

2023 NJPA SPRING AWARDS CELEBRATION





Special Thanks to our NJPA Associate Member Sponsor:





I would like to ask NJPA Associate Member and Foundation Trustee, Jim Kilgore of Pretty Brook Ventures, to come up to announce the 2024 Bernard Kilgore Memorial Scholarship/NJ High School Journalist of the year.





2024 Bernard Kilgore Memorial Scholarship/NJ High School Journalist of the Year

Gia Gupta Cherry Hill High School East





For Tonight's Program:

This year, we will announce all winners by <u>NEWSPAPER.</u> While we announce your winners from your newspaper, please come forward and wait until all awards have been announced and pick up your plaques and certificates. This will be for the photography and online/editorial contests, in that order.





I would like to ask Kim Alvarez, NJPA Daily Board of Directors Member from NJ Advance Media, to come up to begin the advertising awards.



#NJPAAdAwards



2023 NJPA Advertising Contest

#NJPAAdAwards



NJ.COM



Best Digital Impact Ad



First Place NJ.com

Owning A Home Just Got Easier – Parke Bank

Alaa Selim - Senior Creative Strategist, **Sean O'Donnell -** Sr. Account Manager, NJ Advance Media





Renewable energy powers New Jersey's economy.



Best Digital Standard Unit Ad

First Place

Renewable Energy Powers New Jersey's Economy: New Jersey Wind Works

Alaa Selim - Senior Creative Strategist, NJ Advance Media





Best Digital House Ad

First Place

Celebrating Success Both on and Off the Field: Game Changers

Angela Perilla - Creative & Marketing Associate, NJ Advance Media



Best Rich Media Creative



First Place

Live Life Without Pain: Samwell Institute for Pain Management

Melissa Chin - Senior Creative Strategist, **Jennifer Clark** - Sr. Director, Sales, NJ Advance Media



Best Digital Impact Ad

Second Place



Your outcome is our #1 priority

Advanced minimally-invasive spine procedures to get you back to your active lifestyle

Book an Appointment

Your outcome is our #1 priority: Nu-Spine

Melissa Chin - Senior Creative Strategist, Daniel Schaefer - Account Executive, Blanca Flores - Digital Account Manager, NJ Advance Media







Best Digital Standard Unit Ad

Second Place

Expert Picks. Take Your Sports Betting to The Next Level: Paradise Capper

Alaa Selim - Senior Creative Strategist, **Alli Coleman -** Digital Account Manager, NJ Advance Media









News for a Diverse Community from NJ.com

VISIT NOW | MOSAIC.NJ.COM

Best Digital House Ad

Second Place

Celebrating Diversity, Amplifying Voices: Mosaic

Robert Morgia - Marketing Strategist, NJ Advance Media



PROTECT YOUR IDEAS



Best Rich Media Creative

Second Place

Protect Your Ideas: Coffy Law

Melissa Chin - Senior Creative Strategist, Alli Coleman - Digital Account Manager, , Anthony DeFilippo - Director, Business Development, NJ Advance Media





Best Digital Impact Ad

Third Place NJ.com

Get Back to the Life You Love: Effective Solutions for Spine and Joint Pain / Performance Rehabilitation

Melissa Chin Senior Creative Strategist, **Kevin Nash** Senior Account Executive, **Blanca Flores** Digital Account Manager, NJ Advance Media







Best Rich Media Creative



REDESIGN YOUR OLD JEWELRY OR TRADE IT ALL FOR CASH

BOOK YOUR APPOINTMENT » O Staten Island // Red Bank

Third Place **NJ.COM**

Redesign Your Old Jewelry or Trade It All For Cash

Alaa Selim - Senior Creative Strategist, **Kara Scandaglia -** Sr. Digital Account Manager, NJ Advance Media



PRIZE TIME!



PRIZE TIME!



OCEAN CITY SENTINEL



ighting the Way for Affordable Veterinary Care eacon **Veterinary Clinic Beacon Veterinary Clinic offers** high-quality, affordable, veterinary care for your four-legged family members. Wellness, Vaccinations, Surgery, Dentistry, Preventatives, and more! Accepting NEW atients One part nonprofit Animal Rescue, one part nonprofit Vet Clinic, Beacon is open to the public 311(6)数 with proceeds going toward saving lives. Call today to make an appointment

609-390-7956 701 Butter Road, Ocean View, NJ 08230 www.BeaconVeterinaryClinic.org

Best Ad Professional & Technology Services color or black & white

First Place Ocean City Sentinel

Beacon Veterinary Clinic

Samuel Hutchins Graphic Designer, Steve Zellers, Advertising Representative





Ride the Seashore Lines on a comfortable and fun train ride with Santa Claus, as Santa and his helpers visit with children (young and older!) on board The Santa Express!

The Santa Express will operate every weekend and select weekday evenings between Thanksgiving and Christmas!

Come see why so many folks have made the Seashore Lines Santa Express trains part of their Christmas tradition... perhaps you'll start one of your own! Board at the TUCKAHOE TRAIN STATION... convenient for Cape May County residents!



For information and to purchase tickets, visit: www.SEASHORELINES.org

Best Food/Restaurant/ Entertainment Ad-Black and White or Color

Second Place Ocean City Sentinel

The Santa Express' Seashore Lines

Samuel Hutchins - Graphic Designer, **Steve Zellers -** Advertising Representative





Tuesday, October 3 10 AM to 12 Noon Our Lady of Sorrows Church Maple and Wabash Avenues, Linwood

Friday, October 6 10 AM to 12 Noon Quaremba Hall, St. Michael's Church 10 N. Mississippi Avenue, Atlantic City

Tuesday, October 10 10 AM to 12 Noon Holy Trinity Greek Orthodox Church 7004 Ridge Avenue, Egg Harbor Twp. Friday, October 13 10 AM to 12 Noon Atlantic Cape Community College 5100 Black Horse Pike, Mays Landing

Tuesday, October 17 10 AM to 12 Noon Atlantic County Library 451 S. Egg Harbor Road, Hammonton

Friday, October 20 9:30AM to 11AM Buena Community Senior Center 600 Central Avenue, Buena

NO APPOIN THEN TIN EEDED

By getting vacinated, residents can help reduce the spread of number the tak of other and tak of the tak of other and tak of the tak of other and tak of the tak of tak o

ADULT FLU VACCINATION WALK-IN CLINICS WILL RESUME

November 14 • Every Tuesday, 9 AM - 12 Noon 201 S. Shore Road,INorthfied November 21 • 3rd Tuesday of the month, 10 AM - 12 Noon 310 Bellevue Avenue, Hammonton PEDIATRIC FLU VACCINATIONS Available in Northfied and Hammont on Appointment Required: (609) 645-5933 QUESTION S? Call (609) 645-5933

Tuesday, October 24

10AM to12 Noon

St. James Church Memorial Hall 9 S. Newport Avenue, Ventnor

Friday, October 27

10AM to 12 Noon

Brigantine Presbyterian Church 1501 W. Brigantine Avenue, Brigantine

Tuesday, October 31

10AM to12 Noon

St. Elizabeth Ann Seton Church 591 New Jersey Avenue, Absecon

> Tuesday, October 31 2PM to 4PM

> > Beacon Church

420 South 6th Avenue, Galloway

or visit w w w .aclink.org/ flu

Atlantic County Executive, Dennis Levinson • Atlantic County Board of Commissioners, John W. Risley, Jr., Chairman

Best Healthcare Ad

Third Place

Ocean City Sentinel

Free Flu Shots

Samuel Hutchins - Graphic Designer, **Steve Zellers -** Advertising Representative



PRIZE TIME!



PRIZE TIME!



THE RETROSPECT







Best Ad for Retail Business

First Place The Retrospect

Lamp Repairs & Custom Lighting Work











mary suite w/vaulted ceiling & Ig walk-in

layton-Perfectly stuated well-maintained

home in the active 55+ community of Villages at Aberdeen. 2 birs, 2 full baths, multiple living

ooms & a covered patio. Mstr b/r suite w/

walk-in closet w/built-in organization. Gorgeous kit, fantastic layout, perfect for multiple people

or just one. This Energy Star home incl vinyl

heat, a/c & water heater, thick extra insulation &

a c/a cleaner. Tax abatement plan & time left on

home warranty. Stress-free living! Community

backs to Stanger Nature Preserve & sides to

Clayton serior center, athletic fields & so much

mpre! \$314,999

thermal insulated windows, high-efficiency







a office building, medical office, real estate office or shared workspace. This 2-story building offers 4 large, separate rooms that can hold multiple work stations, open reception area, full kitchen & conference room. This is a converted single-family hom which has maintained a lot of the charm. decorative f/p, 2 full baths & a full barnt. Ample off-street parking w/a convenier ramp, sitting on a half acre parcel w!

compete appliance package, washer/drver spacious bedrooms, off-street parking, \$1,650 + utilities. Available March 1st. Call Pat Ciervo, 609-868-2185.



730 HADDON AVENUE COLLINGSWOOD 856-858-2200

FOR REN

Download Main Street Keller Williams Realty app to get FREE accurate and up-to-date access to all local listings from your smartphone or tablet.





Collingswood-Located in the heart of the Theater District, the opportunity to lease this fat-flocommercial unit offers endless potential This space is waiting to be utilized as a retail store, restaurant, or other permitted. 1st fl is currently vacant. There is public parking out front & out back. At the front of the building there is a reception area, reception office & handicap bathroom. Going toward the baci of the building there are 4 more offices & employee area at the very back. The total space is approx 1,000 sq ft + or -. \$1,500/mo



SADLER 609-617-0620

KASILOWSK

856-397-6491

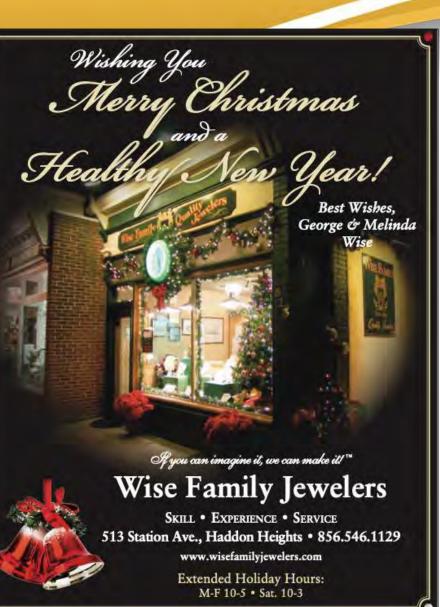
Best Real Estate Ad

First Place The Retrospect

Fly Eagles Fly







Best Fashion & Personal Care Ad- color or black and white

First Place The Retrospect

Wishing You a Merry Christmas and Happy New Year!



Page 16. The Retrospect, Friday, June 23, 202 The Haddon Township Education Association Extends Congratulations and Best Wishes HADDON TOWNSHIP HIGH SCHOOL Beginning the Next Part of Life's Journey with \mathbf{A} AMERICAN UNIVERSITY ARCADIA CALDWELL CABRINI Saint Benedict (Saint John's Boomsburg MANSELER T UNIVERSITY COMMONWEALTH UNIVERSITY OF PA Community DREW Drexe College of Philadelphia Dickinson Elizabethtown College Gwynedd Mercy Union Academy University HOFSTRA MIASALLE COLLEGE 120 ELEHIGH MARIST LOYOLA MONTCLAIR STAT MORAVIAN UNIVERSITY MONMOUTH UNIVERSITY N PALM BEACH STAT COLLEGE U MOUNT DENNCO TECH ST MARYS NEUMANN Rowan PennState RIDER **T**College RIT NIVERSITY RAMAPO RUTGERS RUTGERS RUTGERS Rowan College STBONAVENTURE Rowan ROSEMONT COLLEGE U SAINT JOSEPH'S UNIVERSITY University Susquehanna M STOCKTON ST. JOHN'S UNIVERSITY Salem OF THE UNIVERSITY Ortland THE COLLEGE * NEW JERSEY SCHOOL Jefferson THE GEORGE UNIVERSITY UCONN TOWSON UNIVERSITY WASHINGTON OF HARTFORD UNIVERSITY THE ELAWARE ASHINGTON, DC UNIVERSITY UNIVERSITY OF RHODE ISLAND UNCW VERMONT SOUTH FLORIDA Widener WEST CHESTER UNIVERSITY WINIVERSITY WAGNER COLLEGE University WILLIAMSON COLLEGE of the TRADE WILLIAM & MARY WISCONSIN Wilkes University



Best Special Topic Page(s)

First Place The Retrospect

Haddon Township High School Class of 2023







Stolen Monday, May 15, from vicinity of Haddon and Fern Aves., Collingswood, between 3:15 and 4:30 p.m.

Boy's black & gold SE "Big Ripper" with black wall tire on the back and yellow on front

Any information, please call the Collingswood Police at 856-854-1901.

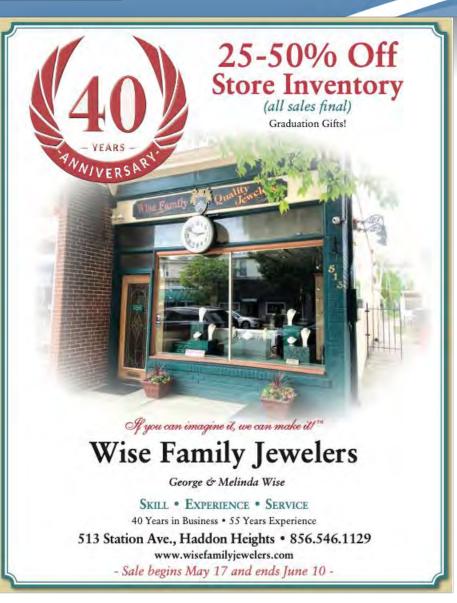
Please be on the lookout ... Thank you!

Best Classified Recruitment/ Miscellaneous Display Ad

First Place The Retrospect

Stolen Bike





Best Fashion & Personal Care Adcolor or black and white

Second Place The Retrospect

Wise 40th Anniversary





Golfers Wanted!

No Experience Necessaryl Sign up now for the 31st Golf Classic

Hosted by Saint Teresa of Calcutta Men's Club of Collingswood on Friday, May 26.

The fee to play is \$110. Gofer plays 18 holes at Valley Brook Country Club with cart, beverages, box lunch, a chance to win prizes & 50/50.

Proceeds help the Men's Club sponsor: • Christmas Adopt-a-Family-3 local families • Emergency support of families in need • McLaughlin Hall maintenance • Hosting Annual Parish Communion Breakfast

Sponsorships Available!

To sign up for or sponsor the Golf Classic, contact Kevin Sheridan Jr., 609-685-0305 kjr.sheridan1@gmail.com

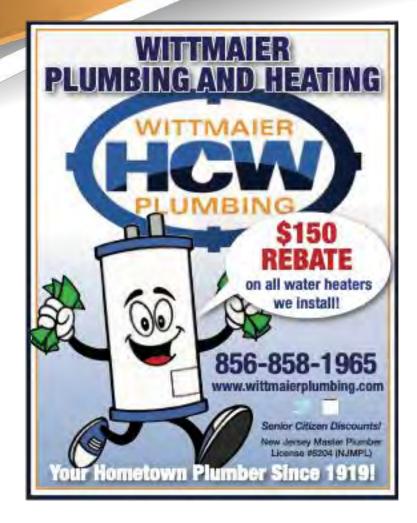
Best Classified Recruitment/ Miscellaneous Display Ad

Second Place The Retrospect

Golfers Wanted





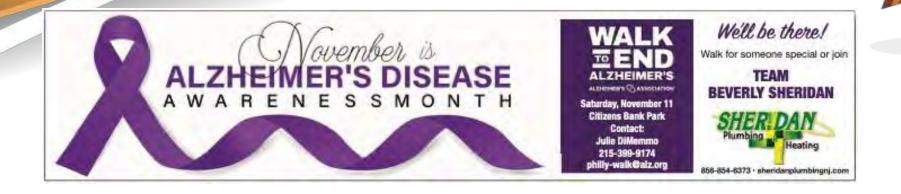


Best Home & Garden Ad-Color or Black & White

Third Place The Retrospect

Wittmaier Plumbing and Heating \$150 Rebate





Best Miscellaneous Ad

Third Place The Retrospect

Alzheimer's Disease Awareness Month



PRIZE TIME!



PRIZE TIME!



At this time, I would like to ask NJNN Advertising Director, John Bodnar, to come up to continue with the advertising awards.



THE SANDPAPER





RT. 72 WAVERUNNER & KAYAK RENTALS

Located next to Bonnett Island Estates **On the Causeway Cedar Bonnet Island** "LBI" side of Bridge - Rt. 72 Westbound Just past Dutchman's Open 9am - 6pm • 7 Days Stand Up **VOTED THE BEST RENTAL IN LBI** Gift Certificates Paddle **BEST RATES GUARANTEED** • Must be 16 to operate (with ID) Boards! 🚽 & Parent's Consent \$500 OFF • No Boater's License Reg. **Riding Time** 609-361-7147 VISA IIII IIII IIII With Coupon Excluding Holidays www.route72waverunner.com 2380 East Bay Ave., Cedar Bonnet Island - Manahawkin, NJ 08050 **Beach Haven Watersports** Pontoon Boats: ½ Day 9-1 or 2-6 - All Day 9-5 or 10-6 Sea Doos • Kayaks • Paddleboards (SUPs) \$5°° OFF Riding Time With Coupon Excluding Holidays 2702 Long Beach Blvð. at 27th Beach Haven Gardens

Setting Sun Marina 609-492-7500 www.beachhavenwatersports.com





Best Auto Ad

First Place The SandPaper

Rt. 72 Waverunner – **Beach Haven Watersports**





SURF CITY BISTRO & CLAM BAR SURF CITY BISTRO OPEN THURS & FRI AT 3PM - SAT, SUN, MON AT NOON

8TH & THE BLVD, SURF CITY = 609-494-7281 = SURFCITYHOTEL.COM

MEMORIAL DAY WEEKEND ENTERTAINMENT

Thursday = 3-7PM = Dutside at the Bar Dave Jones & Neil Miranda Friday = 3-7PM = Dutside at the Bar Joe Faronea

Friday • Doors at 9PM • In the Beach Club Triple Rail Turn

Saturday = 3-7PM = Outside at the Bar Capt. Bill Brucato

Saturday = Doors Open at 9pm = In The Beach Club Shorty Long & The Jersey Horns Sunday = 3-7pm = Outside at the Bar Bill & Andy

Sunday = Doors Öpen at 9pm = In The Beach Club Black Tie Groove & The Danksters Monday = 3-7PM = In the Pub

Rob Connolly **If rain, outside music will relocate to The Beach Club SUSHI BAR OPEN

BEACH GLUB DRINK SPECIALS FRIDAY 5/28: \$3.50 MICHELOB ULTRA SATURDAY 5/27: \$3.50 COORS LIGHT SUNDAY 5/28: \$5 MODELO

APPY HOUR MENL DRINK SPECIALS THURS-MON 3-6

LIQUOR STORE LARE CRAFT BEER SELECTION ARGE VARIETY OF HARD SELTZER = READY-TO-GO COCKTAILS OPEN THURS 12-8 = FRI, SAT, SUN 11-9 = MON 12-8

SURF CITY HOTEL well appointed guest rooms 6 suites - free wifi open for reservations

Best Food/ Restaurant/Entertainment Ad- Black and White or Color

First Place The SandPaper

Surf City Hotel







Best Community Service or Shared Ad

First Place The SandPaper

Easter Egg Hunt







Best Classified House Ad

First Place The SandPaper

The SandPaper Classifieds - Still Searching for Your Summer Rental?





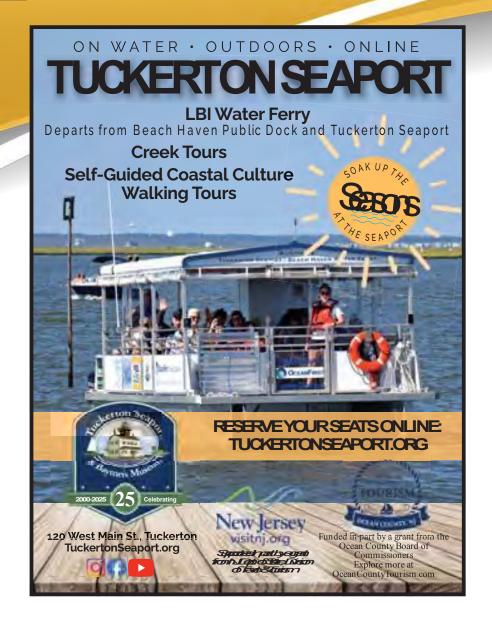


Best Classified Pages

First Place The SandPaper

The SandPaper Classifieds – July 5, 2023





Best Miscellaneous Ad

First Place The SandPaper

Tuckerton Seaport

Pattie McIntyre - Graphic Designer, **Lauren Driscoll -** Sales Representative







Open for the Season!

Beach Gear • LBI Clothing Games • Toys • Souvenirs Salt Water Taffy • Books Propane Exchange

411 Long Beach Blvd, Surf City 609-494-1872 • Surf City 5and 10.com

Best Ad for Retail Business

Second Place The SandPaper

Surf City 5&10





Best Real Estate Ad

Second Place The SandPaper

Mancini Realty Co.





WELCOME TO SUMMER 2023!



Best Auto Ad

Second Place The SandPaper

Surf City Marina

Jeff Kuhlman - Graphic Designer, **Andrea Driscoll -** Sales Representative







Open 10am – 5pm (closed Wednesdays and Sundays) 1012 Central Ave, Ship Bottom | 609.361.9297 betweenthesheetsnj.com | ⊠info@betweenthesheetnj.com

Best Home & Garden Ad-Color or Black & White

Second Place The SandPaper

Between The Sheets

Jeff Kuhlman - Graphic Designer, **Andrea Driscoll -** Sales Representative



Focusing On Life



Portraits + Weddings + Events

Best Ad Professional & Technology Services color or black and white

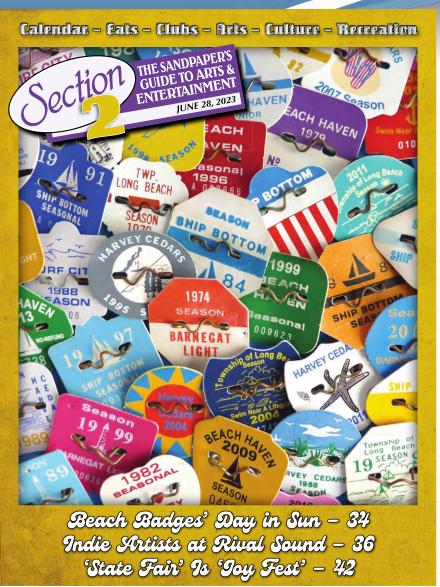
Second Place The SandPaper

Focusing On Life Photography

Jeff Kuhlman - Graphic Designer, **Andrea Driscoll -** Sales Representative







Best Special Section

Second Place The SandPaper

Section 2 - June 28, 2023

Staff - Graphic Designer, **Staff -** Sales Representative





Best Special Topic Page(s)

Second Place The SandPaper

Tuckerton Restaurant Week 2023

Jeff Kuhlman - Graphic Designer, Lauren Driscoll - Sales Representative



Best Classified House Ad

Second Place The SandPaper

The SandPaper Classifieds – Too Much Stuff





Best Classified Pages

Second Place The SandPaper

SandPaper Classifieds – May 24, 2023





Best Miscellaneous Ad

Second Place The SandPaper

Southern Ocean County Animal Shelter

Faithe Ferreira - Graphic Designer, **Chris Seiz -** Sales Representative



609-978-0127 MEET LOUIE. YOUR NEW BEST FRIEND!

is completely housebroken. LOUIE has lived with other dogs and older kids (12yrs+) so he won't mind sharing a new home with them. Neutered, microchipped,vaccinated.





Best Ad for Retail Business

Third Place The SandPaper

Tuckerton Lumber Company





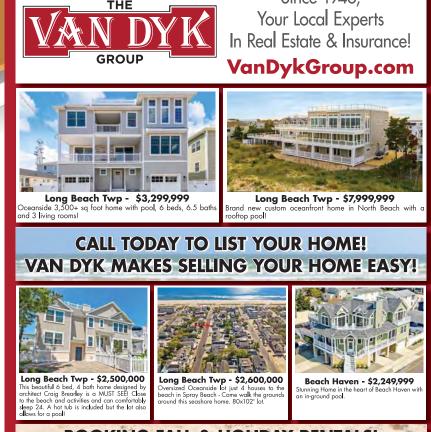


Third Place

The SandPaper

The VanDyk Group

Jeff Kuhlman - Graphic Designer, **Chris Seiz -** Sales Representative



Since 1946,

BOOKING FALL & HOLIDAY RENTALS! GREAT WEEKS AVAILABLE! CALL TODAY!

Long Beach Island • 12800 Long Beach Blvd. Beach Haven Terrace 609-492-1511 • www.VanDykGroup.com

Call the Van Dyk Group's Insurance Experts for all your Coastal Insurance Needs!







Quality Gasoline at Competitive Prices



TUCKERTON

332 Rte 9, Tuckerton

MANAHAWKIN

980 S. Bay Ave., Manahawkin

Best Auto Ad

Third Place The SandPaper

Brennan Fuels







Best Food/Restaurant/ Entertainment Ad- B&W or Color

Third Place The SandPaper

Bird & Betty's





Offering handcrafted jewelry & accessories with sand & earth elements from around the world. The perfect gift to commemorate special occasions and hold those memories close forever. Visit our store to shop our customized Dune Collection!

6115 Long Beach Blvd.,Brant Beach Oceanside between 61st & 62nd Streets 609.342.0219 Open 7 Days 10AM-5PM Shop Online at GiftedByTheSea.com

Best Fashion & Personal Care Ad- color or black and white

Third Place The SandPaper

Gifted By The Sea







TAP INTO YOUR 2023 HEALTH CARE BENEFITS AND GET ADVANCED NEW HEARING AIDS NOW.



In this brand new year, let nothing come between you and the experiences that matter. With improved hearing you'll be a better companion... have more fun with the grandkids... enjoy learning something new. The hearing care professionals at Beltone can help you do it all. Start with a free hearing screening and health benefits check. You may be partly or fully covered for hearing aids.

Book a FREE Hearing Screening FREE Health Benefits Check



Starboard Plaza - 655 Rt. 72, Manahawkin Call 609-270-0444 to schedule an appointment to or visit Beltone.com

Best Ad Professional & Technology Services color or black and white

Third Place The SandPaper

Beltone Hearing Aid Centers

Jeff Kuhlman - Graphic Designer, Lauren Driscoll - Sales Representative







Best Newspaper Promotion or House Ad

Third Place The SandPaper

The SandPaper App

Jeff Kuhlman - Graphic Designer



Lis / Southern Ocean Edition

Your Guide to Boating, Fishing, Dining and Water Sports



Whether on the bay, the beach or the ocean, it's all about water recreation in Southern Ocean County!

Kick off the season with WaterFront - the annual guide to everything boating, fishing and water sports. WaterFront provides tips and key information that readers will keep and refer to all season, making it an ideal way to let them know about your business.

Don't miss this affordable way to reach water enthusiasts when they're looking for places to go and things to do....

Ad Deadline March 10th Published March 17th

Delivered to marinas, bait shops, retail shops, restaurants and anywhere water lovers are found!

2023 ADVERTISING RATES

 Full Page
 7.5" x 9.7"
 *602

 3/4
 7.5" x 7.2" or 5.8" x 9.7"
 *479

 1/2
 7.5" x 4.7" or 3.6" x 9.7
 *347

 1/4
 3.6" x 4.7"
 *1219

 1/8
 3.6" x 2.3" or 1.75" x 4.7"
 *112

 Two or more pages
 10% Off

 Full Page Biked Optional. Contact Your Sales Representative for Details

 ALL AD PRICES INCLUDE COLOR

1816 Long Beach Blvd., Surf City, NJ 08008 • thesandpaper.net

Best External Promotion Piece or Media Kit

Third Place The SandPaper

Waterfront - Your Guide to Boating, Fishing, Dining & Watersports

Jeff Kuhlman - Graphic Designer







Best Community Service or Shared Ad

Third Place The SandPaper

Long Beach Township Parks & Recreation







Newsmagazine of Long Beach Island and Southern Ocean County

Columns Opinion Calendar A&E Real Estate Classifieds Business Directory Publications

KEY HARBOR

IVING

Slips • Storage • Service Fuel Dock • Electricity • Pump-out Service Picnic Area • Pool Wifi • On-Site Restaurant

Convenient After Hours Fueling 509.693.9355 • keyharbormarina@suntex.cor 2 POINT RD. WARETOWN, NJ

Connect with The SandPaper Classifieds,



Look at Island Crime Sprees; Money Is Set Aside for Bay Bottom Damages ANN | October 26, 2023

..........

Best Digital Standard Unit Ad

Third Place The SandPaper

Key Harbor Marina

Jeff Kuhlman - Graphic Designer Andrea Driscoll - Sales Representative







The Newsmagazine of Long Beach Island and Southern Ocean County

Sports Columns Opinion Calendar A&E Real Estate Classifieds Business Directory Publication



Local Episcopal Priest Finds Spiritual Renewal in Kenyan Mission By Rick Mellerup | October 26, 2023

.........



Tides



Connect with The SandPaper Classifieds,

Best Digital House Ad

Third Place The SandPaper

Don't Miss Out On Your Summer Rental







Best Classified Recruitment/ Miscellaneous Display Ad

Third Place The SandPaper

Nace Pest & Weed Control



Desserts & Gluten

Free Baked Goods

32 flavors of ice cream

& 30 non dairy flavo

615 Long Beach Blvd Surf City 609-618-2585

Russian Nesting Dolls, Religious Icons, Princess Diana Collectibles, lady's wrist Watches, Coins,

Contents of Cabinets, Holiday Decorations & more

Visit www.legaciesoldandnewauctions.wordpress.com for listing & photo galleries. All sales are final.

Ouestions call: 609.618.7216



ESTATES

609-661-4652

Contact us today to schedule your FREE estimate!

Earn cash for what you were

aoina to throw away!

Best Classified Pages

Third Place The SandPaper

The SandPaper Classifieds – August 30, 2023



THE STAR-LEDGER





Best Home & Garden Ad-Color or Black & White

First Place The Star-Ledger

Buy Now Pay Later: Garden State Brickface

Alaa Selim Senior Creative Strategist, Joseph Miles Account Executive, NJ Advance Media



NEWS FOR A DIVERSE COMMUNIT

Mosaic is a new website dedicated to stories about the communities that make New Jersey one of the most diverse states in the country.

Mosaic is for people of color and distinct ethnicities, veterans, LGBT0+, those with disabilities and so many others.

It's a place to CELEBRATE DIVERSITY and shan our colorful, flavorful, soulful energy. It's a place to AMPLIFY VOICES so every communit

can be heard and feel seen.



X mosaic



EVERY TILE Tells a Unique Story What's Yours?

People and communities are at the heart of our reporting. Share your story ideas with us.

JOIN THE CONVERSATION ON FACEBOOK AND INSTAGRAM.

Community > Sports
 Food & Culture > Commentar
 Social Justice > And more

In partnership with community news

rganizations throughout New Jersey

Mosaic Covers

MOSAICNJCOM OMOSAICNJCOM

Best Newspaper Promotion or House Ad

First Place The Star-Ledger

News for a Diverse Community: Mosaic

Robert Morgia - Marketing Strategist, NJ Advance Media





NEW JERSEY HIGH SCHOOL SPORTS poncorchips





- ENGAGE MILLIONS of parents and students throughout the state.
- TURNKEY PROGRAM to raise brand awareness and stand out among competitors quickly and efficiently.

.

LEVERAGE AN EXCLUSIVE PARTNERSHIP between NJ Advance Media and the New Jersey Student Interscholastic Athletic Association (NJSIAA) to tap into the passion of high school sports.

NJ.COM HIGH SCHOOL SPORTS UNPARALLELED COVERAGE

- Every Score. Every Game. NJ.com publishes over 50,000 box scores every year for the entire state.
- Statewide Reporting supported by dozens of staff dedicated to covering high school sports.
- Stat Leaders. Nowhere else can readers find the collection of statistical information across so many sports.
- Unparalleled Championship Coverage of NJ's 30+ boys and girls sports.
- Live Streaming Video from NJSIAA state championships, the biggest games of the year.
- Award-Winning Photographers cover the action at more than 1,000 games each year.
- Extensive Social Media and engaged following.



nj ADVANCE media

Sources: Google Analytics, September 2022 - August 2023, 2023 Release 1 Scarborough Research, NYOPH Mix Study, Geor New Jerson, adults with children 17 and under with an interest defined as very, somewhar or a little bit interested in high school sports.

Best External Promotion Piece or Media Kit

First Place The Star-Ledger

New Jersey High School Sports Sponsorship Flyer

Robert Morgia - Marketing Strategist, NJ Advance Media



LOCAL, ADVANCED, COMPASSIONATE CANCER CARE



Best Healthcare Ad

First Place The Star-Ledger

Local, Advanced, Compassionate Cancer Care: Regional Cancer Care Associates (RCCA)

Melissa Chin - Senior Creative Strategist, **Julie Williams -** Key Account Manager, NJ Advance Media





Best Special Section

First Place The Star-Ledger

Explore New Jersey

Creative Team, Direct Marketing Team, NJ Advance Media

// PREVIEWING THE 2024 DESTINATION OF THE YEAR \\ // BALLING ON A BUDGET: ACTIVITIES ACROSS N.J. FOR \$30 OR LESS \\ // THE BIRTHPLACE OF BRILLIANCE: THOMAS EDISON NATIONAL HISTORICAL PA // PARK IT HERE: EXPLORING NEW JERSEY STATE PARKS AND FORESTS

FOR THIS AND OTHER SPECIAL SECTIONS, VISIT HTTPS://ENEWSSL.NJ.COM

SUNDAY, JUNE 25, 2023 // ADVERTISING FEATURE

Parle it here.



CELEBRATING SUCCESS BOTH ON AND OFF THE FIELD.

Game Changers are not only recognized for their athletic achievements, but also for their hard work and dedication to academics, entrepreneurship, activism, service, leadership and more.

Recognize a high school sports hero, in uniform or out, who is making a difference on their team, in their school and community!

NOMINATE Today



QRSTUD.IO/GAME-CHANGERS



Best Newspaper Promotion or House Ad

Second Place The Star-Ledger

Celebrating Success Both on and Off the Field: Game Changers

Angela Perilla Creative & Marketing Associate, NJ Advance Media







Best External Promotion Piece or Media Kit

Second Place The Star-Ledger

The Star-Ledger/NJ.com Obituaries

Angela Perilla Creative & Marketing Associate, NJ Advance Media



Because cancer doesn't care, we do

Practical Help for Those Receiving Cancer Care







\$50 can help pay a utility bill



groceries

can help bay for not only people's lives, but also their livelihoods; not only their physical well-being, but their financial well-being No one should have to face cancer – and all that it involves – alone.

Cancer is a merciless foe that threatens

RCC Charities is committed to ensuring that no one does. Join us, as we join with people and families facing cancer to support them in the fight of their lives.



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Because Cancer Doesn't Care, We Do - Regional Cancer Care Charities

Melissa Chin - Senior Creative Strategist, **Julie Williams -** Key Account Manager, NJ Advance Media



e field of breast cancer care cont

on this Newd for Gain Lattrood - "Skin

long been the standard for breas

ultural/religious implications as well as ge concerns,* said Borin Mueller, MD,

il Sloan Kettering Cancer Center led Ion oncologists Drs. Bonis Mueller and offering a tattoo-lest

ent tatteos. Using non-ionizing light from cameras, AlignRT tracks a person's

and skin surface anatomy, ensuring that

n is delivered only when the patient is ly positioned using real-time accuracy.

n MSK-last study conducted from 2020

less radiation treatments an lent, and in some cases better, the

ods." Dr. Mueller said "Today e tatloo-less antroach

For this and other sections, log on to enewsSL ni.com

nent but the markings are

ncology at Memorial Slop a Barmin in Manhole, "Ultimately that"

> nder of a person's breast cance ver, a team of experts from

ite receiving breast radiation GRT. particularly MSK's AlignRT system, is hology that eliminates the need for



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At this time, I would like to ask NJPA Vice President of Weeklies, David Nahan from Sample Media, to come up to begin the photography awards.



Congratulations!

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