit

2021 NJPA ADVERTISING CONTEST



Best External Promotion Piece or Media Kit

Third Place

The Star-Ledger

*Nj Advance Media 2021
Media Kit*

Robert Morgia, Marketing Strategist
Michele Hayes VP Marketing,
NJ Advance Media



Best External Promotion Piece or Media Kit

Second Place

The SandPaper

HomeFront - Your Guide to Home Improvement

Nora Devin Graphic Artist,
Andrea Driscoll Advertising Director



Spring HomeFront

Springtime is Home Improvement Time!

This is the time of year when homeowners clean, repair, plant, decorate and fix up their houses and yards. As local experts, make sure they know how your business can help enhance their home's beauty, comfort and value.

Advertise your sales and services in **HomeFront** in full color. This special publication is direct mailed to households on LBI and in Stafford Township, and available through local businesses.

Distribution: 25,000

18,500 Direct Mailed to LBI & The Stafford Coastline
6,500 Distributed Through Local Businesses.

Spring 2021

Advertising Rates	B&W	COLOR
Eight Pg. (20x20)	\$94	\$109
Quarter Pg. (20x20)	\$155	\$166
Half Pg. (20x20)	\$283	\$293
Three Qtr Pg. (20x20)	\$389	\$426
Full Pg. (20x20)	\$437	\$504
Back Pg.		\$685
Centerfold		\$1,049

Ad Deadline April 2nd

Published April 9th

Contact Your Account Executive Today
to Reserve Your Space!

609.494.5900



THE SANDPAPER

1816 LONG BEACH BLVD. SUITE CITY N1 08036
(800) 494-5900 • www.thesandpaper.net

10/11/2020





Best External Promotion Piece or Media Kit

First Place

The Star-Ledger

Spadea Program Check List

Spadea Program
Check List:

Please provide the following elements to help us in developing your high-impact spadea:

<input type="checkbox"/> Primary Promotional Message/Theme	<input type="checkbox"/> 1 Press Release up to 1,250 Words
<input type="checkbox"/> Company Logo	<input type="checkbox"/> Up to 5 Products or Service Photos
<input type="checkbox"/> Company Address, Web URL, Contact Info	

Robert Morgia, Marketing Strategist
Michele Hayes VP Marketing,
NJ Advance Media



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Fashion & Personal Care Ad - Color or B&W

2021 NJPA ADVERTISING CONTEST



Sur La Plage
OCTOBER SALE
50% OFF SUMMER • 20% OFF FALL

FREE PEOPLE
LILLY PULITZER
ADDIE CASHMERE IS HERE!
SWIMWEAR COLLECTIONS

FREE PEOPLE • MOTHER • STATESIDE • BILLABONG • ROXY • AMANDA LEBRICHARD • BB DAKOTA
CLIPCAKES AND CASHMERE • ALICE & OLIVIA • A GOLD 6 • L SPACE • ACACIA • VITAMIN A • MAATI
BECCA • FRANKIE'S • SUNNYLIFE • FUN BOY • LILLY PULITZER • HMD • MICHAEL STARS • FAITHFUL

OPEN THURSDAY-SUNDAY 11AM-5PM
Follow us on instagram @Surlaplagenj
10th & Bay Ave. ★ Beach Haven ★ New Jersey 08008 ☎ 609.492.4440

Best Fashion & Personal Care Ad-Color or B&W

Third Place

The SandPaper

Sur La Plage

Nina Schulze Graphic Artist,
Andrea Driscoll Advertising Director



Best Fashion & Personal Care Ad-Color or B&W

Second Place

The SandPaper

Indian Summer - Happy Mother's Day to All Moms

Jeffrey Kuhlman Graphic Artist,
Jeff Linkous Sales Representative





**Best Fashion &
Personal Care
Ad- Color or B&W**

**First Place
The SandPaper**

Gifted By The Sea

Nina Schulze Graphic Artist,
Chris Seiz Sales Representative



Best Food/Restaurant/ Entertainment Ad- B&W or Color

2021 NJPA ADVERTISING CONTEST



TONY BOY'S

SANDWICH HOUSE

We are proud to announce the
Opening of our New Location!

Just steps away from our original spot!
Same great menu (with a few additions)
**Featuring Large Indoor and
Outdoor Dining Areas**

Sandwiches • Salads and More • Hand Crafted Fresh to Order



Call or Text 973-994-1089 • Order Online: tonyboysnj.com



MANGOS
DANCE WITH
AVAILABLE
4:00 - 6 PM

Open 7 Days Till 9 pm • Free Delivery \$20 Minimum

18 East Mount Pleasant Avenue

BestFood/Restaurant/ Entertainment Ad- B&W or Color

Third Place
**The West Essex
Tribune**

Tony Boy's Sandwich House

Garry DeYoung, Karen Trachtenberg,
Grisel Cardona

NJPA

NEW JERSEY PRESS ASSOCIATION



BestFood/Restaurant/ Entertainment Ad- B&W or Color

Second Place

The West Essex Tribune

Assado

Garry DeYoung, Karen Trachtenberg,
Grisel Cardona

ASSADO
PORTUGUESE STEAKHOUSE

- Outdoor Patio Seating
- Indoor Private Party Room
- Catering On/Off Site

973-422-0501
222 N. LIVINGSTON AVE.
www.AssadoNJ.com



bird & betty's

THE DECK IS OPEN
OPEN FOR INSIDE & OUTSIDE DINING

Thursday, September 9
On the Deck 4pm
James Howell
Open \$5 High Hoops

Friday, September 10
On the Deck 8pm
DJ Danner Record Release
In the Club 9pm
Chevy Lopez w/ DJ Meatball
10pm \$2 Red Light, \$2 Red Light Softers & \$2 Green Teas

Saturday, September 11
On the Deck 8pm
DJ Moe Green
In the Club 9pm
Joey Harkum Band w/ DJ AJ Funk
10pm \$2 Red Light & \$3 Pink Whiskey \$1.50

Sunday, September 12
On the Deck 6pm
DJ Moe Green
4pm \$6 Shipwreckers & \$6 Fishers Island Lemonades

Tuesday, September 14
On the Deck 4pm
Greg Warren
Open \$3 Red Stripe \$8 Hugo's Mai Tai

Wednesday, September 15
On the Deck 5pm
Chris Fritz & Ty Mares
On Deck Pool \$3 Pink whiskeys

Thursday, September 16
On the Deck 4pm
Indy Meredith Duo
On the Deck 7pm
DJ Danner
Open \$2 \$10 Hoops

THE SEPTEMBER YOU'VE BEEN WAITING FOR

HAPPY HOUR: TUES-FRI 3-6
\$10 Margherita Pizza
\$3 Domestic Can
\$3 House Wines
\$5 Well Drinks

HOURS: OPEN
Tues-Thurs at 3pm
Fri-Sun at Noon
hours may vary

Bird & Betty's is a throwback to the 60s and 70s on LI - a casual eatery with artisan pizza, raw bar, night spot, and live music venue.

529 Dock Rd. Beach Haven, NJ 609.492.3000 www.birdandbetty.com

Best Food/Restaurant/ Entertainment Ad- B&W or Color

First Place
The SandPaper

Bird & Betty's

Nina Schulze Graphic Artist,
Chris Seiz Sales Representative



Best Home & Garden Ad Color or Black & White

2021 NJPA ADVERTISING CONTEST



Best Home & Garden Ad- Color or B&W

Third Place

The SandPaper

*Seascape Home & Garden –
Grand Opening May 1st*

Jeffrey Kuhlman Graphic Artist,
Chris Seiz Sales Representative



OVER 100 VANITIES ON OUR SHOWROOM FLOOR

NEW JERSEY'S LARGEST CABINET AND VANITY SELECTION

NEW JERSEY'S BEST KEPT SECRET

HOME SURPLUS

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NORTH BRUNSWICK, NJ 848 849-6443

VISIT US ONLINE AT HOMESURPLUS.COM

Best Home & Garden Ad- Color or B&W

Second Place

The Star-Ledger

*Home Surplus - New Jersey's
Largest Cabinet and Vanity
Selection*

Alaa Selim Senior Creative Consultant,
Timothy Drummond Sales Director,
Marva Allen Account Executive,
NJ Advance Media



12 Months - No Money Down - No Payments - No Interest

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OUR SERVICES

- Brickwork Repair and Installation
- Window Replacement
- Roofing
- Stone Veneer Installation
- Deck Painting and Maintenance
- Garage Repair and Installation
- Hard Siding Installation
- Clayton Repair and Resurfacing
- Roofing
- Garage Repair and Installation
- SPF Painting and Maintenance
- Garage Repair and Resurfacing
- Hard Siding Installation

Call 908-241-6900 for a **FREE QUOTE**
www.brickface.com

Best Home & Garden Ad- Color or B&W

First Place

The Star-Ledger

*Garden State Brickface and
Siding Serving NJ for over
68 Years*

Alaa Selim Senior Creative Consultant,
Joseph Miles Account Executive,
NJ Advance Media



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Large Space Ad - Color

2021 NJPA ADVERTISING CONTEST



*We are the Funeral Home
You've Heard
Amazing Things About!*

Transfer your pre-paid funeral or plan ahead.

*We are not your average Funeral Home!
It makes good sense to pre-pay your funeral at Shook-Farmer Funeral Home.*

Joseph M. Shook, Jr., Manager NJ Lic. No. 3015
www.shookfarmer.com

Shook-Farmer Funeral Home
41 Woodland Avenue
Fairfield, NJ 07004
(908) 236-1111

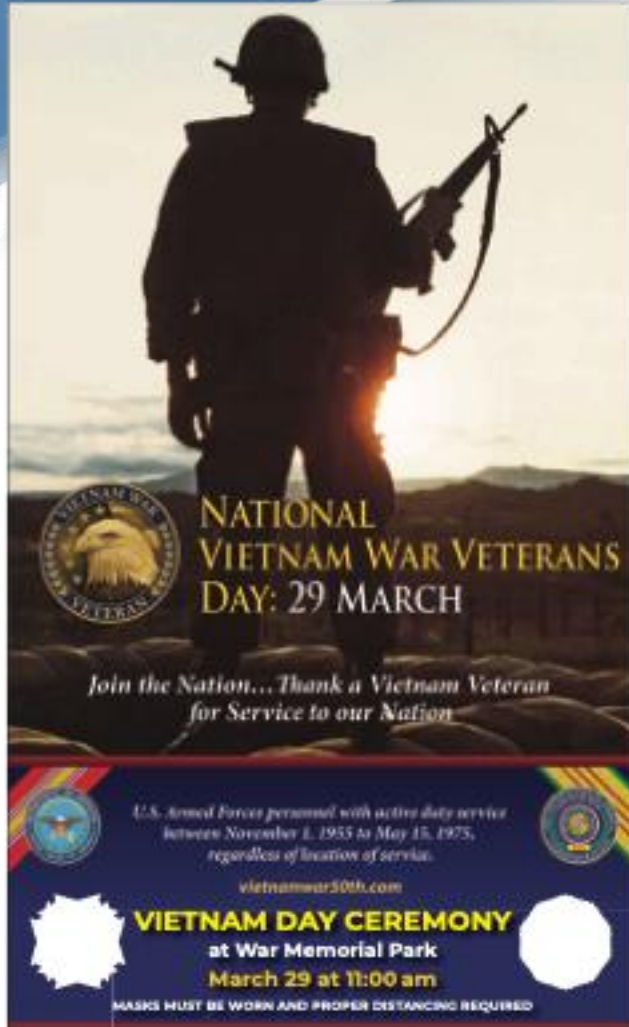
Shook's Cedar Grove Funeral Home, Inc.
488 Philadelphia Avenue
Fairfield, NJ 07004
(908) 236-1111

Best Large Space Ad - Color

Third Place The West Essex Tribune

Farmer Funeral Home

**Jennifer Chciuk, Karen Trachtenberg,
Grisel Cardona**



Best Large Space Ad - Color

Second Place **The West Essex Tribune**

National Vietnam War Veterans Day

**Garry DeYoung,
Karen Trachtenberg**



SPRINGPOINT®
Springpoint: Expect the Best. Live Your Best.
Springpoint communities offer sense of community and belonging



The top 3 reasons why people choose a Life Plan Community

High-quality services
Springpoint communities offer a wide range of services, from gourmet dining to concierge services, all designed to enhance your quality of life.

Peace of mind
Springpoint communities offer a variety of services, from gourmet dining to concierge services, all designed to enhance your quality of life.

Member satisfaction and benefits
Springpoint communities offer a wide range of services, from gourmet dining to concierge services, all designed to enhance your quality of life.

Exceptional resident living
Springpoint communities offer a wide range of services, from gourmet dining to concierge services, all designed to enhance your quality of life.

Community and amenities
Springpoint communities offer a wide range of services, from gourmet dining to concierge services, all designed to enhance your quality of life.

Discover the benefits of an all-inclusive senior lifestyle.

<p>Exceptional Resident Living</p> <p>Take full advantage of the amenities and services of the community for your best quality of life.</p> <p>1,795 sq ft suite</p>	<p>Resident Services & Amenities</p> <p>Enjoy a full range of services and amenities designed to enhance your quality of life.</p> <p>24-hour concierge</p>
<p>Comprehensive Living</p> <p>Take full advantage of the amenities and services of the community for your best quality of life.</p> <p>1,795 sq ft suite</p>	<p>Resident Services & Amenities</p> <p>Enjoy a full range of services and amenities designed to enhance your quality of life.</p> <p>24-hour concierge</p>
<p>Member Living in an Exceptional Setting</p> <p>Take full advantage of the amenities and services of the community for your best quality of life.</p> <p>1,795 sq ft suite</p>	<p>The art of living well</p> <p>Enjoy a full range of services and amenities designed to enhance your quality of life.</p> <p>24-hour concierge</p>
<p>Senior, Enhanced Living, You Deserve It</p> <p>Take full advantage of the amenities and services of the community for your best quality of life.</p> <p>1,795 sq ft suite</p>	<p>Exceptional Resident Living</p> <p>Take full advantage of the amenities and services of the community for your best quality of life.</p> <p>1,795 sq ft suite</p>

Complimentary Electronic Copies

NEED YOUR NEW GUIDE

ORDER TO GO

Best Large Space Ad - Color

First Place The Star-Ledger

Springpoint: Expect the Best. Live Your Best.

Melissa Chin Senior Creative Consultant,
Dawn Apisa Print Account Manager,
NJ Advance Media



Best Large Space Ad - Black & White

2021 NJPA ADVERTISING CONTEST



2021 Collingswood Athletic Hall of Fame AND VETS FOR PANTHERS

In honor of all Collingswood Panthers and classmates who went on to serve our country, may your sacrifices never be forgotten and may your memory live on. Through your ultimate team play between branches of services, we continue to enjoy our freedoms for which we are forever grateful. For those wounded in action (WIA), may your living scars of battle serve to remind us all that freedom does not come without a cost for which you've paid more than your share.



STEVE YOUNG SCHOLARSHIP



STEPHEN YOUNG
CNS Class of 1963

At age 23, Steve was killed in action in Vietnam on 9-6-69. As a 2nd Lt. Army Infantry Company leader, his tour of duty started on 8-7-69. Steve was a wrestler, ran cross country and liked studying history. Steve was beloved by many and remembered by all at

CHS. Please help us continue for the 11th year honoring Steve with a \$1000 scholarship by donating what you can to the Veterans for Panthers. Add 1¢ to the donation to help recognize it for a Stephen Young Scholarship.

ROBERT MORRIS SCHOLARSHIP



ROBERT MORRIS
CNS Class of 1963

Robert Morris was killed in Vietnam during the Tet invasion, 1-2-69. Robert lettered in track and football for CHS and married his high school sweetheart, Dale Beauchemin, and left her and three-month-old daughter, Julie, behind. Please help us by

honoring Robert with a donation to the Veterans for Panthers Scholarship Fund in his name. Add 2¢ to the donation to help recognize it for a Robert Morris Scholarship. Let's achieve the \$3000 scholarship this 6th year!

THE VETS FOR PANTHERS SCHOLARSHIP

The Vets for Panthers Scholarship is in memory of the four men of WWI; the 50 men and one woman of WWII; the three men of the Korean War; and the seven men of the Vietnam War who are memorialized in Knight Park; and the unknown number of men and women who made the ultimate sacrifices in wars and service to our country since then. You have our deepest gratitude. May you rest in peace knowing you'll never be forgotten. This will be the 12th year that one or more \$1000 scholarships will be granted to a graduating senior athlete. Please contribute to keep our fallen's memory alive and help a worthy senior in their continuing education.

To donate, visit: www.collingswoodathleticHalloffame.org

Click on Veterans for Panthers donate button or send a check to P.O. Box 512, Collingswood, NJ 08108. Make checks payable to Collingswood Athletic Hall of Fame VFP. To honor Steve Young add .01 cents to the check which designates it to his scholarship fund which otherwise will go to the general VFP scholarship fund. To honor Robert Morris add .02 cents.

To honor your classmate, friend or family member who served in the armed forces, go to the above website and click on "Guest Book."

Please provide the name, aliases, picture of the vet, service info, such as dates served, branch of military, highest rank of the vet you wish to honor. You may add info. directly to the guest book yourself or mail the picture or mail the info. along with a picture and a donation to the VFP Scholarship Fund and we will add it to the guest book honoring the vet.



Memorials in Knight Park honoring Collingswood's fallen: World War I, left; World War II, center; Korea/Vietnam, right.

Best Large Space Ad- Black & White

Third Place The Retrospect

Vets for Panthers

Mark Zeigler Graphic Artist



**Annual
Chocolate Fair**
"All Things Chocolate"
Thursday, August 12th from 6-8pm
Adults - \$10 • Kids - \$5
at LBI Historical Museum
Engleside Ave., Beach Haven
No Reservations - Tickets at the Door

Supported in part by a grant from the Ocean County Board of Commissioners
Explore more at OceanCountyTourism.com

LBI Historical Museum Association received funding for use from support provided by the Ocean County Cultural and Heritage Commission for grants funded by the Office of the Board of County Commissioners, Governor of the State of New Jersey.

The Long Beach Spanish Colonial Association is a nonprofit organization of the New Jersey Colonial Trust.

Best Large Space Ad- Black & White

Second Place

The SandPaper

Annual Chocolate Fair

Nina Schulze Graphic Artist,
Chris Seiz Sales Representative



Best Large Space Ad- Black & White

First Place

The SandPaper

*Society Beach –
The Beach Opens*

Jeffrey Kuhlman Graphic Artist,
Chris Seiz Sales Representative

**THE BEACH
OPENS**
FRIDAY, MAY 14TH
10AM



**SOCIETY
BEACH**

**THE ULTIMATE HIS & HERS
SHOPPING DESTINATION**

2106 LONG BEACH BOULEVARD
SURF CITY, NEW JERSEY

609.467.5444

WWW.SOCIETYBEACH.COM





Best Miscellaneous Ad

2021 NJPA ADVERTISING CONTEST



Best Miscellaneous Ad

Third Place **The SandPaper**

Richard J. Murray Obit

Nina Schulze Graphic Artist,
Andrea Driscoll Advertising Director

Richard J. Murray

Richard J. Murray passed away peacefully at his home in Barnegat Light, NJ, on February 14, 2021. He was born in Manville, NJ, and resided in the state his entire life. He was 81.

Richard was an attorney at law, a negotiator, and a singer. A true Renaissance Man, he was an expert on the history of the land in New Jersey, was a skilled fisherman and hunter, an editor, designer and built a family home in Maney Cedars, traveled widely, and took up painting and film. (The walls of his home were lined with his many works.)

Richard Murray was born Feb. 4, 1932, at Somerville High School, he was an all-state football and basketball player. In 1948, he was honored as the recipient of the Somerville Renaissance Samuel Yahn Memorial Award.

Richard attended Dickinson College in Carlisle, PA, where he earned his undergraduate degree, and played football. A member of the Alpha Chi Phi fraternity, he and his brother planned one of the first of the famous "Mermaid Westfries" feasts, taking the seaweed from the cupola of Barnegat Lighthouse Old West building. Richard received a law degree from Dickinson Law School, where he was an editor of the law review. He was elected mayor of Hillsborough Township in 1960. He was a municipal judge in South Bound Brook and Fair Hills.

As parents of five children, he and his wife, Joanne, purchased a lot in Maney Cedars, on which he designed and built the locally famous "Round House" with his own hands, alongside his teenage son, Richard, Jr., in 1967.

In 1945, he was taught to paint by Frank Riley at the Arts Student's League in New York City. A talented and prolific artist, he painted landscapes of the many places he traveled as well as scenes from his home, Long Beach Island.

Richard and Joanne were world travelers, but their favorite places were Long Beach Island, the Florida Keys, and New York City. Each morning, Richard looked at the Barnegat Lighthouse, which could be seen from their living room window, and said, "I love living here."

A legendary fisherman and hunter, he was a lifetime member of the Pleasant Anglers Club, and the Mukawungo Trout Club. It was said that he hadn't missed the hunt on opening day of trout season for more than seventy-five years. He started the Happy Hunters hunting club in Delaware more than fifty years ago and was such a good shot that he could easily shoot 10 of 10 in short with many doubles.

For relaxation, he enjoyed watching polo, and playing tennis well into his eighties.

Joanne Murray, nee Kibbee, his wife of 47 years, told her mother that she was going to marry Richard upon first meeting him at a party 71 years ago. They were married in 1954.

Richard J. Murray is survived by his wife, Joanne, his son, Richard Jr., Cay's Andrew-Murray, and his daughters, Elizabeth Barbara (Teresa) Barstow, Joan Murray, Anne Murray, Mary Katherine Murray (Robert Simonson), and grand-children: Maribeth, Michael, Joanna, Filipa, Andrew and Richard.

To the very end, each night as he went to sleep, Richard would turn to his wife and say, "Joanne, thank you for giving me a wonderful life."



Best Miscellaneous Ad

Second Place

The Retrospect

*Haddon Twp. Celebrates
Champion School's 200th
Anniversary*

Mark Zeigler Graphic Artist



**HADDON TWP.
CELEBRATES
CHAMPION SCHOOL'S
200TH ANNIVERSARY
1821-2021**

Saturday, October 2, 1-6 pm.

Rain Date Sunday, October 3



Corner of Lynne & Collings Ave.

Fun for the Entire Family!

Live Music & Entertainment • Food Trucks • Beer Garden
Amusements • Tours & More!



Best Miscellaneous Ad

First Place

The Retrospect

*Happy Birthday America
Celebration*

Mark Zeigler Graphic Artist

**HAPPY
BIRTHDAY
America!**
CELEBRATION

Saturday, July 3rd
Haddon Twp. High School Football Stadium

Gates open at 7 pm.
Live Musical Performance by the John Torres Band.
Fireworks at dusk!



Best Newspaper Promotion or House Ad

2021 NJPA ADVERTISING CONTEST

bis provides a service that our own residents want — but that's why we're here, to hear from you."

After August 2, there will be more opportunities for public comment at land

the community center at 7 p.m., but with Wednesday's public health recommendation for everyone in the state to once again wear masks inside, check the borough's website for updates.



New Kids on the
BLOCK

***New Bundle of Joy
in the Family?***

Send your birth announcements to:
732 Haddon Avenue, PO Box 296,
Collingswood; NJ 08108
or via email to: editor@theretrospect.com

*Photos cannot be returned, but if you stop in to our office,
we will gladly scan them and give them right back.*



Best Newspaper Promotion or House Ad

Third Place

The Retrospect

*New Bundle of Joy
in the Family?*

Mark Zeigler Graphic Artist



lab technician hair stylist
statistician cosmetologist
curator architect systems analyst
landscape designer phlebotomist sales repres
civil engineer marketing speciali
paralegal data entry
school teacher registered nurse
retail supervisor manager
marine scientist graphic designer
paralegal
barber
architect
creative director

GET MATCHED TO THE PERFECT JOB

- Great local and regional jobs
- Optimal job match notifications sent directly to you
- Stay anonymous during the search until you are ready to apply

nj.com
The
Job Site

Visit NJ.com/Jobs, and click on **Create a Job Seeker Profile**, then get matched to the perfect job today!

Best Newspaper Promotion or House Ad

Third Place

The Times

Get Matched to the Perfect Job

Angela Perilla

Creative & Marketing Associate,
NJ Advance Media



FREE WEBINAR
JAN 20th | 1:30^{pm}

REGISTER TODAY:
EVENTS.NJ.COM/
CAREER-FAIR-WEBINAR

ONLINE JOB FAIR
Find Your Future!

VISIT US ONLINE
JAN. 17 - FEB. 16

PARTICIPATING COMPANIES

PRIDE ANDOVER
LAUREL CIRCLE
The Arc Mercer
MOUNT OLIVE SCHOOL DISTRICT
NJ ADVANCE MEDIA
LUP

VISIT US ONLINE AT: **NJ.COM/JOB FAIR**

Best Newspaper Promotion or House Ad

First Place

The Star-Ledger

Online Job Fair – Find Your Future!

Robert Morgia Marketing Strategist,
Jacquelyn Gawron Marketing Specialist, NJ Advance Media



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Real Estate Ad

2021 NJPA ADVERTISING CONTEST



Looking for Help with Your Real Estate Needs?

The Ottinger Team has over 25 years of experience in Real Estate.

We are here for you if you are interested in:

- Buying a new home
- Selling • Flipping
- Income producing properties
- 2nd homes • Rentals



We know the area, we know the market.

Put us to work for you!

*We are licensed in NJ & PA



HomeStarr
Realty

The Ottinger Team
REAL ESTATE

Frank: 856-220-9715

TheOttingerTeamRealEstate.com

HomeStarr Realty-Cherry Hill

Missy: 215-870-6604 (Mobile) 856-229-7776 (Office)

HomeStarr Realty

Best Real Estate Ad

Second Place

The Retrospect

Looking for Help with Your Real Estate Needs?

Mark Zeigler, Graphic Artist



JERSEY CITY'S NEWEST LUXURY APARTMENTS



**WHERE
LUXURY
MEETS
TECHNOLOGY
AND STYLE**

**1 BEDROOMS
STARTING AT
\$1,825**

UP TO 4 MONTHS FREE RENT
WI-FI READY, GARAGE, SHUTTLE & MORE

**WELCOME HOME TO
CITYLINE EAST**

15 CARBON PLACE
JERSEY CITY, NJ
201-340-6801
WWW.CITYLINEEAST.COM

Best Real Estate Ad

First Place

The Star-Ledger

City Line East - Where Luxury Meets Technology & Style

Melissa Chin Senior Creative Consultant,
Robert King Digital Account Manager
NJ Advance Media



Best Small Space Classified Ad

2021 NJPA ADVERTISING CONTEST



Best Small Space Classified Ad

Third Place

The SandPaper

Omni Landscaping

Nora Devin Graphic Artist,
Lee Little Sales Representative

HIC# 13VH07378000



Omni
LANDSCAPING, Inc.
Landscape Design & Installation

PAVER DRIVEWAYS • PATIOS • WALKWAYS • OUTDOOR KITCHENS • FIREPITS

- Immediate Response
- Competitive Rates
- Owner Onsite

Donald Ruggieri
Brant Beach
914-646-9756
omnilandscapinginc.com



Best Small Space Classified Ad

Second Place

The SandPaper

Giottini Landscaping

Nora Devin, Graphic Artist,
Lee Little, Sales Representative



Best Small Space Classified Ad

First Place

The SandPaper

Nace Pest-Weed Control

Nora Devin, Graphic Design,
Lee Little, Sales Representative





PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Special Section

2021 NJPA ADVERTISING CONTEST



Best Special Section

Second Place

The West Essex Tribune

Celebrate Livingston's History

Staff





Best Special Section

First Place

Asbury Park Press

2021 Summer Guide

**Sarah Griesemer, Bill Canacci,
Ilana Keller, Karen Guarasi**



Best Special Section Cover

2021 NJPA ADVERTISING CONTEST

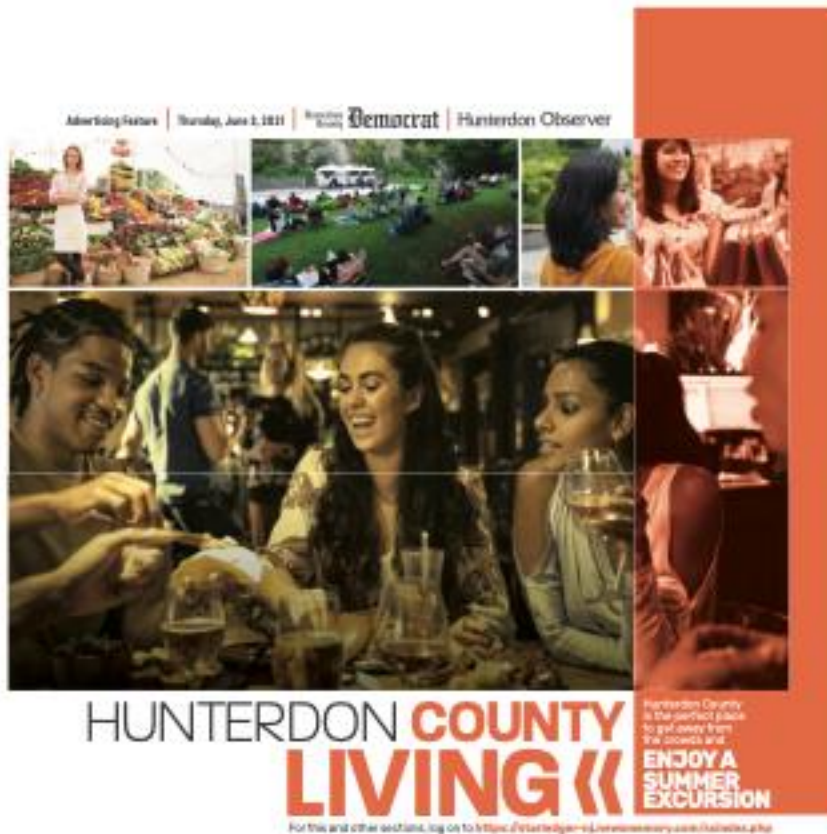


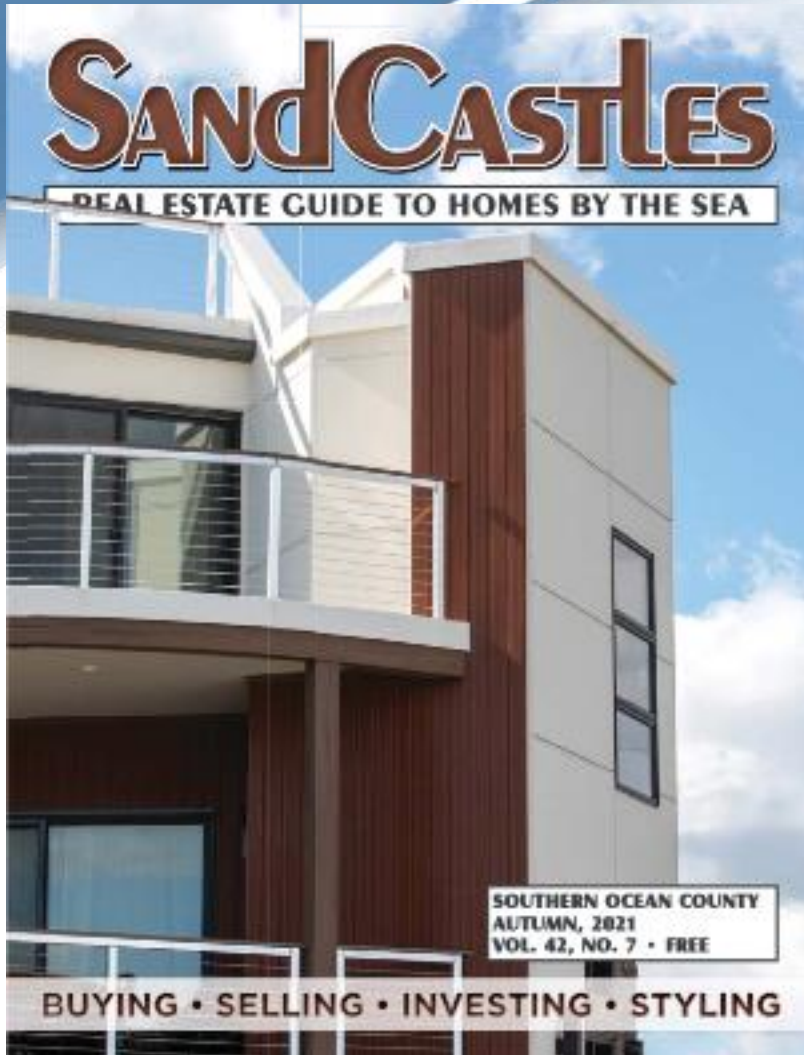
Best Special Section Cover

Third Place **Hunterdon County Democrat**

*Hunterdon County Living:
Enjoy a Summer Excursion*

Alaa Selim Senior Creative Consultant,
NJ Advance Media





Best Special Section Cover

Second Place

The SandPaper

*SandCastles - Real Estate
Guide to Homes By The Sea*

Jeffrey Kuhlman Graphic Artist



Best Special Section Cover

First Place

Asbury Park Press

2021 Summer Guide

Thomas P. Costello



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



PRIZE TIME!

2021 NJPA ADVERTISING CONTEST



Best Special Topic Page(s)

2021 NJPA ADVERTISING CONTEST



8-14 Thursday, August 19, 2010

BACK TO SCHOOL

Spoken Academy System, Loss of Learning

Spoken Academy System, a leading provider of online learning solutions, reports that in 2010, it experienced a significant loss of learning. The company's CEO, John Spoken, says that the loss of learning was due to a combination of factors, including a decline in enrollment and a decrease in the number of students who completed their courses.

Principals Preschool & Birth-Preem Classes

Principals Preschool & Birth-Preem Classes are now open for enrollment. The program is designed for children ages 2 to 5 and provides a comprehensive early childhood education. For more information, contact us at 876-677-3000.

For Zhou Zhongxin To Master Math

For Zhou Zhongxin To Master Math is a program that helps students improve their math skills. The program is based on the Chinese method of learning math, which emphasizes understanding and problem-solving. For more information, contact us at 876-677-3000.

Dance with Michele!

Dance with Michele! is a dance studio that offers a variety of dance classes for all ages. The studio is located in the heart of the city and has a state-of-the-art dance floor. For more information, contact us at 876-677-3000.

Shop LOCAL

Shop LOCAL is a program that encourages consumers to buy locally produced goods and services. The program is designed to support local businesses and create jobs. For more information, contact us at 876-677-3000.

Register Now for Fall Baseball and Softball

We are partnering with Jersey's Governor for baseball and softball clinics at our Livingston Little League & Softball Field!

Go to: LWLLS.ORG

\$150 - first child
\$100 - each additional child

For a 3 year old through to 2014 to fall youth based in 2010, the league age and grade will be eligible to receive training and skills from expert professionals.

Register now for fall to 2014 at LWLLS.ORG

Preferred payment: Money Order/Check or Visa/PC

Contact: Jason Lerner at lernerj4@gmail.com

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Office of Annual Resources Center

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Back to School

Staff



CURRENTS
Tuckerton Council Takes No Action On Bulkhead, Bond

July Monthly Meeting Disappoints Waterfront

Administrators of Tuckerton waterfront residents were disappointed at the Tuckerton Borough Council meeting Monday night when the introduction of a new bulkhead ordinance was killed until the next meeting in August.

The board instead reviewed the ordinance, but it has to go through the legislative committee again. It will be ready for the August meeting.

Speaking for the group, Tuckerton Beach Association President Peter Sciacallo said he was also disappointed that a resolution on a bond ordinance for legions dredging on the east side of South Union Street was not on the agenda.

Councilman Brian Martin apologized to Sciacallo for not letting him know both the ordinance and resolution would not be adopted that evening. The borough, Martin said, was waiting to hear from the local business board on whether they would waive a three percent fee for the improvement and funding the money from waterfront residents who will be required to pay a special assessment.

According to Administrator Tony Ughetto, the borough's bond council was tied up with working on a bond for water and sewer lines and repaving Kingsfield and L'Ange streets. That was approved on June 23 with work to begin after Labor Day. Ughetto announced that funding would be available by the end of the year and dredging completed for the next boating season.

The memorandum of agreement between the borough and the director of the Edwin B. Forrester Wildlife Refuge was also held up. The agreement is the shore restoration at the mouth of L'Ange's Lagoon to keep mud from washing into Kingsfield Lagoon.

A incident of Paradise Cove asked if he could take photos of the erosion of Thompsons Creek for the borough and was told the borough has all the evidence it needs to prove there is a problem there, but the state will also not consider the creek a navigable waterway as there are no grants for dredging. "The what's the answer?" asked the board. "Money, the answer," said Deputy Mayor Sam Colangelo.

In other business, special officer Christopher Terrence Jr. was sworn in as a regular, full-time police officer. Terrence has been employed as a class II for 13 months. The borough also accepted with regards the retirement of police Corporal Bruce Linares.

The borough received \$28,312 from the Assembly General's Office for police body-wear cameras. \$9,877 is a state Crime Compensation grant and a \$1,817 FBI's Enhancement Grant. A grant application for \$423,220 was submitted to the state Department of Transportation to reconstruct and repave Third Avenue and Lake Street.

The council approved a \$41,913 contract with S.G. Hallberger for above ground fuel tanks at the public works yard on South Union Street and the purchase of 250 new 35-gallon trash cans for \$20,374. The trash cans are designed to be picked up by commercial trash trucks.

Councilman Frank D'Amore said Matt Stever is looking up with the addition of a beach medicine stand on the corner of The Seaman Drive and the relocation of Double Dreams to a single building in the Seaman Plaza. A new chain concession stand, Right Stop, has located in the Seaman 7-Eleven building.

Two concerts are scheduled at the South Green Senior Park, on July 24 and Aug. 21, and the next meeting is on the 18th. Municipal Public-Use Day is on Friday, July 23 at 8:30 p.m. The Sea Gully event is sponsored by the Park and Recreation Commission. Bring items, donations and tag sales, suggested Martin.

—Pat Johnson



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Here's The Scoop on LBI Ice Cream

Staff Graphic Artists, Andrea Driscoll Sales Representative



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The Star-Ledger

Alzheimer's Disease: Finding Hope and Help

Angela Perilla Creative & Marketing Associate, Healthcare Marketing Team, NJ Advance Media



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THE LONG BEACH ISLAND SCHOOL DISTRICT Kindergarten Registration 2021/2022



Attention Parents

The LBI School District is initiating registration for
Kindergarten students for the 2021/2022 school year.

If your child will be 5 years old
on or before **October 1, 2021**,
please log on to the
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www.lbischools.org
for more information.

Registrations will be accepted
during the week of April 19th



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*Attention Parents - The
Long Beach Island School District*

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LIVINGSTON HEALTH DEPARTMENT

FLU CLINICS 2021

– Masks are required at ALL flu clinics –

Thursday, October 7, 9am-11am

Tuesday, October 12, 5pm-8pm

Tuesday, November 2, 8am-4pm
(Election Day)

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204 Hillside Avenue (Lower Level)

***No Cost with Medicare Part B**
\$20 for all others

For updates and questions call the Nursing/Education Division:

973-535-7961 x227, x228, or x243

— or —

Check livingstonnj.org/health

Flu shots for 18 years and older ONLY



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Garry DeYoung, Karen Trachtenberg,
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bird & betty's

THE DECK IS OPEN
OPEN FOR INSIDE & OUTSIDE DINING

Thursday, September 9
On the Deck 4pm
James Howell
10pm \$5 High Heels

Friday, September 10
On the Deck 8pm
DJ Danner Record Release
In the Club 9pm
Chevy Lopez w/ DJ Meatball
10pm \$2 Bud Light, \$2 Bud Light Setters & \$2 Green Teas

Saturday, September 11
On the Deck 8pm
DJ Moe Green
In the Club 2pm
Joey Harkum Band w/ DJ AJ Funk
10pm \$2 Bud Light & \$2 Pink Whiskey \$20

Sunday, September 12
On the Deck 6pm
DJ Moe Green
4pm \$4 Shipwreckers & \$6 Fishers Island Lemonade

Tuesday, September 14
On the Deck 4pm
Grag Warren
10pm \$3 Red Stripe \$3 Hugo's Mai Tais

Wednesday, September 15
On the Deck 5pm
Chris Fritz & Ty Mares
10pm \$3 Pink \$3 Pink Whiskey

Thursday, September 16
On the Deck 4pm
Mid Maroith Duo
10pm On Deck 7pm
DJ Danner
10pm \$2 Bud Light

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HAPPY HOUR: TUES-FRI 3-6
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Bird & Betty's

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Grisel Cardona

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Jennifer Chciuk,
Karen Trachtenberg,
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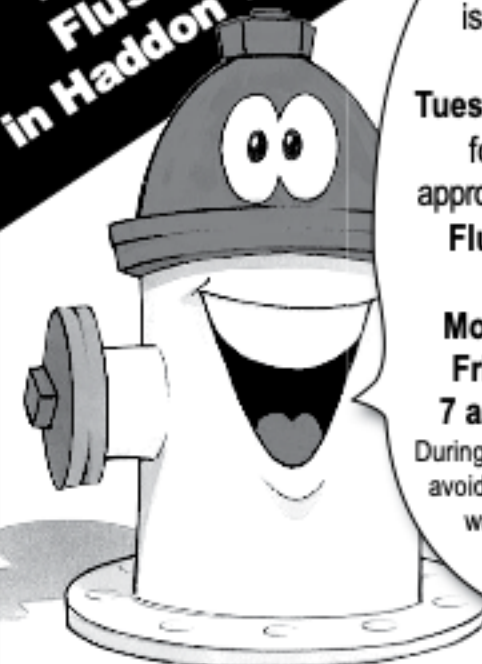
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Hydrant Flushing in Haddon Twp.!



The fire hydrant flushing is scheduled to begin on **Tuesday, October 12** for a period of approximately 30 days. Flushing will be conducted **Monday through Friday between 7 a.m. and 5 p.m.** During flushing time, please avoid using dishwashers, washing machines and running hot water.

Any questions, please contact Haddon Township Water Department at 856-833-6260 between the hours of 7 a.m. and 3 p.m.

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*Hydrant Flushing
in Haddon Township*

Mark Zeigler Graphic Artist



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Food Truck Wine & Beer Festival

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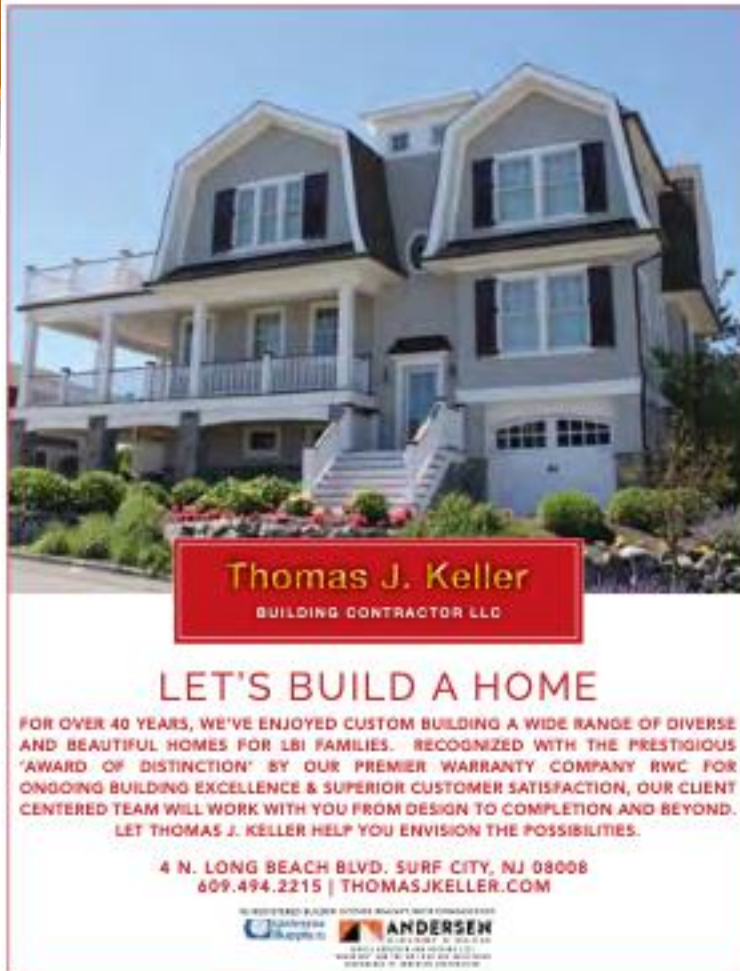
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